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Personal Use Stressed as Purchase Plan Condition

Personal Use Stressed as Purchase Plan Condition

Planning to place the Accent on Value and purchase some top-notch General Electric major appliances for your personal use this year?

If you are, be sure to take advantage of the modified Employee Product Purchase Plan which went into effect two years ago for all GE employees and pensioners here.

Under the plan, you are entitled to a courtesy discount if you purchase an eligible General Electric or Hotpoint major appliance from an authorized dealer. A call to Payroll will determine if the model you prefer is eligible

for the discount and whether the dealer through whom the purchase will be made is authorized GE or Hotpoint.

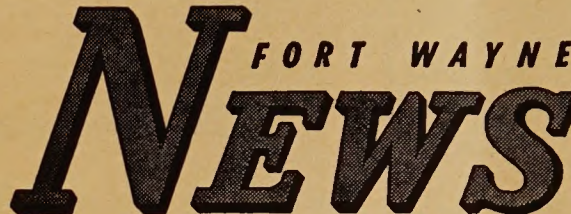
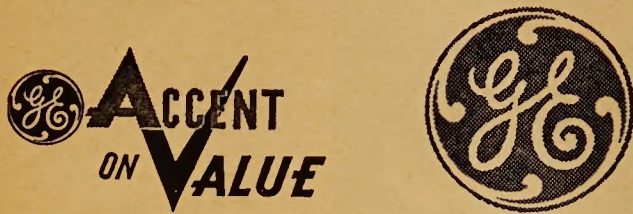
An employee who purchases an eligible model may apply for the discount after the product has been delivered to his home. The application procedure is simple.

All you have to do is submit the original invoice to your Payroll Office and complete a claim form for the applicable discount (it ranges from \$10 to \$75 on major appliances, audio-phonographs and television receivers).

To assure that the plan operates in the best interest

of employees and the Company, the employee agrees on the claim form to permit the Company to inspect in the employee's home any appliance purchased under the plan.

Remember—courtesy discounts are allowed on eligible models purchased only for the employee's home. The plan specifically excludes the allowance of discounts on purchases for all other individuals whether as accommodations for friends or as gifts for close relatives. The only exception to this rule is that a 19-inch TV set, or smaller, may be given as a gift.



Volume 46

Friday, January 11, 1963

No. 1

The Need for Co-operation

(Ed. Note: Because some employees may not have seen the comments of H. A. MacKinnon, Vice President, which appeared in the January 1, 1963 issue of the "News-Sentinel," we are printing the entire text for your information.)

The year that is drawing to a close represents in many ways the most stable and balanced year in terms of employment that we have had in recent Fort Wayne General Electric history.

As we all know, many prophets of doom are loose in the land and dire predictions are being made that a recession or worse awaits us in 1963. However, as a practical and realistic matter, it should be said that right up to now there are no signs of such a development in our businesses in Fort Wayne and Decatur, nor in the business of the customers that we serve. This being so, we are proceeding on the basis that we expect to maintain and if possible increase the sales volume that we are realizing in this our best year.

As our community neighbors know, our Broadway plant is one of the oldest plants in the General Electric Company and we continue to prune out through demolition the buildings which have served their purpose and are no longer economical to leave standing, even although at the turn of the century they presumably represented modern facilities of that era.

Many bad and costly practices in an old plant such as Broadway creep in and have to be corrected, as otherwise the lines of business that we conduct in these inefficient multi-story buildings cannot be successful and success as we know is absolutely essential for any business if it is to continue in being.

From time to time, we shall continue to review with our associates in the community the things that we need and the co-operation that is essential if we are to continue to hold our own with competitors located both overseas and in lower cost areas of this country, as some of the essentials are not wholly within our own control or power to correct.

The facilities in Fort Wayne that are efficient will be maintained and improved and utilized to their maximum extent but, as we all know, we have inadequate land area available to us at Broadway, hemmed in as it is by the two railroads and the city park. Even the problem of employee parking on the east side of Broadway has not been fully solved as yet.

At Taylor Street and Winter Street we have modern plants with adequate land area but at Broadway in effect we have been trying to assemble a plant site after buildings were built several generations ago in the days when people came to work on bicycles, trolley cars and on foot from the surrounding neighborhood. Private automobiles have, of course, changed all of this.

However, we continue to work diligently on our problems but meanwhile want to point out that those problems that we have in some cases require the co-operation of the municipal authorities and those other public spirited citizens who have the best long-term interests of the Fort Wayne community at heart.

Donald Harrington to Head Components Sales Operation

The appointment of Donald J. Harrington as Manager, Components Sales Operation has been announced by H. A. MacKinnon, Vice President, to become effective Jan. 1, 1963.

Mr. Harrington, who had served as Manager-CSO Eastern Region since July 1, 1962, succeeds Arthur W. Bartling who retired Jan. 1, 1963 following more than 43 years' service with the Company.

CSO whose headquarters are in Bldg. 18-5 is responsible for selling General Electric component products to original equipment manufacturers and certain types of specialty distributors. The products involved include those manufactured by the Company here as well as many other Company products at other locations.

A native of Pittsfield, Mass., Mr. Harrington joined General Electric in 1937 in the drafting unit of the Distribution Transformer Division at Pittsfield.

Following service with the Signal Corps during World War II, he rejoined GE at Pittsfield as an application engineer for capacitors and moved with the business to Hudson Falls, N. Y., when the Capacitor Department was established in 1951.

The following year he was appointed Manager-Specialty Capacitor Sales and in 1955 was named Manager-Marketing of the Appliance Control Department at Morrison, Ill.

Subsequently, he returned to Hudson Falls as Manager-Marketing of the Capacitor Department and joined CSO last July as Manager-Eastern Region.

Mr. and Mrs. Harrington and their three sons—Alan, Donald Jr. and Mark—reside at 4707 Old Mill Road.



Donald J. Harrington

Ralph Lazarus, Gilbert Scribner Elected to Board

Ralph Lazarus, president of Federated Department Stores Inc., Cincinnati, and Gilbert H. Scribner, Jr., a partner of Scribner and Company (real estate and insurance), Chicago, have been elected members of the Board of Directors of General Electric Company, Board Chairman Ralph J. Cordiner has announced.

Mr. Cordiner said the election of Lazarus and Scribner was in keeping with General Electric's policy of maintaining a board with wide geographical representation and broad experience in many fields of endeavor. The board now stands at 20 members, of which only four are from within the Company.

Lazarus is president of the country's largest department stores group, Federated Department Stores Inc. It has 58 stores, including branches in three dozen communities spread literally from Maine to California. Its annual sales volume is approaching \$900 million.

Scribner is a partner in Scribner and Company, Chicago real estate and insurance firm. The company was for many years known as Winston and Company. The name was changed to Scribner and Company in April 1959.

Market Value of Stock Bonus Shares Should Be Reported as Ordinary Income

Employees who receive stock bonus shares upon completion of a five year holding period should report the market value of the shares as ordinary income in their Federal Income Tax Return for the year in which received.

The certificates for Stock Bonus shares issued in 1962 were mailed from New York City on Wednesday, March 7, 1962. Each participant should report in his income tax return for 1962 the value of the shares as of the date he received them except that if he received them on a Saturday when the New York Stock Exchange was closed, he should report the value as of the day before.

The average of the high and low sales prices of General Electric Company stock on the New York Stock Exchange on the date of receipt may be used for the purpose of determining market value. Computed on that basis, the market value of General Electric common stock for the ten business days following March 7, 1962, is shown below:

March 8, 1962	\$76.56
March 9	77.94
March 12	78.25
March 13	77.94
March 14	77.63
March 15	77.88
March 16	78.25

March 19	77.94
March 20	77.50
March 21	77.50

The amount of the accumulated income on the stock bonus which participants in the Plan received by check in March 1962 should also be reported as ordinary income in the participant's Federal Income Tax Return for 1962. Tax credit and dividend exclusion provided by the Federal Tax Law do not apply to accumulated income paid under the Plan. However, they do apply to dividends received directly from the Company by a participant in the Plan after he has received his stock bonus shares.



FORT WAYNE NEWS

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in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Challenge to All

In reviewing the competitive problems facing General Electric, Executive Vice President Fred J. Borch listed the "challenges which are an inseparable part of any manager's assignment—

"1. What can be done to assure an adequate supply of people with the skills, abilities, and experience required to meet business needs and attain business objectives?

"2. How can communication be utilized to win employee understanding, support, and personal commitment to the attainment of business goals?

"3. How can organizations be streamlined so employees can operate effectively and productively without deadening red tape?

"4. How can good work be recognized and rewarded, and poor performance helped to be improved or weeded out?

"5. What kind of development activities can the component carry out to upgrade each individual's performance of his present assignment and, at the same time, prepare him to assume positions of greater responsibility, offering greater rewards?

"6. Most important—how can we focus on sharply increased productivity?"

Emphasizing the direct relationship between profitability and the Company's ability to provide good jobs, Mr. Borch pointed out, "If we are to achieve the profit levels necessary for growth and for more jobs, we must recover any added costs solely by boosting our productive efficiency and over-all performance levels in all functions."

Surely this is a challenge, not only to all members of management, but to every single General Electric employee.

Warm-up Recommended

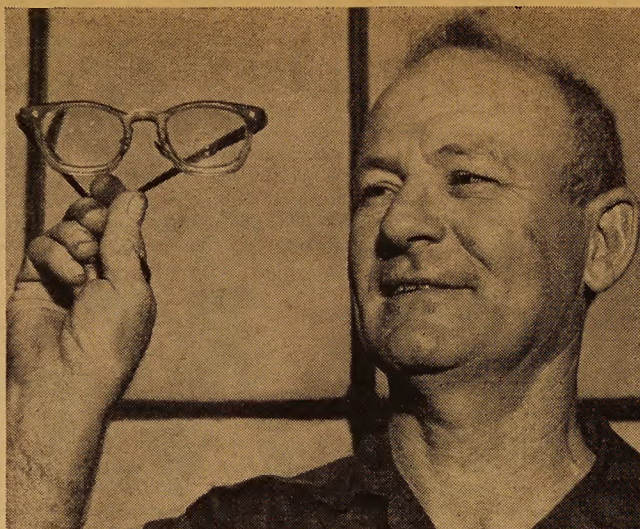
Many employees should have a warm-up period, just as athletes have before entering a game or tournament, according to the National Safety Council.

Disabling back injuries on the job total nearly half a million a year, it is estimated in "Accident Facts," the Council's annual statistical publication.

The most frequent action which triggered back pain is bending acutely, usually when reaching to within a few inches of the floor. Lifting something from the floor is not always necessary to develop pain—often no lift was made or the object was no heavier than a scrap of paper or a paper clip.

A warm-up for persons whose work requires bending or lifting would help prevent injuries. This is especially important on days following hot nights, when people sleep near open windows or cool off in breezes. This tends to make muscles taut and stiff.

Back injuries are most frequent during the first hour of the morning and the first hour after lunch, according to the Council.



PREVENTION PAYS OFF AGAIN—Consider the recent experience of Richard Poehler, Bldg. 17-2 toolmaker, who certainly would have lost the sight of his right eye had he not been wearing safety glasses. In dismantling a fixture, it was necessary to melt a silver solder joint. When the joint was heated enough to soften the solder for removal of a part, globules of molten solder were blown out, some deeply pitting both lenses of Mr. Poehler's safety glasses. In fact, a globule of molten solder about 3/32" in diameter struck near the center of the right lens. By wearing safety glasses, Mr. Poehler averted the loss of his right eye.

26th Annual Credit Union Meeting Set for January 26

The 26th annual membership meeting of the General Electric Employees' Federal Credit Union will be held two weeks from tomorrow, January 26, at the GE Club Auditorium.

Credit Union President Kenneth Kreamer, Winter St., will conduct the meeting which gets underway at 2 p.m.

Business reports concerning last year's operations will be presented prior to the election of officers, and the dividend and interest refund declarations will be announced.

Attendance prizes totaling \$50 will also be awarded to ten lucky members who attend the session.

Other officers of the 6,000-member organization are Doyle Miller, Bldg. 19-1, vice president; and Lee Cupp, Credit Union Office, secretary-treasurer.

Savings and Security Program

Internal Revenue Service Confirms GE Counsel's Interpretation of Tax Law

The Prospectus dated March 21, 1962 relating to the General Electric Savings and Security Program, in paragraph 4 on page 5 under the heading, "Taxes," described how to determine the amount of an employee's taxable income under present Federal income tax law as a result of a distribution to him under the Program. That paragraph also pointed out that the tax treatment described therein was based upon counsel's opinion that the Program is a single program of interrelated contributions and benefits, rather than a series of separate programs, within the meaning of the tax law and regulations, and that the Internal Revenue Service had been requested to issue a ruling confirming that interpretation. The brochure (ERB-114) distributed to each participant in May 1962 also referred to this request for a ruling in its Question and Answer No. 9.

James McCarthy, Tax Counsel, has announced that the Company has now received from the Internal Revenue Service a ruling dated October 23, 1962, which confirms that interpretation.

The following portion of paragraph 4 is reprinted

from the Prospectus referred to above:

"4. When an employee receives a distribution under the Program, he will not be subject to tax unless the total value of the distribution (see paragraph 5 below) is greater than the total amount which the employee has paid in under the Program, less amounts previously received tax-free. If the total value of the distribution exceeds the total amount he has paid in, less amounts previously received tax-free, the difference will represent income for tax purposes. Such income will be subject to tax as ordinary income, unless the distribution is made on account of retirement, other termination of employment, or death, as explained in paragraph 6 below. If the total amount he has paid in, less amounts previously received tax-free, is greater than the total value of the distribution, and if no assets then remain to his credit in the Trust, the difference will be deductible for tax purposes as an ordinary loss on a transaction entered into for profit."

Each Savings and Security Program participant has received or soon will receive a personal notice containing the above information.



At Lutheran Hospital	
Philip Schroeder	Pensioner
Anthony W. Crow	Bldg. 26-5
Carl Shaner	Bldg. 20-1
Herb Jesse	Bldg. 26-5
John Adams	Bldg. 26-5
Charles Laughlin	Bldg. 26-5
Vivian Miller	Winter St.
Kenneth Miller	Winter St.
At Parkview Memorial Hospital	
Charles Arnett	Pensioner
Elmer Auman	Bldg. 19-4
At St. Joseph's Hospital	
Henry Wittber	Bldg. 19-4
Walter Timbrook	Taylor St.
Luvada DeGraffenreid	Winter St.
Cletus Deck	Winter St.
At Veterans Hospital	
Viliace Lee	Taylor St.
John Sliger	Taylor St.
Clifford Grimes	Taylor St.
At Irene Byron Hospital	
Henry Mutschleener	Pensioner
At Souder Hospital	
Auburn, Indiana	
Faye Robinson	Bldg. 12-2
At Wells County Hospital	
Bluffton, Ind.	
Elna Mapes	Bldg. 26-5
At Whitley County Hospital	
Columbia City, Ind.	
Edward Shatzer	Bldg. 26-5
Jerry Shatzer	Taylor St.
At Cameron Hospital	
Angola, Indiana	
Homer Hill	Taylor St.
Dismissed from Hospital to Home	
Russell Gerardot	Taylor St.
Lyle Biddle	Pensioner
Glenn Courtney	Taylor St.
Eugene Weaver	Taylor St.
Roderick Bradburn	Taylor St.
George Selby	Pensioner
Robert Gable	Bldg. 20-1
Raymond Farrell	Bldg. 26-5
Luella Lahmeyer	Bldg. 26-3
Mary Taylor	Bldg. 31-2
Raymond Bailey	Bldg. 9
Virginia Gurtis	Bldg. 6-3
Alton Kisinger	Pensioner
Elsie Klemm	Bldg. 4-4
Harold G. Miller	Bldg. 4-1
Anna Richardson	Bldg. 12-2
Elizabeth Johnson	Winter St.
Bernice Klembek	Winter St.
Bernadine Follis	Taylor St.
Russell Gerardot	Taylor St.

Aliens Must Report Address This Month

The Immigration and Nationality Act requires that aliens in the United States on January 1 each year shall report their address during the month of January.

This is required even though the alien has not changed his address since the last report.

Address Report Cards, Form I-53, are available at any U. S. Post Office. When the alien has filled in all the items, he should sign the card and return it to the Post Office. The card may not be mailed.

GE OBITUARIES

Frank E. Ginther, 74

Services were held Saturday, January 5, for Frank E. Ginther, 74, who died Thursday, January 3, at St. Joseph's Hospital where he had been a patient one day.

Mr. Ginther joined the Company in November 1942 as a Potter & Johnson machine operator at Winter St. He retired in July 1953 as a drill press operator in Bldg. 4-5.

Clell Irvine, 49

Services were held Monday, December 31, for Clell Irvine, 49, who died Friday, December 28, at North Manchester.

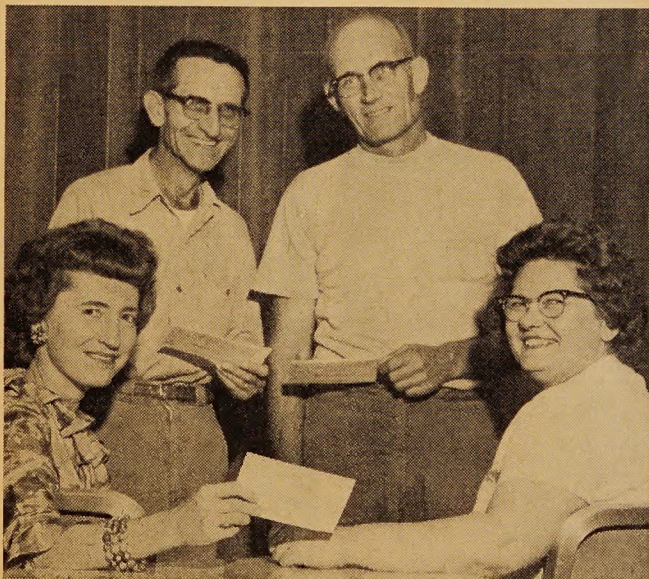
Engaged in February 1953 as a machinist in Bldg. 20, Mr. Irvine was last employed as a group leader machinist at Winter St. He had been off for illness since November 26.

Squares Wives Treated To Review of 1891 Book

Members of the Squares Wives Club were treated to a book review of "Practical Housekeeping 1891" by Mrs. Robert Rowe at a meeting Tuesday evening at the home of Mrs. Lee Rademaker, 3331 Sun Valley Dr.

Mrs. Rowe reviewed excerpts from the book concerning etiquette and house cleaning and demonstrated household items from that period.

Mrs. Steve Nagy, who with Mrs. Neil Mahoney was co-hostess, served dessert prepared from recipes in the book.



THEIR AWARDS TOTAL \$275—Four Specialty Transformer Department employees earned suggestion awards totaling \$275 recently. Left to right are Louise Lengerich, Bldg. 26-3 winder, who received a \$65 award for suggesting a better method of winding certain coils; Raymond Crippen, Bldg. 26-1 tester, who earned an \$85 award for suggesting a better method of packing certain core and coils; Gerald Crum, Bldg. 26-5 punch press operator, who received a \$65 award for suggesting the use of self-tapping screws for certain transformer bases; and Mildred Rietdorf, Bldg. 26-1 group leader, who earned a \$60 award for her idea concerning the stamping of certain customer numbers on units.

Charles L. Johnson, 81

Funeral services were held Wednesday, January 9, for Charles L. Johnson, 81, who died Sunday, January 6, at St. Joseph's Hospital after a three-year illness. He had been a patient three days.

Mr. Johnson retired from General Electric in September 1947 as a supervisor in Bldg. 27 after 34 years' service. He was hired in February 1913 as a machinist in Bldg. 27.

Mr. Johnson was a member of the Quarter Century Club.

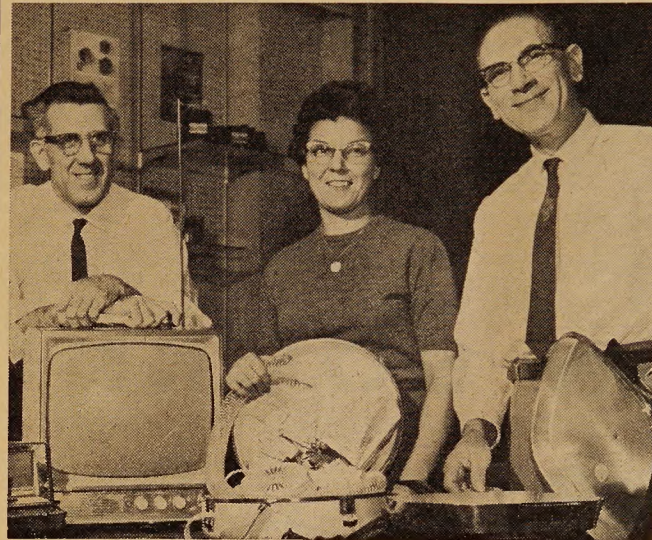
Scholarship Grants Exceed \$380,000 On GE College Bowl

Last Sunday's game between Virginia and Washington State University marked the beginning of the fifth full season of General Electric College Bowl, which was first televised Jan. 4, 1959, when Northwestern University defeated Brown-Pembroke by 145-135.

In its four years on the air this Peabody-award winning program has presented students from 152 schools and universities. The students have come from 46 of the United States and four foreign countries.

During the 147 games, the General Electric Company has awarded scholarship grants totaling \$309,000. Additionally, an essay contest conducted on College Bowl last winter resulted in 12 high school students each winning \$6,000 scholarships, bringing the total grants resulting from the program to \$381,000.

Voelker Wins STD 'Suggestions For Value Leadership' Contest



STD SUGGESTION CONTEST WINNERS—Norman Voelker, left, smiles approval from behind the grand prize, a beautiful 16 inch "Escort" model General Electric television set. Alberta Malcolm, leading lady suggester, proudly displays her prize, a GE hair dryer, and John Kokosa seems pleased with his GE electric frying pan. Walter Mertz, first runner-up, was not present but his prize, a GE toast-r-oven, is partially shown at extreme left.

Norman R. Voelker, a winder in Bldg. 19-1, is the winner of Specialty Transformer Department's "Suggestions for Value Leadership" Contest with an unprecedented record of 47 suggestions adopted during 1962.

At a special meeting, STD General Manager Carl H. Rinne presented the grand prize—a 16 inch, 22 lb. "Escort" model portable General Electric television set.

Voelker confided that he has just about run out of new ideas at the moment, but based on his past record (an average of 20 adopted suggestions a year for the last five years), Norm will be getting an early start in 1963 with more good ideas.

The winner was seriously challenged in the home stretch by two other veteran suggesters—Walter Mertz, runner-up in the 1960 contest who had 32 adopted suggestions, and John Kokosa, last year's contest winner who had 31.

Both Mertz and Kokosa received handsome GE appliances for their outstanding efforts. Alberta Malcolm, the department's leading lady suggester, received a special prize for having 10 ideas adopted in 1962.

Plans for a 1963 "Suggestions for Value Leadership" Contest are well underway, and details will be announced in the near future.

'GE Day' Set for Clearwater Beach Saturday, Feb. 2

All employees, former employees and pensioners of the General Electric Company at Fort Wayne are cordially invited to attend "General Electric Day" at Clearwater Beach, Fla., on Saturday, February 2.

Lester C. Stauch, in a letter to the GE NEWS last week, urged everyone in the Florida vicinity to "come and meet old friends and acquaintances and bring your guests."

The affair will begin at 12 noon with a basket dinner at the Marina in Clearwater Beach.

For further information, contact Mr. Stauch. His address is Apt. 202 Starlight Tower, 7000 Beach Plaza, St. Petersburg Beach 6, Fla.

PENSIONERS PARADE

Amy E. Rupp of Olympia, Wash., wishes a most prosperous New Year to her friends and former neighbors in Fort Wayne.

In a card to the GE NEWS, Amy stated that "no matter where we go or how far, our thoughts will wander back" to acquaintances here.

The pensioner retired in February 1956 as a finisher at Winter St. She joined General Electric in August 1945 as a finisher at Bldg. 26-2.

Her address is 727 E. 4th St. (Apt. 14), Olympia, Wash.

Did You Know That...?

The Company's capital investments for new facilities in 1962 amounted to about \$120 million. Capital spending in 1963 will approximate the 1962 level.



JUST IN TIME FOR CHRISTMAS—Two of the 47 suggestions Norman Voelker, right, had adopted during 1962 paid off handsomely just before Christmas. Ted Lauterberg, left, Shop Operation Unit 45 Manager in Specialty Transformer Department, presenting two checks totaling \$250 to Voelker, is pleased for another reason, too. His manufacturing unit in Bldg. 19-1 attained 100% participation in the Suggestion Plan during 1962.

'63 Line of Stereo Console Phonographs Includes Eight Basic Series of Models

The 1963 line of General Electric stereo console phonographs includes eight basic series of models. The models have been designed to sell from about \$150 to \$550.

General Electric has also announced a specially designed console stereo phonograph unit for the builders' market. The unit is thought to be the first of its kind, offering full frequency, high fidelity stereo sound on a built-in basis at nominal prices.

Featured in the regular consumer line are a number of design and feature innovations. Strong emphasis is placed on authentic period styling, improved sound reproduction, dramatic lighting of control panels and improved record changers.

Several of the sets have a new feature, a Home Music Distribution System which without custom wiring or unsightly speaker wires pipes music throughout the house. Stereo headphone jacks are provided in some sets; 2 series feature an 11-inch Garrard custom flip-down turntable; 4 series have scratch filters.

The highly successful on-the-wall console introduced by General Electric last year is now being offered in several different styles as the Custom Decorator, and a new derivative of the design at a lower price is included in the line. All but one of the new consoles will be available with FM Stereo, either optionally or, in the case of the top three series in the line, as a standard feature.

Builder Model

For the first time, high fidelity stereo sound is available on a built-in basis at nominal price. Included in the 1963 console line is a completely new concept of custom stereo sound available for the builders' market.

The instrument, designated Model RB 1831, is a basic variation of the Custom Decorator. But one basic difference between the new builder model and the Custom Decorator is the speaker housing. In the Custom Decorator, the speakers are housed within removable swing-out doors. The builder model has panel doors. The speaker complement is the same but the enclosures are entirely separate from the basic instrument. These can be located by the builder in the right position for maximum compatibility with the room design.

Home Music Distribution

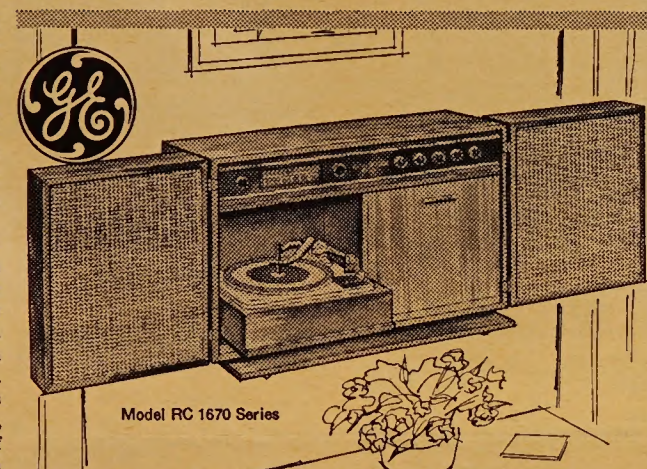
Three series of General Electric's 1963 stereo console phonographs will have provision for a new development in home entertainment products—a Home Music Distribution System. This System will be optional and will sell for about \$100 with additional receivers selling for approximately \$70.

The Home Music Distribution System provides music throughout the house without custom wiring. It consists of two basic units, a transmitter and a receiver. The transmitter is installed inside the cabinet of the console. The receiver, equipped with separate loudness and tone controls, is placed at any point in the home and plugged into an electric outlet. No other wires are needed.

The transmitter accepts stereo

and monaural signals from the phonograph, tuner or any other output of the console. It converts these signals to a monaural FM signal which is transmitted through the house wiring. The transmitter is a miniature FM broadcasting station, but the broadcast is transmitted over house wiring rather than into the air.

NEWEST FASHION IN SOUND!



Model RC 1670 Series

THE CUSTOM DECORATOR STEREO HI-FI CONSOLE WITH FM STEREO TUNER

The most versatile stereo hi-fi console ever designed! Superb sound! Smart and space saving! Hangs on the wall, fits into a bookcase, stands on a table or on the floor. FM Stereo receives new, exciting stereophonic FM broadcasts. For even wider stereo separation, speakers can be detached and moved away to give component flexibility.

- FLIP-DOWN 4-SPEED GARRARD CHANGER
- 4-SPEAKER SYSTEM
- ALL WOOD CABINETRY
- NULL BALANCER ASSURES ACCURATE CHANNEL BALANCE
- SCRATCH FILTER
- 10 WATTS MUSIC POWER STEREO AMPLIFIER
- RECORD STORAGE
- NEW AM/FM AND FM STEREO TUNER

EMPLOYEE DISCOUNT \$40⁰⁰



35 YEARS

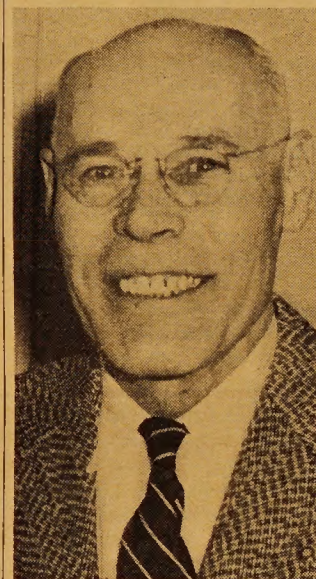
Elmer H. Buuck	Taylor St.	1-2-28
Cecelia I. Sidner	Taylor St.	1-4-28
George C. Haggengos	Bldg. 6-3	1-5-28
John A. Burnett	Taylor St.	1-8-28
Loyal L. Liddy	Taylor St.	1-8-28
Mary I. Rogers	Taylor St.	1-11-28
Mary B. Shreve	Bldg. 6-3	1-12-28
Mabel Beaty	Bldg. 4-2	1-16-28
Herman F. Lepper	Taylor St.	1-16-28
Velva M. Smith	Bldg. 18-B	1-24-28
George W. Sonner	Bldg. 6-4	1-26-28
Harold W. Mosshammer	Bldg. 6-4	1-29-28
Anna M. Thompson	Taylor St.	1-29-28

30 YEARS

Richard A. Gallmeier	Bldg. 19-2	1-6-33
Clarence L. Geiger	Taylor St.	1-28-33

25 YEARS

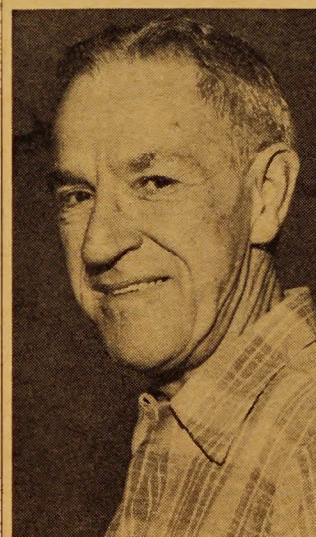
Mirwood E. Dunlap	Bldg. 19-4	1-31-38
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COMPLETES 40 YEARS—Walter R. Duhn, permability tester at Winter St., celebrated his 40th anniversary with the Company on December 21. He was engaged in October 1922 as an apprentice student in Bldg. 6-2.



WITH GE 40 YEARS—Wilford E. Kinsey celebrated his 40th anniversary with General Electric on December 4. Mr. Kinsey, who came to GE in April 1922 as a stacker in Bldg. 4-1, is currently employed as a set up man in Bldg. 4-B.



40TH ANNIVERSARY—Clarence James celebrated his 40th milestone with the Company on December 12. Engaged in July 1922 as a bench hand in Bldg. 4-2, he is now a jig boring machine operator in Bldg. 4-1.



40TH ANNIVERSARY—Wilbert Huhn, grinder in Sec. 14, Taylor St., recently completed his 40th year with General Electric. Mr. Huhn's service anniversary is December 20, 1922, when he started as an armature employee in Bldg. 4-4.

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE
Monday Noon, January 21, 1963

FOR SALE

LIVING ROOM SUITE, 2-piece, \$50; new whitewall tire, Goodyear, custom cushion, 750x14, \$15. T-2174 after 5 p.m.

SLIDE PROJECTOR, 300W, case, selector changer, 50 slide trays, case for 12 trays, \$45 complete; flash gun with case, \$3. A-46445.

SNOW TIRES, 750x14, recapped, white sidewalls, used 4 months, \$15 pair. S-4992.

CONVERSION BURNER, gas, 100,000 to 200,000 BTU's, cheap. A-1014.

BEDROOM SUITE, complete, \$30, good condition. E-90413.

GE TV, 21" console, 53 model, good picture, priced right; pink formal, size 11-12, ballerina, \$7. K-1232 after 5 p.m.

'55 BUICK, very clean, A-1 condition, \$275. S-4537 between 9:30 and 2:00 or after 5:30 p.m.

CHAIN SAW, 20", \$55. A-65554.

BRITANNICA ENCYCLOPEDIAS, 24 volumes, world atlas, 2 dictionaries and matching bookcase. H-02951.

MUSKRAT COAT, natural ombre, priced reasonable, size 12, good condition. A-65355.

WILL TRADE 2 S&H books for 2 M&M books. K-8465.

WEDDING AND ENGAGEMENT RING, lock type, cost \$800, will sell for \$600, never worn. Churubusco 5517.

ALTO SAXOPHONE, Conn, gold model 14M. K-9592.

UPRIGHT PIANO, medium size, bench, excellent condition. H-54483 after 5 p.m.

ICE SKATES, girl's size 3, good condition. \$3. S-2571.

NIAGARA MASSAGE CHAIR, ivory, cheap. K-9917.

FIGURE SKATES, boy's, size 8, black; 2 mahogany step tables, good condition, leather top; 3 large table lamps. T-35153.

CHRISTMAS TREE, 7 ft., artificial, green, \$5; 35-light set, miniature bulbs, \$2.50. A-77235.

CHIHUAHUA PUPS, AKC, 3 months old, male, 1 tan and 1 brown. H-58554.

BUILDINGS, 6'x8'x7'5"; 9'x7'x7'3", used as brooder houses, Hoagland 33-B.

WILL TRADE S&H stamps for TV stamps. T-31842.

TRUNDLE BEDS and chest of drawers; 2 end tables and corner table with ceramic tops; air compressor with 1 hp motor. K-4355.

FLOOR POLISHER, like new. K-2580 mornings.

SPACE HEATER, oil, good. H-91061.

DINETTE TABLE, maple, 4 chairs, with corner cupboard, table 44" extends to 64". T-0959.

GE TELEVISION, 21", blond portable with stand, picture tube warranty effective until March 21, \$75. E-38987.

GAS RANCE, full size, good condition, \$25. H-50914.

SKI BOOTS, size 10, 6'9" skis with release bindings, also poles, \$20 complete. E-85213.

WINTER COAT, girl's size 7, black, good condition, clean; boy's brown suit, size 5, good condition; ski boots, size 10. S-3327.

'52 PLYMOUTH, radio, works like new, reasonable. H-50425.

'54 FORD convertible, will trade for older car, \$250; 15' driveway culvert, \$15. H-79105.

'58 FORD PICK-UP, 8 cylinder, 1/2 ton, 3' bed, o'load springs. H-75135.

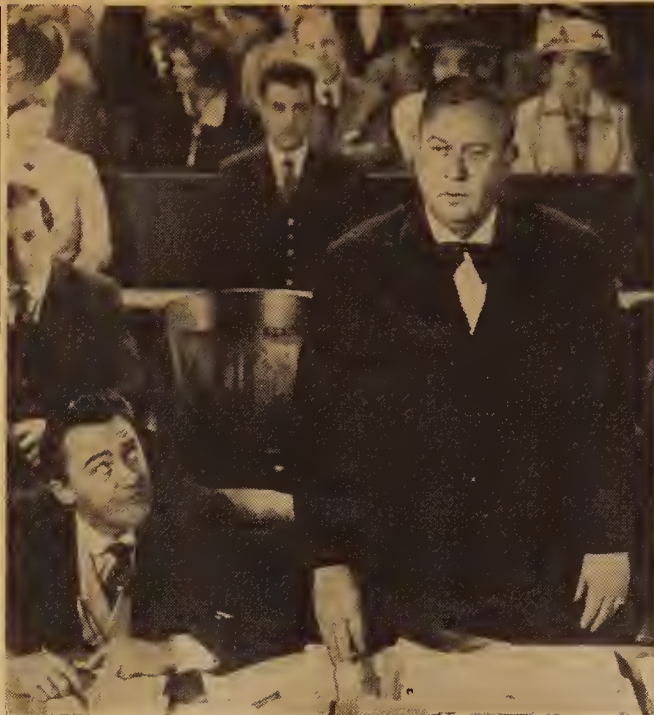
'48 JEEP TRUCK, good three, new push board on bumper, extras, good condition. H-9802.

BRICK BUNGALOW, 5-room, East Wayne, new carpet, bath and furnace, basement, garage, fenced back yard, \$7000 or will rent. S-5927.

WARDROBES, sliding doors, holds 30 garments, one year old, fiber board, 36", \$10; wooden, 37", \$25. K-0863.

SECTIONAL, 2-piece, red; corner table; lamp; chair; \$30. H-69528.

WASHER & DRYER, matching, good condition, \$75 condition, \$75 for both. E-87225.



AND THIS IS TRUE—"Defendant: Clarence Darrow" is the title of the intriguing factual drama on GENERAL ELECTRIC TRUE this Sunday at 9:30 p.m. on Channel 15. Robert Vaughn, seated left, portrays the brilliant California lawyer, Earl Rogers, who defends Darrow, played by Tol Avery, when the noted defense attorney is accused of bribing a juror and must stand trial himself. The drama is based on records of the Superior Court of Los Angeles in 1912.

HIDE-A-BED, ideal for lake cottage or as an extra bed, grey frieze, \$25. T-32705.

DUNCAN PHYFE TABLE, no chairs; single wood bedstead; tires, 2 wheels and tubes, 525 and 550x17, cheap. A-57583.

REFRIGERATOR, 9', perfect running condition, \$40; bathinette, \$4; step-on diaper pail, \$3. T-2237.

ICE SKATES, boy's, size 7, good condition. K-1730.

WANTED

ALUMINUM BOAT, 14', good condition. H-5428.

HOUSE TRAILER, 10' wide, 40' or longer, 2 bedrooms, must be in good condition. H-57181.

TRAVEL CAMPING or small house trailer, will even consider tent. T-2095 or S-9237.

'55 LINCOLN CONVERTIBLE. H-9520.

ICE SKATES, small boy's, size 12. H-19224.

NAME THAT TUNE GAME. H-01701.

FOR RENT

4-BEDROOM HOME, 3 up and 1 down, living room, dining room, kitchen and bath, basement, oil heat, garage, 2820 Adams St. K-1233.

UNFURNISHED UPPER, modern, 3 large rooms, heat, lights and water furnished. H-15121.

3-BEDROOM HOME, Southeast, gas heat, close to schools, bus and shopping, \$65. H-9479.

Pen El to Host Other Elex Chapters Jan. 15

Pen El Chapter will host the other two Elex Club chapters—El Par and Partizan—at a potluck affair Tuesday, January 15, at the GE Club.

Lunch will be served at 12 noon with games to follow. Each member is asked to bring table service, covered dish and canned or boxed foods for bingo prizes.

On Tuesday, January 22, Pen El members will hold an all-day cancer pad sewing at the 801 W. Berry St. address. The session will begin at 9 a.m.

LOST

POCKET KNIFE, small 3-blade, initials KB on shield. H-01701.

FOUND

WRIST WATCH, lady's Calvert, in Taylor St. Sec. 15 ladies rest room. Ext. 2259.

AD-LETS

CE NEWS

Bldg. 18-4

- | | |
|---|--|
| <input type="checkbox"/> For Sale* | <input type="checkbox"/> Ride Wanted |
| <input type="checkbox"/> Wanted | <input type="checkbox"/> Riders Wanted |
| <input type="checkbox"/> Wanted to Rent | <input type="checkbox"/> Lost |
| <input type="checkbox"/> For Rent* | <input type="checkbox"/> Found |

Ads must be in the GE NEWS office by 12 noon, Monday preceding publication date. Any received after this time will be held over for next publication.

Name.....Bldg.....

Home Address.....Pay No.....

Phone.....GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

TEN PIN



by BILL ROACH

TOPICS

Only two 600 series were reported over the Holiday season. Arnie Johnson of the Small Motor League posted a 617 series on games of 213-214-190 and Charlie Wilt in the Wednesday Owl League hit an even 600 series.

Kelly Box and Packing won the first half championship in the Small Motor League with 42 points. Office and Team #1 tied for second place with 40. Ross Smith rolled 237 for high single game, followed by Gus Weisenburger 234, Art Lantz 222, Bob Goodman and Carl Brandt 214, Emerson Downie 213, Charlie Cnau 204 and Carl Soaf 200.

Transformer #6 tied with Taylor St. Fives for the first half championship in the Wednesday Owl League. The winner will not be determined until the first meeting in the second half. Wire Mill #3 rolled 2756 for high series and 936 for high single. Harold Somers started with two mediocre games of 166 but finished with 238 to steal the individual high single game championship for the first half.

Peasels won the first half championship in the Interdivision League. Thus, last year's GE Club Champion of Champions will be back this year trying to make it two in a row. Blondys recorded 2847 for high series while Kinney-Bennett-Kinsey scored a 1007 single game and Jim Kelly 1002. Walt Rietdorf's sore thumb showed up again as he rolled a 257. Other high single games included Ken Kuntz 228, Doyle Sheets 219, Dick Cotschall 214-213 and Hillard Butcher 200.

Mary's Cafe won the first half championship in the Apparatus League with 41 points. GE Jets finished just one point behind. Chuck Briggs led the way with a 241, followed by Ed Trabel 225-202, Jerry Widner 220, Ross Smith 203-214, Tom Eifrid 214, Bill Kestner 211, Norv Hull 209, Paul Billman 207, Glenn Bower and Vern Daseler 203, Irv Schlotterback 202, Herb Langer 201 and Paul Perry 200.

Gil Baker rolled a 235 for high individual effort in the Jack & Jill Mixed League. High games were also recorded by Charles Spear 209, Lee Shaw 200, Arydth Hawley 175, Leona Wartenbe 175, Lora Spear 174 and Pauline Bergquist 173.

Harris President Of GE Whizzers

Ray Harris is the new president of the GE Whizzers square dance organization.

Others elected by the Executive Board are Riney Hofmann, secretary-treasurer; and Ted Lautenberg, publicity.

The next dance will be held Friday, January 18, beginning at 8 p.m. at the CE Club Gymnasium.

Tom Robson Gets Hole-In-One

One of our General Electric associates, who was in Florida last week on business, has reported that an old Fort Wayne friend and associate, Tom Robson, President of Wayne Knitting Mills who now lives in Sarasota, shot a hole-in-one while playing golf at the Sarasota Bay Country Club on Sunday morning, January 6th.

This important sporting accomplishment on the part of our friend Tom should of course be recorded as it will be of interest to the many friends and associates of Mr. Robson in Fort Wayne.

Transformer Nips Trainees, 16-14, In GE Volleyball

by Neil Mahoney

The post holiday season finds the Volleyball League more than halfway through the schedule. Each team has 24 games under its belt with 21 remaining before the championship will be decided.

In last week's contest Specialty Transformer barely managed to maintain its spotless record, now 24 and 0. The Program Trainees, who have merely one win for the entire season, completely surprised the leaders with their superb play and almost upset Transformer before losing, 16-14.

The tight trainee defense and aggressive, fast moving offense had Transformer fighting for survival. However, with the Trainees leading 14-12, Transformer regrouped its forces and scored four consecutive points to eke out the win.

The standings:

Team	W. L.
Specialty Transformer	24 0
Lab Operation	17 7
GEM	14 10
SAC	9 15
SMD	7 17
Program Trainees	1 23





Ka—boom!
There Go Sales
...and Jobs, too!

WHAT MAKES YOU—as a customer—blow your top? If you're like most people, one of the most frustrating experiences is to buy something that does not operate properly . . . or, in other words, to pay good money for a product that has shabby workmanship.

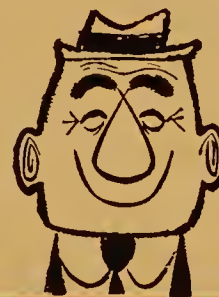
Regardless of the product's guarantee or warranty, you may decide never to buy the same make again . . . perhaps you'll even think twice before purchasing any product manufactured by that same firm.

The same holds true of General Electric customers—when they receive inferior quality electrical equipment, they blow their tops, too. And when they do, GE sales and jobs are "blown right out the window." Remember, sales make jobs, but "no sales" make "no jobs."

"Customer-pleasing" quality must be built into every product if we are to keep our customers and, therefore, keep our jobs! And this quality can be maintained if every employee accepts an individual responsibility in meeting the requirements of our customers.



*Which Customer Received the Product
 You Helped Build Today?*



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Four Here Win Cordiner Awards



O. E. Benanchietti



Robert J. Duras



Linda M. Rupert



Norman R. Voelker

Honored for Outstanding Contributions

Four Fort Wayne employees are winners of the Ralph J. Cordiner Award in recognition of outstanding contributions to the General Electric Accent on Value Program during 1962. It was announced today by H. A. MacKinnon, Vice President.

Called the "one in a thousand" tribute because only 250 of General Electric's 250,000 employees will receive them, the awards are named in honor of the Company's Board Chairman and represent the highest measure of achievement.

The Fort Wayne recipients are:

- O. E. (Benny) Benanchietti, Specialist-Sales and Application-Single Phase Motors, Fort Wayne Operation, Small AC Motor & Generator Department;
- Robert J. Duras, Superintendent-Section 15, General Purpose Motor Department;
- Linda M. Rupert, leading instructor, Specialty Motor Department; and
- Norman R. Voelker, winder, Specialty Transformer Department.

Their achievements are noted elsewhere on this page. But outstanding as they were, competition for the awards was stiff. First, departments selected their best candidates and then nominated them. The nominees' names and achievements were then submitted to division management who made the final selection after consulting with department managers and Accent on Value Council members.

In addition to the local Cordiner Award winners, two Fort Wayne-headquartered organizations had winners in other locations. For example, the Components Sales Operation had two out-of-town recipients—Leon V. Argo of St. Louis and Emil W. Doerr of Minneapolis—while Specialty Motor Department had another winner—Howard A. Schultz of Jonesboro, Ark.

The Cordiner Awards program, designed to give Companywide recognition to outstanding Accent on Value achievements, was announced late last Summer by President Gerald L. Phillippe, Chairman of the Companywide Accent on Value Council.

All Cordiner Award winners will receive specially designed General Electric AM-FM stereo radios and special plaques suitably inscribed.

O. E. (Benny) Benanchietti was selected for a Cordiner Award because of his many customer contributions that expanded the sale of single phase motors.

Specifically, Mr. Benanchietti promoted capacitor type single phase motors for farm use. Largely through his efforts, recognition has been gained of the Company's ability to provide a satisfactory product to meet farmers' needs. Motor applications for farm use include crop drying, ventilation, barn cleaning, bunk feeding, pumping and silo unloading.

Robert J. Duras is a recipient of the Cordiner Award for his outstanding job in relaying out and reorganizing a sub-section which manufactures a highly competitive line of motors.

Steady improvement by Mr. Duras' section in reliability of service to customers has helped to increase the Company's market position for this line of motors. At the same time cost reductions, manufacturing losses and complaints (per motor sold) have been steadily reduced.

Linda M. Rupert was selected for a Cordiner Award because of her unusually conscientious efforts and her attitude toward work.

Mrs. Rupert personally built all 33 frame motor customer samples from start to finish. The reliable quality of the samples she built contributed in good measure to General Electric's obtaining the business of many fine customers.

Before building each sample, Linda had to master 46 operations, many of which were quite complicated and intricate.

Norman R. Voelker won a Cordiner Award because he is an excellent example of an employee who has accepted the challenge of the Accent on Value Program and who appreciates its possibilities for building sales and job security.

Mr. Voelker was not only a leader in adopted suggestions for 1962 but is a "five-year" leader. Of 180 ideas submitted during this period, 100 have been adopted. Moreover, his sustained high level of performance has demonstrated quality as well as quantity.

To Be Presented to Cordiner Award Winners



THE RALPH J. CORDINER AWARD—Presented in Recognition of Outstanding Contributions to the General Electric Accent on Value Program During 1962.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Ahead of Parade

We've had so many employee benefits for so long a time that some of us take it for granted that people everywhere in business and industry enjoy the same wide range of financial protection. But the truth is they don't! This fact is shown in the story on page three of this week's GE NEWS.

Realizing that a lot of people in other companies still have to go without many of the benefit plans available to us may come as quite a surprise. But that's far from the whole story.

Here are some additional facts that may surprise you.

For one thing, even among those who may have some benefits which appear similar to ours, few have anything near the dollars of coverage we enjoy under our plans. For example, average group life insurance coverage under our General Electric Insurance Plan runs over \$13,600 per employee. By contrast, group life insurance in the nation as a whole averages only about \$4,000 per person, less than one-third the average here.

One reason for this big difference is that under many outside plans, coverage is limited to relatively low, fixed maximums, like \$2,000 or \$3,000. At General Electric our life insurance coverage grows with our pay, amounting to twice our straight-time annual earnings.

And there is something else that doesn't show up when you look at statistics alone. Many of the types of benefits we have today were pioneered by General Electric and many of our other benefits were started early in the century when only a tiny handful of companies had even thought of providing such things for their employees. So, we not only have more benefits than many employees elsewhere but we've enjoyed them for a longer time.

The Company's long experience in providing and administering employee benefits has led to a vast number of improvements through the years—many of them made as recently as 1960 and 1962. In the process of planning these improvements, the Company consulted with thousands of managers and supervisors, and talked with thousands of employees to determine what kinds of benefit changes would be of most value. And, of course, many of these improvements were negotiated with officials of more than 100 unions over the years.

Through all these means, plus year-round study and analysis, the Company has devised the modern employee benefit program we have today—one that stands head and shoulders above most others in helping employees build a bulwark of personal protection against the financial emergencies of life.

Per Soholm Captures EP 'Stump Cup'; Fred Borton Submits Best Written Paper

The name of Per Soholm will grace the "Stump Cup."

The native of Denmark, now assigned to Specialty Transformer Department, captured the speech contest at last week's Effective Presentation banquet held at the Baer Field Inn.

In addition to acquiring the cup, long associated with the EP course here, Soholm was presented a gold trophy.

The MTP trainee, who holds a

Masters Degree (he is a graduate of the Technical University of Denmark in Mechanical Engineering), spoke on "Individuality" in which he excoriated misuse of time and urged people to effectively use their spare moments to develop new skills and abilities.

Soholm joined the Manufacturing Training Program in March 1961 and has been assigned to Herman R. Korte, Manager-Manufacturing Engineering, STD.

A gold trophy was also presented to Fred R. Borton for the best written paper. Borton, Specialist-Equipment, Processes and Methods in Specialty Motor Department, discussed "We Can Afford Knowledge" in which he called for a more effective use of school taxes.

Twenty-four completed the 16-week EP course last week, bringing the total number of local General Electric employees who have

Origin of Unique EP 'Stump Cup'

The "Stump Cup," which is awarded the first place speech winner in the Effective Presentation courses here, is unique. Here's a brief history of its origin.

In the early 1950's, instructor Bill Brunner's class was charged with providing entertainment at an EP banquet. It was decided to hold a contest to determine who could tell the funniest story. In order to award a trophy, the "Stump Cup" was born in the Hermetic Motor Operation.

But when it came time to present the trophy, it was considered more appropriate to inscribe the winning speaker's name.

The trophy is held in the office of the winner until captured by another graduating class contestant. If the winner leaves the Fort Wayne area, his instructor displays the "Stump Cup" in his office.



WINNERS AT EP ANNUAL BANQUET—Fred Borton, left, and Per Soholm were presented gold trophies at the Effective Presentation annual banquet last week at the Baer Field Inn. Borton wrote the best paper while Soholm was judged the top speaker. In the foreground is the "Stump Cup" which goes to the EP speech winner.

taken Effective Presentation close to the 1400 mark.

Judging the speakers were Bill Brunner, chairman; Dick Gebert, Bill Wareham and Roy Brokaw. Don Gleason was secretary and timekeeper.

Large Attendance Expected For Credit Union Meeting

A large turnout is expected at the 26th annual membership meeting of the General Electric Employees' Federal Credit Union tomorrow at 2 p.m. at the GE Club Auditorium.

Business reports covering last year's operations will be presented, officers will be elected and the dividend and interest refund declarations will be announced. Current officers are Kenneth Kreamer, Winter St., president; Doyle Miller, Bldg. 19-1, vice president; and Lee Cupp, Credit Union Office, secretary-treasurer.

In addition, attendance prizes totaling \$50 will also be awarded to ten members attending the session.

This coming May will mark the 27th anniversary of the establishment of the Credit Union. From no members and no assets, the organization has grown until today it has more than 5,800 members and \$7½ million in assets.

Through the years, some 91,000 loans amounting to \$42,600,000 have been granted. Last year alone, 3500 loans in the amount of \$3¼ million were made.

MTPA to Hold Monte Carlo Night

The Manufacturing Training Program Association is sponsoring a gala Monte Carlo night Saturday, February 9, at the Chamber of Commerce.

All GE trainees, Squares Club members and other interested persons are invited to the affair.

The Casino opens at 8 p.m. and the price is \$1.25.

For further information, contact Dick Whittenton, Bldg. 4-6, Ext. 276, or John Mason, Taylor St., Ext. 2530.

Did You Know That...?

General Electric products on the average are now selling at 1955 prices in spite of greatly increased performance and quality. Wages and benefits for the average General Electric employee have increased 39% since 1955, while earnings per share of stock merely rose 13%—from \$2.41 per share in 1955 to \$2.72 in 1961.

GE-ers Have More Benefits Than Many People Elsewhere

Most General Electric employees have a good idea of the large number of employee benefits the Company makes available to them. But many may not realize that a lot of other people in the Nation's work force still don't have many of the benefits General Electric people enjoy as part of their jobs.

For example, the latest published report of the Social Security Administration indicates that of the Nation's employed wage and salary labor force:

- 31% still do not have any hospital expense coverage through their place of employment.
- 34% do not have surgical expense benefits of any kind.
- 83% do not yet have any ma-

for medical expense benefits.

- over 25% still do not have life insurance coverage of any kind.
- about 50% do not have any formal protection against income loss resulting from sickness.
- nearly 60% do not have any private pension benefits to protect them against loss of income due to retirement.

Furthermore, an industry-wide study conducted recently by the U. S. Chamber of Commerce—covering 1,200 representative U. S. companies—shows that of those firms:

- 85% do not provide any kind of discounts on products pur-

chased from the company by employees.

- 78% do not make any payments to needy employees (i. e. Emergency Aid, etc.)
- 47% do not make any payment for State or National Guard duty, jury duty allowances, nor do they provide for time lost due to death in the family.

Just to see what General Electric people have, by comparison, here's a brief run-down of many benefits that have been available for years to all eligible General Electric employees:

- Hospital surgical expense benefits since the early 1900's.
- Major medical expense bene-

fits since 1955.

- Life Insurance since 1920.
- Weekly sickness and accident benefits since early 1900's.
- Pensions since 1912.
- Employee Sales Plan since 1926.
- Educational assistance for employees since 1924.
- Emergency financial aid for needy employees since 1936.
- Allowance for National Guard and other military duty since 1897.
- Allowance for jury duty since 1912.
- Allowance for time lost due to death in family since 1912.

In addition, General Electric provides many other valuable benefits

for employees and pensioners, including paid vacation, paid holidays, savings plans, Income Extension Aid in case of layoff, pensioners' life insurance and pensioners' medical care protection.

1962 Strike Idleness Rises Above '61 Level

The United States lost 19 million man-days of labor in 1962 because of strikes, reports the Labor Department.

That's almost 3 million more than was lost in 1961 but below most postwar years. Some 3550 work stoppages last year involved 1,250,000 employees. Total strike idleness accounted for 0.16% of the total working time in nonfarm and nongovernment establishments.

Elex Schedules Trip to Toledo Museum of Art

Both shifts of Elex Club will enjoy a one-day trip to the Toledo Museum of Art Saturday, February 9, to view the "Treasures of Versailles."

Exhibited in the United States for the first time, it includes famous French paintings, furniture and other art objects. This same exhibit will appear in France's 10 million dollar Pyramid building at the New York World Fair in 1964-65.

The club will travel via chartered buses. Members will leave the Fairfield Parking Lot at 9 a.m. and return about 9:45 p.m. Plans call for the group to lunch at Mrs. Smith's famous cafeteria at 12 noon and arrive at the Museum at 1:30 p.m. Buses will leave the museum at 5 p.m., closing time, and will stop enroute home at an undisclosed but moderately priced establishment for dinner.

Cost is just \$3.85 plus two meals, with the reservation deadline Friday, February 1.

Free Square Dance At GE Club Feb. 2

Saturday, February 2, will mark another free square dance for General Electric employees and their friends.

The fifth in this season's series of seven GE Club-sponsored free dances will be held from 8:30 to 11:30 p.m. at the club gymnasium.

Carl Brandt, Bldg. 4-4, will handle the calling chores. Employees are reminded that future free square dance dates are set for the first Saturday in March and April as well.



3 MILLION MAN-HOURS WITHOUT DISABLING INJURY— That's the accomplishment of Winter St. employees, one that will qualify for the National Safety Council's highest award—the "Award of Honor." In picture above, Louis B. Close, right, Manager-Fort Wayne Operation, Small AC Motor & Generator Department, and John Braden, left, Specialist-Compensation, Training

and Safety, flank the safety observers of the Winter St. Plant. Seated, left to right, are Gayle Griffith, Edna Goff, Herschel Foreman, Alice Snyder and Ross Smith. Standing are Mr. Braden, Kenneth Highland, Robert Zimmerlee, Basil Pearson, Jack Leland, Earnest Pfeiffer, Willie Adams, William Huston, Elvin Dewald and Mr. Close.

Winter St. Employees Set New Safety Mark

Winter St. employees completed 3,000,000 man-hours of work without a disabling injury on January 11, thus qualifying for the National Safety Council's highest award—the "Award of Honor."

Since 1953, the National Safety Council has made four separate "Awards of Merit" to the Winter St. Plant for working over 1,000,000 consecutive man-hours without a lost-time accident.

The plant's prior record of 2,780,000 man-hours free of disabling injury, covering the period of August 15, 1959-February 24, 1961, included the unique accomplishment of a full calendar year (1960) without a lost-time accident.

The present 23-month safety record exceeds 3,000,000 man-hours of work and includes a full calendar year (1962) without disabling injuries. But this record, exceptional as it is, does not reflect the whole safety story of the Winter St. Plant.

As management pointed out last week, "We continue to be plagued with a relatively high incidence of

minor injuries, all painful in some degree to those involved and each an added burden to our business. In recent weeks, some of these injuries were uncomfortably close to being lost-time accidents. It must be admitted that good luck has played too great a role in attaining the present record. Emphasized is the need for each of us to exercise and extend our individual care and effort in respect to personal safe work practices and habits in addition to minimizing hazardous operations.

"Thus, we congratulate all who have contributed to making this notable record. Let us resolve for 1963 to redouble our efforts to further improve our safety performance," the announcement concluded.

New CSF Board Officers



NEW CSF OFFICERS ASSUME DUTIES— Newly-elected officers of the General Electric Employees' Community Services Fund's Board of Administrators began one-year terms this week following the first board meeting of 1962. Left to right are Eugene H. Henry, Taylor St., treasurer; Emery E. Tucker, Bldg. 4-3, vice chairman; Dallas E. Smith, Bldg. 4-5, chairman; and Berdell O. Smith, Taylor St., secretary.

10 Retire Here



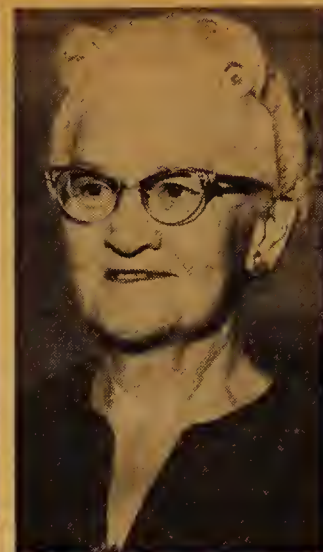
DISABILITY RETIREMENT—Clarence Roth and his wife, Estber, happily celebrate his December 1 disability retirement. Mr. Roth joined the Company in June 1923 as an inspector in Bldg. 4-1 and was last employed as a motor assembler in Bldg. 4-2.



GE ESCORT TV AS GIFT—William Fowler and his wife, Lena, will enjoy many pleasant hours from the 22 lb. GE Escort portable television set, presented at his January 1 optional retirement. Mr. Fowler was engaged in September 1923 as a boxer in Bldg. 26-3.



40-YEAR MAN RETIRES—C. Paul Miser, welder in Bldg. 20-1, retired December 1, thus terminating more than 40 years with General Electric. Mr. Miser joined the Company in March 1922 as a welder in Bldg. 27.



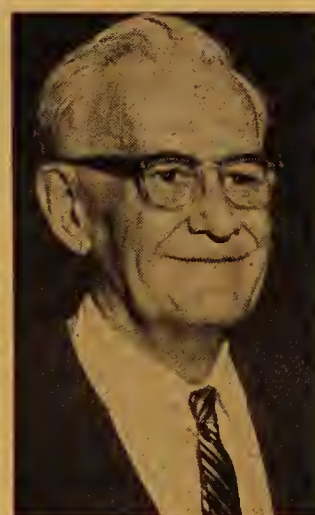
DECEMBER RETIREE—Alma Welches retired December 1 from her cover connections and anchor leads job at Taylor St. She was engaged in February 1943 as an impeller polisher at Taylor St.



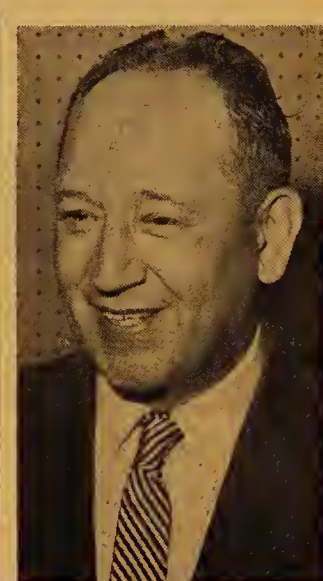
HAPPY RETIREMENT—Ralph "Doc" Ditton and his wife, Pat, look forward to the life of leisure as he celebrated his February 1 retirement. Engaged by the Company in December 1919 as a clerk in Bldg. 19-5, he retired as a pricing analyst in Sec. 14, Taylor St.



HAPPY RETIREMENT—Glenn O. Hoon and his wife, Grace, celebrate his January 1 optional retirement. Mr. Hoon was last employed as a mold and die repairman in Sec. 13, Taylor St. His service date is February 1929 when he was a machinist in Bldg. 26-5.



RETIREMENT SMILE—One could easily guess that something special was happening to Donald Stanley, judging from his warm smile. The special occasion was his retirement December 1 from General Electric. An electrician in Bldg. 20-1, he joined the Company in May 1923 as an inspector in Bldg. 19-5.



RETIREMENT SMILE—Horace Mugford smiles happily as he celebrated his January 1 optional retirement from Sec. 13, Taylor St. as a final tester. He was engaged in August 1925 as an inspector in Bldg. 4-4.



FAMILY SHARES RETIREMENT JOYS—George App, center, receives his family's attention as he celebrated his January 1 optional retirement. Inspecting was his first job when he joined the Company in October 1915 in Bldg. 19-5. Mr. App retired as a General Foreman from Sec. 13, Taylor St. Left to right are his son-in-law and daughter, Kenneth and Marilyn Fahey; Mr. App; son-in-law Dr. Robert Popp; Mrs. App; and daughter Sue Popp.



"WATCH" TIME PASS—Ross Sills, second from right, is shown with Richard Sprow, his wife, Ethel, and son, Paul, as he celebrated his January 1 retirement. Engaged in April 1926 as an electrician's helper in Bldg. 20-1, Mr. Sills was last employed as a Foreman in Bldg. 20-1.

GE to Give \$1.9 Million Plant And Land in Anniston to City

General Electric is donating its \$1.9 million plant to the city of Anniston, Ala.

L. Berkley Davis, Vice President and General Manager of the Electronic Components Division, said the decision was made in appreciation of the excellent community relations the Company has enjoyed in Anniston for the past decade.

Last November, the Company announced that production of radio and television receiving tubes at the plant would be discontinued by mid-1963. Attempts by the Company to find other uses for the plant have not been successful.

In accepting the gift, Anniston has promised to use the facility exclusively for public purposes and has agreed not to sell it for at least five years. Davis said he hoped the transfer can be completed within two months. It was stipulated that the Company would pay rent for occupancy after the transfer date.

Among the factors creating excess capacity in the receiving tube industry are increasing foreign

imports, principally from Japan, and the impact of solid state devices which has supplanted some of the demand for tubes.

The value of the gift is \$1.9 million, which includes the land, land improvements, buildings, building service equipment, cafeteria equipment, air compressors, blowers and certain items of production service equipment. Not included are plant process and production machinery, motor generators, communications equipment and office furniture machines and equipment.

Tube production will be consolidated in Tell City, Ind., and the headquarters plant in Owensboro, Ky., when the Anniston output is ended.

'Around the World With a Hat Box' To Feature Elex Event February 11

Attention, Elex Club members. Think it's possible to pack a wardrobe of 34 "changes" into a 19-inch hat box? You can see how it's done if you attend the club's buffet-program Monday, February 11, at the GE Club Auditorium.



THEY'LL SHOW HOW IT'S DONE—Ann Marsters and Georgiana Jordan will show Elex Club members how a wardrobe of 34 "changes" can be contained in a 19-inch hat box at a buffet-program Monday evening, February 11, at the GE Club Auditorium. Title of their entertaining and informative program is "Around the World With a Hat Box."

Ann Marsters, motion picture critic and columnist of Chicago's American, and Georgiana Jordan, fashion designer, will present "Around the World With a Hat Box."

Members will also learn more than how to arrange the wardrobe, weighing less than 40 pounds, into the hat box.

In a portion of the program, Miss Marsters gives her views on important issues affecting show business today and recounts experiences with the celebrities. The journalist wrote "Girl About Town" and "Hollywood Notebook," syndicated by King Features. She also became one of the youngest journalists ever listed in "Who's Who in America."

Along with her keen sense of fashion design, Miss Jordan brings bright humor and bubbling personality to the affair. She is the creator of "Around the World With a Hat Box" and insists that any woman with a bit of imagination can assemble such a wardrobe. She also reveals precisely how it can be done.

Miss Jordan has had a background in show business (she was a dancer and radio and television performer) and is also an author and member of the National League of American Pen Women.

Reservations for the buffet-program must be made no later than Wednesday, February 6. Tickets are only \$1.75.

Dinner featuring Swiss steak will be served from 4:45 to 5:45 p.m. with the program to follow.

You Can Take It With You! PORTABLE PLUS STEREO

plus valuable stand
included at no additional charge



Stereophonic
Trimline Phonograph

Model RP 2060-2061
\$121.50

Enjoy the magic sound of rich, full stereo, a real beauty to show off wherever you go. Jet Black or Walnut grained, non-marring vinyl is washable and always looks new.

- Drop Down Changer
- Balanced Sound System
- Scuff Proof, Washable Vinyl
- 4-Speed Automatic Changer
- Automatic Shut-off
- Plays Both Stereo and Monaural
- Dual Stereo Amplifier
- 4 Dynapower Speakers

Now at Employee Store

Committee Chairmen Announced by Pen El

Committee chairmen of Elex Club's Pen El Chapter were announced last week by Miss Gladys McMillan, president. They are:

Telephone—Mrs. Olga Welch, Mrs. Grace Collins and Miss Mae Heit; historian—Mrs. Bertha Gruber; ways & means—Mrs. Bernadine McCune and Miss Bertha Albrecht; hospitality—Mrs. Erma Werling; devotions—Miss Clara Frede; and publicity—Miss Mabel Waggoner.

The chapter also welcomes Mrs. Geneva Moody as a new member.

Three activities have been scheduled for the coming month. The board will meet Wednesday, February 6, at 9:30 a.m. at the home of Roqua Shideler, 4619 Reed Rd. The regular monthly luncheon-meeting will be held Wednesday, February 13, at 1 p.m. at the Portage Room of the YMCA with Miss Thelda Aker, Mrs. Rose Johnson and Mrs. Werling hostesses. The all-day cancer pad sewing session will be observed Tuesday, February 26, starting at 9 a.m. at the 801 W. Berry St. address.

'On-the-Wall' Home Entertainment Center Carries Courtesy Discount

Employees can now own General Electric's "On-The-Wall" Home Entertainment Center at a substantial discount.

The product is a prime example of General Electric's leadership in innovation and design. This new Home Entertainment Center Model M684X includes television, AM, FM and FM stereo radio and high fidelity phonograph.

The distinctive design is the result of using a flip-down Garrard turntable, permitting a shallower cabinet than conventional combinations, and enclosing the stereo speaker system in full doors. These doors can be separated from the cabinet and used as satellite speakers for maximum stereo spread. When the doors are attached to the cabinet, the speakers are connected to the amplifier through the hinges and no wires are needed.

For television, the on-the-wall combination has automatic brightness and contrast, automatic fine tuning, keyed automatic gain control, a 20 kv chassis with eight compactrons and illuminated channel window.

For audio performance, the unit has 10 watts music power, stereo amplifier and an AM/FM/FM stereo tuner. An exclusive Null Balancer provides an automatic

means of balancing the speakers for maximum stereo response. Controls include loudness, separate treble and bass, scratch filter and function switch.

A four-speed automatic Garrard changer with General Electric's C-100 stereo diamond cartridge is included. The combination is equipped with a jack for use with stereo earphones.

Model M684XWD has a modern genuine walnut cabinet. Model M684XCL is in early American cherry and Model M684XVY is in antique white and gold French Provincial.

The GE Employee Discount is \$25.

What the coach knows will not win any game; it is only what he is able to teach the players that counts.

—Fritz Crisler

TEN PIN



by BILL ROACH

The second half is off to a roaring start. Ross Smith of the Jack & Jill Mixed League rolled a 647 series on games of 209-225-213 and Art Smethers posted a 643 series, highlighted by a 256. Gil Baker rolled a 608 series including 203-219. Bob Longardner scored a 258 for the highest reported single game in the second half to date. Bill Eifrid rolled 208, Andy Gump 204 and Edna Skees 179.

The Apparatus League kicked up its heels and recorded 23 200 games in addition to Art Smethers' leading effort. Gerry Forester rolled 245, George Cowan 241, John Meyer 230, Lee Schnepf 228, Kenny Wills 221-219, Ed Trabel 221, Roger Bebout 215-203, Mel Kestner 214-206, Russell Neat 214-201, Red Biddle 213, Ray Junk and Max Baron 212, Don Alcott and Rex Hatfield 209, Ross Smith 208, Art Glass 205, Paul Geise and Justin Heaston 204 and Marvin Van Sky-ock 200.

The Business Training Course led the Squares League with a 2770 series on games of 922-905-943 while the Taylor St. Tigers rolled 998 for high team single game. High single games included Dave Blake 218, Marion Snyder 210, Don Kinney 204, Don Feber and Dick Raber 202, Charles Dumesnil 201 and Bob Rietdorf 200.

High single games were recorded in the Masonic League by Ralph Thomas 221-203, George Hughes and Art Altevogt 211, Robert Gordon 207, Howard Hickman and Norman Boerger 204, Robert Griffin and Nelson Dever 202 and Robert Gordon and Floyd Garland 200.

Blondys Tavern rolled a 2900 team series, featuring a 1069 single, to give the rest of the inter-division League some highs to beat in the second half. Paul Perry led the individual efforts with a 249, followed by Doyle Sheets 235, Robert Holeman 226, Paul Modlin 225, Harold Eckart and Dick Gotschall 224, Ron Miller 218, Robert Younghaus 212, Carl Miller 210, William Piercy 205-204, Frank Matthews 204, Kent Burkhead, Ed Fisher and Clarence Koepke 201 and Ken Kuntz and Walt Starke 200.

It was ladies' night at the Adam & Eve League and they proved it by carrying away top honors. Pearl Roach rolled a 544 series, Justine Coudret 517 and Bernie Knafel 504. Joe Kramer and Dale

Sowards helped to salvage male pride with high single games. Joe had a 219 and Dale a 203.

Kelley Box holds first place in the Small Motor League by a narrow half point margin as the second half gets back into full swing. High single games were recorded by Sam Macy 233, Gary Markley 219, Orval Doherty 218, Bill Miller 213-203, Luther Putnam 212-201, Emerson Downie 211, Walter Berry 210, Al Hamilton 205, Paul Billman 202 and Walter Kammeyer 201.

Team #1 won first half honors in the Ladies' Monday Morning League with a 31½-13½ record. Betty Crandall scored a 514 series, followed by Mickey Mullen's 508, featuring a 187 single. High games included Florence Kaiser 175, Marge Boester 173 and Mary Baumgartner 171.

Lew Shaw was high man in the Office League with a 210, followed closely by Louie Maier with 209-201, Charlie Wilt 208, Bill Fenoglio 206, Bob Chandler 205, Fran Nelson 201 and Bob Knepple 200.

Rita Hart recorded a 516 series, including a 211, in the Ladies' Tuesday Afternoon League and Ardola Metker had a 175 single.



At Lutheran Hospital

Vivian Miller Winter St.
Kenneth Miller Winter St.
Philip Schroeder Pensioner
Anthony W. Crow Pensioner
George Morton Taylor St.
Louretta Miller Taylor St.
Herb Jesse Bldg. 20-1
Avalet Stanton Bldg. 26-2
Norma V. Smith Bldg. 4-4
Henry J. Dannecker Taylor St.

At Parkview Memorial Hospital

Charles Arnett Pensioner
Clarence Williams Taylor St.

At St. Joseph's Hospital

LuVada Degraffenreed Winter St.
Clarence Hambrook Bldg. 31-2
Henry Wittber Bldg. 19-4
Florence Bieber Taylor St.
Walter Wolf Winter St.

At Veterans Hospital

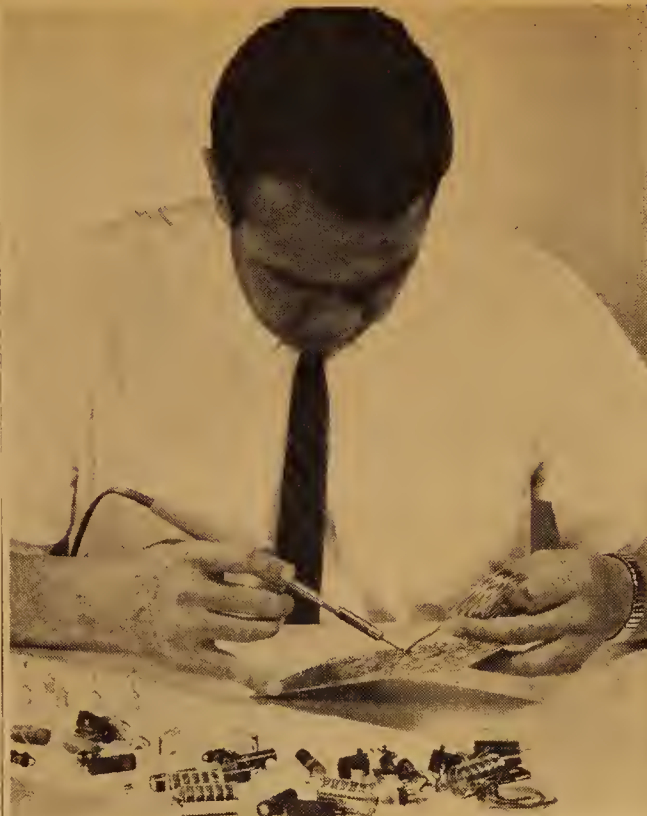
Viliace Lee Taylor St.
John Sliger Taylor St.
Clifford Grimes Taylor St.

At Clinic Hospital Bluffton, Ind.

Ezra Garringer Bldg. 4-1

Dismissed from Hospital to Home

German B. Brintley Bldg. 4-5
James Courtney Bldg. 17-4
Faye Robinson Bldg. 12-2
Helen Wiebke Bldg. 4-4
Cletus Deck Winter St.
Catherine Walters Winter St.
Charles Seslar Pensioner
Elmer Hill Taylor St.
Elmer Auman Taylor St.
Frank Hickman Pensioner
Rosemarie Markey Taylor St.
Lettie Medrano Taylor St.
W. Ferris Timbrook Taylor St.
Beulah Lee Taylor St.
Jerry Shatzer Taylor St.



VERSATILE SOLDERING IRON AVAILABLE—One of the most versatile soldering irons on the market today features 20 different, interchangeable tips for its 40-watt heater assembly. The "Penline-120" was developed by General Electric's Industrial Heating Department primarily for electronic equipment manufacturers but now is available to Hi-Fi kit and "do-it-yourself" enthusiasts through the Employee Store. Employee price is just \$5.55.

Taylor St. and Apprentice A Eliminated in Court Playoffs

Two teams were eliminated from the post-season playoffs of the GE Interdepartment Basketball League Tuesday night.

Succumbing in the double-elimination tournament were Taylor St. and Apprentice A. Paced by Dick Spice with 15 points, the Firemen eliminated Taylor St., 48-40, while the Big Five applied the crusher to Apprentice A, 48-36.

In tourney action last week, Taylor St. applied a 49-26 decision over Apprentice A before bowing to Specialty Motor, 57-44. Other activity saw the Firemen defeat the Big Five, 43-36, before being dropped by Apprentice B, 58-42.

In regular season play, Specialty Motor finished in first place, two

games ahead of Apprentice B and the Firemen.

Final standings:

Team	W. L.
Specialty Motor	9 1
Apprentice B	7 3
Firemen	7 3
Taylor St.	3 7
Apprentice A	2 8
Big Five	2 8

U. S. Steel Corp. will install the first automated blast furnace in the United States at its Duquesne Works, using General Electric equipment.

Employees Should File Insurance Plan Claims

Claims for 1962 medical expenses covered by the General Electric Insurance Plan should be filed not later than March 31, 1963. The Plan provides that proof of claim should be filed not later than 90 days after the end of the calendar year in which the expense occurs. If this deadline cannot be met, proof of claim should be filed as soon thereafter as is reasonably possible.

Employees should also keep in mind the carry-over feature of the Plan. This feature provides that if any part or all of the initial amount or "deductible" portion of medical expenses (\$25 for Type A expenses, \$50 for Type B expenses) was incurred during the last three months of a calendar year, that portion of the deductible will be used to reduce the deductible amount for the next calendar year. This feature applies to covered employees and to each of their covered dependents.

GPM Upsets Transformer In Volleyball

By NEIL MAHONEY

The unbeaten Specialty Transformer dynasty crumbled last week as the second circuit of the three-round volleyball season drew to a close.

It was the General Purpose Motor team who showed the Transformer Colossus had feet of clay as they downed Transformer, 16-14, 10-15, 15-9.

Another upset was scored on the same card when the Program Trainees defeated Specialty Motor in the first two games, 15-8 and 15-12. SMD rallied to win the third tilt, 14-11, as time ran out before the game's completion.

The third match saw the Laboratory Operation emerge victorious over Small A-C Motor, 15-9, 10-15, 15-10.

The standings as of the close of the second round:

Team	W. L.
Specialty Transformer	28 2
Laboratory Operation	22 8
GPM	18 12
SAC	16 20
SMD	9 21
Program Trainees	3 27

Local Whizzers To Twirl Feb. 1

The GE Whizzers will "square up" to the calling of Carl Brandt Friday, February 1, from 8 to 11 p.m. at the GE Club gymnasium.

A special invitation is extended to all square dancers to come and enjoy a fun filled night. Rounds and waltzes will be the fare between squares.



AND THIS IS TRUE—Victor Buono portrays a troubled man with an overwhelming compulsion to set forest fires on GENERAL ELECTRIC TRUE this Sunday at 9:30 p.m. on Channel 15. His psychosis leads to death and destruction until U. S. Forest Service investigators devise a trap for the "Fireburg," title of the relentless manhunt on a California mountain range. And the story is true.

Jan. 28 Tours Set By Partizan Chapter

Members of Elex Club's Partizan Chapter will tour Town & Country Food Co., Inc., the new Red Cross building and Borden's Ice Cream Plant on Monday, January 28.

The group will also take time out for lunch at Azar's on the California Rd. Members are asked to meet at 10 a.m. at Town & Country, 422 W. California Rd.

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE

Monday Noon, February 4, 1963

FOR SALE

'61 CONSOLE TV, 23", walnut cabinet; HI-FI, table model, S-6687.

DINING ROOM CHAIRS, 6, mahogany, reasonable. E-2627.

COFFEE TABLE, Duncan Phyfe; also drum table. S-3572.

1964 VICTROLA, in working order. 2141 Taylor St.

6-YR. CRIB AND DRESSER, birch, like new. Roanoke 4365 after 4 p.m.

BEDROOM SUITE, 7-piece walnut; mahogany drop leaf table and 2 chairs; mahogany corner cupboard, all in good condition. H-4795.

DINETTE SET, chrome; 2 blond end tables; springs and mattress, full size; gold and blond diamond top occasional table. A-78174.

WARDROBE, heavy duty metal, double doors, 24" wide, holds 18 garments, \$15; telephone bench, maple, ivory padded seat. \$10. K-0831.

SELL OR TRADE 3-bedroom ranch in Northeast, gas, aluminum awnings, doors and windows, lake nice house trailer as down payment. S-3365 or S-5973.

'42 CHEVY PICKUP, 1/2 ton, exceptionally clean, new tires, very good shape. H-0825.

'66 FORD Customline 2-door, V-8, standard transmission, good condition, reasonable. Roanoke 2458.

'56 FORD, 4-door sedan, automatic, V8, reasonable. T-33843.

'65 MERCURY MONTEREY, sedan, automatic, safety tires, A-1 condition; 40" electric stove, good condition. T-0244.

TIRES, 3, extra good, 16x600, tubes on Ford wheels. A-95041.

GIRL SCOUT skirt and blouse, size 16-18; Japanese mink fur coat, 3/4 length, size 18, good condition. H-03096.

WHITE UNIFORM, 100% dacron, size 12 or 14, worn 3 or 4 times, cost \$10.95, will sell for \$5. K-7648.

MAN'S SUIT, sport coat and trousers, size 44, good condition. H-92640.

LADY'S DRESSES, winter and summer, size 14 1/2, coats and hats. T-31776.

GIRL'S CLOTHING, 6 to 7 years, dresses, sweaters, reasonable; console radio. T-33375.

TAP SHOES, girl's, size 12. K-0871.

TRENCH COAT, boy's, blue-gray, approximate size 12; fireplace logs, sold in small quantities. H-19332.

OVERCOAT, gray, zipper lining, size 40, worn only once, \$20. S-5142.

DRAPES, 2 pair, lined, 42x70", suitable for boy's room, reasonable; GE roll-around sweeper with attachments. H-90731.

VIOLIN, Old German, case and bow, \$75; also Spanish guitar, \$20. H-50119.

DRAPES, 1 pr. green satin, \$16; outside exhaust fan, \$5; double bed spring, good condition, \$10. T-6308.

TOOLMAKER'S TOOLS and Kennedy toolchest; fireplace screen and andirons, reasonable. A-26425.

SLIDE CAMERA, 36 mm, Voigtlander Dynamic II, F2.8-60 lens, all automatic, coupled range finder. S-5604 after 5 p.m.

TABLE SAW, 8" saw and 2 blades, good condition. S-6943 after 4:30 p.m.

OIL SPACE HEATER, good condition, \$10. E-40971.

16 GAUGE SHOTGUN, single shot, good condition, \$15. K-2917 after 6 p.m.

WATER HEATER, gas, John Wood, 30 gallon, excellent condition, like new, \$45. T-33392.

HEATING STOVE, Mity Oak. A-86493.

MIRROR, gilded syroco frame, approximate 32x40, excellent condition, \$10. E-79643.

STANDARD ENCYCLOPEDIA, 14-volume; 10-volume classics; 6 mysteries and 2-volume dictionary, all 1 yr. old, half-price. H-16734.

DOUBLE SINK CABINET, 46", complete \$35; oil space heater with tank and pipe, \$20; 220 volt outlet box, \$18. S-2704.

MAGNESIUM LADDER, 3 step; stork-line bathnet; bird cage. H-64473.

OBITUARIES

William Steenman, 77

Services will be held tomorrow in the Klahn Funeral Home at 8:45 a.m. and in St. Paul's Catholic Church at 9 a.m. for William R. Steenman, 77, who died Wednesday, January 23, in St. Joseph's Hospital where he had been a patient since January 12.

A native of Holland, he had lived in Fort Wayne 68 years.

Mr. Steenman joined the Company in June 1923 as a machinist in Bldg. 4-3 and retired in November 1950 as a hand screw machine operator in Bldg. 4-4.

He was a member of the Quarter Century Club.

Fred E. Paul, 71

Services were held Tuesday, January 15, for Fred E. Paul, 71, who died Sunday, January 13, at Lutheran Hospital.

Mr. Paul retired from General Electric in October 1956 as a maker of bussbars and connector rings in Bldg. 19-3. His service date was September 1915 when he started as a leading operator in Bldg. 19-3.

He was a member of the Quarter Century Club.

FURNISHED APARTMENT, all utilities, garage available, 1209 Van Buren St. S-6687.

FURNISHED APARTMENT, efficiency, private entrance on first floor, gentlemen preferred, Southeast. H-55343.

UPPER DUPLEX, 5 rooms and bath, heat furnished, exceptionally clean and nicely decorated, West Wildwood, \$86 a month. H-1366.

WANTED TO RENT

LAKE COTTAGE for GE shutdown, quiet lake, nice bench, 5 adults and 6 children. A-46134.

RIDE WANTED

FROM VAN WERT, O., to Taylor St. Plant, 6:45 to 3:18, will meet you even at Convoy. Wanda Hoaglin, Ext. 2626 or Van Wert 29761.

WANTED

LOOM for weaving, 4 harness floor model. K-9917 or write 602 E. Creighton.

BASS VIOL, must be reasonable. H-02410.

FIELD TILE, 10 & 12", used lumber; 60 or 61 station wagon. T-6394.

S&H BOOKS for M&M. K-8465.

DOUBLE BED, wooden, good; portable wheel chair. H-64131.

BANJO; tenor or baritone guitar. Undale 6773.

AD-LETS

GE NEWS

Bldg. 18-1

- | | |
|---|--|
| <input type="checkbox"/> For Sale* | <input type="checkbox"/> Ride Wanted |
| <input type="checkbox"/> Wanted | <input type="checkbox"/> Riders Wanted |
| <input type="checkbox"/> Wanted to Rent | <input type="checkbox"/> Lost |
| <input type="checkbox"/> For Rent* | <input type="checkbox"/> Found |

Ads must be in the GE NEWS office by 12 noon, Monday preceding publication date. Any received after this time will be held over for next publication.

Name.....Bldg.....

Home Address.....Pay No.....

Phone.....GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature



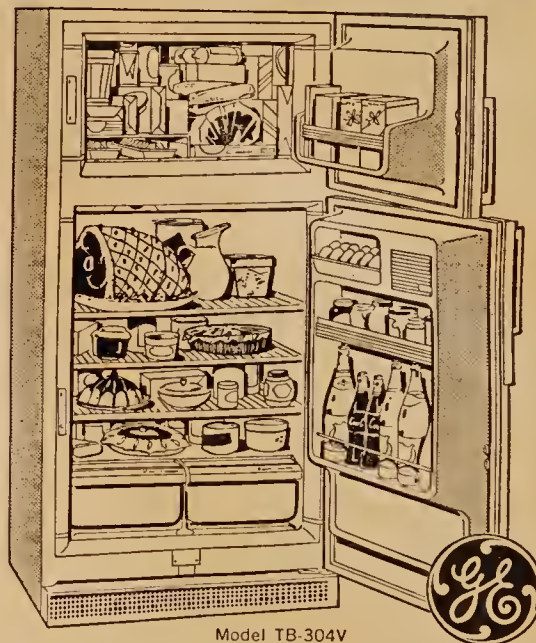
DO YOU KNOW . . . that you may change your beneficiary under any General Electric benefit plan whenever you wish? All you need do is to get a copy of the proper "Change of Beneficiary" form from your payroll office, complete it and return it to the Company.

BIG GENERAL ELECTRIC

Factory Authorized Sale

On 1962 Models

REFRIGERATOR-FREEZER



Model TB-304V
13.2 Cu. Ft. Net Storage Volume

BIG 3.1 CU. FT. ZERO DEGREE FREEZER

holds up to 108 lbs.

- WIRE RACK OVER ICE TRAYS
- DOOR STORAGE FOR HALF GALLON ICE CREAM CARTONS

AUTOMATIC DEFROSTING

Refrigerator Section

See your authorized General Electric dealer for his extra special price on all 1962 model leftovers.

EXTRA LARGE TRADES

Courtesy Discount from \$35 to \$75

*there's more
in this GE
envelope
besides
good
pay*



GENERAL ELECTRIC PAYCHECKS last year pumped 40 millions of dollars into the economic bloodstream of the Fort Wayne area. But even though this is a substantial sum, GE people realize there's quite a bit more in a Company pay envelope than just good pay.

What makes a General Electric paycheck even bigger than it looks is the employee benefits program. To many employees and their families, the benefits program makes a whale of a difference.

For instance, the General Electric Insurance Plan provides outstanding medical coverage for GE families—up to \$7,500 a year for each covered individual. Life insurance protection amounting to twice an employee's

straight-time annual earnings (three times if death is accidental) is also included in the plan.

The General Electric Pension Plan helps to provide security after retirement. Nearly 2,000 individuals here are currently retired under provisions of the plan.

The General Electric savings plans are valuable supplements to a salary. . . . The Suggestion Plan puts cash in the pockets of employees when their ideas are adopted. . . . Paid vacations and employee discounts on General Electric appliances are still other Company extras.

No, there's more in a General Electric pay envelope than just good pay. Your General Electric benefits program is still another key to better living.

BULK RATE
U. S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

FORT WAYNE—AREA
COMMUNITY AND UNION RELATIONS

GENERAL  ELECTRIC

55-1
PUBLIC LIBRARY
REFERENCE DEPT.
301 W. WAYNE ST.
FT. WAYNE 2, IND.
CR-10

National Electrical Week Begins Sunday



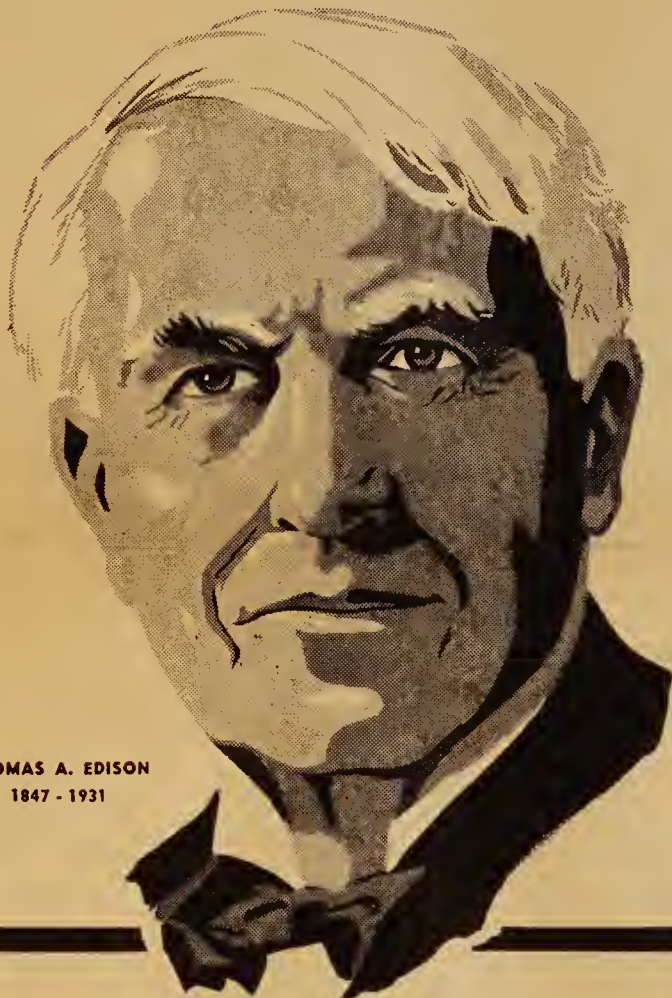
News

FORT WAYNE
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Volume 46

Friday, February 8, 1963

No. 3



THOMAS A. EDISON
1847 - 1931

WE PAY TRIBUTE TO A MAN OF PROGRESS

Edison was a man of great foresight and industry. As a tribute to his memory and in recognition of his contributions, National Electrical Week (February 10-16) is observed each year during the week of Edison's birthday. Edison's achievements were not limited to his inventions, however. His ideas were brought to fruition by privately-backed research that has stood our industry and nation in good stead ever since.



'Electricity Powers Progress' Theme of 1963 Observance

Next week—National Electrical Week—marks the 116th anniversary of the birth of Thomas Alva Edison, the one-time newsboy who brought electricity out of the laboratory and into practical use for the benefit of mankind.

Tom Edison, who worked untiringly to develop the first practical electric light bulb and the equipment needed to bring it into the homes of America, founded an industry that has become one of the nation's largest and most vital.

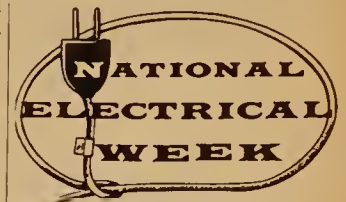
It's an industry that has put the magic of electricity to work—to light our homes . . . preserve and cook our food . . . wash our clothes . . . power our factories . . . bring us news and entertainment . . . protect our health . . . and serve us in a thousand ways that contribute to the strength and prosperity of the nation.

"Electricity Powers Progress" . . . this is the theme of this year's observance of National Electrical Week. And what progress there has been.

Today nearly 15 million time and labor saving major appliances are sold each year. By 1970, more than 21 million major appliances will be sold. Within the next ten years, an estimated 200 million major appliances will be sold—an average of 20 million sales a year compared to 13 million units sold during the '50s.

Add to this a few hundred million appliances and electrical household equipment not yet invented and you have some idea of the tremendous growth potential in just one important segment of the electrical industry.

The General Electric Company is proud to be a member of this vital industry . . . and proud to



join with the other members of the industry across the nation in paying tribute to the memory of Thomas Edison, a pioneer of General Electric, whose spirit of constant seeking for new and better ways to use the magic of electricity still guides electrical progress today.

Electricity Output Up 10% in Week From '62 Period

U. S. electricity production jumped 10.6 per cent in the week ended February 2 from a year earlier, the Edison Electric Institute said.

Output in the week was 18,188,000,000 kilowatt hours, up from 16,440,000,000 kwh in the 1962 week.

All areas recorded gains from a year earlier, ranging from 4.1% in New England to 18.5% in the Pacific Northwest. The Central Industrial region showed an increase of 7.7%.

71st Annual Meeting Slated for San Francisco

General Electric will hold its 71st annual meeting of share owners in San Francisco on Wednesday, April 24, 1963, Board Chairman Ralph J. Cordiner announced. The meeting will be held at Masonic Memorial Temple, 1111 California St.

Mr. Cordiner said that this year's annual meeting has been scheduled in San Francisco in continuance of the Company's policy of making it possible for share owners in various areas of the country, particularly those areas with extensive General Electric ownership, to attend and participate in the important business activities of the meeting.

General Electric currently has more than 47,000 share owners in the Far West, with more than 33,000 in California alone. The number in the Golden State increased by 36 per cent from 1955 to 1960 and has grown since 1960 by almost 10 per cent, Mr. Cordiner noted. Overall, the Company has more than 440,000 share owners of record.

The Company also has manufacturing facilities or offices in some 60 different cities in the 10 far western states, with more than 20,000 employees and annual payrolls totaling some \$173,000,000.

The Company estimates that it has some 1,000 distributors and 47,000 dealers for its products in the Far West and more than 2,300 suppliers from whom it purchases over \$90 million in materials, supplies and services annually.

General Electric traditionally held its annual meeting in Schenectady, N.Y., until 1959, when it met in Cleveland, Ohio, after passage of a 1957 New York law permitting meetings outside the state. The annual meeting was held in Chicago in 1960, in Syracuse, N.Y., in 1961, and in Schenectady last April.



FORT WAYNE NEWS

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FREDERICK HAAS, JR. Editor

Editorial

ELECTRICITY



America's growth can be measured in many ways—by population, per capita income, gross national product, employment, business and industrial expansion . . . by consumer purchasing, by scientific and research achievements, by food production to name several.

But whatever the yardstick, America's growth depends upon—and is most accurately measured by—its production and consumption of electricity.

Electricity is America's growth power because it runs the machines that produce the food and make the products that create the jobs and the high standard of living which Americans enjoy. In other words, "Electricity Powers Progress" and this is the basic, continuing theme for the annual observance of National Electrical Week.

A recent issue of FORTUNE points out: "As everybody knows, in a dynamic industrialized country more people need more energy, and the consumption of energy, because it is proportionate to consumer satisfactions as well as to industrial growth, is a catholic measure of civilized progress."

America produces and consumes more electricity than the next five leading power-producing countries in the world combined. No other nation on earth utilizes electricity in so many ways to benefit so many people.

The electrical industry and its allies may take justifiable pride in their role in America's growth and progress. They also recognize the responsibility that is theirs—responsibility to continue to improve, refine and discover new ways to use this tremendous form of energy for the benefit of America and the world. To this end, the electrical industry will continue to devote its time, money and talent.

25 Millionth Form G Motor Presented To A. W. (Bart) Bartling on His Retirement

Among the many tributes received by Arthur W. (Bart) Bartling when he retired from General Electric last month was the 25 millionth Form G motor which was produced by General Purpose Motor Department on his retirement day.

The plaque refers to the former Manager-Components Sales Operation as the "Father of Form G." Perhaps this is overstating the case but the facts are that way back in 1945 when he was Manager-FHP Sales here, Mr. Bartling called department personnel

together and challenged them to develop an entirely new fractional horsepower motor.

Out of that challenge evolved the revolutionary Form G motor which was introduced in March 1952. It represented the first redesign of a small motor since 1930 and its success has been fantastic. In fact, it has been the leader in the industry ever since its introduction.

Mr. Bartling has other achievements to show for his more than 43 years' service with the Company.

Helping to establish the Components Sales Operation, whose headquarters are located in Building 18-5, was a major contribution to the Company.

Little more than three years ago—on January 1, 1960, H. A. MacKinnon, Vice President, announced the appointment of Mr. Bartling to head the fledgling operation as a part of the Component Products Division. Today CSO is national in scope and employs approximately 330 persons.

To his associates, Mr. Bartling is one in a thousand—not necessarily because he is one of the few golfers to drive with an iron.

At his retirement last month, Mr. MacKinnon saluted Bart and paid tribute to the CSO organization. "A good deal of the credit for the fine showing (during 1962) can be given to the effective work of the Components Sales Operation which has made continued progress in its third year of operation. . . ."

Arthur F. Vinson, Vice President and Group Executive-Industrial Group, likewise praised his old teacher, Mr. Bartling, for creating a new sales component, with fully integrated service functions. Bart joined General Electric at Fort Wayne as a student on the Apprentice Program following his graduation from the University of Illinois with a BSEE Degree in 1919. Here are a few of the assignments he held:

Feb. 15, 1931—Assistant Sales Manager, FHP Motor Sec., Fort Wayne.

May 1, 1934—Manager-FHP Motor Department, Fort Wayne.

Oct. 14, 1947—Manager Sales-FHP Department, Fort Wayne.

June 22, 1950—General Sales Manager-Small Apparatus Div., Lynn, Mass.

April 1, 1953—Manager-Component Product Sales Sec., Apparatus Sales Div., Schenectady, N. Y.

April 1, 1955—Manager-Specialty Sales, Apparatus Sales Div., Schenectady.

Jan. 1, 1960—Manager-Components Sales Operation, Fort Wayne.

As his many associates pointed out last month, Bart's contributions to the improvement and continuing prosperity of the small motor business have been significant. Now that he is enjoying retirement, his dream and conviction is that CSO can be a potent new force for increased sales in its specialized markets for many General Electric departments.



Retires as Manager-Components Sales Operation

General Engineering Laboratory Gets New Name, Broader Scope

Redesignation of General Electric's world-famous General Engineering Laboratory and a broadening of the scope of the 67-year old industrial engineering laboratory have been announced by Dr. George Haller, Vice President for Advanced Technology Services.

Effective immediately, GEL has been renamed the Advanced Technology Laboratories.

The new laboratories—chemical and materials, electrical, information and mechanical—will be concerned with development work leading to broad new opportunities for American business and industry.

Dr. Haller said the change is in keeping with a heightened emphasis by General Electric on development work to create new technologies out of which will grow the products and processes of tomorrow.

"We know that new products for the Company will come principally from the actions of existing operations," Dr. Haller explained. "But we also know it is hard for the operating components to maintain all the critical disciplines needed to exploit the exploding technological advances of today. Therefore, the emphasis in Advanced Technology Laboratories will be on the demonstration of new technology rather than on the development of new products."

Examples of the kinds of new technologies which the laboratories will be studying, Dr. Haller said,

are new materials for information systems, chemical energy conversion systems; for example, fuel cells, gas bearings and fluid mechanics, methods of storage and retrieval of information with high density (TPR), application of semiconductor for conversion of DC to AC power, and new sensors such as the nuclei detector.

Store Open Friday Night, Not Wednesday

Employees and pensioners are reminded that the Employee Store is no longer open on Wednesday evenings.

Effective January 2, the regular store hours have been 1:30 to 5:30 p.m. Monday through Thursday and 1:30 to 8:30 p.m. on Friday.

El Par to Elect Officers At February 20 Meeting

Election of officers will highlight the luncheon-meeting of Elex Club's El Par Chapter Wednesday, February 20, at the Portage Room of the YMCA.

The luncheon will be served at 1 p.m. with the business meeting and social period to follow. Hostesses are Goldie Howenstine, chairman; Veronica Cook and Clara Ringenberg.

Savings and Security Program

Emergency Withdrawals Possible Under Retirement Option

General Electric Savings and Security Program participants who wish to do so can build a supplement to their retirement income through the Retirement or Termination Option of the Program. Under that Option, a participant can leave the Company Payment and Income portion of his account with the Trustees. So that amounts set aside under the Option will not be taxed until received, they generally are not available to the participant until his service with the Company is terminated.

However a participant can make a withdrawal to the extent required to meet some serious financial emergency which results in a proven financial need. In order that the tax treatment of the Option not be lost to all employees however, each request for an emergency withdrawal must be judged on its own merits.

Although it is not possible to list all types of situations which might arise, the following examples give some idea of those circumstances which could qualify as an emergency:

1. High medical expenses of the employee or a member of his immediate family (for this purpose, "immediate family" normally will include an employee's spouse, his dependent children, his parents and grandparents or those of his spouse dependent upon him) not covered by insurance.
2. The cost of unforeseen, necessary repairs to an employee's home, such as those caused by fire, flood, or wind, if not covered by insurance.
3. Funeral expenses of a member of the immediate family if not covered by insurance.

Situations which would not qualify as an emergency for purposes of emergency withdrawals under the Retirement or Termination Option include the following:

1. The purchase, alteration or repair of a home except in case of disaster such as fire or storm damage.
2. The purchase of any other property, even though the purchase is provident except where such purchase is directly attributable to a disaster suffered by the employee or his immediate family.
3. The financing or protection of

investments or of business or speculative enterprises.

4. Current living expenses, including taxes, except where funds which would otherwise be

available have been used by an employee to pay expenses incurred because of illness, death, flood, windstorm, fire, financial

(Continued on Page 7)



CORDINER AWARD WINNER CONGRATULATED—J. Stanford Smith, Vice President-Marketing and Public Relations Services, has an opportunity to meet and congratulate Specialty Motor Department's Cordiner Award Winner Linda Rupert. Linda was selected for the award because she personally built all 33 frame motor customer samples and contributed in good measure to General Electric's obtaining the business of many fine customers. The motor currently is being used in the General Electric knife sharpener, evaporator fans for refrigerators and the portable hair dryer.

General Electric Apprentice School Here Graduates Four

The graduation of four men from the General Electric Apprentice School here was announced last week by David A. Bartle, Jr., Bldg. 19-2, Supervisor-Apprentice Training.

They are Larry S. Christlieb and William E. Carey, both of whom completed the machinist-toolmaker course, and William O. Thomas and Lynn L. Faulkner who were graduated from the drafting course.

To date, the Apprentice School here has graduated 980 men.

Larry S. Christlieb

Mr. Christlieb, 24, is a native of Fort Wayne and a 1957 graduate of North Side High School. Prior to entering the Apprentice School in November 1958, he took a TV correspondence course and was employed by Marsh Foodliner.

Currently assigned to Hermetic Motor Time Standards Unit, Bldg. 2-2, Mr. Christlieb is married and has one daughter. He lists hunting, fishing and playing the organ as his hobbies.

An aunt and uncle, Neola and Carl Christlieb, work at Sec. 15 and Sec. 13, Taylor St., respectively.

William E. Carey

A native of Steuben County, Mr. Carey, 22, is a 1958 graduate of North Side High School. Before enrolling in the Apprentice School in October 1958, he was employed by Spiegel's and the Wayne Knit-



Christlieb



Carey



Thomas



Faulkner

ting Mill.

Mr. Carey has been assigned to the Laboratory Operation's General Tool Section in Bldg. 19-4. He is married and enjoys bowling and golf.

William O. Thomas

Mr. Thomas, 22, is a native of Fort Wayne and a 1959 graduate of Central High School. He was employed at several places before entering the Apprentice School in June 1959. He is single and his interests include sports, music and reading.

Mr. Thomas is taking an Educational Leave of Absence to complete his Engineering Degree at Purdue University, West Lafayette.

Lynn L. Faulkner

A native of Fort Wayne, Mr. Faulkner, 21, is a 1959 graduate of Columbia City High School. Prior to entering the Apprentice School in August 1959, he was engaged in carpentry.

Mr. Faulkner is taking an Educational Leave of Absence to complete his Engineering Degree at Purdue University, West Lafayette. He is married and has one son. His interests include hunting, golf and basketball.

Should you draw reduced social security benefits at 62 or a full benefit at 65? The choice is yours. However, your Social Security Office will be happy to provide full information.



CORDINER AWARD PRESENTATION—Norman R. Voelker, Cordiner Award Winner from the Specialty Transformer Department, is shown with Carl Rinne, left, Department General Manager, and employees of Shop Operations Unit 45 at a special meeting held last week in Bldg. 19-1 where Norm is a coil winder. In presenting the Cordiner Award, a specially designed General Electric AM-FM stereo radio, Mr. Rinne congratulated Mr. Voelker on his outstanding performance in the department's "Suggestions for Value Leadership" Contest, his award winning contribution to

the 1962 Accent on Value Program. Mr. Rinne also complimented Ted Lauterberg, Shop Operations Unit Manager, and all employees of Unit 45 for having attained 100% participation in the Suggestion Plan during 1962, a new record for a large factory unit, and also expressed appreciation for the high quality of ideas submitted by this group. More than 45% of all suggestions submitted by Unit 45 employees in 1962 were adopted. The ratio of 1.43 suggestions adopted per employee in Unit 45 was second highest adoption record in the department last year.

Annual Banquet February 21 to Highlight National Engineers' Week Observance Here

The nation later this month will have an opportunity to salute the contributions made by the engineering profession to America's technological development.

On the heels of next week's National Electrical Week observance will be National Engineers' Week, February 17-23.

Since the first such observance, National Engineers' Week has been celebrated during the week of George Washington's birthday.

Our country's first president was a notable civil engineer. The observance moreover serves to direct the attention of General Electric people in particular to the contributions of our engineers and the recognition of their opportunities to the business team.

A highlight of the local observance will be the 1963 Engineers' Week banquet to be held Thursday evening, February 21, at Cutter's Chalet, 4114 Covington Rd.

A "hospitality hour" begins at 6:30 p.m. with the dinner and program to follow. The program will feature the presentation of the Student Scholarship and Citizen-Engineer Awards (won the past two years by GE engineers) and a talk on "The Challenge to Military Leaders of the Future" by Rear Admiral Ira H. Nunn, Commandant of the Ninth Naval District.

Secretary of the Engineers' Week Committee is Richard Hamilton, Bldg. 26-2, while the treasurer is Norm Morgan, Bldg. 4-6. Don Neuhauser, Bldg. 26-2, is chairman of the Student Award Sub-committee and Frank Andersen, Bldg. 26-2, heads the Facilities Sub-committee.

Other Company men serving on committees are Max Cambre, Bldg. 26-2; and David Blandford, Bldg. 31-2.



At Lutheran Hospital

Herbert Jesse	Bldg. 20-1
Philip Schroeder	Pensioner
Edward Andrews	Bldg. 6-4
Royce Schwarzwald	Bldg. 4-5
Frederick Kramer	Bldg. 4-1

At Parkview Memorial Hospital

Charles Arnett	Pensioner
Clarence Williams	Taylor St.
Kenneth Wyatt	Taylor St.
Florence Bieber	Taylor St.
William Brown	Winter St.
Emma Lou Ragan	Bldg. 26-5
Dorothy Mollett	Winter St.
Thelma Proxmier	Winter St.

At St. Joseph's Hospital

Clarence Hambrook	Bldg. 31-2
Bessie Foreman	Taylor St.
Henry R. Cluts	Bldg. 4-2
Lee T. Miller	Bldg. 17-2

At Veterans Hospital

Village Lee	Taylor St.
John Silger	Taylor St.
Clifford Grimes	Taylor St.

At Irene Byron Hospital

Henry Mutschlechner	Pensioner
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At Clinic Hospital

Harold Knox	Taylor St.
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At University of Minnesota Hospital

Gerald Scott	Bldg. 9
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Dismissed from Hospital to Home

Norma Smith	Bldg. 4-4
Aaron Krakower	Bldg. 26-2
Evelyn Brunkhart	Bldg. 26-1
Clara Thomas	Winter St.
LuVada Degraffenreed	Winter St.
Vivian Miller	Winter St.
Flora Sizemore	Taylor St.
Henry Wittber	Bldg. 19-4
Florence Green	Taylor St.
Anthony W. Crow	Pensioner
Louretta Miller	Taylor St.
Don Bentz	Bldg. 19-B
Carl Matthies	Bldg. 19-3
Henry J. Dannecker	Taylor St.

HMO Eligible For Highest Safety Award

Employees of the Fort Wayne Operation, Hermetic Motor Department, completed 3,000,000 manhours without a lost time accident last month to become eligible for the National Safety Council's highest safety award — the Award of Honor.

An additional award is expected for having accumulated 24 consecutive months without a lost time accident. Actually, HMO reached this mark late in September 1962.

As Hermetic management pointed out last week, "We are very happy and proud to reach this safety milestone. Luck has a certain amount to do with the avoidance of serious injuries, but most of the credit is due operators who form and use safe working habits.

"During this period there were a number of minor and near accidents. Let's use this record as a reminder that the minor injury might have been a major one and that it can happen to you."

GE Selected as One of 10 Best Managed Companies

General Electric has been selected as one of the 10 best managed companies in American industry, according to the January 1963 issue of "Dun's Review."

The publication queried 300 corporation presidents and board chairmen for nominations. Those questioned also listed with each selection one outstanding ability in which the company particularly excels.

With no specific ranking given, here are the results and the accompanying "outstanding ability" rating:

General Electric—"General management."

General Motors—"Organization."

International Business Machines—"Growth power."

Du Pont—"Financial efficiency."

American Telephone and Telegraph—"Corporate vitality."

Standard Oil (New Jersey)—"Long-term record."

Minnesota Mining and Manufacturing—"New products."

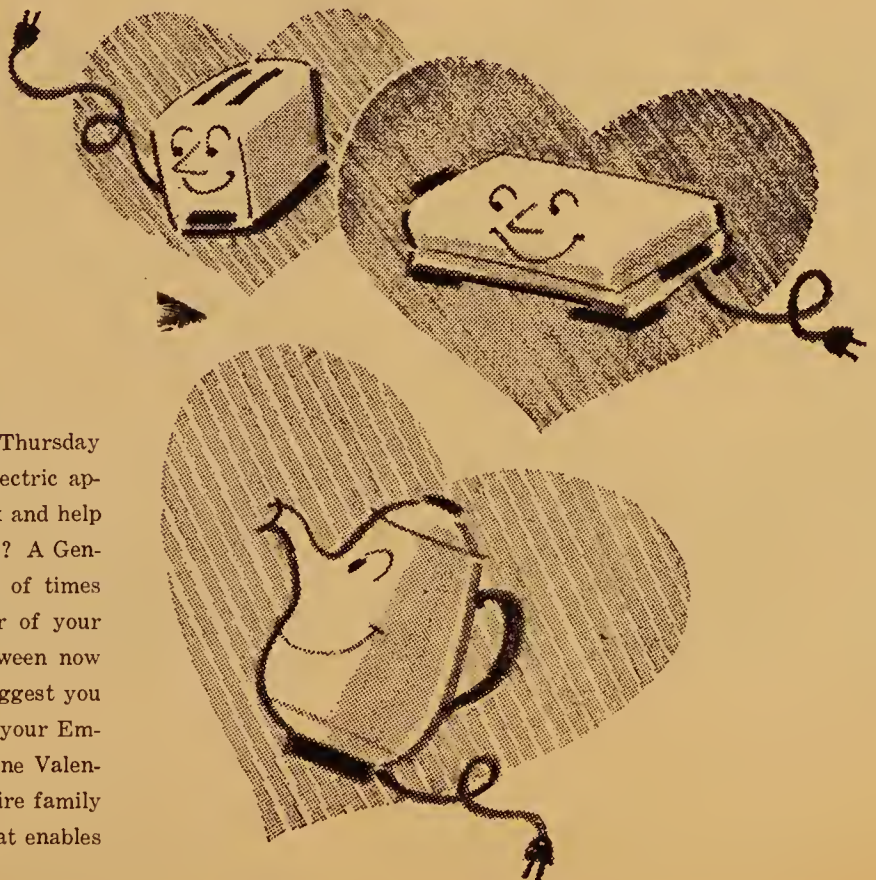
Eastman Kodak—"Quality image."

Procter & Gamble—"Marketing and merchandising."

Sears, Roebuck—"Performance and planning."

Give Electric Valentines!

(IT'S NATIONAL ELECTRICAL WEEK)



What better Valentine gift could you get next Thursday than a handsome, stylish, reliable General Electric appliance . . . one that will ease a household task and help put an end to a part of homemaking drudgery? A General Electric appliance can be used hundreds of times each year. Thus, it can serve to remind her of your thoughtfulness every time it serves her between now and many more Valentine Days. Might we suggest you select a modern General Electric appliance at your Employee Store today. Not only will you buy a fine Valentine gift but you, your Valentine and your entire family will benefit by a General Electric appliance that enables you to LIVE BETTER . . . Electrically.

25 Per Cent Interest Refund on '62 Loans

4% Dividend Declared at Credit Union Meeting

Facts About Credit Union

Does General Electric operate the Fort Wayne General Electric Employees' Federal Credit Union?

No. The organization is operated by GE employees under the supervision of the Bureau of Federal Credit Unions, a part of the Department of Health, Education and Welfare of the Federal Government in Washington. The books are audited annually by examiners from the federal bureau.

What is the purpose of this credit union?

To encourage thrift, wise use of credit and prudent management of personal and family resources.

How does the credit union try to achieve these purposes?

By following these policies:

1. Thrift and Credit—The basic principle of thrift is fostered and encourages the use of credit to members for good purposes. Common reasons for borrowing include paying off old bills, taxes, medical expenses, funerals, home repairs, vacations, automobiles, education and family emergencies.

2. Cost of Credit—In the best interest of the members, the interest rate is 1% per month on unpaid balances (there are no other

(Continued on Page 7)



TO HEAD EMPLOYEES' CREDIT UNION—These five men will direct the affairs this year of the General Electric Employees' Federal Credit Union. Left to right are Doyle Miller, Bldg. 19-1, vice president; Gerhardt Foerster, Winter St., Chairman of the Supervisory Committee; Kenneth Kreamer, Winter St., president; Lee Cupp, Credit Union Office, secretary-treasurer; and Roy Berdelman, Bldg. 4-B, Chairman of the Credit Committee.

A 4 per cent dividend on all shares and a 25 per cent refund of all interest paid on loans last year were announced at the 27th annual membership meeting of the General Electric Employees' Federal Credit Union held at the GE Club on Saturday, January 26.

The dividend amounts to approximately \$211,000 while the interest refund is in the neighborhood of \$49,500.

Since its establishment on May 13, 1936, the Credit Union has paid out in dividends more than \$2,170,000. The total interest refunds during this period have amounted to more than \$306,000.

The local Credit Union now has a membership exceeding 5800 persons. Its assets as of Dec. 31, 1962 amounted to \$7,291,741, an increase of roughly half a million dollars since the end of 1961.

During 1962, moreover, the increase in shares exceeded \$422,000, thus raising the total savings of members to \$6,302,522.

Last year alone, 3500 loans amounting to \$3¼ million were made. Since its organization, the Credit Union has granted some 91,000 loans totalling \$42,600,000.

Re-elected as officers were Kenneth Kreamer, Winter St., president; Doyle Miller, Bldg. 19-1, vice president; and Lee Cupp, Credit Union Office, secretary-treasurer.

In addition to the three officers,

the Directors include Wilfred Holloway, Winter St.; Melvin Faust and William Suelzer, Taylor St.; Emery Tucker, Bldg. 4-3; David Slater, retired; and Robert Glenn, Bldg. 26-2.

Re-elected chairman of the Credit Committee was Roy Berdelman, Bldg. 4-B. The committee also includes Naoma Cupp, Credit Union Office, secretary; Lowell Welker, Bldg. 19-2; Hazel Bennett, retired; and Jack Pollock, Taylor St.

Appointed by the Directors to the Supervisory Committee were Gerhardt Foerster, Winter St., chairman; Marion E. Gagnon, Winter St., secretary; and Forrest Gill, Taylor St.

Credit Union Office personnel comprise Lee Cupp, treasurer; James Berg and Naoma Cupp, assistant treasurer; Dorothy Dreyer and Lauretta Ferrey.

Located at 1021 Swinney Ave. (across the street from the GE Club), the Credit Union is open Monday, Wednesday and Friday from 7:30 a.m. to 4:30 p.m. and Tuesday and Thursday from 7:30 a.m. to 5 p.m.

Statement of Financial Position

(amounts in dollars)
December 31

	1962	1961
Assets		
Cash on hand & in the bank	\$ 447,944	\$ 321,922
Loans to members	1,879,792	1,709,871
U. S. Government Bonds	2,118,289	2,114,374
Accrued Interest on Bonds	457	128
Savings & Loan Shares	735,395	717,726
Loans to other Credit Unions	231,750	186,000
Bank Certificates of Deposits	500,000	500,000
Farm Loans	1,357,874	1,191,802
Furniture & Fixtures	500	500
Real Estate	19,740	20,325
Total Assets	\$ 7,291,741	\$ 6,762,648
Liabilities		
Accounts Payable	\$ 299,044	\$ 239,778
Taxes Payable	586	573
Shares	6,302,522	5,879,642
Regular Reserve	447,387	391,926
Undivided Earnings	242,202	250,729
Total Liabilities	\$ 7,291,741	\$ 6,762,648
Number of Members	5,877	5,840
Number of Loans Made	3,514	3,613
Amount of Loans Made	\$ 3,271,192	\$ 2,985,960
Loans Charged Off	none	\$14,098
Recoveries on Loans Charged Off	\$ 8,231	\$ 12,290

Number of Loans Made Since Organization	91,646
Amount of Loans Made Since Organization	\$ 42,642,986
Amount of Loans Charged Off Since Organization	\$ 181,831
Recoveries on Loans Charged Off Since Organization	\$ 104,662
Dividends Paid Since Organization	\$ 1,959,660
Loan Interest Refunded Since Organization	306,882

Statement of Earnings

(amounts in dollars)
For the Year

	1962	1961
Income		
Interest on Loans (A)	\$ 150,824	\$ 156,798
Income from Investment (B)	123,806	139,684
Other Income	15,000	16,437
Total Income	\$ 289,630	\$ 312,919
Expenses		
Salaries	33,292	30,953
League Dues	2,407	2,349
Surety Bond Premium (C)		2,278
Examination Fee	2,552	2,507
Supervision Fee	1,101	1,075
Stationery and Supplies	807	959
Educational Expense	286	89
Cost of Space Occupied	1,238	1,173
Depreciation	2,000	2,245
Social Security Taxes	794	766
Insurance	1,494	740
Communications	368	385
Cuna Retirement	2,530	1,076
G. E. Payroll deduction service	2,271	2,254
Miscellaneous Expense	2,822	3,042
Total Expenses	\$ 53,962	\$ 51,891
Net Earnings	\$ 235,668	\$ 261,028
Transferred to Reg. Reserve 20% of Net Income	\$ 47,134	\$ 52,206
Transferred to Undivided Earnings	\$ 188,534	\$ 208,822
Percent of Expenses to Income	18.6	16.6
Percent of Earnings to Income	81.4	83.4
Total Income Since Organization	\$ 3,283,409	
Total Expenses Since Organization	695,608	
Net Earnings Since Organization	2,587,801	

(A) Interest refund rate was changed from 20% to 25% causing the decrease.

(B) The U. S. Government changed from quarterly to once a year payments on farm loans. The payment received in 1962 covered the last quarter of 1961 only. Therefore the Credit Union has not received any interest for 1962 causing the decrease. This will be received in 1963 for the whole year at one time.

(C) Payment covers a three year policy.

TEN PIN



TOPICS

by BILL ROACH

Bowlers agree that it can't be done but competent witnesses testify that Warren Hawley did roll his ball between the 3 and 10 pins without knocking down either one.

In the Hermetic League, Rainbow Furniture won the roll-off with the Stators to determine the first half tie and also recorded 2803 for high series and 1020 for high single. High individual game honors went to Floyd Garland with 227, followed by Ted Perry 224, Charlie Wilt 213-212, Ray Potts 213-203-201, Don Gilbert and Ron Young 211, Paul Schoenherr 202, Roger Fowler 201 and Casey Keister and Bud Wynkoop 200.

Jack Lusk led Masonic League individual efforts with a 220, followed by Oswald Jones 213, Spencer Schaberg 212-205, Kay Gowdy 211-203, Marion Martz 210, Sam Macy 203-202, Fred Schafenacker 203, Clarence Biedenweg, Floyd Garland and Robert Shollenberger 201 and Charles Dykstra 200.

Faels Insurance led the Inter-division League with a 2938 series, highlighted by a 1014 single game. Piercys gave them a race, however, with a 2924 series and a 999 single. Zoli's Pizza also recorded a 999. Robert Younghaus captured high series honors with a 640 featuring 238-238, followed by Walter Seidel with a 633 series on games of 204-206-223. High single games were posted by Frank Matthews 244, Don Hower 239, Carl Miller 234, Alfred Hamilton 232, Todd Scherrer 220-215-200, Dick Gottschall 220-207-202, Harold Eckart 213-202, William Dunmire 213, Ken

Kuntz, Jerry Koehl and William Piercy 212, Robert Holman 211-207, Tom Robison 211, Walter Reitdorf 210, Gil Baker 209-202, Charles Lee 209, Walter Starke 203, Ron Miller 202 and Clarence Koepke 201.

In the Squares League, the Business Training Course won the first half roll-off from the Taylor St. Tigers with a 2806 series. But Wayne-Stewart Furniture rolled 2816 for high series and 997 for high single. Bob Clapper rolled 227 for high individual honors, followed by Frank Ross 213, Bob Killian 210, Walt Gerke and Wayne Smith 205 and Carroll Scheiderer 203.

Cutting Tools led the Apparatus League with a 2976 series and a 1020 single. Team #7 rolled a 1001. Ed Trabel led a surge of thirty-two 200 games with a 253, followed by Art Smethers 235-214, Bonny Clawson 226, Walt Kammer 224-210, Paul Geise 224, Herb Langer 217-205, Dale Irwin 216, Charley Roe 214-200, Tom Eifrid, Paul Schoenherr and Lee Schnepf 213, Max Baron 212, Don Hensch 210-203, Roger Bebout 209, Mel Kestner 207-204, Paul Perry 206, Vern Dassler 203-201, Harmon Westrick 203, Kenny Fosnaugh, Ray Junk, Red Biddle, Don Greenler, Walter Neilson and John Meyer 201 and Kenny Wills 200.

Arnie Johnson was high man in the Small Motor League with a 603 series featuring 203-209. Carl Brandt rolled 246 for high single game, followed by Sam Macy 235-202, Steve Capps 225, Art Lantz 218-202, Dick Dutke and Emerson Downie 218, Charlie Gnau 213, Bob Goodman 211, Paul Billman 210-203, Ross Smith and Orval Doherty 210, Jim Carey 209, Ben Penkul and Cliff Balyeat 206, Bill Miller 202, Herman Doehrman 201 and Carl Saaf and Joe Kramer 200.

Rita Hart carried the honors in the Ladies Tuesday Afternoon League with a 515 series, highlighted by a 218.

Special Square Dance Sponsored by Whizzers

A special square dance will be sponsored by the GE Whizzers on Saturday, February 16, at 8:30 p.m. at the GE Club Gymnasium.

Everyone is invited to come and enjoy the fun. The charge is only 50c per person.



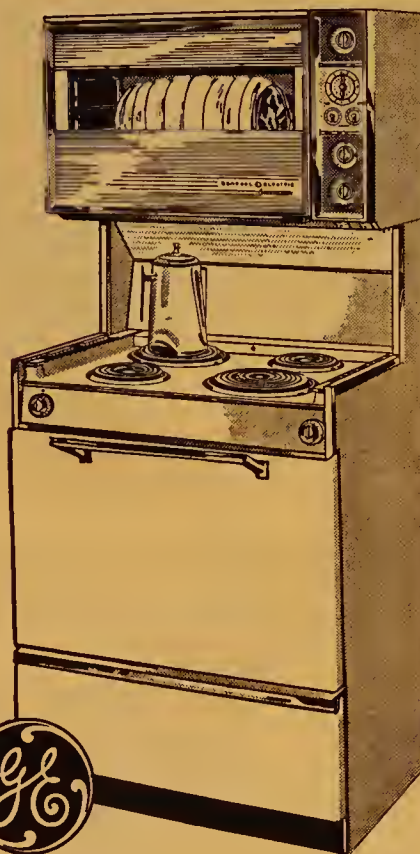
AND THIS IS TRUE—An inspiring true story of courage and heroism will be presented on GENERAL ELECTRIC TRUE this Sunday and a week from Sunday at 9:30 p.m. on Channel 15. "Escape," title of the two-part factual drama, concerns a British magician and escape artist who parachutes into Nazi Germany in a daring plan to lead the escape of RAF pilots held prisoners of war. But the mission appears doomed when the hero, portrayed by Ben Wright, is surrounded by German farmers who order him to dig his own grave.

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FOR PRICE & TERMS

Unique Skylight Oven Window Is Big News in GE's Americana '63 Range

In early 1962, General Electric introduced the 30-inch free-standing Americana (J790) range consisting of both an eye-level and lower oven as well as four surface units. This "split-level" range has had instant appeal throughout the

country because of its two-oven capacity within minimum space.

For 1963 General Electric has added to the Americana range a unique Skylight window above the tower oven. This new model, with the increased advantages, is called

the Americana '63 (J794) and can be seen at the Employee Store.

Stretched above the lower oven in the Americana '63 is GE's new unique Skylight window that permits you to watch, while standing, the foods cooking within the oven without bending or stooping. The full-size master oven features two adjustable sliding shelves which can hold four cakes on one shelf while a holiday turkey can be baked on the alternate shelf.

Among the luxury features provided in the new Americana '63 (J794 and single oven J760) is an automatic rotisserie, automatic oven and appliance timer, 3200-watt Sensi-Temp Unit and side-mounted pushbutton controls.



anniversaries

35 YEARS

Frank M. Hall	Winter St.	2-8-27
Donald H. Voorhies	Winter St.	2-18-27
Leamon Huffman	Bldg. 4-1	2-24-27

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 30 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE

Monday Noon, February 18, 1963

FOR SALE

MAN'S OVERCOAT, gray tweed, size 42, worn 6 times, \$12, like new. H-81821.

MOBILE HOME, 1958 Pacemaker, 2 bedrooms, washer & dryer, carpeted, 10x50, excellent condition, \$2675. Charles Rupel, R #1 Woodburn.

OUTCROWN SHIRTS, good, sizes 14-15. A-99716 after 5 p.m.

RANCE, 35", 3 yr. old, excellent condition, \$175; gold nylon carpet, 11x15, pad, 3 months old, \$100. W-2650.

TIRE CHAINS, 570x15, used once; CE 1-day battery charger for 6v battery; floor and stand lamps; two mirrors. A-16905.

ROLL AWAY BED, full size, inner-spring mattress, \$26. H-0513.

CEMETERY LOT, Greenlawn, 1/4 price, 4 to 12 lots; 1942 Chevrolet 1/4 ton pick-up, very good condition, heater, radio, good tires & paint. H-40825.

BOWLING BALL, man's, bag and shoes, 15 lb. ball and size 8 1/2 shoes, \$22.50. H-82555.

'59 THUNDERBIRD, all white, very good condition, \$1895. T-1989.

ICE SKATES, men's figure, size 9, good condition, \$5. H-50431.

WASHER, wringer type; electric pump, \$35. 5027 S. Hanna.

BABY BASINETTE with pad and liner; maternity clothes, size 12 or 14. S-4473.

STOVE, 2 yrs. old; 4-piece blonde bedroom suite. E-50533.

DEEP WELL PUMP, Flint & Walling jet. T-8232.

'60 FORD, country sedan, 9 passenger, automatic transmission, power steering, new brakes and tires, \$1400. A-39752.

STUDENT VIOLIN, German made, used 5 months. H-82261.

ELECTRIC MIXER, with juicer, good condition, \$5. A-50924.

BEDROOM SUITE, high luster birch, \$126; 2 vanity lamps, \$5; mahogany corner table, \$10; white mist coffee table, \$15. E-79712.

STOVE, good condition, reasonable. H-57132.

B-FLAT CLARINET, Selmer Signet, excellent condition. H-50044.

GRANDFATHER CLOCK, electric, keeps good time, \$30; oil burner, deluxe model, still sealed in carton, \$25. 2804 Glencairn Dr.

FIREPLACE SCREENS, two 25 1/2 x 33", black mesh with brass trim, like new. T-1955 after 5 p.m.

FIGURE SKATES, boy's worn once, child's size 12, \$4; Lionel electric train, 027 with many extras, \$9. K-2813.

TYPEWRITER, Remington, portable, quiet-riter, pica type. H-54452.

CORNET, like new, case and music bar; lady's deep tan fur lined leather car coat, size 14. A-99454.

GAS FURNACE with thermostat, in good condition, complete with wall grill, 721 Hofer.

DOLL BEDS & CRADLES, \$3, 19-22" long. H-9556.

OUTDOOR GRILL on wheels, has hood and electric spit, extension cord, \$12.50. A-77235 after 5 p.m.

ICE SKATES, men's figure, size 7; hockey skates, size 7, men's. H-90781.

DAVENPORT, French Provincial style; dark brown upholstered chair, reasonable. H-01894.

DOUBLE BED, matching chest, table and cedar chest, \$40; corner china cupboard, \$15; maple 5-drawer chest, \$8; rollaway bed, \$10. T-35925.

BOXER PUP, 9 weeks old, AKC registered. T-5820 after 4 p.m.

12 GAUGE SHOTGUN, Winchester, repeat shot; 5 irons matched golf set; ebony bowling ball, 15 lb., bag and shoes. E-35693.

MUSKRAT COAT, size 15. A-2096.

BATTERY CHARGER, 5 volt. K-0745.

ARCUS 35MM CAMERA, C 3, case, flash, red & yellow filters, sun shade, \$15 complete. T-33518.

NIAGARA CHAIR, good condition. 502 E. Greighton.

STORM COAT, gray gabardine, extra warm, huge fleece collar, excellent condition, women's size 14 and men's 38. A-1854.

FORMALS, two, sizes 14 to 15, green and pink, \$5 each. A-75272.

ROLLER SKATES, size 8, lady's, case, good condition. A-65554 after 5 p.m.

COLLIE DOG, loves all children, \$10, includes very good doghouse and 1953 tag. K-0863.

DINETTE TABLE, green chrome, 4 chairs, good condition, \$40; pineapple poster bed, maple, twin size, best quality, \$20. K-0831.

OCCASIONAL CHAIR, beige patterned covering, mahogany trim, on casters, excellent condition, \$10. K-8133.

WALNUT BED, inner spring mattress and springs, good condition, reasonable. E-5222.

SPANISH RECORDS, 4 at \$4; new nylon violet dress, size 14, \$3; spring coat, \$5; silver tap shoes, \$10. H-79451.

'51 STUDEBAKER HEADS, intake manifold, carburetor, generator, starter and waterpump. A-99739.

BOY'S CLOTHING, size 2 spring coat, hat; size 3, 4 winter jackets; 2 car coats, size 14; dresses, size 7, 8. H-74221.

CHROME DINETTE, table, 4 chairs, \$25. A-75321.

HOUSE FOR SALE OR TRADE, South near Harrison Hill and St. John's schools, colonial, 3 bedrooms, basement, gas heat, garage. A-99055.

MAJORETTE BOOTS, white, size 7, with tassels, worn twice. H-74123.

RANGE, window in oven door and broiler, \$50; Hobart electric meat grinder, 1/3 hp. H-8496.

TIRE, 950x14, very reasonable. S-4055.

WOLVERINE BOAT, 14', Johnson 25 hp motor; cement mixed on wheels. H-48493.

'57 PLYMOUTH, 2 door, V-8, radio, clean, whitewalls, \$395. H-03085.

CEMETERY LOT, in Greenlawn Cemetery, lot 97 block 5, one drall. H-44955.

'59 BUICK Le SABRE, 4-door, automatic transmission, power steering and brakes, 5-way seat, clean, one owner, \$1695. H-19922.

TV, 21", table model; portable sewing machine cabinet with foot control. H-17123.

FOLDING DOORS, 2 Spacemaker, gray vinyl covering, steel frame, 4'x8', \$12.50 each. H-03074.

SECTIONAL, 2-piece, rod nylon; automatic washer; high chair; diaper pail; Cosco jumper chair. S-3039.

STOVE, deluxe. K-7024.

DUNCAN PHYFE TABLE, 4 boards, table pads, 4 chairs; car radio for 53-54 Ford. S-3753.

'65 PONTIAC, 4-door, automatic transmission, good tires and condition, \$225; Pacemaker House trailer, 8x30, good condition, \$895. H-92982 after 5 p.m.

MAJESTIC INCINERATOR, excellent condition; girl's ice skates; 710x15 tire, like new. E-37722.

'62 CORVAIR MONZA, 2 door, 4 speed, many extras, 3500 miles, under warranty, will consider trade on older car. K-5337.

GOLF CLUBS, men's, 9 irons, 3 woods, bag, cart; lady's golf shoes, 8 1/2 C. E-90654 mornings or week-ends.

GIRL'S CLOTHING, for winter and summer, age 12-14. H-54473.

BUILDING AS BROODER COOP, 6'9x8'x7'6". Hoagland, 33-B.

CEDAR CHIFFEROBE, \$20, or will trade for unfinished chest of drawers. A-3745.

WANTED

PORTABLE TYPEWRITER, good and reasonable. K-2328.

ALTO SAXOPHONE, K-9659.

CORNER CUPBOARD, mahogany, in good condition. Bluffton 337.

POOL TABLE, 3 1/2 x 7', reasonable. A-4893.

SEWING and alterations. A-97024.

UPRIGHT PIANO, prefer spinet, good condition, reasonable. S-9228.

AD-LETS

GE NEWS

Bldg. 18-1

- | | |
|---|--|
| <input type="checkbox"/> For Sale* | <input type="checkbox"/> Ride Wanted |
| <input type="checkbox"/> Wanted | <input type="checkbox"/> Riders Wanted |
| <input type="checkbox"/> Wanted to Rent | <input type="checkbox"/> Lost |
| <input type="checkbox"/> For Rent* | <input type="checkbox"/> Found |

Ads must be in the GE NEWS office by 12 noon, Monday preceding publication date. Any received after this time will be held over for next publication.

Name.....Bldg.....

Home Address.....Pay No.....

Phone.....GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

Second Shift Elex To Hold Program

Second shift Elex Club members only will enjoy a luncheon-program-birthday party Thursday, February 21, beginning at 12 noon at the YWCA.

The menu will feature breaded veal after which all birthdays will be celebrated. Each member is asked to bring a \$1 attractively wrapped birthday gift. The club will also give birthday gifts.

Following the birthday party, an entertaining one-act play will be presented. The comedy, "Spring Fever," has a cast of seven newcomers to the stage. They are Anita Crick and Elaine Maldeney, Taylor St.; Mary Odom, Nina Potter and Cathy Weikart, Bldg. 4-4; Jeanne Pliett, Bldg. 17-3; and Marge Dennie, Bldg. 6-4. Helen Thieme, Taylor St.; Maxine Digregory, Bldg. 4-4; and Vera Sowards, Winter St., are in charge of property, script and costumes.

Tickets at \$1.50 per member must be reserved no later than Friday, February 15, according to Vera Sowards, Winter St., First Vice President.

Pensioners Set Potluck Dinner

GE Club Pensioners Social Organization will hold a potluck dinner Monday, February 18, at 12 noon at the GE Club auditorium.

Each person is asked to bring a covered dish, pie or cake. Entertainment will follow the lunch.

MANUAL MOTORS, must include 1952 models, good condition and reasonable. T-35345.

TRUMPET OR CORNET, in good condition, Pan American preferred. H-58002.

TV STAMP books for M&M books. A-57353.

FOR RENT

ROOM FOR EMPLOYED LADY, on bus stop, all home privileges. A-49124.

FURNISHED APARTMENT, 4 rooms & bath, \$66, nice location, close to bus, walking distance to CE, 801 Huettli. H-0422.

NEAR SOUTHCATE, 5 rooms, fireplace, oil heat, basement, \$89 month including electricity and water, no pets. H-50114.

2-STORY HOME, 3 bedrooms, gas heat, \$65 month, 239 E. Pontiac. H-9479.

GE OBITUARIES

Alfred F. Oelfke, 51

Services were held today for Alfred F. Oelfke, who died Wednesday, February 6, on his 51st birthday, at his home in Avilla.

At the time of his death, he was employed as a winding machine set-up man at Taylor St. He joined the Company in November 1952 as a drill press operator in Bldg. 4-1.

Lola M. Whitacre, 67

Services were held Tuesday, February 5, for Lola M. Whitacre, 67, who died Friday, February 1, at Parkview Memorial Hospital where she had been a patient since September 16.

Mrs. Whitacre retired September 1, 1960 as a hand winder in Bldg. 4-5. She joined the Company in December 1927 as a rotor hand winder in Bldg. 17-3.

She was a member of the Quarter Century Club and the Partizan Chapter of Elex Club.

George Christman, 70

Services were held Monday, February 4, for George L. Christman, 70, who died Thursday, January 31, at Lutheran Hospital where he had been a patient two days. He had been in failing health since November 1.

Engaged in October 1928 as a punch press operator in Bldg. 4-2, he retired in May 1957 as a punch press operator in Bldg. 26-5.

He was a member of the Quarter Century Club.

James J. Daley, 63

Services were held Thursday, January 31, for James J. Daley, 63, who died Tuesday, January 29, at Lutheran Hospital where he had been a patient since the preceding Friday. He had been ill for a year and a half.

Engaged in July 1922 as an inspector in Bldg. 4-3, Mr. Daley took his optional retirement in June 1960 as a tank plater in Bldg. 4-3.

He was a member of the Quarter Century Club and the Volunteer Firemen.

S&S Program

(Continued from page 3)

loss or other disaster affecting himself or his immediate family.

A reduction in an employee's income in itself for reasons such as working on a short schedule, lack of work, or a strike is not necessarily an "emergency". However, if such a reduction in income results in proven financial need, it will qualify.

5. Educational expenses of the employee or his dependents (unless some other emergency has exhausted the funds which would otherwise be available for this purpose.)

Anyone wishing to make an emergency withdrawal should contact the local Employee Relations or payroll office.

For more detailed information about the Retirement or Termination Option of the Savings and Security Program see Section IX of the current Program booklet (ERB-89A).

Credit Union

(Continued from page 5)

loan charges) with no special rates to favored borrowers. The cost of credit is reduced by year-end refunds proportionate to the amount of interest paid.

3. Dividends—These are paid in conformity with good business practice.

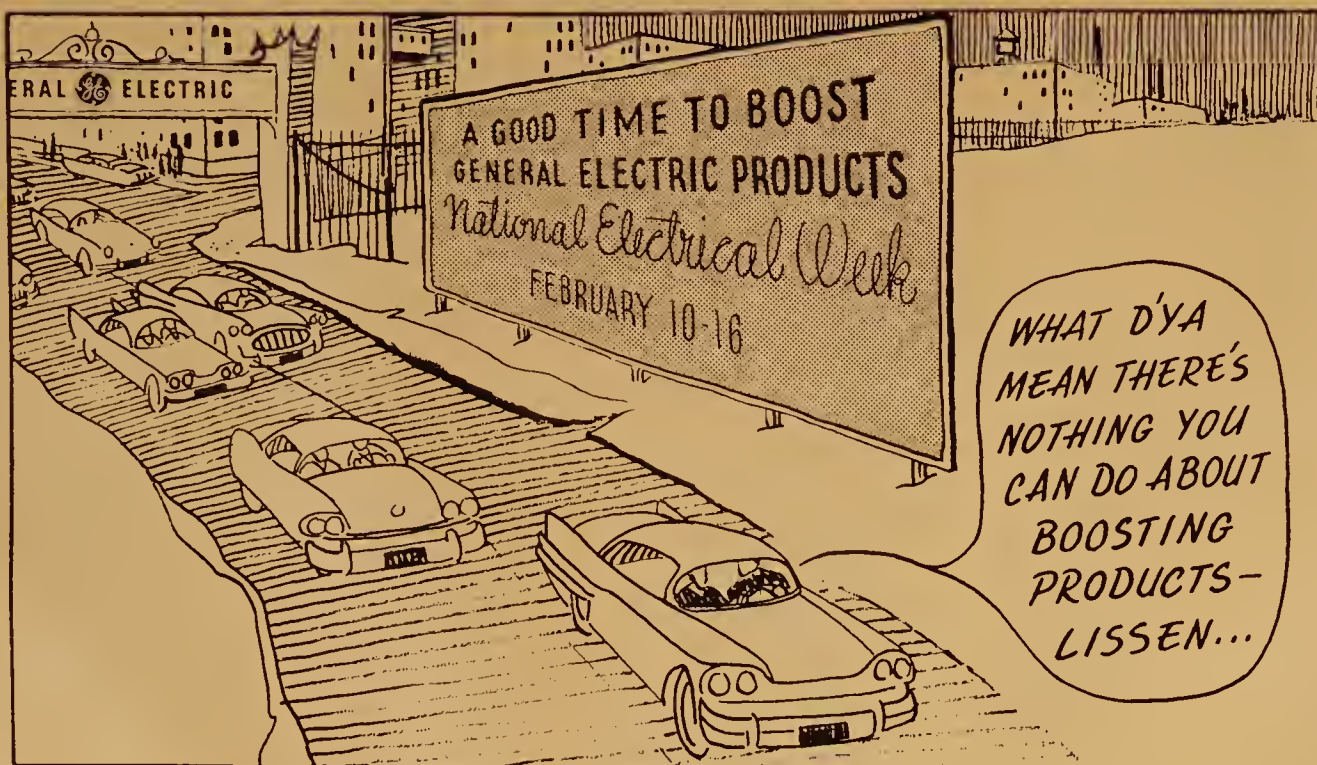
Valentine Special

HD4 Hair Dryer

Without Hat Box Carrying Case

Now Only \$13.75

At Your Employee Store



All Employees Can Play Key Roles In Building Sales — and Job Security

(Ed. Note: National Electrical Week this year falls February 10-16. It's a good time to begin—if you haven't already done so—an individual campaign to boost electrical living. Here's why.)

All of us "talk up" the particular products we help build. It's natural. But when it comes to boosting electrical living—and other General Electric products, some of us may think like this:

"Doesn't everybody know the values in electrical living? How can my words help build sales? And how does it pay off for me, anyway?"

Let's check these questions.

Does everybody know the values in electrical living? And can our words have an effect on sales?

Look first at the residential market—our friends, our neighbors . . . and ourselves!

We may think that the average householder uses electricity to the greatest possible extent but we couldn't be more mistaken. Here's how we know: The electrical industry has classified homes according to the use of electrical living. The industry labels homes with four electrical major appliances, good lighting, adequate wiring for today's needs as Bronze Medallion. These homes use an average of 10,000 kilowatt hours of electricity per year. Homes classified as Gold Medallion have all the Bronze values plus electrical heating, electrical cooling and other electrical work-savers. These homes use an average of 25,000 kilowatt hours a year.

How do most older homes in the nation stack up? The average uses 4,000 kilowatt hours of electricity a year. They apparently do not contain even half the electrical values that Bronze Medallion homes contain. They have only three major appliances—perhaps fewer. They may have inadequate lighting and inadequate wiring for today's electrical needs.

And what about new homes? Of more than four million homes built in the past four years, only 250,000—barely one out of 16—are up to the Bronze Medallion standard of four major appliances, good lighting and adequate wiring for the needs of today.

Does this indicate that a good many people aren't aware of the values in electrical living? It does. And does it indicate we—as individuals—can bring these values to the attention of others and help build sales by talking up electrical living? It does.

Now let's look at the public and commercial building market.

In the public building category, a 1400-pupil school with electric heat can use as much electricity as 90 Gold Medallion homes. That's more than two million kilowatt hours a year. And many schools can be economically heated by electricity, if they are properly designed for it.

In the commercial building class, an electrically equipped shopping center could be equal to 400 Gold

Medallion homes in the use of electricity—10 million kilowatt hours per year.

Is there a greater market for our General Electric products among the builders of these public and commercial buildings? Yes. And many of us have the opportunity to call the values of the all-electric approach to the attention of those we know who are planning such projects.

How can this boosting of our products help build job security for all General Electric people, whether they manufacture appliances or industrial equipment?

First: When home owners and builders invest in electrical appliances, electric heating, electric cooling or electrical equipment, it builds jobs for General Electric people who manufacture those products.

Second: When that new equipment goes into operation, it puts load on the power lines. It makes electric utilities need still more power generation, transmission and associated equipment. That builds jobs for the thousands of other General Electric people who manufacture this equipment.

So is it worthwhile to boost all General Electric products—and electrical living? Definitely. Does it help us build job security? Absolutely. Everybody wins—including the customer, who gets values from our products—values that help him Live Better . . . Electrically.

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FORT WAYNE—AREA
COMMUNITY AND UNION RELATIONS

GENERAL  ELECTRIC

SS-1

WAYNE 2, IND.
W. WAYNE ST.
RECEIPT
LIBRARY

Sales, Employee Pay Set Records



FORT WAYNE NEWS

Volume 46

Friday, February 22, 1963

No. 4

U. S. Treasury Hails Employee Savings as GE Payment Nears

Employees and the Company received congratulations from the Federal government early last week for their outstanding achievements in the field of savings as demonstrated through General Electric's savings plans for employees.

The special commendation came from U. S. Treasury Secretary Douglas Dillon when he met in Washington, February 11 with General Electric Treasurer John D. Lockton, and Virgil B. Day, Vice President-Management Development and Employee Relations. The occasion was the announcement by the Company of the first annual distribution to employees next month of U. S. Savings Bonds and General Electric stock under the Savings and Security Program.

Altogether, over 150,000 employees will receive a total payout package under the Savings and Security Program and the Savings and Stock Bonus Plan of about 1½ million Savings Bonds with a maturity value of \$73 million and there will be apportioned about 565,000 shares of General Electric stock. Using the December 31, 1962 closing price for this stock on the New York Stock Exchange, the total package amounts to over \$116 million.

The package represents employees' 1959 savings under the Savings and Security Program plus the 50% Company proportionate payment and 1957 savings under the Savings and Stock Bonus Plan under which the Company provides a 15% stock bonus.

Secretary Dillon said: "Without real savings in the hands of our

industrial citizens we cannot accomplish the industrial growth that we have set as goal for our nation. Both management and individual employees at General Electric have, through their employee savings plan, provided an outstanding example of the type of savings and the necessary incentive for savings that we need if we are to maintain a vigorous and

healthy economic climate in the years ahead.

"Our country can only be as strong and secure as the strength and resources of its free institutions. Yet both the nation and our institutions depend on the strength of the people. General Electric's plan and others like it are helping to keep the people financially strong."



A GREAT BIG SAVINGS BOND—Illustrating the savings achievement of General Electric employees under the Company's savings plans is this symbolic \$73 million U. S. Savings Bond being presented by U. S. Secretary of the Treasury Douglas Dillon, center, to Virgil B. Day, General Electric Vice President-Management Development and Employee Relations, left, and John D. Lockton, Company Treasurer.

Improvement of Earnings Remains Continuing Challenge

Results issued this week by General Electric on its operations for 1962 showed sales billed of \$4,792,732,530, up 8 percent from sales billed of \$4,456,815,169, and net earnings of \$265,843,769, up 10 percent from earnings for 1961 and equivalent to \$2.97 a share of common stock.

In announcing the results, Chairman of the Board Ralph J. Cordiner said that sales billed represent an all-time high for General Electric for the second successive year.

Moreover, employee pay and benefits amounted to a new record of \$2,040,782,602 for the 12-month period, including pension costs calculated on the same basis as in the prior year. Average 1962 compensation per employee, including benefits, rose to a record \$7,905.

Earnings for 1962 were the second best in Company history. Mr. Cordiner stated that further details and information would be available when the Company issues its Annual Report early in March to more than 500,000 share owners of record.

Sales of consumer goods and industrial equipment showed healthy gains over the prior year, while volume for defense sales and heavy capital goods increased moderately over 1961 sales volume. Sales of heavy capital goods were aided by particularly strong export volume, Mr. Cordiner reported.

Earnings did not follow sales to a record in 1962 mainly as the result of the continuing squeeze between increasing costs and depressed price, he said. "General Electric products on the average are now selling at price levels that prevailed in the 1953-1955 period, in spite of greatly improved product features and performance."

Improvement of earnings remains for General Electric, as for United States industry in general, a continuing challenge under these conditions, Mr. Cordiner stated. "In response to this challenge, the Company has enlisted the competitive spirit of all General Electric employees in an Accent on Value program which was announced at the annual meeting of share owners last April. The outstanding efforts of employees in response to this program, enabling the Company to offer customers superior values in terms of improved product features, quality and service, contributed notably to the improvement of 1962 operating results," the Chairman said.

Mr. Cordiner said that substan-

tial progress had been made in 1962 toward clearing away the claims relating to the sales of products involved in the electrical equipment antitrust cases filed in Philadelphia in 1960, with the important result that there are no longer any suits pending against General Electric by the Department of Justice as a consequence of these cases.

Discussions are being conducted with utility customers to arrive at mutually satisfactory price adjustments as disposition of any possible claims arising from the sales of products involved in the antitrust cases. "It is not possible to determine the total future financial effect of such claims," Mr. Cordiner reported. "However it is the opinion of management that the amount in price adjustments which will be granted to those customers with whom settlements are concluded under the Company's settlement program will not exceed \$50 million," he said. To provide for price adjustments under the settlement program, Company sales for 1962 have accordingly been reduced by this amount, Mr. Cordiner added. "It is management's hope that settlements will be reached in order to avoid the costs, delays and uncertainties of years of litigation, burdensome to all concerned. With regard, however, to any cases that are tried in the courts, the Company will vigorously defend the share owners' interest," said Mr. Cordiner.

The General Electric Chairman noted that depreciation and amortization for 1962 amounted to \$127.1 million compared with \$117.9 million in 1961, with the increase mainly caused by the adoption in 1962 of accelerated depreciation for book purposes on 1961 and later additions to plant and equipment. He said the "investment credit" provided by the Revenue Act of 1962, which totaled \$5.5 million, and the new "guideline lives" published by the Internal Revenue Service, had no effect on operating results as reported for the year 1962.

Purchase of materials, supplies and services from the Company's more than 45,000 suppliers totaled nearly \$2.3 billion.

General Electric also made provision for payment of \$285.8 million or \$3.19 a share—some 22 cents more than the Company's earnings—in direct federal, state and local taxes and renegotiation, in addition to indirect taxes included in prices paid to suppliers.

Vacation Shutdown Period This Year Begins on July 27

Saturday, July 27, is a day to be circled on your calendar for this will mark the start of this year's two-week Vacation Shutdown Period for all departments and sections of the Company at Fort Wayne.

It is expected that the shutdown, occurring during fiscal weeks #31 and #32, will be as nearly 100% as possible. Where it does become necessary for employees to work during fiscal weeks #31 and #32, as much advance no-

tice as possible will be given. Normal operations will be resumed on Monday, August 12.

Arrangements have been completed for employees represented by Local 901 IUE-AFL-CIO who are entitled to a third week of vacation during 1963 to schedule their third week over the following five days:

Friday, May 31—The day following the Memorial Day holiday.

Friday, July 5—The day following the Independence Day holiday.

Friday, November 29—The day

following the Thanksgiving Day holiday.

Monday, December 23, and Tuesday, December 24—The two days prior to the Christmas Day holiday.

Exceptions for certain units and individuals to these provisions by reason of the requirements of the business shall be at the Company's discretion.

Local 901 represented employees entitled to a fourth week of vacation this year will take the fourth week at such a time as agreed upon

by the employee and his immediate supervisor, compatible with the needs of the business.

Arrangements for the other employees who are entitled to a third week of vacation or more will depend on the requirements of the business.

Those becoming eligible for vacation allowance after the shutdown period and who will be absent during the shutdown will not be required to take additional time off, but will receive payment when they qualify.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

True Value of Benefits

Last month we published an article showing how General Electric employees are ahead of the parade compared to the benefit plans that wage and salary earners get in many other companies. On page 8 of this issue, we go a step further and list a hundred of the most valuable employee benefits available at General Electric. Together, they make a big—and expensive—umbrella of financial protection for employees and their families.

The important thing about all these benefits is not how much they cost General Electric but how much they are worth to employees. This doesn't mean that the Company's cost for providing them is minor. The fact is that it costs the Company a substantial extra amount—over and above pay costs—each year to make such broad benefit coverage available.

In 1961, the Company's total employment costs—covering pay and benefits—reached a record high of over \$1.9 billion. And, the way things went last year—with a relatively high and stable average employment level plus some pay and benefit improvements—the Company's 1962 employment cost of more than \$2 billion broke this record.

What it costs the Company to provide all these benefits is one way of looking at things. But the true value of these benefits comes even closer to home when you think what it could cost to buy this kind of financial protection on your own as people in many other companies still have to do. For instance, if you are about 40 years old and have level earnings of \$6,000 per year, you'd have to pay about eight times more outside for life insurance coverage comparable to what you can have under the General Electric Insurance Plan. And you'd have to pay about twenty times more outside to obtain a pension equal to what you'd get at age 65 under the General Electric Pension Plan.

It's when you consider figures like these that the real significance of General Electric's benefit program comes through—and that's when you realize what an important part of employee compensation these benefits really are.

Tomorrow's

jobs are being

decided by today's profits

Savings and Security Program

First Distribution Set to Begin March 6

The first General Electric Savings and Security Program distribution is scheduled to begin March 6 with the mailing of over 410,000 shares of Company stock to over 85,000 participants. More than 700,000 U. S. Savings Bonds, also part of this year's payout, will be mailed to participants soon thereafter.

In addition to the 410,551 shares

Peace Corps Needs 6000 New Volunteers To Fill Project Posts

Peace Corps has just announced that at least 6000 new Volunteers will be needed during 1963 to fill its many project posts overseas in some 44 countries throughout Latin America, Africa and Asia.

Hundreds of these posts could be filled by men and women now planning to retire from their regular occupations.

Teachers of all kinds, doctors, dentists, nurses, laboratory technicians, auto mechanics, builders, electricians, farmers, radio and TV mechanics, engineers, geologists, lawyers, city planners, social workers—just to mention a few—can all be used.

These posts are rated high for successful retirement to a field, rather than from it—provided, of course, the volunteer is in good health and possesses a skill or knowledge that has been requested by an overseas host country.

Any U. S. citizen possessing one of the above or similar skills, but who dreads the thought of retirement and would prefer thus to add a fitting climax to a successful career within the field of public service, should secure a copy of the brochure "Older Volunteers in the Peace Corps" plus a Questionnaire by writing to PEACE CORPS, SENIOR MANPOWER RECRUITMENT, WASHINGTON 25, D. C.

of stock to be mailed to participant homes, another 129,600 shares are being held by the Savings and Security Trust representing shares retained in the Program by participants who elected the Retirement Option and fractional shares carried forward for next year's distribution. Using the December 31, 1962 closing price for all this stock on the New York Stock Exchange and the \$30 million maturity value of bonds, this year's total Savings and Security package amounts to over \$68 million. The total package represents employees' 1959 savings under the Program, the 50% Company Proportionate Payment and the Prompt Enrollment Incentive.

Preparing for the first distribution of securities under the Program is a mammoth job, which required months of careful planning and is now involving many people, and machines, in long hours of work. For one thing, using records prepared by the Employee Savings Operation, the U. S. Treasury Department will re-issue nearly ¼ million savings bonds. This means having the "master bonds"—originally purchased in 1959 in the name of the Savings and Security Trustees—re-issued on separate bonds to individual participants in \$25, \$50 and \$100 denominations. These re-issued bonds will carry the 1959 monthly dates on which they were credited to each employee. To expedite this part of the job, the Treasury Department's Disbursing Office in Philadelphia will use high speed equipment for imprinting and packaging the bonds for mailing directly to employees' homes.

The job of issuing General Electric stock certificates covering all

Foundry to Be Toured

The Apprentice Alumni Association will tour the Newnam Foundry at Kendallville Tuesday evening, February 26, starting at 7 o'clock.

the shares going to participants has also been a big and complicated one. Here again, modern electronic equipment has been used to register the stock in the names of employees. High-speed data processing equipment at Accounting Services' Computer Operation, Schenectady, N. Y. imprinted participants' names and addresses on all stock certificates. This step was followed by another huge job during which the Company's Registrar and Transfer Agent handled the signing and recording of about 85,000 certificates. Now, the Company's Stock Transfer Office in New York is bustling with activity late into each day as a special staff of people—and some helpful machines—fold the certificates and put them into envelopes for mailing directly to employees' homes on schedule.



Eighty persons enjoyed the annual Fort Wayne General Electric Day at the Marina in Clearwater Beach, Fla., Saturday, February 2.

The weatherman cooperated with a beautiful, warm, sunny day (the temperature up to 78 degrees). The dinner was excellent and abundant and as one old time (or should we say rotund?) gourmand was heard to say, "I can still chew but I can't swallow."

Participants came from Tampa, St. Petersburg, Largo, Dunedin, Tarpon Springs, Bradenton, Sarasota, New Port Richey, Lakeland, Sebring, Samoset, Orlando, Ocala, Ft. Pierce, Cassadaga, Floral City and Venice.

From all reports everyone had a good time and a similar get-together is planned for the first Saturday in February next year.

GPM Customer Service Team Cited by GE

The Customer Service Team from the General Purpose Motor Department was among six throughout the Company recently cited for outstanding performance.

Members of the team were Wilmer C. Kruekeberg, John B. Margerum, Russell C. Carpenter and Harold N. Mettler.

The award is the result of a special effort within the Company's "Accent on Value" program to accent customer service.

Last fall, following the theme of stressing "On Time Delivery," 64 order service teams in 56 sales offices throughout the Company were requested to nominate specific customer service teams in six product departments who achieved outstanding service performances. By use of such criteria as proposition service, meeting schedules, completeness of shipments, handling of emergencies, etc., the Sales Order Service carefully reviewed the nominations and selected the GPM team among the

six giving the most outstanding service to the customer.

Commenting on the citation, James H. Oman, GPM Manager-Manufacturing, emphasized the support given by all Functions of

the Department. "Naturally, we are proud of the individuals cited," he said, "but their performance was possible largely because of the team effort of the entire Department."



GPM CITED FOR CUSTOMER SERVICE—James H. Oman, center, Manager-Manufacturing, General Purpose Motor Department, presents the Company citation to the department's Customer Service Team. Left to right are Wilmer Kruekeberg, John Margerum, Russell Carpenter and Harold Mettler.

Active Interest In Continued Self-improvement Evidenced

Program on International Markets Slated For Winter St. Plant Employees, Families

General Electric employees, almost 40,000 of whom hold undergraduate or graduate degrees, are actively interested in continued self-improvement and support of their alma maters. That is the report of Joseph M. Bertotti, Manager-Educational Relations and Support Service for General Electric.

As evidence of employee interest in continuing education, Mr. Bertotti points out that the Company expended more than \$1,000,000 during the twelve month period from August 1, 1961 through July 31, 1962 for tuition refunds for graduate and undergraduate courses, Company sponsored part-time programs at institutions, and Company sponsored college level programs offered at plant sites. These courses are attended by employees on a voluntary basis and are programs which lead to the bachelor's, master's or doctoral degree.

Almost 9000 employees attended these continuing education courses in an effort to improve their skills in job-related areas, Mr. Bertotti reports. This does not include regular Company training courses in which it is estimated that one out of every eight employees is registered out of a total domestic work force of 250,000.

Mr. Bertotti also reports that General Electric employees had contributed about \$2,000,000 to the colleges and universities at which they received their higher education at the end of the eight-year period terminating on December 31, 1962. He said that the General Electric Foundation under its Corporate Alumnus Program has matched these employee gifts so that a total of approximately \$4,000,000 has been directed to American higher education by General Electric college alumni.

Many additional thousands have been contributed, beyond those matched, since in some instances individual employee gifts exceeded the \$2000 which is the maximum matched for one employee in one year. For instance, in 1961, \$150,000 in excess of the \$2000 maximum per employee was contributed, and in 1960 this excess amounted to \$285,000.

The Corporate Alumnus Program currently reports 5775 gifts to 491 institutions and a total of \$210,000 as of December 1, 1962. It is anticipated that a new record of \$315,000 in employee-alumni contributions will be established when all gifts have been recorded.

In addition to the dollars funneled to the nation's colleges and universities as a direct result of the Corporate Alumnus Program, the program has also been the prototype for almost 200 similar programs in this country and Canada and its "multiplier" impact has been extensive.

IT'S BEAN NICE

A teacher called for sentences using the word "beans."
Said the bright boy: My father grows beans.
Said the bright girl: My mother cooks beans.
Then a third popped up: We are all human beans.

Winter St. Secretary Wins Contest

"To Grow and Hold
The Top Position
SAC Must Meet
World Competition"

This winning slogan in Small AC Motor and Generator Department's 1963 Slogan Contest was submitted by Marie Buck, secretary at Winter St., and will be the department's banner for this year.

Marie, who placed second in last year's contest, will receive a letter of congratulations plus \$100 upon the purchase of General Electric products.

Other Winter St. employees who placed high in this year's contest were Mary Kauffman, secretary, who was third, and Richard Davis, engineer, fourth.

They will receive \$25 and \$10, respectively, upon the purchase of General Electric products.

More than 530 slogans were submitted—159 from Fort Wayne and 375 from Schenectady, headquarters of the department.



Robert H. Adams, Manager-International Sales, SAC

GE TRUE Named Best Half-hour Dramatic Show

Television editors and columnists across the country have named General Electric TRUE the best half-hour dramatic program on television.

Announcement of the results of the voting in the 14th annual poll was made by Walter Haas of "Television Today." The poll was conducted by "Television Today" and "Motion Picture Daily," trade publications covering the television industry for "Fame," a yearbook of the industry.

In a telegram to Gerald L. Phillippe, President of General Electric, Mr. Haas said: "Happy to inform you that your company's program 'G. E. TRUE' has been voted 'best dramatic program—half hour.' This selection made by the television editors and columnists of the nation in the fourteenth annual television poll conducted by 'Television Today' and 'Motion Picture Daily' . . ."



AND THIS IS TRUE—"The Moonshiners" is the title of the action-filled factual drama on GENERAL ELECTRIC TRUE this Sunday at 9:30 p.m. on Channel 15. Gene Evans, right, portrays an undercover agent of the Internal Revenue Service who poses as an unscrupulous truck driver to join the liquor bootlegging ring of James Griffith, left, and Claude Hall. All goes well until the head of the illegal operation tests Evans' loyalty—a haul that will lead the agent into the guns of a police trap with boodlums tailing him to observe.

Apprentice School Lists 8 Students On Honor Roll

Eight Apprentice School students have been named to the honor roll for receiving a grade average of 90 or above in the first semester of classwork which has just been completed, according to Roy L. Brokaw, Specialist-Apprentice Training.

They are Vernon Robinson Jr. 93.0, Ronnie Smitley 92.5, Thomas Gross 92.0, Douglas Mills 92.0, Richard Bohde 92.0, Jerald Roehling 92.0, Richard Lauer 91.0 and Richard Kettleborough 90.0%.

Honorable mention goes to George Bair 89.5, Edwin Castleman, 89.0, Kenneth Buchan 89.0, Harold Ely 88.5, Harry Poulson 88.5 and David Hall 88.5%.

In the Purdue related training, the following students received a 5.00 index ("B" average) or better for the semester. They are Lynn Faulkner 6.00, William Thomas 5.50 and Philip Snider 5.00.

"These students have demonstrated outstanding ability in the academic phase of their apprentice training during the past semester," Mr. Brokaw said.

The GE Club Auditorium will be the scene of a program on international markets, to be presented expressly for Winter St. Plant employees and their families, on Monday evening, February 25, at 7:30 o'clock.

Robert H. Adams, Manager-International Sales for Small AC Motor & Generator Department, will present his unique illustrated program covering problems, opportunities and challenges involved in expanding overseas sales of the department's products as well as observations on the implications for U. S. industries' sales abroad.

Between April and October of last year, Adams traveled over 40,000 miles abroad—to South America, Europe, Australia, Japan and the Philippines. His territory covers the world outside of the continental limits of the U. S.

His program, presented earlier to employees of the department outside of Fort Wayne as well as to a number of civic groups in Schenectady, has met with unusual enthusiasm and is scheduled for presentation early next month to officials of the Company in New York.

Winter St. Plant employees requiring additional tickets for this program may obtain them by making requests to foremen or supervisors.

First Shift Elex Members to See Stage Comedy

First shift Elex Club members only will enjoy as their March activity the stage presentation, "Send Me No Flowers," Monday, March 11, at the Civic Theater, 128 E. Washington Blvd. Curtain-time is 8 p.m.

The comedy enjoyed a successful run in New York City in 1961 and starred David Wayne and Nancy Olson.

The play revolves around a Mr. George Kimball, a hypochondriac. Everytime Kimball gets a stomach pain, he is certain he is a cardiac case.

When he overhears his doctor discuss another patient who has a heart problem, Kimball thinks he is the patient and prepares to meet his end bravely. He puts his affairs in order, writes a letter to his wife, even arranges for a good second husband for the soon-to-be-widow, buys a cemetery plot big enough for three, etc.

In addition to the delightful comedy, attendance prizes will also be given, according to Elaine Adams, Taylor St., club president.

Tickets at just 25 cents per member must be reserved no later than Wednesday, March 6.

Partizan Board to Meet

Elex Club's Partizan Chapter will hold its regular board meeting Monday, March 4, at 9 a.m. at the home of Mrs. Edward Flood, 2204 Juliette.



MARKS OPTIONAL RETIREMENT—Edward Hormann, inspector in Bldg. 17-2, is flanked by his son, Edward, Winter St., and son-in-law, Phil Lydy, Bldg. 17-1, as he celebrated his recent optional retirement from the Company. Mr. Hormann started here in August 1928 as a helper in Bldg. 27.



FAMILY SHARES JOYS—Paul Peterson, center, receives his family's attention as he celebrated his recent retirement. Engaged in April 1916 as a helper in Bldg. 8, he was last employed as Specialist-Union Relations in Bldg. 26-2. Left to right are his wife, Florence; daughter-in-law, Carol; and son, Thomas.



HAPPY RETIREMENT—Cletus Ternet and his wife, Susan, look forward to a "life of leisure" as he celebrates his February 1 retirement. Engaged in June 1933 as a helper at Winter St., Mr. Ternet was last employed as a laborer in Bldg. 4-1.



OPTIONAL RETIREMENT—Florence Lea, assembler at Taylor St., and her son, Jack, Bldg. 26-1, celebrate her optional retirement on December 1. Off for illness since May, Mrs. Lea was hired in January 1943 as a burring machine operator at Taylor St.

50-Year Man, Eight Others Mark Retirement From Company



50-YEAR MAN RETIRES—Henry Brueggeman, who celebrated his 50th anniversary with the Company here last June, retired January 1 as a receiver in Bldg. 6-3. "Heiny" was a messenger when he came with General Electric in 1912 at the age of 14. Until his retirement last month, Mr. Brueggeman was the only active 50-year employee at Fort Wayne.



PULLING UP ANCHOR—That's what Samuel Rhoades, second from right, is doing as he took his optional retirement on January 1. Last employed as a punch press operator in Bldg. 26-1, Mr. Rhoades started with the Company in February 1941 as a punch press operator in Bldg. 19-5. Pictured are his wife, Lola, and sons, Donald and Steven.



READY FOR PALESTINE TRIP—Melvin Warner proudly shows off his new retirement gift that will come in handy on his forthcoming trip to Palestine this year to his wife, Alice, and daughters, Betty Beaman and Jeanette Merica. Mr. Warner took his optional retirement on January 1 as a specialist of materials at Sec. 14, Taylor St. He was hired in February 1920 as a dispatcher in Bldg. 14.



RETIREMENT CELEBRATION—Hilda Walda, center, is joined by Sara Spencer and her sister, Clara Belbutoski, as she celebrates her March 1 retirement. Joining the Company in June 1919 as an inspector in Bldg. 17-3, she was last employed as an electrical tester in Bldg. 4-2.



FAMILY GATHERING—Floyd Enos is joined by his daughter, Joyce Morter, and wife, Pearl, as he celebrated his recent retirement. Last employed as a boring machine operator in Bldg. 4-2, he joined the Company in July 1923 at Decatur and transferred here in June 1933 as a Potter & Johnson operator in Bldg. 17-3.

Suggestions by President Phillippe

Major Opportunities for Electrical Industry Listed

General Electric Company President Gerald L. Phillippe last week called on leaders of the electrical industry to power a new burst of progress for their own businesses and in the process serve the national interest of economic growth. Speaking at a special luncheon meeting of the Electrical League of New York held in connection with National Electrical Week, Mr. Phillippe suggested three specific programs for restoring momentum to the industry:

- 1. Help keep America competitive.
- 2. Sell Electrical Living.
- 3. Solve several of today's big

social problems electrically. Mr. Phillippe explained that by his first general suggestion he meant helping to keep America competitive in world markets by assisting American industry to master the full potentialities of today's electrical technology. "For example, today's modern information systems offer profound advantages in improving access to information necessary for improved decision-making. Are we really convincing businessmen in every industry of the competitive advantage they can secure by installing and perennially updating the most advanced information sys-

tems equipment and techniques?" he asked. As another example, he said that while automation of large processes is accepted as a necessity, the electrical industry is not selling enough electrified automatic machines to the vast bulk of job shops and batch producers—such as bottling plants, warehouses, pickle factories and machine shops. As to his second general suggestion, a stepped-up effort to Sell Electrical Living, Mr. Phillippe said that declining load growth curves suggest that the industry has been settling for piecemeal electrification of the home.

"We now need to put real, united industry sales effort behind the concept of 'Live Better Electrically.' We now need aggressive and imaginative marketing strategies based on a total electric living philosophy, to truly Sell Electrical Living," he urged. Among major sources of load-building strength for the industry, the General Electric President particularly cited electric heating, the all-electric home and the all-electric apartment development. In discussing his third suggestion for the industry—Solving Social Problems Electrically—Mr. Phillippe gave a number of ex-

amples which he said were filled with opportunities and for which the solutions would be in both the public and the industry's best interests. "For example, consider the modern city's concern with public safety and such social problems as crime. A recent national survey of police chiefs disclosed that more than half the nation's crimes of violence can be abolished with adequate street lighting." Other major opportunities for the industry lie in rapid electrical transit systems to help solve the commuting crisis around large metropolitan areas and in accelerating elimination of air pollution by greater use of electricity in many basic processes of urban life, he said.

How Well Do You Know These Vital Statistics?

General Electric's new vital statistics — our 1962 sales, profit, expenditures etc. — were issued this week. But to see the progress we're making — to recognize the need for greater progress — one needs to know how our vital statistics change.

Just before 1962 ended, several hundred employees in various plants volunteered to take the following quiz about our Company's business for 1961. Here are some of the multiple-choice questions asked. So that you can rate yourself on your own knowledge of General Electric, space is provided for you to check your answer to each question.

After you've answered the questions, turn the page upside down and see how close you are to the correct answer listed at lower right — and how many who took the original quiz knew the correct answer. Give yourself 10 points for each correct answer. A total of 100 is excellent, 70 or above is good, 50 or above is fair.

Don't forget, these questions referred to the 1961 results. The new vital statistics may be found on page 1.

- 1. Approximately how many dollars did General Electric take in 1961 as a result of sales to customers?
a. 100 million _____
b. Five million _____
c. Ten million _____
d. One and a half billion _____
e. Two billion _____
f. Four billion _____
g. Four and a half billion _____
h. Five billion _____
- 2. Of the total number of sales dollars taken in, approximately what percent was paid out to employees in pay and benefits?
a. 5% _____
b. 10% _____
c. 20% _____
d. 30% _____
e. 40% _____
f. 45% _____
g. 50% _____
h. 55% _____
i. 60% _____
j. 65% _____
- 3. Of the total number of sales dollars taken in, approximately what percent was profit, for use as dividends and to reinvest in business?
a. 1% _____
b. 2% _____
c. 3% _____
d. 4% _____
e. 5% _____
f. 6% _____
g. 7% _____
h. 8% _____
i. 9% _____
j. 10% _____
k. 11% _____
l. 12% _____
m. 13% _____
n. 14% _____
o. 15% _____
p. 16% _____
q. 17% _____
r. 18% _____
s. 19% _____
t. 20% _____
u. 21% _____
v. more than 21% _____
- 4. Compared to the 1947-1949 figure, is General Electric's percentage of profit on the sales dollar up, down or about the same?
a. Up _____
b. Down _____
c. About the same _____
- 5. Over the past ten years how much of the Company's profit has gone to share owners as dividends and how much has been reinvested in the business — new equipment and facilities — to build greater job security? (Check one in each column.)

Dividends	Reinvested in the Business
a. One-fourth _____	a. Three-fourths _____
b. One-half _____	b. One-half _____
c. Three-fourths _____	c. One-fourth _____
d. One-third _____	d. Two-thirds _____
e. Two-thirds _____	e. One-third _____
- 6. On the average, over the past five years how much has been paid out in dividends each year for each share of stock?
a. \$1 _____
b. \$2 _____
c. \$3 _____
d. \$5 _____
e. \$10 _____
f. \$12 _____
g. \$14 _____
h. \$15 _____
i. \$20 _____
j. \$25 _____

- 7. Over the past 10 years, how many profit dollars have been reinvested in the business for new equipment, new facilities, and new products to keep us competitive and increase job security?
a. 50 million _____
b. 100 million _____
c. 150 million _____
d. 200 million _____
e. 300 million _____
f. 400 million _____
g. 500 million _____
h. 600 million _____
- 8. From 1956 through 1961, the average annual compensation per employee (pay and benefits) went—
a. Down 5% _____
b. Down 3% _____
c. Down 1% _____
d. Up 5% _____
e. Up 10% _____
f. Up 15% _____
g. Up 20% _____
h. Up 25% _____
i. Up 30% _____
j. Up 35% _____
- 9. From 1956 through 1961, the selling price index for General Electric products went—
a. Down 5% _____
b. Down 3% _____
c. Down 1% _____
d. Up 5% _____
e. Up 10% _____
f. Up 15% _____
g. Up 20% _____
h. Up 25% _____
i. Up 30% _____
j. Up 35% _____
- 10. Of the total number of sales dollars taken in approximately what percent was paid (in 1961) to the local, state and federal government for taxes, etc. . . .
a. 2% _____
b. 4% _____
c. 6% _____
d. 8% _____
e. 10% _____
f. 15% _____
g. 20% _____
h. 25% _____

HOW DID YOU DO?

Here are the answers to the questions above, plus the percentage of those taking the original quiz who knew each answer. Check your knowledge. You may be in the select group which knows our business well. Score your quiz in the manner indicated at the beginning of the quiz.

1. Answer: g (1961 sales were \$4.5 billion); of those taking original quiz 21% had correct answer

2. Answer: e or f (4% of each 1961 sales dollar went to employee); of those taking original quiz 34% had correct answer

3. Answer: e (General Electric profit in 1961 amounted to slightly more than 5%); of those taking original quiz 20% had correct answer

4. Answer: b (profit is down from 1947-49 figure of slightly more than 7%); of those taking original quiz 43% had correct answer

5. Answer: e (approximately two-thirds of our profit goes to dividends and one-third is reinvested in the business); of those taking original quiz approximately 14% had correct answer

6. Answer: b (yearly dividend per share has been \$2); of those taking original quiz 53% had correct answer

7. Answer: h (more than \$600 million of profit has been reinvested in the business in the past decade); of those taking original quiz 14% had correct answer

8. Answer: j (average pay and benefits per employee went up 35% from 1956 through 1961); of those taking original quiz 4% had correct answer

9. Answer: c (selling price index of General Electric products went down 1% from 1956 through 1961); of those taking original quiz 9% had correct answer

10. Answer: c (General Electric taxes in 1961 were slightly more than 6% of sales dollar); of those taking original quiz 9% had correct answer

"Consider the cumulative effect on reduction of air pollution in America's cities to be gained by: increased adoption of nuclear power as the principal means for generating electricity; wider adoption of electrical processes throughout industry, reducing factory-caused smog; full utilization of rapid electrical transit to cut down noxious fumes, noise and traffic; all-electric homes and apartments, especially including flameless temperature control, to eliminate residential heating fumes and dangers."

Mr. Phillippe said his three general suggestions constituted an agenda "worthy of our finest efforts, whether the motive be viewed as sales and profits for ourselves or progress for America. In that sense it is precisely in the tradition of the electrical industry's past record as an engine of progress."



At Lutheran Hospital		
Philip Schroeder	Pensioner	
Lawrence Rupert	Pensioner	
Joseph Miller	Taylor St.	
Raymond Brown	Taylor St.	
Milton Ray	Bldg. 19-2	
Robert Ramsey	Taylor St.	
Herb Jesse	Bldg. 20-1	
George Thurber	Bldg. 27	
Paul Richter	Pensioner	
At Parkview Memorial Hospital		
Ora Bowers	Winter St.	
Emma L. Ragan	Bldg. 26-5	
Virginia Speaks	Bldg. 26-3	
Robert Drane	Bldg. 19-B	
Dorothy Mollet	Winter St.	
Charles Arnett	Pensioner	
Orpha McCreary	Pensioner	
Ann Thomas	Taylor St.	
At St. Joseph's Hospital		
William Jefferies	Pensioner	
Luvada Degraftenreed	Winter St.	
Charles Chevillot	Pensioner	
At Veterans Hospital		
Villace Lee	Taylor St.	
John Sliger	Taylor St.	
Clifford Grimes	Taylor St.	
At Irene Byron Hospital		
Henry Mutschlechner	Pensioner	
At Clinic Hospital Bluffton, Ind.		
Hazel Davis	Taylor St.	
Dismissed from Hospital to Home		
William Brown	Winter St.	
Clarence Hambrook	Bldg. 21-2	
Aaron Krakower	Bldg. 26-2	
Evelyn Brunkhart	Bldg. 26-1	
Clifford Schwarz	Bldg. 26-B	
Harold Knox	Taylor St.	
Leo Didier	Bldg. 19-3	
Morris Rufe	Taylor St.	
N. Kenneth Wyatt	Taylor St.	
Tommy Russell	Taylor St.	
Florence Bieber	Taylor St.	
Ernestine Keloe	Taylor St.	
Cherter Feaser	Taylor St.	
Fred Rathert	Pensioner	
Thelma Proxmire	Winter St.	
Henry Wittber	Bldg. 19-3	

Specialty Motor Edges Apprentice B Team To Capture GE Basketball League Playoffs

Specialty Motor, regular season champs, defeated its year-long nemesis, the Apprentice B squad, 61-58, to win the post-season GE Interdepartment Basketball League playoffs.

In the deciding contest of the double elimination tournament, SM showed three men in double figures—Tharnell Hollins with 22, Jim Goodson with 14 and Bill Easterly with 13—while Bill Bailey was the Apprentices' top gun with 21.

The two finalists met five times during the campaign with Specialty holding a 3-2 edge. In all but one of the duels, the winners beld victory margins of five points or less. In fact, two of the battles were decided by just two points.

The climactic struggle was set up when Specialty nipped the Apprentices, 51-46, after the B unit defeated SM the previous week, 72-70. In the latter barnburner, Jerry Beltz paced his mates with 27 points.

When all the firing was completed, it was Specialty's Easterly who emerged top scorer. Counting regular season and playoff games, Easterly compiled 208 points for a game average of 16. Teammates Goodson and Hollins tallied 183 and 192, respectively, for averages of 14.1 and 13.7.

Rounding out the top five were Buzz Rufe and Wayne Smith of Taylor St. Rufe threw in 157 markers, averaging 12.1 a game, while Smth scored 156 points for a 12.0 average.

Transformer Six Wins Volleyball Crown With Ease

By Neil Mahoney

The lid slammed shut on the volleyball season this week, and a near-invincible Specialty Transformer team is sitting proudly atop it as its undisputed champions.

From the outset of the season, there was little doubt of the outcome. The Transformer titans were great from the start. It was an experienced team whose every member knew his job and did it well. Spikers George Finkbeiner, Les Fanning, George Dykhuizen and the snappy Paul Mischo kept opposing defenses reeling.

Of course, a spiker is only as good as his set-up men, and Transformer had its share of outstanding set-up men. The ubiquitous Ray Soughan, Joe Scattaregia, Stan Antalis, Chet Krasienko and Bob Berghoff fielded shots from all over the court and accurately placed the ball so it hovered over the net, just begging a spiker to smash it to the court beneath.

With this type of teamwork the Transformer six breezed through the first round, undefeated in any of their 15 games. In the second round they suffered their worst setback—two losses out of 15 games. Both defeats came at the hands of a fired-up GPM team.



GE'S BASKETBALL CHAMPIONS—Specialty Motor not only won the regular season championship of the GE Interdepartment Basketball League but copped the double-elimination post-season tournament. Front row: Bill Hart, Tharnell Hollins, manager; and Roger Summers. Middle row: Bill Easterly, Glenn Shull and Columbus Jackson. Top row: Marlin Medaugh, Jim Goodson and Dave Perez. Not pictured is Prest Wright.



TYPICAL SCENE FROM CAGE FINALE—Specialty Motor and Apprentice B staged a real barnburner in the finale of the GE Interdepartment Basketball League tournament. Above, Specialty's Bill Easterly (2) gets away his shot despite the close guarding of Vernon Bradburn and Ked Bailey. In position for a possible rebound are Bill Bailey of the Apprentices at bottom and Specialty's Glenn Shull, lower right. SM copped the championship with a 61-58 win.

TEN PIN



TOPICS

by BILL ROACH

Here's the answer to a bowler's prayer. Ross Smith of the Jack & Jill Mixed League was seen testing a new weapon for picking up those elusive spares and aggravating splits. It's known as the disintegrating ball. We are told it operates something on the order of a shotgun shell with the ball flying into many small pieces just before reaching the pins and sweeping the alley clean. The major difficulty at present is expense, since it is necessary to buy a new ball each time.

Seven 500 series highlighted the Monday Nite Ladies League with Kay Bade recording two, a 503 and 502. Dorothy Askren had 541 for high series, followed by Pat George 535, Edna Mumma 521, Edna Armstrong 508 and Ann Lee 504. Pat George rolled 208-205 for high single games, followed by Edna Roth 196, Dorothy Askren 195-186, Edna Mumma 196, Ann Lee 189-181, Kay Bade 186-184-179, Arydth Hawley 184, Dorothy Webb 183 and Frances Neuman 181.

In the Hermetic League, Atlas posted 2886 for high team series and 1026 for high single. High individual games were recorded by Ed Blazer and Dick Madden 223, Jerry Grotrian 220, Ray Potts 215, Ron Young 212-206-203, Rohland Fowler 210, Bill Ort 205, Robert Mills 203 and Charlie Wilt 202.

Mickey Mullen rolled a 505 for high series in the Ladies Monday Morning League while high single games were rolled by Mary Baumgartner 202-193 and Marg Boester 182.

High single games were recorded in the Jack & Jill Mixed League by Carl Miller 217-200, Andy Gump 214, Gil Baker 202, William Kestner 201 and Arydth Hawley 197.

Wayne Stewart Furniture rolled a 2835 for high series in the Squares League while Murray Equipment recorded 977 for high

single game. Frank Ross scored 221, followed by Jim Belles 216-209, Herb Weigman 216, George Petroff 209, Bob Reitdorf 205, and Carrol Scheiderer 200.

The GE Club holds first place in the Office League with a 12-6 record but anything can happen since Hess Insurance, Wlre Mill and Gutter Guys are just one game behind. Transformer rolled 1036 for high single game. Rex Oberlin led individual efforts with a 243-208, followed by Charlie Wilt 228, Bob Chandler 223, Lew Gossman 222-212, Gerry Zehender 221-212, Glen France 219-205, Wayne Smith 216-205, Arnie Johnson 212, Don Waldrop 211, Skeets Lahrman 207, Dick Banmbauer and Fran Nelson 203 and Boh Henry 200.

The first half winner of the Owl League was finally decided when Transformer #6 defeated Taylor St. by rolling 2983 for high league series, including single games of 1089 and 1003. Carl Miller posted a 648 series, which included 247-225, followed by Gene Egts' 639 series featuring 256-218, Wilson Lambert's 614 series with high 238 game, Al Middaugh's 609 series with 211 and Denver Fisher's 603 series including 217-212. Other high single games included Louie Maier and Charlie Wilt 213, Harold Baker 219-200, Dusty Rhodes 215, Ken Kuntz and Carl Reinking 209, Don Hoffman 202, Harold Parkison 201 and Earl Marsh 200.

Main Auto #2 rolled 1943 for high series and 715 for high single in the Adam and Eve Mixed League. Earlene Macy was tops for the ladies with a 521 series, followed by Justine Coudret with 503. High single games included Bill Miller 225, Jim Neidhart and Bonny Clawson 220, Dale Sowards 208, Paul Billman 204, Rudy Wuttke 200, Justine Coudret 194, Elaine Adams 190-177, Hon Wuttke and Pearl Roach 188 and Earlene Macy 184.

In the Guys & Dolls Mixed League, Phil Thompson recorded a 603 series which included a 221. Judy Holman rolled 224, followed by Pat Augenhaugh 180.

Team #12 paced the Apparatus League with a 2865 series and 1006 single. Ray Junk blasted a 614 series featuring a 222, followed by teammate Ross Smith with a 602 including 216. High single games were rolled by Max Baron 225, Paul Johnson 222, Bob Ulrich 226, Rex Hatfield 213, Bill Kestner and Jim Stoiche 212, Art Smethers, Clarence James and Kenny Fosnaugh 210, Justin Heaston 209, Ed Trabel 206-201, Don Alcott 203, Don Hensch and Norval Hull 202 and Vern Dasler 200.

Whizzers to Sponsor Intermediate Class

The GE Whizzers Square Dance Club will sponsor an intermediate level class starting Thursday, February 28, from 8 to 10 p.m. at the GE Club Gymnasium.

Open to all General Electric employees and their friends, the class will consist of 10 sessions. Cost is \$12 per couple.

To enroll, simply contact any member of the club or call Carl Brandt, H-15865.

The regular Whizzers dance will be held Friday, March 1, at the club from 8 to 11 p.m. Rounds and specials will be scheduled between squares.

Future sessions are set for March 15, April 5, May 3 and a picnic-dance May 17.

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE

Monday noon, March 4, 1963

FOR SALE

CROCKS, two ten gallon ones, A-16964.
TAP DANCING SHOES, size 6, girl's, like new, cost \$8.50, sell for \$4. H-40073.

GAS FURNACE, thermostat, good for garage or 3 or 4 room house, A-69491.
CHIHUAHUA PUPPY, purebred, 5 months old, 2 lbs., \$16. S-4473.

RANCH HOME, 3 bedrooms, 1 1/2 baths, birch kitchen with built-ins, basement, breezeway, 1 1/2 car garage, landscaped lot, many extras, K-6045.
'49 OLDS 88, 2 door, runs good, make an offer; car coat and cap, size 6, \$3; high chair, \$3. A-78505.

2 FORMALS, size 12, one pink, one white, worn once, \$5 and \$7 or both for \$10. T-35348.

DOUBLE BED, \$16; davenport, \$30; maple 4-drawer chest, \$16; coffee table, \$10; all in nice condition, must sell. S-8341.

TRAILER, 2-wheel utility, A-78093 after 7:30.

'56 DODGE, snow tires, automatic, a good buy at \$386. T-7569.

MOVIE CAMERA, 8mm, Keystone, turret lens, uses roll film, \$35. K-9363.

'53 CHEVY BEL AIR, 4-door, power-glide, very good condition, new paint, \$275. H-82962.

RAC RUG WEAVING, rugs for sale, K-9917.

STEAMER TRUNKS, 2 large ones, A-57884.

STORM WINDOWS, 2, 35 1/4 x 38 1/4; 5, 42 1/4 x 21 1/4; 1, 42 1/4 x 27 1/4; 4, 64 1/4 x 23; 2, 64 1/4 x 40, with screens, reasonable. T-32756.

RUG, wool, 11'6" x 9', good condition, A-65003.

WASHING MACHINE, wringer type; twin rinse tubs, reasonable, A-99582.

BICYCLE, girl's 16" blue with training wheels, \$20; love seats, rose nylon, over-stuffed, both \$60. T-85444.

STORM WINDOWS and screens, various sizes, cheap, T-32646.

'59 BUICK LE SABRE, 4-door, automatic transmission, power steering, brakes and seat, deluxe upholstery, clean, one owner, \$1695. S-9241.

AD-LETS

GE NEWS

Bldg. 18-1

- ☐ For Sale*
☐ Wanted
☐ Wanted to Rent
☐ For Rent*

- ☐ Ride Wanted
☐ Riders Wanted
☐ Lost
☐ Found

Ads must be in the GE NEWS office by 12 noon, Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

GOLF CLUBS, 8 woods, 6 irons, putter and bag, E-8276.

FORMAL, size 12, waltz length, yellow; automatic baby bottle warmer, electric bottle sterilizer, K-0437.

'60 FORD STARLINER, 4 new tires, power steering, 390 motor, stick, excellent condition, \$1850. H-75716 after 6 p.m. or weekends.

DINETTE SET, electric stove with deep well cooker, K-7245.

COIL SPRINGS, full size; man's brown suit; short plaid topcoat, heavy, size 40. T-34761.

MOVIE OUTFIT, 37x50 radiant screen, 8mm Keystone projector, Argus light meter, film splicer and films, tripod, T-8282.

'62 FREEZER, upright, 315 lb. capacity, run only 2 months. K-8210 between 10 a.m. and 2 p.m.

MAN'S SHIRTS, good condition, size 14-16. A-99715.

5-ROOM BUNGALOW, floored attic, full basement, gas heat, insulated, redecorated, remodeled kitchen, 2 car garage, Lafayette Place, H-02533.

PLATFORM ROCKER, tan freeze, 2 yrs. old, cost \$89, sell for \$25. H-68034.

TOASTER, like new, single slice, \$2; hand carpet sweeper, good condition, \$2. E-7094.

CE MOTOR, 1 1/2 hp, never used, reasonable. Green house on left, 1 mile past Bauer Field on State Road 3.

JENNY LIND BED, maple, twin size, best quality, \$20. K-0831.

OCCASIONAL CHAIR, beige patterned covering on seat and back, mahogany trim, excellent condition, \$10. K-8133.

BROILER, fully automatic, multiple type heat control, slide away glass, self timer, \$10. A-40234.

BRITANNICA ENCYCLOPEDIA SET, complete, including bookcase, World Atlas, 1960-61-62 year books, was asking \$250, will now sell for best offer. T-2894.

RESTRICTED LOT, NE of Fort Wayne off Trier Rd.; also summer and winter maternity clothes, size 9-10. T-6308.

WASHER AND DRYER, matched, A-87955.

HOME FOR THE THRIFTY, 7 rooms, 2 full baths, 2-car garage, 6 extra lots, apartment up, all for \$3600, close in. H-82251.

OIL BURNER, deluxe model, never used, \$25; grandfather clock, electric, keeps good time, no chimes, only \$30. 2804 Glencairn.

BEDROOM SUITE, 6 piece, bed, chest, vanity, night stand and chair, reasonably priced, excellent condition, E-79712.

3-BEDROOM HOME, must sell, South, 1 1/2 baths, garage, basement, gas furnace, \$6950, in good repair, FHA with small down payment, H-4066.

Free Square Dance At GE Club March 2

The next to the last free square dance this season for General Electric employees and their friends will be held Saturday, March 2, from 8:30 to 11:30 p.m. at the GE Club Gymnasium.

To date, the GE Club has sponsored five such events. The final session will be held Saturday night, April 6.

Carl Brandt, Bldg. 4-4, will do the calling for the remaining dances. So, for an evening of fun, come and bring your friends.

Employee's Daughter Miss Ind. Photo Flash

Karen Woodard, daughter of Paul Woodard, Bldg. 17-2, has been selected 1963 Miss Indiana Photo Flash.

The 20-year-old, brown-eyed brunette will represent the Indiana News Photographers' Association at the National Miss Photo Flash contest this summer.

Miss Woodard was Fort Wayne's 1961 Miss United Fund and last year was selected Miss American Travel, Miss Top of Ohio and was a state runner-up in Indiana's Miss Posture Contest.

BUTTON HOLE MAKER, \$5; Zig Zager, \$3, like new, both for White sewing machine, H-24512 after 6:30 p.m.

WASHER AND DRYER, 1960 model, \$275; electric roaster, good shape, \$20. T-34547.

POSTURE-REST "Magic Couch", Stauffer, with complete bone reducing plan, like new. S-5772.

GAS DRYER, good condition, \$35; 5 hp outboard motor, \$40; Melmac dinner set, \$5; upright sweeper, \$3. T-34979.

STUDIO COUCH, with cover, reasonable, K-1612 after 5 p.m.

ANTIQUÉ CLOCK; wringer type washing machine; sewing machine; dining room table; davenport; cocktail table, A-4533.

NIAGARA MASSAGE CHAIR, K-9917.

UNDERWOOD TYPEWRITER, standard, excellent mechanically and in appearance, H-1089.

DINETTE TABLE, maple, 4 chairs, corner cupboard, T-0959.

CHINA CLOSET with glass door; open front book case with adjustable shelves, A-7654.

'55 CHEVROLET PICK UP, 1/2 ton, motor overhauled and new tires, T-34500.

CAPE COD HOME, 3 bedrooms, 1 1/2 baths, automatic heat, 2103 Covington Road, K-9612.

SOFA, dark green nylon, 78" long, good solid construction, T-2873.

BABY BED; training chair with tray; large rocking horse, K-2864.

TV, 17", table model, wood cabinet, good condition, antenna included, reasonable, A-98626.

H O CAUGE, layout 2 trains, landscaped, accessories, make an offer, H-69795.

LAKE COTTAGE, all modern, knotty pine interior, located on Lake Gilead near Orland, Ind., 47 miles from Fort Wayne, H-1666.

BOWLING BALL, 16 lb. ebonyite, left handed, bag, men's bowling shoes, size 9; modern ceiling fixture, complete red globe, E-35693.

HOUSETRAILER, 20 ft., 1947 model, make a good lake cottage, H-3079.

CELLAR STEPS AND DOOR, new, \$16. H-64162.

WINTER COAT, girl's, size 14, turquoise, drycleaned, good condition, reasonable; bookcase, \$1. W-2438.

WANTED

TV STAMP BOOKS for M&M and S&H books, H-26685.

WORKBENCH for home use, K-2813.

ROLLER SKATES, girl's size 6 or 6 and boy's size 7 or 8, must be in good condition and reasonable, A-16964.

LAKE FRONT COTTAGE on Big Crooked, Angola, preferably a one floor plan, will pay cash, K-5090.

BABY BED, must be in good condition, Auburn 925-4429.

HOT WATER HEATER, gas, 20 or 30 gallon; also gas conversion burner, good condition, A-89905.

Deluxe Portable Mixer Now Available in Beige

The General Electric deluxe portable mixer, Model M-47, is now available in beige as well as in white, yellow and turquoise.

As a result of a survey on color preferences, beige has replaced pink as one of the portable mixer colors.

The Employee Store is well stocked with the deluxe portable mixer, which carries an employee price of just \$14.95.

GE OBITUARIES

Cornelius Farrell, 63

Services were held Monday, February 11, for Cornelius Farrell, 63, who was found dead at his Fort Wayne residence Thursday, February 7.

Mr. Farrell joined the Company in November 1943 as a punch press operator in Bldg. 17-1. At the time of his optional retirement last March, he was a carton packer in Bldg. 26-1.

Hobart Fink, 64

Word has been received of the recent death of Hobart Fink, 64.

A 37-year veteran with the Company, Mr. Fink took his optional retirement in August 1959 as an inspector at Winter St. He was engaged in July 1922 as an inspector in Bldg. 4-4.

He was a member of the Quarter Century Club.

FOR RENT

ROOM FOR LADY, home privileges, close to Taylor & Broadway Plants, H-17095.

3-BEDROOM HOME, Southeast, modern, automatic heat, near public and parochial schools, shopping and bus, H-9479.

RIDE WANTED

FROM WATERLOO to Broadway Plant, 7 to 3:30, Verna Kohart, Ext. 754 or Waterloo 4243.

Harry E. Hire, 76



Harry E. Hire

Services were held Friday, February 15, for Harry E. Hire, 76, who died in San Diego, Calif., where he had resided.

Employed here in May 1913 as a crane operator in Bldg. 17-2, Mr. Hire became a foreman of the insulation department in 1917. He retired in September 1951 as Superintendent of the Wire Mill at Taylor St.

He was a member of the Quarter Century Club.

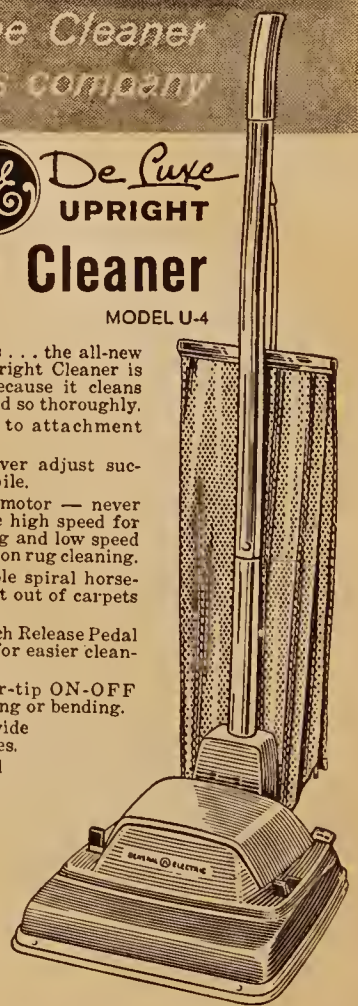
This is the Cleaner
that loves company

NEW De Luxe
UPRIGHT
Vacuum Cleaner

MODEL U-4

Lavish with features... the all-new General Electric Upright Cleaner is a pleasure to use because it cleans so fast... so easy and so thoroughly.

- Easy conversion to attachment cleaning.
- Suction control lever adjust suction for depth of pile.
- Powerful 2-speed motor — never needs oiling — use high speed for above-floor cleaning and low speed for finest deep-suction rug cleaning.
- Power driven double spiral horse-hair brush gets dirt out of carpets quickly and easily.
- Convenient toe-touch Release Pedal — three positions for easier cleaning.
- Convenient finger-tip ON-OFF switch — no stooping or bending.
- Full zipper opens wide for easy bag changes.
- Large wrap-around light panel makes it easy to see... easy to clean.



Now Only
\$53.50
Was \$69.95

EMPLOYEE STORE



GENERAL ELECTRIC STOCK CERTIFICATES destined for distribution this month to eligible Savings and Security Program participants were recently registered in their names by high speed imprinting machines at Schenectady. Gerry Lee, Share Owner Records Operations, shows some of the completed stock certificates to Donna Cowper, a secretary at the Research Laboratory. The certificates were run through the imprinting machine on perforated "carrier strips", like those above, at the rate of about 1,000 an hour. The speed of this operation pleased Donna, because like over 85,000 other participants, she's looking forward to getting her stock now that the holding period has ended on her 1959 savings under the Program.



SAVINGS AND SECURITY PROGRAM "MASTER BONDS" are bought in the name of the Trustees to represent each month's purchase of U. S. Savings Bonds by Program participants. These master bonds are held in safe-keeping by the Company at Schenectady until time for each annual distribution. They are then transferred, in smaller denominations, to the names of participants. Here, Ed Hemstreet, Manager, Employee Savings Operations, shows \$1 million worth of the total \$30 million in bonds which will soon be transferred to participants in connection with their 1959 savings under the Savings and Security Program. This prospect gives Donna lots to smile about. Like thousands of other participants she'll be getting some of those savings bonds along with General Electric stock when the Program's first distribution takes place this month.

STD Adoption Rate Cited

Record \$903,384 Paid Employees Under Suggestion Plan During '62

Awards to employees during 1962 broke all previous Suggestion Plan records.

Altogether, employees received \$903,384 for their adopted ideas last year — an increase of nearly \$78,000 over the total paid out under the plan in 1961. Employees received their awards for the 30,646 ideas which the Company adopted in 1962.

Suggestions received by the Company during 1962 totaled 485

per 1,000 eligible employees. Of these, 165 were adopted, bringing the Company-wide adoption rate to 34%. The average award of \$29.48 was the highest in Suggestion Plan history.

Awards made to employees last year boosted total payments since the Suggestion Plan was formalized in 1922 to over \$12 million.

Last year's record Suggestion Plan activity reflected many special efforts to spur Accent on Value

improvements by encouraging more and better suggestions.

Each year Management Development and Employee Relations Services awards Certificates of Commendation to each department where the rate of suggestions adopted exceeds 400 per 1,000 eligible employees. Twelve departments received these certificates for their 1962 suggestion performance, making them members of this year's "400 Club."

In fact, the Specialty Transformer Department was second last year with 835 adopted suggestions for each 1,000 eligible employees. Barely nosing out STD was the Dishwasher and Disposal Department with 836. Other "400 Club" members are:

Chemical Materials	833
Circuit Protective Devices	619
Appliance Control	482
Meter	440
Fuels Preparation in H.A.P.O.	437
Industry Control	436
Outdoor Lighting	429
Range	418
Insulating Materials	410
Medium AC Motor and Generator	409

Nine of these departments received commendation in 1961. Industry Control, Insulating Materials, and Fuels Preparation (Hanford Atomic Products Operation) were the three newcomers.

Highest 1962 Suggestion Award Received by Hotpoint Employee

Joseph Lump, Enamel Mill Room Operator at Hotpoint's Laundry Department, received the highest Company award under the Suggestion Plan during 1962. His award of \$6,137 was also the highest ever paid out to a Hotpoint employee.

The suggestion dealt with the drain hose of the washer. It consisted of two pieces of hose, an adaptor and three clamps. Joe suggested that the hose be made of one piece of rubber, an adaptor spot-welded to the bulkhead of the washer and one clamp.

Joe's award was part of the total \$903,384 paid to employees for their adopted ideas last year. His award made him the number three man on the list of awards paid for suggestions since the Plan was formalized in 1922. The all-time top Company award was \$8,020.

Awards made to employees during 1962 brought total payments over the past 41 years to more than \$12 million — dollars and sense proof that the Suggestion Plan provides employees a valuable opportunity to offer their ideas to the Company and receive substantial extra cash for those which are adopted.



GPM RECENTLY HAD THE PRIVILEGE of entertaining royalty when Swedish Count Carl Johan Bernadotte and two associates, the brothers Eric and Berndt Brodin, visited the Taylor Street facilities. Count Bernadotte is the son of the present King Gustaf Adolf VI of Sweden. The Count's mother, Margaret, was the granddaughter of Queen Victoria of England, making the Count the great-grandson of Queen Victoria. Opportunities to greet foreign dignitaries aren't frequent, so GPM made the most of it by "rolling out the red carpet." Judging from the smiles on the faces of everyone in this picture, the guests were apparently quite receptive to the greeting. Left to right are Berndt Brodin; William Boggess, Manager-Marketing; Count Bernadotte; John Welch, General Manager; James Oman, Manager-Manufacturing; and Eric Brodin.

Editorial

Ten Pillars of Economic Wisdom

by FRED G. CLARK, General Chairman,
The American Economic Foundation

I

Nothing in our material world can come from nowhere or go nowhere, nor can it be free; everything in our economic life has a source, a destination, and a cost that must be paid.

II

Government is never a source of goods. Everything produced is produced by the people, and everything that government gives to the people, it must first take from the people.

III

The only valuable money that government has to spend is that money taxed or borrowed out of the people's earnings. When government decides to spend more than it has thus received, that extra unearned money is created out of thin air, through the banks and, when spent, takes on value only by reducing the value of all money, savings and insurance.

IV

In our modern exchange economy, all payroll and employment come from customers, and the only worthwhile job security is customer security; if there are no customers, there can be no payroll and no jobs.

V

Customer security can be achieved by the worker only when the "boss" is allowed, by the worker, to do the things that win and hold customers. Job security, therefore, is a partnership problem that can be solved only in a spirit of mutual understanding.

VI

Because wages are the principal cost of everything, widespread wage increases, without corresponding increases in production, simply increase the cost of everybody's living.

VII

The greatest good for the greatest number means, in its material sense, the greatest goods for the greatest number which, in turn, means the greatest productivity per worker.

VIII

All productivity is based on three factors: (1) natural resources, whose form, place, and condition are changed by the expenditure of (2) human energy (both muscular and mental), with the aid of (3) tools.

IX

Tools are the only one of these three factors that man can increase, and tools come into being in a free society only when there is a reward for the temporary self-denial that people must practice in order to channel part of their earnings away from purchases that produce immediate comfort and pleasure, and into new tools of production. Proper payment for the use of tools is essential to their creation.

X

The productivity of the tools—that is, the efficiency of the human energy applied in connection with their use—is highest in a competitive society in which the economic decisions are made by millions of progress-seeking individuals, rather than in a state-planned society in which those decisions are made by a handful of all-powerful people, regardless of how well-meaning, unselfish, sincere, and intelligent those people may be.

Europe's Manufacturing Compensation

A Dutch-based international company has conducted a survey that compares average wages and fringe benefits in manufacturing industries in the five major Common Market countries and the United Kingdom. It's up to date as of March 1962.

Germany, the UK, Belgium and France, in that order, emerge as the costliest countries. In the

earlier French study, comparing wages in electrical industries (GE News, Dec. 28, 1962), the order was France, Germany and Belgium (UK was not covered). Also, fringe benefits as a percentage of basic wages are on the whole lower in the Dutch study than in the French one, perhaps because the former was more selective in what it defined as social benefits.

I. European Wages and Social Costs Compared* (in \$, March 1962)

	Belgium	France	Germany	Italy	Netherlands	UK
Average hourly wage (men and women)	0.65	0.58	0.78	0.47	0.59	0.80
Social costs as % of wage	36	48	31	55	30	14
Total hourly cost	0.88	0.86	1.00	0.73	0.77	0.91
Vacation (incl. bonus, where granted) and holiday pay as % of annual wages	11	8-9	8-10	10-12	11	6

II. Index of Hourly Wages and Social Costs** (Netherlands: 100)

	Belgium	France	Germany	Italy	Netherlands	UK
October 1954	135	145	120	110	100	140
October 1958	126	142	130	98	100	138
October 1959	126	128	132	101	100	—
October 1961	117	117	136	95	100	118
March 1962	114	112	131	98	100	118

*Figures do not exactly reflect percent increases because of rounding in conversions.

**The French 1959 devaluation and the German and Dutch 1961 upward revaluations are taken into account.

UF Award for Outstanding Citizenship, Highest Civic Honor, Earned by Employees

The United Fund Award for Outstanding Citizenship (see page 8) was presented to employees of the General Electric Company at the sixth annual United Fund plaque award banquet at the Hotel Van Orman Thursday night, February 21.

The award, our community's highest civic honor, is an indication of the community's appreciation to those contributors who, through their generous gifts, assure the continuation of the important services provided by the United Fund's 39 human service agencies.

Late in October 1962, GE employees and the Company helped enable the Allen County United Fund campaign to exceed its goal by pledging \$130,000 to the Crusade of Mercy. As a result of this generous

support, the joint pledge represented more than nine percent of the campaign goal of \$1,402,522.

The pledge set a new record here, with nearly 90 percent of employees participating in the General Electric Employees' Community Services Fund's solicitation.

The total pledge amounted at that time to a \$20 average gift per employee and marked a \$2,500 increase over the joint pledge of the previous year.

For the benefit of new employees, the Community Services Fund provides an easy and convenient way to help the community in which you are employed by authorizing payroll deductions throughout the year. From these authorizations, your elected administrators to the CSF board can then determine the pledge to the United Fund.

Federal Income Tax

Portion of Your 1962 GE Insurance Plan Contributions Count as 'Medical Expenses'

A portion of your 1962 General Electric Insurance Plan contributions count as "medical expenses" under the Federal Income Tax Law.

Under the law, "medical expenses" over 3% of adjusted gross income are deductible, subject to certain maximum limitations, if you

itemize your deductions.

The term "medical expenses", for this purpose, is defined in the tax law as expenses paid for medical care of the taxpayer or his dependents, including amounts paid for accident or health insurance. Accordingly, a portion of the contributions which you make toward

your coverages under the General Electric Insurance Plan represents "medical expenses" for tax purposes.

The General Electric Insurance Plan is a "package plan" which includes a number of features that vary in cost with respect to individuals, depending upon age, sex, nature of work and other factors. In the case of your personal coverages under the Insurance Plan, your contributions pay your share of the cost of not only medical expense coverage but also of your life insurance, weekly sickness and accident, and accidental death or dismemberment coverages.

Under present Federal Tax regulations, only the part of your contributions which is attributable to the medical expense coverage represents "medical expenses" for tax purposes.

Considering all the factors, including the basic cost of the insurance, it seems that an amount

(Continued on Page 7)



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Mr. MacKinnon Pays Visit To Former Employee

Recently, H. A. MacKinnon, Vice President, was on a business trip to Germany and while in the vicinity of Stuttgart held a conversation with John Bruecker, who worked with us in Fort Wayne some years ago. Mr. Bruecker is one of the inventors of the electric shaver and is now eighty-one years of age and living in retirement at Johann-Bruecker-Strasse No. 5, 7036 Schoenaich, Wttbg., Germany.

Mr. Bruecker was pleased that friends in Fort Wayne still remember him and stated that he is

still active but that his eyesight is perhaps not quite as good as it was when he was younger.

Many of the veteran employees and pensioners will remember Mr. Bruecker and Mr. MacKinnon feels sure that he would be glad to hear from associates of his earlier years.

Incidentally, Mr. Bruecker has written an autobiography of his business experiences and life and this has been printed in both German and English.

Mr. Bruecker was first employed by General Electric on September 6, 1910 as a metal pattern maker. He subsequently had assignments as a machinist, toolmaker and experimental worker. Most of his service was spent in the then called Experimental Laboratory under the supervision of the late Gustav Hoglund. Mr. Bruecker left to go into business for himself on April 23, 1921.

Partizan Chapter Sets Two March Events

An all-day cancer pad sewing session and regular monthly meeting have been scheduled this month by Elex Club's Partizan Chapter.

The sewing session will begin at 9:30 a.m. Tuesday, March 12 at the Allen County Cancer Society, 1021 W. Wayne St. Members are asked to bring a sack lunch.

The regular meeting will be held Tuesday, March 19, at 12 noon at Indiana & Michigan Electric Co., 110 E. Berry St. Chairman is Mrs. Onita Tobias, assisted by Mrs. Frank Mattes, Mrs. Howard Miller and Mrs. Clarence Schlotter.

2nd Shift Elex to Preview The Latest Spring Fashions at March 14 Event



PREVIEWING SPRING FASHIONS—Mrs. Cleo Leeka, left, owner of the Colony Shops, displays a lovely Spring bonnet to Vera Sowards, Winter St., Elex Club First Vice President, as Carol Eastes, Taylor St., Elex director, is garbed in a light brown tweed flare coat. The Colony Shops will present the fashion show to second shift Elex members Thursday, March 14.

There's more to Spring than just housecleaning. After this miserable Winter particularly, Spring can also mean pretty new fashions for the ladies.

Second shift Elex Club members can enjoy the latest in Spring colors, fabrics and styles by attending a luncheon-fashion show Thursday, March 14, at St. John's Evangelical & Reformed Church Hall, 219 W. Washington Blvd.

The Colony Shops of New Haven and Waynedale will give second shift members only the "Spring fever" in the form of fashions to be presented by professional models. The show will feature a "newness from head to toe" be it casual wear, work, party and the unmentionables as well.

The show is being presented in time to select your new Easter wardrobe in such new colors as ginger, apricot, peacock blue, etc.

Valuable attendance prizes are also in the offing, according to First Vice President Vera Sowards, Winter St.

The affair will begin at 12 noon with a dinner including roast beef, potatoes, hot vegetables, salad, dessert, rolls and coffee.

Two From Here To Participate In IGE Meeting

Two Fort Wayne men will play key roles at International General Electric Company's Industrial Products Conference March 10-13 at GE's Management Research and Development Institute, Crotonville, N. Y.

Among the 18 product department representatives participating in the conference will be M. J. Carroccio, Manager-Sales-Distributor & Home Products, General Purpose Motor Department; and Harold W. Fisher, Manager-Distributor, Contractor and User Sales, Specialty Transformer Department.

According to Richard S. Walsh, Manager of IGE's Industrial Products Sales Section, the purpose of the conference is to strengthen product knowledge and improve product sales competence on the part of key people who are serving GE customers and selling GE industrial products overseas.

"In this way," said Mr. Walsh, "the Conference is definitely furthering the objectives of General Electric's 1963 'Accent on Value' program.

Among the product lines to be discussed in depth are motors, transformers, controls, wire and cable, meters, instruments, insulators, capacitors, wiring and circuit protective devices, ballast and conduit products and outdoor lighting.

The Conference will bring together from 26 countries more than 30 participants including representatives from major General Electric subsidiary companies and independent distributors abroad.



45 YEARS

Carl C. Schoenherr Taylor St. 3-19-18

35 YEARS

Joy G. Worden Bldg. 4-3 3-3-28



RECEIVES WISE OWL AWARD—Dave Reidt, Bldg. 17-2 centrifugal die caster, holds high his safety glasses which protected both of his eyes from possible injury or blindness recently. Dave was pouring molten aluminum into a centrifugal casting mold which was revolving at a moderate rate of speed. The mold was not completely closed and the aluminum was thrown out, striking and deeply pitting both lenses. Since May, the Fort Wayne Operation of the Hermetic Motor Department has had three employees receive the Wise Owl Award.

SAC Manager-International Sales Addresses Employees

Robert H. Adams, Manager-International Sales, Small AC Motor & Generator Department, addressed approximately 200 employees, their families and guests at the GE Club Auditorium Monday evening, February 25. Extremely bad weather discouraged about half of those who planned to attend.

Mr. Adams' slide presentation pointed out the real need for SAC to establish itself as the outstanding supplier of motors in world-wide markets. He said that West Germany and English motor producers are SAC's greatest competitors abroad. The workmanship and quality of products offered by these nations present real challenge to U. S. industry, he explained. With electrical power becoming increasingly available abroad, Mr. Adams pointed out that the market for electric motors is growing. He emphasized that the "Tri-Clad International" motor offers customers more than foreign motors of comparable hp rating. Pointing out that if we can reduce costs to match our foreign competitors and maintain good product service, Adams expressed confidence that Gen-

eral Electric can be the topmost exporter of electric motors.

Included in Mr. Adams' presentation were firsthand observations on political, economic, and social conditions overseas, especially in South America and countries of the European Economic Community.

Mr. Adams was accompanied by Robert Wolf, who will be located in Geneva, Switzerland, as European representative of the SAC Department.

The illustrated program was followed by refreshments.



**GIRL SCOUT WEEK
MARCH 10-16, 1963**



Eight Reach 40-Year Milestones

MARKS 40 YEARS—Bertram Girardot, Quality Control Engineer in Bldg. 4-5, recently celebrated his 40th year with the Company. He was engaged in January 1923 as an apprentice in Bldg. 12-2.



CELEBRATES 40 YEARS—Walter Harshman, arc and gas welder at Taylor St., recently completed his 40th year here. He started as a helper in Bldg. 27 in February 1923.



WITH GE 40 YEARS—Hilda Barthold, general clerk in Bldg. 6-3, happily celebrated her 40th year with General Electric. Her service date is January 1923 when she started as a stenographer in Bldg. 19-5.



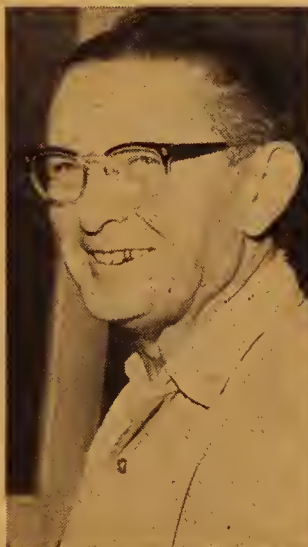
40TH ANNIVERSARY—William Irwin, planner at the Wire Mill, Taylor St., celebrated his 40th anniversary with the Company recently. He was engaged in February 1923 as a coil spreader in Bldg. 19-2.



40TH ANNIVERSARY—Milton Ray, Supervisor-Special Equipment Engineering and Design-Winding and Insulation, Bldg. 19-2, completed his 40th year with the Company recently. He started as an apprentice in Bldg. 26-5 in January 1923.



40TH ANNIVERSARY—Wilma Swager, electrical tester in Bldg. 4-4, celebrated her 40th anniversary with the Company recently. Her service date is December 1922 when she was engaged as an inspector in Bldg. 19-4.



40-YEAR MILESTONE—Arthur Bottoms, lathe operator in Bldg. 4-5, reached his 40th anniversary with the Company recently. He joined GE in January 1923 as a lathe operator in Bldg. 4-5.

Five Employees Complete Service Here



BIDS FAREWELL—Daniel McGrath bids farewell as an inspector in Bldg. 17-2 as he celebrated his February 1 optional retirement. Mr. McGrath started here as an inspector at Winter St. in February 1926.



40-YEAR MAN RETIRES—Cecil Lee Anderson, winder in Bldg. 19-1, celebrated his retirement on January 1. A 40-year man, he was engaged in July 1922 as a winder in Bldg. 19-2.



OPTIONAL RETIREMENT—Clarence L. Geiger celebrated his January 1 optional retirement from Sec. 13, Taylor St., as a packer. His service date was February 1932 when he was a die cast machine operator in Bldg. 26-4.



JANUARY RETIREMENT—Alma Witte smiles happily as she celebrated her January 1 optional retirement. She was engaged in April 1916 as a stenographer in Bldg. 19-5 and was last employed as a secretary in Bldg. 4-6. Her service exceeded 46 years with the Company.



OPTIONAL RETIREMENT—Arthur Jenne, process planner in Bldg. 19-2, took his optional retirement on February 1. Mr. Jenne was hired in November 1919 as a machine specialist in Bldg. 17-3.



WITH GE 40 YEARS—Walter Pohler, Specialist-Wage and Salary Administration in Bldg. 26-2, recently completed his 40th year with General Electric. He was engaged in January 1923 as a miscellaneous bench work operator in Bldg. 26-2.

Better Street Lighting Cuts Crime, Reduces Accidents

A national survey of police chiefs disclosed that more than half the nation's crimes of violence could be abolished with adequate street lighting. The survey results were emphasized by the electrical industry on the heels of National Electrical Week last month.

Nearly three-quarters of these crimes—murders, assaults, rapes and muggings—occur at night, according to police.

To pinpoint the effectiveness of street lighting as a crime-deterrent, many cities have conducted carefully-documented comparison studies. In New York City, for example, one such study disclosed that violent crimes were cut 49 percent in five high-crime precincts after brighter street lighting was installed. In addition, there was an 18.3 percent reduction in other crimes and a 30 percent decline in juvenile delinquency in those areas.

As a result of the study, New York began a six-year \$73 million city-wide relighting program.

In Cleveland, a \$2 million street lighting program showed these measured results: assaults on women down 44 percent; nighttime robberies down 27 percent.

Detroit recently relighted ten selected areas and measured the

over-all rate of crimes against persons. It showed a decline of 38 percent.

As a corollary, city lighting programs have also slashed nighttime traffic accident rates, police say. In Indianapolis, a 54 percent decrease in nighttime accidents was measured in relighted areas although during the period measured, traffic flow had increased some 4 percent.

The recently-opened Chicago Northwest Expressway, lighted continuously over its entire 16-mile length, racked up an enviable safety record in its first full year of operation. The traffic fatality rate was one-third that of the national average for expressways: 0.74 deaths per hundred million vehicle miles versus 2.3 deaths on the national average.

Such documentation of the bene-

fit of adequate lighting has spurred communities and highway departments across the country to study effective lighting programs for their areas.

With the efficient lighting equipment now available, it has been estimated that the cost of properly lighting residential, traffic and business streets as well as critical areas of highways would cost about a penny a day per per-

son.

The willingness of citizens to bear this cost was indicated again by a survey conducted recently among some 600 persons passing through a manufacturing plant. Of those polled, 38 percent felt the street lighting in their home towns was a "serious problem." Of this group, 68 percent felt residential streets were most critically in need of attention.

New GE Club Cards To Be Issued Next Week

The GE Club announced the issuing of new GE Club membership cards on Wednesday and Friday morning, March 13 and 15.

These cards will be good for all activities sponsored by the GE Club, and shall be kept until the next issue is announced.

All old Club cards should be discarded.



At Lutheran Hospital	
Edward Gerdum.....	Winter St. Bldg. 27
George Thurber.....	Winter St. Bldg. 4-4
Phillip Schroeder.....	Pensioner
Lawrence Rupert.....	Pensioner
Paul Richter.....	Pensioner
Joseph Miller.....	Taylor St.
Ruth DeCamp.....	Taylor St.
Ervin Korte.....	Taylor St.
At Parkview Memorial Hospital	
Evelyn Cornett.....	Bldg. 6-4
Lloyd Pinkerton.....	Bldg. 6-4
Charles Arnett.....	Pensioner
Orpha McCreary.....	Pensioner
Dorothy Mollet.....	Winter St.
Ora Bowers.....	Pensioner
Paul Perry.....	Bldg. 31-2
William Beebe.....	Winter St.
At St. Joseph's Hospital	
Juanita Johnson.....	Winter St.
Chester Feaser.....	Taylor St.
William Jeffries.....	Pensioner
At Irene Byron Hospital	
Henry Mutschlechner.....	Pensioner
At Community Hospital	
Garrett, Ind.	
George Schafer.....	Bldg. 22
Dismissed from Hospital to Home	
Archie Rian.....	Bldg. 22
Herb Jesse.....	Bldg. 20-1
Virginia Speaks.....	Bldg. 26-3
LuVada Degraffenreud.....	Winter St.
Charles Chevillot.....	Pensioner
Thelma Proxmire.....	Winter St.
Raymond C. Brown.....	Taylor St.
Hazel Davis.....	Taylor St.
Ann Thomas.....	Taylor St.
Edward Jackson.....	Bldg. 19-5
Milton Ray.....	Bldg. 19-2
Robert Ramsey.....	Taylor St.
Clifford Grimes.....	Taylor St.
Villace Lee.....	Taylor St.
Vera Flesher.....	Taylor St.
Virginia Bradley.....	Bldg. 12-2
Robert Mobberly.....	Bldg. 4-3
Ray Pfueger.....	Bldg. 6-3
Frank Serovey.....	Bldg. 4-3
Ralph L. Solt.....	Bldg. 6-4
Carl Strong.....	Bldg. 4-4

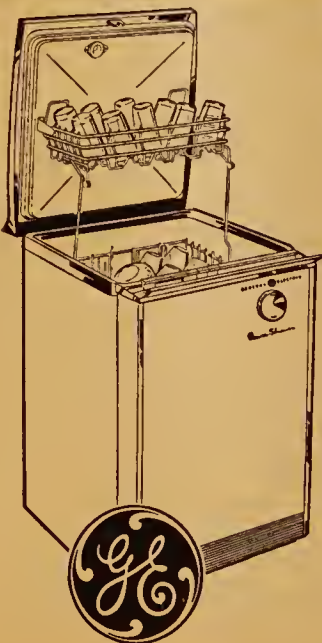


NEW, 1963 GENERAL ELECTRIC MOBILE MAID®
washes, dries and stores place settings for 15* people— has 3-way washing action to get your dishes sparkling clean without hand rinsing or scraping.

- 3-cycle pushbutton controls—special wash for china, daily dishes and pots and pans.
- "Lift-Top" rack—makes waist-high loading of cups and glasses fast and easy.
- Flushaway Drain liquefies soft food particles and flushes them away. No screens to clean.
- Automatic reset detergent dispenser—adds just the right amount of detergent at the right time.
- No installation . . . rolls and stores anywhere.

*National Electrical Manufacturers' Association Standards

Model SP-403



Courtesy Discount

\$30.00

See Your General Electric Dealer
For His Special Price and Terms

TEN PIN



TOPICS

by BILL ROACH

Mickey Mullen led the Ladies Monday Morning League with a 504 series which included single games of 185 and 179. Mary Baumgartner rolled 202 for high single game, followed by Marge Boester 182, Betty Crandall 176-170, and Vera Sowards 174.

In the Monday Nite Ladies League, Kay Bade rolled a 516 series with an even 200 for high single game.

High single games were recorded in the Apparatus League by Don Hensch 226, Art Glass 225, Art Smethers 213, John Meyers 208, Norval Hull 207-205, Don Alcott 201 and Ross Smith and Don Greenler 200.

Frank Ross was high in the Guys and Dolls League with a 625 series on games of 218-210-197. High single games were recorded by Ansel Black 234-208, Phil Thompson 204, Warner Hart 200, Harold PeGan 200, Gertrude Snyder 194, Pat Aughenbaugh 187, Judy Kolhman 172 and Phyllis Kleinknight 170.

Sharkey's TV rolled a 2666 for high series and 906 for high single game in the Taylor League. High single games included Luther Putman 222, Ed Byers 208 and Carl Miller 202.

In the Ladies Friday Afternoon League, high games were rolled by Mickey Mullen 177, Juanita Alt 176 and Eula Noll 172.

Wayne Stewart Furniture rolled 2827 for high series and Taylor St. Tigers posted 1006 for high single game in the Squares League. High individual games were recorded by Dick Raber 218-202, Bud Dealey 215 and Ray Starr 203.

Rainbow Furniture led the Hermetic League with a 2778 series and a 999 single game. Larry Esterline was the individual star with a 614 series and a 257 single game. Other high scores included Floyd Garland 223, Ray Potts 218, Fred Noll 213, Virgil Noll 212, Roger Mills 210, Art Miller 209, Charlie Wilt 208 and Paul Schenher 200.

Hess Insurance leads the Office League with a 17-7 record while GE Club is second. Fran Nelson rolled 224 for high single game, followed by Bob Hess 222, Charlie Wilt 219, Harold Sommers 213, Dick Webber and Wayne Smith 211, Harvey Von Gunten 210, Bob Chandler 202 and Dud Snyder 200.

Management Clubs Sponsor Theater Party

The General Purpose Motor and Specialty Transformer Management Clubs are jointly sponsoring a Civic Theater party for members of the two organizations, their wives and young adult members of their families.

"Send Me No Flowers," the current Civic Theater production, has been scheduled for a special performance to be held Thursday, March 14, at 8:30 p.m.

Floyd Garland posted a 607 series, highlighted by single games of 225-203, to lead individual efforts in the Masonic League. Other high games were recorded by Karl Moore 235, Howard Hickman 225, Marion Martz and Myron Warner 223, James English 221, Guy Ormsby 218, Sam Macy 217-202, Clarence Biedenweg 214, William Kestner 213-200, Gil Kinder 204, Robert Frederick 202 and Robert Griffin 201-200.

In the Wednesday Owl League, high single games were recorded by Carl Miller 214-204, Harold Parkinson 222, Don Hoffman 213, Merle Bennett 216, Harry Rhodes 202, Harold Sorg 202 and Bob Sholl 202. Transformer #6 seems to be making a runaway. After a close race to win the first half, they now lead the second half with 22 wins and 5 losses.

Low Employee Price

Deluxe Shampoo-Polisher Available at Employee Store

Do you want the very best and latest shampoo-polisher for your home?

If so, better purchase General Electric's new deluxe FP-10 model which is now available at the Employee Store.

Priced at only \$37.50 for employees, the new General Electric shampoo-polisher features a special rug shampoo attachment with a foam generator that automatically converts a properly-mixed liquid shampoo into rich dry foam before it reaches the carpet. Shampooers spread the foam evenly on rug or carpet and gently work foam into rug.

A splash-guard on the shampoo-polisher keeps foam on the rug and prevents splashing of foam on baseboards.

Finger-tip dispenser control action on the shampoo-polisher handle allows easy dispensing of detergent, liquid wax or shampoo from a full-quart, top-fill dispenser unit.

In addition to the dispenser and the rug shampoo attachment, Model FP-10 comes with the following snap-on attachments: two scrubbing-waxing brushes, two polishing brushes, two buffing pads and two wax removal pads.

The permanently lubricated General Electric motor never needs oiling.



Deluxe Shampoo-Polisher

Two Events Slated By Pen-El Chapter

Pen-El Chapter of Ellex will hold its monthly luncheon meeting Wednesday, March 13, at 1 p.m. at the home of Mrs. Otto Werling, 4911 Fairfield Ave. Each member is requested to bring a guest to witness a demonstration of a household cleanser.

Hostesses are Mrs. Mamie Bay-singer, chairman; Miss Bertha Albrecht and Mrs. Ethel Brown.



GE VOLLEYBALL CHAMPIONS—Specialty Transformer virtually rode roughshod over all opponents in the GE Volleyball League this season. Starting clockwise from top center: George Finkbeiner, Bob Berghoff, Ray Soughan, Chet Krasienko, Stan Antalis, Paul Mischo and George Dykhuizen. Not pictured are Les Fanning and Joe Scattaregia.

Four More Men Graduate From GE Apprentice School

The graduation of four more young men from the General Electric Apprentice School here was announced last week by David A. Bartle, Jr., Bldg. 19-2, Supervisor-Apprentice Training.

Completing the machinist-toolmaker course were Archie R. Hill, Kinnaird K. Kniss, Daniel W. Forrester and Wilbur A. Hobson.

Since its inception, the local Apprentice School has graduated 984 men.

Mr. Hill, 22, a native of Fort Wayne, joined the Apprentice School in June 1959 immediately after graduating from Central High School.

Assigned to the Small AC Motor and Generator Operation's Tool Room at Winter St., Mr. Hill is single and resides at 1426 Kitch Ave. He lists fishing, hunting and working on radios and television as his hobbies. His father, Ferroll, is employed in Bldg. 20-1.

A native of Fort Wayne, Mr. Kniss, 22, is a June 1959 graduate of North Side High School. Prior to entering the Apprentice School in August 1959, he was employed at Hobson Construction and Wolf Bedding.

Mr. Kniss is assigned to the Laboratory Operation's General Tool Unit, Bldg. 19-4. He is single and resides at 1015 Louisedale Dr. Water skiing, boating and scuba diving are his interests.

A native of Huntington, Mr. Forrester, 21, is a May 1959 graduate of Jefferson Township High School. Before joining the Appren-



Hill



Kniss



Forrester



Hobson

tice School in August 1959, he was employed as a service station attendant at Marion. While enrolled in the Apprentice School, he attended the Purdue University Center here.

Married and the father of three daughters, Mr. Forrester has been assigned to the Hermetic Motor

(Continued on Page 7)

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE

Monday noon, March 18, 1963

FOR SALE

PORTABLE HI-FL. diamond needle. S-5687.

ANTIQUE CRADLE with mattress, matching chest; odd vanity. A-66002.

WINCHESTER 30-30, Model 94, like new, used one season, best offer. K-0726.

HIDE-A-BED, Simmons, large size, red, not worn; 10 cup Pyrex Coffee Carafe with warmer, new. E-4243.

GE CONSOLE RADIO, ideal for recreation or family room; also table model radio, reasonable. E-4243.

CAMEL HAIR COAT, boy's, size 13, cost \$50, sell for \$5; spring suit, green & white houndstooth, channel jacket, worn once. \$7. E-6922.

WOOD LATHE, large size, like new, complete with motor & stand. \$65. W-5235.

'59 BUICK, Super, radio, heater, snow tires, new battery, new brakes, good runner, upholstery fair, best offer takes it. A-7161.

ELECTRIC RANGE, 36", deep well cooker, 3 burners, oven, extra storage space; also dinette set. S-3506 after 5 p.m.

OIL PAINTINGS, religious & scenery; good homes for angora kittens, nice pet for children, free. E-36641.

'54 PONTIAC, cream colored, 4 new tires, new battery and seat covers. Carrett PL 7-5151.

DUPLEX, 3 rooms & bath up, 4 rooms & bath down, private entrances, large fenced in lot. A-6225 or H-5616.

'56 FORD FAIRLANE 500, 4 door, automatic, good condition. K-6928.

DRESSING TABLE, kidney shaped with 3 drawers, 2 shelves & shoe rack, has chintz skirt. \$5; mahogany finish tier table. \$3. K-4667.

DINETTE SET, good condition, reasonable. A-76321.

SEWING MACHINE, electric Singer portable with stand and button hole attachment, good condition, \$20. T-6820.

SWIVEL ROCKER, light brown frieze, good condition. H-68034.

3-ROOM COTTAGE, good beach, close to Fort Wayne, Round Lake, deep well, furnished. H-60140.

GE PORTABLE RADIO, carrying case, \$3; yellow lace formal with net skirt, street length, size 12-13, \$8. T-0057.

AD-LETS

GE NEWS
Bldg. 18-1

☐ For Sale*

☐ Wanted

☐ Wanted to Rent

☐ For Rent*

☐ Ride Wanted

☐ Riders Wanted

☐ Lost

☐ Found

Ads must be in the GE NEWS office by 12 noon, Monday preceding publication date. Any received after this time will be held over for next publication.

Name.....Bldg.....
Home Address.....Pay No.....
Phone.....GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature



AND THIS IS TRUE — Don Dubbins, Jeanette Nolan and Josephine Hutchinson portray participants in a shocking seance in "The Black Robed Ghost," haunting factual drama of an incident beyond the grave, on GENERAL ELECTRIC TRUE this Sunday at 9:30 p.m. on Channel 15. The seance is arranged by a wealthy widow who is convinced that her beloved, departed niece has returned after a tragically sudden death.

'55 OLDS 88, hardtop, 2 door, excellent condition, radio, heater, hydromatic, good tires, \$396. T-0539 after 5 p.m.

2-WHEEL TRAILER, new tires, A-1 condition. E-4884.

JENNY LIND BED, 3/4 size, good. H-24512 after 6:30 p.m.

TV, 21", like new; violin; lady's winter coat, removable collar, 16 1/2-18 1/2; man's cashmere winter coat, 44-46. H-26655.

FUR COAT, dyed-coney, size 12-14, almost new, reasonable. A-50332.

ALUMINUM DOOR, combination, 36 1/2", right side blage, like new, with lock, \$18 T-7950.

'54 DODGE, two door, hardtop, automatic, good tires, very good motor. E-6201.

HOUSETRAILER, 25', modern, \$795, good condition, cash or terms, can be seen at Spy Run Trailer Park, lot 3. E-65671.

'60 FORD STARLINER, 4 new tires, power steering, 390 motor, stick, excellent condition. H-75715 after 6 p.m. or weekends.

BATHROOM OUTFIT, 3-piece, base-type tub, \$16; Hobart meat tenderizer, cost \$160, will sell for \$20. H-74204.

3-BEDROOM HOME, must sell. Fox Ave., \$6950, 1 1/2 baths, garage, basement, gas heat, fenced back yard, good condition, FHA low down payment. S-4066.

C-8 CLEANER, swivel top, canister type, attachments, never used. H-55043.

ALUMINUM HAMMOCK with green duck canvass, cheap; wood wardrobe, like new; corner table for sectional suite. E-79712.

BOY'S SUIT, size 14, year around, excellent condition. T-8004.

SOFA & CHAIR, mohair, good, can be seen after 6 p.m. or weekends. 2504 1/2 Reed St.

GOLF CLUBS, 9 irons, 3 woods, bag, cart; fencing foils, 2 masks, jacket. E-90654, 9:30-2 weekdays or after 10 a.m. weekends.

'59 BUICK, 4-door, LeSabre, original owner, like new, 43,000 miles, full power, \$1695. S-9241.

LADY'S SUIT, blue gabardine, like new, size 16. E-7094.

'31 MODEL A, coupe. H-50772.

SUBURBAN RANCH, well-kept, 3-bed-room, large fenced lot, off Road 3, 2 blocks from school, churches, shopping center, \$13,900. T-1649.

DUNCAN PHYFE TABLE, drop leaf, pads, 4 chairs; tier table; sofa-bed, all in excellent condition. H-65644 after 5 p.m.

2-APARTMENT HOUSE, oil heat, on bus line, 2 gas water heaters, wired for 220V, 2439 Pittsburgh St. H-39933 after 6 p.m.

HOUSEHOLD FURNITURE, appliances, etc. K-9612.

DEEP WELL PUMP, Uniflow, Albion 62432.

BOY'S BICYCLE, 24", \$20; extension ladders. K-9931.

OIL BURNER, Williamson, conversion, stack control, thermostat, oil tank, good condition; large iron kettle; lard press; meat grinder; antique spinning reel. T-8628.

ICE SKATES, boy's, size 7 and 5, good condition. H-57311.

'60 CHEVY, 6 cyl., automatic, Bel Air, 4-door, hardtop, 15,000 miles, showroom condition, reasonable for closed sale. A-76461.

22 MAGNUM RIFLE; full-size bed, mattress and box springs, excellent condition. A-1755.

FORMALS, ballerina, pink, red, cotton blue, excellent condition, size 9, reasonable. K-6731.

LOVE SEAT, rose; chair. T-0997 after 7 p.m.

WANTED

RUG KICKER and rug cutter; tack hammer and shears. A-2091.

TINKER TOYS or American toy logs; boy's boots, size 4 or 5. H-03085.

ELECTRIC STOVE, good, used, apt. size or large, must be reasonable; white utility cabinet. E-4243.

HOUSE TRAILER, 8 ft. wide; WPA outside toilet. A-89905.

GIRL'S WINTER COAT, size 16, in good condition. K-6117.

SNARE DRUM, in excellent condition, reasonable, band. T-32730.

FOR RENT

FURNISHED APARTMENT, includes all utilities, garage, near Broadway GE. S-6687.

4-ROOM APARTMENT, lower, modern, very clean, heat & water furnished, 5905 Winchester Rd., \$75 per month. S-5159 or T-2865.

FOUND

WEDDING BAND, man's, found outside Credit Union Office, owner may claim by identifying it at the Credit Union Office.

WEDDING BAND, man's, 14k gold, Lindley parking lot. Plant Protection, Ext. 612.

WANTED TO RENT

RENTAL PROPERTY for reliable couple with two well-behaved school age children, references. A-65152.

GE OBITUARIES

Frank Kimble, 73

Services were held yesterday for Frank Kimble, 73, who died Monday, March 4, in the Fairfield Convalescent Home where he had been a patient five months.

Mr. Kimble took his optional retirement on February 1, 1953 as a foreman in Sec. 13, Taylor St. He was engaged in August 1918 as a lathe man in Bldg. 26-5.

He was a member of the Quarter Century Club.

Edward H. Hauke, 70

Services were held Monday, March 4, for Edward H. Hauke, 70, who died Friday, March 1, in the Lutheran Hospital.

Mr. Hauke left for illness in October 1957 and took his retirement in February 1958 as a packer at Hanna St. His service date was September 1925 when he was a helper at Winter St.

He was a member of the Quarter Century Club.

John J. Schimmele, 68

Services were held Monday, March 4, for John J. Schimmele, 68, who died Friday, March 1, in the Community Health Center in Coldwater, Mich.

He took his optional retirement in October 1956 as a vertical boring mill operator in Bldg. 27. He was engaged in April 1916 as a machine hand in Bldg. 17-2.

Mr. Schimmele was a member of the Quarter Century Club.

John Raidy, 96

Services were held Thursday, February 28, for John Raidy, 96, who died Monday, February 25, at St. Joseph's Hospital.

Engaged in February 1918 as a helper in Bldg. 19-1, Mr. Raidy retired in September 1937 as a helper in the former Meter Department here.

Four More Men

(Continued from page 6)

Department's Engineering Section at Holland, Mich. His hobbies include hunting, fishing, reading and coin and stamp collecting.

A native of Angola, Mr. Hobson, 21, is a May 1959 graduate of Angola High School. After a brief employment with Redmonds Motors there, he enrolled in the Apprentice School in August 1959. Since December 1962, he has been a part-time student at the Indiana Institute of Technology here.

Assigned to the Laboratory Operation's Special Equipment Manufacturing Unit, Bldg. 19-3, he is married and resides at 5430 Old Maumee Rd. Fishing and hunting are his interests. His father, Wilbur, is employed at Taylor St., and an uncle, Ralston Penick, is employed at Bldg. 26-4.

Partizan Chapter Request

The Partizan Chapter of Elex Club would like to have old sheets for cancer pads. Leave them at the Gate House or call Martha Zehender, H-67915.

Paul O. Noble, 78



Paul O. Noble, 78

Services were held Saturday, March 2, for Paul O. Noble, 78, who died Thursday, February 28, at Lutheran Hospital a few hours after being admitted. He had been in failing health for some time.

Mr. Noble retired in August 1949 as Manager of Engineering of the Fractional Horsepower Motor Department in Bldg. 4-6.

A native of Snowshoe, Pa., he graduated in 1904 from Pennsylvania State University and in the same year joined General Electric in Schenectady. He was transferred here in 1925.

He was a member of the Quarter Century Club.

William C. Degitz, 76

Services were held Saturday, February 23, for William C. Degitz, 76, who died Thursday, February 21, at his residence.

Mr. Degitz joined the Company in October 1925 as an assembler at Winter St. and retired in January 1952 as a receiver in Bldg. 6-1.

He was a member of the Quarter Century Club.

George L. Michael, 53

Word has been received of the death February 12 of George L. Michael, 53, at Bronson Methodist Hospital in Bronson, Mich.

Mr. Michael left for illness in September 1956 and took his disability retirement in September 1958. He was last employed as a receiver in Bldg. 6-1. His service date was September 1929 when he was a helper at Winter St.

Portion of Your

(Continued from page 2)

representing one-third (1/3) of the contribution for personal coverage would be a reasonable amount to consider as an item of medical expenses for your 1962 Federal Income Tax purposes.

Because of the fact that all of your contribution for your dependent coverage is for medical expense coverage, your entire contribution for such coverage represents "medical expenses".



UNITED FUND AWARD

for Outstanding Citizenship

PRESENTED TO

EMPLOYEES OF
GENERAL ELECTRIC COMPANY



S&S Program

Most Will Not Have to Pay Any Income Tax on Recent Holding Period Distribution

Most participants who recently received securities (and in some cases a check) under the Savings and Security Program will not have to pay any Federal income tax on this first holding period distribution since it will be considered a tax-free recovery of their own savings.

Under the Internal Revenue Code an employee is not taxed on the value of securities and cash distributed to him from the Savings and Security Program until the total value of all distributions made to him to date (including any withdrawals) exceeds the total amount he has contributed to date. An employee who has participated in the Program regularly since its beginning has contributed for slightly more than four years. If he has left those contributions in the Program, they will generally exceed the value of the 1959 securities (and cash) distributed, and he will not be taxed on this distribution.

There will also be cases in which this first holding period distribution will be nontaxable to participants who have previously made withdrawals from the Program. This will depend, of course, on the value of the securities distributed in relation to the amount of the participant's "unrecovered investment" (total amount he contributed, less amounts previously withdrawn tax free) in the Savings and Security Trust.

Any tax reporting responsibilities an S&S Program participant may have in connection with the recent distribution will be explained fully on the reverse side of the Tax Information Statement which he will receive within the next few weeks. Each Tax Statement will show, among other things, the following information:

- 1) The amount of taxable income, if any, realized by the participant from the distribution. This information will be needed for use in preparing the 1963 tax return due in 1964.
- 2) The number of shares of General Electric stock distributed and the tax cost per share, for purposes of computing gain or loss in the event the shares are subsequently sold.
- 3) The redemption value at time of delivery (March 1963) of the United States Savings Bonds included in the distribution.

Grim Safety Report

96,500 Died Accidentally; On-Job Mishap Rate Up 1%

The National Safety Council has tallied up the toll in lives lost accidentally in 1962 and found:

Killed—96,500, a five percent increase over 1961 and the highest toll since 1948 when the figure was 98,001.

Disabled—9.7 million, of whom 360,000 were to some extent permanently impaired.

Economic cost to the nation is estimated at \$15.3 billion, a five percent increase over 1961. This estimate is based on wages lost, medical expenses, insurance, property damage and other indirect costs.

Accidents were exceeded as a cause of death only by heart disease, cancer and stroke.

Council statisticians said an accidental death occurred at the rate

of one every 5½ minutes during the year.

Traffic accidents, as in other years, were the No. 1 killer, with a total of 41,000, an increase of 8 percent from 38,901 in 1961.

Deaths from accidents in the home rose four percent from 27,000 to 28,000.

Deaths from public accidents not involving motor vehicles were up three percent from 16,500 to 17,000.

Deaths from accidents on the job rose one percent from 13,500 to 13,700.

Aside from motor vehicle accidents, falls were the largest cause of accidental deaths, accounting for 19,600, a five percent increase over 1961.

Employees Receive Largest Payout In Industrial Savings Plan History



EVIDENCE OF SAVINGS PAYOFF—Lois Arlene Downing, stenotypist with Small AC Motor & Generator Operation's Personnel Accounting, Winter St., eyes a General Electric stock certificate and U. S. Savings Bonds that were distributed this month to eligible participants in the Savings and Security Program and Stock Bonus Plan. The clock cards at left and paychecks at right represent the five-year period of deductions. This month's distribution of \$110 million was the largest payout in the history of the nation's industrial savings plans.

Savings and Security Program

This is the Company's newest savings plan. It assists participating employees in building savings for long-term financial goals, while helping to protect them against short-term financial emergencies.

Participants can invest up to 6% of their earnings in U. S. Savings Bonds or a combination of bonds and Company stock. They are contingently credited with a Proportionate Company Payment (either in bonds or stock) equal to 50% of their savings.

Employee savings remain on deposit with the Company for a specified three-year holding period after which bonds, stocks and accumulated income are delivered to participants. However, the Program contains specific provisions for earlier availability of savings—without forfeiture of the Company payment—in cases of layoffs, strikes, plant closings, disability, retirement, and death. (Employees in bargaining units whose unions have not agreed with the Company that they may be offered this Program are not eligible to participate.)

Savings and Stock Bonus Plan

Established in 1948, this was one of the first savings plans of its type in industry. It is now available only to employees not eligible for the broader and more flexible Savings and Security Program.

Participants purchase U. S. Savings Bonds through payroll deductions (maximum: \$10 a week or \$43.75 a month). Each year, General Electric contingently credits participants with an amount of Company stock equal to 15% of the cost of bonds purchased and retained that year. Bonds are held by the Company for a specified five-year holding period, after which the bonds, stock, and accumulated income are delivered to participants.

—From "Highlights of your General Electric Employee Benefit Opportunities"

General Electric last week announced distribution to employees of nearly \$110 million in Company common stock and U. S. Savings Bonds in the largest payout in the history of the nation's industrial savings plans.

Some 480,000 shares of General Electric common stock, and Savings Bonds with a maturity value of \$73 million—annual distribution of stocks and bonds accumulated under two Company savings plans—have been distributed to 150,000 General Electric employees throughout the world.

"Under the present distribution," General Electric President Gerald L. Phillippe said, "upwards of 70,000 of these employees have become share owners of the Company for the first time. Of the Company's now approximately 525,000 share owners of record, nearly one out of three has acquired stock under an employee savings plan," he noted.

"It's inspiring to see this broadening base of Company ownership among employees," Mr. Phillippe commented. He said that with the present distribution, well over half of the Company's nearly 260,000 employees now own shares in General Electric.

Mr. Phillippe also pointed out that General Electric employees have purchased better than \$1 billion in U. S. Savings Bonds under payroll deductions dating back to the early days of World War II.

U. S. Treasury Secretary Douglas Dillon recently congratulated the Company and its employees for "their outstanding achievements in the field of savings" (GE News, Feb. 22, 1963).

"Both management and individual employees at General Electric," Secretary Dillon said, "have provided an outstanding example of the type of savings and the necessary incentive that we need if we are to maintain a vigorous and healthy economic climate in the years ahead."

The major portion of the distribution was made under the first annual payout of the Company's Savings and Security Program, begun in 1959.

With the Company adding \$1 for every \$2 invested by eligible employees, employee accounts in the Program totaled some \$300 million in stocks and bonds at the end of 1962.

Eighty-six percent of those eligible to participate are saving some portion of their earnings under the Savings and Security Program.

Its first payout, representing employees' 1959 savings and Company payments, delivered 410,000

(Continued on Page 7)



FORT WAYNE NEWS

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in the interest of all Company employees and their
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FREDERICK HAAS, JR.Editor

Editorial

Pride in Your Job

(The remarks below were written by a General Electric Safety Specialist. We think they are well worth quoting in full.—Ed.)

I'm going to write about something that, offhand, might not seem to have much to do with quality.

It's about the pride each of us should take in his workplace—in his job, in the tools and equipment he uses, in his "surround" on the job.

In the first place, no one can take pride in anything that isn't pretty good. If it isn't good, he's more or less ashamed of it. If it's just fair, he may figure he can get by with it but he won't be proud of it.

It's good to have something to be proud of—justifiably proud, I mean, about something we know is class, something we're willing to tell the world about. We feel good about anything that's made well. It's good for our state of mind. That makes it good for safety, too!

If you stop and think about it, I think you'll agree that a reasonable amount of pride is necessary for one's self respect. That doesn't mean that one should over-do it. If you talk up something of yours too much, it's bragging. No one likes a "big mouth." No one respects a man that lacks some pride, either. So let's not be either one.

Some fellows seem to use up their whole supply of pride on things outside their jobs—their homes, the wife and kids, their bowling game, and so on. It's good to have plenty to be proud of in one's life outside of his work.

But if one isn't interested enough in his work to want to be really good at it, he won't build quality parts. Also important, he will probably get hurt because he won't be good at safety, either.

It seems to me that it all boils down to the fact that the way a man does his work, the quality of the work he turns out, the way he keeps the tools he works with show what kind of a fellow he is. A skilled employee wants good tools and good equipment. He won't work in a sloppy joint or with bum tools a minute longer than he can help it.

Safety is a built-in part of good equipment, good tools, good work. Be proud of the things that are good about your job and your work. If anything isn't very good, take pride in making it better. It pays in self satisfaction. It pays in quality as well as safety.

Quotable Quip—and Timely

An income tax form is like a laundry list—either way you lose your shirt.

—Fred Allen

Product Purchase Plan

To Get Courtesy Discount You Must Buy Eligible Model From Authorized Dealer

Attention, new employees.

Under the Employee Product Purchase Plan, you are entitled to a courtesy discount when you purchase an eligible General Electric or Hotpoint major appliance from an authorized GE or Hotpoint dealer.

To be certain the model you prefer is eligible for the discount and to determine whether the dealer through whom the purchase will be made is an authorized GE or Hotpoint dealer, call your Payroll Office.

Should you purchase an eligible model from an authorized dealer, you may apply for the discount after the product has been delivered to your home. The application procedure is simple.

Simply submit the original invoice to Payroll

and complete a claim form for the applicable discount. To assure that the plan operates in the best interest of employees and the Company, the employee purchaser agrees on the claim form to permit inspection in the employee's home of any appliance purchased under the plan.

Remember—courtesy discounts are allowed on eligible models purchased from authorized dealers only for the employee's home. The plan specifically excludes the allowance of discounts on purchases for all other individuals whether as accommodations for friends or as gifts for close relatives. The only exception to this rule is that a 19-inch television set, or smaller, may be given as a gift.

These Persons Have Balances In GE Employees' Credit Union

Attention, all General Electric employees and pensioners.

The following persons have balances in the GE Employees' Federal Credit Union. If anyone knows their whereabouts, would you please contact the Credit Union Office at 1021 Swinney Ave., A-7356.

Name	Last known address	Last place of employment	Last year of employment
James R. Umphery	1212 W. Berry St.	Winter St.	1952
David G. Risser	3132 S. Calhoun	17-1	1943
Bernard O. Lillard	1332 Eliza St.	Winter St.	1947
Averia Mae Mims	1915 Webster St.	4-4	1946
Althea M. (Ludwick) Samson	1215½ Wells St.	Cafeteria	1946
LaVerne Crowl	1221½ Fairfield Ave.	20-2	1948
Stuart S. Monroe	11923 Longworth Ave., Norwalk, Calif.	Bldg. 21	1951
Florence Jane Smith	Waverly Dr.	4-2	1946
Julio M. Lopez	1404 Fletcher	4-5	1954
Joan (McBride) Davis	137 Pierce St., W. Lafayette, Ind.	4-6	1957
John P. Leroy	1167 Francis St.	19-2	1952
Robert E. Grace	R. 1, Columbia City, Ind.	6-2	1952
Donald R. Jackson	2144 John St.	4-5	1952
Mary P. Lopez	621 W. Superior	Taylor St.	1957
James C. Vincent	812 W. Jefferson	Winter St.	1951
Thelma I. Delhl	1331 Scott	Taylor St.	1943
Kenneth M. Boggs	R. 1, Albion, Ind.	4-4	1953
Marolyn Fuhrman	4133 Reed St.	Taylor St.	1943
Vernadean Clark	123½ DeWald	26-3	1943
Helen J. Weaver	1829 Randallia	6-2	1943

MacKinnon to Head Parkview Hospital

H. A. MacKinnon, Vice President, was elected president of the board of directors of Parkview Memorial Hospital at the annual meeting last week.

Mr. MacKinnon, who had been vice president of the board since March 1960, succeeds Harold W. McMillen, chairman of the board of Central Soya Co.

Another General Electric employee, Otto B. Fultz of Bldg. 31-2, who is a prominent Methodist layman, is also on the board.

Cancer Pad Sewing

The Pen El Chapter of Elex Club will engage in its worthwhile project of sewing cancer pads at an all-day session Tuesday, March 26, at the 801 W. Berry St. address. The session will get underway at 9 a.m.



WORLD'S BEST-LIGHTED INDOOR COURTS—Comfortable lighting for indoor tennis is one of the outstanding features of this new public tennis building at Winnetka, Ill. The lighting system, designed by General Electric, sees to it that players are not bothered while serving or following high lobs. The system uses 192 GE Power Groove fluorescent lamps to provide an average of more than 100 footcandles of virtually shadow-free illumination. The building encloses two regulation-size courts, separated by a netting. A glass-enclosed spectators' gallery is shown in the background.



THEIR IDEAS PAID OFF HANDSOMELY—Congratulations are in order for Clarence Gardt and Ray Swartzel of Specialty Motor Department who happily received the fruits—\$310 worth—of their suggestion ideas. Mr. Swartzel, right, leading operator in Bldg. 4-4, earned a \$90 award for suggesting a way to salvage defective stator iron by a re-annealing process. Mr. Gardt, Bldg. 6-3 tester and inspector, received a whopping \$220 award for suggesting a way to eliminate the grounding of stators by a change in the construction of the 21 frame casting which would permit the proper winding clearance. Mr. Gardt's award was the largest earned in the department during the past 12 months.

Apprentice Program Here to Add Several Qualified Young Men Now

David A. Bartle, Jr., Bldg. 19-2, Supervisor of Apprentice Training, announced today that several qualified young men will be added to the Apprentice Program between now and next September.

To be considered for an apprenticeship, an applicant must be a high school graduate in the upper half of his graduating class. In addition, he must be from 18 through 20 years of age (veterans are acceptable up to 25) and have a minimum math and science background of one year of algebra, one year of geometry and one year of either physics or chemistry.

Application should be made to the Central Employment Office, Building 21, 1635 Broadway, Fort Wayne, Ind. Each applicant should bring a transcript of his high school achievements. If a veteran, discharge papers are also required.

Lee Named to GPM Marketing Post; Bradbeer Transferring to Louisville

The appointment of William G. Lee as Manager-Product Planning and Product Service has been announced by William R. Boggess, Manager-Marketing, General Purpose Motor Department.

Mr. Lee replaces Bruce H. Bradbeer who has been appointed Manager-Manufacturing Engineering of the Room Air Conditioning Department, Louisville, Ky., GPM spokesmen said.

William G. Lee

A 1925 graduate of Stanford University, Palo Alto, Calif., where he received his AB degree in Mechanical Engineering, Mr. Lee joined General Electric during the same year. Following a year of engineering test assignments, he was appointed Fractional Horsepower Motor Specialist for the Philadelphia Office, remaining there until 1929. From 1929 he served in this capacity in the San Francisco Office, terminating this assignment in 1948 to become Sales Engineer for all products sold through Apparatus Sales in the Oakland Office.

In 1953, Mr. Lee was named Manager of OEM Sales for the Small Integral Motor Department at Winter St. Since the consolidation of SIM and Small AC Motor & Generator Department, he has served on special assignment with SAC.

Mr. Lee is president of the Downtown Optimist Club and is a Registered Professional Engineer, State of California. He is married, has two daughters and one son, and resides at 1318 Sheridan Court with his wife and one daughter.

Bruce H. Bradbeer

Mr. Bradbeer, who received his BSEE degree from Rice Institute, Houston, Texas, in 1945, joined General Electric soon after at Erie, Pa., where he completed several assignments on engineering tests and was associated with the Materials Services Department in Schenectady. In 1953 he was named

Manager-Materials of the Synchronous and Specialty Motor and Generator Department at Lynn, Mass.

Mr. Bradbeer was a section superintendent in DC Motor and Generator Manufacturing at Lynn when he transferred to Fort Wayne six years ago. His first assignment in Fort Wayne was Superintendent of GPM Section 15 at Taylor St., a position he held until

1959 when he became GPM's Manager of Product Planning and Product Service.

He served with the U.S. Navy during World War II and received his degree in electrical engineering as a student on the Navy's V-12 program. Mr. Bradbeer is a member of the GPM Management Association and resides with his wife and three children at 2106 Lakewood Dr.



William G. Lee



Bruce H. Bradbeer

Employee Purchase Plan Product Catalogue Coming

Copies of a multi-colored catalogue showing the fine General Electric products available under the Employee Purchase Plan will soon be delivered to employees here.

If you are one of the thousands of General Electric employees who is now or will soon be considering one or more new General Electric products for your home, this catalogue will have special interest for you.

The new 28-page catalogue is crammed full of illustrations showing the wide variety of General Electric products for better living which you can buy under the Employee Product Purchase Plan. For example, you'll find pictures and detailed specifications on such items as room air conditioners, ranges, refrigerators, food freezers, home laundry equipment, electric heating devices and controls, dish washers, disposers, central air conditioning equipment, radio, television, and console stereos.

This new catalog, containing one of the most complete lists of General Electric home goods ever put together, should be helpful in selecting products for your home and as a ready reference when you discuss the merits of Company products with friends and neighbors.

Full information on the Employee Product Purchase Plan was distributed to all employees last year. If you do not have your

copy and need information, a reference copy may be borrowed from your Employee Relations Office. In it you will find all you need to know about eligibility and how to get courtesy discounts on major General Electric and Hotpoint products bought from franchised dealers. The booklet also tells how electric housewares, portable appliances, radios, lamps, construction materials, and other so-called "traffic items" produced by General Electric may be purchased at special employee prices.

Ralph Donnelly To Head SAC

Employees of the Small AC Motor and Generator Operation at Winter St. will have a new department general manager effective April 1.

The new SAC General Manager will be Ralph E. Donnelly, Manager of the AC Motor and Generator Product Section, Large Generator and Motor Department, Schenectady. He succeeds Bryce W. Wyman who will become General Manager of the Large Generator and Motor Department.

A mechanical engineering graduate of the University of Illinois, Mr. Donnelly has held a number of managerial positions in marketing and manufacturing at Schenectady.

Two Engineers Here Receive U.S. Patents



Leo C. Rademaker, Jr.

Two local General Electric engineers have been issued patents by the United States Patent Office, according to announcements from H. F. Manbeck, Bldg. 18-2, Patent Counsel.

Raymond L. Kierspe, Manufacturing Engineer-General Manufacturing Program, Taylor St., received his second patent while Leo C. Rademaker, Jr., Bldg. 26-2, Amplistat & Military Power Packs Engineer, was issued his first.

Mr. Kierspe's latest patent covers a seal and switch assembly which can be efficiently installed into a sump pump casing as a single unit.

Mr. Rademaker's patent covers a method of making a hermetically sealed cable entry for use in high voltage military power supplies. With the improved cable entry corona discharge at the cable entry connection is prevented.



Raymond L. Kierspe



HONORED AT RETIREMENT—Samuel Henry proudly displays a cake from his fellow employees as he celebrated his March 1 optional retirement. Engaged in November 1922 as a helper in Bldg. 20-1, he was last employed as a plumber in Bldg. 8-2. His wife, Camilla, looks on.



RETIREMENT SMILE—Edwin Kayser smiles happily as he celebrates his March 1 optional retirement. Engaged in November 1940 as an engine lathe operator in Bldg. 19-5, he was last employed as a milling machine operator in Bldg. 19-4.

Ten Employees Complete 302 Years' Service Here



RETIREMENT SMILE—Jay Chappel, industrial trucker in Bldg. 6-3, took his optional retirement effective February 1. He joined the Company in August 1926 as a helper in Bldg. 27.



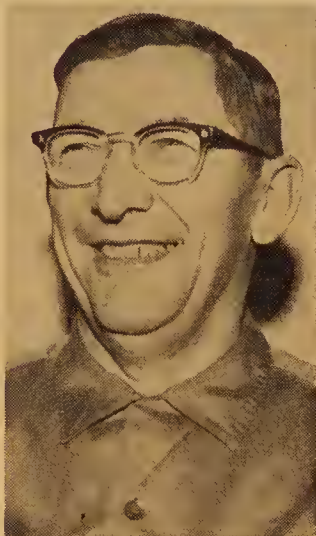
CONGRATULATIONS, DAD—Russell Dunten, left, receives congratulations from his son, Clifford, Winter St., and wife, Opal, on his March 1 retirement. Engaged in November 1917 as a driver in Bldg. 14, Mr. Dunten was last employed as a surface grinder in Bldg. 19-4.



FEBRUARY RETIREE—Cecelia Carrig, core assembler in Bldg. 26-5, took her optional retirement on February 1. She joined General Electric in June 1946 as an assembler in Bldg. 26-4.



RETIREMENT SMILE—Amelia C. Dickover, connect and weld operator at Winter St., celebrated her retirement on March 1. She was hired in December 1946 as a placer in Bldg. 6-3.



RETIREMENT SMILE—Gerold Gehl, lathe operator in Sec. 14, Taylor St., recently celebrated his optional retirement. He started in July 1927 as a drill press operator at Winter St.



"TIME FOR NEW DUTIES" — Elmer W. Auman receives a list of new duties from his wife, Floride, as he celebrates his March 1 retirement. Last employed as Specialist-Factory Planning & Maintenance in Bldg. 19-2, he was engaged in August 1915 as a stockroom helper in Bldg. 26-5.



RETIREE HONORED—Joseph Bacon, lathe operator in Bldg. 17-3, is shown with his wife, Marie, as he observed his February 1 retirement. Mr. Bacon joined the Company in April 1941 as a Potter & Johnson operator in Bldg. 27.



RETIREE HONORED — Dorothy Weiler, press winder in Bldg. 4-4, receives an orchid from her daughter-in-law, Mrs. James Weiler, at her March 1 retirement celebration. Mrs. Weiler started in December 1942 as a motor assembler in Bldg. 4-5.

Fore! More Time for Golf as Links Lighting Grows

The use of electricity to aid golfers everywhere is one of the bright spots on the horizon.

During the past five years the already overcrowded game of golf has experienced a 30 percent increase in the number of players. During the same period there's been only a 15 percent rise in number of facilities. The electrical industry now feels that the long and sometimes never-ending waits at the first tee can be reduced by putting their own bright spots on the horizon. In other words, light regulation golf courses for night play.

General Electric recently introduced the idea of night regulation golf to the links industry. Since that time, extreme interest has

been expressed by other electrical manufacturers, electric utilities, electrical contractors, electrical distributors and, most significantly, golfers and golf course officials.

While courses can be expected to take some time in considering the final move, several factors are speeding their decisions. Most important is the estimate that only \$66,000 is required to light a normal nine holes for night play—an amount much less than that required to purchase additional land (if available) and build a new course. With normal added play, a municipal or daily-fee course could regain this investment in about four years and thereafter earn some \$15,000 more per year.

The other important factor is

the illumination engineers' assurance that there are no major engineering problems in lighting most courses. They point to present lighting of driving ranges, putting greens, miniature courses, par-3 courses and links with mainly par-3 holes and also a few par-4's. These areas have been deriving the majority of their play and revenue at night because this is when most people have the time for recreation.

The engineers say that with the availability of modern lighting equipment, there's no reason why regulation courses couldn't draw equally well after dusk, satisfy people's golfing urge with the opportunity to play real golf and relieve some of the daytime congestion.

Electrical industry officials explain that public and private fee-operated courses will probably be the first to light up, although

country clubs are considering the move as an added service to their growing memberships.

Geographically, the swing to night golf should take place across the entire country. The South and West, with more warm days per year, will be able to recoup their investment even earlier and earn more money per year. The Northeast and Midwest, with their heavy population, may also find lines waiting at night.

Mark 40th Anniversaries



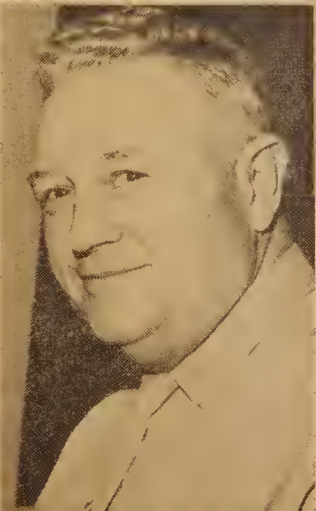
CELEBRATES 40 YEARS—Chase Robinette, Foreman in the Wire Mill, Taylor St., recently completed his 40th year with General Electric. Mr. Robinette was employed in February 1923 as a coil winder in Bldg. 19-2.



TWO-SCORE YEARS—Marlow Shepler, production clerk in Bldg. 6-3, observed his 40th year with the Company recently. Mr. Shepler started here in February 1923 as an inspector in Bldg. 4-4.



40TH ANNIVERSARY—Leonard Sordelet, punch press operator in Bldg. 4-1, recently completed his 40th year with General Electric. His service date is February 1923 when he was a bench machine employee in Bldg. 26-4.



40-YEAR MILESTONE—Solomon Andorfer, assembler of special motors in Bldg. 4-5, celebrated his 40th anniversary with the Company recently. Mr. Andorfer was engaged in February 1923 as a stacker in Bldg. 4-1.

FROM GENERAL ELECTRIC AUTOMATIC OVEN TIMER! CLOCK & MINUTE TIMER! PUSHBUTTON CONTROLS! BIG FLOODLIGHTED OVEN & BROILER! FULL WIDTH SUR- FACE LIGHT! ULTRA-SPEED CALROD® UNIT! MORE, TOO!



**Employee
Courtesy
Discount
\$30.00**

30" RANGE—
GIANT-SIZE OVEN!
Model J-303

7 EASY-CLEAN FEATURES: • Oven door lifts off • Knobs pull off • Self-cleaning Calrod® units—that tilt up and stay up for easy removal of drip pans and trim rings • Bake unit lifts up • No-drip cooktop catches spillovers • Rounded corners in oven interiors • Smooth porcelain finish

**See Your General Electric Dealer
For His Special Price and Terms**

TEN PIN



by BILL ROACH

Congratulations to Sam Macy who recorded a new high GE Club series for the 1962-63 season. Bowling in the Small Motor League, Sam rolled a 671 series on games of 225-221-225.

Procedures paced the Office League with an 1109 game but the Wire Mill rolled a 1047 and took over first place with a 21-9 record. Harold Somers posted a 631 series on games of 202-206-223 to take individual honors. High singles were recorded by Gerry Dill 236, Buck Buckles and Don Marvel 213, Bob Henry 212, Reinie Hoffman 211-205-203, Jess Jolly and Fran Nelson 207, Milo Osburn 205, Dud Snyder 203, Dick Webber 201 and Harold Garrett, Harry Meads, Harold Sommers, Don Waldrop and Lee Shaw 200.

Rita Hart swept the honors in the Guys and Dolls League with a 551 series on games of 188-172-191. Carl Miller rolled 224 for high game, followed by John Kleinknight 212, Bob Walt 211, Jerry Scott 203 and Pat Scott 171.

Marion Martz led the way in the Masonic League with 230-203, followed by Sam Macy 227, Gil Kinder and Myron Warner 222, Jack Lusk and Spencer Schaberg 216, Denton Manecke and Glen Gowsdy 208, Ralph Thomas and Art Mowery 207 and Robert Griffith and Denton Manecke 205.

The Ladies Monday Nite League featured three 500 series. Betty Nielsen rolled 514 with a 194 high game, Beth Jacobs 514 with 182 and Frances Neuman 511 with 176. Other high single games included Donna Murphy 199, Mildred Beyerlein 176, Lu Roehm 175, Ann Lee 174-173, Kay Bade 173, Arydth Hawley 172 and Winnie Scheurich 171.

In the Ladies Friday Afternoon League, high scores were posted by Luella Bryant 192, Rosie Murray 190, Mickey Mullen 180, Hilda Warren 175 and Pat Bauman 171.

Sharkey's TV led the Taylor St. League with a 2800 series and 983 single. High games included Carl Miller 227-212-211-203, Milt Marks 216, Bob Bergquist 214, Eugene Garrard 205 and Carl Metker 202.

In the Squares League, Wayne Stewart Furniture rolled 2908 for new high series and 1014 for high single. Carl Miller rolled a 628 featuring 246-200. Other high games included Jim Meeks 208 and Don Feber 202.

Ross Smith led the scoring in the Apparatus League with a 626 series highlighted by 232-226. Ed Trabel posted a 604 series with 212-220. Marvin Van Skyock captured high game honors with a big 265. Other good scores were recorded by Rex Hatfield 229, Don Alcott 219, Irv Schlotterback 215, John Meyer 211-203, Don Hensch 211-203, Dale Irwin 210, Justin Heaston 209, Art Glass 208, Tom Eifrid 206, Lee Schnepf 204-201, Bonny Clawson 204 and Art Smethers 201-200.

The Rotors posted 2836 for high

series and 1041 for high single in the Mermetic League. Charlie Wilt rolled 226, followed by Perry Jeffries 224, Virgil Noll 215 and Art Miller 207-205.

Northwest Motors rolled 2860 for high series and Main Auto Sport Shop rolled 998 for high single in the Small Motor League. Double century counts were recorded by Bill Miller 217-206, Luther Putman 214, Cliff Balyeat 213, Ben Penkul 212, Karl Moore and Steve Capps 211, Henry Luedeke 210, Gus Weisenburger 205, Carl Saaf 204-200, Carl Brandt and Joe Kramer 202 and Lloyd Goodwin 200.

Winnie Scheurich led the ladies in the Jack & Jill League with a 514 series while Andy Gump upheld male honors with a 216 single. Other high games included Lee Shaw 214, Carl Miller 212, Dick Hormann 211, Gil Baker 208 and Arydth Hawley 172.

Three big team single games highlighted the Interdivision League. The Aces fashioned 1042, followed by Feasels Insurance with 1024 and Blondys Tavern with 1007. Francis Nelson rolled a 644 series on games of 225-210-209 to take over first place in the race for high league series for the second half. Other 600 series included William Dunmire's 640 with high games of 237-209, Robert Younghaus' 613 including 231, Nelson's 606 with high games of 216-203 and Doyle Sheets' 601 featuring 219-200. High single games were posted by Noah Kuntz 231-227, Paul Perry 227-208-202-200, Carl Miller 227-210, Paul Modlin 226, Gil Baker 223-204, Richard Gotschall 222-211, Art Seidel 219-203-200, William Dunmire 219-204, Walt Seidel 219, Denny Smith 215-201, Todd Scherrer 213-202, William Nelson 213, Frank Beatty 212-200, Robert Knepple 211-209, Robert Younghaus' 211-201, William Piercy and Herman Deck 211, Ron Fisher 210, Walt Rietdorf 209-207-200, Howard Winters 208, Don Hower 207, Ken Kuntz 203-200, Doyle Sheets and Clarence Koepke 203, Walt Starke 202 and Floren Lieberenz and Jon Zim 200. Hats off to Rinnie Miller who converted the big 6-7-4-10 split. He'll receive the ABC Emblem for his efforts.

In the Adam & Eve Mixed League, Justine Coudret rolled a 530 series with games of 191 and 171, and Elaine Adams 516 with games of 195 and 176. Other high games included Dick Webber 201-203, Pearl Roach 174, Hon Wuttke 170, Sam Macy 201, Shirley Allen 180, Earlene Macy 182 and Bernie Knafel 175.



FINISH SECOND IN GE BASKETBALL PLAY—The Apprentice B squad came within a whisker of winning the GE Interdepartment Basketball League playoffs, bowing to Specialty Motor, 61-58, in the final tournament contest. Kneeling: Kedric Bailey, Dave Prough and Gary Bearman. Standing: Dave Bailey, manager; Jerry Beltz, Bruce Berlien, Vernon Bradburn, Dan McCrea, Chad McClure and Bill Bailey.

Installation of Officers Features El Par Meet

The installation of officers highlighted the annual banquet of Elex Club's El Par Chapter this week at the Shrine Club Arabian Room, 407 W. Berry St.

Heading the chapter this year are Elsie Logue, president; Veronica Cook, vice president; Nina Chaney, secretary; and Mamie Allen, treasurer. Outgoing president Martha Doehrmann automatically will serve on the board for one year as a director.

Old and new board members are urged to attend a meeting Wednesday, March 27, at 9:30 a.m. at the Trail's End Room of the YMCA.

PENSIONERS PARADE

Mr. and Mrs. Claude Gettys, 3620 Abbott St., will celebrate their golden wedding anniversary tomorrow.

A reception from 4 to 8 p.m. at the Sacred Heart Church Hall, 4643 Gaywood, will mark the occasion.

Mr. Gettys retired from the Company in 1957 at Bloomfield, N. J., but spent most of his life in Fort Wayne. He was engaged in September 1918 as a tester in Bldg. 17-1 and was a Foreman at Winter St. before transferring to Bloomfield in August 1953.

Fish Fry March 28 For Apprentice Alumni

The Apprentice Alumni Association will hold a fish fry Thursday, March 28, at the Southwest Conservation Club, 5703 Bluffton Rd.

Fish will be served at 6:30 p.m. with a second serving scheduled for 9:15 p.m. for members who bowl or otherwise cannot make the first serving.

In addition to food and refreshments, members will enjoy movies of Alaska and Michigan.

Monday, March 25, is the reservation deadline with the price only \$1.25 per member.



At Lutheran Hospital	
Frederick Kramer	Bldg. 4-1
Raymond Kreigh	Bldg. 8-1
Marie E. Martz	Bldg. 4-3
Paul Koogler	Bldg. 31-2
Cecilia Ferguson	Bldg. 26-3
Philip Schroeder	Pensioner
Harold Comer	Winter St.
Josephine Hansen	Winter St.
At Parkview Memorial Hospital	
Dorothy Mollet	Winter St.
William Beebe	Winter St.
Howard Peery	Winter St.
Thelma Kinder	Winter St.
Jack Heiniger	Taylor St.
Charles Arnett	Pensioner
At St. Joseph's Hospital	
Alice Boldt	Bldg. 26-1
Chester Feaser	Taylor St.
Mariar Hellen	Taylor St.
At Irene Byron Hospital	
Henry Mutachleener	Pensioner
At Clinic Hospital Bluffton, Ind.	
Nora VanOver	Taylor St.
At Wells County Hospital Bluffton, Ind.	
Ted Warner	Taylor St.
At Cameron Hospital Angola, Ind.	
Mary Warren	Bldg. 4-4
Dismissed from Hospital to Home	
Robert G. Hatfield	Bldg. 8-1
Merle Morkoetter	Bldg. 8-2
Lloyd Pinkerton	Bldg. 6-4
Royce Schwarzwald	Bldg. 4-5
Fred Shutt	Bldg. 4-1
Carl Olson	Pensioner
Orpha McCreary	Pensioner
Ruth DeCamp	Taylor St.
Paul Richter	Pensioner
William Jefferies	Pensioner
Joseph Miller	Taylor St.
Ervin Korte	Taylor St.
William Weber	Taylor St.
George Feltz	Taylor St.
Walter Mertz	Bldg. 26-5
George Schafer	Bldg. 22
Juanita Johnson	Winter St.
Edward Gerdon	Winter St.
Marge Lehman	Taylor St.

GE TRUE — "Five Tickets to Hell" is the title of the action-filled drama of a five-part treasure map that led to five deaths on GENERAL ELECTRIC TRUE this Sunday at 9:30 p.m. on Channel 15. With Barbara Luna portraying a scheming cafe waitress, Carlos Romero as a Mexican police lieutenant bargains to learn of a half-million dollars in bullion buried in desert sands after a daring hold-up of the Chihuahua mint by a Chicago gangster and his henchmen.



AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE

Monday Noon, April 1, 1963

FOR SALE

BOY'S SUIT, size 16, good condition, \$4. H-78581.

13' RUNABOUT, plywood, new finish and upholstery. T-5720 evenings.

RUG, 9x12; one step corner table, two end tables, ceramic tops; 24" reel type power mower; boat trailer. K-4355.

LIVING ROOM SUITE, rose, 2-piece, 5 yrs. old, good condition, \$50. Hoagland 68B.

GOLF CLUBS, men's, right-handed, complete matched set of 3 woods and 3 irons, good condition, will sell for most reasonable offer. S-5327.

LADY'S SPRING SUIT, size 14, navy blue, excellent condition. H-69013.

'63 KAISER, good tires, cheap; '63 Ford, hardtop, coupe, 312 engine, new tires, 3 on floor, duals. Huntertown 3251.

3-BEDROOM HOME, Northeast, gas heat, aluminum doors and awnings, already financed, will take \$700 for equity. S-3365.

KITCHEN TABLE and chairs, \$15; single bed, box springs and mattress, \$5. H-28421.

STEP TABLES, leather-top, mahogany; chrome dinette table with extension, 4 matching chairs, reasonable. S-5772.

GE SKILLET, 11", never used, \$18; bicycle, boy's 26", light, gears, good condition. \$27. A-89442.

BASS FIDDLE, tenor guitar with case; all in good condition. T-1351.

12' RUNABOUT, plywood, steering wheel and windshield, \$125. H-79754.

BOY'S SUIT, size 17, worn one summer, black, \$8. S-2230.

ROLLER SKATES, girl's, size 5 1/2, used 3 times. T-31382.

BABY BASSINET, complete with liner and pad. H-17123.

MAPLE TABLE and four chairs, drop leaf, extends to 70", like new, reasonable. A-57391.

'68 CHEVY, V-8, automatic, 4-door, 45,000 actual miles, new tires, excellent condition, Bel Air, reasonable, immediate sale. T-2071 evenings and weekends.

BEN PEARSON BOW, left-hand, field quiver, 1 dozen arrows, like new. H-55644 after 5 p.m.

FORMAL, size 10, long pink, worn once. K-7790 after 6 p.m.

STOVE, 4 burners, divided top, gas, reasonable. H-20774.

GE REFRIGERATOR, 10 ft., \$25; 5 yr. baby crib, like new, new mattress, \$20. T-34049.

RECORDING TAPE, magnetic, 1/4 inch, 12 reels, \$15. H-75885.

'59 PONTIAC and '65 Mercury, both top condition, must be seen, 5105 Woodway Dr. T-0244.

'68 GLASTON BOAT, 30 hp, Evinrude motor, gator trailer, good condition, \$700. A-78592.

GARDEN TRACTOR, walking, Wheel Horse, Clinton engine, 8 blade, disk, barrow, 7" plow, cultivator, 35" cutter bar, first \$75 takes all. K-2485.

HI FI, console, 30 watt, mahogany, 3 yrs. old, like new, original cost \$369, very reasonable, a real buy. Huntertown 3252.

GIRL'S CLOTHING, size 10, summer and winter, boy's size 14-16, dress suit, brown pants, plaid coat, size 14 cotton shirt. K-9575.

BASEBOARD HEATER, 85", 1500 watt, electric, practically new, \$15. K-2088 or T-6955.

'63 CHEVY, Bel Air, 4 door, automatic, \$195. K-6119 after 5:15.

SOFA AND CHAIR, good condition, \$30. K-7738.

'66 FORD FAIRLANE 500, 4-door, Fordomatic, radio, heater, clean, good condition. K-5928.

12' ALUMINUM BOAT, '68 3 hp Johnson motor. T-34673 after 5 p.m. or Sat.

FORMAL, size 7, mint green, \$5; gold occasional chair, \$15; baby stroller, \$12; tester chair, \$5; bathnet, \$3; '65 Dodge, automatic, \$375. H-03257.

'67 CHEVY, 4-door, 8 cylinder, Bel Air, good shape. S-2867.

MELMAC DINNER WARE, 33 piece, yellow, gaiety pattern, complete setting for 8; prologue international stainless steel. K-1587 after 3 p.m.

SNOW TIRES, 2, plus tubes, 570x15, good condition, \$14 pair. K-2755.

COUCH, coffee table; chair, excellent condition, best offer takes it. S-3341.

CORNICE BOARDS, beautifully covered and lined. E-8890.

HEAT LAMP, floor lamp style, ultra violet and infra red, \$7.50. S-2150.

PORTABLE OXYGEN UNIT, instant help when lungs can't wait, cost \$99.75, will sell for reasonable price of \$75, like new. A-46895.

ELECTRIC STOVE, 35", with deep well cooker and storage space; dinette set. S-3505 after 5 p.m.

DUPLEX, 4 rooms down, 3 up, 2 baths, basement, gas heat, good income property, will sell on contract with down payment. H-58634 after 5 p.m.

BREAKFAST SET, chrome, very good condition, ideal for lake cottage or apartment, \$20. A-75321 or A-75324.

COIL SPRINGS for full size bed, fine condition, reasonable for quick sale. T-34761.

WILL TRADE EQUITY in 3-bedroom home near Orlando, Fla., for down payment on house near Fort Wayne. A-70234 after 2 p.m.

ANTIQUE WRITING DESK; wood wardrobe; coffee table; hammock, all like new. E-79712.

HOLLYWOOD BEDS, 2 single. T-5490.

'63 CORVAIR 500, 2-door coupe, radio, heater, white walls, \$1895. Roanoke 3248.

FORMALS, 2 long, pink, size 5; green, size 7, each worn once; short, formals, size 7 and 9, reasonable. H-90731.

1 1/2 STORY HOME, 2 bedrooms, bath, aluminum siding, 2-car garage, 1 block from school, churches, shopping, \$8500. Leo 2218 after 4:30 p.m.

'59 LARK, 2-door hardtop, V-8, automatic, radio, heater, new paint, good tires. Churubusco 5755.

FUR CAPE, brown muskrat, perfect condition. T-33097.

'50 BUICK, snow tires, 4-door, radio, heater, new battery, brakes, upholstery fair, excellent runner. H-58334 after 5 p.m.

PULLMAN HIDE-A-BED; end tables and lamps; living room chair, sewing cabinet; chrome dinette set; bedroom suite. H-40925 after 5 p.m.

GIRL'S SPRING COAT, size 10, red; miscellaneous dresses, reasonable. K-0745.

BOAT OARS, \$3.50; 55 animal traps, 30c each; hair clippers, \$3.50; flipper fins, \$1; '65 Pontiac, \$200. A-40143.

CAMPING TRAILER, Montgomery Ward "Care free", used 4 weeks, like new, reasonable. K-3206 after 4 p.m.

BOY'S BICYCLES, 26", good condition, \$10 each; electric Hawaiian guitar and amplifier. K-3285.

'55 OLDS 88 Holiday, 2-door, radio, heater, hydromatic, excellent condition, good tires. T-0539 after 5 p.m.

BOY'S CLOTHING, sizes 12-17, including 2 suits; dolls and doll clothing; girl's tap shoes and dance costumes. H-91883.

CONSOLE HI FI, modern cabinet, blonde, tone plus 14" woofer and electrostatic tweeter, matching record and storage cabinet. K-7821.

HIDE-A-BED, modern dark brown frize, \$25; mahogany desk and chair, \$12. E-56092.

LINEN SUITS, two, size 26, like new, yellow and brown; lavatory and apron sink for lake. A-57583.

FOR RENT

4-ROOM HOUSE, modern, 10 miles north on Old Auburn Rd., \$35 month. Huntertown 4524.

SLEEPING ROOM and garage, prefer two gentlemen. H-74544.

HOUSETRAILER SPACE at Big Long Lake, \$50 for the year. A-89905.

RIDE WANTED

FROM KENDALLVILLE to Broadway Plant, 3:30 to 12. Kendallville 347-0632.

First Shift Elex Slates Supper-Easter Program

First shift Elex Club members will enjoy a supper-Easter program Monday, April 8, at the GE Club.

Supper, featuring roast sirloin of beef, will be served from 4:45 to 5:45 p.m. Tickets at \$1.75 per member must be reserved no later than Wednesday, April 3.

Following the meal a 60-minute color film entitled "Power of the Resurrection" will be presented in keeping with the Easter season. The story, as related by Paul while in prison to a young cellmate who is about to forfeit his life, deals with the Passion and Resurrection.

All members who can avail themselves for the pleasure of sharing food and the hour of "the most beautiful story ever told" during this Lenten season are invited.

All members who wish to bring their mothers to the supper-program are urged to do so, stated Elaine Adams, Taylor St., club president.

Open Bowling Hours Announced at GE Club

Like to go bowling with friends? If so, you might consider blasting the pins at the GE Club lanes.

From now until the end of the season, there will be open bowling on the AMF lanes from 1 to 7 p.m. every Sunday. For reservations, call A-6384.

WANTED

GOOD HOME for large copper colored cocker spaniel, in country, good with small children. K-3764.

TENOR SAXOPHONE, B-flat, K-1015.

PIANO, in good condition. H-55602.

LOT at Michigan or Indiana lake, reasonable. K-4897.

SEWING MACHINE, treadle, good, used. Columbia City 244-6073.

TWIN WASH TUBS, set. K-1895.

HONEY EXTRACTOR and 5' rotary mower for Ford tractor. H-53193.

USED LINOLEUM, any quantity, to be used in basement. A-40073.

WANTED TO RENT

LAKE COTTAGE for season, preferably at Big Long Lake, must accommodate 8 or 10. H-50014 or E-55852.

AD-LETS

GE NEWS
Bldg. 18-3

- | | |
|---|--|
| <input type="checkbox"/> For Sale* | <input type="checkbox"/> Ride Wanted |
| <input type="checkbox"/> Wanted | <input type="checkbox"/> Riders Wanted |
| <input type="checkbox"/> Wanted to Rent | <input type="checkbox"/> Lost |
| <input type="checkbox"/> For Rent* | <input type="checkbox"/> Found |

Ads must be in the GE NEWS office by 12 noon, Monday preceding publication date. Any received after this time will be held over for next publication.

Name.....Bldg.....

Home Address.....Pay No.....

Phone.....GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

Largest Payout

(Continued from page 1)

shares of common stock and U. S. Savings Bonds with a maturity value of \$30 million to some 85,000 participants.

Additionally, over 129,000 shares of stock are being held in trust under a special retirement option, and in fractional shares held over until next year's distribution.

An earlier savings program known as the General Electric Stock Bonus Plan accounts for distribution of an additional \$43 million in savings bonds purchased by employees in 1957, and 70,000 bonus shares of stock provided by the Company. This is the tenth payout under the Stock Bonus Plan since it was begun in 1948.

"The fact that many employees are planning to use their invested savings for long-term opportunities—education of their children, for instance—should be good news for the economy in general," Mr. Phillippe commented. "We've learned," he added, "that their intentions are in keeping with the long-range benefits conceived by these programs. We're proud of the way General Electric men and women have responded to the opportunity."

He emphasized that this is the first annual payout under the Savings and Security Program. Most eligible employees are continuing their participation and will receive savings and Company payments next year and in following years at the end of each three-year specified holding period.

Of all the Company's employees, one of every 10 is a technical graduate.

OBITUARIES

Ernst Bultemeier, 78

Services were held yesterday for Ernst W. Bultemeier, 78, who died Tuesday, March 19, at his residence following an illness of five years.

Mr. Bultemeier retired in July 1949 as a drill press operator in Bldg. 4-5. His General Electric employment began in October 1922 when he was a drill press operator in Bldg. 4-5.

He was a member of the Quarter Century Club.

Lyle H. Biddle, 68

Services were held Tuesday, March 19, for Lyle H. Biddle, 68, who died Saturday, March 16, at Meridian, Miss., where he was visiting his son. He had been ill one year.

Mr. Biddle, who retired in August 1959 as a paint dip-hand employee at Taylor St., started here in December 1943 as an arc welder at Winter St.

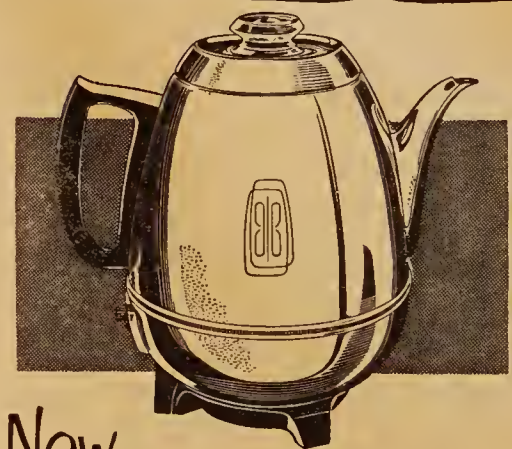
Edward A. Petrie, 82

Services were held Thursday, March 14, for Edward A. Petrie, 82, who died Tuesday, March 12, at Lutheran Hospital where he had been admitted a few hours earlier.

Mr. Petrie took his optional retirement in January 1947 as a spray operator in Building 27. He was engaged in October 1917 as a painter in Bldg. 20-1.

He was a member of the Quarter Century Club.

Now ...COFFEE THE WAY
YOU LIKE IT Every Time!



New



**AUTOMATIC
COFFEE MAKER**

The beautiful, new G-E Automatic Coffee Maker brews coffee to your taste. Indicator light tells you when "coffee's ready". Makes 2 to 9 cups.

\$23⁹⁵

EMPLOYEE STORE

GENERAL ELECTRIC



Meet a new General Electric share owner's family. Tim 2, Lisa 6 and Megan 4 are the children of Jack and Marian Stiles, 3906 Mound Pass. Dad is a Production Control Specialist for the Hermetic Motor Operation here.

A Message for **TIM, LISA AND MEGAN**

Right now Tim, Lisa and Megan enjoy a wonderful world . . . a world of roughhousing, of eating cotton candy (except when they eat peanut butter sandwiches), of circuses, fun and laughter. It's a wonderful world, children, but, sadly, when you grow up and can eat cotton candy to your heart's delight and see every circus that comes to town, you'll no longer want any of these. Your tastes will have changed.

That's why when Mom and Dad look at you and play with you, they're thinking more of college than cotton candy, more of security than circuses. That's why they decided some years ago to invest part of his earnings in a General Electric savings plan.

It doesn't mean anything to you now but last week your father was among 75,000 GE people who became Company share owners for the first time. Your dad happens to be a member of the Savings and

Security Program. Like many other S&S participants here, he received a payout of General Electric stock and U. S. Savings Bonds. Other employees are investing part of their savings in the Stock Bonus Plan.

But regardless of the savings plan, your folks—like so many others—are already thinking of your college education. And because of their interest in you, you can look forward to college, thanks to the help of your parents' savings.

No, these things mean nothing to you now. But someday they will. And when that day comes, you can look back to the "fun and frolic" times, relive these precious moments and thank your parents for investing in a savings plan when you were very young . . . to help you towards the things you'll really want.

West Germany Has Many Unfilled Jobs

(Ed. Note: Because some employees may not have seen the comments of H. A. MacKinnon, Vice President, which appeared in the March 21, 1963 issue of the Fort Wayne "News-Sentinel," we are printing the entire article for your information. The article was written by Ernest E. Williams, Business Editor of the "News-Sentinel.")

West Germany today is a country suffering from an employment, not unemployment, problem—it has more jobs than people.

That's the impression H. A. MacKinnon, vice-president of General Electric Co. here, brought back with him after a recent 15-day business trip to Germany.

MacKinnon made the trip at the request of a number of West German companies, with which G. E. is associated as a minority partner, as a consultant on problems of organization.

He was impressed with the vitality of the German economy and, by extension with the economies of all countries who are partners in the Common Market.

"West Germany's chief problem is a lack of people, probably induced, in part, by the heavy loss of life among the male population during the war," MacKinnon asserted.

Workers Imported

To meet the employee shortage—there are three jobs for every unemployed German—the country has been importing workers from Greece, Italy and Spain, he said. In a number of plants, he saw signs in factories in four languages—German, Greek, Italian and Spanish.

And, in his inspection trips to the major German industrial centers—Frankfurt, Berlin, Stuttgart and others—MacKinnon indicated he was struck by the optimism of the German people toward the future. This was a feeling, he said, which existed even in West Berlin, which has a humming electronics industry and produces a wide variety of products ranging from turbines to dictating machines.

Much of the credit for the economy's vitality must go to the Common Market, he indicated. It has resulted in a "fluidity of people and goods" moving back and forth across the borders of the member countries.

The joint economic interests of the countries involved have gone a long way toward erasing the nationalistic feelings that have made the countries suspicious of each other for centuries, he commented.

General De Gaulle's blocking of Great Britain's entry into the Common Market was a source of "great regret" on the part of the Germans, he said, but it is their feeling that it was only a delaying tactic on the part of France, with England's ultimate entry assured.

Discussing German prosperity, and the relative prosperity of Common Market countries generally, he pointed out that German wages today would be roughly half those paid in the U. S. on a comparable cost-of-living basis.

German wages—\$1.25 an hour for skilled mechanics as an example—are the highest in the Common Market and are reaching a point where a Volkswagen is within the reach of the average German family, MacKinnon said.

This trend, shared by other member countries, should result in the long range in approximate equality of wages between Common Market Countries and the U. S., he indicated. Currently, U. S. volume production helps offset lower wage rates in the Common Market, he pointed out.

MacKinnon returned from his business trip with a "very high appraisal" of the German people. He said he was particularly struck with their linguistic ability, pointing out he rarely had need of his Berlitz German-English dictionary during his stay. He also was impressed by their cordiality toward foreign visitors.

And he particularly enjoyed a performance of "My Fair Lady" in Berlin, with an all-German cast and an interpreter on each side of him to translate the doings of Professor Higgins and Eliza back into its original English.

686222



INDIANA COLLECTION FORT WAYNE APR 1963 NEWS

Volume 46

Friday, April 5, 1963

No. 7

Personal Share Statements to Show Your Status in Major Benefit Plans

Employees will soon get new personal share statements showing their individual status in the Insurance Plan, Pension Plan, and savings plans as of December 31, 1962.

Work is underway right now to get the statements ready for distribution to more than 250,000 General Electric employees. The job is expected to be completed by the

end of this month or early May.

This year's personal share statement is the latest in a number of individualized benefit reports provided to employees periodically since the early 1950's. Over the years, employees and their families have found these reports of value in assessing their current financial protection and in planning their future financial security programs.

Among the many groups of employees working to prepare the personal share statements this year are:

- Accounting Services people in Schenectady who prepared the information showing each employee's status in the Pension Plan.

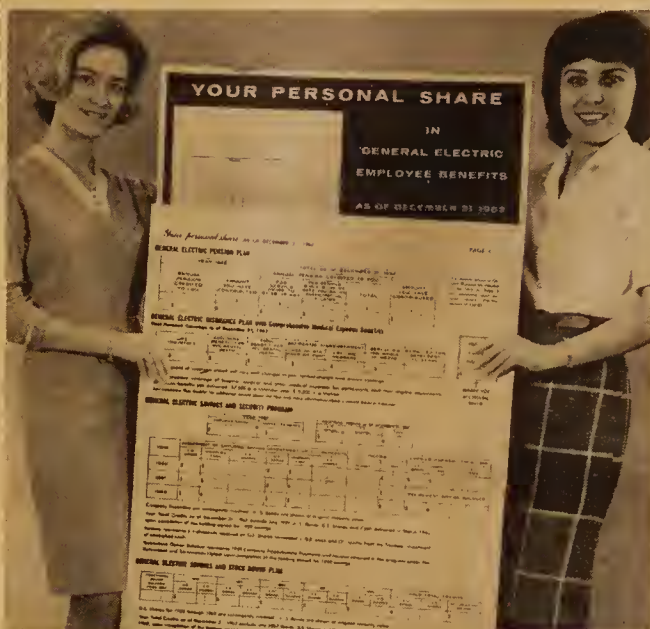
- Treasury Services people in Schenectady who compiled data on each individual's stake in employee savings plans.

- Payroll people in each department across the Company who prepared the information needed to list each employee's Insurance Plan coverage as well as the reports on Pension and savings plans.

- Employee Benefits people in New York, and others who planned and guided the overall project.

- Accounting Services people in Schenectady who operate the electronic equipment that fills in all the figures in each employee's statement.

The total job of planning, preparing and delivering the statements will result in considerable cost to the Company. This cost is part of the substantial expense which the Company undertakes in order to provide and administer the comprehensive array of benefits available to employees.



PREVIEW OF FUTURE ATTRACTION—Carol Madden, left, and Pat Kennedy, secretaries in Schenectady, offer an advance look at the Personal Share Statement which will soon be received by over 250,000 General Electric employees. The statement will be individualized to show each employee's personal status in the Pension, Insurance and savings plans as of December 31, 1962.

Luncheon-Party April 18 To End 2nd Shift Elex Year

The final meeting in the current club year for second shift Elex members ought to be a dandy.

First Vice President Vera So-

wards, Winter St., announced last week a luncheon-party for second shift members and their bosses to begin at 12 noon Thursday, April 18, at St. John's Evangelical and Reformed Church Auditorium, 219 W. Washington Blvd.

Tickets at \$1.75 must be reserved no later than a week from today—Friday, April 12.

Headlining the program is Ray Riggs. A virtual one-man harmonica band (he plays five harmonicas at the same time), Riggs will present his "Imagination Is Funny" routine, an entirely new concept in musical entertainment, in which he recreates sounds of many instruments with his voice.

Also on the show is Al Stiles with his distinctive style of song, dance and humor. "The mixture of these two fine artists will result in a wonderfully entertaining program," Mrs. Sowards said.

Preceding the program will be the luncheon featuring veal patties.



Ray Riggs

Good Friday Paid Holiday

Eligible General Electric employees here will enjoy their second of eight paid holidays this year one week from today—April 12—when all departments will close in observance of Good Friday. Regular operations will resume Monday, April 15.

To qualify for the holiday pay, an employee must be employed at least 30 days prior to any such holiday and must work his last scheduled workday prior to and his next scheduled workday after such holiday within his scheduled workweeks.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Collectors' Items

Put a red circle around April 15. That's the deadline for filing your federal income tax return.

Accuracy in filling out your return is more important than ever. This year, the Internal Revenue Service initiated the use of electronic computers to spot errors and omissions on returns. Your social security number, too, takes on a new importance. This number will be used to identify each taxpayer's account. The law now requires that all taxpayers record this number on their returns. File on time or you'll pay a penalty fee.

Put a double red circle around April 23. That's the day you can start working for yourself again. That's right! Up until April 23, you'll be working to pay your taxes. Federal, state and local taxes are equal to all income received by the American people from January 1 through April 22, 1963. This year, total taxes will be equal to or more than the \$140 billion collected in fiscal 1962.

Don't put all the blame on Uncle Sam. State and local taxes are on the move, upward, of course. State and local taxes reached almost \$39 billion during 1961—for an average of about \$211 for every person in the United States. The national average jumped 57% between 1953 and 1961, the latest year for which official information is available.

Need for More Learning

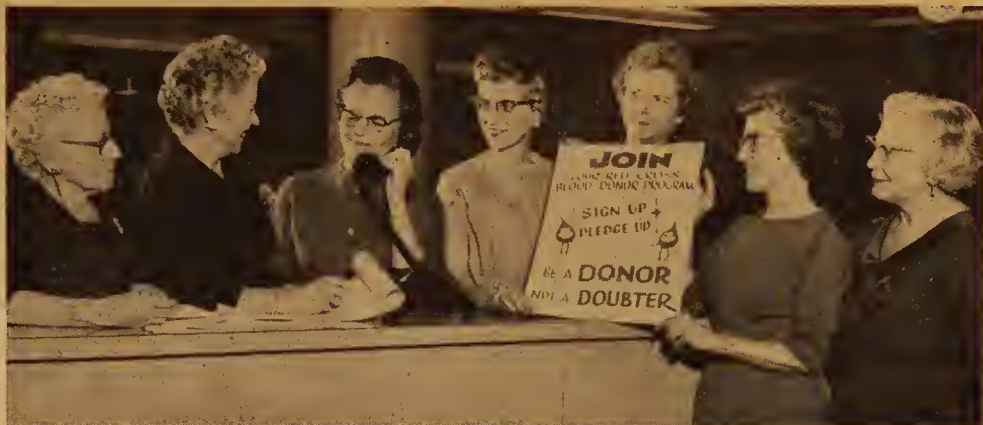
"It should be clear to every worker in the land that the price of holding a job will increasingly depend on continuing education throughout the lifetime of the individual." So says Harold Clark, professor in charge of educational economics at Columbia University.

This is true whether you are an office employee (how can you keep up with new techniques and procedures?), a mother (how do you bring up a child in today's changing and perilous world?), a graduate engineer (much that you learned in school is now obsolete) or a high school dropout (how can you get a job these days without that diploma?).

Millions of men and women throughout this country have suddenly come face to face with the need for more learning. They are swarming into their local public schools for job training, liberal arts, speed reading and group discussions on local, national and international problems. Women whose children have grown up are learning how to type, take shorthand and run business machines. Young adults are joining parent education classes. Businessmen are improving their human relations skills and their knowledge of other aspects of management.

Men and women, young and old, without high school educations are enrolling in evening classes to get that important diploma. Many of them are learning marketable skills.

In today's changing world, not one of us can sit back smugly and say, "I know all I need to know."



THEY'D LIKE TO HEAR FROM YOU—Blood donors are urgently needed. If you'd like to contribute your blood to save a life, won't you please call one of the Elex Club Blood Donor Contact Girls, pictured above. Waiting to hear from you are, left to right, Bertha Albrecht, Hilda Rodenbeck, Mabel Harber, Dorothy Askren, Rachel Fisher, Myrtle Bennett and Oneta Tobias.

Blood Donors Needed

Elex Club's Blood Donor Contact Girls Are All Set to Hear From You This Year

Attention, prospective blood donors.

If you want to donate blood this year to a particular friend or neighbor or if you simply want to give blood as a civic-minded citizen, contact one of the following Elex Club Blood Donor Contact Girls: Bertha Albrecht, Pen El Chapter, A-59845. Hilda Rodenbeck, Partizan Chapter, A-69322. Mabel Harber, Partizan Chapter, H-48602. Dorothy Askren, Bldg. 18-4, Ext. 2751. Rachel Fisher, Bldg. 4-5, Ext. 2598. Myrtle Bennett, Partizan Chapter, K-0160. Oneta Tobias, Partizan Chapter, E-1246.

These seven ladies will be happy to hear from you and add your name to the current list of General Electric employees who regularly "give blood to save a life."

Last year the Elex Blood Donor Contact Girls were instrumental in arranging for 642 pints of blood to be collected. It is their hope that this figure can be substantially increased this year.

Next week all employees will receive flyers from Elex contact girls listing the basic donor requirements. If you have any questions concerning the information contained in the flyer, notify one of the above or call the Women's Activities Office, Bldg. 18-3, Ext. 555.

One of Elex's principal goals this year is to try to obtain new and needed blood donors. If you qualify as a donor, won't you give one of the contact girls a call?

Allen County Cancer Society's Services Directed to Service, Education, Research

A month-long, concentrated program of informing Allen County citizens on the importance of early detection of cancer and ways being used to fight this disease is now being undertaken by the Allen County Cancer Society.

David Gastineau, M.D., president of this United Fund agency located at 1021 W. Wayne St., said the agency's services are divided into three categories—service, education and research.

"Approximately one third of the United Fund allocation, plus funds received from bequests and memorials, is devoted to expedite the early detection and cure of cancer," Dr. Gastineau said.

Monies for research during the past year were used as follows:

... \$9,000 to Dr. Philip Christiansen, associate professor at Indiana University Medical Center experimenting in the field of gastroenterology.

... \$10,479 to Dr. Kenyon Tweedell, a scientist at Notre Dame University whose research is in the area of renal tumor cells under ultraviolet induced fluorescence. Upon receipt of the last \$5,470 by Dr. Tweedell, the Ford Foundation matched the Allen County Cancer Society grant to Notre Dame.

... The Cancer Society purchased two portable pieces of life-sav-

ing equipment for use by all area hospitals. A respirator and an infusion pump, costing \$2,200, are also available to hospitals.

The Society has set aside a scholarship fund of \$2,500 to encourage training of two cytologists, a skill said to be in extreme shortage in this area.

Dr. Gastineau also said that a variety of educational pamphlets on the symptoms, treatment and cure of cancer are free upon request. They will also be distributed at the Jaycee Home Show. In addition there are 15 available films, also free upon request, to any school, church or organization.

An extensive educational program of identification and first aid for laryngectomies of this area has been conducted through state and city police, sheriff's reserve, firemen and Red Cross instructors.

The Allen County Cancer Society maintains a constant patient load of over 300 cancer victims. Dressings and sick room equipment are furnished upon request, plus transportation and limited medication assistance when qualified. Any assistance beyond this service is referred to the respective agency pertinent to the unmet need; such as Visiting Nurse Service, Social Security and Legal Aid Society.

Hundreds of Allen County residents — including many General Electric people — work with the Society by furnishing material and making dressings for cancer patients. Other volunteers deliver the dressings. Hospitals, physicians, clergymen, attorneys, police, firemen and other agencies combine in a united effort of assistance to any cancer patient needing service.



**Don't be
a Dunce
about
CANCER!
Know the 7
WARNING
SIGNALS**

1. Unusual bleeding or discharge.
2. A lump or thickening in the breast or elsewhere.
3. A sore that does not heal.
4. Persistent change in bowel or bladder habits.
5. Persistent hoarseness or cough.
6. Persistent indigestion or difficulty in swallowing.
7. Change in a wart or mole.

Graham to Manage CSO's North East Central District

Gordon T. Graham will assume new duties on May 1 as Manager-North East Central District, Components Sales Operation, with headquarters located at 4966 Woodland Ave., Cleveland, Ohio.

Announcement of the appointment was made by Donald J. Harrington, Bldg. 18-5, Manager of the nationwide sales component.

A native of Grinnell, Iowa, Mr. Graham attended Pennsylvania State University before receiving his BSEE degree from Iowa State in 1928. Later that year he joined the Company here on the Test Program and was engaged in sales training in the Fractional Horsepower Motor Department here.

In 1929 Mr. Graham transferred to the Apparatus Sales Division and served as sales engineer in Cleveland, Fort Wayne and Indianapolis offices. In 1946 he was named Manager of the Fort Wayne office and from 1954 to 1955 was Manager of the Dayton office.

The following year Mr. Graham returned to Fort Wayne as Manager-Marketing of the Small Integral Motor Department. Since the consolidation of SIM with the Small AC Motor and Generator Department, he has been located here as East Central Regional Manager for SAC.

Mr. and Mrs. Graham, who reside at 1151 Illsley Drive, are looking forward to returning to Cleveland where his career in field selling began.



Gordon T. Graham

Apprentice Alumni Set Spring Dance

The Apprentice Alumni Association will hold its Spring Dance Friday, April 19, from 9:30 p.m. until 12:30 a.m. at Steel's Maple Club, Lincoln Highway West.

Round and square dancing will be provided by records with Bob Knepple, Bldg. 4-6, handling the calling. In addition, there will be refreshments and a snack.

Tickets per couple are \$2 for member and \$2.50 for guest. Tickets may be obtained in advance from the contact men or picked up at the door.

Chairman of the affair is Charlie Briggs, Taylor St., assisted by Wayne Perry, Winter St.; and Carl Lommatzsch, John Marks and Gerald Widner, all of Taylor St.

Economic Education Fellowship Program Receives Largest Response in Its History

The General Electric summer fellowship program in Economic Education this year received from teachers the largest response in its history, Purdue University officials announced last week.

Sponsored by the General Elec-

tric Foundation and presented in cooperation with the Purdue School of Industrial Administration, the program provides 50 all-expense fellowships to junior and senior high school teachers of social studies.

When the application deadline was reached March 15, 1036 inquiries and 528 applications were received. According to Prof. Lawrence Senesh, program director, this marked the largest response ever. The program is now in its fourth year and was established for the purpose of improving the economic competence of social studies teachers.

The dates of the 1963 program are June 17 through July 26. The teachers who participate are chosen from a 12-state midwestern area and receive six hours of graduate credit for their work with the option of an extra two hours of credit upon completion of a classroom project during the following academic year. Tuition, living quarters and books are included in the fellowship grants.

Through the program, teachers gain insight into subject matter that includes economic theory, history and comparative economic systems. A laboratory is conducted so that teaching methods for various grade levels can be presented, and field trips enable the teachers to gain insight into "economics in action."

Inquiries, Applications by States

State	Inquiries	Applications
Indiana	59	37
Ohio	162	86
Michigan	135	81
Illinois	154	77
Iowa	80	36
Kansas	55	27
Minnesota	82	41
Missouri	81	43
Nebraska	45	17
North Dakota	32	14
South Dakota	25	9
Wisconsin	126	60

'Par Value' and 'Market Value' of Company Stock

Some employees who received shares of General Electric stock under the recent Savings and Security Program and the Stock Bonus Plan distributions have asked the meaning of the "\$5 par value" indicated on their certificates.

In the case of General Electric stock the par value is simply an arbitrary dollar amount assigned to the share by the Company. Thus, the par value has no significance so far as the "market value" of General Electric stock is concerned.

Market value of a stock is the value placed upon it in the give and take of day to day trading in the exchanges of the world. It takes into consideration basic confidence in the management, products, people, growth, and profit prospects of the Company as well as the condition of the economy within which the Company does business.

If anyone wishes to know what the market value of his stock is he should check the stock listing for sales on the New York Stock Exchange which is published daily in many newspapers. He may also get this information from his bank or stock broker.

Pensioners Set Pot Luck Party

Members of the GE Club Pensioners' Social Organization will enjoy a pot luck party Monday, April 15, at the GE Club, it was announced this week by Ernie Riley, chairman.

Dinner will be served at 12 noon with entertainment to follow. Members are asked to bring a covered dish, pie or cake.

Did You Know That...?

General Electric has paid dividends to shareholders for 64 consecutive years. In 1962, \$2 per share was paid, 67% of net earnings for the year, compared with 73% in 1961 and with an average rate of 67% over the 64 years.



PROGRESS IN PARKING CONTROL—Here's the latest graphic evidence of the continuing progress being made to improve the parking situation for employees on the East Side of Broadway. This bird's eye view (atop Bldg. 6-4) shows the greatly expanded "in yard" parking. By clearing out first and then utilizing the area demonstrated by the white dotted boundary, more than 100 additional parking spaces were created. The increased parking capacity is relieving the already

expanded Lindley Lot (part of which can be seen at top of picture) as well as the Fairfield Lot. And further plans to provide additional parking facilities are already underway. With the cooperation of all employees to the new parking control system which became effective this week on the Broadway East Side, it is expected that any immediate parking problems will be greatly minimized.

Five Employees Complete Nearly 175 Years Here



LOOKING FORWARD TO RETIREMENT—James Bentley needs his son's assistance to handle the gifts presented at his April 1 retirement. Mr. Bentley started here as a student engineer in Bldg. 21 in July 1927 and was last employed as a factory contact engineer at Taylor St. His son, J. W. M. Bentley, is district sales manager (Liverpool, N. Y.) of the Semiconductor Products and Rectifier Components Departments.



"MUSIC TO RETIRE TO" — Charles Hartman and his wife, Mae, will enjoy hours of good listening from the gift presented at his April 1 retirement. Last employed as a sheet metal worker at Taylor St., Mr. Hartman joined the Company in February 1925 as a leading operator in Bldg. 20-1.



RETIREMENT CELEBRATION—Bernice Bechtol receives a corsage from her husband, John (who retired six years ago from here), as she celebrated her April 1 retirement. She joined the Company in April 1943 as an assembler in Bldg. 26-3 and was last employed as a connect and welder at Taylor St.



MARKS RETIREMENT—John E. Whiteman, plant protection officer at Winter St., celebrated his retirement March 1. He was engaged in May 1923 as a trucker in Bldg. 14.



MARKS RETIREMENT — Dennis McKering, plumber in Bldg. 20-1, celebrated his April 1 optional retirement recently. He joined the Company in March 1923 as a handyman in Bldg. 19-B.

Mark 40th Anniversaries



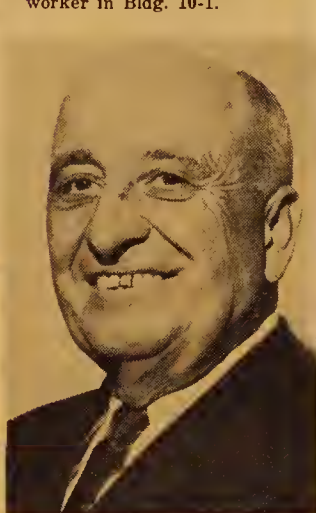
WITH GE 40 YEARS—Clarence Hewes, motor repairman at Sec. 14, Taylor St., recently completed his 40th year with GE. His service date is February 1923 when he was a cutter operator in Bldg. 10-3.



MARKS 40 YEARS—Clarence Spencer, industrial truck driver, Bldg. 5, recently marked his 40th year with GE. His service date is March 1923 when he started as a scrap worker in Bldg. 10-1.



OBSERVES 40TH — Royal Keen, Technician-Process and Equipment, Winter St., recently observed his 40th anniversary with the Company. He was engaged in December 1922 in test and inspection in Bldg. 4-4.



CELEBRATES 40 YEARS—Gerald Smith, Foreman at Sec. 15, Taylor St., completed 40 years with the Company recently. His service date is February 1923 when he started as a learner in Bldg. 6-2.



40TH ANNIVERSARY—Otis Fitch, maintenance electrician in Bldg. 20-1, completed his 40th year with General Electric recently. He started in August 1922 as a clerk in Bldg. 26-1.



40TH ANNIVERSARY—Ralph Kimmel, lathe operator at Winter St., recently observed his 40th anniversary with General Electric. His service date is January 1923 when he was a hand screw machine operator in Bldg. 6-2.

Savings and Security Program

Individual Tax Information Statements Coming Soon

Each Savings and Security Program participant who received securities under the first holding period distribution will soon receive an Individual Tax Information Statement.

Here's how a sample Statement would look.

This example has been filled out to show the kind of information the Tax Statements will contain and how it was derived.

Column 1 will show the total tax value of the distribution. In our example this includes:

Tax Value

Bonds—Redemption value on delivery date.....\$168.21

Stock—Market value on delivery date (4 shares at \$74 per share—average of high and low market price on that date) 296.00

—Less any net increase in value of shares acquired with Employee Savings while held by the Trust..... -0-

—Tax value of Stock.. 296.00

Total Tax Value\$464.21

Column 2 will show employee savings less tax free distributions to date.

Total of employee savings to date—1959 \$300.00
1960 312.00
1961 324.00
1962 336.00
2 months 1963 58.00
\$1,330.00

Less previous tax free distributions -0-

Participant's unrecovered investment \$1,330.00

Column 3 will show the taxable

GENERAL ELECTRIC SAVINGS AND SECURITY PROGRAM

TAX INFORMATION ON DISTRIBUTION MADE UPON COMPLETION OF THE 1959 HOLDING PERIOD TAXABLE YEAR 1963

ROE JOHN R

75586

201

987-65-4321

TOTAL TAX VALUE OF DISTRIBUTION	EMPLOYEE SAVINGS LESS TAX FREE DISTRIBUTIONS TO DATE	TAXABLE INCOME	INFORMATION ON SECURITIES DELIVERED			
			DELIVERY DATE	GENERAL ELECTRIC STOCK	U.S. SAVINGS BONDS	
				NO. SHARES	TAX COST PER SHARE	REDEMPTION VALUE
464 21	1330 00		03 07 63	4	74 00	168 21
1	2	3	4	5	6	7

SEE REVERSE SIDE

RETAIN THIS STATEMENT FOR YOUR RECORDS

income. The amount in this column is obtained by subtracting Column 2 from Column 1. In the example, Column 2 exceeds Column 1, so no taxable income is realized.

Since the distribution with a tax value of \$464.21 is being received tax free by the participant, his unrecovered investment in the Savings and Security Trust is reduced by this amount:

Unrecovered investment before distribution was made (Column 2)\$1,330.00
Distributed tax free 464.21

Unrecovered investment after distribution was made\$ 865.79

This unrecovered investment will be increased by future savings and reduced by future withdrawals and distributions. Future withdrawals or distributions will be tax free up to the amount of the participant's unrecovered investment in the Trust at the time the withdrawal or distribution is made.

Column 4 will show delivery date. This is the date on which the Stock included in the distribution was delivered to the participant.

Column 5 will show number of shares of General Electric stock.

This is the number of shares of stock distributed to the participant under the Savings and Security Program. If he also was a participant in the General Electric Savings and Stock Bonus Plan, these shares may have been part of a certificate for a larger number of shares consisting of shares deliverable under both savings plans upon completion of the respective holding periods which recently ended. In such cases, the number of shares for each plan was shown on the stock certificate, with SS indicating Savings and Security Program,

and SB indicating Stock Bonus Plan.

Column 6 will show the tax cost per share of General Electric stock. The amount shown in this column of our example was obtained by dividing the tax value of the Stock included in the distribution (\$296.00) by the number of shares distributed (four). It should be treated as the cost per share for purposes of computing capital gain or loss in the event the shares are subsequently sold. The six-month period for determining whether any gain or loss on sale is long-term or short-term, began on the date on which the shares were delivered to the participant.

Column 7 will give the redemption value of United States Savings Bonds. This is the total redemption value, at the time of delivery, of the Bonds delivered to the participant. This figure will check out with the table of redemption values which accompanied the Bonds. The following table shows how this would work in our example:

Issue Dates	Maturity Value	Redemption Value
Jan. thru March 1959	\$ 50	\$ 42.72
Apr. thru May 1959	25	20.96
June thru Sept. 1959	75	63.21
Oct. thru Dec. 1959	50	41.32
	<u>\$200</u>	<u>\$168.21</u>



At Lutheran Hospital

Marjorie L. CarrierBldg. 6-4
Josephine HansenWinter St.
Albert GivensPensioner
Ray BrimeyerBldg. 19-B
Philip SchroederPensioner
Lorene FoltzTaylor St.
Paul MischoBldg. 26-5
John DennisBldg. 27

At Parkview Memorial Hospital

Paul PerryBldg. 26-2
Charles ArnettPensioner
William E. ChelfTaylor St.
Ervin BeltsmithWinter St.
Howard BeeryWinter St.
Thelma KistlerWinter St.
Mary WarrenBldg. 4-4

At St. Joseph's Hospital

Vernon F. BoyersBldg. 4-2
Mildred BarrandWinter St.
Chester FeaserTaylor St.
Mariar HellenTaylor St.
Oliver MillerPensioner

At Veterans Hospital

Ora BowersPensioner

At Irene Byron Hospital

Henry MutschlechnerPensioner

At Whitley County Hospital

Columbia City, Ind.

Leroy HeintzelmanTaylor St.

Dismissed from Hospital to Home

Richard RaberTaylor St.
Patricia MorseTaylor St.
Jack HeinigerTransportation
Frederick BurkeBldg. 19-3
Thelma JemisonTaylor St.
Nora Van OverTaylor St.
Ted WarnerTaylor St.
Charles BriggsTaylor St.
Virginia JonesBldg. 19-B
Dorothy MolletWinter St.
Harold ComerWinter St.
William BeebeWinter St.
Percia HatchWinter St.
Elmer HarshmanBldg. 4-2
Almeda HoernerBldg. 12-2
Frederick KramerBldg. 4-1
Alice BoldtBldg. 26-1
Sylvia DikeolalosBldg. 26-3
Paul KookeBldg. 31-1
George HillBldg. 19-B



THEY'RE SAVING FOR RETIREMENT—Among the thousands of local General Electric employees who shared in last month's distribution under the two Company savings plans were, left to right, Virgil Lomiller, William Waggoner and Enid Fuller, service car drivers operating out of Bldg. 14 Transportation. All three proudly display some of their U. S. Savings Bonds and all three are participating in a GE savings plan with one purpose in mind—to build up additional savings for retirement. The March distribution of nearly \$110 million in Company common stock and Savings Bonds represented the largest payout in the history of the nation's industrial savings plans.

Potluck Party Set for May 4 By 'Meter Gals'

"Ye Olde Meter Gals"—active and/or retired female employees who were employed in the Meter Department here—will hold their annual potluck party Saturday, May 4, at 6 p.m. in the Community Room of the Peoples Trust & Savings Company's Waynedale branch.

Members are asked to bring a covered dish and table service. Admission is 65¢ per person (husbands are invited).

April 29 is the deadline for reservations. Simply call or write Hilda Rodenbeck, A-69322, 1651 N. Highland Ave., or Dorothy Jensen, E-2126, 2307 St. Mary's Ave.

TEN PIN



TOPICS

by BHL ROACH

The Bldg. 26-2 Office Team, rolling in the Office League, fashioned a fine 1055 single game for high team effort. Don Waldrop captured individual honors with a 603 which included games of 224 and 223. Other high single games included Ted Ross 233, Wayne Smith 232, Don Marvel 231, Fred Armstrong 225, Bob Henry 223, Lee Shaw 217, Riney Hofmann 216, Dick Baumbauer and Buck Buckles 210, Bob Knepple 207, Rex Oberlin 206-201, Carl Metker, Bill Hatendorf, Fran Nelson and Paul Ohnesorge 205, Bob Chandler, Charlie Peterson and Dick Webster 204, Sogi Soder 201 and Skeets Lahrman 200.

Talarico's led team scoring in the Apparatus League with a 2811 series and 1000 single game. Art Smethers led the individual efforts with a 604 series highlighted by a 233 single. Other high single games included Jim Stoiche 231, Gerry Foerster and Rex Hatfield 222, Clarence James and George Kaufman 214, Ed Trabel 214-204-203-201, Irv Schlottback 212, John Meyer 209, Elmer Ueber 208, Vern Dasler 206, Mel Kestner and Don Greenler 205, Don Hensch 204, Bill Kestner 201 and Bob Ulrich 200.

Our sympathies to Jim Grotrian of the Hermetic League who knocked down all the pins for a perfect strike only to have the 5-pin bounce back and remain standing. The Eifrids rolled 2804 for high team series and the Stators 936 for high single. Bill Ort recorded a 222, followed by Ron Young 210, Gene Eifrid 209, James Gable 206 and Ray Potts 201.

Jim Kelley Buick went on a rampage in the Interdivision League scoring 2964 and 1033 for high team series and single. High individual honors went to Robert Younghaus' 614 series highlighted by a 227 single. Other high single games were posted by Carl Miller 236-219, Frank Matthews 225-210, Tom Fischer and Robert Knepple 222, Ron Fisher 215-205, Howard Winters 214, Gil Baker and Ken Kuntz 212, Francis Nelson 211-203, Ed Fischer 210, Walt Starke 209, Herb Ropa 208, William Piercy 207, Herman Deck, Rod Elliot and Frank Beatty 206, Dick Gotschall 205-203, Doyle Sheets 203, William Dunmire and Al Hamilton 201 and

New Activity at Club Slated for April 20

A new activity at the GE Club — free bingo — has been scheduled for Saturday, April 20, from 8 to 10 p.m., it was announced this week by Bob Guingrich, Bldg. 4-4, Chairman of the Entertainment Committee. Admittance will be by new club card only.

Any employee and his spouse or single employee and his girl or boy friend is invited. Groceries will be offered as prizes.

Ron Miller 200.

Mary Rectenwall recorded a 526 for high series in the Ladies Tuesday Afternoon League. Eleanor Whitehouse rolled 209 for high single, followed by Rita Hart 188, Wava Aughenbaugh 174 and Edna Bailey 170.

Pat Aughenbaugh was high for the ladies in the Guys and Dolls League with a 512 series. Carl Miller rolled a 212, Pauline Bergquist 203 and Rita Hart 177.

In the Adam & Eve Mixed League, Earlene Macy scored a 519 series including games of 186-175, Justine Coudret rolled a 512 series with games of 176-174, and Pearl Roach had a 506 including 191. Bill Roach rolled 236 for high single, followed by Merle Campbell 233, Ross Smith 212, Sam Macy 208, Bob Bolenbaugh 203, Alberta Koenig 184 and Lucille Smith 171.

Dorothy Webb and Edna Armstrong each scored 197 to tie for high game in the Monday Night Ladies League. Other high scores included Paula Gerding and Alberta Roth 182, Daisy Hook 181, Kay Bade 179 and Beth Jacobs 176.

Luella Bryant led the Ladies Friday Afternoon League with a 521 series featuring single games of 184-179. Other high games were recorded by Mickey Mullen 181, Marie Downie and Celeste Madden 180, Eula Noll 179-174 and Hilda Warren 173.

In the Squares League, Wayne Stewart Furniture rolled 2941 for high series and 1005 for high team single. Jim Meeks posted a 242, followed by Don Feber 213-206, Ken Wyman and Harold Ely 211, Garry Stonehill 209-204, Tom Kraus 209, Carroll Scheiderer 205-204 and Charlie Dumesnil 205.

Transformer #6, currently leading the Wednesday Owl League, rolled 2798 for high series and a 1009 high single. Gene Egts scored a 637 series with games of 229-225. Other high games were posted by Wilson Lambert 221, Harold Somers 214, Harold Baker 210-203, Carl Miller and Merle Bennett 210, Ken Kuntz 204, Larry Meyers 202 and Louis Maier 201.

Adam Flager rolled a ladder series of 141-142-143 in the Small Motor League but high single games included Gus Weisenburger 222, Cliff Balyeat 221, Gene Kilty 219, Joe Kramer 214, Karl Moore 212-211, George Cowan 212, Paul Billman 211, Carl Saaf 210-201, Bob Goodman 210, Art Lantz 209-208, Dick Dutke 209, Duane Sutter 208-202, Ben Penkul 206-201-201, Luther Putman and Sam Macy 206, Dick Spoerhase, Bill Miller and Carl Brandt 201 and Orval Doherty 200.

April 20 to Mark Start of This Year's Annual GE Club Men's Bowling Tourney

The GE Club's annual men's bowling tournament will begin Saturday, April 20.

All employees who have an es-

tablished league average at any lanes are eligible along with league keggers who bowl at the GE Club.

The schedule:

Five Men Squads

April 20	1:00 - 3:30 p.m.
April 21	1:00 - 3:30 p.m.
May 2	6:00 - 8:30 p.m.
May 3	8:30 p.m.
May 6	6:00
May 7	6:00 - 8:30 p.m.
May 8	6:00 - 8:30 p.m.

Doubles and Singles

April 27	1:00 - 3:00 - 5:00 p.m.
April 28	1:00 - 3:00 - 5:00 p.m.
May 3	6:00
May 4	1:00 - 3:00 - 5:00 p.m.
May 5	1:00 - 3:00 - 5:00 p.m.
May 6	8:30
May 9	8:30
May 10	8:30

Entry blanks are now available at the Club, but entries close April 13.

Final Square Dance Of Season Tomorrow

General Electric employees have one final opportunity to enjoy this season's GE Club-sponsored open square dances.

The seventh and last session will be held tomorrow from 8:30 to 11:30 p.m. at the GE Club Gymnasium under the calling of Carl Brandt, Bldg. 4-4.

The free dance is open to all employees and their friends.

Available at Store

New GE Product Expected To Carve Big Market Slice

General Electric people here will soon be "talking up" one of the Company's newest consumer products.

The product, just now available at the Employee Store, is the new Model EK-1 electric slicing knife. The newest of new products was termed "the hit of the show" when it was introduced recently at Chicago's big Housewares Show.

The electric slicing knife is designed to make at-home carving and slicing easier, quicker and more professional. Carrying a suggested price of \$27.95, the product can be purchased by employees here for only \$20.95.

The electric slicing knife features twin non-corroding, stainless steel cutting blades with tungsten carbide cutting edges. When the knife is operated, the twin blades move back and forth in a reciprocating motion approximately 2000 times per minute. Because of this motion, a sawing motion usually associated with carving is no longer necessary. Only guidance by the user and a slight downward pressure is required for efficient, high-speed cutting action.

To operate the knife, finger pressure is applied to the control switch on the handle, and the knife will not operate unless finger pressure is maintained on the switch.

The knife handle, in which the General Electric motor unit is set, consists of high impact, odor, grease and heat-resistant plastic styled in antique white and wood tone brown. The nine-inch blades snap out of the motor unit for each

cleaning. A handle guard also serves as a stand on which to set the knife so that blades do not mar table or plate surfaces.

The electric slicing knife will do a professional cutting or slicing job on such items as meat, poultry, fish, vegetables, fruit, cheese, cake and bread.

Weighing 2 pound 2 ounces, Model EK-1 has an attached 8-foot cord-set and is listed by Underwriters' Laboratories, Inc. It comes attractively packed in a deluxe gift box.

2 OVEN CONVENIENCE ONLY 30" WIDE!!!



americana RANGE FAST, FLAMELESS!



Model J-794

General Electric AMERICANA 794 looks like a built-in... but plugs in like a free-standing range!

NEW SKYLIGHT® WINDOW FOR MASTER OVEN

Gives you a no-stoop view of what's cooking down below! Eye-hi upper oven with rotisserie and big panorama window—more visibility, greater convenience!

PLUS: Automatic Sensi-Temp® Unit adjusts to fit 4", 6", 8" pans. Side-mounted pushbutton controls. Full size master oven with new broiler design, reduces spattering and smoking. Automatic timer controls ovens, appliance outlet. Fluorescent light for cooktop. Choose from GE Mix-or-Match colors, white and dark copper-tone.

\$60.00

Courtesy Discount

Partizan Sets Election Of Officers for April 16

Election of officers will highlight this month's activities by Elex Club's Partizan Chapter.

The election will feature the regular monthly meeting Tuesday, April 16, at 12:45 p.m. at Moeller's Hospitality Room, 824 W. Main St. Miss Minna Blue is chairman of the session, assisted by Mrs. Cora Mauck, Mrs. Arnold Wolf and Mrs. Robert Harber.

A mixer party will be enjoyed the following evening at the Falstaff Hospitality Room, 1025 Grant Ave., beginning at 7 o'clock. Mrs. Edward Flood is in charge of the event to which husbands are invited.

The monthly cancer pad sewing will be held Tuesday, April 9, beginning at 9:30 a.m. at the home of Mrs. Al Harber, 1021 W. Packard Ave. Members are asked to bring a sack lunch.

See Your General Electric Dealer For His Special Price and Terms

AD-LETS

FOR SALE
for rent
WANTED
lost and found

No ad will be received over the telephone.
Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
Monday noon, April 15, 1963

FOR SALE
HOUSETRAILER, 33' Platt. A-76829 or A-89713.
GIRL'S SHOES, brown nylon, size 1A, excellent condition, worn only short time, \$2. H-69013.
RANGE, 30", can be used with natural or lp gas, in very good condition. 4310 Forest Hill.
CAR CARRIER, complete. S-5437.
SUIT, navy blue, size 42, lady's; hot plate, 2 burner. A-83355.
LAKE COTTAGE, Gilead Lake, 47 miles north of Ft. Wayne, all modern, 2 bedrooms, bath, living room, kitchen and enclosed porch. H-1666.
CEMETERY LOTS, 3, reasonable, \$75, in Greenlawn Cemetery. K-2755.
STROLLER, \$16; bathinette, \$15; playpen, \$5; rocking horse, \$4; child's clothing, \$25-\$1; ironer, \$20. H-82633.
'57 FORD Fairlane 500, 2 door, V8, automatic, radio, heater, back up lights, good tires. H-65742 or K-0871.
USED & NEW BOARDS, various sizes, could be used for fence or small building, very reasonable. H-39933 evenings.
GIRL'S COAT, white, shortie, age 14, \$5. H-08013.
'62 BUICK LeSabre, 4-door sedan, full power, 12,000 miles, like new. H-03631.
FINCO ROTOR and controls, \$3. H-60772.
'62 14hp MOTOR, Scott outboard, like new, used about 15 hours. A-99715 after 4:30 p.m.
ANTIQUE SCHOOLMASTER'S DESK, slant top, walnut; rose carved mahogany side chair; silver luster teapot; glass candlesticks. H-50042.
MALE DOG, 1 yr. old, white with brown spots, free for a good home, paper broke. K-6648.
SCREENS, 2-piece combination with storm window inserts, 6, 34x47; 1, 44x39; 1, 28x39. H-90731.
LOT, 166x90 frontage, off Highway 1 north, \$1200. Leo 2689.
BIRD GAGE and stand, chrome, all the accessories, best offer. H-91163.
OVERHEAD GARAGE DOOR, Franz, 7x9, good condition, all hardware, \$25. E-66149.

AD-LETS

GE NEWS
Bldg. 18-3

☐ For Sale*

☐ Wanted

☐ Wanted to Rent

☐ For Rent*

☐ Ride Wanted

☐ Riders Wanted

☐ Lost

☐ Found

Ads must be in the GE NEWS office by 12 noon, Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....
Home Address..... Pay No.....
Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

VACUUM used 6 mo., good condition; range, good oven. A-65622.
BROWNIE DRESS, belt, ooin purse, anklets, \$5; 16" boy's bicycle, good condition, \$10. 2240 Nuttman.
'66 PLYMOUTH, 4-door, V8, new tires, engine overhauled recently, \$400. H-28421 after 5 p.m.
TRAVEL TRAILER, Trotwood, sleeps 6, excellent condition, electric brakes, reasonable. S-6463.
KITCHEN SINK, 32x20, double, faucets & fixtures, \$14. H-79453.
GLASS TUB ENCLOSURE, 2 sliding doors, size 29x49, very good condition, reasonable. H-56665.
'56 CHEVY, Bel Air, hard top, V8, H-68634 after 6.
HOUSETRAILER, 23', 1 bedroom, good condition, reasonable. S-5856 after 4.
LAWNBOY ROTARY MOWER, 21", good condition; 24"x14" water-filled lawn roller. T-34800.
TABLECLOTH, white Irish linen, 4 yds. long, 12 matching napkins, never used. S-6461.
HOOP, floor length, hoop, \$2; man's beige formal jacket, size 36-38, \$5. H-70074.
FLY ROD, 8 1/4' glass, 2 reels and lines, assorted flies and aluminum case, 5-time fish spear with 10' handle. H-55024.
GAMING TRAILER, 13', attached 9x9 tent, built in ice chest, electricity in trailer, \$225. H-44861.
DINING ROOM SET, mahogany, Duncan Phyfe, extension drop leaf, 4 chairs, 2 extra leaves, excellent condition. H-69044.
SPRING SUITS, size 14, linen mix & match, 3-piece, \$3; also blue, pink, like new, \$5, other clothing. A-57583.
GIRL'S SPRING SUIT, like new, size 9 Jr., also other dresses, sizes 12 & 14, sport tops & sweaters. H-9479.
POLAROID LAND CAMERA, 850, complete with case, blinker, flash, etc., like new, asking \$115, retail \$190. K-7645.
TV SWIVEL STAND and bird cage with stand, both reasonable and in excellent condition. H-20774.
'59 BUICK, 4 door, LeSabre, original owner, like new, full power, \$1695. S-9241.
SPRING COAT, girl's 6 or 8X, \$3; boy's spring coat and hat, age 2-3, \$3; misc. children's clothing. H-74221.
'58 PLYMOUTH, station wagon, 4 door, V8, automatic, radio and heater. E-87861.
BABY BATH TUB, girl's camel hair spring coat, size 5; boy's sport jacket, size 5; overstuffed chair, all in excellent condition. H-82012.
TWO-WHEEL TRAILER, 7x46x15, 35 cu. ft., good condition. A-55714.
MOTORCYCLE, 1962 Honda Benly CB32R, 16 hp., electric starter, tachometer. Poe 23B.
CHEST OF DRAWERS, 2, \$10 each. S-8217 or H-35461.
WOOD SCREENS, good, assorted sizes; small venetian blinds; antique chest. A-66754.
APT. SIZE RANGE; dishwasher. A-40802.
'61 CADILLAC, 4 door, good condition, \$175. W-7430.
14' BOAT, Johnson ten, trailer, bunk, full length top, winch, spare wheel, excellent, \$350. 1230 Sinclair.
COAL FURNACE, Majestic, heavy duty with pipes, reasonable. E-60292.
RAG RUGS, 29" wide, also custom weaving. K-9917.
CONVERSION BURNER, natural gas, reasonable, min. input 10,000 BTU, min. output 30,000. 1018 Union St.
ENCYCLOPEDIA BRITANNICA, complete with book shelf, large World Atlas and year books to date. H-37455.
DRYER, \$40; upright sweeper. A-98733.
POKER TABLE, 46x46, natural wood, octagon shape, green felt top, 6 matching chairs, \$75 set. H-20032 after 5 p.m.
LOT, No. 8, Covington Dells addition, 120x240, corner of Wood Moor and State Rd. 14, \$2500. E-95062.
SOFA, English Lawson style, A1 condition. H-67092.
GIRL'S COAT, light grey shortie, sub-teen size 8-10, like new, reasonable. H-66123.

Just Received At Bargain Prices

Class E Automatic Blankets

Twin Bed Size ----\$ 8.75
Double Bed
(one control) ---\$10.60
Double Bed
(two control) ---\$12.75

Limited Quantities

At These Bottom Prices They Will Go Fast

HURRY!

EMPLOYEE STORE

35MM CAMERA, single lens, reflex, built-in exposure meter, wide angle, telephoto, haze filter, \$100; power reel type lawnmower, \$10. K-2485.
GIRL'S COAT, tweed, size 14; girl's rain coat, size 14, excellent condition. A-78004.
STOVE, 30". H-57863.
'56 CHEVY, 2 door. K-6387.
FORMALS, pink, blue and red; spring toppers, wool skirts, assorted color, excellent condition, reasonable, size 9. K-6731.
SWEEPER, good condition; men's suits, size 40; girl's clothing, size 10 and 12; girl's ice and roller skates, size 6. A-76216.
BRICK BUNGALOW, 6 rooms and bath, A-1 condition, new carpet and furnace, nice basement, garage, 1308 E. Wayne. S-6927.
COIL SPRINGS, full size, good condition, \$4; 2 men's suits, size 40. T-34761.
VENETIAN BLINDS, 2, 36" x 1, 30" x 1, 26" x 1, 42" x 1, A-1 condition, complete with cornices and hardware, \$10. K-9515.
'58 CUSHMAN EAGLE, scooter, excellent condition. H-20815 after 6:30.
JOHNSON MOTOR, 3 hp; 2 sump pumps, one new and one used. H-02665.
WICKER SEITEE and 3 wicker chairs; one ladder back chair; 4 pair cafe curtains; hand lawn mower. K-1588.
'55 PONTIAC, Star Chief, power brakes, steering, windows, good tires, new battery. K-1634.
DINING ROOM SUITE, 9 piece, maple and walnut, good condition, Huntertown 247.
'53' PLYMOUTH, 2 door, good second car. T-6677.
SUBURBAN RANCH, well-kept, 3 bedroom, garage, breezeway, utility room, large fenced lot, off Rd. 3, 2 blocks from school, churches and shopping, \$13,900. T-1649.
LAKE FRONT COTTAGE, 60', year round, Big Turkey Lake, Wildwood Landing, you will find good fishing and a beautiful view. E-2906 after 4 p.m.
CEMETERY LOTS, 3 at IOOF cemetery in New Haven, new section, monument privileges, \$200. T-6067.
2 BEDROOM HOME, northwest, modern, automatic heat, will contract, 2 lots, Wayne Trace Extended, \$1200. E-77736.
LAWN MOWER, 21", red cap rotary, overhauled, good condition, reasonable. T-7032.
SPRING SUITS, size 13, 3, pink, blue and navy, dry clean; also few dresses, \$1 and \$2, like new. A-57583.
ANTIQUE SILVER BUTLER, consisting of finger bowl, bell napkin ring, crumb plate, all on silver stand, also bow and pitcher set with good design. H-9479.
MIXER, double shaft, with bowls. A-1854.
WILL TRADE 30 S&H books for 24 Top Value books. A-29945 after 6 p.m. Monday thru Thursday.
LADY'S BLAZERS, size 12, red, beige, reasonable priced. K-1157.
JALOUSIE WINDOWS, 37x40, crank out, like new, with screen, \$18. E-94484.
'56 OLDS, 4-door, 88, excellent condition, no repairs needed. A-68801.
HOUSETRAILER, 58', Great Lakes. A-4856.
'48 MASSEY HARRIS TRACTOR, model 35; John Deere plow, 2-12; John Deere 999 corn planter; 6' disk, spike tooth drag. Albion 62167.
HOME, must sell, \$6900, south, 1/2 block to bus, 3 bedrooms, basement, garage, enclosed backyard, nice neighborhood, good repair, easy terms. H-26672.
SPRING FORMAL, size 12, worn once, like new; lady's 28" pullman suitcase, good condition, also other formals. A-46463.

El Par Chapter Lists Next Three Activities

Elsie Logue, new president of Elex Club's El Par Chapter, will conduct her first regular meeting Wednesday, April 17, at 1 p.m. at the home of Ruth Cummers, 6245 Donna Rd. Assisting as hostesses are Zella Wittmer and Esther Fox.

The board meeting will be held Wednesday, April 24, at 9:30 a.m. at the YMCA, and the cancer pad sewing will take place Tuesday, May 7, at Parkview Memorial Hospital. The session gets underway at 9 a.m.

SPRING SUIT, lady's navy blue, size 12, excellent condition. H-69013.
'69 TAMBRETTA SCOOTER, buddy seat, needs tune up, \$145. T-0669.
6-BEDROOM HOME, Union St., \$4950, 2 baths, gas heat, can use as duplex, easy terms. S-4066.
TRADE TV stamps for S&H. K-1687 after 3 p.m.
'48 OLDSMOBILE, runs good, new battery, generator and brakes, good paint, \$65. A-26311.
MATERNITY CLOTHES, size 12. H-26111.
DAVENPORT, good condition. A-40234.
'66 BUICK, 4 door hardtop, full power, one owner, 48,000 miles. A-49664.
FIBERGLASS BOAT, 14', windshield and steering wheel, good condition; floor length formal, size 9, pink, worn once. H-64394.
MATTRESS for double bed, good condition; boy's, size 16, red orlon cardigan sweater, excellent condition; 1 pr. draperies. H-66162.
SEASON PICTURES, set of 4, gold and black 10 x 23, cost \$16, will sell for \$4. T-8364 evenings.

FOR RENT
ROOMS FOR GENTLEMEN, on bus line, parking space, adult home, 2726 Broadway. K-3406.
ROOM FOR EMPLOYED LADY, close to bus, all home privileges and telephone. E-2126.
UNFURNISHED APARTMENT, 3 rooms and bath, stove, refrigerator and utilities, close to GE and church, bus and garage. H-67275.
WANTED TO RENT
GARAGE, near Thompson and Taylor Sts., 6-block radius. A-76114.
GARAGE, 1 or 2 car, Southeast side of town preferred, would take other. K-6887 after 5:30 p.m.
COTTAGE, on Lake James, for the season. E-38052.
WANTED
BICYCLE, girl's, 26". S-3613.
OUTBOARD MOTOR, 7 1/2 hp, Evinrude, 1955-58 model, must be in good condition. S-2696.
DRESSING TABLE, girl's, mirror and chair. A-96167.
SHAMPOO BOWL, beautician's, S-4025.
BABYSITTING or elderly lady to care for in own home. A-69982.
BICYCLE, 28", girl's, must be in good riding condition. T-6725.
BICYCLES, full size girl's and boy's, reasonable. S-6487.
WINDOW SCREENS, 8, 36" wide x 55 1/4" long; one screen door, 32" wide x 78 1/2" long. E-94484.
BACK STOP OR POST, suitable for back-board and hoop for basketball. S-4066.

OBITUARIES

Enrico Gigli, 73

Word has been received of the recent death of Enrico Gigli, 73, who retired here in January 1955.

A native of Grottidi, Italy, Mr. Gigli started here in January 1944 as a helper at Winter St. and was last employed as a janitor in Bldg. 4-B.

Two Teams Needed To Complete League

Two teams are needed to complete the Sunday Night Mixers League for the coming year.

The league bowls every other Sunday at 7:30 p.m. at the GE Club with each team consisting of two couples.

Anyone interested in joining the circuit is asked to contact Charlie Wilt, Supervisor-GE Club, Ext. 742.

Remember — there is open bowling on the AMF lanes every Saturday and Sunday from 1 to 7 p.m.

Two Events Slated By Pen El Chapter

Elex Club's Pen El Chapter has scheduled two activities for the remainder of April.

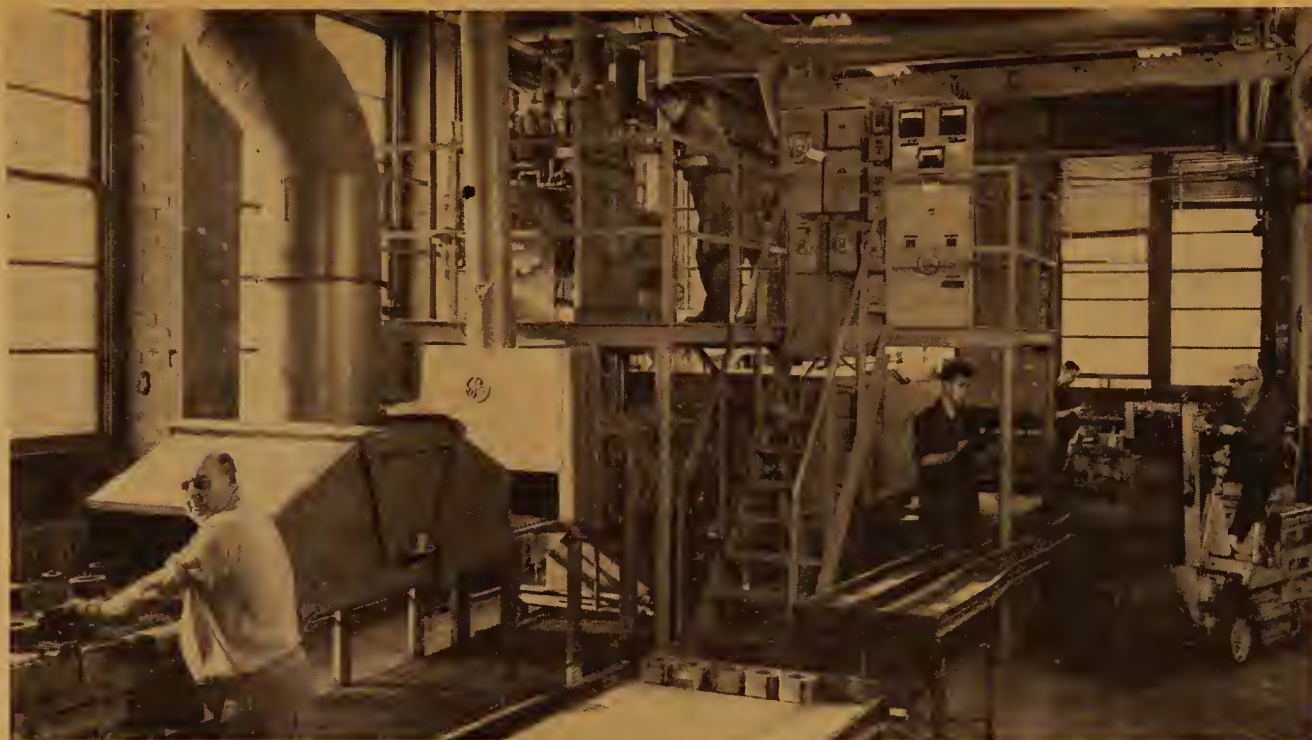
The regular luncheon-meeting will begin at 1 p.m. Wednesday, April 10, at the Portage Room of the YMCA. Hostesses are Ida Muggford, chairman; Arba Kurtz and Florence Kelsey.

The all-day cancer pad sewing session will get underway at 9 a.m. Tuesday, April 23, at the 801 W. Berry St. address.

BABYSITTER, in my home, work days. E-66581 after 4:30.
'58 CHEVY, station wagon, V8, must be clean. T-7714.
ENCLOSED BOOKCASE with glass doors, must be in good condition. T-36348.
CHILD'S PEDAL CAR, must be in good condition and reasonable. T-6087.
BABY STROLLER and round oak dining table. H-68012.

anniversaries

35 Years			
Thurman Liechty	Winter St.	3-21-28	
Lillian Hall	Taylor St.	4-7-28	
Chalmer Steele	Bldg. 20-1	4-13-28	
Donald Arnold	Taylor St.	4-15-28	
Robert Quinn	Bldg. 26-1	4-18-28	
Robert Archbold	Taylor St.	4-24-28	
Adam Nicholson	Taylor St.	4-25-28	
Allen Ruble	Bldg. 18-3	4-26-28	
Raymond Brown	Taylor St.	4-27-28	
Arthur Blume	Bldg. 17-4	4-30-28	
30 Years			
Clarence Linsky	Bldg. 26-1	4-2-33	
Harry Rollins	Bldg. 19-1	4-17-33	
25 Years			
Merton Baird	Taylor St.	4-2-38	
Katherine Norr	Taylor St.	4-16-38	



Here are the men who handle the work processed in the blue anneal oven in Bldg. 17-1—one of many pieces of equipment installed here to keep us competitive. Left to right are Joe Eifrid and Leon Shelburne, oven operators; Dale Heersche, oven helper; Edward Steinau, oven operator; and Dan Aughenbaugh, truck driver.

THE PROFIT DOT



IF ALL THE SALES DOLLARS—\$4.8 billion—taken in by General Electric in 1962 were represented by the dots in the box above, the white dot would represent the dollars which were net profit—\$266 million.

Out of that dot must come money for two things:

- ★ to pay dividends to our share owners as a return on their investment.
- ★ to reinvest in the business to help us remain competitive and to make sure our jobs remain as secure as possible.

In 1962 we paid dividends of \$2 per share to our share owners of record. Total: \$178 million of the \$266 million dot.

In 1962 we reinvested in the business \$88 million from our \$266 million dot. During the past 10 years, reinvestment of profit dollars has reached \$650 million. Counting this and all other expenditures, we've spent \$1.4 billion on new plant and equipment during those 10 years.

For the future, we must work to increase our profit. We are in a greater number of businesses and we must have a greater number of dollars to keep them competitive—and to help keep our jobs more secure.

There is only one way to increase our profit:

- ★ Maintain and increase our competitive efficiency so that we can offer greater values to our customers than our competitors. This will help us increase our sales and profit.

Throughout the Company, dollars from the profit dot have been put to work to help us achieve this goal—to help us meet our competition and increase our job security.

A good case in point is the new blue anneal oven in Bldg. 17-1 (made by General Electric's Industrial Heating Department at Shelbyville). Used to blue anneal stators for the Hermetic Motor Operation here, this piece of equipment represents an investment of approximately \$45,000. Like many other vital machines and equipment which have been installed here, this new oven represents retained profit put to work to keep us competitive in the many businesses on which our jobs depend.

It is obvious, then, that the small profit dot is important to each of us. To see how small a part of each sales dollar goes into the profit dot, here is how each General Electric Company sales dollar of 1962 was distributed.

Employees	42.6 cents	
Materials, supplies, etc.	45.8 cents	
Government	6.1 cents	
Dividends	3.7 cents	} Profit
Retained Profits	1.8 cents	
Total Sales Dollar	100 cents	

CR-10
01-80
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First Quarter Sales Set Record

Record GE Insurance Plan Benefits Of Over \$59 Million Paid in 1962

Employees and beneficiaries of deceased employees received record Insurance Plan benefits totalling over \$59 million during 1962. This information, announced this week by the Company, is part of the detailed report on page 8.

Benefits paid for employee coverage hit an all-time high of \$38,379,078 in 1962. Company payments covered nearly two-thirds of the cost of employee coverage — employee contributions accounted for the rest.

Dependent benefits also reached a new peak of \$20,784,625 in 1962. As in prior years, the cost of claims incurred by dependents exceeded employee payroll deductions for dependent coverage by quite a margin. In fact, during 1962, costs exceeded employee contributions by over 32 per cent.

As it has done in the past, the Company made up the difference, even though its aim is to devote the major part of its contributions to employee coverage. Company payments for dependent coverage in 1962 were substantially larger and covered a larger share of dependent insurance costs than in 1961.

A record number of nearly 286,000 claims was paid under the Insurance Plan during 1962. That's about 15,000 more claims paid than during the year before.

The costs of claims incurred for employees and dependents during 1962 totalled \$59,163,703 — over \$2.8 million more than in 1961. Here's a breakdown by major types of benefits:

- Life Insurance, accidental death or dismemberment benefits \$16,456,285
- Medical expenses and maternity benefits \$34,956,461
- Weekly Sickness and Accident benefits \$ 7,750,957

The difference between the total cost of these claims and the overall cost of the Insurance Plan in 1962 was largely accounted for by an addition of \$5.5 million to reserves to help provide life insurance for retired employees, plus amounts paid to insurance companies to cover taxes and other expenses.

In addition to the costs reported above, benefits paid to pensioners, their wives and to widows of deceased pensioners totalled \$1,596,433. These benefits were provided under the GE Medical Care Plan for Pensioners under which pensioners pay no contributions.



WELL PLEASED WITH INSURANCE PLAN—Fred Kramer and his wife, Elizabeth, both are "very well pleased" with the General Electric Insurance Plan for both know firsthand of its benefits. Mr. Kramer, Bldg. 4-1 tool and cutter sharpener, has been off for illness since January 30, 1963. On two other occasions in 1962, he was also off for personal illness. His Insurance Plan claims have totaled more than \$5,300 since he enrolled in the plan and his wife has collected to date more than \$670 in claims. Currently convalescing from his latest major surgery at his 2106 Hoagland Ave. address, Mr. Kramer is looking forward to returning to work.



HE APPRECIATES IT—Dave Dulin, packer in Sec. 14, Taylor St., returned to work early this year following an absence of 14 months during which he underwent four surgical procedures and was confined to the hospital for 160 days. His Insurance Plan paid claims totalling \$6,279.62 in addition to providing Mr. Dulin his full 26 weeks of weekly sickness and accident benefits. Said Mr. Dulin in referring to the Insurance Plan: "It's still a bargain even if you never need it. When the premiums are taken out of your check by payroll deductions, you don't miss it. No employee can afford not to enroll for this insurance because we never know when we will be faced with large medical bills. Knowing that you have good insurance coverage relieves your mind and aids your recovery. My claims were handled efficiently and paid rapidly. I have nothing but good to say about it."

Increase 5% From '62 Period; Pay, Benefits Hit \$510 Million

General Electric Company sales billed for the first quarter of 1963 were \$1,154,473,000, an increase of 5% from sales of \$1,100,566,000 for the same period of 1962 and a new record for the first quarter for the second consecutive year.

Net earnings for the period were \$58,979,000, or 66 cents a share. This represents an improvement of 5% over earnings of \$55,963,000, or 63 cents a share, for the same period last year.

In announcing the results, General Electric Chairman Ralph J. Cordiner said that sales drew strength "from the continued high level of consumer goods business, by further advances in international sales, and by sales of advanced types of equipment for utilities and industry."

Mr. Cordiner said that the continuing high level of consumer goods sales has been helped by the public's increasing interest in total-electric living. As particular sources of present and future growth, he cited electric heating, electric housewares, new applications for indoor and outdoor lighting, the all-electric home, and the all-electric apartment development.

The Chairman reported that employee pay and benefits amounted to \$510,417,000 during the first

quarter. Purchases of materials, supplies and services from the Company's 45,000 suppliers totalled more than \$500,000,000.

General Electric also made provision for payment of \$76,645,000 — roughly 30% more than the Company's net earnings — in direct federal, state and local taxes and renegotiation, in addition to indirect taxes included in prices paid to suppliers.

71st Annual Meeting To Be Held April 24

Many hundreds of General Electric share owners are expected to attend the Company's 71st annual meeting in San Francisco next Wednesday, April 24.

Among the special guests will be Duane Ostrom, an employee from Ontario, Calif., who became the Company's 500,000th share owner this year.



GERMAN VISITOR TOURS PLANT—Dr. Alfred E. Lang, left, technical director of the Allgemeine Elektricitäts-Gesellschaft's transformer plant at Kirchheim-und-Teck (near Stuttgart), West Germany, is shown with Carl H. Rinne, Specialty Transformer Department General Manager, during his two-day visit here this week. The AEG plant with which Dr. Lang is connected manufactures specialty transformers and distribution transformers. AEG was one of the West German companies with which General Electric is associated as a minority partner that H. A. MacKinnon, Vice President, visited recently as a consultant on problems of organization. Following his tour of our facilities, Dr. Lang left Fort Wayne Tuesday afternoon for Washington, D.C., where he is participating in an international conference on magnetic devices.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

'A Very Sick Cat'

What is the first responsibility of business?

To be successful, to make a profit.

And, in one man's conviction, "Business ought to be candid in acknowledging that it is after profits."

That man is Henry C. Alexander, chairman of the board, Morgan Guaranty Trust Co. Readers of the GE NEWS will do well to read his comments which were made when he received the Pace College "Man in Management" award.

"Popular literature, which lately has discovered the world of business, likes to portray management as a sort of society by itself—a group set apart, with its own code, its own rules for membership, perhaps even its own uniform. Gray flannel, I believe it would be.

"This view is useful in plotting a novel, livening up a musical comedy, or constructing a sociological thesis, but it doesn't square with what I have observed. If management is a society, it is a working one, and to those who can and will do the work, it is as open a society as you will find. There are no passwords, no pedigrees for admission. All that is needed is the ability to do the job.

"But what is the job of management? I would propose to define it, not by its means, but by its ends. . . .

"The first objective of business management, of course, coincides with the first responsibility of business—namely, to be successful, to make a profit. If business fails for long to achieve that much, it will be able to achieve little else.

"And if business as a whole fails to earn profits sufficient to keep itself going and growing, we will not get the goods and the employment opportunities that spell prosperity and well-being for the nation as a whole. The price of failure to do this would be paid, I fear, not only in dollars but in a drastic and probably irreversible curtailment of free economic opportunity.

"Business ought to be candid in acknowledging that it is after profits. The profit motive is an honorable one. It does not need to be camouflaged with shallow pieties about the public service or other noble-sounding aims. Enlightened self-interest will move successful companies to do many things that are of public benefit, but it somehow is less than convincing when they pretend that the general welfare, or the brotherhood of man, is their only reason for existence.

"A company without profit is a poor provider for its employes, a non-contributor to the public treasury, a cold prospect for a fund-raiser, a doubtful supplier for its customers, and a very sick cat for its owners. . . ."



ACCENT ON VALUE

Robert W. Trickey Appointed STD Manager-Manufacturing



Robert W. Trickey



William B. Boyd

The appointment of Robert W. Trickey as Manager-Manufacturing of the Specialty Transformer Department, effective April 22, 1963, has been announced by Carl H. Rinne, Department General Manager.

Mr. Trickey succeeds William B. Boyd who last month was promoted to Manager-Manufacturing of the Household Refrigerator Department at Louisville, Ky.

Robert W. Trickey

A native of Weedsport, N.Y., Mr. Trickey attended Syracuse University and served in the U.S. Army as a combat engineer for three years during World War II in the China-Burma-India theatre of operations. He was associated with the International Harvester Company in Auburn, N.Y., until 1950 when he joined General Electric on the staff of the Manager-Manufacturing, Electronics Division in Syracuse, N.Y.

In 1952 Mr. Trickey became Superintendent in the Heavy Military Electronic Equipment Department, and in 1954 was appointed Manager-Manufacturing of the Specialty Electronic Components Department at Auburn.

In 1960 he became President and Manager of Caribe General Electric, Inc., in Palmer, Puerto Rico, and for the past three years, Mr. and Mrs. Trickey and their four children have made their home in Rio Piedras, Puerto Rico. His family will move to Fort Wayne about June 1.

William B. Boyd

Prior to coming here in May 1960 as STD Manager-Manufacturing, Mr. Boyd was Acting Manager of the Rocket Engine Section at Evendale, Ohio. He joined the Company in 1948 as a student engineer in the Test Program.

Cordiner Awards Available for '63 A/V Performance

Cordiner Awards will again be available in connection with the Accent on Value program for distribution for outstanding performance during 1963.

Company-wide, the number has been increased to 300 with distribution to be made on a divisional basis. Four Fort Wayne employees were winners of the coveted awards in recognition of outstanding contributions to the Accent on Value program during 1962.

They were: O. E. (Benny) Benanchietti of Winter St., Robert J. Duras of Taylor St., Linda M. Rupert of Bldg. 12-2 and Norman R. Voelker of Bldg. 19-1.

The award itself will again consist of a distinctive and appropriate General Electric plaque and product, to be announced later this year.

Appropriate emphasis is being placed on the values as viewed by customers as well as the inherent quality of the products and services rendered.

Membership Drive to Mark Start of Elex Year on May 1

Elex Club is approaching the close of its 47th year. But on May 1 the club will mark a new year and with it will begin the annual membership drive. This year's membership drive slogan is "Let's Soar in '63 and '4."

The drive closes May 17 although female employees can join the organization thru May 31. After that date, no one can join Elex except new women employees and those who may be off work for illness or leave of absence during May. Membership dues are only \$2.50 per year.

Elex officials also pointed out that only those who join by May 17 will be eligible to vote in the election of officers May 20-24.

Currently the club boasts 1,432 members, including pensioners who hold Life-Memberships. Effective May 1, free Life-memberships will be given only to those women retiring on pension who have belonged to Elex the last five consecutive years prior to retirement.

Elex offers eight social programs each year plus travel and educational programs and service projects. All entertainment programs are free.

Elex officials this week also saluted the club's contact girls who provide the vital communication link among the entire membership. Because their jobs are so important and contain various duties, the continued growth of the organization depends largely upon the interest and enthusiasm of the contact girls.

The contact girls will soon be calling on all women employees to invite them to join the club this year.

The club extends a special invitation to all new women employees to join Elex as well as women who did not join last year while at the same time, of course, welcoming back all former members.

Did You Know That...?

Did you know that General Electric earned about 5.5 cents profit on each sales dollar taken in during 1962—and that an adequate profit is the best guarantee of more and better jobs?

Chi Issued First U.S. Patent

J. N. C. Chi, Bldg. 19-5, Research Engineer with the Laboratory Operation, has been issued his first patent by the United States Patent Office, it was announced by Patent Counsel Harry F. Manbeck, Bldg. 18-2.

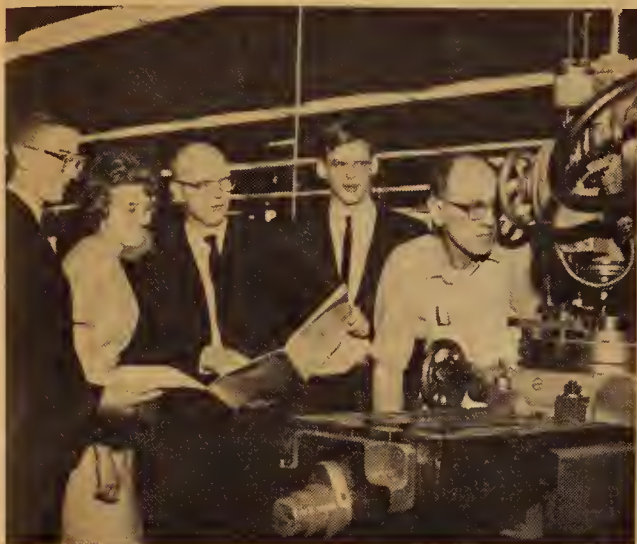
Mr. Chi's patent covers a motor construction having improved heat transfer characteristics, particularly advantageous for use in motor-compressor hermetic units.

A graduate of the University of Michigan with an MS degree in Mechanical Engineering, Mr. Chi joined the Company here in late 1955 as an engineer with Advanced Engineering Development in Bldg. 18-3.



J. N. C. Chi

GE's Junior Achievers See Industry in Action Here



TOOL ROOM MILLING MACHINE is operated by Bill Doell, right, Bldg. 17-2, as advisor Bob Doelling, center, explains the operation to JA-ers Jerry Schmidt, Elaine Summersett and Mike Schroeder.

Fourteen high school students from Gen-El-Co, the Junior Achievement Company sponsored this year by General Electric's Hermetic Motor Operation, saw firsthand industry in action when they toured HMO facilities in Bldg. 17 on April 5.

The product developed by Gen-El-Co is a coiled-wire candle holder, available in black and gold. It sells for just \$1 a set (two to a set).

The JA-ers were guided by their GE advisors through the entire plant facilities of the Hermetic Motor Operation following lunch at the Chamber of Commerce and hearing a brief description of HMO by C. B. Smith, Manager.

Three students are children of General Electric employees. Jerry Schmidt's father, Art, is a Foreman in Bldg. 17-3, Carol Kokosa's dad, Harry, is a grinder at Taylor St., and Bob Pugh's father, Jim, is Specialist-Process, Methods and Time Standards, Bldg. 7-2.



STATOR CORE WELDING attracts the attention of Junior Achievers Jean Westrick, Carol Kokosa and Sandy Ponsot as Ernie Krause, Bldg. 17-1 welder, and advisor Art Schmidt explain what is involved.



POINTING OUT THE SURGE TEST are Tom Mettler, Bldg. 17-3 inspector, and advisor Harold Hohman as JA-ers Russell Lapp, left, and Marilyn Turner and Sue Blair observe with interest.



WEIGHING AND STACKING ROTOR PUNCHINGS is being explained to JA-ers Sue Tagtmeyer, Linda Smock and Bob Pugh by Art Doak, Bldg. 17-2 rotor stacker, and advisor Jack Stiles, right.



PLACING COILS OF WIRES into stator cores is a Bldg. 17-3 operation that fascinates JA-ers Betty Greenberg and Marcia Sievers. Nareda Beau, coil placer, and advisor Steve Sallot explain how it's done.



HERE'S HOW OUR PRODUCT WORKS—C. B. Smith, right, Manager-Fort Wayne Operation, Hermetic Motor Department, explains what a hermetic motor is and how it operates in a compressor. Junior Achievers looking on are, left to right, seated: Marilyn Turner, Elaine Summersett, Bob Pugh and Russell Lapp. Standing are Marcia Sievers, Carol Kokosa, Sue Blair, Betty Greenberg, Sandy Ponsot, Jean Westrick, Mike Schroeder, Jerry Schmidt, Sue Tagtmeyer and Linda Smock.

EMPLOYEE STORE PRESENTS . . .

SUPER "7" SPRING SPECIAL

FEATURING

SUPER SPECIAL EACH WEEK

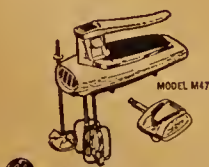
ALSO

FREE GIFT GIVEN EACH WEEK**FOR 7 WEEKS**

- | | |
|-------------------|-------------------|
| 1. PORTABLE MIXER | 4. CAN OPENER |
| 2. T15 TOASTER | 5. FAN |
| 3. F71 IRON | 6. PORTABLE RADIO |
| 7. COFFEE MAKER | |

GRAND PRIZE**JUNE 7****PORTABLE PHONOGRAPH**

YOUR NAME AUTOMATICALLY ENTERED WITH
ANY PURCHASE AT EMPLOYEE STORE
FROM APRIL 19 TO JUNE 7

**PORTABLE MIXER**

Handiest mixer ever — powerful enough for most any mixing job. Comes in yellow, white, pink or turquoise.

Specially Priced April 22-26
At Just \$12.80

**SPRAY, STEAM AND DRY IRON**

- It sprinkles as you iron
- It's a steam iron
- It's a dry iron

GENERAL ELECTRIC FAN

5-107
12" 2-speed Model S-125

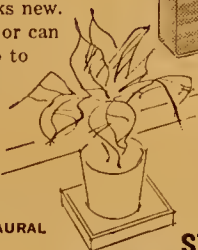
- ★ Can mount on wall
- ★ Oscillating or fixed
- ★ Quiet-rubber mounted

You Can Take It With You!

PORTABLE PLUS STEREO

Enjoy the magic sound of rich, full stereo! See the Trimline's sleek, lightweight, compact styling! A real beauty to show off wherever you take it. Tan or Antique White non-marring vinyl is washable, always looks new. Speaker wings swing forward or can be detached and separated up to 11 feet for extended stereo.

- DROP-DOWN CHANGER
- BALANCED SOUND SYSTEM
- SCUFF-PROOF, WASHABLE VINYL
- 4-SPEED AUTOMATIC CHANGER
- AUTOMATIC SHUT-OFF
- PLAYS BOTH STEREO AND MONAURAL
- DUAL STEREO AMPLIFIER
- 2 DYNAPOWER SPEAKERS



Models
RP 2040, RP 2041

**STEREOPHONIC
TRIMLINE PHONOGRAPH**



MODEL T15

REFLECTOR TOASTER

- Toasts both sides at one time
- Makes buttered toast
- Toasts English muffins, frozen waffles

Specially Priced April 29-May 3
At Just \$9.30



MODEL EC4B

CAN OPENER

- Safe, simple operation
- Built-in magnet
- Wall or counter top



P9101—Turquoise and gold
P9111—Black and silver





HONORED AT RETIREMENT—Dewey Wickliffe, center, is shown with her sister-in-law, Beth, and brother, Herschel, as she celebrates her May 1 retirement. Engaged in September 1918 as a field coil tester in Bldg. 19-2, she was last employed as a seal applier at Taylor St.



RETIREMENT SMILE — Harold Frazier, stockkeeper at Taylor St., smiles happily as he celebrates his April 1 optional retirement. He was engaged in February 1942 as a dispatcher in Bldg. 19-5.

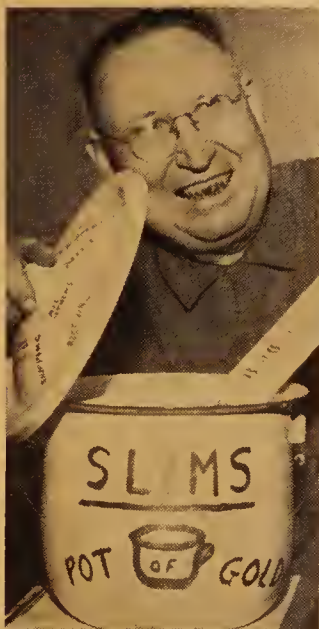
Ten Earn Retirement Here After 331 Years' Service



RETIREMENT CELEBRATION—Ray Hoelle, second from right, is shown with his wife, Clara, brother, Russell, and daughter, Joan Ackerman, as he celebrated his April 1 optional retirement. Engaged in September 1930 as an inspector at Winter St., he was last employed as a group leader on inspection in Bldg. 4-1.



APRIL RETIREMENT—Darrel Bolds, boiler room operator at Taylor St., points out to his wife, Helen, his former duties as he celebrated his April 1 retirement. He was engaged in November 1930 as an inspector in Bldg. 17-3.



RETIREE HONORED — Cle-tus E. Lothamer, insulator at Taylor St., was given a "pot of gold" as he celebrated his March 1 retirement. He started here in March 1925 as an insulator in Bldg. 17-3.



FAMILY GATHERING AT RETIREMENT—Ralph Smith, center, is pictured with his son, Richard, wife, Erma, and daughter, Betty Keppler, as he celebrates his May 1 retirement. Engaged in October 1920 as a boxer in Bldg. 26-2, he was last employed as a wind-er in Bldg. 19-1.



APRIL RETIREE — Lawrence A. Teders, sweeper at Winter St., retired on April 1. He joined General Electric in December 1944 as an industrial truck driver.



MARKS RETIREMENT — Roy D. May, insulator at Taylor St., celebrates his retirement on May 1. He started in January 1927 as a handyman in Bldg. 17-3.



TIME FOR MUSIC—Nellie Martin smiles happily at her April 1 optional retirement as her husband, Frank, helps display her gifts. Engaged in November 1942 as an assembler in Bldg. 26-3, she was last employed as an oil edge filler in Bldg. 26-4.



45-YEAR MAN RETIRES—Norman Foulks, packer in Bldg. 27, celebrates his retirement effective May 1. He joined General Electric in October 1917 as a stacker in Bldg. 26-2. His wife, Olive, is pictured with him.

TEN PIN



TOPICS

by BILL ROACH

Jack Dystra recorded a 156 triplicate series in the Masonic League and will receive the ABC award. Jack Lusk just missed a triplicate but posted a fine 628 on games of 213-213-202. Ralph Thomas rolled 246 for high single, followed by Nelson Dever 221, Robert Fredrick 212-208-205, Glen Gowdy, Clarence Kreischer and Myron Warner 204, Gus Ormsby and Howard Hickman 203, Don Studler, Robert Hichman and Dykstra 201 and Harold Schuman and Floyd Garland 200.

Mickey Mullen led the Ladies Monday Morning League with a 512 series including high single games of 193-178. Other high games were posted by Betty Crandall 188, Dianne Bullard 184, March Bennigan 183, Mary Baumgartner 181-177 and Lou Howley 179.

The Dynamos exploded for a 1024 single game to lead the Office League. High individual singles included Rex Oberlin 232, Fran Gnau 221, Bob Chandler 214, Skeets Lahrman 213-204, Milt DeJean 208, Charlie Wilt and Sogi Soder 205, Dick Webber 203, Bill Rinker 201 and Louie Maier 200. Ham winners were Ray Lindemuth, Lew Gossman, Earl Morrell, Skeets Lahrman, Louie Maier and Bill Rinker.

High single games were recorded in the Guys & Dolls League by Pat Aughenbaugh 209-183, Harold PeGan 208, Warren Harding 205, Carl Miller 203, Sandy Parrott 192 and Gert Snyder 183.

Winnie Scheurich led the Ladies Monday Nite League with a 523 series featuring a 236 single, followed by Dorothy Webb 530 (201), Ann Lee 519 (191-171), Frances Neuman 517, Edna Woebeking 504 (189) and Pat George 506 (198-180). High single games included Dorothy Askren 201, Marge Walls 189, Mary Harvey 188, Donna Lommatzsch 181, Loretta Mulligan 179, Kay Bade 177-171, Edna Armstrong 175-173 and Frances Neuman 173. Ham winners were Addie Hite, Dorothy Webb, Edna Woebeking, Alna Rehrer, Margaret Bradtmiller and Pat George.

High scores in the Friday Afternoon Ladies League were recorded by Celeste Madden 181-180 and Luella Bryant and Mickey Mullen 177. Ham winners were Joan Tom-

Free Bingo Party Tomorrow at Club

Employees are reminded of the free bingo party at the GE Club tomorrow evening from 8 to 10 o'clock.

Admission will be by the new red GE Club card. For further information, call the club, Ext. 742, or Bob Guingrich, Ext. 2405.

kinson and Juanita Alt.

Walter Seidel rolled a high of 267 in the Interdivision League while Blondy's Tavern posted a 2972 for new second half high series, highlighted by a 1036 single game. Brouwer Tire & Battery recorded a 2932 series including a new league high single of 1090. Frank Matthews rolled a 628 series with high games of 225-233 and Richard Gotschall a 600 (221-211). Other high single games included Gil Baker 236-207-202, Charles Lee 234, William Dunnire 232, Walt Starke 229-204, Robert Younghaus 224-211, Robert Holman 219, Harold Eckart and Walt Riedtorf 213, Todd Scheerer 210, Francis Nelson 208-208-205, Noah Kuntz 207, Carl Miller and William Piercy 203, Herb Ropa 201 and Gotschall 200. Ham winners were Walt Seidel, Robert Holman, Frank Matthews, Eddie Fischer, Tom Robinson and Gotschall.

In the Ladies Tuesday Afternoon League, Rita Hart rolled a 503 series with a high game of 185.

Thirty-two big single games highlighted the Apparatus League. Bill Kestner led the way with a 237, followed by "Steve" Stephen 234, Gerry Foerster 226, Bonny Clawson 225-211, Jimmy James 225-207, Ed Trabel 223-208-202, Red Griffith 222, Henry Bradfield 219, Lee Schnepf 216-203, Milt Marks, 214, Rollo Roe and Art Smethers 213, Ross Smith 210-208-202, Mel Kestner 210, Wilbur Stocks 208, Herb Langer 206, Charlie Briggs and Irv Schlotterback 205, Norv Hull, Bob Ulrich and Glenn Bower 203, Russell Neat 201 and Art Glass, Bob Griffin and Red Biddle 200.

The Quills rolled a 1074 for season high single game in the Hermetic League. Charlie Wilt posted a 617 series with high games of 215-206 and Bill Ort 600 (213). Other high single games were recorded by Ernie Blazer 240, Ron Shull 235, Ted Perry 226, Ron Young 222, Bill Stabler 221, Bob Zimmerlee 213, Joe Eifrid 210, Fred Noll 205 and Floyd Garland 201-201.

Starting Schedule of GE Employees' Tournament

TEAM EVENT

Saturday	April 20	1:00 p.m.	Team #13	John Stark, Captain
Saturday	April 20	3:30 p.m.	Procedures	Lee Shaw, Captain
Saturday	April 20	3:30 p.m.	Taylor St. Tigers	Wayne Smith, Captain
Saturday	April 20	3:30 p.m.	Wehrle Tavern	Ben Penkul, Captain
Sunday	April 21	1:00 p.m.	Brouwers	Frank Matthews, Captain
Sunday	April 21	3:30 p.m.	Apparatus #5	Rolla Roe, Captain
Sunday	April 21	3:30 p.m.	Levels	Robert Shollenberger, Captain
Sunday	April 21	3:30 p.m.	Azars	Elmer Ueber, Captain
Sunday	April 21	3:30 p.m.	(Unknown)	Percy Moore, Captain
Thursday	May 2	6:00 p.m.	Northwest Motors	Art Lantz, Captain
Thursday	May 2	6:00 p.m.	Hambrock Carpet	John Meyer, Captain
Thursday	May 2	6:00 p.m.	Team #12	Charles Briggs, Captain
Thursday	May 2	6:00 p.m.	Gutter Guys	Richard Webber, Captain
Thursday	May 2	6:00 p.m.	Wire Mill #3	Oscar Baumgartner, Captain
Thursday	May 2	6:00 p.m.	Spec. Motor	Robert Johnson, Captain
Thursday	May 2	6:00 p.m.	Sunny Schick	Ralph Schroeder, Captain
Thursday	May 2	8:30 p.m.	Wayne-Stewart	James Meeks, Captain
Thursday	May 2	8:30 p.m.	Meadow-Gold	Art Glass, Captain
Thursday	May 2	8:30 p.m.	B.T.C.	Bob Clapper, Captain
Thursday	May 2	8:30 p.m.	Mavericks	Ed Ostermeyer, Captain
Thursday	May 2	8:30 p.m.	Fellowcraft	Robert Kohlenberg, Captain
Thursday	May 2	8:30 p.m.	Rainbow Furniture	Virgil Noll, Captain
Thursday	May 2	8:30 p.m.	Winter St.	Ed Strasser, Captain
Thursday	May 2	8:30 p.m.	Jim Kelley Buick	Clarence Koepke, Captain
Thursday	May 2	8:30 p.m.	Coca Cola	Buddy Clark, Captain
Thursday	May 2	8:30 p.m.	Stators	Gerald Keister, Captain

DOUBLES AND SINGLES

Saturday	April 27	1:00 p.m.	Steve Capps	*	Art Lantz	*
Saturday	April 27	1:00 p.m.	Richard Baumbauer	DO	Bill Fenoglio	DO
Saturday	April 27	3:00 p.m.	Art Gessinger	DS	Harold Henry	DS
Saturday	April 27	3:00 p.m.	Don Feber	*	Wayne Smith	*
Saturday	April 27	3:00 p.m.	Richard Webber	*	Sogi Soder	*
Saturday	April 27	5:00 p.m.	Doyle Sheets	*	Ben Penkul	*
Saturday	April 27	5:00 p.m.	Jim Stoiche	DS	Henry Bradfield	DS
Saturday	April 27	5:00 p.m.	Bill Ort	DS	Art Smethers	DS
Sunday	April 28	3:00 p.m.	Merle Bennett	DS	Don Hoffman	DS
Sunday	April 28	3:00 p.m.	George Petroff	DS	Dave Blake	DO
Sunday	April 28	3:00 p.m.	Art Miller	DS	Bill Roach	DS
Sunday	April 28	3:00 p.m.	Harry Diem	*	John Stark	*
Sunday	April 28	3:00 p.m.	Max Baron	*	Elmer Ueber	DO
Sunday	April 28	3:00 p.m.	Glen Staight	SO		
Sunday	April 28	5:00 p.m.	Lew Gossman	DS	Fred Armstrong	DS
Sunday	April 28	5:00 p.m.	Art Glass	DS	Rex Hatfield	DS
Sunday	April 28	5:00 p.m.	Rex Oberlin	DS	Francis Nelson	*
Sunday	April 28	5:00 p.m.	Robert Hess	DO	Leon Lahrman	DO
Sunday	April 28	5:00 p.m.	Herbert Hayes	*	Percy Moore	*
Sunday	April 28	5:00 p.m.	Jack Kenny	*	Shelby Board	*
Sunday	April 28	5:00 p.m.	Henry Littlejohn	SO		
Wednesday	May 1	9:30 a.m.	Cliff Dunten	DS	Ray Stanger	DS
Wednesday	May 1	9:30 a.m.	William Bennett	DS	Everett Ehle	DO

* all events: SO singles only; DO doubles only; DS doubles and singles.

Personal Share Statements to Show Accounts in Employee Savings Plans

Savings and Security Program participants will find that an important part of the forthcoming personal share reports will be the information it contains about their account under the Program. This will provide the "annual statement of account" referred to in the Savings and Security Program booklet.

The following information will be included in the Savings and Security Program section of the personal share statement:

- The amount of the employee's 1962 savings.
- The amount of Company Payments contingently credited in connection with the employee's 1962 savings.
- The total credits in bonds, stock and cash in each employee's account as of Dec-

ember 31, 1962 — exclusive of any 1959 U. S. Savings Bonds, General Electric shares and cash delivered in March, 1963.

- Any fractional share carried forward from the distribution of 1959 savings and unapplied cash amounts, if any, in the employee's account.
- The bonds, or stock and cash amounts retained under the Retirement Option for any participant who elected this Option in connection with Company Payments related to his 1959 savings.
- The investment of each employee's savings in 1960, 1961, and 1962.
- The investment of contingently credited Company Payments related to the employee's 1960, 1961, and 1962

savings.

Employees who have accounts in the Savings and Stock Bonus Plan will also find important details on their savings under that Plan in the new personal share statement.

This section of their individual benefits report will show their total credits in U. S. Savings Bonds, shares of contingently credited General Electric stock, and accumulated income as of December 31, 1962 — exclusive of any bonds, stock and accumulated income delivered in March, 1963. It will also show the fractional share balance remaining from the distribution of 1957 savings made last month, the amount of bonds purchased with employee savings for each year from 1958 through 1962 and the number of stock bonus shares contingently credited for those years.

GPM Management Group to See Films

Bob O'Reilly, well-known local photographer, will show recent films from Guantanamo at a dinner-meeting of the GPM Management Association Thursday, May 2, at Goeglein's Kerchervel Reserve, 7311 Maysville Rd.

A steak dinner at 6:30 p.m. will precede the program.

Committee in charge of the event is headed by Paul Lenz, chairman. Assisting him are Keith Kalb and Dave Blake, all of Taylor St.

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE

Monday noon, April 29, 1963

FOR SALE

LAKE FRONT LOT, located on very nice lake, 60' front. Decatur 34459.

BOY'S CLOTHING, size 12-14, sport jacket worn 3 times, 3 pair slacks. A-46594.

RIDING LAWNMOWER, like new, half price, real type. T-31917.

BABY BED, 6 yr. crib with mattress, in good condition, \$15; toys. H-75702.

FORMALS, long, size 5, pink; long mint green, size 7; boy's sport coat, size 14, excellent condition. H-90731.

TWIN DECK BOAT, 14' Thompson, with steering wheel and 25 hp Johnson motor, reasonable. H-78524.

'62 CORVAIR MONZA, 2 dr., honduras maroon, 4 speed, low mileage. H-20761.

WATER HEATER, gas, like new, \$35. T-33392.

TWIN BEDS, solid maple, box springs and mattress, 3 sets, can be used as bunk beds. K-2120.

COMBINATION TV, radio and phonograph, lined oak, very modern, 8 yrs. old, new picture tube. \$100. H-9123.

MEN'S GOLF CLUBS, 3 woods, 9 irons, bag, cart; new women's golf shoes, size 8B; mahogany ukelele. E-90654 weekend or mornings.

DRAPERIES, 2 pr. for bedroom and 2 pr. of kitchen; 27" runners, multi-colored, different lengths; 2 matching lamps, beige shades. K-6969 after 4 p.m.

GE STOVE, 3 burners and well, fair condition, good finish, reasonable. H-65382.

'53 CADILLAC, sedan Deville, fully equipped, new rubber. \$2000. H-46402.

CAMPING TRAILER, folding type, will sleep 5, wired for electricity, good condition, reasonable. A-58332.

'56 DESOTO, Firestone, power brakes and steering, sharp, \$425, Leo 2103 after 5 p.m.

GIRL'S SUMMER CLOTHING, size 10, dresses and playclothes; boy's reversible cotton jacket, size 10, tan; girl's shoe roller skates, size 5, K-9675.

'57 T BIRD, tan and white, removable hardtop, all power, automatic, motor recently overhauled, \$2095, will consider trade-in. T-35161.

WHEELS, 2, five hole hubs, tires and tubes, 550, all assembled; kitchen sink. A-57583.

DOG HOUSE, well built, with storm room entrance, \$15. K-0863.

CARPET, 43 sq. yds., gray, with 15 yd. of 27" wide matching stair carpet, excellent condition. H-8371.

SUBURBAN RANCH, 3 bedroom, utility room, breezeway, garage, excellent condition, 1 1/2 acre fenced lot, many extras, nice community, 1828 Broadmoor, \$13,900. T-1649.

'51 PLYMOUTH, 4 door, \$50. A-69485.

LAKE LOTS, Big Turkey, Dennison Dr., one has 13x20 enclosed room with trailer, 10' easement to lake, cheap. T-2845 after 4 p.m.

2-BEDROOM HOME, semi-modern, 3916 Grayston Ave., \$3900, \$300 down \$35 month; electric range, GE, like new. K-0238.

'53 PONTIAC, 2 door, one owner, good tires and battery, extra sharp. S-2214.

FIBERGLASS BOAT, 14', windshield and steering wheel, good condition; floor length formal, size 9, pink, worn once. H-64394.

LAKE LOT, Goose Lake, NW Columbia City, suitable for trailer, lights, well and sanitation, \$1500. Laud 396-2617.

'56 CHEVROLET, 2 door, 6 cylinder, straight stick. H-70855.

FORMAL, full length, mint green, suitable for prom, size 9-10. T-31576.

'59 ENGLISH FORD, 4 door sedan, nice looking, good gas mileage, reasonable. S-3824 evenings.

'61 CORVETTE, convertible, 4 speed, new tires and top, excellent mechanical condition. 2913 Indiana Ave. H-46564.

SKIN DIVING OUTFIT, complete; 12' aluminum fishing boat with homemade trailer. T-38395.

'49 DODGE, 6 cylinder, straight, good tires, battery and motor. H-59492.

GLASS FLYROD, 3 1/2', 2 auto, reels with line, assorted flies, aluminum case, 5 line spear, 10' handle, all nearly new. H-55024 weekdays.

GARDEN FLOW: lawn mower, good as new, \$5 each. E-40203.

DRAW DRAPES, 2 pr., print, with valance, 58" long, 86" and 40 1/4" wide, \$15. E-8673.

'12 SEABOAT, 6 hp, motor, trailer. E-36143 between 5-7 p.m.

STORM WINDOWS and screens, \$5, 2 24x35; 1, 34x47, K-5230.

GLIDERS, 2, \$5 & \$7, good condition; 3 kitchen ceiling light fixtures, \$7.50 each; 6 good oak chairs, \$1 each. H-91883.

PIANO, used, good condition, under \$50. T-0454.

'58 FORD DUMP TRUCK, F-800, full air brakes, 11,000 lbs., front axle, 5th direct transmission, power steering, 9x7 Daybrook dump bed. S-5134 after 5 p.m.

LOT, 100x229, close in, excellent view, gas available. E-3282.

KITCHEN TABLE, oak, 2 chairs; girl's clothing, 6, 7, 8, 9, yrs., reasonable. T-33375.

'53 PONTIAC, good tires, runs good. K-9658.

CASUAL SHOES, beige cobbles, size 8 1/2 AAA, worn 3 times. K-5343.

DALMATIAN DOG, female, has dog tags. A-26063.

SPANISH GUITAR, \$5, good shape. A-57583.

OUTBOARD MOTOR, Mercury, 6 hp, like new, used less than 3 hrs. H-70532.

CEMETERY LOTS, Greenlawn, choice location near entrance. H-59875.

RANCH HOME, 3 bedrooms, 1 1/2 baths, built-ins, basement, breezeway, 1 1/2 car garage, A1, quick possession, 1001 Farwood. K-6048 weekends.

'60 STARCRAFT, 14' aluminum, windshield, controls, skis, 30 hp. Evinrude, \$425. H-82465.

ENGAGEMENT RING, emerald cut diamond, matching wedding band, white gold, size 5 1/2-6, like new, will sacrifice. H-01043.

CUSTOM TRAILER, hitch, for '56 Olds and Chevy. H-03085.

FRENCH DOOR, 48", frame, needs refinishing, 98c. E-8673.

RIFLES and spotting scopes. H-35395.

TRUCK TIRES, 2, 700x17, 6 ply, with tubes, like new. H-76138.

JIG SAW, 18", with motor; electric belt grinder; reducing machine in good condition. S-3005.

FOLDING DOORS, 8x4 Spacemaster, 2, gray vinyl covering, good condition, \$12.50 each. H-03074.

STORM WINDOWS and awnings, also one for picture window. K-0735 after 5 p.m.

BOY'S BICYCLE, 20", new tires, \$10. K-1630.

SHRUBBERY, in yard and garden, evergreens, rose of Sharon, barberry, prune, lots of others, sell at once. H-26462.

TELESCOPING GAGES, H-64162.

'60 DESOTO, Fireflight, 4 door sedan, radio, heater, power steering and brakes, 23,000 miles, good condition, \$1395. T-55605.

STORM WINDOWS, 2 aluminum combination, 27x55, excellent condition, \$5 each. H-0773.

3-BEDROOM COTTAGE, furnished, Clear Lake, \$1180, \$11,500, \$65 per month, lake front, safe beach, would consider auto as down payment. A-78614.

OIL FURNACE, with 300 gal. tank. S-5593.

ELECTRONIC ORGAN, Lowry, 2 manual, 13 pedals, 28 stops, mahogany. K-3401.

GE SWEEPER, with attachments, 6 yr. old, portable sewing machine, very good condition. A-78174.

SORREL PONY, red, 3 yrs. old, with new cart and harness. H-40537 8 to 12 week days only.

FORMAL, size 10, worn once, long, pink, hoop skirt included, reasonable. K-7790.

'59 BUICK, 4 door, LeSabre, original owner, automatic transmission, power steering and brakes, \$1695. S-9241.

DINING ROOM SUITE, eight piece, oak. H-66363.

AIR CONDITIONER, Thinline, 1 ton; lawn sweeper. H-59784.

LARGE LOT, 144x188, SE corner of Seddlmeyer and Gary, \$3000. T-31017.

METAL BED, complete; good wood screens; new venetian blinds; folding metal cot; antique gun, 1826, 275 gal. oil tank on legs. A-56754.

2 ACRES, US 30 East, truck patch, orchard, berries, lovely 2 bedroom Cape Cod home, 3 car garage, chicken coop. Monroeville 5338.

TRAVEL TRAILER, teardrop style, aluminum, \$195; runabout boat, 12', trailer, \$175. H-58443.

'61 MERCURY, sport coupe, show room condition. K-7319.

HOUSETRAILER, 29', aluminum Elcar, accommodates 4, real good condition, electric refrigerator, stove, ideal for lake. A-68664 after 4 p.m.

'63 CORVAN 95, new in January, take over payments; basketball backboard; pr. 3 bar hiccups, spinners. A-99715 after 5 p.m.

FOILS, 2, 2 masks, 1 procter for fencing. K-8412.

FISHING BOAT, 12' fiberglass, trailer, 5 hp. Johnson motor and oars, \$195. T-8540.

DEEP WELL PUMP, 3/4 hp., used 2 years. T-3443.

LAKE FRONT COTTAGE, Big Lake, large lot, 60' frontage, 2 bedrooms & 2 down, large living room and kitchen. E-92024.

CASTING ROD, 2, reels; 2 rebuilt sump pumps. A-89164.

CEMETERY LOTS, 2 or 4, Greenlawn, \$90 per lot. A-2028.

DEEP WELL PUMP, Meyer, 50 gal. tank. T-6284.

VANITY & WARDROBE; 3 tier round table, 5 shelf corner brick brackets table, maple. E-79712.

PORTABLE TV, GE, 17", one owner, very good. A-79013.

SELL OR TRADE late model deluxe electric range on 1/2 ton pick-up truck, must be in good condition, will pay difference. H-2685.

POWER MOWER, Craftsman 18" reel-type, \$15; sturdy swing set, \$7.50; girl's clothing, sizes 10, 12, 14. E-87722.

'56 CHEVY, Bel Air, hard top, good condition, original owner. 446-8634 after 5 p.m.

FOR RENT

COTTAGE, Lake George, modern 2 bedroom, lake front, excellent beach, \$60 per week. W-1743.

3-BEDROOM HOME, modern, SW, close to GE and bus line. A-69661.

LAKE COTTAGE, Tri Lakes on Shriner, 3 all modern, each sleeps 6, safe beach, new boats, GE vacation dates available. E-5790.

COTTAGE, Big Long Lake, \$185 for season. A-89905.

LOST

POCKET KNIFE, 2 blade, small, case, brown handle. H-36444.

RIDERS WANTED

FROM PLEASANT CENTER RD., Road 1, to Broadway, first shift. Marjorie Hiron, Ext. 754 or Poe 12-0.

WANTED

BOOKCASE, enclosed, with glass doors, must be reasonable. T-35348.

CHORD ORGAN, reasonable. T-8364 evenings.

26" BICYCLE, boy's, 3 speed, in good condition. H-35764.

BICYCLES, boy's 24", girl's 26", excellent condition for gifts. S-3039 after 4 p.m.

WANTED TO RENT

2-BEDROOM APARTMENT, lower, unfurnished, ample closets, heat, utilities, garage and stove, reasonable, by middle aged couple. E-4243.

AD-LETS

GE NEWS

Bldg. 18-3

- | | |
|---|--|
| <input type="checkbox"/> For Sale* | <input type="checkbox"/> Ride Wanted |
| <input type="checkbox"/> Wanted | <input type="checkbox"/> Riders Wanted |
| <input type="checkbox"/> Wanted to Rent | <input type="checkbox"/> Lost |
| <input type="checkbox"/> For Rent* | <input type="checkbox"/> Found |

Ads must be in the GE NEWS office by 12 noon, Monday preceding publication date. Any received after this time will be held over for next publication.

Name.....Bldg.....

Home Address.....Pay No.....

Phone.....GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

Club to Sponsor 'Y' Softball Team

The GE Club is sponsoring a team in the YMCA Industrial Slow Pitch Softball League which gets underway May 7. Last season the GE team finished second in the playoffs after coping the championship playoffs in 1961.

Anyone interested in participating this year should contact Steve Lucas, Bldg. 4-6, Ext. 604, or Keith Spiker, Bldg. 18-4, Ext. 2175. Plans call for league games Tuesdays and Thursdays.



At Lutheran Hospital

Albert Volz	Winter St.
Albert Givens	Pensioner
Art Smethers	Taylor St.
Philip Schroeder	Pensioner
James Barriack	Taylor St.
Ruth Harris	Taylor St.
Wavale Krause	Taylor St.
A. W. Howard	Taylor St.
Donald Long	Pensioner
Bertha Burnau	Taylor St.
Bernice Bechtol	Pensioner

At Parkview Memorial Hospital

Cedric Persing	Bldg. 26-3
Charles Arnett	Pensioner
Howard Beery	Winter St.
Thelma Kistler	Winter St.
William Chelf	Taylor St.

At St. Joseph's Hospital

Mildred Barrand	Winter St.
Chester Feaser	Taylor St.
Mariar Hellen	Taylor St.
John Shenk	Taylor St.
Don Niles	Taylor St.
Aurora Pena	Taylor St.

At Veterans Hospital

Ora Bowers	Pensioner
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At Irene Byron Hospital

Henry Mutschleener	Pensioner
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At Wells County Hospital

George Felts	Taylor St.
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Dismissed from Hospital to Home

Irene Foltz	Taylor St.
Oliver Miller	Pensioner
Roy Brimeyer	Bldg. 19-B
Kathryn Walper	Taylor St.
Leroy Heintzelman	Taylor St.
Elizabeth Rose	Bldg. 19-5
William Chapman	Taylor St.
Mary L. Berry	Taylor St.
James Gambrell	Taylor St.
Robert Gross	Winter St.
Josephine Hansen	Winter St.
Agnes Shane	Winter St.
Alice Boldt	Bldg. 26-1
Paul Mischo	Bldg. 26-5
John Dennis	Bldg. 27
Tillie Norris	Bldg. 26-3
Merritt Julian	Bldg. 26-2
Paul Perry	Bldg. 31-2
Harry Coheer	Bldg. 26-2
George Hill	Bldg. 19-B
Anthony Tosconi	Taylor St.
Steven Bobay	Taylor St.
C. William Hale	Pensioner

OBITUARIES

Fred L. Rathert, 40

Services will be held tomorrow for Fred L. Rathert, 40, who died Wednesday, April 17, following an extended illness.

Mr. Rathert started here in July 1942 as a helper at Winter St. and was last employed as a lathe operator at Winter St. He took a disability retirement in March 1962. His last day worked was July 20, 1961.

Arthur Nickerson, 76

Services were held Saturday, April 6, for Arthur Nickerson, 76, who died Wednesday, April 3, at Lutheran Hospital.

Engaged in February 1918 as a bench worker in Bldg. 17-2, he retired in October 1951 as a plant protection patrolman.

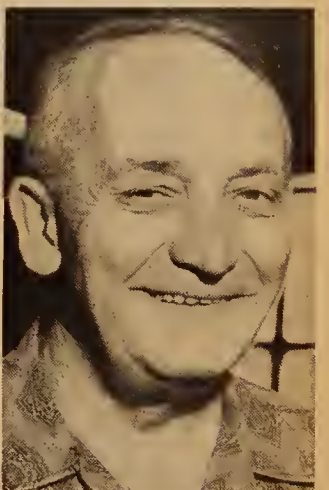
He was a member of the Quarter Century Club and the Volunteer Fire Department.

M-G Reunion Set for Next Month

Attention, former Motor-Generator Department employees.

The Fifth Annual Motor-Generator Reunion will be held Saturday, May 18, at 4 p.m. at the Southwest Conservation Club, 5703 Bluffton Road.

Tickets at \$2 per person can be obtained from the following contacts: Elmer Wagner, 3523 S. Clinton; Chase Robinette, Taylor St.; Carl Schafianski, Bldg. 19-3; Jerry Frye, Bldg. 31-2; John Dennis, Bldg. 27; Dick Grote, Bldg. 26-2; Marji Messer, Bldg. 31-1; Bill Hoelle, Bldg. 17-4; Doris Olinger, Bldg. 4-4; and Ruth Schafenacker, Bldg. 4-6.



OBSERVES 40TH — Arthur C. Garner, inspector in Bldg. 26-4, recently celebrated his 40th anniversary with the Company. He was engaged in January 1923 as a construction worker at the Decatur plant and was transferred here in April 1945 as a wire drawer in Bldg. 8-1.



40-YEAR MILESTONE—Ralph Heminger, Specialist-Packaging Design and Buying, Bldg. 4-6, recently celebrated his 40th year with the Company. His service date is March 1923 when he started as a tester in Bldg. 4-4.

Report for 1962 on Your General Electric Insurance Plan

In 1962 the benefits paid under the Plan to employees and their beneficiaries once again reached a new high—about \$3,150,000 more than in any previous year. More than 99% of all General Electric employees continue to enjoy the valuable protection of comprehensive medical expense insurance which was pioneered by the Company in 1955.

This report shows the financial activities of the General Electric Insurance Plan during 1962—how it has provided broad, flexible protection for employees and their dependents, the cost of this protection and how the cost was shared. It essentially meets, we believe, the Federal Welfare and Pension Plans Disclosure Act requirements for a summary of the annual report.

HERE'S HOW THE COST WAS SHARED

Employee Coverage.....Total Cost \$42,693,950

(Includes: Life Insurance, Accidental Death or Dismemberment Insurance, Weekly Sickness and Accident Insurance, Medical Expense Insurance, and Maternity Benefits.)

Amounts received from:

General Electric Company and participating affiliates\$27,065,593 (63.4%)
Employee Payroll Deductions.....\$15,628,357 (36.6%)

Employees Covered (at year end).....252,531

The Company's objective is to provide General Electric employees with the soundest possible group insurance protection. The portion of the total cost paid directly by the Company for this protection was 63.4% in 1962.

Dependent Coverage.....Total Cost \$22,089,320

(Includes Medical Expense Insurance and Maternity Benefits)

Amounts received from:

General Electric Company and participating affiliates\$ 5,411,813 (24.5%)
Employee Payroll Deductions.....\$16,677,507 (75.5%)
Employees with Coverage (at year end).....173,234

The aim of the Company is to devote the major portion of its contribution to employee coverage and to assume only the administrative costs of the dependent coverage with employee payroll deductions covering the cost of incurred claims for dependents. This procedure helps to assure that all employees will share equitably in the Company's contribution, whether or not they have dependents.

However, in 1962, employee payroll deductions fell far short of the amount needed to cover the cost of claims incurred by their dependents, and the Company paid the balance of the claims cost as well as the administrative cost of dependent coverage. The Company's payment in 1962 was more than \$1 million higher than in 1961 and was also a larger share of the total cost.

Combined Cost of Plan.....Total Cost \$64,783,270

Amounts received from:

General Electric Company and participating affiliates\$32,477,406 (50.1%)
Employee Payroll Deductions.....\$32,305,864 (49.9%)

The combined cost of the Plan—including the cost of coverage for both employees and dependents—was almost \$65 million. This impressive all-time high total is over \$2¾ million greater than the combined cost in 1961. Since 1956 the annual cost of this Plan has increased over \$17½ million.

HERE'S HOW THE MONEY WAS SPENT

Claims incurred during the year:

By employees	
Life Insurance	\$15,938,200
Accidental Death or Dismemberment	518,085
Weekly Sickness and Accident	7,750,957
Medical and Maternity Expense	14,171,836
Total by employees.....	38,379,078
By dependents	
Medical and Maternity Expense	20,784,625
Total incurred claims.....	59,163,703 ▶

NOTES:

Under the Plan approximately 15,000 more claims were paid in 1962 than in 1961 and benefits of \$58,981,099 were paid directly to or for employees and their beneficiaries. In addition, the funds which previously had been paid to the insurance carriers and held by them in reserve to pay claims for covered expenses incurred by employees and their dependents in a given year, but which are not reported in that year, were increased by \$182,604. These two items make up the incurred claims total of \$59,163,703.

Addition to reserve for retired employees 5,578,875 ▶

This is the amount set aside in 1962 by the Metropolitan Life Insurance Company to help provide life insurance coverage for pensioners.

Amount retained by insurance companies 2,262,471 ▶

This is the amount retained by the insurance companies for taxes, expenses, necessary adjustment of other reserves and all other purposes.

Commissions paid by the insurance companies 5,836 ▶

The commissions (less than 1/100 of 1% of the premium paid) were paid by the Aetna Life Insurance Company to an independent actuarial consulting firm.

Gross Cost 67,010,885

Less interest credits..... 2,227,615 ▶

This is the amount of interest credited by the insurance company on reserves built up over the years.

Therefore, the net Combined Cost of the Plan in 1962 was.... \$64,783,270

OTHER COSTS... A substantial item of cost is created by the clerical and other administrative work which is performed by the Company to operate the Insurance Plan and the cost of this work is *not* reflected in the figures in this report. In 1962 this work included the preliminary processing of nearly 286,000 insurance claims.

Neither do the figures reflect the benefits of \$1,596,433 furnished in 1962 to pensioners and their wives and widows under the General Electric Medical

Care Plan for Pensioners which are provided without contributions from the pensioners.

ADVANCE DEPOSITS... In addition to turning over to the insurance carriers the amounts shown in the above table, the Company made advance deposits to the insurance carriers of additional money from corporate funds to provide for unpredictable claim costs. Accurate forecasting, based on experience, and close liaison with the insurance carriers helped keep this excess advance deposit to only \$179,968 in 1962—

about ¼ of 1% of the total premium paid. This temporary advance, having been paid from corporate funds, was, of course, returned to the Company and is excluded from the figures in this report.

EMPLOYEES PROTECTED... The above table shows actual participation at the end of 1962. During the year an average of 251,409 employees had personal coverage, while an average of 171,796 also had coverage for their dependents.



1,800 Attend GE's 71st Annual Meeting

Putting 'Accent on Value'

Local Employees Collect \$23,539 Through Suggestion Plan in 1962

The Suggestion Plan represents just one of many areas in which local General Electric employees can stamp their Accent on Value — but it proved a highly profitable vehicle indeed last year for Fort Wayne employees as well as for the Company.

A check with local departments and operations last week revealed that the total suggestion awards payout here during 1962 amounted to a whopping \$23,539.

Specialty Transformer Department, which barely missed placing first in the Company for the second straight year with 835 adopted suggestions per 1,000 employees, paid out \$8,636.

General Purpose Motor Department finished second locally with awards totaling \$7,004.

Remaining departments and operations and their suggestion awards payout for 1962 are:

Specialty Motor Department — \$5,184.

Small AC Motor and Generator Operation — \$1,375.

Hermetic Motor Operation — \$900.

Laboratory Operation — \$440.

The Suggestion Plan offers eligible employees numerous ways to supplement their income. Among the areas for you to consider in submitting ideas this year are:

- Improving quality of products.
- Improving manufacturing and distribution methods.
- Improving factory or office rou-

tines or layouts to achieve a more efficient work flow.

- Reducing the cost of production.
- Better selection of materials.
- Reducing waste in materials and time.
- Reducing breakage and spoilage.
- Correcting conditions that are hazardous to health and safety.

Why not do yourself a favor and take a good, long look at your particular operation? Whenever you spot a way to put the Accent on Value, submit your idea in the Suggestion Box.

You, too, can supplement your income handsomely by taking advantage of the Suggestion Plan.

Highly Competitive Business Conditions Confront Company

About 1,800 persons attended General Electric's 71st Annual Meeting of Share Owners in San Francisco last week. It was the first time the Company's Annual Meeting has been held in California, and the third time it has been held outside of New York State.

Board Chairman Ralph J. Cordiner cited record first quarter sales and said, "It is reassuring to see that your Company's upward movement continues in spite of the sideways movement of the economy as a whole in the past 12 months." He added that "most economists indicate that business conditions in 1963 will be highly competitive, with some improvements taking place in the latter quarters."

At a press conference in San Francisco on the day before the Annual Meeting of Share Owners, Mr. Cordiner said, "While there may not be a boom in 1963, there will be plenty of business available for those companies that can offer their customers outstanding values."

He pointed out that "General Electric products are now selling at prices on the average that prevailed back in the period 1954-56, while products and services are greatly improved. That spells value for our customers, but it also reminds us that competition — both foreign and domestic is very intense in today's markets."

The outlook is for General Electric to continue to grow in response to new customer wants and needs, he said.

Share Owners also heard Gerald L. Phillippe, President, describe the Company's growth under decentralization. This has been achieved despite the fact that the index of the Company's product prices in 1962 was actually lower than in 1956, while many costs have risen substantially, Mr. Phillippe said.

"One source of strength during the past year has been the great success of the Company-wide program known as Accent on Value," Mr. Phillippe said. "What has made the Accent on Value program a success is basically not anything handed down from top management. It is a growing spirit of enthusiasm and unity among the quarter of a million employees at the General Electric Company. I am delighted to announce, therefore, that at the request of our operating managers, we are continuing this program into a second year."

Mr. Phillippe also said that

General Electric's historical growth has been closely related to scientific, technological and engineering progress. One such development was announced on April 23. It concerned the first fuel cell to operate successfully at moderate temperatures using ordinary hydrocarbon fuels such as propane and natural gas, and to a surprising degree even gasoline and diesel oil. (See Page 5.)

"To a great extent, we are in the industry of invention and, as you can see, your Company is prepared to keep in the forefront of innovation," Mr. Phillippe said. "This we believe will form an important basis for continuing growth and profitability of the General Electric Company."

Fred J. Borch, Executive Vice President—Operations, predicted bright future prospects.

Mr. Borch noted that in 1962 the men and women of General Electric produced and sold more goods in each major product area than ever before.

This performance was accompanied by significant progress in applying advanced technology and in developing new products which will be important for the next ten years, he said, when American industrial leadership will be increasingly challenged by intense competition between nations for a greater share of world markets.

Personal Share Reports Coming

Beginning today, each employee here will receive in the mail an individualized statement of his status in major General Electric benefit plans as of December 31, 1962.

Each employee's personal share statement will give dollars-and-cents information about his benefit build-up under the Pension Plan and Company savings plans. It will also show his coverage under the Insurance Plan and Personal Accident Insurance. In addition, each statement will give important highlights of many other employee benefit opportunities now provided by the Company.

Pension Rolls, Total Payments Increase in '62

More people than ever before are now receiving benefits under the General Electric Pension Plan — and the amount of pensions paid in 1962 tops total payments in any previous year.

These facts were revealed in the 1962 General Electric Pension Trust Report released this week.

At the end of 1962, there was a record total of 25,933 persons receiving benefits under the Pension Plan — an increase of 42% over the number just five years ago. Of those now on the pension rolls, 3,190 were employees who retired during 1962.

Total pension payments made in 1962 hit an all-time high of over \$32,700,000. This is an increase of more than \$2 million over the amount paid in 1961, and 77% over the total paid five years ago. These payments to pensioners and beneficiaries will increase in the years ahead as pension rolls grow and as more present employees (253,809 at the end of 1962) retire.

Total assets of the General Electric Pension Trust at December 31, 1962 were \$1,160,144,798. This is an increase of more than \$58 million over the Trust's assets at the end of 1961.



THEY LIKE WHAT THEY SEE — Merl Keesler, Bldg. 6-4 Production Control Specialist, and Betty Farrow, Bldg. 6-4 motor inspector, show their pleasure at the new multi-colored catalog showing the fine General Electric products available under the Employee Product Purchase Plan. Copies of the 28-page catalog, showing the wide variety of GE products for better living, were distributed to all employees here recently.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR.

Editor

For Your Benefit

The three accidents struck thousands of miles apart — but they were disturbingly similar:

- An Iowa farmer gripping a pair of pliers slipped and struck his glasses. Doctors were still finding glass splinters in his eye several weeks later.
- A Pennsylvania construction worker required emergency surgery for eye injuries after whipping cable smashed his glasses.
- An Oklahoma baseball player was blinded in his right eye when a ball hit his glasses and shattered them.

Safety glasses — tough, shatter-resistant lenses in sturdy frames — would have saved these three from damaged and destroyed eyesight as well as reducing the needless toll of ravaged vision from the 345,000 eye accidents that befall Americans each year.

So said the National Society for the Prevention of Blindness this week in endorsing the absolute use of safety eyewear for children and adults now wearing regular glasses; for persons with defective sight, particularly those with but one good eye; and for all participating in recreation or hobbies which involve hazards to the eyes.

Protective safety lenses, used here at General Electric, are made stronger than regular glass lenses through a tempering process similar to the way steel is case hardened. Their resistance to impact enables the lenses to serve as a shield for the eyes rather than an additional hazard. Safety lenses are also made from optical plastic; both types must pass stringent tests for shatter resistance.

The National Society offers a folder, "This . . . Not This," to persons interested in learning about safety advantages of safety eyewear over regular glasses. The publication answers the nine most-frequently-asked questions about protective lenses and vision accidents. Single copies may be obtained free from the National Society for the Prevention of Blindness, 16 East 40 Street, New York 16, New York.

A Real Bargain

Shopping for good values is as American as the proverbial apple pie. But sometimes we fail to see bargains that are right under our noses.

Take the General Electric Insurance Plan, for example. From the angle of quantity and quality of benefits, it's hard to top anywhere. But many people don't realize what a real bargain it is from the price point-of-view.

We asked some outside insurance experts how much it would cost a non-employee to buy a package of protection like the General Electric Insurance Plan. They told us that a 34-year-old person who earns \$6,000 a year, for example, would have to pay an annual premium of about \$360 on the outside for an individual policy giving protection comparable to what we get under our Insurance Plan.

A General Electric employee at the same age and earnings level pays less than \$60 a year. No matter how you figure it, we pay only one-sixth of the outside cost for our good coverage.

Bertha Burnau, Rachel Fisher Head Slate of Candidates for Elex Offices



Bertha Burnau



Rachel Fisher

Elex Club will be headed by a new president during the coming year.

This was made known this week when the Nominating Committee announced the slate of candidates for 1963-64 club offices.

Succeeding Elaine Adams, Taylor St., as president will be either Bertha Burnau, Taylor St., or Rachel Fisher, Bldg. 4-5.

Other candidates for the May 20-24 election are:

First vice president — Marge Doty, Bldg. 17-4, and Marge Lehman, Taylor St.

Second vice president — Edith Dreifke, Bldg. 4-6, and Jerry Schmidt, Bldg. 26-2.

Secretary — Pat Beck and Mary Olson, both of Taylor St.

Trustee (vote for two) — Annette Mowan, Bldg. 4-6, Cecil Phillips, Bldg. 17-3, Mary Rectenwall, Bldg. 4-2 and Goldie Waikel, Bldg. 6-3.

Directors (vote for three) — Edna Bailey, Bldg. 31-1, Esther Batchelder, Bldg. 12-3, Fletta Erickson, Taylor St., Pat Hatch, Winter St., and Hazel Maxson, Bldg. 4-4. (The director receiving the largest number of votes serves a two-year term.)

The annual membership drive, which started May 1, continues through the current month but only those who sign up by Friday, May 24, are eligible to vote.

Contact girls will distribute ballots to those eligible members throughout the week. Ballots should then be mailed to Edna Knight, Bldg. 21, Chairman of the Election Committee, no later than Friday, May 24.

Membership dues are only \$2.50 per year. Open to all General Electric women here, the club offers many fine social programs, food, fun and fellowship, plus service, educational and travel opportunities.

2nd Shift Elex Slate Luncheon-Program May 16

Second shift Elex Club members will enjoy a luncheon-travelogue program Thursday, May 16, at the popular Dutch Mill Restaurant at Bluffton.

Tickets at \$1.65 (tip included) must be reserved no later than Friday, May 10, according to Vera Sowards, Winter St., first vice president.

Transportation will leave the Taylor St. West Parking Lot at 10:45 a.m. promptly and return to the same site at 2:15 p.m.

Following the luncheon featuring broasted chicken, Mrs. James Murray of Bluffton will relate her experiences in Venezuela where she resided three years and other South American countries. She will also show pictures.

Picnic Supper-Bingo Slated by First Shift Elex

A picnic supper-bingo activity will be enjoyed by first shift Elex Club members Monday evening, May 20, at the Conklin Pavilion, Shoaff Park.

In addition, the candidates vying for Elex Club 1963-64 offices will be presented to enable members to get to know them before voting.

Tickets for the affair are just \$1.15 each. And the club extends an invitation to new prospective members to enjoy the fun and food at the regular price of \$1.15. Bingo is free.

The meal featuring sliced ham and cheese will be served at 6 p.m. after which bingo will be played. Many beautiful prizes will be awarded.

Reservation deadline is Wednesday, May 15.



SECOND SHIFT ELEX GIRLS FETE BOSSES—More than 100 persons attended the luncheon-party for second shift Elex Club members and their bosses April 18, final event of the club year. Above are three members and bosses: Vera Sowards, first vice president, and Carl Sorensen of Winter St., Kathryn Gilbert, second shift hostess, and Clyde Helms of Bldg. 4-4, and Carol Eastes, director, and Charles Prine of Taylor St.

At Informative Meetings

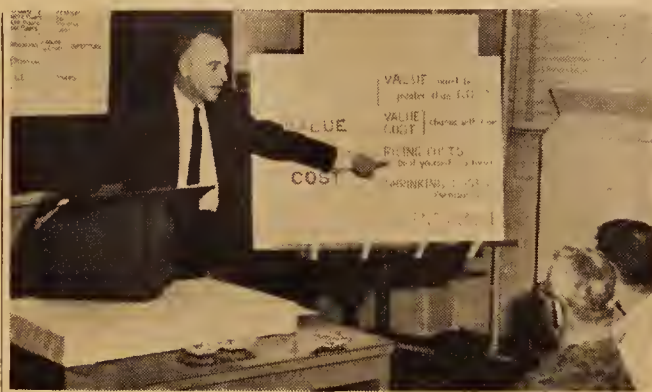
Laboratory Operation Stresses 'Accent on Value'



NORMAN P. JACKEMEYER, Laboratory Operation Foreman, conducts one of the 15 Accent on Value meetings held in the Laboratory Operation Thursday, April 25. The General Tool grinding unit (plus one secretary) shows interest in Norm's account of the part this particular group can play in increasing the value of General Electric products.

Did You Know That...?

When you flip the light switch on the wall, you start up one of the most completely automated processes in the world. Electricity cannot be made and stored in advance. It is made and delivered immediately, to your order, at the speed of light. From your light switch, back through wires, meters, transformers, substations, switchgear, generators, turbines — right back to the fuel sources such as the coalpile, gas, oil, or waterhead — there are hundreds of self-supervising and self-regulating devices. Many of them were developed by General Electric engineers and scientists over the past 80 years.



DR. A. PECHUKAS, Manager-Laboratory Operation, points out one of the results of rising costs and its effect on the Laboratory Operation. The problems facing the Laboratory Operation and what it must do to overcome them in its efforts to provide increased value in customer products were outlined by Dr. Pechukas in each of the group meetings.

A series of 15 "Accent on Value" informative meetings was held Thursday, April 25, by foremen and supervisors of the Laboratory Operation. In each meeting the supervisors outlined factors of interest to the particular group present concerning their own efforts on the job and the part they play in helping the General Electric Company increase value in the products sold to customers.

Targets established for all areas of the Laboratory Operation were:

1. Stuff That Works
Special process equipment and tools must qualify as having the "inherent ability to function properly" when received by the allied department. Information, consulting services and reports must likewise be complete and appropriate to satisfy the need of the department.
2. Delivered on Time
The importance of meeting delivery commitments for the Laboratory Operation is magnified by the effect they have on allied department customer commitments.
3. With Diminishing Cost
In this area the Laboratory Operation can make a direct contribution to increased product value of allied departments through the reduction in the cost of tools, dies, equipment, information and services.
4. As a Finished Job
We must give attention to all significant conditions affecting the outcome of the project, including documentation to assure maximum usefulness and preservation of information obtained.

In each of the meetings, Dr. A. Pechukas, Manager-Laboratory Operation, presented the Accent on Value picture as it applied to the total Laboratory Operation through four main points:

1. Much is printed and said about costs, but we tend to overlook an equally important factor of the competitive equation Value. It is the relationship of value to cost that gets the customer to buy

our product, and it is only through a continuing favorable appraisal that we stay in business.

2. The major competitor of our allied departments is really the customer who buys their goods. His overwhelming desire to "do it himself" is ever present whenever the volume of purchase becomes large enough.

3. We must direct our efforts toward supporting our associates in their present businesses by producing our "Value" (tools, machines and technology) at costs lower than they would be able to achieve by doing it themselves in order for us to remain in business.

4. We also have the challenge of seeking to provide new value to the customers which our associated departments serve by the addition of new functions and novel constructions which convert electrical power to the mechanical action the customer wants to provide.

Supervisors then pinpointed for each group specific items on which that group would be concentrating during the coming months, such as efficiency, non-durable tool expense, promises kept, complaints, safety and suggestions for improved product value and quality.

In addition, other activities planned for future months include tours of the Laboratory Operation by customers of its allied departments as well as programs of communicating items of interest concerning "Value" as seen by the customer. The latter will enable each affected person to be aware of accomplishments of the Laboratory Operation as well as problems that must be corrected in efforts to achieve the Laboratory Operation goal — "to improve the value of our contributions to the departments we serve and, thus, to their customers."

Pensioners Who Wish to Continue Receiving GE NEWS Must Return Coupon by June 1'

Attention, General Electric pensioners.
The GE NEWS again seeks your cooperation in order to bring its mailing lists up to date.
If you wish to continue receiving the publication the next 12 months, would you kindly fill in the mailing coupon and send it in promptly as you have done the past five years?
Also, will you make sure that your current mailing address is correct? If it is not, you can do yourself a service by correcting the address on the coupon.

The coupon serves several purposes. For one, it indicates how many of you genuinely wish to continue receiving the GE NEWS. For another, it helps the News Office keep abreast of any address changes which have not been reported heretofore, thereby insuring prompt delivery of the newspaper.

Filling out the coupon and mailing it to the GE NEWS, in other words, will insure your receiving the publication for another year and help straighten our circulation operations.

Remember, fill in the coupon and mail it in by June 1, 1963 if you wish to receive the GE NEWS. Any pensioner who does not mail in the coupon by the deadline date of June 1 will automatically be removed from the mailing list since it will be assumed that the pensioner no longer wishes to receive the paper.

Pensioner's Mailing Coupon

Return This Coupon to General Electric Company
GE NEWS

Bldg. 18-3 1635 Broadway Fort Wayne, Ind.

☐ Please continue my name on the mailing list for another year.

☐ My mailing address is correct.

My name and address should be corrected as follows:

Name

Address

(If no reply is received by June 1, 1963, we shall assume you do not wish to receive the GE NEWS. Accordingly, your name will be removed from the mailing list.)

Signed



RECEIVES A/V AWARD—Louis J. Klump, Bldg. 4-6, Application Specialist, Specialty Motor Department, proudly smiles upon being presented an Accent on Value pen set and certificate of merit from International General Electric Co. The award was given in recognition of Mr. Klump's excellent cooperation and outstanding efforts in conjunction with the Hawk missile program for NATO.



ACCEPTS FOR ALL EMPLOYEES—Secretary of Commerce Luther H. Hodges, left, presents President Kennedy's "E" Award for excellence in developing export trade to General Electric Vice President William C. Wichman, General Manager of International General Electric Company, who accepted on behalf of all Company employees. General Electric was cited for having increased export sales by 43 percent in a single year.

Receive 'E' Citation

GE Saluted for Excellence In Developing Export Trade

President Kennedy's "E" Award for excellence in developing export trade was officially presented to General Electric Company in a special ceremony at Department of Commerce headquarters in Washington, D. C., last month.

Citing General Electric for a 43 percent increase in export sales in a single year, the Government award took special note of the Company's use of "research, engineering services, and aggressive selling" in setting new export sales records.

Secretary of Commerce Luther H. Hodges made the presentation to General Electric Vice President William C. Wichman, General Manager of International General Electric Company, GE's overseas marketing division.

Mr. Wichman indicated that he was accepting the award on behalf of "thousands of General Electric people in communities throughout the United States and in sales subsidiaries abroad, all of whom helped the Company to achieve this honor."

In presenting the "E" pennant to Mr. Wichman, Secretary Hodges stated: "Fly this banner proudly. With it goes the gratitude of your country, President Kennedy and my own deepest appreciation which I hope you will convey to all the members of your organization."

Among the General Electric projects listed as criteria for the "E" Award were automation equipment for the world's largest offshore oil installation; complete computer control for the world's longest steel rolling mill; electrical generating equipment for the largest power stations in the Far East and South America; nuclear power plants for Italy, West Ger-

many, and Japan; and ship-propulsion equipment for two 90,000-ton super-tankers.

The Presidential "E" citation also highlighted General Electric success in developing new consumer products specially designed for overseas customers and for having scored significant breakthroughs in markets where competitive conditions were extremely difficult.

Said Mr. Wichman: "We are fully aware that other areas of the world are fast closing the productivity gap and that American economic and technological leadership is being challenged as a result. In order to meet that challenge, we must provide revolutionary new equipment and systems which will spark American progress, while ensuring America's competitive position in world markets."

The "E" pennants were first raised during World War II above United States plants as a symbol of production excellence. They now signify outstanding achievement in developing the sale of U.S. goods and services in overseas markets.

President Kennedy revived the use of the "E" Award last year as a means of honoring businesses and non-governmental organizations whose export programs help to narrow the gap in the U.S. balance of payments deficit by increasing sales of U.S. goods abroad.

Two Improvements Made To Product Purchase Plan

Two new improvements in the Employee Product Purchase Plan to help make it more convenient and valuable for employees have been announced by the Company.

The first improvement now allows employees to purchase new, eligible models of Company products from any General Electric or Hotpoint dealer they choose and still obtain the applicable courtesy discounts. Previously, the courtesy discounts were granted only when the products were bought from franchised dealers.

Under the second improvement, employees can now get courtesy discounts on all eligible models of new General Electric and Hotpoint products which they acquire as part of the new homes they buy from builders. This change eliminates the inconvenience to employees existing under previous arrangements where they could obtain discounts only if they bought the products from franchised dealers and turned them over to their builders for installation.

It is hoped that this latter improvement will inspire more employees to equip their new homes with Company products or to seek General Electric-equipped houses when buying new homes.

Employees building or buying a new home which includes General Electric or Hotpoint products covered by the Employee Product Purchase Plan as part of the new home are eligible for courtesy discount. In lieu of an invoice from the builder, they may submit a statement or letter from the builder clearly showing the following information:

- Employee's name.
- The builder's name and address.
- The names and complete model numbers of the products installed in the new home.
- The address of the new home to which the product was delivered and installed.
- The closing date on which the employee took title to the property.

This will enable Accounting to process the application for courtesy discount.

Larry E. Embree Graduates From Apprentice School

Larry E. Embree today was graduated from the Machinist-Toolmaker course of the General



Embree

Electric Apprentice School here.

A native of Bristol, he will be assigned to the Hermetic Motor Operation Toolroom, Bldg. 17-2.

Mr. Embree, 22, is a May 1958 graduate of the Jefferson Township School, War-

ren. Prior to enrolling in the Apprentice School in December 1959, he was a machine operator at the Dana Corp. in Marion.

Mr. and Mrs. Embree have one son and reside at 838 Huestis Ave. His interests include fishing, basketball, baseball and bowling.

Two Events Slated By El Par Chapter

Two events have been scheduled early this month by Elex Club's El Par Chapter.

The all-day cancer pad sewing session will begin at 9 a.m. Tuesday, May 7, at Parkview Memorial Hospital.

The regular monthly meeting will be held Wednesday, May 15, at 1 p.m. at the YMCA. Chairman of the event is Julia Martin, assisted by Mabel Funk and Nettie Engelbrecht.



HOTPOINT'S NEWEST CONTRIBUTION TO HOMEMAKERS—This is the exciting new General Electric Hotpoint Division's Hallmark range that offers the American homemaker freedom from oven scouring, smoke and cooking odors. The pace-setting range has removable oven panels coated with easy-clean "Teflon"—a non-stick surface to which most substances won't permanently adhere. Panels can be washed as easily as dishes. The new ventilating system, called Vacuum-Aire*, is a major innovation by Hotpoint engineers. This system controls smoke, odor and grease for both oven and surface units. Odors and fumes are channeled through a pleated glass fiber filter and a bed of charcoal. Fresh filtered air is exhausted into the kitchen from ducts located beneath the surface cooktop. No extra ducts are needed. *Trademark of Hotpoint.

New GE Fuel Cell an Important Scientific Achievement

Inexpensive hydrocarbon fuels such as propane and natural gas — and to a surprising degree even gasoline and diesel oil — can be combined with air to generate electric power directly in a new General Electric fuel cell.

Operating at atmospheric pressure and in the moderate temperature range of 250-400 degrees F., the new kind of fuel cell was demonstrated last week in New York City by Drs. Thomas Grubb and Leonard W. Niedrach, chemists at the General Electric Research Laboratory, Schenectady, N. Y.

In announcing the discovery, Dr. Guy Suits, General Electric Vice President and Director of Research, said, "Although commercial diesel oil, kerosene, and gasoline have worked unexpectedly well, it should be noted that both the efficiency and operating life of present fuel cells are reduced by the presence in these familiar fuels of certain complex ingredients and additives. Undoubtedly fuels particularly suited for fuel cell uses can be designed."

Meanwhile, the simple hydrocarbon fuels — such as propane, methane and octane — appear to react completely in the new General Electric cell, forming harmless carbon dioxide and water while producing power at efficiencies in the range of 40-50 percent.

Department of Defense officials attending the demonstration agreed that the achievement should result in far-reaching benefits, particularly for military ground forces whose mobility depends on the useful energy obtained from hydrocarbon fuels.

"We believe this is the first fuel cell to operate successfully with a

broad range of hydrocarbon fuels and at moderate temperatures," Dr. Suits said. He stressed the importance of the low temperatures at which the new hydrocarbon fuel

cell operates. Previous hydrocarbon fuel cells, including one announced by General Electric late last year, have generally required temperatures in the range of 1000-2000 de-

grees F., or higher. Low temperature cells have been generally limited to operation on hydrogen and other highly reactive fuels — all substantially more expensive and less convenient than ordinary hydrocarbon fuels.

The new fuel cell depends for its operation on a combination of factors, including a novel electrode structure and a liquid electrolyte. While excellent results have been achieved with a phosphoric-acid electrolyte, last week's announcement said other electrolytes also show substantial promise. The new cell was described by Dr. Suits as a "remarkably simple device that should be a major step toward the development of fuel cells as portable power generators for a wide range of military and industrial applications."

First applications of the new fuel cell, following additional development, can be expected in military equipment, especially as electrical power generators for land forces. The extensive General Electric research and development on fuel cells has had substantial support from the Advanced Research Projects Agency (ARPA) of the office of the Secretary of Defense, and the U. S. Army Mobility Command through its Engineer Research and Development Laboratories (ERDL), Fort Belvoir, Va.

"The Army and ARPA have had an important role in seeking and supporting key research programs," Dr. Suits said, "and this recent fuel cell achievement reflects excellent cooperation between government and industry."

Background...and Brief Summary

Fuel cells convert chemical energy directly into electrical energy. They use common fuels and oxygen, but without combustion or moving parts. The efficiency of fuel cells is inherently more than twice that of the best conventional power generators. A large number of space, ground, and marine uses await their further development.

The idea is not new. Sir William Grove built a working cell in 1839. Only in the past decade, however, has intensive research spurred by military and space needs made fuel cells the most promising among new electric power-generating methods.

Up to now, the most successful fuel cells have used hydrogen as fuel. (Such a cell will be on the Gemini spacecraft.) Hydrogen is more expensive and less convenient than ordinary hydrocarbon fuels such as natural gas, coal, propane, gasoline, and diesel oil. Because these hydrocarbon fuels do not react readily at low temperatures, previously announced fuel cells using these inexpensive fuels effectively have had to operate at 1000-2000 degrees F., creating problems with regard to materials and convenience.

Last week's announcement means: For the first time a fuel cell has been operated on a wide variety of inexpensive hydrocarbon fuels, efficiently and at moderate temperatures (less than cake-baking heat; even plastic parts can be used.) Perhaps most important, it runs on common liquid fuels (to a surprising degree even on gasoline and diesel oil). Moreover, it obtains its oxygen directly from air and operates at normal atmospheric pressure.

Applications: First — after further development — military ground forces. Hopefully — later — commercial uses, including vehicles.

Why not predict early commercial application now? Because some materials now used in the new cells are very expensive. Intensive research for cheaper materials is underway, but until they are found it seems inappropriate to predict when "fuel cell automobiles" or wide industrial and commercial applications may become economic.

This is an announcement of what General Electric and the Department of Defense, which has helped support GE's fuel cell research, believe is an extremely important scientific achievement with substantial military implications. It does not mean that such fuel cells are as yet "on the market" or that General Electric will introduce commercial products based on this discovery in the near future.



45 Years		
Robert A. Wefel	Taylor St.	5-23-18
35 Years		
Richard H. Evans	Bldg. 6-3	5-1-28
Estel L. Grier	Taylor St.	5-2-28
Williadean Rathert	Taylor St.	5-10-28
Carl L. Steinbacher	Bldg. 6-1	5-22-28
Walter P. Starke	Bldg. 12-2	5-23-28
Frank Auer	Taylor St.	5-24-28
30 Years		
Ingrid Swanson	Taylor St.	5-1-33
Otto B. Helmrich	Taylor St.	5-27-33
Alfred B. Renz	Taylor St.	5-30-33

Sick List	
At Lutheran Hospital	
Philip Schroeder	Pensioner
Albert Givens	Pensioner
Edwin Fiedler	Bldg. 6-3
Marie DeVaux	Bldg. 4-4
Ray Hills	Winter St.
At Parkview Memorial Hospital	
Dorothy Mable	Bldg. 12-2
Robert Loveland	Bldg. 4-4
Mary McKinney	Bldg. 12-2
Howard Beery	Winter St.
Thelma Kistler	Winter St.
Charlene Morrison	Winter St.
Roy Dunham	Winter St.
John Byrer	Pensioner
Charles Arnett	Pensioner
William Chelf	Taylor St.
Lorene Foltz	Taylor St.
Savannah Stokes	Winter St.
At St. Joseph's Hospital	
Marian Hallen	Taylor St.
Lucille Beck	Taylor St.
Thelma Clements	Bldg. 19-5
At Veterans Hospital	
Miles Rupert	Winter St.
At Irene Byron Hospital	
Henry Mutschlechner	Pensioner
At Linville Memorial Hospital	
Ida Haupt	Columbia City, Ind.
At Riley Hospital	
Harold Miller	Indianapolis, Ind.
At Masonic Hospital	
Chester Feaser	Chicago, Ill.
Dismissed From Hospital to Home	
Mildred Barrand	Winter St.
Charles Poole	Winter St.
Van A. Melvin	Bldg. 12-2
Fred Seink	Bldg. 8-1
Ralph Shaffer	Bldg. 8-1
Gertrude Kasimier	Bldg. 4-6
Marie Martz	Bldg. 4-3
Raymond Kreigh	Bldg. 8-1
Hiram Trullender	Bldg. 8-1
Paul Dull	Taylor St.
Beluah Wooley	Taylor St.
Bernadine Lake	Taylor St.
Mary Linn	Pensioner
Aurora Pena	Taylor St.
Don Miles	Taylor St.
Leo Boietz	Taylor St.
Bertha Burnau	Taylor St.
Arthur Smethers	Taylor St.
Eleanor Paetz	Pensioner
George Felts	Taylor St.
Ruth Harris	Taylor St.
James Barriek	Taylor St.
A. W. Howard	Taylor St.
Wava Lee Krause	Taylor St.



MOTHERS OF ALL AGES LOVE THEM — Work-saving General Electric appliances are what mothers love, including this very young mother who dropped by the Employee Store to look at the specials and (after a brief interruption during which she gave birth to four kittens) placed her stamp of approval. Her only regret is that she doesn't know how to operate the top quality appliances. But, fellas, your wives and mothers have no such problem. They'd love to put these General Electric conveniences to work for them. And with Mother's Day just nine days away, what better time than

now to treat the "boss of your household" to a fine GE appliance — and also treat yourself to some fine special prices. The store's Super "7" Spring Special goes into its third week on Monday. The Super Special is the P31 automatic coffee maker, priced at only \$10.65 May 6-10. And for the May 13-17 period, the Super Special is the EC4B automatic can opener, priced at just \$9.95. So, men, browse through the store to your heart's content and select a top-notch GE appliance for your "best girl" next week. She'll love it — and love you for it, too.

TEN PIN



TOPICS

by BILL ROACH

Pearl Roach and Dale Sowards closed out the Adam & Eve League season with a bang. Pearl rolled a new league high 626 series on games of 234-199-193 while Dale posted a new league high single game of 245. Justine Coudret scored a 513 series with high games of 200-190. High single games included Bonnie Clawson 232, Bill Miller 212, Jerry Smith 205 and Sam Macy 202.

Wayne-Stewart Furniture rolled a 2927 series including high games of 1023-1013 to capture the Squares League championship in a roll-off with the BTC's. Frank Ross scored a 650 series with high games of 278-202. Other high single games included Jim Meeks 221, Don Feber 220, Bob Clapper 211 and Carl Miller 201.

Robert Carto led the Masonic League with a 242, followed by Myron Warner 228, Oswald Jones 223, Earl Snouffer 221, Robert Whitmore 217, Bus Ormsby 212, Karl Moore 210, Glen Gowdy and Robert Kohlenberg 207, Harry Henry 206, Robert Hickman 205, Ralph Thomas 203 and Clarence Kreischer and James English 200.

Wire Mill won the second half championship in the Office League. Charlie Wilt posted a 634 series on games of 226-206-202 and Bill Hattendorf a 616 with high games of 226-202. High single games were recorded by Orval Doherty 234, Harold Somers 224, Bob Henry 219, Dick Webber and Buck Buckles 213, Milt DeJean 212, Lew Gossman 209, Rex Oberlin 206, Jack Lea 205, Dick Baumbauer and Andy Frank 202, Rex Oberlin 202-201, Arnie Johnson, Jim Ervin and Don Waldrop 201 and Wayne Smith 200.

Mary's Cafe beat Azar's in the roll-off to become Apparatus League champion for the second year in a row. Kenny Wills had a 266 to spark them to a 1010 third game. High single games were recorded by Bill Kestner 248, Walt Nielsen 232, Art Glass 222, Herman Hake 212, Herman Bradfield 211, Russ Adams 210, Red Biddle 209, Ralph Schroeder 206, Lee Schnepf and Vern Dassler 205, George Cowan 203 and Jimmy James and Ed Trabel 202.

The Wednesday Owl League season ended with Transformer winning both halves to gain the championship. Carl Miller won high league series with a 648 and Gene Egts high single honors with a 256. The award for the most improved bowler goes to Larry Meyers for raising his average 29 pins. Charlie Wilt scored a 633 series with high games of 235-205, Carl Miller 628 (231-202) and Harold Bak-

Russia produced 1421 kilowatt-hours per capita in 1961, compared with 4801 produced per capita in the U.S. Per capita projections are that the U.S.S.R. will be turning out 3000 by 1970, while 7500 will be available for each person in the U.S. by that date.

er 617 (213-233). High single games included Harold Somers 236, Percy Moore 225, Gene Egts 220, Jim Stauffer and Cliff Utrecht 211, Noah Kuntz 207, Walt Mertz and Louie Dasher 206, Don Hoffman 205-202, Ken Emerick, Carl Miller and Merle Bennett 202 and Carl Reinking 201.

Blondy's Tavern won the second half championship in the Interdivision League by defeating Feasels Insurance in the last game, 1017 to 999. The two teams will meet again in a roll-off for the league championship. Robert Younghaus led individual efforts with a 639 series featuring 234-218. Other high single games included Younghaus 221, Wes Adams 219, Tom Miller 218, William Piercy 217, Doyle Sheets 214-201, Walt Seidel 213-201, Don Hower 212, Orville Doherty 211, Carl Miller and William Dunmire 205, Art Seidel 203-202, Noah Kuntz 203, Tom Robinson 202 and Ed Fischer 200.

Rainbow Furniture rolled 2742 for high series in the Hermetic League and Stators captured high single game with 954. Pappy Garland scored 232 for high single game, followed by Charlie Wilt 224-202, Bud Wynkoop 211, Rolla Roe and Fred Noll 207 and Ray Potts and Virgil Noll 200.

Team #1 won the roll-off from Team #3 to capture the championship of the Ladies Monday Morning League. High games were recorded by Mickey Mullen 193 and Marg Boester 183.

Winnie Scheurich rolled a 503 series in the Monday Nite Ladies League while high games were posted by Dorothy Webb 187-179, Donna Murphy 185, Carolyn Gehres 177, Edna Armstrong 173, Paulla Gerding 171 and Donna Lommatzsch 170.

Team #1 won both halves to gain the championship of the Ladies Friday Afternoon League. Hilda Warren captured individual honors with a 225. Mickey Mullen scored 177.

Team #13 leads the GE Club Men's Bowling Tournament, just now getting into full swing, with a 3021. Wehrle Tavern is second with 2999, followed by Azar's 2960, Brouwer's Tire & Battery 2944 and Rainbow Furniture 2925. Harold Baker and Al Middaugh lead the doubles with 1309, followed by George Petroff and Dave Blake 1261 and Steve Capps and Art Lantz 1258. Harry Henry is first in the singles with 719, followed by Percy Moore with 681. Al Middaugh's 1679 and Percy Moore's 1647 lead the all events.



AND THIS IS TRUE—"Heydrich," a factual drama in two parts, will be the presentation of GE TRUE beginning this Sunday at 9:30 p.m. on Channel 15. Kurt Krueger, left, portrays cold-blooded Reinhard Heydrich who brings a reign of terror and death to Nazi-occupied Czechoslovakia in World War II, and Werner Klemperer plays his sadistic aide, Karl Frank.

TEE-OFF

by Harold Parkison

As surely as Uncle Sam collects his taxes in April, the GE Club gathers its golf leagues and begins competition for another season. The golf chairman has mustered eight leagues this year — seven for the males and one for the gals. This represents better than 50 teams and 300 players. It isn't difficult to see why golf is one of the country's leading participant sports.

Weather permitting, all leagues should have been underway by today. Briggs and Soder led off on the 29th at Brookwood followed by Gossman on the 30th and McClain May 1. Muni hosted Ross on the 30th, Ferris on the 1st and Holbrook's BTC on the 2nd.

Dorothy Askren has moved the gals to the Back 9 at McMillen. I'm quite sure they will "take" to this new course. Many of the par 3 layouts are designed to test the short game, but here is one long enough to satisfy the "sluggers". There is no more satisfying shot in the game than a booming tee shot, so you gals can let out the shaft on those clubs of yours.

The league season will span 16 weeks and terminate August 30, which gives a couple of weeks of practice before Blind Bogey Day September 14.

This is a rundown for the opening of the season. The play-by-play action will be brought to you every two weeks in this same column but by a different publicity chairman. It has been a pleasure visiting with you for these last three years, but it is time for me to spend more time playing and less time writing. I'll be waiting to see you at the Tee.

Softball Meeting Set for Tuesday

Managers and representatives of departments or organizations who wish to place a team in the GE Club Slow Pitch Softball League this season will meet Tuesday, May 7, at 7:30 p.m. in the Trophy Room of the club.

Anyone wishing to play should either attend the session, notify his representative or phone the club, Ext. 742, and give your name and address.

Two Events Slated By Partizan Chapter

Elex Club's Partizan Chapter will hold two events during the next two weeks.

The board meeting has been set for 9 a.m. Monday, May 6, at the home of Mrs. Ralph Helms, 3916 Central Dr. Mrs. Howard Miller will assist.

The all-day cancer pad sewing will begin at 9 a.m. Tuesday, May 14, at the home of Mrs. Al Harber, 1021 Packard Ave. Members are asked to bring a sack lunch.

Pen El Chapter Lists Rummage Sale May 15

The regular monthly meeting and a rummage sale will comprise the activities of Elex Club's Pen El Chapter during the first half of this month.

The meeting will get underway at 1 p.m. Wednesday, May 8, in the Portage Room of the YMCA. Hostesses are Mrs. James Collins, chairman; Mrs. Alvin Distel and Miss Vera Petro.

The all-day rummage sale will begin at 8 a.m. Wednesday, May 15, at 1221 Maumee Ave.



TO HEAD VOLUNTEER FIREMEN—The GE Volunteer Fire Department, numbering approximately 200 employees at the Fort Wayne plants, recently installed its newly-elected officers. Heading the organization this year is Ellsworth Geller of Winter St., seated. With him are, left to right, Ray Soughan, Broadway, treasurer; Gene Etter, Broadway, secretary; and Merle Morkoetter, Jr., Taylor St., vice president. One of the oldest organizations here, the volunteer firemen for nearly 70 years have served with distinction whenever called upon to handle emergency situations.

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE
Monday noon, May 13, 1963

FOR SALE

GOLF CLUBS, 9 matched irons, 3 woods, bag, cart, reduced price, 439-0654 mornings or weekends.

CORNER STEP TABLE and 2 end tables, ceramic tops, light mahogany wood, round coffee table, 4 ft. India, 745-4365.

14' BOAT, Wolverine, 25 hp electric motor, 444-8493.

2-WHEEL TRAILER, 6x4x20, ball hitch, good condition; 50 gallon oil drum with spicket, 436-5985.

GRAVE PLOT, Greenlawn Memorial Park, \$75 per grave, privately owned, 754-2755.

BOAT TRAILER, factory made, in good condition, \$35, Orville Smith, Middlebury, Ohio.

TRI-LEVEL, 3 bedrooms, 1 1/2 baths, oven, dishwasher, disposal, stove, excellent wooded area, city, assume FHA, \$3290, 483-3237.

LAVATORY & TOILET, blue, nice for half bath; also child's maple bed, up to 6 yrs., like new, 429-5314.

SEMI-MODERN COTTAGES, 5, on Palmer Lake at Colon, Mich., 2 are lake front, nice income for right party, will sell on contract, 748-2880.

3-BEDROOM HOUSE, gas heat, in Northwest, will take nice house trailer as down payment, take over mortgage, Bluffton 1381.

1/2 ACRE LAND, on Cramer Rd., off Lima Rd.; lot on Waverly Dr. 1009 Fortola.

BABY BED and mattress; toidy sent; nursery chair; lavender formal, size 12; bird cage; secretary desk, 441-9155.

'59 CADILLAC, Sedan DeVille, full power, like new, \$2495, 745-7368.

VENETIAN BLINDS, metal, large sizes, 747-3713.

SCREENS, 2-piece combination with storm window inserts, 1, 44x39; 1, 28x39, 448-0731.

COTTON RUGS, 2 oval, 9x12, green, like new, \$15 each, 745-5737.

2 LOTS, east end of Curties, good location, close to schools and shopping, 483-3308.

FUR STOLE, worn only a few times, \$25; brown suit, like new, \$15; hand woven new afghan, \$10, 748-6074.

TYPEWRITER, Smith Corona, portable, case, excellent condition, \$70; aqua short formal, \$7; pink party dress, \$7, both \$7, worn once, 435-6885.

FARMALL TRACTOR, F-12, on good rubber, \$100, 483-4580.

GRASS TRIMMER, Sunbeam edger with new blade, only \$15, 456-1450.

WASHER, automatic, good condition, 183-6979 before 10 a.m.

COMBINATION STORM & SCREEN door, 6'9x32", good condition, \$5, 446-7973.

BOY'S BICYCLE, 20", \$12; slide trombone, \$25; automatic deep fryer, \$10, 748-7869.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

LAVATORY, complete with chrome fixtures, white, perfect condition, 744-4705.

LAKE LOT, Goose Lake, NW Columbus City, suitable for trailer, lights, well and sanitation, \$1500, Tri Lakes 691-3865 or Laud 396-2617.

EVENING DRESS, full length, white, size 9-10, worn 3 times, indoors only, good condition, hoop goes with it, reasonable, 445-5635.

NAPKIN COLLECTION, fancy for anyone interested, no charge, 446-6123.

WATER SKI, Slalom, 745-1830.

GOODRICH TIRES, 4, tubeless, 760x15, good treads, whitewalls, \$20, 447-5605.

CHEST TYPE FREEZER, 15 cu. ft., excellent condition, 747-5309.

PUMP, shallow well; dryer, \$25, 747-3062.

TYPEWRITER, LC Smith, \$10; portable washer, like new, \$25; rollaway bed, \$10; bed rails on casters, adjustable, \$5, 483-1049.

3-BEDROOM RANCH, SE, 1 1/2 baths, basement, built-ins, breezeway, garage, many extras, quick possession, 456-1048 after 4 p.m.

OIL TANK, keros. 275 gallon, 436-8155.

DALMATIAN DOG, has tags, 422-6063.

BATHROOM SET, ideal for lake cottage, stool & lid, sink and medicine cabinet, all hardware included, \$15, 425-8424.

WATER HEATER, 50 gal., electric, \$20, 436-0633.

'57 PLYMOUTH STATION WAGON, Suburban, will accept trade; 2, 700x17 tires, 6 ply, 447-6138.

RIDING MOWER, Springfield, 4 hp, 25" cut, 2 blades, mulches, excellent condition, \$125, Ossian 287-1 after 5 p.m.

SEWING MACHINE, electric; console TV, light, reasonable, 745-9675.

REFRIGERATOR & STOVE, electric, good condition, reasonable, 425-7535.

RABBITS, does and bucks, 428-6885.

WASHER, white enamel, balloon type rolls, good condition; 21" GE TV, mahogany cabinet, good working order, 744-1688.

'55 PONTIAC, Starchief, 4-door, automatic, radio, heater, excellent condition, good battery & tires, original owner, 428-9582.

FORMALS, pink, yellow, & blue, sizes 9-10, very reasonable, 445-5343.

'51 PLYMOUTH, 4-door sedan, new tires and battery, running condition, \$50; hand lawn mower, reasonable, 426-9485.

ADDING MACHINE, Smith Corona, and cash box combination, self storing tape manual, 745-7047.

BATH TUB, 5' on base, good condition; lavatory, 743-5017.

'55 MOTORCYCLE, BSA, 500 cc, single chrome fenders, good condition, \$350, 748-0257.

CHAIR, living or bedroom; girl's dresses, sweaters, slips, pjs, and summer sets, shirts, sizes 6, 7, 8, 9, years, 483-3375.

POOL TABLE, large; 9" table saw; 3 cu. ft. cement mixer, 447-5053.

RADIO-RECORD PLAYER, combination, 18th century mahogany finish, good condition, reasonable, 445-9044.

DINETTE SET, Birchcraft, custom made table pads, 4 chairs, \$60; 2 section sofa, foam cushions, \$30, 745-2120.

8MM PROJECTOR, Kodak Brownie 500 and camera, \$33, 748-2871.

FORMALS, 2 floor length, like new, rose and aqua, sizes 12 and 14, 483-2586.

BEDROOM FURNITURE, walnut veneer panel bed, 4-drawer chest, holly wood headboard, blue, reasonable, 438-8444.

POWER SPRAYER for orchards or weeds, 15 gallon tank, rubber tires, Hardy pump and Briggs engine, like new, 744-1089.

ABOVE-GROUND POOL, 18', 36" deep, pump, filter, skimmer, vacuum cleaner, ladder, test kit, used 3 years, good condition, \$75 or best offer, 745-7197.

BRIDESMAID'S DRESSES with matching hats, size 14, lavender and mint green, 427-7545 after 5:30 p.m.

BED, coil springs and mattress; assorted sized screens; new venetian blinds; folding cot; antique chest, 425-6754.

CEMETERY LOTS, Greenlawn, choice location, 2 or 4, 742-2028.

RELAX-A-CIZER, 4 yrs. old, \$75, 483-2349.

OUTBOARD MOTOR, 6 hp, Elgin, used little, excellent condition, \$65, 444-8262.

SCHNAUZER PUP, AKC registered, miniature, 4 months old, dark salt and pepper, good personality, \$75, 925-3854.

CAR TOP CARRIER, rubber suction cup mounts, solid metal bottom, good condition, \$7, 748-2286.

Envelopes for Ad-Lets Not Required

Note the new, compact Ad-let form at the bottom of this page.

Using it will save you time — and us, too — because no longer will you have to include your Ad-let in an envelope when mailing it to the GE NEWS, Bldg. 18-3.

Effective Monday, May 6, your Ad-let should be sent in without inserting it in envelopes. The new Ad-let form is easily identified by plant mailing rooms and will eliminate time for us by having to open your envelopes. More importantly, it'll save you time in addressing envelopes.

And for pensioners, the Ad-let form may be used on the back of postcards. Incidentally, a postcard costs you less than mailing in your form in an envelope.

One final observation — please print your remarks on the Ad-let form so we can read them. And remember — the deadline for receiving your Ad-let is always 12 noon on the Monday of publication week. Those received after the deadline are held over for the following issue.

DINING ROOM SUITE, 8 pieces, pad, two-tone walnut, excellent condition, 9x12 American oriental rug with pad, 443-5295.

BAND SAW, 10", 8" table saw; day bed with 4' folding pad, 748-6350.

'63 VOLKSWAGEN, deluxe, very low mileage, white sidewalls, radio, undercoating, Ossian 3334.

CAMPING TRAILER, Heilite, double innerspring mattress, bunk beds, dolly wheels and new spare tire, oven, cooking utensils, 489-3635.

BLOCKS FOR WALKS, 90 11 1/2 x 15 1/2; 50 2 1/2 x 8 x 12 1/2, sell all or part, 745-0295.

GOLF BALLS, used, most good quality, 3, 4 & 5 for \$1, shag balls \$1.00 each, 747-4019.

LAWN MOWER, reel type, new belt, 18" power, \$10, 446-4921.

JET PUMP, 1/2 hp, \$35; mahogany drop leaf table with self storing leaf, opens to 40x72, \$20; upholstered chair, \$5, 745-0960.

LAWN MOWER, AMC grill, 24", with electric spit; brown crepe dress, size 20, never worn, 427-7235 after 6 p.m.

2 ACRES, US 30 East, truck patch, orchard, berries, lovely 2 bedroom Cape Cod home, 3 car garage, chicken coop, Monteville 623-6355.

NYLON TIRES, 4, 670x15, good condition, \$12, 428-8492.

WALL TENT, 8x10, good condition, \$20, 437-9305.

SELL OR TRADE, 2-bedroom bungalow, \$10,900, gas heat, 2-car garage, basement, lot of storage, trade for 3-4 bedroom suburban with basement, 1642 Sprunger, 439-4484.

APARTMENT SIZE RANGE, expandable connection hose included, very good condition, 447-6355.

FENDER SKIRTS for '57 Chevy, \$5; 9" diameter driveway culverts, 16" long, \$15, 447-9106.

'54 CHEVY PARTS, 2 670x15 tires & tubes, new; radio; radiator; starter; generator; voltage regulator; all lights; trailer hitch; cabinet ironer, 748-0002.

GE REFRIGERATOR combination; stove; bed, springs & mattress; dresser; GE dryer; washer, 745-9612.

ELECTRIC RANGE, late model deluxe, 21" TV; old fashioned cupboard, all reasonable, must sell, 442-6685.

'54 MERCURY, 2-door, standard transmission; 2, 900x14 Goodyear premium white walls, new, less than half price, 439-2874.

WALNUT BED and springs, full size; large window fan, 441-9414.

'57 BIRD, white, tan removable hardtop, automatic on the floor, all power, good condition, 483-5161.

COMBINATION WOOD WINDOWS, 2, 28x54 1/2; 1, 28x54 1/2; 1, 28x54 1/2; 1, 28x54 1/2; all glass, 3722 Arlington Ave.

NIAGARA MASSAGE CHAIR, 745-9917.

DOG HOUSE, well constructed, for large dog, \$15, 745-0863.

FLOOR TILE, 170 sq. ft., 8" each, 9x9; '53 Buick, automatic, new seals, power steering, radio & heater, 4-door, 445-8603.

SCREEN DOOR, aluminum, 80 1/2 x 33 1/2, interchangeable glass and screen, \$10, 482-6222.

NIAGARA HAND UNIT, \$60; toaster, fry pan, mixer, \$7 each; 21" TV, \$60; lawn sweeper, \$10; steam iron, \$5, 745-3128.

'52 CHEVY, 5 passenger coupe, straight stick, 443-5794.

COFFEE TABLE, coach, chair; very reasonable, must sell, 747-3341.

WANTED

DESK, suitable for bedroom, 428-7131.

BABY STROLLER with adjustable back for sleeping; also a baby car seat, 748-2286.

PIANO, good, used, for children's piano lessons, 449-0214.

6 YR. CRIB with mattress, good condition, 445-8623 after 4 p.m.

RECORD PLAYER, 4 speed, reasonable, 483-8371.

OLD PENDULUM CLOCKS or parts, wall or shelf type, regardless of condition, 426-6221.

WELL PUMP and 2 wheel yard cart, 745-1830.

RIDE WANTED

FROM WATERLOO OR AUBURN to Winter St. Plant, first shift, Waterloo 3081.

OBITUARIES

Ora A. Bowers, 67

Services were held Wednesday, May 1, for Ora A. Bowers, 67, who died Saturday, April 27, at Veterans Hospital.

Engaged in October 1925 as a welder in Bldg. 8, he took his optional retirement in May 1960 as a lathe operator at Winter St.

Mr. Bowers was a member of the Quarter Century Club.

Donald J. Long, 62

Services were held Friday, April 26, for Donald J. Long, 62, who died Tuesday, April 23, at Lutheran Hospital where he had been a patient 10 days.

Mr. Long took a disability retirement in July 1956 as a degrease-acid dip man at Taylor St. He was employed in June 1924 as a helper in Bldg. 4-2.

He was a member of the Quarter Century Club.

Leo J. Reffelt, 64

Services were held Monday, April 22, for Leo J. Reffelt, 64, who died Friday, April 19, at his home.

Engaged in June 1932 as a welder at Winter St., he took his optional retirement in April 1959 as a plater in Bldg. 2-1.

Mr. Reffelt was a member of the Quarter Century Club.

Did You Know...?

General Electric will be one of 200 industrial exhibitors at the New York World's Fair which opens in April 1964. Based on the experience at the Seattle World's Fair, General Electric expects to welcome 15 million visitors in 1964 and 1965 to its exhibit. Total Fair attendance is predicted at 70 million over the two years, compared to 47 million for the 1939-40 Fair.

The average modern American householder has in his home enough electrical appliances to do the work of 34 servants. In the days of hand labor, it was a wealthy man who could boast as many as that.



NEW VALUE IN FINE FM STEREO RADIO



MODEL T1005—WALNUT

COMPLETE, JUST \$86.95

Hear the exciting, new sound of FM Stereo on this compact and elegant GE T1005 FM Stereo Radio. It's value priced, yet has the outstanding quality and performance you expect from a fine radio by General Electric... the leader in FM Stereo.

- Completely self-contained—no additional set required.
- Receives FM Stereo, AM or FM.
- 9 tubes, 7 diodes, plus rectifier.
- Phone jack for plugging in your record player.
- Handsome hardwood cabinet with molded cyclac speaker wings.

EMPLOYEE STORE

REPORT FOR 1962 ON YOUR GENERAL ELECTRIC PENSION TRUST

This report shows the financial activities of the General Electric Pension Trust during 1962 and its status at the end of 1962. It contains information similar to that which the General Electric Company has provided voluntarily to employees during the past several years and, we believe, essentially meets the requirements for a summary of the annual report under the Federal Disclosure Act.

The General Electric Pension Trust was established in 1927 to provide for General Electric pensions. It is administered by 5 trustees who invest Trust funds in accordance with sound investment principles and policies. The assets of this Trust are for the benefit of those receiving pensions and those participants who will be

eligible to receive pensions in the future. None of the assets can ever revert to General Electric Company. General Electric pays all the costs of administering the Pension Plan and Trust (brokerage fees and transfer taxes are treated as part of the price of the securities when purchased or sold).

HERE ARE THE CHANGES DURING 1962

Total Assets 12/31/61.....\$1,102,090,859

Amounts received from:

Employee Payroll Deductions, less refunds for death or withdrawal\$14,737,040^(a)
General Electric Company and participating affiliates.....\$28,114,733^(b)
Interest, Dividends, and Other Investment Net Income.....\$47,779,845

Net Gain from Disposal of Assets.....\$ 303,924

Pensions Paid During 1962.....\$32,700,606

Other Changes (Net Decrease).....\$ 180,997

Net Changes in Assets (Increase).....\$ 58,053,939

Total Assets 12/31/62.....\$1,160,144,798

^(a) Includes \$16,941 and ^(b) includes \$17,000 applicable to International General Electric S. A., Inc. (Puerto Rico) Pension Plan.

These contributions by employees and the Company, supplemented by income on Trust assets, are for the sole purpose of paying the liberal pension benefits provided by the Plan. The Company's 1962 payment takes into account the remainder of the amount by which the assets applicable to "future service" exceeded the related liabilities as a result of a change in the estimated future earnings rate from 3% to 3½% effective January 1, 1961. This temporary difference between future service assets and liabilities existed only because Company contributions in prior years were determined so as to maintain assets equal to liabilities computed at the interest rates then being used.

This gain resulted from investment changes designed to improve the over-all holdings. In any year there might be losses of this nature rather than gains.

These payments to pensioners and beneficiaries will increase with the increase in pension rolls as more present employees—253,809 at December 31, 1962—retire. The number on the pension rolls at December 31, 1962 was 25,933—an increase of 88% over the number 10 years ago and 42% over the number just 5 years ago.

Principally reduction in liability for securities purchased but not yet paid for.

The assets of the Trust are required specifically to provide for (1) pensions payable to present pensioners and beneficiaries as well as for (2) pensions built up through 1962 by present employees who will retire in the future. Since pensions for employees will continue to grow as their service and earnings increase, it is necessary that the total assets of the Trust increase correspondingly so there will be sufficient funds to pay these pensions when employees retire.

HERE IS HOW THE PENSION TRUST STOOD AT THE END OF 1962

ASSETS INVESTED AS BELOW ^(a)	
U. S. Government obligations.....	\$ 20,155,207
Corporate and other obligations.....	358,509,073
Common stocks	404,150,330
	<u>782,814,610^(b)</u>
Mortgages—Industrial	63,247,720
Mortgages—U. S. Government guaranteed.....	74,762,903
Real estate (leasebacks).....	196,776,247
Oil production participations.....	7,949,070
Other investments	10,002,252
Total investments	<u>1,135,552,802</u>
Cash	1,072,526
Receivables	23,519,470
TOTAL ASSETS	<u>1,160,144,798^(c)</u>

^(a) Assets are valued at amortized cost. No assets were invested in securities or property of (1) General Electric Company or affiliates or (2) any officer, trustee or employee of the Trust. No loans were made during the year, nor were any outstanding at year end, to General Electric Company or affiliates or to any officer, trustee or employee of the Trust.

^(b) Market value approximately \$975,513,000.

LIABILITIES OFFSETTING ASSETS	
Required ^(d) to pay pensions to 25,933 present pensioners and beneficiaries.....	\$ 258,254,981
Required ^(d) to pay pensions for service through 1962 to present employees who will retire in the future....	900,957,362
	<u>1,159,212,343^(e)</u>
Sundry liabilities—principally for securities purchased but not paid for by December 31.....	932,455
TOTAL LIABILITIES.....	<u>\$1,160,144,798</u>

^(c) Includes assets of International General Electric S. A., Inc. (Puerto Rico) Pension Plan amounting to \$169,547 which are commingled for investment purposes.

^(d) Together with anticipated future investment income.

^(e) In addition to these funded liabilities, there is an unfunded liability which at the end of 1962 was estimated on a preliminary basis to be approximately \$66,000,000 and reflects the net increase in liabilities arising from improvements in the Plan effective January 1, 1961.

AUDIT AND ACTUARIAL REVIEW

The records of the General Electric Pension Trust are audited each year by the public accounting firm of Peat, Marwick, Mitchell & Co. The latest audit was made as of September 30, 1962.

The actuarial assumptions used in 1962 as the basis for computing costs under the General Electric Pension Plan include an estimated rate of future earnings of 3½% per annum and mortality, employee turnover, optional retirement and disability retirement rates derived from experience under the Plan.

The firm of independent consulting actuaries, The Keath P. Gibson Company, which reviews the calculation of the liabilities of the Pension Trust, has reported as follows: "The calculations were performed by General Electric Company utilizing procedures that were developed with our assistance and that have our approval. It is our opinion that the results, based upon the data prepared by General Electric Company, are substantially correct, both arithmetically and theoretically, and represent reasonable appraisals of the costs of the Plan in effect in 1962."

HERE ARE SOME FACTS ON RETIRED EMPLOYEES

As of December 31, 1962, there was a total of 24,537 pensioners (19,860 men and 4,677 women), and 1,396 beneficiaries on the rolls, making a total of 25,933 persons receiving benefits under the General Electric Pension Plan.

A total of 3,190 employees retired during 1962. Of these 2,916 were retired on the regular monthly pension payroll and 274 received lump sum settlements. The average age at retirement of those added to the regular monthly pension payroll (excluding lump sum settlements) was 61.8 years; their average length of service at retirement was 26.0 years and their average monthly payment under the Pension Plan totaled \$125.22.



FORT WAYNE News

BULK RATE
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Volume 46

Wednesday, May 29, 1963

No. 11

Personal Accident Insurance Reduced Third Year in Row

Personal Accident Insurance premiums will be reduced again starting July 1.

The PAI premiums for the new policy year will be 60 cents lower for each \$10,000 unit of coverage than for the previous policy year which began last July.

This is the third time in the past three years that annual premiums for Personal Accident Insurance have been reduced. Because of favorable experience during its first 10 months of operation, the annual premium for this insurance was reduced in 1961 from \$7.60 for each \$10,000 unit of coverage to \$6.60 for each such unit. Another reduction in 1962 brought premiums down to \$6.00 per \$10,000 of coverage. The latest reduction will now cut premiums to \$5.40 per \$10,000 of coverage — a reduction of over 31% since this insurance began in 1960.

Personal Accident Insurance gives employees a chance to obtain, at favorable rates, added accidental, death and dismemberment coverage as a supplement to their AD or D coverage under the General Electric Insurance Plan. It is obtained on an annual basis only. However, those who wish to do so may arrange to pay for it in installments through payroll deductions over a 3-month period.

Anyone not already enrolled for this insurance must enroll by June 15 for his coverage to be effective on July 1. If anyone who is already enrolled in this program wishes to increase, reduce or cancel his coverage, he may do so by contacting his Personnel Accounting Office no later than June 15, 1963.

Unless they have indicated that they wish to pay their premiums

in a lump sum, those now covered for Personal Accident Insurance will have their installment payments automatically deducted from their pay over a 12-week period starting the week of June 17.

John A. Spencer Elected Regional Vice President

John A. Spencer has been elected a Regional Vice President of the General Electric Company, it was announced by the Company's Board of Directors.

In his new post Mr. Spencer will be responsible for customer relations in the Company's Northeastern Region, which includes the states of New York, Connecticut, New Jersey, Massachusetts, Rhode Island, New Hampshire, Vermont and Maine. His office will be in General Electric headquarters, 570 Lexington Ave., New York City.

Mr. Spencer succeeds Harold A. Olson, who is retiring from the Company July 31 after more than 43 years of service. Mr. Olson, who had been Regional Vice President for the Northeastern Region for the past eight years, will continue as a Vice President and consultant to Mr. Spencer until his retirement.

11th Living Member Here

Clifford R. Schwarz Celebrates 50th Anniversary With Company

Clifford R. Schwarz joined a small but select band of veteran General Electric employees last week when he marked his 50th anniversary with the Company.

What particularly makes his tenure with GE even more impressive is the fact that his first job lasted exactly one day.

At the ripe old age of 14, the current Bldg. 26-B technician hired in with a local grocery store as a delivery boy. The second day he reported for work, he discovered that another lad had beaten him in and was assigned the job.

"That afternoon," he recalled last week, "I came to GE and hired in as a messenger at \$12 a month."

Fortunately for Mr. Schwarz he was assigned to Bldg. 18-2 and then Works Superintendent E. A. (Daddy) Barnes appreciated the lad's work. Within a matter of weeks, his wage was jumped to 8 cents an hour.

His days as a messenger were not to last long. In August 1914 he became an instrument reader in the old Meter Department at 12½ cents an hour and in May 1916 he went on meter test in old Bldg. 16 at 23½ cents an hour.

Then came World War I and Cliff was sent to France in Army khaki. His Purple Heart and shrapnel wounds in his back and legs give testimony to this period. When he resumed his GE career in April 1919, he was assigned as a meter tester at 47½ cents an hour.

From then until May 1938 Mr. Schwarz was engaged as a tester in Bldg. 19-5. He then was a pro-



LATEST TO JOIN 50-YEAR RANKS — Clifford R. Schwarz last week marked his 50th anniversary with General Electric here. Mr. Schwarz was a youth of 14 when he started as a messenger. Today he is engaged as a technician in Bldg. 26-B. Above, he is shown testing specialty transformers.

duction tester in Bldg. 26-2 until assigned to development test in Bldg. 26-2 in December 1944. This was the forerunner to Specialty Transformer Department's laboratory which is now located in Bldg. 26-B.

A native of Knightstown, Mr. Schwarz, the only 50-year employee here, will celebrate his 65th birthday this August 26. He and his wife, Ellen, who reside at 7372 St. Joe Road, plan to spend his

retirement days at their cottage at Michigan's Lake Lavine and in Florida.

Mr. Schwarz thus becomes the 11th living 50-year veteran from Fort Wayne. The others are Henry (Heiny) Brueggeman who retired earlier this year, Harry Prange, James Rehner, John Schoedel, Carl Starke, Clarence Hartman, Carl Tuerschman, William Kellermeier, Kenneth Seymour and Herbert Siebold.

GE College Bowl to Appear on NBC-TV In Color When New Season Opens in Fall

The General Electric College Bowl, winner of the coveted Emmy award Sunday night, will be telecast over facilities of the NBC Television Network when it resumes for its sixth season on Sunday, September 22, it was announced last week.

The award-winning information-game series will become a portion of a major television advertising campaign by General Electric on NBC during the 1963-64 season. The program will be televised live, in color, each Sunday at 5:30 p.m., originating in New York.

Plans call for additional participation in prime time NBC-TV programs.

As of last Sunday there have been 175 different institutions of

higher learning represented in the College Bowl series of entertaining question and answer games. Each week a new team of four undergraduate students appears to challenge the previous Sunday's winner in the battle of quick recall of facts.

Winner of the Emmy, Peabody award and numerous other citations, College Bowl has awarded to the 175 schools a total of \$352,000 in General Electric scholarship grants through the first 167 games.

Each week the competing schools vie for \$2,000 in scholarships, the winning school receiving \$1,500. A team is permitted to win no more than five games, achievement of which earns for it a \$1,500

bonus grant for a total of \$9,000 and recognition as a retired undefeated champion. Ten schools have earned this special honor, the three this year being Lafayette, Virginia and Drexel Institute of Technology.

Additional scholarship grants of more than \$130,000 have been provided for the winners of the annual College Bowl essay contest, open to high school students. The 1963 essay winners, each to receive a \$6,000 scholarship grant, will be announced June 9.

By the completion of the current series on June 16, General Electric College Bowl scholarship grants from both the weekly inter-collegiate contests and the annual essay competition will total at least \$492,000.



MEMORIAL DAY

PAID HOLIDAY TOMORROW — America's emergence into the Space Age would not have been possible had it not been for those who died to protect our freedom. The grave of the Unknown Soldier has become the symbol of all who gave their lives in exchange for our peace. Tomorrow is Memorial Day — a paid holiday for eligible General Electric employees but more importantly a day to pay proper tribute to these brave men.



FORT WAYNE News

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families here.

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1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

It's Up to You

Some of us tend to lose sight of the "big picture" in the increasingly competitive world of today. We fail to realize that in the plants of our competitors everywhere there are aggressive, alert, smart people who are trying to do the same job we are . . . only trying to do it better!

Nearly every day, one of General Electric's 5,600 direct competitors announces a new plant or expansion . . . a new manufacturing concept . . . a new product . . . a new sales push.

Customers today, therefore, are increasingly confronted with an important decision: WHOSE PRODUCT TO BUY? Their collective decision, of course, determines whose factories continue full production . . . and whose don't. Also, who continues to provide steady jobs . . . and who doesn't.

Design . . . features . . . performance . . . price . . . these and many more can influence the customer's important decision. One of the most important considerations, however, is the reputation of the manufacturer.

Each of us can add significantly to our already-good reputation with customers by continued quality workmanship. We can demonstrate by our words and actions — on and off the job — an unmistakable pride in what we make and where we work.

In the long run, this is what will top our competition. This is also what will make each of our jobs better and steadier.

A Fine Young Man

Johnny was a fine young man.

He studied hard, posted good grades and was considered a leader in high school. His parents, rightfully, were proud of him. And the neighbors still will tell you he was a "model" son.

But Johnny had a craving — a craving that prevails among thousands of Johnnys today. And among their parents, too.

You could almost call it a disease. Often it is fatal. It was for Johnny.

Because Johnny liked to drive. Fast.

Yes, speed killed Johnny. It killed nearly 13,000 other people in this country, too, last year.

Speed caught up with Johnny when he was returning from a high school prom. He approached a sharp curve at precisely 66 miles-an-hour.

They buried Johnny three days later. And they buried the girl who had been his date for the evening.

Friends were shocked. Stunned neighbors poured out sympathy to the grief-stricken families.

Nearly a year has passed since the accident. But Johnny's father thinks often of his son.

Most of all, his dad recalls the days before Johnny was old enough to hold a license . . . those days when he was teaching Johnny to drive.

And his dad knows only too well who was responsible for Johnny's insatiable craving for speed.



CITY FIREMEN TOUR FACILITIES — City Fire Chief Howard Blanton and approximately 60 Fort Wayne firemen conducted their annual tour of General Electric facilities at Broadway, Taylor St. and Winter St. last week. While here they were given on the spot information concerning changes in plant layout and emergency hazards and were guests of the Company for lunch at the Taylor St. Plant Cafeteria. Fire Chief Blanton, in foreground fifth from left, receives a call on a portable radio as Roy Weick, in white shirt, Chief of Taylor St. Plant Protection; Merle Morkoetter, in sport coat, Supervisor-Broadway Plant Protection; and local Plant Protection personnel and city firemen look on.

Apprentice Alumni Slate 'Alumni Day' for June 13

The Apprentice Alumni Association's annual Alumni Day observance will be held Thursday evening, June 13, at the FOP Club, 2104 Lathrop.

Featured speaker will be Wilbur Stocks, Taylor St., who will discuss "Past History of the Apprentice School." Mr. Stocks is particularly well versed on the subject since he is a 1917 graduate and a past association president.

A second highlight of the program will be the presentation of awards by the Apprentice Club for outstanding scholastic achievements.

Following the formal program, movies of last year's Indianapolis "500" and the World Series will be shown.

Dinner featuring Swiss steak will be served at 6:30 p.m. For the early arrivals, outside sporting

events will be available.

Open to all Apprentice School graduates and present apprentices, this year's affair costs only \$2.25 per person. See your contact man before the reservation deadline of Friday, June 7.

Chairman of the event is Ed Mossburg, Taylor St., assisted by Bill Irwin and Art Rasor, also of Taylor St., and Dan McCrea, Bldg. 31-2.

SUPER "7" SPRING SPECIAL

Winners to date

Mrs. Max Baron ----- M47 Mixer
R. F. Schueling ----- T15 Toaster
Al C. Stecher ----- P31 Coffeemaker
R. T. Eagleson ----- EC4 Can Opener

SPECIAL FOR JUNE 3 TO JUNE 7

\$107 FAN \$12.40

GENERAL ELECTRIC FAN



S-107

- ★ Can mount on wall
- ★ Oscillating or fixed
- ★ Quiet-rubber mounted

Grand Prize June 7
Portable Stereo Phono
Employee Store



At Lutheran Hospital

Raymond Hills ----- Winter St.
Betty Thompson ----- Winter St.
Albert Givens ----- Pensioner
Philip Schroeder ----- Pensioner
Virgil Howell ----- Taylor St.
Harold Barick ----- Taylor St.
Vivian Frauhiger ----- Bldg. 4

At Parkview Memorial Hospital

Charles Arnett ----- Pensioner
Bessie Smith ----- Taylor St.
Mary Ann Brown ----- Taylor St.
Charles Wolfe ----- Winter St.

At St. Joseph's Hospital

LuVada Degraffenreed ----- Winter St.
Lucille (Pat) Beck ----- Taylor St.
James Knupp ----- Winter St.

At Veterans Hospital

Miles Rupert ----- Winter St.
Leo Gurevsky ----- Bldg. 6-4

At Irene Byron Hospital

Henry Mutschlechner ----- Pensioner

At Whitley County Hospital

Columbia City, Ind.
Paul Broxon ----- Winter St.

At University Hospital

Ann Arbor, Mich.
Bessie Foreman ----- Bldg. 26-1

At Masonic Hospital

Chicago, Ill.
Chester Feaser ----- Taylor St.

Dismissed from Hospital to Home

Jack Wilson ----- Bldg. 26-2
Howard Beery ----- Winter St.
Mary Crist ----- Winter St.
Edna Goff ----- Winter St.
John I. Walter ----- Pensioner
Linda Lou Henschen ----- Taylor St.
Thelma Eagleson ----- Taylor St.
Orie Jackson ----- Taylor St.
Thelma Clements ----- Bldg. 19-3
Howard Smith ----- Taylor St.
Myrtle Morgan ----- Taylor St.
Harold Cutler ----- Bldg. 19-4
Robert Roche ----- Taylor St.
Elmer Sauverwein ----- Pensioner
Brooks Shady ----- Taylor St.
Frieda Farley ----- Bldg. 4-3
Evelyn Partee ----- Bldg. 4-3
Blanche Greenick ----- Bldg. 4-3
Lucille Salas ----- Bldg. 6-2

Elex Sets Exciting 1-Day Trip to Chicago

The Elex Club will enjoy a one-day trip to the International Trade Fair in Chicago's air-cooled Mc-Cormick Place Saturday, June 29.

The International Trade Fair presents the goods and glamour of more than 60 countries, excitingly displayed in fabulous foreign pavilions which provide visitors with literally a trip around the world.

After seeing all of the unusual and intriguing merchandise on display, visitors will want to visit the

World Market where they may shop as desired. It is designed to "market-test" foreign products for importers, wholesalers, distributors and retailers and provide visitors with an opportunity to preview and purchase merchandise from the world over.

The "Big Show" in Arie Crown Theatre, "See the USA," opens at 12:30 p.m. Performances are at 1:30, 3:30, 6:30 and 8:30. General admission seats are \$1 for

adults and 50c for children with reserved seats \$1.50. The "Big Show" has become internationally famous as a superb blending of good taste, tremendous talent and beautiful production. It is best to make your reservation when first entering the fair.

There will be free attractions too. The Little Theatre will present colorful travellings from exhibiting countries, dancing and singing by authentically-costumed groups, fashion shows, etc.

A wide variety of eating facilities ranges from the luxurious President's Walk Restaurant to cafeteria, snack service and fast-service buffets. So you can select where, what and when you wish to have lunch and dinner.

Chartered ABC buses will leave the Fairfield Parking Lot promptly at 7 a.m. and arrive in Chicago at 11 a.m. The buses will leave at 9:30 p.m. promptly and arrive at the parking lot at 1:30 a.m.

Bus fare is \$4.50 for members and \$5.50 for non-members. Admission to the fair is \$1.50 for adults and 75c for children.

So enjoy yourself on an exciting world tour with Elex at the International Trade Fair on beautiful Lake Michigan. It's fun! It's educational! It's incredible!

P.S. — Wear comfortable shoes. The reservation deadline is Wednesday, June 19, so make and pay your reservation early because space is limited.

New GE Glyptal Paint Now Available at Employee Store

General Electric's Paint Products Section, Chelsea, Mass., last week announced a breakthrough in paint technology.

Known as Glyptal Water-Thinned Paint, it offers outstanding advantages over known commercial latex paints.

Paint Products, a section of the Insulating Materials Department, Schenectady, is offering Glyptal Water-Thinned Paint in 16 harmonizing colors plus white through employee stores throughout the Company.

The new Glyptal Water-Thinned Paint was developed initially for use in finishing General Electric office and plant interior walls and ceilings, an application requiring paints that go on easily, dry quickly and with low-odor, so that facilities can be painted overnight and be ready for occupancy the following morning.

Unique feature of the new Glyptal, according to Arthur H. Huisken, Jr., Section General Manager, is that after the water has evaporated, the paint continues to dry by polymerization, leaving a flat, desirable surface. This means that, although the material can be applied as easily and quickly as the latex paints now on the market, it dries to a much more rugged finish.

Other outstanding features of the paint are its ability to dry, dust-free, in 10 to 20 minutes, and the fact that no primer coat is needed when it is used over unpainted wood, plaster, wallboard or concrete.

Another area in which its performance is superior to most latex base paints on the market is its scrubability. Repeated washing will not weaken or wear away the surface.

Taxes Force Increase In Price of Cigarettes

Due to the cigarette tax increase passed by the Indiana General Assembly and a manufacturers' price increase, cigarettes purchased in the plant vending machines will cost 30 cents a pack beginning Monday, June 3.

Mechanisms on all cigarette vending machines will be changed during the coming weekend in order to handle the new price.

Ellsworth Sohles to Succeed Louis Close As Manager-Fort Wayne Operation, SAC

Ellsworth J. Sohles will succeed Louis B. Close as Manager-Fort Wayne Operation, Small AC Motor and Generator Department on June 1, it was announced late last week.

On that date Mr. Close will become Manager-Engine Project, Locomotive and Car Equipment Department at Erie.

Ellsworth J. Sohles

Mr. Sohles comes to Fort Wayne from Pittsfield, Mass., where he has been Manager-Manufacturing, Voltage Regulator Product Section, Power Transformer Department, since January 1957.

A native of Pittsfield, he graduated from Lee High School in 1932 and held positions as cost clerk, cashier and cost accountant with Smith Paper, Inc., before joining the Company in 1941.

His GE career began in Time Standards with subsequent assignments in Production Inventory and Wage Rates.

Mr. Sohles entered the Manufacturing Training Program in 1951. After graduation in 1953, he became General Foreman and in 1955 Superintendent of Regulation Sub-section, Power Transformer Department.



Ellsworth J. Sohles



Louis B. Close

New Hours Listed For Employee Store

The Employee Store will be open until 8:30 p.m. today but will close tomorrow and Friday. Regular business hours will resume Monday, June 3.

During June and July there will be no evening hours. The store will be open from 1:30 to 5:30 p.m. Monday through Friday.

Activities Scheduled By Partizan Chapter

Two events have been scheduled by Elex Club's Partizan Chapter during the next two weeks.

The regular board meeting will be held Tuesday, June 4, at 9:30 a.m. at the home of Fay Voss, 2736 Hoevelwood Dr.

The all-day cancer pad sewing session will get underway at 9:30 a.m. Tuesday, June 11, at the Allen County Cancer Society.



TO HEAD FWAGEE THIS YEAR — Newly-elected officers of FWAGEE (Fort Wayne Association of General Electric Engineers) get together prior to assuming their new duties June 1. Left to right are Norm Gertz, Taylor St., treasurer; Norm Morgan, Bldg. 4-6, secretary; Dan Ewing, Bldg. 19-2, president; and Forry Carlson, Bldg. 4-6, vice president. The foursome was introduced at the annual Spring dinner-meeting last night as were the three newly-elected directors who will serve two-year terms — George Duncan, Bldg. 31-2; Lew Nelson, Taylor St.; and Dick Strain, Bldg. 4-6.

Noted Speaker to Address Elex One-Day Conference

The Elex Club's One-Day Conference will be held Saturday, June 22, at the Moose Lodge, 2320 Maunee Avenue.

The featured speaker will be Mrs. Mary Jane Zellers, who will present a humorous program on "It's A Woman's World," a gay and light monologue on the travails of womanhood.

Mrs. Zellers, an accomplished speaker and entertainer, has performed for audiences throughout the Midwest. Since beginning her professional career in 1958, she has been constantly in demand by church, civic and social groups.

The conference, open to members only, will begin at 9:30 a.m. with registration. The business meeting will be from 10 to 12:30 p.m. with the luncheon featuring baked steak. Mrs. Zellers will present her program at 2 p.m. with the candlelight service conducted by Elaine Adams, Taylor St., to follow.

This year's theme is "Elex Fair" and the slogan is "Merry-Go-Round of Activities" with Carol Eastes, Taylor St., as moderator. Devotions will be by the new first vice president, benediction by the new second vice president and the report by the new secretary.

Committees in charge are registration, Vera Sowards, Winter St., and Carol Eastes, Taylor St.; pub-

licity, Virginia Buhr, Broadway East Gate; program books, Anna Ruth Clements, Taylor St., and Betty Williams, Bldg. 4-6; prizes, Irma Haney, Bldg. 6-3, and Novella Pape, Bldg. 17-3; and decorations, Elaine Sutter, Bldg. 6-3, Maxine Baker, Bldg. 4-1, Berniece Woodcox, Taylor St., and Mary Shreve, Bldg. 6-3.

Tickets at \$2 each must be reserved no later than Wednesday, June 12. All contact girls should make the reservations by individual names.



Mary Jane Zellers



HAPPY RETIREMENT—Leo A. Bower and wife, Bernice, happily celebrate his April 1 retirement. He started in August 1943 as a helper at Winter St. and was last employed as a truck driver at Winter St.



CONGRATULATIONS FROM WIFE—Alva Biggs receives congratulations from his wife, Corine, at his April 1 optional retirement celebration. A cylindrical grinder in Bldg. 4-4, Mr. Biggs joined the Company in October 1923 as a bench worker in Bldg. 26-4.



DOUBLE RETIREMENT CELEBRATION—Ora Waterson, second from right, and Harold McGary, right, happily celebrate their May 1 optional retirements. Mr. Waterson started in February 1941 as a sweeper in Bldg. 8-2 and was last employed as an electrician in Sec. 28, Taylor St. Mr. McGary was employed in November 1940 as an electrician in Bldg. 20-1 and was last engaged as an electrician in Sec. 28, Taylor St. Pictured at left are Mr. Waterson's granddaughter, Carol, and wife, Sylvia.



VETERAN RETIRES — Herman Lepper, maintenance machinist in Sec. 14, Taylor St., recently celebrated his April 1 retirement. He was engaged in December 1927 as a machinist in Bldg. 26-5.

Nine to Enjoy for First Time Benefits Under GE Pension Plan

These nine recent retirees, with a total of more than 255 years of service with General Electric, are just now or soon will be enjoying benefits under the GE Pension Plan. Currently, about 25,000 pensioners and 1,400 beneficiaries are on the Pension rolls . . . an increase of 42 percent over the number just five years ago. Last year total pension payments hit an all-time high of \$32,700,000, an increase of 77 percent over the total paid five years ago. These payments to pensioners will increase in the years ahead as pension rolls grow and as more employees — like the nine on this page — retire.



RETIREMENT SMILE — Margaret M. McCaffrey smiles happily as she celebrates her May 1 retirement. Last employed as a finisher in Bldg. 4-4, she was engaged in February 1943 as an inspector in Bldg. 6-B.



40-YEAR MAN RETIRES — Roman Niebel, left, completed his 40th anniversary with the Company and then celebrated his May 1 retirement all within the same week. A tool jig and fixture maker in Bldg. 4-2, he started in March 1923 as a machinist in Bldg. 17-2. With him at the retirement celebration are, left to right, his daughter-in-law, Betty; his wife, Helen; and his son, Don.



BIDS FAREWELL — Edward H. Bashop, pictured with his wife, Marguerite, bids farewell as he celebrated his May 1 optional retirement. He started in October 1928 as a helper in Bldg. 19-5 and was last employed as a truck driver in Bldg. 19-B.



OPTIONAL RETIREMENT—Clifford Rodenbeck and his wife, Ruth, smile happily at the celebration of his April 1 optional retirement. His service date is October 1941 when he was a sheet metal employee in Bldg. 20-1. Mr. Rodenbeck was last employed as a sheet metal employee in Bldg. 8-1.

Sports Award Banquet Slated for June 11

AD-LETS

FOR SALE
for rent
WANTED
lost and found

No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE

Monday noon, June 10, 1963

FOR SALE

COTTAGE, Adams Lake, 2 bedrooms, modern, 3 lots, \$4,200 cash, 429-8065.
LANCER SPINNERS, No. 15 tire size, 447-7391 after 4 p.m.

NIAGARA HAND UNIT, used short time, perfect condition, cost \$85, will sell for \$50, 745-2917 after 6 p.m. or weekend.
70 HP MERCURY, Crosby boat with trailer, \$1,025, 440-3085.

ROYAL TIRES, 800x15, white walls, set of 4, good tread, \$4 each; power mower, runs good, \$10, 745-9298.
'39 FORD, has new 1955 Buick engine, \$200, 483-4673 after 5 p.m.

MAN'S BICYCLE, Schwinn, 747-2558.
MODERN SOFA, 90", used, light brown, 3 yr. old, good condition, \$25, 439-3163.

CANVASS AWNINGS, 2, for picture windows, color terra cotta, size 4'5x2'5x2'5", complete with frame and hardware, excellent condition, 742-4727.

GRAND PIANO, walnut, 745-4070 after 6 p.m.

SCREEN DOOR, 6'8x3'1, wood, reasonable, 428-7391.

RUNABOUT BOAT, 12', with trailer, \$150; small travel trailer, \$150, 445-8443.

HOUSETRAILER, National, 22'x8', in good condition, 433-7720.

LIVING ROOM SUITE, light green, 2-piece; plaid lounge chair, reasonable, 428-7131.

'55 FORD FAIRLANE, 8 cylinder, straight stick, a good runner, needs some body work, first \$90 drives it away. 2729 New Haven Ave.

MOTORCYCLE, '58 Triumph, 500 cc, new pistons, rings, etc., A-1 condition, \$825, 1223 Huestis, back apartment, weekends.

WILL SELL OR TRADE water softener, Link-a-matic, for table saw, in good shape, 748-1433.

2-BEDROOM HOME, modern, large lot, will trade for short lot, 747-4622.

BOY'S BICYCLE, 24", \$15, 441-5865.

MAN'S SUIT, lightweight, blue, size 40, reasonable, 483-4761.

CHILD'S DELUXE STROLLER, folding, reclining seat, canopy, shopping basket, extra rider seat, \$10.50; toyed seat, \$3; hand lawn mower, \$3, 745-1730.

SHRINE LAPEL PIN, 5 small diamonds, 745-4128.

FORMALS, 2; several pairs of children's shoes; lady's shoes; sweaters; children's clothing, 748-6677.

2-BEDROOM HOME, N.W., automatic heat, near Nebraska school, immediate possession, \$5,200, \$250 down, \$45 monthly. Inquire 1705 W. State.

MEN'S TROUSERS, wash and corduroy, several pairs, 40x30, reasonable, 744-9588.
TENT, 8x19, 2-room Higgins, \$60; sickle bar, 30" David Bradley, \$25; child's Murray tractor, \$7, 438-9391.

5-ROOM HOME, 1 floor, full basement, all modern, gas heat, 2-car garage; arc welder and air compressor, 1322 E. Washington.

LAWN MOWER, Craftsman, reel type, \$2; lawn spreader, \$1, 745-2120.

SUMMER SUIT, white, good light sport coat, size 36-38, 745-8657 after 6 p.m.

GE REFRIGERATOR, 11", '53 model; Dunbar sofa, beige; hollywood bed, single, complete, all in excellent condition, 745-1016.

BASEBALL SHOES, men's size 10 1/2, steel spikes, used one season, \$3.50, 483-8597.

GARBAGE DISPOSAL, brand new, cost \$30, sell for \$20, guarantee and all, 425-6754.

OUTBOARD MOTOR, 3 hp Evinrude, \$30; Kidney shaped dressing table and stool, \$5; green lounge chair, \$5, 425-8552.

WOMAN'S UNIFORM, white, like new, size 10-12, \$3; 2 formal, 1 white, 1 aqua, size 8-10, reasonable, 447-9535.

PRECISION TOOLS, indicators, surface gage, ground V blocks, keyseat rule callipers, inside and outside callipers 3"x6", micrometers 0 to 4", machinist tool box, 447-8915.

'20" FAN, rollabout, electrically reversible, adjustable roll stand, 5 yr. motor guarantee, on-off thermostat controlled, 446-9245.

TRAILER, camper and utility, sleeps 4, 483-4451.

'54 OLDS, good second car, \$100, 439-3955.

COTTON DRAPES, lilac print on white, 78" long, 25" wide with 4" hem, 2 per pair, 747-3940.

SCREENS, 7 custom made, 29% x 54%; oak screen door; pine screen door, 36x83 1/2, Leo 627-2171.

GE MOTOR, cast iron casing, 1/4 hp; garden hand plow; curtain stretchers, like new, 742-2023.

FARM, 68 acres, house and barn, 11 miles NE Angola, J. H. Hornbrook, 832 W. Maunee Ave., Angola.

HOME PLUS INCOME, easy terms, 4 and bath down, 3 and bath up, 446-3634.

FIBERGLASS BOAT, 1960, 16' Shell-glass, baby blue over white, matching interior, front suspension seat, Mark 58 motor with electric starter, trailer, 446-0413 or 743-8334.

HELLITE CAMPER, like new, one wheel, spare tire, 745-2488.

AUTO COOLER, 12 volt, 2 gallon capacity, use ice or water, fits over car pump, \$25, 446-7654.

STORM WINDOWS, 1, 4 1/2 x 3 1/4; 3, 6 3/4 x 3 1/4; 2 screens, 6 3/4 x 3 1/4; 2 bunches rock lath, 4 1/2 x 16; 2 bunches velvet black shingles, \$22, 445-8693.

LIVING ROOM SUITE, 2-piece, gray; spring coil, 12-14; white pleated skirt, size 12; 2-piece bedroom suite, 745-7319.

IHC SCOUT, 1961, low mileage, power lock rear end, station wagon and convertible tops, snow tires, radio-heater, heavy duty rear hitch, 425-0557 after 5:30.

DAVENPORT AND CHAIR, grey nylon covering, reasonable, 748-1532.

LOT, 90x200, Country Club Gardens, corner Burbank and Garden Lane, make an offer, 422-9962.

STORM WINDOWS, aluminum, Homar, triple track, 6, 32x24; 5, 26x20; 2, 35x20; 1, 24x30; 1, 35x20; 34x20, glass size, will take \$100 for lot, 747-2532.

'50 FORD, motor good, new brakes, good tires, \$95, 745-2581.

TRUCK TIRES, 2, 700x17, 6 ply, like new; '57 Plymouth Suburban stationwagon, 9 passenger, power steering and brakes, 447-6138.

DINETTE SET, Daystrom, 4 chairs; 6x9 fiber rug; 8x6 basswood roll-up shade; antique head couch, can be made into bed; antique platform rocker, 483-2439.

BOY SCOUT CAMP UNIFORM, 2, shirts, Jamboree, neck size 14, \$1 each; explorer shirt, neck 15; trousers, waist 31", \$6 for both; socks, 1 1/2, 50c, 744-0531.

RUG AND PAD, 9x17, maroon, \$15, 447-8232.

TEE-OFF

by EARL STAUFFER

The transition from reader to writer may get to be a problem but here goes missive number 2.

Last week when the weather was more conducive to football than golf, the play was "weather sensitive." There were scores from 37 shot by Marv Peterson of the Lost Balls in

the Soder loop to whopping 70 plus scores. We could mention names in the high category but that would lead only to bloodshed — mine! Warren Wickliffe carded a 39 in the Briggs league for another good score.

Speaking about Briggs, we jumped on his back in the last issue about alleged slow play. I must report that he has a counterproposal. "Let them (Soder) follow the Essex Wire League that plays on the other nine," he stated. At this point we drop the whole bit.

At this writing the teams in each league are bunched up like bananas. As usual the leaders are all ripe for picking.

Dorothy Askren and Phillis Hipp each shot 41's at McMillen. Multiply their score by two and add eight and this will give away the

high score for the night. At least it should have been good exercise.

The Divot Diggers and 19th Hokers share the lead in Gossman's loop but our two time champion 49'ers are only one behind. The only thing that can be said about this Tuesday group is that I was low with a 42 with only 11 putts. (Anybody want to buy my croquet mallet putter?)

The Ross league Blasters were breathing down Michael's Toppers' necks last week. With the help of a 43 by Jack Margerum, the Tops turned back the challenge, 3 1/2-1 1/2.

Ray Kirk, who plays with Harold Chapman's team in Mike Holbrook's BTC, carded a 40 but his team is still on the bottom. Ray is second in individual standings behind big Karl Roesler, 39.8 and 41 respectively.

I see by the wheeze that Don Ferris sends over about the AMD gang that they still have the Rough Riders. A few years ago that meant a couple of ruffians by the name of Gus Ormsby and Paul Yentes. Sure enough, they are still together and still rough. My old buddy Gus is retired to the job of selling the smallest GM product but still finds time to hack with the best of them. It was Paul though who fired the low 40.

Sorry, Charlie, the usual slow boat from Winter Street didn't get here on time.

With June soon to come "busting out all over," maybe the golf scores will follow suit.

Happy hacking!

More Than 170 Athletic Awards To Be Presented

More than 200 persons have been invited to attend the GE Club Sports Award Banquet Tuesday night, June 11, at the club auditorium.

Under the direction of Erv Huth and Bob Knepple, both of Bldg. 4-6, the affair will start with a dinner at 6 p.m. to be followed by the presentation of 172 awards to victorious bowling, basketball and volleyball participants.

Bulk of the awards — 149 — are earmarked for bowling champions, headed by the "Champion of Champions" — Team 6 of the Small Motor League (Walt Beery, Karl Moore, Dick Dutke, Lloyd Goodwin and Roger Bebout) and the Scatterpins of the Monday Night Ladies League (Kay Bade, Pat George, Medaia Hanson, Betty Nielson and Norita Nielson).

Outstanding individual awards will go to Steve Capps, Bldg. 26-2, for his 278 high single game of the season and Sam Macy, Bldg. 26-1, for the season high 671 series.

Also to be cited are the winners of the recently-concluded GE Employees' Tournament: The Assembly team of the Friday Night Taylor St. League (Floyd Snyder, Sautter Chaney, Paul Burnau, Luther Putman and Milt Marks), All-events champ Bob Younghaus, doubles victors Bill Miller and Joe Kramer and singles champ Harry Henry.

Thirteen basketball awards will be presented, principally to the Specialty Motor team (Tharnell Hollins, Bill Hart, Jim Goodson, Bill Easterly, David Perez, Roger Summers, Columbus Jackson, Prest Wright, Marlin Medaugh and Glenn Shull).

Finally, ten awards are earmarked for volleyball. Members of the victorious Specialty Transformer team (George Dykhuizen, Joe Scattaregia, George Finkbeiner, Stan Antalis, Chet Krasienko, Ray Soughan, Bob Berghoff, Paul Mischo and Les Fanning) will collect most of these.

Two Events Slated By Pen El Chapter

Elex Club's Pen El Chapter will hold two events during the next two weeks.

The regular board meeting will follow a breakfast Wednesday, June 5, at 9:30 a.m. at Kettler Park.

The regular membership meeting has been set for Wednesday noon, June 12, at the Lakeside Park Pavilion. Members are asked to bring a covered dish and canned foods. Hostesses are May Didrick, chairman; Adele Wietfeldt, Olga Welch and Elsa Frede.

OBITUARIES

Richard Boyle, 49

Services were held yesterday for Richard Boyle, 49, who died Friday, May 24, at St. Joseph's Hospital after suffering a heart attack at his residence.

Engaged in June 1941 as a window washer in Bldg. 20-1, he was last employed as a boxing assembler in Bldg. 27.

Thelma R. Kistler, 48

Services were held Wednesday, May 22, for Thelma R. Kistler, 48, who died Sunday, May 19, at Parkview Memorial Hospital where she had been a patient 10 weeks.

Mrs. Kistler started here in March 1943 as a burring operator at Winter St. She was last employed as a coil placer at Winter St.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

WANTED TO RENT

MODERN COTTAGE, safe beach for children, week of July 23 or Aug. 4. R. Pemberton, 5320 Riviera Dr.

3 or 4 BEDROOM COTTAGE at Lake Wawasee for one week, July 23 or Aug. 4, references will be given. 745-8204.

FOR RENT

UNFURNISHED HOUSE, 2 bedrooms in Indian Village, available on or about June 15, 745-5317.

MODERN COTTAGES, 2, nice beach, clean, sleeps 6, Hamilton Lake, \$50 per week, 744-8674.

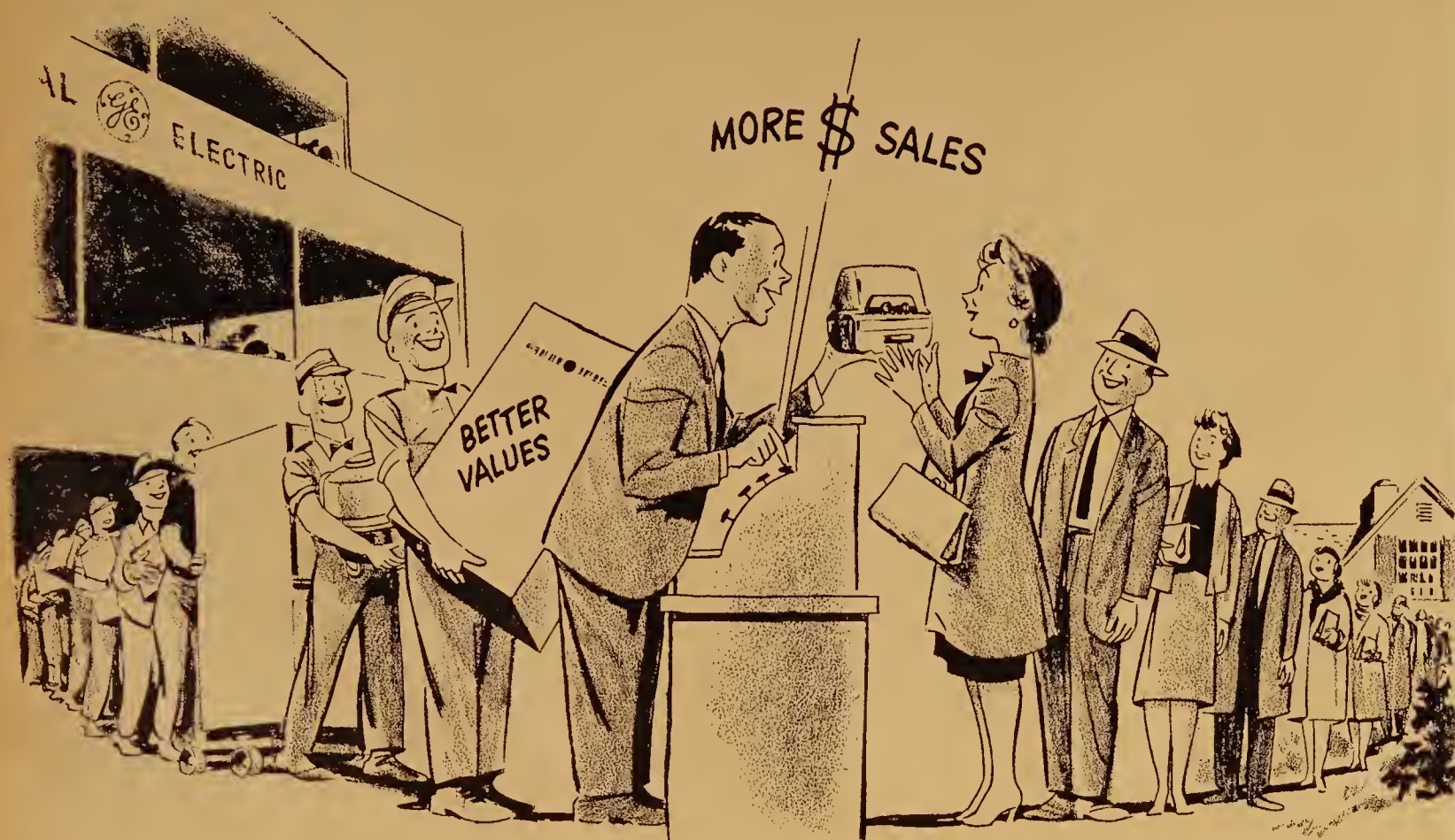
6-ROOM BUNGALOW, garage, full basement, gas heat, all modern refrigerator and stove, 449-1163.

5-ROOM APARTMENT, upstairs, unfurnished, 2 bedrooms, available June 4, 743-8487 daytime and 743-6126 evenings.

COTTAGE, Hamilton Lake, 3 rooms, all modern, by the week, month or season. Hamilton Highlands addition, reasonable. 744-0782.

SMALL COTTAGES at Big Long Lake, #185 and 145, for season, also trailer space, \$60, 423-9905.

3-ROOM APARTMENT, private bath and entrance, all utilities paid, Union St., \$10 week, 747-4066.



How to Make Our Already Good Jobs ***EVEN MORE SECURE***

THERE ARE PLENTY of good features that make our General Electric jobs among the most rewarding in industry today. In the past few months, you've received a lot of information that presents the "big picture" about General Electric pay and benefits. Let's consider them briefly.

- Employee compensation payments in 1962 hit an all-time high — more than \$2 billion.
- In March more than 150,000 employees received a total stock and bond package under the Company's savings plans that was valued on December 31, 1962 at over \$123 million.
- In April you read about the record Insurance Plan benefit payments of about \$59 million last year. There's more to tell. Life insurance coverage for employees now totals nearly \$3½ billion. Personal Accident Insurance coverage exceeds \$2 billion.
- Four weeks ago you learned the status of the Pension Plan which now backs up annual pensions to present and future pensioners with total assets of more than \$1 billion.
- And early this month you received your Personal Share Statement which showed you your status in the Company's major benefit plans.

Our job values are greater today than ever before. At the same time, of course, these increased job values add to the Company's overall cost of doing business. So to help meet these additional costs, we've got to increase our sales and profits.

Higher sales and profits don't come easily these days. Nearly every day, one of General Electric's 5,600 direct competitors announces a new plant or expansion . . . a new manufacturing concept . . . a new product . . . a new sales push.

But we can meet these challenges if we continue to create the extra values for our customers. By providing our customers with high quality products, on-time deliveries, prompt and reliable service, we'll be encouraging them to continue to buy our products instead of others. In short, giving customers our best Accent on Value efforts will lead to more sales and profits . . . sales and profits that are essential to the continued security and values of our better-than-ever General Electric jobs.



News

PERIODICALS
RECEIVED

JUN 15 1963
BULK RATE
U. S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

Volume 46

Friday, June 14, 1963

No. 12



AUTHOR TECHNICAL ARTICLES—Receiving checks in payment for technical articles are Bob Eddy, center, Specialist-Product and Market Planning, and George Duncan, right, Insulating Materials Engineer. Making the presentation is George Dykhuizen, Specialist-Market Development and Promotion, Specialty Transformer Department. Duncan's article on transformer insulation systems appears in the June issue of Insulation Magazine while Eddy's article on mercury lamp ballasts is scheduled to appear in Plant Engineering this Fall. Eddy is also author of an article on power supplies for thermoelectric cooling which appeared in the May issue of Air Conditioning, Heating and Refrigeration.

Wellford Corbin, Milton Kent Elected GE Vice Presidents

S. Wellford Corbin and Milton F. Kent have been elected vice presidents of General Electric Company, it was announced by Chairman of the Board Ralph J. Cordiner.

As general manager of General Electric's Industrial Sales Operation, Mr. Corbin, 53, heads what is probably the world's largest industrial sales organization, employing some 8,200 persons and selling hundreds of thousands of electrical products ranging from complex electrical systems for automated steel mills to finger-tip-size miniature relays.

Headquartered in Schenectady, N.Y., and having 14 regional and 89 district sales offices across the country, General Electric's Industrial Sales Operation sells directly to 15,000 customers and through distributors to some 300,000 customers.

A nationwide network of service shops, a finance and service operation, an industrial advertising and sales promotion operation and an affiliated printing company, the Maqua Company, are other operations under Mr. Corbin.

Mr. Kent, 53, is general manager of the Electric Utility Sales Operation, the pooled sales force for the Company's Electric Utility

Group. In that capacity, he is responsible for sales of the Company's electrical equipment to investor-owned electric utilities, rural electrification cooperatives, government agencies and municipal power companies.

From offices in Schenectady and New York, he directs the activities of his organization in 107 locations throughout the United States, selling the electrical products of some 20 departments of seven Company divisions—Atomic Products Division, San Jose, Calif.; Transformer Division, Pittsfield, Mass.; Turbine Division, Schenectady, N.Y.; Switchgear and Control Division, Philadelphia, Pa.; Motor and Generator Division, Schenectady, N.Y.; Industrial Electronics Division, New York, N.Y.; and the Flight Propulsion Division, West Lynn, Mass.

Thanks to GE Foundation

Economic Education Fellowship Program Begins This Weekend

Fifty secondary school social studies teachers, including five from Indiana, will arrive at Purdue University this weekend to begin study under the Purdue-General Electric Foundation Summer Fellowship Program in Economic Education.

Sponsored by the GE Foundation and presented in co-operation with the Purdue School of Industrial Administration, the program provides 50 all-expense fellowships including tuition, room and meals, all prescribed instructional material and round trip travel allowance from the city where the Fellow teaches to Lafayette.

Now in its fourth year, the program received from teachers the largest response in its history this Spring. More than 1,000 inquiries and 528 applications were made, according to Prof. Lawrence Senesh, program director.

Established for the purpose of improving the economic competence of social studies teachers, the program begins June 16 and ends July 26. The Fellows, selected from a 12-state Midwestern area, will receive six hours of graduate credit for their work with the option of an extra two hours upon satisfactory completion of a classroom experiment during the 1963-64 academic year.

The 12 states covered are Indiana, Ohio, Michigan, Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota and Wisconsin.

Through the program, teachers gain insight into the structure and functioning of the American economic system, the historical forces which have shaped it and the various economic systems that challenge it.

Laboratories are also conducted on how existing economics courses

may be improved, how economics may be incorporated into the other social studies of junior and senior

high curricula and how field trips may be conducted and utilized as learning experiences in economics.

Fellows to Make Field Trip Here on June 26

A feature of the Purdue-General Electric Foundation Economic Education Fellowship Program is the field trip to Fort Wayne where teachers can observe business management in action.

The 50 Fellows, accompanied by members of the Purdue faculty, will visit General Electric facilities here on Wednesday, June 26, and then be guests of the Company at an informal reception and banquet that evening at the Chamber of Commerce at which H. A. MacKinnon, Vice President, will speak.

Prior to the afternoon tour of Specialty Transformer Department, the Fellows will be greeted by Carl H. Rinne, STD General Manager; will hear a talk on "Economic Considerations in Modern Applied Research and Product and Design Engineering" by Aaron Krakower, STD Manager-Military Electronics Transformer Engineering; and will be given a preview of STD facilities by Robert W. Trickey, Manager-Manufacturing.

The group is expected to arrive at 10:15 a.m., will lunch at the Bldg. 26-2 cafeteria at 12:30 p.m. and will leave at approximately 3:45 p.m. for the informal reception and banquet at the local Chamber.



Make Reservations For Elex Trip to Fair

Attention, Elex Club members. Wednesday, June 19, is the deadline to make your reservations for the One-Day Trip to the International Trade Fair at Chicago Saturday, June 29.

Chartered buses leave the Fairfield Parking Lot at 7 a.m. and return to the same site at 1:30 a.m.

Bus fare is just \$4.50 for members and \$5.50 for non-members.

PUTTING THE ACCENT ON VALUE — Helping to satisfy customer delivery requirements is one way to put the Accent on Value. And Forest Tustison's suggestion helped accomplish precisely that. Mr. Tustison, left, Bldg. 26-4 furnace operator, receives a \$100 suggestion award from Robert W. Trickey, Manager-Manufacturing, Specialty Transformer Department, for his idea to install a cooling chamber for the furnace. His suggestion relieved a serious furnace capacity problem and also reduced scrap losses.



FORT WAYNE News

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR.Editor

Editorial

Modern Day Confucius

This might well describe the Chinese manager of a Malayan bank who recently issued "10 Rules of Conduct" to his employees.

His instructions don't read exactly like the wise sayings of Confucius but the bank manager and the famous Chinese philosopher have something in common—they offer sound advice.

Here's what the modern day Confucius had to say:

1. Don't lie. It wastes my time and yours. I am sure to catch you in the end.
2. Watch your work and not the clock. A long day's work makes a long day short, and a short day's work makes my face long.
3. Give me more than I expect, and I'll pay you more than you expect. I can afford to increase your pay if you can increase my profits.
4. Keep out of debt. You owe so much to yourself that you cannot afford to owe anybody else.
5. Dishonesty is never an accident.
6. Mind your own business, and in time, you will have a business of your own to mind.
7. Don't do anything here that hurts your self-respect. The employee who is willing to steal for me is capable of stealing from me.
8. It is none of my business what you do at night. But if dissipation affects what you do the next day, you will last half as long as you hoped.
9. Don't tell me what I'd like to hear, but what I ought to hear. I don't want a valet for my vanity, but I need one for my money.
10. Don't kick if I kick. If you are worth correcting, you are worth keeping.

ELECTRICITY



America's Growth Power

Gordon Smith, Lew Gossman Head Slate Of Candidates for GE Club Offices This Year

Two men, long active in GE Club affairs, head the slate of candidates for GE Club offices in the annual election next week.

They are Gordon Smith, Taylor St., the incumbent, and Lew Gossman, Bldg. 4-6.

Mr. Smith, former chairman of the club's entertainment commit-

tee, was named president last year. His current opponent long has been identified among the club's golf and bowling leagues.

Others vying for offices from July 1, 1963 to June 30, 1964 are:

First vice president—Paul Perry, Bldg. 31-2, the incumbent, and George Cowan, Taylor St.

Secretary—Bill Hattendorf, Tay-

lor St., and Bill Roach, Winter St. Director—Bob Guingrich, Bldg. 4-4, the incumbent, and John August, Bldg. 17-2.

Ballots will be distributed with paychecks to employees next week. After voting, employees are urged to send their ballots to the GE Club immediately. Deadline for receiving the ballots at the club is Monday afternoon, June 24.



Gordon Smith

Open Bowling Hours Continue at GE Club

The 1962-63 GE Club bowling season is over but that doesn't mean the AMF lanes are inactive.

Open bowling will continue through the summer from 8 a.m. to 4:30 p.m. Monday through Friday. The club is closed in the evenings and on weekends from now through the summer.

And for those who have prize money coming from their efforts in the recently-concluded GE Employees' 18th Annual Bowling Tournament, pick up the loot at the club anytime during the hours stated above.



Lew Gossman



WE WERE BORN AT THE EMPLOYEE STORE APRIL 29 AND NOW . . . — Our mother has decided we are old enough to be named so we'd like employees to select a name for each of us. We talked to Ray Fischbach (you know who he is — the Supervisor-Employee Store) and he agreed to give a new GE blender to the employee who sends in the selected names. Incidentally, we are old enough to eat by ourselves and we know what sand is for. So, as soon as we are named, each of us will be looking for a new home. Our mother also would like a new home so if you're interested in one of us, we'd like to hear from you soon. P.S. Mother said to say we are boys. Here are the rules for the Name the Kitten Contest:

1. Send in the name which you feel is appropriate for each kitten.
2. Bring or send in the coupon to the Employee Store on or before June 28.
3. Contest is open to General Electric employees only.
4. Contest runs from today to June 28.
5. Winners will be announced on July 12.
6. Names will be selected on the basis of originality and appropriateness (by independent and disinterested judges).

Here's the official coupon:

EMPLOYEE STORE NAME THE KITTENS CONTEST

Kitten # 1 Kitten # 2 Kitten # 3

Name

Address

Pay No. Bldg. No. Home Phone No.

Open to General Electric Employees Only

Larry R. Jervis Graduates From Apprentice School

Larry R. Jervis was graduated today from the machinist-tool-maker course of the General Electric Apprentice School here.

His graduation assignment is with General Purpose Motor Department's Plant Maintenance at Taylor St.

A native of Banquo, Mr. Jervis was graduated from LaFontaine High School in May 1958 and spent one year at Manchester College before enrolling in the Apprentice School in December 1959.

Mr. Jervis, 23, lists basketball and reading among his outside activities. He and his wife reside at 1715½ Illinois St.



Jervis

Rachel Fisher Elected Elex Club President



NEW OFFICERS GROUP AROUND ELEX SHIELD — Here are the newly-elected officers of the Elex Club who will direct the club's fortunes during the 1963-64 year. Flanking the new president, Rachel Fisher, fourth from right, are Edna Bailey, Mary Rectenwall, Hazel Maxson, Pat Hatch, Marge Lehman, Jerry Schmidt, Mary Olson and Goldie Waikel.

Club Membership Stands at 1,440, Highest Since '54

Rachel Fisher, Bldg. 4-5, is the new Elex Club president for the 1963-64 club year.

The installation of Miss Fisher and other newly-elected officers was held last week in an impressive candlelight ceremony.

Serving with the new president this year will be Marge Lehman, Taylor St., first vice president; Jerry Schmidt, Bldg. 26-2, second vice president; Mary Olson, Taylor St., secretary; Mary Rectenwall, Bldg. 4-2, and Goldie Waikel, Bldg. 6-3, trustees; Edna Bailey, Bldg. 31-1, Pat Hatch, Winter St., Hazel Maxson, Bldg. 4-4, Elaine Adams, Taylor St., Vera Sowards, Winter St., and Elaine Sutter, Bldg. 6-3, directors; Virginia Buhr, Broadway East Gate, treasurer, and Maxine Baker, Bldg. 4-1, assistant treasurer.

Miss Bailey will serve two years as director since she received the highest number of votes. Approximately 1,050 members cast ballots in the recent election.

Current membership stands at 1,440, the highest total since 1954. With this year's membership drive now concluded, only new women employees or women returning from sick leave can join Elex until next year's membership campaign.

The club now has 223 Honorary Life-Members. Life memberships are given to those women retiring on pension who have belonged to Elex Club the last five consecutive years prior to their retirement.

The outgoing and newly elected officers will meet Monday, June 17, for a picnic dinner and business meeting at the home of Roqua Shideler, Specialist - Women's Activities.

Maurice Snyder Captures EP 'Stump Cup'; Clinton Hummel Submits Best Written Paper

The one and only "Stump Cup" has a new possessor today.

He is Maurice Snyder, Engineering Assistant with General Purpose Motor Department at Taylor St.

Mr. Snyder won the "Stump Cup" — awarded the first place speech winner in Effective Presentation classes here — at the recent EP Spring Banquet at the Baer Field Inn.

His talk on "Imagination" won the unanimous approval of the judges.

The best written paper entitled "Prescription for Tranquility" was submitted by Clinton E. Hummel, Materials Chemist with Specialty Transformer Department in Bldg. 31-2.

In all, 19 employees were graduated from the EP course, bringing the total number of local GE people who have successfully completed Effective Presentation nearer the 1,400 mark.

Graduating in addition to the winners were O. K. Dealey, Jr., Virgil L. Fogle, Emory B. Jones, John H. Sheak and Horst R. Weinhold, all of Taylor St., Karl J. Reith of Winter St., Jerry Frizzell of Bldg. 4-6, Paul L. Trier of Bldg. 17-3, Douglas C. Lockwood of Bldg. 18-5, Howard R. Fritz of Bldg. 26-1, Walter L. Coolman, Richard F. Grote, P. William Hancher, Jr., Richard H. Koop, Harold J. Poyser and J. Richard Rinker, all of Bldg. 26-2, and Hughie F. Robertshaw, Industrial Sales Office.

The "Stump Cup" bears the inscription of the winning speaker and is displayed in the victor's area until captured by the subsequent graduating class contestant. If the winner leaves the Fort Wayne area, the cup is displayed in his instructor's area.

Instructors during the past term were George D. Dykhuizen, Bldg. 26-2, Specialist-Marketing Development and Promotion, Specialty Transformer Department, and William W. Wareham, Taylor St., Manager-Magnet Wire Engineering, Laboratory Operation.



EP WINNERS CONGRATULATED — Roy Brokaw, left, Coordinator-Effective Presentation for the Fort Wayne area, shakes hands with Maurice Snyder as Clinton Hummel smiles approval. Mr. Snyder's talk on "Imagination" was judged the best speech at the annual Spring EP Banquet while Mr. Hummel's written paper on "Prescription for Tranquility" won the judges' nod. Mr. Snyder is thus the proud possessor of the Stump Cup (which he's holding) until the next EP banquet. The smaller trophies are permanently awarded to the victors.



At Lutheran Hospital

Philip Schroeder Pensioner
Robert Roche Taylor St.
Robert Wallace Bldg. 19-4
John Deenges Pensioner
Albert Givens Pensioner
Isabelle Hausbach Bldg. 26-2
Edward Gerkin Winter St.
Lillian Grubb Bldg. 4-4

At Parkview Memorial Hospital

Raymond Klug Bldg. 4-6
Evelyn Brendle Bldg. 4-4
Charles Arnett Pensioner
Mary Ann Brown Taylor St.
Robert Bryan Bldg. 19-3
Betty Sovine Taylor St.
Harry Golden Winter St.

At St. Joseph's Hospital

Clarence Hueber Pensioner
Minnie Bryant Winter St.
Robert Bunyan Bldg. 26-5
Carl D. Winans Taylor St.

At Veterans Hospital

Miles Rupert Winter St.

At Irene Byron Hospital

Henry Mutschlechner Pensioner

At Masonic Hospital

Chester Feaser Taylor St.
Dismissed from Hospital to Home

Merle Bennett Taylor St.
Virgil Howell Taylor St.
Herman Bertsch Taylor St.
Lucille (Pat) Beck Taylor St.
Edward Bashop Pensioner
Bessie Smith Taylor St.
Hilda Herschy Pensioner
Mable Miller Taylor St.
Charles Hoffert Pensioner
Lucille Foreman Bldg. 26-1
Chas. Wolfe Winter St.
LuVada Degraffenreud Winter St.
William Reed Winter St.
Raymond Hills Winter St.
Betty Thompson Winter St.
Paul Broxon Winter St.
John Gerbers Pensioner
Frederick Schaefer Taylor St.



35 YEARS

Charles R. McAfee	Bldg. 4-1	6- 1-28
Leo D. Elward	Taylor St.	6- 6-28
Norman W. Wolf	Bldg. 6-3	6- 6-28
Ruth N. Barnes	Taylor St.	6-13-28
Maude M. Ehrhardt	Bldg. 4-3	6-13-28
Russell L. Poorman	Taylor St.	6-15-28
John E. Howard	Taylor St.	6-16-28
Myrle O. Marsh	Bldg. 26-2	6-19-28
Catherine E. Gardt	Bldg. 4-6	6-22-28
Goldie E. Waikel	Bldg. 6-3	6-25-28
Agnes C. Maltcuit	Taylor St.	6-27-28
Ralph L. Salcut	Bldg. 6-4	6-27-28

30 YEARS

Robert E. Brake	Bldg. 4-6	6- 7-33
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DePauw Names Laurence I. Wood 'Alumnus-of-Year'

Laurence I. Wood, General Electric Vice President, General Counsel and Secretary, has been named DePauw University's "alumnus-of-the-year." He received the university's traditional "Old Gold Goblet" — a token of the award — at the annual alumni-senior banquet late last month.

The award has been made annually since 1941 to the alumnus who has received eminence in his field and who has rendered outstanding service to the university, located in Greencastle.

Previous winners include Ford Frick, commissioner of baseball; David Lilienthal, former chairman of the Atomic Energy Commission; Marine Commandant General David M. Shoup and Bernard Kilgore, president of The Wall Street Journal.

Pension Plan to Benefit Seven More Here



RETIREMENT SMILE — Raymond Kreigh smiles happily as he celebrates his May 1 optional retirement. Engaged in August 1917 as a helper in Bldg. 20-1, he was last employed as an electrician in Bldg. 8-1.



OPTIONAL RETIREMENT — Mandolene Keel, coil placer at Winter St., celebrated her optional retirement on May 1. She started in March 1942 as a canteen attendant in the old Bldg. 16-1 restaurant.

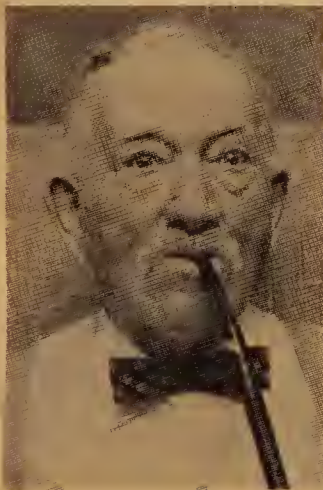


MAY 1 RETIREMENT—Henry W. Gallmeyer, welder at Winter St., celebrated his May 1 optional retirement after almost 40 years of service. He was employed in June 1923 as a welder in Bldg. 27.



RETIREMENT CELEBRATION — M. Irene Kintz, second from left, smiles proudly as she celebrates her disability retirement effective March 1. Off for illness since last September, she was last employed as a hydraulic and pneumatic press operator in Sec. 15, Taylor St. She started in May 1944 as a burr filer at Winter St. Left to right are her sister, Margaret Charters, Mrs. Kintz, her brother, Walter Freehill, and her daughter-in-law, Rosemary Kintz.

Company's Oldest Pensioner Now 99



The Company's oldest pensioner, Adolph Huppert, who retired from the Schenectady Plant in 1929, celebrated his 99th birthday on May 27.

Mr. Huppert retired after 31 years and one month of service. Receiving income under the General Electric pension for nearly 34 years, he now gets more money each year from his pension checks than he was earning annually when he retired as a molder.

Mr. Huppert was born in Czechoslovakia in 1864. He first started with General Electric in the early 1890s. Leaving the Company for some years, he returned in 1899.

Mr. Huppert, who has lived with his son, Sidney, since his retirement, is described by Sidney's wife as living a very healthy life. In fact, he accompanies his son to work every morning and browses around his son's machine shop in the Schenectady area.

While on pension, Mr. Huppert is eligible for the medical care plan for pensioners and other benefits available to General Electric pensioners like those pictured elsewhere on this page.



RETIREE HONORED — Andrew Einseidel, connect and assembler in Bldg. 27, celebrated his optional retirement on June 1. He was engaged in May 1922 as a punch press operator in Bldg. 27. Left to right are his daughter-in-law, Garcille, his brother, Mart, a retired employee, Mr. Einseidel, his son, Robert, and his wife, Dorothy.

Savings and Security Program

Return Authorization Forms Promptly

General Electric Savings and Security Program participants who have 1960 savings are now receiving Authorization forms for the holding period distribution to be made early next year. Upon completion of the 1960 holding period on Dec. 31, 1963 participants with 1960 savings will be entitled to receive some \$34 Million of U.S. Savings Bonds and over 500,000 shares of General Electric stock.

Completing the Authorization forms is the first step in the tremendous task of preparing the Bonds and stock certificates for distribution early next year.

Each participant receiving an Authorization form should mark the form to indicate:

1. Whether he wants to (a) receive all the U. S. Savings Bonds and full shares of stock to his credit for the year 1960, or (b) retain the Company Payment and

Income portion of his account in the Program under the Retirement or Termination Option, and receive his own savings, and

2. how he wants the Bonds and stock registered.

For those participants who received Bonds and stock in the 1959 holding period distribution, made in March this year, the form will show the Bond and stock registration authorized for that distribution. If the same registration is desired for the 1960 Bonds and stock the participant need only to check the same registration. However, if a different registration is desired, or if the address has changed, the complete registration and new address must be indicated on the form for the registration of the 1960 Bonds and stock.

Participants must sign the form in two places, once for the Bond

registration and again for stock registration. The form should be returned promptly to the participant's payroll office.

The Retirement or Termination Option is a provision of the Program designed mainly for the convenience of participants who may be interested in using part of their savings to accumulate a fund to supplement their retirement incomes. If you elect this option, the Company Payment and Income portion of your savings will remain in the Program until your retirement or termination of your service. However, it is possible to make a withdrawal from the Retirement or Termination account to meet a serious financial emergency which results in proven financial need. Each request for an "Emergency" withdrawal must be judged on its own merits by the Company.



DOUBLE RETIREMENT CELEBRATION — Clara and Guy Peckhart smile happily as they celebrate their May 1 optional retirements. Clara started in January 1947 as a welder/solderer in Bldg. 4-5 and was last employed as an assembler in Bldg. 4-5. Guy was engaged in April 1924 as a helper in Bldg. 26-2 and was last employed as a lathe operator in Bldg. 4-4.

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE
Monday noon June 24, 1963

FOR SALE

MEN'S GOLF CLUBS, 426-6321 evenings or 439-0654 mornings and weekends.
PUMP ORGAN, Packard, \$35 or trade, 426-6363.

'54 CHEVY, 4 door, 6 cylinder, straight stick, \$125, 745-8324.

POWER MOWER, reasonable, 448-1274.
MOTOR BIKE, 447-4135.

CRIB AND MATTRESS; stroller; baby bath; girl's clothing, all sizes, some beautiful dresses, 441-5614.

LIVING ROOM SUITE, 2-piece, brown, foam rubber cushions, \$75, 745-9089.

'53 FORD, 2-door, 6 cylinder, runs good; 24" boy's bicycle; 3 hp garden tractor and equipment; Conn clarinet, very good condition, 747-3677.

DART GO-KART, 5.8 hp, power products engine, clutch, live axle, slicks, \$135, 448-2465.

FOLDING DOORS, 8'x4' Spacemaster, 2, gray vinyl covering, metal frame, good condition, \$12.50 each, 440-3074.

SEWING MACHINE, 1958 Elina portable, almost new, complete with attachments, \$150, 748-2193.

CEMETERY LOTS, 6, Greenlawn Memorial Park, \$75 per lot, good location, 745-2755.

TENT, 9'x9'1/2, Draw Tite station wagon tent, very good condition, 745-0468.

OIL FURNACE, Williamson; large 9 pane window, 6'x11', 748-6643.

'57 FORD STATION WAGON, one owner, 4 door, new tires and paint job, a real buy at \$600, 747-2671.

DIVING REGULATOR, Health-west, like new, used twice, 483-6354 after 5 p.m.

AIR CONDITIONER, 748-1028.
1950 EVINRUDE MOTOR, outboard, 14 hp, \$40, 743-9909.

CEMENT BLOCKS, 4'x8'x16, used two years; cement mixer, used one year, will sell half price, \$35, 429-8109.

KITCHEN CHAIRS, 2 wood; living room chair; girl's clothing, dresses, sweaters, slips, skirts and coat, 6-7-8-9 years, 483-3375.

SAMSONITE LUGGAGE, 3 suiter, \$20; twin bags, \$5, 449-1235.

PAINTER'S OVERALLS, 2, large size, clean, like new, \$1.75 each, 456-1349.

BOX SPRINGS, very good, \$8; outside grill, slightly used, \$5; pool table for children, \$5; electric fans, cheap, 748-6308.

ROLLAWAY BED, full size, innerspring mattress, cost \$90, sell for \$25, 744-0513.

'58 CHEVY DUMP TRUCK, Tandrum, 8 new tires, radio, heater, power steering, 11 1/2'x7' bed, like new, ready to go, 747-9305.

GARDEN TRACTOR, small Simplicity, with disc and 24" reel type mower attachment, 748-7092.

DOUBLE WINDOW, 48x52 frame and oak trim, with storm window; 3 cushion porch glider, 744-8734.

23' TRAILER, aluminum, 1 bedroom, toilet and shower, all equipment, \$600; studio couch, sleeps 4, good condition; 10x11' floored tent, 447-8091.

DINING ROOM SUITE, 8-piece, walnut, reasonable, 427-7494.

FLOOR FAN, like new, paid \$60, sell for \$20, 439-3753.

ENGLISH BICYCLE, boy's, 26"; pump jack; girl's and boy's skates, sizes 6-7-8, 748-6285 after 6 p.m.

GIRL'S CLOTHING, clean, like new, size 10-12, summer and winter, 437-1643.

PLAY PEN AND PAD; small baby bed; pictorial for electric stove; dryer; 2 pair green kitchen curtains; 2 sun vertical blind frames, 744-2717.

2-WHEEL TRAILER, without box, \$25, 745-5343 after 5 p.m.

CHAIN LINK FENCE and gate, perfect condition, will sell at half price, 423-329.

SAMOYED PUPPIES, 6 weeks old, like cute white wooly teddy bears, \$25, 748-6409.

'49 CHEVROLET, green, \$60, 456-1346.

CABINET TOP, 94"x26", with double sink; large medicine cabinet; door, 80"x32"; swing door 80"x29 1/2". 745-9845 evenings.

STEERING WHEEL set for boat, chrome rear light, 428-7124.

EXTENSION LADDERS, 30', perfect condition, 745-4308.

'59 BUICK LE SABRE, 4 door, original owner, like new, full power, \$1595, 747-9241.

SWITZERCRAFT, 11', complete with steering wheel and 6 gallon tank, \$40, 744-2557.

SOFA, rose colored, in good condition, \$20, 442-8002.

2-WHEEL TRAILER, 6'x8', lights, new recap tires; wall tent, 10'x12'; 2-burner camp stove, 801 Greenlawn.

WILL TRADE Reo electric power mower for hedge trimmer.

FISHING BOAT, metal, Stroh 869-2617.

LADY'S SUMMER SUITS, size 14, \$3 and \$5; dresses size 12-14-16, \$3; yellow and white party dress, size 9, worn once, all in good condition, 425-7583.

OAK DRESS, in excellent condition; vibrating sander, 446-5435.

MERRY-GO-ROUND, 4 seater, Gym Dandy Pump, \$12; Strombecker race set mounted on 3x6" board, \$15, 748-2237.

GE TELEVISION, 21", beautiful mahogany cabinet with doors, needs repair, 447-5182.

SPACE HEATER, small 2 or 3 room, oil, \$12 and tank; ice box for car or boat, large, \$5; power mower, 2 cycle, \$20, 483-7892.

TOURING CAR, Willys Jeepster. See at 1115 Dodge Ave. after 5 p.m.

SHOE SKATES, sizes 6 1/2 and 7, \$4 a pair, lady's white; baby scales and 12 bottle automatic sterilizer, \$6 each, 446-8034.

RADIO-PHONOGRAPH COMBINATION, console, 3 speed, 18th century mahogany finish, reasonable, 443-5134.

SCHWINN BICYCLE, 24" boy's, 3 years old, in good condition, \$25, 745-7062.

DINING ROOM SUITE, 8-piece, extra boards and pads, excellent condition, \$50, 446-5114 week days only.

SCREENS, 7, 28x54; navy bell; aqua Hollywood double bed, head board; fireplace screen; bird cage; electric 2-burner hotplate, white, 444-8825.

RECEIVING SET, National C98; bed, Sealy mattress and box springs on molly base, head board; white dinner jacket with navy blue trousers, size 38, 449-1164.

14' AMERICAN BOAT, 35 hp Elgin, electric start, gator trailer, windshield, steering wheel and cover, 745-2666 week-days.

POOL TABLE, small 25x44, 2 cues, good condition, \$15, 447-0074.

1930 MODEL A ENGINE and transmission, working condition, \$150; free beautiful long hair kittens, 747-3819 after 5:30.

DINNERWARE, Old Curiosity Shop, never out of boxes, 8 place settings, 747-4619.

'50 PLYMOUTH, runs good, needs body work, \$50, 426-9112.

SEWING MACHINE, reasonable, 20" girl's bicycle; 24" girl's bicycle, 427-6272.

CEDAR CHEST; steel cooking cabinet, A-1 condition, both for \$15, 745-5187.

IRONING BOARD, all metal, perforated top, \$3 or trade for 1 book M&M stamps; sell or trade round lined oak cocktail table, 442-6685.

SELL OR TRADE deluxe scrubber-polisher for an electric sewing machine; GE air conditioner, 483-4066.

'54 DE SOTO, 4 door, radio, heater, power steering, V8, new battery, \$100, 429-8626.

RELAX-A-CUSHION SLENDERIZER, retail \$119.60, like new, \$50, 442-8545.

SUPER "7" SPRING SPECIAL

WINNERS

May 20 - June 7

Grand Prize —
Stereo Phonograph

Richard Shively --- Bldg. 17-3

C. Goodson -----S107 Fan

H. Ferverda -----P9101 Radio

C. Pennell -----F71 Iron

Employee Store Hours
During June and July

Monday thru Friday 1:30-5:30

Except for June 27-28 When
Store Will Be Closed
for Inventory

WINFIELD CHINA, beautiful, service for 8, priced low, never used, 442-6094.

ELGIN MOTOR, 7 1/2 hp, used about 6 times, \$100, 483-2595.

OUTBOARD MOTOR, Sea King, just overhauled, good condition, \$35, Huntington 1671.

DINING ROOM TABLE and chairs, 4, pads, \$45, 745-2120.

ANTIQUE ROCKER FRAMES, pair, wood refinished ready for calining or needle point, 745-1588.

BOY'S BICYCLE, 20", 428-7131.

CENTRIFUGAL PUMP, \$25; driveway culverts, \$15; 2-12" 3 point mounting plow, \$30, 447-9106.

BOAT TRAILER with winch and lights, \$36, 748-0057.

TRAILER HITCH, \$5; 2 boy's sport-coats and shirts, sizes 12-14-14 1/2, 440-3013.

DINETTE TABLE, maple, 4 chairs and corner cupboard, not colonial; free kittens, 748-0959.

'53 CUSHMAN EAGLE SCOOTER, A-1 condition, reasonable, 745-8498.

GARAGE DOOR for 7x9' opening, all hardware; fencing 80x4', high chicken wire size; fiberglass runabout and Johnson 35 hp, complete, 483-2549.

MODERN COTTAGE, 2-bedroom, Adams lake, No. 80, NE corner of lake, \$4,000 cash, 429-8065.

TENT, 8x10 floored, nylon screened window and door, good condition, 457-9365.

STORM WINDOWS AND SCREENS, 4, 62"x28" 2, 58"x28" 3, 58"x26" 6, 58"x28" 1, 47"x28" 4, 55"x22 1/2" 1, 43"x26" 1, 35"x33 1/2" 1, 58"x26" 28' extension ladder, 447-6035.

LIVING ROOM SUITE, 2-piece, gray, good condition, fine for apartment, cottage or family room, reasonable, 425-7344.

BEDROOM SUITE, 3-piece, walnut, springs, 427-6113.

'60 BUICK CONVERTIBLE, 745-2880.

FOR RENT

LAKE COTTAGES at Tri Lakes on Schriener Lake, 3 all modern, good beach and boats, GE vacation vacancy, 743-5790.

3-ROOM APARTMENT, private, clean, quiet, utilities paid, Southeast, close to bus, adults, 443-5932.

TRAILER SPACE at Big Turkey Lake, for couple with modern trailer, Stroh 869-2617.

UPPER DUPLEX, \$8 per week, utilities paid, stove and refrigerator furnished, private bath and entrance, 5 minute walk to GE, 747-4066.

3-BEDROOM COTTAGE, Lake of the Woods, modern, lake front, East shore No. 140, \$40 per week. See weekends or 422-9562.

WANTED TO RENT

2-BEDROOM or lower 2 bedroom duplex, by middle aged couple, have no pets or children, 442-8803 after 4 p.m.

FOUND

WRIST WATCH, lady's, C. Burgette, Ext. 2687.

RIDE WANTED

FROM GARRETT to Taylor St. Plant, 3:18 to 11:48, Garrett FL 7-6498.

TO BROADWAY PLANT 8 to 4:36 from 710 Orlando Dr. off Rd. 3 North, Bess Armstrong, Ext. 767 or 748-7751.

FROM COLUMBIA CITY vicinity, day shift, or riders, Columbia City 691-4628.

FROM AVILLA to Broadway Plant, 2nd shift, Avilla 897-5771.

WANTED

FIELD TILE, 10 and 12", 8' week old call; 55 or 58 Chevy, 648-6394.

USED MOTORCYCLE OR SCOOTER, one sold cheap, around \$50, need not run, 429-8832.

WILL TRADE M&M stamps for TV stamps, 483-7529.

SCREEN DOOR, 6'6"x31 1/2" or combination storm door; also yards to mow by 15 year old boy in NW section, 439-4484.

CHILD'S SLIDE, large size, 745-7062.

HAY TO MAKE on shares, Northeast of Fort Wayne between Huntertown and Spencerville, 637-3279.

SINGLE BED with springs and mattress, good, 443-5124.

GE OBITUARIES

Julius H. Staak, 69

Services were held Wednesday, June 12, for Julius H. Staak, 69, who died Sunday, June 9, at Parkview Memorial Hospital where he had been a patient for one hour.

Mr. Staak was employed in January 1919 as an engineer in Bldg. 18-4 and retired in November 1958 as a commercial engineer in Bldg. 4-6.

He was a member of the Quarter Century Club.

Tillie Martin, 68

Services were held Saturday, June 8, for Tillie (Petry) Martin, 68, who died Friday, June 7, at Souder Hospital, Auburn, where she had been ill one week.

Employed in May 1943 as a soldier in Bldg. 26-4, she was a finisher in Sec. 14, Taylor St., when she retired in February 1955.

Mariar Hellen, 44

Services were held Wednesday, June 5, for Mariar Hellen, 44, who died Friday, May 31, at St. Joseph's Hospital where she had been a patient two weeks.

Engaged in February 1947 as a cafeteria worker at Taylor St., she was employed as a coil winder in Sec. 14, Taylor St., at the time of death. She had been off for illness since March 12.

Russell F. Meeks, 68

Services were held Friday, May 31, for Russell F. Meeks, 68, who died Tuesday, May 28, at Lutheran Hospital where he had been a patient 17 days.

Mr. Meeks was employed in August 1917 as a milling machine operator in Bldg. 17-2 and retired in October 1959 as a milling machine operator in Bldg. 4-5.

He was a member of the Quarter Century Club.

Harry M. Dimond, 80

Word has been received of the recent death of Harry M. Dimond, 80.

Mr. Dimond took his retirement in May 1948 as a machinist in Bldg. 20-1. He was hired in January 1942 as a machinist in Bldg. 20-1.

Clarence Gnau, 49

Services will be held tomorrow for Clarence Gnau, 49, who was found dead at 6:30 a.m. Tuesday, June 11, in Bldg. 26-5. Death was believed due to a heart attack.

Mr. Gnau started in October 1942 as a welder at Winter St. and was employed as a furnace annealer in Bldg. 26-4 at the time of his death.

Walter H. Sunier, 69

Services were held Friday, June 7, for Walter H. Sunier, 69, who was killed in a car-truck crash at the Bluffton and Ferguson Roads Tuesday evening, June 4.

Investigating officers said he was driving east on the Ferguson Road when his car collided with a north-bound truck.

Mr. Sunier retired in July 1958 as a consultant in Bldg. 18-1 after serving as Manager-Employee Relations of the Specialty Motor Department. A graduate of Purdue University, he started here in August 1914 as a construction engineer in Bldg. 18-4.

He was a member of the Quarter Century Club.

Walter Bilcer, 59

Services were held Friday, May 31, for Walter Bilcer, 59, who died Monday, May 27, at Parkview Memorial Hospital where he had been a patient several hours.

Mr. Bilcer was employed in December 1925 as a motor repairman in Bldg. 20-1. At the time of his death, he was a maintenance electrician in Bldg. 17-2.

He was a member of the Quarter Century Club.

Fred Szink, Sr., 61

Services were held Friday, May 31, for Fred Szink, Sr., 61, who was dead on arrival Monday, May 27, at St. Joseph's Hospital.

Mr. Szink started in December 1940 as a machinist in Bldg. 20-1 and was last employed as a machinist in Bldg. 8-1. He had been off for illness since April 4.

He was a member of the GE Volunteer Firemen.

Envelopes for Ad-lets Not Required

Please use the new, compact Ad-let form at the left of this page.

Using it will save you time — and us, too — because no longer will you have to include your Ad-let in an envelope when mailing it to the GE NEWS, Bldg. 18-3.

Effective last month, your Ad-let should have been sent in without inserting it in envelopes. The new Ad-let form is easily identified by plant mailing rooms and will eliminate time for us by not having to open your envelopes. More importantly, it'll save you time in addressing envelopes.

And for pensioners, the Ad-let form may be used on the back of postcards. Incidentally, a postcard costs you less than mailing in your form in an envelope.

One final observation — please print your remarks on the Ad-let form so we can read them.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____

Phone _____ GE Ext. _____
*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

TEE-OFF

by EARL STAUFFER

IN MEMORIAM

A tragic automobile accident snuffed out the life of Walter Sunier on Tuesday evening, June 4. This shocking event took from us a wonderful man and friend, a tremendous character, a fine golfer and a hard nosed competitor. He had just toured the Brookwood course that he loved so much and was on his way home. He had won his golf match with Pres Slack in the Gossman Tuesday group but lost in the match against the man-made truck.

I did not meet Walter formally until the year before he retired from the Company and on that occasion we talked about a job description. Not mine, but Roqua Shideler. We needed to enlist her aid in putting together a woman's golf league. As it came out we did not have to pull rank on Roqua so she never knew anything about it.

Prior to that time my only contact was like many others in the reading of the very newsy "IN THE ROUGH" column on golf which Walt wrote. The dry humor he parlayed in his writings was carried over into his daily life.

Before my venture as the GE Club Golf Chairman when Dent Manecke was at the helm, the GE Club Golf Groups used to have an annual match with Studebaker of South Bend. In these frays Walt was always pitted against W. E. Holmes. These two were the series originators and were always fighting it out down to the last putt on the 18th green. Our hero gave a good account of himself in either "cow pasture pool orchard."

Playing golf with "Iddie Biddie Buddy" was an exhilarating pleasure. He never worried about the fact that he didn't hit the balls as far as the rest of us. He did less walking than we because his drives were straighter. Whenever his short game was on, he was murder because his putter was "bought and paid for" and he knew how to use it to perfection. I never could see how he could play so well with his hands in our pockets. He never failed either to have a few nickles of his own. Even the serious eye operation which shut off his golf left him undaunted about his links future. Our Saturday daybreak foursome of Lew Gossman, Dave Mumma, Walt and myself talked better games than we played but we had the kind of comradeship that left us stronger friends with each meeting. Our Tuesday evening golf team boasted three golfing ex-chairmen in Walt, Lew and myself, and the present prexy Dave.

As a man's man he had no peer. In all of my associations with him I never heard him say anything disparaging about anyone or ever lose his aplomb. His hand was always out to help others and he went out of his way to live his philosophy.

It has been my very great fortune to have known him. It is my earnest hope and prayer that some of the Walter Sunier that I knew has indelibly rubbed off on me.

Pen El Events Slated

Cancer pad sewing and a trip to Warsaw will comprise this month's remaining activities of Elex Club's Pen El Chapter.

The all day sewing session will begin at 9 a.m. Tuesday, June 25, at the 801 W. Berry St. address.

On the following evening, members will enjoy smorgasbord and the musical comedy, "The Unsinkable Molly Brown," at the Wagon Wheel Playhouse. A chartered bus will leave the Lindley Ave. Parking Lot at 6 p.m.

Trip to Warsaw Set by El Par Chapter

A trip to Warsaw July 1 will highlight the coming activities of Elex Club's El Par Chapter.

The group will leave promptly at 5:30 p.m. from the Lindley Ave. Lot for the evening of fun, smorgasbord and the theater. Including bus fare, cost for the entire affair is just \$6 but reservations must be made by June 17 with Martha Brandenburger, 748-7950.

Preceding the Warsaw trip on the calendar of events will be a picnic at 12 noon Wednesday, June

19, at McCormack Park. Members are asked to bring a covered dish and table service. Hostesses are Minnie Barr, Elma Wise and Ann Ritberger.

Hospital sewing at Parkview Memorial Hospital will be held Tuesday, July 2, beginning at 9:30 a.m.

Did You Know . . . ?

General Electric once made an electric automobile—in 1899.

ENDS Defrosting!

NEW GENERAL ELECTRIC FROST-GUARD FREEZER



Never This . . .



Always This . . .

- Frost Never forms—no more chopping or scraping frost, no more messy drip pans . . . foods never "frozen-in".
- Book-Shelf Door Storage
- Flush-fitting straight-line design—even in corners
- Requires 1/2 the floor space of a chest freezer of comparable capacity
- Juice Can Dispenser

13.3 CU. FT. MODEL
HOLDS UP TO 455 LBS.
OF FROZEN FOOD

Model CA-373

**See Your General Electric Dealer
For His Special Price and Terms**

**Courtesy
Discount
\$40.00**



GPM Hosts Plant Tour for Key Customer

American Standard Sees 'Accent on Value' Firsthand

Nearly 100 members of the American Standard, Industrial Division, Management Clubs of Detroit, Mich., and Columbus, Ohio, visited the General Purpose Motor Department Plant at Taylor Street recently.

John F. Welch, GPM General Manager, along with other members of GPM management, was host.

Formerly known as the American Blower Corp., this GPM customer is one of the largest manufacturers of industrial and commercial blowers in the country. It is also one of GPM's largest and oldest customers.

The Detroit contingent of the visiting clubs arrived in Fort Wayne by train while the Columbus group came by chartered bus, meeting at the Taylor Street plant at about 10 a.m. GPM manage-

ment representatives and tour guides introduced themselves as the visitors stepped from their buses at the plant's front entrance.

Following a tour of the wire mill in the morning, a luncheon was served in the plant cafeteria.

A special tour of sub-sections 14 and 15 was arranged after lunch so that the guests could get a firsthand view of the matching conveyor system in operation.

The group was also invited to take individual tours through various sections and areas of the Department, including Engineering, Marketing, Finance, Relations and Manufacturing.

The visit gave employees of the General Purpose Motor Department the unique opportunity of personally showing an important customer how General Electric puts the "Accent on Value" in all phases of operation.

Turn to

Pages 4 and 5

For picture story



AEG VISITORS—Dr. Max Nippold and U. P. Wissmann, the liaison representative of the Allgemeine Elektrizitäts-Gesellschaft in Schenectady, made a visit to us in Fort Wayne on June 12-13 at which time Dr. Nippold, second from left, introduced to the Fort Wayne organization Herr Wissmann, left. Dr. Nippold is an old friend who accompanied H. A. MacKinnon, Vice President, on his tour of AEG plants in Germany in February at which time they went to Frankfurt, Rothenburg, Nuremberg, Stuttgart, Esslingen, Ulm, Kirchheim-und-Teck and Berlin. The two German visitors were accompanied to Fort Wayne by C. W. Krusie, right, of the International General Electric Co. in Schenectady.

College Bowl Ends Season; Schools Receive \$360,000

Temple University, in front all the way, concluded the spring semester of General Electric College Bowl last week with its fourth successive victory, defeating the University of Alaska, 280-85.

Although the Emmy award winning College Bowl will be in summer recess until September 22 when it resumes as a 5:30-6 p.m. color feature on the NBC Television network, Temple's four varsity scholars, all rising seniors, will be able to return and seek their fifth win. College Bowl teams are permitted five wins, after which they retire as undefeated champions with an additional bonus of \$1,500. To date Temple has won \$6,000 for its scholarship fund.

This was the 171st game in the College Bowl series which began as a television feature in January 1959. To date the General Electric Company has made scholarship grants of \$360,000 to the 179 participating schools.

An additional \$132,000 has been awarded high school student winners of the annual College Bowl essay contest, making the total grants \$492,000 in scholarships.

Robert Earle is moderator of College Bowl, which earlier had earned a Peabody award as the outstanding television program in its field.

Product Purchase Plan Covers Hotpoint, Too

New employees will be interested to know that the Employee Product Purchase Plan applies to Hotpoint products as well as General Electric major appliances.

Applicable courtesy discounts are granted to GE people when they purchase eligible General Electric or Hotpoint appliances from any GE or Hotpoint dealer they choose.



HIS SUGGESTION BRINGS \$250 AWARD — Joseph C. Hathaway, second from right, Bldg. 26-2 Engineering Specialist, is presented a \$250 award for an idea he submitted while employed as an Engineering Assistant in 1961 when he was eligible to submit ideas through the Suggestion Plan. His award-winning idea resulted in considerable savings in the manufacturing cost of high voltage cast coil transformers. Flanking him, left to right, are Charles Kronmiller, Manager-General Purpose Transformer Engineering; Richard Hamilton, Type D Transformer Engineer; and Everett Thomas, Manager-Engineering, Specialty Transformer Department.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Battle of the Bulge

It's almost 20 years since we were concerned about the Battle of the Bulge—a serious threat to allied victory in France during World War II. After many victories following the invasion of France, we were threatened with annihilation by an enemy that refused to quit.

A striking similarity exists today in our battle to control traffic accidents. After many years of reducing the death rate of traffic accidents, we met up with reversals in 1962. In fact, the increases noted during the summer months were so great that we have decided to see just what we could do to stop this bulge. We are asking you to personally help by checking your driving habits this summer.

When the whistle blows and you're on your own in your automobile, you do not cease to be a valued employee. To the contrary, when you get hurt on your own time, your company loses, too.

As a general rule, automobile accidents usually occur pretty close to home. Most accidents happen within 25 miles of where the driver lives. What's more, the most common type of accident includes a straight road, a bright sunny day, a vehicle that has passed inspection and drivers who consider themselves to be better than average.

Why, under the best of driving conditions, do we have automobile accidents? For one thing, bad weather, heavy traffic or difficult roads keep us on our toes. We stay alert enough to keep out of trouble. Apparently, it's the easy driving that gets us into trouble. Often we are our own worst enemy if we allow our attention, while driving, to be divided by conversation, distraction or daydreaming when we have smooth sailing.

Know and use the following key points to keep your driving safe this year and for the years to come:

1. Always observe traffic laws and obey signs and signals.
2. Keep a sharp watch on the other driver. Give him the benefit of the doubt and your right-of-way to prevent a collision.
3. Maintain a safe interval between your vehicle and the one ahead—at least one vehicle length for each ten miles per hour. On wet and slippery pavement increase this interval to give you a proper margin of safety. Front-end collisions are number one on the traffic "hit parade." Reason is few drivers realize how many feet it takes to stop their vehicle. Actually, when you spot a stop light flash on the vehicle ahead, on an average you need at least as many feet to react (time it takes to apply your brakes) as your speedometer reads in miles per hour. If you've short changed yourself here, you'll have a front-ender. So, Keep Your Distance!
4. Keep within the posted speed limit. When weather is bad and pavements are slick, slow down. Wheels lock easily on slick roads and cars skid out of control. Pump brakes to keep from locking the wheels.
5. Don't mix driving and drinking. Even a little alcohol affects your ability to drive.



anniversaries

45 YEARS

Arthur Luessenhop
Walter Konow
Helen Welch

Bldg. 4-4
Bldg. 7-2
Bldg. 8-2

7-25-18
7-29-18
7-30-18

35 YEARS

Willis Dillman
William G. Tennison
Ruth Wartenbe
Margueritt Woodard
Walter Kammeyer
George Chandler
Howard Poorman
Ruth Stier
Hilbert Nahrwold
Elizabeth Reed
Paul Berlien
Jack E. Pollock
Raymond Bailey
James Duff
Alfred Lee

Bldg. 4-5
Bldg. 4-1
Bldg. 6-2
Taylor St.
Taylor St.
Bldg. 4-3
Taylor St.
Taylor St.
Taylor St.
Bldg. 4-5
Bldg. 4-1
Taylor St.
Bldg. 9
Bldg. 19-2
Taylor St.

7-6-28
7-7-28
7-11-28
7-13-28
7-14-28
7-15-28
7-15-28
7-15-28
7-16-28
7-22-28
7-23-28
7-26-28
7-27-28
7-30-28
7-30-28

30 YEARS

William Brunner
Lela Omspach
Louis Maier

Taylor St.
Bldg. 4-4
Taylor St.

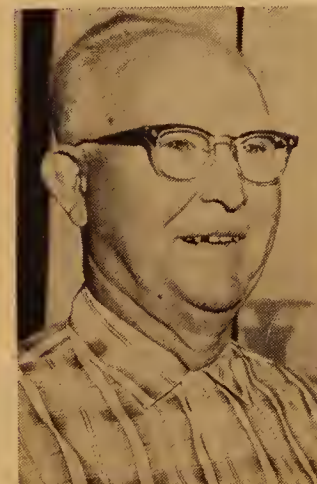
7-3-33
7-11-33
7-24-33



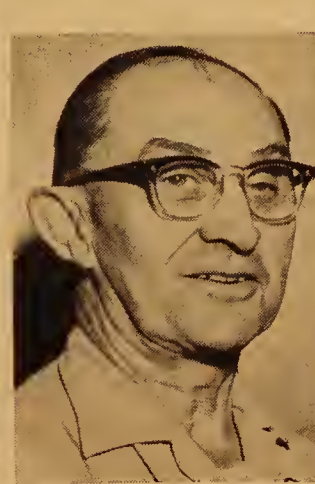
40TH ANNIVERSARY—John Junk, assembler of rotor cores and shafts in Sec. 14, Taylor St., celebrated his 40th anniversary with the Company recently. Mr. Junk was engaged on April 17, 1923 as a messenger in Bldg. 18-2.



40TH ANNIVERSARY—Carl Baermann, mill operator in Bldg. 19-3, observed his 40th anniversary with General Electric on April 19. He started as a machinist in Bldg. 4-2 in 1923.



40TH ANNIVERSARY—Russell Ray, engine lathe operator in Bldg. 26-2, celebrated his 40th anniversary recently. He was engaged in April 1923 in the old training school, Bldg. 6-2.



40 YEARS HERE—Carl Scheimann, maintenance painter in Bldg. 8-1, recently completed 40 years with General Electric. He started in December 1922 as a painter in Bldg. 19-B.



40TH ANNIVERSARY—Carroll G. Arnold, product planning and service at Taylor St., recently completed 40 years with General Electric. He was engaged in March 1923 as a clerical employee in Bldg. 20.



COMPLETES 40 YEARS—Edna Etzler, coil and bar taper in Bldg. 4-2, completed her 40th year with General Electric on April 9. She was a machine taper in Bldg. 19-2 when she began her employment here.



MARKS 40 YEARS—Earl Greenlee, planner in Sec. 14, Taylor St., recently celebrated his 40th year with the Company. His service date is May 7, 1923 when he was an inspector in Bldg. 4-5.



RETIREE GETS SUGGESTION AWARD—Mark Brindle, right, Bldg. 4-5 winding set-up man, completed 37 years of service by taking his optional retirement April 1. Then, the following week, he came back to Broadway to receive an additional suggestion award of \$70 for developing a new method of winding which reduces time and scrap. The additional award brought to \$105 the total award for his suggestion. Congratulating him, left to right, are Bob Shuster, Unit Manager, and Arnie Johnson, Production Specialist.

Cost of Pension Plan Makes It a Real Bargain

How good a buy is your General Electric Pension Plan? We did a little comparison shopping, then decided it's real good!

We asked outside experts what it would cost a self-employed man, age 40, to buy an annuity equal to the estimated pension he would get at age 65 as a General Electric employee in the Pension Plan. We established his earnings as \$6,000 each year from age 40 to normal retirement.

The experts told us that the outsider would have to pay about \$750 a year to provide a retirement nest egg like he'd get under the General Electric Pension Plan. For the 25 years from age 40 to 65, that makes a total price tag of about \$18,800.

Under the General Electric Pension Plan his annual payroll deduction would be only \$36 a year . . . or \$900 for the 25 years from age 40 to 65.

The difference of almost \$18,000 in cost means we can get retirement coverage for about 1/20th of what it costs outside the Company.



JUNE 1 RETIREMENT — Floyd Carmoney happily celebrated his retirement on June 1. Starting in February 1942 as an engine lathe operator in Bldg. 26-5, he was last employed as a die filer in Bldg. 19-3.



RETIREE HONORED — Ralph Gilbert, center, happily displays some of his work to his sons, Don and Ralph, Jr. Employed in June 1923 as a grinder in Bldg. 4-3, he retired June 1 as a cylindrical grinder in Bldg. 6-3.



CELEBRATES RETIREMENT — George A. Johnson, pictured with his wife, Marie, celebrated his retirement May 1. Engaged in July 1942 as a speed lathe operator in Bldg. 19-5, he was last employed as a drill press operator at Winter St.



47-YEAR VETERAN RETIRES—Edgar Waldschmidt, Manager-Community Relations, and his son, Tom, smile happily as the former celebrated his optional retirement on June 1. Mr. Waldschmidt started with the Company in August 1916 as a bookkeeper in Bldg. 18-2.



DISABILITY RETIREMENT — Chester Feaser, in wheelchair, celebrated his March 1 disability retirement recently. Employed in December 1940 on finish weld magnet in Bldg. 27, he was last employed as an industrial truck driver in Sec. 15, Taylor St. Off for illness since January, Mr. Feaser is currently a patient at Masonic Hospital in Chicago. Pictured with him is his father, Edward.



OPTIONAL RETIREMENT — Lela V. VanDyke, finisher in Bldg. 4-4, smiles happily as she celebrates her May 1 optional retirement. She was employed in August 1942 as a coil placer in Bldg. 6-2.

Independence Day to Be Observed as Paid Holiday

Eligible General Electric employees here will enjoy the fourth of eight paid holidays this year on Thursday, July 4, when all departments and operations will close in observance of Independence Day.

And Friday, July 5, will be observed as a vacation day for employees represented by Local 901 IUE-AFL-CIO who are entitled to a third week of vacation during 1963.

Many other employees will also observe this day as a vacation day in accordance with the needs of the business and with the approval of their immediate supervisors.

Employees are reminded that the Employee Store, the GE Club and the GE Employees' Federal Credit Union will be closed both July 4 and 5. In view of this, the Store will be open Wednesday, July 3, from 1:30 to 8:30 p.m.



CELEBRATES RETIREMENT — Henry Slater has help from his wife, Estella, left, and sister, Mary Harvey, Bldg. 4-2, as he celebrates his May 1 optional retirement. Starting in August 1923 as a dipper in Bldg. 19-4, he was last employed as a welder in Bldg. 4-4.



LOTS OF FISHING AHEAD—Carl Miller and his wife, Minnie, look forward to days of fishing as he celebrated his May 1 retirement. Engaged in July 1930 as a helper in Bldg. 10-1, he was last employed as an oven operator in Bldg. 26-1.



Buses Arrived at 10 A.M.



Assembling for Tour Briefing



Wire Mill Display Drew Attention

American Standard 'Accent



General Manager Wel



Sub-section 14 Motor Display Visited



Time

Clubs See n Value' at GPM



utlines Day's Activities



"Progress In Motors" — Form G2 vs 1903



for Lunch



Sub-section 15 Demonstrated Matching Conveyor



Office Session on Manufacturing



Pleasant Associations

TEE-OFF

by EARL STAUFFER

You have heard about errant golf balls coming to rest in the crotch of a tree or even being impaled by a thorn, but have you ever heard about a ball pecking birdie? On #17 at McMillen, Ginny Burkett hit her tee shot under a tree. Out flew a bird but before Ginny could get to her ball, the winged mammal flew back and pecked at the ball with a vengeance. (Ginny, a birdie is one under par. The winged kind do not have any place on the score card.)

Now that summer weather is here, the scores that were held high by winds and cold have really dropped.

Ray Kirk who plays for Joe Wawro on Thursday at Foster Park in the Holbrook loop cracked par with a 35. He led the Wawro boys to a 4-1 pasting of the Steve Lucas gang and shoved the latter out of top spot.

Last week in the same league Karl Roesler, Don Nivins and Les Glougie waxed hot with 39 scores.

Once or twice a year the big Red-head, Harold Braden, puts his game together but good. Whenever he does, "Katie, bar the door." The 36 he fashioned against Dick Weber was a beauty. His effort went only for one of the 2 points the 19 Holers got against the Des Walker Optimists. They blew a chance to pick up ground on the leading 49'ers who also faltered 2-3 against the Divot Diggers, a team that seems to have their number this year.

There is only ½ point between the first place Highballs and Transformer and the third place Putters. A 5 stroke under average 39 by Ben Penkul kept the Highballs from more than a 1½-3½ embarrassment at the hands of the Putters. Dewey Erne carded a 41 with a 49 average and gave the Putters an extra boost. Warren Wickliffe made music with a 38.

Sogi Soder's team, the Turf Toppers, took advantage of a lapse by the leading Lost Balls and went into the lead by ½ point. Woody Thompson shot a 46 in the 3-2 win to lead the Toppers. When a team can win without extending any more than this, they will be hard to beat.

The Dainte-Lassies and the Dub-u-tantes are leading the Askren ladies loop with 15½ but are not safe by a long shot. The Auf-Gufens and Chippers with 13½ and 13, respectively, are giving them bumper riding fits. The Lassies can field a real tough trio in Justine Coudret, Shirley Dutkovic and Marie Lucas who are 1, 3 and 4 in the individual league standings.

Ken Wyman 42, Howard Spicer 42, Jack Stillinger 41, and Jim Atterholt 40 call themselves the Slicers and are at the bottom of the Ross league. They played out of character the last time out and plastered the Hookers, 4-2. Wyman had the misfortune of playing against a very hot Tom Brown who picked up 3 birdies in shooting a 39, 5 strokes under his average.

Over in A. M. D. the Rough Riders — Paul Yentes, Gus Ormsby and company — were enjoying a 5½ lead, but they took the Duffers—Otto Rodenbeck, Don Clarke,

Bud Fisher, Emil Stinsmuehlen — too lightly. They got clipped 4-1. The Chippers with a like score over the Forty-sixers moved up to within 2½.

A week later the Roughies got back on the winning trail with a 4-1 conquest of the Misfits. Old Gus with that sand bag 45 average shot a 40 and Yentes a 41 with the same average.

Have Fun . . . Happy Independence Day Holiday.



HERE IS THE 1963 GE LITTLE LEAGUE EDITION—Bob Guingrich, right, proudly stands with the 1963 GE Little League team which participates in the Hamilton Park League these evenings. The Bldg. 4-4 employee is in his ninth season as GE manager. In foreground are batboys Billy Werling and Gregory Hunt. First row: Ricky Capps, Richie Schneider, Mike Egts, Mike Christman, Jon Stanski, Jerry Love and Chuck Storey. Top row: Coach Bill Werling, David Hueber, Bobby Hinga, Coach Dave Egts, Denny Sweeney, Steve Johns, Coach Roger Hunt, Billy Hinga, Tom Freehill, Ricky Werling and Manager Guingrich. Not present for picture was Pedro Zepeda.



REFRIGERATOR SALES SPREE!

LIMITED TIME PRICE REDUCTIONS! New, 1963 models!



MODEL TB-304X

BIG 13.2 CU. FT. REFRIGERATOR- FREEZER

2-DOOR CONVENIENCE!
BIG CAPACITY! BIG VALUE!

- Zero-degree freezer — 3.1 cu. ft. — holds up to 108 pounds. Door shelf for ½ gal. ice cream cartons. 2 mini-cube ice trays under wire rack cover for easy tray removal . . . rack serves as handy shelf.
- Automatic defrosting refrigerator section.
- 4 cabinet shelves. One slide-out.
- 2 porcelain vegetable drawers.
- Butter compartment.
- Door storage. Bottom shelf holds ½ gal. milk containers, tall bottles.

\$35.00

Courtesy Discount

FAMOUS GENERAL ELECTRIC DEPENDABILITY

AD-LETS

FOR SALE

for rent

WANTED

lost and found

No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
Monday noon, July 8, 1963

For Sale

- SILVERTONE HEARING GLASSES, used little; Duncan Phye drop leaf dining table, 4 chairs, corner china cabinet, like new. 442-4331.
- REFRIGERATOR, perfect condition. \$75. 483-7721.
- BED PILLOW, dacron, used one week, cost \$4, sell for \$3. 423-6042.
- DINETTE SET, 46" chrome table, grey mother-of-pearl formica top, extension leaf, 4 chairs, chair need recovering. \$15. 437-9973.
- SCREEN DOOR, wood, 6'5 1/2"x29 1/2". 743-7094.
- STOVE, \$20. 429-5314.
- GE DISHWASHER, portable, 4 yrs. old, like new; 2 barrel back chairs, 1 green and 1 red, good condition. 744-1666.
- BLONDE TABLE, formica top, picture window size, like new. 747-5309.
- 14' BOAT, plywood, like new, 3 hp motor, boat trailer. Woodburn 632-5323.
- USED CARPETING, 41 sq. yds., gray, \$75; 3-piece curved sectional, \$75. 423-0262.
- SCHOOL BUS CAMPER, 1946 Chevy, very good condition. 743-1242.
- 35MM CAMERA, single lens, reflex Miranda automet, 50mm f2.8 and 135 mm f3.5 soligor lenses, Honeywell flash gun. 745-7248.
- ROLL-A-WAY BED, 39" wide, excellent condition, good thick mattress. \$15. 440-2095.
- AUTOMATIC WASHER, good condition. 423-6135 evenings.
- '54 BUICK CENTURY, radio, heater, dynaflow, good motor. \$200. 747-5396.
- EXTENSION LADDER, 28', wood. 443-3571.
- ELECTRIC GUITAR AND AMPLIFIER, like new, used only 4 times, excellent condition. 744-5866.
- ELECTRIC STOVE, 39" 4 units, deep well oven, good condition. \$35. 745-3607.
- DUNCAN PHYE TABLE with pads, seats 10, \$35; large cedar chest, walnut finish. \$25. 433-5871.
- '60 MOTORCYCLE, Sportster H.D., like new, 14,000 miles. \$825. 745-5956.
- WASHING MACHINE, good condition, excellent for lake cottage; 6 pr. drapes. 745-4070.
- APARTMENT SIZE STOVE, used 6 months, \$85. 483-1975.
- GIRL'S BICYCLE, \$15. 745-3905.
- '61 VOLKSWAGEN, only 9,000 miles, excellent condition. \$1500. 436-0633.
- SINGER PORTABLE SEWING MACHINE: GE steam iron; hi fi record player and cabinet; table lamps, apartment size stove; log chairs; 3/4 bed. 747-5731.
- 21" TV, light oak console, all channel. 745-7024.
- OIL FURNACE, 74,000 BTU, forced air, 300 gallon tank and stand, a bargain at \$80. 744-5428.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale*

☐ Wanted

☐ Wanted to Rent

☐ For Rent*

☐ Ride Wanted

☐ Riders Wanted

☐ Lost

☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

- SHOE SKATES, white, size 7; sterilizer; scales; teeter babe; walker, all in good condition. 446-8034.
- FURNITURE, 5 complete rooms, must take all, \$400. 748-0530.
- DOUBLE GARAGE DOOR, all steel, over-head, hardware included, 7'x15'10", good condition. 442-5545.
- 14' STEEL BOAT, Pioneer, with live box, good condition, \$50. 428-9582.
- 21" TV, table model, \$40. 748-8232.
- LAWN MOWER, hand, reasonable. 442-0574.
- ROLLER SKATES, girl's size 5 1/2, worn 3 times. 483-1382.
- PLASTIC POOL, up-ground, 2' diameter, 3' high, ladder, \$25. 483-3006.
- '57 BUICK SPECIAL 2 door hardtop or '63 Buick LeSabre 2 door hardtop, one owner, Roanoke 672-2755.
- BED ROOM SUITE, 4 piece walnut, inner spring mattress, \$50; davenport, like new, \$25; set of china dishes, \$10. 747-2473.
- LAWN MOWER, hand, like new. 447-6943.
- SAXOPHONE, Wurlitzer E-flat alto; 6' vent pipe and 2 elbows for dryer, make offer. 447-5422.
- MAN'S CLOTHING, size 40. 744-0507.
- '57 VOLKSWAGEN, gold, excellent appearance and mechanical condition, \$895. 747-5453.
- TWIN RINSE TUBS, \$5. 438-9532.
- CAR TOP CARRIER, 4'x3'x10" deep, drop sides, straps, adjustable canvas cover. 448-1821.
- WEDDING GOWN AND VEIL, size 9, chapel length train, long tapered sleeves, both in excellent condition. 445-7861.
- LOUNGE, tan, with bolster 76" long by 30" wide, 2 years old, ideal for recreation room. \$15. 444-0443.
- 3-BEDROOM RANCH HOME, suburban, all electric. 748-0139.
- STUDIO COUCHES, 2: 2 barrel back chairs, green and red; aid purifier; cake mixer. 744-1666.
- LAKE LOT at Blue Lake, north side. Churubusco 693-2784.
- FISHING BOAT, fiberglass, trailer and 5 hp Johnson motor, complete outfit, \$175. 748-8540.
- AUTO CAR COOLER, fits on car floor, use ice or water, twin fans. \$25. 446-6754.
- RED RASPBERRIES, during July, call now. 743-6409.
- '53 OLDS 88, all automatic, 4 door, low mileage, gold, A-1 condition. 440-1394.
- 14' LAPSTRAKE RUNABOUT, fiberglass, trailer, new deck, upholstery, complete with wheel, full lighting, excellent condition. 1615 Roy St.
- LARGE FAN, on stand, \$10. 447-6943.
- PORCH GLIDER, 3 cushion, good condition; portable ironer, reasonable. 445-0665.
- STAUFFER COUCH AND EQUIPMENT, almost new, cost \$300, sell for \$150. 742-4770.
- 14' ARISTOCRAFT BOAT, with or without motor and trailer, 438-9715 after 3 p.m.
- CEILING LIGHT FIXTURE, for dining room, 2' diameter; fluorescent ceiling fixture for kitchen. 446-6152.
- BATHROOM LAVATORY AND STOOL, suitable for lake, \$10. 423-6792.
- HOLLYWOOD BED, full size, \$25; boy's Schwinn bicycle, double baskets. \$20. 747-4853.
- YOUTH'S BED, complete, good condition. \$10. 747-2637.
- '57 PLYMOUTH, 4 door, 8 cylinder, straight stick, 2 speaker radio, \$395. 424-0023.
- 5 ROOM HOUSE, modern, basement, oil furnace, 2 1/2 car garage, good condition. 437-1314.
- DINING ROOM SUITE, drop leaf, seats 6, 4 chairs, dark walnut, good condition. \$45. 433-5764.
- TWO WHEEL TRAILERS, 2, one with 30"x34" tires, reasonable. Box 212, Pleasant Lake.
- TENT, 8'x10', good condition. Hunting-ton 3853 after 5 p.m.
- ORIENTAL RUG, 9x12, royal sarouk; 9'x10 1/2 craydon rose wool rug, both with pads and in good condition; 76" mohair davenport. 744-8975.
- 10' RUNABOUT BOAT, plywood, steering wheel and windshield, \$100. 743-1167.
- PICNIC TABLE, new, redwood top, \$20. 447-6622.
- MASSEY HARRIS TRACTOR, model 35; 2-12 John Deere plow; 2 row John Deere corn planter, 6' disk, 2 section spike tooth drag. Albion 636-2167.
- CARPET, all wool gray axminster, 1 piece 11'4"x16'5"; 11'4"x6'8"; leaf pattern. 444-4972.

OBITUARIES

William J. Stolp, 69

Services were held Tuesday, June 18, for William J. Stolp, 69, who died Saturday, June 15, at Lutheran Hospital where he had been a patient since June 6.

Mr. Stolp started in March 1926 as a punch press operator in Bldg. 4-1 and retired in June 1959 as a punch press operator in Bldg. 4-1.

He was a member of the Quarter Century Club.

John W. Collar, 65

Services were held Monday, June 17, in Los Angeles for John W. Collar, 65, who died Friday, June 14, at West Covina, Calif., where he had resided since his retirement. He had been ill about six months.

Mr. Collar joined the Company in November 1927 as a welder in Bldg. 27 and retired in December 1962 as a welder in Bldg. 4-2.

He was a member of the Quarter Century Club.

- TABLE OR DESK, 24"x80", maple finish, excellent condition. \$7.50. 453-2730.
- CARE FOR CATS, individual, personalized, in home surroundings, make reservations now for GE vacation period. 439-0654 until 2 p.m. or after midnight, weekdays.
- BED AND VANITY, walnut veneer, with large round mirror, \$15; 3 triple track aluminum storm windows, 36"x47. 743-0257.
- 3 BEDROOM RANCH, breezeway, garage, 1/2 acre, fenced, paved drive and street, north of 3, near school and shopping center can finance, 1828 Broadmoore. 743-1649.
- TRANSISTOR RADIO, pocket size, 6 transistors, 9 volt battery, can be used on 110 current, case and earphones, brand new. \$15. 748-6074.
- METAL SHELVES, 1 unit, 18"x7"x3", \$12; extra shelves, 3"x3", 70 for \$7. 483-4947 mornings.
- '52 CHEVY, sport coupe, 8 cylinder, Impala, white, 7,800 miles, automatic, power steering. 745-2301.
- ANTIQUE ROCKER FRAMES: 12x20 garage with over-head door. 745-1588.
- TV ANTENNA, large bed spring type with rotor, \$5. 745-2120.
- LIVING ROOM SUITE, 2 pieces, grey. 425-6724 after 4 p.m.
- 2 TIRES, 900x14; 3, 4" steel posts, heavy duty. 423-9435.
- GE DRYER, very good condition. 744-8097.
- POWER MOWER, 24" blades, \$25. 441-9771 after Monday 5 p.m.
- HARDWOOD FLOORING, 25/32 thick, #1 common random length to 5', quantity for approximately 10x12 area, make an offer. 743-0755.
- CEMETERY LOT, Greenlawn Memorial, choice location near entrance, very reasonable, will sell any number of graves, 1-6. 445-9875.
- ROOM DIVIDER, 7 1/2', upper partition with metal file cabinet, sliding glass doors. 745-8712.

WANTED

IMPALA, hard top, '61 or '62, small 8, 4-door, 2 barrel; have '53 Olds 88, A-1 condition. 440-1394.

TRADE M&M STAMPS for TV. 440-3085.

OUTBOARD MOTOR, up to 10 hp. 441-5111.

STOVE, 30" or smaller. 743-2570 after 5 p.m. or weekends.

FURNITURE, Early American living and dining room, must be in good condition. 748-2203.

PORCH SWING, wood, good condition. 747-3390.

ELECTRIC SWEEPER, real cheap, for cottage use. 745-8364 evenings.

CHILD'S SPRING HORSE, 30" high, good shape, will pay \$5 or less. 444-0443.

EXTENSION LADDERS, prefer 20' aluminum, good condition and reasonable; also 10' field tile. 483-5348.

PATIO FURNITURE. 747-3039.

1 ACRE OR MORE, to buy on contract, for house trailer. 433-1211.

STUDIO COUCH; reed or wicker rocker; organ, stool. 444-8825.

FOR RENT

2-BEDROOM HOME and bath, 2 car garage, 2123 Nelson St. 423-9714.

LAKE COTTAGE, electric refrigerator and stove, hot and cold water in kitchen, large screened in porch, boat, \$35 per week. 747-5664 or 747-5437.

SUBURBAN APARTMENT, 4 rooms and bath, upper, with garage. 748-2177.

Gordon Smith Reelected President of GE Club

Gordon Smith of Taylor St. was reelected president of the GE Club last week and will begin his second term of office on July 1.

Announcement was made this week by the club's election committee following tabulation of 3,250 ballots, approximately 50 per cent of the eligible maximum.



Gordon Smith

Long active in GE Club affairs, Mr. Smith had served for many years as the club's chairman of the entertainment committee.

Others elected in last week's election were:

First vice president — Paul Perry of Bldg. 31-2.

Second vice president — Mary Saxton of Taylor St.

Secretary — Bill Hattendorf of Taylor St.

Director — Bob Guingrich of Bldg. 4-4.

All of the elected offices carry one-year terms except that of director which is a two-year term.

Holdover directors include Vin Bane, Bldg. 18-3; Jerry Duryee, Bldg. 19-5; Gayle Griffith, Winter St.; Don Hower, Bldg. 8-1; and Charlotte Stanford, Taylor St. Bill Kase, Bldg. 26-2, is the Company-appointed treasurer.

Sick List

At Lutheran Hospital

Philip Schroeder.....Taylor St.

Archie Gwaltney.....Taylor St.

Frank Follmar.....Taylor St.

Robert Roche.....Taylor St.

Edward Gerken.....Winter St.

Albert Givens.....Pensioner

Isabelle Hausbach.....Bldg. 26-2

Murray Sherman.....Bldg. 26-3

Malcolm Altimus.....Pensioner

John O'Neil.....Bldg. 6-3

Norman Haugk.....Taylor St.

At Parkview Memorial Hospital

Ralph Hodges.....Bldg. 19-5

Charles Arnett.....Pensioner

Ethel O'Leary.....Winter St.

Ralph Dunfee.....Winter St.

At St. Joseph's Hospital

Frank Phillips.....Pensioner

Carl D. Winans.....Taylor St.

Joseph Bell.....Taylor St.

Kenneth McManama.....Bldg. 19-4

At Veterans Hospital

Miles Rupert.....Winter St.

Robert Shoemaker.....Winter St.

Ralph Pettit.....Pensioner

At Irene Byron Hospital

Henry Mutschlechner.....Pensioner

At Hicksville Hospital

Hicksville, Ohio

Genevieve Miller.....Bldg. 26-3

At Masonic Hospital

Chicago, Ill.

Chester Feaser.....Pensioner

Dismissed from Hospital to Home

Mary Ann Brown.....Taylor St.

Richard Schuereberg.....Bldg. 19-4

Arthur Ackerman.....Taylor St.

Scudder Chaney.....Taylor St.

Art Dicke.....Bldg. 19-4

Harley Bottorff.....Taylor St.

Robert Brown.....Bldg. 19-3

Norbert Bowers.....Winter St.

Harry Golden.....Winter St.

Glenn Lewis.....Winter St.

Ralph Dilworth.....Winter St.

Minnie Bryant.....Winter St.

John Doenges.....Pensioner

Clarence Huber.....Pensioner

Robert Bunyan.....Bldg. 26-5

Gertrude Currie.....Bldg. 20-2

Evelyn Brindle.....Bldg. 4-4

Lillian Grubb.....Bldg. 4-4

Raymond Klug.....Bldg. 4-6

Robert Wallace.....Bldg. 19-4

Herman Bertsch.....Taylor St.

Frank Robbins.....Taylor St.

Firemen Jump To Early Lead In GE Softball

By D. J. Keeslar

The GE Club Slow Pitch Softball League finally got the weatherman's cooperation, shed the water wings and played a full schedule the last two Mondays.

Taylor Street opened the season by thumping the Apprentices, 16-1, while the Firemen called on the big inning to down Transformer, 18-11. The Firemen, paced by home runs off the bats of "Chick" Morketter and "Si" Simmons, scored six runs in the top of the seventh to ice the victory.

Last Monday the Apprentices bounced back with a victory over Transformer, 12-9, while it took the Firemen ten innings to edge Taylor Street, 12-11, despite home runs by the losers' Wayne Smith and Dick Martinelli. The Firemen scored the winning run in the last of the tenth on a sacrifice fly.

STANDINGS

	W	L
Firemen	2	0
Taylor St.	1	1
Apprentice	1	1
Transformer	0	2

Did You Know . . . ?

Did you know that under the Pension Plan, if you become permanently incapacitated for further work after 15 or more years of credited service, you will receive a disability pension?

NEED SOME REST? BUY THE BEST! FANS

COTTAGE at Lake George, sleeps 4, good beach, 1 week vacancy for GE shutdown, \$35 per week. 744-5428.

UPPER APARTMENT, 3 rooms and bath, garage, adults, 1010 Cottage Ave. 447-6345.

MODERN COTTAGE, 3 bedroom, lake front, Lake of the Woods, East shore, No. 140. See weekends or 422-9562.

TWO ROOM APARTMENTS, located on Swinney between Taylor and Broadway plants, everything furnished, \$10 week. 428-7654.

COTTAGE, at small lake, not modern, by week or season, \$40 week. 748-8364 evenings.

RIDERS WANTED

FROM COLUMBIA CITY to Broadway Plant, 8:30 to 12:00 p.m. Columbia City 244-5095.

FOUND

WRIST WATCH, lady's, approximately May 28, Est. 2588.

I AM THE NATION



I WAS BORN on July 4, 1776, and the Declaration of Independence is my birth certificate. The bloodlines of the world run in my veins because I offer freedom to the oppressed. I am many things and many people. I am the nation.

I am 190 million living souls—and the ghost of millions who have lived and died for me.

I am Nathan Hale and Paul Revere. I stood at Lexington and fired the shot heard 'round the world. I am Washington, Jefferson and Patrick Henry. I am John Paul Jones, the Green Mountain Boys and Davy Crockett. I am Lee, Grant and Abe Lincoln.

I remember the Alamo, the Maine and Pearl Harbor. When freedom called, I answered and stayed until it was over, over there. I left my heroic dead in Flanders Field, on the rock of Corregidor and on the bleak slopes of Korea.

I am the Brooklyn Bridge, the wheat lands of Kansas and the granite hills of Vermont. I am the coalfields of the Virginias and Pennsylvania, the fertile lands of the West, the Mackinac Bridge and the Grand Canyon. I am Independence Hall, the Monitor and the Merrimac, the Seawolf, Vanguard and space capsule.

I am big. I sprawl from the Atlantic to the Pacific, 3.6 million square miles. I am more than 5 million farms. I am forest, field, mountain and desert. I am

quiet villages—and cities that never sleep.

You can look at me and see Ben Franklin walking down the narrow streets of Philadelphia with a breadloaf under his arm. You can see Betsy Ross with her needle. You can see the lights of Christmas and hear the strains of Auld Lang Syne as the calendar turns.

I am Babe Ruth and the World Series, Red Grange and the Rose Bowl. I am 170,000 schools and colleges and 250,000 churches where my people worship God as they think best. I am a ballot dropped in a box, the roar of a crowd in a stadium and the voice of a choir in a cathedral. I am an editorial in a newspaper and a letter to a Congressman.

I am Tom Edison, Albert Einstein and Billy Graham. I am Horace Greely, Will Rogers and the Wright Brothers. I am George Washington Carver, Daniel Webster and Jonas Salk. I am Longfellow, Harriet Beecher Stowe, Walt Whitman and James Whitcomb Riley.

Yes, I am the nation and these are the things that I am. I was conceived in freedom and, God willing, in freedom will I spend the rest of my days.

May I possess the integrity, the courage and the strength to keep myself unshackled, to remain a citadel of freedom and a beacon of hope to the world.

This is my wish, my goal, my prayer on July 4, 1963—one hundred eighty seven years after I was born.



WINS "KITTEENS" CONTEST—Irene Szink, secretary in the Bldg. 21 dispensary, receives a General Electric deluxe blender from Ray Fischbach, Supervisor-Employee Store, for winning the recent "Name the Kittens" contest. The kittens, born at the store earlier this year, all have permanent homes now and are happily growing up. Thanks to Irene, they will henceforth be known as GiGi, Toasty and Mixey.

'Accent on Value'

You Can Join the Greatest Sales Force in the Country

It's just about vacation time again, and each of us has another opportunity to join the greatest sales force in the country.

The jobs we have as General Electric employees exist because of one reason—millions of people place their trust in the quality and performance of the products we manufacture. Our job security depends on the number of customers we can win and keep. No sales, no profits, no jobs. It's just about that simple.

Therefore, anything we can do to help get and keep customers helps to increase our job security. Every single time someone buys a General Electric product, it helps General Electric to carry on the research and development to create new products, improve values or help make our products even more attractive.

This helps to get more people to buy more products and to provide more and steadier jobs.

How can each of us help? Remember, numbered among General Electric employees are its best salesmen and its worst critics. Each day the Company's reputa-

tion is enhanced by its employee-salesmen, hurt by its employee-critics.

In the eyes of the buying public—our customers, a company and its products are only as good as the people who make up the company. You have the opportunity each time you meet someone new this summer to impress that person by showing pride in your job, your performance, your company and the thousands of fine products its people manufacture.

Remember while you're having fun this summer that what you say about General Electric turns up in sales figures . . . and it is sales more than anything else that decide how many people will work at GE, the benefits they'll receive and how much they will be paid.

Walter A. Schlotterbeck Appointed Counsel; Quincy D. Baldwin Retires

The appointment of Walter A. Schlotterbeck as Counsel, Component Products Division, effective July 1, has been announced by H. A. MacKinnon, Vice President.

Mr. Schlotterbeck, whose offices are located in Building 18-2, succeeds Quincy D. Baldwin whose optional retirement on June 30 completed 30 years of service with the General Electric Company.

In his new position, Mr. Schlotterbeck is responsible for providing legal advice on all aspects of division business.

Walter A. Schlotterbeck

A native of New York City, Mr. Schlotterbeck received an A.B. degree from Columbia College in 1949 and was graduated in 1952 from the Columbia University Law School with an LL.B.

Shortly after his graduation, he joined General Electric in New York City as a law clerk in the General Counsel's office.

Early the following year Mr. Schlotterbeck was named to the then newly-formed Trade Regulation Legal Services and in 1954 was associated with the Company's Corporate Legal Operation.

In January 1957 he joined the Lamp Division at Cleveland as department counsel and in the Summer of 1960 returned to New



Walter A. Schlotterbeck

York City where he was Associate Trade Regulation Counsel.

His wife, Paula, and children—Susan 9, Thomas 7 and Paul 5—will move to Fort Wayne from their present Bronxville, N. Y., home in the near future.

Quincy D. Baldwin

Mr. Baldwin, Counsel for the division since October 1954, joined the Company in 1933 as Counsel to the then newly-formed General Electric Contracts Corporation following several years of private practice.



Quincy D. Baldwin

In 1945 he went to Cleveland where he was Counsel for the Lamp Division until his appointment here.

Mr. Baldwin was graduated in 1924 from the New York University Law School. Later that year he and two friends toured Europe. Among his retirement plans is a return trip to Europe—this time with Mrs. Baldwin—next Spring.

Mr. Baldwin has been active in the Family and Children's Service and the Fort Wayne Philharmonic Orchestra. He and Mrs. Baldwin will continue to reside at 415 W. Oakdale in Fort Wayne.



ECONOMIC EDUCATION FELLOWS TOUR PLANT—Fifty secondary school social studies teachers, studying this summer under the Purdue-General Electric Foundation Economic Education Fellowship Program, toured Specialty Transformer Department and then were hosted at a banquet at the Chamber of Commerce on June 26. In foreground above, Audrey Oberley, Bldg. 26-1 electrical tester, shows Fellow Kathryn Orchard of Waukesha, Wis., a transformer coil as George Finkbeiner, Manager-Plant Facilities; Jim Collier, Unit Manager; Prof. Jay Wiley of the Purdue School of Industrial Administration; and Fellows John Lane of Cleveland, Joseph Rueff of Elkhart, Rev. John Thomas O'Brien, S. J., of Milwaukee and Charles Smith of Elkhart look on. The annual field trip here is a feature of the six-week fellowship program.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR.

Editor

Editorial

Don't Risk Your Eyes

The fascinating sight of a solar eclipse can mean permanent eye damage for those unsuspecting children and adults who stare at the darkened sun through sunglasses, smoked glass or exposed photographic film during North America's next eclipse a week from tomorrow, July 20.

The National Society for the Prevention of Blindness warns there is no safe method of looking directly into the eclipse without risking incurable burns of the retina from infra-red rays of the sun.

A solar eclipse results when the moon, passing between the earth and the sun, hides all or part of the sun from our view. The July 20th eclipse will bring total darkness along a path through Alaska, Canada and Maine, and a partial covering of the sun in the continental United States, the Caribbean area, most of Mexico and Central America, and the remaining parts of Alaska, Canada and Maine, according to the American Museum-Hayden Planetarium in New York City.

Vision damage from the sun is caused when the eye focuses the infra-red rays of the sun on the retina, explains John W. Ferree, M.D., executive director of the National Society. An irreparable burn results, very similar to the way a magnifying glass can be used to burn a hole in a piece of paper with the sun's rays.

"Normally, the sun is much too bright for a person to view comfortably," Dr. Ferree pointed out. "But during an eclipse enough light is blocked out to permit easy observation. This is when the rays do their damage—unnoticed, because the retina is not sensitive to pain."

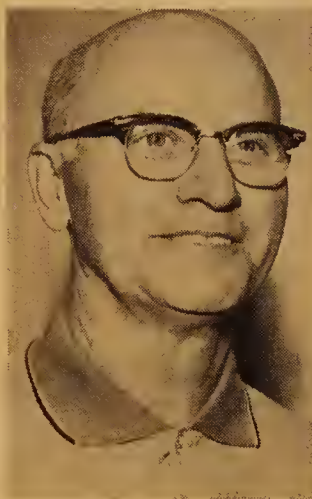
When the burn is serious enough to scar that small portion of the retina where the rays were focused, no treatment can cure it. The scar causes a defect of vision which may show up as a blank spot on whatever the eye is looking at. Very often the damage strikes only one eye because people normally close the other eye when watching the eclipse.

Dr. Ferree advised that the July 20th eclipse be observed over television wherever possible. An image of the eclipsed sun can be projected through a telescope or binoculars onto a white screen. A simple eclipse viewer can be created from a piece of cardboard: punch a round hole in the sheet of cardboard so the sun's rays are focused through the tiny hole onto another cardboard or similar white surface.

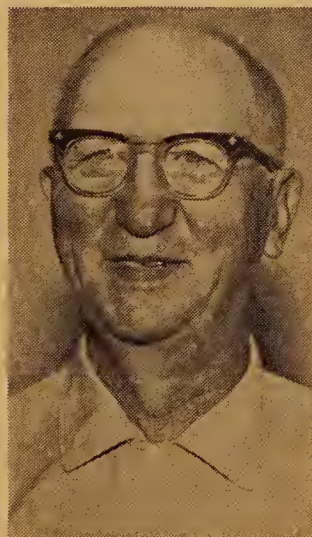
Dr. Ferree is calling on parents and doctors to help alert the public, especially children, to the eclipse dangers. "Many adults and many more children paid a dear and needless price in damaged eyesight in past eclipses. This tragic waste should not happen this year," said the NSPD executive.



CELEBRATES 40TH—Donald Fox, Bldg. 17-1 material handler, happily celebrated his 40th anniversary with the Company on June 14. He was engaged in 1923 as an acid dipper in Bldg. 19-4.

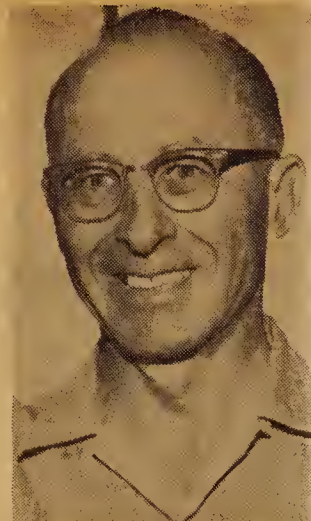


COMPLETES 40 YEARS — Elvie Dafforn, factory process in Bldg. 26-5, smiles happily as he celebrated his 40th anniversary with GE. He was employed on April 19, 1923 as a stacker in Bldg. 26-2.



MARKS 40 YEARS — Ezra Garringer, experimental employee in Bldg. 4-1, celebrated his 40th year with the Company on June 7. He started as a helper in Bldg. 19-5 in March 1923.

EIGHT VETERANS COMPLETE 40 YEARS



40TH ANNIVERSARY — Henry Parrish smiles happily as he celebrated his 40th anniversary with the Company on June 12. Starting in 1923 as a stacker in Bldg. 26-3, he is presently a stockkeeper in Bldg. 26-3.



OBSERVES 40TH — Mary Theurer, reinforcer, welder, and solderer in Bldg. 4-3, observed her 40th anniversary with the Company recently. Her continuity of service date is April 1923 when she was an insulator in former Bldg. 10-3.



40-YEAR MAN — Clarence J. Schroeder, grinder at Winter St., completed his 40th year with the Company on April 4, 1963. He started as an assembler in Bldg. 26-3.



40-YEAR MAN — Arthur B. Miller marked his 40th anniversary with the Company on June 9. Engaged in 1923 in the machine training school at Bldg. 6-2, he is presently a punch press operator at Winter St.



OBSERVES 40TH — Richard R. Didrick, compressor repairman at the Apparatus Service Shop, Edsall Ave., observed his 40th anniversary with GE recently. He was employed on April 12, 1923 as a bench hand with the old Meter Department at Broadway.

How to Say What You Mean

Get Your Ideas Across by Following Just Five Rules

Do you understand what the following sentence means? "Upon the advent of the investigator, his hegemony became minimally co-extensive with the areal unit rendered visible by his successive displacements in space."

Translated in plain, everyday English, it simply means, "He came, he saw, he conquered."

Now, look at that first sentence again.

There's nothing grammatically wrong with it.

All of the words can be found in the dictionary. The sentence can be diagrammed. The only trouble apparently is that nobody can understand it.

Too many people make the same mistake. They use gobbledygook when they should be using plain, ordinary English. And the consequences of faulty communication can be disastrous—for the student who submits a paper, for the housewife who addresses a PTA meeting, for the businessman who dictates a letter.

To get your ideas across, properly and persuasively, semanticists and psychologists recommend that you follow these five rules:

1. Avoid words that are too familiar—or not familiar enough. Words that are heard too often end up by not being heard at all. They make no mental impression. They are stale, lifeless, "blah". Nowadays, perhaps the most over-worked word in the entire English language is "fabulous", but no doubt you have heard of the fellow who said that the two most over-used words were "great" and "lousy". (He was asked, "What are they?")

On the other hand, don't go too far out of your way to use unfamiliar words either—like "teleological" or "entity". If you have something worthwhile to say, you don't have to deck it out in dazzling clothing.

2. Don't confuse or misuse words. Even one of America's greatest writers has confused words. The late William Faulkner, in his novel *Requiem for a Nun*, consistently used the word "euphemistic" when he meant to use the word "euphonious". ("Euphemistic" means substituting a mild expression for one that might be unpleasant; "euphonious" means having a pleasant sound.)

It's easy to make a mistake. A "Breton" lives in Brittany, France; a "Briton" lives in Great Britain. A "correspondent" is someone you communicate with; a "corespondent" is a person involved in a divorce suit. "Enormous" means large; "enormity" implies something horrible. "Sensuous" means pertaining to the senses; "sensual" means voluptuous. "Ingenious" means imaginative; "ingenuous" means naive.

All of these words are deceptive because they are similar to other words with different meanings. But there are also words that people simply misuse. A "fulsome" speech is an offensive speech. A person who "tinkers" with a radio is doing a bad job of trying to repair it. Most Scotsmen don't appreciate being called Scotch—that's the name of a whiskey. A person

who is "masterful" is domineering. As the saying goes, "When in doubt, look it up or leave it out."

3. Be terse. Theodore M. Bernstein, assistant managing editor of the New York "Times," is forever telling his reporters: Use one idea to a sentence. And the reason is that it is easier to understand something that is brief.

4. Recognize the connotation of a word as well as its denotation. A word's denotation is what it means precisely. Its connotation is what it suggests. And if you want to make friends instead of enemies and persuasion, it would help if you recognized the emotional implications of the words you use.

Take the word "mother". It suggests many more things than the word "woman" or "parent" or "relation".

As John B. Opydyke, the language expert, has said, "house for sale" is cold—but "home must be sacrificed" is expressive. The same holds true for "infants' wear" and "togs for tots"; "janitor" and "sanitary engineer"; "open to parents" and "fathers and mothers welcome"; and "automobile" and "japlopy".

If you don't understand the difference between denotation and connotation yet, try calling a woman a "fat" instead of "plump".

5. Seek simplicity. Of all the 450,000 words in Webster's New International Dictionary, only one out of ten comes from the Anglo-Saxon (Old English). Yet these are the most essential ones—they are the short, hard, gritty words, the words that bite. (Examples: "the", "short", "hard", "gritty", "words", "that", "bite".)

According to Malcolm Cowley,

the literary critic, most good writers use six Anglo-Saxon words for every one that comes from Greek or Latin. Anglo-Saxon words add clarity and strength to your speech or your writing. You don't have to recognize words of Anglo-Saxon origin. Just make sure that whenever you can use a word of one syllable in place of a word of three syllables, do it.

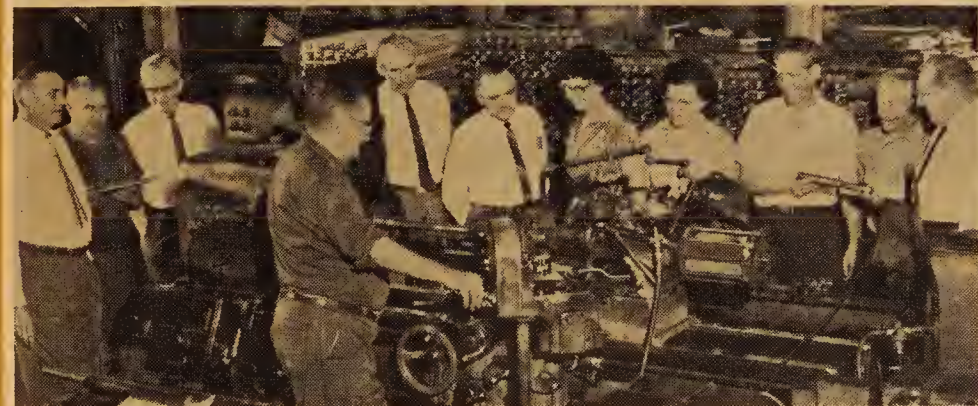
Now if you follow these five rules carefully, you won't necessarily become a Daniel Webster or a William Shakespeare. But these rules will help you avoid embarrassment, put the most pleasing aspect on your words, add interest to what you say and—most important of all—help get your ideas across.

Apprentice Alumni's Annual Family Picnic To Be Held Tomorrow

The Apprentice Alumni Association's annual Family Picnic will be enjoyed tomorrow at Bixler Lake, Kendallville.

The affair will run from 10 a.m. to 3 p.m. with dinner, featuring chicken and ham and all the trimmings, to be served at 12:30 p.m. Games for adults and children will precede swimming.

Open to all members and their families, the affair costs just \$2.50 per family. Garland Roby, Winter St., is chairman of the event, assisted by Gary Graff, Harold Fremion, Carl Nagel and Wayne Perry, all of Winter St.

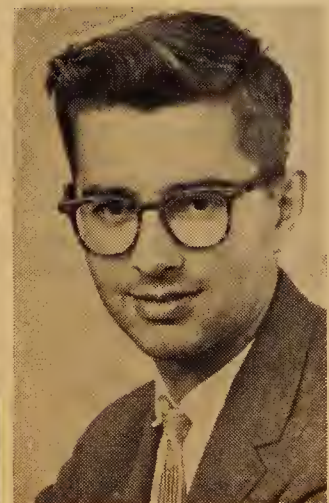


CUSTOMER SEES "ACCENT ON VALUE"—Officials of the Ingersoll Rand Company, Philipsburg, N.J., visited the Winter St. Plant recently to discuss product quality and shipping promises. During the plant tour, they saw firsthand the intricate operations of shaft turning as performed by Ralph Harwood, lathe operator, in foreground above. Left to right are Bob Dent, Leroy Crider and Ralph Dunlap, all of Winter St.; Arthur Kallop, GE Sales Engineer of East Orange, N.J.; Robert Rock, Ingersoll Rand Purchasing Agent; Jackie Keeler, Babe Gephart, Ed Horman and Walt Shady, all of Winter St.; and Charles Dalrymple, Ingersoll Rand Buyer. The rewarding exchange of ideas and suggestions offered during the visit brought about a greater sense of appreciation with regard to the "other fellow's" problems.

Joint Patent Issued to Rutledge and Lindt



William A. Rutledge



Stanley L. Lindt

Two Specialty Motor men have been jointly issued their first patent by the United States Patent Office, it was announced recently by Harry F. Manbeck, Bldg. 18-2, Patent Counsel.

The recipients are William A. Rutledge, Bldg. 4-6, Manager-Engineering, and Stanley L. Lindt, Bldg. 12-3, Engineering Specialist-Production.

The design patent covers an ornamental design for certain lines of the 33 Frame induction motor produced by the Specialty Motor Department.

A graduate of the Missouri School of Mines with a BSEE, Mr. Rutledge joined the Company here in 1946.

Mr. Lindt, a 1959 graduate of the University of Missouri with a BS in Statistics, began his GE career in 1960 in Bldg. 4-6.



EARNs \$175 SUGGESTION AWARD—A \$175 suggestion award was recently presented by Specialty Transformer Department to Robert Gephart, left, Plant Protection officer, shown with Merle Morkoetter, Supervisor-Plant Protection; and Robert Trickey, STD Manager-Manufacturing. Bob's award-winning idea was to flame-proof plain brown paper so it could be used in place of asbestos, aluminum foil, etc. (excluding ovens) where fire-proof material is required. Moreover, the paper offers new potential applications in Safety and Fire Protection programs such as paint spray booth liners; liners for trays, boxes, etc., where hot material is involved; and barriers, curtains, shields, etc., where normally plain, combustible paper would be a fire hazard.



BOATING FUN AHEAD—John Lare, left, will enjoy many hours of boating now that he has celebrated his July 1 optional retirement. Engaged in August 1922 as a crane follower in Bldg. 22-1, he was last employed as Manager-Plant Services in Bldg. 31-2. Pictured are his daughter, Doris Brineman; his son-in-law, Don Brineman; and his wife, Patricia.

Pension Plan to Benefit for 1st Time 14 New Retirees From Fort Wayne



CONGRATULATIONS FROM WIFE — Dallas Broxon receives congratulations from his wife, Emily, at his July 1 retirement celebration. A stockkeeper in Sec. 28, Taylor St. when he retired, Mr. Broxon joined the Company in May 1941 as a helper in Bldg. 20-1.



RETIREMENT CELEBRATION — Herman H. Davenport and his wife, Florence, are shown at his July 1 retirement celebration. Starting as a helper at Winter St. in April 1929, he was last employed as a Foreman of Receiving & Shipping Manufacturing at Winter St.



MARKS RETIREMENT — Earl H. Ealing, insulation maker in Bldg. 26-3, smiles happily as he celebrates his May 1 retirement. He started with the Company in June 1922 as a punch press operator in Bldg. 26-1. Pictured, left to right, are his son, Paul; Mr. Ealing; his son-in-law, Clifford Bieber; and daughter, Florence Bieber.

GE-ers Enjoy 'Pay' Beyond the Paycheck — The Pension Plan —

If you're like most people, perhaps you think of pay only in terms of dollars for hours worked. But "pay" actually goes far beyond that. Last year, for example, more than \$300 million was paid out by the Company for various employee benefit plans and for vacations, holidays, income extension aid, unemployment insurance, jury and military duty, and other programs of this nature.

The General Electric Pension Plan, first established in 1912, has been developed and liberalized through the years until today it provides all the elements of a modern well-balanced retirement program.

Benefits include liberal pensions at age 65, optional early retirement, pensions that increase with total earnings under the Plan, survivorship options, and five-year certain payments. For longer-service employees there are guaranteed minimums, disability pensions, vested rights, and supplemental payments up to Social Security age in case of early retirement.

The Pension Plan is one more example of how Company dollars "beyond the paycheck" are working to make the future secure for each of us.



"TIME" MARCHES ON—Verdine A. Reinhart, matron in Bldg. 18-B, punches the time clock for the last time at her June 1 optional retirement. She was engaged in February 1943 as a miscellaneous parts operator in Bldg. 4-3. Pictured is her husband, Herbert.



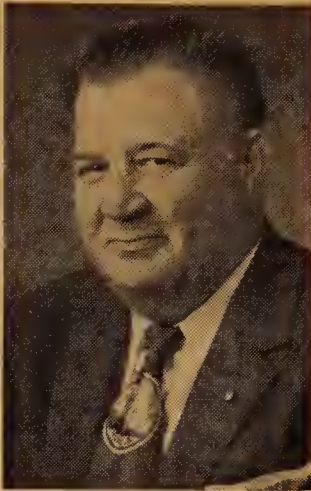
RETIREE HONORED—Karl F. Reith, center, smiles happily as he celebrated his July 1 retirement. He started with the Company in February 1942 as a dispatcher in Bldg. 19-3 and was last engaged as a special auditor in Bldg. 4-6. Left to right are his son, Harry; his daughter, Mrs. Donald Tobin; his son, Thomas; Mr. Reith; his daughter-in-law, Mrs. Thomas Reith; his wife, Marie; his son, Jack; and his daughter-in-law, Mrs. Jack Reith.



RETIREE FETED — Ruth C. Lemert, right, leading operator in Bldg. 17-3, displays a vase as she celebrates her June 1 retirement. She was engaged in June 1927 as a leading operator in Bldg. 17-2. Pictured are her son-in-law, Charles Smith; her sister, Violet Brower; daughter, Jeanne Smith; and Mrs. Lemert.



HAPPY RETIREMENT — Earl Dindot smiles warmly as he celebrated his June 1 retirement. A stock helper in Bldg. 17-1, he joined General Electric in March 1944 as a helper in Bldg. 27.



DISABILITY RETIREMENT — Nathaniel "Kenny" Wyatt, electrician at Taylor St., took his disability retirement effective April 1. He had been off for illness since February 1. Mr. Wyatt started with the Company in June 1933 as an electrical worker in Bldg. 20-1.



HAPPY RETIREMENT — E. Lloyd Jacobs flashes a big smile as he celebrates his May 1 optional retirement as a punch press operator in Bldg. 26-4. He started in April 1919 as a punch press operator in Bldg. 26-4.



MARKS RETIREMENT—Laurene L. Kraus, right, gives a big smile as she celebrated her June 1 optional retirement. Last employed as an inspector in Bldg. 6-3, she began in November 1943 as an electrical tester in Bldg. 4-3. Left to right are her brother, Laverne Bollenbach, Bldg. 4-5; husband, George, Bldg. 4-3; and Mrs. Kraus.



HAPPY RETIREMENT—Carl L. Chadwick smiles happily as he celebrated his May 1 retirement. Engaged in February 1942 as an engine lathe operator in Bldg. 19-4, he was last employed as an engine lathe operator in Bldg. 19-4.



RETIREMENT PARTY — Helen Blumenberg, center, was honored at a party to celebrate her May 1 optional retirement. She started in February 1922 as a winder in Bldg. 26-2 and was last employed as a connect and weld operator at Winter St. Flanking her are her sister, Gertrude Maske, and Foreman Wayne Ellis.



BIDS FAREWELL — Ernest Lowe, left, bids farewell to William Surfus as Mr. Lowe took his disability retirement effective May 1. Off for illness since January, he was last employed as a boiler room operator in Bldg. 9. His employment began in September 1929 as a stock helper at Winter St. Mr. Surfus retired as a boiler room operator from Bldg. 9 in January 1962.

Applications Still Being Accepted For GE Apprentice Program Here

The Apprentice Program is continuing to accept applications of young men who are interested in a General Electric apprenticeship, it was announced today by David A. Bartle, Jr., Bldg. 19-2, Supervisor of Apprentice Training.

All high school graduates who are considering an industrial career should make application at the Central Employment Office, Bldg. 21, 1635 Broadway.

To be eligible for apprentice training, an applicant must be a high school graduate with a minimum math and science background of one year of algebra, one year of geometry and one year of either physics or chemistry. He must also be 18 through 20 years of age or if a veteran up to 25 years of age.

Taylor Street, Firemen Take Lead in Softball

By D. J. Keeslar

Taylor Street, with the help of the Apprentices, moved into a first place tie with the Firemen in the GE Club Slow Pitch Softball League this week.

The Apprentices handed the Firemen their first defeat of the season, 8 to 7, while Taylor Street subdued a stubborn shorthanded Transformer team, 11 to 4, on Monday evening. Home runs by Dave Bailey and Bob Mohn in the last of the sixth inning brought the victory home to Apprenticeland. "Chic" Morkoetter homered for the losers.

Transformer, though playing two men short, managed to make a game of it before Taylor Street pushed across six runs in the fifth. Taylor Street was paced by the pitching and home run bat of Steve Lucas.

Two weeks ago the Firemen and Transformer battled for four scoreless innings before the Firemen exploded for six runs to hang up a 9 to 2 win. Taylor Street kept pace with a 14 to 5 shellacking of the Apprentices.

TEAM	W	L
Taylor St.	3	1
Firemen	3	1
Apprentice	2	2
Transformer	0	4



At Lutheran Hospital

Norman Haugk	Taylor St.
Michael Davich	Taylor St.
Philip Schroeder	Pensioner
Isabelle Hausbach	Bldg. 26-2
Murray Sherman	Bldg. 26-3
Albert Givens	Pensioner

At Parkview Memorial Hospital

Charles Arnett	Pensioner
Orpha McCreary	Pensioner
Jack Heiniger	Bldg. 14
Ralph Dunfee	Winter St.
Agnes Brown	Winter St.
Eva Hoover	Bldg. 12-2

At St. Joseph's Hospital

Frank Phillips	Pensioner
Thelma Ertel	Winter St.

At Veterans Hospital

Miles Rupert	Winter St.
Robert Shoemaker	Winter St.

At Irene Byron Hospital

Henry Mutschlechner	Pensioner
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At Whitley County Hospital

Ralph Mathieu	Bldg. 26-4
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At Garrett Community Hospital

Garrett, Ind.	
Velma Wesner	Bldg. 4-6

At Mayo Clinic

Rochester, Minn.	
Samuel Moore	Bldg. 12-3
Gerald B. Scott	Bldg. 9

Dismissed from Hospital to Home

Garnet Currie	Bldg. 20-2
Genevieve Miller	Bldg. 26-8
Doris Taylor	Bldg. 26-2
Nicholas Jett	Bldg. 26-1
Lillian Schinnerer	Bldg. 26-5
Edward Gerken	Winter St.
Fred Krotke	Winter St.
Carl D. Winans	Taylor St.
Archie Gwaltney	Taylor St.
Robert Roche	Taylor St.
Frank Follmar	Taylor St.
Kenneth McManama	Bldg. 19-4
Ralph Hodges	Bldg. 19-5
Raymond Mock	Taylor St.
Martin Wells	Taylor St.
Fred Zehendner	Taylor St.

July 17 Picnic Set By El Par Chapter

Members of Elex Club's El Par Chapter will enjoy a picnic Wednesday noon, July 17, at Lakeside Park.

In charge of the affair is Martha Brandenburger, chairman, assisted by Esther Lotter and Zelma Krzyoth. Everyone is asked to bring a table service and covered dish.

The chapter will resume sewing sessions in September.

Broadway Vacation Gate Schedule

Location	Week 31	Week 32
West Broadway	Open 24 hrs.—7 days	Open 24 hrs.—7 days
Lindley	Open 1st, 2nd shifts—6 days; closed Sunday	Open 1st, 2nd shifts—6 days; closed Sunday
College	Closed	Closed
Fairfield	Closed	Closed
East Broadway	Closed (passes issued at W. Broadway Gate)	Closed (passes issued at W. Broadway Gate)

11" Portable TV With New Warranty Now Available

General Electric dealers today have the new General Electric personal portable television set designed to retail for \$119.95 all-channel and offering performance features said to surpass any previous GE model.

The set has an 11-inch picture tube with 60 square inches of viewing area and operates on house current.

In addition, the personal portable will carry what is the consumer electronics industry's first life-time warranty on precision etched circuit boards.

Marshall Bartlett, Marketing Manager of the Television Receiver Department, announced that two additional personal portables of similar design and weight, expected to retail for \$129.95, also have been introduced. The new sets represent a major technical breakthrough in portable TV engineering and design and are the result of a concerted research and development program in the field of TV manufacturing and assembly techniques.

"Consequently," Bartlett said, "the personal portable brings in the clearest, brightest picture inch for inch of any GE set ever made."

Bartlett emphasized the new portable supplements and does not replace the large screen console.

"This new model makes an ideal second or third set. While family viewing of entertainment programming will continue to center around the console, the great flexibility of GE's personal portable offers a host of entirely new TV viewing opportunities in and out of the home," Bartlett said.

He cited the kitchen, patio, home workshop, office, dormitory room or vacation cottage as a few of the many places the set can be used.

Describing the design of the personal portable, the General Electric marketing manager explained that "the same maximum picture plus minimum weight formula that guided the design of the General Electric 22-pound, 16-inch Escort TV set was applied to the new 12½-pound, 11-inch models." He pointed

out, however, "our product planners and designers went one step farther in achieving the new personal portables."

"We believe the customer wants a set that is easy to carry and one which is also handy to place wherever television is wanted without the need for a special stand or table," Bartlett said.

By studying modern furniture design, home construction and decorating trends, General Electric established typical minimum clearances found in homes between bookshelves, on kitchen counter tops, on end tables and bedside stands. These became the maximum dimensions for the new personal portable. They also dictated the size of the 11-inch picture tube, the largest that could be contained within the cabinet limits.

To achieve the great degree of compactness permitted by the picture tube, new cabinet materials were employed, virtually all metal parts were eliminated and a new "unitized" chassis was designed. In addition, a transistorized continu-

ous UHF tuner was developed for the set.

General Electric's leader model is M110YBG. It has a dusky beige polypropylene cabinet, a large 6 by 2 inch front-mounted speaker and front controls, molded carrying handle, and monopole antenna. The step-up models are M112YVY and M112YRD in Champagne and Cherry Red, respectively. These sets have a die-cast aluminum carrying handle, dipole antenna, feature an earphone jack and have polypropylene cabinets. Each of these three sets has its all-channel VHF-UHF counterpart.

The cabinets of these new portables are 14 inches wide at the front tapering to 10 inches at the back, 10½ inches high (including the carrying handle) and are 9½ inches deep. They occupy table space only slightly larger than a telephone book.

To design such a compact set around the 11-inch picture tube and to maintain quality features such as front sound and front control called for complete redesign

of the conventional television chassis. What General Electric engineers did, in effect, was to eliminate the chassis as it was previously known in TV and to substitute "unitized construction."

This unusual method of manufacture and assembly has a number of important advantages: (1) Virtually all hand soldering operations are eliminated which removes nearly any possibility for human error in assembling the set and guarantees maximum protection for the components against overheating or solder imbalance. (2) It permits more accurate pre-testing of the chassis. (3) It reduces weight by eliminating nearly all metal parts. (4) It increases serviceability and, by speeding up service, decreases customer expense because the five major sections of the circuit are easily demountable.

General Electric's new personal portable, in addition to a life-time warranty on the precision etched circuit boards, will carry a 90-day warranty on parts and a one-year warranty on the picture tube.



NEW

11-INCH SCREEN

PERSONAL

Portable

with **LIFETIME**
circuit-board
guarantee

See Your
Favorite
GE Dealer

NO WONDER NEW GE TV IS #1 FOR RELIABILITY AND LOW PRICE!

AD-LETS

FOR SALE
for rent
WANTED
lost and found

No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in ad except transportation ads.

Closing Date
for Next Issue
Monday noon, July 22, 1963

FOR SALE
PORTABLE SEWING MACHINE, converted electric, with buttonhole attachment and zipper foot, \$5, 437-9973.

GE TV, portable, 17", 427-9013.
7 1/2 HP MOTOR, Mercury Hurricane, K4, 447 series, excellent condition, 442-0532.

HOUSEHOLD GOODS, complete house of furniture, large and small, some antiques, 747-2840.

TRAILER HITCH: TV converter, UHF, 438-3013.

LAKEFRONT LOT, 100', sandy beach, good shade, nice view of lake, Big Cedar of Tri-Lakes, cash or terms, Columbia City 691-4856.

TWIN BOX SPRINGS, on legs, Wolf make, \$16 each, like new, 442-0032 after 5 p.m.

14' RUNABOUT BOAT, Lyman, trailer, good condition, sell cheap, 443-6292 after 6 p.m.

'54 CADILLAC, needs body work, see at 5518 Goshen Rd. 439-6065.

PARTITION BLOCKS, 3" cement, 7 1/2 x 15 1/2, approximately 500 available, \$5 each, 446-0431.

RANCH HOME, 3 bedroom, nice quiet location, Southwest, hardwood floors, lots of cupboard space and closets, 747-4423.

SPORT COAT, matching trousers, size 12-14, excellent condition, reasonable, 449-0731.

LIVING ROOM SUITE, good, \$30; home made 1/2 ton trailer, \$8, 429-6634.

REVERE MOVIE CAMERA, 3 lens turret, just overhauled, 8MM, magazine load, \$75, 747-4473.

CEMENTERY LOTS, 4, Garden of Apostles Covington Memorial Gardens, sell all or part, \$75 each, 426-9045.

RUGS, 9x12, 2, rose, 745-3698.

ELECTRIC STOVE, 40", almost new burner units, excellent baking oven, very good condition, will deliver, \$25, Roanoke 672-2966.

GARDEN TRACTOR, small Simplicity, with disc and 24" reel type mower, will sell separately, 748-7092.

'62 PONTIAC TEMPEST, LeMans deluxe, automatic, bucket seats, 6000 miles, like new, \$2300 cash, 748-0244.

WINCHESTER, win-lite barrel only, 30" full for model 59 automatic; hi-standard 22 short automatic, 4 1/2" bbl., 2 holsters, 747-5902.

TOSS ALL NIGHT?
EASE YOUR
SLIGHT! FANS

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.
☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....
Home Address..... Pay No.....
Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

LOSING SLEEP?

COMFORT'S
CHEAP!



GARDEN CULTIVATOR, hand, \$3; twin laundry tubs, \$3, 747-3042.
UMBRELLA TENT; camping stove, \$15, 745-3533.

CERAMIC OVEN, 13 1/2 x 13 1/2, \$45, 747-3663.

HOUSETRAILER, 45x8, 2 bedrooms, living room and one bedroom carpeted, very good condition, Markle SK-82851 evenings.

3 BEDROOM HOME, 2 story, recreation room, 2 car garage, priced to sell, by owner, 1115 Dodge Ave., NE, 743-2330.

GRAVE LOTS, 4, Greenlawn Memorial Park, \$75 each, 745-2765.

OUTBOARD MOTOR CART, \$5; woman's overnight case, \$1.50; chrome shower bar, \$1.50; 2 stools, \$1 and \$75, 483-2595.

DINETTE SET, 4 chairs; corner cabinet; lot, Northeast section, 743-0850.

VESPA MOTOR SCOOTER, Italian make, excellent condition, 9 months old, \$420 new, asking \$300, 447-5512.

CAT CARE, in your cat's home surroundings, specialized attention to its needs, reservations now for GE vacation, 439-0654 mornings and weekends, ring long.

RUNABOUT BOAT, 12', double cockpit, plywood, homemade, excellent condition, \$175, Churubusco 693-2641.

CHILDREN'S CLOTHING, to size 4; lady's shoes, 7 1/2 AA; spring coats and dresses, 748-6677.

WATER SKIS, \$25; skip-jack wood boat, 8', never used; boy's Chicago roller skates, size 9, like new, \$7, 483-4580.

'58 MOTORCYCLE, Harley Davidson Sportster, model H, with CH cams, 55 cu. in., \$500, 438-9943.

SUBURBAN LOT, Briarwood Hills addition, corner Rose Ann Parkway and Grandview Drive, 140x200, \$4950, 441-9922.

WINDOW FAN, 2 speed, 20", good shape, \$8; 18" mower, 2 cycle Craftsman, \$5, See at 2268 Bellevue.

CAR JACK, tripod, \$2; car compass, \$2; floor mats, \$2 pair, green; medicine cabinet, \$3; 8" fan, \$2, 447-6943.

DINING TENT, 9x12, screened, 448-8174.

CANVAS AWNINGS, 2, 9', hardware included, reasonable, 744-8676.

2 BEDROOM BUNGALOW, gas heat, good condition, close to church and school, SE, 447-5741.

2 TIRES, 670x15, mounted on Plymouth wheels, both for \$10, 426-9485.

BIRCH DOOR, 32x80", hollow core, with frame and hardware, 748-2301.

OUTBOARD MOTOR, 5 hp Johnson, \$50; 16 gauge Savage auto, shotgun, \$55; 22 cal. Rem. rifle, \$20; 22 cal. Crossman air rifle, \$10, 747-4233 after 4 p.m.

CORNER DESK, maple, center drawer, \$7.50, 747-3676.

'60 VOLKSWAGEN, 2 door sedan, radio and heater, 26,000 actual miles, excellent condition, 747-3298.

BABY BED MATTRESS, new; tetter babe, used once; 12 week old husky pup, male, reasonable, 446-0140.

10 ROOM BRICK HOUSE, 2 car garage, on 2 lots at Coesse, sell on contract, reasonable, Columbia City 244-3388.

COMBINATION STORM AND SCREEN SECTIONS, 7, wood, 1x36x81, ideal for breezeway or porch enclosure, 744-9344.

14' RUNABOUT, Thompson Lapstrake, two seats, rated for 40 hp motor, just re finished, \$100, 456-1738.

GOING WEST? car window evaporative cooler; also car top carrier, 442-6862 after 6 p.m.

RANGE, 36", like new, 3 years old, make an offer, 748-6173.

PLANTS, asters and snapdragons, etc., 25¢ per dozen, 831 Mildred, 483-7891.

3-BEDROOM RANCH, in excellent condition, 1/2 acre lot, large rooms, many cabinets and extras, play house, \$13,500, 748-1649.

ALUMINUM SIDING, free for removal from house, 26x28", 447-5182.

RED RASPBERRIES, 50¢ quart, 425-6244.

TEENAGERS' CLOTHES, size 10-12; bird cage; chairs; extension ladder; odds and ends. Tomorrow at rear of 3168 Thompson.



WIN "ACHIEVEMENT AWARDS"—Apprentice "Achievement Awards," presented at the recent Apprentice Alumni banquet, were captured by Kenneth Buchan, left, and Lynn Faulkner, right. The awards were furnished by the Apprentice Club and presented by David A. Bartle, Jr., center, Supervisor of Apprentice Training. Employed in the Taylor St. Model Shop, Buchan won the Outstanding Undergraduate award on the basis of academic grades, classwork and on-the-job evaluation, attitude and application as well as overall progress as an apprentice. Assigned to Taylor St. Drafting, Faulkner took the Outstanding Graduate award on the basis of on-the-job and classwork performance along with self-improvement.

Despite periodic negotiations with unions over the past 30 years, General Electric has had only two Company-wide strikes in our history. Few companies have so peaceful a record.

'Stock Price' for First Six Months

The Savings and Security Program provides that the "Stock Price" used to determine the number of shares of General Electric Company stock to be credited to participants as Stock and Fractional Equivalents each month shall be the average of the closing prices of the Stock on the New York Stock Exchange for each trading day in the calendar month.

Here is the "Stock Price" for the first six months of 1963:

January	\$78.216
February	77.257
March	73.601
April	77.202
May	81.790
June	81.169

Did You Know . . .

General Electric has produced 10 million carats, more than 2 tons, of industrial diamonds since the first "Man Made" diamonds were produced in the Research Laboratory some seven years ago. Ended from this time on is any need for America to depend on foreign sources of diamonds for industrial grinding wheels.

Are you using a Company savings plan to save for a new home, for extra retirement income or for education of your children? If so, do you know how much was credited to your account at the end of 1962? To get the exact amount, check your Personal Share Statement. It shows just where your account stood at December 31, 1962, exclusive of any amounts delivered to you in March 1963.

OBITUARIES

Raymond C. Lahrman, 61

Services were held today for Raymond C. Lahrman, 61, who died Tuesday, July 9, at Lutheran Hospital where he had been admitted a few minutes earlier.

Mr. Lahrman took his disability retirement in March 1962 as a carpenter in Bldg. 8-1 after being off for illness since October 1961. He joined the Company in April 1925 as a carpenter in Bldg. 10-1.

He was a member of the Quarter Century Club.

Nelson Klopfenstein, 70

Services were held Wednesday, July 10, for Nelson Klopfenstein, 70, who died Saturday, July 6, at Parkview Memorial Hospital.

Mr. Klopfenstein retired in September 1957 as a helper in Bldg. 19-3. He started in April 1943 as a band saw operator at Winter St.

Chester A. Feaser, 54

Services were held Tuesday, July 9, for Chester A. Feaser, 54, who died Saturday, July 6, at St. Joseph's Hospital following an illness of one year.

Mr. Feaser was engaged in December 1940 on finish weld magnet in Bldg. 27 and took his disability retirement this past March as an industrial truck driver in Sec. 15, Taylor St.

William Widdifield, 71

Services were held Thursday, July 4, for William B. Widdifield, 71, who died Monday, July 1, at Parkview Memorial Hospital where he had been a patient three days.

Mr. Widdifield retired in June 1957 as a dip-bake man in Bldg. 4-3. He started with the Company in April 1926 as a student in Bldg. 12-1.

He was a member of the Quarter Century Club.

Erwin F. Lange, 64

Services were held Saturday, June 29, for Erwin F. Lange, 64, who died Thursday, June 27, at his home.

Employed in June 1920 as a helper in Bldg. 17-2, he was employed as an inspector in Bldg. 17-2 at the time of his death.

He was a member of the Quarter Century Club.

William McIver, 76

Services were held Friday, June 28, for William McIver, 76, who died Wednesday, June 26, at his home in Siloam Springs, Ark.

Mr. McIver took an optional retirement in September 1947 as a designer in Bldg. 4-6. He was employed here in April 1940.

HOT FOR SURE?
HERE'S
THE CURE!
GE FANS

NEED SOME
REST?
BUY THE BEST!
GE FANS



HOW TO KEEP THEM HAPPY — AND OURSELVES, TOO . . .

SELL THE GE NAME

WE—AS GENERAL ELECTRIC EMPLOYEES—are probably only slightly interested in the bombardment of newspaper and television ads and the store front and billboard signs which attempt to sell us the best appliance at fantastic low prices.

We know our best buy — General Electric.

But the average person — and he could be your relative, your friend, your neighbor — is confused by advertising claims. What's he to believe?

One group he'll believe is us.

Our sales pitch is better than the six-foot high letters on the store window, more convincing than the TV ad claim.

Just a minute's time, just a word from us may induce our relatives, friends or neighbors to Live Better . . .

Electrically the General Electric way. And they'll be happy they listened to us.

Few people shop for appliances by price only. Many enter a store with that in mind but few buy that way. It's true these people want to save a buck. But they realize that the cheapest appliance is not always the most economical one.

As General Electric employees who put the "Accent on Value" in our jobs, we can point up the ever better values in General Electric products today. Buying any appliance but General Electric doesn't make sense since we have a stake in General Electric business. It isn't good business for us.

Nor is it good business to let friends, neighbors and relatives patronize a competitor when a few words of advice from us would cut through the confusion of sales advertising and make them satisfied General Electric customers.

Sales, Earnings Up Slightly in '63



FORT WAYNE NEWS

Employee Pay and Benefits Amount to \$1,043,148,000

General Electric Company's results for the first six months of 1963 showed an encouraging advance in both sales and earnings, Chairman of the Board Ralph J. Cordiner announced.

Sales billed for the six months were \$2,379,358,000, up 3% from the \$2,318,836,000 billed during the same period last year.

Earnings for the first half of 1963 were \$126,120,000, or \$1.40 a share, up 5% from \$119,977,000, or \$1.34 a share, for the first six months of 1962.

And employee pay and benefits during the first half of 1963 amounted to \$1,043,148,000.

Results for the second quarter of 1963 alone showed sales of \$1,242,885,000, up 2% from the same period last year, and earnings of \$67,141,000, or 74¢ a share, up 5% from the second quarter of 1962.

Increased sales were realized in products for consumer, industrial, utility and international markets, Mr. Cordiner said. Aerospace and defense sales lagged behind last year's first half, largely as the result of government-requested changes in contracts and stretch-out of shipments.

Mr. Cordiner reported that the past six months had seen an increase in the Company's sale of advanced types of industrial equipment, reflecting the quickening pace at which United States industry is modernizing its productive machinery.

The Chairman also noted that the Company-wide rate of orders is holding above the level of a year ago, and that the extended trend of price decline has begun to stabilize and in some important instances to reverse itself. He called these "encouraging aspects of the broad business picture."

Purchases of materials, supplies and services from the Company's 45,000 suppliers during the first half of 1963 totaled approximately \$1.1 billion. General Electric also made provision for payment of \$162,894,000 — roughly 29% more than the Company's net earnings — in direct Federal, state and local

taxes and renegotiation, in addition to indirect taxes included in prices paid to suppliers.

Suhr Receives His 12th Patent



Fred W. Suhr

Fred W. Suhr, Consulting Engineer-Design with the Laboratory Operation, has been issued his 12th patent by the United States Patent Office, it was announced by Patent Counsel Harry F. Manbeck, Bldg. 18-2.

The patent covers a constant speed timing motor suitable for operating clocks, timers and other devices requiring a synchronous drive.

A BSEE graduate of the University of Minnesota, Mr. Suhr joined General Electric here in January 1937 as an engineer in Bldg. 4-6. He is currently located in Bldg. 19-5.

Volume 46

Friday, July 26, 1963

No. 15

Employees to Enjoy Paid Vacations As Plants Here Shut Down Tonight

General Electric's three plants at Fort Wayne will close down tonight for the two-week vacation shutdown period.

But while the Broadway, Taylor St. and Winter St. facilities will be relatively idle, the same will not hold true of the thousands of GE employees who — armed with vacation pay totaling more than \$1,250,000 — will either enjoy life in their own backyards or will head for the lakes, seashores and mountains for their pleasure.

Paid vacations based on years of service and eight paid holidays are enjoyed by eligible employees here. The vacation and holiday plans blend successfully into a total benefits package in which the Company has attempted to meet the wishes of as many employees as possible.

General Electric was one of a very few companies to begin vacations and holidays for employees before the turn of the century. And, as thousands of employees well recognize, improvements through the years have made them better than ever today.

At Fort Wayne eligible employees enjoy eight paid holidays each year and a fourth week of paid va-

cation after 25 years' service.

The shutdown will be virtually complete with the close of shifts today until operations resume on Monday, August 12, although some few employees will be required to work during this period in plant maintenance and customer service.

For instance, the Employee Store will remain open for business until 8:30 p.m. today but will not reopen until August 12 at 1:30 p.m. From then until the end of the year, the Store will be open for business from 1:30 to 5:30 p.m.

weekdays except Wednesday when normal hours will extend from 1:30 to 8:30 p.m.

The GE Club likewise will be closed for the shutdown as will dispensary service. However, necessary medical service will be provided through Plant Protection personnel as in past years. For assistance in all types of emergencies, Broadway employees should call Ext. 583, the number at the West Broadway Gate which is manned by Plant Protection 24 hours a day, seven days a week.

Broadway Vacation Gate Schedule

Location	Week 31	Week 32
West Broadway	Open 24 hrs.—7 days	Open 24 hrs.—7 days
Lindley	Open 1st, 2nd shifts— 6 days; closed Sunday	Open 1st, 2nd shifts— 6 days; closed Sunday
College	Closed	Closed
Fairfield	Closed	Closed
East Broadway	Closed (passes issued at W. Broadway Gate)	Closed (passes issued at W. Broadway Gate)



TO HEAD WINTER ST. MANAGEMENT CLUB—Assuming office early this month were the newly-elected officers of the Winter St. Management Club designed to promote better understanding among members, to create an atmosphere to promote an interest in the management profession and to achieve a better understanding of business and the economy in which it exists. Left to right are Jim Brake, second vice president; Dick Szink, treasurer; Bill Roach, first vice president; Glenn Seabold, president; and Elmer Matthews, secretary. The 1963-64 club membership drive starts the first week after the vacation shutdown.

GE's Traveling Display Of Heating and Cooling Equipment to Visit City

General Electric's traveling display of latest central air conditioning and heating equipment for the home will visit Fort Wayne Monday, July 29.

Housed in the world's only vehicle heated and cooled by a GE Weathertron heat pump, the display known as the "Comfort Caravan" will be open to the public at the Northcrest Shopping Center from 10 a.m. to 9 p.m.

Homeowners visiting the Comfort Caravan will be able to better judge for themselves the quality of heating and air conditioning installations.

On display in the 47-foot Comfort Caravan will be panels explaining air conditioning, examples of proper and improper equipment, and cutaways showing and explaining compressors and other components. The displays are illuminated and many of them operate.

The spectacular show is touring the nation. All the General Electric equipment on display is made by GE's Central Air Conditioner Product Section at Tyler, Tex.



FORT WAYNE NEWS

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families here.

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FREDERICK HAAS, JR.

Editor

Editorial

Who Pays for Paid Vacations?

We get our regular and vacation checks from General Electric, true enough. But the money really comes from General Electric customers. It is also this money that enables GE to pay our insurance, our pensions, our paid holidays — all of the employee benefits we enjoy as members of the General Electric team.

Every time we lose a customer, we lose some of the money that might go for our earnings, vacation pay, hospitalization and other benefits. Unless we gain new customers to replace the ones we lose or unless our present customers buy more from us than before, where will the money come from to keep on paying our many benefits? Without customers, there can be no jobs, no benefits, no work.

Many companies, both here and overseas, are trying hard to take customers away from us. And we, in turn, are trying hard to take their customers away. That's competition. Whoever most pleases the customer is the one who gets to enjoy the benefits the customer provides.

During the next weeks, we will all be in excellent position to further enhance our job security and continued benefits. We can do this by simply showing we take a distinct pride in our work and in the products we manufacture. Collectively, we can be the greatest sales force in the world by merely saying good things about our jobs, our products, the many job benefits we enjoy.

So this vacation, wherever you go . . . whomever you meet, help yourself to greater job security and continued benefits by speaking well of your company and the products it manufactures.

Sales, Employment High — Profits Lag

General Electric last year was again the nation's fourth largest company in sales, *Fortune* magazine reports this month in its annual poll of the 500 largest industrial corporations in the U. S.

With sales of \$4,792,733,000 last year, the Company was behind General Motors with sales of \$14,640,241,000; Standard Oil (N. J.) with sales of \$9,536,877,000 and Ford Motor \$8,089,617,000.

Once again GE was in third place with number of employees, 258,174, as compared with GM's 604,718 and Ford's 302,563.

Despite its high rank on the list in terms of sales and employment, the Company was only near the middle of the list of 500 in profits as a percent of sales. With profits of 5.5 cents on each sales dollar, the Company in 1962 was bettered by 181 other companies which had higher profits on each sales dollar.



40 YEARS — Walter Sorg, plumber in Bldg. 20-1, smiles happily as he completed his 40th year with the Company on June 28. He was engaged in April 1923 as a helper in Bldg. 26-B.

EIGHT VETERANS COMPLETE 40 YEARS



MARKS 40 YEARS — Paul Breimeier, sales engineer at Taylor St., celebrated his 40th year with General Electric on June 25. He was engaged in 1923 as a messenger in Bldg. 18-2.



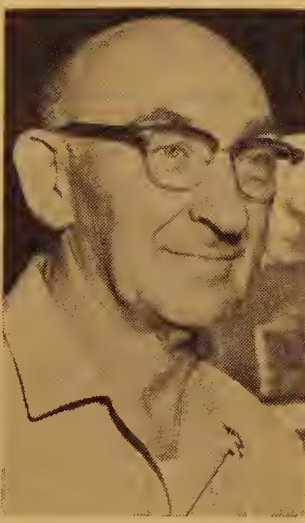
COMPLETES 40 YEARS — Lawrence Jentzsch, punch press operator in Sec. 14, Taylor St., celebrated his 40th anniversary with GE on July 19. He was first employed as a bench hand in Bldg. 4-3.



OBSERVES 40TH — William J. Vachon, inspector in Bldg. 4-2, completed his 40th year with GE on June 16. He started as a messenger in Bldg. 4-4.



OBSERVES 40TH — Darrell R. Franklin, edit clerk in Bldg. 6-3, recently celebrated his 40th anniversary with the Company. Mr. Franklin was employed in January 1923 as a shear operator in Bldg. 4-1.



40 YEARS — Lawrence Smith, slitting machine operator in Bldg. 26-4, smiles happily as he celebrated his 40th anniversary with the Company on July 15. He was engaged in April 1923 as a punch press operator in Bldg. 22.



40 YEARS — Earl Sexton completed his 40th year with the Company on June 17. He was engaged as a coil spreader in Bldg. 8-2 and is now a hand-screw machine operator in Bldg. 4-2.



40TH ANNIVERSARY — Walter Schuler, surface grinder in Sec. 14, Taylor St., celebrated his 40th anniversary with the Company on July 3. He was first employed as a learner in Bldg. 6-2.

Employee Disloyalty Grounds for Discharge

Disloyalty and malicious unwarranted criticism designed to harm a company reputation are "just cause" for dismissal.

So ruled an arbitrator of the American Arbitration Association this month in upholding the discharge of John Stanley.

Mr. Stanley, a punch press operator as well as business agent for IUE Local 320 in Syracuse, was discharged last year after he wrote an article in the Local 320 newspaper accusing General Electric of jeopardizing national security by insisting on passing of defective parts by company inspectors.

The arbitrator, Prof. Harold W. Davey of Iowa State University, said that "disloyalty to one's employer is one of the most serious charges, if not the most serious, that can be leveled against an employee. If the employee is proven guilty of such a charge, few, if any, would argue that discharge from employment is not the only appropriate penalty."

The arbitrator found that the company "has proved affirmatively" that there is no substance to the allegations made against it.

Medical Bills?

Submit Insurance Plan Claim Form for Benefits

Are you getting all the medical expense benefits you're entitled to under the General Electric Insurance Plan? Some people may not—simply because they don't know whether certain of their medical expenses qualify for benefits.

The first thing to do when you or your covered dependents incur medical expenses is to check your Insurance Plan booklet. It will give you a good idea of the many types of expenses covered by the Plan. However, if after reading the booklet you still have doubts about whether your particular medical expenses are covered, submit a claim. This will allow the insurance company to review the facts and determine whether or not your medical expenses qualify for benefits.

A key factor, of course, is your claim form. It must be properly completed, with full details, so that all pertinent information can be taken into consideration when your expenses are being reviewed. To be sure your claim form is complete and ready for prompt processing, just follow these few steps:

1. Answer ALL questions No. 1 through No. 7 on the employee's portion of the claim form completely and correctly.
2. Check thoroughly receipts you are submitting for doctors' charges and for prescribed medicines. Each receipt must show all of the following information:

DOCTORS	DRUGS AND MEDICINE
• Name of patient	• Name of patient
• Date of service	• Date prescription was filled
• Diagnosis	• Prescription number
• Charge for each date	• Cost
• Doctor's name	• Name of drug store or pharmacist
3. Mail or bring your completed claim form and receipts to your payroll office.

QUARTER CENTURY
CLUB

anniversaries

Edwin Gambrell	35 Years	7-11-28
Richard Plasterer	Winter St.	7-21-28
Herman Werling	Winter St.	7-28-28
O. Glen Fernwalt	Bldg. 6-4	8-5-28
Evelyn L. Partee	Bldg. 4-3	8-5-28
James T. Truman	Taylor St.	8-5-28
Robert J. Boone	Bldg. 6-3	8-11-28
Walter J. Doctor	Bldg. 4-5	8-14-28
Edward J. Sordelet	Taylor St.	8-16-28
Ethel R. Gardner	30 Years	8-22-33
	Taylor St.	

Annual QC Club Get-together Set for Coliseum September 7

Saturday, September 7, 1963.

That's the big day of the Annual Get-together for some 2,900 Quarter Century Club members from Fort Wayne and Decatur.

Pres Slack, Bldg. 18-4, club president, announced this week that the yearly affair will be held from 10 a.m. to 5 p.m. in the Exhibition Hall of the Allen County War Memorial Coliseum.

A smorgasbord dinner at 12 noon will be one of the highlights but of primary importance to members will be the opportunity to greet old friends and recount past experiences.

As was the case last year, another feature of the day-long event will be the presentation of attendance prizes. In addition to portable appliances such as toasters and coffee makers, clocks and radios will be awarded as well as an attractive General Electric Trimline "100" stereo-phonograph.

Mel Kiessling, Winter St., club secretary, said that invitations to the annual affair will be mailed to all 2,901 members early next month. Ballots for the 1963-64 club officers will accompany the invitations.

Should a member fail to receive an invitation and ballot, please contact Mr. Kiessling. All invitations and ballots should be returned to him no later than August 23.

Heading the list of candidates this year are Ed Heemsoth, Winter St., and Hubert Myers, Bldg. 21, who are vying for the presidency held by Mr. Slack.

Other candidates are:

Vice President — John (Red) Braden, Winter St., and William Gregg, Bldg. 19-2.

Secretary — Francis Bendel,



Ed Heemsoth



Hubert Myers

Bldg. 19-2, and Waldo Martin, Taylor St.

Treasurer — Richard Cullen and Walter Muehlenbruch, both of Taylor St.

Director (five years) — Ceal Ro-

mary, Bldg. 26-2, and Roqua Shideler, Bldg. 18-3.

The current membership consists of 1557 male employees and 289 women employees plus 884 male retirees and 171 retired women.

Broadway Plant

Dial 583 Whenever An Emergency Arises

Whenever a real emergency (such as fire, flood or major accident) occurs and normal contacts cannot be made, Broadway employees are urged to dial Ext. 583.

Dialing 583 links you directly with the West Broadway Gatehouse where Plant Protection personnel are on duty 24 hours a day, seven days a week.

Simply state the nature of the emergency to the Plant Protection officer and he will advise you of the action to take or he will arrange for immediate assistance.



ACHIEVEMENT AWARDS TO APPRENTICES—"Honor Roll Student" awards were presented last week to seven apprentices for academic achievement this year. To be eligible for the award, the apprentice must maintain an average grade of 90 percent or more for two semesters of classwork. Congratulating the seven youths whose names were also placed on an Honor Roll plaque furnished by the Apprentice Club are, standing at left, Roy Brokaw, Specialist-Apprentice & MTP Training, and David A. Bartle, Jr., Supervisor-Apprentice Training. Seated are Vernon Robinson (90%) and Jerald Roehling (92.5%). Standing are Richard Lauer (92.7%), Ronnie Smitley (91%), Thomas Gross (94%), Douglas Mills (91.2%) and George Bair (90%).

GE Offers to Open Negotiations Early

General Electric offered last week to open negotiations as early as the week of August 5 with the IUE-AFL-CIO, the UE, and the Pattern Makers, the three unions with which the Company deals on a nationwide basis. Similar opportunities for early negotiations will be made available locally, wherever appropriate, to other unions which have more than 100 contracts open for negotiations this year.

The offer to the IUE for early negotiations was coupled with words of praise for two of the Company-IUE subcommittees and a note of urgency on the work of the third.

P. D. Moore, Manager-Employee Relations Service and the Company's chief negotiator, reaffirmed appreciation for the progress of the subcommittee on employee benefits and the subcommittee on contract language, apart from arbitration.

"The members of these two subcommittees demonstrated a sincere desire to develop a better mutual understanding and have thus enhanced the possibilities for an early and peaceful settlement," Moore stated in a letter to James B. Carey, President of the IUE-AFL-CIO, and John H. Callahan, Chairman of the IUE GE Conference Board. Moore noted, however, that the subcommittee on arbitration had made "no progress, whatever," on that problem.

"While we have been seeking to find a proper route to restore the integrity of our original agreements and understandings on arbitration," Moore's letter said, "we have as yet reached no common ground on which your committee members are willing to stand by the assurance given to the Company in past years."

Pointing out that no further meetings have been scheduled for the subcommittee on arbitration, Moore urged that steps be taken at once to minimize the hazards of dealing with the issue of arbitration on a last minute "crash" basis.

He suggested that the subcommittee get back to work at once, or that the full negotiating committees be called together next week to tackle the problem.

With respect to carrying on early negotiations on any of the subject areas the subcommittees have been studying, Moore said that the Company would be willing to consider the pros and cons of authorizing the subcommittees to engage in these negotiations instead of the full committees of the Company and Union.

Moore's letter to the UE commended the work of the informal Company-UE study groups and stated that the Company would be willing to consider suitable alternatives to the proposal for early negotiations.



SUBCOMMITTEE ON EMPLOYEE BENEFITS meets in New York. Representing the IUE, on the right, are (from rear) Cecil Onion, Local 901 President here; David Lasser, James Lawalin (chairman), Richard Evans. Not present is Joseph Swire. Company representatives are (from rear) C. E. Tosch, E. S. Willis (chairman), J. F. Duncan, R. E. Kelley. Not present is R. H. Hubbard. Says chairman Willis: "We are getting a better understanding of our mutual problems, which will help both sides in negotiations."



SUBCOMMITTEE ON CONTRACT LANGUAGE meets. Representing IUE, left side of table, left to right: Donald Rock, Leo Jandreau, Frank Fiorillo, Joseph Eagan (chairman), Martin Waxman, Henry O'Neal and Joseph LaCasse. Not present when picture was taken is Hugh McManus. Company representatives, right side of table, from the bottom, Elmer Ritter, Everett Bickford (chairman), Arthur Kelley, and George Luker. Says chairman Bickford: "What we are attempting to do is to modernize and clarify the language and eliminate ambiguities so that contract language is understandable to the man on the machine."

General Electric Bargaining Involves Five Steps

STEP 1 STUDYING FACTS

The Company tries to determine, through intensive research, the right thing to do. At the same time, union officials are encouraged to make their own independent search. Union opinions are at all times given full attention, while, at the same time, the Company carefully explains its views and gives serious study before and during bargaining periods to all pertinent facts, trends and opinions.

Intensive fact-gathering and other forms of research go on both inside and outside the Company, on both economic and non-economic subjects. Findings are analyzed, screened and mark a beginning point for negotiations.

This kind of approach is in keeping with the kind of research, planning and development expected of General Electric in all its activities. We think it's a good first step in putting together a firm, fair offer.

STEP 2 DISCUSSIONS WITH THE UNION

The Company tries to explore fully with union representatives the pros and cons of alternate courses of action to determine which will bring the union and General Electric to the soundest course.

Discussions necessarily focus on the needs of the business, what the Company's research has indicated about the concerns and preferences of employees and the proposals advanced by the union as the result of their own independent research.

The Company seeks to get all the facts and opinions from all sources during these discussions so that its offer may include as many of these things employees desire as the business can afford.

The full exchange of research findings, plus detailed discussion of differing points-of-view appear to us to constitute a significant second step in putting together a firm, fair offer.

STEP 3 MAKING THE OFFER

The Company attempts to include in its initial bargaining proposals everything it believes to be the right thing to do, thus making it unnecessary for a show of belligerence by union officials in order to get the right offer.

After making this full offer, the Company understandably stands firm, unless new or changed facts are introduced calling for reconsideration. This procedure is in marked contrast to auction-type bargaining, which can start out with unrealistic claims on both sides and then lead to drawn-out bargaining.

We feel it is entirely possible to translate the Company's years of study and work in employee relationships and its intensive research of bargaining factors into an offer that is fairly based on all available facts. We think an offer based on all the facts from all sources will be fair and worthy of firmness.

STEP 4 MODIFYING THE OFFER

Critics of the Company's approach always attempt to give the impression that once General Electric makes an offer, it never changes. This is simply not true. The record proves that in negotiations spanning 16 years the Company's original proposal was modified in one or more significant ways in every year except one.

Whenever additional facts or a significant change in the facts indicates that the proposal needs further revision and development, the Company will promptly and willingly make the changes desired. However, there comes a point beyond which the Company cannot go.

Even though General Electric's offer is based on the facts stemming from painstaking research, study and development, the Company remains willing at all times to consider changes, if necessary, to be sure its offer is fair to all.

STEP 5 KEEPING EMPLOYEES INFORMED

As most of you know, the Company feels that employees have the right to know where it stands on controversial issues, whether or not employees agree with the General Electric point-of-view. It wouldn't be healthy if everyone agreed with everything the Company said. That might be an indication that people have stopped thinking for themselves.

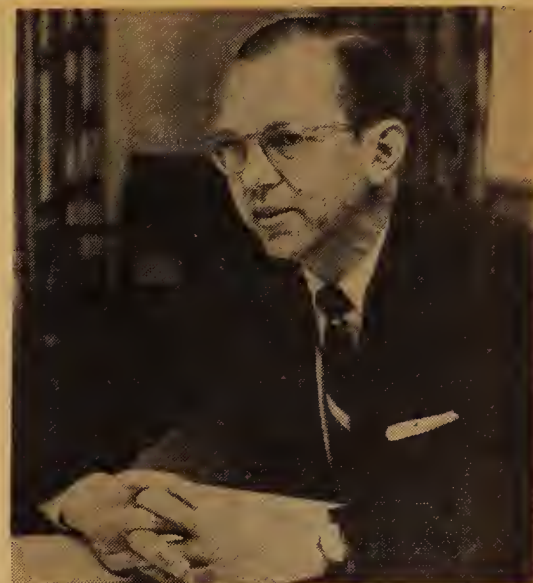
The decision-making process involves (1) exposure to the facts, and (2) weighing the accuracy of the facts and common sense expressed in conflicting opinions.

Employees should know why the Company makes the offer it does, the kind of fact-finding and discussion that went into it and what the Company thinks acceptance or rejection of the offer can mean in terms of their welfare. Employees need to hear the story of negotiations from both sides of the fence, not merely from the union.

1963 NEGOTIATIONS PREVIEW

An Interview with Philip D. Moore

For the first time since the end of the three-week IUE strike in 1960, General Electric is about to conduct negotiations with most of the 100-odd unions who represent employees. For the prospects, background and major factors in the bargaining picture, Philip D. Moore, Employee Relations Service Manager, who serves as chief Company negotiator, was questioned.



Q. As we enter negotiations, how does the Company stand with employees and union officials at plant locations?

A. On our field visits to 17 plants this spring, we found generally good relationships with mutual respect between local management and employees, and local union officials as well. From what we were told by some 1600 managers, there is no general backlog of local resentments or "unfinished business" to obscure the issues in national negotiations. And I think most employees have a better understanding of the problems and needs of the business than they did a few years ago. They seem to appreciate the progress we have been making in improving job stability which is aided by better planning and our training programs, but comes most of all from improved values and vigorous work in the marketplace.

Q. Have you any indications of employee wants?

A. It's a little hard to sum up because employee needs and interests vary so widely from location to location. Employee views on the relative importance of pay versus benefits, for instance, seem to depend on the employee's age, length of service, sex, family status, the compensation trends in his community, and whether the plant is new or old. Despite these contrasting viewpoints, it seems to be generally recognized that General Electric wages are at least competitive in the community and that our benefit programs continue to be highly regarded by employees. If there is a single common concern of employees throughout the Company, it would be a familiar one — job security, which of course means many different things to different people. Some see it as any factor affecting the stability of jobs, and others see it as a matter of steady income during lay-offs. This problem isn't unique with General Electric; it's become practically universal at bargaining tables nowadays, even where lay-offs are relatively few.

Q. Aren't we making progress in job security?

A. Yes, we are. Our record over the last three years has been very good. In fact, this is indicated by some union complaints that total payments under the Income Extension Aid Plan are not as high as expected. We have explained that this is a direct result of more stable employment, because we only pay out these sums when employees are laid off, or in case of a plant closing. But even in relatively stable times there is still a substantial amount of movement — transfers, plant-wide bumping, temporary lack of work, lay-offs in one area as opposed to new hires in another. An employee's perspective is formed by this activity just as much as by any reductions in total employment.

Q. Have the unions come up with anything new in their stated demands?

A. No, not really. At its annual convention last fall, the IUE came up with a list of "probable" demands which contain most of the items they failed to get in previous years, more of whatever they have already gained, plus a few features copied from negotiations in other industries. UE's stated demands also follow fairly predictable lines. Our rough estimates on the easily priceable items on the IUE list (not counting the shorter work week) add up to between 10.5 and 13.5 percent a year. The 35-hour week, with 40 hours pay, would more than double the figure. Of course, the unions traditionally ask for far more than they ever expect to get on the theory that if they get only a fraction of what they are asking, they will still do very well.

Q. How do you foresee the economic climate for negotiations?

A. In 1960 we said our offer would have to be a "thin" one because of increased competitive pressures. Since then, those pressures, from both domestic and foreign competitors, have intensified. The Company-wide index of product prices today persists at levels prevailing back in the 1954-56 period, despite sharp increases in employee compensation. The cost of materials is up, too. Looking at it in this light, many of our managers have told us that the last thing their businesses need right now is new cost burdens. They think this would hurt the businesses' ability to compete, and hurt job security as well.

Q. Are you making any progress in meetings of the national union-management subcommittees which began last month?

A. I think so. Both sides are getting a better understanding of mutual problems and individual viewpoints on Benefits, Contract Language, and Arbitration. In addition, we are clearing up some technical points in these areas that would otherwise occupy a lot of time during negotiations. Of course, neither side has the authority to make commitments during these pre-negotiations meetings.

Q. What are you discussing about contract language and arbitration?

A. We think that contract language should be understandable to the man on the machine, and so we are attempting to modernize and clarify the language and eliminate ambiguities. Arbitration is a different problem. From the IUE alone we are getting about ten times as many requests for arbitration as we did ten years ago. Our grievance procedure has not deteriorated; it's just that some union officials have been encouraged by a recent

Supreme Court decision to seek through arbitration what they never gained at the bargaining table, and in direct contradiction with understandings they gave the Company in 1955 and 1960. On some of our recent cases, the lower courts ruled that anything in the contract not specifically exempted was subject to arbitration. That's the exact opposite of the understanding on which we and the union negotiators had been working since the 1955 and 1960 negotiations. We don't intend to surrender the right to manage our business to an outside arbiter with no responsibility for the success of the business. So we are attempting with the unions to nail down what is arbitrable and what is not.

Q. While we're on the subject of third parties, do you think the chances of government intervention in negotiations are increased this year?

A. Well, I believe there are signs that the government recognizes that intervention is a mixed blessing — that sometimes a third party can delay settlement by holding out the hope of larger gains for unions. When that happens, intervention interferes with collective bargaining. Furthermore, I question whether a strike against General Electric qualifies as a national emergency, despite our defense contracts. For one thing, no one union represents even a majority of our plants, and some of our locations are not represented by a union at all. Our experience in the 1960 IUE strike indicated that even at the IUE-represented plants there was no serious delay in meeting any critical defense need. As for our commercial business, we have many competitors who would be more than willing to attract customers inconvenienced by a strike. But, based on past negotiations, particularly with IUE, a union appeal for third party intervention would not surprise us; it's pretty predictable.

Q. All things considered, what are the prospects for a peaceful settlement?

A. I'm optimistic. Our relationships at both the national and local levels are improved, and we will do everything in our power to assure that employees have no valid reason to strike. On the other hand, the new facts of domestic and foreign competition simply wouldn't permit us to try to "buy our way out." I believe most employees understand this, so I'm looking forward to reasonably harmonious negotiations. The early indications of relations between our people and the union representatives in the subcommittees gives me further reason to be at least cautiously optimistic.

TEE-OFF

by EARL STAUFFER

Many things can happen and probably will before the 1963 season rings down the curtain. This has been a season of odd playing conditions. At the start in May we froze. This was followed by wind of gale proportions. Next we sweltered under 90 degree heat. After last week's rains the courses are playing their length again.

Sam Macy, a weekend kind of golfer, had the dream of all duffers come true when he toured the front nine at Foster in a one under 35. He was pushed into the stellar effort by opponent Leo Allmandinger who shot a respectable 37. The 35 was only good enough for one point for the Misfits who play in the Don Ferris loop. The Chippers fashioned a team gross of 156 which is a 39 average per man. That is sweet golf, lads.

Elsewhere in the GE golfdom, Willie Adams and Luther Putman had 37's at Brookwood in the Winter Street McClain League. We also should mention the eagle on #7 at Brookwood by Paul Billman.

The "Skeeter" Lahrman burned up Sogi's League with an even par 36. This was one better than "Red" Braden shot in Grossman's League.

There must be some real sandbaggers in Mike Halbrook's BTC's. The 37 Don Nivens turned in was legitimate but the 8 under average 38 by Bill Berry, 7 under 39 by Wayne Eddington and 6 under 38 by Steve Lucas look rather fishy. Steve and Wayne play on the same team, too.

It is interesting to look at the Askren League standings. Justine Coudret is the current individual leader with an average of 43.2 but Marie Lucas at 43.6 and Phillis Hipp at 43.8 are in close contention.

With vacation starring us in the face, this means only two league nights will follow. Some of the league races are far from being settled.

Fred Bergman's Putters and Charlie Briggs' High Balls with 35 and 32 points respectively are making a battle of the early Monday group.

In Sogi's late Monday gang, there are only 4½ points from the leading Jim Gehrke Lost Balls at 27½ to the Herb Koch Rovers and Dick Parlow Rough Riders who are tied for the bottom with 23.

Also on Monday but at McMillen, the ladies' league has three teams in contention — the Chippers, Dub-u-tantes and Dainte Lassies. The leading Chippers are on top by 2½ over the Lassies.

My 49'ers had a 3-point lead in the Lew Gossman Tuesday League but that was before the last outing. We got creamed by arch rivals, the 19th Holers, 4-1. This loss and the 4½-½ pasting given to the Apprentice by the Divot Diggers pushed us into a second place tie with the 19th Holers at 29½ each. The Jennings lads have 30 and Don Nelson's Dubs have 28 in fourth place. This is a real fight to the finish.

The best race of all is shaping up in Frank Ross's Wednesday Foster League. Only 3 points sep-

arate the Toppers who lead with 29 to the last place Blasters.

Team 3 at Winter Street, led by the crafty shot maker Bill Kayser who has a 39.9 average, seems to have a comfortable lead. They are five points out in front.

Only Bill Berry's team seems to be out of it in the Halbrook BTC. Lucas and Eddington combined efforts (sandbag or otherwise) to take the lead with 31. Harold Chapman and Joe Wawro have their clubs tied for 4th and 5th with 27½.

The Ormsby, Yentes, Westrich, Allen and Allcott quintet called the Rough Riders have 3½ to grow on in the Ferris loop. With a big guy like Leo Allmandinger playing for the second place Chippers with an average of 42, Ormsby et al cannot take too many liberties.

HAPPY VACATION, EVERYBODY!

LOSING SLEEP?

COMFORT'S
CHEAP!

GE FANS



All Set For Vacation?

Photips to Capture Experiences on Film

Hit the road, not your shutter release. Squeeze it and your pictures won't have that blurred look that camera motion gives.

So says General Electric photo expert Don Mohler who has almost as many tricks in his gadget bag as flashbulbs.

Let the youngest member of the family take a picture or two, says Mohler. "Ignorance is bliss, and someone who has never held a camera before sees things with a new perspective. Naturally, this camera-learning process is not recommended if the youngster is still in the throwing stage (regardless of his age)."

On sunny days, use a flash anyway but turn your subjects away

from the sun. You'll avoid squints and deep shadows, says Mohler.

Photo fun can continue long after sundown. Mohler recommends flash to record the fun around the campfire, at the picnic table, in your own backyard. And be camera-ready when the gang takes a relaxing dip before turning in for the night, or when fighting (with pillows) breaks out at the motel.

Home movie-makers can share in the after-dark photo fun more than ever this summer thanks to a new portable, battery-powered movie light, says Mohler. Called Cinema Light, it is manufactured by General Electric's Photo Lamp Department.

Big thing about the portable Cinema Light is that after-dark movies can be made away from wall outlets. This gives movie cameras the same traveling ability flash cameras have. Well-lighted movies can now be made anywhere, anytime.

For something a little different, try taking movies through the windshield of your moving car, suggests Mohler. Movies made this way will be a lot easier to view than those sweeping, swervy pictures shot through the side window. They'll look rock steady the way professional movies do.

Remember, you've got to take pictures to prove you were there, and nothing beats pictures for remembering summer when winter rolls around.

New Mixed League Now Being Organized

A new mixed bowling league — to be known as the "Ball and Chain League" — is being organized at the GE Club for those couples who would like to bowl Saturday evenings at 9 o'clock on the AMF lanes.

Each team will consist of two men and two women.

If you'd like to participate in the new circuit, send your name immediately to Charlie Wilt, Supervisor-GE Club. If you'd first like to obtain more information on the league, call the club on Ext. 742.

Firemen Win Regular Season Softball Crown

By Duane Keeslar

The Firemen racked up two more wins in the GE Club Slow-Pitch Softball League last week to capture the regular season crown.

The big inning was the feature of most all the action. The Firemen scored seven runs in the 5th inning to down Taylor St., 12 to 7. Twelve men paraded to the plate with home runs by Don Gilbert and Tom Ahr leading the way.

Transformer also made use of the big inning by pushing across seven runs in the 2nd inning to hang up their only victory of the season, 9 to 5, over the Apprentices. Jim Logue and John Young homered for the winners.

Early this week the Apprentices bounced back, scored seven runs in the 3rd inning and dropped Taylor St., 9 to 4, while the Firemen banged out 22 hits to drub Transformer, 15 to 4. Young hit two home runs for the losers.

The double elimination playoff will get underway Monday, August 12, with Taylor St. meeting the Firemen and the Apprentices taking on Transformer.

FINAL STANDINGS

Team	W	L
Firemen	5	1
Taylor Street	3	3
Apprentice	3	3
Transformer	1	6

Annual GE Refrigerator Sale — Limited Time Only



BIG 13.2 CU. FT. REFRIGERATOR-FREEZER

2-DOOR CONVENIENCE!
BIG CAPACITY! BIG VALUE!

- Zero-degree freezer — 3.1 cu. ft. — holds up to 108 pounds. Door shelf for ½ gal. ice cream cartons. 2 mini-cube ice trays under wire rack cover for easy tray removal... rack serves as handy shelf.
- Automatic defrosting refrigerator section.
- 4 cabinet shelves. One slide-out.
- 2 porcelain vegetable drawers.
- Butter compartment.
- Door storage. Bottom shelf holds ½ gal. milk containers, tall bottles.

Extra Large Trade-in
for Your Old Refrigerator

Courtesy Discounts
From \$25 to \$70

MODEL TB-304X

FAMOUS GENERAL ELECTRIC DEPENDABILITY

See Your GE Dealer for Special Price and Terms

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
for next issue
Monday noon, August 19, 1963

FOR SALE

SHAMPOO MASTER, Bissell, \$3.50; automatic coffee maker, \$10; baby bottles and sterilizer, \$3; toyed seat, \$2. 745-1730.

WASHER AND DRYER, square tub washer; \$215 rug, all in excellent condition. 747-8042.

LOT, 80x280, just off new 27 South; Midland garden tractor, 5 hp with 26" mower, 447-9210 before 1 p.m.

6 STRING HARMONY GUITAR and case, 2 beginner's music books, \$20. 744-8033.

PIPE DIE OUTFIT, Craftsman, for cutting threads on 1/2, 3/4 and 1" pipe, \$4. 745-2120.

4 TIRES, 650x15. \$12. 425-7833.

2 CITY LOTS, 50x134, corner of Kenwood and Whiteoak, all improvements in. 436-5341.

61 CHEVY IMPALA convertible, V-8, powerglide, A1 condition, reasonable. 483-7814.

2 BEDROOM HOME, 3002 Pennsylvania, 1 car garage, corner lot. 745-7145.

'59 RAMBLER WAGON, 4 door, 6 cylinder, stick, excellent condition, \$950. 743-5919.

GIRL'S BICYCLE, Schwinn, basket; good homemade table saw, 8" blade and 1/2 hp motor. 744-1462.

CHAIRS, 2 rose colored; blonde coffee table, glass top; hand sweeper, portable, small. 747-3506.

KITCHEN SINK, including porcelain work, counter at both sides and back, chrome faucets, ideal for basement or cottage. 440-3483.

21" TV, console, needs repair, \$15. 747-5588.

14' FIBERGLASS BOAT, 1960, 35 hp Evinrude, electric start, Stevline-Mate trailer, ski equipment and other accessories. A1 condition. 748-6021.

DARK ROOM EQUIPMENT, enlarger, trays, \$50, or trade for 25mm projector; 26" girl's Schwinn bicycle, gear shift, like new. \$35. 745-8505.

DAVENPORT, nylon, excellent condition, almost new. 456-1324.

'59 PONTIAC Bonneville, 2 door hardtop, power steering and brakes, automatic, excellent condition. 747-5708 after 6 p.m.

PORTABLE IRONER, \$10. 744-8946 mornings.

DRUMS, set of 5, 3 cymbals plus high-hat; rickenbacker 3 speaker Amp. 446-7974 before 3 p.m.

TRAVELER CASE, 4 suiter, 9x20 1/2 x 32, like new. 742-2507.

TOOLS, 1 ohm meter, growler, magnet charger; set of electrical books; 3 International Correspondence School math books. 745-2764.

LAWN MOWER, hand, \$2.50. 442-0574.

GIRL'S CLOTHING, 6-10 year; Bartlett pears, about Aug. 6, call now. 483-3375.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

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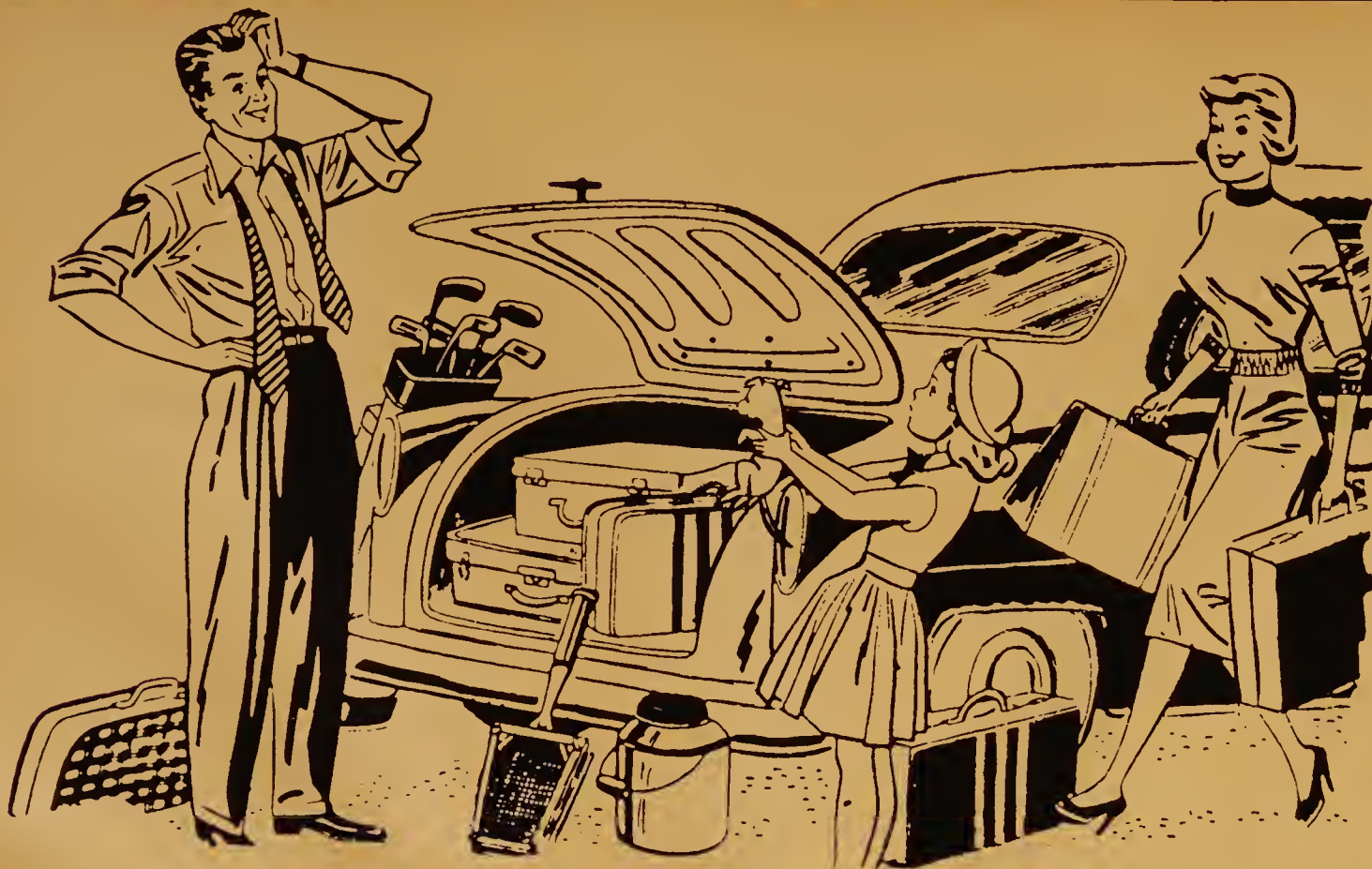
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Yes, He Has Problems

But He Has Financial Protection, Too

WHEN VACATIONTIME COMES, this fellow (not unlike most of us) has a lot on his mind. Is everything packed finally? Did I lock all the doors and windows? Did I stop delivery of milk, newspapers, bread, etc.? Did I tell my neighbor where to contact me in case of emergency?

Before heading off on vacation, there are many items to be checked. But General Electric has seen to it that there are many considerations you don't have to be concerned about when you begin your vacation period.

For instance, although you may not even think of it, a valuable package of employee benefits will go with you on your vacation this year. All of the GE benefit plans you participate in while on the job will continue to give you and your family the same financial protection while you're on vacation having fun.

Your Life Insurance will continue at the full rate — three times your normal straight-time annual earnings in case of accidental death; two times these earnings in case of death from other causes.

Your Comprehensive Medical Expense Insurance will continue at the normal amount for you and your covered

dependents — up to \$15,000 in lifetime benefits, up to \$7,500 in any year for each of you.

Your Weekly Sickness and Accident Insurance will continue for the full amount — up to \$85 a week for as long as 26 weeks.

Your General Electric Pension will continue growing also while you are on vacation. Your normal payroll deductions will be made from your vacation pay and the Company will credit your account with its regular allocation to the cost of your future pension.

Your savings in GE Savings Plans will also continue to build up while you're on vacation. Here again, your normal payroll deductions will be made from your vacation pay and the Company will credit its regular contingent allocations to your account during your vacation period.

Add these all up and you have a mighty valuable package of sound, modern benefit plans in effect for you while you're vacationing. General Electric hopes that the financial security these benefits continue to provide will help you relax and enjoy your leisure that much more.

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1,500 to Attend Annual QC Get-together

Gala All-Day Affair Set For Coliseum September 7

More than 1,500 Quarter Century Club members have indicated they'll be guests of General Electric at the annual get-together Saturday, September 7, at the Allen County War Memorial Coliseum here.

That's the latest word from club secretary Melvin Kiessling, Winter St. Deadline to return reservations to the gala affair and ballots for 1963-64 club offices is today.

Renewing acquaintances will be the order of the all-day event. Accordingly, the formal part of the program which is scheduled to begin at 1:30 p.m. is being kept short to allow ample opportunity for members to visit all of their former associates.

The awarding of top quality General Electric appliances as attendance prizes will complete the program. The prizes include GE radios, skillets, mixers, floor polisher, clocks, hair dryer, tooth brush, toaster, can opener, blender, knife sharpener, electric slicing knife, coffee maker, kettles and a portable stereo-phonograph.

Preston Slack, Bldg. 18-4, club president, will open the program with the welcome address and later will introduce the newly-elected officers. Candidates for election are president — Ed Heemsoth, Winter St., and Hubert Myers, Bldg. 21; vice president — John (Red) Braden, Winter St., and William Gregg, Bldg. 19-2; secretary — Francis Bendel, Bldg. 19-2, and Waldo Martin, Taylor St.; treasurer — Richard Cullen and Walter Muehlenbruch, both of Taylor St.; and director (five years) — Ceal Romary, Bldg. 26-2, and Roqua Shideler, Bldg. 18-3.

Labor Day Paid Holiday

A three-day holiday weekend will be enjoyed by eligible General Electric employees here beginning a week from tonight.

The long holiday weekend results in the observance of Labor Day on Monday, September 2, as a paid holiday, the fifth of eight paid holidays to be celebrated here this year.

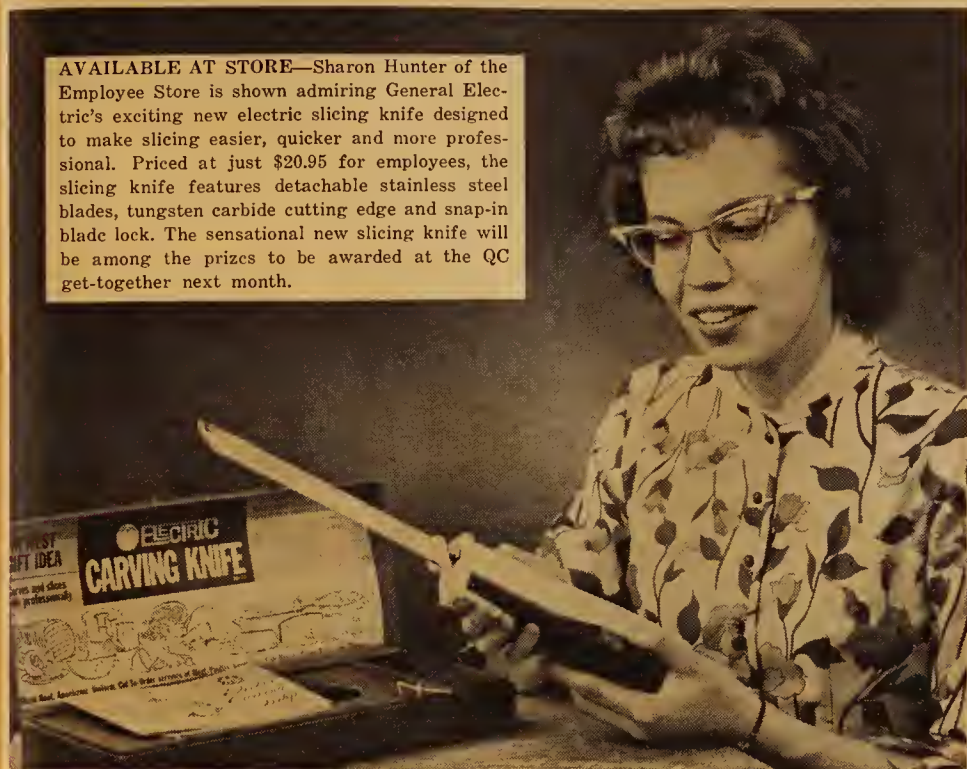
To qualify for the holiday pay, an employee must be employed at least 30 days prior to any such holiday and must work his last scheduled workday prior to and his next scheduled workday after such holiday within his scheduled workweeks.

The get-together will begin at 10 a.m. with registration at the entrance to the Coliseum's Exhibition Hall. Members must register to obtain dinner, attendance prize and refreshment tickets.

A delicious smorgasbord buffet will be served in the Exhibition Hall from 11 a.m. to 1:30 p.m. with the program to follow in the Arena.

Members are reminded that they must be present in the Arena to win an attendance prize and no exchange of prizes is permitted.

AVAILABLE AT STORE—Sharon Hunter of the Employee Store is shown admiring General Electric's exciting new electric slicing knife designed to make slicing easier, quicker and more professional. Priced at just \$20.95 for employees, the slicing knife features detachable stainless steel blades, tungsten carbide cutting edge and snap-in blade lock. The sensational new slicing knife will be among the prizes to be awarded at the QC get-together next month.



Suggestion Awards Earn Employees Here Nearly \$15,500 This Year

General Electric employees here really hit the jackpot in suggestion awards during the second quarter of 1963, it was revealed this week.

On top of a first quarter which showed nearly \$6,000 earned from suggestion awards, local employees upped their second quarter efforts to nearly \$9,500.

Thus, for the first six months of 1963 here, employees have pocketed nearly \$15,500 from their "Accent on Value" ideas.

Leading suggester during the April-June period was Ben Knuth, shear and press brake operator with Specialty Transformer Department.

A veteran of 23 years' service, Mr. Knuth earned \$300 for his suggestion to change the size of the sheet steel material used at the shears. His idea reduced scrap to a minimum.

The Bldg. 19-B employee compiled an outstanding suggestion record here. Of 106 ideas submitted, 66 have been adopted.

Another STD employee, Joseph Hathaway of Bldg. 26-2, received a \$250 award for his suggestion which resulted in considerable savings in the manufacturing cost of high voltage cast coil transformers.

You, too, can profit handsomely by utilizing the Suggestion Plan.



EARN'S YEAR'S HIGHEST AWARD—Ben Knuth, left, holds the highest suggestion award yet to be earned here this year. The Bldg. 19-B shear and press brake operator earned a \$300 award for his suggestion to change the size of sheet metal material used at the shears. As a result of his Accent on Value idea, scrap has been reduced to a minimum. Above, Ben explains his suggestion to Robert Trickey, Manager-Manufacturing, Specialty Transformer Department; and Ed Pittaway, STD Unit Manager.

GE's Liberal Life Insurance Protection Grows With Pay

The average amount of life insurance coverage enjoyed by General Electric employees is more than triple the national average for group life insurance.

This is the ratio indicated by latest statistics from the Institute of Life Insurance. The Institute's figures reveal that in 1961 the national average for group life insurance stood at about \$4,000 per person.

But for the same period at General Electric, life insurance coverage under our Insurance Plan averaged around \$14,000 per covered employee.

One big reason why our average tops the national figure by so much is that the Company's liberal life insurance protection grows with pay!

Under our plan, we get life insurance coverage that's twice our normal straight-time annual earnings . . . three times these earnings in case of accidental death.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Efficient Use of Skills

One of the most commonly discussed elements in the competitive challenge the U.S. faces from other nations is the wage structure. The extraordinary wages of American workers are clearly an important factor in the cost difference of American and foreign production costs.

Not "Too Much"

This is not to say that U.S. production workers are paid "too much" or that foreign workers are paid "enough." It is a simple fact of business life that manufacturing in the U.S. costs more because workers are paid more. Before the threat of foreign competition became so formidable, the costs of production, although important, were not the overriding concern they have become. But when nearly-equal products can be offered the world's consumers at prices which range from one-third to three-fourths lower than American prices, it is obvious that money-conscious shoppers will purchase the lower priced article.

This is the stark reality that faces American industry today. Boots, cameras, binoculars, hundreds of foreign-made items are selling in American stores at prices lower than the same products can be made in the U.S.

What Is The Answer?

What is the answer to this problem? Not a reduction in the wages of American workers, but a more efficient use of their latent and potential skills. The worker, of course, must do his part. Beyond that, the technical skills of the American worker, unequalled in the world, must be channelled into new fields of opportunity.

This is why General Electric has for so many years invested so many millions in research and development. Only by such research and the innovation, and jobs in which it results, can General Electric maintain its leadership role at home and improve its place in world markets.

Watchword and Buy Word

Advertising slogans create a relationship of ideas: "It Floats"—Ivory Soap; "The Pause That Refreshes"—Coca Cola; "57 Varieties"—Heinz; "Breakfast of Champions"—Wheaties; or our own "Progress Is Our Most Important Product." Business people exercise great care in the selection of symbols, names and slogans and then hold to them in hopes that the public's recognition of them will become automatic.

There is perhaps no more worthwhile concept in business than the idea of the quality product, and it is with quality that General Electric identifies its trademark. In every manufacturing, engineering and marketing decision, quality is a foremost consideration.

The people of General Electric make "quality" a watchword so that consumers will make General Electric a buy word.

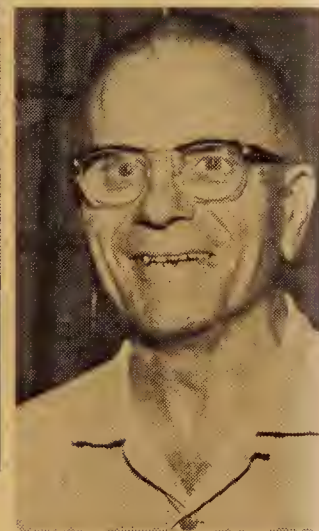
Eight More Here Complete 40 Years



TRIPLE ANNIVERSARIES—Lester A. Hubartt, Rudolph F. Zelt and Clayton L. Barrick celebrated their 40th anniversaries with the Company on July 20. Mr. Hubartt started in April 1923 as a stacker in Bldg. 4-1 and is presently a group leader in Bldg. 4-3. Mr. Zelt was engaged in May 1923 as a learner in Bldg. 6-2 and is now a cylindrical grinder in Bldg. 4-3. Mr. Barrick, a dynamic balancer in Bldg. 4-3, was employed as a tester in Bldg. 17-1 in April 1923.



John Fuller smiles happily as he marked his 40th anniversary with the Company on August 11. Engaged in 1923 as a messenger in Bldg. 18-2, he is now a packer in Sec. 14, Taylor St.



John Sholl smiles happily as he celebrated his 40th anniversary on August 8. Starting in 1923 in Bldg. 14, he is presently a truck driver in Bldg. 26-1.



Paul Vance, Application Engineer in Bldg. 26-2, completed his 40th year with the Company on August 9. He started as a student engineer in Bldg. 26-2 in 1923.



Edward H. Kronmiller, Specialist-Production, Bldg. 6-3, observed his 40th anniversary on July 31. He was engaged in 1923 as a hand screw machine operator in Bldg. 4-3.



Walter C. Colchin, Specialist-Production Control, Bldg. 6-3, celebrated his 40th anniversary on July 26. He was engaged in 1923 as a stock room helper in Bldg. 4-4.

Donald Walker Reports On Local Bus Situation

Prior to the change in the fare situation which Fort Wayne Transit, Inc. made just before the vacation shutdown, we received a letter from Donald H. Walker, President of the transit company, in which he explained very clearly and lucidly the financial situation of his bus lines and why it has been necessary for them to make the changes that they have.

After we have reviewed the situation since returning from vacation, it has seemed to us that it would be quite appropriate to reprint Mr. Walker's letter in the News for the information of all of our people and this we are doing below:

A few weeks ago I discussed briefly with you some of our transit problems because they particularly affect many employees of General Electric. I think you will know that the situation all over the country is pretty much the same for transit companies. All are having trouble staying financially solvent to maintain their services. Many cities are directly subsidizing transit operations and the Federal Government is proposing this on a national scale.

In Fort Wayne we have steadily lost passengers for many years, but the loss is now lessening. Two years ago our loss was 5%, last year 3½% and so far this year it is 2½%. This is less than the national average for cities our size. Our operating expenses are up strongly this year, however, chiefly because of labor costs and taxes. We must do something quickly to cut expenses or to increase revenue.

Our first thought was that we might eliminate service after 6:30 P.M. because our revenue in the evening period is actually now only \$3.00 per hour. Our out-of-pocket costs for the operator, fuel, tires and bus repair will be in the range of \$4.50 to \$5.00 per hour. We do know, however, that there are many persons dependent upon this night service, and we finally decided that we would cut this all out only as a last resort.

As an example I might cite the buses that take your second trick people home around midnight. Formerly we had service on all lines leaving downtown after special buses from Taylor Street and Broadway reached the downtown area. This required 14 buses going out to the ends of the various lines. Some time back we cut out these 12:15 A.M. transfers with service on all lines ending around 11:00 P.M. To take care of the G. E. employees we set up first four and later three special buses operating on routes that may vary from week to week and are designed to get G. E. people close to their homes in various segments of the community. In the winter these three had about 80 passengers but now we are

carrying about 50 people on the three buses, and with the 25¢ fare this means only \$12.50 in revenue. It requires 3½ hours of scheduled time, which is now in runs. With an out-of-pocket operating cost of even \$4.50 per hour, you may see that our costs exceed the revenue today. As a matter of fact, the revenue will just barely pay the operator at base rate and with fringes included. We do consider that without these midnight buses we might lose some of the trips of the same employees to your plants, and that is taken into consideration in our decision to continue this service for a further trial period.

As an alternative to elimination of all evening service we have filed a tariff with the Public Service Commission that will discontinue tokens—now very little used—and institute what is really a zone fare in the form of a transfer charge.

Under this new tariff the 25¢ fare will apply only for a single ride between the outer terminus of any line and the downtown area. Any trip through the downtown area or on more than one line would call for a transfer charge of 5¢. This will involve all of the specials that come into and leave the Broadway and Taylor Street plants. These are really special service buses and all cover more than one route or route area in order to furnish express type service to and from your plants. This special service costs more to produce than the regular line service. It is in most cases superimposed on the rush hour, requiring overtime costs for the operators and extra buses that are only used a few hours in the week.

Beginning on Monday, July 15th, the transfer charge will become effective on all the special service buses to and from General Electric and the East End Industrial District. Usually the transfer for the second part of the ride will be purchased when boarding and surrendered as fare when leaving at the conclusion of trip.

We would appreciate it if the Works News could carry some explanation of this transit situation and the new transfer charge set-up.

Fort Wayne is very fortunate in having the quality of bus service that it has, particularly when compared with many other cities in the country, and we ask our employees to support the transit company and to patronize it wherever possible in order to insure a continuation of this essential transportation service.

Trip, Rummage Sale Set by Pen El Chapter

A trip to Syracuse and a rummage sale have been scheduled by Elex Club's Pen El Chapter.

The trip will take place Wednesday, August 28. Members will enjoy dinner at Syracuse before seeing "Come Blow Your Horn" at the Enchanted Hills Playhouse.

The all-day rummage sale will begin at 8 a.m. Thursday, September 5, at the Maumee Ave. location.

Since 1956, total compensation of the nation's employees has risen a total of \$79.1 billion, an increase of 33%. In the same period, net corporate profits rose only \$2.5 billion, or 11%.



Robert Lauer
Ruth Bullerman

30 YEARS

Winter St. 8-2-33
Bldg. 26-2 8-15-33

35 YEARS

Clarence Waterson	Winter St.	8-3-28
Donald Shoner	Bldg. 20-1	8-13-28
Harold Knepp	Winter St.	8-15-28
Willard Fuller	Bldg. 31-2	8-16-28
Susie Jones	Winter St.	8-16-28
V. M. Grothouse	Winter St.	8-20-28
Robert Smith	Bldg. 26-2	8-26-28

Midwest Convention of GE Women's Clubs Slated for Detroit in October

Attention, Elex Club members.
The annual Midwest Convention of GE Women's Clubs will be held October 11-13 in Detroit.

The registration fee of \$15 must be paid no later than Friday, September 13. This fee includes registration, business

meeting, Crystal Anniversary dinner, coffee hour, luncheon and candle light service.

Convention headquarters will be in the Sheraton-Cadillac Hotel. Room reservation cards are available in the Elex Office, Bldg. 18-3, and must be returned no later than Wednesday, September 18.

Chartered buses will leave the GE Fairfield Lot at 1:30 and 6 p.m. Friday, October 11, and 6 a.m. Saturday. Round trip fare for the Friday departure is \$8, and for the Saturday bus \$6. Payment deadline for bus is Friday, September 27. All buses will leave Detroit at 4 p.m. Sunday and arrive here approximately four hours later.

An extra convention attraction has been set up for Saturday at 11:30 a.m. It will consist of sightseeing, luncheon and shopping in Detroit and Canada. You will see the Detroit Civic areas, Grosse Pointe, Dodge and Ford estates, shop in Canada (you can bring back \$10 duty free), lunch at The Elmwood Casino (Canada's most famous Supper Club) and tour East River Drive and the Ambassador Bridge on the return trip to Detroit. The price is \$5.75 per person and includes transportation, sightseeing, luncheon, taxes, tolls, gratuities and guide service. Persons born outside the United States must have proof of citizenship for re-entry.

Reservation forms for this tour are also available in the Elex Office. The tour charge must be paid direct to the tour chairman, Kay Copeland of the Gen-E-Dets Club of Detroit, no later than September 20.

The hosting Gen-E-Dets have been working hard to give a wonderful week-end of fun and friendship for all of the clubs of the Midwest six-state area.

Support this 15th annual convention by making your reservation early. Rachel Fisher, Elex president, points out that all members going must have individual cashier receipts and must notify the Elex Office of the reservation, amount and the receipt number before the September 13 deadline.

Kettleborough Graduates From Apprentice School

Richard J. Kettleborough was graduated today from the General Electric Apprentice School here.

His graduation assignment is with the Laboratory Operation's General Tool Unit Grinding Area, Bldg. 19-4.

A native of Chicago, Mr. Kettleborough, 23, enrolled in the Machinist-Toolmaker Course in January 1960 following employment with Keating Drilling Co. and schooling at Purdue University.

The June 1958 graduate of Central Catholic High School here is married and has two sons. He and his family reside at 1204 Wallen Rd.

An uncle, Walter Colchin, is employed in Bldg. 6-3.



At Lutheran Hospital

Isabelle Hausbach	Bldg. 26-2
Ralph Hardy	Bldg. 4-6
Ralph Dunlap	Winter St.
John Gerbers	Pensioner
Albert Givens	Pensioner
Anthony W. Crow	Pensioner
Richard Andrews	Taylor St.

At Parkview Memorial Hospital

Mary Hughes	Taylor St.
Flora Sizemore	Taylor St.
Charles Arnett	Pensioner
Carl Shaner	Bldg. 26-4
Doris Olinier	Bldg. 4-4
Dorothy Favorite	Bldg. 4-6

At St. Joseph's Hospital

Lloyd Garrison	Bldg. 4-4
Lois Rogers	Winter St.
John Sheak	Taylor St.
Carl Christlieb	Taylor St.

At Veterans Hospital

Miles Rupert	Winter St.
Lloyd Foulks	Pensioner

At Whitley County Memorial Hospital Columbia City, Ind.

JoAnn Tom	Taylor St.
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At Clinic Hospital Bluffton, Ind.

Homer Markley	Taylor St.
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At Beatty Memorial Hospital Westville, Ind.

Robert Roche	Taylor St.
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Dismissed from Hospital to Home

Mary Ann Brown	Taylor St.
Walter Wagner	Taylor St.
Marilyn King	Taylor St.
Paul Brinkroger	Bldg. 19-4
Jack Heiniger	Transportation
Eugene Garrard	Taylor St.
John Stark	Taylor St.
Russell Gerardot	Taylor St.
Dorothy Seip	Taylor St.
Paul Bowman	Pensioner
Owen Allen	Bldg. 26-5
Bonita Doan	Bldg. 26-2
Ralph Dunfee	Winter St.
Harold Niswander	Winter St.
Elvin DeWald	Winter St.
Lloyd Forsythe	Bldg. 4-2
Garland Roby	Bldg. 4-3
Hiram Trullender	Bldg. 8-1

Firemen Open Softball Playoffs

By Duane Keeslar

The Firemen opened defense of their GE Club Slow Pitch Softball Championship with a 15 to 6 trouncing of Taylor St. last week while the Apprentices moved along in the winner's bracket of the double elimination tournament with a 7 to 2 win over Transformer.

Home runs by Dick Wehrly, Chuck Boyce and "Chic" Morkoetter broke the game wide open for the Firemen as they coasted in for their first round victory. Tom Ahr was the game's "big gun," however, as he banged out four singles and a double for the winners. Don Nelson's single, double and triple provided the only bright spot in Taylor St.'s losing cause.



TRIPLE RETIREMENT—These three Specialty Motor Department ladies celebrated their retirements on July 1. Left to right are Luella W. Hockemeyer, miscellaneous operations in Bldg. 6-3; Blanche Greenick, bush spring assembler in Bldg. 4-3; and Ruth L. Kilgore, reinforcer of armature leads in Bldg. 6-3. Mrs. Hockemeyer joined the Company in February 1925 as an assembler in Bldg. 4-3, Mrs. Greenick was engaged in January 1930 as an armature worker in Bldg. 4-4 and Mrs. Kilgore started in August 1926 as an armature employee in Bldg. 4-4.



CELEBRATES RETIREMENT—Freeman White, center, receives congratulations from his family at his July 1 retirement. Starting in April 1915 as an assembler in Bldg. 4-2, he was last employed as a drill press operator in Bldg. 6-3. Pictured are his daughter-in-law, Betty; son, William; Mr. Freeman; daughter, Helen; wife, Mary; and daughter, Carolyn Hak.



RETIREMENT CELEBRATION — Herbert Jesse, second from right, smiles happily as he celebrated his July 1 retirement as a production clerk in Bldg. 20-1. He started in November 1922 as a clerk in Bldg. 19-3. Left to right are his sons, David and Thomas; his wife, Kathryn; and his son, William.



JULY 1 RETIREE—Fred H. Kuker, lathe operator in Bldg. 17-1, smiles at his July 1 retirement celebration. He started in August 1925 as a radio winder in Bldg. 26-2.

Pensioners Receive Health Insurance Without Added Cost

According to the Health Insurance Institute, four out of five employees covered under group health policies issued by insurance companies in 1962 may continue their health coverage during retirement, if:

- * They convert their group coverage to an individual policy, or . . .
- * They continue their coverage on a group basis.

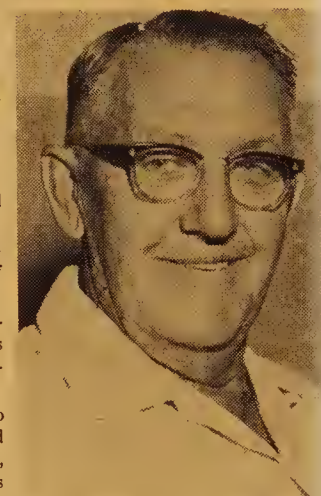
In a number of cases, however, the individual must pay part or all of the cost of his coverage during retirement.

Eligible General Electric employees, on the other hand, also may enjoy continued health insurance during retirement, but without a cent of contribution on their part.

Under the Company's Medical Care plan for pensioners, eligible retirees may receive benefits up to \$3,000 for themselves and their wives . . . a valuable part of the "security cushion" for General Electric pensioners.

Other benefit plans that help provide financial security for those who retire from General Electric are the Pension Plan, the Savings and Security Program, or the Savings and Stock Bonus Plan. In addition, paid-up life insurance is provided for pensioners under the Company's Insurance Plan and, for those with emergency needs, the Emergency Aid Plan provides outright grants which do not require repayment by pensioners.

All of which goes to prove once again that General Electric employees are provided valuable financial protection not only while working but also after they retire.



AUGUST 1 RETIREE — John W. Kurtz, Foreman in Sec. 28, Taylor St., smiles happily as he celebrated his August 1 retirement. He started in April 1919 as a helper in Bldg. 17-1.



RETIREMENT GIFT — Novella M. Pape displays her retirement gift at her August 1 optional retirement celebration. Engaged in April 1943 on stacking in Bldg. 26-4, she was last employed as a coil winder in Bldg. 17-3.



ACTIVE PUTTER FOR RETIREE—W. Glenn Franze smiles happily as he celebrates his July 1 retirement. Engaged in November 1943 as a stockkeeper in Bldg. 26-2, he was last employed as an assembly line loader in Sec. 15, Taylor St. His wife, Edna, is shown with him.



DISABILITY RETIREMENT—William F. Weber and his wife, Jessie, celebrated Mr. Weber's recent disability retirement. A dispatcher in Sec. 14, Taylor St., when he retired, Mr. Weber joined the Company in September 1940 as a production expeditor in Bldg. 4-4.



MARKS RETIREMENT — Horace L. Franklin, crane and elevator repairman in Bldg. 8-1, completed 32 years' service when he celebrated his July 1 retirement. He was engaged in July 1931 as an assembler at Winter St.

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mention will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone numbers may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday noon, September 2, 1963

FOR SALE

PORTABLE TYPEWRITER and case, 745-2307 between 9 a.m. and 4 p.m.

16" METAL BOAT, with live box, \$45, at cottage 26261, Idlewild Bench, Goldwater Lake, Mich. 446-4295.

PLYMOUTH STATION WAGONS, 1-1960 and 1-1951, make offer; 1-1955 Chrysler New Yorker hardtop, \$150. 405 Orchard St.

CHALK BOARD, slate, 80"x36"; head board lamp; trailer hitch for car; car jack, 447-6943.

36" GE ELECTRIC RANGE, excellent condition, 745-2283.

GO-KART, homemade, wheels and motor good condition, ideal for all ages, reasonable, 442-0774.

KODAK FLASH CAMERA; cast iron dutch oven, used twice; both reasonable, 448-1274.

2 USED WHITEWALL TIRES, 8.20x15, will sell cheap, 745-0160.

3 U. S. ROYAL TIRES, 80x14, good condition, 446-7972.

DRESSES, suits, skirts and blouses, size waist 22-24-26, some for school; tots 1 and 2 yrs, romper and dresses; tots shoes, size 4-5-6; curtain stretcher, 425-7583.

36" RANGE, 444 Watkin.

6 GRAVE PLOTS at Greenlawn Memorial Park, \$75 per grave, privately owned, 745-2765.

4-BEDROOM HOUSE, new wiring and copper plumbing, pink bathroom with glass-enclosed shower, cyclone fence, 2-car garage, \$10,600, 449-1235.

60 FORD FAIRLANE, 4-door, radio, heater, new tires, good condition, \$7,000 miles, 456-1428 or 743-1175.

BASKETBALL BOARD, well built, hoop and net, good iron post (reinforced), 426-0924.

BATHROOM WINDOW, Curtis, 20x16, double hung frosted glass complete with frame and self-storing storm sash and screen, reasonable, 453-4746.

ROSE DRAPES, lined, 5 length, 448-3571.

GE WRINGER TYPE WASHER; round lined oak coffee table; 6 blue leather bar stools; 5-piece chrome breakfast set; TV stand; iron skillet, 442-6685.

REFRIGERATOR, 8 cu. ft., good running condition, \$26, 483-7472.

SUBURBAN LOT, Briarwood Hills, corner Rose Ann Pkwy. and Grandview Dr., paved streets, gas, 140x200, 441-9922.

APARTMENT HOUSE, 4-unit, 1015 High St., 466-1772.

MAGNIFYING DINING TABLE, Duncan Phyfe, and six chairs, includes heavy plate glass table top, excellent condition, \$40, 446-8694.

LOT, 60x235, Southeast, 445-5099.

BREAKFAST SET with extra leaf and 4 chairs, \$5; stroller in excellent condition, \$5; twin beds, \$5; Jerry Lind bed, \$3, 748-8619.

COUCH AND CHAIR, dark brown, 747-5990.

TIRES, 7.60x15, average 26% of tread remaining, set of 4, \$13, will sell separately, 745-2120.

21" CONSOLE TV, \$30, 747-5902.

'56 BUICK HARDTOP, good transportation, \$125, 744-8622.

ELECTRIC STOVE, \$15, 744-4790.

BOY'S CLOTHING, sport coat, size 10-12; sport coat, size 16; winter jacket, size 12; in excellent condition, all purchased at Patterson-Fletcher, 745-1730.

21" CONSOLE TELEVISION, excellent condition, nothing wrong, price reasonable, 743-8297 after 5 p.m.

PLAYER PIANO and rolls, \$75, 483-1733.

ROLLAWAY BED, 30" size, \$5, 449-0862.

'59 RAMBLER WAGON, 4-door, 6 cylinders, stick, excellent condition, no trades, \$950, 743-5919.

BOX SPRING, 72x52, special built, 70 coil reinforced, \$10, 422-6523.

GE ELECTRIC RANGE, deluxe model; dining room set complete with matching hutch; hi-fi; all in excellent condition, 456-1781.

LARGE SWIVEL CHAIR, upholstered, 426-6681.

3-BEDROOM HOUSE, 2 story, 2-car garage, hardwood floors, fireplace, glass enclosed porch, carpeting and drapes included, across from park, reasonable, 745-2719 after 7 p.m.

PICTURE FRAME, about 38x50", with hook up and extension cord for lights, \$1, 748-8364 evenings.

ICE SKATES, boy's, size 9 1/2, Canadian flyer, like new, \$5, 483-4580.

RECORD CHANGER, 4 speed, base, turnover stereo cartridge, use to modernize your obsolete phono, \$25, 747-2961.

ALUMINUM BOAT, Aero Craft, 12'; Gator comb, boat trailer, both like new, 744-5371.

GERMAN CAMERA, Refleka, 1:3.5F, 75mm, case and attachments, \$75, 445-0275 after 5 p.m.

SQUARE DANCE DRESSES, western, size 16, never worn, 743-9993.

GUNS, 22 auto, rifle with 4x scope, J. C. Higgins model 30; 22 auto, pistol, hi-standard, model H-D military 4 1/4" barrel, 745-7398.

BED ROOM SUITE, 3 piece, box springs and mattress, excellent condition, 747-4767.

'56 PLYMOUTH, 4 door sedan, straight shift, \$125; 2, 600x15 tires, tube and wheels, fits Ford, \$8 for both, 426-8231.

'59 REFRIGERATOR, 14 cu. ft. with freezer, like new; apartment size stove, like new; 2 double coil bed springs, 427-6272.

'56 PLYMOUTH station wagon, power steering and brakes, clean, \$375, Hoagland 70.

PORTABLE WASHER, apartment, excellent condition, reasonable, 404 West Oakdale.

WALT DISNEY PLAQUES, two sets, for children's room, \$1 per set, 447-5835.

'62 BUICK SPECIAL, 2 door coupe, power steering, automatic, excellent condition, 11,100 miles, 433-5905 after 5 p.m.

SPANISH GUITAR, used, \$15, 744-2783.

PORTABLE OXYGEN UNIT, instant help when lungs can't wait, lifetime tank, good for heart attacks, asthma, etc., new \$100, sell for \$75, 424-6895.

PLASTIC RAIN COATS, girls', blue, white, size 12, \$1.50 each; girl's green poplin wool lined coat, size 12, \$5, 744-1462.

GIRL'S BICYCLE, full size, 2 speed, excellent condition, 747-2696.

WOOL SUIT, boy's, size 16 slim, olive black, \$3, 456-1568.

36" RANGE, like new, 8 yrs. old, 438-9573 after 5 p.m.

OUTBOARD MOTOR, Evinrude ranger, 1.1 hp, runs good, 637-3363 9 a.m. to 2 p.m. weekdays.

EXTENSION LADDER, wood, 32', reasonable, good condition, pulley attached, 442-0774.

FALL AND WINTER SKIRTS; sweaters; wool jersey blouses; suits and shorts coats; all size 9, excellent condition, 456-1731.

GE CONVENTIONAL WASHER, \$10; trailer; man's bowling ball, 745-5343 after 4 p.m.

KITCHEN TABLE and 4 chairs, tubular steel with plastic upholstery, very reasonable, 483-2730.

USED LUMBER, good, clean, enough to build 6 room house, \$376, 742-4893.

POWER MOWER, 18" reel type, just overhauled, \$20, 483-4060.

'56 FORD FAIRLANE Victoria hardtop, blue and white, \$375, 435-6695.

GE AIR CONDITIONER, window, 1 1/2 hp, \$100; 23 ft. wood extension ladder, \$15, 483-2419.

FOR RENT

UNFURNISHED APARTMENT, upper, 3 rooms and bath, stove, refrigerator, utilities furnished, 2727 Lillie, 745-1387.

UPPER 4 ROOMS AND BATH, very nice, carpeted, all utilities furnished, Southeast, McKee St. 745-7319.

FURNISHED APARTMENT, 3 rooms and bath, everything furnished, 1319 W. Washington, 745-9332.

FURNISHED APARTMENT, 2 bedroom, nicely furnished, excellent location, couple preferred, \$26 per week, 743-9983.

3-ROOM APARTMENT, 1010 Cottage Ave., upper, bath, garage, private entrance, all utilities furnished except lights, adults, 447-6345.

LOST

TRI-FOCAL SUNGLASSES, green lenses, 445-8032.

FOUND

BAND RING, man's, found in Taylor St. parking lot. Ext. 2259 or 2650.

WANTED

BOY'S SUIT, husky, size 16, waist 31, age 11; also pants and sport jacket, reasonable, 483-9304.

LADY TO LIVE in home at small wages, some housework, 745-2755.

MATURE WOMAN to live with mother and pre-schoolers, baby sit while mother works 2nd shift, own room, board, wages, 436-0565.

TUBA OR BASS HORN for church band, 745-7024.

HOME for 1 yr. old male German Shepherd police dog, Ossian 102R3.

AM-FM RADIO, must be in good working condition and reasonably priced, 426-7943.

RIDE WANTED

FROM AUBURN to Broadway Plant, 7 to 3:30, 926-3905.

FROM NEW HAVEN to Broadway Plant, 8 to 4:30. Caroline Longardner, Ext. 2483 in a.m. and 2304 in p.m. or 749-5410.

FROM DECATUR to Winter St. Office, 8-5. Evelyn M. Affolder, Winter St. Ext. 209.

FROM 600 BLOCK of West State to Broadway Plant after Labor Day for 8 a.m. shift, William Hancher, Ext. 2778 or 422-6554 after 5 p.m.

GE OBITUARIES

Lawrence Romano, 19

Services were held Saturday, August 17, for Lawrence Romano, 19, who died Tuesday, August 13, at Parkway Memorial Hospital from injuries received in an automobile mishap on U.S. 27 near Till Rd. early Saturday, August 10.

His death was Allen County's 22nd recorded road fatality this year.

Mr. Romano was an assembler at Sec. 14, Taylor St., ever since he joined the Company in May of this year.

John E. Henry, 73

Services were held Friday, August 9, for John E. Henry, 73, who died Tuesday, August 6, in Fort Worth, Texas.

Mr. Henry started in April 1923 as an electrician in Bldg. 20-1 and retired in November 1954 as a machine builder-electrician in Bldg. 20-1.

He was a member of the Quarter Century Club.

Villiance H. Lee, 43

Services were held Wednesday, August 21, for Villiance H. Lee, 43, who died Monday, August 19, at Lutheran Hospital, two hours after police found him sitting behind the wheel of his car at Pontiac St. and Fairfield Ave.

Employed in December 1940 as a core filer in Bldg. 17-2, he has been off for illness since October 1962 from Sec. 15, Taylor St., where he was a varnish dipper.

Laurene L. Kraus, 62

Services were held Saturday, August 17, for Laurene L. Kraus, 62, who died Tuesday, August 13, at Lutheran Hospital where she had been a patient one month.

She was engaged in November 1943 as an electrical tester in Bldg. 4-3 and took her optional retirement in June 1963 as an inspector in Bldg. 6-3.

Emmett V. Pressler, 66

Services were held Friday, August 9, for Emmett V. Pressler, 66, who was found dead at his residence on Tuesday, August 6.

Mr. Pressler took his optional retirement in January 1958 as an assembler in Sec. 14, Taylor St. He was employed in March 1951 as a janitor in Bldg. 19-2.

Ethel L. O'Leary, 69

Services were held Thursday, August 8, for Ethel L. O'Leary, 69, who died Monday, August 5, at Lutheran Hospital.

Employed in July 1943 as a sales clerk at the GE Club, she retired in July 1954 as a finisher at Taylor St.

Edward Lebrecht, 77

Services were held Wednesday, August 7, for Edward Lebrecht, 77, who died Sunday, August 4, at Lutheran Hospital where he had been a patient two days.

Mr. Lebrecht started in September 1917 as a drill press operator in Bldg. 19-5 and retired in December 1950 as an engine lathe operator in Bldg. 27.

He was a member of the Quarter Century Club.

Clement Huguenard, 71

Services were held Monday, August 5, for Clement A. Huguenard, 71, who died Thursday, August 1.

Engaged in May 1912 as a lathe operator in Bldg. 26-2, Mr. Huguenard took his optional retirement in July 1952 as a Universal Mill operator in Bldg. 19-5.

He was a member of the Quarter Century Club.

NOW! BUY ANY GENERAL ELECTRIC IRON



AND RECEIVE

FREE 16 OUNCE CAN FAULTLESS SPRAY-ON STARCH

• Saves you time and effort • Just spray on and iron

SPECIAL LIMITED OFFER

SEE IT TODAY AT ...

EMPLOYEE STORE



AD-LETS

GE NEWS BLDG. 18-3 1836 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

TEE - OFF

by EARL STAUFFER

This is it! Once again only the Blind Bogey outing stands in the road 'till next year. The 15-week golf season is much too short and flies by much too fast.

For all but six teams the September 14 date is just icing on the golf cake. Dave Mumma, the venerable golf chairman, has plans formulated to make this the best Bogey yet. While on the subject the Bogey will be a reserved times only affair and this year the reservations do not open until September 3 and close September 12. For reservations call Ext. 742 but not before September 3 and back up the phone call within 24 hours with \$2.25 for each 18 hole date.

With one short week to go, only one league champ is a certainty. The Putter with fellows like Willie Adams, Warren Wickliffe, Vern Foulks, Ife Holmes and Leo Allmandinger have six points to go on and that is more than Trans-former can grab in one week in the Briggs League.

Jim Gehrke's Lost Balls are sitting high and dry with 3½ over Ken Frankenstein's Turf Toppers in Soder's League but they cannot afford to get complacent.

A real torrid finish can happen in the Gossman loop. The 19th Holers are out in front with 37. My 49'ers are next at 35½ and Don Nelson's Dubs are at 35. The big deal here is the schedule for the last night which pairs the Thomas 19th Holers with the Dubs. We play the Apprentices who have had their troubles this year but just might like the spot as spoilers.

Steve Lucas and Karl Roesler will need to inspire their teams in the BTC League to a stellar effort in order to catch Don Nivens. The Lucas team had a 2 point lead but Harold Chapman and team-mate Tom Brown fired 40 and 39 to help smother Lucas 4-1 and down to 3rd place. Now the Chap-

man boys get a crack at Nivens and a 5 point clobber could make things sticky with a little help from the Joe Wawro and Bill Berry teams.

Paul Yentes' Rough Riders have a tight reign on top spot in the AMD League with a 4 point lead over Otto Rodenbeck's Duffers. The Misfits play the Rough Riders this week and would like nothing better than to hang one on the Riders. Even league prexy Don Ferris, who plays with the Misfits, thinks this is a big order.

I advocate a name change in the Frank Ross League from Hi Par to Hi Power. They consistently have a ding dong daddy of a race and this is so again this year. You never know "who's on first." Presently the Jack Stillinger Slicers are ½ point ahead of the Gerry Michael Toppers and John Blair Blasters with a total of 33½. The poor third place Carl Lommatzch Hookers pull up the rear, all 3 points back. It is "Katie, bar the door" from now on.

The Askren League Chippers (who boast no one higher in the individual standings than 46.4, good for seventh spot) have a 2½ point lead. The second place Dainte Lassies have the guns to overhaul the leaders in Marie Lucas, Justine Coudret and Shirley Dutkovic. Time will tell. Dorothea Swank who leads the Chippers is a steady performer. The Auf-Gufens are 4½ out and can't be counted out.

I think I will move to our 50th state where golf is everyday rather than only a possible 180 or 190 days. (Man, what a dreamer!!)

GE Club Again to Sponsor Free Square Dance Lessons

The GE Club once again will conduct free square dance lessons for beginners, it was announced this week.

The first of eight sessions this year will get underway Thursday, September 12, from 8 to 10:30 p.m. at the club gymnasium.

The lessons in basic fundamentals of modern square dancing are for beginners as well as those who wish to be brought up to date on some of the more modern basics.

The eight lessons are free to General Electric employees. One guest couple per employee is permitted. Carl Brandt, Bldg. 4-4, and his wife will again be the instructors. Teenagers are welcome.

Employees interested in enrolling themselves and guests in the lessons should fill in the registration blank and mail it promptly to Robert Guingrich, Bldg. 4-4, Chairman of the Entertainment Committee.

Please enroll me, members of my family and one guest couple in the GE Club's square dance instruction classes for beginners starting Thursday night, September 12.

Names

Guest Couple

Employee's Name

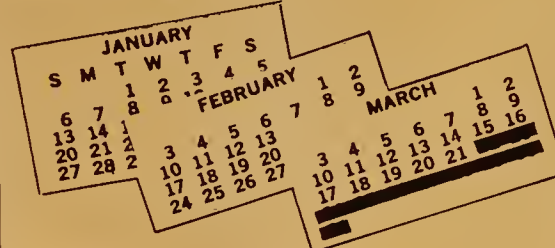
Location Ext.

Return to Robert Guingrich, Bldg. 4-4

Employees Get Record Total, Over One Billion Dollars, from First Six Months Sales

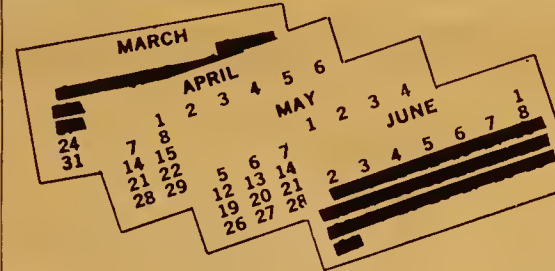
If General Electric's sales for the first six months of 1963 were averaged out, each day's sales would have been \$13.2 million. On that basis here's how the sales dollars received during the first six months—the 181 days from January 1 to June 30—were paid out:

SUPPLIES \$1065 million



80 days sales
(To pay for supplies)

EMPLOYEES \$1043 million



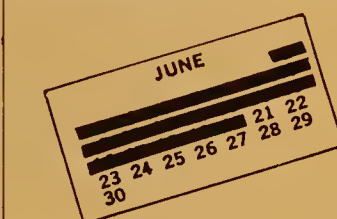
79 days sales
(To pay employees)

GOVERNMENT \$163 million



12 days sales
(To pay taxes)

PROFIT \$126 million



10 days sales
(To pay dividends and reinvest in the business)

Total—181 days—\$2397 million



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News

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Friday, September 13, 1963

No. 17

Vice President Updates QC Club Members



Top photo shows part of the crowd of 1,220 Quarter Century Club members who heard H. A. MacKinnon, Vice President, discuss negotiations, business, physical rearrangements of manufacturing facilities and improved pensions and medical care benefits for pensioners at the annual club get-together last Saturday at the Allen County War Memorial Coliseum.

Center picture shows portion of attendance prize winners who were awarded top quality General Electric appliances. Flanking Mr. MacKinnon, center, are, left to right, Clayton Dafforn, Bldg. 4-3; Armour Romary, pensioner; Harold Seidner, pensioner; Guy Miller, Taylor St.; Merle Bachellor, pensioner; Carlton Kirbach, pensioner; Kenneth Seymour, pensioner; Ruth Theurer, Bldg. 4-3; Mr. MacKinnon; Ray Moser, Decatur; James McFeely, Bldg. 19-4; Rudy Brown, Winter St.; Charlie Rice, Winter St.;

Glen Macy, Winter St.; Adele Wietfeldt, pensioner; and Bee Helms, formerly of Bldg. 4-4.

Lower left picture shows 50-year veteran Kenneth Seymour, fourth from right, receiving congratulations from six other members of the elite 50-year group. Left to right are Carl Starke, William Kellermeier, Herb Siebold, Mr. Seymour, Cliff Schwarz, John Schoedel and Carl Tuerschman.

Lower right picture recognizes the six Quarter Century reception girls who for the past five years have registered all QC-ers attending the annual events. Left to right are Alma Witte and Elizabeth Genthner, pensioners; Erma Cumming, Bldg. 20-2; Lois Miller, pensioner; Anna Ruth Clements, Taylor St.; and Mildred Clark, Winter St.



FORT WAYNE NEWS

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in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. **Editor**

Editorial

How to Succeed

Lots of people try to become successful in business—and thousands fail each year. These are mostly small businesses, but this is so only because there are more of them.

Large businesses fail, too, if they are not efficiently managed.

One of the big causes of business failures is the resistance people have in making changes. This resistance to change leads to lack of needed flexibility to run the business against competitors who are staying flexible in order to serve customers.

Customers demand that the supplier be able to "turn on a dime" if necessary to supply their needs. If the business can't "turn," then another company gets the order.

One example of inflexibility due to lack of change is the manufacturer who keeps old equipment because it "still does the job and it's paid for". Competitors using newer, faster equipment that can do more things will soon pass our unchanging friend.

Flexibility is also needed in people, procedures and methods. If managers cannot satisfy customer needs because of outdated or inflexible work rules, procedures or methods, competitors get the order.

We at General Electric are trying hard to stay flexible in the ways we run the business so that we continue to serve our customers well in spite of their demands. By doing this, we are trying to be successful for the benefit of all.

Competitive Irony

At a recent auction in Culver City, California, some rather odd items including a Cadillac fire engine and an antique thunder-and-lightning machine went on the block.

These were among thousands of props being sold as the Hal Roach Studios, formerly the oldest continuously operating film factory in the movie capital, closed its doors.

Prior to World War II, the studio prospered by turning out Laurel & Hardy and Our Gang comedies by the score. But the advent of television following the war proved to be its downfall.

So it seems that an era has come to an end—but has it really?

The Our Gang series and many of the old Laurel & Hardy movies have been seen for the last few years over many television channels.

After all, the sight of Laurel and Hardy clinging to a zig-zagging antique fire engine is just as funny on a television screen as on a movie screen.

In this case, competition crowded out what was once a prosperous business. Ironically, the competitor who forced it out of business is using the very products its former competitor manufactured to increase effectiveness with its own consumers.

Studying GE Organization

German Visitor, Wife See Most of U.S.A. On Blanket Bus Fare of Only \$99 Each

Klaus-Joachim Truckenbrodt is an outstanding young man of 32 who is most impressed with the United States.

What makes the above statement impressive is that Truckenbrodt first set foot in the U.S.A. two months ago when he and his lovely wife, Vera, flew to Chicago from their home in Frankfurt, Germany. And yet, he and his wife saw more of the U.S.A. and visited more places in a two-month period than most of our readers have ever had the opportunity to do. And they each did it for a blanket unlimited bus fare of \$99 each (available only to international travelers).

Traveled 10,500 Miles

Let's hear the story from our German friend himself who has been in Fort Wayne the past month studying business methods and procedures and General Electric's form of organization. (Klaus is employed by Germany's Allgemeine Elektrizitäts Gesellschaft with which General Electric is associated as a minority partner.)

He and his wife, who teaches school in Frankfurt, bought for \$99 each tickets from Greyhound International which entitles them to travel anywhere in the U.S. by Greyhound for 99 days.

Since arriving in Chicago on July 12, Klaus and Vera have taken three trips during which they have traveled some 10,500 miles.

The first jaunt was perhaps a break-in journey for the transcontinental trip to follow. It consisted merely of going to Detroit, Toronto, Niagara Falls, New York City, then back by way of Gettysburg ("We traveled around the battlefield but did not get to see President Eisenhower's home"), Pennsylvania Dutch regions ("very quaint people and unusual customs"), Pittsburgh and back to Chicago where Klaus' brother, Herbert, is a chemist with Corn Products Co.

Transcontinental Trip

After a one-day rest, the Truckenbrodts embarked on a two-week trip which took them through Iowa, Nebraska, North Dakota, Wyoming, Salt Lake City ("a beautiful impression of the city when we arrived in the evening—we were there during the Mormon Festival and watched the proceedings in the Temple Square"), Yellowstone National Park ("very nice—we rented a car so we could see not only 'Old Faithful' but all of the park—it was there that we saw our first bears but not knowing how friendly they were, we stayed in the car with the windows rolled down"), back to Salt Lake City and across the desert to Nevada and finally to Sacramento and San Francisco.

Klaus (one meter, 90 centimeters tall) and Vera loved San Francisco. "That's the place," he recalled last week. "It's very clean, has the right climate for us, all nationalities are there, it's a beautiful city and the view of the Pacific is over-



HE'S SEEN MOST OF IT, TOO—Klaus-Joachim Truckenbrodt of Frankfurt, Germany, doesn't really need a map of the U.S.A.—he's visited virtually all of the United States this Summer. And his fare was only \$99. Klaus and his wife, Vera, each purchased a \$99 ticket from Greyhound International which permits them to ride the bus and see the U.S.A. for a 99-day period. He and his lovely wife have logged an estimated 10,500 miles in our "impressive" country.

whelming. My wife right away said she'd love to live there."

Back to Chicago

The second leg of the trip carried them to Palo Alto, Yosemite ("a tremendous place—we saw the Fire Falls and sang folk songs with other tourists"), Fresno, Bakersfield, Las Vegas (he won, too), Hoover Dam, the Grand Canyon ("you can study the whole history of the earth there—very interesting"), Flagstaff, Santa Fe ("much more interesting than we expected—we studied the old Indian village and saw the oldest house and church in the U.S."), Colorado Springs, Denver ("beautiful"), Boulder, Central City ("that's a ghost town now"), Amarillo, Dallas, Houston, Lake Charles, Baton Rouge and New Orleans ("we toured the French Quarter, Bourbon St., the Court of Two Sisters, Pat O'Brien's and the nice harbor").

The final stage saw the Truckenbrodts journey through Biloxi, Alabama, Atlanta, Tennessee, Kentucky, Indiana, Danville, Ill., and finally arrive in Chicago on August 11.

The third trip took place over the Labor Day weekend. The couple headed East to New York where they went up the Empire State Building ("there were no clouds so we had a beautiful view"), toured the U.N. building, saw Broadway, Times Square and Central Park before heading for Idlewild Airport where Vera flew back to Frankfurt August 31.

From Idlewild the good-looking, always smiling visitor got a ride into Manhattan where he boarded a bus which took him to Washington, D. C. He boarded a sight-seeing bus which toured the nation's capital for four hours ("I saw the Capitol, White House, Jefferson and Lincoln Memorials, Washington

Monument, Smithsonian Institution, the Grave of the Unknown Soldier at Arlington and the changing of the guard there").

He then got another bus which took him through Maryland and Pennsylvania to Pittsburgh where he met some friends, one of whom is employed with Jones & Laughlin Steel Company. From there he "bussed" through Cleveland and Toledo before arriving in Fort Wayne.

He doesn't call it exactly a trip but last weekend he spent in Lake Geneva, Wis., where he enjoyed horseback riding and motor boating. Before he heads back to Germany early next month, he hopes to be able to see Richmond and Williamsburg and "some of New England."

Sums up Impressions

What impressed him most? "The size of your country. When you consider that Germany is the size of Oregon, you can understand why we are so impressed with your country. And we also enjoyed meeting so many Americans. Nearly always did we find them friendly and courteous."

What disappointed him? "Some of the Southern towns are not so clean."

All in all, Klaus and his wife will not lack vivid impressions of their \$99 tours. They had the foresight to take 500 colored slides "which we'll be showing to our friends in Frankfurt later this year."

P.S. Klaus admits that the trips at times were tiring but he is convinced that traveling by bus and stopping at frequent intervals is the most effective way to see the U.S.A. and make contact with people.

"We found out much more about the people and their customs this way. It was a tremendous experience for both of us."

Here Are New GE Product Models And Employee Courtesy Discounts

General Electric employees recently received the new 1963 Appliances and Equipment catalog which included the complete Employee Courtesy Discount Schedule on General Electric Major Appliances and Equipment.

To enable employees to keep their schedules current, the following are new General Electric product models and employee courtesy discounts added since the catalog was issued:

CENTRAL AIR CONDITIONING Central Air Conditioners (Self-contained)

TC 48	\$130.00
TC 60	150.00

Weathertron Heat Pumps (Self-contained)

WTC 48	170.00
WTC 60	190.00

Gas Furnaces (Downflow)

LD 060A	15.00
LD 080A	20.00
LD 090A	20.00
LD 105A	25.00
LD 120A	30.00
LD 150A	35.00
LD 060B	20.00
LD 080B	25.00
LD 090B	25.00
LD 105B	30.00
LD 120B	35.00
LD 150B	40.00

RANGES

J772 Americana	50.00
J300 (30" Free-Standing)	20.00

ROOM AIR CONDITIONERS

R 371	35.00
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BUILT-IN SOUND SYSTEMS

W-360 Series	10.00
AM Radio/Intercom	

CONSOLE

STEREO PHONOGRAPHS

RC4840 Series	25.00
RC4850 Series	35.00

TELEVISION RECEIVERS

M100Y Series	15.00
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Seven Apprentice School Students Make Honor Roll

Seven Apprentice School students have been named to the Honor Roll for receiving a grade average of 90 or above in the recent semester of classwork, according to Roy L. Brokaw, Bldg. 19-2, Specialist-Manufacturing Studies Program.

They are Thomas K. Gross 96.0%, Richard E. Lauer 94.3%, Jerald E. Roehling 93.0%, Kenneth E. Buchan and Douglas R. Mills 90.6%, George E. Bair 90.5% and Ronnie G. Smitley 90.0%.

Honorable mention goes to Roger E. DeVaux 89.3%, Bruce E. Rex 88.3% and Neil A. Waltenburg 88.0%.

"These students have demonstrated outstanding ability in the academic phase of their apprentice training during the past semester," said Mr. Brokaw.

In Appreciation

My family and I deeply appreciate the warm hearted generosity of the many co-workers who worked and donated blood for my open heart surgery at Indianapolis on April 26.

To say thank you to the many people concerned with this sounds very inadequate, but from my heart — which is now doing very well — thank you all.

Harold C. Miller
Bldg. 4-1 Tool Crib

General Electric's 1963 proposal for Employee Progress and Security is designed to provide a sound continuation of the progress for employees established back over the years. Let's look at the progress we have been making.

The chart at right shows the progress in pay made by General Electric employees since August 1955 when the 1955-60 agreements went into effect. The 36.5% increase in GE pay is based on the general increases granted in the two agreements since 1955 plus the cost-of-living adders which were frozen in at the time of the 1960 agreement.

This figure does not include the pay increases now being offered in the 1963 proposal. The current proposal would provide a 3.1% increase for eligible employees here this month and a 2.5% increase in April 1965. The higher figure for the first increase is due to the fact that local employees chose the lower wage increase in April 1962 in order to have the eighth paid holiday per year and four weeks of vacation with 25 years' service which took effect in 1961.

On employee benefits, the picture was equally good as GE went into 1963 negotiations. The Company's benefit plans have traditionally been outstanding. So, as negotiations began, there were no major deficiencies in either our pay levels or our benefits package, in comparison with what employees in other companies were receiving.

Thus, General Electric is not faced this year with a problem of "catching up" with others. The 1963 proposal actually puts GE pay and benefits still further ahead.

PROGRESS IN GE PAY Aug. 1955 to April 1963 (Latest Available Data)

GE Pay for Hourly Employees Up 36.5%

Pay of Production
Workers in U.S.
Manufacturing Up 30.5%

Cost of Living Up 13.7%

Personal Accident Insurance Plan Enrollment at New High

Coverage of General Electric people under the Personal Accident Insurance Plan reached a new high with the beginning of the 1963 policy year on July 1, 1963.

Between June 1, 1963 and July 1, 1963, enrollment went up 4084 to a total of 84,869 employees covered.

Average coverage per insured is now \$27,303 compared with an average on June 1 of \$26,203. Total coverage under the plan is now in excess of \$2.3 billion.

Of importance to those covered is the fact that the rate per \$1000 of coverage dropped from 60 cents in 1962 to 54 cents in the current year (dropping from \$6 for each \$10,000 coverage to \$5.40 for similar coverage).

First offered in 1960, the plan provides accidental death and dismemberment coverage over and above that available to employees under the General Electric Insurance Plan.

All employees of the General Electric Company—and any affiliate which has elected to participate in Personal Accident Insurance—are eligible to enroll in the plan, except employees hired on a temporary basis, individuals on retainer, and special classes of employees as may be prescribed by the General Electric Company's rules from time to time. In addition, employees in bargaining units of unions which have not agreed to accept the plan are not yet eligible to obtain Personal Accident Insurance.

Any employee who is eligible for Personal Accident Insurance may enroll in the plan, or increase his coverage, as of the first day of any month.

Did you know that Indiana has an extreme length of 276 miles and an average width of 140 miles?

Lyman Fink to Direct International Atomic Business Development

General Electric Company Vice President Lyman R. Fink has been appointed Vice President-International Atomic Business Development.

In this new post, Dr. Fink will report to James H. Goss, Vice President and Group Executive of the Company's International Group. The move was made in recognition of the growing importance of General Electric's foreign market, particularly in the electric utility field.

General Electric's recent activities in the rapidly expanding international atomic energy markets have included three of the largest power contracts ever let abroad — the 400,000 KW boiling water reactor plant near Bombay, India — the 250,000 KW atomic plant near Cundremningen, Germany — and the 150,000 KW nuclear power station near Naples, Italy.

James F. Young has been named by Charles K. Rieger, Vice President and Group Executive of the Company's Electric Utility Group, to succeed Dr. Fink as General Manager of the Atomic Products Division, Palo Alto, Calif. Mr. Young was General Manager of the Electric Utility Engineering Operation in Schenectady, N. Y.



PAST AND PRESENT QC CLUB LEADERS—Outgoing officers and directors who were responsible for the successful get-together of Quarter Century Club members last Saturday are pictured above. Left to right are Bill Reed, Winter St., and Ite Holmes, Taylor St., directors; Wilbur Boltz, Bldg. 4-6, vice president; Pres Slack, Bldg. 18-4, president; Mel Kiessling, Winter St., secretary; Alma Witte, pensioner, director; Roger Schuster, Decatur, treasurer; and Louis Hopper, Bldg. 8-1, and Dan Forman, Decatur, directors. The newly-elected officers are shown in the inset. Left to right are Hubert Myers, Bldg. 21, president; Waldo Martin, Taylor St., secretary; Dick Cullen, Taylor St., treasurer; and Ceal Romary, Bldg. 26-2, director (five years). Not present was John Braden, Winter St., vice president.

GE Announces More Income, Better Medical Care Benefits For Majority of Pensioners

General Electric has announced that most of the 25,500 pensioners now on the pension rolls will have their pensions and their medical care coverage improved.

These improvements, being provided voluntarily by the Company, start at the close of this month. They follow the

valuable increases made for pensioners less than three years ago when the Company granted a 30% boost in "past service" pensions and doubled maximum medical care benefits.

Specifically, the new improvements for pensioners under the Pension Plan will provide a 15% increase in basic pensions for eligible pensioners for all credited service through December 31, 1950. They will also provide continued supplemental payments to age 65 even if early, reduced old-age social security benefits are elected after these improvements go into effect. Improvements in the Medical Care Plan for Pensioners will raise maximum medical coverage to

\$6,000 including \$1,000 usable from life insurance. In addition, another \$3,000 of coverage will be made available for a small monthly contribution—75 cents for a pensioner or \$1.50 for himself and his wife combined.

All of these improvements were announced to eligible pensioners in a recent letter which provided detailed information on each of the benefit increases. The letter also informed pensioners that the pension increase is expected to show up in pension checks for December which will also include the additional amounts for October and November as well as December 1963.

The improvements which are being provided for present pensioners are among several which were included in the Company's 1963 pay and benefit proposals covering active employees. Thus, not only are pension and medical care improvements being made for those who retire in the future, but improvements are also being extended to thousands of those already on retirement.

The Company has advised pensioners that the announced improvements are, of course, subject to any necessary approvals by the Board of Directors and share owners, and to favorable ruling by appropriate government agencies.

PENSIONERS' PARADE

Roy Young, who retired in April 1948 as a design engineer in Bldg. 4-6 following nearly 35 years' service, suffered a stroke recently and would like to hear from his friends. His address is:

414 Bamboo Lane
Harbor Bluffs
Largo, Florida

Mr. Young was employed here in July 1913 as an electrical engineer in Bldg. 4-6.



FAMILY CELEBRATION—Miles S. Mommer, center, gets a happy smile from his wife, Nina, as he celebrated his August 1 retirement. Employed in October 1918 as a grinder in Bldg. 17-4, he was last employed as a bench machinist in Bldg. 4-1. Left to right are his daughter, Geraldine Thompson; son-in-law, Wayne Thompson; wife, Nina; daughter, Deloris Ehle; daughter, Ann Rita Pickavet; and son-in-law, Albert Pickavet.



LEISURE AHEAD — Hulda Steffen, winder in Bldg. 4-4, celebrated her retirement recently. She was employed in June 1943 as a burring machine operator in Bldg. 19-4.



RETIREMENT CELEBRATION—Cora Rice, center, smiles happily as she celebrated her recent optional retirement. Engaged in November 1925 as an assembler in Bldg. 4-4, she was last employed as a rotor winder in Bldg. 6-3. Left to right are her sister, Florence Waterson; niece, Marilyn Deaton; Cora; brother, Charles, of Winter St.; and niece, Pauline Waterson.



CITED FOR MERITORIOUS SAFETY PERFORMANCE— When Howard Ulrich, left, Foreman of Specialty Transformer Department's Development Test Laboratory, retired August 1, he was presented a citation for Meritorious Safety performance by STD General Manager Carl Rinne. The citation reads in part: "As foreman of the Development Test Laboratory for 28½ years, he established an unprecedented record of no disabling injuries in this potentially hazardous area of operations during the entire period from Dec. 29, 1934 through June 28, 1963." In presenting the citation, Mr. Rinne noted that Mr. Ulrich's contributions to safety are even more significant when considering the added exposure of engineers and others not assigned to the Lab whose work necessitates frequent visits and extensive use of Lab facilities. Mr. Ulrich started with the Company in October 1920 in Bldg. 26-2.



RETIREMENT GIFTS — Arthur Bottoms holds an armful of gifts as he celebrated his recent retirement. Employed in October 1922 as a handyman in Bldg. 4-5, he was a lathe operator in Bldg. 4-5 when he retired.



HAPPY RETIREMENT — Dewey A. Baumgartner smiles happily as he celebrated his August 1 retirement. Starting as a gauge maker at Taylor St. in March 1943, he was last employed on book and band in Bldg. 17-2.

TEE-OFF

by EARL STAUFFER

The final stage is set. The curtain is about to go up for the last time in this year—for golf, that is. Two hundred fifty golfers are expected to take advantage of the 1963 edition of the annual GE Club Blind Bogey tomorrow.

The Championship Playoff is set. Starting times have been assigned and paid for. Now it's up to the weather man. He has been especially kind in the past and we are begging again this year. Golf Chairman Dave Mumma stated that this year's event has the "makings" of the biggest bogey yet.

At least 41 points were needed to cop the league titles. The John Blair Blasters won the bitterly fought Hi-Par crown. This gang will miss Frank Ross who is stepping down as league manager after so many years of service. Nice job, Frank.

The Don Thomas 19th holers showed their class and also their heels to the rest of us in the Gossman League the last night of play. Any notions the Dubs or my 49'rs had of catching those guys was dispelled not only by the way they clobbered the Dubs, 4½ to ½, but also by the way Don Moser's Apprentice lads hung a 4 to 1 pasting on us. (It is like I always say. "When they come to play, they can beat you.") Rumor has it that the venerable Lew Gossman is also going to call it quits this year. Having had the pleasure to play with and have Lew as a manager while I was the chairman, I say that he is one of the greatest.

Charlie Briggs has the strongest representative in the playoff field. Captain Fred Bergman of the Putters coasted to the top spot and is set with a 171.1 average team in quest of all the marbles. The last time the Putters had the championship to grab, it was Fred himself who faltered. This time he has benched himself. Another note. This will be the first time that my favorite news copy subject will be playing 18 holes in the Bogey. Warren Wickliffe is a member of the Putters and takes an average of 39 into the classic, second only to our big Red Head Braden who has 38.6.

The Ferris League Rough Riders will go into the playoff a little bit less rough than usual. My old buddy, Gus "Chevy II" Ormsby, is not in the lineup. Paul Yentes has a lot of capable help, however, in the rest of the Riders: Harmon Westrick, Mert Allen and Don Alcott. This team breezed to an easy win over the second place Duffers with a final point total of 45 to 39.

The biggest winning margin came in Sogi Soder's Monday League. This group played under the greatest of handicaps all season—they played behind Charlie Briggs. The Lost Balls almost made a no contest out of it by leading the pack the last five weeks. Jim Gehrke is gambling a high average team for the finals. With Dick Nahrwold at 46.4 the number one man, he is sending a 198.2 average club into the fray. You have to be part Casey Stengel, Jim!

Harold Chapman in the Mike Holbrook BTC League has a real Cinderella team, one that might be hard to stop. By taking 20 out

Two Events Slated By Partizan Chapter

Two events have been scheduled this month by Elex Club's Partizan Chapter.

The regular monthly meeting will be held Tuesday, September 17, at 12:45 p.m. at Associated Churches, 6430 US 24 West. Chairman is Ann Fox, assisted by Agnes Harber, Mabel Harber and Mary Jane Kappel.

On Thursday, September 26, members will tour four plants and have lunch at the Gilded Cage. The day will begin at 9:45 a.m. at the Coverall Rental plant. From there the group will visit the 7-Up plant, have lunch, and then tour Seyfert Foods and Holsum Bakery.

16 GE Lady Golfers To Face I&M Team

Lady golfers from General Electric and Indiana & Michigan will stage their fourth annual match Saturday, September 21, at Lakeside.

Dorothy Askren, manager of the lady's league, will lead the GE contingent of 16 in the match that starts at 9 a.m.

GE leads I&M in the series, 2-1.

of a possible 25 in five weeks' play, they went from last to first. They made it even more convincing by grabbing 14 of a possible 15 the last three playing nights. Harold is going with Tom Brown, Lex Wise, Pat Doyle and Ron Bretzlaff who have an aggregate 203.4 stroke average.

Even though second place Team #5 dumped them, 4½ to ½, the Walt Bieberich Team #3 won the McClain Winter St. League with 46 to 43. Walt has got always tough Bill Kayser playing as his number one man and carrying a comfortable 41.6 average. Also supporting Walt and Bill will be Hump Shields and Wayne Bergman. The average of this team is an even 200.

From where I sit, it looks like the Bergman Putters in the Briggs League are going to be hard to stop. If, however, they are, it will be the 19th Holers from Gossman. There, I have given the kiss of death to two teams. Make your choice!

The men took a back seat when it comes to a squeaky finish. The Dorothea Swank Chippers picked up only two points the final night but it was just enough to nab the title. They snatched it out of the grasp of the Dainte Lassies who boast a rough trio of Marie Lucas, Justine Coudret and Shirley Dutkovic. The Lassies cabbaged four but the total of 37 was just one half point short of a possible tie. With a 12 game average of 43.1, Phillis Hipp won the individual championship.

The winning Chippers were made up as follows: Dorothea Swank, Venus Fann, Ginny Price, Betty French, Edith Mennewisch and Mildred Harber. I am told this sextet has a total of 157 years' service with the Company. (Mr. Gordon Smith, President-GE Club, take note.)

It would be real nice to see a big delegation of 25 or more of the Askren ladies out at the Blind Bogey. They might as well skim off some of the cream, too.

Now if the little god that watches over the golfers smiles through sunshine at us in the morning, the 1963 Blind Bogey will commence promptly at 6:30 a.m.

Hope each of you is a winner.

GE Club Championship Playoff

All players in the GE Club championship playoff must report to the starter 10 minutes prior to tee-off time tomorrow. Times are hard and fast.

TIME

10:00.... Warren Wickliffe—T. Wayne Jones—Norm Gertz—Wayne Bergman.
10:07.... Paul Yentes—Tony Wichman—Bill Swim—Don Strain.
10:14.... Red Braden—Harmon Westrick—Leo Allmandinger—Ed Sargent.
10:21.... Tom Brown—Lloyd Grider—Donald Alcott—Dewey Erne.
10:28.... Bill Kayser—Lex Wise—Robert Griffin—Merton Allen.
10:35.... Don Feber—Hump Shields—Pat Doyle—Pres Slack.
10:42.... Dick Nahrwold—John Blair—Walt Bieberich—Ron Bretzlaff.



is the finest
DISHWASHER
you can buy
at any price!

no need to spend your
lifetime washing
dishes when GE
gives you:

- 3-way washing action with power shower, power tower, power wash arm (washes dishes squeaky clean up, down, around)
- 3-cycle push-buttons—for fine china, crystal, every-day service, for pots and pans
- Exclusive lift-top rack—swings up for easy waist-high loading
- Washes, dries 15 place settings at one time (full-day's dishes for family of 6)

So Dependable GE Gives You:

30-DAY MONEY-BACK
Guarantee

Portable dishwasher available in several models with courtesy discounts from \$20 to \$30.

See it at your nearest GE Dealer

See It at Your Nearest GE Dealer



Bowling Leagues Have Openings For New Season

Bowling league activity got underway with a vengeance at the GE Club this week but openings still remain in a few loops. Moreover, the club hours for open bowling are Monday through Friday from 8 a.m. to 11:30 p.m., Saturday from 9 a.m. to 11 p.m. and Sunday from 5:30 to 10 p.m.

All girls interested in bowling Monday at 8:30 p.m. in the ladies league are asked to call the club, Ext. 742. Teams and individual bowlers are wanted.

Tuesday night at 8:30 p.m. the Hermetic Bowling League can use teams or individuals. This is an 80% handicap league. Call Bob Walt, Ext. 455.

Any Masonic League bowlers who are interested in bowling Tuesday at 6:15 p.m. at the club should call Ext. 742 or Ralph Thomas, Ext. 442.

The Interdivision League can use teams or individuals to bowl Wednesday at 8:30 p.m. Call Ext. 742 if interested.

The Thursday Squares League needs teams to bowl at 8:30 p.m. Call Dick Raber, Ext. 2721.

Ladies interested in bowling Friday at 6 p.m. should call Mary Saxton, Ext. 2401 or 742. Teams and single individuals are wanted.

Two teams are also needed in the Wednesday Morning Owl League which bowls at 9 a.m.

A new mixed league is being formed for Saturday at 9 p.m. Call 742 for reservations.

All employees' boys and girls from 10 to 18 who wish to bowl Saturday morning should report their name, age and telephone number to the club.

Finally, two couples are needed for the Mixed Sunday League which bowls at 7 p.m. Call Ext. 742 for details.

Still Time for Employees to Enroll In Free Square Dance Lessons

Basic square dance instructions for beginners got underway last night at the GE Club but there is still time to enroll.

Employees should simply mail the registration blank to Bob Guingrich, Bldg. 4-4, Chairman of the Entertainment Committee, and then attend the second session next Thursday evening, September 19.

The class will be closed to all new persons after next Thursday.

SQUARE DANCE REGISTRATION

The GE Club-sponsored free square dance class is held Thursday from 8 to 10:30 p.m. at the club gym.

Please enroll the following:

Employee's name
Location Ext.
One guest couple, per employee, permitted.
Return to Bob Guingrich, Bldg. 4-4.

You Get Extra Benefits By Bowling at GE Club

Besides having a good time with your pals, you can enjoy extra benefits by bowling at the GE Club this season. Here are seven advantages.

1. League bowling has a 25¢ a night lower price—\$8 per season.
2. ABC and WIBC sanction fees are paid by the club.
3. All trophies for winners are paid by the club.
4. Entry fees to city tournament for 20 teams are paid by the club.
5. First prizes for the annual tourney of employees are paid by the club.
6. Sweaters are given to annual male and female champions of the club.
7. Banquet for all winners at the end of the season.

So, sign up for league play at the GE Club now while a few openings exist. You'll have a wonderful time this season in addition to enjoying the above benefits.

Firemen Face Apprentice Team In Softball Finals

By Duane Keeslar

The Firemen and Apprentices earned the right to meet last night for the GE Club Slow Pitch Softball Championship by hanging up victories in last week's action.

Meanwhile, Taylor St. dropped by the wayside as Transformer handed them their second defeat of the playoffs, 6 to 2. And Transformer, in turn, met the same fate when eliminated by the Apprentices, 12 to 5. John Young homered in both games for Transformer and Harry Manges hit one in the defeat.

Earlier in the week, the Firemen continued their winning ways with a 9 to 5 victory over the Apprentices to remain the only undefeated team in the playoffs. Gene Etter homered for the winners.

Stewardess to passenger: "I don't know how it happened but we seem to have left your wife at the airport."

Passenger: "Well, thank heaven. I thought I had gone deaf."

Squares' Wives Club Begins New Season

Mrs. Robert Rowe's talk on "A Pinch of Herbs and a Dash of Spice" opened the Fall season of the GE Squares' Wives Club this week.

Officers this year include Mrs. Stephen Nagy, president; Mrs. William Schulz, vice president; Mrs. Edgar P. Capon, secretary; and Mrs. Cecil Dougherty, treasurer.

Board members include Mrs. Dan Ewing, program; Mrs. Lee Rademaker, ways and means; Mrs. Donald Searce, membership; Mrs. Arnold Kiefer, telephone; Mrs. Gene Shirley, nominating; Mrs. George Ridge, publicity; and Mrs. Earl DeGrandchamp, contact.



At Lutheran Hospital

Anthony W. Crow	Pensioner
Bernice Woodcox	Taylor St.
Alfred Renz	Taylor St.
Albert Givens	Pensioner
George Arnold	Bldg. 4-5
Wilma Linker	Bldg. 4-4
Sam L. Moore	Bldg. 12-3
Isabelle Hausbach	Bldg. 26-2

At Parkview Memorial Hospital

Carl Shaner	Bldg. 26-4
Carlton Peters	Bldg. 26-1
Hiram Trullender	Bldg. 8-1
Charles Arnett	Pensioner
Lillie Felt	Pensioner
Martha Ryan	Taylor St.
Pearlie Carr	Taylor St.
Robert Battershell	Taylor St.

At St. Joseph's Hospital

Andrew Voirol	Taylor St.
Irene Winnicki	Bldg. 4-4

At Veterans Hospital

Miles Rupert	Winter St.
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At Irene Byron Hospital

Henry Mutschleener	Pensioner
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At Norman Beatty Memorial Hospital Westville, Ind.

Robert Roche	Taylor St.
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Dismissed from Hospital to Home

Mildred Steffy	Winter St.
Lois Rogers	Winter St.
John Gerbers	Pensioner
Edna Butler	Bldg. 4-3
Dorothy Favorite	Bldg. 4-6
Lloyd Garrison	Bldg. 4-4
Ralph Hardy	Bldg. 4-6
Doris Olinger	Bldg. 4-4
Samuel Payton, Jr.	Bldg. 6-4
Alberta Peggins	Bldg. 12-2
James Sarasien	Bldg. 4-3
Frank George	Taylor St.
John Sheak	Taylor St.
Joyce Storey	Taylor St.
Mary Huchey	Taylor St.
Helen Pickett	Taylor St.
George Green	Taylor St.
John Drinks	Taylor St.
Richard Andrews	Taylor St.
Paul Brinkroeger	Bldg. 19-4
Homer Markley	Taylor St.
Carl Christlieb	Taylor St.
Harold Richmond	Taylor St.
Jeraldine Cagnet	Taylor St.
Walter Wagner	Taylor St.
Everett King	Pensioner
Ralph Dunlap	Winter St.



PREVIEW OF FALL FASHIONS—This trio furnishes an advance peek at some of the new fashions that will be shown at Elex Club's annual Fall Fashion Show Monday evening, September 16, at the GE Club. At center is Sheila Donley of Hutner's Paris (which is presenting the show) who shows the "Layered Look" in black wool and nylon stretch pants, two-tone grey wool bulky sweater over black turtle neck dickey, red ski cap and black suede boots. At right is Rachel Fisher, club president, who models the "Opulent Look" in a soft green shadowlash fabric coat with a natural color Canadian Lynx deep fur collar and a souffle profile cloche hat. At left is Gerry Schmidt, second vice president, who models the "Jungle Look" in a black wool dress and a fake leopard sleeveless three-quarter length coat and fake leopard bowler hat.

Elex Fashion Show Monday Opens Season

Elex Club members will be given an advance look at the latest fashions when the club presents its annual Fall fashion show Monday evening, September 16, at the GE Club.

Refreshments will be served after the show, which is scheduled to get underway at 7:30 o'clock. The program marks the first meeting of the current club season.

"The Looks of Fashion for Fall" as presented by Hutner's Paris stores promises all the excitement of the beautiful Fall look this year. Mrs. Dorothy Engert will be commentator.

And once again Hutner's will have on hand beautiful merchandise to give away as prizes—two coats, sweaters, blouses, shoes, millinery, dress, hose, jewelry, something from each department of the store.

Only members can attend the program and thus win a prize but they must show their Elex mem-

El Par to Meet September 18

Elex Club's El Par Chapter will begin its Fall season of activities Wednesday, September 18, at 1 p.m. when the regular business meeting is called to order by president Elsie Logue in the American Room of the YMCA.

Hostesses are Caroline Hans, chairman; Doris Reiter and Roxann Schinbeckler.

The regular board meeting has been scheduled for 9:30 a.m. Wednesday, September 25, at the home of Zella Wittmer, 4209 Holton Ave.

Sewing at Parkview Memorial Hospital will be conducted during the regular season on the first Tuesday of each month.

Membership card to claim a valuable prize.

Rachel Fisher, Elex president, pointed out there will be plenty of parking space on the GE lots. Members are also advised to note the new 7:30 p.m. starting time. Doors open at 7.

Sign in a bar: If you're drinking to forget, please pay in advance.

AD-LETS

FOR SALE
for rent
WANTED
lost and found

No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

FOR SALE

TWO BURNER OIL HEATER, 80,000 BTU, 275 gal. oil tank with oil, \$65. 745-0627 evenings or Saturday.

'61 RENAULT, 17,000 actual miles, 45 mph, \$700. 745-9943 after 6 p.m., except weekends.

GIRL'S DRESSES, size 12, like new, cottons, sell cheap. 426-0034.

OIL FURNACE, with controls, hot and cold air runs, plus fittings and 275 gal. tank, \$150. Poe 15-B.

ROCKER, green plastic cover, \$20; 120 bass accordion, \$15. 474-4473.

24" JIGSAW, Montgomery Ward, very good, \$25; large home workshop lathe, \$50, motors included. 435-6724.

KITCHEN CURTAINS, small boy's clothing; teenage girl's clothing; lady's clothing; shoes; dishes. 748-6077.

CLARINET, Buescher Truetime, and case, good condition, \$75. 745-2929.

DRUMS, traps; antique smoking stand; yard lounge; all kinds of small tools. 747-5101.

FOLDING DOORS, 2, 8'x4', Spacemaster, steel frame, gray vinyl covering, excellent condition, \$12.50 each. 440-3074.

'56 CHEVY, 4 door hardtop, V8, automatic. 436-7371.

FREE TO GOOD HOMES, loving sand-bag-trained 9-week-old kittens. 748-2093.

12' FISHING BOAT, fiberglass; 5 hp motor; boat trailer; excellent condition, complete outfit for \$195. 483-1518.

'57 PONTIAC, 4-door, very good condition, 2 overcoats, size 40. 429-8474.

'29 HOUSETRAILER, Peerless, on Appleman lake, boat included; used intercom, \$10. 488-2248.

'59 THUNDERBIRD and '58 Chevrolet, both in good condition; 16' fiberglass runabout, 25 hp Evinrude, electric start; 14' fiberglass runabout, 18 hp Johnson, electric start, both 1961. 437-7202.

BOY'S SPORT COATS, 2; 2 boy's car-coats, ages 10-14; 1 girl's coat, age 14. 440-3013.

'59 BONNEVILLE, 2 door hardtop, power steering and brakes, automatic, like new. 747-5708 after 5 p.m.

TUBELESS TIRES, 402, 427-9454.

REFRIGERATOR, good condition, large size, no freezer, \$40. 743-7094.

CONVERSION BURNER, like new, min. out-put, 300,000. 425-6451.

'62 IMPALA, convertible, radio, white sidewalls, straight stick, V8, 283, 14,000 miles; complete set machinist toolmaker tools with chest. 449-1052.

PIPE TOBACCO at half price, \$27 pack, Kentucky Club. 445-7413.

21" MOWER, Lawn Boy, good condition. 433-5442.

THERMOSTAT, Minn-Honeywell, round, new, diamond lustre finish, 2 wire 30 volts, range 60-90 F, \$5.50. 445-7982.

BOY'S SUIT, olive corduroy, 3 piece, size 17; white leather winter coat, size 20. 456-1117.

CHILD'S TRAINING SEAT, like new, \$1.50; boy's sport coat, olive green, size 10-12, good condition, \$3; 6 baby bottles and sterilizer, \$1.50. 745-1730.

'57 MERCURY, 2-door, very good, \$595; '58 Ford, 4-door Fairlane, \$595; may trade for 1/2 ton pick-up. 745-7844.

ELECTRIC STOVE, cooking, 748-6285.

B FLAT CLARINET, black, Pan-American, case, good condition, reasonable. Albion 636-7201.

SEWING MACHINE, Kenmore, walnut console, attachments included, sews forward and reverse, must be seen to be appreciated. 426-8711.

6 TRANSISTOR RADIO, shirt pocket size, with case and earplug, can't tell from brand new, works fine. 445-7413.

3 BEDROOM HOME, built-in oven and range, carpeted living room and hall, all electric, nice location, paved street, assume contract with \$1,000 down. 748-7260.

ELECTRIC STOVE, 40" deluxe, excellent condition. 443-7905.

BARTLETT PEARS, will be ripe about Sept. 20. 748-2936.

BOWLING BALL, 16 lb., Ebonite. 436-7185 after 4 p.m.

EWES, 5 Suffolk; file cabinet with typewriter table attached; heatrola; crosscut saw. 749-4485.

MALE BEAGLE, 9 months old, red and white. 439-0652.

INSIDE DOORS, 2, 29x6'7"; 2, 28x6'7"; 2, 32x6'7"; 1, outside 3x6'3"; frames; 2 thermostat controls for coal furnace. 745-7844.

'54 FORD, V8, straight shift, reasonable shape, \$125. 748-8214.

GIRL'S BICYCLES, 20" Shelby Flyer, blue and white, \$20; 26" Schwinn, blue and white, \$15. 483-1072.

SMITH-CORONA TYPEWRITER, upright, in good condition, like new, \$75; men's trousers, wash and corduroy, size 40x30, will sell cheap. 744-9588.

BOY'S CLOTHING, pants; shirts; jackets, 10 to 16 years; girl's clothing, blouses, wool skirts, slips, dresses, sweaters, coats, 1- to 16 years. 443-5932.

5 ROOM CO., AGE, Adams Lake, semi-modern, large lot, good beach, south side cottage, No. 115. 426-5382.

D.K.L. PRESS, Craftsman, floor stand, motor, like new, \$75. 743-7842.

REMINGTON TYPEWRITER, portable, case, \$35. 435-6472 evenings.

METAL WARDROBE CABINETS, 2, 36" wide, 63" high, used 2 months, reasonable. 740-7940.

3 BEDROOM HOME with breezeway and double garage, vacant lot, 65x300; '56 Chevy convertible. 442-5569.

B FLAT CLARINET, buffet, approved for New Haven band. 445-9314.

DRIVEWAY GATES, steel, 5x3', never used; princess style coat, 7 to 8, \$5; gas lawn mower, \$4. 422-9033.

GIRL'S CLOTHING, size 10, jackets, dresses, wool skirts; boy's wool grey plaid jacket, reversible cotton jacket, tan, size 10. 745-9675.

BRIEF CASE, like new; girl's clothing and coats, size 12-14; crib and mattress; high chair; play pen; teeter babe; diaper pail; car seat. 446-4131.

UMBRELLA TENT with canopy, 12x12x7 1/2, 5' eaves, \$60. 436-3193.

SECTIONAL, 3 piece; corner table for behind center section; pair drapes, 58" long x 64" wide, new lining and dry cleaned. 748-2460.

ANTIQUE TABLE, drop leaf oak; antique walnut chest of drawers. 455-5725.

LIVING ROOM SUITE, 2 piece, rose, excellent condition, first \$35 takes it; 30" apartment size stove. 743-5875.

WINDOW AND FRAME, 24x48, 2 pane, good condition, screen and storm window included, \$10. 448-1821.

USED TIRES, 800x14, set of 5 black walls for \$5; set of 4 white walls for \$8. 748-1649.

TRUMPET, B flat and A. 745-2660.

RUGS, 9x12, \$30; 10 1/2x18 1/2, new; range; GE refrigerator freezer; TV; other articles. 446-4694.

POLAROID CAMERA, model 900, case, used very little; tan nylon frize sofa, good condition; fireside chair, gold, good condition. 437-9604.

CAPE COD HOME, 3 bedrooms, 1 1/2 baths, full basement, oil heat, stone front, aluminum on three sides. 745-9612.

SELL OR RENT 5 room house, 915 St. Mary's. 439-2782 mornings.

TIRE, white wall tube type, 750x15, 2000 miles, \$10. 444-4311.

BEAUTY SHOP EQUIPMENT, hydraulic chair, dryer, shampoo bowl; TV. 441-9333.

ANTIQUE LAMP TABLE, 28" high, graceful base, white marble top, 14x19. 743-8364 evenings.

DINING ROOM SUITE, China cabinet, bedroom suite, rockers, tables, hall-tree. 437-9138 evenings or Saturday.

'57 FORD CONVERTIBLE, 500, power brakes and steering, new tires, excellent condition, 38,000 miles, 483-2730.

VIOLIN, includes carrying case, get your student prepared for school now. 425-7034.

12 GAUGE HIGGINS automatic, 6 position choke, standard and 2 1/2" magnum loads, deer slugs, light recoil brand, never used, cost \$115, save \$25. 427-9783.

49 FORD TRUCK, 1 1/2 ton, \$295, excellent tires; 55 1/2 ton Chevy Panel, \$395, may trade for 1/2 ton pick-up. 7919 Kinkner Rd.

SELL OR RENT 5 room house, 2 up and 3 and bath down, oil heat, close to Broadway Plant. 743-2860.

SETTEE, \$12. 742-4739.

LIVING ROOM SUITE, 7 piece, very good condition, \$125; 7 piece dinette set, \$35; white formal, size 7; \$5. 448-2633.

GE STOVE, deluxe model, pushbutton, automatic oven timer, deepwell. 449-1973.

FUEL PUMP, Bendix electric, 12 volt, new condition, \$18; 4 triple track aluminum storm windows and screens, 36x50, \$5 each. 748-0257.

GIRL'S BICYCLE, 26", 3 speed, English, excellent condition, \$20. 447-4105.

BABY GRAND PIANO, Packard, also dolly, suitable for church or school, \$375; table lamps; pair French doors, beveled glass, 36"; 90 pink 9" floor tile, new. 744-9520.

MATTRESS AND SPRINGS, combination, 2, for bunk beds, 483-7482.

KIMBLE CONSOLE/ETTE PIANO, mahogany finish, excellent condition. 443-5644.

DOOR MIRROR, long, \$2; curtain anchor, \$2; good skirts, suits, sweaters, blouses and dresses, 11 to 16 years; snow suits 1 and 2 yr.; lot's shoes. 425-7683.

INDIAN PONY, very gentle with children, white with black feet and tail. 743-6409.

FLUORESCENT FIXTURES, 5, 19" and 3, 25" with lamps all wired for use. 442-8455.

U.S. ROYAL TIRES, whitewall, 7.60x15, set of four, \$10. 745-2120.

ELECTRIC STOVE, 40", deluxe, like new, reasonable, Preble 10 on 30 after 4 p.m.

BATHINETTE; play pen; baby tenda; tricycle; walker, cheap. 442-6111.

CONN SAXOPHONE, alto, very good, with case, Columbia City 244-3072.

EVERGREENS, silver blue junipers, upright and spreading yews. 747-5461.

BICYCLES, 24" boy's Schwinn; 26" girl's Schwinn, \$15 each. 475-0863.

'55 MERCURY, 4 door, power steering, leather interior, clean, reasonable. 443-5444.

CLOTHING, boy's size 12-14, jackets, shirts, etc.; girl's size 14 and pre-teen 10, coats, skirts, dresses. 745-1991.

RIFLES, 2, 22 cal., winchester bolt action, remington pump, excellent condition. 436-5282.

'60 PONTIAC BONNEVILLE, convertible, radio, power steering and brakes, automatic, \$195, trade or take over payments, \$64 month, Avila 897-4131.

ONE STORY HOME, semi-modern, shower, gas space heater, siding, good roof, make an offer, now rented for \$60 month. Leo 627-2954.

RANGE, full size, excellent shape, \$35. 745-2488.

STORM WINDOWS & SCREENS, 7, 32x51; '54 Olds 98 convertible, power steering, good condition. 441-5051.

GOLF SHOES, foot joy, size 8 1/2, worn 6 times, cost \$36, will accept reasonable offer. 745-0006.

SELL OR RENT, mobile home, 2510 Sheridan Rd., lot 18.

LADY'S SUIT, wool, 2-piece, like new, size 12; beige corduroy skating skirt, worn once, 24" waist, 455-4157.

BABY SCALES; lavatory with fittings; aluminum storm window, 28x54; 9 venetian blinds, 36x3; 2 blue venetian blinds, 36x54. 744-9520.

20" STOVE, electric, 4 hole, excellent condition, \$50. 749-5246.

'63 FALCON CONVERTIBLE, 6 cylinder, straight shift, 6,000 miles, excellent condition. 456-2735.

GIRL'S BICYCLE, 26", Schwinn, baskets, good condition. 745-6444.

GIRL'S CLOTHING, winter coat, size 14, wool skirts, dresses, size 7 Jr., sweaters, jumpers, size 14, all perfect condition; antique pitcher and bowl. 744-9479.

MUMS, starting to bloom now thru Oct., good selection of colors, cushion or taller types, 50¢ each. 637-3895.

'62 CHEVROLET PICK-UP, 6 cylinder, 1/2 ton, standard shift; 12' fiberglass boat, Dolphin trailer; '59 5 1/2 hp Johnson motor. Kendallville 347-2394 after 6 p.m.

ELECTRIC STOVE, 30", very good condition, \$75; dehumidifier, like new, \$50. 745-2027.

BUILDINGS, 2, width 6'9", length 8', height 7'6"; width 7'3", length 9'3", height 7'8". Hoagland 99-C.

RANCH BUNCALOW, 3515 Eastwood Dr., 3 bedrooms, carpeted, living room, hall, garage, patio, \$11,450. 745-7193.

CITIZENS BAND RADIO, executive 100C, '63 model, 110v or 12v system, reasonable, might trade. Uniondale 6773.

STORM DOOR, 36x50, varnished; slate blackboard, 30x36; fire place tools; bed lamp. 447-6943.

TRAVEL TRAILER, 16', \$475. 475-1095.

VIOLIN, \$20; man's red sports coat, size 38. \$5; brown coat, size 16. 447-8431.

BOY'S CLOTHING all weather coat and suit, size 13; pants and sweaters, size 12, all in excellent condition. 483-4083 after 6 p.m.

'63 CAMP TRAILER, Apache Eagle, with 2 polyfoam mattresses, canopy, spare tire, 20 lb., gas tank and stove, used 2 times, will satisfy. 425-8552.

BICYCLES, 24" Schwinn, girl's; 24" Higgins, boy's. 748-1351.

GE OBITUARIES

Adolph Smith, 63

Services were held Saturday, September 7, for Adolph Smith, 63, who died Tuesday, September 3, in Adams County Memorial Hospital where he had been a patient one week.

Engaged in April 1950 as a helper at Taylor St., he was a carton packer in Sec. 14, Taylor St., at the time of death.

Vern J. Davis, 68

Services were held Monday, September 2, for Vern J. Davis, 68, who died Friday, August 30.

Employed in June 1942 as a machine operator in Bldg. 17-1, he retired in April 1960 as a wire enameler at Taylor St.

Lawrence Suter, 66

Services were held Thursday, August 29, for Lawrence F. Suter, 66, who died Sunday, August 25, at Veterans Hospital after an illness of nine months.

Engaged in June 1941 as a sweeper in Bldg. 4-5, Mr. Suter retired in July 1962 as a motor sprayer at Taylor St.

Joseph Pozner, 72

Word has been received of the recent death of Joseph Pozner, 72, at Malden, Mass.

Mr. Pozner was employed here in October 1950 and took his optional retirement in December 1953 as an inspector at Taylor St.

William Schinnerer, 70

Services were held Tuesday, September 10, for William G. Schinnerer, 70, who died Sunday, September 8, at Lutheran Hospital where he had been a patient one month.

Mr. Schinnerer was engaged in August 1927 as a student in Bldg. 12-3. He took his optional retirement in April 1956 doing heat run work at Taylor St.

He was a member of the Quarter Century Club.

Jacob J. Weber, 75

Services were held Saturday, September 7, for Jacob John Weber, 75, who was dead on arrival Wednesday, September 4, at St. Joseph's Hospital after falling down the stairs at his residence.

Mr. Weber started here in December 1923 as a helper in Bldg. 27-1 and took his optional retirement in May 1950 as a grinder in Bldg. 17-1.

He was a member of the Quarter Century Club.

Robert Jellison, 60

Services were held Wednesday, September 4, for Robert Jellison, 60, who was dead on arrival Monday, September 2, at Lutheran Hospital.

Mr. Jellison joined the Company in August 1941 as a billing clerk in Bldg. 6-3 and was a traffic and correspondence clerk in Bldg. 18-4 at the time of death.

Asbury Roberson, 79

Services were held Tuesday, August 20, for Asbury P. Roberson, 79, who died Saturday, August 17, at a local nursing home following an illness of two months.

Mr. Roberson started in January 1944 as a welding helper at Taylor St. and retired in December 1948 from Bldg. 4-1.

Martha Bulleit, 67

Services were held Sunday, August 18, for Martha M. Bulleit, 67, who died Friday, August 16, at the Lutheran Hospital following a two months' illness.

Employed in March 1944 as a burring machine operator at Taylor St., she took her optional retirement in February 1955 as an assembler in Bldg. 4-3.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*

☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

LOST
GOLD BAND RING, "E" on it. 749-1767.

FOR RENT
2 BEDROOM BUNGALOW, gas heat, hardwood floors, 2 car garage, near bus, \$75 month. 442-8685.

SLEEPING ROOMS, close to Broadway Plant. 744-8883.

UNFURNISHED APARTMENT, Lake-side, 3 rooms, storage, garage, walk-in closets, hardwood floors, porch, utilities. 426-0624.

UPPER 3 ROOMS and bath, stove, refrigerator, water and heat furnished, plenty of closets, cross ventilation, Southwest. 445-7364.

LAKE OF WOODS, modern 3 bedroom lakefront cottage, east shore No. 140, \$20 per week. 422-9562.

4 ROOM HOUSE, 1395 Union, automatic gas heat. 442-8365.

2 ROOM APARTMENT, lower, private entrance, nicely furnished, close to GE. 745-1991.

3 ROOMS and bath, stove and refrigerator furnished, private entrance, heat furnished, walking distance to Broadway or Taylor St. Plants. 429-6522.

PACKAGES

for Still Better Living

To see that all those who contribute to General Electric's progress—employees, share owners, suppliers and customers—are fairly rewarded for their contributions...That's the job of General Electric management.

How are General Electric employees faring as management performs that job?

The packages of wage and benefit improvements included in the Company's 1963 proposal indicate employees are faring well. Here are just a few of the packages employees can receive for their efforts:

Still Better Pay—Two wage increases 18 months apart...each averaging 7 cents.

Still Better Vacations—4 weeks for those with 20 years of service, 3 weeks for those with 10...And vacation time over the total period of plant shutdowns—or over two weeks if there is none—can be custom-tailored to meet personal needs. For instance "extra" paid vacation can be used for sickness, personal business, or to make up for short work weeks, or in case of layoff.

Still Better Insurance Benefits—A maximum family deductible of only \$125 before all eligible medical expenses begin to be covered...a 66⅔% boost in maximum medical benefits, from \$15,000 to \$25,000...A 17% increase in weekly sickness and accident benefit ceilings...and improved life insurance coverage so that coverage does not vary with current earnings but is based on the highest level of earnings during the preceding 5 years.

Still Better Layoff Protection—IEA benefits can be larger and come sooner than before.

Still Better Pension Benefits—For future pensioners: Early retirement pensions up as much as 10% in some cases...Bigger pension build-up for all service prior to 1951...A boost in guaranteed pension minimums after 65...And disability pensions are up 33⅓%.

Still Better Medical Benefits for Pensioners and Their Wives—Maximums are doubled—from \$3000 to as much as \$6000...And a retired employee can buy still more at a minimum cost.

Still Better Pay for Listed Holidays Worked—Pay would now be 2½ times regular rates—25% more than before.

All these are among the important packages for better living which General Electric has proposed for employees in 1963. They are being acclaimed by employees and observers alike. They will make an excellent armful of values for any employee to take home to his family.





FORT WAYNE NEWS

INDIANA COLLECTION

BULK RATE
U. S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

Volume 46

Friday, September 27, 1963

No. 18

Contract Proposal Accepted By IUE Conference Board



It drops the dime in the box for coffee every morning or turns the key in the ignition. Once at our job—no matter what it is, we depend on it to do our work. It turns the front door knob of our home at night, pats the upturned head of our youngest child. The hand is one of the most perfect mechanisms ever contrived . . . and certainly one of the most useful in this world.

Anything so important and necessary deserves the best of care . . . much better than many of us ever give it. The hand, however, is but a mechanism.

Like a faithful servant it does ALL and ONLY what it is told to do. It carries out the orders of the brain. To give our hand the care it deserves in protecting it from possible injury, we must THINK in terms of safety . . . be always alert to possible hazards.

This year the personal injuries to General Electric employees here have involved more hand injuries than any other part of the body. Training our mind to give the right orders is the best care and protection we can give our hands!

Eight weeks of contract negotiations culminated in the acceptance of the Company's contract proposals on Wednesday of this week. At a meeting of the GE-IUE Conference Board in which local officials took part the Board voted to accept. Yesterday Union and Company negotiators signed the contract agreement.

By accepting the contract this week, a wage increase of 3.1% became effective September 23. Other benefits become effective September 30, except the new vacation schedule which becomes effective January 1, 1964. A second wage increase of 2.5% will be effective April 5, 1965.

We believe that this contract will help to insure a balanced program of gains for all employees, regardless of where located, or on what kind of job, or with what length of service. Each employee will find substantial gains for himself and his family in this agreement.

First, it is designed to keep GE pay up among the best for comparable work in our plant communities all across the country, and to provide still better living for all employees.

Second, it keeps GE benefits outstanding in comparison with those enjoyed by other employees anywhere in the country—providing a still greater degree of protection and security for employees and their families during the employees' working years, and greater rewards upon retirement.

Third, the opportunity for the flexible use of vacation time will enable many employees to arrange for the use of part of their vacation time to meet their own desires and needs—to use part of the vacation

each year for personal business, or as a reserve of time against illness or layoff.

No Agreement With Local IAM

Negotiations with the local IAM, Lodge 70, have continued through this week without agreement being reached. Considerable progress has been made, particularly in the area of local understandings. Meetings with the local lodge are being handled for the Union by a Grand Lodge representative. Our complete proposals have been set forth, with nothing held back.

A membership meeting of the local Lodge 70 has been called for 2 p.m. Sunday, September 29, at 2329 Winter Street. At that time the membership will be asked to vote on the contract proposals. We urge all Lodge 70 members to attend.

The IAM lodge at the Hotpoint plant, in Chicago, has accepted the contract and the Grand Lodge representative has indicated to us that other lodges could be expected to accept over the weekend. We sincerely hope that Friendship Lodge 70, IAM, here at Fort Wayne will be among those accepting.

Cordiner Award Prizes For This Year Disclosed

The Company-wide Accent on Value Council has announced that TV-Clock-Radio sets will be given to Cordiner Award winners for accomplishments during 1963. In addition to the Model M181-Y, 11-inch prize, each winner will receive a certificate worth \$50 in cash.

Three hundred awards have been tentatively established for 1963. Employees throughout the Company will be eligible. There will be awards in every division, and winners from operating components will be selected within the divisions. In services, winners will be selected by services officers after consultation with their services Accent on Value Councils.

As was the case last year, winners will receive Company-wide recognition and their contributions will be publicized in the GE News. Last year Fort Wayne boasted four winners of Cordiner Awards.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

'Ear for Value'

The phrase, "He has an eye for value," is heard frequently these days—so much so, in fact, that further repetition could tend to obscure a clear meaning.

But what a difference if we were to substitute another sense for seeing—something like "What about 'an ear' for value?"

If you can see value, why can't you hear value, too? And the minute you ponder this question, a whole vista of new possibilities comes to mind.

For example—the tone of one's voice on the telephone. Does it suggest interest, apathy or, even worse, downright annoyance? Does it seem to imply that the speaker places value on the call and wants to help the caller? Could matters be improved by blending a tone of value into one's inflections?

Or noise. How many noises around us are necessary? Din doesn't always mean that people are busy and working hard. Could be that din is a sign of confusion. Could also be that a customer might interpret it that way. Ask yourself whether noise seems to bespeak value.

You can think of other, far better examples as well but the point doesn't need to be beaten to death. Suffice to note that all of us today could start cultivating "an ear for value, too" that could spur our Accent on Value programs to ever greater achievements.

Personal Portable TV



Weights Only
12 Pounds

Courtesy Discount
\$15.00

See It At Your
GE DEALER'S



At Lutheran Hospital

John Ruhl	Pensioner
Mable Altimus	Pensioner
Lella V. Cutler	Bldg. 12-2
William E. Henninger	Bldg. 4-2
Francis Romary	Winter St.
Albert Givens	Pensioner

At Parkview Memorial Hospital

Michael Dauscher	Bldg. 2-4
Olin Keller	Bldg. 26-1
Ralph Mennewisch	Bldg. 27
Charles Arnett	Pensioner
William Chelf	Taylor St.
Carl Satterthwaite	Taylor St.
Paul Fremion	Taylor St.
Walter Walker	Taylor St.
Russell Mennewisch	Bldg. 27
Julian Eme	Winter St.
Dorothy Huser	Taylor St.

At St. Joseph's Hospital

Miles Dunscombe	Bldg. 26-4
Clifford F. Combes	Pensioner
Carl D. Winans	Taylor St.

Veterans Hospital

Miles Rupert	Winter St.
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At Irene Byron Hospital

Henry Mutschlechner	Pensioner
---------------------	-----------

At Norman Beatty Hospital

Westville, Ind.	
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Robert Roche	Taylor St.
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Dismissed from Hospital to Home	
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Isabelle Haushach	Bldg. 26-2
-------------------	------------

Frank Schlotter	Bldg. 19-1
-----------------	------------

Robert Dollar	Bldg. 19-1
---------------	------------

Ralph Foreman	Bldg. 26-5
---------------	------------

Carl Fletcher	Bldg. 26-2
---------------	------------

Robert Battershell	Taylor St.
--------------------	------------

Lillie Felt	Pensioner
-------------	-----------

Berniece Woodcox	Taylor St.
------------------	------------

Anthony W. Crow	Pensioner
-----------------	-----------

Adrian Voirol	Taylor St.
---------------	------------

Cecil Gomez	Taylor St.
-------------	------------

Martha Ryan	Taylor St.
-------------	------------

Lee Turner	Taylor St.
------------	------------

Nyla White	Taylor St.
------------	------------

Rudolph Wutike	Bldg. 4-4
----------------	-----------

George Arnold	Bldg. 4-5
---------------	-----------

Edward M. Bireley	Bldg. 6-3
-------------------	-----------

Clara Hoeh	Bldg. 8-2
------------	-----------

Wilma Linker	Bldg. 4-4
--------------	-----------

Martha Skidmore	Bldg. 4-5
-----------------	-----------

Irene Winnicki	Bldg. 4-4
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Alfred Renz	Taylor St.
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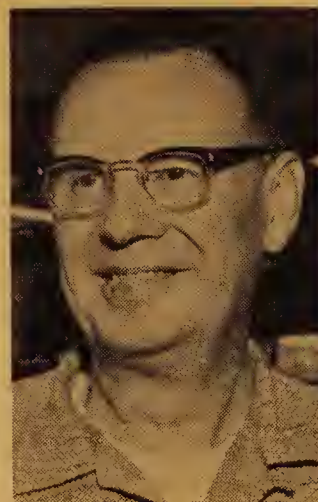
Kenneth Smith	Bldg. 19-3
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Richard Andrews	Taylor St.
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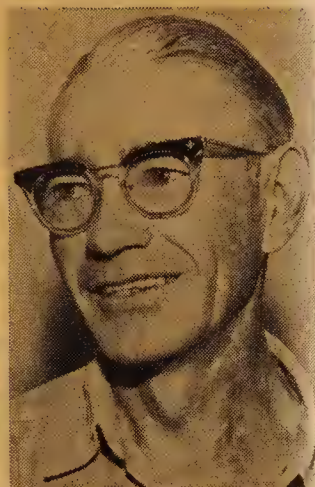
Nine Mark 40th Anniversaries



Hamilton McCoy, drill press operator in Bldg. 4-4, celebrated his 40th year with the Company on August 24. He was employed as a bench hand in Bldg. 26-4.



Granville Gorrell, machine operator in Bldg. 19-4, completed his 40th year with the Company on August 15. He started as a learner in Bldg. 6-2.



Phillip Zimmerman, stub lathe operator in Bldg. 4-3, marked his 40th anniversary with GE on August 22. He joined the Company as an apprentice in Bldg. 26-5.



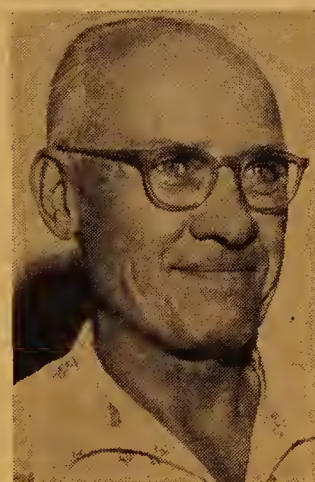
Theodore Mullen, Bldg. 26-5, Foreman in Specialty Transformer Department's Unit 46, recently celebrated his 40th anniversary with the Company. Mr. Mullen began his employment with the Company as an operator in Bldg. 26-4.



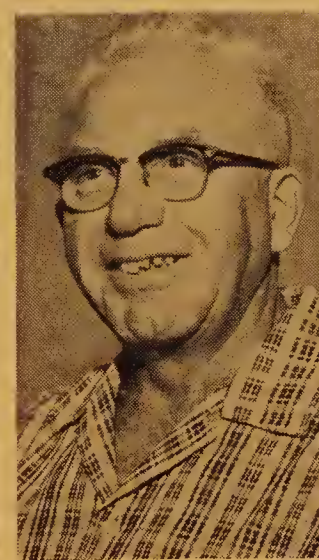
Henry Lantz, designer in Bldg. 26-2, celebrated his 40th year with General Electric on August 14. He started here as a stacker in Bldg. 19-2.



Walter Walker, assembler in Sec. 14, Taylor St., observed his 40th anniversary with the Company on August 22. He was employed as a tester in Bldg. 22.



Edgar Ort, miscellaneous service operator in Bldg. 4-4, completed his 40th year with GE on August 23. He started as a machine hand in Bldg. 4-4.



Kurt Martin, a mold and die maker in Bldg. 19-2, completed 40 years of service on August 28. He was engaged as a tool maker in Bldg. 26-5.



J. Emmet Mills, Unit Manager in Bldg. 6-3, celebrated 40 years of service here August 31. Mr. Mills started in steel work in Bldg. 6-1.

Pensioners Soon to Receive Bigger Monthly Pensions, Higher Medical Care Benefits

Thousands of retired General Electric Company employees across the country soon will be receiving bigger monthly pensions and sharply higher medical and hospitalization insurance coverage, the Company announced last week.

The Company said pension increases, effective September 30, would range up to 15% for some 25,000 retired employees with individual increases dependent on an employee's date of retirement.

Of this group, some 18,000 who had 10 or more years of General Electric service at retirement would become eligible for up to \$6,000 in Company-paid medical and hospitalization insurance for themselves and their wives.

Eligible retired employees could also increase their maximum medical coverage to \$9,000, the Company said. The pensioner's cost for the additional \$3,000 coverage would be 75 cents a month, or \$1.50 for a pensioner and his wife. And, at the death of the pensioner, any unused balance under the Pensioner's Medical Care Plan is available at no additional cost to his widow.

General Electric now provides between \$2,000 and \$3,000 in medical insurance for eligible retired employees. The increase to \$6,000 includes \$1,000 usable from life insurance coverage also provided by the Company at no cost to pensioners. The amount of Company-paid life insurance coverage a pensioner carries is based on his pre-

retirement income and length of service.

The increase in monthly pension payments announced by General Electric amounts to 15% for all eligible pensioners for service credits before January 1, 1951. Three years ago, the Company increased basic pensions by 30% for service credits on or before September 1, 1946.

General Electric last week also announced another improvement.

Previously, if a pensioner elected to receive reduced old age social security benefits before he reached age 65, a \$65 supplemental payment stopped. Now, if a pensioner elects, on or after September 30, 1963, to receive reduced old age social security benefits, his supplemental payments will continue until he reaches the age of eligibility for maximum social security benefits — presently age 65.

Improvements in Pension Plan and Pensioner's Medical Care coverage are subject to any necessary approvals by the Board of Directors and shareholders and to favorable rulings by appropriate government agencies.



SEPTEMBER RETIREE —

Lewis E. Mobberly, oven tender in Bldg. 26-4, completed more than 40 years' service when he celebrated his retirement September 1. Mr. Mobberly was employed in September 1922 as a preparatory worker in Bldg. 4-2.



RECENT RETIREMENT —

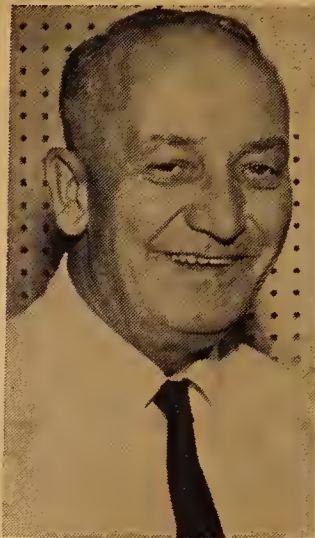
Bernice O. Frick holds her cuckoo gift at her recent retirement celebration. A switch assembler in Sec. 14, Taylor St., she was engaged in September 1933 as a core insulator in Bldg. 4-2.



50-YEAR MAN RETIRES—Clifford R. Schwarz, who joined the select 50-year club this Spring, smiles with his wife, Ellen, as he observed his September 1 retirement. Mr. Schwarz, who began his employment in 1913 as a messenger, was a first class developmental tester in Bldg. 26-B at retirement. He and his wife plan to spend retirement days at their cottage in Michigan's Lake Lavine and in Florida.



"TOILING WITH A TILLER" — Martin F. Hegerfeld, wire enameiler in the Wire Mill at Taylor St., displays a tiller at his recent retirement. He started in April 1944 as a Gritblast operator at Taylor St.



VETERAN RETIRES —

Arthur C. Garner, Bldg. 26-4 inspector, terminated more than 40 years' service with General Electric when he celebrated his retirement September 1. His GE employment began in January 1923 at the Decatur Plant.



BIDS FAREWELL —

William C. Brown, industrial truck driver from Bldg. 6-2, completed his Company employment when he took an optional retirement September 1. Mr. Brown started here in October 1940 as a freight handler in Bldg. 6-1.



FISHING PLEASURE AHEAD—Harry E. Pearl, wire drawer at Taylor St., and his son, Tom, have fishing and boating in mind at Mr. Pearl's recent retirement celebration. He joined the Company in January 1937 as a helper in Bldg. 4-2.



RETIREMENT SMILE—William A. Irmscher, Taylor St. machine operator, smiles at his September 1 retirement celebration. Mr. Irmscher joined the Company in June 1923 as a training program student in Bldg. 6-2.



DISABILITY RETIREMENT

—Raymond Hills, inspector at Winter St., took his disability retirement effective July 1. He had been off work due to illness since April 30. Mr. Hills was engaged in September 1941 as a lathe operator at Winter St.

TEN PIN TOPICS

by Jan Bowers

The GE Club rolled a 1005 high game to feature action in the Office League. Individual high games were recorded by Charlie Wilt 231-209, Glen France 222, Dick Kent, 214, Arnie Johnson 213, Bob Chandler 212-200, Arlie Grieser 210, Bill Rinker 201 and Richard McCall 200. Fran Nelson scored

GE's Gal Golfers Edge I&M, 8-7; Prizes Awarded

General Electric's gal golfers edged their I&M counterparts, 8-7, at the Lakeside par 3 course last Saturday to enable GE to capture the floating trophy for the third time in the four-year rivalry.

Donna Magsamen of I&M had low gross score of 68 while GE's Therese Lindenberg with a 58 handicap came in with low net of 34. Fifteen members from each company participated in the 18-hole event.

Dave Mumma, GE Club Golf Chairman, doled out club awards. GE's Darlene Heare and I&M's Helen Burd each were presented a beautiful blue golf umbrella. Other GE winners were Marilyn Holocher, Shirley Predmore, Justine Coudret, Isabel Alvarez and Betty Williams.

I&M awarded four \$5 gift certificates to two girls from each group with Shirley Dutkovic and Therese Lindenberg the lucky GE gals.

In addition to the above named, the GE team consisted of Venus Fann, Virginia Price, Berdeen Hutsell, Dorothy Brubaker, Phyllis Hipp, Betty Thompson and Eleanor Gligor.

Two Events Slated By Partizan Chapter

Two activities have been scheduled by Elex Club's Partizan Chapter for the near future.

On Tuesday, October 1, the board meeting will be held at the home of Ruth Poling, 2915 Abbott St. Assisting at the 9 a.m. affair will be Mrs. Ralph Helms.

Cancer sewing will be held Tuesday, October 8, at the Allen County Cancer Society, 1021 W. Wayne St. Members are asked to bring a sack lunch to the all-day event which begins at 9:30 a.m.

Apprentices Beat Firemen To Win GE Softball Crown

The Apprentices are 1963 champions of the GE Club Slow Pitch Softball League.

The new kingpins earned the title Tuesday night when they soundly punted the Firemen, 14-4, behind a 16-hit attack in the third and deciding battle involving the two teams in the double elimination tournament.

Earlier, the Firemen had defeated the Apprentices, 9-5, only to see the eventual winners deadlock the series two weeks ago with a 6-5 victory. Home runs by Jerry West and Bruce Berlien insured the Apprentice win in the second contest.

high series of 203-180-232 for a 615. Specialty Motor leads with a 6-0 record.

High series in the Monday Nite Ladies League was set by Winnie Scheurich with 540, followed by Paulla Gerding 513. High games were by Winnie Scheurich 185-190-188, Donna Lommatzsch 193-172, Betty Nielsen 194-171, Paulla Gerding 185, Edna Armstrong and Alberta Roth 175, Carolyn Gehres 173, Frances Newman 177, and Madelene Poffenberger 183.

In the Masonic League Ralph Thomas posted a 602 series featuring games of 212-213-177. High games were rolled by Thomas 243, Marion Martz 215, Spencer Schaberg 213, Nelson Dever 210, Everett Collins 209, Robert Fredrick 207, Myron Warner 204 and Burt Gessinger 202.

The Insulators have high game of 957 in the Hermetic League while Tabs rolled high series of 2608. Top games were recorded by Dick Madden 212 and Joe Eifrid 205.

In the Apparatus League Ralph Thomas scored 222-233-172 for a 627 series. High games were rolled by Herb Langer 246, Ray Junk 222, Rolla Roe 220, Charlie Wilt 203-216-213, Bob Dressel 201, Harmon Westrick 203, Paul Schoenherr 201, Gerry Widner 201, John Meyer 200, Walt Nielsen 217, Ross Smith 214, Sam Macy 212, and Walt Reisdorf 213. Cutting Tools boasts 2959 high series while Hambrook Carpet has high game of 1055.

In the Guys and Dolls Mixed League, Frank Ross rolled a 234.

High games in the Jack and Jill Mixed League were posted by Carl Miller 204, Dick Hormann 201, Winnie Scheurich 176 and Omar Beck 200.

New Mixed League

The GE Club announced this week that a new mixed league will bowl at the club every Friday at 6 p.m. Interested persons should contact the club on Ext. 742 for details.



GE GOLF "CHAMPION OF CHAMPIONS"—Meet the 19th. Holers of the Gossman Tuesday Night League, this year's Blind Bogey "champion of champions." Standing over Lloyd Grider are, left to right, Bob Bender, Ralph Thomas, Harold Braden, Bill Ort and Bob Griffin. Absent when picture was taken were Lowell Day and Pres Slack.

Lowell T. Burgin Graduated From Apprentice School

Lowell T. Burgin was graduated today from the machinist-toolmaker course of the General Electric Apprentice School here.



Burgin

He has been assigned to the General Tool Unit of the Advanced Manufacturing Development Section in Bldg. 19-4. A native of Vermillion County, Ill., Mr. Burgin, 24, graduated from Bismarck (Ill.) Township High School in 1957 and attended the University of Illinois and Danville (Ill.) Jr. College before enrolling in the Apprentice School in March 1960.

His mother, Vivian, and two aunts, Reva Mitchell and Ruth Johnson, are employed at General Electric's Ballast Department Plant at Danville, Ill.

TEE - OFF

by EARL STAUFFER

There is nothing I dislike any more than saying, "this is the finis of another golf season." After Blind Bogey any golf is just icing on the cake that has been supplied through the goodness of the weatherman. The weatherman, bless his heart, supplied us all with another one of those super days for the Bogey. It was a real fun day for almost everyone. Most of the 250 went home happy and some 80 will be happier still when the Bogey melon is cut.

The Champion of Champions is not a complete stranger to the throne. The 19th Holers of the Gossman Tuesday Evening League

Open Bowling Hours For Sunday Announced

Attention, all General Electric bowlers.

The GE Club today announced that the AMF lanes will be open on Sundays, beginning October 6, from 1 to 7 p.m. for open bowling.

battled it out with the Winter St. entry and won by a whisker. Ralph Thomas sent Red Braden, Lloyd Grider, Bob Griffin and Pres Slack to the tee and the outcome proves his good choice. A total net score of 285 was good for a position point total of 23½. Walt Bieberich, Winter St., was aided and abetted by Bill Kayser, Hump Shields and Wayne Bergman. This quartet shot a net of 288 and a position point total of 29. The Briggs entry of Warren Wickliffe, Tony Wichman, Leo Allmandinger and Dewey Erne copped third spot with net of 293 and 37½ points.

The day's individual championships went to Wickliffe who fired a 75 for medalist. Retiree (and he never looked better) George Lude was senior medalist with 79. Gwen Busby, who has made a habit of winning the women's prize, did it again with a 99, one better than Marie Lucas who carded 100.

An eagle on the last hole gave Don Nevens a 76 to tie Braden for second place medalists. Bill Kayser was one behind with 77. Before we wind up, I cannot let the year go by without admitting there were three other gals on the second place Dainte Lassies in the Dorothy Askren League. They were JEAN ORMISTON, SHIRLEY PREDMORE and PAULLA GERDING.

It has been fun and it has been sad to fill in as golf scribe this year. I am sure it was fate that gave me the privilege of the Walt Sunier bit.

My thanks to the managers who supplied the information which keeps Tee Off in business. Congratulations to Prexy Dave Mumma for a highly successful season and Blind Bogey.

Good luck and so long.



anniversaries

Clarence W. Koch	45 YEARS	
Otto E. Rietdorf	Taylor St.	9-13-18
	Bldg. 19-1	9-16-18
Dorothy P. Goshorn	35 YEARS	
Clara C. Heaston	Taylor St.	9-2-28
Leonard R. Floyd	Winter St.	9-5-28
Clarence W. Wickliffe	Bldg. 4-3	9-9-28
Walter J. Brake	Bldg. 4-1	9-9-28
Ralph J. Richard	Winter St.	9-12-28
M. Margaret Bopp	Taylor St.	9-14-28
Wade E. Tyler	Bldg. 4-3	9-20-28
Carl Mosser	Winter St.	9-27-28
Harold A. Blauvelt	Bldg. 19-3	9-29-28
	Bldg. 4-5	9-30-28
Dorothea C. Swank	30 YEARS	
Eva C. Tucker	Bldg. 21	9-5-33
Monica A. Gnau	Bldg. 12-2	9-7-33
	Winter St.	9-21-33

AD-LETS



Closing Date
For Next Issue
Monday noon, October 7, 1963

FOR SALE

'64 CHEVY, 4 door Bel Air, \$250. 745-4157.
GIRL'S BLUE GYM suits, 2 in size 10, one full suit, one bloomers only. 745-9675.
OIL BURNER, 125,000 BTU with controls, thermostat and storage tank, good condition, reasonable. 748-0006.
5' ROLLUP AWNING, \$15; mahogany bed and dressing table, \$30; mahogany breakfast, \$50. 447-5782.
OIL FURNACE, 125,000 BTU, counter flow, tank and all controls, \$75. 748-7002.
MEN'S BLACK ICE SKATES, new, size 7, \$6; Argus 500 Showmaster projector, like new, \$30; Stevens 410 gun, bolt action. 748-7022 or 748-7908.
WALNUT DINING TABLE and chairs and buffet, good condition. 433-7894.
DRESSES, size 12; skirts, 26 waist. Poe \$30.
GIRL'S COAT, leggings, bat, purse to match; dresses, size 8. 744-8622.
'66 CHEVY Nomad wagon; '55 Buick Century convertible, new tires and top. 748-2237.
CRAFTSMAN LAWN MOWER, good condition, \$4. 443-5295.
ALUMINUM STORM WINDOWS, 5 with triple track, glass size 25x20. 747-2532.
'25' GIRL'S BICYCLE, like new; girl scout jr. high uniform, skirt, blouse, tie and beret complete. 448-3342.
SCOTCH PINES, spruce and other pines, birchbark popular, 2' to 10', \$2 to \$3, dig yourself. 443-9933 after 6 p.m.
WIZARD OUTBOARD MOTOR, 1953 model, 3 1/2 hp, used one time, \$125. 437-7151.
'58 FORD, 4 door hardtop, big engine, low mileage, like new, 135 E. Lenth.
BARBIE DOLL CLOTHES, complete line. 747-4019.
ONE RUSCOE STEEL WINDOW and storm, 5'x6', call after 4 p.m. 748-2403.
HEATH KIT, DX-35, phone and code dual shortwave transmitter and receiving antenna jack, never used. 446-5705.
TOUCH TYPING COURSE, 10-day Smith-Corona; 5-7 inch 3 1/2" long playing records, never used, \$5. 446-7211.
FUEL OIL TANK, 275 gallon, \$15. 747-5848.
2 BEDROOM HOME, aluminum siding, near school, and bus line; girl's grey coat, new, sizes 12; boy's tan carcoat, size 16. 748-2880 after 6 p.m.
STAUFFER COUCH, posture rest with electric timer, like new. 742-4770.
CRIB, 6 years old, new mattress, \$25. 747-2230.
BOY'S SUIT, SPORT COAT and trousers, top coat for ages 12-14, excellent condition, reasonable. 456-2412 after 5 p.m.
SMALL KITCHEN TABLE and two chairs, good condition. 437-1772.
WOMEN'S ORTHOPEDIC SHOES, size 8 1/2, brown in color, used only three times, \$5; Bissel rug shampooer, \$1. 745-1730.
3 PIECE WHITE BATHROOM SET, cast iron tub, vitreous china lavatory and toilet with chrome fittings, soap dishes and towel bar, 746-7910 after 6:30 p.m. or all day Saturday and Sunday.

LAWN SWEEPER, Craftsman 24", used very little, \$10. 745-9439.
COTTAGE at Long Lake, 2 bedrooms and bath, south of Colon, Mich. 747-2271.
'56 BUICK CENTURY, sell or trade, \$300 or equity in power boat. Roscoe L. Beedle, South Shore, Blue Lake.
JEEPSTER, sports car, red, good condition, runs good, \$250 cash. 743-2330 after 5 p.m.
2 CEMETERY LOTS at Covington Memorial Gardens. 742-2501.
6 EWES, \$2 for service, 747-5604.
USED HOUSE TRAILER with stove and refrigerator, suitable for lake or while building, available Spring 1964. 745-1830.
'58 PONTIAC, 2 door hardtop, Super Chief, white and blue trim, clean. 5918 Old Trail.
WILL TRADE new blender for coffeemaker. 743-5243.
FOLDING BABY BUGGY; high chair, natural finish; portable aluminum laundry tub, reasonable. 440-3261.
GIBSON SPANISH GUITAR, like new, \$50. 743-1607.
MAICO HEARING AID, \$100; Kenmore portable electric sewing machine, \$35. 433-6710.
FOR SALE OR TRADE for older car — '58 MGA Roadster, \$595, finance for \$525. 427-8614 before 2 p.m.
6 GRAVE SPACES, Greenlawn Memorial Park, \$75 each, privately owned, will sell any amount. 745-2755.
WOOD WARDROBE, \$8; Chicago roller skates with carrying case, size 4, \$18. 426-9731.
GENERAL ELECTRIC DRYER, excellent condition, \$50. 433-4378.
CONN TRUMPET with case, just like new. 446-8182.
WILL SELL HOME, price reduced, two story in nice location on bus line, carpeted, gas heat, excellent condition. 745-5090.
GE CONSOLE TELEVISION, 21" with doors, walnut finish, A-1 condition. 745-1315 or 743-4908.
COUNTERFLOW OIL FURNACE, 43,000 BTU, tank, rack, 3 years old, \$40; '60 Pontiac Bonneville convertible, good shape, extras, \$1650. 747-2961.
SWEET SPANISH ONIONS, large, yellow. 748-2996.
GE MODEL TV SET, 21" screen, original picture tube may need replacing, will sell as is for \$25. 745-2120.
MAHOGANY DINING TABLE, Duncan Phyfe, 4 chairs, table pads and 54" credenza, \$50. 424-8844.
GE DELUXE RANGE, 30", \$125. 433-3555.
'47 DODGE, including 2 new snow tires, \$100. 433-8474.
DECCA STEREO, cabinet style, mahogany finish, 3 years old. 439-8792 before 3 p.m. or weekends.
USED TV, reasonable; 1/2 ton air conditioner, \$50; almost new five-piece maple dinette suite. 438-5702.
STORM WINDOWS, 2-20x46 1/2, 2-27 1/2x54 1/2, several other sizes, some screens, very reasonable. 745-2025.
DEER RIFLE, bolt action and scope, \$125 or part trade for horse trailer; boy's suit, size 10-12, like new. 433-9304.
CUB SCOUT UNIFORM, shirt size 12, pants size 14; five-gallon aquarium with filter and light. 745-2978.
WINTER CLOTHES, boy's coats, sizes 6 and 18; sport coat, size 14; girl's snow suits, sizes 1 and 4; skirts, slacks. 445-5039.
GE MIXER, 3 beater mixer, stand and bowl, \$5.50. 435-8152.
COATS, girl's, size 8, black; boy's, size 5; dresses, sizes 6-8. 747-3039.
FURNACE OIL BURNER, 5 years old, good condition, converted to gas. 743-6820.
BOYS' JACKETS, size 5; girls' dresses, sizes 2 and 4, good condition; four cute grey kittens given to good homes. 745-1930.
HOUSE PLANT; lady's dresses, size 15; 21 inch Lawnmower, new; storm doors. 36x81. 447-6943.
BEDROOM SUITE, three pieces; breakfast table plus four chairs; drapes, awnings, lawn mower, 745-9449.
2 PARAKEETS, modern cage; hand lawn mower. 439-2874.
SPRINGS AND MATTRESS, two for twin beds. 435-8193.
WOMAN'S WHITE UNIFORM, size 12, like new, \$3. 447-9535.
KENMORE GAS INCINERATOR, like new; 16 lb. bowling ball and bag; movie screen. 426-0372.
'56 INTERNATIONAL 1/2 TON PICK-UP, good condition, automatic transmission. \$525. 456-1387.
LOTS, Southeast, 2 lots 60x153 or 1 large lot 120x153, all utilities in. 445-50772.

AD-LETS

CE NEWS BLDG. 18-3 1535 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.
Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ CE Ext. _____
*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.
Signature _____

PRESSURE COOKER-CANNER, 7 quart capacity, large sieve with crank and handle. 747-3506 after 8 p.m. or anytime Sunday.
STORM WINDOWS AND SCREENS, various sizes; man's dark blue winter coat, size 40. 427-7105.
USED CLOTHING, dresses, suits, skirts size 26, tots suits, dresses, 1 and 2 years, boys' dungarees 26 waist; food grinder; curtain stretchers. 425-7583.
BABY CLOTHES, women's winter dresses, sizes 14. 433-1775.
TWIN GIRLS' WINTER COAT SETS, size 5, also spring coats. 440-1787.
'62 CHEVY MONZA, 5 passenger coupe, 4 speed, bucket seats, A-1 condition, owner leaving country, must sell at \$1650. 425-0557.
CONCORD GRAPES. 425-7034.
ELECTRIC FLOOR HEATER, 17x24; 2 re-built sump pumps. 428-9164.
WEAR-EVER COOKING UTENSIL SET, quart glass jars, reasonable, very clean. 433-6717.
GE COLOR TV, cherry walnut, good condition, \$125. 748-6798.
LADY'S WINTER COAT, dresses, slips, blouses, sweaters, wool skirts, clean and cheap, sizes 14. 443-5932.
SWEEPER, all attachments, \$35; sewing machine, electric-portsible, \$20. 441-9333.
WHEEL BARROW, rubber wheel; 5 hp garden tractor with mower. 447-9210 before 1 p.m.
CLOTHING, skirts, 20; blouses, 38; car coat, large; dresses, 20 1/2 and 22 1/2; men's shirts, 14 1/2; large bargains. 446-9245.
TIRES WITH TUBES, 2 710x15 tires, almost new with new heavy duty tubes, \$20; 6 wood storm windows, 46 1/2x22 1/2 with screens. 429-7643.
ANTIQUE ROPE BED, \$40; buggy wheel, \$8; new curtain stretcher, \$2; 2 men's sport coats, size 40, both for \$15. 744-5155.
3 PIECE COAT SET, size 2, nice, dry cleaned, \$5; dresses, very reasonable, size 7; other children's clothing. 743-6067.
RUMMAGE SALE, girls' dresses, coats and misc, sizes 3 to 6x, cheap; new vibrating machine for \$15. 745-5219.
RELAXACIZOR; typewriter table; Singer sewing machines with motor; baby bed, good condition. 442-5094.
KENMORE PORTABLE IRONER, \$10; 14 lb. bowling ball, fireball, \$10. 744-8946.
GUNS, 20 gauge Browning Automatic shotgun fired once, \$110; Swedish Mauser rifle, 6.5x55 sporterized and customized for scope, \$75; one pair 7x35 wide angle binoculars for \$39. 438-8193.
'58 OLDSMOBILE, 98, 4 door hardtop, all power, 1 owner, excellent condition. 748-8858.
BLACK ONYX RING, lady's gold mounting, size 7 1/2, worn twice, \$20. 425-5554.
GE AUTOMATIC WASHER, filter Flo with 2 speed, excellent condition; GE 14" portable TV in very good condition. 745-7024.
SUBURBAN LOT, Brierwood Hills addition, 140x200, corner Rose Ann Parkway and Grandview Drive, paved streets, gas. 441-9922.
WOOD OVERHEAD GARAGE DOOR, 16 foot in width, complete with all hardware, good condition. 748-5773.
B-FLAT CLARINET; boys' clothes, sizes 14-16, includes suburban coat, good condition, reasonable. 445-0772.
HOUSETRAILER, 8x37, excellent condition, with washer and dryer, 3 miles south of Poe on Poe Road or see Keith McBride. 17-2 toolroom.
HARMONY GUITAR, 5 strings, very good condition, with case and music books, \$20. 744-8033.
GIRL'S CAR COAT, size 14, good condition, \$4; wool skirts, jumper and dresses, size 7 junior; old fashioned wood rocking chair, very reasonable. 744-9479.
PIPE TOBACCO, half price, Kentucky Club, 2 cartons to sell at 10 cents per pack. 445-7413.
SEWING MACHINE, treadle type; single bed and spring; studio couch. 1301 Orchard St.
TURQUOISE BIGELOW RUG, 10 feet 4 inch x 14 feet, excellent condition, \$75 2x6 feet matching runner; Hohner 72 chord organ, \$80; Cosco highchair, \$12. 435-5865.
FREE small Angora kittens to be given away. 7309 Adam Center Road.
FREE kittens to place in a good home, sand box trained, 6 weeks old. 747-5380.

WANTED

BOY'S BICYCLE, 24 inch, good condition. 748-1775.
TWIN BED SPREADS and noodle clipper. 747-4378.
OLD WOOD STORM WINDOWS, eight 28 1/2x70 1/4 inch, will pay \$1 each. 743-2330.
COAT, size 10. 744-8522.
USED 8mm movie projector. 433-7891.
SHOT GUN, single shot. 747-3613.
SINK CABINET. 445-5332.
SEWING to do in my home. 428-7131.
1 1/2 HP GASOLINE MOTOR with horizontal shaft and chain drive to be used on a minibike. 443-5760.
WOOD COMBINATION STORM DOORS, one to fit 30 1/4x79 opening, one to fit 32 1/4x80 1/2 opening. 433-5642.
MALE HOG, pullets, three section spring tooth harrow, young bull, buck rabbit. 748-5394.
CHEAP VIOLIN, can be broken, to be used as a pattern. 429-5431 after 6 p.m. or Saturday, Sunday.
LADY'S WINTER COAT, size 48, good condition. 440-3985.
USED BOAT TRAILER, reasonable. 438-9713.
USED REFRIGERATOR with freezer across top, reasonable. 745-7319.
A 6 AND 12 Volt DC Electric Trol Motor, Roscoe L. Beedle, So. Shore, Blue Lake.

GE OBITUARIES

Edward Ostermeyer, 21

Services were held Monday, September 16, for Edward L. Ostermeyer, 21, who died Saturday, September 14, from injuries received when his automobile struck a tree near Churubusco.

Mr. Ostermeyer was a student at the Apprentice School. He joined the Company in July 1960 as a sweeper at Taylor St.

FOR RENT

CLEAN ROOM next to bath, private home, South Fairfield, employed gentleman or lady, good parking, some privileges. 745-7119.

FURNISHED APARTMENT, 3 rooms and bath, new plastering, cupboards, carpeting, adults, see at 3112 Thompson. 444-0825.

APARTMENT, 2 room lower, private entrances. 745-1991.

RIDE WANTED

FROM ANGOLA to Fort Wayne, 7 a.m. to 3 p.m., Louis Wegman, 433-7363 or Angola 46073.

FROM BLUE LAKE to Broadway Plant, 7 a.m. to 3:30 p.m. Lee Mohr, Ext. 778.

RIDERS WANTED

FROM WAYNEDALE to Winter St. Plant, 7 a.m. to 3:30 p.m. Deloris Spaw, Ext. 280 or 747-2183.

2 RIDERS WANTED from 5800 St. Joe Road or East to Reed Road to Broadway or Taylor Plants, 6:48 a.m. Ext. 2536.

Robert Van Horn, 42

Services were held Friday, September 20, for Robert E. Van Horn, 42, who died Tuesday, September 17, at Parkview Memorial Hospital.

Mr. Van Horn was a bench machinist in Bldg. 4-1 at the time of his death. He started in May 1941 removing defective windings in Bldg. 17-2.

John H. Doenges, 62

Services were held Wednesday, September 18, for John H. Doenges, 62, who died of smoke inhalation Sunday, September 15, in a fire at his home caused by a burning cigaret that fell onto an overstuffed chair.

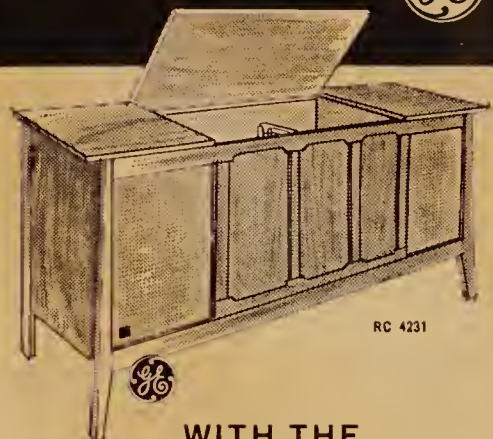
Mr. Doenges was employed as a stator core salvager at Winter St. when he took his disability retirement in September 1962. He started in October 1943 as a stock accumulator in Bldg. 6-3.

LOST

PERSONAL PAPERS, with Paul Schoenherr's name on them, driver's license, social security at Coliseum at Quarter Century Party. Ext. 2259.

Bring CONCERT QUALITY

Into Your Home



RC 4231

WITH THE ABBINGTON STEREO CONSOLE

The world's finest music can now be faithfully reproduced in your own home—with the Abbington Stereo Console from General Electric. This superlative stereo features precision-made components which have been carefully integrated for exceptional fidelity... plus beautiful all-wood cabinetry in your choice of four styles and finishes. Put concert quality in your home now, with the Abbington stereo console. See it today!

- 4 Models—Italian Provincial Antique Mahogany, Traditional Mahogany, Early American Maple, Danish Modern Walnut
- All-Wood Cabinetry
- Six Speakers
- 4-Speed Automatic 11-inch Changer... Automatic Shutoff
- All-New Record Saving Tonal I General Electric Tone Arm
- General Electric C-100 Ceramic Stereo Cartridge... Diamond Stylus
- Exclusive Record Saver
- AM/FM/FM Stereo Tuner
- Porta-Fi (Optional)... plug in any regular 110 volt outlet to give you music in any room

COURTESY DISCOUNT **\$35.00**

ANOTHER SOUND VALUE FROM GENERAL ELECTRIC

See Your General Electric Dealer For His Special Price and Terms



STILL BETTER

Protection for You and Yours



Not so long ago you may have read an article citing surveys that showed General Electric employee benefits better than those of most companies.

Now Company employee benefits will be even better.

The wage and benefit improvements in the Company's 1963 proposal are designed especially for improving the security and living of people whose security and living are among the best in industry—G. E. people.

Here's what the new program offers:

Better Pay—Two pay increases 18 months apart, each ranging from 5¢ to more than 10¢ an hour with the average at 7¢ an hour.

Better Vacations—4 weeks at 20 years, 3 weeks at 10 years...And an option to use vacation time longer than plant vacation shutdowns—or over 2 weeks, if there is none—for individual needs: personal days off...sickness...to make up for short work weeks...all within the possibilities allowed by the business.

Better Insurance Benefits—A maximum family deductible of only \$125 a year, after which the Insurance Plan will start paying the lion's share of all covered medical expenses...A boost in maximum medical benefits from \$15,000 to \$25,000 for each member of the family...Elimination of the former \$7500 yearly maximum...A 17% increase in weekly sickness and accident payment ceilings...Life insurance improvement so that coverage does not vary with current earnings but is based on the highest level of earnings during the preceding 5 years.

Better Income Protection—Income Extension Aid will now be available as soon as state unemployment benefits are used up and may be bigger than before in many cases. Instead of being based on earnings at layoff, it'll be based on the average straight-time earnings figure of the past 6 months, or such earnings for the last week worked, whichever is higher.

And now IEA benefits can be built up again faster when a laid off employee returns to work...There are many other IEA improvements.

Better Holiday Pay—The former rate of twice normal pay for listed Holidays worked is increased to 2½ times normal pay—an increase of 25%.

Better Pension Benefits—For future pensioners: The pension credits for service before January 1, 1951 are up an additional 15%...Early retirement pensions are up as much as 10%...In early retirement the \$65 monthly supplemental payments now continue to age 65 even if early Social Security payments are being received...For the few who may need to rely on the minimum guarantee, this amount will be raised to \$2.70 per month for each year of service—an increase of as much as 12%...And now you can receive earlier "vested rights"—a guarantee to a pension—with as little as 10 years service and age 35 or older...**Medical benefits for retirement years are up, too**—lifetime medical benefit maximums for eligible pensioners and wives or husbands are boosted to as much as \$6000—at least double what they were before. And \$3000 more can be bought at a very low rate—\$1.50 for a pensioner and his wife. She will have "paid up" medical expense insurance if he dies first. (Current pensioners, where eligible, will also receive many of these benefits improvements.)

All of these advantages for even better living and better security—better protection for you and yours—are wrapped up in the new General Electric proposal that will give Company employees a still bigger umbrella of protection than that held by most industrial employees.

Cordiner to Retire Late This Year

Borch to Be Chief Executive Officer; Phillippe Chairman



Ralph J. Cordiner
To Retire in December

Fred J. Borch to Become
Chief Executive Officer

General Electric Chairman Ralph J. Cordiner, 63, announced this week that the Company's Board of Directors has elected Fred J. Borch, 53, President and Chief Executive Officer of the Company and Gerald L. Phillippe, 54, Chairman of the Board, both appointments effective December 21.

Mr. Cordiner also announced that as of that date he will retire as Chairman of the Board after 13 years as General Electric's chief executive, initially in the capacity of President and since 1958 as Chairman of the Board. His announcement reflects his long-standing personal plans to retire to his citrus and cattle ranch in Florida before reaching the Company's compulsory retirement age of 65.

Mr. Cordiner is also retiring from the Board in accordance with Board rules established in 1956, whereby outside directors leave the Board at a compulsory retirement age and directors who are Company officers leave when they are no longer officers of General Electric.

Outstanding Leaders

In announcing the election of Mr. Borch and Mr. Phillippe, Mr. Cordiner said these appointments "represent an orderly succession in General Electric leadership" and pointed out that "both men have proved outstanding leaders in meeting a series of deliberately challenging assignments over a period of many years." He pre-



Gerald L. Phillippe to Become
Chairman of the Board

dicted that "this experienced team will move the Company forward to horizons no man can now see."

Mr. Borch is currently Executive Vice President-Operations and a member of the Board. In that capacity he has had responsibility for the operating components of the Company on a world-wide basis. Reporting to him are General Electric's five operating groups — the Aerospace and Defense Group, the Consumer Products Group, the Electric Utility Group, the Industrial Group and the International Group.

Mr. Borch's previous assignments include those of Vice President and Group Executive for the Company's Consumer Products Group and Vice President-Marketing Services. He has had an extensive background in marketing management and was first made a general manager at the age of 30 in the Lamp Division.

Mr. Phillippe moves to the position of Chairman from the post of President to which he was elected in 1961. He has been a member of the Board since that date, and his extensive executive background with the Company includes service as Comptroller and chief financial officer from 1953 through 1961.

Among Mr. Phillippe's assignments as President has been responsibility for General Electric's Services components. Each of the Services is charged with developing advanced knowledge in its particular functional area of business management and counseling the Company's operating components in those areas. Services included are Accounting, Advanced Technology, Engineering, Legal, Management Development and Employee Relations, Manufacturing, Marketing and Public Relations, Research, and Treasury.

Returns to Pattern

In naming the President as the Chief Executive Officer, General Electric returns to the pattern that has been followed since the Com-

(Continued on page 6)



FORT WAYNE NEWS

Volume 46 Friday, October 11, 1963 No. 19

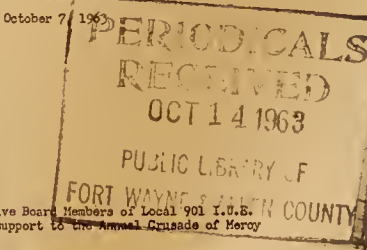
JOHN B. DEMNIS
FIRST VICE PRESIDENT
WILLIAM G. MARTIN
SECOND VICE PRESIDENT
MELVIN BONCHERLING
TREASURER
MARJORIS L. SMITH
LOUIS P. MEYER
ROBERT YOUNGHAUS
THURSDAY
ARTHUR ROCKMEYER
WEDNESDAY-AT-LARGE

CECIL R. ONION
PRESIDENT
LLOYD R. WIRE
BUSINESS ASSISTANT

VELMA M. ROSS
BOOKING SECRETARY
G. ROBERT CROSBLEY
FINANCIAL SECRETARY

GRIEVANCE COMMITTEE
HERBERT BAUER
PAUL BILLMAN
WAYNE BLAKE
MELVIN BRAUN
MAURICE CARRY
EUGENE COULTER
CURNLEY SMITH

LOCAL 901 IUE-AFL-CIO
1427 BROADWAY • 743-7686 • FORT WAYNE, IND.



Mr. Dallas E. Smith, Chairman
G.E. Community Services Fund
General Electric Company
1635 Broadway
Fort Wayne, Indiana

Dear Mr. Smith:

The Officers and Executive Board Members of Local 901 I.U.E.-AFL-CIO again pledge all out support to the Annual Crusade of Mercy Campaign.

We, of Organized Labor, have a deep conviction that the United Way is the right way to meet the health and welfare needs of our Community. We urge all of our Members and other employees to participate with a fair share contribution so that the faith of the needy will be restored in their fellow man.

Therefore, we wish you and the Community Services Fund Committee success in the current drive.

Sincerely yours,

Cecil R. Onion
President, Local 901 IUE AFL CIO

CRO/pk
oelu 325 afl cio

"Labor is discovered to be the grand conqueror, enriching and building up nations more surely than the prouddest battles"



Oct. 8, 1963

Mr. Dallas E. Smith, Chairman
G. E. Community Services Fund
General Electric Company
1635 Broadway
Fort Wayne, Indiana

132 E. Main St.
Fort Wayne, Ind.

Dear Mr. Smith:

Please be advised that I, speaking for Friendship Lodge No. 70, International Association of Machinists, hereby endorse the principle of the United Fund and their policy of "one fund raising drive."

I urge the voluntary participation of all Group A employees in accordance with their ability and the dictates of the conscience of each individual.

Sincerely yours

Raymond W. Smith
Raymond W. Smith, President
Friendship Lodge No. 70
International Association of Machinists

CSF Board Announces Solicitation

General Electric employees will be given the opportunity to further demonstrate their continued support of the United Fund of Allen County when the GE Employees' Community Services Fund conducts a plantwide solicitation next week.

For the benefit of new employees, CSF provides an easy and convenient way to help the community in which you are employed by authorizing payroll deductions throughout the year. From these authorizations, your elected administrators to the CSF board then determine the pledge to the current United Fund Crusade of Mercy.

The decision to conduct a direct solicitation of employees not participating in CSF along with those who have preferred to make their contributions by cash instead of payroll deductions was made this week by the CSF Board.

The decision recognizes that all employees should help support the vital activities of the 39 United Fund agencies here. Thus, the goal of next week's solicitation is nothing less than 100 per cent participation in the CSF.

The solicitation, which runs from Monday through Friday, October 14-18, also enables current CSF members to re-examine their present rate of giving. This year's United Fund goal of \$1,538,366, 5½ per cent above the amount raised last year, represents a conservative step toward meeting our community's most urgent needs while at the same time maintaining the current level of human services provided by the 39 agencies . . . services that aid one out of every three families in Allen County every day of the year.

The decision of the CSF Board has received prompt support by the presidents of both Local 901 IUE-AFL-CIO and Lodge 70 IAM-AFL-CIO whose letters appear at the left.

General chairman of the solicitation will be Wallace E. Beer, Bldg. 26-2, Specialist-Employment, Personnel Practices and Benefits of the Specialty Transformer Department.

The CSF Board of Administrators is headed this year by Dallas E. Smith, Bldg. 4-5, chairman; and Emery E. Tucker, Bldg. 4-3, vice chairman.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR.

Editor

Editorial

Won't You Help?

You just can't put a price tag on some things.

Things like the quiet delight of a crippled child taking his first faltering steps.

Or the shy pride of a deaf girl who has just learned to say to her parents, "I love you."

Or that exciting moment when your son scores his first touchdown.

Or the time your granddaughter told you all about her first all-night campout in scouting.

Neither can you put a price tag on the vital work carried on by the many outstanding services of the Allen County United Fund.

But—YOU CAN HELP these services continue. The easy, effective way to support your United Fund is by joining the General Electric Employees' Community Services Fund.

CSF provides a convenient way to help the community in which you're employed by authorizing payroll deductions throughout the year. From these authorizations, your elected administrators to the CSF Board can then determine the pledge to the United Fund campaign.

Become a CSF member next week. Join thousands of your fellow General Electric employees in supporting actively the United Fund of Allen County.

Payroll Impact

What happens to a manufacturing payroll as it spreads across a community?

In observance of Industry Recognition Week in Mattoon, Ill., the Mattoon Association of Commerce and General Electric's 625 employees there cooperated to see for themselves.

Last month nearly all of the employees of Lamp Division's Mattoon Plant took their two-weeks pay in \$2 bills.

What happened to the more than \$100,000 in \$2 bills?

Citing studies by the Federal Reserve Bank of wages paid to employees in a plant such as Mattoon Lamp, Plant Manager A. E. Boerner says the \$100,000 payroll generated \$300,000 to \$400,000 in local business volume and contributed substantially to the support of 1,300 trade and service jobs in the community—double the number of employees in the Mattoon Plant. He noted that this did not include the taxes paid by the plant or the money spent for materials and services which supports still other community jobs.

Says Boerner: "The circulation of \$2 bills throughout the channels of trade helped remind the public . . . of the importance of the profit-making, job-creating resources of American industry."



GE SAFETY ACE FOREMEN FETED AT BANQUET — General Electric Safety Ace Foremen were among 29 from Fort Wayne firms to receive awards at the 23rd annual Foreman's Safety Institute in the Chamber of Commerce last week. The foremen were selected for their effective contributions to the prevention of lost-time accidents. Left to right are Warren Wyckoff, Specialty Transformer Department; Wilmer LaVine, Specialty Motor Department; John F. Welch, General Manager of the General Purpose Motor Department and Chairman of the Chamber's Safety Council; Joseph Foote, Chairman of the Industrial Safety Committee; James Dornoff, sales executive of Humble Oil Co.; Ivan Martin, manager of the Chamber's Safety Council; Arthur Schmidt, Hermetic Motor Operation; Bob Sweeney of GPM; and Walter Buesking, Small AC Motor and Generator Operation.



RETIREMENT JOYS — Roy H. Cook poses with two charming ladies in front of his Fort Lauderdale, Fla., home. Gladys Racht is at left and Mrs. Cook (Anna) at right. Mr. Cook retired in April 1960 as a punch press operator in Bldg. 4-1 and from the looks of the picture, both he and his wife are enjoying the retired life in the Sunshine State. His address is 5256 NE First Terrace, Fort Lauderdale.

Series of Tours Scheduled For First Shift Elex Members

First shift Elex Club members can look forward to visiting a number of places of interest, thanks to the efforts of Esther Batchelder, Educational Program Chairman.

Members this week were conducted on the first of the visits—a one-hour tour of the striking Concordia Senior College, designed by the late Eero Saarinen.

Apprentice Alumni Slate Two Events

Attention, members of the Apprentice Alumni Association.

Here are two dates you'll want to circle on your calendar.

On Friday, November 15, the Fall banquet and election of officers will be held at The Hayloft near Hoagland. Co-chairmen of the event are Wilson Garman, Bldg. 19-2, and Don Greenler, Bldg. 6-4.

On Saturday, November 30, the Christmas Dance will be staged at the Tokheim Clubhouse. Gene Lenz, Winter St., is in charge of this annual affair.

Further information and tickets can be obtained from your contact man.

This coming Wednesday, October 16, first shift members can tour the interesting Lincoln National Life Insurance Company museum. The group should meet at the north entrance on Douglas St. for the 7:30 p.m. tour.

And on Wednesday, October 30, an hour tour of the Cathedral on South Calhoun St. will begin at

Tips for Milady

Both first and second shift Elex Club members and their guests can see "Hi-Style Holiday Entertaining Made Easy" Wednesday, October 23, at the GE Club Auditorium.

At 1 and 7:30 p.m. performances, I&M home economist Peg Buchan will show many easy ways to prepare attractive party foods electrically for brunch, buffets, teas, etc.

All the recipes will be available, valuable attendance prizes will be awarded and refreshments served.

And, of course, the very finest in appliances—General Electric—will be used to prepare the culinary specialties.

7:30 p.m. promptly. Cars may be parked on the church parking lot. The tour will begin at the Calhoun St. entrance.

Members are also advised to watch for the announcement of a millinery class to start in January. The six-week course will show members how to make attractive hats of feathers, fabrics, flowers, ribbons, etc.



anniversaries

Ray E. Mutton
Melvin R. Payne
Oscar G. Rodewald

45 YEARS

Bldg. 19-3 10-3-18
Bldg. 6-3 10-5-18
Bldg. 19-5 10-25-18

35 YEARS

Lloyd A. Garrison 10-1-28
Catherine Schaefer 10-3-28
Charles R. Mercer 10-18-28
George W. Owens 10-19-28
Herbert M. Kurtz 10-20-28
Morris R. Pool 10-25-28

30 YEARS

Charles P. Gnau 10-2-33
C. Loretta Mulligan 10-29-33

GE's Nine Month Results

Sales and Earnings Show Continued Improvement

Sales and earnings of General Electric Company for the first nine months of 1963 showed continued improvement over 1962 levels, Chairman of the Board Ralph J. Cordiner announced Wednesday.

Sales billed for the first nine months were \$3,606,459,000, up 4 per cent from the \$3,483,153,000 billed during the same period last year.

Earnings for the first nine months of 1963 were \$192,400,000 or \$2.14 a share, up 7 per cent from \$179,495,000, or \$2.01 a share, for the first nine months of 1962.

And employee pay and benefits during the first nine months amounted to \$1,567,423,000.

Results for the third quarter of 1963 alone showed sales of \$1,209,101,000, up 4 per cent from the same period last year, and earnings of \$66,280,000, or 74 cents a share, up 11 per cent from the third quarter of 1962.

Voluntary price adjustments recorded during last year's third quarter as disposition of possible claims under recent antitrust cases reduced 1962 third quarter sales by \$7.8 million, and earnings by \$3.7 million, or 4 cents a share.

"The importance of the Company's balanced sales growth is underscored by results in the first three quarters," Mr. Cordiner said. "While defense business was be-

low last year's levels and utility sales were virtually unchanged, these lagging areas were more than offset by sales strength in consumer goods, industrial equipment and international shipments."

Favorable factors contributing to the Company's over-all outlook, Mr. Cordiner said, were the general firming of prices in the electric equipment and appliance markets, and the peaceful conclusion last month of contract negotiations with unions representing the majority of bargaining-unit employees.

The Chairman termed price improvement "one of the most favorable developments of 1963." He

noted, however, that in the ease of heavy capital goods with long manufacturing cycles, this would largely be reflected in future results.

Purchases of materials, supplies and services from the Company's 45,000 suppliers totaled approximately \$1.6 billion.

General Electric also made provision for payment of \$248,106,000 — roughly 29 per cent more than the Company's earnings — in direct federal, state and local taxes and renegotiation, in addition to indirect taxes included in prices paid to suppliers.

All Employees Represented By IUE May Now Apply for Personal Accident Insurance

Under a new agreement with the Company, the IUE has accepted Personal Accident Insurance for the employees it represents. This 24-hour, broad-risk insurance protection against accidental death and dismemberment has been available to most other General Electric employees since July 1960.

Employees represented by the IUE may have coverage beginning as soon as November 1 of this year. To have their coverage begin on that date, however, they must enroll on or before October 25. In addition, anyone wishing to enroll for coverage to begin after November may do so as well. If his application is received before the 15th of any month, his coverage will become effective on the first day of the following month; if his application is received after the 15th of any month, his coverage will become effective on the first day of the second succeeding month.

Under Personal Accident Insurance, eligible employees may select coverage, in units of \$10,000 each, up to five times their normal straight-time annual earnings, with maximum coverage not to exceed \$250,000. However, any participating employee, regardless of earnings, may sign up for as much as \$100,000 of coverage.

Employees pay the full amount charged by the Insurance Company, currently \$5.40 per year for each \$10,000 of coverage. However, because the Insurance is offered on a group basis, and because employees are not billed for administrative expenses of operations performed within General Electric, this rate is generally lower than employees would find available if they applied for similar insurance on an individual basis.

Personal Accident Insurance covers a broad range of accidents, whether they happen on the job or off, during business travel or on personal trips, while in the office, in the plant or at home.

One hundred per cent of the coverage is payable for loss of life. Fifty per cent of the coverage is payable for the loss of one hand, or one foot, or sight of one eye—in one accident—or 100% for the loss of two or more such members in one accident. For any one accident, the amount payable for accidental death and dismemberment combined is the amount payable for loss of life.

Benefits are payable only if the death takes place within 90 days

after the injury and is not caused or contributed to by disease or mental infirmity, or medical or surgical treatment of such disease or infirmity, or by intentionally self-inflicted injury, or by insurrection, war (declared or undeclared) or any act of war.

Personal Accident Insurance is in addition to accidental death and dismemberment coverage already available to employees under the General Electric Insurance Plan.

All employees of the General Electric Company and any affiliate which has elected to participate in Personal Accident Insurance are eligible to enroll for this insurance, except: employees hired on a part-time basis, individuals on retainer, and special classes of employees as may be prescribed by the General Electric Company's rules from time to time.

Booklets containing full details of Personal Accident Insurance will be distributed to IUE-represented employees here.

Second Shift Elex Members to Tour Berne This Month

Second shift Elex Club members will enjoy a luncheon and tour in Berne on Thursday, October 24.

The group will leave promptly at 9 a.m. by bus from the Taylor St. West Parking Lot for the fun-filled and interesting day.

A highlight will be the tour of the Berne Furniture Co. From there members will visit the First Mennonite Church and then dine at the Parkway Restaurant.

Following lunch, chartered Fort Wayne Transit buses will bring the group back to the Taylor St. lot by 2:45 p.m.

Tickets for all the activities are just \$1.25 per member. Reservation deadline is one week from today, October 18.



MAP PLANS FOR ST MANAGEMENT CLUB—Directors of the Specialty Transformer Management Club are shown completing plans for the 1963-64 fiscal year which started last month. Seated at center is Wally Beer, president. Flanking him are Ed Hagadorn, director; Gerry Dill, secretary-treasurer; Jim Collier, vice president; and Bill Rectanus, director. Standing, left to right, are Dick Pierce, Les Fanning and Chuck Harrod, directors.



TO HEAD GPM MANAGEMENT ASSOCIATION—President Bob Wildermuth, front row center, poses with the other newly-elected officers who will direct the activities of the GPM Management Association this year. Flanking him in first row are, left to right, Herb Wise, second vice president; and Fred Hagadorn, secretary. In back row are, left to right, Bill Lichtenstiger, first vice president; Walter Gerke, publicity chairman; and Keith Kalb, treasurer.



10 MILLIONTH DOLLAR GOES TO HIM—Anthony E. Marx, retired Schenectady employee, was recipient of the 10 millionth dollar paid out by the General Electric Medical Care Trust for Pensioners. The milestone dollar was included in the \$338.94 he received in medical care benefits following his recent hospitalization. His French poodle, Penny, is glad to have him back.

10 Millionth Dollar Paid Out in Medical Care for Pensioners

The 10 millionth dollar paid from the General Electric Medical Care Trust for Pensioners went last month to Anthony E. Marx, retired Insulating Materials Department employee of Schenectady, N. Y.

A pioneer in providing medical care for retired employees, General Electric established the Medical Care Plan for Pensioners in 1948, long before the current national interest in medical care for senior citizens.

Mr. Marx, who retired from the Schenectady Plant in 1959, was hospitalized for two weeks recently. Doctors found that treatment—rather than an operation—was sufficient to improve an ulcer condition. Nevertheless, the total bill reached \$384.05.

The Medical Care Plan for Pensioners paid \$338.94 of it—and one of those \$338 was the 10 millionth paid under the Medical Care Plan for Pensioners. The check which went to him was one of 783 sent out in September to help cover medical expenses of General Electric pensioners.

When Mr. Marx retired four years ago, he resolved to live the leisurely life. "When I retired," he says, "I retired." He has no special hobbies but is busy helping his wife, keeping his house repaired, watching television and taking frequent drives in his compact car.

The Medical Care Plan for Pensioners offers hospital and surgical benefits for eligible retired employees, their wives (or widows). It has been continually improved since its inception 15 years ago.

Subject to approval of the Board of Directors, the most recent improvement, coincident with the

Company's 1963 improvements in employee benefit plans, increased the ceiling on medical care benefits for pensioners to as much as \$6000—without contribution from the pensioner—doubling the former ceiling. It also makes it possible for pensioners to purchase \$3000 more in coverage for the minimum contribution of 75¢ per month—\$1.50 for a pensioner and his wife—for total coverage of \$9000.

All of this was in addition to a number of Pension Plan improvements which will boost retirement income for thousands of General Electric pensioners this year.

Remember When Club Meeting Set

Women who were employed here prior to 1933 are invited to attend the dinner-meeting of the Remember When Club Monday, October 21, at 6:30 p.m. at the West Creighton Ave. Church.

Reservations must be made before Wednesday, October 16, with Mrs. Grace Merchant, 744-5137, or Miss Luella Knocke, 442-0222.

Those canceling reservations must do so before October 17. Club dues are just 25¢ a year.

Limited Coverage Under Amended Insurance Plan

A revision of the General Electric Insurance Plan now makes it possible for employees—who may feel that they have adequate medical insurance protection available under other coverage—to enroll for only Life, Accidental Death or Dismemberment and Weekly Sickness and Accident Insurance coverages. Medical insurance and maternity benefits under the Plan would be discontinued for those who elect this arrangement.

Any active employees insured under the Plan on September 30 when the revision became effective, as well as new employees, may elect the limited coverage described above. However, formal application for limited coverage must be made by completing a special enrollment form. A copy of the form may be obtained in your personnel accounting office. The limited coverage will be made effective as of the beginning of the next pay period following the Company's receipt of the completed form.

Employees absent with protected service on September 30, 1963 may elect to participate in the limited coverage upon return to work.

There are a number of important considerations that should be noted in connection with enrollment for the limited coverage.

1. Any employee who enrolls for limited coverage may not continue any dependent coverage which he may then have in force nor may he enroll for dependent coverage while he is participating in the limited coverage.

2. In the case of anyone enrolled only for Life, Accident Death or Dismemberment, and Weekly Sickness and Accident Insurance and who subsequently requests Medical Expense Insurance and Maternity Benefits, the Insurance Company may require him and any dependents for whom he wishes such benefits, to pass a medical examination at his own expense unless he can provide evidence that such request was made within 31 days of the cancellation of medical expense insurance under another employer group plan.

3. If both a husband and wife work for the Company, the wife may enroll for the limited coverage and, if her husband is enrolled or enrolls for dependent coverage within 31 days following the effective date of her limited coverage, she may be covered as a dependent without having to submit evidence of good health.

4. An employee who has the limited coverage at any time during the ten years prior to reaching age 65 will not be eligible to receive the benefits provided by the Medical Care Plan for Pensioners.

The contribution rate for the limited coverage, except for employees in the States of California, New York, New Jersey and Rhode Island, will be 0.6% of normal straight-time annual earnings.



WINS AWARD FOR TECHNICAL PAPER—George I. Duncan, Insulating Materials Engineer in Specialty Transformer Department, holds a plaque from the Electrical Insulation Conference Awards Committee which named him winner of the First Prize Award for a paper he presented at the 1962 EI Conference in Washington, D.C. His paper entitled "Progressive Temperature Tests—A New Approach for Screening Insulation Systems" was selected as the outstanding contribution to the conference in terms of the value of the technical content and the effectiveness with which the material was organized and presented.

Winter St. Management Club To Hear Taylor U. President

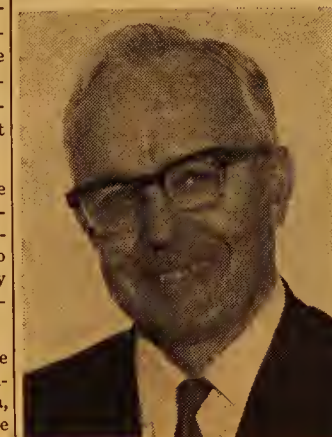
Dr. B. Joseph Martin, president of Taylor University, will address members of the Winter St. Management Club at a dinner-meeting Monday evening, October 14, at the Chamber of Commerce.

His talk, "It's Lonely at the Top," will follow the prime rib dinner which will be served at 6:15 p.m. A social hour begins at 5:30 p.m.

A native of Bourg, La., Dr. Martin has been president of Taylor, which is planning to move to Fort Wayne from its present home at Upland, since January 1960.

Prior to his present post, he served as President of Wesleyan College, Macon, Ga., and was Vice President of Oklahoma City University. He also was Executive Director, Methodist College Foundation of North Carolina.

In addition to his academic experiences, Dr. Martin has served as pastor at Cincinnati and Reseda, Taft and Hollywood, Calif.



Dr. B. Joseph Martin



Lutheran Hospital	
Richard Woodward	Bldg. 19-B
H. L. Lankenau	Bldg. 8-2
Frank C. McMaster	Bldg. 6-3
Lewis Walters	Taylor St.
Harold Gerke	Taylor St.
Velma Dowdy	Taylor St.
Robert Wallace	Bldg. 19-4
Parkview Memorial Hospital	
Charles Arnett	Pensioner
William Chelf	Taylor St.
Eugene Barrett	Taylor St.
Willie Rowell	Taylor St.
Roger Hurst	Bldg. 12-2
Russ Mennewisch	Bldg. 27
Mary Thomas	Bldg. 26-5
Mary Warren	Bldg. 4-4
St. Joseph's Hospital	
Lucille Beck	Taylor St.
Ralph Williams	Taylor St.
Wilbur Brown	Taylor St.
Anthony Holocher	Taylor St.
Mary Cooper Forst	Pensioner
Pearlie Carr	Taylor St.
Miles Dunscombe	Bldg. 26-3
Veterans Hospital	
Stanley Marquardt	Taylor St.
William Newson	Taylor St.
Irene Byron Hospital	
Henry Mutschlechner	Pensioner
Decatur Hospital	
Decatur, Ind.	
Arthur Breiner	Bldg. 26-3
Garrett Hospital	
Garrett, Ind.	
Ruth Ann Embry	Bldg. 12-2
Veterans Hospital	
Marion, Ind.	
James Monroe	Taylor St.
Whitley County Hospital	
Columbia City, Ind.	
Leroy Hentzelman	Taylor St.
Alamosa Community Hospital	
Alamosa, Colo.	
Harold Baehler	Pensioner
Dismissed from Hospital to Home	
Ralph Pettit	Pensioner
Robert Dollar	Bldg. 19-1
Cecelia Ferguson	Bldg. 26-1
Fred Hess	Bldg. 27
Michael Daucher	Bldg. 26-4
Olin Keller	Bldg. 26-1
Dorothy Huser	Taylor St.
Clarence Koop	Taylor St.
Bessie Smith	Taylor St.
John Ruhl	Pensioner
Clarence A. Hartman	Pensioner
Kenneth Wyman	Taylor St.
Walter Walker	Taylor St.
Paul Fremion	Taylor St.
Carl Satterthwaite	Taylor St.
Delores M. Barnhart	Bldg. 12-2
Berle Beaman	Bldg. 6-4
Paul R. Castle	Bldg. 6-3
Lella V. Cutler	Bldg. 12-2
Les Lindower	Bldg. 18-4

Elex Club & Employee Store Present

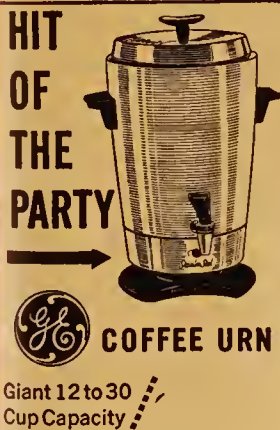
Hi-Style Holiday Entertaining Made Easy

Featuring — Peg Buchan — I & M Home Economist

Wednesday
Oct. 23, 1963

GE Club
1 p.m. and 7:30 p.m.

Demonstrations On Operation Of
GE ENTERTAINMENT LINE
All Elex Members and Guests Invited



DOOR PRIZES • LIGHT REFRESHMENTS
Drawings After Each Program

See The Latest In
GE HOME APPLIANCES
On Display



LOTS OF FREE PARKING WEST OF EMPLOYEE STORE



TEN PIN TOPICS

by Jan Bowers

Specialty Motor leads the Office League with a 9-3 record. High games were rolled by Rex Oberlin 224-214, Fran Nelson 220, Carl Metker 214, Dick Buckles 206, Ted Ross 204, Earl Morrell and Charlie Wilt 202, Gerry Dill and Arnie Johnson 201 and John Young 200.

The Goofballs pace the Monday Nite Ladies League. High series (528) was recorded by Paulla Gerding while top games were posted by Esther Muzzillo 198, Kay Bade 194-184, Paulla Gerding 192-174-179, Carolyn Gehres 188-172, Arydth Hawley 186, Alberta Roth 185, Valerie Callahan 182-178, Lu Roehm 179, Winnie Scheurich 178, Jinnie Redman 177, Beth Jacobs 173, and Mary Harvey and Gerry Fredricks 171.

High series in the Tuesday Afternoon Ladies League was Enlora Whitehouse' 508. High games were Pauline Bergquist 201, Enlora Whitehouse 195, Ardola Metker 190 and Jo Klick 179.

In the Masonic League, high games were recorded by Ralph Thomas 223, Lyle Eiter and Spencer Schaberg 220, Robert Frederick 213, Howard Hickman 209, Denton Manecke 204-203, Clarence Biedenweg 203, Don Studler 201 and Robert Carto 200.

In the Hermetic League, the Punchings rolled high series of 2258 featuring an 835. Rohland Fowler rolled high series of 626 with high games of 257-207. Other high games were Jim Gable 218 and Joe Eifrid 211.

Blondys Tavern boasts high game of 1069 in the Interdivision League. Other high games were by Allen County Motors 1056, Kinney-Bennett-Kinsey 1028, Feasels Insurance 1020, Brouwers 1013 and Bilgers Five 1001. High series was rolled by Allen County Motors 2954 while high individual games were recorded by Floren Lieberenz 235-206, Bill Hattendorf 226, Paul Perry 221-205, Bob Holman 221-219, Art Seidel 220, Ron Fisher 212, Richard Gotschall 211, Noah Kuntz 209, Ken Kuntz 207-203, Gil Baker 204-201, Bill Dunmire 204, Tom Mulligan 203, Frank Matthews 202 and Robert Knepple 200. Mussels LeBeau rolled a 210, his highest game ever.

In the Friday Nite Taylor St. League, Ford Burnau scored a 635 with games of 211-269. Other high games were rolled by Kenny Bainbridge 221, Milt Marks 214-203, Carl Miller 209, Howard Spicer 205 and Neil Allen 201.

Club Lists Hours For Open Bowling

Wanna get some friends together and bowl at the GE Club this season?

If so, you'll be interested in the current hours for open bowling on the AMF lanes.

Saturday—12:30 to 7 and 9 to 11 p.m.

Sunday—1 to 7 and 9 to 10 p.m.

Tuesday thru Thursday—8:30 to 11:30 p.m.

Basketball Just Around Corner

All managers of basketball teams who plan to participate in the GE Club Interdepartment League this season are to meet in the club's Trophy Room Wednesday, October 16, at 7:30 p.m.

L. H. Burt, league manager, also announced that individual players, not yet assigned to a team, are also requested to attend the meeting.

Meanwhile, Owl League manager Bob Crosley announced that practice will get underway Wednesday, October 16, at 9 a.m. in the club gymnasium.

Cordiner to Retire Late This Year

(Continued from page 1)

pany's inception. General Electric has had five chief executives since 1892, all of whom have held the position of President, except for the period from 1958 to the present. During that period, Mr. Cordiner moved from President to Chairman and continued as Chief Executive Officer.

In a speech last month before the International Management Congress, Mr. Cordiner said that one of the primary duties of a chief executive is to assure continuity of leadership, "to sense when the new leadership is ready, and then leave the scene, gracefully and completely, so that his successors can make their own contribution in the vigor of their prime."

He reiterated that point this week, adding that "this is what I have long planned to do, and now the time is right. I will leave the leadership of the Company in what I confidently believe are exceptionally strong and capable hands."

Ralph J. Cordiner

Mr. Cordiner was born in Walla Walla, Wash., March 20, 1900. He attended public school and Whitman College in Walla Walla, majoring in economics.

In 1922 Mr. Cordiner joined a General Electric affiliate, the Edison General Appliance Company,

and within five years became its Pacific Northwest manager. In February 1945 he became a vice president and assistant to the President, Charles E. Wilson. On April 21, 1949, he was elected Executive Vice President and a Director of the Company. When Mr. Wilson retired from General Electric on December 15, 1950, to become Director of the Office of Defense Mobilization, Mr. Cordiner was elected to succeed him as President and Chief Executive Officer of the General Electric Company.

On April 23, 1958, Mr. Cordiner was elected Chairman of the Board of Directors and continued as Chief Executive Officer of the Company.

Mr. Cordiner is married to the former Gwyneth Lewis, and they have four daughters: Mrs. John W. (Jean) Dougherty, Mrs. Timothy M. (Patricia) Kiley, Mrs. Richard David (Nancy Lee) Judge and Mrs. Frederick (Sallianne) Lione. He has 18 grandchildren, 8 boys and 10 girls.

Mr. Cordiner's home is in New York City, but he likes to spend as much time as his heavy business schedule will allow on his cattle and citrus fruit ranch near Tampa.

Fred J. Borch

Born in Brooklyn, N. Y., April 28, 1910, Mr. Borch moved to

Cleveland, Ohio, at an early age and was graduated from Western Reserve University there in 1931. He joined General Electric that same year in the Lamp Division at Nela Park in Cleveland.

In 1940, at the age of 30, Mr. Borch became general manager of that division's customer service organization and, in 1947, was named manager of the Sales Operation Department. In 1952, he joined the Administrative Department of the Lamp Division and later the same year undertook a special assignment with the Company's Management Consultation Services in New York.

Mr. Borch returned to Cleveland in 1953 to head an extensive Lamp Division business survey study for a year prior to being elected to the post of Vice President-Marketing Services. In September 1959 he was appointed Vice President and Group Executive for the Company's Consumer Products Group.

In July 1962 he was elected an executive vice president and a member of the Board of Directors.

Mr. Borch, who lives in Darien, Conn., is married to the former Martha Kananen, and they have a daughter, Kay, 24, and son, Richard, 22. An ardent golfer, he is a member of Augusta National Golf Club (Augusta, Ga.); Wee Burn Country Club (Darien); Woodway Country Club (Darien); and the University Club (New York City). His offices are at Company headquarters, 570 Lexington Ave., New York City.

Gerald L. Phillippe

Mr. Phillippe was born in Ute, Iowa, September 27, 1909, and spent his boyhood in Basin, Wyo. Early in his youth he acquired the nickname of "Flip" by which he is still known throughout the business and financial communities.

He was graduated as a Phi Beta Kappa from the University of Nebraska in 1933 (M. A. degree) and entered the General Electric Company's Business Training Course the same year. He was named a traveling auditor for the Company in 1935 and held this position until 1942, when he became statistician for the Company.

In 1947, Mr. Phillippe was appointed auditor for the Apparatus Department and in 1950 was named comptroller for the department. In November 1951 he was appointed Manager-Finance of the Apparatus Sales Division.

In 1953, Mr. Phillippe was elected Comptroller, chief financial officer of the Company. He served as Comptroller and General Manager of the Company's Accounting Services Division until his election as President and a member of the Board of Directors, August 2, 1961. He was the seventh President of the Company since its inception in 1892.

Mr. Phillippe is a member and past officer of the Financial Executives Institute, and is a Trustee of the National Industrial Conference Board. He is a member of the Blind Brook Club (Port Chester, N. Y.) and of the Scarsdale Golf Club (Scarsdale, N. Y.).

Mr. Phillippe, who lives in Scarsdale, N. Y., is married to the former Jean Reese and they have three children, Carol, 23, Sue, 20, and Richard, 17. His office is at Company headquarters.

In Orbit? No!

Out of This World? Yes!

Bargains In

NEW GENERAL ELECTRIC

Steam Irons That Show the Water Supply



STEAM AND DRY IRON



FREE
16 OUNCE CAN
FAULTLESS
SPRAY-ON
STARCH



SPRAY, STEAM and DRY IRON

Reg. Employee
Price \$13.45

\$11²⁵

Limited Quantities Available at This Special Low Price
at the

EMPLOYEE STORE

Hours: Monday thru Friday 1:30 to 5:30 p.m.

Wednesday 1:30 to 8:30 p.m.

Plenty of Parking Space Available In Lots West of Store

Reg. Employee
Price \$16.70

\$13⁶⁰

AD-LETS



No ad will be received over the telephone.

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

CLOSING DATE

FOR NEXT ISSUE

MONDAY NOON, OCTOBER 21, 1963

FOR SALE

INDIAN PONY or small horse, very gentle with children; lady's northern muskrat fur jacket, newly restyled. 748-6409.

'59 MERCURY, 2 door hardtop, power steering and brakes, good tires, good condition, reasonable. '58 Chevrolet Impala, good tires, good condition. 627-2429.

DROPLEAF EXTENSION TABLE, Duncan Phyfe and 4 chairs, includes custom pads, excellent condition. \$50. 637-8136.

TWEED CARPET, gold and brown, and pad, 12x19 feet. 427-5913 after 4:30 p.m.

AIR COMPRESSOR; electric arc-welder; acetylene torch; power saw with 3/4 hp motor. 1322 E. Washington St.

TENOR SAXOPHONE and B♭ Clarinet, both used very little, excellent condition. Uniondale 7676.

PLAYER PIANO, bench and roll cabinet, some rolls, fine for recreation room, reasonable. 745-1283.

BOYS' SHIRTS, sweaters, sportjacket, sub-coat, size 12-14; one girl's coat, age 14. 440-3013.

BOY'S TAN LINED JACKET size 16, boy's size 16 winter jacket, plaid, fleece lining and collar, both cleaned, excellent condition. 745-9675.

10 HP OUTBOARD MOTOR, \$65; 26" girl's bicycle, like new, \$20; '63 camping trailer, \$495. 425-8552.

GAS HEATED HOME, 3 bedrooms, with fenced in rear yard, \$950 down, assume \$9100 mortgage, \$79 a month, taxes and insurance included. 747-6856.

LIVING ROOM FURNITURE, sofa, 2 step end tables, mahogany occasional table, lamps to match. 745-3534 after 5 p.m.

COMBINATION STORM DOOR, pine, very good, \$4, size 3x8'-6". 425-8003 after 6 p.m.

SILVERTONE RECORD PLAYER, stand, 3 speed, \$6; 28" girl's Schwinn English racer, hand brakes, gearshift, saddle baskets, new tires, \$35. 745-2557.

RADIO AND RECORD PLAYER, with book shelves, \$50. 745-4365.

NEW GYM SUIT, one piece, green, size 12, never worn. 428-6222.

3'x8'-8" STORM DOOR, complete with hardware, good condition, \$7.50. 426-5664.

ELECTRIC CLOTHES DRYER, needs new timer, \$25 takes it. 425-0742.

ALUMINUM EXTENSION LADDER, 8 feet; Craftsman lawn sweeper; hose reel and cart; 1/2 inch electric drill; Jacobson Turbocut mower; Rosa root feeder; 2 gal. tree and shrub sprayer. 447-6292.

2 STOKERS, 1-Auburn, 1-Fairbanks-Morse, good condition, reasonable; boy's 8-piece green corduroy suit, good condition; girl's winter coat, size 8. 456-1117.

'57 FORD 600, convertible, power brakes and steering, new tires, only 41,000 actual miles. A-1 condition inside and out, reasonable. 459-2730.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... CE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

SINGLE BARREL SHOTGUN, 12 gauge, good condition, 1 box shells, 1 cleaning rod, reasonable. 445-5602.

6 EWES AND 2 BUCKS for service. 747-5604.

CHINA CLOSET, glass front, 3 shelves, good condition, walnut finish, \$10. 1911 Brown St.

STOVE; washer. 748-1708.

BOY'S MCGREGOR COAT, size 16, boy's red sport coat, size 18. 438-9715.

2 APARTMENT HOUSES for sale. 1327 Scott Ave.

LIONEL TRAIN AND LAYOUT with extra diesel, passenger cars, never used, worth \$255, will sell for \$150. 428-8033.

YOUNGSTOWN CABINET SINK with new fixtures, \$25. 437-2942.

MOTORCYCLE, 1950 BMW, 500 cc, twin, A-1 condition, \$275; thermostats for coal furnaces. 483-8318 or 748-0257.

'55 OLDS, 88 Holiday coupe, good condition, tires fair, \$200. 623-6267 or 745-1818 after 6 p.m.

410 GAUGE SHOTGUN, bolt action and repeating, 6 shot, new. 744-8097.

16' CROSBY CAPRI BOAT, completely equipped, '61 40 hp Evinrude lark, 1100 lb. capacity, gator trailer, \$750. 446-7211 or 723 Nuttman.

NATIONAL NC125 COMMUNICATIONS RECEIVER, 66 to 35.0 megacycles, 9 tubes, rectifier and regulator, "5" meter, noise limiter, BFO, tone control, \$75. Arcola 625-3275.

LARGE RESTRICTED LOT 100'x220', Northeast of 87, city gas and water, \$2500, low taxes. 748-0139.

PULL-DOWN KITCHEN LAMP, brass, like new, \$10; 50 gal. electric water heater, 5 1/2 years old, good condition, \$15. 742-2859.

21" TV, mahogany console, excellent condition, new picture tube, 442-6341 after 4:30 p.m. except weekends.

'62 CHEVY IMPALA, 2 door hardtop, like new, \$1800; '59 Nash Rambler, A-1 shape, \$750. 427-9311 or 1926 Ellen Ave.

TEENAGE WINTER SKIRTS, sweaters, suits and coat. 444-0826.

BED SPREADS, beige, satin, tailored style, 1 full and 1 king size; 4 pair corduroy cafe drapes, 28"x40"; 3 shag rugs, 2'x3'. 745-1588.

SUBURBAN LOT, Briarwood Hills addition, 140x200, corner Rose Ann Parkway and Grandview Drive, paved streets, gas. 441-9922.

6' ROLLUP AWNING, \$15; mahogany bed and dressing table, \$30, mahogany breakfast, \$50. 447-5182.

COTTAGE at Big Long Lake, 445-5024.

ITHACA FEATHERWEIGHT SHOTGUN, 16 gauge, like new, \$65; electric saw, 6" skilaw, \$40. 748-7713 after 5 p.m.

120 BASS ACCORDION, \$135; aluminum storm window, \$5; loom with 2 harnesses, \$50; power lawn mower, \$20; GE steam iron, \$2.50. 745-9917.

RAMBLER, 6 cylinder, straight stick, 4 door sedan, 5,000 actual miles, \$1350, like new. 483-7228 after 4:30 p.m.

OIL BURNER, conversion type "premier" oil burner used very little, \$50. Ossian 4-5.

'51 DODGE, 2 door, how can you go wrong for \$75. 436-7822.

STOVE, 40", with automatic oven, excellent condition. 483-1317.

1 MUSKRAT FUR COAT, size 16 \$50; 1 gray squirrel fur coat, size 16, \$75, like new, call evenings. 421-6352.

CRIB MATTRESS, waterproof, excellent condition, \$7. 745-1732.

BOY'S WINTER COAT, good condition, size 18. 443-9657.

'67 PONTIAC, Chieftain, 2 door hardtop, power brakes, clean motor, transmission new, one owner. See at 1925 Thompson, Apt. 4, after 4 p.m.

YOUTH CHAIR, captain's style, \$5; metal step-on garbage can, chrome and yellow, \$2; portable immersible water heater, 1500 watts, \$3. 303 E. Sherwood Terrace.

WINDOW SCREENS and storm windows, several sizes. 446-9192.

2 WALNUT METAL BEDS, twin size with innerspring mattresses, good condition. 424-0684.

2 TWIN HOLLYWOOD BEDS, with maple bookshelf headboards, complete with springs and mattresses, pads, spreads, \$50 each. 446-9528.

2-WHEEL BOX TRAILER BED, 4x6; Paul Shallow well pump, motor and 30 gal. tank. 744-6130.

16" BOY'S SCHWINN BICYCLE, reasonable. 747-4382.

GIRL'S DRESSES, size 8; electric train; white nylon uniform, size 16. 744-0507.

STORM WINDOWS, wooden, will fit ranch type house. 748-8561.

FRUIT JARS. 745-7219.

FREE KITTENS, gray and white, 3 fuzzy tigers, yellow and white. 485-8304 after 4 p.m.

KITCHEN CURTAINS, clothing for young child, teenager, ladies; shoes for children and lady, dishes and other items. 748-6677.

1 OVERHEAD GARAGE DOOR, 8x7 feet, complete, never unpacked. 439-3525 before 1 p.m. or after 6 p.m.

STORM SASH AND SCREENS, various sizes, good condition. 745-4359.

250 GAL. OIL TANK, burner and controls, good condition. \$20. 748-8540.

PIANO, small studio, excellent condition, walnut finish, full 88 keyboard; 10 lb. bowling ball. 436-7185 after 4 p.m.

3 STORM WINDOWS, 56x38, \$1 each. 5 screen 56x38, 1 combination storm-screen door 36x84, \$2; 1 electric ironer, \$1. 483-6710.

'56 CHEVY CONVERTIBLE, Bel Air, copper color with white top, excellent condition, new tires, automatic, \$265. 2509 Euclid Ave.

GIRL'S SKIRTS, pre-teen size 12, good condition, 745-7951.

ONE COMPLETE WHEEL, 13" for Ford Falcon. 743-8297 after 5 p.m. or anytime on weekend.

DAVENPORT, 2 piece, rose color, mohair, with chairs, \$18. 742-3576.

GOLF CLUBS, 2 woods and 6 irons with bag, \$25; fan, \$5; dinette set with 4 chairs, \$15; baby furniture. 747-8341.

ELECTRIC WATER HEATER, used 4 months, \$35; sump pump, brass 1/4 hp, \$10. 440-2665.

4 WHITE SIDEWALL TIRES, Firestone, 8x16 many thousands of miles left, \$5 each. 426-7913.

2 TYPEWRITERS, older type, need a little work, make offer; 1 buck saw; 6 cords of buttons. 443-5932.

'59 CHEVY, wagon, Nomad, power steering, brakes and rear window, power glide, excellent condition. 748-7714.

'64 PLYMOUTH, 4 door, standard transmission with overdrive, new brakes, battery. 436-8881.

'63 FORD, straight stick, V-8, 2 door. 745-5387.

STORM WINDOWS, wood, 10 size 34"x 54", 1 size 28"x39". 745-9067.

3-BEDROOM HOME, Southwest, aluminum outside, tiled bath, large living room, dining room, kitchen, carpeted, finished basement, 2 car garage. 745-9569 after 4 p.m.

BROWNIE DRESS, anklets, elastic belt and hat, size 8, \$7.5. 747-3039 weekends.

DINING ROOM SUITE, Birchcraft, custom made table pads; 21" GE TV, original picture tube may need replacing. 745-2120.

DINING ROOM SET, solid oak in blonde, drop leaf table with formica top, 4 chairs and hutch, excellent condition. 426-6592.

40" STOVE, side broiler, divided cooking area, timer, light, visual light oven, like new. 743-5204.

BEDROOM SUITE, 4 piece blonde; formica dropleaf kitchen set; utility table; two 9" green awnings; lawn mower; contemporary desk. 745-9449 or 745-0833.

MOBILE HOME, 8'x33', all metal, \$500 or will accept power boat equipment as down payment. Churubusco 693-2940.

WANTED

BABYSITTING in your home. 748-6465 evenings and Saturdays.

GRISWOLD'S HISTORY OF FORT WAYNE and Allen County. 747-3676.

ENCYCLOPEDIA, good condition, not more than 8 years old. 747-2038.

FOLDING SCREEN, in good condition that can be used in utility room. 435-6102 after 9:30 p.m.

AWNING FOR MOBILE HOME, size 10x20. 748-1712.

SET OF LADY'S GOLF CLUBS, left handed, used. 745-5010.

WILL TRADE 12' PLYWOOD BOAT, in fair condition for wood lathe, car or what have you. Leo 627-2434.

BOY'S 26" BICYCLE, must be in good riding condition. 748-6728.

CHEVY or PONTIAC, '55 to '58, straight stick, good condition, reasonable. 433-7621.

ARGOFLEX CAMERA, seventy-five, or similar reflex camera. 744-4566.

BABY SITTING, in my home. 748-6058.

ALTERATIONS, men's or women's clothing. 426-6592.

LOST

'62 SOUTH SIDE CLASS RING, in Bldg. 27 washroom September 10, initials W. C. on it. William Cartwright, Ext. 704.

FOR RENT

FURNISHED APARTMENT, 2 rooms, utilities furnished, near Broadway Plant, 1032 Swinney Ave. 425-5012.

SLEEPING ROOM, no other roomers. 445-9643.

STORAGE SPACE for one boat in garage. 445-5625 before 2:30 p.m.

LARGE CLEAN BEDROOM, private home, employed man or woman, breakfast if desired, walking distance. 446-6274.

SLEEPING ROOM, well furnished, twin beds, close to CE and town, one or two gentlemen. 426-0924.

3-BEDROOM HOME, close to Franklin School and Hamilton Park, automatic heat, no basement, rent is very reasonable. 747-6531.

4 ROOM APARTMENT, lower, modern, gas heat, garage, adults, no pets. 447-6035.

6 ROOMS, redecorated, half of double, close to town, fine for working couple, \$60, references. 742-1854.

2-BEDROOM HOME, Southwest, basement, garage, gas heat, bus, furnished or unfurnished, utilities. 747-3753.

5-ROOM HOUSE, not modern, ideal for retired couple, \$25 per month. Lafayette Center Road. 447-5182.

GE OBITUARIES

Carl A. Borchert, 77

Services were held Thursday, October 3, for Carl A. Borchert, 77, who died Monday, September 30, in Lutheran Hospital where he had been a patient two weeks.

Mr. Borchert was a staff assistant in Bldg. 18-3 when he took an optional retirement in April 1947. He started with the Company as a cost clerk in Bldg. 18-3 in January 1901.

He was a member of the Quarter Century Club.

Anna C. Sommer, 73

Services were held Monday, September 30, for Anna C. Sommer, 73, who died Saturday, September 28, at St. Joseph's Hospital where she had been a patient three months.

Miss Sommer retired in September 1950 as a shipping clerk in Bldg. 6-2. She had been an employee of GE since March 1912 when she was hired as a clerk in Bldg. 6-2.

RIDE WANTED

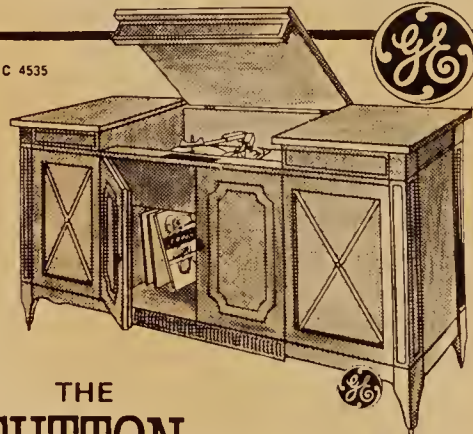
VALENTINE ROAD to Winter St. Plant, first shift. Laura Cross, Ext. 328.

FROM HIGHWAY 24 and Taylor Road to Broadway Plant, 3:30 to 12 p.m. Forest Ulrey, Ext. 680.

FROM BLUFFTON to Broadway Plant, 7 to 4. Bluffton 1885.

FROM 3/4 MILE North of White Swan on Lima Road to Broadway Plant, first shift. E. Lawyer, Ext. 688.

FOR THE FINEST IN STEREO SOUND AND STYLE



THE SUTTON STEREO CONSOLE

The Sutton Stereo Console is created for the discriminating person who appreciates the very finest in sound and style. General Electric has carefully integrated superior stereo components with the most beautifully styled, hand-rubbed cabinetry. From booming lows to piercing highs, the magnificent sound of the Sutton is unequalled for depth and fidelity. If you want the utmost in stereo performance, you'll want the Sutton from General Electric. Come in and see it soon.

- All-Wood Cabinetry
- 4 Styles—Early American, Danish Modern, French Provincial, Mediterranean
- 10 Speaker Multi-Array System
- 100 Watts of Music Power... Transistorized Stereo Amplifier
- 4 Speed Automatic Custom Changer
- General Electric C-200 Ceramic Stereo Cartridge... Diamond Stylus
- All-New Record-Saving Tonal I General Electric Tone Arm
- Exclusive Record Saver
- Enclosed Speaker Chamber... lined with acoustical material... better sound reproduction
- External Speaker, Headphone and Tape Jacks
- Automatic Lid Light
- AM FM Stereo Tuner... with the New Stereo Star which lights up when you tune in an FM/Stereo Station
- Porta-Fi (Optional)... plug in any regular 110 volt outlet to give you music in any room

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\$132,500 to 'Crusade of Mercy'



Joint Pledge Gives Boost To UF Drive

General Electric employees and the Company gave the "Crusade of Mercy" a big boost last night by pledging \$132,500 to the Allen County United Fund campaign.

Announced at the Victory Dinner at the Chamber of Commerce, the generous support of GE people and the Company represented nearly nine percent of the campaign goal of \$1,538,366. This marked an increase of \$2,500 over last year's pledge.

Lloyd E. Beatty, this year's Crusade General Chairman, cited the continuing response by GE employees and the Company to the need for carrying on the vital activities of the 39 local United Fund agencies.

United Fund officials also pointed out that the contribution set a new record at General Electric, with 91.1 percent of all employees contributing to last week's solicitation by the GE Employees' Community Services Fund.

Dallas E. Smith, Bldg. 4-5, Chairman of the CSF Board of Administrators, expressed the board's appreciation for the effective performance of the solicitors in the different departments and also added congratulations for employees saying, "Members of CSF can be proud of their fine participation."

The CSF Board is composed of the chairman, Mr. Smith; Emery E. Tucker, Bldg. 4-3, vice chairman; Ralph D. Braden, Bldg. 27; Walter J. Brake, Winter St.; George F. Eselman, Bldg. 17-3; Marie A. Griffin, Bldg. 4-3; Paul H. Koldey, Bldg. 17-2; Leo C. Rademaker, Jr., Bldg. 26-2; Berdell O. Smith, Taylor St.; Marjorie L. Smith, Winter St.; Albert H. Timme, Taylor St.; and Arthur L. Voelker, Taylor St.

In addition, there are two union-appointed representatives — John Dennis of the IUE and Raymond Smith of the IAM — and two-Company-appointed representatives — Eugene H. Henry, Taylor St., treasurer; and Vincent P. Bane, Bldg. 18-3.

For the benefit of new employees, CSF provides an easy, convenient way for employees to help the community in which they are employed. From employees' payroll deduction authorizations, the CSF Board can then determine the pledge to the United Fund.

HERE'S OUR PLEDGE TO THE UNITED FUND—The "Crusade of Mercy" received a big boost last night when General Electric employees and the Company pledged \$132,500 to the United Fund campaign. UF General Chairman Lloyd E. Beatty, second from left, receives the report from, left to right, Raymond Smith, President of IAM Lodge 70;

Dallas Smith, Chairman of the CSF Board of Administrators; H. A. MacKinnon, Vice President of General Electric; John Dennis, Vice President of IUE Local 901; and Emery Tucker, Vice Chairman of the CSF Board. The joint pledge was reported at the campaign's Victory Dinner at the Chamber of Commerce.

'Go for 5' Sales Campaign to Climax Accent on Value Program This Year

Salesmen throughout General Electric began an all-out drive this month to make their fourth-quarter Accent on Value campaign a record-breaking success that will not be forgotten.

They're calling it "Go for Five," and dedicating it to Ralph J. Cordiner, Company Board Chairman and Chief Executive Officer, who retires in December.

Their aim: \$5 billion in sales — a record never before achieved by General Electric marketing people. Closest to the mark was last year's \$4.8 billion in sales.

While "Go for Five" is primarily a sales effort, Gerald L. Philippe, Company President and Chairman of the Company-wide Accent on Value Council, has pointed out that salesmen will need the Accent-on-Value effort of every employee behind them. "These sales support activities — also involving extra stretch by individuals — are now more important than ever," he said.

In the campaign each salesman is striving to book "extra orders"

— orders he would not ordinarily close in 1963 without the incentive of Accent on Value — in order to help hit the sales goal.

In general, however, "extra orders" will be categorized as (1) orders from new customers, (2) orders from customers not yet sold this year, (3) additional orders from existing customers, increas-

ing our percentage of their business, (4) prestige orders and (5) new foreign orders or domestic orders won from foreign competitors.

The decision to dedicate the fourth quarter Accent on Value sales sprint to Mr. Cordiner was made when the news broke that he would retire on December 21.

Two Paid Holidays Slated in November

Two paid holidays will be observed next month by eligible General Electric employees here.

Election Day—Tuesday, November 5—will be observed as a paid holiday by all departments and operations locally as will Thanksgiving Day—Thursday, November 28.

Moreover, Friday, November 29, will be observed as a vacation day for employees represented by Local 901 IUE-AFL-CIO who are entitled to a third week of vacation during 1963. Many other employees will also observe this day as a vacation day in accordance with the needs of the business and with the approval of their immediate supervisors.

GE's Carbide Bits In Heroic Rescue

Carboloy cemented carbide from General Electric's Metallurgical Products Department has given mining tools their tough cutting edge for 25 years, but no more dramatic task was ever assigned it than freeing Pennsylvania coal miners David Fellin and Harry Throne from their long entombment recently.

After 35 feet of relatively easy drilling, the rescue workers hit granite-like quartzitic sandstone which quickly wears away steel bits. Tools with General Electric carbide bits effected the rescue.

Fairfield Seeks 4th Win on College Bowl

Fairfield University will try for a fourth win when it opposes the Polytechnic Institute of Brooklyn on General Electric College Bowl this Sunday at 5:30 p.m. on Channel 33.

Competitors in November will include teams from Ripon College, Texas A & M University, College of Wooster, Ohio, and the University of Massachusetts.



FORT WAYNE NEWS

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in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Like To Gamble?

Are you a gambler? Think twice before you answer. Even discount the fact that you may wager a friendly half-dollar on the World Series, football game or a bowling match.

Do you now say you're not a gambler? O. K., let's look at a different situation. Do you smoke in bed? Do you permit odds and ends to get piled up in the attic, basement, garage and yard? Do you run extension cords under rugs, or hook them over nails?

If you do . . . **YOU ARE A GAMBLER!** And, in this instance, that half-dollar isn't going to be worth a plugged nickel because you're gambling with your life by not obeying rules of fire safety.

This very year, on the basis of national averages, a home in your general neighborhood will be involved in fire. It could be **YOURS**. Every minute of the day an American home is destroyed by fire. Every day, 17 people—mostly the young and the aged—die in these fires.

Fire deaths occur when the simple rules of fire safety are violated—smoking in bed, leaving children alone in the home, allowing youngsters to play with matches.

More than half of each year's fire victims are killed by fires in their homes—more than those killed by all other fires combined. The yearly dollar cost to American home owners is over \$300,000,000. But facts and figures can't describe the headache of fire damage to your home, the heartache of injury—sometimes death—which fire may bring. Every home fire represents a failure—a failure to correct hazards, to take precautions.

Many fire safety precautions can be taken by your family which may save your life.

For example, make sure no clothes, curtains or furniture are kept near any stove, heater or fireplace in your home.

Keep gasoline and other flammable liquids stored in safety cans and well away from both heat and children.

NEVER leave small children alone or unattended and train them to keep a safe distance from flame and spark sources.

DON'T smoke in bed and be sure to keep matches and lighters out of reach of children.

The above are only a few of the many fire safety precautions you can take. For every precaution you take you're reducing the odds—the odds that you or your loved ones may be injured or killed in a needless fire.

Don't be a gambler—not when your life may be involved.

Dollars and Discomfort

Common Cold Is Uncommonly Expensive

Colds may be common, but they're darned expensive, too—for both the sufferer and American industry.

The common cold costs U.S. industry an estimated \$2 to \$5 billion a year, according to the Common Cold Foundation, well over the cost of stoppages caused by labor disputes.

In fact, from 40 to 50 percent of all days lost from work are attributed to colds, the Foundation maintains.

A recent Gallup poll survey showed that on a single February day some 20 million men, women and children may be complaining of sore throats, inflamed eyes and dripping noses.

Like industry, the common cold sufferer also loses money. Ameri-

If you contract influenza, contact your physician immediately, then go to bed. Stay there until your doctor tells you that likelihood of complications has passed.

Home treatment for influenza,

unless otherwise indicated by your physician, is better than hospital treatment because epidemic flu thrives in crowded, close quarters and because of the possibility of contracting another infection.

Elex Program to Feature Witty, Attractive Entertainer

Elex Club members will be wowed by an attractive walky-talky entertainer at a supper-program Monday evening, November 11, at the GE Club Auditorium.

The witty entertainer is Miss Cathy Bauby who disproves the saying that "you can take the girl out of the country but you can't take the country out of the girl."

Miss Bauby, who delighted Elex members when she spoke here in 1959, will bring a marvelous sense of humor to the affair as she comically interprets a "Personality



Cathy Bauby

How About Helping?

Elex Club members who would like to sew costumes for the Johnny Appleseed School's Christmas program should call the school now. The phone number is 744-3325.

In addition, members who would like to donate old phonograph records to the school should bring same to the November 11 program.

Synopsis." In her 45-minute presentation, she discusses etiquette and poise and offers charm tips for the audience.

Holder of a BS and MS from Indiana University, Cathy travels more than 100,000 miles annually presenting her personality talk.

Tickets for the affair cost just \$1.75 per member but must be reserved no later than Wednesday, November 6.

The program will follow the 4:45

to 5:45 p.m. meal which features roast sirloin of beef. Attendance prizes will be awarded.

Pen El Board to Meet

Elex Club's Pen El Chapter has scheduled a board meeting for Wednesday, November 6, at 9:30 a.m. at the Trophy Room of the GE Club.



cans each year spend close to \$100 million on cold-prevention remedies—many of which are actually useless as medication.

Once you catch a cold, there isn't much more you can do than to let it run its course. But care will prevent the cold from getting a good hold on you and possibly developing into something more serious.

Complete rest has time and again proven to be the best treatment for a cold. Inhaling steam from a vaporizer can do a great deal to relieve your discomfort.

And if you take medication, be sure it's an **EFFECTIVE** medication. Keep your diet simple—heavy in liquids, but light on gooey foods. Don't go out of your way to "feed a cold."

If your temperature goes up to 101, or if you have chest pains or chills, call your doctor. These symptoms indicate you're past the common cold stage.

The best way to avoid colds is to avoid cold "carriers" as much as possible. This means avoiding crowds likely to harbor sniffles sufferers.

If possible, arrange "environmental" control. Avoid being cold and wet at the same time. Stay in top physical shape and take walks whenever weather permits.

The same preventive advice holds true in the case of influenza.

Additional suggestions for avoiding the flu include washing your hands before eating; keeping your hands away from your mouth; washing dishes in hot, sudsy water and scalding them with boiling water; using only your own toilet articles, towels and handkerchiefs, and wearing clothing suited to the weather.



50 YEARS		
Arthur H. Dicke	Bldg. 19-4	10-30-13
35 YEARS		
Luella A. Guy	Bldg. 4-5	11-2-28
Hoyt J. Lowery	Bldg. 27	11-11-28
Donald D. Brayer	Bldg. 8-2	11-12-28
Earl H. Frederick	Bldg. 6-3	11-15-28
Harold W. Gebhart	Taylor St.	11-18-28
Frona I. Witsche	Bldg. 21	11-19-28
Chalmers M. Hazen	Taylor St.	11-20-28
Clyde E. Enslen	Bldg. 27	11-21-28
Carl A. Schafianski	Bldg. 19-3	11-25-28
Charles V. Pennell	Bldg. 4-6	11-25-28
Kenneth G. Brown	Bldg. 4-5	11-27-28
Virgil D. Dalman	Bldg. 4-3	11-28-28
30 YEARS		
Lowell O. Welker	Bldg. 19-3	11-1-33
Walter J. Gusching, Jr.	Bldg. 4-6	11-10-33
Stephen J. Miles	Taylor St.	11-22-33
Gladys E. Sorenson	Taylor St.	11-30-33
25 YEARS		
Fritz Ramseier	Taylor St.	10-28-38
Paul M. Deal	Bldg. 4-6	10-31-38
Alfred K. Scripture	Bldg. 19-5	11-7-38

Comprehensive Insurance Plan

How We Enjoy 'Pay' Beyond the Paycheck

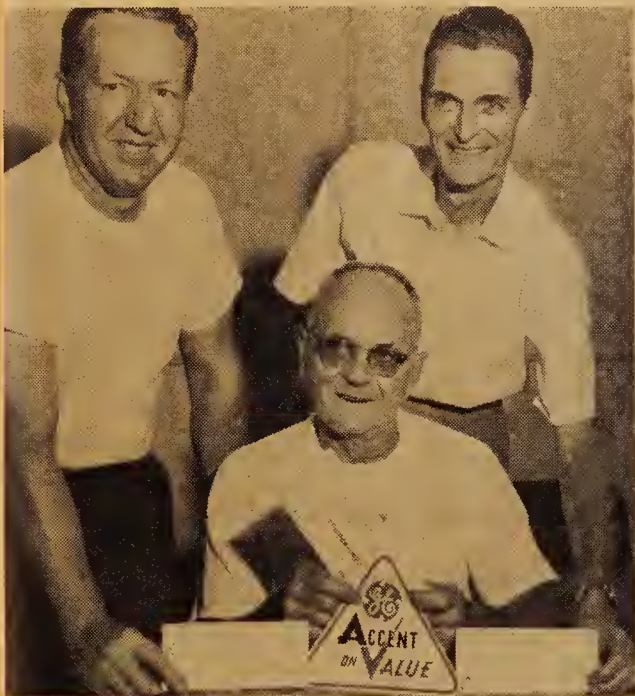
If you're like most people perhaps you think of pay only in terms of dollars for hours worked. But "pay" actually goes far beyond that. Last year, for example, more than \$300 million was paid out by the Company for various employee benefit plans and for vacations, holidays, income extension aid, unemployment insurance, jury and military duty, and other programs of this nature. To pay for things like this, the Company had to make sales amounting to more than three-quarters of a billion dollars.

The General Electric Insurance Plan was the first offered by a large manufacturing company to include Comprehensive coverage as a major feature. A number of national publications singled out the GE Comprehensive Plan as "the pace setter" in American industry when it was introduced in 1955. Since then, more than 28,000 companies have adopted this type of coverage.

In addition to helping employees and their dependents meet ordinary medical expenses . . . both in and out of the hospital . . . the Company's Insurance Plan also affords protection against the

expenses of "catastrophic" accidents and illnesses which can wipe out personal savings and put a family deeply in debt.

Significant features of the Insurance Plan include life insurance, accidental death and dismemberment insurance, weekly sickness and accident benefits, maternity benefits, and medical expense protection. Today's General Electric Insurance Plan is an up-to-the-minute testimonial to the progress brought about for employees and their families since the Company first began employee insurance in 1897.



THEIR IDEAS EARN NEARLY \$300—Three Specialty Transformer Department employees earned nearly \$300 in suggestion awards recently with Glenn Robinett, seated, receiving \$190 from two awards. The Bldg. 26-4 setup man and punch press operator earned a \$120 award for his idea involving die changes which eliminated extra modifications of laminations. His \$70 suggestion award concerned coating wound core steel. Wilbur Shaffer, left, Bldg. 26-4 operator, received a \$50 award for his idea involving shearing of sheet steel blanks for Type M caps, while Russell LeBeau, Bldg. 26-5 leader, earned a \$55 award for his suggestion that involved cleaning of compound tanks.

Stock Bonus Plan

Turn In Transmittal Form, 1958 Bond Receipts Now

The five-year holding period for U.S. Savings Bonds purchased in 1958 under the General Electric Savings and Stock Bonus Plan ends December 31, 1963.

Employees who were participants in the Plan in 1958, and who have left their bonds on deposit with the Company since that time, should turn in their 1958 Bond receipts with Transmittal Form TD-374 to their payroll office as soon as possible. The Transmittal Forms are being distributed to eligible participants here.

Any employee who cannot locate his receipts for 1958 Bonds should fill in and sign the Statement of Loss on the back of the Transmittal Form.

Stock certificates representing full stock bonus shares, checks for accumulated income and 1958 Savings Bonds are expected to be delivered to eligible Stock Bonus Plan participants about February 15, 1964, some three weeks earlier than delivery dates in past years.

So that this delivery date can be met, each employee is urged to turn in his signed Transmittal Form and 1958 Bond receipts to his payroll unit as soon as possible.

GE First to Win Annual Report Gold 'Oscar' Two Straight Years

General Electric Company is the first to win FINANCIAL WORLD's top gold "Oscar" for two consecutive years, Editor and Publisher Richard J. Anderson said yesterday in announcing results of the 23rd annual survey to determine the "best of all industry" stockholder annual report.

Gerald L. Phillippe, GE President who becomes Chairman of the Board December 21, will accept the number one award before a record-breaking assemblage of more than 1,500 business, industrial and financial leaders at a dinner October 30 at the New York Hilton at Rockefeller Center, New York City.

Sen. Barry M. Goldwater of Arizona will make the principal address on the general subject of economics to the businessmen—a group uniquely representative because their enterprises are highly diversified and also because they criss-cross the country geographically.

In order to qualify for the gold Oscar-of-Industry trophy, GE first had to win one of the silver "Oscars" given by the 61-year-old FINANCIAL WORLD for the best annual reports in ten broad industrial classifications (plus one for Canada and another for design and typography). The silver winners are:

American Electric Power Co., utility services; Beatrice Foods Co., food and kindred products; Columbia Broadcasting System, best of design and typography; First Wisconsin Bankshares, financial; GE, electrical; General Motors Corp., transportation equipment manufacturing; Great Lakes Paper Co., best of Canada; Metromedia, Inc., merchandising and services; Chas. Pfizer & Co., consumer goods; United Air Lines, transportation; United States Steel Corp., metals and minerals, and Xerox Corp., manufacturing.

Bronze "Oscars" also will be presented by the nation's oldest business and financial weekly to those with top reports in each of 97 total industrial categories, the six concerns with outstanding post-meeting reports, the four with the most appealing advertisements and

the four with the foremost statistical year-books.

This year's latest annual reports (1962) were judged by Dr. Joseph H. Taggart (chairman), executive dean, Schools of Business, New York University; Gerald L. Wilstead, president, New York Society of Security Analysts, Inc.; Ivan Chermayeff, president, American Institute of Graphic Arts; Ruddick C. Lawrence, vice president, New York Stock Exchange, and Charles M. Sievert, New York World-Telegram and Sun financial-business columnist.

Mr. Wilstead also is chairman of the screening committee made

up of 27 security analysts. The entire independent board of judges made their final selections from the approximately 2,000 Merit Award certificate winners submitted by the editors of FINANCIAL WORLD, who examined a total of some 5,000 corporation annual reports.

Greater New York continued to produce the largest number of award-winning companies having outstanding stockholder reports with a total of 87 (79 of which were in New York City proper). Chicago placed second with 33 concerns and Cleveland was third with 12.



Transformer Management Club to Hear Troy Ruttman

Troy Ruttman, winner of the Indianapolis "500" in 1952 and a veteran of 18 years of automobile racing, will address members of the Specialty Transformer Management Club at the group's annual dinner-meeting Tuesday evening, November 12, at 6 o'clock at Hall's Gas House, 305 E. Superior St.

Mr. Ruttman will discuss the skills and thrills of driving in the classic and take a look into the future of racing. In addition, he will show films of the 1963 "500" in which he started in last or 33rd position and finished 12th.

Troy is a member of the exclusive 100 Mile-an-Hour Club, limited to those who complete the 500 miles without relief at an average speed of more than 100 mph.

He also speaks frequently to teen-age groups during the school years. "We try to avoid the usual

do's and don'ts of driving," he explained. "Instead, we hammer home points of attitude and responsibility.

"Most teen-agers are excellent drivers with good reflexes and good sense. It's the tire burner, the show off, who by his selfish and 'look at me' attitude, gives the wrong impression of the group."

In charge of the event are Jim Collier, Bldg. 26-4, and Chuck Harrod, Bldg. 31-2.



DISABILITY RETIREMENT—Stella M. Evans, finisher at Winter St., took her disability retirement recently. She was hired as an assembler in Bldg. 26-3 in March 1946.



RECENT RETIREE—Bernice Klembek, miscellaneous leads operator at Winter St., celebrated her recent retirement. She started in May 1943 as a burr operator at Winter St.



HAPPY RETIREMENT—Joseph Carrier and his wife, Lydia, smile happily as he celebrates his August 1 retirement. Last employed as an elevator operator in Bldg. 6-3, he joined the Company in September 1927 as an assembler at Winter St.

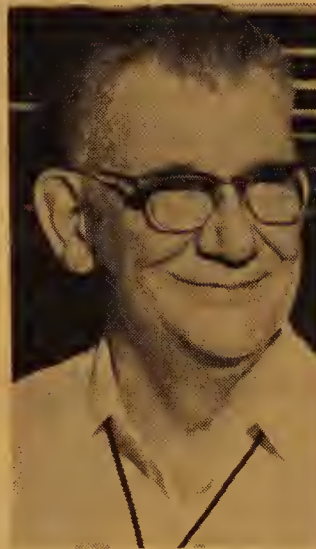


RETIREE HONORED—Henry E. Becker, machine operator at Taylor St., holds his gift radio as he celebrated his August 1 optional retirement. He was engaged in February 1926 as a learner in Bldg. 6-2. Shown with him is his wife, Caroline.



SROUFE SHARES SHEKELS—Samuel Sroufe, center, his wife, Ruth, and daughter, Peggy Dager, share in his August 1 retirement fun. Mr. Sroufe started in September 1919 winding stators in Bldg. 4-5 and was last employed as an engine lathe operator in Bldg. 4-5.

NINE TO START ENJOYING NEW PENSION BENEFITS



MARKS RETIREMENT—Herbert Wise, lead cutter in Sec. 14, Taylor St., celebrated his retirement August 1. He was employed as a punch press operator in November 1927.



RETIREMENT SMILE—Herbert S. Dornte, machinist in Sec. 28, Taylor St., flashes a big smile at his October 1 retirement celebration. Mr. Dornte started in October 1935 as a machine operator in Bldg. 19-3.



LAPIDARY MACHINE PRESENTED TO "ROCKHOUND"—That's the way Specialty Motor Department described this retirement cutline. The retiree is Ray D. Jones, Bldg. 4-6 industrial motor engineer, who took an optional retirement October 1 to complete 38 years of service here. He started in September 1925 as a student in Bldg. 19-1. As we get the story and we're not sure we understand it completely yet, Mr. Jones is an artificer whose hobby is working around gems and unusual stone formations. That, we presume, makes him a "rockhound." The lapidary machine (we think) cuts and polishes gems and stones. Of this we are reasonably certain—Mr. Jones, center, is flanked by J. J. Clarkson, SM General Manager; William Rutledge, Manager-Engineering; Mr. Jones' son, David; his wife, Helen; and his son-in-law, J. Lee Havens.



MEET THE SISTERS THREE—Irmgard Gehle, center, motor assembler in Bldg. 4-3, took her optional retirement on October 1. She began as an armature worker in Bldg. 17-4 in October 1919. Shown are her two sisters: Marie, left, who is employed in Bldg. 26-2, and Malinde who works in Bldg. 4-4.

Black Box, Persistence, Whim

Out of These Was Born the Hotpoint Division of Today

A filigreed black iron box, a man's persistence and a woman's whim: out of these things more than 50 years ago was born what is now the Hotpoint Division of the General Electric Company.

The black iron box became the world's first electric range and the woman's whim led to formation of the company that would introduce it into homes all over the world.

The woman was Mrs. Earl Richardson of Ontario, Calif., whose husband was having trouble selling a new-fangled thing he called an electric hand iron. It seemed a good idea but his women customers kept complaining that the center of the iron got too hot.

It was Mrs. Richardson who saved the day for her husband's recently-formed "Pacific Electric Heating Company" by suggesting that the iron's heat be extended

do away forever with a need for chopping firewood for the kitchen stove.

The first heating elements for Hughes' electric range were set in clay molds. They burned out in a few hours. But Hughes' persistence paid off.

The Hughes Electric Heating Company, which he founded, merged in 1918 with the Richardsons' Hotpoint Electric Heating Company and the heating device section of the General Electric Company. The merger produced

the Edison Electric Appliance Company — manufacturer of Hotpoint appliances. Later the Edison Electric Appliance Company changed its name to Hotpoint, Inc., and in 1952 became a division of General Electric.

Today Hotpoint employs some 6,000 persons. At plants in Milwaukee and Chicago it manufactures a broad array of major electric appliances performing functions that range from cooking to washing and drying the dishes.

The company's line of small ap-

pliances was discontinued more than 20 years ago and became a part of the General Electric portable appliance family.

Ever since Mrs. Richardson's idea about the electric iron led the way to the company's first successful product, Hotpoint has paid close attention to what women like and dislike about appliances — and what they want in new ones. In one instance, 2,000,000 women cast their votes on nine experimental appliances to help the company decide which one ought to be manu-

factured. Electric range development has produced many "firsts" at Hotpoint — including the industry's first super-fast heating elements, the first illuminated push-button range controls, and the first major appliance manufacturer to establish a Home Economics Department.

Last year the company marked a major milestone — in the history of the appliance industry as well as Hotpoint itself — when it produced its 25 millionth appliance: an electric range.

**Courtesy Discounts
Apply to Hotpoint, Too**

Hotpoint products — as well as General Electric major appliances — are covered under the Employee Product Purchase Plan.

The plan provides General Electric employees with applicable courtesy discounts when they purchase eligible General Electric or Hotpoint appliances from any GE or Hotpoint dealer.

into the point for easy smoothing of buttonholes, ruffles and pleats. Result: the "hot point" iron, the beginning of one of the world's most successful business enterprises.

The man with the persistence was George A. Hughes, an Iowan, whose black box was to revolutionize the cooking and eating habits of every American, drastically modernize kitchen architecture and

**PENSIONERS
PARADE**

Mr. and Mrs. William H. Fritz of Denver, Colo., celebrated their 50th wedding anniversary Sunday, October 6, with a reception at the home of their son-in-law and daughter, Mr. and Mrs. Don Moorhead of Denver.

Mr. and Mrs. Fritz were married October 7, 1913, in River Falls, Wis., and made their home in Madison until moving here in January 1916. Mr. Fritz, who joined the GE family in January 1905 at the Madison plant of the Northern Electrical Manufacturing Co., was Supervisor of Costs here for many years.

After retiring in September 1947 as a staff assistant in Bldg. 16-3, Mr. Fritz and his wife moved to Denver.

Another son-in-law and daughter, Mr. and Mrs. Blaine Olivier, reside in New Orleans, La. The Fritzes have four grandchildren and one great-grandchild.

See this fabulous
Hotpoint ON WHEELS
at your
HOTPOINT DEALERS

ONLY **Hotpoint** REFRIGERATORS
SO YOU CAN
roll-out *Clean Behind Them!*

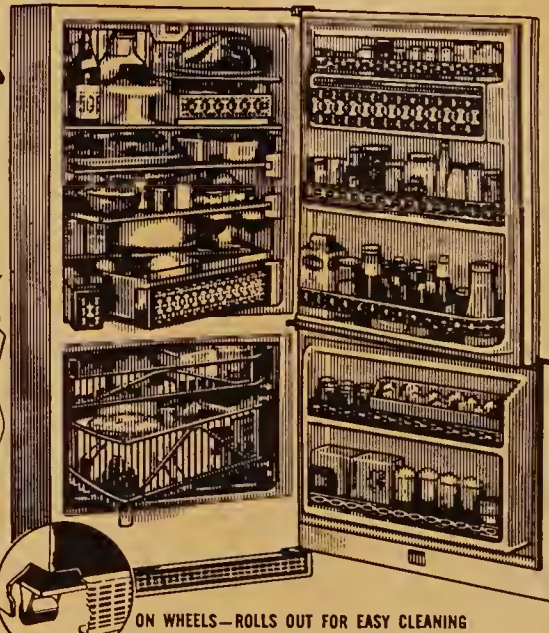
Never Needs Defrosting!

- ★ 18 cu. ft. capacity
- ★ Two swing-out freezer baskets
- ★ 11.5 cu. ft. Na-Frast refrigerator section
- ★ On wheels! Rolls out for easy cleaning, sweeping, waxing

\$75⁰⁰
EMPLOYEE DISCOUNT

Hotpoint
ACCENT
ON VALUE

MODEL
CPF90D



ON WHEELS—ROLLS OUT FOR EASY CLEANING

COMPLETE SATISFACTION WITH PERFORMANCE ASSURED
Hotpoint products are backed by the exclusive Hotpoint written 90-Day Replacement Guarantee of Satisfaction in addition to the usual product warranty. Under this written guarantee, if you are not completely satisfied with the performance of your new Hotpoint appliance and notify the dealer within 90 days of the date of purchase, he will replace it with a comparable Hotpoint model at no cost to you. This is another of the many ways Hotpoint puts the Accent on Value.

"For a complete list of eligible Hotpoint appliances and Employee Product Purchase Plan courtesy discounts, contact your Employee Relations or payroll office."

Hotpoint
A Division of General Electric Company

More Bad News for Golf Widows

Nationwide Trend to Golf at Night Launched in East

American golfers' dilemma of not enough hours to play and extremely congested courses was solved for the first time last month with the opening of the world's first lighted regulation-

length golf course.

The pioneering lighting installation seems certain to trigger a nationwide trend to golf at night, the only weekday time usually available for recreation.

Tall Pines Golf Club, 18 miles southeast of Philadelphia, has lighted its existing nine-hole, 3230-yard, par-35 links. The plush layout is the first regulation type to be illuminated. Other courses with

floodlights have been miniature, pitch-n-putt and par-3 — short courses which do not offer the "real" golf of full wood shots and long par-4 and -5 holes.

Illuminating the links are 121 General Electric 1000-watt clear and color-improved mercury floodlights. GE engineers say the lighting can't be quite as good as daytime, but the white golf ball reflects light well, making it stand out against the black sky and the green grass.

The floodlights project 10 "footcandles" on the tees and greens and five "footcandles" on the fairways. Most main downtown streets are lighted to one "footcandle."

Instead of sinking at least \$200,000 into a new nine, Tall Pines owners Peter McEvoy and his son, Pete, Jr., decided to spend \$63,000 to light their present nine. They figure to draw a multitude of people who want to avoid the weekend waits or play during the week, after work and dinner. The course will be open to the 10,000 members of area PGA clubs at night but will be confined to Tall Pines' 300 members during the day.

Tall Pines features one par-5, six par-4 and two par-3 holes. The par-5 is 520 yards, making it the

world's longest illuminated hole, besting the 420-yard hole which a Michigan country club and GE successfully test-lighted recently. Tall Pines also lists a tough 420-yard par-4 plus a 415-yard par-4.

The course is by no means easy, not only because of the lengthy holes, but 28 deep "no-putt" traps, 1000 new trees and bushes, out-of-bounds on five holes, large rolling greens with tricky pin placements, and three-inch rough bordering the fairways and covering the first 150 yards of each hole. The course record is a two-under 33 for nine and three under 67 (33-34) for 18.

Beauty of the scenic course is not marred by the lighting because all wiring is underground and the wood poles blend in well with the surroundings. The floodlights are aimed down the fairway, out of the golfer's eyes and with their cast aluminum backs absorbing any wild shots. There is no bug problem.

The McEvoy's see nothing but success in store for their pioneering venture of golf at night. Eventually, they think golfers across the entire country will be playing at least one round per week at night — to the chagrin of many a daytime golf widow!



PENSIONERS HOLD FIRST PARTY OF SEASON — Approximately 110 persons attended the GE Club Pensioners Social Organization's first meeting of the season this week at the club auditorium. Welcoming the pensioners, upper left inset, are Ernie Riley, chairman of the organization, and Gordon Smith of Taylor St., president of the club. A pot luck lunch at noon preceded the afternoon program which featured bingo. The next get-together for pensioners will be held in December at the club. Details will be announced later.

TEN PIN TOPICS

by Jan Bowers

Harold Somers rolled a 609 series including games of 211-210 and a 608 series featuring games of 206-213 to lead the Office League. Other high games were recorded by Fran Nelson 208-204-203-201, Lew Gossman, Bob Stout and John Young 206, Dick Webber 205 and Bob Knepple 202. The GE Club leads with a 13-5 record.

High series in the Monday Nite Ladies League were recorded by Winnie Scheurich 534, Kay Bade 532 and Esther Muzzillo 504. High games were rolled by Donna Lommatzsch 224, Kay Bade 210, Winnie Scheurich 209-176, Esther Muzzillo 187-176, Pat George 183-182, Luana Oehlhaften 182, Jan Bowers 175, Alberta Roth and Carolyn Gehres 173, Dee VanHorn 171 and Lu Roehm 170.

In the Tuesday Afternoon Ladies League, high games were rolled by Rita Hart 188, Wava Augenbaugh 185, Pauline Bergquist 177 and Edna Bailey 175.

Gary Forrester rolled high game of 245 in the Masonic League. Other high games were by Marion Martz 222, Kay Gowdy 221, Everett Collins 214, Myron Warner 203 and Gil Kinder 201-201.

In the Hermetic Motor League, Dick Madden scored a 243 and Bob Irons a 224.

Charlie Wilt rolled high series of 609 in the Wednesday Owl League. High games were recorded by Wilt 237, Frank Gitter 219, Jim Stoiche 205 and Oscar Baumgartner, Max Jenkins and Gene Egts 202.

In the Friday Nite Ladies League, Lu Ternet posted a 199. Team #4 rolled high series of 2349 and high game of 826.

In the Small Motor League, Ross

Smith rolled a 649 including games of 232-225. Other high games were rolled by Walt Kammeyer 223, Sam Macy 205, Francis Nelson 203 and Joe Kramer 202. Kelley Box and Packaging posted high series of 2881 and high game of 1028.

Feasels Insurance rolled a 2828 series and 1014 high game in the Interdivision League while Noah Kuntz scored a 637 featuring 258-201 games and Clarence Koepke a 606 with games of 217-235. High games were rolled by Paul Perry 204-201, Todd Scheerer 204, and Bob Knepple and Dan Welker 202. Russell LeBeau did it again with a 212 high game, and he had nine strikes to get it the hard way.

First Free Square Dance November 2

The first of six free square dances for beginners will be staged Saturday night, November 2, from 8:30 to 11:30 at the GE Club Gymnasium.

Carl Brandt, Bldg. 4-4, will perform the calling chores at the event which is open to General Electric employees and their friends.



Lutheran Hospital
Robert Ramsey Taylor St.
Marion Oman Taylor St.
Lewis Hickenell Pensioner
Lewis Walters Taylor St.
Michael Shirk Bldg. 27
Walter Mertz Bldg. 26-5
Fred Hess Bldg. 27
Vivian Miller Winter St.
Albert Givens Pensioner
Neil McNamara Pensioner

Parkview Memorial Hospital
Dorthea Webster Bldg. 6-2
Homer Davis Bldg. 6-4
Charles Arnett Pensioner
Eugene Barrett Taylor St.
Tomnie Russell Taylor St.
Mary Thomas Bldg. 26-5
Fred Zurcher Pensioner

St. Joseph's Hospital
Pearlie Carr Taylor St.
Ralph Williams Taylor St.
Ralph Ditton Pensioner
Winfred Luebke Bldg. 8-1
Alrick C. Johnson Bldg. 26-2
Harold Niswander Winter St.

Veterans Hospital
Stanley Marquardt Taylor St.
Miles Rupert Winter St.

Decatur Hospital
Decatur, Ind.

Arthur Breiner Bldg. 26-3

Veterans Hospital
Marion, Ind.

James Monroe Taylor St.

Norman Beatty Hospital
Westville, Ind.

Robert Roche Taylor St.

Dismissed from Hospital to Home

Richard Woodward Bldg. 19-B

Eva Johnson Bldg. 26-4

Harold Baehler Pensioner

William Newsom Taylor St.

Lettie Medrano Taylor St.

William Chelf Taylor St.

Maurice Libbing Taylor St.

Mary Cooper Foret Pensioner

Harold Gerke Taylor St.

Marjorie DeArmond Taylor St.

Anthony Holocher Taylor St.

Willie Rowell Taylor St.

Jesse Keith Bldg. 19-5

Norman J. Bradley Bldg. 12-1

David A. Bridges Bldg. 6-1

Ruth A. Embry Bldg. 12-2

Roger Hurst Bldg. 12-2

Herman Lankenau Bldg. 8-2

Frank McMasters Bldg. 6-3

Harold Miller Bldg. 4-1

Francis Romary Winter St.

Julian Eme Winter St.

Elizabeth Johnson Winter St.

Margaret Konger Winter St.

Paul McCreary Winter St.

Gerald Elfrid Winter St.

Leroy Grider Winter St.

Marjorie Hough Winter St.

Charles Sealar Pensioner

Henry Mutschlechner Pensioner



Tune in the

Exciting



Model P930

World of Short Wave Radio

Right this minute exciting things are happening in the capitals of the world. And you can hear it first . . . hear it direct on shortwave radio. Enjoy this exciting and educational hobby . . . along with outstanding reception of standard broadcasts on this powerful new General Electric 3-band portable. Receive marine, weather, and amateur broadcasts, too. Priced remarkably low.

■ Two widespread shortwave bands (2-6 mc and 6-18 mc) plus standard broadcasting band

■ 8 transistors plus diode, big 4-inch speaker give outstanding performance

■ Two built-in antennas

■ "Wave-finder" fine tune control gives tuning ability equal to high-priced sets

STANDARD BROADCAST, 2 SHORTWAVE BANDS, ALL IN ONE RADIO

ONLY

\$36.20

EMPLOYEE STORE

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, November 4, 1963

FOR SALE

BEOROOM SUITE, complete, light finish, 744-5645 after 5 p.m.

OIL SPACE HEATER with blower, very nice cabinet, approximate size 36"x36"x20", also large oil drum, 745-4058.

BABY BEO, \$15; gas lawnmower, 18" reel, \$20; galvanized laundry tub on rollers, \$2; sandbox, \$3; furnace fan, limit control, \$1, 303 E. Sherwood Terrace.

HAIRDRYER with hood; skirts, suits, sweaters, blouses, dresses, 11-16; boy's jumpers 26-30; tot's dresses, rompers, shoes 4-7; drape for picture window, 423-7383.

CABINET SINKS and inside doors; boy's suburban coat, size 14; boy's play coat, size 3; girl's dresses, size 8, 447-4221.

FEMALE POOOLE, affectionate, silver, 2 years old, house trained, permanent shots, AKC championship breeding, needs good home and companionship, 748-8364.

ICE SKATES, men's, size 8, fine condition, like new; wooden storm door, 36"x80", 745-2367.

BOY'S WINTER COAT \$10, size 10, black with white tweed, hat to match; red boots, size 2, 748-2719.

GIRL'S DRESSES, skirts, blouses, raincoats, sizes 12-14; shoes, 8 1/2-9, 745-9439.

'60 COMET OELUXE, 4 door sedan, automatic transmission, radio, heater, new tires, clean, \$1150, one owner, 443-9633.

RANGE, excellent condition, clock and lighted oven, \$35, 40 inch, 745-2488.

ROOM AIR CONDITIONER, slightly used, 10,000 BTU, \$150, 424-0234.

'63 MONZA, 3 speed 102 engine, excellent condition. Petroleum 2535.

WOOL SKIRTS, size 10-12; tan suede jacket, size 12; winter coat, fur collar, size 12, 743-6110.

ENCYCLOPEDIA BOOKS, American International Volume 1-16, \$8; Universal Standard Volume 1-25, \$12, all in good condition, 745-2755.

GIRL'S CUPBOARD, 56" high, ideal for Christmas, \$10; child's rocker, \$2; girl's coat, size 8, \$5, excellent condition, 748-8019.

3 BEDROOM HOME, Northeast, family room, carpeted living and dining room, large kitchen, garage, gas heat, bank appraisal \$12,000, \$400 down, 439-5595 after 7 p.m.

RUMMAGE SALE, clothes; misc.; new kitchen sink; dinette set; serving machine; dresser lamps; dishes, 441-9156.

OIL SPACE HEATER, International, Osian 102 R 3.

ROTISSERIE, kingsize, never used, half price, Box 112, Zanesville, Ind.

MERCURY CRUISER TANK, 12 gal.; Mercury 6 gal. cruiser tank, used one season, 748-0360.

'57 STATION WAGON, Plymouth, 8 passenger, will sell or trade for dump truck; storm windows, various sizes, 447-6135.

BROWN MOUTON PUR COAT, size 12, 14, 3/4 length, good condition, \$10, 446-7211.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....
Home Address..... Pay No.....
Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

ONETTE SET; electric stove; refrigerator; davenport and chair; 2 twin beds with mattresses and box springs; lamp; pictures, etc. 446-0461 after 6 p.m.

'57 PLYMOUTH, sedan, straight stick, 8, radio, heater new tires very reasonable, on service, best buy in town. 424-0023 after 4 p.m.

REFRIGERATOR, suitable for basement or lake cottage, \$20; 7 wood storm windows, 34 1/2"x40 1/2", \$7, 440-2222.

6 STORM WINDOWS and screens, sizes 2-27 1/2"x46 1/2", 2-26x36 1/2", 2-24x43, 441-7095.

STOVE, 4 burner, timer, see-thru oven door, 12 months old, 743-4381 after 5 p.m. or 4306 Charter Lane.

HARDY SHRUBS, evergreen, althea, dogwood, barberry, maple trees, others, must be moved, 442-6462.

GOLF SHOES, size 8 1/2, like new, only worn 6 times, cost \$36, will take \$22.50, 478-0006.

AUTOMATIC WASHER and dryer, matching set, like new, reasonable, 1430 Franklin St. or 427-0234.

STEERHIDE LEATHER JACKET, boy's, brown, size 12, 748-7911.

CRAFTSMAN SKILL SAW, 6 1/2 inch, 2 blades, \$30, 743-0602.

2 STEP END TABLES, 1 corner table to match, 2 table lamps, very good condition, \$30, 448-1611 or \$12, 421-6242.

'62 SCOTT OUTBOARD MOTOR, 3-6 hp, excellent condition, \$100, 433-4674.

STOVE, four burner, \$10, 743-5015.

SNOW TIRES, 2-7.50x14, 2-7.50x14 standard tubeless whitewall tires, lots of good miles left, all for \$12, 421-6242.

'61 CAOLLAG, 2 door hardtop, white, good condition, priced to sell, 444-3325.

APARTMENT SIZE STOVE, like new, 483-6360.

5-PIECE SECTIONAL, very good condition, suitable for family room, made in Berne, 747-2271 after 5 p.m.

ONE TV CONVERTER, like new; antenna, 745-0437.

RIOTING TYPE LAWN MOWER, 26 inch, made by Bolens, used only one season, will consider reasonable offer, cost \$240 now, 483-6173.

ANTIQUE WALL CLOCKS, European 8 day, beautiful, few left, first come first served, 439-3753.

9 LB. BOWLING BALL, plastic bag; knitted nylon slippers and doll clothes, 672-2001.

GIRL'S SNOWSUITS, two sizes 4-5; both for \$7, one gold like new, fur trim, 748-6224.

PORTABLE OISHWASHER, excellent condition, \$80, 483-6055.

OBER RIFLE, Remington model 721, .270 caliber, receiver peep sight, 100 rounds ammunition, \$95, 1312 Stophlet St.

FLOOR LENGTH FORMAL, aqua, size 9; wedding gown, chantly lace with chapel train, size 8, both in excellent condition, 429-5754.

BOY'S GRAY SUIT, good looking, size 10-12, reasonable, 493-9304 after 4 p.m.

'58 FORD, 2 door straight stick, Thunderbird, motor very clean, 3202 Lower Huntington Rd.

20 GAUGE WINCHESTER, pump, deer rifle; 5 room bungalow with 2 car garage; air compressor; welder, 427-6432.

2 DOOR GE REFRIGERATOR, top freezer, no defrost bottom, excellent condition, very reasonable, 441-7885.

ROLLER SKATES, size 8, good condition, case included, \$6, 425-5654 after 5 p.m.

DOLL CLOTHES, all kinds, including Barbie, Ken, Midge, Tammy; also lady's good black wool coat, size 18, \$10, 421-6285.

BOY'S SPORT COAT AND PANTS, size 14; girl's dresses and skirts, sub-teen, 8 and 10, 745-1991.

WILL TRADE city and lake property for a suburban bungalow outside Allen County preferred, 445-5024.

BABY CLOTHES, 2 blankets, 4 gowns, 9 undershirts, 3 pr. p.j.s, size 1, 3 suits, 2 T-shirts, 3 pr. socks, 3 pr. booties, shoes, \$3 takes it all, 745-2917.

LOT 50'x150' 2728 Greenview off Sandpoint Road, 747-30391.

GIRL'S WINTER COAT, size 8 sub-teen, like new, 446-9528.

STEEL FURNACE, 24", with oil conversion burner and 475 gal. tank; 8 storm windows and screens; 36" range, 438-9573 after 5 p.m.

YOUTH CHAIR, captain style, \$5; lawn mower, gas power, 18" reel, \$20; step-on kitchen garbage can, \$2; chromlox water heater, \$3, 303 E. Sherwood.

RANCH ROUSE, wooded lot, Glenwood Park, 3 bedrooms, large carpeted living room, fireplace, 1 1/2 baths, utility room, patio, garage, \$19,400, 483-3246.

98 OLDSMOBILE, '57, excellent condition, must sell, 747-3341.

STORM WINDOWS, seven, with screens, 423-6724.

2 BEOSPREADS, 1 king size, 1 full size; 1 chair Early American; beige silk sheath dress, size 14, \$8 new, 745-1588.

2 SNOW TIRES, 760-15 tube type, like new, a bargain, 448-1672.

275 GAL. OIL TANK, good, legs, gauge, filter complete, \$15, 447-5605.

UPRIGHT PIANO, A-1 condition; Conn clarinet, recently overhauled, 672-2968 after 5 p.m.

RANGE, 4 burner, 40" wide, good condition, 748-6677.

SMALL HORSE, gentle with children, 748-6409 or 1105 E. Cook Rd.

GE REFRIGERATOR, 8 cubic foot, \$50, 747-2466 after 4 p.m.

'59 FORD FAIRLANE, 500, big engine, cruise-o-matic, one owner, really sharp, 748-0861.

TWIN BEOS, mattresses, springs, suitable for lake cottages; painted chest of drawers; typewriter table, very reasonable, 436-9031.

1 BEOROOM HOUSE, gas heat, full basement, 3116 Pittsburgh, 4616 Warsaw or call 456-1772.

SOFA-BED, \$16; 2 fireside chairs, \$4 each; blender, \$6; boy's shirts, size 12, \$5.00 each; boy's jacket, size 10, \$2, 483-2057.

TABLE SAW, 8" Craftsman, \$35; 2 good tires, tubeless, 7.50x14, 5,000 miles, \$10 each; studio bed, \$10, 745-8506.

CROSLLEY STATION WAGON; 3-wheel band saw, 744-8486.

SPACEMASTER OORS, 2-8'x4', steel frame, gray vinyl covering, good condition, \$12.50 each, 440-3074.

WEDDING GOWN AND VEIL, size 8, 745-0160.

STORM WINDOWS, 5-28x46, \$5 each; hockey shoe skates, size 8, \$5; hobby horse, good condition, \$5, Arcola 625-4776.

AFFECTIONATE SILVER POOOLE, miniature, female, all permanent shots, house trained, AKC championship blood line, needs good home and companionship, 748-8364 evenings.

MALE BEAGLE, dark red and white, 11 months old, first \$10 takes him, 2317 Brooklyn Ave.

2 GIRL'S COATS, size 12, 747-4019.

WINCHESTER REPEATER, 22 caliber, Model 59, \$12, 436-5282.

TRUCK TIRES, 3-8.25x20 1/2 2 restricted lots, blacktop road, gas lights, drainage, cash or contract, 627-2764.

'59 PICK-UP TRUCK, 1/2 ton, Model A-100, standard transmission; 15-750 6 ply tires, 6 cylinder engine, no rust, excellent mechanical condition, 442-6685.

ARTLEY FLUTE, silver finish, excellent condition, \$65, 744-1445.

AUTOMATIC WASHER, good running condition, \$35; 12" table model television, set complete with stand and converter, \$20, 436-6724.

KITCHEN TABLE, large, nice for lake cottage, cheap, 447-7391.

3 BEDROOM HOME, 1 1/2 baths, spacious living area, brick-home, garage attached, see to appreciate, 442-6271 or 4533 Lillie St.

'52 REFRIGERATOR, 7 cubic feet, good condition, \$25; 3 piece mahogany bedroom suite, spring and mattress, \$25, 749-4332.

40" RANGE, like new; 4 room oil heater; Rival food slicer, 743-5204.

GE REFRIGERATOR; stove; sweeper, washer; hedge clippers; lawnmower; drop leaf table; buffet; twin beds; desk; AM-FM radio-record player; chests, 745-3068.

GIRL'S COAT, size 8, excellent condition, aqua, \$10, 483-2749.

'54 GE TELEVISION, model 21", light mahogany console with doors, \$15, 745-2120.

GAS HEATED HOME, 3 bedrooms, fenced rear yard, \$800 down, assume \$9,100 mortgage, \$79 per month including taxes and insurance, 747-5856.

'57 PONTIAC, 4 door hardtop, nice condition, \$350; corner cabinet mahogany, \$25; '57 Chevy fender skirts, \$3, 447-1906.

21" GE CONSOLE TELEVISION SET; 32" range, 436-0633.

CEMENT MIXER on 4 steel wheels, electric motor, \$35; 2 tires 670-15 good, both for \$8, 745-3533.

STOVE, 6 burner, 2 full size ovens, very good condition, 693-3281.

DRYER; stove; 5 treadle sewing machine, carpet sweeper; kitchen cabinet, 429-5733.

'56 OODCE, hardtop, 8 cylinder, duals, good mechanical condition, \$375, 426-7543 or 748-0019.

PORTABLE HI-FI and radio combination with four speed automatic record changer, six months old in A-1 condition, \$40, 448-3342.

ELECTRIC HAIR DRYER, hand, \$3; food grinder, \$2.50; winter coats, size 12-16, \$2; dumplings, \$2.50, size 24-30; lavatory and stool for lake, 425-7533.

LIVING ROOM SUITE, 2 piece, good condition, 446-6455.

SUBURBAN LOT, Briarwood Hills addition, 140x200 corner Rose Ann Parkway and Grandview Or., paved streets, gas, 441-9922.

WORLD STAMP ALBUM, Scotts, modern, never used, 425-0561 after 6 p.m.

APPLES, red, Delicious, medium size, 748-2936.

STOVE, 36", four burners, oven, broiler, two storage drawers, 444-0073.

WASHER with square tub; 1 bridge lamp; 1 two-burner hot plate with grill; 8 place setting of glass dishes, 421-6906.

LINEN TABLE CLOTH, 3 yards, and 12 dinner size napkins, \$25, never used, 444-6262.

FLAT CLARINET, 446-0772.

OVERHEAD GARAGE OOR, double, fits 16' garage, \$16, 441-6301.

COMBINATION STORM OOR with all fittings, 36"x80", excellent condition, \$5, 744-0556.

GE OBITUARIES

Joseph A. Burton, 70



Joseph A. Burton

Services were held Friday, October 11, for Joseph A. Burton, 70, who died Tuesday, October 8, at Parkview Memorial Hospital.

Mr. Burton was an inspector in Sec. 13, Taylor St., prior to taking his optional retirement in September 1957. He started in July 1931 as an inspector at Winter St.

Curney E. Lindley, 72

Services were held Sunday, October 13, for Curney E. Lindley, 72, who died Friday, October 11.

Mr. Lindley took his optional retirement in September 1951 as a machinist in Sec. 13, Taylor St. He started in April 1931 as a machinist in Bldg. 20-1.

Edwin L. Moodie, 68

Services were held yesterday for Edwin L. Moodie, 68, who was dead on arrival at Lutheran Hospital Monday, October 21.

Mr. Moodie was an inspector in Sec. 13, Taylor St., when he retired in May 1960. He started here in February 1922 as a finisher in Bldg. 4. Mr. Moodie was a member of the Quarter Century Club.

Lucille (Pat) Beck, 47

Services were held Saturday, October 19, for Lucille (Pat) Beck, 47, who died Thursday, October 17, at St. Joseph's Hospital where she had been a patient for several days.

Mrs. Beck was an engineering assistant on propositions at Taylor St. Marketing prior to going off work for illness April 26. She joined the Company in November 1953 as a clerk in Bldg. 4-6.

Frank W. Mains, 69

Services were held Saturday, October 19, for Frank Wesley Mains, 69, who died Thursday, October 17, at Souder Hospital, Auburn.

Mr. Mains was a machinist in Bldg. 8-1 when he retired in May 1959. He was employed here in August 1941 as a machinist in Bldg. 20-1.

Robert E. Wallace, 53

Services were held Wednesday, October 16, for Robert E. Wallace, 53, who died Sunday, October 13, at Lutheran Hospital where he had been a patient for several days.

A heat tester in Bldg. 19-4, Mr. Wallace was employed as a helper at Taylor St. in December 1942. He had been off work due to illness since May 27.

Daniel McCrea Becomes 991st Apprentice Grad

Daniel W. McCrea today became the 991st graduate of the General Electric Apprentice School when he completed the machinist - tool-maker course. His graduation assignment is with the Laboratory Operation's General Tool Unit, Bldg. 19-4.

A native of Fort Wayne, Mr. McCrea, who will celebrate his 22nd birthday next Wednesday, and his wife reside at 1210 W. Washington Blvd. He joined the Apprentice School in November 1959 following graduation from Wolcottville High School and employment at a restaurant and machine shop.

A basketball and water skiing enthusiast, the latest graduate has two relatives employed with the Company. His father, Donald, is located in Sec. 14, Taylor St., and a cousin, Thomas, is employed at GE's DeKalb, Ill., Plant.



McCrea

UPPER APARTMENT, large 3 rooms and bath, adults, utilities, bus line, Greighton West, 743-7094.

SLEEPING ROOM, south for employed man, parking near 5 cafes and business area, oil heat, 221 E. Branning or 445-8355.

3 ROOM APARTMENT, furnished, private, utilities furnished, close to bus, newly decorated, clean, 446-8634.

3 BEOROOM BUNGALOW, shower bath, gas heat, car port, \$50 per month, 3017 Lillie St. or 446-5691.

APARTMENT, 4 rooms, unfurnished, bus line, south, completely private, 744-9466.

6 ROOM BUNGALOW, Huestis Ave., can be seen by appointment, 747-6914.

WANTED

BOY'S 16" BICYCLE, good condition; to trade M&M stamps for TV stamps; bookcase, 440-3085.

UNIVERSAL "JEEP", '46 to '50, good running condition, 444-4845.

WOOO COMBINATION STORM OOR, 36x78", 443-5821.

TO EXCHANGE S&H stamps for TV stamps, 428-9332.

YOUR TINY TOT to care for, in my licensed home while you work, 422-9943.

HOCKEY EQUIPMENT, gloves, leg guards, skates, size 11 or 12, 745-3764.

1/2 TON CHAIN HOIST; upholsterer's sewing machine or head only, 744-8496.

STORM WINDOWS, 6-32x51, 1-20x46 1/2, 1-28x29 1/2, 1-44x66 1/2, 747-6531.

RIDE WANTED

FROM HOLTON AVE. to Taylor St. Plant on first trick, Helen Traser, Ext. 2636.

FROM CHURUBUSCO to Broadway Plant, 7 a.m. to 3:30 p.m. shift, Lee Mohr, Ext. 778.

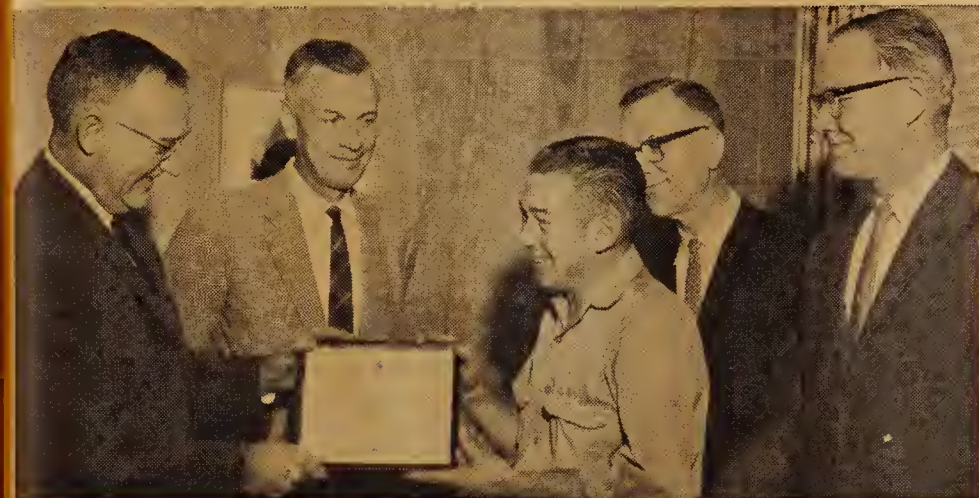


Thank You for Giving the CSF Way



Putting the 'Accent on Value'

Employee Helps Neighbor — and Company



NAMED HONORARY CSO SALES ENGINEER—The Components Sales Operation, headquartered in Bldg. 18-5, has appointed Glenn A. Baker, winder in Bldg. 26-3, "Honorary CSO Sales Engineer" in recognition of his successful and noteworthy selling efforts in behalf of the General Electric Company. Mr. Baker, center, is shown receiving the plaque from Donald J. Harrington, left, Manager-CSO, as Robert W. Trickey, Specialty Transformer Department Manager-Manufacturing; Farold E. Schuman, STD Unit Manager; and Carl H. Rinne, STD General Manager, look on.

One of the main goals of General Electric's Accent on Value Program is to get all employees involved to the mutual benefit of all. Recently Glenn Baker, a winder in Specialty Transformer Department, showed us what this means.

It seems that Glenn's next door neighbor was in a quandary. He was in need of some fluorescent lamp ballasts to put into a new equipment that his company was starting to build. Not having a need for this type of equipment before, he not only wasn't sure of what he needed but also didn't know where to go to get help.

Glenn knew that General Electric builds ballasts so he put his neighbor in touch with the Ballast Department in Danville, Ill.

Mr. Baker's efforts point up what can be accomplished when all of us become customer oriented.

Thanks to him, General Electric now has a new customer who not only is purchasing ballasts but is also buying other lighting components including lamp holders and lamps from us.

Apprentice Alumni To Elect Officers

Election of officers will feature the annual Fall dinner-meeting of the Apprentice Alumni Association Friday evening, November 15, at The Hayloft, just west of Hoagland.

The affair will start at 6 p.m. with the dinner featuring walleye pike to be served at 6:30 p.m.

In another highlight, Bob O'Reilly, well-known photographer, will show and narrate films.

Tickets are only \$1.50 per member but reservations must be made no later than Wednesday, November 13. Co-chairman for the event are Wilson Garman, Bldg. 19-2, and Don Greenler, Bldg. 6-3.

GPM-Sponsored Junior Achievement Company (Junior-El-Co) Off to Good Start

Reflecting General Electric's continuing interest in having teenagers learn about our economy, the General Purpose Motor Department this year is sponsoring a local Junior Achievement company.

The purpose of Junior Achievement

ment is to teach our citizens of tomorrow how a business operates in the competitive enterprise system and its contribution to our national economy.

The method is to "learn by doing." A company is set up in

miniature as nearly like a regular corporation as practicable. The members organize the company, choose a product, manufacture and sell, and try to return a profit.

This year's company is off to a good start. In the five meetings held so far, it has selected the name of Junior-El-Co, elected officers, sold stock and moved into production and sale of its product — decorative Christmas candles.

The officers elected are Russell Lapp, a senior at Central Catholic, President; Mike Schroeder, a senior at New Haven, Vice-President for Production; Lynda Buell, a senior at Elmhurst, Vice-President for Sales; Lynn Closterman, a junior at Elmhurst, Secretary; and Elaine Summersett, a junior at North Side, Treasurer.

Other members of the company are Roscoe Dollahan, Russell Warner, Larry Ford and Sherman Treace from Central; Lydia McClain and Diane Loechner from Elmhurst; Wanda Turner and Tom Byers from South Side; Roger Shie, Sue Bumgardner and Linda Blair from New Haven; and Jim Puff from Concordia.

Acting as Advisors from GPM are Bill Lichtenstiger, Wally Chinworth, Harold Chapman, Jack Archbold and Bob Antrim.



DISCUSSING JUNIOR ACHIEVEMENT — Russell Lapp, President of Junior-El-Co, discusses his company with John F. Welch, General Manager of the General Purpose Motor Department which this year is sponsoring the local Junior Achievement company. Mr. Lapp, a senior at Central Catholic High School, last year headed Gen-El-Co, the Junior Achievement company which was sponsored by GE's Hermetic Motor Operation.



JOINS 50-YEAR RANKS—Arthur H. Dicke completed 50 years of service with the General Electric Company last week. Now a mold and die maker in Bldg. 19-4, Mr. Dicke started as a messenger in Bldg. 18 when he first reported for work here on October 30, 1913. Mr. Dicke and his wife, Grace, plan to take life easy early next year when he takes his optional retirement effective February 1.



FORT WAYNE NEWS

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families here.

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1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Businessman's Responsibilities

During a panel discussion in New York recently, General Electric President Gerald L. Phillippe made some outstanding points concerning the businessman's responsibilities in society.

He noted that "Business is the economic arm of society. Therefore, the first duty of the businessman is to operate his business successfully and profitably in response to the needs and wants of his customers."

Expanding on this thought, Mr. Phillippe pointed out, "A profitably growing business provides new employment opportunities, new products and services and new capital for a healthy, expanding economy. Furthermore, it provides the material resources by which the nation can support other important non-economic services such as education, churches, the arts, the national defense and even government. If a businessman allows his business to become sick, profit-starved and unproductive, that business becomes a national liability. The nation's levels of living — and here I am speaking not only of the material elements, but also of the cultural superstructure — rest on the economic base of those enterprises — corporate and private — that are managed with a vigilant concern for profits and are therefore healthy, going concerns."

Even though this is the basic responsibility of the businessman, Mr. Phillippe emphasized the fact that businessmen have other responsibilities as well.

He said, "... over and above economic performance, the people expect business to help achieve their personal aspirations, and the permanent aspirations that are associated with the United States of America."

He pointed out that business is responsive to society and that those businesses which are, usually succeed. He called the marketplace the most important single regulator of business practices — "If the businessman does not satisfy the expectations of his customers, employees, or share owners, they take their business, and services and money elsewhere — and that's the end of him unless he mends his ways."

Summing up his remarks, Mr. Phillippe pointed out, "The businessman's basic responsibility is to operate an ethical and profitable business that serves the wants and needs of people. This necessarily requires that he retain a certain humility — an attitude of receptiveness as to what others think, and a respect for the moral as well as the economic expectations of his fellowman. We are all mortal and may not always live up to our religious ideals. Yet, the essence of the religious commitment is to keep trying, because God is infinitely patient with those who do."

Created by Walt Disney

'Progressland' to Be Spectacular Feature of New York World's Fair

Visitors to the New York World's Fair starting next April 22 should be especially proud of General Electric's exhibit, which promises to be one of the spectacular features of the Fair attractions.

The GE attraction — to be known as "General Electric Progressland" — will be presented in a three-story, dome-shaped pavilion which is the first of its kind in the world.

The interior of the dome will provide what is believed to be the largest projection screen ever built. There will be a six-stage auditorium and seated audiences will revolve about the stages, seeing every stage without leaving their seats.

Rising 80 feet high, the Walt Disney-created pavilion is topped by a 200-foot-diameter dome, containing on its inner surface the enormous full-circle projection screen. The screen will be used for projected effects simulating the awesome forces of nature.

Visitors will enter the white-and-blue structure on a moving ramp which will take them directly to the second floor's "Carousel of Progress."

The second floor will contain the first auditorium ever designed to accommodate several audiences at one time, each watching shows on different stages. The stages will be stationary, forming the core of the second floor. The audiences will be moved around them without ever leaving their seats — remaining before each stage three to four minutes.

Seating 1,500 persons, the entire six-section auditorium will move as a single unit around the stationary stages. As the auditorium moves, the whole second floor area — viewed from outside — will appear to rotate.

The presentation will dramatize the contribution of electricity to the progress of better living in America, from the Gay Nineties up to the Fair years. This story will be told through electronically-controlled animated figures which are expected to prove one of the highlights not only of the General Electric attraction but of the entire Fair.

A "time tube" equipped with a moving ramp will take visitors from the "Carousel of Progress" to the third floor where they will pass through a "corridor of mirrors" illustrating advanced work in General Electric laboratories. They will then enter the huge observation area directly beneath the dome.

Completely free of obstructing pillars, the dome is expected to constitute the most unusual planetarium-like facility ever devised. A lightning storm and the flames on the surface of the sun are among the awesome forces to be represented in the sights and



EXAMINING MODEL OF "PROGRESSLAND" — A scale model of General Electric's New York World's Fair Pavilion is viewed by Walt Disney, Gerald L. Phillippe, GE President, and Steven C. Van Voorhis, Manager of the Company's World's Fair Operation. General Electric's "Progressland" attraction, created by Mr. Disney, will include a six-stage auditorium where audiences move from stage to stage without leaving their seats, life-size talking figures that pass for real, and a demonstration of the thermonuclear process by which the sun and stars achieve their tremendous energy. The three-story building, nearing completion near the edge of the Fair's "Pool of Industry," stands 80 feet high and is topped by a 200-foot-diameter dome which at night will display special lighting effects from more than 1,000 lamps.

sounds projected across the vast interior of the dome.

A demonstration of the basic process by which the sun and stars achieve their tremendous energy will climax the pavilion's show, which traces man's quest for new and more powerful sources of energy. Creating temperatures up to 30 million degrees C., this will be the first demonstration of nuclear fusion ever exhibited to the general public.

The spectacular visual and sound effects of the fusion demonstration

Pen El Chapter Sets Two Events This Month

Two activities this month have been scheduled by the Pen El Chapter of Elex Club.

The regular monthly luncheon meeting will be held Wednesday, November 13, at 1 p.m. at the Portage Room of the YMCA. Hostesses will be Roqua Shideler, Emily Droege and Carrie Krauter.

The all-day cancer pad sewing Tuesday, November 26, will begin at 9 a.m. at the 801 W. Berry St. address.

will be witnessed in an 80-foot-deep centerwell as the visitors descend from the third to the first floor by an open ramp which spirals down the center core of the pavilion.

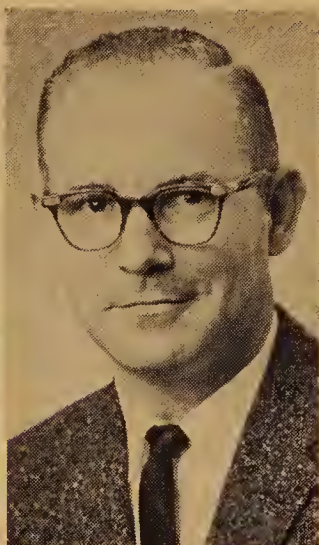
Visitors will complete their tour of the pavilion on the first floor with a walk up the main street of a model community to be known as "Medallion City." They will be free to step inside such Medallion City attractions as a model home, school, hospital, town hall, store, factory, newsreel theater, electric utility, and space observatory. All will be equipped with the latest products available from the Company's various manufacturing plants at the time of the Fair.

"Progressland" will include not only products and developments of today but, in addition, nearly all the major undclassified projects now underway by the Company's science and engineering laboratories — such as the development of new sources of electric power, the "laser" light ray, space technology, nuclear work, and investigations of strange phenomena at temperatures near absolute zero.

Six CSF Administrators to Be Elected



Raymond J. Benckenstein
Taylor St.



Orton C. Gilpin
Taylor St.

Election of six representatives to the Board of Administrators of the General Electric Employees' Community Services Fund will be conducted here next week.

Ballots will be distributed next Wednesday and Friday with paychecks to those appropriate hourly and salaried CSF members in those areas where representatives are to be elected.

Ballots must be returned (to the designated individual named on the ballot) no later than Wednesday, November 20. In all cases, the newly-elected representatives will assume office on Jan. 1, 1964, replacing those whose two-year terms expire this December 31.

Candidates for election are:

General Purpose Motor Department Salary Administrator to succeed Arthur L. Voelker, Taylor St.—Raymond J. Benckenstein, Taylor St.

Orton C. Gilpin, Taylor St. Hermetic Motor Operation Salary Administrator to succeed George F. Eshelman, Bldg. 17-3.—

Robert E. Doelling, Bldg. 18-4.
L. H. (Butch) Matthias, Bldg. 17-2.

Small AC Motor & Generator Operation Salary Administrator to succeed Walter J. Brake, Winter St.—

Harold Fremion, Winter St.
Joe S. Wawro, Winter St.

Specialty Motor Department Hourly Administrator to succeed Marie A. Griffin, Bldg. 4-3.—

Mildred Gaffer, Bldg. 4-3.
Claude Hoover, Bldg. 4-3.

Specialty Motor Department Salary Administrator to succeed Dallas E. Smith, Bldg. 4-6.—

Joseph T. Donahoo, Bldg. 4-6.
Harry Waggoner, Bldg. 4-6.

Specialty Transformer Department and Laboratory Operation Hourly Administrator to succeed Ralph D. Braden, Bldg. 27.—

James Hankee, Bldg. 27.
James Hughes, Bldg. 27.

Administrators whose terms do not expire until December 31 of next year and who therefore will serve on the CSF Board for another year are:

Paul H. Koldewey, Bldg. 17-2, Hermetic Motor Operation Hourly Administrator; Leo C. Rademaker, Jr., Bldg. 26-2; Specialty Transformer Department and Laboratory Operation Salary Administrator; Berdell O. Smith, Taylor St., General Purpose Motor Department Administrator-at-Large; Marjorie L. Smith, Winter St., Small AC Motor and Generator Operation Hourly Administrator; Albert H. Timme, Taylor St., General Purpose Motor Department Hourly Administrator; and Emery E. Tucker, Bldg. 4-3, Specialty Motor Department Administrator-at-Large.

Remainder of the CSF Board is composed of Eugene H. Henry, Taylor St., treasurer, and Vincent P. Bane, Bldg. 18-3, appointed by the Company, and union-appointed administrators John B. Dennis of the IUE and Raymond W. Smith of the IAM.



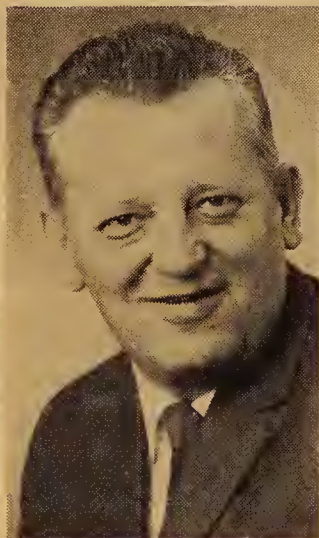
Robert E. Doelling
Bldg. 18-4



L. H. (Butch) Matthias
Bldg. 17-2



Harold Fremion
Winter St.



Joe S. Wawro
Winter St.



Mildred Gaffer
Bldg. 4-3



Claude Hoover
Bldg. 4-3



Joseph T. Donahoo
Bldg. 4-6



Harry Waggoner
Bldg. 4-6

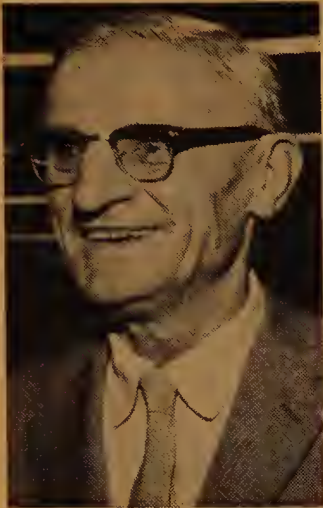


James Hankee
Bldg. 27



James Hughes
Bldg. 27

Help Your Neighbors — Give the CSF Way



MARKS RETIREMENT—Russell Bennett, helper in Bldg. 4-2, celebrated his October 1 retirement and smiles to prove it. Mr. Bennett began as a plater in Bldg. 4-B in February 1944.

**7 to Enjoy
All the Benefits
Of Pension Plan
For First Time**



FAMILY JOINS RETIREMENT CELEBRATION—Archie Boren, third from left, smiles happily as his family helped him celebrate his September 1 retirement as a punch press operator in Sec. 14, Taylor St. Mr. Boren joined General Electric in September 1922 in Bldg. 22. Left to right are his daughter, Pauline Troyer; his wife, Bertha; his grandchildren, Don, Paula and Phil Troyer; his son, Mike; and his son-in-law, Arthur Troyer.



OCTOBER RETIREE—Virgil J. McKeeman, an inspector in Sec. 30, Taylor St., wears a big smile as he celebrated his October 1 retirement. Mr. McKeeman was employed in November 1942 as an electrical tester in Bldg. 26-3.



FAMILY GATHERS TO CELEBRATE RETIREMENT—Carrie Edgar, front center, an assembler of fuel coils in Bldg. 6-3, has plenty of company as her family helped her celebrate her recent retirement. She was employed in February 1944 as a hand burring operator in Bldg. 6-4. Left to right are daughters-in-law Dorothy and Betty Edgar, son Guilford, daughter-in-law Kathleen Edgar, son-in-law Paul Carbaugh, daughter Lucy and son Everett.



VETERAN RETIRES—Harold S. Comer, inspector at Winter St., completed over 42 years' service when he took his recent disability retirement. He had been off work for illness since February 22. Mr. Comer joined the Company in December 1920 as a stock clerk in Bldg. 19.



FAMILY PRESENT AT RETIREMENT CELEBRATION—Ernest A. Jones, center, is surrounded by his family as he celebrated his retirement October 1. An engine lathe operator in Bldg. 4-1, he was employed in February 1942 as an operator in Bldg. 17-1. With him are his daughter-in-law, Arline; his wife, Bessie; his sons, Bill and Ernest; and his daughter, Lucille.



VETERAN EMPLOYEE RETIRES—Harold A. Baehler, machine operator at Taylor St., celebrates his recent retirement with his wife, Ethel. Mr. Baehler began his employment in June 1930 as a drill press operator in Bldg. 4-2.



SAFETY-- Everywhere! All the Time!

Wear Safety Shoes On & Off the Job

H201 . . . Serviceable, Resist-Oil Moc-Oxford; LARGE SIZE RANGE

Brown antique leather moc-oxford; block Resist-Oil sole and heel; Dacron stitched; Director last.

AA 8-12, 13, 14, 15
A, B 7-12, 13, 14, 15
C 5-12, 13, 14, 15
D, E 4-12, 13, 14, 15
EEE 5-12, 13
AA to E 12½ & 13½



H302 . . . Dressy Black Executive Oxford, Cushion Heel Pad

Hy-Shine black leather moc-oxford; oak leather sole; rubber heel; Cushion heel pad; Supervisor last.

AA 8-12, 13, 14
A, B 7-12, 13, 14
C 6-12, 13, 14
D, E 5-12, 13, 14
EEE 5-12, 13



H303 . . . Shadow-Tone Brown Executive Slip-On, Cushion Heel Pad

Hy-Shine harvest brown antique shadow-tone leather moc slip-on; oak leather sole; rubber heel; Cushion heel pad; Supervisor last.

B 7-12, 13
C 6-12, 13
D, E 5-12, 13



Available on Payroll Deduction

Other Styles to Choose From

H311 . . . Popular Cordo Brown Executive Plain Toe Oxford

Hy-Shine cordo brown antique leather plain toe oxford; cemented block Neoprene Nitro Crepe Sof-Tred sole and heel; full leather lining; Cushion heel pad; Dacron stitched; Supervisor last.

AA 9-12, 13, 14
A 8-12, 13, 14
B 7-12, 13, 14
C 6-12, 13, 14
D, E 5-12, 13, 14
EEE 5-12, 13



H514 . . . Comfortable, Cushioned Arch Overlay Moc-Oxford

Hy-Shine brown leather moc-oxford; oak leather sole; rubber heel; Cushioned Arch insole; Crescent last.

AA 9-12, 13
A 8-12, 13
B 7-12, 13
C 6-12, 13
D, E 5-12, 13
EEE 5-12



H916 . . . Black Glove Shoe with Neoprene Neo-Cord Sole & Heel

Black glove plain toe shoe; Neoprene Neo-Cord sole and heel; Dacron stitched; Director last.

B 8-12, 13, 14
C 7-12, 13, 14
D 6-12, 13, 14
E 5-12, 13, 14
EEE 5-12, 13



Make a Wise Investment

VISIT THE EMPLOYEE STORE

TEN PIN TOPICS

by Jan Bowers

Moe Brewer's "flirt" with a 300 game and an unusual 4-6-7-10 split conversion highlighted recent bowling activity at the GE Club.

In converting the above-mentioned split, Sam Macy is awarded an ABC patch. This is the first time I have heard of the 4-6-7-10 being converted at the GE Club in some time.

The near perfect score occurred in Moe's third game while bowling in the Squares League. He started out with nine straight strikes but came up with the 6-7 split in the 10th frame. He picked up one pin and finished with a 266 count, which nonetheless qualifies him for the century award inasmuch as he posted a single game which exceeded his average (162) by 100 pins or more. In other Squares action, Don Feber scored a 218, Dave Blake and Wayne Smith had 208, Richard Raber 205 and John Quinn 203.

Floyd Snyder's 204 and Carl Miller's 200 paced the Taylor St. League.

High games in the Office League were rolled by Arnie Johnson 213, Bob Knepple 208, Fran Nelson 206, Milt DeJean 204, Glen France 204-200, Dud Snyder 203, Bob Chandler and Truman Buckles 202, Harold Somers 201 and John Young 200. The GE Club leads with a 17-7 mark.

In the Monday Nite Ladies League, Alberta Roth posted 187-165-179 for a 531 series, followed by Pat George with 514, Barb Allmandinger and Winnie Scheurich 512 and Donna Murphy 507. High games were rolled by Arydth Hawley 204, Donna Murphy 189-181, Winnie Scheurich 188-181, Vallarie Callahan 183, Mary Harvey 178 and Frances Newman 175. Lani Mahnansmith qualified for the triplicate award with three games of 127.

Rita Hart rolled high game in the Tuesday Afternoon Ladies League of 184, followed by Pauline Bergquist with 171.

High games in the Masonic League were scored by Jim Ruhl 226, James English 221, Harry Wartenbe 216, Robert Munro 211, Earl Snouffer 209-201, Jack Lusk 208-206, Robert Hickman 208-203, Nelson Dever and Kay Gowdy, 207, Myron Warner 204, Lloyd Reynolds 203 and Fred Schafenacher 200.

In the Hermetic League, Larry Bradtmiller rolled a 603 high series, featuring a 235 game. Other high games were recorded by Roger Fowler 219, Paul Schoenherr 214 and Elmer Harrington 205. The Quills rolled high series of 2121 and high game of 795 (four-man team).

High games in the Wednesday Owl League were rolled by Carl Miller 223, Nick Nicole 212, Harold Somers 211, Charlie Wilt 204 and Larry Simmerman 202.

Kelly Box and Packaging leads the Small Motor League with a 28-8 record, followed by the Whiz Kids with 25-11. High games were rolled by Carl Saaf 219, Bob Goodman 212, Ross Smith, Karl Moore and Fran Nelson 210, Joe Kramer 209-200, Carl Brandt and Gene Holdgrave 206, Dan Harney 202 and Dick Dutke 200. Gharlie Gnaun

rolled a reverse ladder series — 168-167-166.

Team #4, with recorded high series in the Apparatus League of 2814, leads with 25 points. High games were recorded by Don Greenler 243-222, Walt Rietdorf 234, Sam Macy and Harold Geise 233, Rolla Roe 221, Paul Perry 214, Herb Langer 213, Joe Hambrock 212, Mel Kestner 209, Kenny Wills 208-202, Dorl Roe, Charlie Wilt 207, Ray Junk 203, John Meyer and Don Grabowski 202, Glenn Bower, Russell Neat, Ralph Thomas and Dwight Roe 201 and Paul Schoenherr 200.

In the Friday Nite Ladies League, June Getty posted two high series of 557 and 521. Other high series were recorded by Pidge Saxton 556 and Charlotte Stanford 542. June rolled high game of 197.

In the Jack and Jill Mixed League, Carl Miller rolled a 610 for high series. Other high series were rolled by Winnie Scheurich 534 and Ann Lee 533. High games were recorded by Carl Miller 213-201, Ross Smith 209, Ann Lee 206, Nancy Eifrid 179 and Winnie Scheurich 177.

The Four Aces lead the Adam and Eve Mixed League with a 10-5 record while Team #8 is close behind at 9½-5½. Earlene Macy rolled high series of 568 on games of 179-182-207, followed by Bernie Knafel's 506. Other high games were rolled by Paul Billman 237, Joe Kramer 209, Ron Fisher 203, Sam Macy 201, Fran Miller 176, Justine Courdet 172 and Maureen Clawson 171.



MIGHTY DELECTABLE EATING — That's what Talitha Shultz, Bldg. 17-3, second from right, is going to enjoy as she is presented a rolled roast demonstrated by Peg Buchan, right, I&M Home Economist, at the recent "Hi-Style Holiday Entertaining Made Easy" program at the GE Club. More than 600 persons attended the event which was co-sponsored by the Elex Club and Employee Store. Watching the proceedings are, left to right, Ray Fischbach, Supervisor-Employee Store; Flossie Greek, pensioner who won the General Electric Toast-R-Oven; and Marge Lehman, Taylor St., first vice president of Elex.

Christmas Lighting and Decorating Booklet Now Available From GE

A completely new booklet on Christmas lighting is now available from General Electric's Lamp Division.

Entitled "Christmas Lighting and Decorating," the booklet lists all the latest American-made Christmas lamps and string sets.

Eight of the 16 pages are devoted to "how-to-decorate" suggestions and are shown in four colors. One page gives details on how to take pictures of Christmas lighting. Other pages feature suggestions on how to design your display, safety rules and simple ways to hang decorations.

Single copies are available by writing to Dept. RG-312, General Electric Company, Nela Park, Cleveland, Ohio, 44112.

Squares Wives to Try Out Artistic Talents

Members of the GE Squares Wives will get to try out their artistic talents at a meeting Tuesday, November 12, at 8 p.m. at the home of Mrs. Ray Benckenstein, 9336 Saratoga Road.

Mrs. Benckenstein will present a chalk talk and art work. Assisting her will be Mrs. Don Wood and Mrs. Richard Zauner.

El Par Chapter to Meet

Members of Elex Club's El Par Chapter are asked to bring a Thanksgiving Day donation for a needy family when they meet Wednesday, November 20, at 1 p.m. at the home of Frieda Morin, 1921 Brown St. Go-hostesses are Neva Nordyke and Martha Doehrman.



EARN \$50 SUGGESTION AWARD — Robert Weaver, seated, Bldg. 17-1 machine operator, proudly shows off his \$50 suggestion award as Foreman Herb Lemmel, left, and C. B. Smith, Manager-Fort Wayne Operation, Hermetic Motor Department, look on. Mr. Weaver's "Accent on Value" idea concerned using a set of heavy duty straightening rolls to straighten heavy gage material used for end punchings of square motor stators. His suggestion resulted in a two-fold savings — reduction in scrap parts and reduction in machine down time.

Jr. League Openings

One boy and one girl, between 9-18 years of age, are needed to complete the GE Junior League which bowls at the GE Club Saturday at 10 a.m. Anyone interested in participating is asked to call the club on Ext. 742.

Do You Know These People?

Our eagle-eye readers are being asked once more by the Supervisory Audit Committee of the General Electric Employees' Federal Credit Union to note the names of the following people who have balances in the credit union.

If any of you know the whereabouts of these people, would you please contact the credit union, 1021 Swinney Ave.? The phone number is 742-7356.

Name	Last Known Address	Last Place of Employment	Last Year of Employment
Helen M. Miller	1018 Loree	Bldg. 26-3	1944
John R. Leach	1110 W. Washington	Bldg. 17-2	1942
Maryellen Coleman	6805 Bradbury	Bldg. 26-4	1943
Martha L. Allen	3115 S. Wayne	Bldg. 19	1945
James C. Vincent	812 W. Jefferson	Winter St.	1951
John K. Allsen	2624½ Reed St.	Taylor St.	1957
John S. Tarabula	132 Maverick	Bldg. 4-5	1952
George R. Fugazzi	1017 W. Wayne St.	Taylor St. Wire Mill	1957
Earlene D. Laversne	1226 W. Wildwood	Taylor St. Sec. 114	1957
Lyle D. McManus	2233½ Lafayette St.	Bldg. 17-3	1953
Barbara J. Coulter	440 E. Lewis	Bldg. 17-3	1954
Carlo A. (Rogers) Pfeifferkorn	Auburn, Ind.	Bldg. 20-2	1954
Thomas L. Wells	1105 Curdes	Bldg. 17-4	1954
William Leroy Shaffer	R 2, Huntington, Ind.	Taylor St.	1953
Annie (Crosby) Hempstead	1819½ Weisser Park	Taylor St.	1953
Mary Sue Roth	Grabill, Ind.	Bldg. 20-2	1955
Betty L. Fisher	1202 Scott	Bldg. 17-3	1945
Bernard O. Lillard	1332 Eliza	Winter St.	1947
Virginia M. Smith	2420 Bowser	Bldg. 4-3	1955
Lois E. Butler	1905 W. Wayne	Bldg. 4-3	1951
Billy I. Baker	1232 McClelland	Bldg. 4-3	1948
Helen Gintner	1523 W. Main	Bldg. 18	1943

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday noon, November 18

FOR SALE

LINDENWOOD CEMETERY, six-space lot, Section 6, Lot #313. 747-2745.

SLIPCOVER SWEATER, boy's, size 14; boy's brown winter coat, size 14; child's Gene Autry guitar with cord attachment. 445-0394.

5 ROOM HOUSE, basement, fenced yard, garage, new gas furnace, birch kitchen, cabinets, carpeted, \$6,000. 427 E. Taber, Sat., Sun., Mon., 1:30 to 6:30.

CEMETERY, Covington Memorial Gardens, located in the Garden of Apostles, 4 lots as one plot, \$600, 2 lots at \$325. 425-9045.

SNOW TIRES, 2-Volkswagen, 6.40x15, one on VW wheel, less than 1,000 miles; Volkswagen tachometer; 4 '58 Thunderbird wheel covers, 14". 743-2650.

KITCHEN SINK, never used; 2 matching beige chairs; secretary desk; dinette set, clothes. 441-9155.

BOY'S CLOTHING, mostly size 10; cobler's bench; black board; wonder horse. 428-7131.

AKC BOSTON TERRIER, pups for sale after Nov. 11, 7612 St. Joe Center Rd. or 748-5879.

SUBURBAN LOT, Brierwood Hills addition, 140x200, corner Ross Ann Parkway and Grandview Dr., paved streets, gas. 441-9922.

GIRL'S DRESS COAT, dark blue, size 8; dresses, size 6 and 8. 745-3113.

DINETTE SET, large round metal formal table top, 50" walnut finish with 2 extra boards; 5 chairs; breakfast set, 4 chairs. 747-3775.

PORCH GLIDER, \$20; swing set, \$5; hand mower, \$4; power mower, \$5. 447-5885.

HOUSETRAILER, 28 ft. 747-3091 after 4 p.m.

WASHER, wringer type, good condition, \$30. 456-1132.

RANGE, excellent condition, automatic controls, \$25. 745-5685.

BOY'S SPORT COAT, suburban coat, size 10; young man's sweaters, size 16, 18 years. 440-3013.

SKIP-JACK, \$30; ice skates, size 9 1/2, \$5; roller skates, size 9 1/2, \$5. 483-4550.

HOUSE TRAILER, '47 aluminum with refrigerator, stove, davenport, springs and mattress, oil heater, blinds, curtains, \$300. 745-1830.

'56 CHEVY, convertible, automatic, new tires, paint new, copper and cream with white top, four barrel carburetor, 265 cubic in. engine, \$500. 2509 Euclid Ave. 745-0859 after 6 p.m.

GIRL'S COAT SET, 3 piece, dark green velvet with fur trim, size 2, \$8, original cost \$30. 748-2220.

PAINT SPRAY OUTFIT, miniature, complete with compressor and nozzles, \$10. 742-1854.

GIRL'S GOOD COAT, wool, with blue corduroy lining, size 12; school coat, both clean, \$12. 429-8411.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

MAN'S OR BOY'S JACKET, heavy, finger-tip length, good condition, \$4, size 38-40. 483-4761.

KITTENS, five to give away, tiger stripe, born Sept. 12, 744-7190.

TRANSMISSION, Powerglide, good condition, for '51-'53 Chevy. 627-2055.

'61 CADILLAC, 2 door hardtop, white, good condition, new tires, priced to sell. Columbia City 244-5325.

STORM WINDOWS, 5-28x46, \$1 each; hockey shoe skates, size 8, \$5; hobby horse, good condition, \$5. Arcola 625-4775.

2 TIRES, 6.70x15, very good condition, \$6 each; Schwinn bicycle, balloon tires, \$12. 3009 Parnell Ave.

MEMORIAL PARK, 8 grave spaces, make an offer per grave, in developed old area. 745-2755.

OIL HEATER, 6-room blower, 275 gal. tank, pipes, good, \$50; rug loom, \$50; baby buggy. Rome City 745-9917.

WOOD COMBINATION DOORS, 1-30"x30" and 1-35"x30", 1 window 24"x48", storm window and screen. 448-1821.

DEHUMIDIFIER, good condition, reasonable. Chubbusco 593-2902.

BARBIE DOLL CLOTHES, 2 white wedding dresses, \$3.50, 1 yellow, \$3, 1 blue, \$3. 749-1767.

CHIFFON FORMAL for the holiday dance, blue, size 10, \$4. 428-8003 after 6 p.m.

AMPLIFIER, 20 watt, Elco-FM tuner, automatic tunable, first \$50 gets this bargain. 743-3890.

'18" POWER MOWER, Briggs and Stratton 4 cycle engine, \$10. 747-4297 after 6 p.m.

TOYS AND GAMES, road race with extra track; sonar sub hunt; carom board; monopoly; sorry; Robinhood; tiddle-tac-toe; reasonable. 745-7556 between 4-7 p.m.

ELECTRONIC PHOTO FLASH, Meteor, 100 watt, second output, over the shoulder carrying strap, lifetime nickel cad batteries, built in charger, ivory color. 445-7251.

SET ENCYCLOPEDIAS, excellent condition. 745-0882.

DINING ROOM SUITE blonde, buffet, dropleaf table, 4 chairs, \$45. 425-6204.

WALTZ LENGTH GOWN, yellow, size 9; one red 3 piece snowsuit, gray fur collar, size 2. 745-0437.

MAPLE BUNK BEDS, box springs, innerspring mattresses, ladder and guard rail, can use as separate twin beds, complete \$85. 745-2120.

CARPET, gray wool, 10'x15'; 3 piece sectional, custom built. 422-6954.

STORM AND SCREEN DOOR, wooden, size 6-8 1/2x35-36, good shape, \$8; oak swinging kitchen door, \$5. 429-7373.

PORTABLE RECORD PLAYER, single play, three speed, very good condition, \$10. 446-6953.

BOTTLE STERILIZER, automatic, Evenflo, good condition, complete with 8 oz. bottles, \$5. 745-0224.

GARAGE DOOR, overhead, 8'x7', good condition. 437-9604.

ROTARY MOWER, Craftsman, \$5; 13' plywood runabout, \$100. 748-6720.

DOUBLE SINK, used, 20 1/2"x32 1/2", including fixtures; boy's 26" bicycle; dog house. 456-1824 after 4 p.m.

ROLLAWAY BED, practically new, will take \$20. 747-2747.

DRESSES, size 12; wool skirts, waist 26; blouses, size 32. 12120 S. Anthony.

SNOWSUIT, girl's pink 3 piece, size 3; red velvet dress with red taffeta slip, size 4. 440-1671.

'47 DODGE, pickup, sharp, 43,000 miles, new paint, A-1 shape; 1950 BMW, good mechanical condition. 483-8318 or 748-0257.

JACKET, size 46, fully lined, brand new, never been worn. 747-5593.

SUBURBAN LOT, NE of 37, city water and gas, 100x220, \$2,500. 748-0139.

'62 CHEVY II, Nova 400, 2 door, standard transmission, white walls, 15,000 miles. 446-6895.

PLAYPEN AND PAD, Childcraft, like new, \$8; baby car bed, \$1; maple finish double bed, \$5; misc. baby clothes. 447-6138.

'59 FORD RANCHERO, 1/2 ton hydro-matic, 17,000 miles, clean, runs perfectly, good tires, back-up lights, turn signals, \$1,200 cash. 743-9844.

STORM WINDOWS, wooden, size 28"x58 1/2"; venetian blinds, mast in 27" width, other various sizes. 427-0113 after 4 p.m.

LIGHT BEIGE COAT, lady's, size 14; man's suit, size 17; oil burner, in good condition. 456-1117.

'61 IHG PICKUP, 1/2 ton, wide bed, weat coat mirrors, 2 spare tires, LaOtto 698-2327.

'61 FORD, econoline van, low mileage, excellent condition; Duncan Phyfe table. 743-6490.

BED SPREADS, twin size, 1 full size, 1 king size. 745-1588.

ARM CHAIR, tilt back, red print upholstery, \$10. 747-3940.

GIRL'S CHUBBY DRESS; winter coat; Brownie suit, size 8 1/2. 446-4462.

GE MANTEL CLOCK, Westminster chime, electric, walnut finish, 443-5134.

CONVERSION BURNER, all controls, thermostat; 1 - 800x14 whitewall tire. 447-0435.

WOOD STORM WINDOW, 1 - 2-light, 21 1/2"x39 1/4"; 3 - 1-light, 27 1/2"x32 1/2". 428-6251.

AQUARIUM EQUIPMENT, assorted tanks, very reasonable. 4418 Dicke Road or 439-0654.

COOKING UTENSILS, set, Wear-Ever; electric heater, reasonable. 483-6717.

ROLLER SKATES, girl's size 8, white, good condition, case included, \$5. 425-5654.

DON'T CALL if you are looking for junk, 1 - 12 gauge Remington shotgun, Browning patents, price \$65. 743-8249.

WINTER GOATS, lady's sizes 16 and 46. 745-0141.

'59 TV console, 21", excellent condition. 748-2936.

HAIR DRYER; food grinder; women's coats; dresses, 11-20; snowsuit; skirts; girl's, boy's sport coats, 12-14-16; picture drapes, 120x80, smaller pr. 425-7583.

GIRL'S CHUBBY DRESSES; jumpers; blue jeans, size 12. 744-1445.

'55 FORD, ranch wagon, V-8, automatic transmission, looks good, runs good. 537-3251 or 637-3419.

SOFA BED, \$10; 5-piece dinette set, \$15; girl's parka, size 6x. 448-3311.

GE ELECTRIC ROASTER, \$10; Wild-cox Gay tape recorder, \$50. 483-2595.

FREE, will give away hamster to good home. 456-1117.

REESE BAR LEVEL, complete tow bar and electric braking kit for towing up to 35' mobile home, \$75. 742-2255.

ELECTRIC STOVE; refrigerator; gabardine tailored coat; dinette set; enamel cart; sweeper; beveled mirror; single bed; oriental rug; Indian wool rugs. 745-8962.

BELTONE HEARING AID, \$35; girl's coat, princess style, size 7-8, good condition, \$5; 50' of fencing, iron posts, make offer. 421-6964.

'30" GE RANGE, needs oven thermostat, other minor repairs; Fine Arts sterling silver, Crown Princess pattern, 4-place, 5-piece setting. 483-3653.

'55 STUDEBAKER, 4 door, good condition, motor overhauled. 425-6754.

DRUM TABLE; dishes; formal, all in good condition. 748-6677.

STORM DOORS, 80 1/2"x32", 80 1/2"x35 1/2"; windows 1 - 14 1/2"x23 1/2", 2 - 50 1/2"x27 1/2", 2 - 54 1/2"x27 1/2", 1 - 54 1/2"x39 3/4". 447-0845.

ALUMINUM SIDING, yellow, 2 squares; 2 burner kerosene heater; kitchen sink, 18x30; stool, lavatory, all white. 748-7978.

4-APARTMENT HOUSE, 3 rooms and bath each, well furnished and rented, good location, nets 20% on investment, \$12,000. 745-7647.

COMBINATION STORM DOOR, hardware and lock, 32"x80 1/4"; 4 1/8" Craftsman jointer planer. 447-8524.

STORM WINDOWS, several different sizes, some screens, reasonable. 442-4724 evenings or weekends.

PORTABLE IRON, good condition. 744-9322.

GIRL'S CLOTHES, dresses and coats, size 10-12, good condition. 745-3380.

GIRL'S SNOWSUITS, red, size 1 and blue, size 4. 445-5039.

'53 FORD PARTS; powerglide transmission for '51 or '53; '54 Ford parts. Grabill 627-2055.

STORM WINDOWS, various sizes; one 2-piece sectional, good condition; 1 large chair. 743-4398.

LIVING ROOM FURNITURE; bedroom; kitchen; TV set. 442-4352 except Sunday.

WINDOW CASING, double 62"x52" O.D., oaktrim, complete with windows, weights, screens and storm windows, \$12. 440-2095.

'61 OLDSMOBILE, 2 door black, clean, red and white upholstery, low mileage. 749-4485 after 5 p.m.

RACE SET, Strombecker, mounted on board; two Princess telephone set; boy's figure skates, size 3; one blonde living room table. 748-2237.

COAL FURNACE CONTROLS, including room thermostat, damper control unit and furnace temperature control unit, \$15. 747-8661.

WANTED

STORM WINDOWS, sizes 1-26"x44", 1-36"x70", 2-26"x70". Hoagland 70W or Hoagland Box 79.

HITCHING POST, horse's head. 483-3062 after 5 p.m.

GIRL'S BICYCLE, 24", good condition. 446-9013.

BOY'S SPORT JACKETS, sizes 14, 16, 18; top coat, size 4, good condition, reasonable. 483-9304 after 4 p.m.

SET OF BARBELLS. 448-1791.

BROWNIE DRESS, size 12; Boy Scout uniform, size 14, good condition. 745-1732.

AUTOMOBILE LICENSE PLATES, old Ind., Ohio, Mich. for personal collection; old Sears Roebuck catalogs, must be reasonable. Raymond Heck, Payne, Ohio.

BAND SAW, Delta 14", prefer with slow speed attachment. 744-8496.

GARAGE FOR RENT, North Highland area. 438-9715 after 5 p.m.

GIRL'S WINTER COAT, good condition, reasonable, size 10. 456-1117.

IRONING, personal or family, handy for GE employees, excellent work. 444-6605.

RIDE WANTED

FROM HIGHWAY 101 to Broadway plant. Maxine Baker, Ext. 2535.

FROM GARRETT to Broadway Plant, 7 to 3:30 shift, will exchange driving. Leo Debes, Ext. 749 or Garrett FL 7-5167.

GE OBITUARIES

Dea Logan, 78



Dea Logan

Services were held Monday, October 28, for Dea Logan, 78, who died Friday, October 25, at St. Joseph's Hospital after a lingering illness.

Mr. Logan was a welder in Bldg. 20-1 prior to his August 1950 retirement. He started here in June 1923 in Bldg. 27-1.

He was a member of the Quarter Century Club.

Second Shift Elex Members To Enjoy Nov. 21 Program

Second shift Elex Club members will enjoy a luncheon-program Thursday, November 21, beginning at 12 noon at the Hobby Ranch House, N. Anthony Blvd.

Following a family style-served chicken dinner, the affair will feature the accordion presentation of Henry and Anna May.

Tickets at just \$1.95 per member (the tip will be paid by the club) must be reserved no later than Friday, November 15.

Marge Lehman, first vice president, reminded members this week to call the Johnny Applesseed School on 744-3325 if they would like to sew costumes for the school's Christmas play.

Also, members who have phonograph records of any speed for either children or adults and who wish to give them to the school should bring same to the November 21 program.

FOR RENT

MODERN HOUSE, 4 rooms, 10 miles north on Old Auburn Rd., \$35 mo. 637-3187.

APARTMENT UNFURNISHED, 4 rooms, den, bath downstairs, very nice, 2202 1/2 Brooklyn Ave. or 439-3931.

UPPER APARTMENT, 5 rooms, Youngstown kitchen with stove, refrigerator, modern bath, living, dining, bedroom, den, adults, no pets. 722 1/2 W. DeWald or 456-1853.

2 BEDROOM HOME, gas heat, garage, near bus, schools, churches, vacant, \$75, or will sell. 3002 Pennsylvania or 745-7145.

3 BEDROOM HOME, NW, nice location, easy to heat, asking \$75. 747-5531.

3 BEDROOM HOME, completely redecorated, SE, near school and transportation, oil for heat, 1 1/2 garage, fenced yard, built-in refrigerator. 428-8925.

LOST

'62 CLASS RING, South Side, green setting, gold band, lost in Bldg. 27 washroom, 9-10-63, initials WC. William Cartwright, Ext. 704.

Edward M. Lallak, 75

Services were held Monday, November 4, for Edward M. Lallak, 75, who died Friday, November 1, of a heart attack at his home.

Mr. Lallak worked from Bldg 4-B as a trucker prior to his retirement in March 1953. He was employed in June 1920 as a punch press operator in Bldg. 4-1.

He was a member of the Quarter Century Club.

Floyd Seitz, 72

Services were held Monday, November 4, for Floyd Seitz, 72, who died Saturday, November 2, in St. Joseph's Hospital after being a patient there one day.

Employed here in December 1923 as a boilermaker in Bldg. 27-1, Mr. Seitz retired in November 1955 as a welder at Winter St.

He was a member of the Quarter Century Club.

Richard V. Andrews, 51

Services were held Tuesday, October 29, for Richard V. Andrews, 51, who died Saturday, October 26, at his home in Decatur after a lingering illness.

Mr. Andrews had been off work due to illness since May 17, 1963 at which time he was a machine tool lubricator in Sec. 28, Taylor St. He began his employment with General Electric as a plater in September 1942.



At Lutheran Hospital

Vivian Miller	Winter St.
Louis Hickernell	Pensioner
George Scott	Taylor St.
Edward Thiele	Taylor St.
Lawrence Martin	Taylor St.
Jerry O'Brien	Taylor St.
Michael Shirk	Bldg. 27
Alfred Hertel	Bldg. 6-3
Alfred Renz	Taylor St.

At Parkview Memorial Hospital

Charles Arnett	Pensioner
Tommy Russell	Taylor St.
Merle Bennett	Taylor St.

At St. Joseph's Hospital

Raymond Rodenbeck	Taylor St.
Ernest Desmonds	Taylor St.
Arlrick Johnson	Bldg. 26-2

At Veterans Hospital

Miles Rupert	Winter St.
Stanley Marquardt	Taylor St.
William Newsum	Taylor St.



You Too Can Be a Wise Chiropodist

A Wise Chiropodist.

That's what his friends call Carl Monroe, Bldg. 17-2 toolmaker. He isn't really a doctor but for years he has taken excellent care of his feet. Part of that care is wearing safety shoes. And having his safety shoes on the first day of his vacation this year made him a "disciple."

Carl had started his rotary power mower that fateful day in July when it rolled back on his right foot, driving the foot into the soft ground. Although the blade did considerable damage to the shoe, his foot was **unharm**ed. Says he: "Anyone who goes without safety

shoes is very unwise. Not only do they give you protection but they're as inexpensive a shoe as you can buy. They give a lot of wear—in fact they give me a better shoe."

Like Carl, you too can be a wise chiropodist. Simply take advantage of next week's sale of safety shoes at the Employee Store (see page five for some of the details).

Your feet deserve the best of care. So protect them — both at work and at home — with a pair of stylish safety shoes. Or better yet, be like our Wise Chiropodist. He buys them two pairs at a time. Has for 10 years or so.

P.S. He's got four pairs in his closet now.



Happy Thanksgiving



Most General Electric employees here will enjoy a four-day week-end next week.

Thanksgiving Day—Thursday, November 28—will be observed as a paid holiday by all departments and operations, the seventh such paid holiday to be observed here this year.

Friday, November 29, will be observed as a vacation day for employees represented by Local 901 IUE-AFL-CIO who are entitled to a third week of vacation during 1963. Many other employees will also observe this day as a vacation day in accordance with the needs of the business and with the approval of their immediate supervisors.



CHRISTMAS SHOPPING HOURS SET—Pretty Judy Hipsher, Bldg. 18-3, points to the circled dates on the December calendar which show extended business hours at the Employee Store for the convenience of Christmas shoppers. On Saturday, December 14, the store will be open from 10 a.m. to 5:30 p.m. On Christmas Eve, December 24, business hours will be from 1:30 to 5:30 p.m. And on all other circled days, the store hours will extend from 1:30 to 8:30 p.m. Otherwise, the regular 1:30 to 5:30 p.m. schedule will prevail on weekdays. Remember, you can buy the very best in the way of top-quality General Electric appliances at the Employee Store this holiday season at regular employee prices which are below most retail "specials." For a handy reminder of holiday season store hours and a complete list of GE products and prices, clip out this picture and pages 2-7. And get an early start on your Christmas shopping.

Children's Christmas Party Set For December 14 at GE Club

If children of General Electric employees enjoy acrobatics, singing, dancing, comedy, marionettes and deception, they'd better start urging their parents this weekend to take them to the annual GE Club Children's Christmas Party.

This year's party will be held Saturday, December 14, at the club auditorium. Like the parties of recent years, four shows will be presented — at 9 and 11 a.m. and 2 and 4 p.m.

Heading the attractions will be Harry Todd and His Toddlers. This wonderful family of five people together with three dogs have delighted audiences everywhere with their pleasing combination of acrobatics, singing, dancing and comedy.

Harry Todd's gracious humor ties the act together while Marilyn Todd, the real producer of the act, is both a charming mother and talented entertainer (often she is mistaken for the boys' sister). The three "Toddlers" are a bundle of muscular energy and enthusiasm when performing fast Arabian tumbling. Altogether, it's a wonderful, fast moving act with audience appeal.

But that's not to be the only entertainment at the show. Erica Melchoir and her 36" marionettes fashion a brilliant performance as does Tony Marks. Known as the

Aristocrat of Deception, Marks exhibits a style of comedy pantomime that makes a dynamic presentation of eye popping illusion.

Tickets will be available starting Tuesday, December 3, from the GE Club, Robert Glenn, Bldg. 26-2; Erv

Huth, Bldg. 4-6; Jack Hughes, Bldg. 19-2; Jess Hahn, Bldg. 18-4; Mary Saxton, Taylor St.; the Taylor St. Employment Office; and Gayle Griffith, Winter St.

Tell your parents to get your tickets early.



HEADLINING GE CLUB PARTY—Harry Todd and His Toddlers, a wonderful family of five people (together with three dogs), will feature the annual GE Club Children's Christmas Party Saturday, December 14, at the club auditorium. Tickets may be obtained starting December 3 for any of the four shows to be held at 9 and 11 a.m. and 2 and 4 p.m.

Two Employees Elected to Public Office

Two General Electric employees here were among the victors in this month's municipal elections.

Francis Woodrow Fulk will be

the new mayor of Payne, Ohio, and Paul J. Stemmler will be councilman-at-large in New Haven.

In addition to these successful candidates, scores of other employees were active in this year's election campaigns. Several employees lost out in bids for re-election or election while still others worked many hours both before and on election day on behalf of their political parties and candidates.

Mr. Fulk begins his four-year term as mayor on January 1. He had served as councilman for two terms in the Ohio village of 1,200 and was successful in his first bid for mayor.

"Woody" joined the Company in August 1942 and is currently employed in the Wire Mill at Taylor St.

Mr. Stemmler, who also was successful in his first bid for public office, will begin his four-year term as councilman-at-large on January

1. Paul joined General Electric in April 1941 and is currently a plant protection officer at Broadway.



Francis Woodrow Fulk



Paul J. Stemmler



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

It's the Results That Really Count

Really, last week's conclave here of sales engineers from Components Sales Operation's offices did not prompt the following story. It just so happens that the revived story was called to our attention last week.

It's the old yarn about the newly-hired traveling salesman who wrote his first report to headquarters. To say that it stunned the brass is an understatement. Obviously, the new man should never have been hired at all for he was a blithering illiterate. Here's what he wrote.

"I seen this outfit which they ain't never bawt a dime's worth of nothin from us, and I sole them a couple hunnert thousand dollars of guds. I am now off to Shcawgo."

Before headquarters could contact him to give him the heave-ho, along came the second report.

"I cum hear and sole them haff a millyun."

The sales manager, fearful if he didn't fire the illiterate peddler—and fearful if he did, decided to dump the problem into the lap of his boss.

The following morning, the sales organization was flabbergasted to see the two reports tacked on the bulletin board, along with this note from the boss.

"We ben spendin two much dam time tryin to spel instead of tryin to sel. Let's watch those sails. From now on I want evryboddy shud read these lettrs from Gooch who is on the rode doin a grate job for us. Then you shud go out and do like he dun."

Doodles Can Tell Oodles

Are you given to doodling during telephone conversations? According to psychologists, those scribbles can tell you something about your personality.

For instance, if you doodle around with circles, you may be indicating tendencies to day-dream. Another type of scribbling might mean you are suspicious.

Doodling, according to a consulting psychologist, is a form of symbolism through which persons unconsciously project some of their underlying wishes and emotions. Here are a few examples of doodles and what they generally mean to a psychologist.

1. Animals and birds: Affection and understanding.
2. Arrows: Goals are high.
3. Checkboards and squares: Logic, emotional stability.
4. Boats: Energy and a wish for freedom.
5. Flowers and trees: Loneliness.
6. Clouds: Worry and anxiety.
7. Eyes: Suspiciousness and guilt.
8. Clothing: Pride.
9. Buttons: Dependence.
10. Heavy, re-traced lines: Hostility, resentment.

Got yourself figured?

Well, don't feel too bad or too pure, for that matter. Like the psychologists stress, this is generalized symbolism. Specific interpretations always have to be made on an individual basis.

The Chordettes to Headline Annual Elex Christmas Party December 8

Elex Club members will be treated to a wonderful "Christmas Candles" party Sunday, December 8, at the GE Club Auditorium.

Headlining the party which begins at 2 p.m. will be the Chordettes. Organized 10 years ago in Sheboygan, Wis., the Chordettes first gained prominence on the Arthur Godfrey television programs. Since then, the four lovely singers have appeared in top nightspots throughout the country as well as top variety TV programs.

Moreover, the Chordettes have been voted the leading female recording group. Among their smash recordings have been "Mr. Sandman" and "Never on Sunday."

But the entertainment at the party will not be the exclusive property of the Chordettes. "Nicki and Noel," the most scintillating dance attraction since Veloz and Yolande, will present a stylized performance. And rounding out the program will be Pete Ped-

ersen who will MC and handle the comedy.

In addition, there will be a gift for all who attend the program.

Tickets for the party are just \$.50 per member but reservations must be made no later than Monday, December 2.

Rachel Fisher, Bldg. 4-5, president, pointed out this week that the club again will accept gifts for residents of the Allen County Home. Members are asked to gift-wrap the item and designate whether it is for a lady or a gentleman.



HERE FOR ELEX CHRISTMAS SHOW—Meet the Chordettes who will be the featured stars at the Elex Club "Christmas Candles" Party Sunday, December 8, at 2 p.m. at the GE Club. The four lovely girls who star on TV, radio and nightclubs perhaps are best known for their smash records, "Mr. Sandman" and "Never on Sunday."

F. Charles Ruling Elected Regional Vice President

F. Charles Ruling has been elected a Regional Vice President of the General Electric Company, it was announced last week.

Beginning January 1, he will be responsible for customer relations in the Atlantic Region which includes the eastern half of Pennsylvania, the southern half of New Jersey, Delaware, Maryland, District of Columbia, Virginia and West Virginia, except for the Wheeling area.

Mr. Ruling, who had been Manager of Aerospace and Defense Marketing in the Defense Programs Operation, Washington D. C., will succeed Nathan L. Whitecotton who will retire at the end of the year after 39 years' service with the Company.

A native of San Francisco, Mr. Ruling joined General Electric after his graduation from Stanford University in 1929. He has served in a variety of engineering, marketing and management assignments.

Mr. Whitecotton was born in Terre Haute and attended Rose Polytechnic Institute. He began his Company career in 1925 and held a variety of local and district managerial positions with the Apparatus Sales Division. He was Manager of User Industries Sales, Atlantic District, when he was elected a Regional Vice President in July 1957.

Store Open Nov. 29

The Employee Store announced this week that it will be open for business the day after Thanksgiving — Friday, November 29 — from 1:30 to 5:30 p.m. Like so many other operations here, however, the store will be closed on Thanksgiving Day.

GE EMPLOYEE STORE

EMPLOYEE STORE

PRICE LIST

FRIDAY, NOVEMBER 22, 1963

AIR PURIFIER	
AP1 portable, tan	\$14.75
BLANKETS	
A21/A171 auto. twin bed contour	17.15
A22/A172 auto. single cont., double, contour	20.25
A23/A173 auto. dual cont., double, contour	25.90
A71/A161 auto. twin, flat	14.60
A72/A162 auto. single cont., double, flat	16.75
A73/A163 auto. dual cont., double, flat	22.65
Blanket sizes	
Twin—60x84	
Double—72x84	
BABY FOOD WARMER	
D-1 pink, blue or yellow	7.75
BLENDERS	
BL1 tan and beige, plastic decanter, standard	24.25
BL2 deluxe, chrome plated, glass decanter	29.70
CAN OPENERS	
EC4 wall mount, special budget model	11.75
EC4A1 stand	1.50
EC7 wall mount	15.60
EC8 stand model	17.45
CLEANERS	
C11/C7 deluxe cord reel, canister type, green	63.50
C10/C9 swivel top, full size and power, canister	38.95
C65 canister, swivel top, canister, blue white	32.00
C100 special upright, attachments, brown	63.50
V51 lightweight, bare floor attachments, tan	27.95
U4 upright, 2 speed, disposable bag (special price)	60.05
U5 upright, special budget cleaner, olive-grey	41.60
A5 upright accessory kit	10.95
A4 upright accessory kit	7.45
C9SC cleaner and floor scrubber	43.25
SC1 scrubber attachment (fits C7, C9, C100)	6.50
CLOCKS	
Kitchen and wall	3.80 to 59.29
Alarm and mantel	3.80 to 22.30
Wall, battery operated	22.30 to 66.65

Electrical Progress Depicted

Calendars Remind Customers of GE Product Values



CALENDAR ILLUSTRATION FOR NOVEMBER 1964 — The month of November 1964 carries this illustration in the General Electric calendar for next year. Shown is the translucent-domed stadium for Houston, Texas, which will seat up to 66,000 persons in air-conditioned comfort. General Electric equipment from steam turbine drives and motors to high-level lighting will make this modern recreational facility a significant example of electricity's contribution to progress.

General Electric's annual calendar—1964 edition—is off the press and on its way to Company customers in utility organizations, government and industry. The calendar is distributed each year to several hundred thousand large customers to serve as a daily reminder of the values in the many General Electric products which can help fill the diversified needs of the nation.

Each year the calendar features the work of leading artists. This year's theme of "1964 — A Year of Electrical Progress" is handled by many well-known painters. One is Robert McCall who was recently invited by NASA to make official paintings of the Mercury Space Project. His painting in the calendar deals with General Electric's contributions to the nation's space program.

Another artist is Howard Terpning, one of whose paintings has been getting national attention. He painted the illustration used in national advertising of "Cleopatra." His painting in the calendar illustrates General Electric contributions to total electric living.

The calendar also puts emphasis on the Company's World's Fair pavilion — Progressland. There is a reminder of General Electric Progressland on each page, and two of the paintings are devoted to the World's Fair and General Electric participation.

One of the World's Fair paintings is a conception of the General Electric pavilion itself while the other illustrates General Electric's contributions to the transportation

system which will take the public to and from the Fair. The latter painting shows New York City rapid transit cars arriving at the World's Fair station. The cars are equipped with General Electric propulsion systems.

One of the most interesting pictures in the calendar (see photo) is that of the new translucent-domed stadium in Houston, Texas, which will seat up to 66,000 persons in air-conditioned comfort. General Electric equipment from steam-turbine drives and motors to high-level lighting will make the stadium a significant example of electrical progress.

Apprentice Alumni Set Stardust Ball Nov. 30

The General Electric Apprentice Alumni Association will hold its annual Stardust Ball Saturday night, November 30, at the Tokheim Clubhouse.

Dancing from 10 p.m. until 1 a.m. will be provided by Dick Alexander and his orchestra. Tickets may be purchased from contact men now or at the door the night of the dance.

GE EMPLOYEE STORE

COFFEE MAKERS	
P31 auto. percolator, budget model	11.75
P33 auto. Peek A Brew, stainless	20.95
P40 auto. deluxe stainless, re-heat setting	23.95
P41 auto. Peek A Brew	14.95
CU1 urn, stainless steel, 12-30 cup	29.20
DEHUMIDIFIERS	
DA-1 auto., 16,000 cu. ft. capacity	75.30
DC-1 custom automatic, overflo shut off	85.95
EDUCATIONAL ADD-VENTURE KITS	
No. 1 Code Broadcaster	2.80
No. 2 Magnetics in Action	2.80
No. 3 Weather Station	2.80
No. 4 Electricity in Action	2.80
No. 5 Alarm System	2.80
No. 6 Motor Generator	2.80
No. 7 Astroscope	2.80
No. 8 Lite-Writer	2.80
EDUCATIONAL PROJECTS	
Kit #1 ES-170 transistor radio, 7 transistors	16.50
Kit #2 EF120 transmitter	13.95
Kit #3 EF130 intercom	17.60
Kit #4 EF140 analog computer	20.95
Kit #5 EF150 shortwave radio	20.95
Lab #1 EL10 basic transistor	6.60
Lab #2 EL20 electricity	10.50
Lab #3 EL30 advance electronics	27.95
Lab #4 EL40 electronics lab	13.95
EXPOSURE METERS	
PR3 dynacell	5.55
PR3 guardian with case	24.10
PR3 incident light attachment	1.05
ROOM HEATERS	
H5 1275/1650 watt, blower and radiant, therm.	29.95
H6 1320 watt, blower and radiant, thermostat	25.90
H8 1320 watt, blower and radiant, thermostat	22.60
H9 1650 watt, blower and radiant, thermostat	22.60
H10 1320 watt, blower and radiant, thermostat	14.85
H11 1320 watt, radiant	11.25
HB-1 1000 watt, baseboard, 30", with blower	22.50
HB-2 1500 watt, baseboard 36", w/blower, therm.	26.95
PORTABLE AIR COOLERS	
E2 automatic, push button	44.90
ES1 stand	6.15
FLOOR POLISHERS	
FP7 budget model, yellow	22.50
FP8 twin brush, standard attachments	24.95
FP10 deluxe, shampoo-polisher, all attachments	37.60
SA1 rug shampoo attachment	7.45



HONORED BY PURCHASING AGENTS—Robert Bangert, second from right, Manager-Materials, Specialty Motor Department, recently was presented the Homer Hauger Award, made annually by the Purchasing Agents Association of Indianapolis to an individual in the 4th Purchasing District (comprising Indiana and Michigan) "who has done most for the advancement of the purchasing profession." Congratulating Mr. Bangert are, left to right, William H. VanDerbeck, 4th District Vice President, National Association of Purchasing Agents; Paul E. Williams, President, Purchasing Agents Association of Indianapolis; J. Richard Garvin, Manager-Manufacturing, Specialty Motor; and William R. Larabee, President, Purchasing Agents Association of Fort Wayne.

Ideal Christmas Gift For Home

Self-Cleaning Oven Range Developed By Company

After more than seven years of development work and 135,000 man hours of laboratory testing (and a financial investment to cover all this), General Electric today has a revolutionary new electric range with an oven that cleans itself automatically.

The new range with its P-7 Self-Cleaning Oven is the pride of the Major Appliance Division, Louisville, Ky. It is now reaching stores throughout the country and has been pointed out as an ideal Christmas gift for the home. Employee discounts for ranges with the new oven extend from \$50 to \$75.

Range Department engineers say development of the P-7 was the largest engineering project their department had ever undertaken.

Helps Job Security

A Range Department spokesman said: "The P-7 is not only an illustration of the investment required to come up with new and improved products, it's also an illustration of the values we must continually offer in order to stay ahead of competitors, win customers and build greater job security."

The new range was designed and engineered as the solution to the chore of cleaning the oven which extensive evidence indicates is the homemakers' "most disagreeable task."

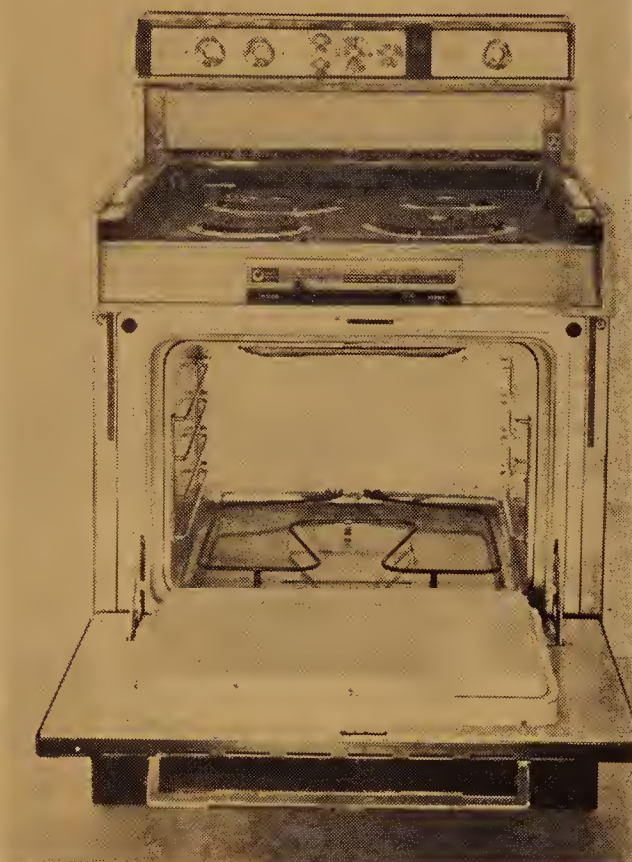
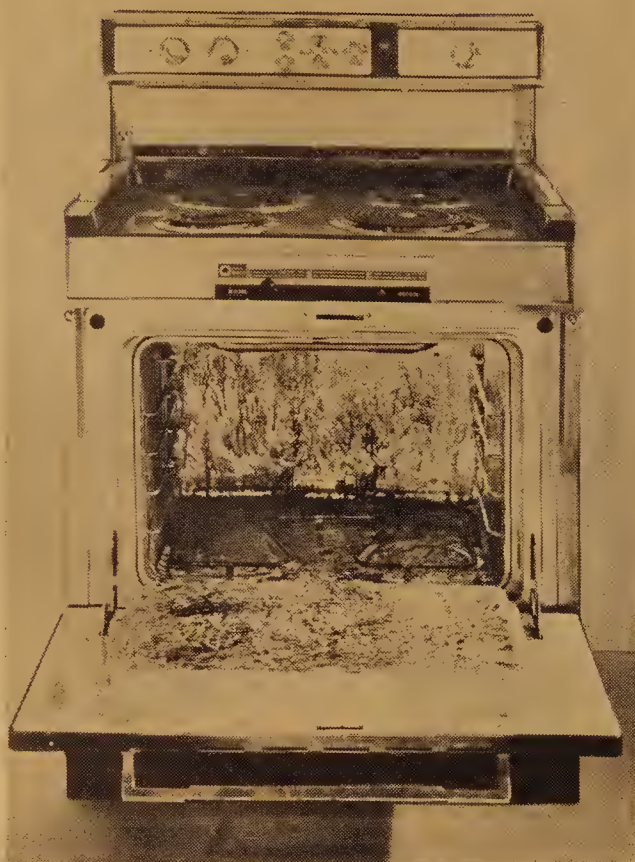
The range employs electricity to clean soiled ovens to a sparkling cleanliness that looks as if the oven had never been used. The cleaning process is done automatically with the oven door closed. At the completion of the automatic cleaning process, even the remote corners in the oven as well as flat surfaces are perfectly clean. Even with heavy soil, only a bit of ash, about as much as one might get from a single flick of a cigarette, is left in the oven for removal with a paper towel.

Recently in a demonstration at Appliance Park, a range with P-7 Self-Cleaning Oven was deliberately soiled. Grease was baked on the oven walls and turned a dark brown. The oven door was closed and the automatic cleaning process was put into operation. At the conclusion of the cleaning cycle, the oven looked as clean and new as if it had just left the factory. No noticeable residue remained.

During development of the revolutionary product, automatic oven cleaning ranges were tested in private homes for as long as four years. The reaction of families testing the feature was immediately enthusiastic, and General Electric officials said they had difficulty in restraining homemakers who tested the range from "telling it to the world."

So satisfactory has been the home use test that GE plans to put P-7 automatic oven cleaning in four range models. Two of these models will be in the manufacturers' award winning Americana series.

Some of the technical problems that required special developments and solutions included a specially designed control system for the oven, a new oven enamel finish,



BEFORE AND AFTER USE — General Electric's new automatic oven cleaning system is illustrated in the above photographs. The dirty oven shown at left was cleaned to the newness illustrated at right by the Self-Cleaning Oven System which operates without compound or chemicals with the oven door closed. New General Electric range with this P-7 Self-Cleaning Oven makes an ideal Christmas gift for the home.

Joseph E. Baclawski Issued His Second and Third Patents



Joseph Baclawski

Joseph E. Baclawski, Manager-Commercial Motor Engineering, Specialty Motor Department, has been issued his second and third patents by the United States Patent Office, it was announced by Harry F. Manbeck, Bldg. 18-2, Patent Counsel.

The second patent is a design patent covering the appearance of 59 frame shaded-pole motors produced by Specialty Motor while the third patent is directed to an improved cooling arrangement for transferring heat away from a stator core and windings during motor operation.

Mr. Baclawski whose office is located in Bldg. 12-3 joined the Company in September 1950 at Bridgeport. Since coming to Fort Wayne in June 1951, he served Specialty Motor Department in a number of engineering assignments before being named a sub-section engineering manager in September 1957.

The range has been approved for listing by the Underwriters Laboratories.

The Company produces about 0.8 per cent of the United States Gross National Product.

GE EMPLOYEE STORE

GRILLS

G42 auto., sandwich-waffle iron combination	18.00
B10 broiler grill with stand, outdoor use	13.50
EG1 auto. griddle	18.95

HAIR DRYERS

HD2 deluxe, carrying case, beige or pink	22.50
HD2SV deluxe, carrying case, portable	26.25
HD5 standard, Leading Lady, carrying case	16.60
HD6 Beauty Quick, carrying case	18.50

HEAT PADS

P16/P36 3 heat, wetproof 100% cotton cover,	5.20
P17/P37 3 heat, wetproof 100% cotton cover	5.80
P18/P38 3 heat, zipper flannel, nylon cover	6.65
P19/P39 dial heat, wetproof acrylic cover	7.25
P25/P35 3 heat, moisture resistant, cotton	4.45
P212 3 heat, wetproof 100% nylon cover	9.70

IRONS

F47 portable steam and dry, spray attachment	9.95
F49 world-wide travel, steam, spray attachment	11.95
F64 automatic light weight	8.30
F70 budget, steam and dry	11.25
F71 budget, spray, steam and dry	13.60
F80 steam and dry, water level	13.45
F81 spray, steam and dry, water level	16.70
F81W spray, steam and dry, white handle	17.45

KNIFE (SLICING)

EK1 tungsten carbide cutting edges	20.95
EK2 removable cord, fork	28.50

KNIFE SHARPENER

NS1 with pencil and scissor sharpener	14.95
NS2 knife and scissor sharpener	11.40

KETTLE

K43 holds over 2 qts., auto. shutoff	8.20
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MIXERS

M35 all purpose, 2 bowl, white, beige	22.60
M47 deluxe portable, white, beige, yellow	14.96
M47A knife sharpener attachment	3.70
M57 custom portable, white only	11.26

MOTOR

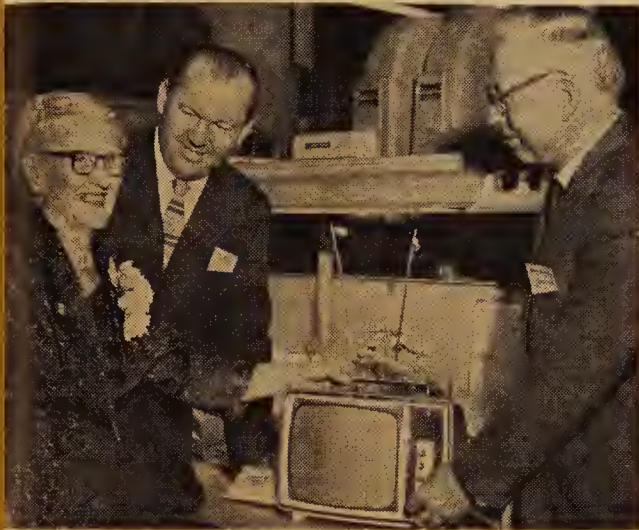
6KH3GG102 ¼hp, 1725 RPM, single shaft	11.90
5KH35KG111 ¼hp, 1725 RPM, single shaft	13.15
5KH36JG122 ¼hp, 1725 RPM, double shaft	13.90
5KH42JG3 ½hp, 1725 RPM, double shaft	18.45

CAPACITOR TYPE MOTORS

5KC33GG202 ¼hp, 1725 RPM, single shaft	16.10
5KC35KG101 ¼hp, 1725 RPM, single shaft	17.40
5KC42JG4 ½hp, 1725 RPM, single shaft	22.40
5KC38NG142 ¾hp, 3450 RPM, double shaft	21.90



RETIREE VISITED BY EMPLOYEE-FRIENDS—Elmer L. Hart, second from left, and his wife, Pearl, were visited two weeks ago by Arnold Wendel, second from right, and Francis Woodrow Fulk, both from the Wire Mill at Taylor St., who presented him a retirement remembrance on behalf of his former co-workers. Mr. Hart retired on January 1, 1963. When he left for personal illness on October 5, 1962, he was a truck driver at the Wire Mill. Mr. Hart started with the Company in November 1940 in Bldg. 6-B.

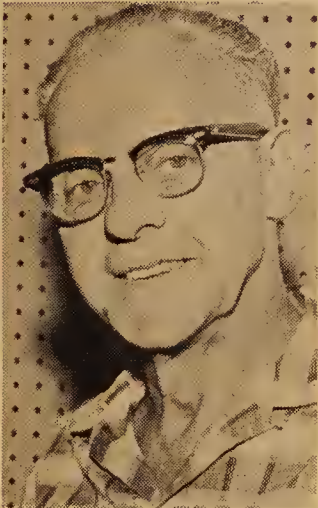


A LOVELY GIFT FOR RETIREE—Cecile Hinton, matron in Bldg. 26-2, and her sons, Richard and Harry, admire the highly-popular General Electric personal portable TV set which was presented at her November 1 retirement. Cecile was employed here in September 1942 as a helper in Bldg. 19-2.

8 to Enjoy
All the Benefits
Of Pension Plan
For First Time



LOTS OF RETIREMENT GIFTS—Stella Strong, center, employed on stator finishing at Sec. 14, Taylor St., needs the help of her sister, left, Mrs. Marie Sefton, and sister-in-law, Mrs. Helen Manning, to show off the retirement presents at her November 1 celebration. Stella has been employed here since November 1942 when she started in Bldg. 4-4 connecting windings.



LIFE OF LEISURE — Mike E. Dauscher, punch press operator in Bldg. 26-4, smiles at his retirement celebration October 1. Mr. Dauscher started in October 1929 as a punch press operator in Bldg. 4-4.

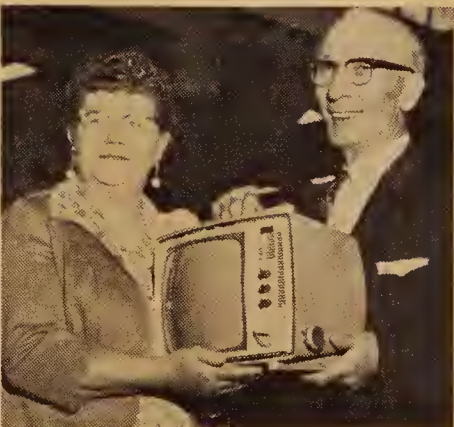


NOVEMBER RETIREE — Margaret M. Motherwell looks forward to leisure days as she celebrated her retirement on November 1. A finisher at Winter St., she started in August 1927 as a bench hand there.



RETIREMENT SMILE—Paul C. Carter, plant protection officer at Winter St., celebrated his retirement on November 1. Mr. Carter was employed in August 1929 as a spray operator at Winter St.

GE EMPLOYEE STORE	
CAPACITOR TYPE MOTORS (Continued)	
5KC43MG44 ½hp, 1725 RMP, single shaft	27.29
5KC45KG47 1hp, 3450 RPM, double shaft	27.50
5KC47SG182 1hp, 1725 RPM, single shaft	41.90
FURNACE BLOWER TYPE MOTORS	
KH37NG368X ½hp, 1725 RPM, single shaft	16.45
KH38GG213X ½hp, 1725 RPM, single shaft	13.45
KH35KG223X ½hp, 1725 RPM, single shaft	15.25
STEREO PORTABLE PHONO (4 speed)	
RP1550 green, detachable lid, 2, 6½" speakers	49.95
RP1551 black, detachable lid, 2, 6½" speakers	49.95
RP2111-3 tan, brown, 2, 4" speakers, compact	51.35
RP2131-38 tan, white, 2, 6½" speakers	65.95
RP2142-3 beige, gray, 2, 6½" speakers	76.96
RP2153-8 brown, white, 4, 6½" speakers, spindle	98.75
RP 2051 beige, 4, 6½" speakers	94.75
RP2160-1 black, antique leather, 4 speakers	118.50
RP2061 walnut grain, 2, 8" speakers	112.50
RP2180-1 black, antique leather, 4 speakers	142.50
RP2190-1 AM/FM stereo tuner, headphone jack	214.50
MONAURAL PORTABLE PHONO	
RP2000-2 4 speed, steel case, brown and turq.	24.85
RP2101-8 4 speed, auto, 4" speaker, tan, white	37.95
MINIATURE SIZE PORTABLE RADIOS	
P8221** beige/white	12.50
P9101-11-21-31** turq., black, white, red	12.50
P8503-13** black, white	15.95
P9151-61-71*** black, beige, blue	16.95
P8951** black, plastic case	11.80
P9451** black, plastic case	11.80
PERSONAL SIZE RADIOS	
P8071-81* black, white	12.50
P845 8 transistors, white	17.95
P860 8 transistors, ginger	29.70
P871 8 transistors, clip stand	36.20
FULL SIZE RADIOS	
P810-11 5 transistors, brown, white	21.60
P955 7 transistors, brown	24.00
P875 8 transistors, black and chrome	33.95
MULTI BAND (8 transistors)	
P825 beige, 2 band	24.00
P930 black and gray, 3 band	36.20
AM TABLE RADIOS	
T127-9 white, turq.	13.50
T141-2 beige, ivory	16.95
T143 wood grain	18.95
T190-1 brown, white	24.00
T158-T159 wood grain	29.70
T165 blue	19.95



PORTABLE TV FOR VETERAN—Russell C. Mennewisch and his wife, Grace, proudly display the new personal portable General Electric television set presented at his October 1 optional retirement. An electrical tester in Bldg. 27, Mr. Mennewisch started in August 1922 as a tester in Bldg. 17-1. The long-service employee observed both his 41st wedding anniversary and his 41st year of service with the Company in July.



BIDS FAREWELL—Roy N. Brimeyer, a stock-keeper in Bldg. 19-B, smiles happily with his wife, Dorothy, who is employed at Taylor St., at his November 1 retirement. Mr. Brimeyer began as a machine mover in Bldg. 10-1 in October 1935.

TEN PIN TOPICS

by Jan Bowers

The GE Club leads the Office League with a 20-10 record. High scores were recorded by Joe Beckman 223, Dave Terveer 221, Dick Webber 216-200, Charles Wilt 213-202, Fran Nelson 213, Milt DeJean 209, Glen France 207-204, Bob Stout 203, Rex Oberlin and Harold Somer 202 and Gerry Dill 201.

In the Monday Nite Ladies League, Winnie Scheurich rolled a 555 high series with games of 185-207-163. Other good series were Kay Bade 517 and Frances Newman 513. High games were rolled by Kay Bade 201-172, Dorothy Kent 190, Betty Nielsen 182, Valarie Callahan 179, Edna Armstrong 178-171, Carolyn Gehres 177, Sandy Heckley 176 and Pat George 174.

Robert Fredrick posted a 609 series in the Masonic League on games of 215-202-192. Earl Snouffer rolled a 603 featuring 229-211 games. High singles were scored by Ralph Thomas 220-202, Marion Martz 207 and Robert Girardot 201.

Leads boasted high series of 2103 and high game of 769 in the Hermetic League. High games were recorded by Herb Halley 226 and Jim Gable 200.

Kelly Box and Packaging leads the Small Motor League with a 33-11 record. Lucky 113, which follows with 28½-15½ mark, rolled a 1005 single game. Joe Kramer had high series of 602 featuring a 230 game. Other high games were recorded by Bill Miller 233, Karl Moore and Erv Huth 214, Gene Holdgreve 212-209, Art Lantz 203-

201, Paul Billman 203 and Orval Doherty 202.

In the Interdivision League, Feasels Insurance rolled a 2875 high series and 1066 high game. Noah Kuntz recorded the only 600 series with a 615 highlighted by a 247. High games were scored by Carl Miller 234-200, Noah Kuntz 226-200, Walte Starke 222, Dick Gotschall 221-201, Todd Scheerer 219-292, Paul Terry and Frank Matthews 214, Bill Hattendorf 212-210, Kent Burkhead 211 and Gil Baker 208-206.

Clarence Rump rolled a 605 in the Apparatus League featuring 235-202. High games were scored by Herb Langer, 223-210, Ray Junk 223-200, Don Greenler 221, Cleon Oyer 214, Andy Anderson 207 and Joe Hambrook.

In the Friday Nite Ladies League, Tommy Williams recorded the high series of 564 with a high game of 207.

Paul Burnau scored a 213 high game and Fred Vogt 200 in the Friday Nite Taylor St. League.

Team 8 leads the Adam and Eve Mixed League with an 11½-6½ record.



PLANNING FOR HOLIDAY BALL—These three General Electric engineers are on the committee in charge of the Sixth Annual Engineers' Holiday Ball to be held Saturday evening, December 7, at the Tokheim Clubhouse. Left to right are J. LaMar Brant, Bldg. 19-2, publicity; Ed Sargent, Bldg. 19-5, decoration chairman; and Don Stearns, Bldg. 26-2, publicity chairman. The affair begins with a social hour at 7, followed by an 8 o'clock steak dinner and dancing from 9:30 until 12:30.

GE Play Features Thrillers

If this week's action is an indication, the GE Interdepartment Basketball League will feature a host of barnburners this season.

Two hectic games were played Tuesday night. When the smoke cleared, Taylor St. had edged the Apprentice Grads, 41-39, and Specialty Motor had nipped the Firemen, 40-38.

As the GE NEWS went to press,

the Apprentice Chargers sported the only unblemished record in the six-team league.

Standings:

TEAM	W	L
Apprentice Chargers	2	0
Apprentice Grads	1	1
Firemen	1	1
Specialty Motor	1	1
Taylor St.	1	1
Apprentice Sharks	0	2



At Lutheran Hospital	
Louis Hickernell	Pensioner
George Scott	Taylor St.
Laurence Martin	Taylor St.
Elaine Adams	Taylor St.
Herbert Habig	Bldg. 19-B
Celeste Farrell	Bldg. 4-4
Helen Wagner	Bldg. 31-1
At Parkview Hospital	
Charles Arnett	Pensioner
Merle Bennett	Taylor St.
Don Sterling	Bldg. 19-4
Irene Shambaugh	Bldg. 12-2
Clara Thomas	Winter St.
Donald Traster	Winter St.
Harold McGary	Pensioner
At St. Joseph Hospital	
Herbert Scherer	Pensioner
Ronald Wilkerson	Pensioner
Elmer Hart	Pensioner
Oscar Meyer	Taylor St.
Harry S. Price	Bldg. 6-1
Lorena Walter	Bldg. 4-6
Julius Bradtmiller	Taylor St.
At Whitley County Hospital Columbia City, Ind.	
Eva Johnson	Bldg. 26-4
At Veterans Hospital Marion, Ind.	
James Monroe	Taylor St.
At Norman Beatty Memorial Hospital Westville, Ind.	
Robert Roche	Taylor St.
At Presbyterian Hospital Chicago, Ill.	
Robert Davidson	Winter St.
Dismissed from Hospital to Home	
Raymond Rodenbeck	Taylor St.
Edward Thiele	Taylor St.
Stanley Marquardt	Taylor St.
Herbert Kellnermeier	Taylor St.
Ralph Williams	Taylor St.
Mary Parent	Taylor St.
Edna L. Butler	Bldg. 4-3
Clarice Weaver	Bldg. 6-2
Kathleen Schafer	Bldg. 26-2
Alrick Johnson	Bldg. 26-2
Vivian Miller	Winter St.
Kenneth Bearman	Winter St.
Thelma Clements	Bldg. 19-5
Deloris Parker	Taylor St.
Alfred Renz	Taylor St.

Garry Stonehill Graduated From Apprentice School

Garry L. Stonehill today became the 992nd graduate of the General Electric Apprentice School here.

Having completed the machinist-toolmaker course, Mr. Stonehill, 23, is assigned to the Planning Section at General Purpose Motor Department's Linton Plant.



A native of Lima, Ohio, Mr. Stonehill graduated in May 1958 from Spencerville (Ohio) High School and attended Ohio State University before enrolling in the Apprentice School in May 1960.

Mr. Stonehill is married and has two sons. He and his family reside at RR 3 Linton.

Free Square Dance November 30 at Club

The second of six free square dances sponsored this season by the GE Club will be enjoyed Saturday, November 30, at the club gymnasium.

The session from 8:30 to 11:30 p.m. is open to General Electric employees and their friends. Carl Brandt, Bldg. 4-4, will perform the calling chores.

GO FOR "5" SPECIAL

1. FREE five day home trial — money back guarantee

2. FREE five year service contract (parts and labor)

3. FREE five year supply of disposable bags

4. A sensational limited time offer for GE employees only

5. Your total price for this generous offer is only

\$50.05

Limited Time Only
At the Employee Store

Terrific Cleaning Power!

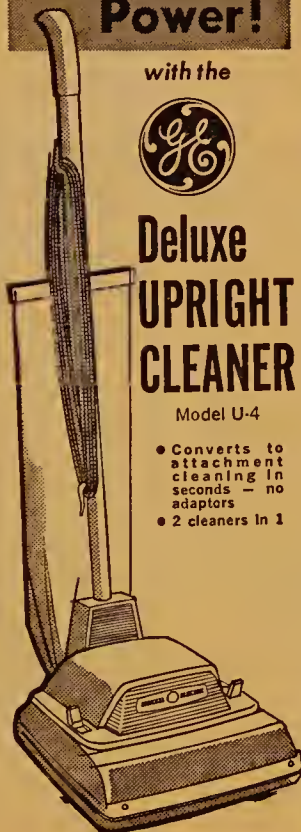
with the



Deluxe UPRIGHT CLEANER

Model U-4

- Converts to attachment cleaning in seconds — no adaptors
- 2 cleaners in 1



AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, December 2, 1963

FOR SALE

HOBNAIL DINNER SET, glass; fruit bowl, sandwich plate; can opener; bun warmer; heavy aluminum dippers; mixing bowl. 745-8962.

LIVING ROOM SUITE, sectional, 10' long, good condition, ideal for den or lake cottage. 425-8332.

FRENCH FRYER; linen dinner cloth, napkins; china dishes; glass tumblers; toaster; small cotton rugs. 744-3477.

BOY SCOUT UNIFORM, size 12, like new, complete with pants, shirt, belt, cap and socks. 442-0774.

LINED DRAPES, double width, 2 pr., good condition, reasonable. 745-7319.

'69 CHEVY, Belair, 2 door, 6 cyl., power steering and brakes, automatic, radio, seat belts, new whitewalls, 43,000 miles, clean. 443-7558.

FAMILY HOME, top shape, good area, must sell, make an offer. 747-4066.

STORM DOOR, 3' x 6'10" all hardware included, good condition, \$7.50. 426-5664.

BED AND VANITY, \$25; aluminum awning, roll up \$15; oil burner, conversion, 4 skin Kollnasey scarf, \$25. 447-5182.

3-BEDROOM HOME, with utilities, bath attached, garage, on 1 acre of ground, 3 miles from Garrett, \$3,900. Kendallville 347-2825.

MAN'S BLACK JACKET, leather, blanket lined, size about 36, \$5. 745-3866.

DAVENPORT and chair set, new slip covers; man's ice skates. 429-7235.

FORMALS, long and short; dresses, all size 9 and 11; jackets; skirts. 745-0165 after 6 p.m.

OLD PIANO, needs paint, tuning, \$10, you take it away or I scrap it; children's clothes. 743-8613.

GOLDEN HAMSTERS, 6 weeks old, 50¢ each, make nice pets. 456-1795.

GIRL'S ROLLER SKATES, size 5 1/2, wore only 3 times, 483-1382.

FIREPLACE SCREEN and irons; Brownie dress, size 8 or 10; corner cupboard, natural finish. 426-6822.

DEEP-WELL JET PUMP, Neyer's, 4-in., like new; beautiful oval coffee table. 483-3375.

WASHING MACHINE, deluxe, running condition, \$25. 744-8807.

CLOCK RADIO, \$10; 8-place poker table, \$10. 428-0262.

STORM WINDOW, wood frame, size 28 1/2 x 71, Hoagland 99-C.

'66 FORD, 2 door, automatic transmission, motor good, needs muffler, as is \$100. 747-4987.

'66 CHEVY, V-8, good condition, new rubber. 3121 Reed St.

'57 FORD, 2 door, hardtop, clean, good body, no rust, two tone, \$495. 447-0343.

ENCYCLOPEDIA BRITANNICA, JR., complete with two dictionaries, atlas and walnut bookcase. 743-9856.

PARTY DRESS, green satin, sleeveless, size 9, good condition. 425-5654.

REGISTERED CHIHUAHUA, 3 tiny AKC puppies, large dog pen, about 10x10, cheap. 747-4092.

'43 NASH, 4 door, good condition. 436-7973 or 1607 Franklin.

BABY CRIB, 3 year, clean, like new. 749-5416.

SHORT WAVE RADIO, R-48 speaker, \$95, original cost \$180. 748-2700 after 6 p.m.

FIBER GLASS INSULATION, 4-rolls 24", 2-rolls 20", 3-rolls 16" by 3" thick. 447-9210.

4 TIRES, 7.50x14, whitewall, very good condition, \$3 each or 4 for \$10. 483-5687.

WILL TRADE 3 bedroom home, all modern, for 2 bedroom all modern bungalow if suitable, what have you? 428-6493.

MAN'S BLUE SUIT, size 39, 2 pr. pants, very good condition, reasonable. 483-7667.

DINING ROOM TABLE; buffet; 6 chairs, \$25; flash attachment for Argus Camera, \$4; car mats, front, back, white, hardly used, \$5. 427-8335.

HOBBI HORSE, 26", \$10; girl's size 10 coat, \$4. 426-0034.

FRENCH HORN, old single, like new. 742-3921.

'62 CHEVY II, Nova 400, 2 door, standard transmission, white walls, 15,000 miles. 446-6895.

GIRL'S CARCOAT, warm wool, excellent condition, size 14, \$4; jumper size 12, \$1.50. 744-9479.

ACCORDION, 120 bass, Capri 3 shifts, perfect condition, assured by musical study. 745-1891.

GE REFRIGERATOR, \$25; twin tubs, \$10; GE Mandrel Ironer, \$20; roll-away bed, \$10; ice-fishing box, \$4. 425-9594.

TYPEWRITER TABLE; boy's light blue winter jacket, size 10-12, like new; set of encyclopedias. 745-1730.

GE EMPLOYEE STORE

TOASTERS (Continued)

T93 Toast-R-Oven deluxe	26.20
T102 deluxe automatic pop-up	16.45
T116 4 slice pop-up	20.65

TOOTHBRUSH

Automatic, 4 brushes	12.75
Extra brushes60

WARMING TRAY

WT1 Warming tray	21.60
WT2 Warming tray w/drawer	26.20

CHRISTMAS MERCHANDISE—1963

C6 Series lamp04
C7 1/2 Parallel lamp07
D14-D15 Parallel outside lamp09
D23 Parallel Satin Cl Lamp08
D26 Parallel twinkling lamp11
D27 Twinkling outside lamp12
D40 Snow ball parallel lamp22
T115 (17) (T157) 15 lite parallel twinkling	3.50
36 Angel	1.15
76 Rudolph figurine70
103 7 lite parallel	1.15
115 Inside 15 lite parallel	2.40
125 Inside 25 lite parallel	3.95
138 (307) Inside 7 lite parallel ice set	2.20
177MC Cathedral	4.65
200 Outside 7 lite parallel	1.65
215 (415) 15 lite parallel outdoor	3.50
225 25 lite parallel outdoor	5.85
301 Single wrought iron candle	1.10
303 3 lite wrought iron candle	2.30
447M Santa reindeer sled	5.30
500 Revolving color wheel	5.50
506 Aluminum tree	5.90
557 Santa on reindeer	1.40
977 Church (no music)	1.95
103P 7 lite parallel ring	1.35
8 8 lite series85
T103 (T77) 7 Lite parallel twinkling	1.70
L7-10 GE 10 lite parallel indoor	1.65
L7-10 GE 10 lite parallel indoor	3.15
L9-15 CE 15 lite outdoor	3.50
L9-25 CE 25 lite outdoor	5.85

NOTE:

Employee prices shown are valid for the day and date only and subject to change without notice.

OUTBOARD MOTOR, Johnson, 5hp, good condition, \$15. 744-4524 after 6 p.m.

WHEELCHAIR, excellent condition, cost \$121, will sell for \$60. 744-2578.

ENGLISH ROADMASTER, deluxe bike, never used, bargain. 446-9604.

BICYCLE 26" English Ben Hur, needs minor repair, \$15. 745-3905.

BOWLING BALL, 16 lb., Brunswick black beauty, bag; suburban lot, Briarwood Hills Add., 140x200, paved streets, gas. 441-9922.

BOY'S BOOTS, 4 buckle, like new, size 3; also coats; sweaters, age 10 years. 440-3013.

BATHTUB, cast iron built-in; 42" cast iron sink with steel cabinet. 428-0172.

IRONER, good condition, \$25; guitar, Spanish style, case, 6-string, \$20; walnut chest, 4 drawers, 36" high, \$30; hemstitcher, never used, \$3. 443-5512.

MAPLE TREES, fast growing, 6' to 10' tall, \$4 each. 745-9592.

KNIT DRESSES or suits shortened at hemline, \$3.50 each. 483-7529.

LIONEL TRAIN, 2 engines, 8 cars, Super D track, board with town trans, sell for \$100 or trade for CB equipment. Carrett 637-3358 evenings.

'52 CHEVROLET, 4-door, powerglide, good shape. 745-1895.

GOLF SHOES, size 10D; 5 irons, 3 woods, bag, \$7; men's bowling shoes, \$4, \$3; lady's 17 jewel Elgin watch, \$10. 745-5540.

NETTIE TABLE, 4 chairs; drapes, 83"x124", 91"x100"; door curtain. 747-3091 after 4 p.m.

GIRL'S BIKE, 20", good condition, \$15; Barbie Doll dresses, \$7.50 each. 747-4019.

'56 PONTIAC, 2 door, hardtop, Star Chief, good paint, good tires. 745-1533.

DINING ROOM SET, mahogany drop-leaf table, 4 chairs, 4 extension leaves, table pads. 745-2117.

DEARBORN PLOW, Ford, 2 bottom, like new, extra shares and fully equipped, \$150. Columbia City, Laud 396-2617.

STUDIO COUCH; pair girl's ice skates, size 4, reasonable. 422-6272.

'57 FORD PARTS, 2 door, chrome, seats, windows, automatic transmission, no motor. 447-0074.

BOY'S WINTER JACKET; trench coat; sport coat, shirts, size 10; boots, sizes 12 to 5. 428-7131.

DRESS SUIT, young man's size 37, charcoal gray wool flannel, like new, originally \$65 suit. 747-3636.

MAPLE HUTCH, 2-piece; 4 maple cabin chairs; 1 maple table, round, 2 leaves, to be sold as a set. 5149 North Crest Drive. 447-0074.

U.S. MAIL BOX, farm or R.R., good as new, \$1.50. 745-8719.

DOG HOUSE, good condition, reasonable. 440-3085.

OAK DESK, 48x24, excellent condition, \$25. 449-1235.

DRYER; stove; hand carpet sweeper. 429-5733.

RUG, green tweed, all virgin wool, foam rubber pad, 9'x24' or will make 2-9'x12 rugs, reasonable. 483-7228.

DAVENPORT; chairs, reasonable; dresser; chiffonier coffee table; end table. 433-3735.

CATALINA RACER, \$8; toys reasonable; bathinette, \$3; stroller, \$1; TV, needs repairs, \$10; snow tires and wheels, 6.70x15, \$7 each. 745-7648.

WHEELBARROW, \$3; 500 lb. chain hoist, \$15; 2 good tires, 6.70x15, both, \$7; hand press and power sausage grinder, \$6. 745-3533.

2-PIECE IRON, ornamental, 37" long, \$10; wringer type washer, twin tub, \$15. 442-0831.

MAN'S SUIT, navy blue; gray trench coat, size 12; lady's coat, size 14; sleep-teaching records, timer, pillow speaker. 483-5738.

DINING ROOM CHAIRS, 6, including host chair, \$1.50 each; seven storm windows and screens. 426-0924.

MEN'S SUITS, 2, college style, size 40 long with vest, size 38 with extra pants. 423-7445.

SINK, drain board; hand dryer; sport coat, 12-14 years; rompers, 6 mo. to 1 yr. girl's snowsuit, play, 1 yr. 2-piece. 425-7583.

80 BASS ACCORDION, good condition, \$30. 747-5856 after 4 p.m.

REFRIGERATOR, 11.6 cu. ft., 4 years old, good condition, \$75 or best offer, 749-5335.

ROAD RACE SET, Marx, like new, 2 car International, power pack, reasonable. Churubusco 693-3578.

FORMALS, ballerina length, size 13, like new, very reasonable. Churubusco 423-8711.

WINTER COATS, sizes 8-10, 1 tweed with fur collar, 1-red princess style with velvet collar, like new, \$10 each. 745-8576.

BOY'S SCHWINN BICYCLE, 24", red and white, good condition; coffee maker, never used. 745-1930.

STOVE, 36", nearly new; clock, timer, light, center grill, excellent condition. 433-2019.

KARMANN GHIA COUPE, '57, mechanically good, needs body work, reasonable. 421-6312.

WOOL WILTON RUGS, 2, 9x7, 4x6, \$30; grey formica dinette with 4 chairs, \$25. 447-5885.

ICE SKATES, girl's Canadian flyer, sizes 4 1/2 and 7, \$5 each. 747-3039.

GE STOVE, 36", 4 burner, like new condition, see to appreciate, \$75. 745-2283.

AUTOMATIC WASHER, looks good, runs good, \$35; lady's beige winter coat, size 14, \$7.50. 438-7226.

DOLL CLOTHES, Barbie, Tammy and Ken, dresses, \$1; coats and suits, \$1.50; wedding dresses, \$3; ice skating outfits, \$1.50. 745-0347.

REFRIGERATOR, good condition, \$35. 446-6443 evenings and week ends.

DINETTE SETS, 2, 4 chairs for each; kitchen sink; electric stove, apartment size. 423-9714.

GE OBITUARIES

Levi E. Osborn, 66

Services were held Thursday, November 14, for Levi E. Osborn, 66, who died Monday, November 11, at Lutheran Hospital where he had been admitted an hour earlier. He had been in failing health for one year.

Mr. Osborn was an electrician in Bldg. 8-1 when he retired in December 1961. He was employed as a laborer in Bldg. 20-1 in September 1925.

Mr. Osborn was a member of the Quarter Century Club.

Russell C. Harruff, 81

Services were held Friday, November 15, for Russell C. Harruff, Sr., 81, who died Tuesday, November 12, at St. Joseph's Hospital upon arrival.

Mr. Harruff was a Foreman in Bldg. 19-1 prior to his retirement in October 1947. He started in January 1910 as a student in Bldg. 17-1.

Mr. Harruff was a member of the Quarter Century Club.

Tommy Russell, 51

Services were held Tuesday, November 12, for Tommy Russell, 51, who died Thursday, November 7, at Parkview Memorial Hospital where he had been a patient for three weeks.

Mr. Russell was employed in Sec. 15 at Taylor St. until he left for personal illness on October 16. He started as a janitor in January 1952 in Bldg. 4-1.

RIDE WANTED

FROM GARRETT to Broadway Plant, 3 to 4:30. A. Kratzer, Ext. 611.

FROM BUTLER to Broadway Plant, 3:30 to 12:00 shift, 1 live on Highway 101 just south of Road 8. Maxine Baker, Ext. 2535.

FROM PARNELL and Curdes to Broadway Plant, first shift, 7:30 p.m. Anna DeBolt, Ext. 749.

FROM WAYNEDEALE Trailer Court on Bluffton Road to Broadway Plant, 3:30 to 12 shift. Oscar Johnson, 747-5897.

WANTED

PLAYER PIANO, must be reasonable. 745-2258 noon to 4 p.m.

BOY'S SPORT COAT and top coat, size 14, reasonable. 483-9304 after 4 p.m.

BOSTON TERRIER PUPPY, for my children for Christmas, can't pay much but would give it a wonderful home. 743-7867.

GIRL'S BICYCLE, 20", reasonable, good condition. 443-9415.

BOY'S BOOTS, size 6. 440-3013.

SHOTGUN, single barrel, 16 or 12 gauge. 745-3086 after 6 p.m.

BOY'S BICYCLE, 20" or 24" size, good condition. 445-5762.

WILL TRADE P. 35 German 9mm automatic pistol in fine shape for 22 slide action rifle. 745-1330.

INFANT CLOTHING, all kinds. 433-9738.

BEDSTEAD, full size, springs and mattress not needed. 423-7445.

FOLDING WHEEL CHAIR, for adult, must be in good condition and reasonable. 446-4742 evenings.

FOR RENT

UNFURNISHED APARTMENT, 4 rooms, strictly private, south, on bus line. 744-9466.

UPPER APARTMENT, unfurnished, 4 rooms and a bath, stove and refrigerator, all utilities furnished, \$65. 446-6455.

3 BEDROOM HOME, NW, 1209 Huffman, good location, nice, clean, full basement, easy to heat, only \$69, to reliable party. 747-5531.

LOWER APARTMENT, 3 rooms and bath, stove, refrigerator, utilities, furnished, automatic heat, SW, \$65 mo. 446-7762 after 6 p.m.

UNFURNISHED APARTMENT, 4 rooms and bath, private entrance, utilities except lights, redecorated, very clean and pleasant, adults only, 747-4590 or 831 W. Creighton Ave.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Name _____ Bldg. _____

Home Address _____ Pay No. _____

Phone _____ CE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

GE Club Announces
Open Bowling Hours

Attention, bowlers.

The GE Club announced this week that four lanes are available for open bowling on Tuesdays, Wednesdays and Thursdays at 8:30 p.m. from now until the first of the year.

By that time, however, the club hopes the lanes will be used for league bowling. Anyone who wishes to form a team for the above-mentioned time periods should notify the club on Ext. 742.



Whenever there are elections for public office, you have an opportunity to vote for the man of your choice. You also have another choice — you can elect to vote or not vote.

But each day we are employed at General Electric, we have no such choice. We have to vote — whether we want to or not.

In our job election, there are only two candidates for office — Good Material Efficiency or Poor Material Efficiency.

The platforms of each are clear.

Good Material Efficiency stands for **JOB SECURITY** and **GOOD EARNINGS**.

Poor Material Efficiency stands for **LAY-OFFS** and **LOSS OF EARNINGS**.

Your ballot box is the shrinkage barrel.

Each motor or transformer you handle, each part you work on decides how you vote. And, as in any public election, you cannot change your vote once it's cast.

Starting today, let's be sure to vote carefully. Let's give our own Job Security a big boost at every opportunity.



**ACCENT
ON VALUE**



News



BULK RATE
U. S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

Volume 46

Friday, December 6, 1963

No. 23

New GE Booklets Detail Benefit Changes



YOUR GENERAL ELECTRIC BENEFITS PACKAGE — Stunning Susan Cox, Bldg. 26-2, shows some of the new benefit plan booklets that will be distributed individually here. The benefits package also contains a special four-page booklet where you can record your personal financial security program details including insurance coverage, retirement income, savings accounts, stocks and bonds.

Two Special Values Added In This Year's Distribution

Your improved benefits are spelled out in detail in the new General Electric employee benefit booklets that will be distributed individually here.

Revised booklets, covering the improved Insurance Plan, Pension Plan and Vacation Plan, plus a new Product Purchase Plan booklet, will be delivered to all employees here. In addition, if you are eligible under the Income Extension Aid Plan, you will receive a new booklet covering that Plan.

Most of the benefit changes reflected in the new booklets became effective on September 30, 1963. The only exception is the improved Vacation Plan which takes effect on January 1, 1964.

Two special values are being added for you in this year's distribution of benefit booklets:

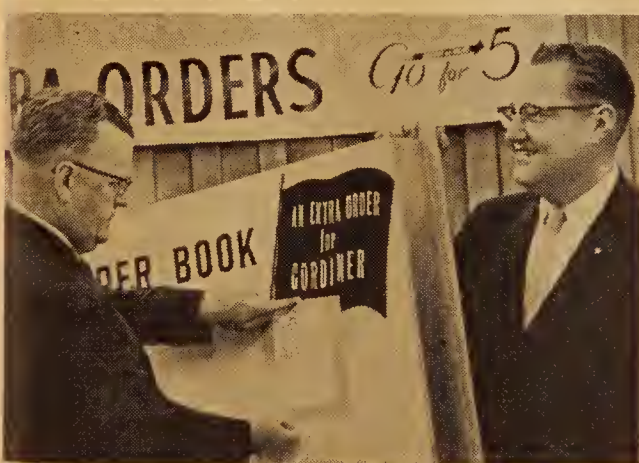
First, you'll find your new booklets enclosed in a handy packet called "Your General Electric Benefits Package." It's an ideal place to store all your benefit informa-

tion, including your latest Personal Share Statement.

The second extra feature you'll find in your benefit booklet package is a special brochure to help you keep track of many General Electric benefits plus other protection you may have obtained on a personal basis outside the Company. For example, you'll find a place to list your savings and checking accounts, your insurance coverage, and your stocks and bonds.

The brochure also contains a special section to help you estimate your future retirement income. The back page of the brochure contains several guides to help you in filing your insurance claims.

Nearly \$22,400 Earned by Employees Here Via Suggestion Awards This Year



"EXTRA ORDERS" COMING IN — With the "Go for 5" campaign only two months old, more than a score of orders certified "extra" have been received at the Company's Accent on Value headquarters in New York. Indications are that more than 50 "extra orders" are now in the hands of the 25 campaign chairmen ready for submission. Above, Gerald L. Phillippe, Company President and Chairman of the Company-wide A/V Council, posts the first order received in the huge "extra order" book at Company headquarters in New York while J. Stanford Smith, Vice President, Marketing and Public Relations Services, looks on. The "Go for 5" campaign is an end-of-year sprint in the Accent on Value Program and aims to reach \$5 billion in sales in 1963, a record never before achieved by the Company and one that can help build the sales and profits that increase job security.

General Electric employees continued to find the Suggestion Plan most profitable during the third quarter here.

Having amassed nearly \$15,500 in idea awards during the first six months, local employees earned nearly \$6,900 as a result of their "Accent on Value" suggestion activity during the third quarter.

Thus, for the first nine months of 1963, GE people in Fort Wayne received nearly \$22,400 from their adopted suggestions.

And indications are that several sizable fourth quarter suggestion awards will be announced soon.

The Suggestion Plan offers eligible employees numerous ways to supplement their income. Among the areas for you to consider in submitting worthwhile ideas are:

- Improving quality of products.
- Improving manufacturing and distribution methods.
- Improving factory or office routines or layouts to achieve a more efficient work flow.
- Reducing the cost of production.
- Better selection of materials.
- Reducing waste in materials and time.
- Reducing breakage and spoilage.



CONGRESSMAN ADAIR AT GE LUNCHEON—Representative E. Ross Adair, of Fort Wayne, 4th District Congressman from Indiana, chats with Walter A. Schlotterbeck, Bldg. 18-2, Counsel for the Component Products Division, during a luncheon of General Electric division counsel at the International Inn in Washington, D. C., recently. Mr. Adair was one of several Congressmen who attended the luncheon.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

In Memoriam



John Fitzgerald Kennedy
1917 - 1963

None of us will forget the shock that came with the news of Mr. Kennedy's assassination. Along with our disbelief and stunned horror, our thoughts turned quickly to our country's future. Our leader had been struck down in his prime of life.

In too many countries, such an incident might lead to turbulence — even revolution as factions struggled to gain power. However, two Fridays ago we saw evidence of our ability to put aside personal differences in time of crisis.

Lyndon Baines Johnson took over as 36th President of the United States with a pledge to do his best. In turn, pledges of support came to him from all parts of the political spectrum.

Our nation's heartbeat had resumed. The Presidency remained intact. An orderly transition of governmental leadership resulted.

The following telegram was sent November 23 by Ralph J. Cordiner, Chairman of the Board and Chief Executive Officer of General Electric, to President Johnson:

"May I express to you our profound shock at the tragic events of yesterday, and extend our assurances of wholehearted support for you in your new responsibility as President of the United States.

"I am certain that the entire country will rally to support you. We are sure that the Nation is as united behind you as it is united in shock and grief at the sudden passing of a great leader, John Kennedy."

Nine Mark 40th Anniversary Here



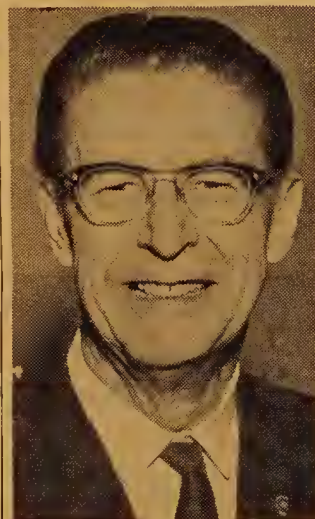
Floyd Truelove, who operates a set-up automatic screw machine in Bldg. 4-B, celebrated his 40th year on October 10. He started here as a learner in Bldg. 6-2.



Joseph Robinson, motor assembler in Sec. 14 at Taylor St., celebrated his 40th anniversary recently. He was employed as an insulation maker in Bldg. 8-2.



Kenneth Sefton, a surface grinder in Bldg. 19-4, celebrated his 40th anniversary on October 19. He began his employment as a bench hand in Bldg. 19-4.



William Gregg, product department liaison representative in Bldg. 19-2, completed 40 years of service on September 19. He started as a draftsman in Bldg. 16-3.



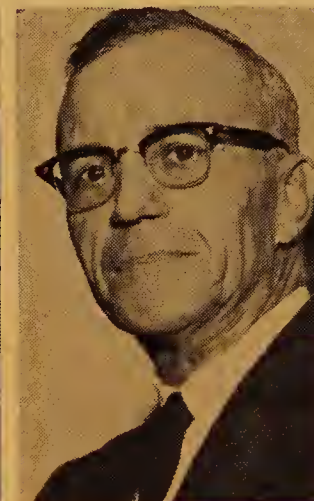
Leonard Krumbigel, Supervisor of Tabulating Shipping in Sec. 25, Taylor St., celebrated his 40th year of service recently. Mr. Krumbigel began with GE in transfer work in Bldg. 26-2.



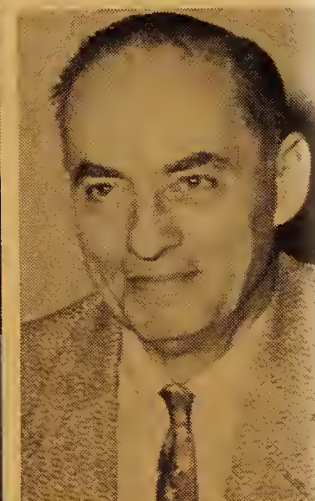
Martin Kiefer, crane and elevator repairman in Bldg. 8-1, celebrated his 40th anniversary with General Electric recently. He joined the Company as a helper in Bldg. 20-1.



Dale Delagrange, a welder at Winter St., marked his 40th anniversary recently. Mr. Delagrange started as a welder in Bldg. 27.



William (Ted) Waggoner, service car driver, celebrated his 40th year recently. He started his employment as a window washer in Bldg. 20.



August Weisenburger, Foreman of Assembly at Winter St., marked his 40th anniversary recently. He began as an apprentice in Bldg. 26-5.

Pensioners to Start Getting Bigger Payments This Month

Thousands of General Electric pensioners will get bigger pension checks this month, thanks to recent pension improvements made by the Company.

As a result, it is estimated that this month's pension payments — including the December increase plus retroactive payment of the increase for October and November — will bring pensioners extra amounts totalling over one-half million dollars.

The pension improvements became effective on October 1, 1963 when General Electric voluntarily boosted pensions for all eligible pensioners with pension credits for service prior to January 1, 1951.

For those retired on or before September 1, 1946, the original basic pension (i.e. before the 30% increase made in January 1961) was raised 15%. Those retired after September 1, 1946 get the same increase for service before that date plus a 15% increase in that part of their basic pension which is paid for service from September 1, 1946 through December 31, 1950.

The Company estimates that these pension improvements will bring eligible pensioners a total of about \$2½ million more income every year.

In addition to these pension increases, the Company also continues Supplemental Payments to age 65 even if early reduced old-age Social Security benefits are now elected by a pensioner.

Christmas Party Set By Pen El Chapter

Members of Elex Club's Pen El Chapter will enjoy a Christmas Party Wednesday, December 11, beginning at 12 noon at the Portage Room of the YMCA. A \$1 gift exchange will feature the affair. In charge of the event are May Heit, chairman, assisted by Bernadine McCune and Estella Morroff.

Newly-elected officers are Gladys Beal, president; Hazel Bennett, vice president; Mrs. McCune, secretary; and Grace Collins, treasurer.

Patents Issued to Two Employees Here

Two General Electric employees here have been issued patents by

the United States Patent Office, it was announced by Harry F. Manbeck, Patent Counsel.

Armin F. Mittermaier, Bldg. 31-2, Specialist-Special Machines, Specialty Transformer Department, received his 14th patent while Myron D. Tupper, Bldg. 4-6, Development Engineer-Mechanical, Specialty Motor Department, was issued his 10th patent.

Mr. Mittermaier's patent covers an improved clamping and support arrangement for small transformers such as are used in the horizontal sweep circuits of television receiver circuits.

Mr. Tupper's patent covers an improved lubrication arrangement for supplying lubricant to the journal surfaces of a motor shaft which results in enhanced performance and life expectancy of

Better Get Your Tickets Now For Children's Christmas Party



Tony Marks and Rosita at Children's Christmas Party

Tickets still remain for all four shows of the annual GE Club Children's Christmas Party to be held Saturday, December 14, at the club auditorium. But you'd better not waste any more time in obtaining your tickets if you want to make sure of having seats for a particular show.

As in past years, shows will be presented at 9 a.m., 11 a.m., 2 p.m. and 4 p.m. Santa Claus will be on hand at all shows, and there will be something for all children through 12 years of age, provided they have tickets for the appropriate show.

Featuring the entertainment will be Harry Todd and His Toddlers, an audience-pleasing family of five people (and three dogs).

But also guaranteed to please will be Erica Melchior and her Marionettes plus Tony Marks and Rosita.

Erica swiftly and expertly guides her 36" marionettes with tremendous skill. In fact, it's hard to believe she doesn't have more than ten figures, so brilliantly does she bring off the performance.

And in Tony Marks, the GE Club presents "The Aristocrat of Deception". Sleek, slick, amusing and smart, Tony produces among other things a live rabbit from a silk scarf. His fast and dynamic presentation of eye popping illusion makes for a powerful, novelty attraction.

Tickets for each of the four shows are still available. You may obtain them from Robert Glenn, Bldg. 26-2; Erv Huth, Bldg. 4-6; Jack Hughes, Bldg. 19-2; Jess Hahn, Bldg. 18-4; Gayle Griffith, Winter St.; Mary Saxton, Taylor St.; the Employment Office at Taylor St., or the GE Club.

Based on last year's attendance, club officials are looking for a crowd of some 5,000 to attend this year's party.



Erica Melchior

1,200 Elex Members Expected To Attend Club's Christmas Party



Nicki and Noel at Elex Christmas Party

Approximately 1,200 Elex Club members are expected to attend the club's Christmas Party Sunday afternoon, December 8, at the GE Club Auditorium.

Featured entertainers at the party which begins at 2 p.m. are the lovely and famous "Chordettes," stars of radio, TV, nightclubs and records.

But also on hand to delight Elex members will be Nicki and Noel, leading exponents of the stylized art of adagio-ballroom dancing, and master of ceremonies Pete Pedersen. Accompanying the entire show will be the Dick Seegar eight-piece orchestra.

Nicki and Noel present a classy and complete act in their own right. Superbly graceful and without a wasted movement, they can create the effect of a complete dramatic vignette in dance. They're also fine at combining comedy and terperity.

Mr. Pedersen combines the homespun philosophy of Will Rogers with the wit of Noel Coward, the humor of Victor Borge and the harmonica talents of Larry Adler. The popular harmonica playing comedian, in short, will round out the program perfectly.

In addition to the entertainment, there will be a gift for everyone who attends the program. And the club will be accepting Christmas gifts Sunday for the residents of the Allen County Home. Members are asked to please wrap each gift and label its contents, size and whether it is for a lady or gentleman.

Two-thirds of the Company's 1962 housewares sales resulted from products new or basically redesigned in the past seven years. These included outstanding 1962 sales increases for the automatic toothbrush and the hair dryer. The result was that electric housewares had their best sales year in 1962.



Armin F. Mittermaier



Myron D. Tupper



FAMILY JOINS IN CELEBRATION—Maude R. Nordyke, center, Bldg. 4-4 finisher, is joined by her brother, William, who is employed at Winter St., and her sister, Mrs. Ann Guldin, at her November 1 retirement celebration. Miss Nordyke was employed here in March 1943 as a burring machine operator at Taylor St.

Eight Here to Enjoy Pension Plan Benefits for First Time



"WHAT'S GRANDPA HOLDING?"—That could very well be the question of Gayle Gilliom, second from right, whose granddad, Russell W. Goshorn, celebrated his October 1 retirement here. A plumber in Sec. 28, Taylor St., Mr. Goshorn started in August 1942 as a patrolman in Bldg. 19. Others, left to right, are his daughter, Shirley; grandson, Gary; and wife, Nancy.



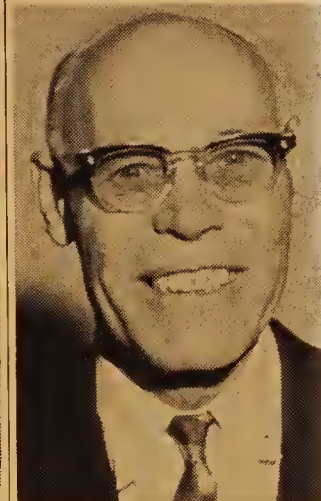
HAPPY TIME — William W. Oberlin, a stub-lathe operator in Bldg. 17-2, smiles happily at his October 1 retirement. Mr. Oberlin began with the Company in Bldg. 17-2 in December 1940.



ADMIRING RETIREMENT GIFTS—Eva Keller, second from right, is joined by her three daughters at her November 1 retirement celebration. Last employed as a matron in Bldg. 9, she started here in May 1942 in Bldg. 20-1. Flanking her are her daughters, Lucille Green, LaVelda McCoy and Pauline Troyer.



RECEIVES CONGRATULATIONS — Gladys Payne, second from left, last employed on end shield packing in Bldg. 4-4, took her disability retirement November 1 after being off work for personal illness since September 27. She started in December 1942 as a milling machine operator at Taylor St. Flanking her are her daughter Lois Keuneke; husband, Melvin; and daughter, Nancy Storey.



RETIREMENT SMILE — Walter Duhn, employed on permeability at Winter St., completed more than 41 years' service when he retired November 1. Mr. Duhn was hired in October 1922 as a student in the Apprentice School.



CELEBRATES RETIREMENT — Eric Hoppe, Specialist-Product Service in Bldg. 4-5, celebrated his recent retirement in the company of his wife, Bernice, who admires the slide projector presented him. Mr. Hoppe started here in January 1942 as a motor tester in Bldg. 19-4.

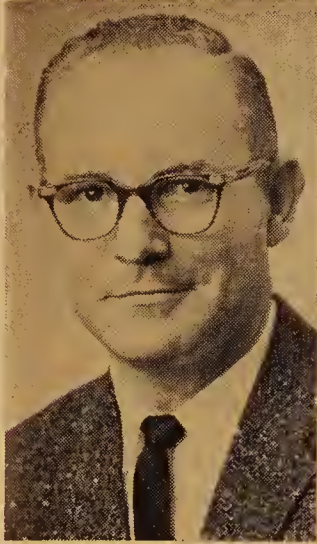


45 YEARS		
Ross G. Strodel	Bldg. 6-3	12-10-18
Warren W. Jackson	Bldg. 4-3	12-13-18
Donald Martz	Bldg. 19-4	12-29-18
35 YEARS		
Don E. Eichhorn	Taylor St.	12-3-28
Herman R. Korte	Bldg. 31-2	12-5-28
Douglas A. Blessing	Bldg. 8-1	12-6-28
Alberta J. Wilson	Taylor St.	12-8-28
Charlotte B. Blauvelt	Taylor St.	12-9-28
Paul E. Merkey	Taylor St.	12-11-28
Waldo D. Martin	Taylor St.	12-13-28
Noble H. Wagner	Bldg. 4-1	12-16-28
Charles W. Reinbold	Bldg. 4-2	12-20-28
Gladys M. Freeman	Bldg. 26-3	12-22-28
Howard C. McVay	Bldg. 4-4	12-31-28
Richard O. Weimer	Taylor St.	12-31-28
30 YEARS		
Kathryn J. Miller	Taylor St.	12-9-33
Frances O. Rose	Bldg. 4-3	12-17-33
Florence M. Koch	Bldg. 4-3	12-18-33
DeWayne A. Schele	Bldg. 19-2	12-19-33
Charles E. Gable	Taylor St.	12-19-33
Robert J. Barnes	Bldg. 19-2	12-28-33



VETERAN RETIRES — John O'Neill, motor assembler in Bldg. 4-4, took his optional retirement November 1 after having been off for personal illness since June 21. Mr. O'Neill started here in January 1926 as an assembler in Bldg. 4-1.

Six Administrators Elected to CSF Board



Orton C. Gilpin
Taylor St.



Robert Doelling
Bldg. 18-4

Six newly-elected representatives to the Board of Administrators of the General Electric Employees' Community Services Fund will assume their two-year terms on January 1, 1964.

Elected by their fellow employees in balloting last month were:

Orton C. Gilpin, Taylor St., who will succeed Arthur L. Voelker, Taylor St., as General Purpose Motor Department Salary Administrator;

Robert E. Doelling, Bldg. 18-4, who will succeed George F. Eshelman, Bldg. 17-3, as Hermetic Motor Operation Salary Administrator;

Harold C. Fremion, Winter St., who will succeed Walter J. Brake, Winter St., as Small AC Motor and Generator Operation Salary Administrator;

Claude Hoover, Bldg. 4-3, who will succeed Marie A. Griffin, Bldg. 4-3, as Specialty Motor Department Hourly Administrator;

Joseph T. Donahoo, Bldg. 4-6, who will succeed Dallas E. Smith, Bldg. 4-6, as Specialty Motor Department Salary Administrator; and

James Hughes, Bldg. 27, who will succeed Ralph D. Braden, Bldg. 27, as Specialty Transformer Department and Laboratory Operation Hourly Administrator.

The newly-elected administrators and holdover members of the board will meet early in January to elect a chairman, vice chairman and secretary for 1964.

Administrators whose terms do not expire until December 31 of next year are:

Paul H. Koldewey, Bldg. 17-2, Hermetic Motor Operation Hourly Administrator;

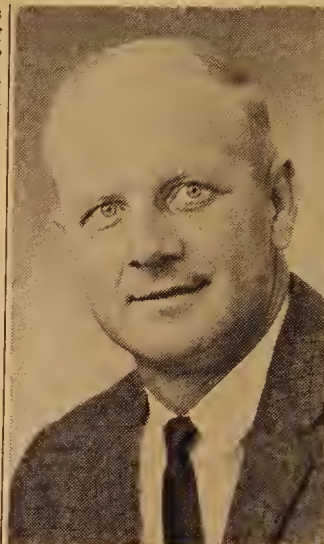
Leo C. Rademaker, Jr., Bldg. 26-2, Specialty Transformer Department and Laboratory Operation Salary Administrator;

Berdell O. Smith, Taylor St., General Purpose Motor Department Administrator-at-Large;

Marjorie L. Smith, Winter St., Small AC Motor and Generator Operation Hourly Administrator;

Albert H. Timme, Taylor St., General Purpose Motor Department Hourly Administrator; and

Emery E. Tucker, Bldg. 4-3, Specialty Motor Department Admin-



Harold Fremion
Winter St.



Claude Hoover
Bldg. 4-3



At Lutheran Hospital

Lewis Hickernell	Pensioner
Paul Armstrong	Bldg. 19-3
Hugo Wengert	Taylor St.
Dorothy Baumgartner	Winter St.
Larry Volz	Bldg. 20-2
Calvin Marhenke	Bldg. 31-1

At Parkview Memorial Hospital

Charles Arnett	Pensioner
Don Sterling	Bldg. 19-4
Dewey Wickliffe	Pensioner
Robert Boesch	Taylor St.
Dorothy Huser	Taylor St.
Ruby Sims	Taylor St.
Clara Thomas	Winter St.
Raymond Farrell	Bldg. 26-4

At St. Joseph's Hospital

Ronald Wilkerson	Pensioner
Herbert Scherer	Pensioner
Elmer Hart	Pensioner
LuVada Degraffenreed	Pensioner
William Slater	Bldg. 31-1
Alberta Malcolm	Bldg. 19-1
Pearlie Carr	Taylor St.

At Veterans Hospital Marion, Ind.

James Monroe	Taylor St.
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Dismissed from Hospital to Home

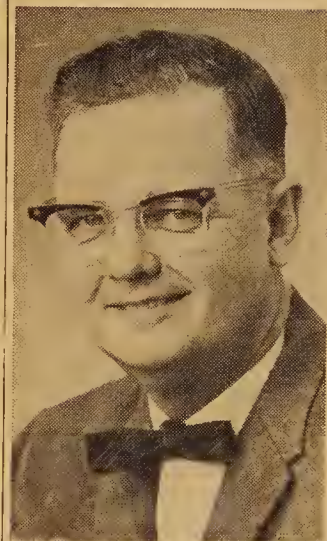
Orlene Shaw	Pensioner
Laurence Martin	Taylor St.
Harold McGary	Pensioner
Julius Bradtmiller	Taylor St.
Adrian Voirol	Taylor St.
Merle Bennett	Taylor St.
Betty Wisener	Taylor St.
Emmett A. Rasor	Taylor St.
Bonna Kachuk	Taylor St.
Oscar Meyer	Taylor St.
George Blocker	Bldg. 19-3
Celeste Farrell	Bldg. 4-4
Doris E. Kennedy	Bldg. 4-4
Frederick C. Kramer	Bldg. 4-1
Irene Shambaugh	Bldg. 12-2
Hiram Tullender	Bldg. 8-1
Lorena C. Walter	Bldg. 4-6
Kathleen Schaffer	Bldg. 26-2
Alrick Johnson	Bldg. 26-2
Helen Wagner	Bldg. 31-1
Eva Johnson	Bldg. 26-4
Arthur Lantz	Bldg. 31-2

Ripon Tries for 5th Win on College Bowl

Ripon College will win the title of "retired undefeated champions" if it can outscore Bowdoin College on the General Electric College Bowl this Sunday at 5:30 p.m. on Channel 33.

The Wisconsin scholars won their fourth consecutive contest last Sunday by nosing out Georgia Tech, 130-115, at the final buzzer.

The margin of victory came on a 20-point bonus question that Moderator Robert Earle was barely able to complete before time ran out.



Joseph Donahoo
Bldg. 4-6

Edwin Castleman Graduates From Apprentice School

Edwin J. Castleman today became the 993rd graduate of the General Electric Apprentice School when he completed the machinist - toolmaker course.

He is currently assigned to the Toolroom at General Purpose Motor Department's Decatur Plant.

A native of Allen County, Mr. Castleman entered the Apprentice School in June 1960 immediately following his graduation from Monroeville High School. In addition to his apprentice training, he has been a part-time student at the Purdue University Center here.

All things are difficult before they are easy.

Stock Bonus Plan

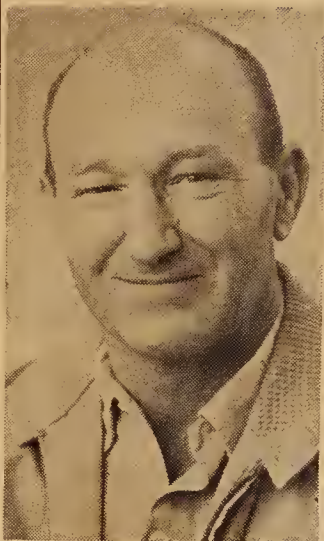
Turn In Transmittal Form, 1958 Bond Receipts Now

Employees who were participants in the General Electric Savings and Stock Bonus Plan in 1958 and who have left their U.S. Savings Bonds purchased that year on deposit with the Company since that time are urged to turn in their 1958 bond receipts with Transmittal Form TD-374 to their payroll office immediately.

Plans are to deliver the U.S. Savings Bonds about Feb. 15, 1964, some three weeks earlier than the delivery dates in past years. To do this, the 1958 bond receipts and Transmittal Form should be turned in without further delay.

Any employee who cannot locate his receipts for 1958 bonds should fill in and sign the Statement of Loss on the back of the Transmittal Form before sending it to payroll.

The five-year holding period for bonds purchased in 1958 under the Stock Bonus Plan ends Dec. 31, 1963.



James Hughes
Bldg. 27

istrator-at-Large.

Remainder of the CSF Board is composed of Eugene H. Henry, Taylor St., treasurer, and Vincent P. Bane, Bldg. 18-3, appointed by the Company, and union-appointed administrators Thomas E. Hayden of IUE Local 901 and Raymond W. Smith of IAM Lodge 70.

Craig, Neumann Elected Company Vice Presidents

Two General Electric division general managers have been elected Vice Presidents of the Company, the Board of Directors has announced.

The new Company officers are Donald E. Craig of Schenectady, N. Y., general manager of the Turbine Division, and Gerhard Neumann of Lynn, Mass., general manager of the Flight Propulsion Division.

As general manager of the Turbine Division, Mr. Craig heads one of the oldest and largest Company divisions, employing more than 17,000 persons. The manufacturing departments under Vice President Craig are the Gas Turbine and Large Steam Turbine-Generator Departments in Schenectady; the Medium Steam Turbine, Generator and Gear Department in West Lynn, Mass.; the Small Steam Turbine Department, Fitchburg, Mass.; and the Foundry Department, with plants in Schenectady and Elmira, N. Y., and Erie, Pa. The Knolls Atomic Power Laboratory and the Machinery Apparatus Operation, which procures components for nuclear naval vessels, are also under his jurisdiction.

The Flight Propulsion Division under Mr. Neumann has plants in Lynn, Mass., and Evendale, Ohio, where jet engines of all sizes for military, commercial and industrial uses are made.

For the past decade, nine of the ten utility plants rated most efficient by the Federal Power Commission were fully equipped with General Electric turbine-generator sets. The tenth was partially equipped with Company equipment.

Visitor: How many successful jumps must a paratrooper make before he graduates?

Recruit: All of them.

TEN PIN TOPICS

by Jan Bowers

Rex Oberlin rolled 109 pins over his average in posting a fine 276 in the Office League. This is the high game at the GE Club so far this season. The added incentive of winning hams for Thanksgiving brought out other extra high games.

In the Office League Bill Hattendorf rolled a 626 series featuring 223-208 and Charles Wilt a 616 on 201-212-203. Other high games were scored by Harry Meads 229, Arnie Johnson 223, Bob Hess and Kenny Petgen 221, Bob Knepple 216, Dale Mears 215, Frank Beckman 214, Bob Chandler 211-203, Charles Wilt 208, John Young 203-202, Harold Somers and Paul Hendricks 202, Harv VonGuten 201 and Sogi Soder 200. Ham winners were Andy Frank, Dick Blair, Bob Hess, Harry Meads, Kenny Petgen and Charlie Peterson.

In the Monday Nite Ladies League, Pat George rolled a 540 highlighted by 185-185 and Jan Bowers posted a 540 with high games of 198-201. High games were scored by Barb Allmandinger 207, Winnie Scheurich 196-179, Esther Muzzillo 197-171, Mary Harvey and Beth Jacobs 175, Edna Armstrong 171 and Anita Fitch 170. Hams were won by Donna Murphy, Alma Rehrer, Helen Stud-

ler, Kay Bade, Kathy Petty and Leona Schaefer.

Pauline Bergquist rolled high game of 178 in the Tuesday Afternoon Ladies League. Rita Hart scored a 176, Elnora Whitehouse 172-171, Louise Roberts and Isabella Blackburn 170. Ham winners included Dot Huffman, Ruth Baker and Laura Wallace.

Doric scored high series of 2706 and high game of 1046 in the Masonic League. High games were rolled by Oswald Jones 230, Jack Lusk 222, Robert Forrester 215, George Hughes 213, Ralph Thomas and Ed Bailey 212, Art Bowery 206, Gil Kinder 204, Francis Studler 203, Marion Martz 202, Robert Kohlenberg 201 and Robert Hickman 200-201.

Harold Somers rolled high series of 638 in the Wednesday Owl League. His high games were 221-223. Other high games were scored by Larry Simmerman 232, Garnall Parkison 220, Gene Egts 211, Carl Miller 203 and Frank McBride 200. Ham winners were Aaron Mountz, Charles Wilt, Ray Stanger, Dave Knepple and Louie Maier.

The Statots rolled high series of 2115 in the Hermetic Motor League while Quills had a 753 game. Bob Irons rolled a 232, Roger Fowler 225 and Elmer Harrington 220.

In the Interdivision League, Noah Kuntz rolled high series of 633 with games featuring 237-201. High games were also scored by Frank Matthews and Walt Starke 210, Jerry Trabel 204 and Tom Mulligan 203. Ham winners included Robert Stute, Frank Matthews, Dan Welker and Noah Kuntz.

Cutting Tools scored a 2919 high series and 1001 high game in the Apparatus League. Harmon Westrick rolled a 616 series with 244-204 games. Other high games were scored by Kenny Thompson 219, Walt Rietdorf 216-203, Don Greenler 214-212, Paul Perry 214, Bill Roach 213, Ross Smith 209, Justin Heaston 207, Max Baron 206 and John Meyer 201. Ham winners were Justin Heaston, Harmon Westrick, Kenny Thompson, Marvin Van Skyock, Paul Perry and Alexander Fox.

High series in the Jack and Jill Mixed League was rolled by Marylin Stemmler 517, followed by Arydth Hawley 502 and Pauline Bergman 500. High games were recorded by Ross Smith 212, Marylin Stemmler 205, Andy Gump 202, Richard Schieferstein 201 and Arydth Hawley 200.

Marge Boester rolled a 507 in the Friday Morning Ladies League with a high game of 202. Other high games were scored by Marge Boester 183-176-170, Emma Jackson 179-177, Florence Kaiser 175 and Hilda Warren 172. Elaine Wyatt bowled a ladder series of 119-120-121. Hams were won by Sally Morningstar and Marge Boester.

SM Cagers Defeat Grads To Take Over First Place

Specialty Motor defeated the Grads, 72-57, to take over undisputed possession of first place in the GE Interdepartment Basketball League Tuesday night.

In the other contest this week, the Firemen clobbered Taylor St., 68-44.

Jim Gooden threw in 38 points and Charles Stevens added 17 for Specialty Motor. Their combined 55 points fell just two short of the total posted by the Grads. Both teams had gone into the fray with identical 3-1 records.

Larry Whetstone was top gun in the second game as he paced the Firemen with 26 markers. John Warfield was high for Taylor St. with 17.

In contests last week, Specialty Motor bombed Taylor St., 56-34, and the Sharks, 58-28, while the

Grads dropped the Firemen, 50-42, and the Chargers, 52-37.

The standings:

Team	W	L
Specialty Motor	4	1
Chargers	2	1
Grads	3	2
Firemen	2	2
Taylor St.	1	3
Sharks	0	3

December Events Set By Partizan Chapter

Cancer pad sewing and a Christmas party will feature the activities of Elex Club's Partizan Chapter this month.

The all-day sewing session will be held Tuesday, December 10, at the Allen County Cancer Society, 1021 W. Wayne St. Members are asked to bring a sack lunch.

The holiday party will be held the following Tuesday, December 17, at the Golden Dragon Restaurant, 2933 Goshen Rd. Each member is asked to bring a \$1 gift exchange to the affair which starts at 12:30 p.m.

Do Your Christmas Shopping Early at the Employee Store

Holiday Trial Offer!



The Wonderful New General Electric

Mobile Maid DISHWASHER

will give her the time to be the wife and mother she wants to be!

- Exclusively designed Four-Level Action—no scraping, no pre-rinsing.
- Lift-top rack—for easy loading.
- New Faucet-Flo connector—lets you use faucets while dishwasher is in use.

EMPLOYEE DISCOUNT **\$30⁰⁰**

Buy it and let her try it for Christmas...

Give your wife more time with you and the family! Get any G-E Mobile Maid Dishwasher and use it in your own home—right through the holiday season. If not completely satisfied, return it by December 31 for full refund!

Transformer Powerhouse In Making?

Specialty Transformer, last year's GE Volleyball League champions, served notice that it may have another powerhouse in the making this season.

The defending titleholders overpowered Specialty Motor, 15-10, 15-7, 15-6, in this season's opener two weeks ago while a potentially strong General Purpose Motor team forfeited three to the Lab Operation. Winter St. drew a bye.

With five teams entered, the league will accommodate one more entry. Anyone or any group interested in organizing a team should contact Charlie Wilt at the GE Club on Ext. 742.

Brand New Speed Control Will Be Available at Store

A brand new General Electric Speed Control, designed to vary the speed of 120V motors and tools, will be available soon at the Employee Store.

Employee price of the 5 amp. model speed control will be under \$10.

The new product can be used on tools equipped with universal AC-DC motors, portable drills, saber saw, grinding wheel, drill presses, laboratory motors, soldering irons and motors on winding equipment.

The speed control can be a rugged electronic control with a torque feed-back support built into it. At low speeds this support gives you greater power.

SEE YOUR G-E DEALER

OFFER EXPIRES
DEC. 31, 1963

AD-LETS

FOR SALE
for rent
WANTED
lost and found

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday noon, December 16, 1963

FOR SALE

DINETTE SET, 5-piece, green, good condition, \$35. 745-3692.

BLUE FLOWERED DRESS with jacket, lovely Arnel jersey, size 16½, will sell for \$6. 422-9025.

5 ROOM HOME, Cay St., garage for 2 cars, fenced in back yard, hardwood floors, 2 blocks north of Pontiac, \$5500 cash. 439-2024.

GIRL'S BICYCLE, 24"; 3 speed portable record player. 747-3237.

OCCASIONAL CHAIRS, 2 beige; roller skates; ice skates, size 7; girl's clothing, size 11-12. 441-9155.

GIRL'S ROLLER SKATES, Chicago, with case, size 8, excellent condition, 748-0037.

WOODEN STORM WINDOWS, 1-24½x36, 1-23x50½, 2-24x50½, 1-27½x50½, 1 platform rocker. 745-0859 after 6 p.m. week days.

CRAFTSMAN TABLE SAW, 8" tilt with motor and table. \$30. 747-5663.

TAMMY DOLL CLOTHES, girl's coat, size 6X with leggings set. 443-3365.

F14 FARMALL TRACTOR on rubber, good runner, bell pulley included. 440-3203.

GIRL'S DRESSES, size 5 petite; wool skirts, 8-10. 745-3266 after 4 p.m.

CARPET SWEEPER; new lunch cloth, strawberry pattern; beige, new window, shower curtain; 4 prs. bedroom curtains; 3 prs. kitchen curtains. 745-8962.

CAMPING TRAILER, Layton, sleeps 2 adults, 1 child, pull with compact car. 483-1738.

DOUBLE WARDROBE, metal. 745-7319.

CABINET SINK, steel, in good condition. 744-2686.

ICE SKATES, girl's, size 8; slide film projector, reasonable. 745-3878.

'63 STUDEBAKER CHAMPION, 6, new muffler, good battery and tires, \$65. 422-6824.

DINETTE SET, 2 leaves, \$30; rocker, tan, \$5. 456-1333.

GOOD COATS, 3, lady's, \$10 and \$16; lady's charcoal grey leather jacket, size 12, new quilt lining, \$10. 438-9032 or 743-1100.

'62 CHEVY II, Nova 400, 2 door, standard transmission, white walls, 15,000 miles. 745-9975.

SHOE SKATES, men's, Canadian flyer, size 12, like new. \$5. 743-2040.

FILTER RANCE HOOD, white nautilus activated charcoal, size 42", filter 22", like new, used six months, \$49.50. 483-7688.

TV, 21", very good condition. 748-2936.

STORM WINDOWS, screens, 7-30"x68", 3-30"x38", 1-24"x32½", 1 door 30"x80", 436-6652.

TELEVISION, good picture even without antenna; small chest of drawers, varnished. 483-7469.

TAFFETA DRESS, girl's blue, fur trimmed, 10; bowling shoes, 7, boy's; girl's white boots, size 2; cowgirl outfit, \$8. 429-6404.

BREAKFAST SET, wood, four chairs, drop-leaf, reasonable; floor lamp. 445-0166.

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Name..... Bldg.....
Home Address..... Pay No.....
Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

CHRISTMAS DECORATIONS for porch, Santa in sleigh and reindeer, very colorful, light up, about 2½" high and 6" long. 637-3316.

LAKE FRONT MODERN HOME, 3 bedroom, small down payment, balance like rent. 693-2940.

DESK, oak, typist, good condition. 743-2832.

TILT-TABLE SAW, 7" with ¼ hp. high-speed motor, extra blades, \$45. 745-3903 after 4 p.m.

POLAROID CAMERA OUTFIT; glass top, blonde coffee table; portable TV; roof antenna; air conditioner, 1½ ton. 747-3506.

DELUXE CRIB with pad, 4 way; folding square playpen with pad; training chair; baby scales; blue snowsuit, size 2. 423-9875.

GAS INCINERATOR, 2 burners, 12,000 BTU, \$15. 445-5765.

OVERCOAT, man's, light weight; suits, in good condition, size 44. 743-1505.

RUG CUSHION, 9x12, good condition; 4 cellar storm windows, 22½"x29", wood, good condition. 447-5742.

RED PICKET FENCE, 3 rolls, reasonable, 2 rolls never used. 743-1850.

TWIN BEDS, solid maple, inner spring mattresses, box springs, can be bunk beds, includes ladder, guard rail, \$79. 745-2120.

LIONEL TRAIN, train board; sport rack and chips. 438-9715.

'60 CHEVY, Impala, convertible, 34,000 miles, excellent condition, power steering and brakes; lady's roller skates, 6; lady's ice skates, 10. 749-2070.

ELECTRIC TRAIN, \$6; child's wagon, large size, \$3. 436-5282.

TELEVISION, 21" console, in excellent condition, \$50. 426-5931.

GREY RUG, 9x12, good condition. 747-5390.

MOUTON LAMB JACKET, size 16-18, \$30; metal wall cabinet, \$12; wood wall cabinet, \$8; metal twin tubs, \$5. 447-6413.

DINETTE SET, green and chrome, 4 chairs; child's metal table, 2"x3" with 4 chairs; Irish mail scooter. 448-3311.

MARBLE TOP DRESSER, antique with full length mirror, A-1 condition, \$25; boy's ice skates, used 3 times, 9½, \$5. 483-4580.

GIRL'S BIKE, like new, \$20. 627-2230.

BABY BED, complete, \$5; fireplace set, scene, tools, andrions, \$15. 745-3071.

JACKET, boy's or man's heavy, plaid, finger tip length, good condition, size 38, \$4. 433-4761.

GRAVE SPACES, Greenlawn Memorial Park, several, purchasers choice, \$50 to \$75 each. 745-2755.

PORTABLE WASHER with wringer, push-button selector, 2 year old, will sell for \$40; CE Range, 36", deep well, \$35. 429-6481 evenings or Saturday/Sunday.

PORTABLE TV, 9", like new, \$50; 22 cal. automatic pistol. 748-5151.

GIRL'S ICE SKATES, Spalding figure, size 5, very good condition, \$5; boy's roller skates, size 9 with case, \$6. 441-7754 after 5 p.m.

SCHWINN BICYCLE, good condition, 28" girl's knee action. 747-3891 after 4 p.m.

BOY'S SCHWINN BICYCLE, 26", good condition, 1 year old. 445-0815.

BOY'S SWEATERS, small, dressy, all are Orlon, like new, red, size 4, 1—yellow, size 3x, 1—blue, size 3. 445-0442.

DINING CHAIRS, six, \$1 each; 8 screen and storm windows, \$5 for lot. 426-0924.

CATALINA RACER, toys reasonable; bathinette, \$3; stroller, \$1; TV, needs work, \$10; snowflakes, 7-10x15, \$3; 6-70x15 and wheel, \$10. 745-7643.

INDIAN HEAD CENTS, set, 15 different pieces, \$10. 475-8719.

AMERICAN FLYER TRAIN, complete with 47 sections of track, switches, large trans, table, other extras, \$75. 446-5193.

TUXEDO, black, double breasted, size 40, price \$10. 748-8220.

BOYS' BICYCLES, 2, 26"; trap drum outfit with tom-toms and cymbals; unused guitar. 446-6043.

'69 PICK-UP TRUCK, ¼ ton, priced to sell; hair dryer, Model 900; lady's electric shaver; violin, excellent tone. 442-6686.

SINGLE SINK with drainboard, \$4; lady's dresses, coats, suits, size 11 to 20, \$2 to \$5, very nice; girl's snowsuit, size 1½-2; boy's sport coats, 12-14. 425-7583.

TRAIN, 027 gauge on 4x8 board, lots of accessories, set reasonable; 275 gal. oil tank. \$15. 748-1546.

DELUXE RANGE, 40"; food slicer; linen table cloth and napkins; American Flyer train with accessories, like new. 743-5204.

ALUMINUM STORM DOOR, 3' size, not used, \$12.75. 442-6462.

END TABLES, 2 marble top, mahogany; 1 step table, marble top, mahogany, good condition. Ossian 294-J5.

'59 CHEVY, Parkwood station wagon, 6 cylinder, standard transmission, overdrive, clean. 425-0802 or 528 W. Third St.

SNARE DRUM, S. H. Leedy Ludwig, 8x15, gold, plus stand and carrying case, like new. \$60. 483-2730.

RADIO-RECORD PLAYER with matching book shelves; 2 suburban coats, size 40; ceramic corner table and matching end tables. 745-4365.

SKATES, boy's figure, size 3, black low shoe, \$3, good condition. 745-3133.

FORMAL, beautiful black velvet, full length, size 12-14. 445-0165.

6 HP MOTOR, Scott Atwater boat, practically new. '60 model. 712 Frederick St.

SILVER TRUMPET, custom made by Benzer, case and mutes, \$75; 1—Segal, aquarium, stand, cover, light and heater, \$20. 456-1489.

BOY'S BIKE, 26", good condition; boy's skates, size 9. Ossian 103-R3.

'53 DE SOTO, 4 door, driven every day, \$45; Corvette bicycle, hand brakes, gear shift, \$25. 428-8925.

HOUSEHOLD GOODS, bedroom set, 6 pieces; rockers; davenport and chair; breakfast set; apt. size washer; other items. 3701 Weisser Park, Sat. morning only.

'36 TRUCK, ton and ½, 4 speed transmission, winterized, any reasonable offer considered. 447-4712.

MAN'S COAT, lined, size 40; boy's sport coat, boy's top coat, both size 14; lady's ice skates, size 7. 442-4111.

ROLLER SKATES, case, men's, 9; Brownie dresses, sizes 8-12; Girl Scout dress, size 16. \$2 each; shotgun, 12 gauge pump. 744-8622.

SHOTGUN, 12 gauge, 3 shot bolt action, \$15. 456-1738.

GE REFRIGERATOR, 10'; 2 bedroom sets; 3 rugs; dehumidifier with control; knee hole desk. 442-6862 after 5 p.m.

SANTA AND REINDEER SET, outside, electric, Christmas tree decorations and lights. 745-1482 after 4 p.m.

20" GIRL'S BIKE, Schwinn; boy's sport coat, 16-18; boy's sport coat, 18-20, grey slacks; boy's red and white Schwinn bike. 747-3292.

FRENCH HORN, like new. 742-3321.

BLACK ONYX RINC, lady's, gold mounting, size 7½, worn twice, \$20. 425-5654 after 5 p.m.

2 BABY BEDS, 6 year old size. 744-0890.

FOR RENT

HOUSEKEEPING ROOM in private home, warm, light, walking distance to Taylor St. Plant. 438-9032.

REAL OPPORTUNITY, 2 apartment home, 123 East Foster Parkway, whole house for \$60 per month. 745-1253.

UPPER APARTMENT, 4 rooms, unfurnished, near Rudwell, stove, refrigerator, all utilities furnished. 446-6455.

2 ROOMS, kitchen privileges, walking distance to Broadway Plant, garage available, reasonable. 444-6391.

3 BEDROOM, \$65, Southeast, gas heat, close to schools, shopping, bus. 744-9479.

LOWER APARTMENT, 5 rooms and bath, furnished, 2 bedrooms. 709 High St.

WANTED

FROM HESSEN CASSEL ROAD near Paulding Road in Colonial Heritage addition to Taylor St., first shift. Mable Shinn. 443-9242.

FROM VICINITY OF DUPONT ROAD and Interstate 69 to Broadway, 7 to 3:30. 488-6178.

FROM MEADOWBROOK to Taylor Street Plant, 2nd shift. 749-2461 before 2 p.m.

HIGH CHAIR, in good condition, 745-3206 after 4 p.m.

ROLLER SKATES, girl's, size 1, 6 and 7. 745-0602.

SHOT GUN, single shot, hammerless. 745-0746.

UHF CONVERTER, good condition and reasonable. 483-5177 evenings.

STORM WINDOWS, 6, 23x55, must be in good condition. 743-1850.

VANITY TABLE, kidney shaped, one that can be repainted. 749-4238.

WILL TRADE a bushel red canna bulbs for yellow canna bulbs. 443-2068.

ACCESSORIES for the large "G" gauge train, need track, switches or layout board. 748-1649.

PORTABLE TYPEWRITER, good condition. 438-9713.

WARDROBE, wooden or metal, 36" or larger. 744-1874.

GE OBITUARIES

Sherman B. Stilwell, 83

Services were held Monday, December 2, for Sherman B. Stilwell, 83, who died Friday, November 29, at his home in Tampa, Fla.

Mr. Stilwell retired in September 1949 as a designer in Bldg. 31-2. He began with the Company in April 1917 as a draftsman in Bldg. 18-5.

He was a member of the Quarter Century Club.

Harry S. Price, 61



Harry S. Price

Lenora Tumbleson, 83

Services were held Monday, December 2, for Lenora Tumbleson, 83, who died Friday, November 29, at the Indiana Baptist Home, Zionsville.

Miss Tumbleson took her optional retirement in October 1940 as a pastry cook in the Bldg. 16-1 restaurant. She began in August 1920 as a restaurant worker in Bldg. 16-2.

George A. Scott, 59

Services were held Wednesday, November 27, for George A. Scott, 59, who died Sunday, November 24, at Lutheran Hospital.

Mr. Scott was a machinist in Section 28 at the Taylor St. Plant prior to leaving for personal illness October 29. He began as a balancing machine operator at Taylor St. in September 1942.

Fred Mennewisch, 75

Services were held Friday, November 29, for Fred W. Mennewisch, 75, who died Monday, November 25, at St. Joseph's Hospital where he had been a patient two days.

Mr. Mennewisch was a die grinder in Bldg. 26-1 when he retired in February 1953. He started as a die setter in Bldg. 22 in September 1906.

He was a member of the Quarter Century Club.

Albert Givens, 70

Services were held Friday, November 29, for Albert Givens, 70, who died Wednesday, November 27, at his residence.

Mr. Givens retired in December 1952 as an order clerk at Winter St. He joined the Company in August 1912 as a student.

He was a member of the Quarter Century Club.

Edwin W. Kayser, 65

Services were held Monday, December 2, for Edwin W. Kayser, 65, who died Friday, November 29, at his home.

Mr. Kayser took his optional retirement in March of this year as a milling machine operator in Bldg. 19-4. He began his employment with the Company as an engine lathe operator in Bldg. 19-5 in November 1940.

David N. Slater, 70

Services were held Tuesday, November 26, for David N. Slater, 70, who died Saturday, November 23, at Parkview Memorial Hospital where he had been a patient five days.

Mr. Slater was a salvager-repair in Bldg. 17-2 until his retirement in September 1958. He began in August 1922 as a winder in Bldg. 26-3.

He was a member of the Quarter Century Club.

James M. Adams, 79

Services were held Saturday, November 23, for James Madison Adams, 79, who died Wednesday, November 20, as a result of an automobile accident. He marked Allen County's 30th traffic fatality of the year.

Mr. Adams was a freight handler in Bldg. 6-1 when he took his optional retirement in July 1948. He began in December 1943 as a freight handler in Bldg. 6-2.

FILTERS DUST, SMOKE, ODORS, POLLEN

NEW GE

PORTABLE AIR PURIFIER

Model AP-1

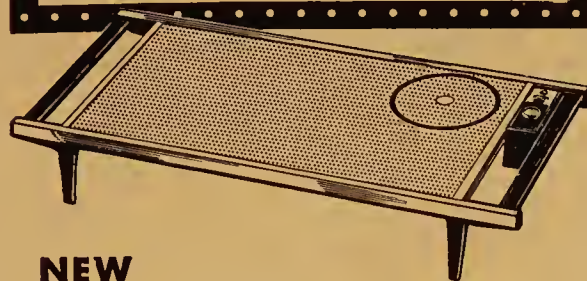
- ✱ Gives you 44 cubic feet of clean air every minute... and what air!
- ✱ Air free of pollen and most dust, dirt & smoke particles, many of them smaller than 1/1,000,000th of an inch!
- ✱ Air that's been exposed to

EMPLOYEE STORE \$14.75 (employee price)

Electricity sparks the... 60s

*Merry Christmas
and a
Happy New Year*

**GREAT NEW IDEA
FOR ENTERTAINING!**



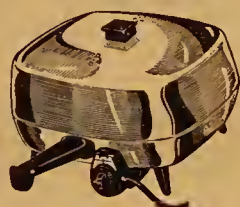
NEW
 **DELUXE
WARMING
TRAY** Model WT1

The Perfect Gift for Any Hostess!



Model C128

**BUFFET
SKILLET**



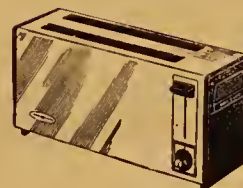
Model C127

**HIGH DOME
SKILLET**



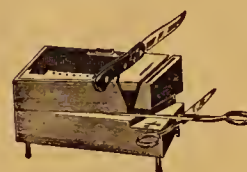
Model EK2

**DELUXE
SLICING
KNIFE**



Model T116

**FOUR-SLICE
TOASTER**



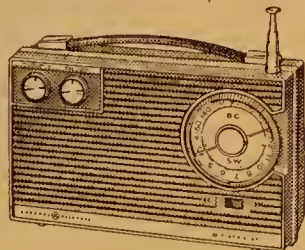
Model NS2

**KNIFE AND
SCISSORS
SHARPENER**

*Capture the Adventure of Short Wave
Radio at a Low, Low Price*



**2-BAND
PORTABLE**



Model P925

**Standard Broadcasting
Plus Short Wave**

Here is one of the most exciting buys in portable radios. For one low price, you get outstanding reception of standard broadcasts . . . plus the adventure and excitement of listening to international shortwave radio. Receives marine and weather broadcasts, too.





FORT WAYNE News

BULK RATE
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FORT WAYNE, IND.
Permit No. 40

Volume 46

Friday, December 20, 1963

No. 24

At Christmastime

SIR WALTER SCOTT

At Christmastime, these are
the things I know;

*Fragrance of pine; air
frosted, keen with snow;*

*Laughter of children,
raised in glad surprise;*

*Breathless expectancy;
the smiling eyes*

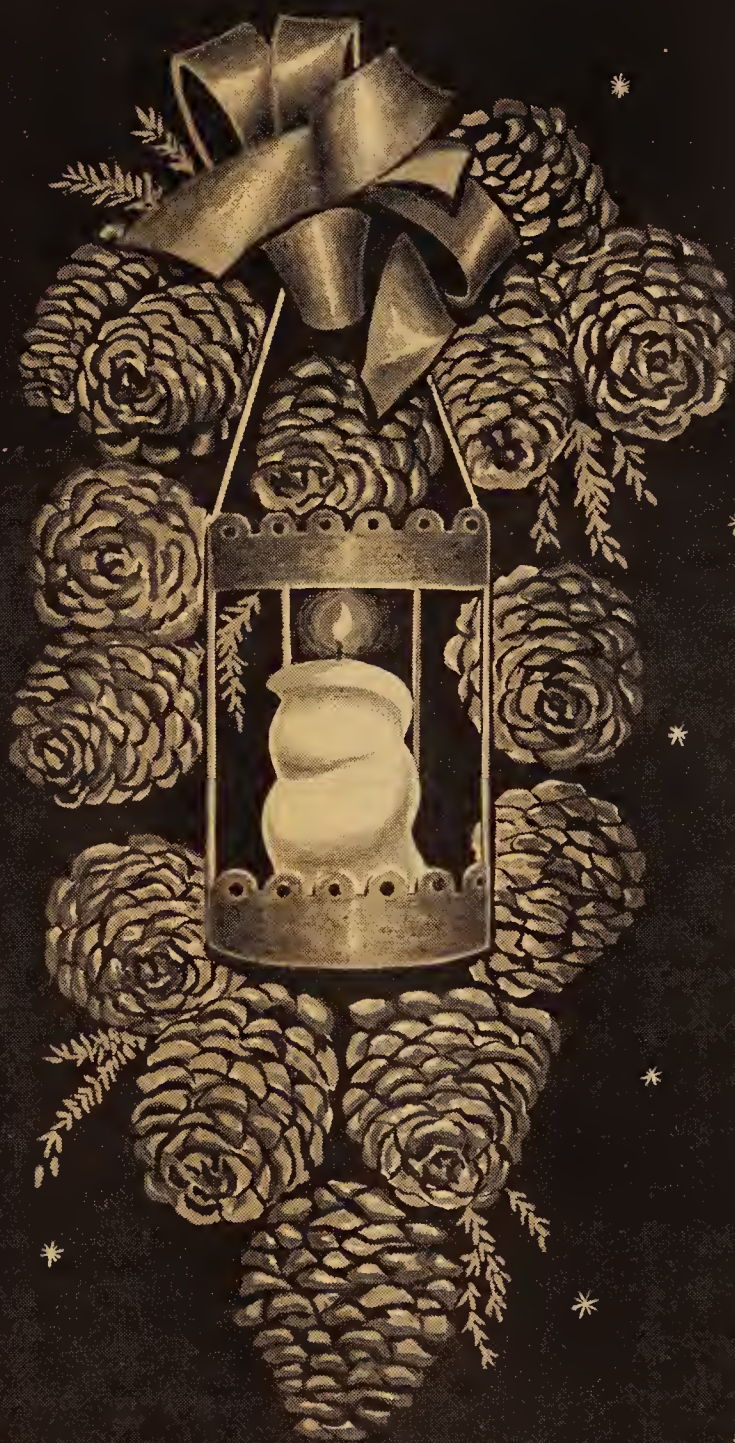
*Of friends with gifts white
clad and ribbon tied;*

*Odor of good things
cooking. Those abide,*

*The dearest things I know
in all the earth:*

*Home, and the loved ones,
friendship, song,
and mirth.*

*Heap on more wood!—
the wind is chill;
But let it whistle
as it will,
We'll keep our Christmas
merry still.*





FORT WAYNE News

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial



CHRISTMAS... *is for somebody else*

Years ago, when we were very young, Christmas belonged only to us. And our thoughts were centered on what we would get for Christmas. Would there be skates, a tricycle with a shiny bell and a sled?

And when Christmas came, it was always wonderful, even though Santa might appear to have a poor memory or to have been overly casual about reading his correspondence. In the dazzle of tinsel and brightly wrapped gifts, all disappointments were forgotten.

Then there was one season when it dawned on us that Christmas might belong to somebody else, too. That was the year we decided to give mother and father a gift. How many times was the money from the piggy bank counted, how many secret consultations held. And finally, the gifts bought, hidden in a cupboard, wrapped behind locked doors and carefully placed beneath the tree.

That was a new kind of Christmas. Father, with so much knowledge, had never envisioned cuff links so perfect. And mother's handkerchiefs were so beautiful she didn't believe she could ever bring herself to use them. So old, so wise, yet never had they known such gifts as ours.

The years move on for all of us, and each succeeding year Christmas grows with thoughts of others. We learn with the passing years that the more our Christmases are given to somebody else, the more surely Christmas becomes ours.

More Than Just a Day

How seldom Christmas comes—only once a year; and how soon it is over—a night and a day! If that is the whole of it, it seems not much more durable than the little toys that one buys of a fakir on the street corner. They run for an hour, and then the spring breaks, and the legs come off, and nothing remains but a contribution to the dust heap.

But surely that need not and ought not be the whole of Christmas—only a single day of generosity, ransomed from the dull servitude of a selfish year—only a single night of merry-making, celebrated in the slave-quarters of a selfish race! If every gift is the token of a personal thought, a friendly feeling, an unselfish interest in the joys of others, then the thought, the feeling, the interest, may remain long after the gift is forgotten.

—Henry Van Dyke

Season's Greetings



The last two years have been the best in the history of our business in Fort Wayne and we have attained an employment stability for our people that has been most gratifying to us all.

There is no sign on the horizon that conditions in 1964 will be any less favorable than in 1962 and 1963, and our customers are generally optimistic about their own prospects.

Of course, we have had two wonderful summers in 1962 and 1963 from the standpoint of our business and we hope that we will have still a third one in 1964 if the fates are kind.

My sincere good wishes to all of you and your families for a Merry Christmas and a prosperous and Happy New Year.

H. A. MacKinnon

VICE PRESIDENT



GREETING SANTA AT PARTY—Approximately 2,900 children attended the annual GE Club Children's Christmas Party last Saturday and for many the big attraction was St. Nicholas himself. Above, Bonita Moore, 2, daughter of Welton Moore, Bldg. 4-4, gets to shake the hand of Santa as Ricky Lehman, 2, watches.

Specialty Motor Edges Chargers

Two free throws by Mel Hollins with just three seconds remaining enabled Specialty Motor to nip the Chargers, 53-52, and take over first place in the GE Interdepartment Basketball League this week.

Thanks to the charity tosses, Hollins was SM's hero although he was outscored in the battle by teammate Charles Stevens, 17-13. Harry Paulson led the Chargers with 14.

In the other contest this week, the Firemen lambasted the Sharks, 78-28, as the winners placed four players in double figures. Larry Whetstone paced the Firemen with 22.

The standings:

Team	W	L
Specialty Motor	6	1
Grads	5	2
Firemen	5	2
Taylor St.	5	4
Chargers	2	6
Sharks	0	6



MORE THAN 230 ATTEND PENSIONERS' PARTY HERE—The biggest and best yet described last week's Christmas Party of the GE Club Pensioners' Social Organization. More than 230 persons attended the affair at the club auditorium. Above, left to right, are members of the committee in charge of the event: Gladys McMillen, Fred Crickmore, Clara Gidley, Harry Underwood, Bertha Albrecht, Erma Lucas, Ernie Riley, Anna Griebel, Hazel Bennett, Jim Lucas, Clara Frede, Bertha Gruber, Emily Droege, Harry Feaser and Grace Collins with her grandson, Danny Kissell.

Hershner Cross to Head Industrial Group

John W. Braden To Begin Serving On Safety Board



John W. Braden

John W. Braden, Specialist-Compensation and Employment at Winter St., will begin serving January 1 on the Board of Safety of the incoming city administration of Mayor-elect Harold S. Zeis.

A General Electric employee since June 1927 when he entered the Apprentice School, Mr. Braden is widely known in local circles as a coach for Fort Wayne semi pro baseball teams. In 17 years as coach, he won five national and two global championships, winning one of the titles in a 1950 trip to Japan.

Mr. Braden is a member of the board of directors of the Old Fort Branch of the YMCA and is a member of Maumee Lodge No. 725, F&AM and the Scottish Rite. He and his wife, Helen, and two children reside at 440 W. Fleming Ave.

Arthur F. Vinson, 56, Dies

Services were held Monday, December 9, in Scarsdale, N. Y., for Arthur F. Vinson, 56, General Electric Vice President and Group Executive in charge of the Company's Industrial Group, who died December 6 in his sleep.

Mr. Vinson was staying at the Waldorf Astoria Hotel, New York City, where he was to have participated the following day in the National Association of Manufacturers Congress of American Industry meeting. Examination by the New York City Medical Examiner indicated that cause of death was cardiac failure.

Mr. Vinson, who started his Company career here and who married the former Tressie Singrey of Fort Wayne, had long been active in engineering, manufacturing, employee relations and general management work.

A native of Plainfield, Ill., Mr. Vinson joined General Electric as a student engineer on the Company's Test Course here after graduating in 1929 from Michigan State University with a degree in electrical engineering.

While here he held successive positions as planner, time study and process engineer, manufacturing planning section head and supervisory of inventory control. In 1939 he became assistant production manager of the Fort Wayne Works.

In 1945 he left Fort Wayne to become assistant production manager of the Apparatus Department at Schenectady. Subsequently, he became manager of the Welding Equipment Division with headquarters in Fitchburg, Mass., manager of Employee and Plant Community Relations of the small Apparatus Division at Lynn, Mass., and manager of the Wage Administration Department of the Employee and Plant Community Relations



Arthur F. Vinson

Services Division in New York City.

In 1953 Mr. Vinson was appointed Vice President-Manufacturing Services and in October 1957 was appointed Vice President and Group Executive-Apparatus Group. In April 1958 the Apparatus and Industrial Products Groups were combined and Mr. Vinson headed both groups.

In January 1960 Mr. Vinson became group executive of the newly-created Industrial Group.

Survivors include his wife who is a former president of Elex Club, a son, Alan, associated with Corn Products Co. in Kansas City, Mo.; and a daughter, Mrs. Jerry (Linda) Heald, a junior at Whitman College, Walla Walla, Wash.

Newly-Appointed Group Executive Was Assigned Here in 1952-53

Hershner Cross, 47, has been promoted to Vice President and Group Executive in charge of General Electric Company's Industrial Group.

The Industrial Group with more than 50,000 employees accounts for roughly a quarter of General Electric's total business. Its products range from small motors to giant X-ray machines. Included in the group are the Component Products, Chemical and Metallurgical, Industrial Electronics and Motor and Generator Divisions, and the Industrial Sales Operation.

Mr. Cross' appointment was announced this week by Fred J. Borch, Executive Vice President who become President and Chief Executive Officer tomorrow.

The new group executive, who was in Fort Wayne 1952-1953, has headed General Electric's Radio and Television Division, with headquarters at Electronics Park, Syracuse, N. Y. since 1959. He succeeds Arthur F. Vinson, who died on December 6.

Mr. Cross' office will be located at 570 Lexington Ave., New York City.

He will be succeeded as General Manager of the Radio and Television Division by Robert C. Wilson, 44, whose appointment was announced by Herman L. Weiss, Vice President and Group Executive for the Consumer Products Group.

Mr. Wilson has been General Manager of the Radio Receiver Department in Utica, N. Y., since 1959.

Born January 20, 1916, "Hersh" Cross is a graduate of Johns Hopkins University and Harvard Business School. He calls Baltimore his home town.

From 1939 to 1941, he was general partner and director of an importing-exporting company in New York and Los Angeles. He served in the Army from 1941 to 1946, attaining the rank of lieutenant colonel.

Mr. Cross joined General Electric in 1946 as a methods division analyst in the Appliance and Merchandise Department, Bridgeport, Conn.

He transferred to Management Research Division in 1948, became assistant to the general manager of the Small Apparatus Division in 1950, and from 1951-53 was given special assignments with Management Consultation Services Division, Specialty Transformer and Ballast Department here and Industrial Power Components Division.

In 1953, Mr. Cross was appointed General Manager of the Trumbull Components Department, Plainville, Conn. A year later he became General Manager of the Distribution Assemblies Department there, and in 1956 he joined the Marketing Specialization Consulting Service in New York.

Mr. Cross was named General Manager of the Radio and Television Division in 1959, and the Board of Directors elected him a Vice President in January 1962.

Mr. Cross is a trustee of



Hershner Cross

the Onondaga Savings Bank, Syracuse, and holds membership in the Century Club of Syracuse, the Harvard Business School Club of Syracuse and the Onondaga Golf and Country Club.

He is married to the former Daphne Joensson of Darien, Conn., and has three daughters—Mrs. Grant G. Nugent of St. Louis, Mo., Marjorie, 20, a junior at Holyoke College, and Nancy, 17, a senior at Jamesville-DeWitt High School in Fayetteville, N. Y.

Savings and Security Program Participants May Exercise Annual Investment Option

Among the options available to participants in the General Electric Savings and Security Program, is the feature which allows participants to change their allocations between U.S. Savings Bonds and General Electric common stock effective on the first payday following the beginning of the next calendar year.

This opportunity, which applies to both payroll deduction savings and the Proportionate Company Payment, is available annually. A participant has the opportunity to select from the following options:

1. He may elect to have 10%, 20%, 30%, 40%, or 50% of his payroll deduction savings invested in General Electric stock, with the remainder invested in U.S. Savings Bonds — and to have the Proportionate Company Payment invested either all in Bonds or all in Stock; or

2. He may elect to have all of his payroll deduction savings invested in U.S. Savings Bonds — and to have the Proportionate

Company Payment invested either all in Bonds or all in General Electric stock.

Participants who wish to change

their previous instructions with respect to these investment options should do so as soon as possible this month (December).

Have a Safe Christmas, Too

The following 10 tips accompany best wishes for a happy and safe holiday from your Plant Protection officers and Volunteer Firemen at General Electric.

1. Remember — octopuses live under water, not behind Christmas trees. No more than three cords from one double electrical outlet!

2. Turn off tree lights and other temporary electric installations every time you go out — and keep the switch away from the trees.

3. Inspect light cords and keep them in repair. Discard old, frayed cords.

4. Teach Junior to keep his toys off the stars — and while he's learning help him.

5. If holiday "spirits" really move you, let somebody else drive the car home.

6. Pick up small inedible articles from where babies are likely to play.

7. Keep a watchful eye over those well-meaning but often dangerous gifts.

8. Keep electric trains away from the base of the tree — electrical conductors, that is.

9. Chairs are for sitting; ladders are for climbing. Apply this knowledge when you trim the high places on your tree.

10. Keep tree away from fireplaces, radiators and heat registers. Set it in water to prevent premature drying out.

M. Dallas Wolf Graduated From Apprentice School

M. Dallas Wolf has been assigned to the Production Unit of the Small AC Motor and Generator Operation at Winter St. following his graduation last Friday from the General Electric Apprentice School here.



A native of Fort Wayne, Mr. Wolf enrolled in the Machinist-Toolmaker course in August 1956 shortly after graduating from Garrett High School.

His Apprentice training was interrupted from June 1958 to March 1962 when he served in the U.S. Army. Much of his service was spent at Fort Bliss, Tex., where he was engaged in radar maintenance.

Mr. Wolf, his wife and son reside at 4745 Bowser Ave. His father-in-law, Charles Gass, is employed at the Taylor St. Model Shop.

Mr. Cordiner Introduces Messrs. B

Ralph J. Cordiner, who will retire tomorrow as General Electric Company's Chairman of the Board and Chief Executive Officer, visited Fort Wayne last week for the last time as a Company employee to personally introduce to local members of management the men who will succeed him.

They are Executive Vice President Fred J. Borch who will become President and Chief Executive Officer and President Gerald L. Phillippe who will become Chairman of the Board.

Messrs. Cordiner, Borch and Phillippe were introduced by H. A. MacKinnon, Vice President, at a meeting attended by some 120 Fort Wayne management people held in the new Building 18-1 conference room at Broadway.

Following short informal talks by Messrs. Cordiner, Borch and Phillippe a large number of questions were answered by the four officers regarding the current and long-range prospects of the Company, and other subjects.



Mr. Borch, left, is greeted by Mr. MacKinnon as he arrives at Building 18 for last week's meeting after a fast flight from New York.



John F. Welch, second from left, General Manager, General Purpose Motor Department, is wishing Mr. Cordiner well on his retirement. Mr. MacKinnon looks on at left while Mr. Phillippe, right, turns to greet an acquaintance.



Mr. MacKinnon, left, introduces the retiring board chairman as, left to right, Messrs. Phillippe, Cordiner and Borch prepare to address Fort Wayne management.

GENERAL

570 LEXINGTON

RALPH J. CORDINER
CHAIRMAN OF THE BOARD

Mr. H. A. MacKinnon
Vice President and General
Component Products Division
General Electric Company
1635 Broadway
Ft. Wayne, Ind. 46804

Dear Mac:

As you know, I was surprised for me to visit with the Division, and this was it was my last trip. The questions were answered for time to reply separately. Forty of them, I believe we were able to indicate that we had a great many inquiries.

As you will see in my letters to John Welch, I was surprised but greatly interested in presenting the equipment visit and my association with the Division. I know the service to the operation, please extend my personal thanks to Jack Clarkson and John presentations.

With kindest regards,
your numerous contributions
General Electric Company

RJC:E

Borch and Phillippe in Farewell Visit

ELECTRIC
WAYNE
NEW YORK, N. Y. 10022

December 12, 1963

General Manager
on

It is always a great pleasure
of the Component Products
particularly true this week since
half of the Company. I thought
ent, and while we were crowded
ely to each of the more than
that by grouping them collectively
to all members of the audience
to be responsive to their in-

from the attached copies of
Jack Clarkson, I was not only
ased with your thoughtfulness
nt as a remembrance of this
with the Component Products
practical gifts will be of real
of Dundee Ranch. Will you
thanks to any others beyond
lch who were involved in these

Personal regards and thanks for
to our common venture in the
I am

Sincerely,

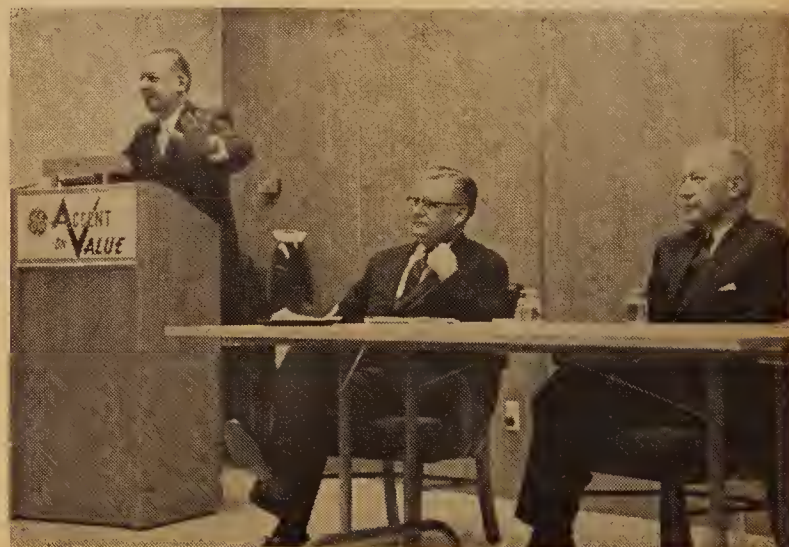
Ralph



Jack J. Clarkson, left, General Manager, Specialty Motor Department, presents power saw to Mr. Cordiner who beams his approval along with Mr. MacKinnon. The saw will find use on Mr. Cordiner's Florida ranch where the Chief Executive Officer of General Electric plans to make his retirement headquarters.



Mr. Cordiner, in addressing Fort Wayne management, is virtually on eye level with the "Go for 5" banner displayed prominently in the new Building 18-1 division conference room. The "Go for 5" campaign is an end-of-year sprint in the Accent on Value program and aims to reach \$5 billion in sales in 1963.



Mr. Borch, left, who tomorrow becomes President and Chief Executive Officer, answers one of the many pertinent questions handed in at last week's meeting as Messrs. Phillippe and Cordiner listen carefully.

TEN PIN TOPICS

by Jan Bowers

Don Hoffman posted a big 264 single game to highlight recent activity at the GE Club. Bowling in the Guys and Dolls Mixed League, Don rolled eight strikes in a row before leaving the five-pin on his 9th ball. His 264 was 105 pins over his average and enabled him to wind up with a 603 series.

Bob Dressel of the Apparatus League recorded a triplicate. In his 507 series, Bob bowled 169-169-169.

GE Club leads the Office League with a 28-14 record but the Dinamos scored a 1048 high single. High scores were posted by Fran Gnau 228, Charlie Wilt 225, Fran Nelson 215-203, Lee Shaw 215, Carl Metker 212, John Young 202, Harry Meads 201, and Bob Chandler and Harold Garrett 200.

Kay Bade rolled high series in the Monday Nite Ladies League. Her 527 featured a 203. Dorothy Kent posted a 517, Donna Lommatzsch 505 and Winnie Scheurich 502. High games were bowled by Winnie Scheurich 212-189, Gerry Fredricks 201, Pat George 199-184, Voyce Brumbaugh 180, Esther Muzzillo 179-175, Donna Lommatzsch 178, Fran Kalko and Pat Schaefer 177 and Carol Lewis 175.

In the Tuesday Afternoon Ladies League, Jean Youngs scored a 190 and Pauline Bergquist 172.

Donald Girardot rolled 222 in the Masonic League, followed by Howard Hickman 214-200, Jack Lusk 203 and Denton Manecke 200.

Bill Roach scored 200 in the Hermetic League.

Kelly Box and Packaging leads the Small Motor League with a 43-17 record. Carl Brandt scored a 616 with high games of 211-213 while Paul Billman rolled a 605 on games of 226-205. Other high games were posted by Emerson Downie 234, Walt Beery 230, Bill Braun 223, Charlie Gnau 221-205, Karl Moore 218, Ed Sarrazine 215, Don Ferris 213, Erv Huth 212, Joe Kramer 211, Bob McGuire 210, Dan Herney 208, Orval Doherty 206, Harry Luedeke 205, Al Hamilton 204-200, Buck Adams 204-201, Milo Osburn 201, and Bill Hattendorf and Sam Macy 200.

Feasels Insurance clinched the first half in the Interdivision League by beating Kinney-Bennett-Kinsey, 3-1. High scores were posted by Noah Kuntz 226-209, Bob Stute 223, Art Sidel 222-217, Walt Seidel 219-204-200, Gil Baker 213-201-202, Frank Matthews 213, Paul Perry 210, Tom Mulligan 202 and Bill Jackson 201.

In the Apparatus League, Ross Smith scored 224, followed by John Meyer 214, Bonnie Clawson 211, Rolla Roe 207 and Kenny Wills 200.

In the Jack & Jill Mixed League, Ardyth Hawley scored a 560 series featuring a 206 while Ann Lee rolled a 516 series. High games were posted by Winnie Scheurich 190, Ann Lee 190-190, Gerry Strasser 187, Leona Wartenbe 175 and Marian Hormann 170.

The Blue Checks and Main Auto Sports Shop lead the Adam & Eve Mixed League with 15-9 records. Roger Macy scored a 604 series on games of 211-232. Bernie Knafel rolled a 547 with a high game of 236 and Justine Coudret posted a 542 with high scores of 222-172. Other high games were bowled by

Paul Perry 223, Walt Gerke 212, Joe Kramer 201-203, Bill Roach 203 and Jane Myers 199.

GE Quarterly Dividend Raised to 55¢ a Share

The General Electric Company Board of Directors has increased the quarterly dividend to 55 cents per share.

Thus, the dividend to be paid January 25, 1964 to share owners of record at the close of business last Friday, December 13, will be 55 cents a share compared with 50 cents which had been paid previously.

The dividend increase will go to some 500,000 share owners, many of them employees who have become share owners as a result of the Savings and Security Program. Of course, the higher dividend will also be credited to the accounts of all participants in the S&S Program, based on the shares held for them.

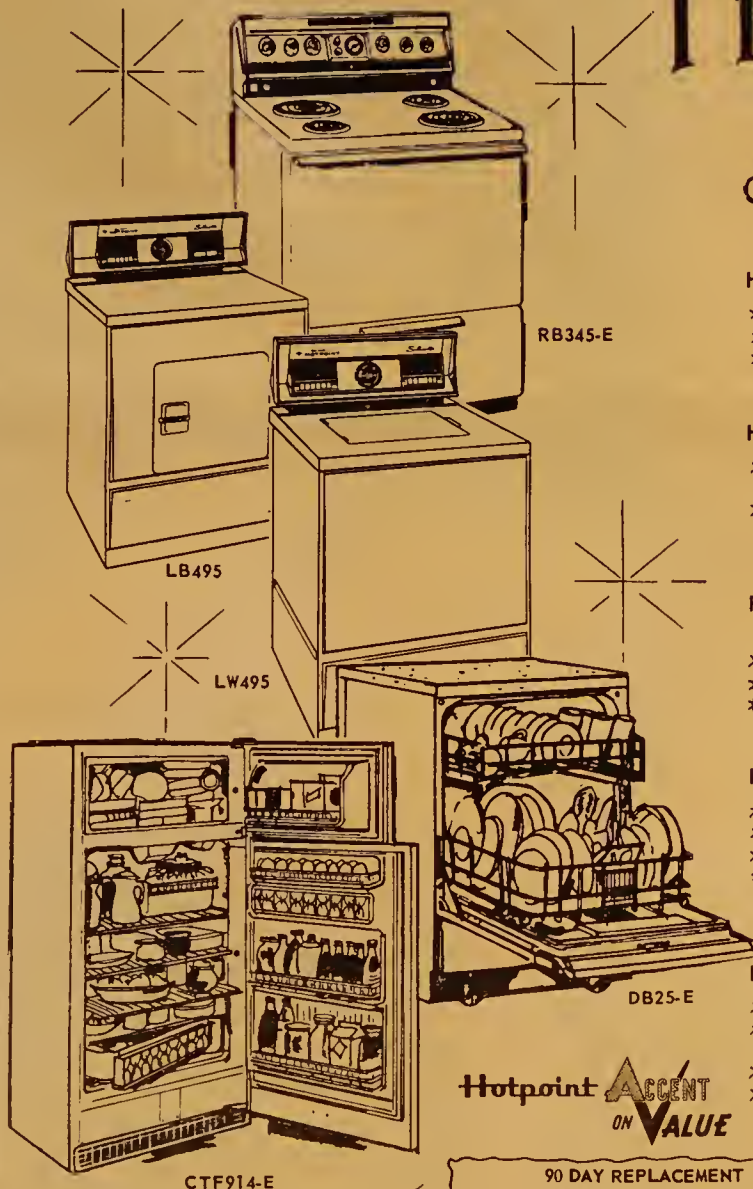
PENSIONERS PARADE

Mr. and Mrs. Harry Millisor send holiday greetings from the Sunny South to all their former friends at General Electric here.

In a card to the GE NEWS, the couple expressed the wish for a Merry Christmas and Happy New Year to old GE acquaintances.

Mr. Millisor was employed at Winter St. prior to his optional retirement in September 1962. He started here in November 1942 as a sandblast operator in Bldg. 27.

Enjoy a Sparkling New HOTPOINT APPLIANCE in YOUR HOME for the HOLIDAYS



HOTPOINT RANGE MODEL RB345-E

- * 30-Inch range cooking marvel
- * Oven clock - minute timer
- * Rotary infinite heat controls
- * High-speed unit

\$2500

EMPLOYEE DISCOUNT

HOTPOINT SILHOUETTE DRYER MODEL LB495

- * 4 drying selections—Normal, Low, Fluff-Dry, Wash 'Wear
- * Automatic Dry Feature
- * Porcelain Drum & Top
- * Up-Front Lint Filter

\$2500

EMPLOYEE DISCOUNT

PUSH-BUTTON EASE - 6 CYCLE HOTPOINT WASHER MODEL LW495

- * Giant Capacity
- * Fountain Filter Washing Action
- * All Porcelain Enamel-Outside and In
- * Double Lint Filtering

\$3000

EMPLOYEE DISCOUNT

HOTPOINT MOBILE DISHWASHER MODEL DB25-E

- * Jet Fountain washing action
- * Un-Dial control
- * Random loading rack
- * Dual Detergent Dispenser
- * Vinyl-steel laminate top
- * Can be easily converted to built-in

\$2500

EMPLOYEE DISCOUNT

HOTPOINT REFRIGERATOR MODEL CTF914-E

- * Deluxe No-Frost 14
- * Spacious 105-lb. No-Frost freezer with ice cube sower
- * Swing-out porcelain crisper
- * Slide-out meat keeper
- * Aluminum shelves
- * Rolls on wheels for easy cleaning

\$4500

EMPLOYEE DISCOUNT

Hotpoint **ACCENT**
ON **VALUE**

90 DAY REPLACEMENT GUARANTEE OF SATISFACTION

If you are not completely satisfied with the performance of your new Hotpoint appliance, and notify us within 90 days from the date of purchase, we will replace it with a comparable Hotpoint model at no cost to you, exclusive of disconnection or reconnection costs.

"For a complete list of eligible Hotpoint appliances and Employee Plan courtesy discounts, contact your Employee Relations or payroll office."

Hotpoint

A Division of General Electric Company



SEE YOUR HOTPOINT DEALER TODAY



AD-LETS

FOR SALE
for rent
WANTED

lost and found

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, December 30, 1963

FOR SALE

FIREPLACE LOGS: fireplace screen, 43" x 31" with andirons as is, \$10. 441-9332.

BOY'S SWEATERS, size 14 yrs.; 1 race track; 1 game, reasonable. 440-3013.

STORM WINDOWS, 4—28" x 46 1/2", 4—28" x 30", 1—28" x 47" with screen, 1—aluminum complete, 28" x 39", \$10 takes all. 747-3553.

REGISTERED CHIHUAHUA PUPPIES, tiny; pen for large dog. 747-4092.

EXCELLENT CHRISTMAS GIFT, range, 42", automatic timer, 747-3546 or 440-2055.

BOY'S SKATES, figure, size 6; tubular skates, size 7, like new. 442-0774.

POOL TABLE, 31x58 in.; tricycle, 16"; boy's black dress shoes, 6 1/2 B, all in good condition and reasonable. 446-7212 or 745-2423.

RANGE: garden tractor with attachments; boy's shoe skates, roller, size 7, good condition; large train layout with automatic accessories. Huntington, 506 William St.

BALLERINA FORMALS, 1 pink, 1 red, size 9; hi-fi console, blonde cabinet, true high fidelity tone, reasonable. 749-5310.

'66 CHEVY, 4 door Bel Air, V-8, power glide, radio, clean, can finance. 442-0574.

MOTOR SCOOTER, Cushman, 5 hp., \$80. 453-4338.

BOY'S GREY WOOL COAT, 16; football equipment, 2 helmets, 2 shoulder pads, jersey, pants, like new; studio couch, nubbyhide cover. 745-3359.

'48 NASH, 4 door, good condition. 436-7973.

STOVE, cheap, good condition. 747-6273 before 2 p.m. or after 7:30 p.m.

ELECTRIC STOVE, good shape, \$45. 483-6971.

DIESEL TRAIN, HO gauge, 5 cars, caboose, 20 pcs. straight track, 14 pcs. curved track and switch. 745-4258 after 5 p.m.

HOME, 2 bedroom, aluminum siding, located in Fort Wayne. 748-2880.

CABINET SINK, steel, good condition; black roller skates, men's, size 7. 428-5633.

PARAKEET CAGE, stand and cover, complete, like new, \$10. 745-4169.

REFERENCE ENCYCLOPEDIAS, Funk & Wagnall, good condition; child's card table, 2 chairs. 483-7383.

COLLIE DOG, beautiful, young, not a pup, 55. 429-8626.

DINETTE SET, grey formica, extra leaf, 4 chairs, good condition; 1 lavatory, good condition. 743-7978.

STORM DOOR, wood, all ready to use, \$7.50, size 32 1/2" x 81 1/2". 745-1822.

ACCORDION, 48 Bass, good beginner's model, music book and stand, \$50. 744-6216.

ORGAN, 60 Bass Chord, like new, \$100. Albion — 636-2912.

FORMALS, 5 colors, \$4 and up, size 7-13. 747-2038.

POOL TABLE, like new. 747-2523.

PORTABLE TYPEWRITER TABLE, 745-0160.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

BOY'S SPORT COAT, size 12; flannel pants, excellent condition. 743-7077.

MIXER, 10 speed, like new, \$10; metal ironing board. 441-9333.

STORM WINDOWS, 4, 27 1/2" x 50 1/2", wheelbarrow. 425-5904.

STEREO, brand new, 8 speaker, mahogany finish, console, \$125. 448-1611.

SOFA, beige, 80" long, by Dunbar, foam seat cushions, good condition, excellent construction. \$75. 747-2759.

TRAIN SET, American Flyer, 4 engines, 10 cars, 3 transformers, much track, train-board; 2 sleds. 743-1971.

CULTIVATOR on rubber, Massey Harris, 2 bottom John Deere plow; 2 row corn planter; 6' disc; 2 section drag, first \$200 takes all. Albion 636-2167.

VANITY DRESSER, very good condition; 10 color evening dress; 2 lady's winter coats, fur trimmed. 441-7095.

COCKTAIL DRESSES, size 7 or 8, like new; bridesmaid dress; head band. 745-2994.

2 BEDROOM HOME, \$7,500 as is, \$1,000 down, on Schriener lake. 745-2830.

WIRE RECORDER, like new, complete with mike and recording wire. 744-1688.

ROLLER SKATES, size 7, 1 pr. Chicago made, 1 pr. J. C. Higgins; like new folding play pen; venetian shades, various sizes. 446-2213.

DUMP JET 4" WELL; girl's dresses, size 9-10; water tank, 52 gal.; oval coffee table, like new. 433-3375.

ACCORDION, 120 Bass, Capri, 3 shifts, excellent condition, assured by Music studio. 745-1991.

2 SNOW TIRES, 300x14, \$15, white sidewalls, Cities Service, good condition. 745-1351.

'62 CHEVY II, Nova 400, 2 door, standard transmission, white walls, 15,600 miles. 745-9975.

MEN'S CLOTHING, all types, sizes large and 42. 745-8968 after 5 p.m.

GIRL'S CUPBOARD, 52" high, made by carpenter, very sturdy, ideal for Christmas gift. 745-8619.

IRONER, console, \$30. 447-5262.

ICE SKATES, girl's, white, like new, size 6; 16 lb. bowling ball. 428-5962.

COATS, 1—white leather, long, 9-10; 2—brown, fur coats, 14; 3 evening dresses, 9-10, 5-7, 11-12; 1 black set, pants, 12, sweater 36-38. 433-9464.

PUPPIES, Fox terrier, full blooded. 637-3553.

ICE SKATES, girl's, size 3, rubber guards. 748-8776.

STORM DOOR, wooden combination, 35 1/2 x 84, good condition, \$5. 436-0292.

WRIST WATCH, Croton, 17 jewels, solid gold, retail for \$150 will sell for \$50. 425-5014.

RADIO AND RECORD PLAYER, combination, \$10. 436-6644.

SCOUT UNIFORM, explorer, excellent condition, neck 14 1/2". 29" waist. 744-0531.

COLOR SLIDE OUTFIT, 35mm Kodak camera, flash, filter; Kodak slide projector; 40x40 radiant screen, all excellent condition. \$40. 745-9200 or 3011 Broadway.

'29 FORD, sedan, good condition, \$295. 747-4878.

SKATES, girl's white figure skates, size 9; white roller skates, size 8 with case; Columbia 45 RPM record player. 449-0731.

BARBIE DOLL CLOTHES, good selection, still available, reasonable. 747-4019.

ANTIQUE TABLE, 21x29, oval shaped marble top, 29 inches high, excellent condition. \$75. 745-2120.

OIL SPACE HEATER, large; davenport and chair, rose; dining room suite; 2 mahogany step tables; carpeting, grey; double wardrobe, metal. 747-2472 evenings.

SANDALS, 1 pr. silver for formal wear, size 6 1/2 AA, worn once, original cost \$9.95 will sell for \$4. 444-8262.

SNOWSUITS, 2, size 5, girl's, one dressy with gold fur trim, one tweed, both for \$10. 748-6224.

STOVE, 36", nearly new, clock, timer, light, center grill, excellent condition. 453-2019.

'56 CHEVY, Bel Air, wife's car, well cared for, 2 door, V-8, powerglide, 2 extra tires. 747-2961.

HEAD BOARD for double Hollywood bed: chrome parakeet cage; plastic planter. 426-8881.

STEP END TABLES, 2, leather tops, 1-glass top coffee table, \$25 takes all three. 427-9485 after 5:30 p.m.

CHINA, service for 6, includes serving dishes, Lefton Rose pattern, never used. 426-8881.

ANTIQUES, tea leaf pieces; portrait and hand-painted plates; venetian and brass candelabras; Jenny Lind stool; cut glass. 744-0890.

GE OBITUARIES

Maurice J. Petgen, 68

Services were held today for Maurice J. Petgen, 68, who was dead on arrival Wednesday, December 18, at Lutheran Hospital.

Mr. Petgen was an edit clerk in Bldg. 6-2 when he took his optional retirement in September 1960. He began in October 1923 as a clerk in Bldg. 4-6.

He was a member of the Quarter Century Club.

John I. Walter, 64

Services were held Sunday, December 15, for John I. Walter, 64, who died Friday, December 13, in McCray Hospital, Kendallville.

Mr. Walter was a sweeper at Winter St. when he took his optional retirement in October 1961. He began with the Company in June 1944 in Bldg. 12-2.

'63 CHEVY, super sports, 300 hp., 4-speed transmission, positive traction, special power brakes, excellent condition, Marine Aqua, bucket seats. Huntstown 637-3539.

ROLLER SKATES, size 9 1/2, boy's, \$3; record player, 4 speed, 2 speaker, carrying case. 438-7241.

LADY'S DRESSES: coats, 11 to 20; 2 yr. girl's suit, skirt; 1 piece snowsuit; tot's rompers; sink with drain board, faucets. 425-7583.

GIRL'S BICYCLE, 26", very good condition, \$20; 4-akin Kolinsky fur scarf, \$20; breakfast, mahogany, good condition, \$50. 447-5182.

DINING ROOM SUITE, 2 boards and table pads; springs; dresser, good condition; bed. 424-6651.

TABLE LAMPS, Reglor original figure, \$8; 1 driftwood, \$5; vanity lamps; Chicago rink skates, tot's size 11; lady's watch, \$10. 745-8540.

GIRL'S ICE SKATES, size 4, \$5; learner's skates, size 13, \$3. 446-5872.

'62 CHEVY, Bel Air, 4 door, 6, 8,777 miles, \$2,000, excellent condition. 444-6433.

WEIST WATCH, gold, Hamilton, 17 jewels, A-1 condition, reasonable. 425-5014.

RIGHT HAND DOOR, \$5; rear windshield, \$10; hood, \$5; side windows, brackets, all for '57 Ford tudor. 447-0074.

GIRL'S ICE SKATES, size 4 and 6; car coat; dresses, size 12; 4-8.50x14 tubeless tires, good condition. 438-7722.

BIGELOW CARPET, 10'4"x14' with 2 1/2"x6" matching runner, no worn spots, good condition, \$55. 435-5865.

CLOTHES DRYER, exhaust is at right front base, excellent condition, \$35. 441-9332.

BOY'S ICE SKATES, black, size 5, good shape, \$3. 433-7472.

RANGE, \$100; chest drawers, \$6; children's table and chairs, \$3; porch dryer, \$12; children's swing set, \$2; hand mower, \$2. 447-5885.

ICE FIGURE SKATES, men's, size 9, practically new. 745-7864.

RANGE, 40", like new; Rival food slicer; American Flyer train and accessories; 2 hand sleds. 743-5204 or 442-8351.

CHILD'S SKATES, size 6, \$1, shoe type. 745-2557.

CROCHET TABLE CLOTH, size 72x90, \$50. 427-7842.

WANTED

CARROM BOARD, must be in good condition. 446-7212.

BUFFET, mahogany credenza, prefer 50" width. 434-5295.

TOBOGGAN, preferably 6', in good condition. 447-7431.

ICE SKATES, men's, size 9 1/2. 747-4437.

FOR RENT

FURNISHED, lower, 2 room and bath, strictly private, utilities furnished, north near bus, \$55 mo. 743-2409 for appointment.

UNFURNISHED, refrigerator and stove, heat and air conditioning furnished, 1 bedroom, located in Waynedale. 747-6335.

APARTMENT, 3 room, air conditioned, above garage, real nice, stove, refrigerator, utilities and heat furnished, off street parking. 442-4512 after 7 p.m.

FURNISHED APARTMENT, 4 rooms and bath, 2 bedrooms, private entrance, utilities furnished, 916 La Porte St. 748-7467.

CAPE COD HOME, 3 bedroom, 1 1/2 baths, oil heat, close to General Electric. 745-9612.

HOUSE, 6 rooms, 1 1/2 baths, gas heat, \$50. 433-4378 after 4 p.m.

RIDE WANTED

FROM WILLSHIRE, OHIO, to Broadway Plant, 1st shift, Florine Thacher, Ext. 372.

Walter L. Coolman, 54



Walter Lee Coolman

Services will be held tomorrow for Walter Lee Coolman, 54, who died Wednesday, December 18, upon arrival at St. Joseph's Hospital.

Mr. Coolman, a designer in Bldg. 26-2, had been with the Company since June 1929 when he started as an apprentice in Bldg. 12-2.

Mr. Coolman was a member of the Quarter Century Club.

George J. Schoeph, 84

Services were held Wednesday, December 11, for George J. Schoeph, 84, who died Monday, December 9, in the Roanoke Nursing Home where he had been a patient for three years.

Mr. Schoeph was a sweeper in Bldg. 12-1 when he retired in November 1946. He was employed here in January 1943.



At Lutheran Hospital

Clarence Hartman	Pensioner
Everett King	Pensioner
Esther Watson	Pensioner
Sam L. Moore	Bldg. 12-3
Fred McIntyre	Bldg. 19-1
Harold Barrie	Taylor St.
Alfred Renz	Taylor St.
Juanita Spice	Taylor St.

At Parkview Memorial Hospital

Charles Arnett	Pensioner
Hester Orthman	Taylor St.
Hester R. Facento	Bldg. 12-1
Mary F. McKinney	Bldg. 12-2
Clarence Norris	Bldg. 6-4

At St. Joseph's Hospital

Herbert Scherer	Pensioner
Ronald Wilkerson	Pensioner
Gay Huey	Taylor St.
Dorothy Carnes	Taylor St.
LuVada Degraffenreed	Pensioner

At Veterans Hospital Marion, Ind.

James Monroe	Taylor St.
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Dismissed from Hospital to Home

N. Kenneth Wyatt	Pensioner
Lewis Hickernell	Pensioner
Clarence Schafer	Taylor St.
Adrian Voirol	Taylor St.
Dorothy Huser	Taylor St.
Thelma Clements	Bldg. 19-5
Ruby Sims	Taylor St.
Donald Sterling	Bldg. 19-4
Pearlie Carr	Taylor St.
Dewey Wickliffe	Pensioner
Maude Mountz	Taylor St.
Elmer Hart	Pensioner
A. W. Howard	Taylor St.
Hugo Wengert	Taylor St.
William Slater	Bldg. 31-1
Albert Malcolm	Bldg. 19-1
Larry Voiz	Bldg. 20-2
Raymond Farrell	Bldg. 26-4
Arthur Lantz	Bldg. 31-2
Clara Thomas	Winter St.
Dorothy Baumgartner	Winter St.
Sadie Dixie	Taylor St.

Edward W. Gerken, 63

Services will be held tomorrow for Edward W. Gerken, 63, who died Thursday, December 12, at Lutheran Hospital Wednesday, December 18.

Mr. Gerken, an inspector at Winter St., had been with the Company since July 1942 when he was employed as a packer at Fairfield Ave.

Carl G. Fletcher, 60

Services were held Saturday, December 14, for Carl G. Fletcher, 60, who died Thursday, December 12, in Lutheran Hospital where he had been a patient since October 21.

Mr. Fletcher was a machinist in Bldg. 26-2 when he left for personal illness September 10. He began in January 1926 as a grinder at Winter St.

Mr. Fletcher was a member of the Quarter Century Club.

Calvin Marhenke, 52



Calvin W. Marhenke

Services were held Wednesday, December 11, for Calvin W. Marhenke, 52, who died Saturday, December 7, at Lutheran Hospital where he had been a patient since November 29.

Mr. Marhenke was a Unit Manager in Specialty Transformer Department. He started here in May 1930 as an apprentice in Bldg. 12-2.

He was a member of the Quarter Century Club.

Everett J. Scherrer, 56

Services were held Wednesday, December 11, for Everett J. Scherrer, Sr., 56, who died Sunday, December 8, at Lutheran Hospital shortly after arrival.

Last employed as a welder in Bldg. 8-1, Mr. Scherrer began in September 1931 as a helper in Bldg. 27.

He was a member of the Quarter Century Club.

Of the more than 100 U. S. flights in earth orbit since the first American-made satellite, over 40% utilized major systems developed by General Electric. This includes the radio-command guidance systems used to place Astronauts Glenn, Schirra, Carpenter and Cooper in orbit.

FAREWELL MESSAGE FROM CHAIRMAN OF THE BOARD



RALPH J. CORDINER
Chairman of the Board

To All My Associates
in the General Electric Company

With my forthcoming retirement comes the moment to express my deep appreciation to the men and women of General Electric.

On December 21, I join the ranks of pensioners and pass my assigned responsibilities for Company management along to a brilliant and experienced team of top Executives who have been intensively trained for their new assignments. As you have been advised, on that date, Fred Borch will become President and Chief Executive Officer, and Flip Phillippe will become Chairman of the Board of Directors.

In the past few weeks, Fred, Flip, and I have been visiting some of the Company locations in the United States, and have had an opportunity to talk with and take questions from several thousand of the Company's managerial and professional employees. But there is no way for us to visit personally with more than 300,000 General Electric men and women around the world and about 27,000 former associates who are now in retirement. Therefore, I will have to take this written way of expressing my warmest thanks to each and every one of you for all you have done for your Company in the years we have been together.

Together, we undertook a mission to establish a new General Electric Company—new in character and philosophy, new in its capabilities, and new in the planned diversification of its business enterprises. When we began this mission in 1951, the Company's sales volume was \$2.3 billions a year. Our mutual objective was to double that in ten years. This difficult objective you substantially achieved, with sales of \$4.4 billions in 1961—at no inflation in prices.

Moreover, you have sustained the momentum, dedication, and enthusiasm that has carried us all through good times and bad, victories and adversities, to create a General Electric Company which will, in my opinion, attain sales of five billion dollars in 1963. If I had any doubts on this score, they have been erased by the magnificent individual performances that I have been observing in the salesmen's "Go For Five" program. For this great closing drive, and for the contributions of all General Electric employees in building the kind of values that induce our customers to buy five billion dollars worth of General Electric products and services in one year—I offer my heartiest congratulations. You are truly a winning team!

It was in 1922 that I had my first opportunity to become a member of the General Electric Company, and so I have had long experience with General Electric people. One continuing source of satisfaction for me, and I am sure for you, is the knowledge that working in this great Company truly means working for human progress. This is the common purpose we all share, no matter what our personal assignment, as we try to give meaning to our public commitment that "Progress Is Our Most Important Product."

When directories are made of the "top corporations in the world," General Electric is always among the leaders by whatever method of ranking. The authorities cite our many assets: over 200,000 different product offerings; more than half a million share owners; numerous modern laboratories, manufacturing facilities, and offices in many countries of the world. But more important to the Company's past, present and future are General Electric's human assets. We have an outstanding Board of Directors, elected annually to represent the owners; we have experienced and capable officers, managers, professional people, and skilled men and women in nearly every vocation employed in the industrial world. These human resources are the most important asset with which you will collectively maintain General Electric's position of leadership.

The man who is so fortunate as to be Chief Executive of General Electric must remind himself that he is not the owner of the business, but only a temporary steward for the share owners. Therefore, one of his most important assignments, from the very day that he takes office, is to assure continuity of leadership. The discovery, training, and development of capable successors must always occupy his thoughts.

Then, when the Chief Executive senses that his work is done and the new leadership is ready, he must be willing to leave the scene gracefully and completely so that his successors can take up the reins in their own strong hands.

This is what I am doing, and I know that the brilliant young men who are succeeding me at the General Electric Company, and in turn, their successors, will lead you to new horizons that no man now can see. Give them your very best!

With deep gratitude,

Ralph J. Cordiner

Ralph J. Cordiner

Life Insurance Coverage Hits All-time High

General Electric life insurance coverage for employees has just hit a new record high. It now exceeds \$4 billion!

That's an astronomical figure. But here are a couple of facts that will help you put it into perspective:

First, that \$4 billion coverage means that nearly \$2 of every \$100 of group life insurance in force throughout the entire United States is being provided by General Electric employees.

Second, it means a very high average amount of life insurance for General Electric employees. In fact, the average life insurance protection for GE employees is more than triple the national average for group life insurance.

According to the Institute of Life Insurance, the national average for group life insurance stands at about \$4,000 per person. Life insurance coverage under our Insurance Plan averages around \$14,000 per covered employee!

One reason why our life insurance average has topped the national figures for some time now is that our coverage goes up automatically as our pay increases. And in fact, that's a major reason why our overall coverage just hit a new record. A good part of the increase that put our coverage up to the all-time record resulted from the pay boosts received by thousands of employees as part of the 1963 package of pay and benefit improve-



Volume 47

Friday, January 3, 1964

No. 1

Must Continue to Satisfy Very Exacting Customers

(Ed. Note: Because some employees may not have seen the comments of H. A. MacKinnon, Vice President, which appeared in the December 31, 1963 issue of the "News-Sentinel," we are printing the entire text for your information.)

For the last two years, the business we have had in Fort Wayne has enjoyed virtually full employment and this is very gratifying to us as we have tried diligently to minimize the seasonal aspects of our operations.

Our locations in Fort Wayne and Decatur are very centrally and advantageously located, both from the standpoint of material availability and proximity to our markets, so this helps us to compete in the severely competitive original equipment market from which we derive most of our business.

We have continued to improve and modernize our Fort Wayne plants, particularly at Broadway, and have demolished, this year, two of the ancient three-story brick landmarks that were constructed prior to both GE ownership and the advent of the Twentieth Century.

Our facilities today in Fort Wayne are in the best condition that they have been for a generation and we are planning further improvement of them in 1964.

We are in process of increasing the capacity of our wire mill at Taylor Street which serves our Midwest locations, and this will greatly ease the magnet wire situation in our Division.

Our sales volume which has important originating segments in the refrigeration, air conditioning and air moving industries, has enjoyed ideal summer weather for the last two years and we, of course, aspire to another such year in 1964 if the fates are again kind to us.

Aside from the foregoing, we see no signs that business conditions will not again be good in 1964 and compare favorably with those of 1962 and 1963, and our customers also feel optimistic about their own business prospects.

It is our aim to maintain steady employment for our people and to operate an efficient, cost conscious business so as to hold and increase our share of the available business. This, of course, will only be available to us if our costs are such that we are fully competitive in the markets that we serve, thus permitting us to satisfy the very exacting customers that we have, who demand product quality, excellent service and fully competitive prices.

\$130 Million Package Due Soon For Savings Plans' Participants

At midnight December 31, more than 191,000 participants of the Savings and Security Program and Savings and Stock Bonus Plan qualified for another annual payout of their savings and Company contributions.

Based on a GE stock price of about \$80 per share and on the maturity value of Savings Bonds, this distribution plus shares held in trust under the Savings and Security Program Retirement Option, fractional shares carried forward under both savings plans and accumulated income under the Savings and Stock Bonus Plan, will total about \$130 million.

If everything goes according to plan, the stock and bond deliveries will start about the middle of February, making it the earliest distribution ever made under either Plan.

Savings and Security Payout On 1960 Savings

In the February delivery, over 102,300 Savings and Security Program participants will get a total of 427,000 shares of General Electric stock and about 795,000 United States Savings Bonds with a total maturity value of over \$34,350,000. Both the number of participants receiving securities and the total number of bonds and shares to be delivered in February will top the levels hit in the first S&S Program payout last March.

The February distribution will include employee savings during 1960, plus the 50% proportionate Company Payment.

Stock Bonus Plan Distribution To Cover 1958 Savings

About 89,000 people who saved under the Savings and Stock Bonus Plan in 1958 will share in the February distribution — the eleventh since General Electric launched the Plan back in 1948.

Altogether, they will receive over 900,000 U. S. Savings Bonds, worth about \$43,750,000 at maturity, plus 72,500 shares of General Electric stock, representing the 15% bonus contributed by the Company and about \$978,000 in accumulated income.

Computers Help Speed Payout Plans

The 1964 distribution will be about the biggest processing and delivery job ever carried out in General Electric savings plans history. The February date for the start of stock and bond deliveries, will be made possible with the help of modern computers and other high-speed electronic equipment. Preparing the over-all program for handling the payout will also require many thousands of man-hours and a lot of dedicated work by many General Electric employees and others, including those in the U.S. Treasury Department who will handle the preparation and mailing of bonds to the homes of Savings and Security Program participants.



SPECIAL LIGHTING EFFECTS BY GE—Christmas and Goodwill to Men are blended in the spirit of the holiday season at the Pageant of Peace on the Ellipse in front of the White House. The special lighting effects for the entire Pageant of Peace, including the huge national tree, were designed by General Electric and required more than 23,500 lights, also supplied by GE. The Pageant, which ran through January 1 and last year attracted over 800,000 visitors, is symbolized by the 71-foot National Community Christmas tree.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Your Best Bet

Can you count on the government to take care of your security?

Or, had you better look to your company's ability to make a profit?

You may say government is the best bet. It provides Social Security when you retire. But you must have a job to build up your Social Security; besides, you and your employer each pay half of the tax that makes Social Security possible.

How about unemployment insurance — that's government, isn't it? It is paid out by government, yes. But unemployment insurance is paid for entirely by employers. And the more profitable the company, the less chance that unemployment insurance will be needed.

Company benefits such as pensions, insurance, medical and hospital plans usually amount to much more "security" than the government provides.

But here is the real clincher. Practically all of the Federal Government's money comes out of the profits of business and from the incomes of people employed by profitable business.

Without profits, no kind of economic security could exist.

Hit That Line at 3,660 G's

No longer do you have to guess at the impact created in a football game when a fullback goes smashing into the line. It is now being proved scientifically.

Take the Indiana-Northwestern football game played last fall. When Wildcat fullback Bill Swingle made contact with the Hoosiers' defensive line, his helmet received a blow equal to 3,660 times the force of gravity and a secondary impact of 683 G's.

The study of impact forces is being conducted by Dr. Stephen E. Reid, professor of surgery at Northwestern Medical School and a former All-American lineman at Northwestern. Dr. Reid says the current project will be continued with minor changes in the telemetering system until sufficient data is obtained to produce design criteria for future football helmets.

He went on to say that some of the blows recorded have been more than 5,000 G's or 4,700 more than experts previously estimated.

Dr. Reid said that at each Northwestern game the equipment was worn by either Swingle or Steve Murphy, another fullback. A special helmet contains a device to measure the impact. This reading is converted into electrical impulses which are carried by a wire to a six-ounce radio transmitter in the shoulder pads. From there the data is sent to a Visicorder in the press box. The Visicorder then makes tracings of the information.

Wonder what the impact is when Jim Taylor or Jimmy Brown collide against the likes of Joe Schmidt, Sam Huff and mates?



WINS "SUGGESTIONS FOR VALUE LEADERSHIP" CONTEST—Thomas Gouty, center, winner of 1963's Specialty Transformer Department "Suggestions for Value Leadership" Contest, poses with the grand prize, the 19-inch General Electric "Celebrity" model portable television set, while Alberta Malcolm, holding her GE coffeemaker, points to Leonard Gruber's GE transistor radio. At left are Don Shoner and his sandwich grille and John Kokosa and his toaster. The five employees had a total of 111 suggestions adopted last year.

Transformer 'Suggestions for Value Leadership' Contest Won by Gouty

Thomas Gouty, 1st class sheet metal employee in Bldg. 20-1, assured himself of a place in Specialty Transformer Department's "Hall of Fame" by becoming the winner of the department's fifth "Suggestions for Value Leadership" Contest.

Important elements in his winning strategy were getting off to an early start and concentrating on quality of "value" ideas. During 1963, he had 37 suggestions adopted.

His most serious challengers were John Kokosa, 1961 winner, Don Shoner and Leonard Gruber, each with 20 or more adopted ideas last year.

Alberta Malcolm repeated her 1962 performance with 10 adopted suggestions to retain her title as STD's outstanding female suggester.

At a special recognition meeting, STD General Manager Carl H. Rinne presented the 1963 winner with the grand prize, a General Electric "Celebrity" model 19-inch portable television set.

In making the presentation, Mr. Rinne noted Mr. Gouty's sustained record of outstanding Suggestion Plan performance — a lifetime record during 28 years of service with 43 per cent of nearly 300 suggestions adopted.

The four runnersup also received prizes for their outstanding efforts.

Phone Service Changes Begin Here on Monday

On March 2, 1964, General Electric will begin using an improved and expanded intra-Company direct dial telephone network called Dial Comm.

To accommodate the new internal Dial Comm system, the following changes will be made in telephone service for the various plants and offices in the Fort Wayne area.

Effective Monday, January 6, 1964, dialing of all three-digit extension numbers at Broadway and Taylor Street Plants will be changed to four-digit numbers which will affect some 500 extensions. The three-digit numbers affected are illustrated below:

From	To
3xx	33xx
4xx	34xx
5xx	35xx
6xx	36xx
7xx	20xx
Examples:	
358	3358
723	2023

In addition, the number for Maintenance-Broadway West Side will be changed from 20 to 31.

All present four-digit extension numbers will remain the same.

On the following Monday, January 13, 1964, all calls placed from the Broadway/Taylor Street Plants to the Winter Street Plant will be placed by dialing "7" for dial tone or "70" for information.

Market Value of Stock Bonus Shares, Accumulated Income Should Be Reported as Ordinary Income

Employees who receive stock bonus shares upon completion of a five year holding period should report the market value of the shares as ordinary income in their Federal Income Tax Return for the year in which received.

The market value of stock bonus shares delivered March 7, 1963 was \$74.00 per share. The number of

shares delivered is shown on the stock certificate opposite the Code SB. Participants receiving stock bonus shares in 1963 were furnished a Tax Information Notice containing this information.

The amount of accumulated income on the stock bonus which participants in the Plan received by check in March 1963 should also be reported as ordinary income in the

participant's Federal Income Tax Return for 1963.

Tax credit and dividend exclusion provided by the Federal Tax Law do not apply to accumulated income paid under the Plan. However, they do apply to dividends received directly from the Company by a participant in the Plan after he has received his stock bonus shares.



SAFETY GLASSES SAVE EYES—Jerry Beltz, Bldg. 19-2 apprentice machinist-toolmaker, holds the plaque and button showing his recent enrollment in The Wise Owl Club of America. Jerry was repairing a broken needle threader when a broken wire, soldered into the handle of the threader, had to be removed and a new wire inserted. The handle in which the wire is inserted and held with solder has a blind end, and hot gases caused by heating the old solder could not escape. The hot enclosed gases exploded, blowing solder against both lenses of his safety glasses. His glasses were spotted but his eyes were unharmed.



SAFETY GLASSES AVERT TRAGEDY — Richard Tholen, Winter St. Tool Room employee, is mighty glad for the protection of safety glasses. The Wise Owl candidate was removing a broken die spring which was lodged in a die bolster recently. But while grinding through the spring which was under heavy compression, a coil of the spring broke and shattered the right lens of the safety glasses as shown above. Without the protection of his safety glasses, Mr. Tholen in all probability would have suffered serious injury — perhaps loss of sight — to his right eye. He thus becomes the eighth Winter St. employee to be a Wise Owl candidate since the plant became a motor manufacturing operation.

Organizational Moves Designed To Align Company More Closely With Markets Which It Serves

General Electric Company President and Chief Executive Officer Fred J. Borch last week announced a series of changes, effective January 1, 1964, in the Company's organizational structure "designed to align the Company more closely with the markets which it serves."

Mr. Borch said the changes are being put into effect following studies made over the past several months and involve primarily the Industrial and Electric Utility Groups.

Terming the moves a further step in the normal evolution of the Company's decentralization, the General Electric chief executive said they will enable the Company

"to marshal its resources more quickly in meeting customer needs in the challenging years ahead."

Mr. Borch listed major changes within the two Groups as follows:

INDUSTRIAL GROUP. Under Hershner Cross as Vice President and Group Executive, the Industrial Group adds three Divisions: General Electric Supply Company Division (Bridgeport, Conn., Reginald H. Jones, Vice President & General Manager); Electronic Components Division (Owensboro, Ky., L. Berkley Davis, Vice President & General Manager), formerly a part of the Aerospace and Defense Group; and a newly established Construction Industries Division (Bridgeport, Conn., Reginald H. Jones, Vice President & General Manager), set up to meet the complex customer demands on the many construction businesses.

The new Construction Industries Division will be made up of the Commercial Equipment Department (Chicago, Ill.); the Circuit Protective Devices Department (Plainville, Conn.); the Distribution Assemblies Department (Plainville, Conn.); the General Purpose Control Department (Bloomington, Ill.); the Wire and Cable Department (Bridgeport, Conn.); and the Wiring Devices Department (Providence, R. I.).

The Commercial Equipment Department was formerly a part of the Housewares and Commercial Equipment Division (Bridgeport, Conn., Willard H. Sahloff, Vice President & General Manager) and as a result of the change that Division will now be known as the Housewares Division.

In other changes within the Industrial Group, the Industrial Sales Operation (Schenectady, N. Y., S. Wellford Corbin, Vice President & General Manager) becomes the Industrial Sales Division; the Capacitor Department (Hudson Falls, N. Y.) is transferred from the Transformer Division to the Electronic Components Division; and the Industrial Heating Department (Shelbyville, Ind.) is assigned to the Component Products Division (Fort Wayne, Ind., H. A. MacKinnon, Vice President & General Manager).

ELECTRIC UTILITY GROUP. Changes in the Electric Utility Group under Vice President and Group Executive Charles K. Rieger are as follows: The Power Distribution Division (Pittsfield, Mass., Robert L. Gibson, Vice President & General Manager) is established and will be made up primarily of components from the former Transformer Division, plus the Outdoor Lighting Department (Hendersonville, N. C.). Also established is the Power Transmission Division (Philadelphia, Pa., Hubert W. Gouldthorpe, Vice President & General Manager), consisting of components of both the former Transformer Division and the former Switchgear and Control Division.

The former Turbine Division is renamed the Power Generation Division (Schenectady, N. Y., Donald E. Craig, Vice President & General Manager).

A new Electric Utility Sales Division (Schenectady, N. Y., Milton F. Kent, Vice President & General Manager) is created. This new Division incorporates both the former Electric Utility Sales Operation and the former Electric Utility Engineering Operation in a move which will enable the Company to serve the broad-gauge needs of its utility customers more effectively.

Component Products Division Assigned New Department

Effective January 1, 1964, the Industrial Heating Department, Shelbyville, Indiana, has been assigned to the Component Products Division whose headquarters are at Fort Wayne.

Blake Miller is General Manager of the department which manufactures heaters and devices for industrial, appliance and atomic applications, continuous strip annealing furnaces for the primary metals industries, high frequency induction heaters, and ovens for the pre-annealing of wire of all types.

The new acquisition brings to nine the number of operating departments that comprise the Component Products Division. The other departments are:

Accessory Equipment Department located at Bridgeport, Connecticut; Appliance Control Department located in Morrison, Illinois; Appliance Motor Department located in DeKalb, Illinois — this department also maintains a plant operation in Murfreesboro, Tennessee; Ballast Department located in Danville, Illinois; Hermetic Motor Department located in Holland, Michigan — this department also maintains a plant operation at Tiffin, Ohio, and a manufacturing operation in Fort Wayne; General Purpose Motor Department located in Fort Wayne—there are three other operations reporting to this Department: the Decatur Plant, Decatur, Indiana; the Linton Plant, Linton, Indiana; and Gear Motor and Transmission Components Products Section, Paterson, New Jersey; Specialty Motor Department located in Fort Wayne with a plant operation in Jonesboro, Arkansas, and a manufacturing operation in Murfreesboro, Tennessee; Specialty Transformer Department located in Fort Wayne.

There are four additional operations located in Fort Wayne supporting the Division's business activities: Laboratory Operation; Legal Operation; Relations Opera-

tion and the Components Sales Operation.

At the present time approximately 25% of the Heaters and Devices products manufactured in Shelbyville are sold by the Components Sales Operation.

Annual Review Course For Engineers Begins Jan. 8 at Purdue Center

The annual review course for engineers who intend to take the Indiana professional engineering examination will begin Wednesday, January 8, at Fort Wayne Center of Purdue University.

With class meetings scheduled from 8 to 10 p.m. on Wednesdays, the course will last 12 weeks, ending March 25. The professional engineering examination for which Purdue Center serves as a test site will be given April 3 and 4.

In the first eight meetings, examination candidates will have an opportunity to review engineering law, mathematics, chemistry, mechanics, hydrostatics, fluid mechanics, mechanics of materials, electricity and electronics.

In the last four class meetings, specialized review will be available to civil, electrical and mechanical engineers.

Application to take the P.E. examination is a completely separate procedure from registration for the review course. Engineers who have not applied for the test should write S. C. Leibing, 1007 State Office Building, 100 North Senate Avenue, Indianapolis.



DOUBLE CELEBRATION—Martha Woodward, a motor assembler in Bldg. 6-3, took her optional retirement January 1. She began with the Company as a coil worker in Bldg. 19-2 in May 1922. Her husband, Harry Woodward, recently celebrated his 40th year with the Company. Together they have served 81 years at GE.

Over 25,00 Pensioners Enjoy A Merry Christmas

For more than 25,000 retired General Electric Company employees, the Christmas just concluded should have been especially merry.

Reason—on or before Christmas Eve, all 25,000 received the biggest General Electric pension check they ever had.

The checks contained the regular December payment—plus an increase of up to 15 per cent, retroactive to last October.

This was the second time since 1960 that General Electric has boosted pensions for employees who already have retired. In 1960, the increase ranged up to 30 per cent.

In both cases, the actual increase for each pensioner depended on the years in which he built up his service credits.

The earlier "retirement raise" provided a 30 per cent increase for service credits acquired before September 1946. Last year's boost of 15 per cent was for service credits before January 1, 1951.

Both increases were timed so that the bigger payments would reach pensioners around Christmas time.

General Electric last year also made available sharply higher medical and hospitalization insurance coverage for employees who already have retired. Those eligible—about 18,000—get up to \$6,000 in Company-paid coverage and can buy \$3,000 more for 75 cents a month, or \$1.50 for a pensioner and his wife.

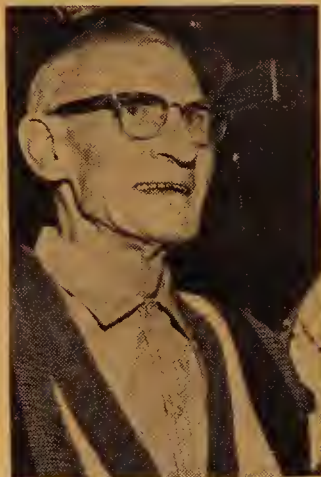
In addition life insurance, which is based on a pensioner's length of service and pre-retirement income, is provided by the Company.



HAVING A HAPPY TIME—Gustav Rutz, a cylindrical grinder in Bldg. 4-3, took his disability retirement December 1. Celebrating the occasion is his son, Marvin, who works in Bldg. 6-3. Mr. Rutz left because of personal illness May 16, 1963. He began with the Company in September 1922 as a helper in Bldg. 6-1.



DISABILITY RETIREMENT — Ralph W. Humbert, a janitor at Taylor St., took his disability retirement from the Company June 1 after being off for personal illness since May 17. Mr. Humbert began in Bldg. 12-2 in November 1942.



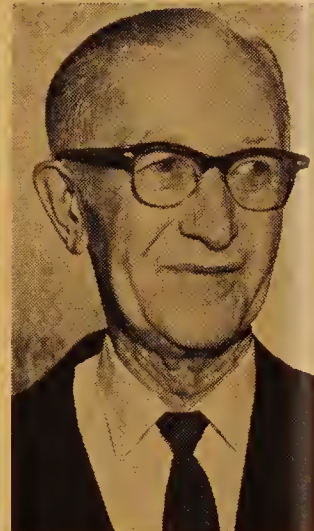
DECEMBER RETIREE — Orland Smith who worked in the power plant at the Taylor St. Plant celebrated his retirement December 1. He began with the Company in December 1942.



RECENT RETIREE — George (Red) Miller, wire repairman at Taylor St., took his optional retirement June 1. He began with the Company as a turret lathe operator in Bldg. 4-1 in October 1941.



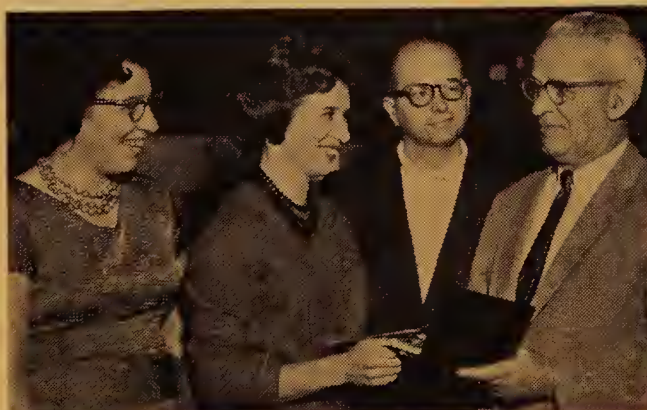
VETERAN RETIRES — Ernest C. Brown, a welder in Bldg. 19-3, celebrated his optional retirement January 1. He began as an inspector in Bldg. 19-1 in June 1924.



VETERAN RETIRES — Carl Brokaw, an inspector in Bldg. 4-2, took his retirement December 1. He began with the Company as a stock clerk in Bldg. 19-5 in November 1920.



PLENTY OF FISHIN' TIME — This might well be what Wilbur Morehous and his wife, Elizabeth, are thinking as he celebrated his December 1 retirement. Last employed as an electrician in Bldg. 20-1, Mr. Morehous began with the Company in October 1926 as a punch press operator in Bldg. 4-1.



FAMILY PRESENT AT RETIREMENT — David A. Bridges, industrial trucker in Bldg. 6-3, marked his retirement December 1 in the presence of his family. Left to right are his daughter, Mrs. Bernice Wolfe; another daughter, Mrs. Margaret Hacker who is employed at Taylor St.; and his son-in-law, David Hacker. Mr. Bridges was employed here in July 1926 as a helper in Bldg. 19-5.



RECEIVES "BEST WISHES" — Leo L. Boitet, General Electric truck driver from Sec. 28, Taylor St., and his wife, Margaret, bid farewell to his employee-friends as he prepared to take his optional retirement November 1. Mr. Boitet was employed here in November 1928 as a trucker in Bldg. 6-1.

Phillippe Urges Businessmen

Help Make 'Card Carrying Capitalists' of Americans

About 1,500 of the nation's leading businessmen were urged recently to help make "card carrying capitalists" of millions of Americans who can afford to own common stock but don't.

The urging came from Gerald L. Phillippe, General Electric Chairman of the Board, which made industrial history last year by distributing nearly \$110 million worth of its common stock and U.S. savings bonds in the largest payout ever under an employee savings plan.

Mr. Phillippe said businessmen

must consider the fact that 17 million Americans own stock as "less a source of satisfaction than a realization of work yet to be done."

He spoke at *Financial World* magazine's annual awards dinner at which General Electric's annual report to share owners was judged the "best of all industry" for the second consecutive year. This is the first time any company has won the award two years in a row.

Mr. Phillippe outlined six ways in which corporate managements could help broaden the base of share ownership:

1. Make more use of modern opinion research techniques to find out more about the private investor—who he is, what his real needs and wants are, and what motivates him.

2. Help broaden the public's understanding of financial matters by stripping away "the mystery that surrounds accounting, taxes, depreciation, the risks and rewards of investing, (and) the fundamental concepts of our economic system."

3. Do more to educate young people "so that investment in our private enterprise system becomes a

natural and understood part of their mature lives."

4. Use roundtable discussions between groups of share owners and corporate managements, as well as other techniques, to improve mutual understanding.

5. Begin the "long, hard job" of promoting understanding of private ownership elsewhere in the free world, among other ways by translating annual reports into foreign languages and opening investment opportunities to citizens of countries where U.S. companies conduct business.

6. "Develop the really professional teams of people who can handle these challenging assignments."

In its record-setting \$110 million payout of Company stock and U.S. savings bonds last March, General Electric distributed its shares to 150,000 employees throughout the world.

Of General Electric's approximately 500,000 share owners of record, nearly one out of three acquired stock under an employee savings plan, including 70,000 who became owners for the first time as a result of the March payout.

Harry Proxmire Issued 5th Patent



Harry J. Proxmire

Harry J. Proxmire, Bldg. 31-2, has been issued his fifth patent by the United States Patent Office, it was announced by Harry F. Manbeck, Bldg. 18-2, Patent Counsel.

The patent covers a method for accurately adjusting the air gap in a magnetic core.

Mr. Proxmire is Specialist-Coil Finishing and Assembly with the Specialty Transformer Department.



At Lutheran Hospital

Elmer Harschman Bldg. 4-2
Alfred Benz Taylor St.
Juanita Spice Taylor St.
Everett King Pensioner
Esther Watson Pensioner
Melvin Hennemeyer Bldg. 26-2

At Parkview Memorial Hospital

Charles Arnett Pensioner
Cathryn Winans Winter St.
Juanita Chrispian Bldg. 4-4
Clarice Weaver Bldg. 6-2

At St. Joseph's Hospital

Herbert Scherer Pensioner
Ronald Wilkenson Pensioner
John Repine Taylor St.
Raymond E. O'Keefe Bldg. 26-2
James Wolf Winter St.
Donald Niles Taylor St.

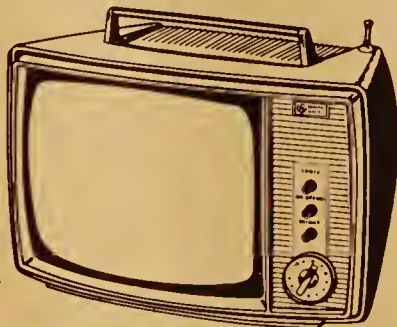
At Veterans Hospital Marion, Indiana

James Monroe Taylor St.

Dismissed From Hospital To Home

Dorothy Huser Taylor St.
Gay Huey Taylor St.
Hester Orthman Taylor St.
Dorothy Carnes Taylor St.
Lawrence Volz Bldg. 31-2
Fred McIntyre Bldg. 19-1
Harry Edmunds Bldg. 26-2
Doris Yerger Winter St.
Clarence Norris Bldg. 6-4

Make a hit with G.E.'s entertainers

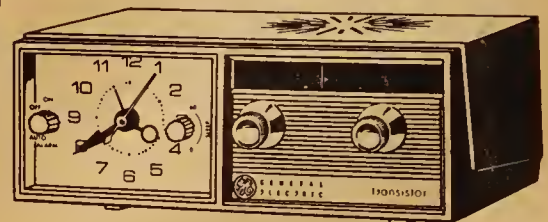


truly yours

Here's a portable TV that is truly personal. So compact and convenient, everyone will want one; so amazingly inexpensive, everyone can have one. A smartly-styled lightweight that can be used anywhere and everywhere around the house. Pick one up today . . . just 12 lbs. light. M110Y

The restrictions on use of employee discount apply to TV Receivers.

Employee discount — \$15.00



eye-opener

G.E.'s new clock-radio lets you wake the way you like — to music or alarm. This sleek miniature is designed to fit on crowded desks and bedside tables. Big set features include instant play, slumber switch, pillow speaker jack, and lighted clock dial. Just 7 3/4" X 3 1/8" X 5" deep. C550



buddy

The Dualaramic Partymate brings you music wherever you go. Open, it features two Dynapower speakers hidden in the curved-screen top for full stereo sound. Closed, it's a good-looking, compact package specially designed for carrying. An exciting balance of looks and listening. RP2113

TEN PIN TOPICS

by Jan Bowers

A rather unusual event occurred in the Apparatus League. Bob Dressel rolled a triplicate series of 158—on the heels of a 169 triplicate series the preceding week.

GE Club leads the Office League with a 31-14 record. High games were recorded by Frank Beckman 234, Sogi Soder 231, Dick Blair 224, Dick Webber 213, Fran Nelson 203 and Bob Chandler and John Young 200.

In the Monday Nite Ladies League, Kay Bade rolled a 545 series featuring 200-176. Other high games were recorded by Jan Bowers and Betty Nielsen 173 and Margaret Bradtmiller 172.

High games in the Tuesday Afternoon Ladies League were posted by Pauline Bergquist 191, Wava Aughenbaugh 183, Rita Hart 178-177, Louise Roberts 175, Eleanor Whitehouse 173 and Peggy Clingenpeel 170.

In the Masonic League, high games were scored by Frank Harter 223-209, Harry Wartenbe 213, Denton Manecke 207 and Robert Hickman 201.

Feasels Insurance won the first half in the Interdivision League with 44 points. Robert Knepple rolled a 223 high game, followed by Carl Miller 222 and Art Seidel 201.

In the Apparatus League, Team #4 won the first half with 40 points with Mary's Cafe close behind at 39½. High series of 618 was posted by Harmon Westrick who rolled 192-254. Other high games were posted by Walt Nielsen 238-211, Bonny Clawson 214, Kenny Fosnaugh 213, Sam Macy and Russell Neat 211, Lee Schnepf and Charley Briggs 209, Bill Crouse 205, Bill Roach and Max Baron 201 and Gerry Foerster 200.

High games in the Friday Morning Ladies League were rolled by

Three Events Slated By Partizan Chapter

Three events are scheduled this month for Elex Club's Partizan Chapter.

The board will meet Tuesday, January 7, at 9 a.m. at the home of Catherine Lauer, 3530 S. Anthony Blvd.

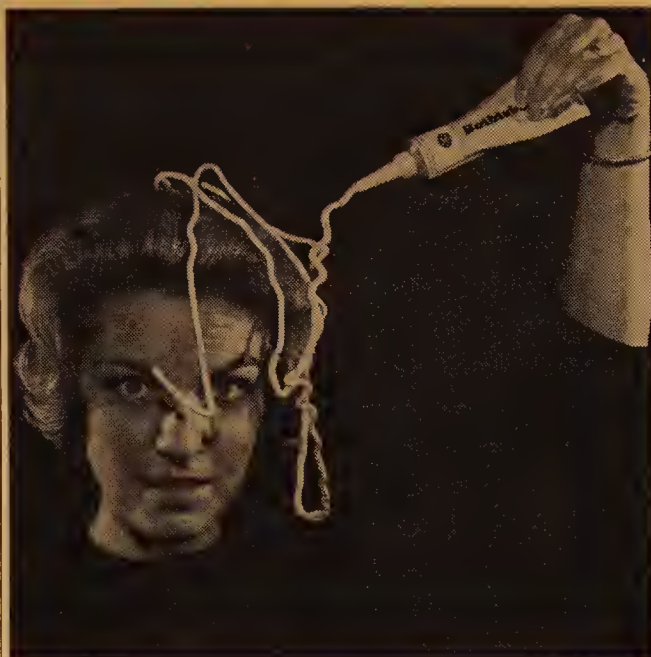
The monthly all-day cancer pad sewing will get underway Tuesday, January 14, at 9 a.m. at the Allen County Cancer Society, 1021 W. Wayne St. Members are asked to bring a sack lunch.

The regular membership meeting will be held Tuesday, January 21, at 12:30 p.m. at the Moellering Building, 824 W. Main St. A social hour will follow the business meeting. Hostesses include Hilda Rodenbeck, Bernice Cramer and Peggy Flood.

Marge Doty 173 and Hilda Warren 171.

In the Friday Nite Ladies League, Karen Omo kegled a 509 high series and Pidge Saxton 507. High games were scored by Karen Omo 208, Betty Fleming 201, Pidge Saxton 198 and Gloria Asbell 174.

In the Jack & Jill Mixed League, Ardyth Hawley scored high series of 515. High games were posted by Ardyth Hawley 202 and Andy Gump 207.



INSTANT SPAGHETTI???—What could pass for instant spaghetti getting in the hair of this lady is actually one of the Company's latest consumer products—the excellent new rubber sealing and caulking compound. Material is pure silicone rubber which can be squeezed from the three-ounce tube like toothpaste and sets to a solid durable rubber that sticks tightly to almost all clean surfaces. It is now available at the Employee Store.

Now at Store

Silicone Rubber Sealants Solve 100 Home Problems

"About the handiest stuff to have around the house since cellophane tape hit the market."

That's the consumer reaction to the new General Electric silicone rubber adhesive/sealants, according to the enthusiastic people at

the Silicone Products Department in Waterford, N. Y.

The four kinds of packaged tubes, available now at the Employee Store, contain a soft paste which dries overnight to a tough elastic rubber that sticks tenaciously to almost anything.

Although all four of these rubber materials have wide general utility around the home, garage, workbench and boathouse, their four different colors and names are each suggestive of special uses.

GE Bathtub Seal is a pure white rubber designed for a chip-proof caulk where bathtub meets wall, or similar caulking around shower stalls and sinks. It is handy also for setting loose tiles and sticking towel rods and other fixtures on the bathroom wall.

GE Auto Seal has a jet black color which makes this rubber a natural for stopping windshield leaks, mending or replacing door gaskets, fixing torn floor mats and sealing black convertible tops.

GE Metal Seal is aluminum-colored rubber for sealing and repairing metal ranging from aluminum boats to rain gutters. The handyman will find it great for weather stripping around metal storm windows and doors.

GE Clear Seal is an all-purpose translucent rubber, excellent for repairing overshoes, rubber gloves, fabrics, appliances, and exposed electrical wiring.

These four rubbers are sold to GE employees for \$1.35 which is 30 per cent under the \$1.95 retail price. The colorful package contains a three-ounce tube and applicator and even has a sample of the cured material for the customer to pinch and feel before he buys.

Transformer, Lab Run 1-2 In Volleyball

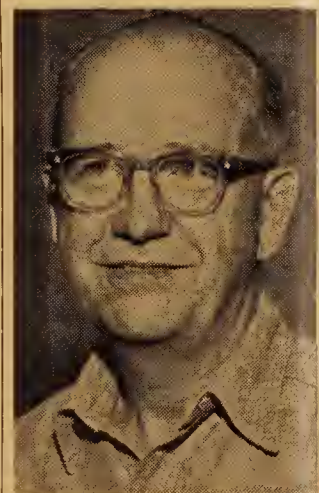
With one night's action still remaining in the first round of GE Volleyball League play, Specialty Transformer and the Lab Operation have already tied down the number one and two spots.

Final results of round one will not be determined until Wednesday night, January 8, when General Purpose Motor clashes with Specialty Motor and Winter Street battles Specialty Transformer. The Lab Operation draws a bye.

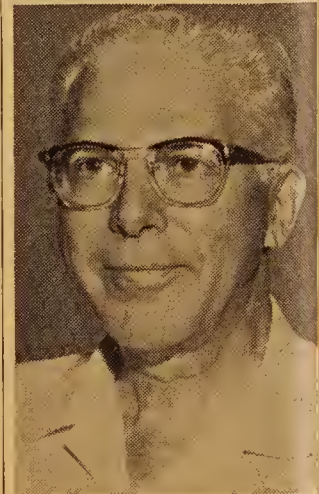
The second round gets underway January 15 while the third round is slated for mid-February. Any new team wishing to enter the league may schedule their entry to coincide with either date. Call Charlie Wilt on Ext. 742 for details.

The standings:

Team	W	L
Specialty Transformer	9	0
Lab Operation	8	0
Winter Street	4	3
Specialty Motor	2	1
General Purpose Motor	1	3



Reinhold J. Frede, a milling machine operator in Bldg. 4-5, celebrated his 40th year with the Company recently. He started as a machine bench hand in Bldg. 4-3.



Harry Woodward, employed on welding in Bldg. 26-4, reached his 40th anniversary with the Company recently. Mr. Woodward began as an inspector in Bldg. 19-5.



THESE SUGGESTERS SHARE \$530 IN AWARDS—Grouped behind the Accent on Value sign are seven Specialty Transformer Department employees whose recent Accent on Value suggestion awards totaled \$530. Seated, left to right, are Dale Porsch, Bldg. 26-1 checker and marker, who earned a \$55 award for his idea to consolidate small cartons shipped by United Parcel; Mildred Rietdorf, Bldg. 26-1 instructor, who received a \$100 award for her idea to use self-adhesive labels instead of hand stamping; and Francis Nelson, Bldg. 26-4 treater, who earned an \$80 award for his idea to double pour certain cast units which eliminated patching rework. Standing in the usual order are Waldo Greider, Bldg. 26-4 dispatcher, who received a \$65 award for his idea of a progressive punch and die for strap clamps and a \$45 award for his idea to slit shunt material to width in coil form; Albert Campton, Bldg. 19-1 punch press operator, who earned an \$80 award for his idea to make stacker chutes for certain laminations that were being hand stacked; Orval Smith, Bldg. 26-2 bench machinist, who received a \$50 award for his idea of an improved design of hysol molds used by Unit 97; and Dwight Dafforn, Bldg. 26-2 second shift tool room leader, who earned a \$55 award for his idea that improved the unloading of transformers from the automatic welders in Unit 91.



A New Year's Resolution

DO YOU WANT to make a truly worthwhile resolution for 1964—one that will be happy and rewarding for you while at the same time offering help for a fellow human being?

If so, follow the examples set by Louis Voirol, Bldg. 8-1 group leader of electricians, and Bob Mace, Manager-Personnel Accounting and Banking at Taylor St., and become a regular blood donor.

To date each of these employees has donated 59 pints of blood—nearly seven and a half gallons apiece. They have found that being regular blood donors is a satisfying experience for them personally. For they realize that giving blood is giving the gift of life to someone who desperately needs it.

Moreover, by participating in the Regional Red Cross Blood Program here, Messrs. Voirol, Mace and all other

General Electric blood donors provide a kind of insurance for themselves and their families.

For instance, any patient in the 65 hospitals located in the 47 counties served by the region receives all the blood he needs as a gift from some donor. All blood is donated; none is bought. Those who receive blood are asked to replace it, but replacement is not required.

Furthermore, any resident of this region who is hospitalized any place in the United States or Canada needs only to notify the local regional blood center of his blood requirements and, except for a small processing expense, he will receive the blood without cost.

So, do your part in helping to assure an adequate supply of blood. Call the Elex Office, Ext. 555, and sign up as a blood donor today. Make this New Year's resolution one you'll not break.

BULK RATE
U. S. POSTAGE
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Permit No. 40

CR-10
FT. WAYNE 2, IND.
301 W. WAYNE ST.
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WHATTA MONDAY IT WAS — In case you have awfully short memories, this scene Monday morning at the East Side of Broadway was duplicated throughout General Electric's facilities at Fort Wayne in the wake of this city's first blizzard since 1912. Snow drifts up to six feet deep hampered traffic — as employees remember all too well — and parking. But, thanks

to snow removal equipment such as this, the digging out operations were accomplished in short order. The storm here lasted 40 hours and dumped seven inches of snow which were whipped by 36 mph winds in 14 degree temperature. At East Broadway alone, nearly 50 truckloads of the white stuff were removed Monday. Ready for Spring?



Fort Wayne NEWS

Volume 47

Friday, January 17, 1964

No. 2

Employees Should File Insurance Plan Claims

Claims for 1963 medical expenses covered by the General Electric Insurance Plan should be filed not later than March 31, 1964.

The Plan provides that proof of claim must be filed not later than 90 days after the end of the calendar year in which the expense occurs. If this deadline cannot be met, proof of claim should be filed as soon thereafter as is reasonably possible.

Employees should keep in mind the carry-over feature of the Plan. This feature provides that if any part or all of the initial amount or "deductible" portion of medical expenses (\$25 for Type A expenses, \$50 for Type B expenses, or \$125 of combined covered expenses of an employee and his family) was incurred during the last three months of a calendar year, that portion of the deductible will be used to reduce the deductible amount for the next calendar year. This feature applies to covered employees and to each of their covered dependents.

When filing claims, employees must complete the proper claim form which is available from Payroll and submit the form with proof of claim to Payroll.

So do yourself a favor and submit your claims for 1963 medical expenses under the Insurance Plan as soon as possible.

1964 Vacation, Holidays Slated

The following schedule of vacations and holidays for 1964 was announced this week.

The two-week shutdown period will begin with the close of manufacturing operations on Friday, July 24. Production will resume on Monday, August 10.

For those employees eligible for three or more weeks' vacation, three days of vacation will be observed in a manner to provide long weekends. The vacation days are:

Friday, November 27

Thursday, December 24

Thursday, December 31

Those employees eligible for three or four weeks' vacation will schedule the remaining days of their vacation to conform with the needs of the business at a time mutually agreeable with their supervisor or manager.

The eight observed holidays this year are:

January 1 — New Year's Day

March 27 — Good Friday

May 29 — observed as Memorial Day

July 2 — substituted for Election Day

July 3 — observed as Independence Day

September 7 — Labor Day

November 26 — Thanksgiving Day

December 25 — Christmas Day

There may be exceptions for certain units and individuals to both holiday and vacation schedules by reason of the requirements of the business.



COMPANY RECEIVES SPECIAL SAFETY AWARD—General Electric received a special Safety Award at the recent Fort Wayne Driver Award Dinner for completing a full 12-month period without being involved in a traffic accident. The award, which covered the contest year from July 1, 1962, to June 30, 1963, was presented to Oscar Beaty, third from right, Foreman-Transportation. Admiring the plaques are, left to right, Mark Wright, Clyde Kreigh, Carl Wagoner, Richard Fitch and Howard Eastes.

Contributions Toward Medical Expense Benefits May Be Deductible

A portion of your 1963 General Electric Insurance Plan contributions count as "medical expenses" under the Federal income tax law. Under the law, "medical expenses" over 3% of adjusted gross income are deductible, subject to certain maximum limitations, if you itemize your deductions.

The term "medical expenses," for this purpose, is defined in the tax law as expenses paid for medical care of the taxpayer or his dependents, including amounts paid

for accident or health insurance. Accordingly, a portion of the contributions which you make toward your coverages under the General Electric Insurance Plan represents "medical expenses" for tax purposes.

The General Electric Insurance Plan is a "package plan" which includes a number of features that vary in cost with respect to individuals, depending upon age, sex, nature of work and other factors. In the case of your personal cov-

erages under the Insurance Plan, your contributions, if you are enrolled for full coverage, pay your share of the cost of not only medical expense coverage but also life insurance, weekly sickness and accident, and accidental death or dismemberment coverages. Under present Federal tax regulations, only the part of your contributions which is attributable to the medical expense coverage represents "medical expenses" for tax purposes.

Considering all the factors, in-

cluding the basic cost of the insurance, it seems that an amount representing one-third of the contribution for full personal coverage would be a reasonable amount to consider as an item of medical expenses for 1963 income tax purposes.

Because of the fact that all of your contribution for your dependent coverage is for medical expense coverage, your entire contribution for such coverage represents "medical expenses."



FORT WAYNE News

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in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Foreign Competition

Manufacturers in Western Europe and Japan soon will open their most aggressive drive yet for new export outlets, a General Electric economist predicted.

The economist, Walter Joelson, said rising productive capacity would pressure Europe's steel, chemical, electrical and automotive industries to mount a major "onslaught" on traditional American export markets and on the domestic market as well.

He said this challenge made it necessary for government here to develop economic policies—tax, trade and labor, among others—which would help make it possible for American industry to compete profitably throughout the world.

Urging American business and government to "find a better means to work with and for each other," Mr. Joelson pointed out that Japan and the nations of Western Europe already have proved themselves "masters in forging business-government cooperation to national advantage."

The economist also called for a major effort by American manufacturers to regain the cost leadership many of them lost to Europe and Japan.

He said wage costs, including fringe benefits, were \$2.06 an hour higher in the American electrical industry than in the West German at the start of 1962. Five years earlier, the difference was \$1.95.

The difference grew, he said, even though West German wage and benefit costs increased by an average of 10.5 per cent a year between 1956 and 1961, compared with an average increase of 3.5 per cent a year in the United States.

This kind of advantage in hourly labor costs permeates the entire economies of Western Europe and Japan and is backed up by rapid advances in technology, automation and productive capacity, he said.

The result, he continued, is that Japanese and European manufacturers are now able to buy many services and materials "much cheaper" than can their American competitors—a factor which takes on added significance in view of this year's impending tariff negotiations.

The implication of this for the American economy is that "we no longer can pursue a labor cost policy... on the basis of domestic criteria and with utter disregard of international cost realities," Mr. Joelson said. "Changes in American wage rates must be related to cost levels abroad."

No Pride, No Quality

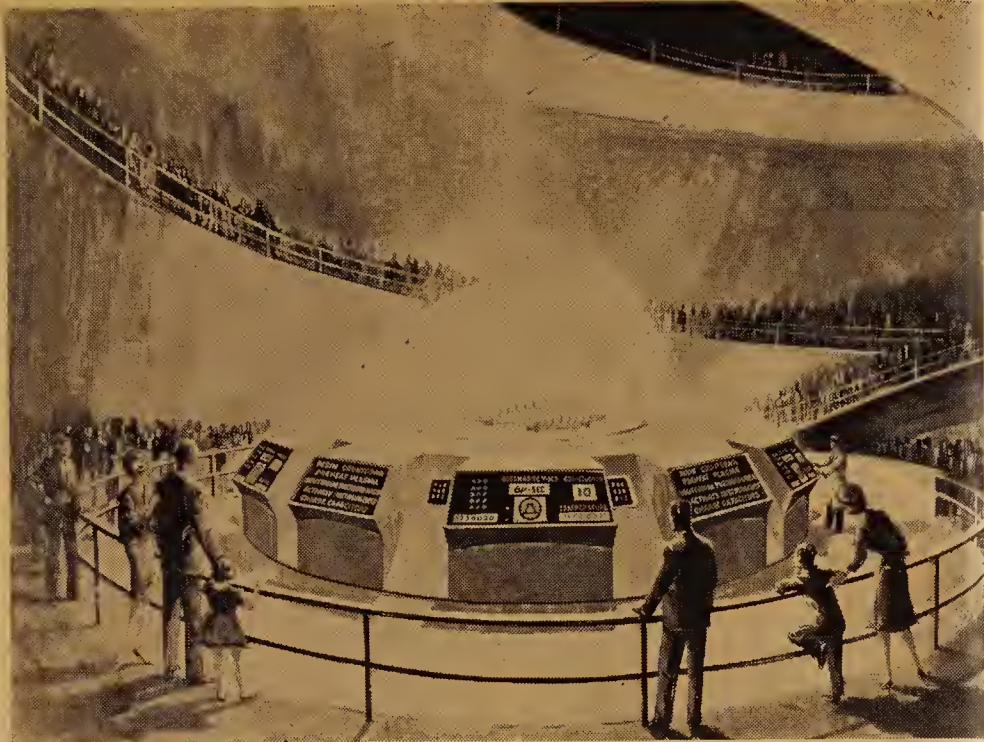
There are four essential ingredients in the production of a quality product.

First, a product design capable of consistently and reliably accomplishing its intended use.

Secondly, tools adequate to assure conformance of the product to the design.

Third, the technical skill to properly use and apply the tools.

And last, but overlying the other three, the pride of workmanship without which the most brilliant design, the most ingenious tools and the most competent technical skill cannot be brought together with any real hope of success.



CLIMAX OF GE'S PROGRESSLAND — A demonstration of thermonuclear fusion, shown in this artist's conception, will be the climax of General Electric's Progressland presentation at the New York World's Fair. It will represent the first time a general audience has been permitted to witness a demonstration of the process by which the sun and stars derive their energy. Now under study by General Electric, thermonuclear fusion holds promise as a future source of unlimited energy to fulfill man's power requirements.

Bowdoin Scores 5th Straight Win to Retire As Undefeated Champ on GE College Bowl

Bowdoin College of Brunswick, Me., won all the marbles in the General Electric College Bowl last week by beating Bowling Green State University of Bowling Green,

Ohio, 245-85, for its fifth straight victory and earning the title of "Retired Undefeated Champions."

By retiring undefeated and winning a total of \$9,000 in General Electric scholarship money, Bowdoin joined 11 other schools in this charmed circle. In addition, a special five-time winner bonus of \$1500 was given by the Gimbel Department Stores, bringing the grand total award to \$10,500 for Bowdoin.

Leading the Maine school to victory were Jotham P. Pierce, Jr. of Portland, Me., and team captain, Kenneth Smith of Fairfield, Conn., with three toss-ups apiece. The other members of the all-victorious Bowdoin squad were Charles A. Mills of Cold Springs, N. Y., and Michael W. Bennett of Wilmington, Calif.

On Sunday, January 26, College Bowl competition will resume when the University of Dayton, Dayton, Ohio, meets the University of Massachusetts, Amherst, Mass. The game will be broadcast in color over Channel 33 from 5:30 to 6 p.m.

Supervisors' Club Banquet Monday

The annual banquet of the GE Supervisors' Club, postponed last Monday because of the blizzard, has been rescheduled for Monday, January 20, at Goeglein's Barn, 7311 Maysville Rd.

The social hour at 5:30 p.m. will be followed by dinner at 6:15. Introduction of new officers and administrators will feature the after-dinner activities.

'Fort Wayne General Electric Day in Florida' Set for Feb. 1

Attention, all pensioners and former employees of the General Electric Co. at Fort Wayne.

All of you are cordially invited to attend this year's "Fort Wayne General Electric Day in Florida."

Simply be at the Marina on beautiful Clearwater Beach, Fla., Saturday, February 1, at 12 noon sharp for the potluck dinner.

"Your own sandwiches, table service and beverage plus one or two dishes to pass are suggested," reported Lester C. Stauch who is in charge of the annual affair which last year attracted 80 persons.

The weather then was beautiful, the dinner was excellent and abundant, and everyone had a wonderful time.

"Come and meet old friends and acquaintances and bring your guests," Mr. Stauch urges.

You may contact him at Apt. 202 Starlight Tower, 7000 Beach Plaza, St. Petersburg Beach, Florida, 33706.



At Lutheran Hospital	
Everett King	Pensioner
Juanita Spice	Taylor St.
Eugene Barrett	Taylor St.
Melvin Hennemeyer	Bldg. 24-2
Elwood Hart	Bldg. 19-1
Virgil F. Best	Bldg. 4-2
Audrey Pankhauser	Winter St.
At Parkview Memorial Hospital	
Charles Arnett	Pensioner
Gerald Briggs	Taylor St.
Robert Battershell	Taylor St.
Marcella Fepler	Bldg. 26-1
Olin Keller	Bldg. 26-1
Ada Phillips	Bldg. 26-1
Gloria Inlow	Bldg. 4-4
Charlene Morrison	Winter St.

At St. Joseph's Hospital	
Ronald Wilkenson	Pensioner
Donald Niles	Taylor St.
Theron Kitchen	Taylor St.
D. Eugene Egts	Bldg. 26-1
Anna Richardson	Bldg. 4-2

At Wells County Hospital Bluffton, Ind.	
E. Regine Koons	Bldg. 19-2

At Whitley County Hospital Columbia City, Ind.	
Willis Deetz	Taylor St.

At Veterans Hospital Marion, Ind.	
James Monroe	Taylor St.

Dismissed From Hospital to Home	
Eather Watson	Pensioner
Herbert Scherer	Pensioner
Orval Haval	Taylor St.
Gloria Maxton	Taylor St.
John Repine	Bldg. 26-1
Joseph Richman	Bldg. 26-1
Clara L. Hoch	Bldg. 8-2
Barbara Howard	Bldg. 4-4
Clarence Norris	Bldg. 6-4
Clarice Weaver	Bldg. 6-2
Cathryn Winans	Winter St.
James Wolf	Winter St.
Mary Henry	Winter St.
Deloris Spaw	Winter St.
Evelyn Afolder	Winter St.

Fort Wayne Getting All Set for Dial Comm



DIAL COMM COMING IN MARCH — Bernard W. Overeynder, Manager of Telecommunications Engineering, Schenectady, N. Y., points out the new Dial Comm number he'll have when Dial Comm goes into effect March 2. Nearly all employees with Company telephone extensions will have new Dial Comm numbers, too.

First Phase Completed Here For New Direct Dial Service

On Monday morning, March 2, Mr. Dial Comm (Bernard W. Overeynder, Manager of Telecommunications Engineering at Schenectady) will have a new telephone number. If you know it, you will be able to dial his desk directly from Fort Wayne and practically any other General Electric telephone in the United States and parts of Canada.

More to the point, most Company employees having telephone extensions will probably have a new internal long distance number. This may mean you.

Your eight-digit Dial Comm number will make you part of industry's first leased nationwide, automatically-switched, direct-distance-dialing telephone system. The network will allow faster, more convenient long distance calling and yet it will actually save a sizable chunk of the Company's annual long distance phone bill.

The first phase in bringing you closer to Dial Comm has already been completed here. On January 6 all Broadway and Taylor St. extension numbers became four-digit numbers. And on January 13 the access digits "8" and "80" which were used for calling from the Broadway/Taylor St. Plants to the Winter St. Plant were changed to digits "7" and "70."

Virtually all local extension numbers will now remain unchanged under the new system, and you will continue to dial local calls as you do now.

To make long distance calls, Broadway and Taylor St. people will dial "8" to be connected to the Dial Comm network. Winter St. callers will dial "18" to be connected.

Then a group of digits representing a "location code" for the Company location you are calling will be dialed followed by the extension number of the person you want.

For example, say someone in another state wants to call the GE News Office here. Until January 6, the Extension here was 441. Now it's 3441. The Fort Wayne location code is 322. So, to GE locations across the country, the GE News Office Dial Comm number is 8-322-3441.

New Company-wide directories will be issued next month. But in the meantime, you are urged to make a record of the full Dial Comm numbers of people you frequently call.

For Mr. Overeynder, Dial Comm marks the end of more than two

years of planning and intricate technical liaison work since he has had the technical responsibility for integrating the Company's diverse telephone systems and making it all work.

Actually, 340 General Electric switchboards in 240 cities in 43 states, the District of Columbia and two Canadian provinces had to be interconnected so they were compatible.

All lines and equipment will be leased from American Telephone and Telegraph Co. But Mr. Overeynder is working with some 12 independent local telephone companies and the General Telephone Company here and in 15 other locations, as well as all associated operating companies of the Bell System, to get it installed.

The new system will establish key switching centers in 15 cities, interconnected by a total of 680 trunk lines. Should the most direct route for your call be busy, Dial Comm will automatically seek the best alternate route by means of another switching center.

In all, Dial Comm will provide the convenience and economy of desk-to-desk direct distance dialing for its future telephone needs.

'64 Summer Fellowships to Aid Economic Education Announced

The General Electric Foundation announced last week details of its 1964 program of summer fellowships for college professors and secondary-school teachers and guidance counselors.

A key feature of the 1964 program is the doubling of the number of fellowships for guidance counselors in a direct effort to help solve the growing problems of school drop-outs and adequate preparation for college.

Under provisions of three separate study programs, 300 professors, teachers, and guidance counselors will be awarded all-expense summer fellowships at seven colleges and universities. Participating in the programs are Purdue University (Lafayette, Ind.), the University of Chicago, the University of Virginia (Charlottesville, Va.), Union College (Schenectady, N. Y.), Claremont College (Claremont, Calif.), Syracuse University (Syracuse, N. Y.), and the University of Louisville (Louisville, Ky.).

This will be the 20th consecutive year in which the General Electric Foundation has made fellowships available to secondary-school teachers in various subject-matter areas.

Economics Fellowships

Joseph M. Bertotti, secretary of the General Electric Foundation, announced that, under the first two programs, 200 secondary-school teachers and college professors from all parts of the country would

receive all-expense fellowships for summer studies to strengthen their backgrounds in the field of economics.

Under the first program, the University of Chicago and the University of Virginia will each award four-week fellowships to 40 professors of economics from U.S. colleges and universities which do not have doctoral programs in econ-

omics. Participants in the economics study program for college professors will be selected by the two universities from colleges throughout the country.

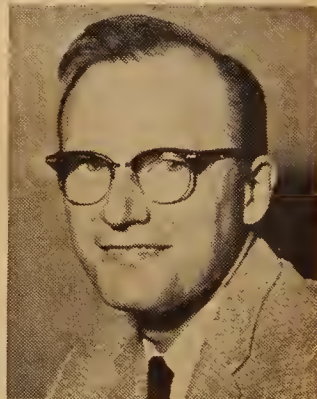
Under the second program, Purdue University, Union College and Claremont College will each award six-week, graduate-credit fellowships to 40 social studies teachers

(Continued on page 5)



EARNs BIG \$225 AWARD—Ed Hagadorn, left, can attest to the benefits of the General Electric Suggestion Plan. The oil house stockkeeper earned a \$225 award recently from his suggested method for reclaiming oils, solvents, etc., before returning containers to the supplier. Congratulating him, left to right, are Fred Wheeler, Specialty Motor Department Supervisor-Shipping and Traffic; and Carl Steinbacher, Foreman-Receiving and Shipping.

Floyd H. Wright Issued 5th Patent



Floyd H. Wright

Floyd H. Wright, Bldg. 19-5, has been issued his fifth patent by the United States Patent Office, it was announced last week by Harry F. Manbeck, Bldg. 18-2, Patent Counsel.

The patent covers a solid state starting arrangement for a single phase induction motor.

Mr. Wright is Applied Research Engineer-Measurements with the Laboratory Operation's Engineering Organization.

Cancer Pad Sewing

The Pen El Chapter of Elex Club will hold its cancer pad sewing beginning at 9 a.m. Tuesday, January 28, at the 801 W. Berry St. address.

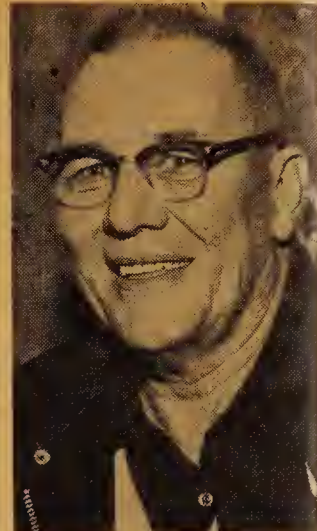
Did you know that Indiana was admitted to the Union in 1816 as the 19th state?



REACHES RETIREMENT — Dewey Wisner, an enamel process development worker in Section 30 at Taylor St., celebrated his retirement December 1. He began as a wire enameler in Bldg. 8-1 in July 1942.



LOTS OF GOOD FISHING AHEAD — This is what Melvin France has in mind at his January 1 optional retirement celebration. Last employed as a winding machine operator in Bldg. 26-1, he started in June 1921 as a bench hand in old Bldg. 2-3. Shown with him are his grandchildren, Maurcen and Denny Clawson; his daughter, Betty Clawson; Mr. France and his wife, Bessie. Mr. and Mrs. France plan to spend their retirement days in Florida.



VETERAN RETIRES — Clarence Blair, a boiler room operator in Bldg. 9, took his optional retirement January 1. He began as a utility operator in Bldg. 9 in February 1934.



VETERAN RETIRES — Russell L. Ramel, industrial trucker in Bldg. 6-3, smiles as he celebrates his optional retirement November 1. He began as a helper in Bldg. 19-2 in December 1930.

Retired Employees Enjoy Wide Variety of Retirement Activities

Have you ever wondered what General Electric employees do when they retire?

Travelling seems to be among the most popular adventures undertaken soon after retirement. Pensioners from various parts of the Company have reported trips to just about every state in the Union and several countries abroad.

Hobbies are next most often mentioned items in the plans and activities of retired employees. And there's quite a variety of hobbies too. For example, one man does leather work, specializing in hand tooled western saddles; another makes telescopes. Several people do woodworking and furniture refinishing. One man builds miniature engines that work on compressed air. Among the most unusual hobbyists is a man who studies asthma and the common cold.

Other Activities carried on by retired employees include sports like golf, fishing and boating. But most notable perhaps is the predominance of leadership activities engaged in by pensioners. These include teaching science courses in college and high school, teaching languages in the community and participating in local civic affairs. Many pensioners also play an active part on the boards and committees of a wide variety of social and welfare organi-

zations. Often, their activities have a very personal touch. One man teaches youngsters how to swim, and another manages a Little League baseball team. One particularly unusual case is the pensioner who writes and binds braille books as gifts to the blind.

Another thing that many pensioners do is buy a home in warm, pleasant locations like Florida and California. Some also have summer homes in northern states and alternate between both homes with the seasons.

Whatever retired employees are doing, wherever they do it, it costs money, just like everything else. And of course the General Electric Pension Plan and Social Security help provide the income needed. In addition, many of the special activities pensioners carry on are made possible through the help of money they saved under a General Electric savings plan during their working years.

How about you? Will you have extra money for the special activities you'd like to carry on during retirement?

If you haven't started yet, this would be a good time to begin saving for that extra retirement income. No matter what your age, it's never too early to start saving, and never too late. So how about it? Why not join a General Electric savings plan today.



RETIREMENT SMILE — Harold C. Miller, tool crib attendant in Bldg. 4-1, took his disability retirement effective December 1. He had been off for illness since last October 11. Mr. Miller began as a messenger in Bldg. 18-2 in September 1926. His retirement plans are to reside in Indian Rock, Fla.



A GIFT FOR FATHER — William Wiegmann, a painter in Sec. 14, Taylor St., celebrates his January 1 retirement with his son, Erwin, who is a State Trooper at the Fort Wayne Post. Mr. Wiegmann began as a shear operator in Bldg. 19-5 in May 1930.



DISABILITY RETIREMENT — Clifford A. Clauser, a plumber and steam fitter in Sec. 28 at Taylor St., took his disability retirement effective last October 1. He had been off for personal illness since September 5. Mr. Clauser began in June 1941 as a plumber in Bldg. 10-1. With him, above, are Charlie Martin, Richard Mumma, Mr. Clauser and his son, Clifford, Jr.



HAPPY CELEBRATION — Jay M. Speice, an assembler in Bldg. 26-5, retired December 1. He began in December 1942 as an automatic treating conveyor operator in Bldg. 26-3. Above, his wife Aylene shares his last moments on the job.

Company Plans to Widen Its Lead in Use of Computers

The world's leading non-governmental user of digital computers — General Electric — has announced plans to widen its lead significantly.

The Company is also a major manufacturer of the memory machines. It got into the computer manufacturing business in 1956 when a cadre of 12 people set up shop in Phoenix. A year later employment had grown to 177. The Computer Department now employs more than 4,000.

Recently in Phoenix, Ariz., Computer Department Headquarters, Chairman of the Board Gerald L. Phillippe said that General Electric would have 190 digital computers in place by mid-1964.

Today it has 169. Ten years ago,

it had none.

Mr. Phillippe told the Data Processing Management Association's International Electronic Business Systems Conference that General Electric would be spending about \$30 million annually by next summer for computer programming.

Nationwide, more than a million people are employed at making, using and serving the electronic brains in government and industry.

Digital computers are used for such engineering and business purposes as preparing payrolls, predicting the trajectory of missiles and inventory and manufacturing control.

They can help run steel mills, teach school, chart hurricanes and

even calculate cake mix formulas.

Mr. Phillippe called them "perhaps the most powerful tool for management planning, measurement and decision making yet devised."

He urged the industry to concentrate on developing the computer systems and processes which "are urgently needed to meet the social problems of our cities."

One example, he said, was "an automated traffic control system, integrating car and truck movement with automatic rapid transit in a balanced and truly modern transportation system adapted to serve each city's particular requirements."

Putting tongue in cheek, he added: "By applying computer

technology to space, mankind will get to the moon and back. By applying computer technology to urban traffic problems, mankind may even get to the office and home in a reasonable time."

He warned, however, that the "gap between practice and potential in data processing application suggests a serious education lag for today's generation of managers — and maybe already tomorrow's."

"Most graduates of engineering colleges today have had the practical experience of using and programming a computer," he said. "But how many other graduates headed for management careers have had similar exposure? How many can apply a computer to their daily work?"

'64 Fellowships

(Continued from page 3)

from public, private and parochial secondary schools in their sections of the country.

In announcing the 1964 program for secondary-school teachers, Mr. Bertotti pointed out that: "Although economics is a subject not often taught under that name in secondary schools, it is a vital element and one of increasing importance in the group of subjects which comprise the social studies."

"The faculties of the three institutions conducting the General Electric Foundation secondary-school teacher program plan to stress current developments in economic analysis, comparative economic systems, and economic trends in our present society."

States covered by each institution in selecting recipients of these economics fellowships for secondary-school teachers are as follows: Purdue University: Indiana, Ill., Ia., Kans., Ky., Mich., Minn., Mo., Nebr., Ohio, Wis.; Union College: Me., N.H., Vt., Mass., R.I., Conn., N.Y., N.J., Pa., Del., Md., Va., and the District of Columbia; Claremont College: Ariz., Calif., Colo., Ida., Nev., N. Mex., Ore., Utah, Wash.

Guidance Counselor Fellowships

The third General Electric Foundation summer program is for secondary-school guidance counselors and is being doubled in 1964 to provide all-expense fellowships for a total of 100 counselors.

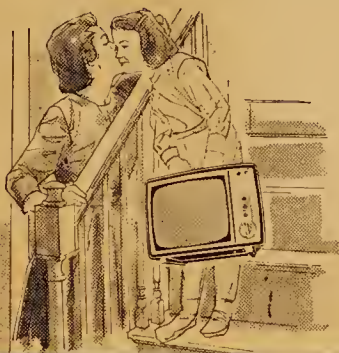
For the fifth year, Syracuse University will award six-week, graduate-credit fellowships to 50 counselors from public, private and parochial secondary schools in the North Atlantic States (Me., N.H., Vt., Mass., R.I., Conn., N.Y., N.J., Pa., Del., Md., and the District of Columbia).

For the first time, the University of Louisville will select, for similar six-week fellowships, 50 counselors from schools in Middle Western States (Indiana, Wis., Mich., Ohio, Mo., Ky., Va., and N.C.).

In announcing the enlarged guidance-counselor program for 1964, Mr. Bertotti stated: "Recognizing the importance of adequate guidance and counseling of students in junior and senior high schools, the General Electric Foundation in the summer of 1959 sponsored the first summer program to enable groups of school counselors to improve their effectiveness. The decision to double the program in 1964 is based upon recognition of the growing problem of school dropouts and concern regarding college admissions, career planning, and continuing education."

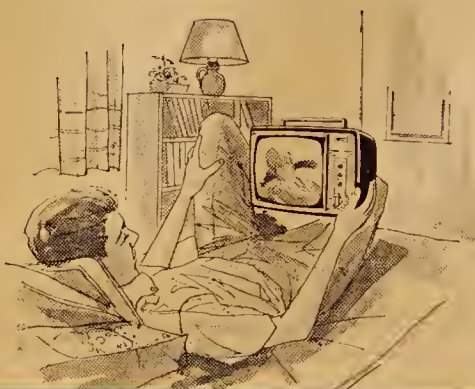
Fellowships for secondary-school teachers and guidance counselors provide for tuition and fees, board and room at the university, and round-trip travel. An important feature of the secondary-school programs will be scheduled trips to General Electric facilities and talks by General Electric personnel to supplement the special courses offered by the universities.

Good night Mommy! Bedtime is a happy time with the G-E Personal Portable and permission to watch one more program. So easy to get a perfect picture. Fits on dresser, desk, just about anywhere. And it's as light as many toys.

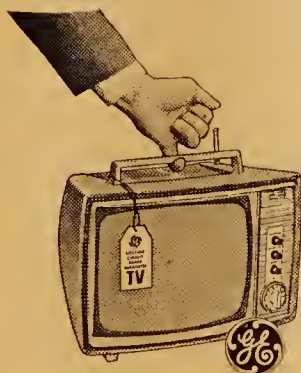


PERSONAL PORTABLE

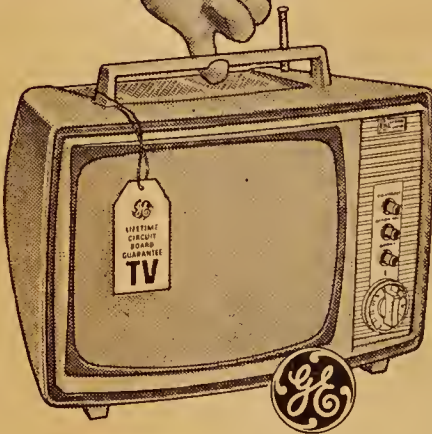
Your sofa's right on the 50-yard line—with a G-E Personal Portable! Big league picture, sharper than ever on the 60-square inch screen. Big league performance, light in weight and price. Only \$99.95.



PERSONAL PORTABLE



**\$15.00
Employee
Discount**



The General Electric Company guarantees the Etched-Circuit board* to be free of manufacturing defects for the lifetime of the television receiver.

The General Electric Company will, at its option, repair any defects or accept claims for such repairs provided repairs are made by one of the following:

- General Electric Distributor
- Franchised General Electric Dealer
- Authorized independent Service Agency

* The picture tube is warranted for one full year in all receivers. All other parts are warranted for 90 days in monochrome receivers.

SAVE
For Extra Retirement Income
Through a G-E Savings Plan

Specialty Motor Captures GE Basketball Championship for Second Year in Row

Specialty Motor's basketball team is regular season champion of the GE Interdepartment Basketball League for the second year in a row.

Last week the defending titleholders annexed the 1963-64 title by downing the runnerup Firemen, 56-45. The triumph was their ninth in 10 starts while the Firemen finished the campaign tied with the Apprentice Grads. Each has 7-3 records.

The Apprentice Chargers were next with a 4-6 mark, followed by Taylor St. with 3-7 and the Apprentice Sharks which failed to win a game.

In the big battle last week, the Firemen had the top scorers even though they were outscored by Specialty Motor. Larry Whetstone tallied 21 and Bill Berry added 18. Pacing the winners were Jim Gooden and Charles Stevens with 15 apiece.

Although held below his average, Gooden nevertheless captured individual scoring honors for the season. The SM star averaged 20.4 points a game, followed by teammate Stevens with 16.9 and the Firemen's Whetstone with 16.8.

Rounding out the top scorers were Buzz Rufe, Taylor St., 13.9; Berry, Firemen, 13.8; Everett Hinderer, Taylor St., 12.2; John Warfield, Taylor St., 11.6; and Ked Bailey, Apprentice Grads, 11.5.

The double elimination playoffs, which got underway last night, will complete league action this year.



GE BASKETBALL CHAMPIONS — Here are the members of Specialty Motor's 1963-64 championship basketball team. Front row: Jim Rodman, Ken Hill, Phil Coleman and Charles Stevens. Standing: Preston Wright, Ralph Buckmaster, Mel Hollins, Terry Johnson and Jim Gooden. Not picture is Columbus Jackson. SM won the regular season title with a 56-45 win over the second place Firemen last week.

Further Changes Announced In Organizational Structure

General Electric President and Chief Executive Officer Fred J. Borch has announced further changes in the Company's organizational structure, effective January 1, 1964.

The changes, concerned primarily with General Electric's International Group, are in step with those disclosed earlier involving the Industrial and Electric Utility Groups. Mr. Borch said that in all instances the changes follow studies made over the past several months and are designed "to align the Company more closely with the markets which it serves, both here and abroad."

He listed changes within the International Group as follows: Under Vice President and Group Executive James H. Goss, the International Group will consist of four Divisions — the IGE Export Division (formerly the International General Electric Company Division, William C. Wichman, Vice President and General Manager), and three newly-established Area Divisions to be known as the Area Division — Europe (James H. Goss, Acting General Manager), the Area Division — Far East (William C. Wichman, Acting General Manager), and the Area Division — Latin America (Russell E. Whitmyer, General Manager).

The three new Area Divisions will act on behalf of General Electric with respect to the Company's business and activities in those regions.

In addition to the changes within the International Group, Mr. Borch also announced the establishment of a Corporate Planning Operation to be located in New York City (John B. McKitterick, Manager) and to report directly to the President.

"This Operation will work closely with both Operating Groups and Company Services to formulate plans for developing significant new business opportunities and overall Company growth," Mr. Borch said.

TEN PIN TOPICS

by Jan Bowers

Last Saturday afternoon, the ladies' annual "600" Club Tournament was held at Village Bowl. Winner of the handicap division was Pearl Roach, wife of Bill Roach who is employed at Winter St. (both bowl in the Adam & Eve Mixed League at the GE Club). Pearl rolled a 544 which together with her

90 pin handicap gave her a 634. Her 544 was just 16 pins shy of the 560 that won the actual championship.

The GE Club team in the Office League is the first half "champ." Ray Lindemuth picked up the unusual 7-8-9 spare. Harold Somers posted a 645 with a 266 high game heading the series. Other high games were rolled by Harold Somers 235, Harold Garrett 233, Glen France 232-214, Rex Oberlin, Charlie Wilt and Bob Knepple 222, Dave Terveer 215, Kenny Petgen, Don Waldrop and Gerry Dill 212, Buck Buckles 211-203, Bob Hess 210, Dale Mears 208, Lee Shaw 206-203, Dick Blair 204-200, Frank Beckman and Bob Chandler 203, John Young 203-200, Louie Maier 202 and Milt DeJean 200.

In the Monday Nite Ladies League, the Scatterpins won the first half with 45½ points. Pat George scored a 510 series and Kay Bade 505. High games were recorded by Pat George 212, Paulla Gerding 181, Corine Whitridge 179-170, Eloise Kartholl and Mary Harvey 176, Gerry Fredricks 175, Kay Bade 174-174, Esther Muzzillo 173-172, Gloria Wright and Winnie Scheurich 172, Betty Nielsen 171 and Marge Wall 170.

Nelson Dever rolled high games of 241-212 in the Masonic League. Other high games were recorded by Robert Fredrick 233, Denton Manecke 223 and Vernon Ahman 201.

Joe Eifrid's Insulator team won the first half in the Hermetic Motor League.

High games scored in the Wednesday Owl League were by Harold Somers 223, Carl Miller 213, Dave Knepple, Charlie Wilt and Frank Gitter 211, Louie Maier 207, Harold Arnold 202 and Bob Winkler and Bob Sholl 201.

The Interdivision League featured the following scores: Walt

Starke 222, Tom Mulligan 221, Frank Matthews 217, Ron Fisher 211, Noah Kuntz 210, Art Seidel and Larry O'Shaughnessey 208, Herm Deck 206, Jerry Trabel 205, Bill Jackson 202 and Walt Seidel 201-200.

Bill Kestner scored a 622 high series in the Apparatus League highlighted by games of 235-200. Other high games were rolled by Walt Rietdorf 245, Mel Kestner 225, Russell Neat 221, Bonnie Clawson 219, Andy Anderson 217, Ray Junk 214, Max Baron 212, Carl Miller 211, Walt Nielsen and Wilbur Stocks 208, Herb Langer 205, Ralph Schroeder 204, Clarence Rump and Harmon Westrick 203, Paul Schoenherr 202 and Don Alcott, Justin Heaston and Ken Thompson 200.

June Getty bowled the only 500 series in the Friday Nite Ladies League with a 557. Other high games were recorded by June Getty 215-188, Gertie Wheat 189, Gladys Dunbar and Pidge Saxton 188, Pearl Houtz 176 and Rita Townsend 177.

Bill Kestner picked up the 3-7-10 split twice in the Jack & Jill Mixed League. Pauline Bergman scored a 513 high series while Richard Schieferstein rolled a 223 and Pauline Bergman 202.

In the Adam & Eve Mixed League, Justine Coudret rolled 222-203 enroute to a 573 series. The preceding week she bowled a 535 on games of 187-170-178. Bernie Knafel bowled a 538 series featuring 181-189. High games were recorded by Paul Perry 233-202, Walt Gerke 220, Jim Jordan 215-204, Paul Billman, Bonnie Clawson and Joe Kramer 213, Chuck Gepfert 209, Dick Weber 201, Irma Gerke 186, Pearl Roach 172 and Mary Neidhart 171.

SAVE

For Your Dream House
Through a G-E Savings Plan

FWAGEE to Introduce New Officers, Hear 'Telstar' Talk

Introduction of new officers and a talk on "Space Age Communications" will highlight a general meeting of the Fort Wayne Association of General Electric Engineers (FWAGEE) Tuesday, January 21, at 6 p.m. at Hall's Gas House Restaurant, 305 E. Superior St.

The new officers are Dan Ewing, Bldg. 19-2, president; Forry Carlson, Bldg. 4-6, vice president; Norm Morgan, Bldg. 4-6, secretary; and Norm Gertz, Taylor St., treasurer.

Guest speaker will be Joseph M. Hughes, Assistant Vice President of Indiana Bell Telephone Co., Indianapolis.

A graduate electrical engineer with a Master's Degree in Physics, Mr. Hughes has a broad variety of experience in all phases of the communications field. Currently he is in the Marketing function.

His talk will deal mainly with the current "Telstar" satellites and some of the interesting engineer-

ing problems involved in designing and launching these successful communications media. A scale model of the "Telstar" will be on display.



Joseph M. Hughes

27th Annual Credit Union Meeting Set for January 25

All members are urged to attend the 27th annual membership meeting of the General Electric Employees' Federal Credit Union Saturday, January 25, at the GE Club Auditorium.

The 2 p.m. meeting will include business reports covering last year's operations, the election of officers and the announcements of the dividend and interest refund declarations for 1963. In addition, ten \$5 attendance prizes will be awarded.

The current officers are Kenneth Kreamer, Winter St., president; Doyle Miller, Bldg. 10-1, vice president; and Lee Cupp, Credit Union Office, secretary-treasurer. Roy Berdelman, Bldg. 4-B, is chairman of the Credit Committee, and Gerhardt Foerster, Winter St., heads the Supervisory Committee.

This coming May will mark the 28th anniversary of the establishment of the local Credit Union. From no members and no assets, the organization has grown until today it has more than 5,800 members and \$7½ million in assets.

Through the years some 95,000 loans amounting to upwards of \$46 million have been granted. Last year alone some 4,000 loans in the amount of \$3¼ million were made.

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, January 27, 1964

FOR SALE

DINETTE SET, Daystrom, table and 4 upholstered chairs, yellow, 1 extra leaf, very good condition. 743-8297 weekends or after 5 p.m.

'63 STUDEBAKER, Lark, white, 5 months old, excellent condition, one owner, take over payments. 742-1100 or 438-9032.

GE TELEVISION SET, 21", cherry cabinet; floor scrubber and polisher, canister type cleaner attachment, all in good operating condition. 744-1656.

AQUARIUM TANK, 2 1/2 gal., piston air pump, filter, heater, light-reflector, stand, other accessories. \$20. 440-3074.

'55 HAKDTOP CAR, 2 door, automatic transmission, in excellent condition, must sacrifice for reasonable offer. 438-1509.

GE ELECTRIC STOVE, 40", good condition. 447-8524.

MIXER, ten speed, like new, \$10. 441-9333.

BOOKSHELVES, 2, \$6 each; 1 boy's gold wool sport coat, size 4, \$2; 1 boy's blue bathrobe, size 4, \$1. 745-9654.

CAPE, black seal fur, like new, \$25. 743-7094.

AIR CONDITIONER, 1 1/2 ton; Craftsman jig saw, large size, never used, like new. 742-2715 after 4 p.m.

UNDERWOOD TYPEWRITER, \$25; Rotary sewing machine, white, \$30. 445-0243.

ACCORDION, 48 bass, case, music stand, instruction books, \$50 for all. 744-5215.

'60 MOBILE HOME, Mariette, 50x10, 2 bedroom, GE range, GE gas furnace, air-conditioning. 5415 S. Hanna St. Lot 13 or 444-4233.

HOUSE, 5 room, modern, new oil furnace, 5 blocks from Broadway Plant, \$3500. 1332 Guthrie.

REARVIEW MIRROR, Chevrolet, never used, made by GM parts division, outside, set of two for \$2.50. 2804 Glencairn Dr.

SPARK PLUGS, 8, for '57 Plymouth, 133 miles on plugs, cost \$7.20 new, will take \$4. 748-6224.

RANGE HOOD, 42" white, with grease and charcoal filters, 110 volt AC, one speed light, never been used, \$50. Columbia City 244-5568.

GRAVE LOTS in Greenlawn, in an improved section, \$60 per lot. 444-0825.

OIL TANK, 250 gal., 1/4 full of oil, \$20; fur coat, mutton, worn 4 times, 3/4 length. \$50. 443-5824 after 4:30 p.m.

SECTIONAL, 2 piece, br.; orange swivel chair; tree pole lamp; ironer; pictures; two rug; braided rug. 429-5575 or 821 Greenlawn after 5 p.m.

GRAVE SPACES, 6, Greenlawn Memorial Park, \$50 to \$75 each. 745-2755.

REFRIGERATOR, good condition, \$35. 747-4204.

CHAIR, overstuffed; sewing cabinet; Hudson compression sprayer; maternity wearing apparel. 443-2012.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....
Home Address..... Pay No.....
Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

BROWNIE CAMERA, reflex, flash attachment, close up lens, reasonable. 445-0155.

VITALITY SHOES, olive green, purse to match, shoes size 7 1/2 AA, medium heel, like new, \$6.50. 745-2809.

'59 CHEVY, Impala convertible, all power, black with new white top, \$950; '53 Mercury, 8, stick, runs, 9,000, \$100. 637-3251 or 440-2541.

ENCYCLOPEDIA, Britannica, made in 1894, perfect condition, \$2 each. 483-4580.

AQUARIUM, 20 gal. cap., piston pump, stand, lights, fish, extras, \$35. 443-7031 around 5 p.m.

COFFEE TABLE; girl's dresses, 8 years, like new; water tank, 52 gal.; jet pump for 4 inch deep well. 433-3345.

ICE SKATES, girl's, size 2. 456-1117.

SNOW TIRE, tubeless on wheel, 570x15, excellent condition, \$10; wrought iron hassock, \$2; bathinette, good condition, \$3. 745-7548.

GE WASHER, and dryer, matched set, good condition. 745-4428 after 5 p.m. or Saturday.

'63 CORVAIR, Monza, bronze, white walls, bucket seats, 4 speed transmission, 2 door. 423-5872.

BABY CRIB, Storkline; car seat. 442-6111.

GE STAND MIXER, like new; GE 36" range, good condition, \$50. 429-5481 evenings, Saturday or Sunday.

SOFA Bed, Naugahide covered, good condition. \$20. 745-3359.

FORMAL, mint green ballerina length, size 7-9, worn once, \$12; white full length leather coat, size 10-12, good condition, \$25. 433-7521 after 5 p.m.

FUR COAT, grey squirrel, size 15, \$200 value, will sell for \$40. 421-5352.

WASHING MACHINE, apartment size, never used, \$25. 439-9723.

WOOL BAT for comforter, cleaned and carded, reasonable. 745-4557.

PRESSURE GREASE GUN; pair of antique rocker frames. 745-1588.

HOT WATER HEATER, 62 gal., electric, good condition, \$15. 447-7232.

BOWLING BALL with case, used one season, \$25. 425-5605.

GE TV SETS, 2, reasonable. 438-4451.

CAMPER TRAILERS, 2, sleeps four, reasonable. 438-4451.

ROADSTER, MGA 1600, convertible, soft top, '61, red, wire wheels, \$1100. 443-9522.

COLOR SLIDE OUTFIT, 35mm Kodak camera, flash, filter; slide projector; 40"x40" radiant screen, all in excellent condition. \$35. 745-9200.

PEKINGESE, male, blond, black mask, 1 yr. 3 mo., house broken, loves kids, AKC registered. \$35. 442-4402.

SHOTGUN, 12 gauge with ventilated rib and choke, shells and cleaning rod, \$50. 745-1151.

OSCILLOSCOPE, like new, for tv servicing, will sell reasonable. 744-5273.

BINOCULARS, 7x50mm, like new, \$50 or trade for drill press or lathe. 443-7452.

FORMAL SUIT, man's, size 40, \$5; army cot, like new, \$3. 483-4838.

MAN'S TOPCOAT; sport coat; suit, 2 pr. pants, like new; Hobart computer scale; Burroughs combination adding machine and cash register. 456-2660 after 5 p.m.

ELECTRIC FRENCH FRYER. 744-3477.

'52 CHEVY II, Nova 400, 2 door, standard transmission, 5 cylinder, white walls, 15,000 miles. 745-9975.

ICE SKATES, man's, size 9, \$5; set of fireplace tools, \$5. 447-5943.

'59 RAMBLER Super, 4-door, 6, station wagon, shift, with overdrive, excellent condition, low price. 743-5919.

3-BEDROOM HOME in Meadowbrook, \$750 down, take over loan balance \$3,506 at 5%, large lot. 745-2820.

CORNER LOT in Sandpoint Gardens, Greenview Ave; table and floor lamps; portable record player; electric mantle clock; miscellaneous. 744-0890.

GE IRONER, \$20. 745-1587 after 3:30 p.m.

HOBBY HORSE by Wonder Horse, best model like new, reasonable, real conditioner for any child. Monroeville 523-3753.

GAR COAT, lady's, grey, 12; coat. 16, \$1.50; dresses; suits 11-20; drapes, 50x80, extra window lined scenery pattern, all \$10. 425-7533.

GRAY SOFA and matching chair; baby buggy; maternity clothes, size 14-16. 745-9447.

DOUBLE BED, mattress and springs, good condition, 441-7344.

MAN'S TOPCOAT, size 36, \$10; 2 lady's white uniforms, size 8, \$5; 3 formals, sizes 9-11-7. 748-5125.

BE WISE!

START SAVING TODAY
FOR THE FUTURE

Aliens Must Report
Address This Month

The Immigration and Nationality Act requires that aliens in the United States on January 1 each year shall report their address during the month of January. This is required even though the alien has not changed his address since the last report.

The alien may go to any U.S. Post Office or any Immigration and Naturalization Service Office and ask for the Address Report Card, Form I-53. When the alien has filled in all the items, he should sign the card and hand it to an employee in the Post Office or Immigration and Naturalization Office. The card may not be mailed.

'Idaho Adventure' Set
By Apprentice Alumni

Julian Gromer, well-known photographer and narrator, will present a travelogue entitled "Idaho Adventure" at the GE Club Auditorium one week from tonight, January 24, at 7:30 o'clock.

The public is invited to attend, according to the General Electric Apprentice Alumni Association which is sponsoring the event. Cost is only 50 cents for adults. For children under 18 who are accompanied by an adult, there is no charge.

Refreshments will be served at intermission.

PARKA, for ice fishing, large size, good condition, \$5. 428-8491.

WANTED

USED LINOLEUM, any quantity. 424-0073.

ICE SKATES, girl's, size 3 1/2 or 4. 456-1117.

TRADE M&M STAMPS for TV stamps; boy's pajamas, size 12-14. 440-3085.

TENOR BANJO. 743-2536.

PIANO SHEET MUSIC. 748-0257 evenings.

MUZZLE LOADING RIFLE in good or restorable condition. 748-6290.

MAH JONG SET and/or books about this game. 775 Southgate, Holland, Mich.

PAIR OF BINOCULARS; gas heater for basement recreation room. 448-2655.

CLARINET B-FLAT, good condition. 745-9447.

FOR RENT

HOME, 3 bedroom, 1802 Eckart, automatic heat, close to school and shopping, \$70 per month. Poe 12E.

UPPER APARTMENTS, unfurnished, 3 rooms and bath, 1321 W. Jefferson; 4 rooms and bath, 127 W. Leith. 744-8527 after 5 p.m.

FURNISHED APARTMENT, 2 1/2 rooms, gentleman preferred, 1034 Swinney Ave.

UNFURNISHED APARTMENT, new, private, 4 rooms and a bath, carpeted, stove, refrigerator. 438-9573 after 5 p.m.

FOUND

GE BOX containing Westlock Electric Clock and necklace, Christmas wrapped, addressed to Mom and Sharon. Call Plant Protection Office, Ext. 3512.

SAVE

For Your Children's Education
Through a G-E Savings Plan

Elex Slates Theater Party,
Series of Millinery Classes

Elex Club members will hold their annual Theater Party Monday, February 3, at the Civic Theater, 128 E. Washington Blvd. And the evening promises sure-fire entertainment.

For when the curtain rises at 8 p.m., Elex members only will be treated to "The Gazebo," a comedy melodrama starring Milton Folds and Grace Drummond.

Tickets at just 25¢ per member must be reserved no later than Wednesday, January 29.

Folds portrays Elliot Nash, a successful TV mystery writer who bungles (hilariously) the job when he tries to commit his own do-it-yourself murder because his lovely wife is being blackmailed.

The wife has no idea her husband is experimenting with extermination. So when a body is revealed and the wife has the gazebo removed, the fun is on.

Folds appeared in two Civic Theater presentations last season as well as playing leading roles in two Festival Music Theater productions last summer.

Mrs. Drummond already has two Anthony Awards to her credit.

Attention, Elex Club members only.

A series of six millinery classes will begin Thursday, January 30, in the Bldg. 18-3 conference room under the instruction of Mrs. Goldie Thompson, operator of Tuddies Millinery Supplies, 2115 S. Harrison St.

The classes, which will be held on consecutive Thursdays from 7 to 9 p.m., will show participants how to create, make and model their own custom chapeaux to shown off at Eastertime or any other time during the Spring or Summer.

In making their hats as elegant or simple as they like, participants may use feathers, ribbon, flowers, fabrics, straws, etc.

Under Mrs. Thompson, members will find they do not have to be a seamstress, artist or designer to make their bonnets look attractive. She will have samples, styles and materials at the first class so members can start their projects.

The \$6 registration fee for the classes must be submitted no later than Monday, January 20. The price of materials is not included in the fee.

GE OBITUARIES

Alfred B. Renz, 54



Alfred B. Renz

Services were held Monday, January 6, for Alfred B. Renz, 54, who died Thursday, January 2, at Lutheran Hospital following an illness of five months.

Mr. Renz was a painter in Sec. 14 at Taylor Street before leaving for personal illness last September 6. He began with the Company in March 1933 as a miscellaneous drill press operator in Bldg. 4-3.

He was a member of the Quarter Century Club.

Albert J. Braun, 72

Services were held Monday, December 30, for Albert J. Braun, 72, who died Thursday, December 26, in Necnaha, Wis., while visiting a son.

Mr. Braun was a drafting designer in Bldg. 31-2 when he retired in June 1956. He was employed in August 1928 as a draftsman in Bldg. 19-5.

He was a member of the Quarter Century Club.

John R. Cline, 70

Services were held Monday, January 13, for John R. Cline, 70, who died Thursday, January 9, at Lutheran Hospital where he had been a patient for two days.

Mr. Cline was a tool grinder at Winter St. when he retired in October 1958. He was employed in February 1931 as an assembler at Winter St.

He was a member of the Quarter Century Club.

Aloysius Holthaus, 69

Services were held Saturday, January 4, for Aloysius J. Holthaus, 69, who was dead on arrival at Parkview Memorial Hospital Thursday, December 31, following a heart attack.

Mr. Holthaus was a slotter in Bldg. 19-4 when he retired in July 1959. He began as a machinist in Bldg. 26-5 in April 1922.

He was a member of the Quarter Century Club.

Arnett Clouse, 63

Services were held Monday, December 30, for Arnett Clouse, 63, who died Saturday, December 28, at the Baptist Hospital in Louisville where he was visiting a son.

Mr. Clouse was a dip and bake coil worker in Bldg. 19-2 when he took his optional retirement in March 1959 after being off due to personal illness since November 1958. He began in August 1926 as a molder in Bldg. 10-1.

He was a member of the Quarter Century Club.



BE WISE!

SAVE MORE IN '64

Join a G-E Savings Plan Today

Do you believe you're saving as much or as regularly as you should?

In a recent survey conducted by the University of Michigan's Survey Research Center, people were asked how they felt about the amount of money they'd saved — and whether they considered it adequate or not enough.

Only one-third said they were satisfied with their savings. Thirty-three per cent said they were dissatisfied. And most of the rest had no savings whatever.

If you are not satisfied with the amount you're saving or if you aren't saving at all, why not join a General Elec-

tric savings plan or increase your savings if you're now in one of the plans but not saving at the maximum.

Remember, saving through a GE savings plan is easy and it's regular. Moreover, it's very satisfying to know that part of your earnings are being saved every pay day. And don't forget that under either the General Electric Savings and Stock Bonus Plan, or the Savings and Security Program, the Company keeps adding its own contribution on top of what you save!

Be like our wise owl friend. Save More in '64 by joining a GE savings plan today.

BULK RATE
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CITIC LIBRARY

4% Dividend Declared at Credit Union Meeting



FORT WAYNE NEWS

Volume 47

Friday, January 31, 1964

No. 3

Putting 'Accent on Value'

Local Employees Collect \$27,000 Through Suggestion Plan in 1963

The Suggestion Plan represents just one area in which General Electric employees can directly place their own Accent on Value contributions to the business. But it can be a highly profitable area indeed as was the case here last year.

A check with Fort Wayne departments and operations this week disclosed that more than \$27,000 in suggestion awards were earned locally during 1963, a substantial increase over the \$23,500 received in 1962.

Once again Specialty Transformer Department paid out the largest amount of suggestion award dollars — \$11,992.

Specialty Motor Department was second with awards totaling \$6,160, followed closely by General Purpose Motor Department with \$5,767.

Remaining departments and operations and their total 1963 idea awards are:

Small AC Motor and Generator Operation — \$1,457.

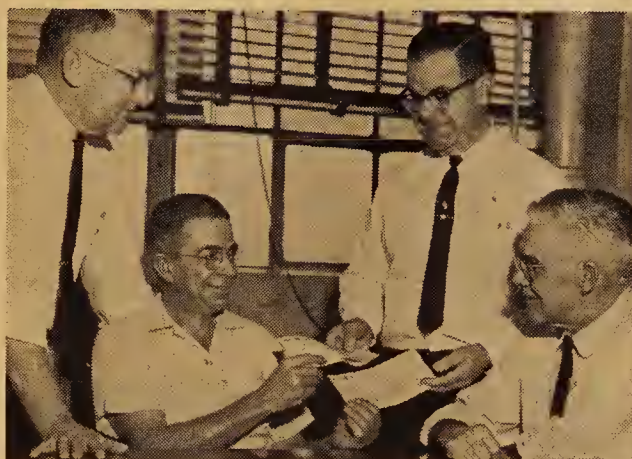
Laboratory Operation — \$918.

Hermetic Motor Operation — \$798.

Largest reported award here last year was \$305, earned by Waldo Greider, Bldg. 26-4 dispatcher, for his suggestion to multiple punch holes in terminal boards.

You might follow his lead and those of all the other award-winning employees and consider utilizing the Suggestion Plan yourself this year. Among the areas for you to consider in submitting suggestions are:

- Improving quality of products.
- Improving manufacturing and distribution methods.
- Improving factory or office routines or layouts to achieve a more efficient work flow.
- Reducing the cost of production.
- Better selection of materials.
- Reducing waste in materials and time.
- Reducing breakage and spoilage.
- Correcting conditions hazardous to health and safety.



JUST IN TIME FOR THE HOLIDAYS—Charles Spice, seated left, received this \$160 suggestion award in time for the holiday season. The Bldg. 4-4 setup man, who had earned \$75 from seven adopted ideas in 1963, really hit the jackpot on his suggestion to convert obsolete winding arbors to new design. Congratulating him are, left to right, Howard McVay, Specialty Motor Department Unit Manager; Earl Plummer, Specialist-Equipment, Processes and Methods; and Harley Springer, Specialist-Production Control.



EARN \$100 SUGGESTION AWARD—Howard Oesch, center, Bldg. 26-2 machinist, received a \$100 suggestion award for his idea which eliminated breakdowns of vacuum pumps used in casting areas. Holding his check are, left to right, Robert W. Trickey, Specialty Transformer Department Manager-Manufacturing; and Dean Lockwood, Unit Manager.

A 4 per cent dividend on all shares and a 25 per cent refund of all interest paid on loans last year were announced at the 28th annual membership meeting of the General Electric Employees' Federal Credit Union held at the GE Club auditorium last Saturday.

The dividend amounts to \$216,000 while the interest refund is approximately \$56,000.

Since its establishment on May 13, 1936, the Credit Union has paid out more than \$2,386,000 in dividends. Total interest refunds during this period have amounted to more than \$362,000.

The local Credit Union, operated by General Electric employees under the supervision of the Bureau of Federal Credit Unions, now has a membership of more than 5,900. Its assets as of Dec. 31, 1963 amounted to \$7,675,725, an increase of nearly \$384,000 since the end of the previous year.

Moreover, during 1963 the increase in shares amounted to nearly \$313,000, thus raising the total savings of members to \$6,615,390.

Credit Union officials also pointed out that the regular reserve increased substantially — from \$447,387 to \$510,694 — as did the undivided earnings — from \$242,202 to \$266,139.

Last year alone, some 3,675 loans amounting to \$3,777,362 were made. Since its organization, the Credit Union has granted 95,320

loans totaling \$46,420,347.

Re-elected to the board for two-year terms were Wilfred Holloway, Winter St., and Jack Faust and William Suelzer, both of Taylor St. Newly-elected was Duane Leeka, Winter St., while Solomon Andoerfer, Bldg. 4-5, was elected to a one-year term.

Re-elected to the Credit Committee for two-year terms were Jack Pollock, Taylor St., and Hazel Bennett, retired. Newly-elected was Anna Kensel, Bldg. 17-4. James Berg of the Credit Union Office was elected to a one-year term.

Other Credit Union Office personnel are Lee Cupp, treasurer; Dorothy Dreyer, Lauretta Ferrey, Myra Sorlie and Ruth Raidy.

Office hours are 7:30 a.m. to 4:30 p.m. Monday, Wednesday and Friday and 7:30 a.m. to 5 p.m. Tuesday and Thursday.

"Now's a good time for employees to come in and open a new account," Mr. Cupp stated this week. "You can add to your share account every pay day by payroll deduction if you like or by cash deposits if you prefer," he explained.

Here's Your Federal Income Tax Status on '63 Savings Plan Payouts

Now that the W-2 forms have been distributed, it's that time again — time to start thinking about filing those income tax returns for the 1963 tax year. To make things a little easier, here are some important facts concerning the Federal income tax status of Savings Plan payouts received by employees in 1963.

Stock Bonus Plan Payout Subject to Income Tax

Employees who received bonus shares of GE stock in March 1963, upon completion of the five-year holding period for 1957 savings under the General Electric Savings and Stock Bonus Plan, should report the market value of the shares as ordinary income in their Federal Income Tax Return for the year 1963.

The market value of the shares on the delivery date, March 7, 1963, was \$74 per share. The number of shares received at that time is

shown on the stock certificate opposite the Code SB at the right of the registration.

The amount of accumulated income which participants received by check in March 1963 should also be reported as ordinary income in the participant's Federal Income Tax Return. The dividend credit and exclusion provided by the Federal tax law do not apply to accumulated income paid under the Plan. However, the dividend credit and exclusion do apply to all dividends received directly from the Company after the participant received the shares.

Tax Information Statements Tell Story on S&S Program

Employees who received U. S. bonds and GE stock under the Savings and Security Program distribution made in March 1963 may or may not have taxable income to report in their Federal Income Tax Returns. The Tax Information Statement issued to each of these participants showed the amount of taxable income, if any, that should be reported in his Federal Income Tax Return for 1963.

Under the Savings and Security Program, a distribution is not subject to tax unless the total value of the distribution is greater than the total amount which the participant has paid in under the Program, less amounts previously received tax free. Thus, for practically all Program participants the amounts received in the 1963 holding period distribution will not have to be reported as income.

Employee Store Lists Normal Business Hours

Employees and pensioners are reminded that normal business hours at the Employee Store have been in effect since the conclusion of the recent holiday shopping season.

Current business hours are 1:30 to 5:30 p.m. Monday through Friday with the exception of Wednesday when hours are extended until 8:30 p.m.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR.Editor

Heed This Advice

The GE NEWS recently carried an article on safety measures you can take to make your home fire safe.

If, however, despite your safety precautions, a fire breaks out in your home, heed the following advice to avoid becoming a grim statistic of fire fatalities:

Get out of the house the minute you discover a fire or smell smoke.

Don't fling doors open if you think there is a fire. Feel the door first. If it's hot get out another way or block the door with furniture or a mattress to keep out smoke and gases.

Remember, the air is usually better near the floor in a smoke-filled building.

Hold your breath if you have to make a dash through smoke or flames.

Don't jump from upper-story windows except as a last resort. Wait for the firemen.

Don't ever go back into a burning building for any reason. Smoke and gases from even the smallest fire can be deadly.

Unless it's a small fire and you're certain you can control it with the right extinguisher, don't waste your time or your life by trying to fight a fire. Get away from it and call the fire department at once.

Always be ready to use different escape routes from any room in your house. Also note possible escape routes in any building which is not familiar to you.

If burned or exposed to fire or smoke, get medical treatment at once. Seemingly minor burns or smoke inhalation can have fatal results.

Ruling Opens Eyes

A recent ruling by the Wisconsin attorney general had the people of that state up in arms.

The attorney general said that a citizen of Wisconsin cannot write to a state legislator to express his views on pending legislation unless he writes to all 133 state senators and assemblymen.

The ruling is contrary to the principles of representative government. The man on the street in Wisconsin called it "ridiculous."

But the reaction is interesting. In a series of sidewalk interviews in Milwaukee, a newsman found that most people never had written to their lawmakers, didn't plan to, but are mad because they can't.

The right to express our views to our government representatives is a privilege that we have taken for granted. It's a right that apparently most people don't value highly until it is taken away. And yet we know that our enviable form of representative government remains strong only so long as we exercise our rights as citizens; unused, these rights can waste away until only the skeleton remains, ready for toppling under adverse conditions.

Perhaps the Wisconsin attorney general has done the people of his state—and the nation—a favor. By his ruling, he has focused attention on a right that has lain dormant. We should let our representatives hear our views more often.

What's Your Guess?

How Much Money Have Employees Received Under GE Savings Plans?

Here's a little guessing game you might like to try.

First, see if you can guess which one of the following amounts is closest to the total maturity value of U.S. Savings Bonds delivered so far to participants of the Savings and Stock Bonus Plan, and the Savings and Security Program, combined. Check one now. We'll give you the correct answer later in this article.

- | | |
|------------------|-------------------|
| (a) \$10 million | (c) \$100 million |
| (b) \$50 million | (d) \$300 million |

Second, see if you can guess how many shares of General Electric stock have been distributed to participants of these two savings plans so far. Check the figure below which you think comes closest to the right answer.

- | | |
|------------------|---------------|
| (a) 100 thousand | (c) 1 million |
| (b) 500 thousand | (d) 2 million |

Third, can you guess how many employees are becoming shareowners through their participation in Company savings plans?

- | | |
|------------------------|-----------------------|
| (a) over 175 thousand | (c) 50 - 100 thousand |
| (b) 100 - 175 thousand | (d) under 50 thousand |

Now that you've done your guessing, check your answers against the following facts and see how you came out.

The correct answer to the first question is (d). The maturity value of U.S. Savings Bonds distributed to participants in all years combined under

both the Savings and Stock Bonus and the Savings and Security Program is over \$260 million!

The correct answer to the second question is (c). The total number of shares delivered so far to participants under both plans combined is just a little under 1½ million. But don't be disappointed if you missed this one by choosing answer (d) because that will be the correct answer after this year's distribution has been made. Present estimates show that the 1964 stock distribution under these plans should bring the total for all years very close to 2 million shares.

Finally, the answer to the third question is (a). At last count, over 175,000 employees are or are becoming shareowners of the Company as a result of their participation in General Electric savings plans.

Now for the last question. Are you one of the employees who will be sharing in future payouts under either of the Company's savings plans? If your answer to that one is "no," ask yourself why not.

No one can answer that question for you. But if you should decide it's high time you joined your fellow employees and started saving under one of the Company savings plans, your payroll office can give you the answer to any question you might have about plan details and how to join.

Why not contact them today? They're waiting to serve you.

Five Complete Courses From GE Apprentice School Here

The fast-fading month of January saw five young men graduate from the General Electric Apprentice School here.

Four completed the Machinist-Toolmaker Course. They were George E. Bair who graduated today, Bruce A. Berlien who graduated last Friday, Steven D. Prough who graduated January 17 and Richard H. Gick who graduated January 10. The lone Drafting graduate was Thomas K. Gross who completed his studies January 17.

George E. Bair

A native of Fort Wayne, Mr. Bair, 21, joined the Apprentice School in August 1960 following his graduation from Lafayette Central High School. He has supplemented his studies since last September by attending the Purdue Extension here on evenings.

Married and residing at 10402 Branstrator Rd., Mr. Bair has been assigned to the Specialty Motor Department Tool Room, Bldg. 4-1. An uncle, Herschel Odier, is employed in Bldg. 19-4, and a cousin, George Bear, is employed in Sec. 14, Taylor St.

Bruce A. Berlien

Mr. Berlien, also 21, is now assigned to General Purpose Motor Department Plant Maintenance at Taylor St.

A Fort Wayne native, he enrolled in the Apprentice School in July 1960 after graduating from South Side High School. Since last September he, too, has been attending the Purdue Extension here.

Mr. Berlien, who is single and resides at 224 Esmond St., is the son of Paul Berlien who is employed in Bldg. 4-1 and the nephew of Doyal Johnson, Bldg. 27 tester.

Thomas K. Gross

A native of Fort Wayne, Mr.



Bair



Berlien



Gross



Prough

Gross, 22, joined the Apprentice School in May 1960 following graduation from New Haven High School in May 1959 and schooling at DeVry Technical Institute, Chicago. Prior to entering the school, he was employed at Peterson Brothers and Gator Boat Trailers.

Mr. Gross, who is single and resides at 5310 Ashland Dr., has been attending the Purdue Extension here evenings since last June. He is taking a leave of absence (educa-

tional) to complete his engineering studies at the University.

An aunt, Marie Giant, is employed in Sec. 14 at the Taylor St. Plant.

Steven D. Prough

Mr. Prough, 24, who entered the Apprentice School in June 1959, has now been assigned to Time Standards with Specialty Transformer Department.

A native of Fort Wayne, he is a May 1957 graduate of Hamilton High School and from September 1958 to September 1959 studied at the Purdue Extension here.

Mr. Prough served with the Air National Guard from May 1956 to September 1962 and was assigned to radio maintenance telecommunications. When the local unit was activated, he served at France's Chambley Air Base from September 1961 to August 1962.

Prior to entering the GE school he was employed with Pittsfield Products, the Weatherhead Co. and K&L Wood Products, Inc.

Mr. Prough, his wife and daughter reside at 1111 Delaware Ave. His father, Harold, is employed in Bldg. 17-2, and a brother, David, is a student in the Apprentice School.

Richard H. Gick

A native of Fort Wayne, Mr. Gick, 21, joined the Apprentice School in July

1960 following graduation from Central High School. Since last September he, too, has been studying Engineering during the evenings at the Purdue Extension here.

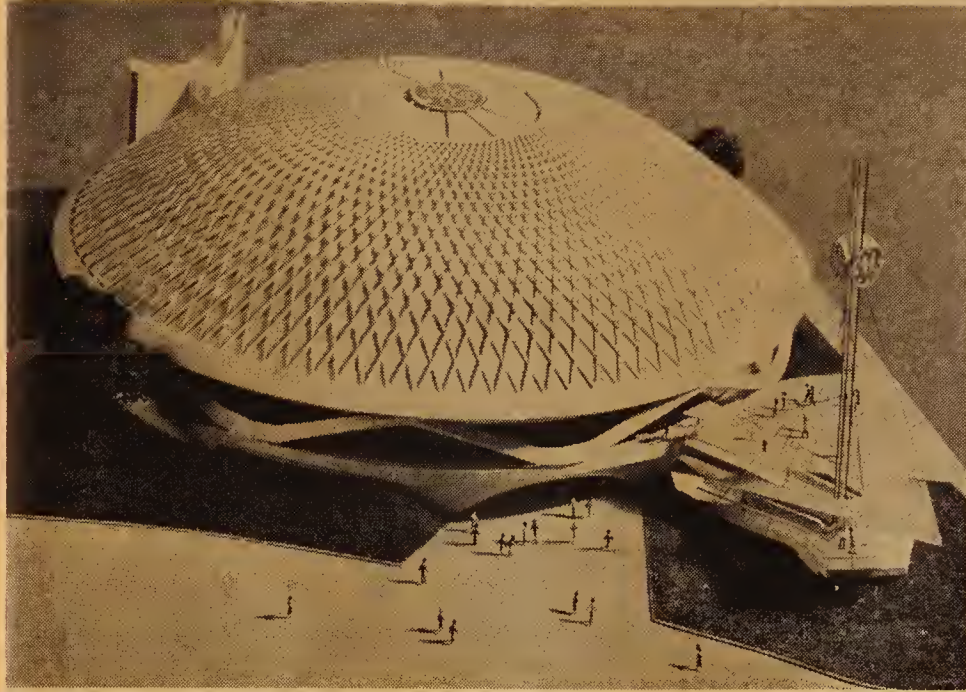
Single and residing at 7409 Baylor Dr., Mr. Gick has been assigned to Tool Inspection with the Laboratory Operation. His father, Harold, is a foreman in Sec. 15, Taylor St.



Gick

GE at New York World's Fair

Features the Story of Electricity's Past and Future



THIS IS WHAT 'PROGRESSLAND' WILL LOOK LIKE — How General Electric's pavilion at the New York World's Fair will look when completed is illustrated by this scale model. The 200-foot-diameter dome of "Progressland" will be crowned with more than 1,000 lights providing a special night-time effect in which the entire roof will seem to rotate. Rising 80 feet high, the three-story building is the first of its kind in the world.

Staff of 130 Needed for 'Progressland' But Six-Month Availability Is Required

A staff of about 130 persons will be needed to work in General Electric "Progressland" during the 1964 season of the New York World's Fair but availability for the entire six-month period is a key requirement for those hired.

According to T. E. Roberts, personnel supervisor for the Company Fair Operation in New York, demonstrators, guides and hostesses will be needed to work in the exhibit, and they must be at least 18 years old and high school graduates.

"Those hired will be on individual contracts, employed from the pre-Fair training period in March through the October 18 closing date. No regular GE employees will be hired because of the temporary nature of the work and the fact that the staff will not be kept on between the two seasons of the Fair. No one currently employed can be transferred to New York City to work at the Pavilion," he said.

"Priority consideration will be given to qualified sons and daughters of General Electric employees," Roberts said, but he emphasized that training for men and women hired to fill many of the jobs in "Progressland" will begin by mid-March 1964. "Very few jobs, if any, will be available for the summer months only, so students seeking such work are not encouraged to apply unless they are attending a New York area college. In the latter case, working hours will be arranged to fit individual class schedules."

Speech and dramatic training,

background in demonstrating products and other work involving dealing with the public will be elements taken into consideration in selecting staff members. Those employed will work a 40-hour, 5-day week with hours being shifted frequently

since the Fair will be open from 10 a.m. to 10 p.m., seven days a week.

Application letters should be addressed to T. E. Roberts, General Electric World's Fair Operation, 570 Lexington Avenue, New York, N. Y. 10022.

Six-day Tour to N. Y. World's Fair This July Announced by Elex Club

A fabulous six-day tour to the New York World's Fair this Summer was announced this week by the Elex Club.

The tour will begin Saturday, July 25 — the beginning of the two-week shutdown period for manufacturing operations here — and conclude Friday, July 31.

The cost (only \$84 for members, \$86.50 for non-members and \$30 for children under 12) includes railroad fare with reserved seat, round trip, red-cap service on the Pennsylvania Railroad, bus and baggage transfers in New York City, four nights at the Hotel Manhattan (two to a room) and two adult admissions to the Fair.

The group will leave Fort Wayne at 6:33 p.m. Saturday, July 25, and arrive at New York's Pennsylvania Station at 9:50 a.m. the next morning. The ideally-located Hotel Manhattan, adjacent to the Broadway theater district, will be the gather-

ing point for tour members Sunday through Wednesday nights with the participants to leave New York Thursday at 5:05 p.m. and arrive at the PRR station here at 5:58 a.m. Friday, July 31.

General Electric's own "Progressland" is one of the top attractions at the Fair but there are

Pen El Chapter Sets Meetings Next Month

Two meetings during the next two weeks have been scheduled by Elex Club's Pen El Chapter.

The board will meet Wednesday, February 5, at 9:30 a.m. at the Trophy Room of the GE Club. The regular monthly membership meeting will be held the following Wednesday, February 12, at 1 p.m. at the Portage Room of the YMCA. Hostesses are Maude Waikel, Carrie Krauter and Thelda Aker.

General Electric's "Progressland", expected to be one of the major attractions at the 1964-65 New York World's Fair, is a Walt Disney presentation that tells the story of electricity's role in the betterment of human living conditions — past, present and future.

The Progressland show is climaxed by an actual demonstration of thermonuclear fusion, the first ever to be witnessed by a general public (see page 8).

GE's dome-shaped, three-story pavilion will feature a six stage auditorium where audiences move from stage to stage without ever leaving their seats. Its 80-foot-high, 200-foot-diameter dome, where audiences will watch a projected, narrated demonstration of nature's energy forces, is believed to be the largest projection screen ever built.

Theme of Progressland will be "Peace Through Understanding — Progress Through Electric Power". It will interpret the ways in which electricity, put to use for human betterment, is changing our world and our lives.

The first attraction to be seen after visitors enter the blue-and-white structure on a moving ramp will be the "Carousel of Progress" on the second floor.

This will be the first auditorium ever designed to accommodate several audiences at one time, each watching shows on different stages. The stages will be stationary, forming the core of the second floor — around which are the seats.

Audiences will remain before each stage about four minutes. Seating 1,500 persons, (250 per auditorium) the entire six-section auditorium will move as a single unit. As the auditorium moves, the whole second floor wall — as

others as well (see page 8). Furthermore, tour members may want to utilize some of the time to visit other fascinating sites in New York — the Empire State Building, Rockefeller Center, Chinatown, the Lincoln Center, etc. All the time from arrival in New York to departure is your own to plan as you please.

Space is limited. For this reason, Elex members have the month of February to make reservations with a \$25 deposit. The tour with its economy rate is not open to the community although Elex members may choose their traveling companion. Beginning March 1 if any space is available, employees will be given the opportunity to participate in the tour. Members should deposit the \$25 with the appropriate Cashier and then notify the Women's Activities Office, Bldg. 18-3, Ext. 3555. Deadline for paying the entire sum is May 15.

GENERAL ELECTRIC PROGRESSLAND



A WALT DISNEY PRESENTATION
AT THE NEW YORK WORLD'S FAIR

viewed from outside — will rotate.

In the Carousel of Progress, a story dramatizing the contribution of electricity to the progress of better living in America, from the Gay Nineties up to the present, will be told uniquely by electronically controlled, animated figures created by Walt Disney specially for this purpose.

A Time Tube equipped with a moving ramp will take visitors from the Carousel of Progress to the third floor, where they will pass through a Corridor of Mirrors illustrating advanced work in General Electric laboratories. They will enter a huge observation area directly beneath the giant dome.

A lightning storm and the flames on the surface of the sun are among the awesome forces to be represented in the sights and sounds projected across the vast interior of the dome.

A demonstration of thermonuclear fusion, the basic process by which the sun and stars achieve their tremendous energy, will climax the pavilion's show. The spectacular visual and sound effects of the fusion demonstration will be witnessed in an 80-foot-deep centerwell, as the visitors descend from the third to the first floor by an open ramp which spirals down the center core of the pavilion.

The demonstration is being developed by the General Electric Research Laboratory and will be operated under the direction of the Laboratory's scientists. It will point up the prospects of fusion as a future source of unlimited energy to turn deserts into gardens and to boost living standards all over the world.

Visitors will complete their tour of the pavilion on the first floor with a walk up the main street of a model all-electric community to be known as "Medallion City". They will be free to step inside such attractions as a model home, school, hospital, town hall, store, factory, newsreel theater, electric utility and space observatory.

Progressland will include not only products and developments of today but many of the major unclassified projects now underway by the Company's science and engineering laboratories, such as new sources of electric power, the "laser" light ray, space technology, nuclear work and investigations of strange phenomena at temperatures near absolute zero.

The exterior of the dome will be crowned with more than 1,000 lights, providing a special night-time effect in which the entire roof will seem to turn. The lights will be programmed in a sweeping, rotary motion, producing an impressive display of changing colors.

Our Labor Costs Rising Faster Than Europe's—Day

"The economics of the sixties confront us with a challenge to change which we dare not ignore . . . There is a sobering awakening to the new facts of world-wide competition and the tough economic challenges which it poses . . . Our vaunted American productivity, once the unattainable envy of the world, has now become the model which the world emulates, equals and (in some cases) now excels . . . The once optimistic hope that labor costs in Europe would catch up to ours is dashed by the discovery that our labor costs in dollars-and-cents are still advancing faster than theirs."

Those are the words of General Electric Vice President Virgil B. Day as he spoke to members of the 68th Congress of American Industry in New York recently.

Mr. Day emphasized the need for unions and management to work together so that collective bargaining can serve the needs of economic growth in the face of strong and growing competition from abroad. "The problems must be met with a realistic, problem-solving approach, foregoing the pleasure of stabbing each other with rusty clichés," he said.

Advantages of Rivals

He emphasized the cost advantages of overseas rivals, adding, "The difference in labor costs was once comfortably considered to be offset by our superior plant and equipment. However, anyone who has visited our competitors in Europe and Japan must surely have been impressed with the modern and efficient facilities and manufacturing methods in place there," he said.

To meet the new economic challenges, Mr. Day called first for encouragement of technological change and automation. He quoted the President's Advisory Committee on Labor-Management Policy as saying "Failure to advance technologically and to otherwise increase the productivity of our economy would bring on much more serious unemployment and related problems than we now face."

Mr. Day pointed to General Electric's experience in saving jobs through major investments in new

technology in the manufacture of radios.

"Four years ago, the Japanese made their initial push, with a shirt-pocket transistor radio which spectacularly undersold domestic makes," he said. "Our successful response to that competition was made possible primarily by major investments in new technology and equipment."

Automation Saves Jobs

"The factory was renovated and expanded to permit more streamlined assembly lines and swift conveyor systems. New machines stepped up output and held to rigid high-quality standards. The engineers redesigned the products both to build in new customer value features and to permit cost improvements. Employees at all levels came up with ideas to improve values and cut costs. Union officials cooperated in acceptance of more efficient methods."

"The results? While the competitive pressure is still there, of course, our Radio Receiver Department's efforts have largely reversed the tide. Where we once were losing ground even in our domestic market, now we are exporting successfully—even to American PX's in Japan! Where we once had doubts about our ability to keep on our 1959 labor force, today we are employing one-third more people in this operation. Incidentally, we have some mighty proud employees and union officials, who know that their cost efforts helped to keep those jobs from being exported."

As a second step in meeting the new competitive challenges, Mr. Day called for increased priority on education and training. "At General Electric," he said, "we have had experience with a wide variety of training and retraining programs. Our experience has been that people are eager for retraining when another job worth the retraining is identified."

The third step outlined in Mr. Day's remarks was two-fold: first, the arresting of further cost-push inflationary pressures through moderation in negotiated settlements; and second, the undoing of past inflation by more efficient practices in the factory to get costs down so that prices can be attrac-

tive to foreign and domestic buyers.

Incentive for Employment

Fourth step in the management-labor work Mr. Day stressed should also have as a main target the reduction of unemployment. Its aim should be to improve the incentives for employers. Mr. Day quoted liberal economist John Keynes as having pointed out that "short of going over to communism, there is no possible means of curing un-

employment except by restoring to employers a proper margin of profit."

Finally, Mr. Day called for a greater appreciation of the "human factor" in business. "Whatever changes lie in wait for us, business will always be dependent on people for its operation—the automation alarmists notwithstanding," he emphasized. "The skills, status, desires, and ambitions of the people will change but their contribu-

tions to the character, future and growth of business will still be vital."

He closed by urging both sides of the collective bargaining table to keep open many channels of communication with employees. "It is a canon of American democracy that policies and philosophies should derive support from the people, given access freely and fairly to reasoned arguments and facts."

Push a button...turn a dial

With a touch of your fingertips this General Electric Filter-Flo Washer automatically selects Right Wash Speed, Temperature, Time for you!



Tiny, delicate loads! Big 12-Pound Loads, too!

EXCLUSIVE MINI-WASH* SYSTEM—takes on all your delicate hand-washing chores! The Mini-Basket holds up to 1 pound of fragile fabrics with special, gentle type of agitation. Perfect water-saving answer for small or leftover loads, too.

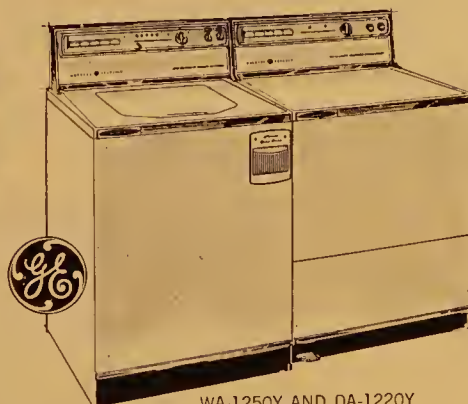
FAMILY-SIZE LOADS—just lift out the Mini-Basket and you're ready for big 12 pound loads that require more vigorous washing action. Clothes come out truly clean!



*Trade Mark of General Electric Co.



Herbert C. Grueb	22-14
Taylor St.	
45 YEARS	
Herbert J. Bauer	2-9-19
Bldg. 4-B	
35 YEARS	
Nellie A. Williams	2-2-29
Bldg. 4-4	
Vernon C. Dafforn	2-4-29
Bldg. 4-5	
Ford D. Burnau	2-17-29
Taylor St.	
Ralph S. Foust	2-19-29
Bldg. 19-2	
Robert E. Kallmyer	2-21-29
Bldg. 4-6	
Clarence M. Lhamon	2-22-29
Taylor St.	
30 YEARS	
Mary M. Baumgartner	2-8-34
Taylor St.	



WA-1250Y AND DA-1220Y

WASHER MODEL WA-1250Y

\$35⁰⁰

General Electric Quality Features include:

- Filter-Flo Washing System, prevents lint fuzz
- Water Saver Load Selector
- Automatic Multiple Cycle Washing
- Cold Water Wash
- Automatic Rinse Agent Dispenser
- Cycle Indicator Lights
- Soak Cycle
- Automatic Bleach Dispenser
- Illuminated Control Panel
- Unbalance Load Control
- Safety Lid Switch
- Porcelain Tub and Basket
- Available in G-E Mix-or-Match Colors or White.

Matching High-Speed Dryer Available

- Big 12-pound Capacity
- High Speed Drying System
- Automatic Compensated Control
- Variable Time Dry Control
- Automatic Economy Dry
- Automatic Damp Dry
- Synthetic De-Wrinkler
- Fluff Cycle
- Air Freshener
- Magnetic Door Latch.

DRYER MODEL DA-1220Y

\$30⁰⁰

EMPLOYEE DISCOUNT



ADMIRING RETIREMENT GIFTS—Henry A. Carnall, value analyst in Sec. 14 at Taylor St., and his family admire the lovely gifts presented at his January 1 optional retirement. He started here in July 1943. Left to right are Mr. Carnall; his daughter, Marlene Ueber; his wife, Helen; and his son-in-law, Erwin Ueber.



TIME IN THEIR HANDS—This is precisely what Raymond E. Bobay, foreman-flanges at Taylor St., and his wife, Julia, have as Mr. Bobay observed his January 1 optional retirement. A veteran of more than 41 years' service here, he was employed in May 1922.



VIEWING PLEASURE AHEAD—John Birchmeyer, a communication control system employee in Bldg. 20-2, and his wife, Fidelis, admire the General Electric television set presented Mr. Birchmeyer at his January 1 optional retirement. He was employed here in February 1943.



FAMILY JOINS CELEBRATION—The January 1 optional retirement of Albert J. Christman, motor packer in Sec. 14 at Taylor St., attracted his wife and three daughters who joined the farewell celebration for him. Left to right are his daughter, Dorothy Eckenbarger; wife, Hazel; daughter, Phyllis Sorg; Mr. Christman; and his daughter, Evelyn France. He joined the Company in March 1941.

Seven To Enjoy Pension Benefits For First Time



BOOK FULL OF FRIENDS—This is what Russell Ray, Bldg. 26-2 engine lathe operator prior to his January 1 retirement, has in mind as he and his family look over the folder containing wishes from employee friends. Mr. Ray was employed here in March 1923. Left to right are the retiree; his daughter-in-law, Julia; son, Carl; and wife, Cora.



MANY SCRAPBOOK SURPRISES IN STORE—Clarence Brenner will be able to relive many pleasant experiences, thanks to the scrapbook presented him along with a tape recorder at his January 1 optional retirement. Employed here as a messenger in June 1916, Mr. Brenner retired as Superintendent-Manufacturing in Advanced Manufacturing Development. Left to right are his brother, Carl, who is employed in Bldg. 12-3; his wife, Helen; his daughter-in-law, Mae; and his son, Harold, also employed in Bldg. 12-3.



"LET'S ALL UNWRAP IT"—That's what William Gallmeyer and his family decide to do at his January 1 retirement. A veteran of 33½ years' service with the Company here, Mr. Gallmeyer was last employed as an assembler in Bldg. 27. Left to right are his son, Richard; Mr. Gallmeyer; his wife, Mildred; and his son, Ronald.

TEN PIN TOPICS

by Jan Bowers

A tremendous 287 by Gil Baker featured recent bowling activity at the GE Club. Rolling in the Interdivision League, Gil fired ten strikes in a row but on his eleventh ball left the 1-2-7 pins which he picked up. This is the best score recorded at the AMF lanes in several years and gave him a 667 to hold down first place for high series of the season.

High games rolled in the Office League were Glen France 221-203, Riney Hofmann 219, Fran Gnau 216, Gerry Zehendner 212, Frank Beckman 206, Milt DeJean, Dick Kent and Paul Motter 202 and Dick Blair, Paul Henricks and Dudley Snyder 200.

Winnie Scheurich rolled a 504 including games of 190-211 and a 526 featuring a 198. Kay Bade's 525 included a 213. High games were bowled by Mary Harvey 201, Edna Armstrong 194-179, Donna Lommatsch 187, Pat George 185, Jean Mills 173, Phyllis Hoffman 172, Ruby Nern 171 and Paulla Gerding and Pat Schaefer 170.

In the Tuesday Afternoon Ladies League, Mary Rectenwall rolled a 507 series highlighted by games of 189-178, and Eleanor Whitehouse a 505. Rita Hart posted high games of 191-189 and Wava Aughenbaugh 175.

Robert Fredrick scored the only 600 in the Masonic League with a 613 highlighted by a 249. Other high games were Robert Carto 218, Robert Hickman 212, Harry Wartenbe 210, Karl Moore 208, Al Gesinger 206, Louis Cereghino 203, Robert Fredrick and Fred Harter 202 and Earl Snauffer, Marion Martz and Norman Boerger 201.

High games in the Hermetic Motor League were rolled by Bill Roach 221, George Hatch 221-205, Rolla Roe 211, Ron Pliett 210, Dan Aughenbaugh 204 and Joe Eifrid 202.

In the Wednesday Owl League, Harold Somers rolled high series of 615 with high games of 233-209

while Wilson Lambert scored 609 featuring high games of 214-204. Other high games were recorded by Charlie Wilt 254, Ray Myers 232, Ray Stanger 209, Garnall Parkison 208, Dave Knepple 203, Harold Sorg 202, Bob Winkler 201 and Louis Dasher 200.

Clarence Koepke bowled a 623 in the Interdivision League with high games of 234-209. Carl Miller rolled high game of 229, followed by Bill Hattendorf 221-201, Bob Holman 213-210, Russ LeBeau 210, Tom Mulligan 210-204, Howard Winters 209, Frank Beatty 207, Frank Matthews 205-203, Art Seidel 204, Larry O'Shaughnessey 203 and Don Moser 201.

High games in the Apparatus League were posted by Charlie Wilt 234, Lee Schnepf 226, Bill Kestner 225-208, Dorwin Stanley, John Meyer and Marv VanSkoyck 224, Max Baron 220-216, Wilbur Stocks 219-205, Walt Rietdorf 213-201, Glen Bower 212, Herb Langer 210, Ralph Thomas 208-204, Ray Junk 207-202, Mel Kestner 205, Marion Worman 204, Paul Perry 203-203-200, Carl Miller and Jack Fox 202, Charlie Briggs 201 and Sam Macy 200.

In the Friday Morning Ladies League, Sally Morningstar rolled a ladder series of 83-84-85. High games were posted by Alice Vaughan 189, Hilda Warren 188, Florence Kaiser 181-177 and Lucille Sasser 171.

In the Jack and Jill Mixed League, Ardyth Hawley and Pauline Bergman each bowled a 509 high series. High games were recorded by Ralph Dilworth 222, Bill Kestner 214, Andy Gump 201, Paulne Bergman 181-175, Ardyth Hawley 179-170, Winnie Scheurich 175 and Frieda Gump 171.

High scores in the Guys & Dolls Mixed League were Ansel Black and Perry Barnaby 222, Tom Lawson 215, Don Hoffman 213, Frank Ross 208, Ruth Mellinger 182 and Gert Snyder 175.

Whizzers Dance Set for Feb. 7

The GE Whizzers will begin the second half of square dancing Friday, February 7, at 8 p.m. at the GE Club gymnasium. Sessions will be conducted on the first and third Friday of each month.

New officers for the year are the John Stuckeys, president; the Paul Minniears, vice president; the Ralph Knoxes, secretary; and the Don Strohs, treasurer.



JOT THAT DIAL COMM NUMBER DOWN—That's what you're being urged to do by George Lambroff, Bldg. 20-2, Unit Manager-Telephone, Telegraph and Control System here. From now until March 2 when the cutover to Dial Comm takes place, you are especially urged to record those out of town Company numbers you call frequently. George also points with his left hand to the Dial Cards which are currently being installed on all telephone instruments in the three General Electric plants here. The new Dial Comm telephone system will allow faster, more convenient long distance calling and yet actually save a sizable chunk of the Company's annual long distance phone bill.

Meritt L. Miller Issued 5th Patent



Meritt L. Miller

Meritt L. Miller has been issued his fifth patent by the United States Patent Office, it was announced last week by Harry F. Manbeck, Bldg. 18-2, Patent Counsel.

The patent covers an a.c. to d.c. converter used in a motor analog computer.

Mr. Miller is an Instrumentation Engineer with the Laboratory Organization's Engineering Organization.

SAVE
For Extra Financial Security
Through a G-E Savings Plan

Sick List

At Lutheran Hospital	
Melvin Hennemeyer	Bldg. 26-2
Ralph Foreman	Taylor St.
Theodore Schroeder	Taylor St.
Juanita Spice	Taylor St.
Margaret Cowan	Taylor St.
Samuel Allmandinger	Taylor St.
Elmer Hart	Pensioner
James Lindlag, Jr.	Taylor St.
Frank McMaster	Bldg. 6-3
At Parkview Memorial Hospital	
Mary Stewart	Taylor St.
Charles Arnett	Pensioner
Robert Battershell	Taylor St.
Joyce Storey	Taylor St.
Marietta Graver	Taylor St.
Betty Shields	Bldg. 12-2
Dorothy Burns	Winter St.
Clarence Hueber	Pensioner
At St. Joseph's Hospital	
Donald Niles	Taylor St.
Beulah Lee	Bldg. 4-5
Frank Smith	Winter St.
Neil Daley	Pensioner
Alvin Hartman	Pensioner
Doyle Rauh	Taylor St.
At Linville Memorial Hospital Columbia City, Ind.	
Frank Meggison	Taylor St.
At Garrett Community Hospital Garrett, Ind.	
Maxine Kugler	Bldg. 4-4
At Veterans Hospital Marion, Ind.	
James Monroe	Taylor St.
Dismissed from Hospital to Home	
Willie Rowell	Taylor St.
Aurora Pena	Taylor St.
Gladys Getts	Taylor St.
Gerald Briggs	Taylor St.
Marcella Peppler	Taylor St.
Theron Kitchen	Taylor St.
Franklin Treece	Bldg. 19-2
Eugene Barrett	Taylor St.
Herbert Dornte	Taylor St.
Willis Deolz	Taylor St.
Everett King	Pensioner
Ronald Wilkenson	Pensioner
Cott'eb Nicole	Taylor St.
E. Regine Koons	Bldg. 19-2
Herman F. Korte	Bldg. 31-2
Eugene Eget	Bldg. 26-4
Elwood Hart	Bldg. 19-1
Olin Keller	Bldg. 26-1
Virgil Best	Bldg. 4-2
Lawrence Bordner	Bldg. 8-1
Robert Ompach	Bldg. 4-5
Charlene Morrison	Winter St.
Audrie Fankhauser	Winter St.

Unless a man is a recipient of charity, he should be a contributor to it.

Two Eliminated In Post-Season Cage Tourney

It looks as if Specialty Motor and the Firemen will be tangling again to decide the double elimination post-season tournament of the GE Interdepartment Basketball League.

Going into last night's action, only four of the six starting teams remained — the two above-mentioned as well as the Apprentice Grads and Taylor St.

The two Apprentice squads — the Chargers and Sharks — were eliminated last week. The Chargers were taken out by the Grads, 49-37, while the Sharks were nipped by Taylor St., 47-43.

In previous tourney contests, Specialty Motor defeated the Sharks, 57-50, the Firemen won over the Chargers, 67-27, and Taylor St., 71-49, and Taylor St. edged the Grads, 51-50.

Specialty Motor won the regular season championship by downing the second place Firemen while the Grads finished third and Taylor St. came in fifth.

Free Square Dance Tomorrow at GE Club

The third of five free square dances, sponsored by the GE Club this season, will be staged tomorrow night from 8:30 to 11:30 at the club gymnasium.

The affair is open to all General Electric employees and their friends. Employees are urged to bring a set or two and enjoy the fun.

Massachusetts Defeats Dayton On College Bowl

Although each team correctly answered six toss-up questions, the University of Massachusetts quartet was able to add more bonus points and defeat the University of Dayton, 150-125, last Sunday in the 186th game of General Electric College Bowl on the NBC Television network.

Rollins College of Winter Park, Fla., will challenge the Massachusetts team this Sunday at 5:30 p.m. on Channel 33 when the teams compete for \$2,000 in General Electric scholarship grants.

On Sunday, February 9, College Bowl will step aside for one week in order to permit the first General Electric fantasy hour program, the fully animated musical feature, "Return to Oz," which begins on NBC-TV at 5 p.m. The winner of the Massachusetts-Rollins game will meet Iowa State February 16.

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, February 10, 1964

FOR SALE

'98 OLDS sedan, '53, good motor and transmission, dirt cheap. 428-9905 after 3:30 p.m.

ARTCARVE DIAMOND, Solitaire, 1/2 carat, make an offer. 747-6687.

GE DRYER for clothes, good condition, \$35. 433-4378 after 4 p.m.

BREAKFAST SET, 6 piece, black tweed top and red chairs, \$30; double roll-a-way bed, \$25, like new. 449-1235.

DRESSES; coats; aprons; housecoats, all large sizes, 50-64, reasonable. 745-2917 after 6 p.m. or 4414 So. Hanna.

MONEY CHANGER, used only a few months. 747-5487.

STOVE, 66. 745-1845.

TV, RADIO AND PHONOGRAPH combination; 17" TV will trade for portable stereo record player, will sell or trade. 456-1117.

CHAIR, 1, grey leather, barrel back; 1 brown and pink tweed davenport; 1 green lounge chair, reasonable. 749-4236.

FLOWER GARDEN QUILT TOP. 745-7430.

RICHMOND PIANO, modernized, mirror shadow box top, beautiful tone and finish, \$175. 7001 Beatty Ave., Waynedale, afternoons on Monday, Wednesday and Thursday.

'59 FORD RANCHERO, 8, good rubber, motor perfect, 17,000 miles, \$1,100; maple twin bed, springs, mattresses, good condition, \$25. 743-9844.

DINETTE SET, formica, gray top table, 4 red plastic chairs, in very good condition. 744-8097.

RABBIT PEN, new nine large hole compartment inside, can be moved easily. 748-7560.

APARTMENT HOUSE, 4-3 room units, 2 down and 2 up, all modern, private entrance, reasonable. 456-1772.

WASHER AND DRYER, like new, \$135 for both. 453-7472.

BICYCLE, girl's 24", \$16; roller skates, cheap; metal wardrobe, 24x18x63, reasonable. 747-3824.

ROBERT MEAT GRINDER, 1/2 hp., electric. 744-8496.

TRANSMITTER, Knight T-60 50 watt, used 1 hour, \$40. 448-2293.

LAKE LOT, 75 ft, water front at Nevada Mills, black top road, electricity, new dock, \$1,200 cash or contract. 424-0073.

MACHINIST TOOLS, 747-6364.

BEDROOM SUITE, blonde, \$30; table lamp, \$15; Lane end table, walnut, \$16, all modern. 429-6576.

BOWLING BALL, 14 lb., almost new, reasonable. 745-1482.

SINGER SEWING MACHINE, electric, walnut cabinet, sews forward and backward, nice, \$35. 744-1462.

'56 CHEVY PARTS, front fenders, hood, grill and doors for Bel Air, 4 door sedan, all in good condition, reasonable. 447-0224 or 748-0257.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

SNAKE PLANT, 1 large; Tammie and Barbie doll clothes. 745-1876.

AQUARIUM, 15 gal. capacity, pump, lights, 10 kinds tropical fish, extras, \$30. 437-2671 after 4 p.m.

WEDDING DRESS, beautiful, waltz length, 3/4 sleeves, very suitable for Spring wedding, size 12. 443-5872.

MATERNITY DRESSES, for now into Spring, size 12-14, good condition, reasonable. 445-0442.

CLOTHES, dresses; sweaters; skirts; blouses; coats, petite sizes. 436-7985.

TIRES, 4, nylon, black 670x15 high quality, less than 3,000 miles, \$10 each. 747-3819.

CORNER CUPBOARD, china, \$25; 6-yr. size Storkline bed and mattress, \$30; kitchen table and 4 chairs, \$9. 447-9106.

RECESS TUB AND STOOL, American standard right hand, excellent condition. 445-5845.

ANTIQUE DRESSER, will trade SH stamps for TV stamps. 748-6465.

FIREPLACE HEATER, gas; Kirsch draw rods to 60", 3; 1 Kirsch draw rod to 160"; 3 pr. drapes, 79x54. 747-3368.

LADY'S COATS; dresses, some new, size 11-20; brown fur coat, 14; old hair dryer; drapes, 120x80, pair for smaller window. 423-7533.

'60 RAMBLER, 4 door sedan, good condition. 745-2323.

ENCYCLOPEDIAS, illustrated, The Modern World, 20 volumes, excellent condition, \$4. 745-1730.

BABY CHEST, 5 drawer, light birch, good condition, \$15. 483-6055.

COFFEE TABLE, round, blond, formica, good condition, \$16; boy's sport jacket, new, size 14, 2 ladies' coats, \$6 each. 746-9647.

FREE KITTENS, 3, beautiful, 1 short hair white, 1 long hair gray, 1 long hair yellow. 747-3819.

FREE PUPPIES, just weaned, mother is a blooded collie, father pedigreed silver German Police. 429-8626.

FIGURE SKATES, girl's, size 8 1/2; pr. suede slippers, girl's, size 6, all in good condition, reasonable. 424-6463.

AUTOMATIC WASHER, good condition, \$25; '64 TV, needs picture tube; bathinette in good condition. 745-7648.

SCUBA-STAR REGULATOR, two-stage, single hose, volt combination depth gauge, compass, 71.2 cu. ft. tank with straight "K" valve, guaranteed. Kendallville 347-2394.

'49 PICKUP TRUCK, needs timing chain, \$75; house with lake view, Tri Lakes, \$2,500, 6181 Crampton Ave., Tri Lakes.

'63 MOBILE HOME, Concord, 12x67 fully carpeted, garbage disposal, indirect lighting double sink in bathroom. 3 1/2 miles south of Eaveys, Lot #43.

GRAVE SPACES in Greenlawn Memorial Park, \$50-\$75 each; kitchen table, 6 leaves, 6 chairs, good for lake cottage, cheap. 745-2755.

GE RANGE, 36" Airliner, good condition, reasonable. 429-5481 evenings or Saturday or Sunday.

DOG, liver and white Pointer, male, previous owner George Scott. 747-5936 after 5:30 p.m.

GE WASHER, conventional, twin tubs; 17" portable TV. 428-9332 after 5 p.m. or Saturday or Sunday.

KIMBERLY KNIT, size 16, black two-piece; table lamp; bathroom scale. 447-9391 after 5 p.m. or Saturday or Sunday.

ROOM DESK, wooden natural finish, sturdy, 18x42, reasonable. 443-6134.

COTTAGE TYPE HOUSE, 7 rooms, gas heat, aluminum storms, \$3,750 cash or terms, require references. 747-6581 evenings.

'57 PLYMOUTH, Fury, 40,000 actual miles, showroom condition. 436-8881 or 443-5872.

GE DELUXE RANGE, 30", pushbutton; girl's 26" English bicycle; 7" bench saw. 447-4105.

MINI BIKE, West Bend Motor, 2 years old. 623-6282.

WOOL RUG, Mohawk, wine color, approx. size 12x18, fair condition, \$40. 483-6055.

FOR RENT

APARTMENT, 4 room, unfurnished downstairs, heat and utilities furnished, 1009 High. 748-6465 after 3:30 p.m.

FURNISHED APARTMENT, 2 1/2 room, newly decorated, everything furnished, gentleman preferred. 1034 Swinney Ave., close to GE.

SLEEPING ROOM, 1143 St. Mary's Ave. on West State bus line, warm, clean room with large closet, gentleman preferred. 427-8925.

Three Events Slated By Partizan Chapter

Three events have been scheduled in February for the Partizan Chapter of Elex Cluh.

The board will meet Tuesday, February 4, at 9 a.m. at the home of Martha Zehendner, 3702 Oliver St.

The cancer pad sewing will be conducted the following Tuesday, February 11, beginning at 9 a.m. at the Allen County Cancer Society, 1201 W. Wayne St.

The regular monthly meeting will be held the following Tuesday, February 18, starting at 12:45 p.m. at the I&M Leisure Kitchen on East Berry St. A social hour will follow. Chairman of the event is Agnes Schlotter, assisted by Neva Scott, Frances Hart and Irene Ofenloch.

RIDE WANTED

STATE AND CLINTON to Broadway Plant, must clock in at 7 a.m. Tom Guseh-ing. 436-9316.

FROM BLUFFTON to Winter St. Plant, 8 to 5 shift. Anna Lynch, Ext. 7-319.

FROM LEO to Broadway Plant, 7 to 3:30 shift. Evelyn Warner, Leo 627-2429.

WANTED

GOOD SPINET PIANO. 448-1565 mornings or weekends.

HOUSE TRAILER, reasonable. 428-9905 after 3:30 p.m.

GRAVE LOTS, 2 in Greenlawn Memorial Cemetery, will pay \$75 each. 446-9245 after 10 a.m.

RUG, 15'x15', gold, light green or lilac. 447-8573 around 6 p.m.

USED TIRES, 6.50x15, Goodyear Captive Air, suitable for recapping; ping pong table. 748-8060.

BABY BED, 6 year. 483-7658.

OUTBOARD MOTOR, small, good condition, reasonable. 440-3085.

CAMP STOVE, 2 burner. 443-7452.

STORM WINDOWS, 2-25 1/4 x 51, 1-31 x 28 1/4, 1-52 1/2 x 38 1/4. 446-6453.

E FLAT TUBA. 747-3949.

GE OBITUARIES

L. T. Ankenbruck, 72

Services were held today for Lawrence T. Ankenbruck, 72, who died Monday, January 27, at Veterans Hospital where he had been a patient one month.

Mr. Ankenbruck was employed in inspection at Taylor St. until his retirement in February 1957. Engaged here in September 1920, he was a member of the Quarter Century Club.

Frank W. Merrill, 82

Private funeral services were held Saturday, January 25, for Frank W. Merrill, 82, who died Thursday, January 23, at Lutheran Hospital.

Mr. Merrill was a consultant engineer in Bldg. 4-6 until his retirement in September 1947. Employed here in August 1922, he was a member of the Quarter Century Club.

BE WISE!
START SAVING TODAY
FOR THE FUTURE

Elmer F. Paul, 52



Elmer F. Paul

Services were held Saturday, January 18, for Elmer F. Paul, 52, who died Wednesday, January 15, in Danville, Ill., following a lengthy illness.

Well known here, Mr. Paul was Manager-Manufacturing of the Ballast Department at Danville.

Mr. Paul joined General Electric in June 1929 as an apprentice in Bldg. 12-2. He transferred to Danville in January 1954 after becoming Manager of Manufacturing and Relations in Bldg. 26-2.

He was a member of the Quarter Century Club.

John P. Hayes, 69

Services were held Wednesday, January 22, for John P. Hayes, 69, who died Saturday, January 18, at Huntington County Hospital.

Mr. Hayes was an electrician in Bldg. 8-1 prior to his retirement in September 1959. He was employed in October 1942 as a stock helper at the Taylor St. Plant.

George R. Taylor, 66

Services were held Saturday, January 18, for George R. Taylor, 66, who died Wednesday, January 15, following admittance to Parkview Memorial Hospital.

Mr. Taylor was a salvager in Bldg. 5 until his disability retirement in February 1957. He began with the Company in November 1941 as a sweeper in Bldg. 26-3.

GE Squares Wives To Meet February 11

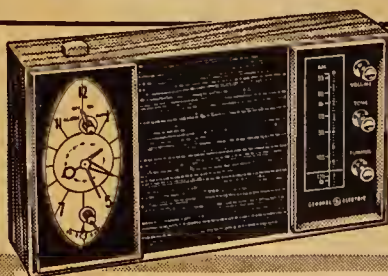
Mrs. Don Seacore will discuss the life and writings of T. E. Lawrence at a meeting of the GE Squares Wives Tuesday, February 11, at 8 p.m. at the home of Mrs. George Ridge, 7710 Kingsway. Co-hostesses will be Mrs. Don Strain and Mrs. Gene Shirley.

A fashion show and smorgasbord will be held at Wolf & Des-sauer Wednesday, March 11, at 6:30 p.m. For tickets call Mrs. Lee Rademaker, 745-2769.

The human mind is like a parachute. It functions only when open.
—Lord Thomas Dewar

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- Famous G-E Musaphonic tone — extra power and range!
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- Turns appliances on or off.
- Wakes you to music or buzzer.
- Lulls you to sleep, turns itself off.
- Handsome Rosewood grain finish on polystyrene cabinet.
- 5 tubes plus rectifier.

90-DAY WARRANTY ON BOTH PARTS AND LABOR

Employee Store

Hi-Ho, Come to the Fair!



YOU'LL BE SEEING a lot of this "Progressland" symbol in the weeks to come. It's the symbol of General Electric's pavilion, one of the major attractions at the 1964-65 New York World's Fair.

The Company presentation tells the story of electricity's past, present and future and how it has contributed to the progress of mankind. The climax of the Progressland show is an actual demonstration of thermonuclear fusion, the first ever witnessed by a general public.

But while the Company knows it has a top-flight pavilion, General Electric is one of the first to admit that Progressland is only one facet of a big, wide, wonderful panorama that is to be found on Long Island's Flushing Meadows.

Around the 14-story stainless steel Unisphere, a global representation of the world, exhibits from all parts of the world will be gathered. There will be gleaming pavilions, exotic temples, serene gardens, towering fantasies of glass and steel, picturesque promenades, water shows, theater productions, circuses, fireworks, symphonies and

brass bands.

More than 45 countries from five continents will have displays at the fair. Many will include restaurants serving their respective national dishes. Thirty-two states are also planning exhibits. And for the first time at any World's Fair, there will be religious pavilions which will stress the theme, "Peace Through Understanding."

Many employees and employee groups, such as the Elex Club here, are making plans to attend the World's Fair this year. If you're planning a similar venture either this year or next year, you may want to take advantage of the "Official Gift Package" reproduced below which offers you a substantial savings. This \$15 value is available for only \$10.10 until February 29, 1964. It contains seven adult tickets worth \$2 each plus a certificate, exchangeable at the Fair for the Official Guide Book which costs \$1.

So, act promptly if you intend to visit the Fair and order your supply of "Official Gift Packages" before the end of next month.

GET THE OFFICIAL NEW YORK WORLD'S FAIR GIFT PACKAGE

A \$15⁰⁰ VALUE FOR ONLY \$10¹⁰

	VALUE
Each package gives you	
7 adult* tickets worth \$2.00 each	\$14.00
One Certificate, exchangeable at the	
Fair for the Official Guide Book	1.00
	\$15.00

COST TO YOU: ONLY \$10.10—YOU SAVE \$4.90!

*Each adult ticket is exchangeable at the Fair for two children's tickets, worth \$1 each.

Regular price of adult tickets	\$2.00
Regular price of children's (under 12) tickets	\$1.00

This offer will not be available once the Fair is open. Get the Official Gift Package now and save 32½% on your Fair tickets and Official Guide Book.

Official N.Y. World's Fair Gift Package
New York World's Fair 1964-1965 Corporation
P.O. Box 1964
Flushing 52, New York
Attn: Erwin Witt, Comptroller

Please send me _____ Official N.Y. World's Fair Gift Packages of seven adult tickets (value: \$14.00) plus one Certificate exchangeable at the Fair for Official Fair Guide Book (value: \$1.00) for only \$10.10 per Gift Package. My check/money order for _____ is enclosed.

Name _____

Address _____

City _____ Zone _____ State _____

No orders accepted without payment.

Offer expires Feb. 29, 1964.

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INDIANAPOLIS FORT WAYNE **NEWS**



Volume 47

Friday, February 14, 1964

No. 4

3,500 Here Share in Record Payout



SHARING IN THE BIG PAYOUT—This trio of General Electric employees is sharing in the largest payout in the history of industrial savings plans—\$135 million in Company stock, U.S. Savings Bonds and even some old-fashioned cash. Locally, approximately 3,500 active, retired and former employees received a savings package this week valued at nearly \$2,750,000, based on the maturity value of the bonds and the Dec. 31, 1963 closing market value of General Electric stock on the New York Stock Exchange (\$87.125). Seated is Pearlene Webber, Bldg. 6-4 assembler, while standing are Bertha Schrader, Bldg. 4-4 distribution clerk, and Dick Sebold, Unit Manager-481, Specialty Motor Department.

Savings Plans Participants Get \$135.3 Million Package

General Electric employees this week were on the receiving end of the biggest payout in the history of industrial savings plans.

This was occasioned by the "payout" portion of a \$135.3 million package which came due on January 1 for more than 191,000 GE savings plans participants.

Approximately 3,500 active, retired and former employees here shared in a savings package with an estimated value of nearly \$2½ million.

The estimated value of this record-breaking payout was figured in terms of the Dec. 31, 1963 closing market value of General Electric stock on the New York Stock Exchange (\$87.125) and the maturity value of United States Savings Bonds.

At these values, the combined payments delivered under both the Savings and Security Program and the Savings and Stock Bonus Plan totaled \$122.4 million. Of this, \$43.5 million was in GE stock, \$77.9 million in U. S. Bonds and about \$1 million in accumulated income.

In addition to the amounts delivered to participants, over \$13 million in GE stock will be held in trust for participants who elected the S&S Program's Retirement Op-

tion and as fractional shares carried forward under both savings plans.

The distribution brought GE stock and U. S. Savings Bonds to 102,300 S&S participants who saved in 1960 and 89,000 people who saved under the Stock Bonus Plan in 1958. The total payment package includes employees' savings in those years plus an added 50% Proportionate Company Payment under the Savings and Security Program and a 15% bonus under the Stock Bonus Plan.

This week's distribution is the second made to participants under the S&S Program which began in 1959 and the 11th under the Stock Bonus Plan which started in 1948.

Approximately half a million shares of GE stock and 1,695,000 Savings Bonds were delivered. Thus, General Electric employees have purchased better than \$1 billion in U.S. Savings Bonds under payroll deductions dating back to the early days of World War II.

Savings and Security Program

This is the Company's newest savings plan. It assists participating employees in building savings for long-term financial emergencies while helping to protect them against short-term financial emergencies.

Participants can invest up to 6% of their earnings in U. S. Savings Bonds or a combination of bonds and Company stock. They are contingently credited with a Proportionate Company Payment (either in bonds or stock) equal to 50% of their savings.

Employee savings remain on deposit with the Company for a specified three-year holding period after which bonds, stocks and accumulated income are delivered to participants. However, the Program contains specific provisions for earlier availability of savings—without forfeiture of the Company payment—in cases of layoffs, strikes, plant closings, disability, retirement, and death. (Employees in bargaining units whose unions have not agreed with the Company that they may be offered this Program are not eligible to participate.)

Savings and Stock Bonus Plan

Established in 1948, this was one of the first savings plans of its type in industry.

Participants purchase U. S. Savings Bonds through payroll deductions (maximum: \$10 a week or \$43.75 a month). Each year, General Electric contingently credits participants with an amount of Company stock equal to 15% of the cost of bonds purchased and retained that year. Bonds are held by the Company for a specified five-year holding period, after which the bonds, stock, and accumulated income are delivered to participants.

—From "Highlights of your General Electric Employee Benefit Opportunities"

Annual Meeting to Be Held in St. Louis on April 29

General Electric Company will hold its 72nd annual meeting of share owners in St. Louis, Mo., on Wednesday, April 29, Board Chairman Gerald L. Phillippe announced.

Mr. Phillippe said that this year's annual meeting has been scheduled in St. Louis in continuance of the Company's policy of making it possible for share owners in various areas of the country, particularly those areas with extensive General Electric ownership, to attend and participate in the important business activities of the meeting.

General Electric currently has more than 59,000 share owners in the Mid-States region. In Missouri alone there are more than 8,300, an increase of 40 per cent in the last ten years, Mr. Phillippe noted.

The Company also has manufac-

turing facilities or offices in some 76 different cities in the seven mid-western states, with more than 44,000 employees whose annual compensation exceeds \$330 million.

The Company estimates that it has some 86,000 dealers for its products in the midwest and more than 7,800 suppliers, from whom it purchases over \$300 million in materials, supplies and services annually.

General Electric traditionally held its annual meeting in Schenectady, N. Y., until 1959 when it met in Cleveland, Ohio, after passage of a 1957 New York law permitting meetings outside the state. The annual meeting was held in Chicago in 1960, in Syracuse, N. Y., in 1961, back in Schenectady in 1962, and in San Francisco last

April.

The Company has approximately 500,000 share owners of record. More than 175,000 employees are now or are becoming share owners, chiefly under provisions of the Company's pioneer Savings and Security Program.

Frederick L. Hovde, President of Purdue University, Lafayette, Ind., and Gilbert H. Scribner, Jr., President of Scribner & Co., real estate and insurance firm of Chicago, Ill., are members from the midwest on the General Electric Board of Directors. As a matter of policy, there is wide geographical representation on the Company's board, as well as broad experience in many fields of endeavor. The board has 19 members, only three of whom are officers of General Electric.

Editorial

Salute to Engineers

Ed Note: In a letter to Division and Department General Managers and Managers of Engineering Sections and Laboratories, Francis K. McCune, General Electric's Vice President-Engineering, has emphasized the meaning of National Engineers' Week (February 16-22) pointing out the achievements of engineers in lifting all of us to better living and prosperity, as well as the challenges which face engineers today and in the future. Here is his letter:

For the 14th consecutive year National Engineers' Week is being observed. Public interest in engineering has never been so high as in recent years. Behind this interest, I believe, lies a very real appreciation of how engineering and scientific achievement have, in the United States, prospered and caused the nation to prosper.

Engineering achievements are also a particular hallmark of the General Electric Company. To all those who have a part in those achievements, heartiest congratulations are in order.

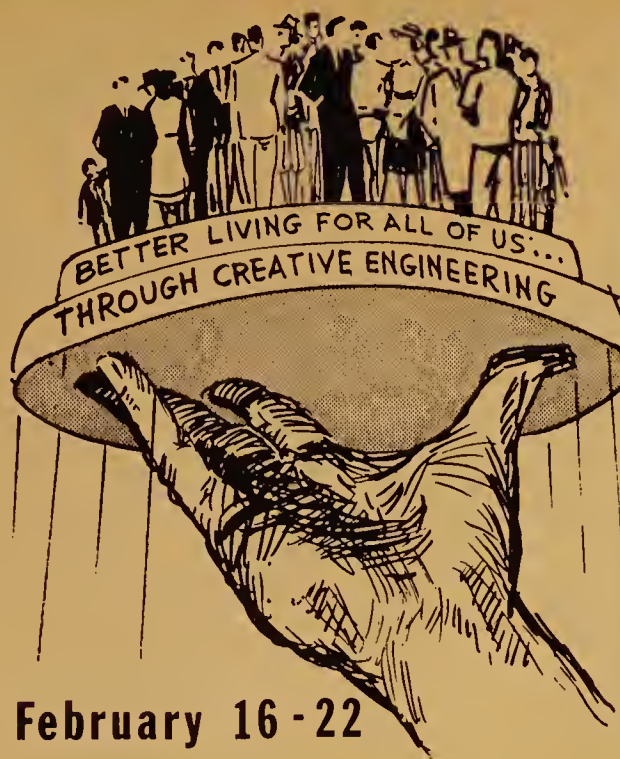
Very much in order, too, is the resolution that General Electric and General Electric engineers continue their historic, mutually-prosperous association. If this is to happen—in specific meaningful terms such as value to customers; rewarding professional careers; and able, enthusiastic recruits to General Electric's engineering manpower—it is important that the work of the engineer be properly presented and understood.

The 1964 theme of Engineers' Week is "Creative Engineering—Design for Tomorrow." This is a statement we should do well to . . . "read, mark, learn, and inwardly digest . . ." because it takes us, in the middle of exciting, confusing change, back to essentials. It reminds us that basically engineering hasn't changed since the invention of the wheel.

From the beginning, engineers have looked around at the materials and forces available to them in nature and come up with ideas for making something useful to man, which man values higher than the cost to society to produce. We call those ideas Designs.

What has changed over the years is this: man has become impressively more able to manipulate natural materials and forces; engineers have become much more sophisticated in their designs; and the number and variety of useful things for us to enjoy have mushroomed.

But the basis is the same; yesterday, today and tomorrow. At the very core of engineering there is just one thing—an act of creative thought, or, in other words, the process of having an idea for something useful and valuable to people.



February 16 - 22

NATIONAL ENGINEERS' WEEK

Chicago Flower Show Object of Elex Club Trip

The Chicago World Flower and Garden Show at beautiful McCormick Place will be the feature attraction of the Elex Club's One-Day Trip Saturday, March 7.

Chartered buses will leave at 7:30 a.m. from the Fairfield Ave. Parking Lot and return at the same site at midnight.

There will be plenty of parking space to leave your car for the day.

Cost of \$6.50 for member and \$7.50 for non-member includes round trip bus fare and admission to the Flower Show.

Sponsored in association with the Chicago Horticultural Society, the show offers 150 refreshing feature gardens and special exhibits.

McCormick Place, south of Soldier Field on the lakefront, has several food service areas, restaurants, cafeterias and snack bars.

Members should allow plenty of time for dinner in order to board the bus for the return trip at 8:30 p.m.

Deadline for making reservations for the trip is Friday, February 21.

YOUR GOOD WILL HELPS
THE HANDICAPPED
HELP THEMSELVES



AT
GOODWILL Industries

2nd Shift Elex Program to Show Latest Hair Styles

It is said that a woman's hair is her "crowning glory."

With this in mind, the very latest in hair styles for Spring will feature the program for second shift Elex Club members Thursday, February 20, at 12 noon at the Airport Inn, Baer Field.

A luncheon featuring creamed ham and turkey will precede the program of hair styles presented by Robert Keim as represented by stylist Patty Furlong of the North Anthony Beauty Salon, stylist Helen Lytle of Lady Fair Salon and stylist Roseland Snively of the Village Beauty Salon. Each stylist will use a professional model to demonstrate the latest in hair styles and care.

Tickets which include tip and tax are \$1.70 per member.

Clovis E. Linkous Issued 2nd Patent



Clovis E. Linkous

Clovis E. Linkous has been issued his second patent by the United States Patent Office, it was announced by Harry F. Manbeck, Bldg. 18-2, Patent Counsel.

This patent covers a synchronous induction type motor which is presently being produced by Specialty Motor Department.

Mr. Linkous is a Design Engineer with the General Purpose Motor Department at Taylor St.

GET THE OFFICIAL NEW YORK WORLD'S FAIR GIFT PACKAGE

A \$1500 VALUE FOR ONLY \$10¹⁰

Each package gives you	VALUE
7 adult* tickets worth \$2.00 each	\$14.00
One Certificate, exchangeable at the Fair for the Official Guide Book	1.00
	\$15.00

COST TO YOU: ONLY \$10.10—YOU SAVE \$4.90!

*Each adult ticket is exchangeable at the Fair for two children's tickets, worth \$1 each.

Regular price of adult tickets	\$2.00
Regular price of children's (under 12) tickets	\$1.00

This offer will not be available once the Fair is open. Get the Official Gift Package now and save 32 1/2% on your Fair tickets and Official Guide Book.

Official N.Y. World's Fair Gift Package
New York World's Fair 1964-1965 Corporation
P.O. Box 1964
Flushing 52, New York
Attn: Erwin Witt, Comptroller

Please send me _____ Official N.Y. World's Fair Gift Packages of seven adult tickets (value: \$14.00) plus one Certificate exchangeable at the Fair for Official Fair Guide Book (value: \$1.00) for only \$10.10 per Gift Package. My check/money order for _____ is enclosed.

Name _____
Address _____
City _____ Zone _____ State _____

No orders accepted without payment.

Offer expires Feb. 29, 1964.



FORT WAYNE
NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor



THERE'S A FAIR IN THEIR FUTURE—These four Elex Club members are not "crystal ball gazing." They're already counting the days when they and the 145 other members who already have signed up will be visiting General Electric Progressland and the other top attractions at the New York World's Fair during the club's six-day tour beginning July 25. Left to right are Maxine Baker, Bldg. 4-1; president Rachel Fisher, Bldg. 4-5; Roqua Shideler, Bldg. 18-3; and Beth Jacobs, Bldg. 19-2. The scale model (30"x27"x12" high and weighing about 55 pounds), which is now being circulated among Company locations here, has lighting effects similar to the spectacular dome lighting featured in Progressland. The motorized light animation inside the translucent dome gives a rotating three-colored dome light effect, showing the pavilion as it will appear at night.

Cost Reduction Is Company 'Way of Life,' Borch Tells President, Defense Secretary

"The defense and space operations of the Company will continue to stress cost reductions as a continuing way of life in General Electric."

This was the theme of a reply by President Fred J. Borch to requests by President Johnson, Secretary of Defense Robert S. McNamara, and Administrator James E. Webb of the National Aeronautics

& Space Administration for the Company's assistance in reducing defense expenditures.

The Johnson Administration has made a similar request of all the nation's major defense contractors.

Mr. Borch pointed out that General Electric's defense cost reduction efforts resulted in documented savings during 1963 of more than \$80 million. That achievement has

already been reported to the Department of Defense's Cost Reduction Task Force.

"In each of the past three years," the Company President added, "we have reported highlights of our cost-improvement work on Air Force contracts. Two years ago we made a similar report to the Navy."

Mr. Borch also reported that the thrust of the Accent on Value Program will be continued in 1964 in the defense and space departments.

"Through this program we attempt to marshal the full and enthusiastic effort of every employee to be sure that every customer receives maximum value in everything we make or do for him. This means not just cost reduction but also quality improvement. Applied to our government contract work, it means we shall strive anew to see that your request for getting a full dollar's value for each dollar spent will be more than realized when the Department of Defense and NASA purchase from General Electric."

Mr. Borch said the Company will continue in its effort to reduce costs through its value engineering and value analysis for purchasing programs, both of which it pioneered.

"Over many years, we in General Electric have taken very seriously our efforts to achieve sound

(Continued on page 7)

Dial Comm Installation 'Just About Complete'

"Installation of Dial Comm is just about complete and is now in the testing stage."

That was the word this week from George Lambroff, Bldg. 20-2, Unit Manager-Telephone, Telegraph and Control System here.

Dial Comm, which goes into operation March 2, is American industry's first leased nationwide, automatically-switched, direct-distance-dialing telephone system.

Effective use of the Dial Comm system, which will serve approximately 100,000 Company telephones in the United States and Canada, will mean better long distance telephone service and will bring ultimate savings to the Company, Mr. Lambroff said.

In Fort Wayne virtually all local extension numbers will remain unchanged under the new system and local calls will continue to be dialed as they are now.

A nationwide Dial Comm Directory listing Dial Comm location codes will be distributed about February 21 and the local internal directory will be distributed soon after.

If you have not already done so, begin now to acquire the Dial Comm numbers of long distance callers and show your Dial Comm number on all internal correspondence, he urges.

Dial Comm will provide the convenience and economy of desk-to-desk direct distance dialing to 240 cities in the United States and Canada.

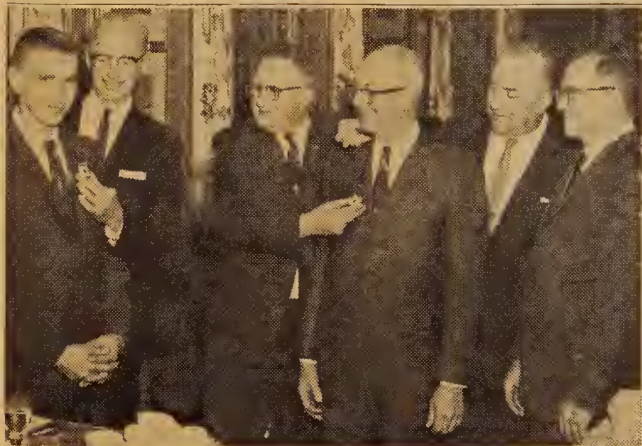
BE READY



Bingo Session Set by GE Club

The GE Club will sponsor free bingo Saturday, February 29, at 8 p.m. at the club gymnasium. Prizes will consist of groceries.

Admittance is by GE Club card only. The event is open to all pensioners and employees and their spouse as well as single employees and their date.



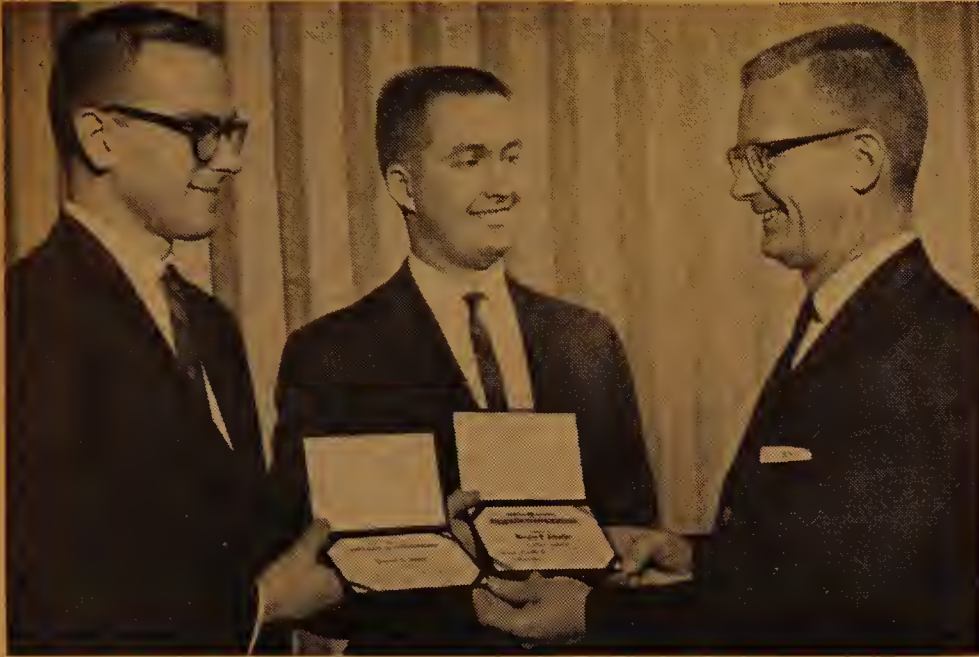
VOLUNTEER FIREMEN CITED—Four Volunteer Firemen were cited for completing ten years' service with the organization and presented service pins at a recent dinner meeting. Left to right are Robert Weaver, Bldg. 17-1; Merle Morkoetter, Supervisor of Broadway Plant Protection; Roy Weick, Supervisor of Taylor St. Plant Protection; and Tom Althouse, Joe Bernardin and Ken McCuaig, all of Taylor St. More than 95 per cent of the approximately 175 Volunteer Firemen serving the three General Electric plants in Fort Wayne are ten-year veterans with the organization.



Many people in the Component Products Division, both in Fort Wayne and other points, will remember very well Douglas S. Moore, who was Counsel for the Division prior to Quincy Baldwin.

This picture was taken at Christmas and shows the changes that time has wrought in the Moore family who now live in the Shaker Heights section of Cleveland where Mr. Moore is Counsel for the Lamp Division of General Electric Company at Nela Park.

Mr. and Mrs. Moore appear in the rear of the picture in the midst of their daughters, Vicky and Kathy, and son, Doug.



HERE'S THE SCHOOL'S 1,000TH GRADUATE—Douglas Schaefer, center, is the 1,000th graduate of the Fort Wayne Apprentice Training Program and to Donald Moser, left, goes the honor of being graduate No. 1,001. Both are shown receiving their diplomas from David A. Bartle, Jr., Supervisor of Apprentice Training.

A Machinist-Toolmaker last week became the 1,000th graduate of the General Electric Apprentice School here when he completed the required 6,800 hours of training just 10 hours ahead of a Draftsman.

When the two apprentices received their diplomas together last Friday from David A. Bartle, Jr., Supervisor of Apprentice Training, Douglas F. Schaefer did not know he had become No. 1,000 of the Fort Wayne Apprentice Training Program. For he and Donald K. Moser, the 1,001st graduate, coincidentally started their apprentice

training on the same day, July 11, 1960.

Douglas F. Schaefer

A native of Fort Wayne, Mr. Schaefer attended Indiana Institute of Technology while being employed by Alton Boiler & Welding and Chaney Combustion, Inc. here after graduating in June 1958 from Central Catholic High School.

Now assigned to the Small AC Motor and Generator Toolroom at Winter Street, Mr. Schaefer and his wife, Billie Jean, reside at 1816½ Colerick St. Two cousins are also employed here—Robert R. Berghoff is with Specialty Trans-

former Engineering in Bldg. 26-2 and Gustave H. Berghoff is with the General Tool Unit in Bldg. 19-4.

Donald K. Moser

A native of Bluffton, Mr. Moser is a June 1960 graduate of Central High School. He is currently assigned to the Small AC Motor and Generator Product Drafting Unit at Winter St.

His wife, Kathleen, is employed in Bldg. 26-2 and the couple resides at 1231 Woodmere Dr., New Haven. Mr. Moser's father-in-law, Roger H. Grant, is also employed at Winter St.

1,000th Young From Apprentice

General Electric achieved a milestone of progress in employee education last Friday by graduating its 1,000th young man from the Fort Wayne Apprentice Training Program. From its first apprentice in 1913 and first graduate in 1917, the Training Program has graduated 1,001 skilled craftsmen into fields such as drafting and toolmaking.

The objectives of the training program are threefold: to teach qualified individuals to become skilled craftsmen, to give them a challenging technical education, and to assist in their personal development in order that they will become effective members of the GE team and perform their job in a professional manner.

The Fort Wayne Apprentice may enroll in either the drafting or machinist-toolmaker course. Entrance requirements are the same.

To be eligible for an apprenticeship, an applicant must be from 18 to 20 years of age or a veteran of the armed services under 25 and a high school graduate with courses including a minimum of one year of algebra, geometry and either physics or chemistry. In addition, it is highly desirable that the applicant be ranked in the upper half of his graduating class and have achieved a "B" average or better in high school math and science. He also should have an interest and inclination toward technical and mechanical fields.

About 25% of those who apply are accepted for training which covers 6,800 hours of on-the-job training and 700 hours of classwork. Selection is based on the applicant's high school grades, the results of aptitude tests and through personal interviews where the program is explained and the applicant has the opportunity to express a sincere interest in learning a trade and in meeting program standards. He also must pass a physical examination before being accepted.

As the new apprentice begins his training, he discovers he is part of a carefully organized program designed to offer him an opportunity



HERE ARE THE CURRENT "HONOR STUDENTS"—The nine "Honor Students" who received a grade of 90% or above in the recent semester of classwork pose with Jim Henry, fourth from left in second row, Specialist-Apprentice Training. Apprentices and their averages are: First row—Kenneth Buchan, 92.5; Dean Lynch, 92.6; Jerry Roehling, 92.5; and Gary Bearman, 93.5. Second row—

Ronnie Smitley, 90.5; Neil Walenburg, 92; Richard Lauer, 93; Mr. Henry; Roger DeVaux, 92.5; and Douglas Mills, 90.5. Not in the picture are eight apprentices who have received honorable mention: Stanley Gustin, 89.5; Vernon Robinson Jr., 89; William LaVigne, 89; Richard Bohde Jr., 89; Terrence Rainey, 88.5; Richard Habegger, 88.3; Kenneth Hahn, 88; and James Houghton, 88.



LEARNING BASIC FUNDAMENTALS and foreman, Harold Lehman, Program, discuss the value of formation. A 1960 graduate of both the "why" and "how" of in the lathe. All apprentices spend their first year in the basic fundamentals of bench lathe, etc. Mr. Chester is on

Man Graduated Training Program

to gain maximum knowledge and experience from his 3½ years of training.

The first year of training is the same for all apprentices. The initial assignment is drafting training where the new recruits are informed of the program objectives, academic and shop training standards, and are taught how to read drawings and make sketches.

Next, they are given a minimum of three assignments in the Apprentice Training Shop learning the basic fundamentals of bench work, milling machine operation and lathe operation under the guidance of apprentice shop foremen. The apprentice is evaluated on all assignments and the assignment supervisor informs him of the areas in which he has excelled and also gives suggestions on how the apprentice might improve as a craftsman and as an individual.

After the first year the machinist-toolmaker apprentices are farmed out for varying periods to give them the opportunity to work with skilled craftsmen and broaden their knowledge.

It is at this point that candidates for the drafting program are selected and given specialized training to prepare them for a farm-out assignment in various drafting sections where they learn the design and drafting practices. Concurrent with his job training, the apprentice attends classes three hours per night two nights a week for six semesters.

During his three and one-half years of training, the apprentice has the opportunity to acquire a great amount of industrial knowledge through several job assignments, guidance by skilled craftsmen and supervision and through his academic training which is designed to help him meet the mental challenge of his trade. He also acquires considerable job confidence and maturity that will permit him to perform his future assignments in a professional manner.



FIRST DAY IN THE SHOP—An apprentice's first day in the shop is filled learning many new procedures. Above, William LaVigne, a graduate of Kendallville High School, is shown receiving his initial tools and the proper method of ordering tools through the pneumatic tube by John Inches, Bldg. 19-2, Process Planner-Apprentice Training Section.



LATHE OPERATION—First year apprentice Ross Black performs a facing operation to within .0005" accuracy on a bench lathe. This is just one of the many lathe operations he will learn to perform during his lathe assignment. Mr. Black is a 1962 graduate of Albion-Jefferson High School in Albion.



THIRD YEAR DRAFTSMAN FARM-OUT—At work on the drafting board is Douglas Mills, 1962 graduate of Columbia High School, Tiffin, Ohio. In the Drafting Course, each apprentice receives specialized training in drafting, beginning with one year of basic machine shop training followed by a preparation period for an assignment in a drafting unit.



ALS—Apprentice Nick Chester, 1963 graduate of the Apprentice Training Shop, learns tool grinding and safe chip grinding and shaving control from toolmakers and draftsmen—Apprentice Training Shop learning the basic fundamentals of bench work, milling machine operation, and assignment.



ACADEMIC TRAINING, TOO—Apprentices spend eight hours daily in practical training and attend class after work for three hours on each of two nights every week. There is always homework, too. The technical education received by the apprentice is comparable to that of an average college. During the six semesters of academic training, the apprentice takes 700 hours of highly technical subjects such as College Algebra, Trigonometry, Me-

chanics, Strength of Materials, Mechanisms, AC & DC Electricity, English Composition and Public Speaking. Above, Warren Berkheiser, a 1946 graduate of the Apprentice Training Program Drafting Course, instructs a class in practical trigonometry. Like other instructors, Mr. Berkheiser teaches at the school after his normal working hours. He is employed as a Designer with Specialty Motor Department.

TEN PIN TOPICS

by Jan Bowers

We have a couple of Junior League boys who deserve honorable mention. Bruce Wearley rolled a 581 series with a high game of 241 and Steve Ross posted a 529 highlighted by a 202.

In the Office League, Harold Somers rolled an unusual triplicate series. His 200-200-200 gave him an even 600 count.

GE Club, Transformer and Wire Mill are all tied for first place with 11-4 records. Harold Somers bowled a 602 series with games of 203-208-191. Other high games were posted by Dudley Snyder 224, Gerry Dill, 215, Fran Gnau 210, George Hagenjos 209, Carl Saaf 208 and Glen France 207.

High games were posted in the Monday Nite Ladies League by Barb Allmandinger 192, Leoba Schaefer 189, Frances Newman 183, Mary Harvey and Gerry Fredricks 178, Margaret Bradtmiller 177, Kay Bade 174, Winnie Scheurich and Alberta Roth 172 and Paulla Gerding 171.

Mary Rectenwall rolled a 506 series in the Tuesday Afternoon Ladies League posting high games of 197-179. Louise Roberts scored a 189-172 and Rita Hart 176.

High games in the Masonic League were recorded by Henry Bickhard 232, Marion Martz 213, Kay Gowdy and Nelson Dever 211, Clarence Biedenweg 209, Vernon Ahmann 205 and Gus Henricks 202. In the Hermetic League, Bob

Zimmerlee rolled a 212, Bob Irons 209 and Butch Schoppman 207.

Max Jenkins picked up the unusual 7-8-10 split in the Wednesday Owl League. Louis Maier scored a 602 series on games of 202-190-210. Other high games were rolled by Harold Somers 240, Carl Miller 234, Bob Sholl 227, John Reinwald 217, Dave Knepple 215-214, Garnall Parkison 208, Dale Irwin 297, Wilson Lambert 203, Harold Sorg 202 and Ralph Remenschneider 200.

In the Interdivision League, Noah Kuntz rolled a 625 with high games of 248-200. Other high games were scored by Dan Welker 244, Robert Tapp 217, Jerry Trabel 212, Tom Mulligan 207, Frank Beatty and Art Seidel 201 and Bill Hattendorf 200.

High games in the Apparatus League were posted by Art Miller 220, Max Baron 215-210, Buck Adams 215, Walt Rietdorf and Don Alcott 212, Charlie Wilt 210-200, George Cowan 206, Lee Schnepf 204 and Bob Dressel and Ray Junk 202.

Firemen Capture GE Basketball Playoffs

The Firemen are champions of the GE Interdepartment Basketball League's post-season, double-elimination playoff tournament.

Finishing second in regular sea-

son play, the Firemen grabbed top spot in the tourney by eliminating the Apprentice Grads, 66-46, Tuesday night.

Last week the Grads had knocked

out of the running the Apprentice Sharks by virtue of a 60-38 score.

The Firemen were paced in the clincher by Jerry Pieper who threw in 20 points and Larry Whetstone who chipped in with 18.



TO HEAD CREDIT UNION—William Suelzer, Taylor St., seated, is the newly-elected president of the General Electric Employees' Federal Credit Union. Standing, left to right, are Emery Tucker, Bldg. 4-3, vice president; Roy Berdelman, Bldg. 4-B, chairman of the credit committee; Marion Gagnon, Winter St., chairman of the supervisory committee; and Lee Cupp, Credit Union Office, secretary-treasurer. At the recent annual meeting, a 4 per cent dividend on all shares and a 25 per cent refund of all interest paid on loans last year were announced.

Election of Officers Scheduled by El Par

Election of officers will highlight the meeting of Elex Club's El Par Chapter Wednesday, February 19, at 1 p.m. at the Trail's End Room of the YMCA. Hostesses will be Inas Smith, chairman, assisted by Tessie Wise and Dorothy Curry.

The board meeting will be held the following Wednesday at 9:30 a.m. at the same place, and the sewing at Parkview Memorial Hospital's South Unit will take place Monday, March 2, at 9:30 a.m.

Whizzers to Promote Square Dance Lessons

The GE Whizzers Club is promoting a series of 10 weekly square dance lessons for beginners starting Friday, March 6, at 7 p.m. at the GE Club.

For details contact any member of the square dancing organization or call Carl Brandt, 441-5865.

Employees' Federal Credit Union Lists Comparative Statements

Statement of Financial Position

Assets	1963	1962
Cash on hand & in the bank	\$ 281,563	\$ 447,944
Loans to members	2,188,245	1,879,792
U. S. Government Bonds	2,126,681	2,118,289
Accrued Interest on Bonds	839	457
Savings & Loan Shares	708,693	735,395
Loans to Other Credit Union	229,000	231,750
Bank Certificates of Deposits	650,000	500,000
Farm Loans	1,480,204	1,357,874
Furniture & Fixtures	500	500
Real Estate	10,000	19,740
Total Assets	\$ 7,675,725	\$ 7,291,741
Liabilities		
Accounts Payable	\$ 282,492	\$ 299,044
Taxes Payable	1,010	586
Shares	6,615,390	6,302,522
Regular Reserve	510,694	447,387
Undivided Earnings	266,139	242,202
Total Liabilities	\$ 7,675,725	\$ 7,291,741
Number of Members	5,937	5,877
Number of Loans Made	3,675	3,514
Amount of Loans Made	3,777,362	3,271,192
Loans Charged Off	2,807	none
Recoveries on Loans Charged Off	7,183	8,231
Number of Loans Made Since Organization		95,320
Amount of Loans Made Since Organization		\$ 46,420,347
Amount of Loans Charged Off Since Organization		\$ 184,620
Recoveries on Loans Charged Off Since Organization		\$ 111,845
Dividends Paid Since Organization		\$ 2,170,769
Loan Interest Refunded Since Organization		\$ 362,816

Statement of Earnings

Income	1963	1962
Interest on Loans	\$ 169,854	\$ 150,824
Income from Investment	174,070	123,806
Other Income	14,438	15,000
Total Income	\$ 358,362	\$ 289,630
Expenses		
Salaries	\$ 35,007	\$ 33,292
League Dues	2,349	2,407
Examination Fee	2,546	2,552
Supervision Fee	1,154	1,101
Stationery & Supplies	977	807
Educational Expenses	13	286
Cost of Space Occupied	1,083	1,238
Depreciation	9,740	2,000
Social Security Taxes	963	794
Insurance	1,740	1,494
Communications	402	368
Cuna Retirement	2,677	2,530
G. E. Payroll Deduction Fee	2,304	2,271
Miscellaneous	3,436	2,822
Total Expenses	\$ 64,391	\$ 53,962
Net Earnings	\$ 293,971	\$ 235,668
Transferred to Regular Reserve	\$ 58,794	\$ 47,134
Transferred to Undivided Earnings	\$ 235,177	\$ 188,534
Total Income Since Organization		\$ 3,642,771
Total Expenses Since Organization		\$ 759,999
Net Earnings Since Organization		\$ 2,882,772

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, February 24, 1964

FOR SALE

TELEVISION, table model, 17", excellent condition with stand; hand made quilt; carpenter's wheel pattern. 441-7095.

TRAILER, 20'x7", needs minor repairs, reasonable. 743-2409.

EXHAUST FAN, kitchen; two antique rocker frames; pressure grease gun; counter top with double sink. 745-1588.

'60 DISHWASHER, custom 4 cycle under-counter, has unfinished birch decorator front panel, original cost \$349.95, asking \$100. 747-3479.

HEATER, BTU input per hour 65,000; power hand saw; window air-conditioner, 10,000 BTU; one room heater. 424-0234.

PLASTIC DISHES, 4 colors, odd dishes and cooking utensils; bird cage and stand; bridge lamp, very reasonable. 441-9333.

SHOWER STALL, 1 complete, metal; automatic record player, plays and automatically rejects 14 records, 45 r.p.m. 1326 Rose Ave., New Haven.

GE HOT WATER HEATER, 52 gal., \$10. 429-5491 evenings or Saturday and Sunday.

ORGAN, Minshall, 1 keyboard, electric, good condition, a bargain. 745-3764.

DRESSES, wool and cotton, size 16-18; shoes, 7 1/2-B-8; good coats, lady's, size 16, all priced reasonably. 448-1429.

TENOR SAXOPHONE; electric Hawaiian guitar with amplifier, excellent condition. 745-3286.

GE WASHER, conventional twin tubs, 428-9332 after 5 p.m. or Saturday and Sunday.

WOOL RUG, Mohawk, wine color, approximate size 12'x18', fair condition, \$36. 483-6055.

ROCKER, swivel, foam rubber, like new. 745-8933.

'59 RAMBLER, V-8, pick up, fordomatic drive, good rubber, motor perfect, clean, attractive, 18,000 miles, \$1,100. 743-9844.

SNOW TIRES with wheels, 7.10x16, white side walls, \$9 each. 747-3784.

BAND RADIO, TRE citizens, mobile whip, bumper mount, six sets of crystals, lock in mobile mounting bracket, cable, connectors. \$125. 637-3251.

DRESSES, girl's, spring; coats; blouses, size 8-10; boy's navy-blue sport coat, chubby 13 gray slacks. 428-8925.

BRAIDED RUG, cotton, \$15; 9x12 rug, \$17; ironer, \$15; brown chair, \$7; girl's clothing, size 2; TV, \$20. 429-6575.

TELEVISION, radio and record combination, blond, excellent condition. 745-2580.

GRAVE LOTS, 2, Covington Memorial Garden of Apostles. 436-7522.

PORTABLE RECORD PLAYER, plays 46 records only, looks and plays almost like new, \$15. 446-6493 after 6 p.m.

INSIDE DOORS, 3, 30"x79", 6 panel. 447-7431.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*

☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

BE WISE!

START SAVING TODAY

FOR THE FUTURE

CORNET, used only 6 months; guitar, like new; ice skates, boy's and girl's, cheap; 2 Ford wheels with tires. 748-6285.

'47 HOUSETRAILER, aluminum with refrigerator, stove, davenport, springs, mattress, venetian blinds, curtains, oil heater, \$200. 745-1830 or Gray's Landing at Lake James.

ROLL-AWAY-BED, full size, mattress in good condition, \$20. 445-8782.

CHAIRS, 2 red nylon velvet, \$15 each; 1 Daystrom breakfast set, grey and chrome table with 4 green and chrome chairs, \$50. 743-6204.

OIL TANK, 275 gal., in good condition, \$5. 744-8845.

LOT, 100x200, near St. Aloysius Church school, pleasant trip, tile drain in front of lot, 2 brick pillars. 446-4064 after 4 p.m.

B-FLAT CLARINET, excellent for beginning student, Pan American, \$65. 745-0328.

HOSPITAL BED with mattress. See at 1307 Zollars.

LARGE LOT, restricted, NE of 37, city gas and water, available \$2,000 cash or contract. 745-0139.

KITCHEN TABLE, 4 chairs, in good condition, red cover, chrome legs, table white, ideal for lake cottage, reasonable. 742-4572.

SUBURBAN LOT, Rolling Hills Addition, 130x195, at 6115 Westhills Road, \$2,950. 441-9922.

'53 OLDS 98, 4 door sedan, power steering and brakes, excellent condition. Huntington 356-3376 after 5 p.m.

MARIMBA, 2 1/2 octave with music stand and instruction books, complete \$50. 744-6216.

GARAGE DOORS, folding, for opening 7'x8', reasonable. 429-6242.

TAPE RECORDER, Webcor Viscount Hi-Fi, with microphone and 5" reel tape, excellent condition. 441-7344.

PROPERTY, 7 unit income, at Washington 6 blocks east of Calhoun. 742-1854.

'53 STUDEBAKER Champion, overdrive, radio, \$50, needs work, real buy for someone who works on cars, \$30 without the tires. 747-3819.

HOUSETRAILER, 1960, 10x35, excellent condition, loaded with extras, priced for quick sale, \$2,250. 745-6801.

POWER SAW, Dewalt; 2 work benches. 745-6720 after 4 p.m.

PING PONG TABLE, regulation size, legs fold up; diving outfit, \$100. Kendallville 347-2394.

FIGURE SKATES, 2 pr., woman's, 7-9 1/2; teenage clothes, wool coat, skirts, sweaters, dresses, apring coat; B-flat Normander clarinet, excellent condition. 745-1283.

HIDE-A-BED, Simmons, gray with gold thread, double size, 72" long, like new, \$50. 747-5461.

GE REFRIGERATOR, 9', \$20; GE Mandrel ironer, \$18; aluminum twin tubs, \$7; ice fishing box, \$4. 439-2674.

TAP DANCE SHOES, size 3, black, \$2, good condition. 745-3764.

BABY BUGGY, Welsh, with pad; 3 way deluxe baby bed, with pad; Counselor baby scales; blue snowsuit, size 2. 423-9875.

'56 FORD, Fairlane Victoria, original owner, very clean, good rubber, \$350. 693-2684.

FOR RENT

SMALL COTTAGE, Big Long Lake, by year, offers skiing and tobogganing, other winter and summer sports, \$225. Write Box 81, Helmer, Ind.

FURNISHED HOUSE, five rooms. 442-6111.

HOUSE, 3 bedroom, gas heat, carpeted living room, 1 block So. of Taylor St. GE. 745-0871.

UPPER APARTMENT, furnished, duplex, just finished, 819 Walnut, heat and utilities furnished, 3 rooms and bath. 442-8825 mornings or weekends.

HOUSE, 4 room modern, 10 miles north, Old Auburn Rd., \$35 mo. 637-3187.

FOUND

CUFF LINK, one with 5XXXXX on face of cuff. Otto A. Hans, Ext. 7-271.

OBITUARIES

James H. Rehrer, 83

Funeral services were held yesterday for James H. Rehrer, 83, who died Tuesday, February 11, at the Butler Rest Home, Butler.

A veteran of 52 years' service with General Electric here, Mr. Rehrer was a leading operator in Bldg. 31 when he took his optional retirement in February 1947. He was employed here in March 1895.

WANTED

RUG AND PAD, larger size, good condition. 442-3411 after 4 p.m.

CAMPING TRAILER, 2 wheel, able to sleep 4. 447-7431.

WILL SELL OR TRADE for 3-4 bedroom home, have 2 bedroom bungalow, basement, 2 car garage, large lot. 439-4484 or 1642 Sprunger.

TROMBONE, best quality, very good condition, reasonable price. 745-6602.

BABY GRAND PIANO, small 6 foot. 427-8661.

BRIDGE LAMP, to be used for sun lamp holder. 745-8506.

MOWER ATTACHMENTS, rotary type for Grawly tractor. 748-2536.

METAL WHEELCHAIR in good condition. 637-3279.

AUTOMOBILE HITCH, for a travel trailer. 483-3006.

GIRL SCOUT UNIFORM, size 10. 744-0422 weekends and after 2:30.

A METRONOME. 443-5760.



At Lutheran Hospital	
Juanita Spice	Taylor St.
Margaret Cowan	Taylor St.
Carl Mosser	Bldg. 19-3
Alfred Seifert	Winter St.
Mabel Altimus	Pensioner
At Parkview Memorial Hospital	
Charles Arnett	Pensioner
Marion Kees	Taylor St.
Carl Shaner	Bldg. 27
At St. Joseph's Hospital	
Dillo Patten	Taylor St.
Charles Chevillot	Pensioner
At Veterans Hospital	
Miles Rupert	Winter St.
At Linville Memorial Hospital	
Frank Meggison	Columbia City, Ind.
At Whitley County Memorial Hospital	
Cortez Trump	Columbia City, Ind.
At Robert Long Hospital	
Harvey Petty	Indianapolis, Ind.
Dismissed from Hospital to Home	
Karl Hofacker	Bldg. 19-3
Sam Newlin	Pensioner
Anna Lee Bell	Taylor St.
Edmund Jones	Bldg. 19-4
Alvin Hartman	Pensioner
Marietta Craver	Taylor St.
Samuel Allmandinger	Taylor St.
Donald Nile	Taylor St.
Joyce Storey	Taylor St.
Beulah Lee	Taylor St.
Robert Battershell	Taylor St.
James Lindlag, Jr.	Taylor St.
Mary Stewart	Taylor St.
Elmer Hart	Taylor St.
Howard McMaken	Bldg. 19-3
Melvin Henemeyer	Bldg. 26-2
Ralph Foreman	Bldg. 27
Frank Smith	Winter St.
Neil Daley	Pensioner

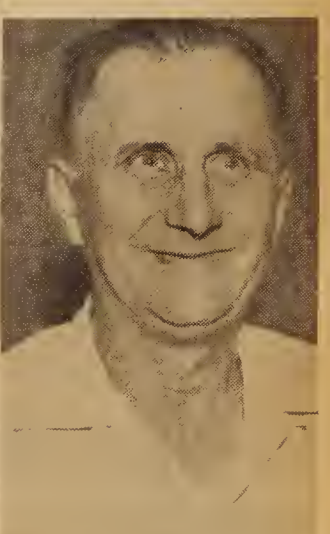
Cost Reduction

(Continued from page 3)

cost management," Mr. Borch summarized. "Our cost-control and cost-reduction activities date back nearly to the establishment of the Company. Our employee suggestion system, for example, one of the first in American industry, has been in place 58 years and grows more successful year by year. We were also fortunate to participate in the early pilot tests of PERT-TIME, one of the new management approaches to over-all project control, including costs."

He added that he hoped to have an opportunity to discuss cost reduction "in more detail with Secretary McNamara in the near future."

40-Year Man



Walter Smith, a first class welder in Sec. 28 at Taylor St., celebrated his 40th year with the Company recently.

For the hair beauty you want
— in the time you have!

New! General Electric
Deluxe HAIR DRYER

STYLED IN TAWNY BEIGE AND WHITE. OYSTER WHITE CARRYING CASE.

EXTRA LONG CORO LEAVES YOU FREE FOR OTHER HOUSEHOLD TASKS.

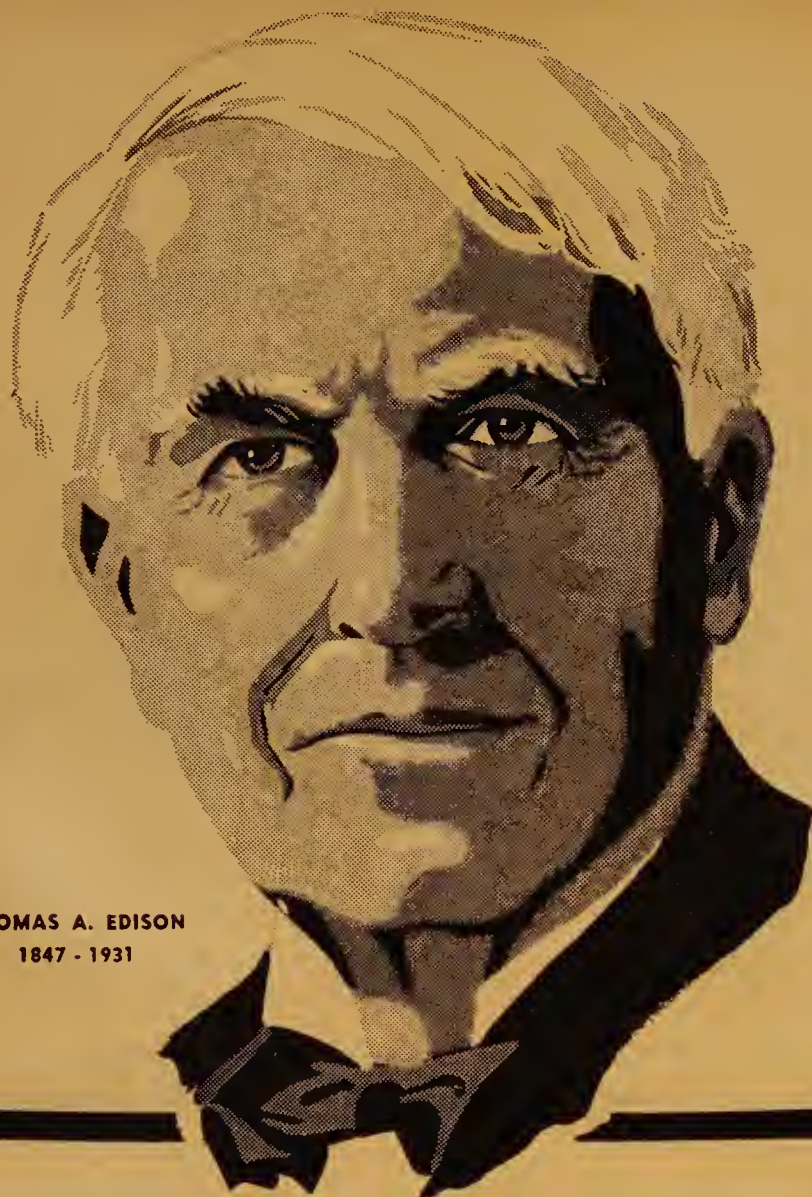
Fashion packaged in smart new travel case. More than twice as fast as old style hand-held models. Lightweight dryer straps to waist so you can cook, sew, iron as your hair dries. Extra large bonnet fits over biggest rollers. Reach-in bonnet helps you regulate drying and check your hair as it dries. Three heat selections plus a cool setting for summertime drying.

\$20⁷⁵

Other styles priced from

\$14⁷⁵ to \$26²⁵

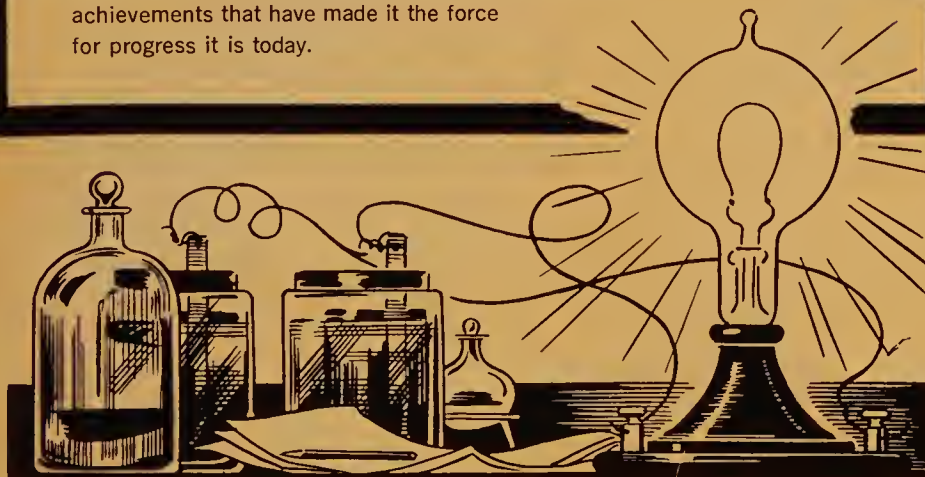
EMPLOYEE STORE



THOMAS A. EDISON
1847 - 1931

WE PAY TRIBUTE TO A MAN OF PROGRESS

Edison was a man of great foresight and industry. Of his 1,097 patents, 365 dealt with electrical lighting and the generation and distribution of electricity. One, of course—U. S. Patent No. 223,898—embodied the scientific and technical principles of the first successful electric incandescent lamp. It not only provided a new light source for mankind—it also helped to spark the then infant electrical industry to achievements that have made it the force for progress it is today.



BULK RATE
U. S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

Among the achievements of the electrical industry are those which have produced comfort way beyond that contemplated not too many years ago. You need only visit your Employee Store this afternoon to see for yourself the results in a long and bright history of General Electric research.

We refer, of course, to General Electric products for the home. Some are brand new; others are greatly improved. But they are all excellent in quality and price.

This being National Electrical Week, why not pay the Store a visit and see the latest in top-notch General Electric appliances. Moreover, take a long look at the products listed below that the Store currently is featuring at attractive low, low prices.

LIMITED QUANTITIES

Class E Electric Blankets

Twin bed, contour	\$9.75
Double bed, single control, contour	\$11.60
Twin bed, flat	\$8.75
Double bed, dual control, flat	\$12.75

Alarm Clocks (all clocks include Federal tax)

Tiny Tel, model 7803	\$2.95
Tiny Tel, model 7804, snooze alarm	\$2.95
Tiny Tel, model 7803K, illuminated dial	\$3.45
Telecrat, model 7805K, illuminated dial	\$5.25
Bonny Tel, model 2801, kitchen	\$2.95

Mixers

M57, portable	\$9.95—one week only
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Irons

F60, steam and dry	\$8.75
F80, steam and dry, tilt and tell	\$11.25

Toothbrushes

5101—limited time	\$10.25
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Blender

BL1, plastic case	\$24.25
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Class E Rotisserie-Broiler

R21	\$33.00
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Air Purifiers

AP1	\$14.75
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Radios

T127-29, table	\$11.75
T141, table, twin speaker	\$15.95
P8081, 5 transistor, w/case, battery and earphones	\$12.50
T245-46, AM-FM	\$39.95
C403, clock radio	\$13.50

CR-10
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Pay & Benefits Reach New Record



FORT WAYNE NEWS

Volume 47

Friday, February 28, 1964

No. 5



LAB RECEIVES HIGHEST SAFETY AWARD — The National Safety Council's Award of Honor, presented to the Laboratory Operation for working 3,000,000 man-hours without a lost-time accident, is the center of attraction above. Proudly displaying it are, seated left to right, David Bartle, Supervisor-Apprentice Training; and Dick Sanford, Manager-Shop Operations-Tool Manufacturing; and standing, left to right, Ewald Stinsmuehlen, Manager-Shop Operations-Special Equipment Manufacturing; and Paul Beltz, Technician-Materials Development. The last lost-time accident at the Lab was recorded nearly four years ago — on March 1, 1960.

Lab Gets Award of Honor

Four Years Without Lost-time Accident

Barring any mishaps today, Sunday will mark the fourth anniversary of the last lost-time accident recorded at the Laboratory Operation.

During the period from March 1, 1960 to the present, Lab employees have completed 3,000,000 man-hours without a lost-time mishap. And these same employees have every intention of passing the 4,000,000 mark next.

The Operation currently is the proud possessor of the National Safety Council's Award of Honor plaque which is presented for working 3,000,000 man-hours without a lost-time accident.

The best previous mark compiled by Lab employees was 2,648,240 man-hours without a lost-time accident during the period from October 1956 to September 1959.

The current safety record becomes more meaningful when one considers the various duties per-

formed within the Laboratory Operation.

In addition to machining operations of all types (generally of a developmental nature), other personnel are involved with electrical testing equipment using voltages to 50 kv, metallurgical testing involving temperatures to 3,800F and

chemical testing and development involving daily handling of toxic, flammable and explosive mixtures.

With these factors in mind, it's easy to see that the elimination of accidents is accomplished only through the efforts of each and every employee practicing safety and thinking safety all the time.

Half a Million Vehicles Fail 1963 Safety-Check

More than a half million of nearly 3.5 million cars and trucks failed to pass the voluntary 1963 National Vehicle Safety-Check.

As in years past, rear lights top the list of items needing attention for safe driving. Following in order are front lights, brakes, turn signals, stop lights, exhaust systems, tires, windshield wipers, steering, glass, horn, windshield washers and rearview mirrors.

For the past two years, General Electric has assisted in the nationwide Vehicle Safety-Check program which is sponsored here during May. Safety-Checks were conducted last year by 3,600 communities, counties, industrial plants, military installations, governmental agencies, teenage groups, new car and tire dealers and other organizations.

Company Sales Hit Record High for Third Straight Year

Sales billed by General Electric Company were \$4,918,715,-661 in 1963, the third straight year in which sales rose to a new high.

Sales were up three per cent from 1962's sales of \$4,792,-732,530, Fred J. Borch, President and Chief Executive Officer, reported this week.

Net earnings, said Mr. Borch, were \$270,638,756 or \$3.00 per common share, from \$265,843,769, or \$2.97 a share, the previous year.

He stated that further details and information would be available when the Company issues its Annual Report early in March to more than 500,000 shareowners of record.

Certain nonrecurring factors reduced 1963 net earnings five cents a share, Mr. Borch said. These factors consisted of a 14-cent-a-share reduction resulting from costs in connection with the 1960 electrical industry antitrust cases, and a nine-cent-a-share gain on the year-end sale of installment receivables, made to permit income taxes to be paid on installment sales at the time collections are received, rather than when the sales are made. Similar factors caused a three-cent-a-share reduction in 1962 net earnings — the net effect of antitrust costs and the return to income of certain inventory and incentive compensation reserves which were no longer required.

On the subject of antitrust, Mr. Borch said that as of the end of 1963, General Electric had reached or was in the process of reaching agreements with electric utility customers accounting for approximately two-thirds of the Company's sales of the products involved.

"While additional customers may accept adjustment on the revised basis of calculation of price adjustments arrived at last December, regrettably it appears at this time that some lawsuits will proceed to trial in spite of the wide acceptance of the Company's offers," he stated.

"The Company will defend vigorously those cases that do go to trial, no matter how many years of litigation are required," he declared. "Under these circumstances, it is impossible to estimate the total cost to General Electric of disposing of these matters in their entirety."

Reviewing the year's results in terms of the Company's principal categories of business, Mr. Borch said, "The importance of the Company's balanced sales growth was apparent once again in 1963. Sales strength in consumer goods, industrial components and materials, and heavy capital goods for industry more than offset lagging aerospace and defense sales."

The General Electric President said that the Company's price index shows that its producer goods today are selling at 1953 price levels, on the average, and that its consumer goods are selling at 1950 levels. In contrast, the average compensation per employee has risen 104 per cent since 1950, and the price the Company pays for

material has gone up 35 per cent.

Mr. Borch reported that many orders for capital goods were received in the last months of the year at price levels "which are still very low, but which are improvements over previous levels." Before such improvements can be reflected in earnings, however, the Company will have to work off orders taken at earlier depressed prices, he added.

Employee pay and benefits amounted to a new record of \$2,121,621,077. Pension benefits increased although Company contributions to the Pension Trust continued at about the same level as in the two previous years, largely because of improved Pension Trust earnings. Average 1963 compensation per employee, including benefits, rose to \$8,071.

Purchase of materials, supplies and services from the Company's more than 45,000 suppliers totaled nearly \$2.3 billion.

General Electric also made provision for payment of \$320.8 million or \$3.56 a share — 56 cents more per share than the Company's earnings — in direct federal, state and local taxes and renegotiation, in addition to indirect taxes included in prices paid to suppliers.

Citizen-Engineer Award to Miller



Meritt L. Miller

Meritt L. Miller was a recipient of the coveted Citizen-Engineer award which was presented last Saturday night at the National Engineers' Week banquet at Cutter's Chalet.

An Instrumentation Engineer with the Laboratory Operation's Engineering Organization, Mr. Miller is secretary of the Indiana Society of Professional Engineers and a past president of the Fort Wayne Engineers Club. Recently he was also issued his fifth patent by the United States Patent Office.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

What's in a Word?

Ever since you were a little sprout, you've been flooded by words and words about "safety"— safety first . . . be careful . . . don't run . . . look both ways before you cross the street . . . slingshots aren't safe . . . slinging baseball bats isn't safe . . . swimming in the river isn't safe . . . pinning a flying tackle on your kid brother isn't safe . . . kissing girls isn't safe.

What does a word like safety come to mean after it's machine-gunned at you down through the years? Does it still have the right meaning?

When you get right down to it, safety is a word that bores people. Some think of dull and boring stuff. Some think of sissy, panty-waist stuff. Some just pull a thick, black curtain down over their mind and start drowsing away.

Can't actually blame them, but it's all wrong. DANGEROUSLY wrong. The main idea behind safety is the continuation of life . . . the continuation of a happy, healthy, able-bodied existence for ourselves and our loved ones. What's so dull or sissified about that?

Think of all the protective gear a professional football star snaps on and wriggles into before he jogs out onto the field. Does it make him a dull or sissified critter? Does it make football a boring, panty-waist sport?

Few of us stop to think about all the tremendously POSITIVE AND IMPORTANT things wrapped up in the word safety. Most of us think of safety in a negative way: "Don't do this . . . don't do that . . . don't break the rules . . . don't . . . don't . . . don't."

Swing over to the positive side. Think of all the things safety achieves: It keeps your family circle together . . . keeps a roof over your head . . . keeps your two skilled hands, your two good arms, your two sturdy legs, your two priceless eyes, your mind with all the knowledge and experience and hopes and ambitions that are packed into it. And on the job, safety means skill, precision, efficiency, professional workmanship, uninterrupted production, a superior product that beats the competition and still brings a profit to keep our Company out in front.

What is safety? It's an inseparable part of your life. It's a part of working . . . part of playing . . . part of driving . . . part of every moment of every-day living. Safety is a part of your very breathing. It is no more, and no less, than all of that.

Isn't It the Truth!

What you hear never sounds half so important as what you overhear.

Effective March 2

Remember — Dial Comm Is Not for Free

Cut-over Day for Dial Comm is Monday March 2. That's the effective date for the new Company-wide telephone system that makes it possible for General Electric people from Maine to California to dial each other direct. If you are not prepared to use the new system, get information fast.

Here are major points to look into:

Know Your Dial Comm Num-

ber and Get Numbers of Individuals You Call Frequently. There will be no Company-wide directory of individuals issued. If you don't know an individual's Dial Comm number, you'll have to get it through one of the many "Information" numbers. Best policy: Build your own Dial Comm directory of numbers you call outside your own location.

What Makes Up a Dial Comm

Number? An access number, usually "8," to cut into the system; a location number, to get the location you want; then, the regular extension number. (You only use Dial Comm when going outside your location. Inside the location, dialing remains as before—the extension number alone gets you the desk you want.)

Is Dial Comm Free? No. Every call made on the system will be recorded by meters in switching centers. You can reduce your component's telephone costs by keeping calls as brief as possible and not misusing the system. If calls increase because Dial Comm is easier to use or appears free, the extra use will wipe out the savings made by the system.

Dial Comm Personal Calls Are Illegal. Tariffs for the system are FCC approved on the basis of the system's use for Company business calls only. Personal calls are against government regulation, since this action would put Company system illegally in competition with telephone companies.

"Use It; Don't Abuse It." That's what all telecommunication people want other GE-ers to remember about Dial Comm. Their further advice: Don't let an outside-your-location caller hang up without getting his number — his Dial Comm number, that is."



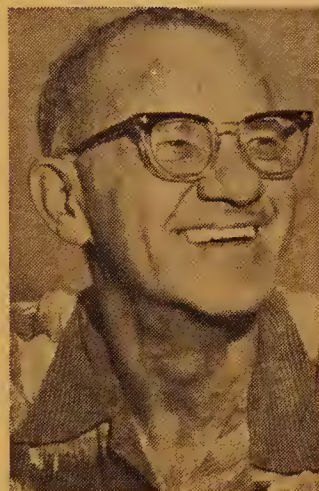
JOINS 50-YEAR RANKS — Herbert C. Grueb last week completed 50 years of service with the General Electric Company here. Herb was 14 when he first reported to work on February 21, 1914, as a messenger in Bldg. 18-B. Now he is Supervisor-Requisition Processing, Shipping and Receiving at the Taylor Street Plant. Mr. Grueb plans to do some traveling and take life easy when he completes his General Electric career this July.

El Par Chapter Names Newly-Elected Officers

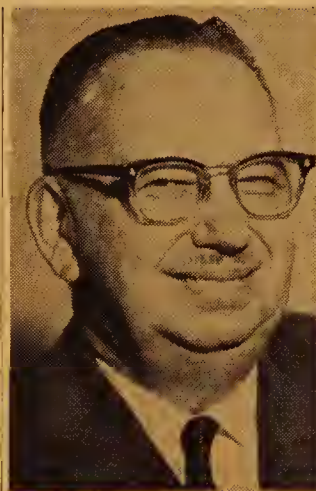
Veronica Cook last week was elected president of Elex Club's El Par Chapter.

She and the other newly-elected officers will be installed at a luncheon - meeting Wednesday, March 18, at 12 noon at the Fort Wayne Womans Club, 402 W. Wayne St. They are Ruth Van-Osdale, vice president; Dorothy Curry, secretary; Neva Nordyke, treasurer; and Elsie Logue, director.

Three Observe 40th Anniversaries Here



Elmer Harshman, an inspector in Bldg. 4-2, celebrated his 40th anniversary recently. He was first assigned to Bldg. 26-4.



Edward J. Cade, Specialist-Process Control in Bldg. 4-5, completed 40 years of service recently. He was employed as a tester in Bldg. 19-5.



Friedrich Hofacker, drill press operator in Sec. 14, Taylor St., completed 40 years of service recently. He began as a helper in Bldg. 19-B.

Elex Program on March 9 Features 'Tops in Laughs'



Dr. Donald E. Rice

First shift Elex Club members who desire the "tops in laughs" will want to attend the supper-program Monday, March 9, at the GE Club Auditorium.

For the program promises to be just what the doctor orders. In this case the doctor is a real one — Dr. Donald E. Rice, eminent psychiatrist from Boston.

Author of a new book entitled "How to Laugh at Your Neurosis," Dr. Rice will discuss this subject at the program. His humor has been described as refreshing and delightful as well as factual and forceful.

"Our world today needs a good laugh more than an H Bomb," Dr. Rice asserts. He is quite dedicated to bringing laughter to his audiences from coast to coast.

His talk will follow the 4:45 to 5:45 p.m. meal that features baked ham. Tickets at \$1.60 per member must be reserved no later than Wednesday, March 4.

Apprentice Alumni To Hear Address At Spring Banquet

Lt. Elmer G. Morrissey, head of the Vice and Narcotics Bureau of the Fort Wayne Police Department, will discuss "Vice Conditions in Fort Wayne" at the Spring Banquet of the Apprentice Alumni Association Tuesday, March 10, at the Elks' Lodge, 224 W. Berry St.

The address will follow a steak dinner at 6:30 p.m. Bar facilities will be available at 6 p.m.

Reservations for the affair must be made by next Friday, March 6. Co-chairmen are John Leffers and Everett Keese, both of Winter St.

Pensioners Set Potluck Dinner

The GE Club Pensioners Social Organization will enjoy a potluck dinner Tuesday, March 3, beginning at 12 noon at the GE Club auditorium.

Members are to bring a covered dish, pie or cake. Entertainment will follow the meal, according to Ernie V. Riley, chairman of the organization.

Bill Edmons Captures EP 'Stump Cup'; Don Alcott Submits Best Written Paper



WINNERS AT EP ANNUAL BANQUET — Don Alcott, left, and Bill Edmons received trophies for their presentations at the recent Effective Presentation annual banquet. Mr. Alcott wrote the best paper while Mr. Edmons was rated the top speaker. In right foreground is Fort Wayne's unique "Stump Cup" which is awarded the top speaker at EP banquets.

Add the name of William J. Edmons to Fort Wayne's own "Stump Cup."

The Technical Marketing Program trainee who is assigned to Specialty Motor Department as a Proposition Engineer will have his name permanently inscribed on the cup by virtue of being judged the top speaker at the recent Effective Presentation annual banquet at the Gerber Haus Motel.

Mr. Edmons' five-minute talk was entitled "Health Insurance." His objectives were to point out the harmful effects of smoking, overindulgence, and improper rest and exercise.

A trophy was also earned by Donald C. Alcott for the best written paper. Mr. Alcott, Specialist-Manufacturing for the Laboratory Operation and a graduate of the Apprentice School, chose as the title of his paper "The Case of the Defenseless Defendants."

Twenty-seven men completed the 16-week EP course. To date approximately 1,400 have taken Effective Presentation here.

The "Stump Cup" which was born during the 1950's in the Hermetic Motor Operation remains in the custody of Mr. Edmons until a winner is named at the next EP graduating class.

Judging the speakers were Wally Beer, chairman; Charles Gnau, Sogi Soder, Hap Carter and Bill Wareham.

Someone asked the French writer Jean Cocteau if he believed in luck. "Certainly," he replied. "How else do you explain the success of those you don't like?"

—Joseph A. Barry



MORE VALUE FOR CUSTOMERS — An important feature of Specialty Transformer Department's "Value Leadership" program for 1964 is the recognition of employees who contribute most to Quality Improvement. Quality indicator trends in each manufacturing Shop Operations Unit are determined monthly, and the Unit making the most improvement as compared with 1963 performance is awarded temporary custody of the Quality Improvement Award banner. Pictured above in the front row, left to right, are Alice Robinson, Dorcas Colbert and Lucille Spice who proudly display the banner won by Unit 94. Indicating their hearty approval in the back row are Farold Schuman, Unit Manager; Paul Koogle, Manager-Quality Control; Bob Hunt, Manager-Shop Operations; and Bob Trickey, Manager-Manufacturing.

Urick, Cole Complete Local Apprentice Training Program

Palmer D. Urick and Robert L. Cole were graduated from the Apprentice Training Program here last Friday. Both completed the Machinist-Toolmaker course.

Mr. Urick, the 1,002nd graduate, has been assigned to Specialty Motor Department Plant Maintenance, Bldg. 8-1, while Mr. Cole, graduate No. 1,003, has been assigned to the Planning Unit of Hermetic Motor Department's Tiffin (Ohio) Plant.

Palmer D. Urick

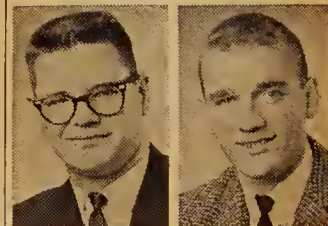
A native of Decatur, Mr. Urick, 22, joined the Company in June 1960 as a conveyor operator at Taylor St. following graduation from Adams Central High School. He entered the Apprentice School two months later.

Mr. Urick, who enjoys hunting, fishing, bowling and repairing cars, is married and resides at RR3 Decatur.

Robert L. Cole

Mr. Cole, 21, is a native of Hammond and a May 1960 graduate of Columbia City High School. He joined the Apprentice Training Program in August 1960.

Married and residing at 547 Hedges St. in Tiffin, Mr. Cole enjoys hunting and fishing.



Urick

Cole

Club Sponsors Bingo Tomorrow

A free bingo session, sponsored by the GE Club, will be held tomorrow at 8 p.m. at the club gymnasium. Groceries will be the prizes.

Admittance is by GE card only. The affair is open to all General Electric employees and pensioners and their spouse as well as single employees and their date.

The Marina on beautiful Clearwater Beach, Florida, was once again the setting for the annual Fort Wayne General Electric Day in Florida. One hundred twenty-one pensioners, former employees and friends were present. One thing that can always be counted on at these get-togethers is an abundance of good food, laughter and tall tales of former days at General Electric.

Those in attendance Saturday, February 1, were:

NAME	ADDRESS	SERVICE	LAST JOB
Sam Baumgardner	2504 Pompano Ct., Ft. Pierce, Fla.	1920-1961	Mach. Shop, Erie, Pa.
Lena Baumgardner	2504 Pompano Ct., Ft. Pierce, Fla.	1920-1923	Accounting, Erie, Pa.
Homer Bell	7230 4th St. N., St. Petersburg, Fla.	1910-1922	Meter Dept. 19-5
Blanch Bell	7230 4th St. N., St. Petersburg, Fla.	1943-1949	Taylor St.
Gilbert Bond	1818 5th St. SE, Winter Haven, Fla.	1928-1961	Customer Specialist
Frank Brindle	3919 Nokomis Rd., Ft. Wayne, Ind.	1911-1960	Foreman 4-3
Adella Bueker	2011 Dodge Ave., Ft. Wayne, Ind.		
Clarence Didier	3494 9th Ave. N., St. Petersburg, Fla.	1912-1952	Repairs 4-6
Ruth Ehrsam	Box 493, Ellenton, Fla.	1942-1961	Secretary 31-2
Chester Ellis	1131 Palma Sola, Bradenton, Fla.		
Gladys Ellis	1131 Palma Sola, Bradenton, Fla.		
Dewey Erne	4029 Arlington Ave., Ft. Wayne, Ind.	1916-1962	Machinist
Kathryn Erne	4029 Arlington Ave., Ft. Wayne, Ind.		
William F. Fowler	1810 5th Ave. N., St. Petersburg, Fla.	1923-1963	Trans. Dispatcher
Lena Fowler	1810 5th Ave. N., St. Petersburg, Fla.	1942-1942	Small Motors 4-2
Elmer Fritz	Fulkerson Trailer Ct., Palmetto, Fla.	1915-1950	Layout Bldg. 4
Nelda Fritz	Fulkerson Trailer Ct., Palmetto, Fla.	1919-1920	Shipping
Homer Fryhover	526 Archer Ave., Ft. Wayne, Ind.	1941-1942	Power Plant
Dorothy Fryhover	526 Archer Ave., Ft. Wayne, Ind.		
Marie Gill	Ellenton, Fla.	1914-1918	Auto. Screw Opr. 26-3
E. F. Ginder	474 Charlotte Ave., Ft. Wayne, Ind.	1919-1960	Motor Gen. Drafting
Zelma Ginder	474 Charlotte Ave., Ft. Wayne, Ind.		
Horace Goddard	1485 Phettrick Circle, Largo, Fla.	1916-1920	Pattern Maker
Alma Goddard	1485 Phettrick Circle, Largo, Fla.		
Paul Gombert	5222 4th St. N., St. Petersburg, Fla.	1922-1923	Stock
Evelyn Gombert	5222 4th St. N., St. Petersburg, Fla.	1923-1956	
Jesse Haffner	R.R. 1, Markle, Ind.		
Ruth Haffner	R.R. 1, Markle, Ind.		
Henry Hahn	1124 Rivermet Ave., Ft. Wayne, Ind.	1928-1958	Truck Driver
Goldie Hahn	1124 Rivermet Ave., Ft. Wayne, Ind.		
G. W. Hale	R.R. 3, Coldwater, Mich.	1917-1961	Quality Control
Pearl Hale	R.R. 3, Coldwater, Mich.	1919-1921	Meter Dept.
Herbert Hattendorf	5206 Ansley Circle, Tampa, Fla.	1923-1927	Pattern Maker
Billie Hattendorf	5206 Ansley Circle, Tampa, Fla.		
Harley Heckley	5401 4th St. N., St. Petersburg, Fla.	1922-1962	Machine Opr. 4-3
Stella Heckley	5401 4th St. N., St. Petersburg, Fla.		
Glenn Hoon	Sunset Trailer Village, Bradenton, Fla.	1927-1962	Tool & Die Maker
Grace Hoon	Sunset Trailer Village, Bradenton, Fla.	1943-1961	Coil Injector
F. J. Howe	204 Harmony Lane, Bradenton, Fla.	1939-1959	Schenectady, N. Y.
India Howe	204 Harmony Lane, Bradenton, Fla.		
George Keller	B-V Sunshine Lane, Tarpon Springs, Fla.	1942-1956	Electrician
Grace Keller	B-V Sunshine Lane, Tarpon Springs, Fla.		
Alton R. Kissinger	2402 Pleasant Ave., Ft. Wayne, Ind.	1913-1952	Fractional Motors
Mrs. Alton R. Kissinger	2402 Pleasant Ave., Ft. Wayne, Ind.		
Clare E. Knepple	R.R. 3, Syracuse, Ind.	1918-1956	Planner-Winter St.
Gladys Knepple	R.R. 3, Syracuse, Ind.		
William Lanz	Leo, Indiana	1942-1960	Die Cast
Viola Lanz	Leo, Indiana	1943-1946	Supercharger
Charles Martin	Box 172, Sebastian, Fla.	1923-1961	Telephone Maint.
Florence Martin	Box 172, Sebastian, Fla.	1923-1928	Assembler 19-5
Olka P. Maxwell	810 15th Ave. N., St. Petersburg, Fla.	1925-1956	Tester 4-3
Harold C. Miller	P.O. Box 217, Indian Rocks, Fla.	1926-1963	Tool Crib Attendant
Maurese V. Miller	P.O. Box 217, Indian Rocks, Fla.	1941-1943	Motor Tester 26-4
Harry Millisor	6207 Andrews Circle N., Ft. Myers, Fla.	1942-1962	Welder

121 Attend 'GE Day' at



Putting the finishing touches on one of the luncheon tables are, left to right, Lester Stauch and his wife, Ethel, and Lottie and Albert Ray.



Attending the popular covered dish luncheon this year are Mr. and Mrs. Henry Hahn and their great-granddaughter, Rita Matthews.



Enjoying themselves are, left to right, back row, Ken and Reba Wilkerson and Mr. and Mrs. Eli Reineck; and front row, left to right, Frank and Lottie Brindle and Blanch and Homer Bell.



A group of General Electric pensioners from Fort Wayne and

Fourth Annual Clearwater



The sundeck of the popular Marina at Clearwater Beach, Fla., attracts these six men. Left to right are Herman Sexton, Horace Goddard, Ed Reese, Glenn Hoon, Edgar Wood and Albert Ray.



Enjoying the surroundings are, left to right, Cleon Oyer and his wife, Mildred, and Edna and Harley Ward.



Guests enjoy springlike weather on the sundeck prior to the luncheon.

Malinda Millisor
Harry Mitchell
Edith Mitchell
Horace Mugford
Ida Mugford
A. Nahrwold
Edith Nahrwold
Walter Nitz
Fanchon Nitz
Cleon Oyer
Mildred Oyer
Guy Peckhart
Clara Peckhart
Louis Pflueger
Richard Powers
Rosemary Powers
Verna L. Powers
John Pumphrey
Albert Ray
Lottie Ray
Ed. Reese
Blanche Reese
Tina Reinhard
Harry Rife
Leona Rife
Edith Robertson
Cletus Schoch
Lilly B. Schoch
Herman Sexton
Mary Sexton
William Smith
Ruth M. Smith
J. B. Spencer
Julian Stark
Evelene Stark
Lester C. Stauch
Ethel L. Stauch
Leon Swager
Esther Swager
Frank Szymanski
Rose Szymanski
Raymond Trumbower
Claudia Trumbower
Joseph Turley
Pearl Turley
Ruth Tutwiler
Ralph Valentine
Mildred Valentine
A. R. Vegalues
Mrs. Elmer Voirol
Harley Ward
Edna Ward
N. F. Wagner
Lila Wagner
Paul Weaver
Ken Wilkerson
Reba Wilkerson
Otto Wimmers
Pauline Wimmers
Edgar Wood
Flossie Wood
Floyd Woodard
Lucy Woodard

6207 Andrews Circle N., Ft. Myers, Fla. Largo, Fla. Largo, Fla.	1942-1962 1929-1956	Spec. Motors Toolmaker
Trailer Estates, Box 5969, Bradenton, Fla. Trailer Estates, Box 5969, Bradenton, Fla. 433 Orangewood, Dunedin, Fla. 433 Orangewood, Dunedin, Fla.	1923-1962 1927-1958 1907-1953	Small Motor Tester Leading Opr. 4-5 Machinist 19-3
5915 44th Ave. N., St. Petersburg, Fla. 5915 44th Ave. N., St. Petersburg, Fla.	1912-1960	Standardizing
715 49th Ave. W., Bradenton, Fla. 715 49th Ave. W., Bradenton, Fla.	1922-1962 1923-1962	Leading Opr. Placer
1419 Grove Dr., Ft. Wayne, Ind. 1419 Grove Dr., Ft. Wayne, Ind.	1924-1963 1946-1963	Machine Opr. 4-3 Assembly 4-5
510 74th Ave. N., St. Petersburg, Fla. 1200 Ferndall Rd., Orlando, Fla. 1200 Ferndall Rd., Orlando, Fla.	1926-1961	Set Up 26-3
611 Walnut St., Ft. Wayne, Ind. 3100 Hawthorne St., Sarasota, Fla. 710 25th St., Largo, Fla. 710 25th St., Largo, Fla.	1943-1957 1917-1957 1916-1954	26-5 Process Control Testing 4-4
1649 1st Ave. N., St. Petersburg, Fla. 1649 1st Ave. N., St. Petersburg, Fla.	1908-1958	Cost. Supervisor
3751 42nd Ave. N., St. Petersburg, Fla. 3751 42nd Ave. N., St. Petersburg, Fla.	1920-1961	Guest Engineer
236 1/2 18th Ave. SE., St. Petersburg, Fla. Box 945, Oneca, Fla. Box 945, Oneca, Fla.	1942-1963 1942-1956 1943-1950	Marketing Drill Press Opr. Stators
615 E. Harwood, Orlando, Fla. 615 E. Harwood, Orlando, Fla.	1920-1956	Motor Generator
1720 Murdock, Orlando, Fla. 1720 Murdock, Orlando, Fla.	1943-1955	Sealer
2494 13th Ave. N., St. Petersburg, Fla. 5155 Tri Par Park, Sarasota, Fla. 5155 Tri Par Park, Sarasota, Fla.	1916-1956 1923-1961	Purchasing 4-6 Dev. Engineer
7000 Beach Plaza, St. Petersburg Beach, Fla. 7000 Beach Plaza, St. Petersburg Beach, Fla.	1918-1960	Small Motor Devel.
1202 Pebble Beach, Sun City, Fla. 1202 Pebble Beach, Sun City, Fla.	1925-1960	Employee Relations
6831 35th Ave. N., St. Petersburg, Fla. 6831 35th Ave. N., St. Petersburg, Fla.		Visitor Visitor
8110 6th St. N., St. Petersburg, Fla. 8110 6th St. N., St. Petersburg, Fla.	1923-1955 1943-1950	Pattern Maker Clerical
1129 Dogwood Ave., Tampa, Fla. 1129 Dogwood Ave., Tampa, Fla.	1929-1960 1929-1929	P&J Set Up Coil Winder
1227 Swinney Ave., Ft. Wayne, Ind. 3705 Hastings Rd., Ft. Wayne, Ind. 3705 Hastings Rd., Ft. Wayne, Ind.	1927-1959 1916-1960 1913-1924	Tester 4-3 Design Secretary
1636 St. Marys Ave., Ft. Wayne, Ind. 4699 56th Ave. N., St. Petersburg, Fla. Palma Sola Bay Trailer Ct., Bradenton, Fla. Palma Sola Bay Trailer Ct., Bradenton, Fla.	1915-1957	Police Chief
Springfield, Ohio Springfield, Ohio	1942-1957	Motor Repair Rotor Repair 17-2
R.R. 1, Yoder R.R. 2, Leesburg Rd., Ft. Wayne, Ind. R.R. 2, Leesburg Rd., Ft. Wayne, Ind.	1926-1964 1918-1919 1944-1963	Hermetics 17-2 Toolmaker 19-5 School
211 Glenn Oak Rd., Venice, Fla. 211 Glenn Oak Rd., Venice, Fla.		Tester 6-4
4900 48th Ave. N., St. Petersburg, Fla. 4900 48th Ave. N., St. Petersburg, Fla.	1929-1962 1914-1954	Taylor St. West Lynn, Mass.
8 Ithaca Ave., Lakeland, Fla. 8 Ithaca Ave., Lakeland, Fla.	1943-1957	Stators 4-3



Here are some of the 121 pensioners, guests and friends who attended the fourth annual "Fort Wayne General Electric Day in Florida" early this month.

TEN PIN TOPICS

by Jan Bowers

Charlie Wilt flirted with a 300 game in the Wednesday Owl League. Starting out with nine strikes in a row, he left the 7 pin in the 10th frame. He spared and then threw a strike leaving him with a whopping 279. This enabled him to post a 631 series and qualifies him for the ABC Century Club award of 100 pins over his average of 174.

GE Club leads the Office League with a 16-5 record. High games were rolled by Dave Terveer 221, Frank Beckman 215, Bob Chandler 214, Gerry Dill 212, Bob Knepple 208, Bob Hess 205, Dick Baumbauer 203-202, Dick Grote 202 and Rex Oberlin 201.

In the Monday Night Ladies League, Edna Armstrong rolled a 516 series that included a 194 while Mary Harvey also recorded a 516. High games were posted by Frances Newman 190, Dorothy Kent 189, Edna Woebeking 183-180, Esther Muzzillo 181, Helen Studler 176, Winnie Scheurich 174-172, Leoba Schaefer 173, Alberta Roth 172 and Voyce Brumbaugh 170.

High games were recorded in the Tuesday Afternoon Ladies League by Jo Klick 209, Gert Wheat 175 and Louise Roberts 174.

I don't know how he did it, but Bob Moorman in the Masonic League says he knocked down the 7-8-9-10 only on his first ball. High games were by Kay Gowdy 242, Fred Harter 223, Denton Manecke 221-202, Earl Snouffer 220-200, Clarence Biedenweg 213, Spencer Schaberg and Gus Henricks 211 and Robert Forrester 203.

Bob Irons recorded the only 600 in the Hermetic League, a 607 featuring a 231. Other high games were bowled by Dick Madden 219, Elmer Harrington 214, Paul Schoenherr 204 and Herb Halley 200.

High games posted in the Wednesday Owl League were Charles Wilt 234, Louie Maier 207, Wilson Lambert 204, Dale Irwin 203 and Francis Nelson 202.

Kelley Box and Packaging tops the Small Motor League with a 22-6 record. Dick Parlow rolled a 246 high game. Since he has a 146 average, this qualifies him for the

ABC Century Club Award for rolling a single game 100 pins over his average. High games were scored by Ken Holdgreve 231, Paul Billman 220, Frank Peternell and Tom Woehner 216, Joe Kramer 211-207, Carl Saaf 210-200, Gus Weisenburger 208, Milo Osbun and Carl Brandt 207, Dick Blair 205, Bob McGuire 203-200, Roger Bebout 203, Karl Moore 202, Al Hamilton 201 and Steve Capps and Howard Stephen 200.

Blondys Tavern still leads the Interdivision League with 15 points. High games were posted by Jerry Trabel 232, Art Seidel 224, Larry O'Shaughnessey 220, Gil Baker 214, Bill Hattendorf 213, Frank Matthews 207, Carl Miller 206, Herman Deck and Russell LeBeau 204, Todd Scheerer 203, Walt Seidel 202, Clarence Koepke 201 and Howard Winters and Richard Gottschall 200.

Wayne Stewart Furniture rolled a 1,073 game in the Squares League. High individual scores were posted by Carroll Scheiderer and Dick Mueller 231, Don Feber 209 and Dick Raber 202. Bob Clapper rolled a 168 triplicate series and will receive the ABC "triplicate" award.

High games rolled in the Friday Morning Ladies League were Lou Howley 184, Marge Doty 181-175 and Hilda Warren 170.

In the Friday Nite Ladies League, Isabel Eber rolled a 503 series featuring a 182. Pidge Saxton rolled 203, Ann Saylor 173 and Esther Mueller 170.

Bud Snyder started his third game in the Friday Nite Taylor St. League with seven straight strikes and wound up with 225. Other high games were bowled by Carl Miller 222, Bob Duras 214, Harold Misgrades 213-208, Ford Burnau 213-212-203, Kenny Bainbridge 202-204, Henry Mueller 201 and Doc Gordon and Fred Seip 200.

High games in the Adam and Eve Mixed League were by Sam Macy 255, Dale Sowards 223, Bob Myers 219, Paul Perry 217, Howie Peltz 216, Bonnel Clawson 210, Joe Kramer 207, Paul Billman 204, Rudy Wuttke 200-202, Spud Knafel 200, Fran Miller 189, Bernie Knafel 181, Irma Gerke 180, Justine Cou-dret 176 and Hon Wuttke 171.

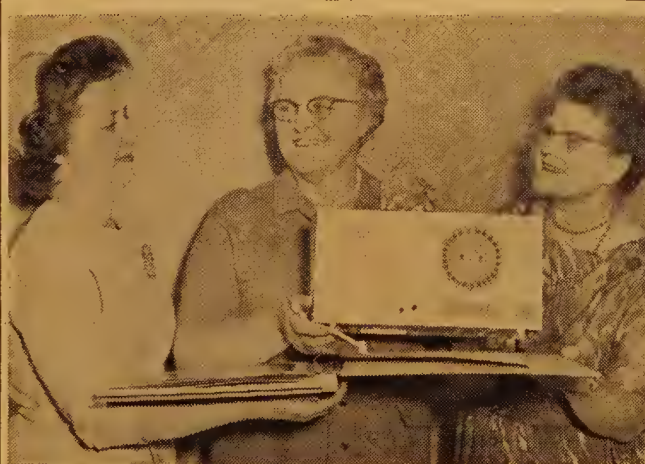
In the Jack and Jill Mixed League, Ardyth Hawley scored a 530 series featuring 201 high game. Winnie Scheurich rolled a 500. High games were recorded by Warren Hawley 203, Pauline Bergman 190 and Nancy Eifrid 178.



WHAT GOES UP MUST COME DOWN — And it is this law that causes these seven men to try to get position under the boards for a rebound. Fighting for the ball are, left to right, Ken Hill and Charles Stevens (Specialty Motor), Rex Stern and Bill Berry (Firemen), Pres Wright (SM), Larry Whetstone (F) and Mel Hollins (SM). The Firemen won the post-season tournament of the GE Interdepartment Basketball League.



	45 YEARS	
Paul F. Moore	Bldg. 19-3	3- 2-19
	35 YEARS	
Jerome C. Duryce	Bldg. 19-5	3- 2-29
Harold J. Amstutz	Taylor St.	3- 2-29
Paul F. Schoenherr	Taylor St.	3- 4-29
William F. Behm	Taylor St.	3- 5-29
William Schible	Bldg. 19-2	3- 5-29
Fred Wheeler	Bldg. 6-3	3- 5-29
Charles C. Crain	Bldg. 4-1	3-14-29
Cecil Tarney	Bldg. 4-5	3-15-29
Belva L. Imel	Taylor St.	3-19-29
Leonard A. Gruber	Bldg. 27	3-21-29
Elihu T. Lee	Bldg. 4-B	3-21-29
Otto Brandt	Taylor St.	3-27-29
Opal V. Cook	Bldg. 4-6	3-28-29



RETIREMENT CELEBRATION — Frona Witsche, center, matron in Bldg. 21, will retire on March 1 with more than 35 years of service with the Company. With her in the picture above are, left to right, her niece, Mary Jane Cheek; and her roommate, Harriet Gaunt.

Varied Square Dance Activity Here Next Week

Plenty of varied square dance activity is in store for General Electric employees here next week.

On Friday, March 6, the GE Whizzers Club begins promoting a series of 10 weekly square dance lessons for beginners. The session gets underway at 7 p.m.

On the following night, the GE Club will sponsor the fifth in its series of free square dances this season at the club gymnasium. Open to all employees and their friends, the affair starts at 8:30 p.m.

Transformer Still Sports Perfect Volleyball Record

Specialty Transformer remained unbeaten at the end of second round play in the GE Club Volleyball League.

The defending league champions lead the pack with a 24-0 mark, followed by the Lab Operation with 16-8, Specialty Motor with 8-16, Winter St. with 7-17 and General Purpose Motor with 5-19.

At the close of round three, the official GE Club volleyball championship will be determined on a double elimination basis. Playoffs will be scheduled according to league standings by total number of games won.

Attention, Keglers Not Using Locker

All GE Club bowlers, who had a locker and are not using it, are asked to come to the Club and pick up their equipment.

The \$1 deposit is being taken as locker rental for the 1963-1964 season. No refunds will be given these former bowlers.

The club also announced that open bowling is available Tuesday, Wednesday and Thursday starting at 8:30 p.m. and Saturday and Sunday from 1 to 7 p.m.

Two Events in March Set by Pen El Chapter

Two activities have been scheduled next month by Elex Club's Pen El Chapter.

The luncheon meeting will be held Wednesday, March 11, at 1 p.m. in the Portage Room of the YMCA. A social hour will follow. Hostesses are Bertha Gruber, chairman; Bertha Albrecht and Rose Johnson.

Members will sew cancer pads Tuesday, March 24, beginning at 9 a.m. at the 801 W. Berry St. address.

Massachusetts Tries For 5th Straight Win On GE College Bowl

The University of Massachusetts will retire as "undefeated champion" on the General Electric College Bowl this Sunday if it can defeat the University of Arizona.

The match will be televised in full color over the NBC-TV network at 5:30 p.m. It is carried locally on Channel 33.

The Massachusetts scholars were threatened severely in their bid for a fourth straight victory by St. John's last Sunday before finally pulling ahead for a 245-150 victory.

With four wins and \$6,000 in scholarship grants from General Electric, Massachusetts will receive an additional \$3,000 if it wins this important fifth and final game Sunday.

SAVE
For Extra Financial Security
Through a G-E Savings Plan

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, March 9, 1964

FOR SALE

STOVE, apartment size, \$25; metal cabinet sink, \$25. 748-6152.
TRAVEL TRAILER, 16', make offer. 745-1095.

END TABLES; lamps; washer; dryer; wringer washer; oil space heater; lawn furniture; sink cabinet, fixtures; fiber glass boat, Evinrude motor. 437-7202 after 6 p.m.

♀ FEMALE DACHSHUND, miniature, spayed, 16 mos. old, very good with children; lavender formal, like new, size 10. 1015 Home Ave.

HOTPOINT ELECTRIC RANGE, 40" pushbutton deluxe with deepwell cooker and automatic griddle, good condition, make an offer. 747-6870.

HEATER, fireplace type; right hand door for '67 Ford Tudor; hood; rear windshield, \$5 each. 447-0074.

AFGHAN, hand crocheted, 45x60 inches, brown to beige tones. 444-0074.

TELEVISION, 21" console, in good condition, cabinet like new, selling price \$60. 428-895.

BABY BED, 6 yr. size, very reasonable. 439-5672.

GRAVE SPACES in Green Lawn Memorial Park, 1-4 spaces, \$50-75 each. 475-2756.

ANTIQUE CLOCKS. 439-3753.

ACCORDION, 120 bass, 2 voice, \$75. 745-9917.

RECORD PLAYER, automobile type, plays and automatically rejects 14 records, 45 RPM. 749-4485.

ELECTRIC SWEEPER, tank type, good condition, \$35; dinette table, bronze legs. \$10. 748-6820.

TAPE RECORDER, Wollensak Monaural 2 speed, 10 w. microphone, used less than 5 hours. 745-3359.

WATER SOFTENER, automatic, used 1 year, in excellent condition; 14' boat, 40 hp motor and trailer. 747-6726 after 4 p.m.

BOY'S SUIT, size 18-20, 2 pr. pants, like new, \$10; boy's sport jacket, size 16, like new, \$5. 483-4580 after 4 p.m.

DESK, pedestal type, walnut, 7 drawer, \$15; chair and footstool, \$15. 747-9372.

'62 CHEVY II, Nova 400, 2 door, 6 cylinder, standard transmission, white walls, 16,500 miles. 745-9975.

DRAPES, 2 pair, brand new, will sell half price, nutmeg, 82" long. 449-1163.

ENCYCLOPEDIAS, 1 set, excellent condition. \$20. 745-0882.

RETIRED OR NEWLYWED — 3 bedroom ranch, 1 1/2 baths, screened rear porch, gas heat, 1 1/2 garage, immaculate, close to transportation. 440-3493.

STEREO SPEAKERS, matched Webcor, portable; complete beginner's dark room outfit. 744-3086.

BOW COMPASSES, small draftsman's, P0675, center wheel adjustment, one pencil, one ink, \$1 each. 745-2120.

LAWN MOWER, 18" reel, 4 cycle B&S gas motor, good condition, \$20. 803 E. Sherwood Terr.

'59 FORD, Ranchero, V-8 pick-up, Fordomatic drive, good rubber, motor perfect, clean, attractive, 18,000 miles, \$1,100. 743-9844.

PORTABLE DISHWASHER, \$95; double oven stove, \$125. 745-7634.

PLAY PEN, \$6; curtain stretchers, \$1.50. 744-6156.

PINK FORMAL, lovely pastel, size 10-12, \$10. 483-7658 after 3 p.m.

APARTMENT HOUSE, 1015 High, reasonable, on contract. 456-1772.

NOTARY PUBLIC STAMP, 747-3039 evenings.

DINETTE SET, 2 chairs, like new, \$15; drop head sewing machine, \$7.50; baby bed and mattress, \$30. 447-9106.

5-ROOM HOUSE, bath, all modern, built-in birch cupboards, new gas heater and hot water heater, 427 E. Taber, reasonable. Decatur 3-3726.

'55 PLYMOUTH, V-8, 4-door, needs body work, first \$80 takes it. 446-6161.

HOUSE PLANTS, several kinds, canna bulbs, reasonable. 745-3866.

4-BEDROOM HOME, new bath, glass enclosed shower, 1/2 bath, gas heat, 2 car garage, cyclone fenced yard, \$9800 contract. 449-1235.

'48 HUDSON, super 500, \$50, radio, straight stick, V-8, 5 good tires, inside very clean, needs engine overhauling. 747-3819.

7-ROOM HOME, cottage type, East, gas heat, aluminum storms, newly redecorated, \$5750 cash or terms, references. 747-6481.

'63 CHEVY, Super Sport, saddle tan with white vinyl top, 300 horsepower, 4 speed, positraction, many extras. 437-9941 after 5 p.m.

LADY'S DRESSES, good, some new, sizes 11-20; boy's sport coats, new, size 12; lady's coats, 14-16; other clothing, very cheap. 425-7583.

LOVE SEAT, Queen Ann Period, genuine, clean and good condition. 743-8297 after 5 or week ends.

CLOTHING, dresses, skirts, jr. petite sizes 5-7; winter coat, size 10; suits, misses sizes 8-16; awenters. 436-7955.

ELECTRIC RANGE, 40", good condition, make offer, Garrett PL 7-5167.

SUBURBAN LOT, Rolling Hills Addition, 130x195, 6115 Westhills Road, \$2950. 441-9922.

MOVIE CAMERA, 8MM, reasonable. 747-3676.

2-BEDROOM RANCH, all brick, attached 2-car garage, located NE on large wooded lot. 743-2175 or 748-6086.

CLOTHING, boy's shirts and pants, sizes 10-16; girl's sweaters, skirts, and coats, sizes 7-10 years; 2 bird cages, all reasonable. 443-5932.

KENTUCKY CLUB TOBACCO, regular, fresh, tax paid, below wholesale @ 12¢ per pack, 50 packs. 445-7413.

BICYCLE, boy's 26", Western Flyer, good condition, \$15. 445-5043.

'56 FORD, original owner, \$300. 438-7226.

CAMPING TRAILER, Higgins, \$275; 14' fiberglass boat and trailer, \$95; 5 hp. motor, \$35. 428-7861.

'56 OLDSMOBILE, hardtop, 4 door, A1 condition, clean. 747-6564 after 6 p.m. or week-end.

STORM WINDOWS AND SCREENS, wooden, 6, 28x47; 1, 34x55, excellent condition. 456-1582.

'63 CORVAIR MONZA, 4 speed, white-walls, radio, saddle tan color, excellent condition. 423-6872.

DINETTE, 4 chairs, good condition, \$25; convalescent walker, like new, half price, \$12; black Enna-jett shoes, 8EEE, \$1.60. 745-2917 after 5 p.m.

'57 CHEVROLET, 6 cylinder, Bel Air, 4-door, automatic, Marlike 758-2606.

BOY'S SUIT, charcoal, size 18 slim; 2 sport coats and summer shirts, size 16; pleated skirt, pink coat, size 3-4; Explorer Scout shirts, 15 1/2. 443-5760.

WANTED

STOVE, apartment size with thermostat and chrome breakfast set. 446-8634 after 5 p.m.

CAMERA, old Agfa Pioneer or Ansco, 16 size. 448-2465.

ROLL-A-WAY BED; rocker; chairs, compact in size, suitable for trailer. Zanesville 50L or write P.O. Box 112.

BEE HIVE BODIES with frames, 10. 436-8193.

OIL TANK, 275 gal., not over \$10. 445-0114.

BOOKCASE, good, used, prefer dark wood. 425-7583.

WOOD LATHE and jointer, reasonable. 744-5156.

BE WISE!

START SAVING TODAY FOR THE FUTURE

4-BEDROOM HOME, with full basement or will consider duplex that could be used as one family unit. 747-4066.
SPACE HEATER, gas. 428-9905.
EXHAUST FAN, used. 442-8825.
WOOD LATHE, bench type. Silver Lake 352-2318.
CHILDRENS in my home on Ind. 3 near White Swan Plaza. 748-1561.
STROLLER AND CAR BED, good condition. 483-5177.
IRON KETTLE, large black. 748-8364 after 4 p.m.
TOP COAT, size 36, good condition. 745-8506.

FOR RENT

LOWER APARTMENT, 2914 Beaver Ave., new attractive, 3 large rooms, bath, hardwood floors, basement, available after March 1, adults, appointment. 426-6292.
FURNISHED, 3 rooms, close to CE. 421-9421.

ROOMS, clean and reasonable rates, close to CE. 439-5672.

UPPER APARTMENT, modern 3 large rooms, utilities furnished, gas heat, stove, refrigerator. 441-5121.

HOUSE, modern, 4 rooms and bath, oil heat, 2 blocks from Taylor CE. 426-5865.

UPPER SLEEPING, kitchen and bath, private entrance, utilities furnished, 2 1/2 blocks from Taylor St. Plant. 437-2671 after 4 p.m.

HOUSE, 4 rooms, all modern, share garage. 743-8237.

4 LARGE ROOMS, bath, upper duplex, all utilities furnished, close to Winter St. Plant, \$60 per month. 429-8421.

FURNISHED APARTMENT, close to GE, 3 rooms and bath down, \$15 week, 1309 Rockhill. 428-9905.

EFFICIENCY APARTMENT or small office, nicely furnished, utilities, private entrance, SE, first floor. 445-5343.

4-ROOMS, all modern, share garage, \$65 month. 743-8287.

RIDERS WANTED

FROM AUBURN TO TAYLOR ST., 8:430 p.m., willing to alternate driving. Auburn 925-2247 after 5:15 p.m.

RIDE WANTED

FROM KENDALLVILLE to Broadway Plant, 3:30 to 12 shift. Tilda Schlatter, Ext. 2139 or 3417.

LOST

CAR KEYS, 2 keys in vicinity of Credit Union, visitors' parking lot and Bldg. 4. Ralph E. Miles, Ext. 3573 or 426-5342.

SAVE

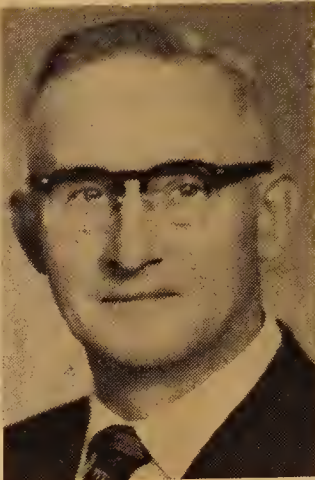
For Extra Retirement Income Through a G-E Savings Plan



A BARGAIN FOR YOU — Pretty Jane Rudig of Bldg. 19-2 helps dramatize the Salvage Blanket Sale now underway at the Employee Store. "We're calling this a Five for Two sale," Ray Fischbach, Supervisor-Employee Store, explained this week. "Five dollars will get you two blankets, twin or double size. They're ideal for use in your home or cottage or travel trailers," he concluded. The sale ends when the supply goes. So—better hurry over to the Employee Store and take advantage of these bargains while the supply lasts.

GE OBITUARIES

Fred W. Gerke, 68



Fred W. Gerke

Services were held Monday, February 17, for Fred W. Gerke, 68, who died Friday, February 14, at Parkview Memorial Hospital where he had been a patient since February 8.

Mr. Gerke was a machinist at the old Fairfield Ave. Plant prior to his optional retirement in August 1957. He began with the Company as a lathe operator in Bldg. 27 in February 1929.

He was a member of the Quarter Century Club.

George R. Miller, 60

Services were held Sunday, February 23, for George R. Miller, 60, who died Thursday, February 20, at Whitley County Hospital, Columbia City.

Mr. Miller repaired wire reels at the Taylor St. Plant until his optional retirement last June. He began with the Company in October 1941.

George H. Adams, 73

Services were held Tuesday, February 25, for George H. Adams, 73, who died Saturday, February 22, at Veterans Hospital.

Mr. Adams was a drill press operator in Bldg. 27 when he took his optional retirement in April 1955. He began as an armature worker in Bldg. 4-5 in May 1920.

He was a member of the Quarter Century Club.

Edna M. Eicher, 74

Services were held Monday, February 24, for Miss Edna M. Eicher, 74, who died Saturday, February 22, at St. Joseph's Hospital.

Miss Eicher was a clerk in Bldg. 18-5 when she took her disability retirement in August 1945. She was employed here in July 1922 in Bldg. 4-5.

Violet Draker, 75

Services were held Wednesday, February 19, for Mrs. Violet Draker, 75, who died Sunday, February 16, upon arrival at St. Joseph's Hospital.

Mrs. Draker was employed tying coils in Bldg. 17-3 until her retirement in February 1949. She joined the Company here in August 1943.

Joe Scaffa, 87

Services were held Thursday, February 6, for Joe Scaffa, 87, who died Wednesday, February 5, at the Wells County Hospital, Bluffton.

Mr. Scaffa was a floor scrubber in Bldg. 20-1 when he retired in January 1947. He was employed here in April 1943.



At Lutheran Hospital
Norman Cardner Winter St.
Carl Mosser Bldg. 19-3
Murray M. Johnson Bldg. 4-2
John Butler Taylor St.
Clifton Clauser Pensioner

At Parkview Memorial Hospital
Donald Traster Winter St.
Charles Arnett Pensioner

At St. Joseph's Hospital
Charles O. Connor Pensioner
Beatrice Eagleson Taylor St.
Bessie Foreman Taylor St.
Frank Phillips Pensioner
Fred Hofacker Taylor St.
Fred Linker Bldg. 22
Edward Sordet Taylor St.

At Veterans Hospital
Miles Rupert Winter St.

At Robert Long Hospital
Indianapolis, Ind.
Harvey Petty Winter St.

Dismissed From Hospital To Home
Dorothy Burns Winter St.
Joseph Zepbyr Winter St.
Sharon Barton Winter St.
Delores Spaw Winter St.
Charles Cheillot Pensioner
Margaret Cowan Taylor St.
Juanita Spice Taylor St.
Marion Kees Taylor St.
Earl Laughlin Pensioner
Lloyd Meads Pensioner
Frank Woodward Taylor St.
Dorothy Franklin Taylor St.
Frank Meggison Taylor St.
Carl Shaner Bldg. 27
Ralph Foreman Bldg. 27
Federico Heredia Bldg. 4-2
Clarence Porter Taylor St.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____

Home Address _____ Pay No. _____

Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____



IDEAS ARE ALL AROUND US

THE WEATHER IN LABRADOR is nearly always cold enough to freeze meat left outside. In 1912 an American naturalist noticed that meat "quick frozen" — almost instantly — in the sub-zero winter tasted much better than foods frozen in the spring and fall.

In 1929 the naturalist who lived in Labrador — Clarence Birdseye — sold his frozen-food company for \$22 million.

An 18th century Parisian named Jean-Jacques Perrett got tired of having his face cut by his barber. He thought: Why not place a wooden guard over the razor blade so that only a tiny edge protruded?

Today one company spends some \$30 million a year just to advertise its safety razors and blades.

You may never hit it big like Mr. Birdseye or have so far-reaching an inspiration as Mr. Perrett. But if you stop, look, listen and suggest, you may win tangible rewards well worth your while.

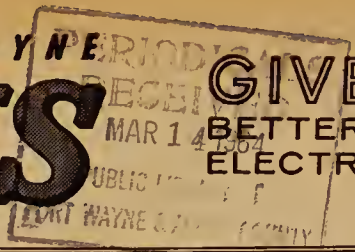
Analyze your job. If something strikes you as wasteful, time-consuming, inefficient or just plain bothersome, suggest a better way. Get in the habit of coming up with ideas. They don't have to be world-shaking. Some of them are bound to pay off if you keep them coming. And who knows? You may even have a flash of genius!

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FORT WAYNE


**GIVE
BETTER
ELECTRICALLY**


Volume 47

Friday, March 13, 1964

No. 6

STD Tops in Suggestion Plan Performance



FIRST PLACE IN SUGGESTION PERFORMANCE—Specialty Transformer Department employees once again have been cited for outstanding Suggestion Plan performance and have earned membership in the select "400 Club" for the sixth consecutive year. Carl H. Rinne, right, STD General Manager, holds the latest Certificate of Commendation while beaming their pride are, left to right, Don Waldrop, Specialist-Suggestions; Alberta Malcolm who had the best record of adopted suggestions among the department's women employees and Tom Gouty who won STD's 1963 suggestion contest. Transformer employees achieved a record rate of 1180 adopted suggestions per 1,000 employees.

Leads Coveted '400 Club' With Adoption Rate of 1180

Specialty Transformer Department employees have done it again.

Thanks to a truly outstanding Suggestion Plan performance last year, the department earned membership in the Company's select "400 Club" for the sixth consecutive year.

Employee Ideas Last Year Earn About \$1 Million

Employee suggestion awards in 1963 hit an all-time high of \$944,513, more than \$41,000 over the previous record set in 1962. As announced recently in the GE NEWS, more than \$27,000 was earned here. It brought to about \$13 million the total awards paid to employees since the plan was formalized in 1922.

Another important record set in 1963 was the number of suggestions adopted per 1000 eligible employees. This rose from 165 per thousand employees in 1962 to a new high of 180. Company-wide data also showed that better than 1 out of every 3 submitted suggestions was adopted in 1963.

Moreover, STD was the top department in the Company for 1963. A charter member in the "400 Club" since 1958 when it placed seventh, Specialty Transformer advanced to fifth in 1959, second in 1960 and first in 1961. In 1962 it was barely nosed out for first place.

Membership in the coveted club is reserved for those departments having 400 or more suggestions adopted for each 1,000 eligible employees.

Last year STD employees earned first place with a remarkable rate of 1180 adopted ideas per 1,000 employees which is believed to be an all-time Company record. The Meter Department placed second with a 703 rate.

At a meeting last Friday, Carl H. Rinne, STD General Manager, presented the department's Certificate of Commendation to STD's leading suggesters in 1963 — Tom Gouty, Bldg. 20-2, and Alberta Malcolm, Bldg. 19-1 — who accepted on behalf of all department Suggestion Plan participants.

In making the presentation, Mr. Rinne said he was "especially pleased with the large number of employees submitting suggestions" (seven out of every 10 eligible employees submitted one or more ideas last year) and "with the high caliber of their ideas" (47% were adopted).

"Value Leadership through continued emphasis on cost and expense improvement and top-flight service to our customers is our best hope for continued progress and job security," he added.

Good Friday Paid Holiday

Eligible General Electric employees here will enjoy the second of eight paid holidays this year two weeks from today.

On Friday, March 27, all departments and operations plan to close in observance of Good Friday. Regular operations will resume Monday, March 30.

Because of the holiday, the next issue of the GE NEWS will be distributed at the usual gate locations on Thursday, March 26.



CSF BOARD ELECTS OFFICERS—The Board of Administrators of the General Electric Employees' Community Services Fund last week elected officers for the 1964-65 year at a meeting held at the Foellinger Center. Emery Tucker, Bldg. 4-3, was elected chairman to succeed Dallas Smith of Bldg. 4-6; Orton Gilpin of Taylor St. was named vice chairman; and Berdell Smith, also of Taylor St., was re-elected secretary. Seated left to right are Marjorie Smith, Winter St.; Berdell Smith; Mr. Tucker; Dallas Smith; Mr. Gilpin; and Bob Doelling, Bldg. 18-4. Standing in the usual order are Paul Koldewey, Bldg. 17-2; Harold Fremion, Winter St.; Jim Hughes, Bldg. 27; Joseph Donahoo, Bldg. 4-6; Leo Rademaker, Bldg. 26-2; Albert Timme, Taylor St.; Claude Hoover, Bldg. 4-3; and Raymond Smith, IAM Lodge 70. Not present for picture was Thomas Hayden of IUE Local 901.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1685 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

The New Tax Law

The 1964 Revenue Act meant a cut in the Federal income tax deducted from your pay beginning March 5, 1964.

The new tax law reduces your Federal income tax in two steps. The first cut relates to your 1964 income, the second to your 1965 income.

Under the former law, tax rates ran from 20% in the lowest bracket to 91% in the highest. Under the new law, tax rates on 1964 income range from 16% to 77%, and 14% to 70% in 1965. The exact reduction in your taxes depends, of course, on your income, your personal exemptions, deductions and other allowances.

While you're licking your chops over the juicy tax cuts you may get from the new 1964 Revenue Act, keep this sobering thought in mind: The new withholding rates may be too low to cover the full amount of income tax you'll owe the government next year. Or, they may mean that you'll get less back in refunds than you would under former withholding rates.

The reason for all this is that the new tax law reduces withholding rates for 1964 more than it reduces taxes.

So be prepared. Try to resist the urge to spend away all of the extra take-home pay the new law may bring you. Instead, give some careful thought to what you can do to be sure that extra money is on hand in case you need it to make up the difference when you file your tax return for 1964.

You can put this money aside by saving part of it every payday. Or you can reduce the number of dependents you claim for withholding purposes. This will mean more money withheld each payday, giving you less to pay, or perhaps more to receive in refunds, next year. If you would like to do this, contact your payroll office. They'll provide you with the necessary forms.

Before you take any action, however, you'll want to review the new tax law and what it means in terms of your own personal case. You can then judge for yourself whether you're likely to have too little withheld under the new rates and whether you might want to use the above method for increasing the amount withheld from your pay.



Growing Worldwide Demand for Electric Power Underscored in '63 Annual Report

The growing worldwide demand for electric power was underscored this week by General Electric's announcement that it worked last year on generation, transmission and distribution equipment for customers in more than 100 countries.

The announcement was contained in General Electric's Annual Report for 1963, which devotes more at-

tention to international business than any of its predecessors.

The report, put into the mails this week to 525,000 share owners of record, also said the Company had 36 nuclear reactors in operation or in various stages of design and manufacture for worldwide customers as of last December 31.

Included in the 36 are major new installations the Company is work-

ing on for India, Japan, West Germany, Italy and Canada, in addition to the United States.

Worldwide demand for electric power, General Electric stated, pushed its 1963 sales billed for electrical apparatus "well above those for 1962," and orders for such equipment "were up even more sharply during the year."

General Electric's 1963 report is the first to be signed by the Company's new "Team at the Top" — President and Chief Executive Officer Fred J. Borch and Chairman of the Board Gerald L. Phillippe.

The report's front cover features a color photo of a model of the GE Progressland pavilion at the New York World's Fair. Inside, in addition to detailed comments on the Company's principal categories of business, are the facts and figures which show 1963 sales and dividends declared were the highest in General Electric's history, and that profits were the second highest. Consumer goods led the sales rise to a record \$4.9 billion.

A spokesman said this week's mailing eventually would be followed by distribution of another 250,000 copies of the report — to customers, investors, suppliers and others who request them, including "college seniors trying to decide where to apply for employment."

The spokesman said requests might run heavier than usual this year. Reason: General Electric in 1963 became the only Company ever to be cited two years in a row for producing "the best annual report in all industry."

Second Shift Elex Slate ? Program

Second shift Elex Club members "will not be sorry if they participate" in the breakfast-program Thursday morning, March 19, at the Betsy Ross Coffee House, US 30 Bypass and Lake Ave.

That was the word this week from First Vice President Marge Lehman, Taylor St., who announced that the deadline for tickets (just \$1.15 including tip and tax) is tonight.

Following the breakfast featuring sausage and pancakes served family style with assorted toppings, a surprise program will take place. The only word out is that the surprise will be rewarding.

Store to Close For Inventory

The Employee Store will be closed for inventory on Monday and Tuesday, March 30-31, Ray Fischbach, Supervisor-Employee Store, announced this week.

The Store will reopen for business on Wednesday, April 1. Business hours are 1:30 to 5:30 p.m. Monday, Tuesday, Thursday and Friday and 1:30 to 8:30 p.m. Wednesday.



A SHINIER, CLEANER MOTOR — This, along with other improvements, resulted from the suggestion of Jim Battrick, seated at right, who receives congratulations for his \$190 idea award from Jim Pugh, seated left, and standing, left to right, Dick Baum-bauer, Manager-Shop Operations; and Charles Lauer. Mr. Battrick, a setup man in Bldg. 12-1, suggested adding a specific brightening agent to the zinc bath which treats end shields, brush yoke and two covers for the 45 frame blower motor manufactured in Bldg. 12-1. The replacement liquid not only is less expensive than the previous brightener but it boasts a longer life. The Specialty Motor Department suggester is finding the Suggestion Plan more lucrative each year. In 1962 he received two idea awards totalling \$110.



EARN \$150 SUGGESTION AWARD—Dale Delagrange, seated left, looks admiringly at his \$150 suggestion award, the largest award last year at the Winter St. Plant. Mr. Delagrange, a welder, suggested piping argon gas to various welding stations. Congratulating him are, seated right, Ellsworth J. Sohles, Manager-Fort Wayne Operation, Small AC Motor and Generator Department; and, standing left to right, Elmer Pion, Foreman; and Paul Berg-horn, Manager-Shop Operations.

Local Employees Receive Cordiner Awards

Five Fort Wayne employee recipients of the coveted Cordiner Awards in recognition of distinguished contributions to the Company's progress were announced by H. A. MacKinnon, Vice President.

Only 300 of General Electric's quarter of a million employees this year are receiving Cordiner Awards named after Ralph J. Cordiner who retired last December as Chairman of the Board and Chief Executive Officer of the Company.

The Fort Wayne recipients are:

- Gertrude L. Currie, telephone operator serving all Fort Wayne operations.
- Ezra C. Hill, Product Engineer-Commercial Power

Supplies, Specialty Transformer Department.

- Clovis E. Linkous, Design Engineer, General Purpose Motor Department.
- Max A. Tritch, Manager-Materials, Small AC Motor & Generator Operation.
- George E. Wralstad, Manager-Project Survey, Plant Layout, and Plant Facilities, Specialty Motor Department.

Each of the five was presented one of General Electric's new 11-inch TV-Clock-Radio sets as the Cordiner Award. In addition, an engraved plate is mounted on each set, and a duplicate plate is provided on a walnut base for desk and wall display. And finally, each recipient also received

a check for \$50 as a supplemental award.

Their achievements are noted elsewhere on this page. But outstanding as they are, competition for the awards was stiff. First, departments selected their best candidates and then nominated them. The nominees' names and achievements were next submitted to division management who made the final selection.

In addition to the five local Cordiner Award winners, the Components Sales Operation which is headquartered here had two out-of-town recipients—Francis J. Fitzgerald of Grand Rapids, Mich., and former Specialty Transformer Department employee Henry C. Jones, Jr., of Philadelphia.



Clovis E. Linkous

Clovis E. Linkous is a recipient of the Cordiner Award in recognition of his contribution toward the successful design of a motor starting relay and its application to the General Purpose Motor Department's new line of Form G 2 split phase motors.

This built-in relay developed by Mr. Linkous provides almost silent start-winding cutout and shorter motor length, both important design features that give added value to our customers.

El Par to Mark 10th Year With Installation

The newly-elected officers of Elex Club's El Par Chapter will be installed on Wednesday, March 18, the 10th anniversary of the group's founding.

They are Veronica Cook, president; Ruth VanOsedale, vice president; Dorothy Curry, secretary; Neva Nordyke, treasurer; and Elsie Logue (outgoing president), director.

The installation will take place at a 12 noon luncheon-meeting at the Fort Wayne Womans Club, 402 W. Wayne St.

Ezra C. Hill's Cordiner Award recognizes his outstanding performance in meeting exacting customer requirements and building customer confidence and good will for General Electric.

The close working relationships he has developed with customer engineers and procurement personnel have been instrumental in establishing for the Department and Company a reputation for leadership in design competence and dependability in the area of high voltage power supplies. His effective efforts have resulted in rapid expansion of the business in these products.



Ezra C. Hill



Gertrude L. Currie

Mrs. Gertrude L. Currie won a Cordiner award for performing far beyond the normal requirements of her job. By handling many unusual situations involving after-hours telephone service with efficiency, courtesy and tact, she has enhanced the Company's reputation with customers and vendors as "an easier organization with which to do business."

Her perseverance, initiative and resourcefulness in locating the right people to take care of emergencies after regular hours has resulted in exceptionally good service to her clients, and unsolicited favorable comments indicate she is recognized as "much more than just a voice on the other end of the line."

Max A. Tritch received a Cordiner Award in recognition of his developing and organizing a daily order check-off system on all special requisitions analyzed by Marketing, Engineering and Shop Operations with timetables established for each.

Moreover, he has instituted a joint Inventory Control system at major customers so that our factory flow is keyed directly to their production needs. He has also made maximum use of mechanizing purchasing routines to insure delivery of necessary material to meet our shipment promises. Our customers rely upon him to help them meet the unexpected emergency.



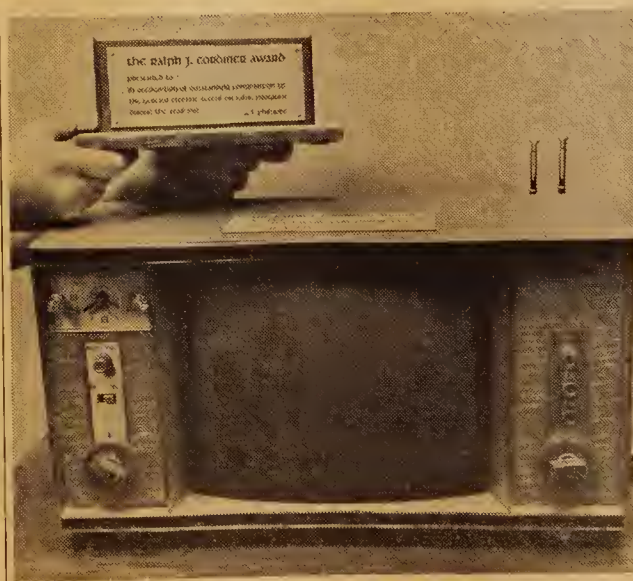
Max A. Tritch



George E. Wralstad

George E. Wralstad's Cordiner Award is for the outstanding facilities job he has done at the East Broadway Plant.

His ability to visualize an overall desired result and then integrate a group of unrelated jobs into a well coordinated program not only achieved a satisfactory result but also got the job done economically and with a minimum of disruption to normal plant services. Besides insuring the life of the buildings and equipment and further insuring our ability to serve our customers, this program has definitely brought a "new look" to the Specialty Motor Department.



The Ralph J. Cordiner Award for 1963

Five-Year Comparison Of S&S 'Stock Prices'

The "Stock Price" for General Electric stock to be credited to participants in the Savings and Security Program for the month of February 1964 was \$87.553. This is the average of the closing prices of General Electric stock on the New York Stock Exchange for each day of the month. The "Stock Price" for January 1964 was \$85.960.

The "Stock Price" for each month since the program's inception is as follows:

Month	1959	1960	1961	1962	1963
January	78.643	92.444	69.440	72.142	78.216
February	77.743	89.169	66.145	75.500	77.257
March	80.690	87.940	66.727	77.284	73.601
April	82.835	91.500	63.225	73.944	77.202
May	81.167	89.315	65.196	69.438	81.790
June	80.216	93.108	64.642	60.940	81.169
July	81.642	86.538	63.631	63.518	78.676
August	80.786	82.647	68.674	67.217	80.602
September	77.696	77.685	73.631	66.138	81.625
October	78.335	73.375	74.580	66.332	80.359
November	84.296	77.150	77.269	72.325	80.097
December	93.943	75.577	77.119	76.138	84.042

BE WISE!

START SAVING TODAY
FOR THE FUTURE



LOTS OF RETIREMENT GIFTS—Kathryn Woodward, second from left, and her family admire the gifts presented at her January 1 optional retirement celebration. A General Electric employee since September 1941, Mrs. Woodward was last employed as a stamper in Taylor St. Surrounding her, left to right, are her husband, Frank, who is employed at the Wire Mill; her daughter, Carol Busche; and son, Frank Erwin.



ADMIRING RETIREMENT GIFTS—Stella Kempf, center, needs the assistance of her daughter, Virginia Frentz, and her son, Clarence Kempf, to hold the presents bestowed by employees at her December 1 retirement. Last employed repairing motor parts in Bldg. 17-4, Mrs. Kempf started here in October 1927.



DOUBLE CELEBRATION—This accurately describes what George Thurber and his wife, Margaret, are sharing as they celebrate his optional retirement and their 36th wedding anniversary on the same day. Last employed as a welder in Bldg. 27, Mr. Thurber started here in February 1927. Among their future retirement plans is a trip to visit their son in California.



FLORIDA-BOUND—“You take the suitcase; I’ll take the boots.” So agree Paul D. Weaver, Bldg. 19-4 intricate surface grinder, and his wife, Opal, at his February 1 optional retirement. The Weavers plan to make their retirement home in Florida. He started here in April 1926 as a packer in Bldg. 6.

Many Will Enjoy Dollars Thanks to

When researchers recently asked saved part of their earnings, more retirement. There are several reasons the rest.

First, Social Security Administration the nation’s employed wage and pension benefits. In other words, 60 of their retirement income—over 60 percent of their retirement income—through their own savings, in one form or another, during their working years.

Second, even among those who are not connected with their employment, they must supplement their pension to obtain a basic subsistence during retirement.

Third, many of those whose pension the nation feel that extra savings will help them live better during retirement. In fact, where thousands are saving for the average pensions being paid to the average.

Fortunately, at General Electric, we have a couple of extra dollars for extra savings, but we also have a couple of extra dollars for extra savings under either the General Electric Savings Plan, the Company additional savings.

Many of the retired employees on benefits but extra retirement dollars. Why not follow the General Electric Savings Plan today?



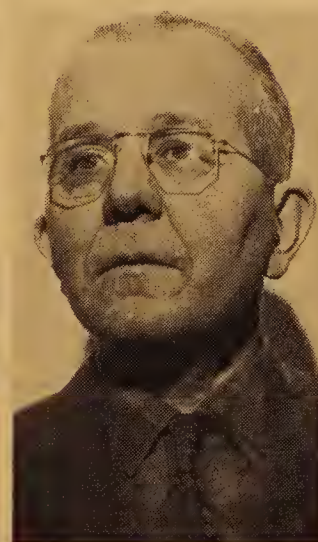
RETIREMENT SMILE—Carl F. Hankel, wire roller in Section 30 at Taylor Street, smiles broadly at his February 1 retirement. Mr. Hankel began as a cable stock worker in August 1920.



RETIREES HERE—Ed Harvey, maintenance machinist in Bldg. 17-2, happily celebrates his January 1 retirement. Mr. Harvey was employed here in November 1925.



RECENT RETIREE—Carl L. Smith, packer in Bldg. 4-4, took his disability retirement December 1 after being off work for personal illness since last September 26. Mr. Smith was employed here in September 1940.



BIDS FAREWELL—Chester P. Lum, a salvage stator cores operator at Winter St., celebrated his retirement January 1. Mr. Lum began as a helper in July 1943.



LIFE OF LEISURE—Maude Ehrhardt is enjoying retirement life now that she took her optional retirement January 1. A General Electric employee since April 1928, she was last employed in Bldg. 6-3.

Extra Retirement GE Savings Plan

cross-section of Americans why they in one out of every four mentioned for this, but a few stand out above

studies show that nearly 60% of y earners do not have any private of every 10 have to build up much above their anticipated Social Secur- te means. To do so, they have to their working years.

have some type of retirement plan pensions provided are minimal. Thus, with personal savings in order to ment.

benefits are among the highest in help them to do more, have more fact, that's the case at General Elec- tra retirement income even though ur retirees are 25% above the U.S.

re not only have top class pension of fine savings plans to help us salt tirement income. And what's more, ings and Security Program or the valuable contributions on top of our

this page will enjoy not only pension thanks to joining a Company Sav- their smart lead and sign up for a



VETERAN RETIRES—Francis Voirol, a lathe operator in Bldg. 6-3, took his optional retirement January 1 to complete 44 years' service with the Company here. Attending the retirement celebration is his wife, Gertrude.



COZY AND LOVELY—So are the thoughts of Margaret Parisot, right, coil placer in Bldg. 6-3, and her mother, Bessie Cartwright, who celebrated her 79th birthday in January. Margaret took her optional retirement February 1 after being with the Company since June 1925.



LOTS OF TRAVELING AHEAD — Edna M. Welch, second from right, is going to do lots of traveling now that she took her optional retirement February 1 as a steno-secretary in Bldg. 19-2. And you can see she's got mighty attractive traveling gear. She started as a duplicator operator in November 1919. With her, left to right, are her brother, John, employed at Taylor St.; her sister, Mary Beck, who retired from Bldg. 4-6 last year; another sister, Helen Welch, who is employed in Bldg. 8-2; and a nephew, John Welch. Altogether, this family has compiled 165 years' service with General Electric.



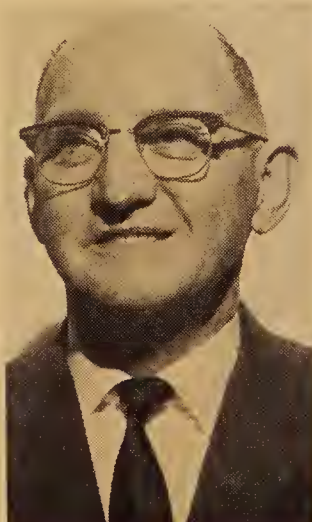
PHOTOGENIC PHOTOBUGS—This family likes to take pictures, and they plan to do even more picture taking now that Earl L. Lenz, right, has observed his February 1 optional retirement. Last employed as a mold and die maker in Bldg. 19-4, he started with the Company in December 1916 as a messenger. With him above are his daughter-in-law, Marylis; wife, Cletyce; and son, Gene, employed at Winter St.



BIDS FAREWELL—Bertha L. Baade, employed on connect and weld work in Section 14 at Taylor Street, bids farewell at her February 1 retirement celebration. She joined the Company in March 1943.



HAPPY CELEBRATION — Oliver Bowman, engine lathe operator in Bldg. 4-1, smiles happily at his February 1 retirement celebration. He started as a machine hand in February 1919.



RETIREMENT SMILE — David Lantz, an electrician at the Winter St. Plant, celebrated his retirement January 1. Mr. Lantz began in Bldg. 20-1 in January 1941.



BIDS FAREWELL — Melvin R. Cook, a packer in Sec. 15 at Taylor St., celebrated his January 1 retirement. He began as an assembler in September 1942 in Bldg. 6-2.



TRAVELING TIME — That's what Walter Vought is enjoying now that he has observed his February 1 retirement. Last employed as a design specialist in Bldg. 19-2, Mr. Vought was hired here in May 1925.



THE CENTER OF ATTRACTION — Gaining possession of a basketball is behind this action at a recent Industrial League game in which the GE Club Owls defeated Dana, 66-64, to tie for the second half crown. The Owls subsequently were upended by Joslyn. Above, GE's Larry Saalfrank, left, has just shot while GE's Jerry Morton (arms outstretched) is fouled by the opponents' Stonestreet. Others in picture are GE's Chuck Dwyer at right and Dana's Ridenour.

Owls Eliminated In Cage Playoffs

The GE Club Owl basketball team was eliminated yesterday from the double elimination playoff tournament of the Industrial League when Zollner fashioned a 70-59 triumph. The Owls had lost Wednesday to Joslyn, 69-63.

The two setbacks came after the locals opened the tourney in fine fashion last week by clobbering Food Marketing Corp., 67-37. Jerry Pieper with 24 and Larry Saalfrank with 21 were the big guns for the winners.

Pensioners' News

Curtis T. Martin, who was employed in Bldg. 4-B when he took an optional retirement in June 1949, will celebrate his 75th birthday on St. Patrick's Day.

In a recent letter to the GE NEWS, Mr. Martin wrote that he was feeling quite well and enjoying his life of leisure.

The retiree, who joined the Company in February 1930, also wrote that he "will always have a good word for the General Electric Company."

Friends may wish to congratulate Mr. Martin by writing him at his residence — 228½ Wood Ave.



WIN GE BASKETBALL PLAYOFFS — Here are the Firemen who captured the post-season double-elimination GE Interdepartment Basketball League playoff tournament recently. Kneeling, left to right, are Harry Manges, Dick Spice, Gene Etter and John Young. Standing in the usual order are Dave Krathwohl, Rex Stern, Larry Whetstone, Bill Berry and Dick Wehrle.

GE CLUB TEN PIN TOPICS

by Jan Bowers

Another bowler qualified for the ABC Century Award. Bill Jackson of the Interdivision League rolled a 266, 114 pins over his 152 average.

And in the Masonic League, Lyle Eiter bowled a triplicate series of 153. He will receive the ABC Triplicate patch for the feat.

GE Club leads the Office League with a 20-7 record, followed by Transformer with 19-8. Dick Webber scored a 612 series featuring 223-211. High games were recorded by Carl Saaf 238-232, Bob Hess 226-213, Milt DeJean 226, Frank Beckmann 224-214, Ken Waldeman 215, Bob Chandler 212, Gerry Dill 210, Rex Oberlin 208 and Dick Webber 203.

In the Monday Nite Ladies League, Winnie Scheurich rolled a 525 series with games of 172-196. Alberta Roth scored a 511 featuring 207-177 games and Carolyn Gehres an even 500 with 170-177 games. Top games were posted by Edna Armstrong and Jan Bowers 192, Paulla Gerding 181, Kay Bade and Gerry Fredricks 178, Donna Lommatzsch 173 and Pat George, Phyllis Hoffman and Winnie Scheurich 170.

High games in the Tuesday Afternoon Ladies League were rolled by Eleanor Whitehouse 193 and Jo Klick 176.

The only 600 series in the Hermetic League was scored by Butch Schoppman, a 631 including a 230 game. Other top games were by Bob Zimmerlee 214 and Tom Harding 206.

In the Masonic League, Kay Gowdy rolled the high game of 248,

followed by Gil Kinder 232, Ralph Thomas 224, Guy Ormsby 218-202, Earl Snouffer and Curly Girardot 215, Harry Henry 214, Jack Lusk 210, Robert Hickman 208, Myron Warner 205 and Marion Martz 204.

Leading games in the Wednesday Owl League were posted by Gene Egts 224, Louie Dasher 221-205, Carl Miller 221, Harry Arnold 220, Larry Simmerman 214, Herm Bobay 213-201, Harold Sorg and Frank Gitter 212, Charlie Wilt 207, Ray Stanger 203 and Max Jenkins 201.

Bill Jackson's 615 was high in the Interdivision League. Noah Kuntz rolled 247-209, Ed Fischer 235-224, Paul Perry 227, Carl Miller 216, Gil Baker 214, Bob Knepple 212, Walt Seidel and Dan Welker 203, Dick Gotschall 202 and Don Sparks 201.

Kenny Fosnaugh scored a 603 in the Apparatus League featuring a 225 game. Other top games were by Ralph Schroeder 245, Sam Macy 235, Ross Smith 235-206, Charlie Wilt 234, Joe Hambrook 232, Paul Perry 222, Ralph Thomas and Russ Neat 212, Walt Rietdorf and Kenny Wills 211, Marv Van Skyock

205, Rogert Bebout and Don Greenler 203, John Meyer, Charlie Briggs and Bill Kestner 202 and Elmer Ueber and Wilbur Stocks 201.

High scores in the Friday Morning Ladies League were recorded by Marge Doty 198-176, Marcy Lubomirski 183, Lillian Driver 182 and Ginny Pelz 176.

In the Friday Nite Ladies League, Pidge Saxton bowled a 505 featuring a 199 game. Other leading scores were by Isabel Eber 196, Nellie Williams 188, Joy Wilkerson 179 and Pearl Houtz 174.

A 634 was posted in the Friday Nite Taylor St. League by Ford Burnau with games of 202-242-190. High games were rolled by Bub Snyder 225, Ed Koontz 223, Kenny Bainbridge 220, Harry Kokosa 211, Bob Bergquist 203 and Carl Miller 201.

Ardyth Hawley rolled a 527 featuring games of 189-190 in the Jack & Jill Mixed League. Other high games were scored by Bill Kestner 243, Omer Beck 220, Ross Smith 217, Jim Streit 215, Carl Lommatzsch 214 and Gloria Asbell 180.



William Reed

45 YEARS
Winter St.

3-16-19

Eldon J. Vosburgh

35 YEARS
Winter St.

3-25-29

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AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, March 23, 1964

FOR SALE

TRAVEL TRAILER, 15', sleeps 5, used one season, reasonable, 745-3205 after 4 p.m.

HERCULES ENGINE, 181 hp, 17' Cris-Craft, 743-5405.

WOODEN WARDROBE, 2, 743-1556.

REWEAVING SET, never used; band made quilt, carpenter's pattern. 441-7095.

DRESSER, \$5; play pen, like new, \$12; platform rocker, good condition, \$16; baby bed, \$5. 747-4473.

BEDROOM SUITE, double bed, vanity and chest, \$25. 745-9439 after 5 p.m.

BROWN DINETTE, 4 chairs, very good condition. 429-5575.

MONEY CHANGER, 1, in good condition. 747-5487.

CALIFORNIA STYLE RANCH, 2-bed room, wooded lot, fireplace, 2-car garage, GE furnace, GE dishwasher, electric range, air conditioning, will consider contract. 747-8881.

'58 FORD, 2 door, straight stick, Thunderbird engine, very clean. 744-2751.

UPRIGHT PIANO, tuned and re-conditioned. 747-2532 or 747-2664.

SEE IT ON MY FRONT PORCH — GE 52 gal. hot water heater, \$10. 429-5481 evenings or Sat./Sun.

MALLORY CONVERTER, 2 tube, like new. \$10. 446-5435.

'69 PLYMOUTH, Sport Fury, 2 door, hardtop, power steering and brakes, \$725. 748-1038 after 6 p.m.

UNFURNISHED BUNGALOW, 5 room, full basement, nice yard, for rent or will sell on contract, North. 483-8750 after 6 p.m.

BOSTON TERRIER, male, AKC registered, champion sired, 1529 Third St. or 435-9255.

DARK ROOM EQUIPMENT, complete, first \$25 takes it all. 745-8505.

CAMPING TRAILER, good condition, sleeps 5, propane stove bottle included, double foam mattress, spare-wheel and tire, \$275. 749-1540.

CHROME BREAKFAST SET, 5 piece, \$15. 747-2980.

CAMPER TRAILER, sleeper, like new, spare wheel and tire, foam mattress, gas stove, ice box, cupboards and luggage space. 744-8215.

3-BURNER PLATE, 39" roll-a-way bed; gate leg table. 443-2665.

WINTER COAT, size 16, reversible, one side black fur, very warm, 2 yrs. old. 425-6766.

GRAVE SPACES, Greenlawn Memorial Park, \$50 and \$75 each, privately owned. 746-2766.

'55 FORD, 9 passenger wagon, new battery, good tires. 747-8805.

SPORT COAT, boy's, size 14, worn 3 times, will sell at a reasonable price, excellent condition, 743-2905 after 4 p.m.

'59 IHC PICK-UP, 1 1/2 ton truck, heater, good rubber, overdrive, excellent condition. 442-5585 or 122 W. Creighton.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ada must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

REFRIGERATOR, \$20; rose davenport, good condition, \$20; 60 copies of National Geographic Magazine, \$15 each. 444-4394.

24" BICYCLE, 25" bicycle, boy's, reasonable, good condition; pair 44" painted cornice boards, Zanesville, 53M.

MATERNITY DRESS, 3 piece, size 13-14, worn twice, light beige, \$5. 455-1853.

'54 CADILLAC, coupe, A-1 condition, \$350. 745-5754.

'68 CHEVY, Bel Air, 2 door, straight shift. 743-2936.

EASTER DRESSES, 2 like new, girl's, 10-12; reversible raincoat; jacket; other clothing, 10-12; boy's jacket, excellent condition, 15, tan. 745-9575.

PARTY DRESS, ballerina, green, size 9, very good condition, \$8. 425-5554 after 5 p.m.

OUTBOARD MOTOR, 5 1/2 hp. Johnson, A-1 shape. 423-9582.

FORMAL, 1 floor length, pink, size 9, includes loop, \$15; ballerina length formal, mint green, \$8, both excellent condition. 745-7151.

DRUM TABLE; grey dishes, lady's shoes, 7 1/2 AA; few child's clothing; 2 spring coats. 748-6577.

END TABLES, 2; coffee table, blond; 2 end table lamps. 441-7838.

'61 FORD, station wagon, blue, 2 door, ranch wagon, 5 cylinder with standard shift. 11100. 745-8551.

HOTPOINT WASHER, automatic, in excellent condition. \$50. 748-7867.

FUEL OIL TANK, 220 gal., with stand, \$10. 747-3753 before 3 p.m.

LADY'S SUIT, Spring, size 12, green, good condition, \$4. 745-4187.

ONE USED SINK and table top counter; one new counter top, slightly damaged. 745-5214.

GIRL'S BLAZER, white, size 11-12, fine condition, just cleaned, \$3.50. 436-8162.

HOODED BASSINETTE, with pad, excellent condition, \$5. Hoagland 99-C.

GREY SUIT, boy's, very good looking, size 12, reasonable. 483-9304 after 5 p.m.

STOVE, 4 top burners, large oven, handy storage drawer; oil space heater, fine for lake cottage. 483-4116.

SPRING COAT, girl's dresses, sub-teen, 14, excellent condition. 427-8004 after 6 p.m.

SPRING COAT, girl's, beige; white wool blazer, size 15; floor type bird cage, circular design. 745-3401.

CLOTHING; dishes; planter; parakeet cage; headboard for double bed. 444-8825.

FIRESIDE CHAIRS, 2, \$20 apiece; 55 gal. hot water heater, electric. 442-4701.

SPRING COAT, lady's, shortie, size 9-10; little girl's spring coat, blue, size 3; will trade M&M stamps for S&H stamps. 749-5375.

'53 CHEVROLET, automatic transmission, good motor, 4 door, needs paint, \$150. 745-3905.

MODERN FURNITURE, walnut Danish, coffee table, \$10; 2 white plastic occasional chairs, \$10 each; cigarette table, \$5. 438-9555.

HO RAILROAD EQUIPMENT, new and used, will give list and prices. 748-8932.

FARM, 68 acres, 11 miles NE Angola, house and barn. 442-0082 after 5 p.m.

'47 CAMPER, transient bus, factory converted, fine for lake use, sleeps 4 adults, 2 children, A-1 shape \$500. Auburn 925-1710 after 5:30 p.m. or weekends.

3 ROOM HOUSE, shower, breakfast nook, garage, 2 lots, 60x150', fruit trees, good garden, reasonable. 747-5101.

BRICK RANCH Hacienda Village, 3 bedrooms, 2 1/2 baths, family room with fireplace, dining room, built-in kitchen, reasonable. 749-1354.

FORMALS, 4, size 16. 1135 Broadway or 438-8471.

'55 THOMPSON BOAT, Lapstrake 16', 30 hp Mercury Electric, convertible top, canvas cover, trailer, clean, bottom painted only twice. 745-9144.

SUBURBAN LOT, Rolling Hills Addition, 130x195, 6115 Westhills Road, gas. 441-9922.

GARDEN TRACTOR, Dandy Boy, 5 hp with all attachments, good condition, \$160. 747-3291.

HI-FI PORTABLE radio and record player, stereophonic; springs and mattress; one baby bed. 672-2493.

GE WASHER, automatic subs-saver, '57 model, \$20. 745-0067.

'48 TRUCK, GMC 1 1/2 ton flat bed with grain bed, clean, good rubber, 2 speed axle. Kendallville 347-2394.

SWEETPER with attachments. 448-1813.

ROLL-A-WAY, 30" bed with innerspring mattress, \$15; single bed, spring and mattress, \$5. 427-6272.

METAL CABINET SINK, 42" with mixing faucet and drain board; corner table; benches for kitchen. Kendallville 347-2625.

GE OBITUARIES

Eddie Kraft, 66

Services were held in Florida for Eddie Kraft, 66, who died Tuesday, February 25, of a heart attack at his home in St. Petersburg.

Mr. Kraft was engaged as a mason in Bldg. 20-1 when he took his optional retirement in September 1957. He joined the Company in March 1943.

SIAMESE KITTENS, reasonable. 442-0574.

BOY'S JACKET, olive green, blazer style, size 10, good condition. 745-1930.

GIRL'S COATS; dresses, size 2-6X-8, excellent condition. 743-3995.

'50 CHRYSLER, good engine, transmission, tires, needs body work, good work car. \$50. 442-2411.

'58 PLYMOUTH WAGON, 9 passenger, sport suburban automatic, radio, heater, new premium tires and battery, positraction, extra nice, \$575. 745-9200 or 3011 Broadway.

STEREO HI-FI with AM-FM, like new; custom built dishwasher; 80" electric stove on cabinet or to be built in. 745-5798.

BOY'S COAT, with hat, 18 mo. old size, A-1 condition. 743-9239 after 5 p.m.

ACCORDION, Italian made, pearl and black, 120 bass, four changeovers, reasonable. 436-5974.

HOTPOINT WASHER; dryer, '62 model, used less than a year. Leo 627-2675.

GE REFRIGERATOR; GE automatic washer, needs repairs, sell cheap; single maple bed; dinner cloths, napkins; dryer; vacuum. 747-5231.

TOP COAT, boy's, Spring, size 2; lady's dresses, size 9-10; blouses; awatears, size 32-34; stretch pants, very reasonable. 441-9333.

DINETTE SUITE, 5 piece, very good condition. 744-0773 evenings or Saturday.

1/2 ACRE on beautiful Fawn River, access Lake James, black top road, new dock, trees, \$1400. 424-0073 or 1911 Brown St.

WEDDING GOWN, with hoop, Bianchi, size 8-11, originally \$215, sell \$50. 483-6177 or 483-6752.

SPORT COAT, boy's size 12; fur coat, size 15; \$10; dresses, 9-13; winter car coat, 14; skirts; sweaters; blouses. 425-7533.

RADIO-RECORD PLAYER, walnut cabinet combination with record cabinet and records, very good condition. \$25. 438-9882.

FORMAL, lovely black-velvet, reasonable, size 12-14. 445-0165.

COAT, lady's, 3/4 length, navy, \$3; dresses, size 15, \$1; boy's clothes; sport jacket; boy's suit, size 6. 745-7940.

'59 CHEVY, Bel-Air, 8 cylinder, 4 door, standard transmission, overdrive, new tires, new battery, 53,000 miles. 423-5502.

SANDER, belt and disk; jig saw; wood lathe, includes cutting tools and motor; mounted, ready for use, like new condition, \$80. 745-7483 all day Saturday and 6 p.m. all week.

WILL TRADE 3-bedroom all-modern home for 2-bedroom all-modern bungalow if suitable. 428-5493.

FOR RENT

UNFURNISHED APARTMENT, 3 rooms, above garage, air conditioning, stove, refrigerator, utilities, heat and curtains, parking, very nice, reasonable. \$221 Dinner after 1 p.m. or 442-4512.

FURNISHED APARTMENT, 3 room, upper, 1135 Broadway or 433-8471.

HOME, 3 bedroom, gas heat, Southwest, available March 20, \$85 per mo. 745-0833.

3 ROOMS, newly decorated, 2131 Broadway, all private, stove, refrigerator furnished, tile bath, all utilities paid. 446-9543.

FURNISHED APARTMENT, close to GE, 2 rooms and bath, \$13 per week, 928 Taylor St. 428-9900 after 2:30 p.m.

APARTMENT, unfurnished, large bedroom, kitchen with cabinets, refrigerator, oven range, 3 wardrobes, acoustical ceilings, separate furnace, utilities furnished, \$25 weekly. 743-6112.

UNFURNISHED UPPER, 8 rooms, bath, heat furnished, newly decorated, \$45 per mo. 447-4204 after 5 p.m.

FURNISHED APARTMENT, 2 1/2 rooms, everything furnished, gentleman preferred, close to GE, 1034 Swinney Ave., \$9 per week. 425-5014.

BIG LONG LAKE, space for house trailer, \$60 per year; small cottage, \$145 per yr. 428-9905 after 3:30 p.m.

DOWNSTAIRS APARTMENT, 4 rooms, bath, gas, water furnished, Southwest. 747-5487.

6-ROOM APARTMENT, hardwood floors, vetian blinds, storage, private entrance, refrigerator, electric range, all utilities furnished, clean. 435-9882.

WANTED

MINI BIKE, reasonable. 746-1830.

OVAL PICTURE FRAME, approximate size 8"x10" long. 440-8085.

FLUTE, must be in good condition. 483-6173 after 7 p.m.

TENOR SAX, good condition. 745-9368.

ROUND ORGAN STOOL or piano stool; wicker rocker. 444-8825.

BABY STROLLER with basket. 483-5177 or 483-5752.

Edwin H. Martin, 67

Services will be held tomorrow for Edwin H. Martin, 67, who died on Tuesday, March 10, at Lutheran Hospital.

Mr. Martin was an elevator operator in Bldg. 6-3 when he retired in May 1961. He joined the Company in August 1915.

He was a member of the Quarter Century Club.

C. E. Mosshammer, 52

Services were held Wednesday, March 11, for Clarendon E. Mosshammer, 52, who died Sunday, March 8, at St. Joseph's Hospital following an illness of one year.

Mr. Mosshammer was employed stacking rotors in Bldg. 17-2 when he left work for personal illness last December 17. He started here in April 1928.

Mr. Mosshammer was a member of the Quarter Century Club.

Cortez H. Trump, 68

Services were held Friday, February 28, for Cortez H. Trump, 68, who died Tuesday, February 25, at Lutheran Hospital where he had been a patient since February 13.

Mr. Trump was a drafting designer at Taylor St. when he took a disability retirement in October 1956. He started here in November 1940.

Philip A. Snider Graduates From Apprentice School

Philip A. Snider today became the 1,004th graduate of the Apprentice Training Program here



Snider

when he completed the machinist-toolmaker course. He has been assigned to the Laboratory Operation's Special Equipment Unit, Bldg. 19-3.

A native of Schenectady, Mr. Snider, 24, joined the Apprentice School in August 1960 after graduating from Elmhurst High School in 1957 and attending Purdue University from 1958 to 1960.

Married and a resident of 2802 Indiana Ave., Mr. Snider enjoys reading and is an automotive hobbyist.

He is not the only one in his immediate family to be employed with the Company. His wife, Linda, is with the Lab Operation's Cost Unit in Bldg. 19-2 and his father, Henry, is an industrial engineer with GE's Commercial Equipment Department at Chicago Heights, Ill.

Did you know that your General Electric Insurance Plan not only pays regular maternity benefits but also pays additional benefits in case of severe medical or surgical complications of pregnancy?

Rosella M. Heche

Services were held Friday, February 28, for Rosella M. Heche who died on Wednesday, February 26.

Mrs. Heche was a winding coil placer in Bldg. 17-3 before she took her optional retirement in March 1950. She began with the Company in August 1927.

Lawrence Hosack, 59

Services were held Monday, March 2, for Lawrence Hosack, 59, who died Thursday, February 27, at St. Joseph's Hospital after an illness of one year.

Mr. Hosack was a spray painter in Bldg. 26-5 when he took a disability pension in November 1962. He began with the Company in November 1940.

Charles H. Israel, 81

Services were held in Lutz, Fla., for Charles H. Israel, 81, who died there on February 20.

Mr. Israel was a model maker in Bldg. 17-4 when he retired in December 1948. He was employed here as a machine hand in May 1909.

He was a member of the Quarter Century Club.

GE Club Seeking Softball Manager

The GE Club is looking for a man to serve as manager of the Interdivision Softball League this season.

Anyone interested is asked to contact Charlie Wilt, Supervisor-GE Club, on Ext. 2042.



At Lutheran Hospital	
Guy Rhoades	Taylor St.
Robert Ramsey	Taylor St.
Arnold Bowers	Taylor St.
John Butler	Taylor St.
Charlotte Blauvelt	Taylor St.
Richard Evans	Bldg. 6-3
Evelyn Affolder	Winter St.
Milton Ray	Bldg. 19-2
At Parkview Memorial Hospital	
Pauline Baatz	Winter St.
Elvin Gump	Winter St.
Maryetta Parker	Winter St.
Clarence Hueber	Pensioner
Lorenzo Smith	Bldg. 2-6
Mildred Burkett	Bldg. 4-2
Cora Craighend	Bldg. 12-2
Charles Arnett	Pensioner
Constance Fugate	Taylor St.
Lucille Brickley	Taylor St.
George Dunifon	Taylor St.
At St. Joseph's Hospital	
Ralph Solt	Bldg. 6-4
Beatrice Eagleson	Taylor St.
Norma Dodane	Taylor St.
Cecil Crawford	Taylor St.
Glenn Willis	Taylor St.
Cletus Schmenk	Taylor St.
Dismissed From Hospital To Home	
Carl Mosser	Bldg. 19-3
Patrick Holmes	Taylor St.
Frank Phillips	Pensioner
Beattie Foreman	Taylor St.
Frederick Hofaker	Taylor St.
Edward Sordet	Taylor St.
Clifford Clauser	Pensioner
Murray M. Johnson	Bldg. 4-2
Fred Shutt	Bldg. 4-1
Donald Traster	Winter St.
Norman Gardner	Winter St.
Earl Watkins	Winter St.
Miles Rupert	Winter St.
Harvey Petty	Winter St.
Fred Leinker	Bldg. 22
Carl Shaner	Bldg. 27
Coy Weber	Taylor St.



Dick Goetz, Hermetic Motor Operation, and Paula Gerding, Legal Operation, flank the blackboard containing a "chalk talk" formula for success in creating new jobs. Case in point is the General Electric electric slicing knife (displayed by Paula) which created 141 new jobs during 1963.

AT GENERAL ELECTRIC we never stop looking for better ways to get the job done. That means working smarter — innovating — and investing many thousands of dollars in new equipment and tools to keep our factories operating efficiently and competitively.

While it's not news, it is worth repeating that those dollars come from one source — profits.

An interesting story of just how profit dollars reinvested in the business can add new jobs and bring new vigor to a plant is told by General Electric's Brockport Plant located in upstate New York.

The customer's desire for automation — and the Company's investment of half a million dollars obtained from profits made — have built 141 new jobs at the Brockport Plant during the past year. The investment enabled the plant to begin production of an automated product which created new jobs that didn't exist when 1963 rang in.

The product is the GE electric slicing knife . . . the first time in history the art of slicing and carving has been automated.

Sales of the electric knife have been phenomenal and production has dramatically increased in a frantic race to keep up with orders. Starting with one model, there are already four different versions of the General Electric knife available and several more in development. Engineering development costs have run well over \$100,000 to date, and tooling for the knife has taken 200,000 profit dollars.

Other investment and expenses for entering into production of this automated product came to \$225,000. The money invested in the electric knife came from profits on other GE portable appliances made exclusively at the Brockport Plant: portable mixers, stand mixers, can openers, skillets, sharpeners and blenders.

At Brockport, observers point out that automation of certain operations has, over the years, absorbed some jobs being done by hand. But this has allowed the plant to remain competitive.

The result has been profits that enable the Company to manufacture a new automated appliance — and to create the jobs to do it.

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News

Volume 47

Thursday, March 26, 1964

No. 7

Stock Bonus Plan Fractional Share Distribution Completed

The distribution made under the Savings & Stock Bonus Plan last month will be the last one for those employees who became eligible for and elected to participate in the Savings & Security Program in 1958.

Those participants who had a fractional share of General Electric stock remaining to their credit after this year's distribution have received a cash payment for the fractional share.

The amount paid to each individual was based on the size of the fractional share and the New York Stock Exchange price of GE stock on February 28, 1964.

Some employees have asked that these fractional shares be transferred to their Savings & Security Program account and combined with the shares credited under S&S. Under the terms of the two plans this is not possible.

Annual Statement Of Savings Plans To Be Distributed

Participants in the Savings and Security Program and the Savings and Stock Bonus Plan will soon receive individual statements of their accounts as of the end of 1963.

These statements will show the total amount of bonds, number of GE shares, and cash on deposit after taking into account the recent holding period distributions. Details will also be shown by years.

For Savings and Security Program participants who elected the Retirement Option, the statements will also show the securities and cash retained for later distribution upon retirement.

Number of Company Off-Job Accidental Deaths Drops in '63

The number of General Electric off-the-job accidental deaths during 1963 dropped for the second year in a row.

And automobile fatalities, the highest single cause of off-the-job fatal accidents, were sharply reduced last year.

These were the highlights of the 1963 Companywide Off-the-Job Accident Experience report of the Metropolitan Life Insurance Company.

The number of GE non-work fatal accidents last year fell to 78 compared with 80 in 1962 and 89 in 1961. Auto accidents led the list with 45 compared with a substantially higher figure of 54 for 1962. Falls were second with nine and drownings ranked third with seven.

The General Electric decrease in motor vehicle non-work fatal mishaps last year reversed the national trend. During 1963 there was an increase of almost 2,000 accidental deaths in the United States compared to 1961. Of these about 1,700 were due to motor vehicle accidents.

Employees should feel pleased and encouraged by last year's improvement in non-work motor vehicle deaths. Concentration on defensive driving will continue the reduction of accidents this year and wearing seat belts will reduce the severity of a significant number of those which may occur.

GE Off-the-Job Accidents

Here is the final report of the Metropolitan Life Insurance Company classifying last year's fatal accidents along with off-the-job experience through 1956.

	1963	1962	1961	1960	1959	1958	1957	1956
Auto Accidents	45	54	41	41	47	39	66	59
Drownings	7	1	12	4	12	4	5	10
Explosion-Fire	3	5	6	1	3	3	6	5
Airplane Crash	3	8	6	2	10	1	2	4
Poisoning	4	1	3	4	5	2	1	6
(Asphyxiation)								
Falls	9	1	6	10	2	3	2	2
Homicide	2	1	4	1	2	3	4	1
Shooting	3	3	1	4	3	2	3	0
Electrocution	1	1	0	0	1	1	3	0
Other Accidents	1	5	10	2	3	8	7	7
	78	80	89	69	88	66	99	94

STD Employees Receive Safety 'Award of Merit'

Employees of the Specialty Transformer Department have received their ninth award from the National Safety Council since 1953.

The latest citation — "The Award of Merit" — was earned by STD employees "for having worked 2,398,286 man-hours without a disabling injury from October 25, 1962 to November 20, 1963."

The highest number of accident-free man-hours at the department was 4,954,116 compiled from April 1956 to November 1957.

Bob Trickey, STD Manager-Manufacturing, accepted the plaque on behalf of all department employees at the recent installation of 50 STD Safety Observers who will serve during 1964. Selected on the basis of their demonstrated interest in promoting safety as "a way of life," these employees will aid their respective managers and supervisors in the continuing effort to maintain safe working conditions and develop safe working habits throughout the department.

Mr. Trickey suggested that each 1964 Safety Observer will want to consider how he can help promote safety in the shop through more effective use of safety devices and equipment already available, re-emphasis on good housekeeping, and through implementing the department's safety glasses program; safety at home by teaching the principles of safety at work to members of the family; and safety in the community by promoting safety on the streets and highways.



LATEST AWARD FROM NATIONAL SAFETY COUNCIL—The ninth citation from the National Safety Council since 1953 has been earned by Specialty Transformer Department employees. It is the "Award of Merit" which was presented to STD employees "for having worked 2,398,286 man-hours without a disabling injury from October 25, 1962 to November 20, 1963. Flanking the plaque are, left to right, Don Waldrop, Safety Specialist; Steve Capps, Manager-Employee Relations; Cliff Thompson and Garnet Curie, Safety Observers; and Bob Trickey, Manager-Manufacturing.

Under the circumstances the Company looks for an enthusiastic sustained push by employees through all of 1964 to achieve further reductions in off-the-job accidents, particularly with respect to operating automobiles.

Three Employees Here Get 'Wise Owl' Certificates

Three General Electric employees here were awarded "Wise Owl Club" certificates at the concluding session of the 21st annual Northeastern Indiana Safety Conference and Exhibit at the Chamber of Commerce last week.

Saving their eyesight during the past year by using protective equipment were Lawrence Lemper of Taylor St., Jerry Beltz of the Apprentice Training Program and Richard Tholen of Winter St.

The presentation of certificates to the three GE men and 17 other industrial employees was a highlight of the two-day conference, sponsored by the Industrial Safety Committee of the Chamber of Commerce Safety Council.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

The 'Eyes' Have It

Every once in a while you run across an employee who doesn't think he should have to wear safety glasses on a job or in an area where they are required. His reasoning usually runs through all the standard excuses:

"Safety glasses are uncomfortable."

"Safety glasses give me headaches."

"The possibility of eye injury on my job is very small."

"Someone is always walking through my area without eye protection, so if it's O.K. for them, why isn't it O.K. for me?"

Let's analyze these excuses. Safety glasses uncomfortable? If they are not fitted properly, this may be, but safety glasses can be fitted properly so there is a minimum of discomfort. For pure comfort there is nothing like going barefoot, but we all put up with a little discomfort and wear shoes to protect our feet.

Safety glasses give headaches? If properly-fitted safety glasses are responsible for headaches, it's an almost positive sign there is some slight deficiency. You had better have your eyes examined.

Possibility of eye injury very small? That one is just looking for trouble. Of course, the possibility of eye injuries or any other injury is small. However, the hard facts are there are persons blinded every day even though "the possibility of eye injury was very small."

Someone walking through without safety glasses? There will always be someone stepping out in front of a speeding truck, too, but do you want to be that person?

Better that you be the one who pulls the fellow back on the curb or point out to him that eye protection is required in your area for his own safety.

That 'Extra' Money

Now that the new tax bill has become law, most of us have found less money deducted from our pay for Federal income taxes.

What will you do with the extra money that the tax cut provides for you? Will you spend all of it as quickly as you get it? If you do, you may find, as so often happens, that all the "extra" cash has slipped through your fingers with little, if anything, to show for it over the years.

Or, will you be among those who are planning to save at least part of their extra money every payday? If you do have such plans, why not consider joining a General Electric savings plan right now or increasing your savings if you're now in a plan but not at the maximum.

By acting now—before you get too used to having those extra dollars showing up in your take-home pay — you'll never miss the money you save. And you can sit back and enjoy the good feeling that your savings — plus Company contributions — will come home to roost at the end of each holding period, giving you plenty to show for your savings efforts.

If you want to join a GE savings plan or increase your savings under the plan you are now in, just get in touch with your payroll office. They will be happy to help you start putting some of your extra money away for the future.

240 Years' Service Pictured Here



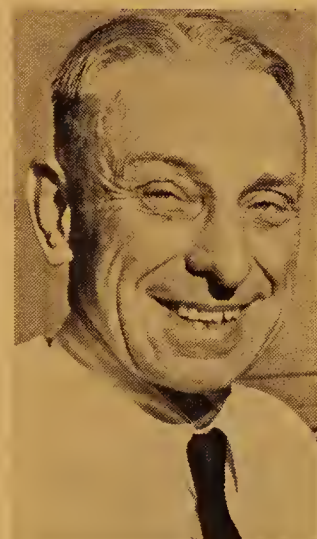
Gilbert Brown, intricate grinder in Sec. 14 at Taylor St., completed his 40th year with the Company recently. Mr. Brown started as a hand machinist in Bldg. 26-4.



Ralph Clark, Unit Manager in Bldg. 20-1, celebrated his 40th anniversary with the Company recently. He began as a helper in Bldg. 19.



John August, a welder in Bldg. 17-2, celebrated his 40th year with the Company recently. Mr. August began as an insulator in Bldg. 6-3.



John D. Fox, an order processing clerk in Section 25 at Taylor St., welcomed his 40-year celebration recently. Mr. Fox began as a cost clerk in Bldg. 19-5.



Ruth Sroufe, a general clerk in Bldg. 4-6, had her 40-year celebration recently. She began with the Company as a bench and machine worker in Bldg. 26-4.



Arthur Thieme, a Foreman in Bldg. 19-4, celebrated his 40th year with the Company recently. He joined the Company as an apprentice in Bldg. 26-5.

Pen El Chapter Slates Three Events in April

Three activities have been scheduled next month by Elex Club's Pen El Chapter.

A board meeting will be held Wednesday, April 1, beginning at 9 a.m. at the home of Roqua Shideler, 4619 Reed Rd.

The regular luncheon meeting will take place Wednesday, April 8, at 12:30 p.m. at Indiana & Michigan's Electric Living Center, 110 E. Berry St. Hostesses will be Mary Didrick, chairman; Olga Welch and Trullie Nelson.

The all-day cancer pad sewing session will be held Tuesday, April 28, starting at 9 a.m. at the 801 W. Berry St. address.



35 YEARS		
Frank W. Coulter	Bldg. 27	4-5-29
Eugene Denig	Bldg. 19-4	4-5-29
Lowell H. Arnold	Taylor St.	4-8-29
Helen C. Hutchinson	Taylor St.	4-10-29
Charles E. Briggs	Taylor St.	4-11-29
Gilbert A. Walker	Bldg. 4-2	4-13-29
Thurman J. Fuhrman	Bldg. 26-2	4-18-29
Virgil F. Best	Bldg. 4-2	4-20-29
Walter G. Seidel	Bldg. 26-5	4-23-29
Bernice M. Speice	Taylor St.	4-25-29
Angelo J. Trentadue	Bldg. 4-5	4-26-29
30 YEARS		
Roger R. Schuster	Taylor St.	4-13-34
25 YEARS		
Charlotte E. Stanford	Taylor St.	4-7-39
Berth L. Marr	Taylor St.	4-12-39
Ralph C. Olinger	Taylor St.	4-23-39

Tax Information Statements Received Here

Are you one of the 191,000 people who shared in last month's General Electric savings plans payout? If so, you received a tax information statement which should be helpful when you're making out your 1964 Federal Tax Return due in 1965.

If you received securities and income checks under both plans, you received separate tax information statements relating to each.

Here are highlights of what the tax statement for each plan show.

Stock Bonus Payout Must Be Reported

If you got bonus shares of GE stock or an income check or both, under the Savings and Stock Bonus Plan this year, you'll have to report their value on the Tax Return you file in 1965.

Your S&SB Plan tax statement gives the fair market value, or "tax value", of the stock you got in the February payout. This figure is \$87.94 a share. It is the average of the high and low prices of the stock on the New York Stock Exchange on February 10, 1964—the delivery date.

The tax value per share times the number of shares you got under the Plan this year (shown on the Stock Certificate opposite the letters SB) plus the amount of the income check received with your Stock Bonus Plan bonds represents ordinary income to you in 1964.

The U.S. Savings Bonds you received under the SB Plan are not taxable until you redeem them or until they reach final maturity. Then, the interest received—that

is, the difference between the purchase price and redemption value—is taxable. Of course, if you have been reporting Savings Bonds interest annually on an accrued basis, the increase in redemption value is taxable each year instead of upon redemption or final maturity of the bonds.

Fractional Share Payments

And there's another tax aspect that comes up this year for many former Savings and Stock Bonus Plan participants. This one relates to the cash settlements of fractional shares for those who have not participated in the Savings and Stock Bonus Plan since 1958.

If you are among those who are entitled to this settlement, you got a check this month representing the value of your fractional

share. The amount of the check must be reported as ordinary income in your 1964 Tax Return. The check stub, which shows the amount of your check, should be saved for use in filling out your Tax Return in 1965.

Savings and Security Payout May Not Be Subject To Tax

Chances are that if you received securities—and in some cases, a check—under last month's Savings and Security Program payout, you may not have to pay any Federal Income Tax on them next year. The reason for this is that under the Internal Revenue Code, you are not taxed on the values of the securities and cash you get from the Program until the total value of what you get from it, including any withdrawals, exceeds what you've

put into it through payroll deductions.

Whether or not you have to pay income tax on the payout next year, you'll want to file away your Savings and Security Program tax information statement for future reference.

S&S Tax Statements

Important For 1964 Returns

Each statement shows the total tax value of the distribution, including stock, bonds and any payment made to you by check. It also shows your savings less tax-free distributions to date. This is composed of your contributions through January 1964, less the tax value of any prior distributions and withdrawals received tax free.

A third item shown on your tax statement is the amount of taxable income, if any, to be reported in your 1964 Federal Income Tax Return due in 1965.

Tax Cost Of Stock

Other important figures shown on your tax statement include the number of shares of GE stock delivered to you under the Program and the tax cost per share on the delivery date—February 10, 1964. This information is for computing gain or loss for tax purposes in case you sell these shares at some subsequent date. The tax cost per share, in most cases, is less than the \$87.94 used for the Savings and Stock Bonus Plan. The reason for this difference is that in determining the tax cost of any shares delivered under the S&S Program, the amount of the increase in market value of shares bought with your own contributions was eliminated as required by the Internal Revenue Code.

How To Figure

"Tax Cost" of Shares

If you received shares under both savings plans this year, they may have been combined in one certificate. Nevertheless, you should treat the shares as two blocks of stock having separate tax costs. Of course, if you should sell all of the shares represented by the certificate at the same time, you might want to compute a total tax cost figure for use in preparing your income tax return.

This example shows how to do it. Assume you received five shares under the Savings and Security Program with a tax cost of \$85.00 each and one share under the Savings and Stock Bonus Plan with a tax cost of \$87.94, the total tax cost would be figured as follows:

SS 5 shares at \$85.00 =	\$425.00
SB 1 share at 87.94 =	87.94

Total Tax Cost = \$512.94

Bond Redemption Values Given

The orange colored card received with Savings and Security Program bonds shows the Redemption Value of your bonds as of February, 1964. The total redemption value is also shown on your S&S Program tax information statement. These redemption values should be treated as the cost of the bonds when computing either (1) taxable interest income in connection with future redemption or final maturity of the bonds, or (2) the accrued increase in value of the bonds during 1964 if the owner has elected to report all Savings Bond interest annually on an accrued basis.



RECEIVE AWARDS IN SAC DEPARTMENT SLOGAN CONTEST—Maurice Allen, center, who won first place in the Small AC Motor and Generator Department's Slogan Contest emphasizing "Customer Service," is flanked by four other Winter St. employees who also received awards. Left to right are Mary Kauffman and Mary Miller, secretaries; Mr. Allen, Laboratory Assistant; Elvin Gump, Supervisor-Data Processing; and Jane Diaz, layer wind operator. The five received gift certificates toward the purchase of GE products.

Winter St. Employee Wins SAC Slogan Contest

For the second year in a row, a Winter St. Plant employee has authored the winning slogan of the Small AC Motor and Generator Department.

This year's Slogan Contest emphasizing "Customer Service" was won by Maurice Allen, Laboratory Assistant in Fort Wayne Operation Engineering.

In all, Winter St. employees submitted nearly 230 entries and captured five of the eight places in the contest judged by SAC General Manager Ralph E. Donnelly and the department section managers.

Mr. Allen submitted 13 (a lucky number for him) entries. The winning one is:

"Would Our Service Do If the Customer Were You?"

His winning slogan will be featured by both the Fort Wayne and Schenectady Operations of SAC throughout the year. Theme of this year's contest was selected because the future of sales, growth and jobs in the department will depend largely on what customers think of SAC's Customer Service.

For capturing the top spot, Mr. Allen was awarded a \$100 first prize which he applied to the purchase of a General Electric freezer.

Entries by four other Winter St. employees also earned awards in the form of gift certificates toward

the purchase of fine General Electric products at the Employee Store.

Mary Kauffman (nine entries), secretary, finished third and re-

ceived a \$25 gift certificate; Jane Diaz (three entries), layer wind operator, placed fourth and earned a \$10 certificate; Mary Miller (two entries), secretary, was sixth and

received a \$10 certificate; and Elvin Gump (two entries), Supervisor-Data Processing, finished in eighth place and also earned a \$10 certificate.

Voting Instruction Cards to S&S Participants

Savings and Security Program participants have received a copy of General Electric's 1963 Annual Report, a Proxy Statement and a Trustees Voting Instruction Card.

By filling out the Voting Instruction Card, a participant can give the Savings and Security Program Trustees instructions on how to vote any General Electric stock held to his credit on the record date for the Annual Meeting. If he does not instruct the Trustees how to vote his stock, the Trustees may decide for themselves how the stock will be voted.

The Voting Instruction Card shows how the Trustees presently intend to vote shares for which no instructions are received. It shows that they plan to vote such shares for the election of Directors of the Company named in the Company's 1964 Proxy Statement, and for the appointment of the independent public accountants.

In order to have his Voting Instructions represented in the ballot

at the Annual Meeting in St. Louis, Mo., on April 29, 1964, a participant's voting card must reach the Inspector of Election (P.O. Box

261, Schenectady, N.Y.) by April 23. An addressed, postage-paid envelope was provided for this purpose along with the voting cards.

Humorist to Entertain Elex Members at April Program

Elex Club members can assure themselves of an entertaining evening Monday, April 13, by attending the supper-program at the GE Club Auditorium.

Following the Swiss steak dinner to be served from 4:45 to 5:45 p.m., members will be treated by Martin David Hughes of Chicago, nationally recognized speaker, character actor and humorist.

His talent for impersonation and flair for comedy have earned him appearances on all major television networks as well as countless dinner clubs, organizations and col-

leges from coast to coast.

Mr. Hughes, who will present a skit entitled "Madam Chairman," may be remembered by Elex members as the imposter, Miss Diane Windsor, who appeared here a few years ago and as Countess Pulaski at the Midwest Convention in Davenport, Iowa.

Tickets at \$1.75 per member must be reserved no later than Wednesday, April 8.

Attendance prizes will be awarded at the affair, and members of the Elex millinery class will model their own creations.



TIME ON HER HANDS—Eileen Motz, center, can enjoy lots of spare time now that she has taken her optional retirement February 1. Last employed as a flange packer in Bldg. 4-4, she started here in August 1943. Admiring the clock are, left to right, her niece, Shirley Scott; the retiree; and her sister, Mrs. H. V. Scott.



PLANT PROTECTOR — Lewis Barney, a plant protection officer at Broadway, took his optional retirement February 1. Mr. Barney began with the Company as a solderer in the Winter St. Plant in November 1930.



LIFE OF LEISURE — Odas L. Becher, parts processor at Winter St., took his optional retirement February 1. He started as a helper in October 1940.

Most Pension For Extra M

General Electric pensioners have an additional \$3000 of contributory Pension as one of several Plan improvements. More than 17,000 pensioners — all enrolled for the new extra coverage.

The added \$3000 of Pensioners is available on top of the basic \$6000 of Pension without contributions on the part of the retiree. Enrolled for the extra coverage alone, or \$1.50 for himself and his family.

This extra coverage is part of a series of improvements put into effect on September 1, 1951. It includes a boost in the basic, non-contributory Pension to the new \$6000 level and a benefit for pensioners can now enjoy comprehensive maximum benefits.

In addition to medical coverage for eligible retirees an increase in their Pension amounted to a 15 percent boost in 1951.

The 1963 increase was the second in the Company in recent years. It brought a 30 percent increase for



RETIREMENT SMILE — Dewey Sandmeyer, a truck driver in Bldg. 5, celebrated his retirement March 1. He joined the Company as a stacker in Bldg. 26-2 in July 1941.



HAPPY TIME — Harold E. Garrett, a designer in Bldg. 4-6, took his optional retirement February 1. Mr. Garrett began as a draftsman in Bldg. 19-4 in June 1925.



GAY CELEBRATION — The smiles reveal the happy occasion of Mabel Fann, order clerk in Bldg. 26-2, when she celebrated her optional retirement of March 1. Mrs. Fann began in Bldg. 12-2 in January 1943. Her husband, George, who is employed in Bldg. 8-2, joins in the fun.



RETIREMENT CELEBRATION—Reuben Dewart, left, punch press operator in Bldg. 19-1, took his optional retirement February 1, thus completing more than 36 years' service with General Electric here. With Mr. Dewart, left to right, are his son, Delmer; and wife, Harriet, who is employed in Specialty Motor Department.



GOOD COOKIN' AHEAD — So commented Lenora Topp at her optional retirement March 1. Last employed as an assembler in Bldg. 26-3, she began in transfer work in Bldg. 26-3 in April 1925. Her husband, Lawrence, admires her retirement gifts.



FAMILY GATHERING AT RETIREMENT — Clarence Topp, who left General Electric at Taylor St., lacked just ten days of his 36 years' service when he observed his February 1 retirement. Seated at the table is his wife, Erma; his son-in-law, Dick Solaro; his son, Don.

ers Enrolled ical Coverage

ponded enthusiastically to the addi-
Medical Care Plan coverage offered
at fall. Latest tabulations show that
95 percent of those eligible — have

ical Plan coverage was made availa-
pital and surgical benefits provided
eligible retirees. A pensioner who has
only 75 cents a month for himself

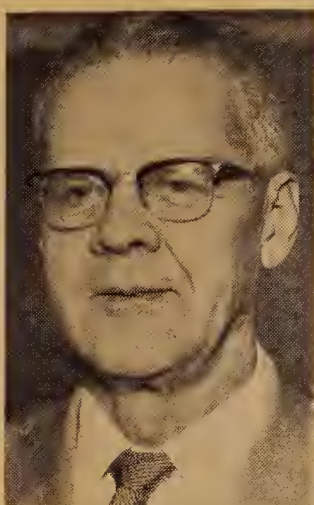
age of Pensioners Medical Plan im-
ber 30, 1963. Other improvements
utary benefit maximums from \$3000
ing of eligibility so that more pen-
insurance coverage and the higher

improvements, the Company also gave
neral Electric pensions last fall. This
sions for service prior to January 1,

ension boost voluntarily provided by
previous one — granted in 1960 —
ice before September 1, 1946.



VETERAN RETIRES — Agnes G. Hohman, general clerk at Winter St., took her optional retirement February 1. Miss Hohman began in Bldg. 4-4 in January 1920.



VETERAN RETIRES — Paul Vance, an application engineer in Bldg. 26-2, completed more than 40 years' service when he took his optional retirement March 1. Mr. Vance was employed as a student engineer in Bldg. 19-1 in August 1923.



FAMILY GATHERING AT RETIREMENT—Iva Simon, second from left, is joined by her family at her February 1 optional retirement celebration. Last employed as a matron at Winter St., she started here in November 1943. Flanking her are her husband, Guy; and daughters, Audra Hatch and Alice Kirkpatrick.



A TRIP FOR TWO—This is the immediate plan of Carl W. Scheimann and his wife, Martha, as they prepare for a 10,000 mile trip to New Guinea to visit their son. Mr. Scheimann, a painter in Bldg. 8-1, completed more than 41 years' service when he observed his March 1 retirement. He began in Bldg. 20-1 in September 1922. They plan to spend a total of 10 weeks in New Guinea.



FEBRUARY 1 RETIREE — Edna D. Kuhlman, photography operator at Winter St., celebrated her retirement February 1. She was employed in Bldg. 17 in October 1925.



GAY CELEBRATION—Ralph Harwood, lathe operator at Winter St., celebrated his retirement January 1. Mr. Harwood began with the Company in Bldg. 17 in October 1925.



RETIREMENT CELEBRATION — Harold Koehlinger, Consultant-Managing a 50-year veteran with the Company when Mr. Koehlinger who joined the Company as a design engineer, left to right, are his son, Stan; his daughter, Carolyn; his daughter-in-law, Alice; and



FAMILY ON THE MOVE — Sam Moore and his family will be moving to Florida now that he has taken his disability retirement February 1 after being off work for illness since last June 28. Last employed as a design engineer in Bldg. 12-3, he joined the Company here in September 1929. Shown with the retiree are his son, Philip; and his wife, Clarice.



RETIREMENT CELEBRATION—Clarence Gardt, inspector and tester in Bldg. 4-4, was joined by his family at his March 1 retirement celebration. Mr. Gardt completed more than 46 years' service with General Electric, having started in June 1917 as a molder in Bldg. 4. Left to right are his brother, Arthur, who is employed in Specialty Motor Department; Mr. Gardt; his son-in-law, Jerry Galland; and his daughter, Nancy Galland.

GE CLUB TEN PIN TOPICS

by Jan Bowers

Henry Luedeke rolled a 251, 106 pins over his average of 145, in the Small Motor League and will receive the ABC Century Award patch for his achievement.

The GE Club still leads the Office League with a 24-9 record but Transformer is close behind with 23-10. Andy Frank posted a 615 series featuring high games of 224-204. Other top scores were registered by John Young 246, Don Waldrop 235, Bob Chandler 232-214, Dick Webber 232, George Hagenjos 230, Louie Maier 220-203, Bill Evonsky 212, Buck Buckles 211, Glen France 205, Riney Hofmann and Dick Crote 202 and Bob Hess 200.

Winnie Scheurich rolled a 564 series in the Monday Nite Ladies League with high games of 170-200-194, and Kay Bade a 549 featuring high games of 200-182. High games were scored by Winnie Scheurich 188, Esther Muzzillo 181-176, Carolyn Gehres 178, Pat George 176, Betty Nielsen 174,

Luana Oehlaffen 172 and Cerry Fredrick 170.

Myron Warner scored a 646 series in the Masonic League with games of 223-200-223. James English bowled a 236 high game, followed by Denton Manecke 223, Louis Kibiger 214, Earl Cordon 208, Robert Carto 206-205 and Lyle Eiter 205.

Winnie Scheurich scored a 515 series with high games of 178-189 in the Jack & Jill Mixed League. Other high games were by Carl Miller and Omar Beck 204, Edna Skees 195, Arydth Hawley 177 and Ann Lee 170.

In the Wednesday Owl League, high games were scored by Dale Irwin 241, Carl Miller 230, Bob Firestone 224, Louie Dasher 223, Bob Work 217, Bob Shatzer 216, Harold Sorg and Don Krockner 212, Virgil Snyder 209, Larry Myers 208, Gene Egts 204 and Charlie Wilt 200.

Main Auto Sport Shop leads the Small Motor League with a 28-16

record. High games were posted by Carl Brandt 219, Ross Smith 213-205, Cene Holdgrave 212, Walter Kammeyer 210, Bob Cuingrich 208, Dan Herney 207, Sam Macy 204 and Al Rieman and Bill Hattendorf 202.

A 603 series (including a 222 game) by Dick Cotschall was the only 600 in the Interdivision League. Other good scores were by Paul Perry 235, Tom Mulligan 234-221, Herm Deck 226, Todd Scheerer 220, Clarence Koepke 215, Walt Seidel 208, Floren Lieberenz 207, Frank Beatty 205, Dick Cotschall 202, Bob Holman 201 and Carl Miller 200.

Charlie Wilt posted a 641 series with high games of 202-248 in the Apparatus League. Paul Perry bowled a 234 followed by Charlie Wilt and Walt Rietdorf 233, Ray Junk and Marvin VanSkyock 215, Herb Langer 214-201, Don Greener 211, John Meyer 211-204, Wilbur Stocks 207, Walt Nielsen, Don Alcott and Roger Bebout 205, Joe



TO HEAD EL PAR CHAPTER—These newly-elected officers were installed in an impressive candlelight service at the annual end-of-the-year banquet of Elex Club's El Par Chapter last week. Left to right are Neva Nordyke, treasurer; Dorothy Curry, secretary; Ruth Van Osdale, vice president; Veronica Cook, president; and Elsie Logue, director (and outgoing president). The chapter also celebrated its 10th anniversary at the affair.

Hambrock and Harold Ceise 202, Don Hensch 201 and Carl Click and Paul Ceise 200.

In the Friday Nite Ladies League, Pidge Saxton scored a 535 series featuring a 189 game, and June Cetty rolled a 510 series with a 195. High scores were by Lu Ternet 190, Mary Garrard 188, Charlotte Stanford 182 and Tommie Williams 176.

Team #3 leads the Adam and Eve League with a 10-5 mark but Team #1, Blue Checks and Main Auto are close behind at 9-6. Dale Sowards rolled a 603 with 201-211 high games and Frances Miller a 541 with high games of 194-181. High games were posted by Paul Perry 208, Rudy Wuttke 202, Bonnel Clawson 201, Ruth Webber 173 and Vera Sowards 171.

\$20,000 Employee Bake-off Planned by Range Department

A recipe-and-baking contest exclusively for General Electric employees and members of their families is being sponsored by the Company's Range Department, Appliance Park, Louisville, Ky., with \$20,000 in cash prizes and awards to be given to finalists and grand-prize winners.

Entry blanks will be available soon, and employees and their dependents are invited to send in their favorite recipes. The deadline for entries will be May 31.

Recipes will be judged by an independent judging organization. Twenty finalists—one junior and three senior contestants from each of General Electric's five operating groups—will be selected to compete in the Bake-Off August 28 and 29 at Appliance Park.

Each of the 20 finalists will win an expense-paid trip to Louisville to compete in the Bake-Off plus a General Electric Americana Range with the new P-7 self-cleaning oven, a C-E All-Purpose Mixer and a chance to compete for one of the cash prizes. These include \$2,000 to the grand-prize winner, \$500 to the first senior runner-up, \$300 to the second senior runner-up and \$300 for the junior runner-up.

The trip to Louisville will include a two-day stay at the beautiful new Stouffer's Louisville Inn, all transportation and meals, entertainment and a tour through the Range Department and the Contemporary Collection of Kitchens at Monogram Hall, as well as the Bake-Off itself.

The Employee Bake-Off was cooked up in the Range Department as a result of General Electric employees being declared ineligible to compete in this year's Pillsbury Grand National Bake-Off of which General Electric is co-sponsor.

Complete rules will be printed on the entry blank.

TWO-OVEN CONVENIENCE AT A BUDGET PRICE!

You can bake (or broil) in both ovens...at the same time!



New General Electric Hi-Speed Range

- High-Speed Calrod® Units are self-cleaning—have removable trim rings and drip pans
- Oven Timer and Minute Timer, turns oven on and off automatically
- Automatic Appliance Outlet
- Handy Kitchen Clock
- Pushbutton Controls, with five exact measured heats
- Fluorescent Surface Light
- Oven Light
- Big, Roomy Storage Drawer

Fast, flameless!

**Employee
Courtesy
Discount**

\$35⁰⁰



MODEL J-465

See Your GE Dealer for His Special Price and Terms

AD-LETS

FOR SALE

for rent

WANTED

lost and found



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, April 6, 1964

FOR SALE

- ROLLER SKATES, boy's, size 6, toe stops, \$10. 748-0426.
- FORMALS, long, green, 5-7; short, red, 5-7; blue semi-formal, 9-11; maple cobbler bench; electric saw and case; drapes, 747-3605.
- LEARN A LANGUAGE, 4 records, 4 instruction books, 6 languages; '54-55 Chevy radiator; 6 volt push button radio with antenna, 748-0002.
- CHOICE LOTS, 2 at Greenlawn Memorial, \$100 each; 2 pr. dark green drapes, \$15. 745-1181.
- CHEST, 1-5 drawer, \$5; 1-8mm movie projector, \$15; 1 ultra violet lamp on stand, \$15. 747-3676.
- SPORT COATS, 2, lined, like new, size 8, \$3 each; boy's car coat, fur collar, quilted lining, size 6, \$3. 427-8505.
- WICKER SET, 3 pieces, good condition, 425-7304.
- POPCORN, 10 cents a pound, 30 cents a gallon, pops good, 747-3062.
- DINETTE SET, 5 piece, wood and chrome table, chrome chairs, good condition, \$20, 433-8444.
- SECTIONAL, 2 piece, beige, \$30, 456-1085.
- SAILBOAT, discover the thrill of sailing inexpensively, 4 years old, 11', 35 pound, unsinkable, styrofoam Flite Fish sailboat, \$50 complete. 483-6801.
- SEWING MACHINE, portable, with attachments, 748-6317.
- RACING GO-CART with two West Bend motors, \$130. Ossian 4L after 4 p.m.
- METAL WARDROBE, 2 door, brown; metal cupboards, 3 size 56x24, white, 433-8556 after 4:30 p.m.
- SCHWINN BICYCLE, boy's, 16", or can be converted to a girl's, red and white with silver fenders, 433-1977.
- LOT, 50x120, near East end, inside city, light, water, gas, \$750. 443-5824 after 4:30 p.m.
- BODY PARTS, fenders, doors, grill, hood and glass for '55 Chevy Bel Air, 4 door sedan; '56 Plymouth parts, 447-0224 or 748-0257.

- STUDIO COUCH, brown, reasonable, perfect for lake cottage, 747-5837.
- ALUMINUM BOAT, 12' Starcraft, \$100. Clear Lake, Cottage #807A NE side any weekend after Easter.
- CROSLLEY CAPRI, 16', 40 hp Evinrude Lark motor; Gator tilt-bed boat trailer, \$750; 2 blazers, 1 red, 1 white, 10-12-446-7211.
- DRAPES, 3 pr. gray flowered silk file, good condition; antique toothpick holders, 745-2328.
- EXTENSION LADDER, 1 36' wood, good condition, 438-9444.
- STUDIO COUCH, brown, \$10, good for lake cottage, 747-2184.
- GOLF CLUBS, Ivans Seas, best for tall men, \$50, Wilson pro type woods, \$20, also bag, 747-3517.
- STOVE, 1-year old CE deluxe, \$110; 1-five year old deluxe stove, \$75, 483-8268.
- '59 CHEVY WAGON, 6 passenger, Parkwood, automatic transmission, good tires, new brakes, 49,900 miles, \$850, 448-3311.
- LAWN ORNAMENT, concrete donkey and Pedro the Mexican with cart selling flowers, reasonable, 748-6820.
- WILL TRADE S&H stamp books and Top Value for M&M stamp books, 442-0032 after 5 p.m. or Saturday a.m.
- FOUR FORMALS, size 10, white floor length, \$10; 3 street length, \$3 each, all worn once, 446-0431.
- BOY'S SUIT, jacket, pants, size 14; girl's dresses, size 7-8; yellow shower curtain, 447-4221.
- WEDDING DRESS, size 12; one attendant's dress, size 12; lady's Genhaven suit, size 12, all in excellent condition, 424-6463.
- BICYCLE, boy's, 26", English, good condition, \$15, 745-3905.
- LIVING ROOM SUIT, 2 piece; 1 reclining chair; 1 swivel TV chair; 2 pr. white double drapes, all in excellent condition, 438-7567.
- ACCORDION, 120 bass, Italian made with case and stand, 745-9917.
- WASHER, double tub, good condition, \$40, 421-6362.
- CITY LOT, 50x100, close to St. Jude's and Brentwood School, 745-3791.
- ONYX RING, black, lady's, size 7 1/2, worn once, 425-5654.
- '57 CHRYSLER, 4 door sedan, Saratoga, 446-7584.
- BOOK CASE, varnished, 30x36, could be hung on wall, adjustable shelves, \$12, 446-8634.
- '63 PONTIAC, Catalina, 4 door hardtop, power steering and brakes, automatic drive, vinyl interior, 13,800 miles, \$2475, no Ind. tax, Payne (Ohio) 263-2053 after 6 p.m. and on Saturday.
- HOUSE, near CE Broadway, nice location, duplex, needs repairing; kitchen table, 35x47, extra leaf, nice game table; formal, 12, pink, 447-7391.
- HOUSE TRAILER, 22x8 National, good condition, good for a lake; 11.3x12 rug and pad, good condition, 433-7720 after 4 p.m.
- OUTBOARD MOTOR, 7 1/2 hp Elgin, like new, \$120, 745-4122.
- '55 CHEVY, 4 door, clean inside and out, no rust, radio and good tires. Uniadale 6773.
- CAST IRON SINK, 2 compartment, complete with trim, faucets and strainer, \$15, 745-9463.
- FORMALS, 3 beautiful floor length, size 9-10, worn only once, 483-1609 or 433-5985.
- FORMAL DRESS, size 7-9, pink and blue, reasonable, 747-2038.
- SPRING COAT, girl's, red, size 8, girl's clothing in size 8, 456-1117.
- MEN'S SUITS, 2, size 40, 1 tan, 1 grey; sports coat, white, size 40, reasonable, 743-0281.
- BABY BED; teeter chair; baby stroller; playpen; 2 spring coats, size 3 and 4; 4 girl's dresses, 8-10; winter coat, leggings, 424-0021.
- STOVE, excellent condition, reasonable, 486-0878.

- WILL TRADE an electric range for another in equally good condition, 428-7131.
- BASSINETTE with hood and pad, excellent condition, \$6, Hoagland 99-G.
- LAUNDRY TUB, 1 utility, excellent for wash purpose, only \$5, 747-5487.
- HARDY SHRUBS, evergreen, barberry, althea plus, peach, maple trees, others, sell at once, 442-6462.
- '58 MOBILE HOME, Skyline, 8x46, 2 bedrooms, good condition, 433-2368.
- WALNUT DRESSER, large mirror, 3 small, 2 large drawers, 445-5725.
- PIER, sturdy 48"x5'7" sections, \$30 for 3 or \$4 each, 748-2815.
- METAL BED, full size, box spring, Simmons Beauty-Rest mattress, good condition, reasonable, 748-8932.
- BICYCLE, girl's, 26", English, 3 speed, \$15, 747-6204.
- STORM WINDOWS, 2-54x33 1/2, screens; 2-54x27 1/2, screens; 3 screens, 34 1/2x24 1/2, good condition; mechanical drawing set, T-square, drawing board, good condition, Huntetown 637-3424.
- PIANO, upright, 748-7063.
- BRICK RANCH, Hacienda Village, 3 large bedrooms, 2 1/2 baths, choice corner lot, small down payment, assume mortgage, 749-1364 or on weekends call 483-5302.
- BOOKCASE, dark finish with 3 shelves and drawer; round lamp table with drawer, good condition, \$15, 441-9221.
- SPORT COAT, boy's, 10-12; girl's teenage dresses, 12-14; man's suit, size 34; lady's suits, size 26, 425-7583.
- ELECTRIC STOVE, 4 top burners, large oven, storage drawer, 433-4116.
- '61 MERCURY, Meteor 800, standard transmission, excellent condition, low mileage, radio and heater, reasonable, 2712 Wells or 433-6507.
- '60 SCOOTER, Gushman Super Eagle, lots of accessories, A-1 condition, 6115 Kent Road after 6 p.m.
- '50 CHRYSLER, good engine, transmission, tires, needs body work, good work car, \$50, 442-4111.
- FORMALS, ballerina length, size 13-14 and size 15, \$5 each, worn once; 1 2-wheel utility trailer, \$25, 745-1895.
- FORMAL, blue, like new, size 16, \$5; orchid party dress, size 13 jr., \$3, 424-9554 after 4:30 p.m.
- '60 CORVAIR, deluxe, 4 door sedan, Model 769, automatic, radio, heater, top condition, need larger car, 442-0774.
- FREEZER, upright, excellent condition, 446-9054 after 6 p.m.
- MODERN HOME, Tri-lakes, year around, 2 bedrooms, fireplace, full basement, aluminum siding, barn, fenced in north shore — Little Cedar, Columbia City 691-4402 after 5 p.m.
- TABLE, formica top, 52x24; 1 pr. iron railings for 1 step down, 48"; 3 cushion studio couch cover; garden tiller, 747-6481 after 4 p.m.
- HOUSEHOLD FURNISHINGS, 447-9106.
- GO CARTS, 3 racing, with or without motors; 3 bicycles, boy's, 745-1304.
- PEDIGREE DACHSHUND, red, for stud service, 747-4878 or 8113 Smith Road.
- USED REFRIGERATOR, good condition, 745-2820.
- FORMALS, 1 pink, 1 aqua, \$10 each or best offer, short length, 435-6885.
- LEATHER CHAIR, barrel back, grey, excellent condition, reasonable, 749-4236.



At Lutheran Hospital	
Paul Walker	Pensioner
Kathleen Gephart	Taylor St.
Vesta Bailey	Bldg. 6-4
Mary Odum	Bldg. 4-4
At Parkview Memorial Hospital	
Elvin Gump	Winter St.
Savannah Stokes	Winter St.
Carl Jenkins	Winter St.
Clarence Hueber	Pensioner
Charles Arnett	Pensioner
Constance Fugate	Taylor St.
At St. Joseph's Hospital	
Norbert Schmenk	Winter St.
Neil Daley	Pensioner
Zeno Fox	Bldg. 19-1
Paul Mueller	Taylor St.
Cletus Schmenk	Taylor St.
Dorothy Fuhs	Bldg. 4-5
Ralph Solt	Bldg. 6-4
Donald Sterling	Taylor St.
At Bluffton Clinic Hospital	
Bluffton, Ind.	
Clarence Duhamel	Pensioner
Harold Gebhart	Taylor St.
At Huntington County Hospital	
Huntington, Ind.	
Richard Spice	Taylor St.
Dismissed From Hospital To Home	
Pauline Baatz	Winter St.
Evelyn Afollder	Winter St.
Donald Murphy	Winter St.
Beatrice Eagleson	Taylor St.
Cecil Crawford	Taylor St.
Joseph Cline	Taylor St.
Arnold Bowers	Taylor St.
John Butler	Taylor St.
Milton Ray	Bldg. 19-2
Glen Willis	Taylor St.
James Gambrell	Taylor St.
LaMar Allwine	Taylor St.
J. W. Hampton	Taylor St.
Robert Ramsey	Taylor St.
Frank Cerveris	Bldg. 3-1
Cora Craighead	Bldg. 12-2
Ivan Soles	Bldg. 4-5
Mildred Burkett	Bldg. 4-2
Maryetta Parker	Winter St.
Ralph Knox	Winter St.
Ruth Nash	Winter St.
Ralph Harkenrider	Winter St.

GE OBITUARIES

John F. Storer, 70

Services were held Tuesday, March 24, for John F. Storer, 70, who died Saturday, March 21, at his home.

Mr. Storer was a laborer in Bldg. 4-2 prior to his optional retirement in July 1958. He was employed in June 1943.

George H. Welker, 75

Services were held Saturday, March 21, for George H. Welker, 75, who died Thursday, March 19, at Parkview Memorial Hospital.

Mr. Welker was a tool, jig and gauge maker in Bldg. 6-1 when he retired in September 1953. He started here in April 1917.

He was a member of the Quarter Century Club.

Clarence H. Wilcox, 89

Services were held Wednesday, March 18, for Clarence H. Wilcox, 89, who died Monday, March 16, at the Hillcrest Nursing Home, Columbia City.

Mr. Wilcox was a metal pattern-maker in former Bldg. 10-2 when he retired in October 1938. He joined the Company in September 1918.

Thomas Delaney Graduates From Apprentice School

Thomas E. Delaney, 24, today became the 1,005th graduate of the Apprentice Training Program here by completing the Machinist-Toolmaker course. He has been assigned to the Laboratory Operation's General Tool Unit in Bldg. 19-4.

A native of Fort Wayne, Mr. Delaney graduated from Central Catholic High School in June 1958 and attended St. Joseph's College at Rensselaer from 1958 to 1960 before enrolling in the local Apprentice School in September 1960.

Mr. Delaney is a member of the Indiana Air National Guard (he leaves April 19 for training at Lackland Air Force Base, Texas, as a weapons mechanic) and the Fort Wayne Ice Skating Club. In addition to being an avid ice skating fan, he is also interested in mechanics and electronics.

He is single and resides at 1515 Crescent Ave.

Last Free Square Dance of Season

The sixth and final free square dance sponsored by the GE Club this season will be enjoyed Saturday, April 4, from 8:30 to 11:30 p.m. at the club auditorium.

Carl Brandt, Bldg. 4-4, will handle the calling chores for the affair which is open to all General Electric employees and their friends.

WANTED

PORTABLE TYPEWRITER, used but reasonable. 748-6728.

PING PONG TABLE; basketball backboard, must be reasonable. 748-8060.

DINETTE CHAIRS, chrome, good condition, reasonable. 637-3279.

OLDER HOME in the city. 483-6609.

ALUMINUM CANOE or fiberglass canoe, any size, Huntington 356-3373.

CHEST SIZE FREEZER, small, in good condition and reasonable. 456-1117.

TYPEWRITER, must be in good condition. 745-0698.

PORT-A-CRIB, 1, reasonable price. 743-0281.

PRESSURE CANNER, good condition. Churubasco 693-3461.

SEWING MACHINE, treadle, reasonable, good condition. 423-7181.

LAWN MOWER ENGINE, 4 cycle. 745-1830.

UTILITY TRAILER, 2 wheel. 747-5463 after 5 p.m.

UTILITY TRAILER to buy, reasonable. 439-4484.

SOFA BED. 429-8625.

FOR RENT

FURNISHED APARTMENT, 1215 Taylor, 3 rooms and bath, nice, all private, wall to wall carpeting, gas heat, everything furnished. 436-8902.

HOUSE, 3 bedroom, 1311 Union St. 424-0482 after 3 p.m.

3 ROOMS, bath, glassed in solarium, very pleasant, clean corner apartment, reasonable, near GE. 429-6522.

FURNISHED, 4 rooms and bath, close to GE, 801 Huestis or 744-0422.

UPPER, 5 room furnished, separate entrance, heat and water furnished, no children or pets. 745-1645.

FURNISHED, 2 rooms, bath, lower, 923 Taylor; 1309 Rockhill, 13 weeks; Big Long Lake, space for house trailer; cottage, \$145 yearly. 428-9905.

LOST

NEW APRON in the Taylor St. parking lot. 445-5625 after 4 p.m.

FEMALE CAT, short hair, white with gray spots and tail, vicinity of Broadway Plant. 743-7641 before or after 2nd shift, let phone ring several times.

WANTED TO RENT

COTTAGE at Coldwater Lake for season from May 1 to October 1. 445-9238 after 6 p.m.

RISE WANTED

FROM 2905 So. Webster to Broadway Plant, 8 to 4:36 p.m. Carol S. Lewis, Ext. 2412 or 443-7454.


GOING ON A TRIP?

So is your new Deluxe

HAIR DRYER

by GENERAL ELECTRIC

with new Fashion Styled Bonnet by Sally Victor



Your travel wardrobe gets a head start with the fashion-styled Hair Dryer by General Electric. Smart, lightweight travel case goes everywhere. Stunning new bonnet fits over biggest curlers — reach-in top lets you check hair as it dries. Lightweight dryer straps to your waist. Three heat settings plus a "cool".

Limited Offer of \$22.50
Includes Speed Curl Attachment

EMPLOYEE STORE

*An Easter
Thought . . .*

ONE
SOLITARY
LIFE

HERE IS A YOUNG MAN who was born in an obscure village, the child of a peasant woman. He grew up in another village. He worked in a carpenter shop until He was 30, and then for three years was an itinerant preacher.

He never wrote a book. He never held an office. He never owned a home. He never had a family. He never went to college. He never put His foot inside a big city. He never traveled 200 miles from the place where He was born. He never did one of the things that usually accompany greatness. He had no credentials — but Himself.

While He was still a young man, the tide of public opinion turned against Him. His friends ran away. He was turned over to his enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. While He was dying, His executioners gambled for the only piece of property He had on earth, His coat. When He was dead, He was laid in a borrowed grave, through the pity of a friend.

Nineteen wide centuries have come and gone, and to-



day He is the central figure of the human race, and the leader of the column of progress.

I am far within the mark when I say that all the armies that ever marched, and all the navies that were ever built, and all the parliaments that ever sat, and all the kings that ever reigned, put together, have not affected the life upon this earth as has that ONE SOLITARY LIFE.

— Author Unknown



Tax Time Serves as Reminder for Many GE-ers of '63 Pay & Benefit Improvements

Next Wednesday, April 15, is T (for tax) Day, the deadline for mailing in your 1963 Income Tax Returns.

While this is no cause for great celebration, many thousands of eligible General Electric employees can take some consolation from the fact they'll be reporting higher incomes for 1963 than for previous years.

That's because of the many valuable pay and benefit improvements made by General Electric in the latter part of 1963 which boosted both income and financial protection for them.

Let's take the case of "Tom Kelly." Tom is a fictional character but his story gives some real-life facts about how much the 1963 pay and benefit improvements could mean to an individual with similar earnings and service.

How Pay Has Climbed

For instance, let's take a look at Tom's pay situation. Before the 1963 increase, he was making \$2.935 an hour. Now he's getting \$3.025 an hour. And remember, Tom will get another pay boost of about 7½ cents an hour a year from now.

Next, let's see how some major benefit improvements have brought extra financial protection for Tom and his family since late in 1963.

First, there's his medical coverage under the Comprehensive Insurance Plan. That was improved when the \$125 "family deductible" was launched last year. Previously, Tom had to pay as much as \$50 of each family member's covered expenses before he started collecting medical benefits. With a family of 5, this meant that formerly, Tom could have paid up to \$250 out of his pocket before Insurance Plan benefits started. Now, his maximum combined initial expenses for his family is \$125.

Another improvement in medical

protection for Tom and his family was the lifting of benefit ceilings. Before this improvement was made, the most Tom could get for himself or any member of his family was \$7,500 in a year or \$15,000 in a lifetime. Now, the benefits for each of them can go as high as \$25,000 in a lifetime, or single year.

Life Insurance Improved

Tom's life insurance also increased as a result of the 1963 pay and benefit improvements. Because of his pay increase, his life insurance amount rose from the former level of \$12,248 to a new high of \$12,624.

Tom's Accidental Death or Dismemberment Insurance was also increased in 1963. Before his pay raise, Tom's AD or D insurance

amounted to \$6,124, a sum equal to one year's straight-time earnings. Now, his AD or D coverage is \$6,312.

On top of all this, Tom got important new protection for his life insurance and AD or D coverage levels. Even if his earnings should go down in the future, he'd be assured that if he should die, his beneficiary would get benefits equaling two times his highest normal straight-time annual earnings during the previous 5 years or three times those earnings if death was accidental.

Pension Increases

Tom has been with the Company for a good many years. In fact, he started working at General Electric in September 1940.

Like many other employees with longer service, Tom was very happy to find that the 1963 Pension Plan improvements will mean more money when he retires at 65. A month or so before the 1963 pay and benefit boosts, Tom's annual pension for service since he joined the Company stood at \$899. Now, it has climbed to \$976.

This increase was due to three things: (1) his 1963 pay boost, (2) the Pension Plan improvement which brought him a 15% raise in his pension for all service up to January 1, 1951, and (3) his additional earnings since last summer. This increase followed a 30% boost in "past service" pension credits made just a few years earlier.

And remember, of course, Tom's pension won't stop here. It'll keep growing along with his earnings and length of service.

Other Improvements

That pretty much wraps up some of the bigger extra values added to Tom's total compensation package over the past several months. But there were many more improvements that helped other employees perhaps more than Tom.

For example, there were the many Income Extension Aid Plan improvements which can now mean bigger benefits, earlier payments and other valuable protection for employees affected by layoffs or plant closings.

In addition, other 1963 improve-

(Continued on page 3)

Entry Blanks for Bake-off Now Available at Store

Entry blanks for the recipe-and-baking contest exclusively for General Electric employees and members of their families are now available at the Employee Store.

Sponsored by the Company's Range Department, Appliance Park, Louisville, Ky., the employee bake-off is being sweetened with \$20,000 in cash prizes and awards.

Entry blanks must be submitted by May 31 with a favorite recipe. As well as their expense-paid trip to Louisville for the bake-off August 28-29, finalists will each receive a General Electric Americana range with P-7 self-cleaning oven and a mixer. Grand prize winner will receive \$2,000.

Motor-Generator Reunion April 18

The sixth annual reunion of former Motor-Generator employees will be held Saturday, April 18, at the Southwest Conservation Club, 5703 Bluffton Rd.

Tickets for the affair which begins at 4 p.m. are \$2 per person. For tickets contact Dick Grote and Jerry Frye, 26-2; Bill Holle, Winter St.; Chase Robi-nette, Taylor St.; Ruth Schaf-nacker, Bldg. 4-6; or Elmer Wagner, Art Braun and Bill Hanke, retired.



PARTNERS IN PROGRESS EARN \$275 IN AWARDS — The "Partners in Progress" tie strings of George Schafer attract the attention of, left to right, Waldo Greider and Glenice Blume, all recent suggestion award winners of Specialty Transformer Department. Mr. Schafer, Bldg. 22 truck driver, earned a \$130 award for his idea of Teflon coating molds; Mr. Greider, Bldg. 26-4 dispatcher, received a \$75 award for his idea involving the making of covers for cabin heater transformers; and Mrs. Blume, Bldg. 26-2 secretary, earned a \$70 award for her idea concerning Engineering Request Control Reports.

BRIGHTEST LIGHT — Broadway's been upstaged! Lexington Avenue—not the Great White Way—now boasts the brightest light in the Manhattan sky. Site of the bright light is General Electric's 50-story corporate headquarters building, 570 Lexington Ave. (and 51st St.). To get the building "looking right" for the 70,000,000 visitors expected in New York for the World's Fair, GE had it rubbed, scrubbed, sandblasted and lighted — especially lighted — in plenty of time for the Fair's April 22 opening. Now, with the last of 819 GE lighting fixtures plugged in and operating, the top half of the building is illuminated to a level of 20 footcandles and the tower to more than 40. Broadway by contrast is lighted to five footcandles. That's about the level most subway riders read their newspapers by, proving perhaps that New Yorkers are less than fanatic on the subject of eye-strain.



FORT WAYNE News

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in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

These Don't Mix

Chances are one of your cupboards at home has the ingredients for a brew more deadly than the one the witches toiled over in "Macbeth." One strong whiff of the poisonous gas issuing forth when these ingredients are mixed together can kill you, your wife and/or child.

The death-dealing substances are chlorine bleach when mixed with vinegar, ammonia, lye, or toilet bowl and other types of cleansers containing these substances. Toxic chlorine gas is released when chlorine bleach is mixed with the substances found in toilet bowl cleaners or with vinegar. When chlorine bleach solutions are mixed with ammonia or lye, another kind of irritating gas is liberated which can also cause serious injury or death.

Deaths have occurred when these gases have been "manufactured" by housewives in their homes. To protect yourself and your family, learn and teach your family these rules.

NEVER MIX BLEACHING AGENTS OR SOLUTIONS

with toilet bowl cleansers

or with ammonia

or with lye

or with rust remover

or with vinegar

or with oven cleaner.

In short, NEVER mix bleaching agents WITH ANY OTHER cleaning components.

Heating Electrically

By 1980, one out of every three Americans will be living in homes and apartments heated by electricity, research experts predict.

National figures indicate that nearly two million families are now enjoying the total comfort and convenience of all-electric living. This is a sizable jump from the .3 million units in 1957, and .7 million units in 1960.

General Electric's Construction Market Development Operation predicts that if the present national growth rate (now at 15 per cent a year) continues and accelerates as anticipated, there will be 29 million all-electric units by the end of the next decade. These units will house 90 million people, or more than one-third the projected 260 million population.

Builders are alert to this trend and recognize that home buyers are looking for more than four walls and a roof.

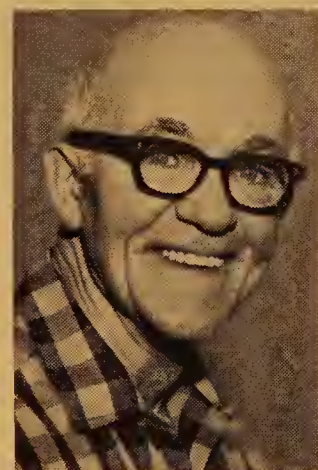
The electrical industry has responded with the Medallion Home program — the housing concept which emphasizes use of electricity. In many Medallion homes, electricity is the only form of energy used.



Harry Todd
Bldg. 4-5



Harold George
Taylor St.

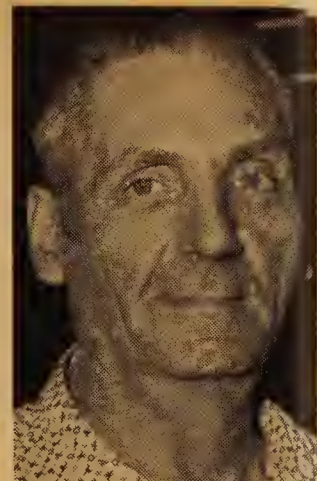


Jay Michael
Bldg. 4-3



Ralph Braden
Bldg. 27

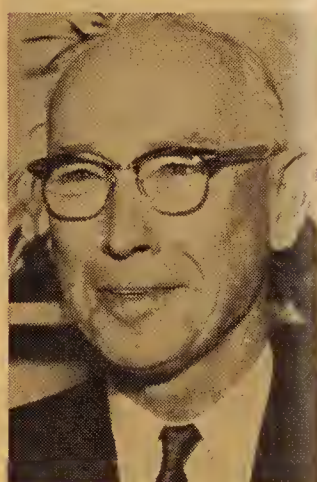
400 Years Of GE Service Represented Here



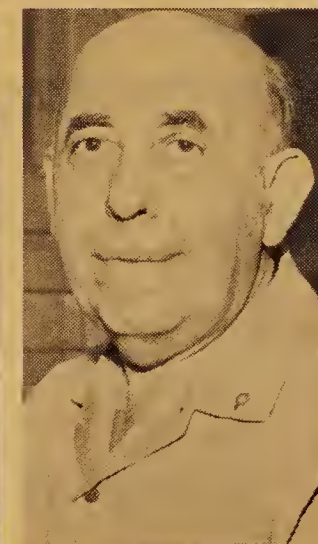
Lee Mohr
Bldg. 27



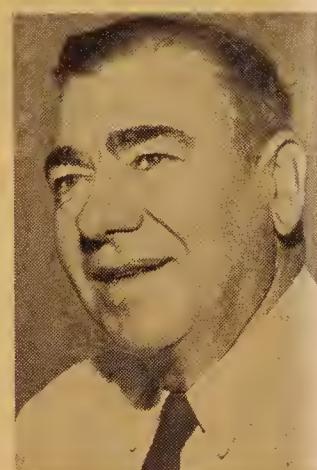
Doyle Miller
Bldg. 19-1



Fred Campbell
Taylor St.



Lawrence Pequignot
Taylor St.



William Rohe
Taylor St.

GE Club Needs Softball Manager

Wanted:

One good man (first shifter) to run the Interdepartment Softball League this season.

Reward:

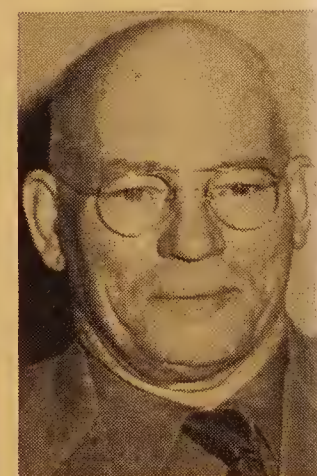
A GE Club Award for the manager and his assistant.

Apply:

See Charlie Wilt at the club or phone him on Ext. 2042.

P.S.

Team managers — get your teams lined up and report to the organizational meeting Wednesday, April 15, at 7 p.m. at the club lounge.



Dannie Hill
Winter St.

Freedoms Foundation Cites GE Employee Communication

The work of General Electric's employee communication people in keeping employees informed of the facts of business life and the relationship between profits, competition and job security has been named the outstanding employee economic education program in industry by Freedoms Foundation.

Freedoms Foundation, Valley Forge, Pa., presented its award to General Electric in a recent ceremony in New York City at which more than 40 individuals and organizations in the nation's communication, business and educational life were honored for their 1963 contributions to building a better understanding of the American Way of Life. A representative of General Electric's Employee Communication Operation in New York accepted the Company's award on behalf of employee communication people throughout the Company.

In determining the leadership of General Electric's employee communication program on profits, competition and job security, Freedoms Foundation considered not only material on the Company in general, but also material developed in local departments to show employees how their individual businesses were doing and the problems they faced.

The award was presented by Dr. Kenneth D. Wells, president of the Foundation, which is a non-profit, non-sectarian, non-political organization dedicated to creating a better understanding of the spirit and philosophy of the Constitution and the Bill of Rights and the economic and political freedoms inherent in them. General Dwight D. Eisenhower is the active chairman.

Club Slates Free Bingo

A free bingo session, sponsored by the GE Club, will be held Saturday, May 2, at 8 p.m. at the club gymnasium. Prizes will consist of groceries.

Admittance is by GE Club card only. The event is open to all General Electric employees and pensioners and their spouse as well as single GE employees and their date.

Tax Time

(Continued from page 1)

ments in the Insurance Plan included the liberalization of Exclusion "K", and an increase in maximum Weekly Sickness and Accident benefits from \$85 to \$100 a week.

Additional Retirement Benefits

Pension Plan improvements included the 15% boost mentioned earlier, plus bigger income for early retirement, increased minimum pensions and vested rights to a pension after as little as 15 years' service or 10 years' service and age 35. Medical Insurance for Retirement years was also improved with maximum benefits raised from \$3,000 to \$6,000. And a new provision provides an extra \$3,000 (making a total of \$9,000 of coverage) for a small monthly contribution by pensioners who elect it.

Want to Get Good Pictures at Fair? Sign Up for Elex Photography Class

General Electric camera bugs — particularly those who will be shooting many pictures at the New York World's Fair this year and next — will be interested in the Elex Club Photography Class which gets underway Tuesday night, May 5, at the GE Club Auditorium.

All six sessions of the class will be devoted to learning how to obtain interesting pictures at the Fair. Thus, the class offers a splendid opportunity for Fairgoers to learn all about the latest photography equipment, to get a refresher on their present equipment and do some pre-planning in order to effectively capture on film some of the Fair's highlights.

Here is the outline of the six sessions which will be held on consecutive Tuesday evenings from 7:30 to 9, ending on June 9:

May 5 — Getting Acquainted With Your Camera: the chaos of numbers ("f/" stops, EVS numbers, shutter speed, distance, depth of field, etc.); camera types (rangefinder, single lens reflex, automatic, semi-automatic and manual); handling and care of the camera; most needed accessories.

May 12 — Films: basic qualities; types of films; discussion of various color films.

May 19 — Exposure Determination and Use of Filters; use of charts and guides; types and use of meters; movie cameras and automatic cameras; filters (when to use for black and white or color films).

May 26 — Flash and Indoor Pic-

tures: guide numbers; flashbulbs; electronic flash; light control; available light.

June 2 — Seeing the Picture: picture arrangement; impact; subject interest; auxiliary lenses; depth of field; selective focusing.

June 9 — Pictures with a Problem: night photography; sunsets; reflections; multiple exposures.

The class will be conducted by Paul B. Perry, Bldg. 31-2, promi-

nent Fort Wayne photography instructor. Mr. Perry will use "slides" in the class instructions and demonstrations.

The fee of only \$3 must be handed in at the opening session. Deadline for joining the class is Tuesday, April 28.

If you wish to sign up, please fill in the coupon and mail to the Elex Office, Bldg. 18-3, on or before April 28.

Elex Photography Class

May 5 Through June 9

7:30 to 9 p.m.

GE Club Auditorium

Name _____

Location _____

Plant Ext. _____ Home Phone _____

Visit "Fair" With Elex? Yes _____ No _____

Instructor—Paul B. Perry Fee—\$3

Return to Elex Office, Bldg. 18-3, by April 28



TO HEAD APPRENTICE ALUMNI—Don Alcott, seated, Bldg. 19-2, heads up the Apprentice Alumni Association this year. Others recently installed are, left to right, Paul Greenlee, Winter St., recording secretary; Harry Meads, Taylor St., treasurer; Elmer Ueber, Bldg. 19-3, vice president; and Wilson Garman, Bldg. 19-4, financial secretary.

Apprentice Alumni Officers Installed at Spring Banquet

Don Alcott, Bldg. 19-2, was installed president of the General Electric Apprentice Alumni Association at the group's annual Spring Banquet held at the Elks' Lodge recently.

Also installed were Elmer Ueber, Bldg. 19-3, vice president; Paul Greenlee, Winter St., recording secretary; Wilson Garman, Bldg. 19-4, financial secretary; and Harry Meads, Taylor St., treasurer.

Members of the Board of Directors this year are Charlie Briggs, Lyle Claphan and Bill Irwin, Taylor St.; and Everett Keese and John Leffers, Winter St.

Another highlight of the banquet was the presentation of a narcotics display case by the association to

the Fort Wayne Police vice squad for use in its educational program in the schools.

Next event of the association is a round and square dance two weeks from tonight. Other events tentatively scheduled this year are the time trials at the Indianapolis Motor Speedway, Alumni Day, family picnic, golf stag, fall banquet and Christmas dance.



ADMIRING GE'S "PROGRESSLAND" PAVILION—General Electric's impressive "Progressland" display is a real attention-getter for this group of Fort Wayne junior high school students as Kenny Williams, seated center, Manager-Advanced Manufacturing Development, explains some of the finer points. Flanking him are Margaret Grady and Linda Tharp. Standing in the usual order are students Rhoda Bramley and Welton Moore, Jr., Nelson Cummings, director of job development and youth education program at the Fort Wayne Urban League; Herb Vogel, Bldg. 18-3; student Joyce Myatt and Max Greeno, Bldg. 19-2. Some 30 young people from the city were motivated to continue their education during a tour of Company facilities last week.



FAMILY GATHERING—Wilbur Boltz, Specialist-Drafting and Auxiliary Services in Bldg. 4-6, celebrated his February 1 optional retirement in the company of his family and friends. He started in July 1925 in Bldg. 4-3. Left to right are his sons, Dean and Wilbur, Jr.; and his wife, Nina.



A TRIP FOR TWO — That's the plan of Lewis Walters and his wife, Goldie, now that he retired March 1 as a maintenance machinist at Taylor St. Mr. and Mrs. Walters plan to head South. Another of his plans is to see the manufacture of light bulbs. He joined the Company here in June 1952.



RETIREMENT ATTRACTS GE FAMILY—Don Castle, second from right, is joined by his General Electric family when he retired April 1 as a stator welder in Bldg. 17-1. He was a 31-year veteran with the Company. Congratulating him above are his brother, Glen, employed in Bldg. 6-4; his son, Don, employed in Bldg. 8-1; and his wife, Grace.



ADMIRE RETIREMENT GIFTS — Edith Waite, right, was joined by her family at her March 1 retirement. Last employed in press stators in Bldg. 4-4, she joined the Company in January 1944. Admiring her retirement presents are, left to right, her sister, Mary Hooper, who previously retired from Bldg. 20-2; and her niece, Janelle Thiele.



BUSY, BUSY, BUSY—That will describe the retirement days of D. Josephine (Jo) Heller who celebrated her optional retirement April 1 as a telephone operator in Bldg. 20-2. Mrs. Heller, who started here in September 1946, plans to teach retarded children, teach piano and travel to California to visit a son and a brother. A former public school teacher, Mrs. Heller is joined at her retirement celebration above by her daughter, Mrs. William Bell; and her husband, Milo.



45-YEAR VETERAN RETIRES—Ray Mutton, third from left, completed more than 45 years of General Electric service at Fort Wayne when he celebrated his April 1 retirement. Mr. Mutton started here in September 1918 and was last employed as an engine lathe operator in Bldg. 19-3. Flanking him above are his daughter-in-law, Ruth; his son-in-law, Don Herman; his daughter, Helen Herman; his wife, Laura; and his son, Ray, Jr.

15 Employees After 496 Years

"One of the major problems of to live on fixed incomes. . . . It may employer will point the way for living problems for those in retirement."

So editorialized the daily Tropic upon the Company's increasing sharply higher medical and hospital costs.

Noting that General Electric's editorial showed the Company's history "And certainly it is an example of the golden years of those who served."

Grouped elsewhere on these pages are 15 persons who started with their recent retirement. These 15 persons served General Electric for a total of 496 years.



RETIREMENT SMILE — Alrick Johnson, a machinist in Bldg. 26-2, took a disability retirement February 1 after being off work for personal illness since October 9. Mr. Johnson was employed here in August 1940.



WHAT DO YOU HAVE TO SAY? — Father, Frank Archbold, who retired General Electric at his April 1 retirement, is joined by his daughter, Peggy, and the retiring daughter, Joyce Raudabaugh.

for Retirement Service Here

older citizens is that they find it hard that the policy of one large American companies recognizing the cost-of-

(ans.) Capital recently in comment-
the last year in pension benefits and
coverage for pensioners.

and a pension plan since 1912, the edi-
of improving the plan, concluding:
private industry working to brighten
it well."

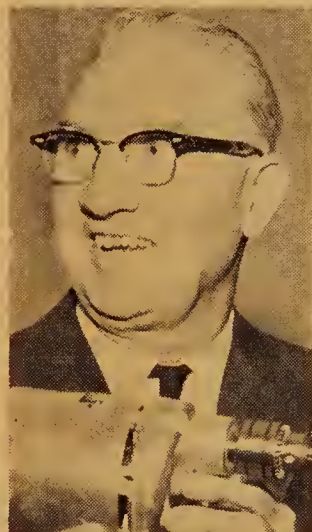
are 15 such people whose golden
ents from the Company. All told,
ric here for a total of more than



CORSAGE FOR RETIREE — Helen Landrie, Bldg. 19-1 winder, smiles as her daughter-in-law, Betty, pins on her corsage at her April 1 retirement. Mrs. Landrie observed 20 years of service with the Company here.



CONGRATULATIONS FROM FAMILY—John Zimmerman, second from left, is congratulated by members of his family as he completed more than 38 years' service with General Electric at his March 1 retirement. Last employed as a borematic operator in Bldg. 6-3, Mr. Zimmerman started here in November 1925. Others in picture are his daughter-in-law, Flossie; his sister, Lucy Stein; his wife, Minnie; and his son, Richard.



JUST WHAT I NEED — So commented 50-year veteran Arthur H. Dicke who took his optional retirement February 1. Last employed as a mold and die maker in Bldg. 19-4, Mr. Dicke started as a messenger in Bldg. 18 on October 30, 1913. He and his wife, Grace, plan to take life easy from now on.



WHAT'S IN A HOME? — Helen Constance Hutchinson plans to do some redecorating now that she retired April 1 as a welder at the Taylor St. Plant. So her friend, Ina Arney, thought it would be a good idea to build this house for her and place her retirement present in it. She was employed here in March 1929.



ENDS 43 YEARS' SERVICE—Willard Smith is going to take life easy — take some short trips and spend more time at the lake — following his February 1 retirement which completed 43 years' service with the Company here. Last employed as a turret lathe operator in Bldg. 6-3, he joined General Electric in February 1921. Above are his wife, Florence; and his grandson, Don Hedges.



So asked Peggy of her grand-
etated 48½ years' service with
retirement. A cost clerk in Bldg.
pany here in September 1915.
left to right, Mr. Archbold's
his wife, Jo.



FAMILY AT RETIREMENT—Carl Fisher, engine lathe operator in Bldg. 6-3, is joined by his family at his February 1 optional retirement celebration. He joined the Company in May 1927 as a learner in Bldg. 12-1. Left to right are his daughter, Alice Schuler; his wife, Cerilda; his son-in-law, Jerry Freiburger; Mr. Fisher; his son-in-law, Bill Schuler; and his daughter, Bernice Freiburger.



RETIREMENT GIFTS GALORE—Employee-friends presented several gifts to Hallie Hosler, right, who retired April 1 after nearly 35 years' service here. A connector in Bldg. 17-3, she was employed in August 1929. With her, left to right, are her sister, Anna Allman, employed at Taylor St.; her sister-in-law, Edith Glick; and her niece, Helen Bosserman.

TEN PIN TOPICS

Sharon Hitzeman

Jerry Koehl of the Interdivision League was stuck for coffee the hard way. He had 5 strikes in a row, but in the 6th he left the 10 pin standing. High scores were by Ron Fisher 235, Frank Beatty 230, Walt Starke 215, and Carl Miller, Jerry Koehl and Noah Kuntz 213. Miller's 213 helped him record a 604 series.

In the Taylor St. League, the high scores were set by Carl Miller 224, Neil Allen and Bob Bergquist 215, Milt Marks 203, and Ford Burnau, Maurie Siples and Don Stapleton 202.

In the Tuesday Afternoon Ladies League, high scores were posted by Mary Rectenwall 193, El-nora Whitehouse 180, Pauline Bergquist and Jean Young 172, and Hazel Dilworth, Jo Klick and Rita Hart 171.

GE Club leads the Office League with a 26-13 record, closely followed by Transformer with 25-14. A 634 series was rolled by Charlie Wilt with games of 204-218-212. High games were by Bob Hess 232, Buck Buckles 224, Bob Chandler 212, and Harvey Von Gunten 206.

High games in the Monday Nite Ladies League were by Pat Schaefer 207, Winnie Scheurich 192, Madelene Poffenberger 186, Edna Armstrong 184 and Pat George 183.

In the Small Motor League, a 611 series was rolled by Howard Stephen with games of 191-233-187. High games were by Dan Herney 221 and Bob Guingrich 210.

Main Auto Sport Shop leads the Adam & Eve League with a record

of 15-6, closely followed by Team #4 at 13-8.

In the Apparatus League, high scores were achieved by Max Bar-on 224, Ray Junk and Harold Geise 222, Paul Perry 221 and Carl Click 217.

Dick Madden of the Hermetic League bowled games of 242 and 215 enroute to a 619 series. Other high games were by Roland Fowler 225, Jerry Herber and Bill Roach 204 and Elmer Harrington and Butch Schoppman 202.

In the Masonic League, high games were 221 by Nelson Dever, 218 by Robert Munro, 220 by Gil Kinder and 206 by Spencer Schaberg.

In the Jack & Jill Mixed League, high scores were 235 by Omar Beck, 212 by Marylinn Stemmler, 202 by Carl Lommatzsch and 201 by Paul Stemmler.

High games in the Wednesday Owl League were by Louie Dasher 226, Harold Arnold 254, Wilson Lambert 222, Charlie Wilt 211-203, James Stauffer and Cliff Uetrecht 210 and Dave Knepple 207.



MEET THE GE CLUB OWL BASKETBALL TEAM—Here are the members of the GE Club Owl team who participated in the Industrial League this past season. Front row, left to right: Bill Hart, Bill Dwyer, Larry Johnson, Marlin Middaugh and Jerry Pieper. Top row, left to right: Larry Saalfrank, Chuck Dwyer, Bob Crosley, coach; Jerry Morton, Larry Hinderer and Bob Barnes.

General Electric's amazing new *P7* oven!

Cleans itself
...electrically!



Set Controls to "Clean"...Latch The Oven Door...Set The Timer! That's All You Do!

P-7 goes to work...in 2-3 hours your oven is cleaned completely, electrically! Baked-on grease and grime vanish, leaving your oven clean as new, even in ridges, between coils! Saves hours of messy, tedious oven-cleaning!

PLUS: 3-in-1 Sensi-Temp® Unit—makes pots and pans cook like automatic utensils • Built-in Styling • Dark Copper-tone, Mix-or-Match Colors, or White.

Fast, Flameless!

Employee Discount
\$50.00

HARD TO BELIEVE?
COME IN FOR A P-7 OVEN
DEMONSTRATION!

MODEL J-756

See Your GE Dealer for His Special Price and Terms



At Lutheran Hospital

Reba Richart	Bldg. 26-3
Paul Berlien	Bldg. 4-1
Rex Oberlin	Bldg. 26-2
Eva Gault	Pensioner
Jean Ort	Taylor St.
Edmund Jones	Bldg. 19-4
James Goins	Winter St.
Alice Snyder	Winter St.
Paul Walker	Pensioner

At Parkview Memorial Hospital

Carl Kable	Taylor St.
Elizabeth Reed	Bldg. 4-5
Carl Jenkins	Winter St.
Clarence Hueber	Pensioner
William O. Jones	Taylor St.

At St. Joseph's Hospital

Ernest Desmonds	Taylor St.
Zeno Fox	Bldg. 19-B
James Badders	Bldg. 4-6
Merle Morketter	Bldg. 6-1
Geraldine Newport	Winter St.
Donna Smith	Taylor St.
Florence Clum	Taylor St.
Robert Harkenrider	Winter St.

At Veterans Hospital

John Sliger	Taylor St.
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At Adams County Memorial Hospital

Decatur, Ind.

Ruth Stout	Taylor St.
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At Methodist Hospital

Indianapolis, Ind.

Fred Hess	Bldg. 27
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Cleveland Clinic Hospital

Cleveland, Ohio

Joseph Wawro	Winter St.
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Dismissed From Hospital To Home

Savannah Stokes	Winter St.
Paul McCreary	Winter St.
Norman Gardner	Winter St.
Nora Williams	Winter St.
Norbert Schrenk	Winter St.
Charles Sesler	Pensioner
Leroy Heintzelman	Pensioner
Constance Fugate	Taylor St.
Paul Mueller	Taylor St.
Alberta Omspach	Taylor St.
Kathleen Gebhart	Taylor St.
Jackson Binkley	Taylor St.
Alice Rogers	Taylor St.
Vesta Bailey	Bldg. 6-4
Dorothy Fuhs	Bldg. 4-6
Mary Odom	Bldg. 4-4
Robert Crosley	Taylor St.
Cecil Richardson	Winter St.

AD-LETS

FOR SALE

for rent

WANTED

lost and found

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, April 20, 1964

FOR SALE

ACCORDION, 120 bass, 5 changes, pearl keys, still stiff with newness, cost \$700 new, best offer takes it. 748-2643 after 5 p.m.

STEP TABLES, 2, light color, good condition, just changed colors. 446-8634 after 5 p.m.

RUG, 9x18, rose; 4 hp Clinton engine; baled hay and straw. 749-8120.

OUTBOARD MOTOR, 5 1/2 hp, forward, neutral, reverse, good as new, a real buy at \$85, better hurry. 747-2596.

RANGE, very good condition, \$50; deep freeze, chest type, 18" width freeze compartment, reasonable. 442-0265.

LAKE LOT, Long Lake, North Manchester, well, septic tank, electricity, suitable for house trailer or to build. 672-2509.

'57 FORD, convertible, power brakes and steering, automatic, cream-puff condition, low mileage, wife's car, reasonable. 483-2730.

CHIHUAHUA, female, extra tiny; Purlin air purifier, like new, cost \$40, sell for \$20. 747-4422.

CAMP TRAILER, Heilite, '58 model, extra living room tent, very good condition. 747-3572.

SKATING SKIRT, red velvet, pants set, size 12, \$2; Spring formals, 4, pastel shades, 1-size 7, 3-size 10, \$5 each. 424-9505.

RADIO, Johnson 1 citizen band 2-way, fully equipped, \$90; 1 saddle and bridle, \$35. Ossian 103-R3.

RIFLE, Winchester, model 94, Carbine, 32 spl. cal., with 3x Webster scope, excellent condition. \$65. 747-4795 after 5 p.m.

DINING ROOM SUITE, 5 piece, light oak, drop leaf table, 2 extra boards, pads for all. \$80. Churubuso 693-2141.

AXLE HITCH, carry 400 lb. load, no overloads needed, fits any car, cost \$34.95, sell for \$60, used one trip. 745-3206 after 4 p.m.

'63 CHEVY Bel Air, 4 door, 6 cylinder, automatic transmission, radio, heater, seat belts, tinted windshield, only 8,000 miles, reasonable. 427-6481.

'53 CADILLAC, \$125; portable television, \$60; Polaroid camera, \$40; '55 Chevy panel, \$175; blond end ables; stroller. Poe 69U.

CAMERA CASE, Bell & Howell, 8mm movie; suitcase, 2, suiter. 748-0073.

SPRING COAT, hat, size 4, excellent condition, \$4; baby basket scales, \$4. 748-6224.

BOY'S BICYCLE, 20"; swing set; hearing aid. 747-3217 or 443-5461.

'53 FORD PICKUP, 1/2 ton, '56 motor, heater, radio, canvas cover with tubular frame, new tires, 15" wheels, excellent condition. 749-1082 after 6 p.m.

FURS, lady's coat; 1 lady's neck piece; man's raccoon coat, large size; lady's black suit, good condition. 742-5505.

SOFA BED, \$9. 745-8506.

RESTRICTED LOT, 107' x 232', NE of State Road 37, \$2,000 cash or contract, city water and gas available. 743-0139.

CHOICE BUILDING SITE, heart of Little Turtle Country, 3.69 acres, blacktop road, 3 miles west of Allen-Whitley Co. line. Columbia City 244-5342.

BOY'S SWEATER, slipover, size 14-16; car coat, size 16; white sport coat, size 14-16; sport coat size 14, good condition. 748-2873.

OUTBOARD with controls, Wizard '61 25 hp, made by Scott Atwater, \$125. 748-9909.

GE ELECTRIC MIXER; steam iron; stainless steel dripulator, all in very good condition. 449-2540.

AKC COCKER, registered, black, puppy, male. 745-0009.

GE TV, portable, in good running condition, excellent picture, only \$40. 748-2643 after 5 p.m.

GOLF CLUBS, with bag, Turfcutters irons, #9, 7, 5, putter, #2 wood, very good condition, best offer. 447-0071.

SPRING COAT, little girl's, gray, size 5, \$2; raincoat, size 6, like new, \$2. 483-4373.

SECTIONAL, 3 piece, beige, \$35; 4 piece mahogany bedroom suite, \$50; 9x12 rug, pad, \$15; 5 piece dinette set, \$40. 483-6109.

GE WATER HEATER, 52 gal., cheap. 429-5481 evenings, Sat./Sun.

PONIES for sale, 3; shower stall and fixtures. 745-2343.

OUTBOARD MOTOR, Evinrude, 5 1/2 hp, new condition, less than 1/2 price. 483-6684.

STEAMER TRUNK; 2 tires white side wall, 8.00x14; powder table and bench. 748-8642.

MGA 1600, red roadster, convertible top, wire wheels, 1961. 443-9522.

SCHWINN BICYCLE, girl's 20", good condition, \$10. 749-8703.

HOLLYWOOD BED, 1 new, complete, 3/4 size; 1 large baby crib with plastic covered mattress. 11400 So. U. S. 27, Space 29.

LOT, excellent location, in Village Woods, all improvements, price \$5,500. 440-2410.

CHROME DINETTE SET, 5 piece, \$20; utility cart on wheels, 3 shelves, \$5; lady's spring topper, blue, 24 1/2, \$5. 745-2917 after 5 p.m.

\$500 DOWN for a 5 room bungalow, full basement, 2 car garage, oil forced air heat. 745-0698.

SPORT COAT and pants, boy's size 16, like new. 745-1991.

ROLLER SKATES, woman's, 7 1/2 with case, \$12; clamp-on trailer hitch, \$3; men's 11D golf shoes, \$6. 483-6501.

ANTIQUES, gold loveseat, carved walnut trim; large size hanging lamp, beautiful, all original with prisms. 748-8364.

FORMALS, 5, size JP and other girl's and lady's clothing. 744-3090.

UMBRELLA TENT and a cottage air tent, reasonable. 747-5487.

FORMALS, 2 beautiful ballerina length, both in excellent condition, both size 9, white chiffon with jacket, \$10; green satin, \$8. 425-5654 after 5 p.m.

LONG FORMAL, size 7; 2 matched end tables; portable ironer. 745-1688.

3 BEDROOM HOME, close to schools, would trade for bungalow. 456-1849.

TV in good condition, reasonable; portable record player, 45 rpm; bathnette, good condition. 745-7648.

POWER TOOLS, polish sander; grinder; jig saw; 8" table saw; skill saw; garden tractor; shallow well pump; men's clothing 42-44. 445-9875.

SHALLOW WELL PUMP, mounted on 12 gal. tank, \$15; 270 gal. oil tank, \$15. 745-9592.

STEREO AMPLIFIER, GE 7600, 40/20 Watts, 4 speed record changer, speakers EV, LS-8 and HF-1, all like new condition. 747-6724.

KITCHEN SUITE, 5 piece, excellent condition; panel doors, \$1 each hardware included, 1'8" x 6'9" to 3' x 6'9". 744-0773.

WATER HEATER, 50 gal., \$10; davenport and chair for lake, \$15 set; good used woman and teen-age girl's clothing. 425-7683.

WOODED LOT, 120x168, 3900 N. Abbot St. 445-0772.

CEILING LIGHT FIXTURE, like new, large antique copper pull-down; extension ladder, 32', good condition. 744-0890.

BLACK BLAZER, young man's; suit, man's; both practically new, size 37. 748-8275.

SUBURBAN LOT, 150x200 ft., 3 miles north, 1 block off Highway 3. 748-5962.

DINETTE SET, 5 piece, good condition, formica top, \$20. 693-3141.

GOODRICH TIRES, 2 7.50x14, good condition, \$2.50 each. 446-5462.

DROP LEAF TABLE, walnut, \$60; davenport, \$65; oak drop leaf table, 6 chairs, \$35; Niagara chair, \$165. 749-8016.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale*

☐ Wanted

☐ Wanted to Rent

☐ For Rent*

☐ Ride Wanted

☐ Riders Wanted

☐ Lost

☐ Found

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....

GE OBITUARIES

John E. Coon, 73

Services were held Tuesday, April 7, for John E. Coon, 73, who died Sunday, April 5, at Lutheran Hospital.

Mr. Coon was a punch press operator in Bldg. 26-4 when he retired in January 1956. He joined the Company in April 1943.

James Thatcher, 70

Services were held Sunday, April 5, for James Thatcher, 70, who died Thursday, April 2, at his residence following an illness of two years.

Mr. Thatcher retired in December 1958 as a helper in Bldg. 6-4. He started with the Company in January 1944.

John P. Butler, 43

Services were held Tuesday, March 31, for John P. Butler, 43, who died Sunday, March 29, following an illness of one month.

Mr. Butler had been off for personal illness since February 24. Last employed as a spot welder at the Taylor St. Plant, he started as a winder in Bldg. 26-2 in October 1940.

William Teagarden, 72

Services were held Monday, April 6, for William C. Teagarden, 72, who died Friday, April 3, at Huntington County Hospital.

Mr. Teagarden was employed as a painter in Bldg. 8-1 before his retirement in November 1956. He started here in August 1917.

He was a member of the Quarter Century Club.

Edward Schacher, 78

Services were held Friday, April 3, for Edward A. Schacher, 78, who died Tuesday, March 31, at Lutheran Hospital where he had been a patient four days.

Mr. Schacher retired in August 1950 as a bench machinist in Bldg. 19-3. He began as a metal pattern-maker in Bldg. 10 in March 1913.

Mr. Schacher was a member of the Quarter Century Club.

John A. Meints, 59

Services were held Monday, March 30, for John A. (Bert) Meints, 59, who died Friday, March 27, at Lutheran Hospital.

Mr. Meints was a sheet metal worker in Bldg. 20-1. He joined the Company here in December 1940.

Anthony W. Crow, 49

Services were held Saturday, April 4, for Anthony W. Crow, 49, who died Wednesday, April 1, at his residence following an extended illness.

Mr. Crow was a first class machinist at Taylor St. when he took a disability pension in January 1959 after having been off for personal illness since January 24, 1958. He started here in February 1940.

Albert V. Mason, 66

Services were held Saturday, March 28, for Albert V. Mason, 66, who died Monday, March 23, at Methodist Hospital, Houston, Tex., where he had been taken for open heart surgery.

Mr. Mason was a Foreman in Bldg. 27 before his transfer to Erie in 1955. He joined the Company in May 1922 as a welder in Bldg. 27.

He was a member of the Quarter Century Club.

Partizan Election Set

Election of officers will highlight the meeting of Elex Club's Partizan Chapter Tuesday, April 21, at 12:45 p.m. at the YMCA. Nina Roe will be in charge of the session.

El Par Members Post Sewing Contributions

Members of Elex Club's El Par Chapter made several notable contributions to Parkview Memorial Hospital during last year's sewing sessions.

For one thing, 81 members fashioned 399 pieces (kimonos, diapers and many other items). For another, they stretched 7,056 sponges throughout the year.

And two members in particular — Caroline Hans and Mamie Metzner — contributed 398 hours at the hospital's information desk and chaplain's office.

The chapter's sewing sessions which being at 9:30 a.m. at the hospital are conducted on the first Tuesday of the month.

Two events remain on this month's calendar. The regular meeting will be held Wednesday, April 15, at 1 p.m. at the home of Minnie Barr, 1018 St. Mary's. Hostesses include Mrs. Barr, Nettie Engelbrecht and Martha Doehrman. The board meeting will be conducted the following Wednesday, April 22, at 9:30 a.m.

SPECIAL!

GE CLEANER

with AUTOMATIC CORD RETURN

NOW ONLY \$45.50

MODEL C-85

- double action rug and floor tool
- suction control
- attachment caddy case

FOR RENT

UNFURNISHED APARTMENT, 3 rooms, bath, 4 closets, 1/2 block from bus, close to GE, stove, refrigerator, heat, water furnished, adults only. 442-8172.

SOUTHWEST, 6 rooms, bath, heat, basement, garage, adults, no pets. 427-0793 or 1411 Swinney after 5 p.m.

4 BEDROOMS, large fenced in yard, close to schools, 2-car garage. 428-6463.

BIG LONG LAKE, lakeside landing, small cottage, \$145 per year; space for house trailer, \$60 year. 428-9905 after 3:30 p.m.

WANTED

GE CONSOLE TV, late model; matching step tables, Danish or walnut finish. 747-6564 after 6 p.m.

LIKE TO BUY 50 to 75 ft. of 4 ft. high yard fencing. 445-9585.

STOVE, apartment size with thermostat. 446-8634 after 5 p.m.

SPORT COATS, husky boy's and suits, sizes 14 and 16, reasonable. 483-9304 after 4 p.m.

PITCHER AND BOWL SET, old; small pot-belly stove, suitable for a planter, reasonable. 448-2633.

TABLE SAW, 8" or 10". 745-7864.

DUAL WHEELS, 28"; tires for tractor, 28"; spring tooth harrow, 3 sections. 748-6394.

USED PIANO in playing condition. Churubuso 693-2830.

Public Relations? Who, Me?

Yes—you.

You don't have to be engaged in public relations to be involved in the Company's relations with the public.

Whatever your job, the way you do it helps to make up the total impression the Company makes on the public.

A faulty piece of work anywhere along the line . . . a poorly typed letter . . . an abrupt answer over the phone . . . things like these may seem of little account.

But they are bound to affect our relations with the public, offsetting many of the good things we do.

For the fact is that our relations with the public, for better or for worse, depend on the sum total of what the Company is—not on an 'image' we might like to present.

And that sum total is made up of the thousands of things done by many people in every kind of job . . . day after day.



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FORT WAYNE NEWS

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Volume 47

Friday, April 24, 1964

No. 9

Compensation Doubles 1950's Rate

1,450 Members Now

Elex Membership Drive to Open May 1

Friday, May 1, will mark the start of the annual membership drive of the Elex Club, one of the oldest and largest organizations involving General Electric people here.

Open to all female employees of GE in Fort Wayne, the club was organized in November 1916. Its purpose now, as it was then, is "to promote recreational activities among its members and to foster the spirit of friendly service among all the women employees."

Membership dues are only \$2.50 per year but eligible employees may join only during the month of May. Goal of this year's drive

is to increase the members' rolls from the current figure of 1,450.

After May the only ones permitted to join the club are new employees or those who were off during May for sickness or leave-of-absence. In these cases, they must join the organization within two weeks after receiving their first paycheck.

Elex offers eight social programs each year for members of both shifts as well as travel and educational classes and service projects at the State School, Allen County Home and Parkview Memorial Hospital. In addition, members

may look forward to the One-Day Conference and Midwest Convention of Women's Clubs.

Club officials pointed out this week that every woman employee here should be invited to join the organization by a Contact Girl. If missed, look up the Contact Girl in your area and she will be happy to take care of you, officials explained.

The club extends a special invitation to all new women employees to become "a part of such a fine organization with its diversified program." Slogan of the club is "United We Build."

1st Quarter Pay & Benefits Amount to \$524,459,000

Average compensation per General Electric employee has more than doubled since 1950.

This was disclosed last week when President and Chief

Executive Officer Fred J. Borch said employee pay and benefits amounted to \$524,459,000 during the first quarter of 1964.

Net earnings for the same period were \$60,661,000, up three per cent from the \$58,979,000 earned in the same quarter a year ago. Earnings per share of common stock were 67 cents for this year's first quarter, compared with 66 cents last year.

Sales billed for the period were \$1,125,046,000, down three per cent from the \$1,154,473,000 billed in the 1963 first quarter.

Mr. Borch said that "sales of the Company's commercial products scored encouraging increases in all major areas, paced by continued strong sales of consumer products."

He attributed the Company's sales decline to reduced sales of aerospace and defense equipment caused by the cancellations and stretch-outs affecting aerospace programs.

Mr. Borch said earnings were held back by the "depressed prices" which prevailed through much of last year for most heavy capital equipment now being shipped, particularly to electric utilities.

He added, however, that the slight upturn in capital goods prices which began last year was continuing, and that orders for capital goods were being received at price levels "which, while still very low, are improvements over previous levels."

Purchases of materials, supplies and services from the Company's 45,000 suppliers totaled approximately \$500 million in the 1964 first quarter.

Annual Meeting Set for St. Louis Next Wednesday

General Electric will hold its 72nd annual meeting of share owners in St. Louis, Mo., next Wednesday, April 29.

It will be the second annual meeting of the Company to be held west of Chicago and the fourth outside of New York State. The meeting will be held at the Henry W. Kiel Auditorium Opera House.

The Company has approximately 500,000 share owners of record. More than 175,000 employees are now or are becoming share owners, chiefly under provisions of the Company's pioneer Savings and Security Program.

Pensioners Plan Party on May 12

The GE Club Pensioners Social Organization will enjoy a potluck dinner and party Tuesday, May 12, beginning at 12 noon at the GE Club rooms, according to an announcement this week by Ernie Riley, chairman of the group.

Members are asked to bring a covered dish, pie or cake and their own table service. "Everyone will receive a gift," Mr. Riley promised.

'GE College Bowl' Named Top '63 TV Panel Show

The "General Electric College Bowl" TV show has been cited as the top panel show of 1963 in Radio-Television Daily's 22nd annual All-American Awards poll.

The award states that "seldom does a firmly established television show suddenly sweep a category as did the 'GE College Bowl' in this year's voting. It won handsdown as Panel Show of the Year, almost unanimously endorsed by the critics throughout the country."

A total of 443 radio and TV critics, feature writers and editors voted in the poll, the largest number of participating critics in the award's history.

The "General Electric College Bowl" is seen Sundays from 5:30 to 6 p.m. over the NBC Television Network (Channel 33 here).



THEIR SUGGESTION AWARDS TOTAL \$1,010— These five Specialty Transformer Department employees recently earned \$1,010 as a result of outstanding suggestions. Left to right are Waldo Greider, Bldg. 26-4 dispatcher, who received a \$305 award for his idea to multiple punch holes in terminal boards; Reinhard Benzinger, Bldg. 26-5 punch press operator, who earned a \$105 award for his suggestion regarding hold-down springs for a certain punch press operation; Harold Josse, Bldg. 26-4 Methods Development, who received an \$85 award for his idea regarding the sealing of Sipermil transformers; Robert Smith, Bldg. 26-2 toolmaker, who earned a \$240 award for his idea which eliminated the breakage of staking tools; and Wilbur Shaffer, Bldg. 26-4 press operator, who received a \$275 award for his suggestion regarding the savings of hydrogen. Why don't you begin earning suggestion awards? Simply take a good hard look at your job. When you see where improvements can be made, simply write up a suggestion and submit it in the Suggestion Box. That's what these five men did — and it paid off handsomely for them.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

The 'Other Guy'

You settle down with the newspaper. Work's all done. Good dinner under your belt. Satisfied feeling about things in general.

You run across an article about traffic accidents. Meaningful facts with blood and suffering between the lines. Punchy sentences citing common driving errors.

"Good stuff," you think. "Hope those guys take it to heart."

You hark back to a story in the GE NEWS. You recall that personal injuries to employees here have involved more injuries to the hand than any other part of the body.

"Good stuff," you think. "Hope those guys take it to heart."

A Western gallops, shoots and slugs its way to a close on your TV screen. Then comes a brief safety spot film with a vivid view of what can happen when safety is ignored.

"Good stuff," you think. "Hope those guys take it to heart."

Who are "those guys?" They're every one but you, aren't they? Or just about every one but you. At any rate, you are never included. All those safety educational features apply to the other guy, not you.

This sets up a paradox. We know that we're not perfect citizens or perfect bowlers because we're well aware of our faults. Yet our attitude toward safety messages indicates that for some illogical reasons, we do believe that we're perfect drivers, perfect pedestrians and perfectly safe employees. Our "know it all" attitude actually screens out worthwhile ideas that could improve our attitudes, actions and skills.

What we should do, of course, is to take a new look at safety. We should realize that we are the "other guy." We should strive to become better drivers, better employees, safer all-around citizens.

This is nothing more than a shift in attitude but it might save you a finger, your sight, your earning power. It might even save your life or the lives of those you love.

Art of Conversation

Harvard's famed professor Charles T. Copeland was once asked by a student:

"Is there anything I can do to learn the art of conversation?"

"Yes, there is one thing," said Copeland. "If you will listen, I will tell you."

For several moments there was silence. Then the student said: "I'm listening, professor."

"You see!" said Copeland. "You are learning already."

— Quote

Naming Secretary of the Year Highlights Local Observance of Secretaries Week

Mrs. Roland F. Dutcher of the Central Soya Co. was named Secretary of the Year of the Tawasi Chapter of the National Secretaries Association (International) Wednesday night at the Concordia Senior College.

The selection, made appropriately on Secretaries Day, is a highlight of the local observance of Secretaries Week which ends tomorrow.

Under the national theme, "Bet-

ter Secretaries Make Better Business," the local Tawasi Chapter enables members of the secretarial profession to unite professionally, educationally and socially. Principal objective of the organization is to elevate the standards of the secretarial profession by uniting for their mutual benefit women who are or have been engaged in secretarial work.

Ten General Electric secretaries are members of the chapter.

They are Virginia Winegart, Bldg. 18-5; Hazel McDougall, Bldg. 18-3; Margaret Cox and Lura Wyatt, Bldg. 4-6; Therese Lindenberg, Avanelle Kratzer and Clara Outlaw, Bldg. 26-2; Margaret Taylor, Bldg. 19-5; and Elaine Adams and Helen Bell, Taylor St.

Among the benefits to be derived from the organization are educational and professional development through participation in programs to raise the standards of secretarial performance.

A pertinent example is the Certified Professional Secretary program, designed for management's right hand — the secretary. The CPS Examination is management oriented to insure a higher level of understanding and performance and to provide a practical criteria in evaluating and selecting personnel for executive secretarial and administrative positions.

Any secretary may apply for the CPS Examination which is given annually the first Friday and Saturday in May. For further information contact any member of Tawasi Chapter.



TAKE THAT FIRST STEP NOW...

Start Saving For Your Child's College Education

By Joining a G-E Savings Plan

Income Rises With Level of Education

What will be your child's chances of being in the higher income groups during his working years?

A lot will, of course, depend upon his ability and ambition. However, a great deal will depend on how much education he has attained by the time he starts his career.

Look at the facts.

According to the latest U. S. Bureau of Census figures, a man with a grammar school diploma was earning about \$3,500 in 1961. Those with high school diplomas were earning about \$6,000. Those with the most education — four years of college or more — were earning nearly \$10,000 a year. And the figure is going up steadily all the time!

True, money isn't everything in life, but it does help. So, most parents try to do all they can to make sure their children are prepared to earn a decent income when they grow up.

Knowing how much more a college graduate can earn during his career has inspired more parents than ever before to save so they can help send their children to college. Among those parents are thousands of General Electric employees who save part of their earnings every payday under a General Electric savings plan.

Are you one of them? If not, and if you want to help your children get to college so they can earn more during their working careers, start your GE savings program today. Enroll in either the General Electric Savings and Security Program or the Savings and Stock Bonus Plan, whichever is available to you. Non-represented employees may choose either of the two valuable savings programs.

'Ye Old Meter Party' May 2

The annual "Ye Old Meter Party" will be celebrated Saturday, May 2, starting at 6 p.m. at Shoaff Park's River Lodge, it was announced last week.

Former employees of the Meter Department here should make their reservations immediately with one of the following: Mrs. Carl Furge (425-8864), Mrs. Ed Glenwith (445-8273), Mrs. Ray Bobay (428-8232), Mrs. Floyd Truelove (441-7185) and Mrs. Fred Castor (743-0203).



Don't be
a Dunce
about
CANCER!

Know the 7
**WARNING
SIGNALS**

1. Unusual bleeding or discharge.
2. A lump or thickening in the breast or elsewhere.
3. A sore that does not heal.
4. Persistent change in bowel or bladder habits.
5. Persistent hoarseness or cough.
6. Persistent indigestion or difficulty in swallowing.
7. Change in a wart or mole.

Available at Store

Customers to Take Shine To New GE Shoe Polisher

Customers will take a shine to the new General Electric shoe polisher, now available at the Employee Store.

The polisher features a 13 inch power handle, eliminating uncomfortable bending while polishing shoes on the foot. A high speed "buffing wheel" action polishes and buffs in one

Baciu Issued Second Patent



Nick Baciu

Nick Baciu of the Laboratory Operation has been awarded his second patent by the U.S. Patent Office, it was announced last week by Harry F. Manbeck, Patent Counsel.

The patent covers a stator being incorporated in certain motor lines of the Specialty Motor Department.

Mr. Baciu is a Chemist-Process in the Materials Laboratory, Bldg. 19-5.

operation, reaching hard-to-get-at areas around the welt and instep. Convenient attachments connect and release automatically, allowing hands to stay clean.

GE shoe polisher model 5202 includes a power handle in white and gold color with a 7' beige cord set, two polishing brushes, two applicators and two cans of Kiwi shoe polish. Power handle and accessories store conveniently in an attractive charcoal color polystyrene storage and carry case. Employee price is only \$14.95.

The de luxe version, model 5203, comes in a solid oak storage case with footrest. It contains three polishing brushes, three applicators plus a mud or suede brush with white bristles. Kit also includes three cans of Kiwi polish; black, brown and neutral. Brushes, applicators and polish are stored in a handy removable wooden caddy. Polisher can be attached to the footrest with a special strap leaving hands free to hold and turn the shoe against the brush. Employee price for model 5203 is \$24.25.

BE WISE!
START SAVING TODAY
FOR THE FUTURE

Strive for Perfection

Employees Apply Skill, Care, Effort To Many Off-the-Job Interests, Too

It's not by accident that General Electric employees in Fort Wayne over the years have earned a reputation for producing top quality products for top customers. For the truth of the matter is that virtually all local GE people take immense pride in their work.

And many employees who apply skill, care and effort every day on the job emulate this same

kind of performance in their off-the-job activities and hobbies.

Among these employees who strive for perfection — both at work and in their leisure time — are Kenneth Handschy, stock clerk at Winter St., Elmer Pion, Foreman at Winter St., and his wife, Lillie, Bldg. 18-4 insurance clerk.



"YOU FEEL 10 FEET TALL" — That's the feeling Kenneth Handschy, Winter St. stock clerk, had when his German Shepherd champion stud won his first points at a 1962 show in Toledo. Lloyd Brackett, standing, is the former well-known Michigan judge.

Mr. Handschy and Mr. and Mrs. Pion have tried for years to breed the perfect dog even though they admit that no such animal has ever been produced to date.

Mr. Handschy who owns the Ken-Rose (named for himself and his daughter) Kennels at Woodburn has been interested in raising, breeding and showing German Shepherds since 10 years ago when a stray dog happened upon his doorstep.

"At the time I thought it was a German Shepherd but it turned out that it wasn't," he recalled last week. "Anyhow, it got me interested in dogs as a joint hobby-business and I've been interested in them ever since."

The Winter St. employee attends some 15 dog shows each year — "I try to go to those shows within 150 miles of here," he explained — and logs about 10,000 miles each year in the process. Currently, he has nine German Shepherds.

On the other hand, Mr. and Mrs. Pion who own Oakhurst Kennels (about two miles west of Huntertown) have raised, bred and shown dogs for 25 years. At present they have 12 Springer Spaniels, a Borzoi and a German Wirehaired Pointer.

The Pions attend some 20 shows each year and send some of their dogs to additional shows with a professional "Handler." The Winter St. Foreman estimates he and his wife travel about 28,000 miles each year showing off their dogs.

As to the time involved training and grooming their dogs, neither GE man could give an estimate except to say that the hours spent are considerable. In the Pions' case, the dogs are taken care of and fed before the owners.

But both agree that while raising dogs at times is frustrating and exasperating — "one day your dog might be judged the best in competition and the next time he might not even place" — it can be very rewarding.

"Let's face it," said Mr. Handschy to the nodding approval of Mr. Pion, "when one of your dogs wins the blue ribbon, you feel ten feet tall." Adds Mr. Pion, "And when your dog loses, you love him just the same."

Judges evaluate each dog in the show on the basis of standards as set up by the American Kennel Club for each breed — how the animal is put together and how he uses what he's got. For instance, the gait, how free the dog moves, etc., are all taken into consideration during the judging.

Frustrations and all, however, both Mr. Handschy and the Pions are looking forward to shows this year. A most interesting part of their hobby incidentally is meeting the many fine people who also show dogs.

And all three employees promise to keep trying to breed the perfect dog — just as they, like so many other GE people here, keep trying to do a better job for the customer.



STRIVE FOR PERFECTION — Meet the Pions who keep trying to do what no one has yet been able to do — breed a perfect dog. Lillie, Bldg. 18-4 insurance clerk, is shown with a Borzoi while her husband Elmer, Foreman at Winter St., shows off an English Springer Spaniel.



35 YEARS

Walter B. Crampton	Bldg. 19-3	5-1-29
Edson Dickey	Bldg. 26-3	5-1-29
Ralph W. Keller	Bldg. 6-4	5-3-29
William Grim	Bldg. 6-3	5-4-29
Theodore C. Reed	Bldg. 6-3	5-5-29
Russel H. Carpenter	Taylor St.	5-6-29
Leon Swager	Winter St.	5-6-29
Charles W. Wilt	GE Club	5-6-29
Cora L. Asies	Taylor St.	5-11-29
Velma E. Johnson	Bldg. 26-2	5-15-29
Oliver W. Sawdon	Bldg. 9	5-15-29
Levi C. Carpenter	Bldg. 26-3	5-16-29
Maurice L. Roe	Bldg. 6-4	5-18-29
Henry J. Dannecker	Bldg. 18-3	5-20-29
Arthur H. Wedler	Taylor St.	5-22-29
Clarence G. Stolte	Taylor St.	5-27-29
Morris Allen	Winter St.	5-27-29
D. Wayne Edwards	Taylor St.	5-30-29

30 YEARS

Richard E. Snyder	Bldg. 4-6	5-23-34
Viola P. Haiber	Bldg. 6-3	5-24-34
Veora L. Habig	Taylor St.	5-28-34
Floren E. Lieberenz	Bldg. 26-2	5-28-34

25 YEARS

Anna Womack	Taylor St.	5-9-39
Marie L. Gehle	Bldg. 26-2	5-20-39

Make Spring Clean-Up a Family Project for Fire Safety

It was an early Saturday in Spring: certainly a great day for golf—or a picnic, if the rest of the family wants to go, thought John Q. Homeowner.

Sipping his breakfast coffee, John Q. began to plan the day. Golf? On second thought, that might be selfish. Besides, he mused, the course is probably still soggy from April showers. A picnic? Wife Polly would probably rule that out because two of the children were just getting over the sniffles.

Then came another thought! Why not start Spring Clean-Up today? Hadn't he just read in the news that almost 12,000 people died in fires last year in this country? Many of the tragedies could have been prevented, the article pointed out, if more homeowners had engaged in Spring Clean-Ups and followed the home fire safety recommendations made by the National Board of Fire Underwriters.

That settled it. Today John Q. and his family would put their house in shape, inside and out. They'd give it a good cleaning and remove fire hazards at the same time. Now for a tour to see just what would have to be done.

One look around the attic convinced John Q. that here was an ideal starting place. He surveyed the old broken-legged ping-pong table, worn carpets long unused, frayed lampshades, stacks of yellowed newspapers and magazines and other cast asides. This is the stuff a fire would feed on, he thought. We'll just have to get tough with ourselves and start throwing things away.

Billy and I can do the heavy work here, while Polly and the two youngest start on the bedroom closets. Bedrooms—hmmm—that reminds me, the latch on the children's door doesn't hold it shut. If fire breaks out downstairs, a closed bedroom door will keep flames, smoke and suffocating gases out,

allowing more time for escape or rescue. That has to be fixed.

On his way downstairs John Q. wondered how the children would react to Spring Clean-Up. The two youngest—Jane, 8, and Joseph, 10—would be full of enthusiasm, ready to pitch in and help. Billy, 16, would probably be a little less than enthusiastic but, with a little coaxing, he'd join in. Just have to channel some of that baseball energy in another direction.

Living room looks good; screen in front of fireplace to stop popping

embers, chimney was cleaned and inspected just before winter and the television set is in a well-ventilated spot.

Kitchen's another story. Lot to do here. Curtains on that window are awfully close to those top stove burners. They'll have to be removed or tied back safely. That towel rack should be moved away from the stove. And the stove itself, gosh, look at that grease inside the broiler and oven. Doesn't take long to accumulate, and it certainly is a dangerous fire hazard.

One thing we mustn't forget—that's to check the electrical cords on all kitchen appliances and lamps, and the radios and television too. If the cords are frayed, we'll have to replace them.

Now for the basement. This should be fairly easy, thanks to the clean-up job we did after painting last Fall. Threw out all the old paint-soaked rags, covered the paints and turps tightly in metal containers and got rid of all the old broken furniture and magazines that had stacked up over the years.

Have to keep it this way.

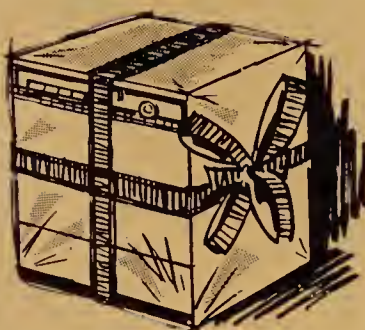
Garage seems all right. Might clear those oil drippings off the floor though and get rid of those old oil cans. They're definitely a fire hazard.

The yard can stand a little sprucing up. I'll gather up all those dead tree branches and decayed leaves and get rid of them.

Well, Polly and the kids are in the kitchen now, and here comes Billy. Might as well get started. And they did.

Will you?

JUST RIGHT FOR MOTHERS' DAY



the Perfect Gift

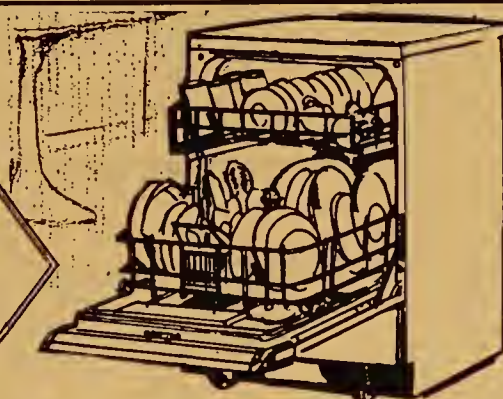
FOR YOUR SOMEONE SPECIAL

Hotpoint

AUTOMATIC ELECTRIC DISHWASHER

\$30.00

EMPLOYEE DISCOUNT



HOTPOINT MODEL DB43-E

Deluxe Mobile Dishwasher with Dual Jet-Spray washing action requires no pre-rinsing. Has Uni-Dial control, vinyl laminated-to-steel top, random loading; rolls away when washing is through.

Elex to Present Final Program Of Current Year

The final supper-program of this club year will be offered Elex Club members Monday, May 11, at 6 p.m. at Shoaff Park's Conklin Pavilion.

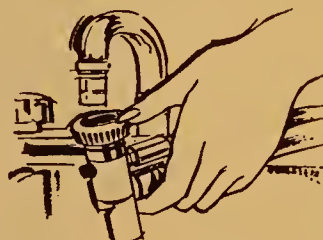
Following a menu featuring baked ham, a two-phase program will be presented. Carl Brandt, Bldg. 4-4, and some members of last Fall's GE Club-sponsored square dance class will demonstrate and present the history of the Western Style Dance. Then Elex members will play bingo with prizes going to the fortunate ones.

Tickets at just \$1.25 (tax included) must be reserved no later than Wednesday, May 6.

P.S. Anyone who attended the April 13 supper-program at the GE Club will get a free ticket to the May 11 event provided a reservation is made in the usual manner.



DUAL JET-SPRAY WASHING ACTION—Jets of water from 2 sources scour everything clean; no pre-rinsing.



UNICOUPLER—Hot water input and drain system for Mobile washers is housed in one attachment.



UNI-DIAL CONTROL—Turn this dial—dishwasher washes, rinses, dries, shuts off automatically.

COMPLETE SATISFACTION WITH PERFORMANCE ASSURED

Hotpoint products are backed by the exclusive Hotpoint written 90-Day Replacement Guarantee of Satisfaction in addition to the usual product warranty. Under this written guarantee, if you are not completely satisfied with the performance of your new Hotpoint appliance and notify the dealer within 90 days of the date of purchase, he will replace it with a comparable Hotpoint model at no cost to you. This is another of the many ways Hotpoint puts the Accent on Value.

For a complete list of eligible Hotpoint appliances and Employee Product Purchase Plan courtesy discounts, contact your Employee Relations or payroll office.

Hotpoint

A Division of General Electric Company

SEE YOUR HOTPOINT DEALER TODAY

Local Pictures Appear at 'Progressland'



Photographer Jim Burns of Schenectady zeroes in his camera to capture a typical scene in the "Sound Lab".

Visitors to General Electric Progressland at the 1964-65 New York World's Fair can avail themselves of the opportunity to see in a limited way some degree in which employees here strive to build quality into our products.

One of the feature Progressland attractions is the "Galaxy of Science and Engineering."

Located on the third floor of the dome-shaped pavilion, the "Galaxy" (or corridor) incorporates full-height mirrored walls inset with 16 "movie" screens.

Flashing onto the screens at three-minute intervals will be over 100 dramatic color photographs of research and engineering projects conducted by the Company at various product department locations.

From Fort Wayne come two such scenes — the anechoic sound chamber in Bldg. 25 and a tensile strength test of fractional horsepower motor shafts in Bldg. 19.

The picture at left shows photographer Jim Burns of Schenectady getting set to picture action at the Sound Lab. His assistant, Greg Mavente, adjusts flood lamps to create a spectacular lighting effect. In the background, Paul Heinmiller, consultant to the GE World's

GENERAL ELECTRIC
PROGRESSLAND



A WALT DISNEY PRESENTATION
AT THE NEW YORK WORLD'S FAIR

Fair Operation, offers last minute suggestions to John Hague, Bldg. 25, who modeled during the production.

In the center of the sound chamber is a "QHT" transformer undergoing various sound level measurements to determine decibel ratings. Manufactured by Specialty Transformer Department, units such as these provide customers with super quiet operations in critical installations such as hospitals, libraries and schools.

The "Galaxy" which was formerly named the Corridor of Mirrors represents act number two in the five-act Progressland Show. Visitors to the GE pavilion first see the Carousel of Progress in which six auditoriums, each seating 250, revolve around six theater stages to show a four-part dramatization of electricity's contributions to better living.

Following the "Galaxy" visit, visitors enjoy the Skydome Spectacular, an actual demonstration of thermonuclear fusion and Medallion City, a captivating showcase that members of GE's World's Fair Operation have come to call "the Company store."

SAVE
For Your Dream House
Through a G-E Savings Plan



At Lutheran Hospital

James Goins	Winter St.
Alice Snyder	Winter St.
Paul Walker	Pensioner
Caroline Longardner	Bldg. 19-2
James Baker	Bldg. 26-1
L. M. Chesterman	Bldg. 6-3

At Parkview Memorial Hospital

Clara Thomas	Winter St.
Clarence Hueber	Pensioner
Charles Arnett	Pensioner
Carl Shaner	Bldg. 27

At St. Joseph's Hospital

Robert Harkenrider	Winter St.
Charles Rice	Winter St.
W. Ed Stearns	Taylor St.
Thelma Correa	Taylor St.
Ocie Jackson	Taylor St.
Rosemary Ramirez	Bldg. 26-4
Howard Fritz	Bldg. 26-1
Ivan Soles	Bldg. 4-6

At Veterans Hospital

John Sliger	Taylor St.
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At Whitley County Hospital Columbia City

Thomas Falls	Bldg. 20-1
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At Garrett Hospital Garrett, Ind.

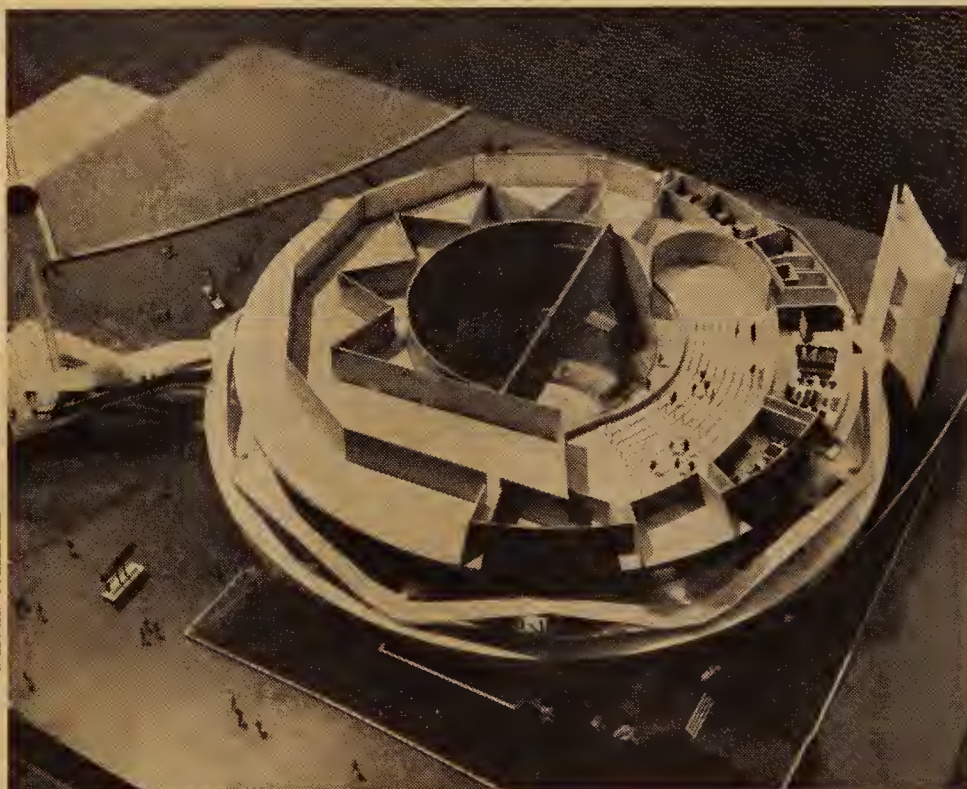
Leona Shumaker	Winter St.
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At Methodist Hospital Indianapolis, Ind.

Fred Hess	Bldg. 27
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Dismissed From Hospital To Home

Carl Jenkins	Winter St.
Joseph Wawro	Winter St.
Helen Duff	Winter St.
Geraldine Newport	Winter St.
Alice Rogers	Taylor St.
Helen Struver	Taylor St.
Charles Mader	Taylor St.
Donna Smith	Taylor St.
Eugene O'Keefe	Bldg. 19-2
Ralph Haney	Taylor St.
Reba Richart	Bldg. 26-3
Rex Oberlin	Bldg. 26-2
Florence Clum	Taylor St.
Joan Ort	Taylor St.
Ruth Stout	Taylor St.
Carl Kable	Taylor St.
William Jones	Taylor St.
Ernest Desmonds	Taylor St.
Eva Gault	Pensioner
Sharon Krinn	Taylor St.
John Reese	Bldg. 4-2
Merle Morkoetter	Bldg. 8-1



"TOP-OFF" MODEL SHOWS LOCATIONS OF "GALAXY"—This unusual model of General Electric Progressland shows the third floor plan of the dome-shaped pavilion where the "Galaxy of Science and Engineering" is presented. Audiences arrive there via a moving ramp "time tube" (appearing as the bar across the center well) and move to the left through the "Galaxy" (the angular partitions to the left) where they see pictorial exhibits of General Electric's current research and engineering work. Groups of 350 then are invited out on the open viewing area at right to witness the Disney-conceived "Skydome Spectacular," a dome-projected dramatization of nature's energy forces and the ways man has successfully harnessed them. The audiences then descend the spiral ramp encircling the 80-foot center well to watch an actual demonstration of thermonuclear fusion which takes place in a machine located at the bottom.

GE CLUB TEN PIN TOPICS

Sharon Hitzeman

Congratulations to Paul Perry who last week rolled a fine 697 series featured by games of 265 and 244. Russell LeBeau rolled a 558 in the Interdivision League.

In the Monday Nite Ladies League, Margaret Bradtmiller rolled a 211. High series went to Kay Bade for her 549, followed by Jan Bowers with 526 and Winnie Scheurich with 518. High games went to Margaret Bradtmiller 211, Anita Fitch and Donna Lommatzsch 192, Winnie Scheurich and Sandy Heckley 191, Alberta Roth 189, Frances Newman 185, Leoba Schaefer 177, Beth Jacobs 174, Gerry Fredricks 173, Kay Bade 172 and Jan Bowers 171.

Carl Saaf of the Small Motor League joined the Century Club by bowling a 265, 104 pins over his average. Kelly Box and Packaging Team led with a 38-22 record. High games were scored by Ken Holdgreve 232, Gene Kilty 217, Joe Kramer 216, Carl Brandt 215, Ross Smith 207, Bill Hattendorf 201 and Paul Billman and Roger Bebout 200.

In the Office League, Dick Weber bowled a 613 series with games of 201 and 223. High games were by Glen France and Dudley Snyder 221, Bob Chandler 220, Bob Knepple 212, Charlie Wilt and Steve Nagy 211, Sogi Soder 210, Bob Hess 208, Buck Buckles 207, Bob Stout 206 and 204, Dick Grote 203, Fran Nelson and Carl Saaf 202, Glen France 201 and Buck Buckles 200.

Dee Kitchen of the Tuesday Afternoon Ladies rolled a 509 series. High games were by Louis Hutchison 185, Dee Kitchen 184 and Pauline Bergquist 173.

Top scores in the Hermetic League were posted by Bob Sailors

224-203, Elmer Harrington 221-218 and Roger Fowler 202.

In the Masonic League, high games were scored by Harry Wartenbe 223, Myron Warner 221-209, Ralph Thomas 217, Earl Snauffer 214, Robert Fredrick 213, Harry Henry 210, Paul Harter 209, Robert Hickman 205, Everett Collins 203, Don Studler 202, and Norman Boerger and Robert Moorman 200.

Wednesday Owl League scores were paced by Wilson Lambert 234, Carl Miller 227, Charlie Wilt 221, Louis Dasher 217, Robert Winkler 208, Ray Brown and Dick Meese 204, Dave Knepple 202, Larry Myers 201, and Ralph Remenschneider and Frank Getter 200.

Bilgers Five scored the high

team game of 998 in the Interdivision League. High games were by Robert Holman 232, Terry Bilger 217, Todd Scheerer 214, Russell LeBeau 213, Noah Kuntz 212, Bob Knepple 208, Frank Beatty and Carl Miller 205, Jerry Trabel 204 and Walt Seidel 203.

John Meyer of the Apparatus League rolled a 623 series highlighted by games of 223 and 217. Other high games were by Ross Smith 242, Max Baron 229, John Meyer 223, Walt Rietdorf 219, Herb Langer 212, Charlie Wilt 211, John Meyer 208, Bonny Clawson 204, Don Greenler and Russ Neat 202, and Bill Kestner, Joe Ham-brook and Jimmy James 200.

High games in the Taylor St. League were by Carl Miller 224-217, Neil Allen and Bob Bergquist 215, Maurice Siples and Don Stapleton 202 and Harold Misegades 201. Sharkey's TV recorded a 1010.

In the Friday Ladies A.M. League, Marge Doty rolled high games of 182-170-171, Lucille Sasser 176, Vera Sowards 175 and Emma Jackson 173.

Top series in the Ladies Friday Night League were made by Charlotte Stanford 537, June Getty 530 and Pearl Houtz 508. High single games were by Lu Ternet 209, Pearl Houtz 199, June Getty and Charlotte Stanford 182, Pidge Saxton 178 and Marge Becker 170.

Ann Lee of the Jack & Jill Mixed League tallied a 543 series. Other highlights were games of 226 by Dick Hormann, 195 by Ann Lee, 186 by Donna Lommatzsch and 185 by Arydth Hawley.

Rita Hart of the Guys & Dolls League rolled a 517 series thanks to single games of 198 and 181. Team No. 5 scored an 813 while Team No. 6 posted a 2309 series.

Elex Photography Class

May 5 Through June 9

7:30 to 9 p.m.

GE CLUB AUDITORIUM

Name _____

Location _____

Plant Ext. _____ Home Phone _____

Visit "Fair" With Elex? Yes _____ No _____

Instructor — Paul B. Perry Fee — \$3

Return to Elex Office, Bldg. 18-3, by April 28

For Top Fair Pictures

Sign Up Now for Elex Club's Photography Class

General Electric employees who wish to sign up for the Elex Club Photography Class must do so no later than Tuesday, April 28.

The six-session class, under the instruction of Paul B. Perry, Bldg. 31-2, gets underway Tuesday, May 5, at 7:30 p.m. at the GE Club Auditorium and runs for six consecutive Tuesday evenings.

All sessions will be devoted to learning how to obtain interesting pictures at the New York World's Fair. The class will afford Fairgoers a splendid opportunity to learn all about the latest photography equipment as well as preplan the pictures they wish to take of some of the Fair's highlights.

The fee of just \$3 must be handed in at the opening session. To sign up for the class, simply fill in the coupon and mail to the

Elex Office, Bldg. 18-3, on or before April 28.

Accident Frequency Rate Best Since '60

General Electric employees had 1.98 lost-time accidents per million man-hours of work during 1963 — the best level since 1960.

This achievement bucked the national trend for the year, as reported by the U.S. Department of Labor. The nation's work injury experience was substantially the same in 1963 as in 1962.

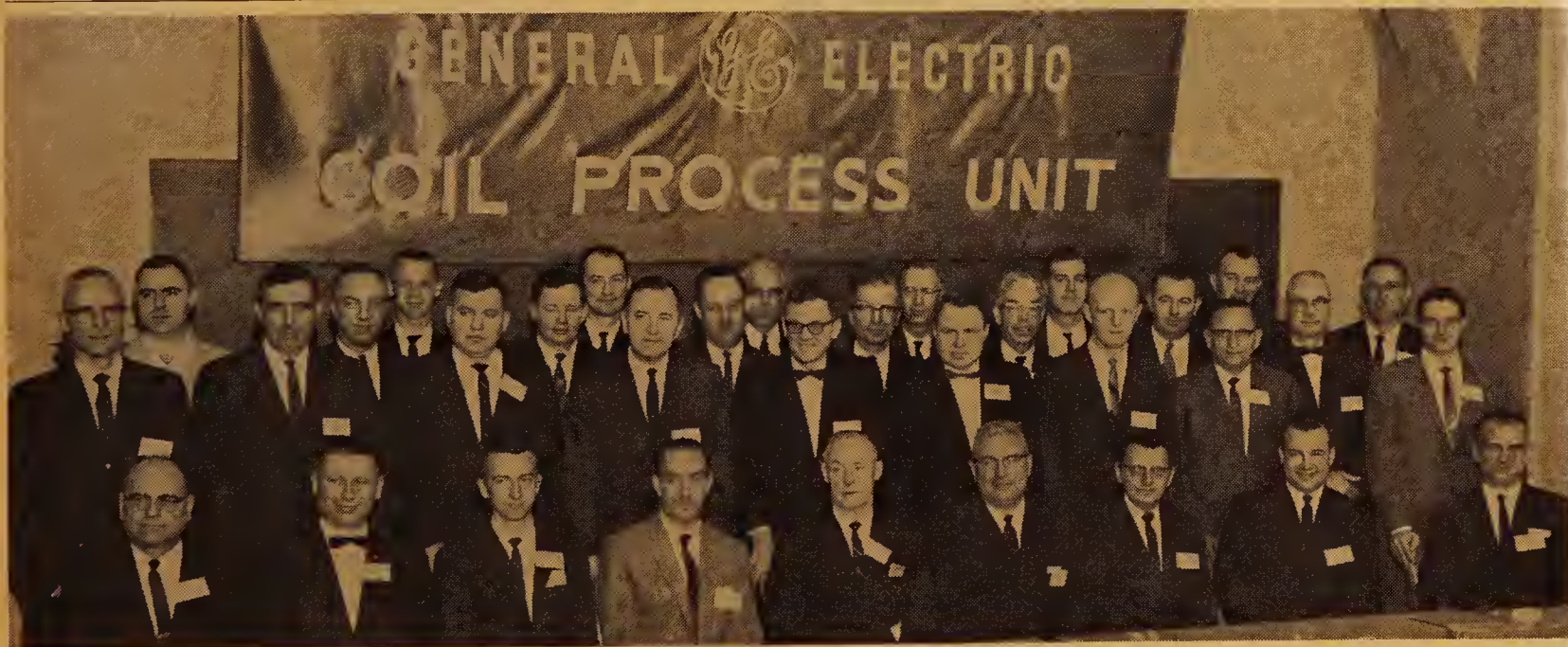
The Company's severity rate — 156 days lost or charged per million man-hours — did not improve. It increased from 141 in 1962.

Club to Sponsor Free Bingo Event

The GE Club will sponsor a free bingo session for all General Electric employees Saturday, May 2, from 8 to 10 p.m. at the club gymnasium. Prizes will consist of groceries.

Admittance is by GE Club card only. All employees are invited along with their spouse. In addition, employees' children, age 13 and up, are also invited provided they are accompanied by their parents.

SAVE
For Extra Financial Security
Through a G-E Savings Plan



FORT WAYNE HOSTS 2-DAY MEETING — Members of the Small Motor Coil Committee, headed by Secretary G. C. Hartwell, Manufacturing Services, Schenectady, were guests recently of Advanced Manufacturing Development Section, Bldg. 19-2. Purpose of the two-day meeting was to further the interchange of ideas in the field of stator winding and insulating. Tours were taken in Bldg. 19-3, Taylor St., Bldg. 17, Bldg. 4 and Winter St. Seated left to right are S. Hufford, D. F. Smith, W. W. Pangborn, W. A. Bradley, W. S. Atkinson, M. F. Kiessling, H. H.

Danforth, H. Rock and C. J. Herman. Standing in the usual order are R. H. Bienz; R. B. Arnold, R. W. Mazzacane, W. P. McNeal, R. E. Young, H. L. Fritzsche, R. Mulvey, L. W. Pieper, E. A. Bangert, R. L. Bishop, Mr. Hartwell, D. W. Stoskopf, W. G. Schaefer, A. S. Cutler, D. E. Crawford, C. V. Pennell, R. Dunbar, R. E. Doelling, R. L. Copeland, G. G. Hahn, W. W. Wareham, C. Cloud, F. H. Laubach and R. Brown.

The '63 G-E Pension Report: A BETTER PLAN BRINGS MORE MONEY TO MORE PEOPLE THAN EVER

Nearly 27,300 persons were receiving benefits under the General Electric Pension Plan at the end of 1963—a new record. Pension Plan improvements made last fall boosted total payments to eligible pensioners by an estimated \$2¼ million annually.

This report highlights the 1963 financial operations of the Trust from which all benefits to participants are made and the benefit improvements that went into effect last October.

HIGHLIGHTS OF 1963 PENSION TRUST OPERATIONS

- \$35 million was paid in pensions during 1963. That's an all-time record.
- \$1.2 billion was in the General Electric Pension Trust at December 31, 1963.
- \$22 million was contributed to the Pension Trust in 1963 by General Electric Company and participating affiliates. Employee contributions were \$16 million after refunds for death or withdrawals.
- 2,624 employees retired during 1963 on the regular monthly pension payroll.
- \$135.14 was the average monthly payment to employees retired during 1963. Their average age at retirement was 62.3 and their length of service averaged 25.9 years.



Thousands of General Electric pensioners now get bigger pension checks and better medical care coverage because of improvements granted by the Company late in 1963. Two pensioners who report that their pension checks "have never been a day late" since their retirement are shown being welcomed to the GE Club by Charlie Wilt, right. They are, left to right, Frank Gitter who will be 76 in August and Elmer Schoenlein who just celebrated his 71st birthday. Both men are extremely active — they bowl regularly at the club. Frank boasts a 176 average while Elmer averages about 161.

1963 PENSION PLAN IMPROVEMENTS WILL HELP THOUSANDS

The General Electric Pension Plan—long a leader in industry—was made better than ever through several valuable improvements that became effective September 30, 1963. Here are some highlights of those improvements.

- Pension credits for all service up to January 1, 1951 were boosted 15%.
- Minimum pensions payable after age 65 to long service employees were raised to \$2.70 a month for each year of credited service.
- The \$65 monthly supplemental payments continue to age 65 even if Federal Social Security benefits are elected earlier.
- Pensions for early retirements were increased up to as much as 10%.
- Minimum disability pensions payable before age 65 were increased to \$4.00 a month for each year of credited service.
- Vested rights to a pension were made available at an earlier age.

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FORT WAYNE & ALLEN COUNTY

No. 10

Friday, May 8, 1964

Volume 47

Industry's Greatest Challenge

'Take on World-Wide Competition' — Borch

Living standards will rise dramatically at home and abroad over the next decade, providing American industry with its "greatest opportunities ever," General Electric President and Chief Executive Officer Fred J. Borch said last week. Mr. Borch told approximately

1,000 shareowners attending the Company's 72nd Annual Meeting in St. Louis, Mo., that in line with this long-range growth, 1964 should be a good year for business and for General Electric.

He called special attention to the growing opportunities open to

the Company in international markets. "Regardless of political changes in different countries and economic ups and downs, the most rapidly expanding markets for electrical equipment in the next 25 years will be overseas," Mr. Borch said.

He said that for the coming year the Company expected strength in its consumer goods businesses, in industrial components and materials, and in heavy capital goods for industry to more than offset anticipated declines in aerospace and defense markets.

Studies by General Electric economists, said Mr. Borch, show a national economy growing at a rate of 3.4 per cent annually over the next decade. The actual growth for the past 10 years was 2.9 per cent.

Discussing the outlook for the Company, he noted that sales for the past year had reached a record \$4.9 billion and represented a continuous three-year advance in sales volume and earnings.

Mr. Borch said General Electric's diversification is increasing, enabling it to tie in with new markets and new technology. As examples of "exciting growth prospects" for the Company, he cited atomic power, computers, space, transportation, automation, and new consumer appliances.

In his first address to shareowners since becoming General Electric's Chief Executive last December, Mr. Borch cited the growth in the Company's international business in a relatively short period of time.

He said that General Electric had sold more than \$900 million worth of products in foreign markets last year, and that "in just the last three years sales of Company products abroad have added more than a billion dollars of exports to this nation's favorable balance of trade."

Mr. Borch said that American industry's greatest challenge is to "take on world-wide competition, not only for United States' markets but for every market in the

(Continued on page 3)

Employees Here Receive \$5,000 In 1st Quarter Suggestion Awards

General Electric employees here earned nearly \$5,000 in suggestion awards during the first quarter of 1964, it was disclosed this week.

And indications are that Suggestion Plan activity will continue to produce some outstanding awards in the current quarter.

The top award during the first three months of the year—a whopping \$200—went to Adam Spieth of the Hermetic Motor Operation.

A set-up man in Bldg. 17-1, Mr. Spieth suggested a spring-loaded pin be installed on overlap blanking dies to keep triangular-shaped scrap pieces from falling back on the die. The idea resulted in increased die life as well as eliminating the sharp scrap pieces falling in with good material.

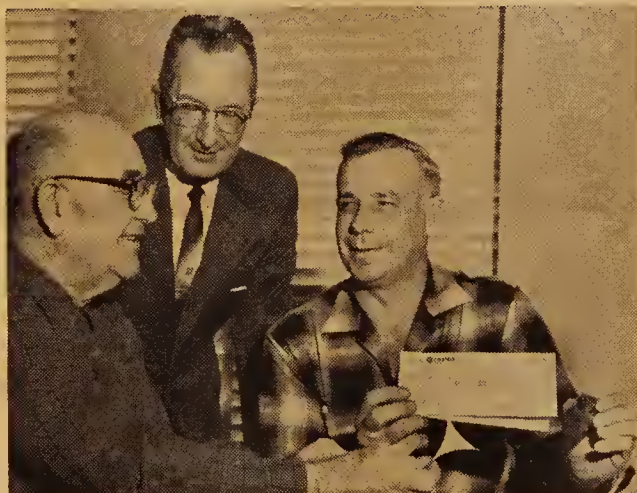
But while HMO boasted the top suggester of 1964 to date—General Purpose Motor Department's Mary Brown was second with a \$195 award and Specialty Motor Department's George Haggenjos earned a \$140 award—Specialty Transformer Department employees picked up the most suggestion award dollars locally.

During the first quarter, STD employees earned \$1,900 followed by Specialty Motor with \$1,358.50, GPM with \$885, HMO with \$387.50, Small AC Motor and Generator Operation with \$297.50 and the Lab Operation with \$132.50.

Thus, employees here supplemented their income via the Suggestion Plan during the first three months of 1964 to the tune of exactly \$4,961. You can do the same.

Here are some suggested areas for you to consider in submitting ideas:

- Improving product quality.
- Improving manufacturing and distribution methods.
- Improving factory or office routines or layouts to achieve a more efficient work flow.
- Reducing production costs.
- Better selection of materials.
- Reducing waste in materials and time.
- Reducing breakage and spoilage.



EARNs TOP FIRST QUARTER AWARD — To Adam Spieth, right, goes the honor of earning the highest suggestion award here during the first quarter. Congratulating him on his \$200 award are, left to right, Herb Lemmel, Bldg. 17-1 Foreman, and C. B. Smith, Manager-Hermetic Motor Operation. Local General Electric employees received nearly \$5,000 from first quarter suggestion awards.



IDEA BRINGS \$140 AWARD — George Haggenjos, center, Bldg. 4-4 assembler, receives congratulations and a \$140 award for his suggestion which covered the redesign of a centrifugal mechanism. Mr. Haggenjos is flanked by Dick Garvin, Specialty Motor Department Manager-Manufacturing; Frank Peternell, Manager-Shop Operations; Bob Morel, Methods Specialist; and Paul Boyer, Unit Manager.

Vincent P. Bane, 45, Dies; Headed Relations Operation

Funeral services were held Tuesday, May 5, in Salem, Mass., for Vincent P. Bane, Manager of Relations Operation here, who died Friday, May 1, at Parkview Memorial Hospital.

Mr. Bane, 45, came to Fort Wayne in August 1962 from DeKalb, Ill., where he was Manager of Employee and Community Relations for the General Electric plant there. In his position here, he had been responsible for all General Electric plant community and union relations matters for the Fort Wayne area.

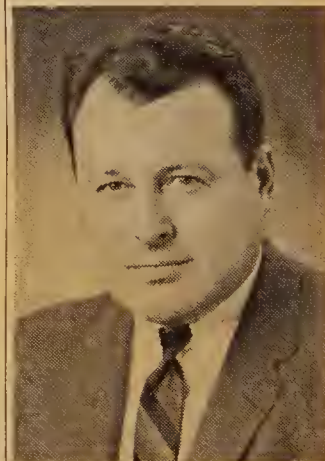
Mr. Bane attended schools in Salem, Mass., and Boston College where he received a degree in law and was subsequently admitted to practice before the Massachusetts Bar.

He first joined the Company in 1941 at Lynn, Mass., and after two years in the Air Force, he returned to Lynn where he was engaged in wage rate administration.

In 1950 he was appointed Supervisor-Time Standards in GE's Aircraft Gas Turbine Division at Lynn and a year later transferred to GE's Evendale, Ohio, plant where he spent nearly five years in labor relations work.

In 1955 he was named Manager-Employee Relations Manpower Development at Evendale's Jet Engine Operating Department. In February of the following year he was assigned to DeKalb.

He was a member of St. Charles Borromeo Catholic Church, the Anthony Wayne Assembly 4th degree Knights of Columbus, Council



Vincent P. Bane

4048 Knights of Columbus, Turners, Chamber of Commerce, Press Club, Holy Name Society, Club Olympia and the American Legion.

He is survived by his wife, Marie; three daughters, Mrs. Mary Frey of DeKalb, Ill., Miss Kathleen Bane and Miss Ellen Bane of Fort Wayne, one son, Vincent P. Bane, Jr., of Fort Wayne, two grandchildren, the father, Martin J. Bane of Salem, Mass., two sisters, Miss Mary Bane of Salem and Mrs. Margaret Nally of Peabody, Mass., and one brother, John Bane of Salem.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

1963 Highway Carnage

In 1963 the nation's highway carnage exceeded the grim figure of 39,969 persons killed in 1941—a record high which stood for 20 years—and even surpassed the new record of 40,500 deaths established in 1962.

The number of people injured in traffic accidents also continued its relentless upward trend.

U. S. highway deaths in 1963 totaled 42,700—an all-time high—representing a 5½% increase over 1962. And there was a 3½% jump in the number of injured compared with 1962. In all, 3,460,000 men, women and children were hurt in auto accidents last year.

Even though the exact figures vary from year to year, the same tragic formula holds true in more than eight out of every ten auto casualties—too much carelessness behind the wheel and too little regard for the safety of others.

Excessive speed again led other factors as the single greatest cause of street and highway accidents. More than 14,000 persons were killed and more than 1,223,000 were injured as a direct result of speeding violations. Other major causes of accidents included failure to yield the right-of-way and driving on the wrong side of the road.

Martha Newell, Jerry Schmidt Head Slate of Candidates for Elex Offices



Martha Newell



Jerry Schmidt

The Elex Club will have a new president during the coming year.

Vying for the office currently held by Rachel Fisher of Bldg. 4-5 are two ladies from Bldg. 26-2—Martha Newell and Jerry Schmidt.

Other candidates for 1964-65 club offices were announced late last week by the Nominating Committee. They are:

First vice president — Marie Anderson, Taylor St., and Mary Odom, Bldg. 4-4.

Second vice president — Ruth Derloshon, Taylor St., and Nellie Parr, Winter St.

Secretary — Esther Batchelder, Bldg. 12-3, and Helen Bell, Taylor St.

Trustees (vote for two) — Dorothy Beasley, Bldg. 12-1; Helen Deahl, Taylor St.; Martha Musselman, Bldg. 17-4; and Kathryn Pagan, Bldg. 17-3.

Directors (vote for three) — Alice Fuchshuber, Bldg. 4-3; Sharis Glass, Bldg. 18-5; Mary Harvey, Bldg. 4-1; Alberta Malcolm, Bldg. 19-1; and Mildred Reynolds, Winter St. (The director receiving the largest number of votes will serve a two-year term. The outgoing president and first vice president automatically serve as directors for one year.)

Pen El Chapter Sets All-Day Rummage Sale

An all-day rummage sale on Tuesday, May 19, will feature this month's activities of Elex Club's Pen El Chapter.

The affair will be conducted at 1223 Maumee Ave. Early bargain-hunters may want to avail themselves of the opportunity to look over the merchandise as early as 5 p.m. the preceding day.

The regular luncheon meeting will be held Wednesday, May 13, beginning at 1 p.m. at the Portage Room of the YMCA. Emilie Droege, chairman, will be assisted by Dorothy Jensen and Mabel Waggoner.

The all-day cancer pad sewing session will get underway at 9 a.m. Tuesday, May 26, at the 801 W. Berry St. address.

BE WISE!
START SAVING TODAY
FOR THE FUTURE

The annual membership drive which got underway last Friday continues throughout the current month but only those who join the club by Friday, May 15, are eligible to vote in the election.

Contact girls will distribute ballots to eligible members throughout the week of May 18. Signed ballots should be mailed to Norma Shackley, Bldg. 18-1, Chairman of the Election Committee, no later than 4 p.m. Friday, May 22.

Membership dues of only \$2.50 a year entitle Elex girls to many fine social programs plus fun and fellowship as well as service, educational and travel opportunities.

Open to all General Electric women here, the club currently has a membership of 1,450. This year's membership drive slogan is "Revive in '64 and '65."

Pensioners Who Wish to Continue Receiving GE NEWS Must Return Coupon by June 1

Attention, General Electric pensioners.

The GE NEWS again seeks your cooperation in order to bring its mailing lists up to date.

If you wish to continue receiving the publication the next 12

months, would you kindly fill in the mailing coupon and send it in promptly as you have done the past six years?

Also, will you make sure that your current mailing address is correct? If it is not, you can do

yourself a service by correcting the address on the coupon.

The coupon serves several purposes. For one, it indicates how many of you genuinely wish to continue receiving the GE NEWS. For another, it helps the News Office keep abreast of any address changes which have not been reported heretofore, thereby insuring prompt delivery of the newspaper.

Filling out the coupon and mailing it to the GE NEWS, in other words, will insure your receiving the publication for another year while bringing our mailing addresses up to date at the same time.

Remember, fill in the coupon and mail it in by June 1, 1964 if you wish to receive the GE NEWS. Any pensioner who does not mail in the coupon by the deadline date of June 1 will automatically be removed from the mailing list since it will be assumed that the pensioner no longer wishes to receive the publication.

ENTER NOW!!

\$20,000⁰⁰



EMPLOYEE BAKE-OFF

for G-E
Employees and
their dependents

CONTEST CLOSES MAY 31, 1964

Pensioners' Mailing Coupon

Return This Coupon to General Electric Company
GE NEWS

Bldg. 18-3 1635 Broadway Fort Wayne, Ind.

☐ Please continue my name on the mailing list for another year.

☐ My mailing address is correct.

My name and address should be corrected as follows:

Name

Address

(If no reply is received by June 1, 1964, we shall assume you do not wish to receive the GE NEWS. Accordingly, your name will be removed from the mailing list.)

Signed

'World-Wide Competition'

(Continued from page 1)

The new President explained that General Electric is meeting the overseas challenge by internal organizing to serve world markets, by an intensified effort to boost the volume of its exports, and by an expansion of its overseas operations.

He said these steps should be regarded not as a beginning but rather as a new phase of the Company's "historic commitment to world trade."

Americans have a clear responsibility, he said, "to think and plan how to keep our business enterprise competitive on an international basis in terms of costs, managerial capabilities, and government policies."

Mr. Borch noted that American industry enters this new competitive era with certain advantages: "in productivity, in scale of operations — the bigness that has come from serving our big domestic markets."

But he warned that foreign manufacturers were coming up fast and had the advantage of low labor costs, low freight rates, and tax concessions — plus, in many cases, an experience edge in international business dealings.

The General Electric Chief Executive said that if the United States is to make the economic gains it needs, it must make maximum use of its productive resources in vying for new markets around the globe.

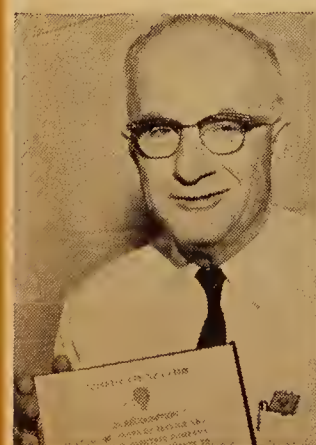
"We must generate new business wherever we can," he stated. "We must meet and beat the competition of rapidly growing companies in other lands, many of them growing by merging with their competitors."

He said that American manufacturers continue to have an edge in research and development work, but overseas competitors are proving themselves quick to adapt our technology and to mount their own ambitious research-development programs.

Pension Trust Activities

More details on 1963 activities of the General Electric Pension Trust are available from your employee relations office.

40-Year Man



Ed Jackson
Bldg. 19-5

Progressland Top Attraction as Fair Opens

New York World's Fair Director Robert Moses has three self-stated personal favorites among the hundreds of exhibits at the mammoth exposition.

Employees and other friends of General Electric will be pleased to know that GE's Progressland is one of them. The other two are General Motors and Ford.

Apparently the Fair-going public is going along with Mr. Moses in favoring GE's multi-million dollar pavilion. Since the Fair opened two weeks ago, Progressland turnstiles have been clicking off the arrival of visitors at a heavy and steady clip.

Three years of planning and hard work built the Company's

largest single showcase in history. Now is the 7-day-a-week, 14-hour-a-day job of operating the giant pavilion for the Fair's expected 80 million visitors.

On the opening morning at waffle-domed Progressland, crowds surged up the graceful entrance ramp into the Carousel of Progress. Seated before Stage I's Ka-

liodiphonic screen, visitors were welcomed to the Carousel which unlike others, explained the narrator, goes someplace.

As the Carousel auditorium revolved around six different theaters, visitors watched Walt Disney's remarkable cast of 32 "audio-animatronic" figures — electronically operated "actors" that look, talk, and move like humans — tell a light-hearted story of electricity's 75-year history in the home.

As they arrived at the final stage, visitors stepped into GE's "Time Tube" for a look at where electricity's future may be headed.

Then they strolled through Progressland's "Galaxy of Science and Engineering" to study the many directions of current-day electrical research.

At the end of the reflecting corridor, they came to the much-publicized Skydome Spectacular. The doors swung open and they filed into the giant, 200-foot-diameter dome's viewing area where a starry sky sparkled over their heads.

In six minutes the long history of harnessing energy sources—from fire to fusion—was told in a show projected on the dome's interior.

Then the audience was marshaled down the gently sloping ramp encircling Progressland's central fusion well. Fifty feet below they



DISNEY STAR OPENS GE WORLD'S FAIR PAVILION—"Granny," one of General Electric's top stars at the N. Y. World's Fair, joins top GE executives and show producer Walt Disney to cut the ribbon that officially opened the Company's giant Progressland pavilion to the nation's fairgoing millions. Assisting "Granny," who is one of 32 "audio-animatronic" figures that talk and move like humans in Progressland's show, are (l. to r.) Walt Disney, GE President Fred J. Borch, Board Chairman Gerald L. Phillippe, pavilion tour guides Ruth McKutcheon and Susanne Andover, and GE Marketing and Public Relations Vice President J. Stanford Smith. The Company expects to host up to 40,000 visitors a day at its 45-minute, admission-free show.

6-Week Value Analysis Seminar Underway; Conducted by Specialty Transformer Dept.

This week marked the opening session of a six-week Value Analysis seminar being conducted by the Specialty Transformer Department.

Carl H. Rinne, Department General Manager, who opened the first session, pointed out that the primary purpose of the program is to focus attention on providing required product performance with essential quality at minimum cost.

According to Department spokesmen, the program is designed to train participants in the use of Value Analysis techniques and to generate additional Value Improvement Projects for the Department. Earlier sessions held in prior years proved successful in this respect.

Conducted in the Bldg. 26-2 Conference Room, the seminars include two groups totaling 36 people — one meeting on Tuesdays, the other on Thursdays. Each seminar is comprised of 1½ hours of lecture with equal time devoted to project work. Walt Hein and Chet Krasienko are coordinating the program.

During the six-week series, each of the Specialty Transformer Department section managers is

scheduled to address the groups. These include Ray Rogers, Marketing; Everett Thomas, Engineering; Bob Trickey, Manufacturing; Charles Gnau, Finance; and Steve Capps, Employee Relations. In addition, Warren Wyckoff, Manufacturing, will be a lecturer at one of the sessions.

Although the Value Analysis concept has been practiced for

many years within the Company, it was not until 1947 that Larry Miles, Schenectady, initiated a formal program. Since that time, Value Analysis principles and programs have spread widely throughout this country and abroad. It is recognized by the armed forces as a constructive approach in removing unnecessary costs from defense contracts.



DISCUSS VALUE ANALYSIS SEMINAR—This trio is playing an important role in the Value Analysis seminar conducted by the Specialty Transformer Department. Left to right are Warren Wyckoff who will lecture at one of the sessions and Walt Hein and Chet Krasienko who are coordinating the six-week program.

GENERAL ELECTRIC
PROGRESSLAND

A WALT DISNEY PRESENTATION
AT THE NEW YORK WORLD'S FAIR

saw the massive apparatus that, in just five minutes, would give them their first look at controlled nuclear fusion.

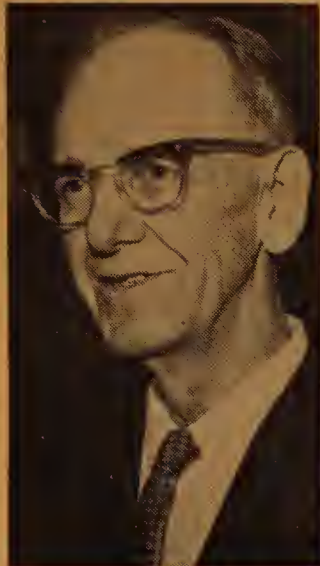
A brief explanation of what they'd seen came after the climactic crash and brilliant flash of the fusion firing. Then the group was invited to descend into Progressland's Medallion City as black curtains parted to reveal the entrance arch below.

Visitors dispersed down Medallion City's colorfully lit "Value Avenue"—lined with walk-in exhibits dramatizing the many ways electrical products and services contribute to home and industry. Those who saw everything in Medallion City visited more than 20 displays.

As the long-awaited day rolled on, thousands more poured into GE's domed pavilion. When night fell, 2,112 amber, green and blue lights atop the 200-foot-diameter dome burst into life in what has been described as one of the Fair's outstanding night spectacles.

The long-awaited New York World's Fair was finally underway.

SAVE
For Extra Financial Security
Through a G-E Savings Plan



RETIREMENT SMILE—One look at the smile of Ed Fiedler and you can tell he enjoyed his May 1 retirement celebration. An electrical tester in Bldg. 4-4, Mr. Fiedler joined General Electric in September 1926.

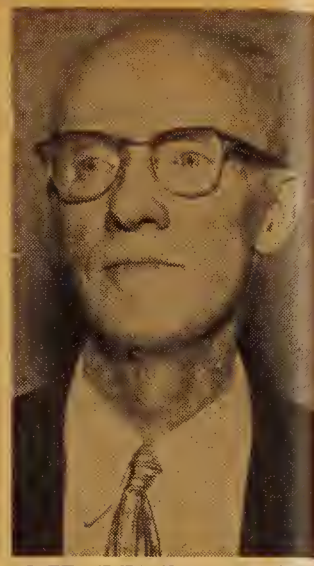


MAY 1 RETIREE—Albert H. Stoner completed nearly 35 years' service with General Electric here when he observed his May 1 optional retirement. A designer-drafting at Winter St., he joined the Company here in June 1929. Mr. Stoner won't cease being active, however; his immediate plans are to manage the Magic & Novelty Shop at 712 S. Harrison St.

Ten Employees With 337 Years' Service to Enjoy Life of Leisure



APRIL RETIREE—Otto Geiger looks ahead to a life of leisure at his April 1 retirement celebration. Last employed as a set-up man in Bldg. 4-4, he was employed at Winter St. in September 1930.



LIFE OF EASE—This is what Charles W. Bohnke is enjoying now that he celebrated his disability retirement effective May 1. A janitor in Bldg. 26-2, Mr. Bohnke joined the Company in Bldg. 19-2 in November 1940.



FAMILY PROJECTS DISCUSSED—The new table saw, which was presented to Robert Hatfield, left, at his March 1 disability retirement affair, is the topic of conversation as the retiree outlines several projects for his family. Employed here in November 1925, Mr. Hatfield was Specialist-Maintenance in Bldg. 8-1. He had been off for personal illness since February 28. With him above are his wife, Berteal; daughter-in-law, Nancy; son, Robert E.; daughter-in-law, Fran; and son, Bill.



GOING WEST—Clarence J. Schroeder celebrated his optional retirement May 1 and immediately plans to travel to California in a new 17-foot house trailer he purchased recently. A grinder at Winter St., Mr. Schroeder joined the Company here in April 1923. Long-service employees will also remember Mr. Schroeder as a member of the old GE Band with whom he played trombone under John Verweire.



WINTER ST. WOMAN RETIRES—Arlene Winebrenner, second from left, is joined by some members of her immediate family as she celebrated her April 1 optional retirement. Last employed as a finisher at Winter St., she joined General Electric here in September 1947. Flanking her, left to right, are her granddaughter, Diane; her daughter, Mrs. Robert Stolte; and her sister, Mrs. Gladys Haslup.



TIME FOR FIXIN'—Now that Julius S. Weaver has taken his May 1 optional retirement, he'll have plenty of time to "fix things around home" as he expressed it at his recent retirement celebration. With him is his wife, Mary. Mr. Weaver, who started in Bldg. 4-2 in January 1931, was last employed as a janitor in Bldg. 26-2.



GE VETERAN RETIRES—Christian Stauffer completed more than 37 years' service with General Electric here when he retired April 1 as an inspector in Bldg. 4-4. Mr. Stauffer, center, was employed in Bldg. 26-4 in September 1926. Flanking him, left to right, at his retirement celebration are his son-in-law, James Gast; his daughter, Lois; his wife, Hazel, who is employed in Bldg. 4-3; and his daughter-in-law, Rosalee Stauffer.



LOTS OF LEISURE TIME—And a wonderful way to spend part of that time can be furnished by this popular General Electric Personal Portable TV set. So commented William Gregg, Bldg. 19-2 Product Department Liaison Representative, at his May 1 retirement celebration. His wife, Corine, helps him hold the handsome retirement present. Mr. Gregg joined General Electric here in September 1923.

Electrical Industry Can Solve City Living Problems

Must we who live in the 20th Century give up fresh air, pure water, easy mobility, enjoyable recreational facilities and pleasant home surroundings to achieve the gains of a technologically advanced society?

The emphatic answer of General Electric Vice President Charles K. Rieger: "Not at all, if we apply technological progress with intelligence and imagination."

In a recent address at Honolulu, Mr. Rieger cited smog, traffic jams, water pollution, slums and urban sprawl as some of the problems associated with a modern industrial society. He firmly assured his audience, however, that "we manufacturers have the technology and the hardware, and are ready to go" to help solve these problems.

Latest developments in several fields were described by Mr. Rieger,

who heads the Company's Electric Utility Group.

Smog control: All-electric homes and apartments and smokeless, fumeless electric transportation systems can substantially reduce the smog problem.

Rapid-transit systems: Modern electric systems providing convenient, comfortable, economical transportation at speeds in the neighborhood of 80 mph can convince

many people to leave their cars at home or at outlying points.

Pure water supplies: Modern sewage treatment methods and equipment can prevent contamination. Distillation of water from the ocean is now feasible.

Outdoor lighting: Proper installations can help decrease accident and crime rates.

Electric power systems: Improvements in the generation, transmis-

sion and distribution of electric power are netting advantages in efficiency, economy, reliability and appearance.

In his remarks, Mr. Rieger hailed Hawaii as being "already well ahead of most of the rest of United States in applying some of these measures that will help take the problems out of progress." But for Hawaii, as for the Mainland, he saw even greater social benefits which would result from the electrical industry's taking a leading role in seeing that progress is intelligently and imaginatively achieved.

"In this mood," said Mr. Rieger, "we look ahead to a day when electrical usage in the home will be many times what it is now. . . .

"We could see a time when all commercial buildings, industrial plants, schools and hospitals would be not just adequately lighted but light-conditioned; not just ventilated, but environment-controlled.

"We could see the future metropolis that could be a place where public transportation, lighting, and pure air are as much a part of community planning as water supply, sewage lines and roads. Accidents and crime are on the decrease. The core of the city is a bright attractive center for business, entertainment, recreation, and cultural activities, and the suburbs are a pleasant place to go home to. . . .

"That is how it is when you start on this all-electric thinking," said Mr. Rieger. "You find yourself adopting a no-holds-barred attitude towards the future — the way Edison and Steinmetz used to."

Second Shift Elex Girls and Bosses Set for Luncheon

Second shift Elex Club members and their bosses will be treated to a luncheon party Thursday, May 21, at the popular Dutch Mill Restaurant, Bluffton.

Chicken and ham with all the extras will feature the family-style meal. And entertainment will be provided by a young new singer from Fort Wayne, lovely Linda James, as well as banjo player Jack Davis.

Members and their bosses will be transported to the Dutch Mill and back by Fort Wayne Transit charter bus. The group will leave the Taylor St. West Parking Lot at 10:45 a.m. and arrive at the Bluffton restaurant at 11:30. For the return trip, buses will leave the Dutch Mill at 1:30 p.m. and arrive at the Taylor St. lot at 2:15 p.m.

Tickets are just \$2 per person (tip and tax included) and must be reserved no later than Friday, May 15.

Second shift members would do well to follow the advice of Elex first vice president Marge Lehman, Taylor St., who stated this week: "Bring your boss along for a great day on the 'banks of the Wabash' at the famous Dutch Mill."



DON'T TOUCH THIS DIRTY OVEN!

Don't worry about those stubborn spatters, crusted-on juices, spilling and drippings. They'll all be cleaned off electrically. You won't have to use messy chemicals . . . and there's no hand scrubbing required.



JUST SET DIALS - CLOSE THE DOOR

Say "goodbye forever" to oven-cleaning drudgery! As soon as the door is closed, General Electric's Self-Cleaning Oven goes to work . . . electrically cleans every corner and ridge, even spots where you could never clean your oven before!

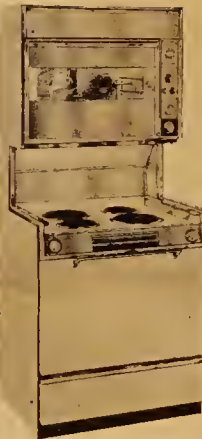


IT CLEANS ITSELF - ELECTRICALLY!

You'll be thrilled and amazed when you open the oven door and see how clean — spotlessly clean — your oven is . . . just as clean as the day you bought it! And you'll agree . . . never has an oven been so thoroughly cleaned — without any effort on your part.



P7 OVEN that CLEANS itself ELECTRICALLY!



EMPLOYEE
DISCOUNT

\$75

J796 americana

- Only 30" wide
- Self-cleaning Master Oven
- Panorama Window Upper Oven
- Sensi-temp Automatic Surface Unit
- Rotisserie
- Two Level Exhaust System
- Roomy Storage Drawer
- Automatic Oven Timer, Clock & Minute Timer



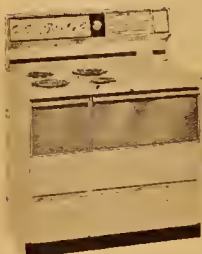
EMPLOYEE
DISCOUNT

\$70

J786 americana

Same features as J796 but does not have two-level exhaust System.

ALL MODELS AVAILABLE IN WHITE
AND MIX OR MATCH COLORS



EMPLOYEE
DISCOUNT

\$60

J486 40-INCH RANGE

- Self-Cleaning Master Oven
- 11-inch Companion Oven
- Sensi-Temp Automatic Surface Unit
- Automatic Oven Timer, Clock & Minute Timer



EMPLOYEE
DISCOUNT

\$50

J756 30-INCH RANGE

- Self-Cleaning Oven
- Sensi-Temp Automatic Surface Unit
- Automatic Oven Timer, Kitchen Clock and Minute Timer
- Pushbutton Controls

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Transformer Edges Lab Operation For Post-Season Volleyball Crown

By George Dykhuizen

A post-season double-elimination GE volleyball tournament pitted the league-leading Specialty Transformer team against a strong Lab Operation squad. And when the final gun sounded, Transformer had preserved its defending-championship status by a narrow margin.

Both teams had advanced through tournament preliminaries without defeat. Now they had to face each other!

Transformer's perennial power house, captained by George ("kill 'em with science") Finkbeiner, was being challenged by the Lab's well-oiled machine spearheaded by calculating captain, Tony Gonzalez. A best-of-three set series was scheduled to determine the outcome.

The first set was won by Transformer by scores of 15-4 and 15-11. A week later, Transformer started out on a strong note by defeating Lab, 15-10. The Lab then bounced back in the next game and out-punched its adversary, 18-16. And in the final game of the evening, the Lab retained its contending position by blasting Transformer, 15-11.

Each squad had won a set apiece. Whichever team could win two games in the final set would "take all the marbles." The volleyball season approached a thrilling climax!

As the moment of decision got underway, Transformer again rolled up an opening victory with a 15-5 score. It was now or never for the Lab! Rallying to the cause, Fred Burke and Danny West rained lethal spikes against a tiring Transformer team. The pressure was too great, and Transformer succumbed, 15-13.

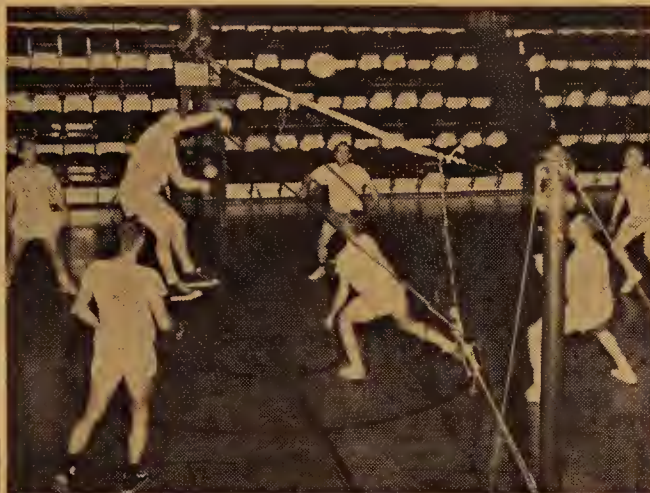
It was time for a showdown. Previous wins were of no consequence and everything hinged on the final game of the final set. A battle between giants was shaping up.

Tension mounted as the two teams faced each other in a last-

ditch stand. Transformer got off to an early lead only to have it reversed by the Lab. In a desperate effort to stop the onslaught and find a hole in the unyielding Lab defense, Transformer shifted its lineup.

Paul Mischo, formidable spiker, was strategically relocated as set-up man for bombastic Dick Wagner. The combination clicked.

A rejuvenated Transformer team picked up momentum and forged into the front... this time to stay. As Captain Finkbeiner pounded home the final counter, the score stood 15-12 in favor of Transformer.



A SMASHING GOOD SHOT—Leaping high for a driving spike is Dick Wagner of Specialty Transformer while teammates Stan Antalis and George Dykhuizen follow the action. On the other side of the net are Tony Gonzalez, Fred Burke, Jim Hoppel and Hal Jones of the Lab team.



GE VOLLEYBALL CHAMPIONS—Members of the championship Specialty Transformer volleyball team smile happily after they had defeated the Lab Operation in the post-season GE Volleyball League tournament. Kneeling are Paul Mischo and Stan Antalis. Standing (l. to r.) are Ray Sougban, captain George Finkbeiner, Dick Wagner and George Dykhuizen. Not present was Chet Krasienko.

TEN PIN TOPICS

By Sharon Hitzman

The Blue Checks, winners of the first half, and Main Auto Sport Shop, second half victors, met in a roll-off for the championship of the Adam & Eve League. And when the smoke had cleared, the Blue Checks defeated Main Auto, 2002 to 1853. Justine Coudret rolled a 578 on games of 209, 191 and 178. Elmer Matthews posted a 232, Oscar Rodenbeck 217, Paul Perry 212, Bill Miller 202, Pearl Roach 179 and Jane Myers 178. The year-end banquet will be at the Baer Field Inn Saturday, May 16, at 6:30 p.m.

In the Apparatus League, Ham-brook Carpet won the second half with 48½ points. John Meyer scored a 603 with games of 220, 194 and 189. High games were recorded by Sam Macy 226, John Meyer 220, Don Greenler 213, Jes Heaston 210, Walt Rietdorf 207, Clarence Rump 206, Bill Kestner 203, and Paul Perry and Andy Anderson 201.

In the Office League, GE Club won each half. Fran Nelson rolled a 644 with games of 241, 189 and 214. High single games were scored by Lee Shaw 221, Dud Snyder 214, Ted Ross 213 and Bob Hess and Glen France 202.

Team #5 won the championship of the Tuesday Afternoon League. High scores were Rita Hart and Varu Aughenbaugh 201 and Laula Wallace 189.

In the Small Motor League,

Kelly Box and Packaging won the title. Kelly's had won the first half and finished the second half 2½ points ahead of Northwest Motors. Joe Kramer started with a 183 count and added 225 and 214 for a 622 series. Charlie Gnau scored 204 and 226 while Ross Smith fashioned 201 and 210. Sam Macy rolled high single game of 227 followed by Warren Wickliffe 224, Bob Marle 223, Al Reeman 220, Paul Billman 211, Gene Holdgreve 210, and Roger Bebout 201.

Scatterpins won the Monday Nite Ladies League championship in a roll-off with the Twisters. High series were rolled by Donna Lommatzsch 526, Winnie Scheurich 525 and Pat George 501. Top games were 190 by Donna Murphy and Corine Whitridge, 177 by Kay Bade, 175 by Pat Brown, 173 by Beth Jacobs, 171 by Margaret Bradtmiller and Gloria Wright, and 170 by Jan Bowers.

Team #2 defeated Team #3 in a roll-off in the Ladies Friday A. M. League. Marge Doty rolled 196-165-164 for the season high series of 525. Marge Boester rolled high game of 202.

Feasels Insurance defeated Kinney-Bennett-Kinsey for the championship of the Interdivision League. High scores were posted by Frank Matthews 232, Art Seidel 231, Jerry Trabel 209, Carl

(Continued on page 7)

Purse Size Radio for Mother

- 6-Transistors
- Ear Phone
- Carrying Case
- Batteries

ALL INCLUDED
FOR ONLY

\$995

AT THE

Employee Store



At Lutheran Hospital

Viola Barnaby	Bldg. 4-4
Marilyn Boren	Bldg. 12-2
Lawrence Flickinger	Pensioner
Sandra Wills	Taylor St.
James Baker	Bldg. 26-1
Cora Morrison	Bldg. 26-2

At Parkview Memorial Hospital

Sharon Householder	Taylor St.
Charles Arnett	Pensioner
Kenneth Evans	Winter St.
William Tracy	Winter St.
Donald J. Lauer	Bldg. 4-3
Lester Green	Taylor St.

At St. Joseph's Hospital

Rosemary Ramirez	Bldg. 26-3
Dennis Frisch	Bldg. 26-1
Dallas Girardot	Bldg. 26-4
Melvin France	Pensioner
Emil Fagg	Taylor St.
Ocie Jackson	Taylor St.

At Veterans Hospital

Frank Cerveris	Bldg. 8-1
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At LaGrange County Hospital

Nina Growcock	Winter St.
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At Clinic Hospital

Daniel Pinkley	Taylor St.
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At Paulding County Hospital

Thelma Proxmire	Winter St.
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At Methodist Hospital

Fred Hess	Bldg. 27
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Dismissed From Hospital To Home

Howard Fritz	Bldg. 26-1
Thomas Falls	Bldg. 20-1
Reba Richart	Bldg. 26-3
Carl Shaner	Bldg. 27
Alton Cutting	Bldg. 22
James Goins	Winter St.
Harriet Bailey	Winter St.
Glenn Lewis	Winter St.
Robert Harkenrider	Winter St.
Alice Snyder	Winter St.
Leona Shumaker	Winter St.
Carolyn Longardner	Bldg. 19-2
Beverly Rivers	Taylor St.
Ernest Desmonds	Taylor St.
W. Ed Stearns	Taylor St.
Thelma Correa	Taylor St.
Lester Beck	Pensioner
Norbert Jacquay	Taylor St.
L. M. Chesterman	Bldg. 6-3
Pauline M. Flaughner	Bldg. 4-3
Donald Hensch	Bldg. 31-1
Robert E. Mobberly	Bldg. 4-3
Elizabeth Reed	Bldg. 4-6
Ivan Soles	Bldg. 4-6
Ross G. Strudel	Bldg. 6-3
Dorothy Huser	Taylor St.
John Nail	Taylor St.

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, May 18, 1984

FOR SALE

'65 DE SOTO, 4 door, automatic transmission, power brakes, radio, very clean. 744-6143.

HOME, 2 bedroom, SE, conventionally built, fireplace, maple kitchen, tile bath, recreation room in basement, garage, \$12,900. 444-8353.

KITTENS, 7 weeks old, 1 year old pussy cat, Manx ancestry, \$1 each; 1 gal. milk pasteurizer, \$7.50. 743-5962.

STEREO AMPLIFIER, GE Model G-7600, module type, output 40 watts total, saddle tan and gold finish, like new condition. 747-6724.

DINETTE, 6 piece solid oak; GE TV with doors; record player; vanity, all reasonable. 747-2161.

OUTSIDE DOOR and storm door; one picture window with storm window. 743-8249.

AIR CONDITIONERS, GE, 1 9000 BTU, 1 4000 BTU, reasonable; wooden fence, 120' in 20' sections, 4' high, make offer. 456-1634.

CHOICE GRAVES, Greenlawn Memorial Cemetery, 1 to 6 graves, reasonable. 445-9876.

RANGE, 4 burner, timer, see-thru oven door, used 10 months, priced for quick sale. 4306 Charter Lane, Kingston Park.

POODLE PUPPIES, reasonable; living room suite, \$60, good condition; tie back chair, new \$70, will sell for \$35. 749-4168, after 2:30.

FURNACE, 83,000 BTU, need some repair; 60 gal. electric zinc clad automatic water heater. 425-7683.

LARGE CHAIR, very comfortable; small radio. 743-4398.

'64 PLYMOUTH, 4 door, radio, heater, new muffler, good running. 744-5302.

SMALL PONY SADDLE with bridle, like new. Zanesville 19U.

WASHER, wringer type, small wash in-ert, twin tubs, \$37.60 436-8212.

SENIOR baseball catcher's outfit, complete. 745-2096.

GARDEN TRACTOR, walking, David Bradley, several attachments, good condition; Allstate, 2 speed car-cooler and transformer, like new. 483-8685.

SPRING COAT, girl's; snowsuit, size 2; dresses; play suits, sizes 1-3; men's sport shirts, 15-15½. 445-0171.

CHAISE LOUNGE, innerspring cushion, excellent condition. 446-0265.

RUG AND PAD, 9x15, beige color, flower pattern, reasonable. 2240 Nuttman Ave.

STATION WAGON, 9 passenger, good condition, '66 Mercury, reasonable. 6553 St. Joe Road.

AIR CONDITIONER, '61 GE Thinline, 7500 BTU. 440-9304 between 6:30 and 7:30 p.m.

SPORT COAT, black; light grey wool trousers, size 20, \$10; Boy Scout Explorer's outfit, size 15, \$5. 745-4091 after 4 p.m.

PONY, 1 year, male, light color; Pom Periano puppies, AKC papers. Hamilton 488-2366 or 488-2333.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

BOAT, 14' Crosby HDII Runabout with 26 hp Evinrude motor, good condition. 446-7823 after 6 p.m.

'61 FORD, good condition, reasonable. 442-0574.

LOVELY FORMAL, mint green, size 9-10, ballerina length, worn only once. 743-2643 after 6 p.m. week nights.

CROSBY BOAT, 17'; Mercury 45 hp; 1,300 lb. trailer. 747-4370.

FIBERGLASS RUNABOUT, 15'; 35 hp Mercury; trailer, completely equipped, including cover, like new. 446-0621 after 5 p.m.

DINING ROOM TABLE, dropleaf, mahogany wood, good condition. 440-1491 after 6 p.m.

FRAMEWORK, roofing and fabricated screens for 8x16' Patio, idea for attaching to lake cottage. 747-3636.

'55 PLYMOUTH, 4 door, 8 cylinder, automatic, make an offer. 748-2536.

WHITE WALLS, 4, 600x13 tires, in good condition, \$3 each including tubes. 446-5435.

BIKE, 28", girl's, good condition, \$16. 423-9346 or 8846 Winchester Road.

BOX TRAILER, \$50; Reed porch set, \$4; feather bed pillows, \$2.50 pr.; girl's 10 year clothes; lady's 18-20 clothing. 442-8544.

CAMPING TRAILER, \$160; 1 ton air conditioner, good condition. 448-3123 after 7 p.m.

STEREO, mahogany console model, 2 years old, very good condition, \$100. 425-9045 after 5.

BABy BASSINET with liner, \$8; black wood Mexican embroidered jackets, size 12-14. 743-8873.

SPINET DESK, \$3; metal sliding doors; utility cabinet, 16x30x65, 6 shelves, white, never used, \$10. 435-6673.

GIRL'S DRESSES, size 6; tap shoes, 2 pr., size 8½-9 and 12½-13; 2 tap dresses; 1 pr. girl's oxfords, size 1. 748-2203.

MATTRESS, Simmons innerspring, full size, very clean, \$10; boy's raincoat, size 10, \$15.50. 446-0534.

REFRIGERATOR, 17 years old, suitable for cottage, \$35; 39" white porcelain stove, \$60; push type lawn mower, \$6. 747-5386 after 4 p.m.

FORMAL, very pretty, blue taffeta, size 12, worn once, \$8. 451-4167.

BIRD CAGE with stand, \$5; settee and chair. 745-4122.

DRYER, in good condition. 437-7892 after 6 p.m.

WOODED LOTS, 2, not lakefront, Big Turkey Lake, Wildwood Addition, \$400 cash, inquire at store. 427-6655.

BIRD GAGE, with all accessories, real good condition, \$5; fencing, enough to fence in a playyard. 749-8479.

FORMAL; white dinner jacket, size 38; trousers, black, 29" long. 447-6121.

OUTBOARD MOTOR, Martin, 7½ hp, 6 hours since overhaul, very good, \$70. 744-0944.

MAPLE TIER TABLE; record cabinet; table model TV, 21"; 2 TV stands; antenna, bird cage; misc. items for cottage. Ossian 30J2.

GARDEN TRACTOR with reel mower and cultivators, \$65. 749-9902.

PIN BALL MACHINE, good condition; formals, blue full length, pink ballerina; party dresses; white dinner jacket, worn once, good condition. 443-5822.

PEDIGREE TERRIER, female, wire haired, white, tan and black, 10 mo. old. Zanesville 103.

LOT, 80x136, sewer in line, water available; gate leg table; rototiller. 746-1302.

HOUSE, 2820 Adams St., 4 bedrooms, 1½ garage, furnace, storm windows, bath, sell for \$6,000, rent for \$60 mo. 745-1283.

GIRL'S CLOTHING, skirts, suits, sweaters, reasonable. 448-1464.

SIMPLEX IRONER, console, \$25. 447-6262.

EXTENSION LADDER, 20', wood, best offer, 747-3617.

DISHWASHER, portable, GE, Mobile Maid Custom, 3 cycle, \$120. 746-1553.

'56 MERCURY, 4 door, two tone green, good shape inside and out, five good tires, reasonable. 427-4242 after 4 p.m.

PROM DRESSES, size 5, worn once; satin slippers, 6½ AAA, worn once. 441-5734.

HOUSE TRAILER, 17½' Trotwood, extra tire and wheel added, ready to go, good shape. 742-2026 or 1115 West 4th Street after 6 p.m.

LOT, 83x166 in Elm Crest Addition, cash or contract. 449-1061.

SICKLE BAR, 30", for David Bradley walking tractor, \$25. 438-9391.

'60 FORD SUNLiner, convertible, excellent condition, low mileage. 520 Riverside Ave.

PILLOW CASES, embroidered. Ossian 173.

GRAVE SPACES, Greenlawn Memorial Park, \$50 to \$75 each. 745-2765.

HOTPOINT RANGE, two oven, four burner, \$76. 446-5433.

CAR COAT, boy's, black and grey tweed; sport coat, grey and black striped; grey suit, washable, fit boy 10-12, good condition. 442-4512.

GIRL'S CLOTHING, sizes from 12-14, girl's to 5-7 junior, all in good condition. 483-3704 after 6 p.m.

LAWN MOWER, self power propelled 21", 4 cycle Reo type. 442-9891.

SHORT FORMAL, excellent condition, worn once, size 15, pink floral print, sheer, \$10 or best offer. 745-2367.

RUNABOUT, 12' Wolverine; 10 hp. Johnson motor, both in excellent condition. 442 Sherman St., Kendallville.

SCREENS, 7 custom-made, 29½x54½; screen door, 35½x50½; all very good. 527-2171.

MATTRESS, Wolf Sylcon single 39", very clean, \$8. 433-7035 evenings for appointment.

GIRL'S DRESSES; shorts; tops; pedal pushers; size 10-12; Children's Digest and Humpty Dumpty books for \$3.50. 744-9479.

GOLF SHOES, size 10D, excellent condition, \$6. 745-8540.

'60 HEP CAT, 14' Fiberglass boat; 40 hp Johnson motor; trailer. 747-6210.

POWER MOWER, 18" rotary, good condition, reasonable. 744-7129 after 6 p.m.

'59 CHEVY, convertible, excellent condition throughout, 348 engine, low mileage, \$1395. 433-4530.

FORMALS, 2, size 9, blue and one white, ballerina length; wedding gown, veil, size 8, like new. 745-0160.

MOBILE HOME, 8'x30', all aluminum, modern, dual axle, glider, \$760, good condition. Monroeville, 626-6078.

SELL OR TRADE 9mm Luger pistol for 45 automatic. 745-3533.

TOOLMAKER'S EQUIPMENT, excess, such as parallels, die lifters, free if you have use for them; few other small tools. 443-9933 evenings.

SCROLL FENCING, 35'; 4 storm windows, 27½"x50½"; 1 steel wheelbarrow. 425-5904.

POLAROID CAMERA, like new, reasonable. 745-3010.

RUG LOOM in good condition, 6 harness, \$20. Ashley 587-9150 mornings.

LIVING ROOM SUITE, 2 piece. 747-6523.

'68 FORD, convertible, all white, automatic, power steering and brakes, new tires, reasonable. 456-2733 after 4 p.m.

PORTABLE PHONOGRAPH, 3 speed, approx. size 19x14x9" with record stand. 445-7665.

PUMP-GAUGE, Meyers Ejecto Jr. with fittings, \$60; Meyer's 42 gal. pressure tank gauge and fittings, \$22. 449-1072.

AQUARIUM OUTFIT, complete, 2½ gal. tank, stand, light, heater, breeding trap, filter and cleaning equipment, practically new piston pump. 440-3074.

GE DRYER, high and low heat. 446-4242.

CORNER TABLE, blond, burn resistant top, \$8; poker table, \$12. 449-2982 after 7 p.m.

FREE KITTENS, 749-6996 or 749-5997.

LIVING ROOM SUITE, 2 piece green; dinette set, 6 piece, green and gray chrome, formal top, both sets, \$60. 749-1767.

DOORS, 2, 24" wide and fittings; 36" glass paneled door, \$3 each; refrigerator; lady's golf shoes; lace and linen dinner cloths. 747-5231.

POWER MOWER, Craftsman, 18" reel type, good condition, \$20. 443-9773 after 4 p.m.

MOBILE HOME, 10'x41', 2 bedroom. 749-5996 or 749-5997.

SOFA, Lawson, 3 cushion, 6' 2", good condition; desk, flat top, knee hole, mahogany 9 drawer; boots, new size 11 D. black. 745-9271 after 5 p.m.

FOR RENT

UNFURNISHED APARTMENT, bedroom, kitchen, bath, living room, 10 blocks from Broadway Plant, adults only, beat furnished, \$60 month. 440-2410.

UNFURNISHED APARTMENT, refrigerator, stove, heat and air conditioning furnished, 1 bedroom, \$80. 7608 Bluffton Road.

MODERN LAKE FRONT, Loon Lake, 2 bedroom cottage, everything furnished, clean and comfortable. 424-6412.

FURNISHED UPPER, 3 rooms and bath, reasonable. 442-0574.

WANTED TO RENT

TRAILER SPACE, available May 1, beautiful lot. 747-4473.

WANTED

APARTMENT SIZE STOVE, reasonable. 442-8325 or 819 Walnut St.

RESTRINGING TOOLS for tennis racquets. 743-5962.

BOOKS FOR BEGINNERS in piano lessons. 743-8364 evenings.

BIGYCLE, 20", convertible or girl's with training wheels. 456-2693.

MOVIE VIEWER, 8 mm, Editor, 400 foot reel load. 745-4359.

CONVENTIONAL TYPEWRITER; Lawn Boy mower, light weight preferred. 745-0698.

SAVE

For Your Dream House
Through a G-E Savings Plan

GE OBITUARIES

Charles Ostermeier, 84

Services were held Wednesday, May 6, for Charles H. Ostermeier, 84, who died Sunday, May 3, at Parkview Memorial Hospital where he had been a patient for eight weeks.

A veteran of the Spanish-American War, Mr. Ostermeier was employed by the Company here from July 1926 until November 1946.

Surviving are two sons, Carl and Clifford, both of Fort Wayne; a daughter, Mrs. Eric Hellingskinn, Fort Wayne; four grandchildren and four great-grandchildren.

Fred Harris, 75

Services were held Saturday, April 25, for Fred Harris, 75, who died Thursday, April 23, at Wells County Hospital, Bluffton.

Mr. Harris, a mold and die repairman at Taylor St., retired in February 1954. He started as an engine lathe operator in Bldg. 17-1 in August 1942.

Survivors include his wife, Velma; one son, Max; one daughter, Kathryn Archbold, Logansport; and seven grandchildren.

Ten Pin Topics

(Continued from page 6)

Miller 205 and Tom Mulligan 201.

In the GE Junior League, Marilyn Warren rolled a 200 game while Team #4 won the league championship.

Champions of the Hermetic Motor League are the Insulators. Roger Fowler rolled a 213 while Dick Madden rolled a 550 series.

In the Wednesday Owl League, Transformer copped the championship. Frank McBride scored a 604 series. High games were Jim Stauffer 222, Charlie Pickell 219, Charlie Wilt 214, Cliff Uetrecht 210, Harold Sorg and Carl Miller 206, and Dale Irwin and Richard Freygang 203.

Team #4 won the league championship of the Friday Nite Ladies League. High scores were made by Gladys Dunbar 213 and Pidge Saxton 207 while top series were made by Tommy Williams 546 and Gladys Dunbar 506.

Ionic won the Masonic League title. High scores were made by Denton Manecke 220, Oswald Jones 224, Robert Hickman 208 and James English 204. High series of 622 was made by Earl Snouffer with games of 192, 213 and 217.

Congratulations to all league champions!

WPA OUTSIDE TOILET: 48" mattress. 428-9905 after 3:30 p.m.

GIRL'S BIKE, full size. 442-3831.

TWO WHEEL TRAILER, good condition. Craigville 565-3635.

RIDE WANTED

SECOND SHIFT, 3:30 to 12. Donald Frazier, 870 N. Wayne Street, Waterloo.

FROM KINGSLAND to Broadway, 1st shift. W. Mauger, Ext. 2151.

FROM BROADWAY to Taylor Street Plant to White Swan Plaza at 3:30 only. Carl Click, 426-6632.

WEST ON LEBURG RD., 14 miles to Taylor St. Plant, 3:18 to 11:48. Betty Londt, Ext. 2575.

FROM TIMES CORNER Area, 24 West to Broadway Plant, 2nd shift. Doris Stoll, 449-2398.

James C. Hargis, 77

Services were conducted Monday, May 4, for James C. Hargis, 77, who died Friday, May 1, at Lutheran Hospital.

Employed here in February 1943, Mr. Hargis retired from Bldg. 4-3 in August 1949. He was a member of the Missionary Baptist Church in Waynedale.

Survivors include his wife, Ellen; two sons, Jerry, Jackson, Mich., and Judd, Fort Wayne; two stepsons, John and Lawrence Hammond, Fort Wayne; 3 daughters, Mrs. Ethel Garrett, Toledo, Ohio; Mrs. Anna Beltz, Fort Wayne, and Mrs. Carl Williams, Findlay, Ohio; 3 stepdaughters, Mrs. Jack Coogler and Mrs. James Walker, both of New Haven, and Mrs. Leroy Oberkiser, Fort Wayne; a brother, Leonard, Chattanooga, Tenn.; a sister, Mrs. Mary Dunn, Chattanooga; 41 grandchildren and 47 great-grandchildren.

Forrest D. Leighty, 64

Services were held Friday, May 1, for Forrest D. Leighty, 64, who died Tuesday, April 28, at Parkview Memorial Hospital shortly after arrival.

Mr. Leighty was Specialist-Salary Administration Statistics, Bldg. 18-2, at the time of his retirement in April 1962. Mr. Leighty began as an accounting clerk in Bldg. 18-3 in October 1942.

He was a member of the Trinity Methodist Church.

Survivors include his wife, Marguerite; a daughter, Mrs. Joan Tracy, Dallas, Tex.; a granddaughter and two nieces.

Nora E. Potter, 78

Services were conducted Tuesday, April 28, for Nora E. Potter, 78, who died Saturday, April 25, at a local nursing home where she had been a patient since December.

A member of the Quarter Century Club, Mrs. Potter retired in February 1946. She joined the Company here in June 1918.

Surviving are three sisters, Mrs. Leah Bahney, Akron; Mrs. Daisy Neher, Richmond; and Mrs. Mary Boschet, Fort Wayne; four nieces and a nephew.

Martin L. Mundt, 61

Services were observed Monday, April 27, for Martin L. Mundt, 61, who was electrocuted Thursday, April 23, while working on a sump pump motor in the basement of his home.

Employed here in November 1940, Mr. Mundt last worked at Taylor St. as a steel worker. He was a member of the Grace Lutheran Church.

Surviving are his wife, May M.; a daughter, Mrs. Thomas (Elizabeth) Niblick, Fort Wayne; two sons, Larry, Fort Wayne, and Howard, Marion; three grandchildren; two sisters, Mrs. Esther Perl and Mrs. Bert J. Sterling, both of Fort Wayne; and two brothers, Walter H. and Harold A., both of Fort Wayne.



Priceless Product

EVEN THE MOST "BRAINY" MACHINES must be operated with skill and intelligence to be efficient. And, as Col. Glenn's historic orbital flight proved, it is man who has to take over in an emergency.

In the production of goods and services, there is no substitute for work. The man who takes pride in himself must take pride in his work. And no matter what the job, he creates an "invisible product" in addition to the one you can see.

This invisible but priceless product is good will. It may be the most valuable thing a person can turn out.

Good will in business has been defined as "The disposition on the part of a customer to return to the place that has treated him well."

In whatever job you may have — in the office, the shop or production line — you help form the customer's decision to "return to the place that has treated him well" — or not to return.

The oftener the customer comes back, the more secure your job and future will be.

**GIVE
BETTER
ELECTRICALLY**



FORT WAYNE NEWS

BULK RATE
U. S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

Volume 47

Friday, May 22, 1964

No. 11

Employees Save \$\$\$ on Purchase of GE Products

One of the many advantages available to you as a General Electric employee is the privilege of purchasing a wide variety of electric appliances and products at a net cost which is below that gener-

ally available to the public.

Through the Employee Product Purchase Plan, active and retired Company employees can realize these savings on the purchase of major GE and Hotpoint products.

Electric housewares, portable appliances, radios, lamps, construction materials and other so-called "traffic items" produced by the Company may be purchased at special employee prices at the Em-

ployee Store, located on Swinney Ave. across from the GE Employees' Federal Credit Union.

The Employee Product Purchase Plan covers a wide variety of new GE and Hotpoint appliances and products purchased for the employee's personal use in his own home.

Courtesy discounts may be obtained on eligible models purchased either from franchised or non-franchised dealers. Eligible new GE and Hotpoint appliances and products acquired by employees as part of new homes purchased from builders also qualify under the plan.

The frequency with which products may be purchased under the plan varies by product. For instance, one of each of the kitchen and laundry appliances such as automatic washers, dryers, dishwashers, ranges, refrigerators, freezers, etc., may be purchased every 36 months.

Four individual room air conditioner units may be purchased every 36 months.

One console phonograph may be purchased every 24 months.

One home heating and cooling equipment installation in an eligible employee's home may be made every 60 months.

One complete electric home heating system (heaters and thermostats) installation may likewise be made in an eligible employee's home every 60 months while one partial electric heating system as an addition to or replacement for the existing heating system may be installed every 12 months.

As for television sets, one standard model and two table or portable models may be purchased every 24 months. One table or portable model may be given as a gift to a member of the employee's immediate family. (The term "immediate family" includes the employee's spouse, children, grandparents, parents, brothers or sisters, and such relatives of the employee's spouse.)

The application for courtesy discount which you sign authorizes the Company to inspect, in your own home, any such product you purchase under the plan for your use.

Personal Accident Insurance

Coverage to Cost GE-ers Less Than Ever

Personal Accident Insurance was made a better buy than ever this month when the annual premium rate was cut to 50 cents per \$1,000 of coverage. The lower rate goes into effect on July 1, the start of the new policy year.

This is the fourth time that PAI premiums have been reduced since the plan began. The original rate, set at 76 cents for each \$1,000 of coverage in 1960, was slashed to 66 cents in 1961, to 60 cents in 1962 and to 54 cents in 1963. All premium reductions were made because of favorable claims experience over preceding periods.

Personal Accident Insurance is available to eligible employees in \$10,000 units. It gives the individual an opportunity to add extra accidental death and dismemberment protection to supplement his AD or D coverage under the General

Electric Insurance Plan—and to do it at one of the lowest rates available anywhere for this kind of insurance.

PAI coverage may be obtained

Observe May 29 As Paid Holiday

The first of several long holiday weekends this year will be enjoyed by General Electric employees here next week.

Memorial Day which falls on Saturday, May 30, will be observed here as a paid holiday on Friday, May 29, when all departments and operations plan to close.

Regular operations will resume on Monday, June 1.

on an annual basis only. However, those who want to do so may arrange to pay for it in installments through payroll deductions over a 3-month period.

Anyone not already enrolled for the Insurance must enroll by June 15 for his coverage to become effective on July 1.

If anyone who is already enrolled in this program wishes to increase, reduce or cancel his coverage, he may do so by contacting the Employee Relations Office no later than June 15.

Unless they have indicated that they wish to pay their premiums in a lump sum, those now covered for Personal Accident Insurance will have their installment payments automatically deducted from their pay over a 12-week period, starting with their last pay in June.

Employee's Son Wins Annual Mother's Day Essay Contest

Ronnie Snyder, 11, son of Mr. and Mrs. Ralph Snyder, is the grand champion of Huntington's annual Mother's Day essay contest this year.

With no assistance at all from his dad who is employed as a set-up man in Bldg. 4-4, the sixth grade student at Clear Creek School, Huntington County, wrote "What Mother Means to Me" and his entry ultimately was judged tops among the 362 submitted.

Here is the winning essay which is dedicated to his mother, Mary Martha Snyder.

What mother means to me "can't" really be put on paper, not because it is unprintable, but because what I feel for my mother, I find it hard to describe in just so many words. I think if I used baseball language, I could do it better, since baseball is my favorite sport.

What can I say? She's my producer director, owner and manager. She's in there "pitching" for me all the way, and when I come to "bat" I know if I strike out, she will be the one who "catches" the blame. She tries her best to "coach" me and keep me in the "right" field, and deep down inside, I know that even if I should wander "off base" once in awhile, that due to her wonderful training, I'd soon "get on the ball again," and "run for Home," as fast as my two legs can carry me.



Ronnie Snyder

My Mother has nine (9) players on her team, eight (8) regulars and one sub, Dad, (who is also a coach) and she treats us all the same. By that, I mean she shows no favoritism to any of us, except maybe the baby, who is only two, and sometimes the coach, (for which we excuse her).

My two "great loves" of this universe are "Mom and Baseball." I'd like to do more than just "steal a base" or 2 or 3, for Mom, or even a whole baseball diamond. I've got it, how about a diamond big as a baseball for Mother's Day.



FORT WAYNE HOSTS APPRENTICE SUPERVISORS' CONFERENCE—Ron Walden, third from right, currently on his first assignment in the General Electric Apprentice School here, measures the inside diameter of a broach ring before this group who attended a two-day Apprentice Supervisors' Conference here. The annual conference enabled Apprentice Training representatives from Lynn and Pittsfield, Mass.; Schenectady, N.Y.; Somersworth, N.H.; Burlington, Vt.; New York City, Philadelphia, Pa.; Johnson City, N.Y.; Erie, Pa.; Evendale, O.; Morrison, Ill.; and Fort Wayne to exchange new ideas and techniques. Flanking the apprentice, left to right, are Red Davis of Burlington, Frank Forti of Lynn, Dave Bartle of Fort Wayne, Ron Roth of Morrison, Doug Krebs of Somersworth and John Nolte, Consultant-Apprentice Training Programs, Manufacturing Personnel Development Services, New York City.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

The 'Lost' Customers

No one — including General Electric businesses here — is immune to the heartbreak of fickle customers.

But where do the "lost" ones go? More important — why do they go away? Is there any way to keep them from departing?

The Canadian Manufacturers' Association has gone to some pains to find out the answers to these questions. In a survey of many industries, here is what was found:

- one was lost through death.
- three were lost when a salesman left the company.
- five left to buy from a friend or relative.
- nine left to buy at lower prices.
- 14 left for unannounced reasons.
- sixty-eight left because of the company's indifference and lack of interest in the customer.

For similar reasons, in the give and take of the marketplace, our businesses — like those of our friends and competitors to the north — have their share of lost customers and lost orders, too.

Therefore, it's well to remember the lesson of the 68 per cent. Whether you design, manufacture or sell products here, you can cause customers to "jilt" us — because of what they consider to be imagined or real indifference and lack of interest on your part.

ENTER NOW!!

\$20,000⁰⁰



EMPLOYEE BAKE-OFF

for G-E
Employees and
their dependents

CONTEST CLOSSES MAY 31, 1964

Fun Time at Club

Final GE Pensioners' Affair Of Season Attracts 200 Here

More than 200 persons enjoyed themselves thoroughly last week at the final event of the season by the GE Club Pensioners' Social Organization.

Following a potluck dinner which was served at noon at the club auditorium, the participants played bingo and were treated to entertainment.

Ernie Riley, recently re-elected chairman of the organization, saw to it that everyone in attendance received a prize. The en-

tertainment was provided by the harmonica playing of Edith Carder, who just returned from Los Angeles, Calif.

And several pensioners traveled far distances to attend the finale of the 1963-64 season (see picture below).

Activities of the group which is open to all General Electric pensioners will resume in the fall. For further information, contact Mr. Riley (433-7582) or Charlie Wilt at the club, Ext. 2042.



ACTIVITY IS THE KEY TO A HAPPY RETIREMENT—Providing the beat to Edith Carder's harmonica playing are, left to right, Ida Mugford, Cletus and Mildred Oyer, Al and Alice Kissinger, all of Bradenton, Fla.; and Ralph and Ruth VanOsedale of Fort Wayne and Otter Lake. Edith is just back from a five-month stay in Los Angeles while Ida, the Oyers and the Kissingers just returned from their winter residences in the Sunshine State. The VanOsdales meanwhile have been keeping their freezer loaded with fish, obtained from their favorite pastime. Ralph also is a deer hunter. Each fall he takes off for Wyoming or Canada and always brings home venison.



EVERYBODY TURNED OUT TO BE A WINNER—Harry Feaser, assistant chairman of the GE Club Pensioners' Social Organization, delivers the first bingo prize during last week's luncheon-party to Josephine Haughan while others at the table prepare for the next game. Bingo and entertainment followed the potluck luncheon at which more than 200 retired General Electric employees attended.

Barlow Named SMD Manager-Marketing; Three Other Appointments Announced Here

The appointment of Donald D. Barlow as Manager of Marketing for the Specialty Motor Department has been announced by Jack J. Clarkson, General Manager. The



Donald D. Barlow

Graduate Study

Employee's Son Gets Fellowship

Robert H. Waugh, son of Mr. and Mrs. Meade Waugh, has been awarded a Woodrow Wilson Fellowship for graduate study at Harvard University for the 1964-65 academic year.

A senior at Indiana University where he is majoring in comparative literature, he recently received the annual Phi Beta Kappa cash prize for outstanding past performance and unusual promise.

Mr. Waugh is a 1961 graduate of Elmhurst High School where he was a finalist in National Merit Scholarship competition and a state winner of the English Award presented by the National Association of Teachers of English. He is preparing for a college teaching career.

His father is Specialist-Accounts Payable with the Specialty Motor Department in Bldg. 4-6.



Robert H. Waugh

appointment becomes effective June 1.

Mr. Barlow, who has served as Manager-Mid East Central District of the Components Sales Operation since April 1960, succeeds Vincent P. Gregg who recently was appointed General Manager of the Appliance Control Department, Morrison, Ill.

Succeeding Mr. Barlow at the Indianapolis headquarters of CSO will be Robert B. Horsman, currently Manager of CSO's Empire District at Syracuse, N. Y.

Mr. Horsman's position at Syracuse will be assumed by Nathan T. Horton, Manager-Sales-Heating and Air Conditioning for the General Purpose Motor Department with headquarters at Taylor St.

Succeeding Mr. Horton will be Keith D. Blumhardt, Manager-Product Service for CSO. All appointments take effect June 1.

Donald D. Barlow

A native of Centralia, Ill., Mr. Barlow brings to his new position 18 years of experience in the electric motor field. He holds a B.S. Degree in Mechanical Engineering from the University of Illinois, graduating in 1942. He also attended Illinois College and did graduate work at the Massachusetts Institute of Technology.

Between 1947 and 1955 Mr. Barlow held various sales and application engineering assignments in Fort Wayne, Chicago and Detroit. In 1955 he was appointed Manager-Specialty Sales of the Michigan District and four years ago assumed his current post. He joined the Company in 1945 on the Engineering Test Course and became proposition engineer here in 1946.

He is married and the father of four children — Joyce, Barbara, Kathleen and Richard.

Robert B. Horsman

In his new position, Mr. Horsman will be headquartered at Indianapolis with other sales offices in his district located at Fort Wayne, South Bend and Evansville.

A graduate of Syracuse University with a B.S. Degree in Electrical Engineering, Mr. Horsman joined the Company in 1939 and had several assignments in Schenectady and Fort Wayne on the Test Program before he took a position here in development engineering.

He transferred to Syracuse in 1950 as a sales engineer, was appointed Manager of Industrial Sales for the Apparatus Sales Division in 1953 and later became Manager of Equipment and Specialty Sales for the Component and Intermediate Distribution Department. He assumed his current position in 1960.

Mr. Horsman is married and has five children — two daughters and three sons.

Nathan T. Horton

Mr. Horton as Manager-Empire District for CSO will be located in Syracuse and his territorial responsibility will include sales of-

fices in Buffalo and Rochester, N. Y.

A holder of the B.S. Degree in Mechanical Engineering from the University of Oklahoma in 1948, Mr. Horton joined GE on the Test Program and in August 1948 became a design engineer here.

In 1952 he became group leader for compressor motor sales and in 1954 was appointed to his current



Robert B. Horsman

position with GPM.

He, his wife and sons, Tom and Mike, will move to Syracuse early this Summer.

Keith D. Blumhardt

After obtaining his bachelor's degree in Business Administration from the University of Wisconsin, Mr. Blumhardt joined the Company in 1953 as a Marketing Research and Administration Specialist at



Nathan T. Horton

the Appliance Motor Department, DeKalb, Ill.

In 1954 he became Product Service Specialist there and in 1960 was appointed Manager-Product Service for CSO and transferred to the operation's headquarters here.

Mr. Blumhardt, his wife and three daughters, Karen, Sue and Ellen, reside at 1848 Kensington Blvd.



Keith D. Blumhardt

U. S. Industry Must Do More Homework To Survive in Freer World-wide Trade

The board chairman of America's fifth largest employer took a hard look at "the new world of international competition" and found that American industry has a lot of homework to do if it is to survive and prosper in an atmosphere of increasingly freer world-wide trade.

General Electric Board Chairman Gerald L. Phillippe said the growth of the Common Market "should open up a new era of broader business opportunities" in the United States.

Face Up to Disadvantages

But, he cautioned, American businessmen, employees, government leaders and union officials would first have to face up to some of this nation's competitive disadvantages and cooperate to correct them.

This nation's disadvantages, he said, included:

1. European businessmen "are way ahead of us in their familiarity with international business dealings." While the Europeans speak several languages, are used to crossing international borders, and are familiar with the subtle differences in commercial practices between countries, American businessmen still tend to think only in national terms.

2. Even though wages will rise faster, on a percentage basis, in Europe than in America, our wage levels are so much higher than theirs that the actual wage gap will widen rather than narrow at

least through 1970.

3. Foreign competitors are rapidly expanding the scale of their operations because their governments are encouraging horizontal mergers.

4. Many European nations effectively prevent the purchase of certain products outside their own borders. In the case of turbine-generators, Mr. Phillippe pointed out, the "nationalistic purchasing practices" in Europe are such that "bidding extra low" is meaningless; "there is, in effect, no point in our bidding at all."

5. It costs far more for an American firm to export goods to Europe than a European firm to export the same goods to America. English book publishers, for example, pay \$29 per ton to send books here, while American publishers pay \$68 to ship a ton of books to England.

6. Common Market countries rebate taxes on exports to their manufacturers. The United States does not.

More Innovation

These disadvantages, Mr. Phillippe said, are partially offset by American technology, which "is second to none," and by the fact that American industry has "the volume that permits mechanization."

He said American industry would have to look more than ever to its engineers for product innovation, new product ideas and ways to improve production efficiency.

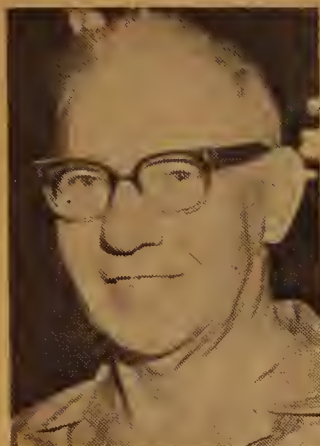
(Continued on page 7)

Applications Accepted For Apprentice Training

Several qualified men will be enrolled in the Apprentice Program before the beginning of the fall classes in September, it was reported this week by David A. Bartle, Jr., Manager of Apprentice Training, Bldg. 19-2.

To be considered for this training, an applicant must be a high school graduate with a minimum math and science background of one year of algebra, one year of geometry and one year of either physics or chemistry. He must also be from 18 through 20 years of age (veterans are accepted up to 25).

Application should be made at the Central Employment Office, Building 21, 1635 Broadway. Each applicant should bring a transcript of his high school achievements.



RETIREMENT SMILE — Edward M. Smith flashes a bright smile as he celebrated his April 1 optional retirement. A machine operator in Sec. 14, Taylor St., he joined the Company in October 1925.



MOVING ON — Now that she has observed her June 1 retirement, Edna Etzler plans to move back to Van Wert, Ohio. Last employed as a coil taper in Bldg. 4-2, she started here in January 1923.

Eight Here Complete 273 Years' Service, Earn Life of Leisure



TRIP TO WEST COAST — Catherine Brown, who celebrated her June 1 optional retirement, and her husband, Floyd, who retired here in 1961, plan a trip to the West Coast to visit their son and his family. A General Electric employee since February 1944, Mrs. Brown was last employed as a tester in Bldg. 26-5.



OCCASION FOR SMILES — Happy smiles marked the April 1 retirement celebration of Hazel Henschen, right, shown with her granddaughter, Suzanne Ledger. Last employed as a coil winder in Sec. 14 at Taylor St., she joined the Company in October 1932.



RETIREMENT PLANS SET—John Lee, center, plans to "relax, take some short trips and work around home" now that he celebrated his May 1 optional retirement. Employed here since April 1940, he was a spray and dip employee in Bldg. 4-4. Flanking him are his wife, Margaret, and brother, Elihu, who is employed in Bldg. 4-B.

CORRECTION

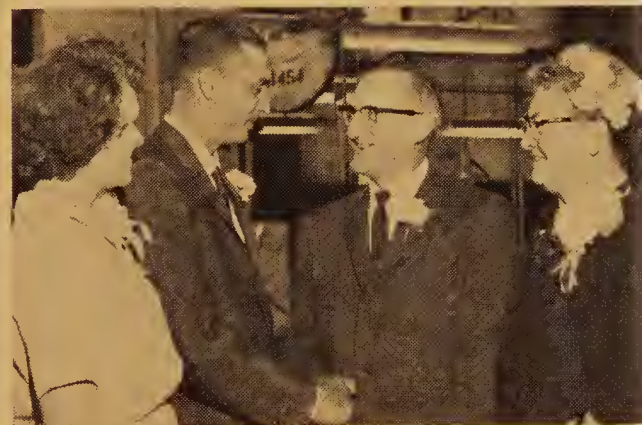
In a recent issue of the GE NEWS, some of the information contained under the retirement picture of Don Castle was incorrect. Pictured with the retiree were his wife, Hallie; his son, Wallace, who is employed in Bldg. 8-1; and his brother, Glen, employed in Bldg. 6-4.



LIFE OF LEISURE AHEAD—John Herney, first class inspector in Bldg. 26-4, plans lots of hunting and fishing moments in Michigan now that he has celebrated his May 1 retirement. He joined the Company here in June 1925. At his retirement party are his wife, Edna; and son, Dan.



FOUR GENERATIONS REPRESENTED IN THIS PICTURE—The May 1 optional retirement of Mary Shreve, left, attracted four generations of her family. A finish operator in Bldg. 4-4, Mary began her employment here in November 1927. She plans to soak up lots of sunshine on a forthcoming trip to Arizona. Seated is the retiree's mother, Nancy Ulrich, a spry 90 years of age. Standing to Mary's right are her sister, Mrs. Nina Wiley; her niece, Janice Hacker; her grandniece, Mrs. Nelson Rich; and her brother, Howard Ulrich, who recently retired from Bldg. 26-B.



CALIFORNIA HERE WE COME—That was the comment of Charles K. Winans, second from right, who completed more than 40 years of service at his May 1 optional retirement. A tool, jig, fixture and gage repairman at Bldg. 4-1, Mr. Winans and his wife, Erma, at right, were to fly the next day to San Diego to visit their daughter and her family. Active in GE Club affairs for many years, Charlie joined the Company as a handyman in August 1922. Congratulating him above are his daughter-in-law, Carol, and son, Bill.

Indiana State to Appear On College Bowl Sunday

Indiana State College, Terre Haute, will provide the opposition to California's Whittier College on the General Electric College Bowl this Sunday at 5:30 p.m. on Channel 33.

Whittier, which has defeated Illinois Institute of Technology and Drew University the past two Sundays, will be seeking another win and an additional \$1,500 scholarship grant.

Opposing the Californians will be the following four students of the Indiana college — Harold L. Bishop, Robert C. Bryan and Jane D'Enbeau, all of Terre Haute, and G. Max Angleton of Brazil, Ind.

The game will mark the 202nd of the award-winning series with the final telecast of the current season set for Sunday, June 14.

Elex One-Day Conference Set

Attention, Elex Club members. Circle the date of Saturday, June 13, on your calendar. For on that day will be staged the One-Day Conference at the Moose Lodge, 2320 Maumee Ave.

Open to members only, the conference begins at 9:30 a.m. with registration, followed by the business meeting from 10 to 12:30 p.m. After a luncheon featuring baked steak, the conference will close with the candlelight and memorial service combined.

Tickets are \$3 apiece and must be reserved no later than Wednesday, June 3.

TEN PIN TOPICS

By Sharon Hitzeman

Spring has rolled around again, bringing with it the close of the bowling season. Spring also means tournament time which offers us a chance to show how well we have or have not improved during the year.

The first place winner in this year's tourney was the Assembly Team with a total of 3080 pins. Second place went to Team #5 of the Apparatus League for their 3076 total. Third, fourth and fifth place belonged to Cutting Tools with 3056, Neff Engineering with 3030 and Main Auto with 3019.

Charlie Wilt won the first place

trophy in the all-events with a total of 1825 pins. Art Smethers came in second with a 1756 total while Carl Howard, John Stark and Harold Somers placed third, fourth and fifth with 1727, 1712 and 1685, respectively.

In the doubles, Ken and Noah Kuntz won the first place trophy via a 1340 total. Sam Macy and Sam Caps were second with 1316 pins, closely followed by Sogi Soder and Richard Webber with 1300 pins. Fourth and fifth place went to the teams of Jim Landis and Jim Shatzer with 1294 and Carl Howard and John Stark with 1292.

The first place trophy for the singles event goes to Max Baron this year for rolling a 708. Don Waldrop posted a 705 for second place. Third, fourth and fifth place went to Art Smethers, Tom Muligan and Ted Perry for their totals of 688, 687 and 686, respectively.

Prize money may be picked up now at the GE Club from 8 a.m. through 4:30 p.m. any weekday. The trophies will be given to the winners at the Semi-Annual Sports Banquet to be held June 3. See you again this fall!



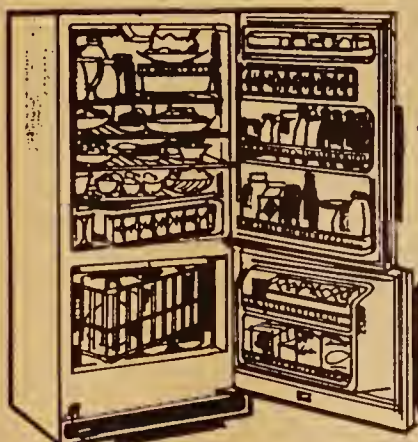
ONLY

Hotpoint

REFRIGERATOR FREEZERS

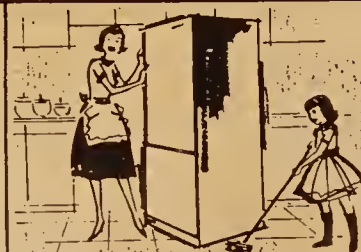
roll out ON WHEELS

SEE THEM TODAY



HOTPOINT MODEL CBF915E

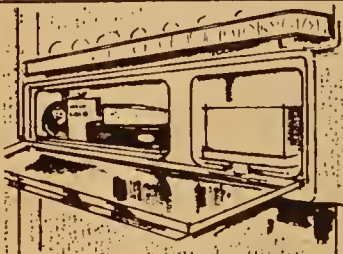
Deluxe Hotpoint No-Frost 15; big 147-lb No-Frost freezer with swing-out basket; swing-out crisper; aluminum shelves; meat, dairy storage; rolls out on wheels for easy cleaning.



ROLLS OUT ON WHEELS—It's a breeze to move Hotpoint refrigerator for cleaning, sweeping, waxing.



NO-FROST AT NO EXTRA COST—Costs no more to operate than combination Hotpoints of comparable size.



DELUXE DAIRY STORE—Keeps butter at desired temperature and spreadability, confines food odors.

COMPLETE SATISFACTION WITH PERFORMANCE ASSURED

Hotpoint products are backed by the exclusive Hotpoint written 90-Day Replacement Guarantee of Satisfaction in addition to the usual product warranty. Under this written guarantee, if you are not completely satisfied with the performance of your new Hotpoint appliance and notify the dealer within 90 days of the date of purchase, he will replace it with a comparable Hotpoint model at no cost to you. This is another of the many ways Hotpoint puts the Accent on Value.

EMPLOYEE
DISCOUNT

\$5500

Hotpoint

A Division of General Electric Company

For a complete list of eligible Hotpoint appliances and Employee Product Purchase Plan courtesy discounts, contact your Employee Relations or payroll office.

SEE YOUR HOTPOINT DEALER TODAY

PENSIONERS PARADE

James J. Ormiston, who retired here in 1945, will celebrate his 90th birthday this Sunday.

An open house for family and friends will be held in his honor from 2 to 5 p.m. on that day at the home of a daughter, Mrs. Paul W. Bishop, 4403 Lower Hunting-ton Road.

Mr. Ormiston is remarkably active for his age and is looking forward to a summer of fishing at Snow Lake and Michigan's Gilead Lake.

The pensioner worked at the Winter St. Plant from November 1925 until his retirement as a fireman in November 1945. Three brothers — Jack, Phil and Frank — are also General Electric pensioners as is his son, Louis Roe, who retired two years ago.

He has four children, 9 grandchildren, 1 great-grandchild, and two sisters in addition to the brothers.

CREDIT UNION CLOSED

The GE Employees' Federal Credit Union Office will be closed May 29 but will reopen for normal business hours on June 1.

After the 18th ...

By Dottie Askren

Charlie McClain, the new GE Club Golf Chairman, has announced that eight leagues are playing this season.

BRIGGS' LEAGUE started play at Brookwood on Monday, May 4. Financials are ahead with four points. Both low scores of the evening were turned in by members of the Highballs team — Larry Schneider, 41 and Luther Putman, 42. It would appear there is going to be plenty of competition for top spot. Charlie reports that the only "colorful" thing was the black eye he gave himself when shooting a stymied ball sideways to the fairway. The ball struck a tree root and Charlie's eye, almost simultaneously.

SODER'S LEAGUE also began on Monday, May 4, at Brookwood. The Rough Riders grabbed the first round lead with five points — and that's about as good as you can do. However, the following round found them in second spot when the Pros won four to pass them by. Skeets Lahrman shot a 40 while Dick Parlow and Marv Peterson each scored a 41.

THE LADIES' LEAGUE started play at McMillen on Monday, May 4. Mo Murtangh was in her usual good form on the first two Mondays, turning in a 43 and 42, respectively. Three birdies have been scored. Dorothea Swank and Mo Murtangh led off the first evening with birdies on #17, and Phyllis Hipp chipped one in for a birdie 2 on the 181 yard #11 last week.

TAYLOR STREET HI PAR LEAGUE Manager John Blair reports play began at Foster Park on Tuesday, May 5. He says that the Taylor Street Hi-Par "Hot Shot" of the week goes to Jerry Michael. Jerry chalked up four pars, four single bogeys and one double bogey for a 42 on the first night — not bad for a man complaining of a sore shoulder. Ken Wyman, Jerry's opponent, is still scratching his head. Jerry beat Ken by four strokes actual and Ken had to give Jerry two strokes! This doesn't sound like the "old sandbagger" Michael, but we all know how the "bean counters" like to pick up a quick dollar. Jerry is in a prize money position with his four pars leading the league. Don Feher thought he was in a prize money position by having 4.9 strokes difference between his average and score. There is only one problem — the prize is for shooting below your average. Who do you suppose is taking an early lead for this prize? You're right again — Jerry Michael with 3.6 strokes. Larry Mellinger and Don Strain thought they were tied for a prize money position by reducing their averages 1.5 strokes but along came Michael with a 1.8 strokes reduction. It is said that history repeats itself so watch yourself, Jerry. Last year as Team Captain, your team enjoyed first place for most of the season only to be knocked down to the hole position at the end of the season.

NELSON-ELSEA LEAGUE play also began on Tuesday, May 5, at Brookwood. Red Braden has been very consistent and in mid-season form. He scored two 39's in

NOTICE!

General Electric
Quarter Century Club
Annual Outing

Will Be September 12, 1964

Plan to Attend

More Details Later

two tries. Don Hower plays well in the rain, too — he came in with a 41 the second time out. The Nineteen Holers and the Nads were tied for first place with 6½ points each. The Optimists slipped from first to third spot after leading the first night.

WINTER STREET LEAGUE Manager Charlie McClain reports his six teams started the season off in fine style on May 6 at Brookwood. The first three teams are tied with four points each — the other three are tied with one point each. So, anything can happen here! Jim Sternberger had a 41 for low gross while Paul Billman, Bill Kayser and Wilbur Jones were close on his heels with 43's.

FERRIS' A.M.D. LEAGUE got underway on Wednesday, May 6, at Foster. The Forty-Sixers hold a slim half-point lead over the Misfits and Duffers who are tied for second with three points each. Low gross scores for the evening were carded by Sam Macy and Gus Ormsby with 42.

BTC LEAGUE got off to a very early start. Manager Karl Roesler reports that on Thursday, May 14, they played their third match of the season at Foster Park. Early starting must pay off because Tom Brown, member of Holbrook's #4 Team, carded a beautiful 36 and Sub L. B. McDougall was just one stroke behind with a 37.

IN PASSING ... There are two kinds of golfers — those who golf for sport, and those who play under or near par.

Softball League Needs One Team

One team is needed — preferably from the east side of Broadway — to round out the GE Interdepartment Softball League this season.

Anyone interested in forming such a team should contact Charlie Wilt at the GE Club immediately. With five teams already in the fold, plans are to start play next week. League Manager is Tony Gonzalez of Bldg. 19-5.



EDGED FOR VOLLEYBALL TITLE—Here is the Lab Operation volleyball squad which extended victorious Specialty Transformer to the limit before succumbing in the recent post-season double-elimination tournament. Kneeling, left to right, are Fred Burke, Carl Click and Tony Gonzalez. Standing are Dave Baller, Dick Habegger, Hal Jones and Dan West. Not present for picture were Jack Wilson, Jerry West, Steve Hile, Jim Hoppel and Bill Wareham.



At Lutheran Hospital

Alverna Crowell Taylor St.
Raymond Brown Taylor St.

At Parkview Memorial Hospital

Dale Delagrange Winter St.
Charles Arnett Pensioner
Jake Denis Bldg. 19-4
Robert Battershell Taylor St.
Thelma Williams Taylor St.
Frances Ambridge Taylor St.
Lester Green Taylor St.
Dorothy Carlisle Taylor St.
Sam Macy Bldg. 26-1
Leonard F. Deal Bldg. 4-5
Howard Johnson Taylor St.

At St. Joseph's Hospital

Elayne Maldeney Taylor St.
Art Ackerman Taylor St.
Elmer Hart Pensioner
John Lauer Bldg. 19-3
Melvin France Pensioner
Verena Hullinger Bldg. 4-3

At Clinic Hospital Bluffton, Ind.

Ezra Garringer Bldg. 4-1
William A. Mauger Bldg. 4-3

Dismissed From Hospital to Home

Viola Barnaby Bldg. 4-4
Marilyn Boren Bldg. 12-2
Donald J. Lauer Bldg. 4-3
Kenneth Evans Winter St.
William Tracey Winter St.
Nina Growcock Winter St.
Leroy Crider Winter St.
Sandra Willis Taylor St.
Emil Fagge Taylor St.
Howard Fritz Bldg. 26-1
Dennis Frisch Bldg. 26-1
Dallas Girardot Bldg. 26-5
Ocie Jackson Taylor St.
Sharon Householder Taylor St.
Opal Snyder Taylor St.
James Barrick Taylor St.
Edmund Sargent Bldg. 19-5
Rosemary Ramirez Bldg. 26-3
Fred Hess Bldg. 27
James Baker Bldg. 26-1
Cora Morrison Bldg. 26-2



"TOTE BAG"

HAIR DRYER

MODEL HD-X

Fast ... Low Priced

- Perfect for the busy co-ed, teenager or any girl on the go
- Large bouffant bonnet fits over the biggest rollers
- Convenient "reach-in" top lets her check her hair without disturbing the set
- Bonnet has 72 air jets to spread drying warmth evenly through hair
- Three heat selections, plus "cool" for summertime use
- Powerful, quiet motor dries hair quickly and evenly



Employee Price

\$11.50

Buy It Now at the Employee Store

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, June 1, 1984

FOR SALE

LAKE COTTAGE, furnished, 5 rooms, Skinner Lake, Sunset Beach. 745-1645.

BREAKFAST SET, 5 piece, plastic, good condition, grey and white. 425-0392.

DINING TABLE, cherry, dropleaf, 4 roseback chairs, \$50; walnut console table \$10; silver coffee service, \$5; misc. items. 423-9613.

DINING ROOM SUITE, walnut, table, buffet, 6 chairs, china cupboard. Yoder 747-4464.

'59 CADILLAC, white, sedan DeVille, all power, like new, reasonable. Huntington 356-3376 after 6 p.m. or weekends.

TUBELESS TIRES, 4, 7.50x14, fair treads, no breaks. 7610 Bluffton Road.

BUNGALOW, 2 bedroom, basement, 2 car garage, pull-down stairway, large lot, fruit trees, near St. Francis College. 439-4484 or 1642 Sprunger.

BOAT, motor and trailer, 12' fiberglass, steering wheel, remote controls, price \$225, will consider trade for camp trailer. 743-2805.

UTILITY TRAILER, 2 wheel. 745-1895 Monday, Thursday.

MODERN BRICK HOME, 5 rooms, bath, good basement, 1 1/2 car garage, for small family. 747-5927.

RANCH HOME, 3 bedrooms with family room fireplace, wooded lot, shrubs, a beautiful home, SE, \$12,900. 745-4100.

OUTBOARD MOTOR, 3 hp.; architect drawing board and stand; stove; refrigerator; dining chairs; bench lathe. 443-5065.

HOUSE TRAILER, 20' Mainline. 743-2409.

BUNGALOW, 2 bedroom, living room and bedroom carpeted, nice garden, new paint on outside, a real bargain, \$6,900. 747-4622.

STOVE, good condition, 1342 Home Ave. SHELTON PONIES; child's saddle; several bridles; pony halters. Columbia City 244-5325.

WASHER, good condition; GE dryer. 747-4473.

TRAILER, 2 wheel, good shape. 436-6665.

PIPE TOBACCO, fresh, just 25 packs left, priced way under wholesale at 10¢ each, Kentucky Club regular. 445-7413.

DRESSES, winter and summer, size 12 some worn only 2 or 3 times, will sell reasonable, lady's. 439-4404.

BOAT, 14' Carter Craft; 23 hp. Johnson; trailer; boat canopy. \$350. 425-9045 after 5 p.m.

STORM WINDOWS, wood, 2-39 1/2"x 64 1/2", 6-33 1/2"x64 1/2", 2-27 1/2"x38 1/2", \$1 apiece. 444-0631.

BARBECUE GRILL, never used; free kittens, Angora and Persian. 433-6641.

DRESSES, young girl's; blouses; skirts; sweaters, size 13-14-15; Cortland tennis racquet; 3 balls. 442-6685.

TRAVEL TRAILER, 16' Holiday Rambler, sleeps 5. 747-2097.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

WILL TRADE OR SELL, 4 unit apartment house, reasonable, 1014 Higb. 456-1772.

TENT, 10x10 with floor; GE portable TV, 14" screen; oil stove; twin tube with drain, all in good condition. 426-6321.

TRIPLE TRACK WINDOWS, 2-34 1/2"x 51 1/2"; 1-40 1/2"x43 1/2"; 1-36 3/4"x43 3/4"; 1-26 3/4"x63 3/4"; window fan, 20" Homart, 2 speed. 747-2532 or 747-2535.

BASINETTE WITH HOOD, \$5; stroller, sleeper, \$6; nlp n nap. \$4.50; teeter babe, \$2.75; car seat, \$3.75, good condition. 439-4484.

BOX SPRINGS, 2 twin size Englander, heavy metal cot and pad for a tall person, like new 442-6655.

HAND LAWN MOWER, rubber tires, good condition, \$5; leatherette headliner with bows for '57-59 Chrysler, new. 439-2874.

DRAPES, 4 pair, cinnamon. 445-8273.

GLARINET, Buescher, all wood, just like new, used only 4 times, \$125; '59 Ford trailer hitch, \$6. 456-1439.

LOUNGE CHAIR with ottoman, like new; living room tables; bed frames with rollers; powder table; mirrors; magazine rack; misc. items. 748-1743.

ACCORDION, 80 bass, reasonable. 745-9818 after 4 p.m. or weekdays.

UTILITY TRAILER, 1 wheel, good condition, \$30. Albion 636-2265.

OUTBOARD MOTOR, 5 1/2 hp., '60 model gear shift, used 3 times, \$135. 745-7465.

SEWING MACHINE, portable. 428-7455.

REFRIGERATOR, 12 cu. ft., clean and quiet. 5202 S. Harrison.

BICYCLE, girl's 16", with training wheels, \$7. 748-6067.

COTTAGE at Big Long Lake on 2 lots, plenty of shade, Hortells Additions, #227, R. #1 Wolcottville.

RINKER RABOUT, Class D, 14', fully equipped, including Mark "55" Mercury outboard with controls, everything in good condition. 747-3291.

BIKES, 2, girl's, Schwinn, 26" wheel, like new. 745-1697.

GIRL'S CLOTHING, size 5 junior Petite formal. 744-3990.

GE THINLINE AIR CONDITIONER, 1961 model, 7,500 BTU. 440-3904.

BUNGALOW, North, good location, basement, garage, yard, just been remodeled, will consider selling on contract, 637-3214 or 439-5760 after 5 p.m. or weekends.

STOVE, apartment size, top and oven light, modern. 445-6725.

DIAMOND RINGS; engagement and wedding band, 1/2 carat, \$225 value, \$100 or reasonable offer. 745-0737.

'55 1/2 TON CHEVY pick-up, new tires, no rust, \$575; 3 hp. Johnson motor, \$45. 445-7653.

FUSE BOX GE TC29-4 for 4 circuits and range with 100 amp main. \$5. 744-1093.

PLATFORM ROCKER, beige nylon, excellent condition, \$25. 745-1645 or 4210 Hoagland.

SOFA, 3 cushion, with skirt, 6'2", Lawson, good condition; cocktail table, Duncan Phyfe, mahogany, painted black. 745-9271 after 5 p.m. or Sat./Sun.

SPEED BOAT, '60, 14' red and white fiberglass; 35 hp. motor, will consider trade for 1/2 ton pick-up, real sacrifice. Churubusco 693-2871.

LAWN ROLLER, water filled; baby bed. 483-5620.

CLOTHES DRYER, \$35; 16 hp. Johnson outboard motor, \$25; Simplex ironer. Huntington 637-3077.

MOTOR, 1/4 hp., new, 220-440-3ph. 744-5156.

UTILITY TRAILER, good sturdy; teeter-babe, \$150; small tricycle, \$1; pink shower curtain, \$1. 442-8544.

VENETIAN BLINDS, 2, 24x43. 441-7095.

'56 FORD, 2 door, radio and heater, excellent condition, no rust. 748-8455.

MICROMETERS, 1-1/2"-2", 1-2"-3", 1-3/4"-1", inside micrometer; telescopic gauges. 446-4163.

ONE JET for 4 inch deep well; 50 gal. water tank; girl's clothing, 8-10, good condition; Duncan Phyfe coffee table. 483-3375.

ELECTRIC GUITAR, new silvertone, two tone controls, one switch, includes carrying case and beginner's book. 436-0702.

MEADOWBROOK, a buy you have to see, 3 bedroom, carpeted living room, family room, 1 1/2 baths, \$60 down, 4 1/2% 749-4274.

TENT, 8x10', 6' high, 3' wall screened front and rear window, canvas sewed in floor, excellent condition. 745-3086 evenings.

DINNER JACKET, off white, man's; girl's dresses, size 6x. 744-0507.

THREAD DIES, 1/2 and 3/4 dia. with ratchet; 1 pipe vise. 744-4795.

SOFA, 80" rose beige, nylon covered; Acme brass floor lamp, 56", like new. 745-5227.

SUIT, boy's, dark, good condition, size 17-18. \$10. 745-0122.

DINETTE SET, chrome, green/grey, good condition, cost over \$100. sell for \$25. 425-7841.

SINK CABINET UNIT, 54", white single bowl. 429-5481 eve. or Sat./Sun.

SPORT COATS, 2, men's, 1-brown, 1-red, size 36, very good condition, \$5; baby crib, good condition, \$15. 447-8481.

PICKET FENCE, give me your price on 40' of 3" fence. 230 W. Williams.

PUMP ORGAN, 75 years old, still plays, as is \$60. 745-3905.

SOFA, early American colonial, wing back, 78" long, custom made by Maumee, excellent condition, slip cover included. 483-6173.

BOAT 14' fiberglass; 30 hp. Johnson motor; Mastercraft trailer; cover for boat and motor. 449-2643 after 5 p.m.

REFRIGERATOR, 10 cu. ft., \$35; combination radio and record player, \$10, all in good condition. 426-0924.

CRIB, 6 year, Birch, only 2 years old. Roanoke 672-2393.

TRAILER, one wheel, cheap. 425-5605.

CARPENTER'S SQUARE, \$75. 745-2120.

FIREPLACE HEATER, \$10; lawn sweeper, \$3; 4 lite door, 2-8x6x8x1 1/4, \$2. 747-3353.

GE STOVE, 38", pushbutton, good condition, \$40; 4 pr. lined drapes, miscellaneous curtains. 483-3246.

'54 OLDS, sharp, loaded with power, air-conditioned, good rubber, motor and transmission, in excellent shape, reasonable. 2733 Indiana Ave.

FORMAL, beautiful, blue, strapless, floor length, delicate white applique down front and sides, bow and sashes down back, 11-12, \$25. Ossian 3334.

'58 RAMBLER, 4 door, automatic, radio, very good condition, \$595. 749-8120.

SEWING MACHINE, drophead Singer, good running condition, \$7.50; 3 piece sectional, like new, 1/4 original cost, green, Sample Suite. 425-5921.

WALNUT DESK, good condition, \$18; sofa bed, \$6. 745-3506.

SNOW TIRES, 2, like new, 8.00x14, Kelly, mounted on wheels for '59 or '64 Olds. \$35. 745-7964.

15' BOAT, fiberglass; '62 Mercury, 450 motor; trailer; cover, like new. 446-0621 after 5 p.m.

LARGE LOT, will take good used car as part payment; dinner bell. 745-1302.

WALNUT BUFFET, beautiful, large size, \$30; 300 new face brick. 747-5662.

'57 MERCURY, 4 door, new paint, new tires, new battery, automatic transmission. \$495. 744-8496.

GE WINDOW FAN, 20", 3 speed, reversible, automatic temperature controller, excellent condition, \$14. 483-6055.

STOVE, make me an offer; drapes, 1 year old, \$1. 429-6575.

FORMAL, worn once, excellent condition, strapless, princess length, size 10, lavender lace over pink satin with shoulder net. 446-9483.

TENT, 10x10; oil stove; GE TV, 14", all in good condition. 426-6321.

STEP TABLES, 2, blond, \$6 each; 2 brass table lamps, 3 way bulbs, \$4 each. 446-8634 after 5 p.m.

DEEP FREEZER, GE, 11 cu. ft.; refrigerator, 8 cu. ft.; antique table and chairs, other items too. 637-3520.

MODERN HOUSE, 7 rooms, newly decorated, cash or terms, \$300 down, \$65 mo., including insurance and taxes, 2528 Bowser. 747-6431 after 4 p.m.

GRAVE SPACES, Greenlawn Memorial Park, reasonable. 445-9875.

GE AIR CONDITIONER, deluxe, Thinline, like new, very reasonable, 1 ton. 483-4065.

CARPET, blue wool, 11'x12', two matching throw rugs, 27"x45", pad for large rug; sage green hall and stair carpet, good condition, reasonable. 429-5655.

BOAT TOP, sportsman, 14'68", \$8; American standard oil fired gun type unit, just like new. \$10. 447-7232.

TOY FOX TERRIER, puppies, 7 weeks old. Zanesville 19U.

BOAT, motor; skiing equipment, \$200; lot for sale, Big Long Lake, corner Roads 700 S and 1075 E, or S. Milford 351-2785.

BOY'S BICYCLE, 26", Schwinn Corvette, like new, \$35. 745-4491.

GARDEN TRACTOR, 6 hp, with attachments, reasonable. Ossian 103R5.

AIR CONDITIONER; air compressor and spray. 424-0234.

RUNABOUT, 14'; 25 hp. Johnson motor, steering wheel; cover. 447-8524 or 443-7173.

'51 OLDS, 4 door, good condition, a one owner car, \$100. 446-4131.

AKC POODLE, puppy, 6 weeks old, female, cream white, \$60. 749-4168 after 2 p.m.

LAWN MOWER, good Simplicity 24", riding type, \$125. 745-0257.

AKC TOY POODLE, creamy white, lovely pet with children, will sacrifice, \$50. 745-1773.

'52 PONTIAC, 8 cylinder, automatic, make an offer. 744-8677.

BREAKFAST SET, chrome and red, \$29.50, medium size tricycle, \$3.50, both in good condition. Decatur 3-3726.

MOBILE HOME, 2 bedroom, Liberty, '58 model, 10x41. 749-5997.

RANGH, 3 bedroom, 1 1/2 tiled baths, 2 1/2 car garage, 15x20 patio, fenced in yard, new addition, Meadowbrook, New Haven 748-1698.

FREE KITTENS, 749-5997 or 749-5996.

STORM SASH, 1 picture window 24 pane overall size 66"x63", 426-5664.

GE OBITUARIES

Edwin J. O'Neill, 59

Services were conducted yesterday for Edwin J. O'Neill, 59, who died Monday, May 18, at St. Joseph's Hospital where he had been a patient since May 3.

Mr. O'Neill was a Production Control Specialist in Bldg. 8-2 until he left for personal illness on April 30. He began as a clerk in Bldg. 4-4 in January 1926.

Mr. O'Neill was a member of St. John the Baptist Catholic Church, its Holy Name Society and the Anthony Wayne General Assembly Fourth Degree Knights of Columbus. He was past president of the GE Club and the Quarter Century Club and past grand knight of the Knights of Columbus Council 451.

Survivors include his wife, Ursula; a daughter, Mrs. Roy E. Rowe, Fort Wayne; a son, Dennis Michael, at home; three brothers, Raymond, Perry J. and Ralph, all of Fort Wayne, and two granddaughters.

Stanley Ostrowski, 63

Services were held Friday, May 15, for Stanley Ostrowski, 63, who died Tuesday, May 12, at his residence.

Mr. Ostrowski was employed pressing windings in Bldg. 17-3 prior to his disability retirement in August 1961. He started here in January 1943.

Mr. Ostrowski was a member of St. Hyacinth's Church.

Surviving are his wife, Frances, and several nieces and nephews.

ALUMINUM AWNING, 5' roll-up, \$10. 3921 S. Hanna.

FOR RENT

UPPER APARTMENT, 3 room, 1015 High. 456-1772.

HOUSETRAILER on Diamond Lake, inside plumbing, lake front, \$100 plus electric, June 1 to Sept. 2. 446-6332.

ROUND LAKE, Tri Lakes, beautiful cottage, sleeps 6, safe, sandy beach, must be seen to appreciate, few weeks left. 483-2646.

UNFURNISHED APARTMENT, 3 large rooms, walk in closet, heat, water, garage furnished, SE, 2 adults only, ref. and stove furnished. 483-4049.

3 BEDROOM HOUSE, \$65 per month, close to schools, bus, shopping, heated, SE 744-9479.

MODERN COTTAGE, Adams Lake, 4 bedrooms, excellent beach, \$75 per week. 745-1930.

UNFURNISHED HOUSE, close to GE, 5 rooms and bath, \$58 mo., 344 W. Maumeter; Big Long Lake, house trailer, \$145 year. 428-9905.

HAMILTON LAKE, 3 rooms, all modern, not lake front, \$50 per week, 744-0782 after 4 p.m.

RIDE WANTED

BRENTWOOD ADDITION on East State to Broadway Plant, 8 to 4:36 p.m. Ramon Franke, Ext. 2341 or 483-3972.

FROM BROADWAY to Taylor to White Swan Plaza at 3:30 p.m. only. 426-5632.

FROM SOUTHWEST PLAZA to Broadway Plant, 2nd shift, Barbara McClellan, Ext. 3372.

RIDERS WANTED

BETWEEN ST. JOE and Broadway Plant, 3:30 till 12 midnight. Ext. 2125.

FROM WINTERS ROAD and Bluffton Road to Broadway Plant, 7 to 3:30 shift. 747-3753.

WANTED

SOMEONE FOR BABYSITTING in the vicinity of Michigan Avenue from 3 to 8 or 9 p.m. 444-0825.

SHALLOW WELL PUMP, 742-3576.

PILLOW, Niagara massage, 445-0821.

GARAGE DOOR, wood or metal, 16' overhead. 424-0591.

PORCH SWING, reasonable. 441-7854.

ELECTRIC HEDGE TRIMMER, 745-4122.

TRICYCLE, 16-20"; ping pong table, reasonable. 748-2642.

Harry C. Prange, 86

Funeral services were held Tuesday, May 19, for Harry C. Prange, 86, who was dead on arrival at Lutheran Hospital Saturday morning, May 16.

Mr. Prange will be remembered by many long-service employees here. He was the oldest service employee at Fort Wayne when the Navy "E" Award was presented to the Fort Wayne Works in June 1942 and he accepted the award on behalf of local employees.

One of the few men to reach the 50-year ranks, Mr. Prange completed more than 52 years of service with the Company when he took an optional retirement in January 1947 as a model maker in Bldg. 17-4. He began his long GE association here in November 1894.

In addition to being a member of the Quarter Century Club, he was a member of the Emmanuel Lutheran Church and was a former deacon and trustee of the church.

Survivors include his wife, Emma; two sons, Vernon of Columbus, O., and Harry C. Jr. of Marion; three daughters, Mrs. Frank (Mildred) Cowan, Mrs. K. William (Dorothea) VerBryck and Mrs. Rodney (Marjorie) Reck, all of Fort Wayne; and eight grandchildren.

Hugh N. Johnson, 71

Services were held Wednesday, May 20, for Hugh N. Johnson, 71, who died Sunday, May 17, at Lutheran Hospital an hour after admission. He had been under treatment for a heart condition.

Mr. Johnson was an assembler in Bldg. 4-1 prior to his disability retirement in December 1956. He joined the Company in November 1923 as an inspector in Bldg. 17-4.

A native of Decatur, he resided in Fort Wayne the past 60 years and served the Company 33 years. He was a member of the Quarter Century Club.

Surviving

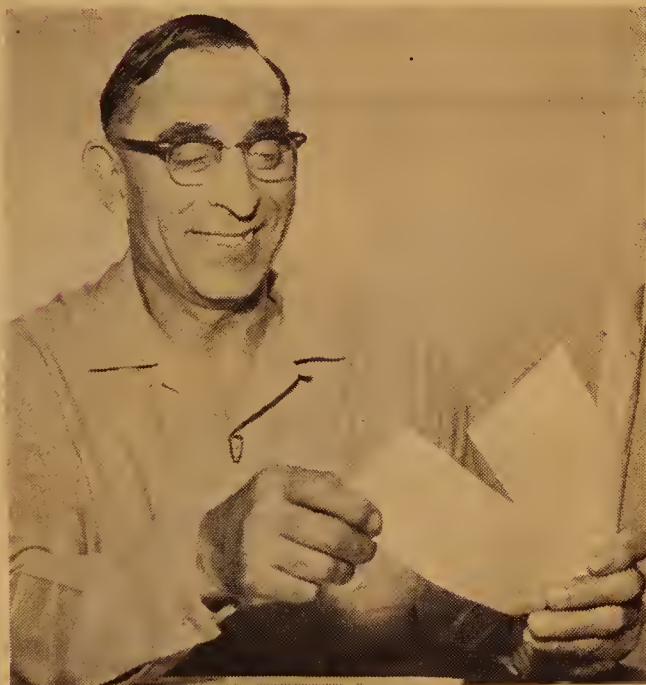
EMPLOYEES AND FAMILIES BENEFITED FROM RECORD INSURANCE PLAN PAYMENTS IN 1963

The \$64.4 million in benefits paid under the Insurance Plan to employees and their beneficiaries during 1963 marked a new record — over \$5.4 million more than in any previous year.

This report highlights other financial activities of the Insurance Plan during 1963 and gives a summary of many valuable improvements made in the Plan last year.

HIGHLIGHTS OF 1963 INSURANCE PLAN OPERATIONS*

- \$42.5 million was paid in benefits for employee coverage during 1963. That's an all-time high. Company payments covered over two-thirds of the cost of employee coverage — employee contributions accounted for the rest.
- \$21.9 million was paid in dependent benefits — a new record. Costs for 1963 exceeded employee contributions for dependent coverage by 40%. The Company made up the difference.
- \$39.9 million was contributed to the Plan by the General Electric Company and participating affiliates in 1963. Employees contributed \$33.1 million.
- 303,000 claims were paid under the Insurance Plan during 1963. This, too, was a new record.



'Wouldn't Be Without It'

Hiram Trullender, electrician in Bldg. 8-1, is one of many General Electric employees here who speaks highly of the General Electric Insurance Plan and its Comprehensive Medical Expense coverage. And with good reason, too.

Last year Hiram underwent surgery five times to the colon and large intestine. He was hospitalized a frightful total of 175 days. Fortunately, his GE Insurance Plan was available to help.

During 1963 alone, the Insurance Plan paid claims of \$6,253.44. Moreover, his Weekly Sickness and Accident benefits amounted to \$1,810.38. All told, the GE Insurance Plan paid off for Hiram to the tune of more than \$8,000 last year.

"I wouldn't be without it," he stated this week. "In fact, I'm darn thankful I had the good sense to sign up for it. Otherwise, with these expenses, I'd have been in debt the rest of my life."

INSURANCE PLAN MADE BETTER THAN EVER IN 1963

The General Electric Insurance Plan — traditionally, one of the very best in industry — was further improved in 1963 to provide better-than-ever financial protection for employees and their families. Here are some highlights of these improvements.

- Maximum family deductibles were lowered to \$125 a year.

- The lifetime medical expense benefit maximum was raised to \$25,000 for each covered individual, and the yearly maximum was eliminated.
- The weekly sickness and accident benefit ceiling was raised to \$100 a week.
- Life insurance levels were guaranteed at highest coverage reached during preceding 5 years.
- The Exclusion "k" provision was liberalized.

*MORE FINANCIAL DETAILS on the 1963 operation of the General Electric Insurance Plan are available at your employee relations office.

Can You Guess Top Reason?

Survey Shows Four Biggest Reasons for Saving

Ever wonder what purposes other people have in mind for their savings? The University of Michigan has asked the question for several years in its regular Survey of Consumer Finances.

According to results of the University's 1962 survey — the latest published up to now — the major reasons for saving are:

- Buying a house
- Retirement
- Children's education
- Emergencies

Can you guess which one tops the list of reasons for

saving and which rank second, third and fourth?

We purposely jumbled the order in the above list so you could try your hand at out-guessing the statisticians. The correct line-up, with the most frequently given reason first, the next most frequent reason listed second and so on is shown on page 2.

While it may be fun to guess why other people save, one's own savings goal is a very serious matter. There's hardly anyone who doesn't save — or plan to save — for something particularly important to him and his family.

Whatever this important "something" is in your case, are you saving enough to provide the money you'll need

when it's time to do the thing you're saving for? If you have any doubts, why not consider boosting your savings by joining a General Electric savings plan or increasing your savings if you're already in one of the plans but not saving the maximum possible?

Remember, whatever your reason for saving, you'll get a lot of help through the extra amounts added by the Company under either the General Electric Savings and Security Program or the Savings and Stock Bonus Plan.

Just ask those who belong to one. They're not hard to find. Thousands of your fellow employees are saving under one plan or the other right now.

**GIVE
BETTER
ELECTRICALLY**



**FORT WAYNE
NEWS**

SAVE
For Extra Retirement Income
Through a G-E Savings Plan

Volume 47

Friday, June 5, 1964

No. 12

Collins Appointed Appliance Motor General Manager

J. Robert Collins has been appointed General Manager of the Appliance Motor Department with headquarters at DeKalb, Ill., and a plant at Murfreesboro, Tenn., according to an announcement this week by H. A. MacKinnon, Vice President. The appointment is effective today.

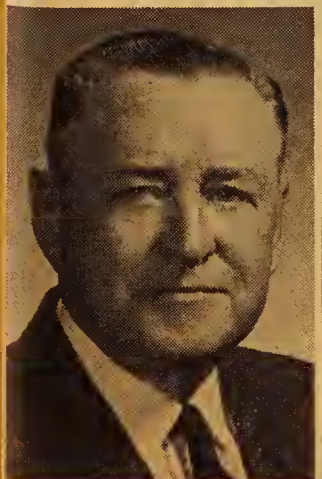
For the past nine years Mr. Collins has served as Manager-Finance of the Hermetic Motor Department with headquarters at Holland, Mich., an operation here and a plant at Tiffin, Ohio.

He succeeds J. Russell Mudge who has been appointed Manager of the International Business Development Operation with offices and headquarters in New York City. Mr. Mudge is responsible to James H. Goss, Vice President and Group Executive-International Group.

A native of Troy, N.Y., Mr. Collins is a 1935 graduate of Rensselaer Polytechnic Institute with a B. S. Degree in Business Administration.

He began his General Electric

(Continued on page 7)



J. Robert Collins

Elex Membership Rises to 1,550



NEWLY-INSTALLED OFFICERS GROUP AROUND ELEX SHIELD — Martha Newell, seated at center, and the other newly-installed Elex Club officers will direct the activities of the organization during the 1964-65 club year. Flanking the new president are, seated left to right, Ruth Derloshon, second vice president; and Mary Odom, first vice president. Standing in the usual order are Alberta Malcolm, Alice Fuchshuber and Mary Harvey, directors; Donna Stetler, assistant treasurer; Helen Bell, secretary; and Martha Musselman and Kathryn Ragan, trustees.

Martha Newell To Head New Slate of Officers

Martha Newell, Bldg. 26-2, headed the newly-elected officers of Elex Club who were installed at an impressive candlelight service Monday night at the Zurich Room of the Gerber Haus Motel.

And the current slate of officers will be directing the activities during 1964-65 for the largest membership the organization has enjoyed since 1955.

With the final tally not yet complete, the current membership rolls boast 1,550 names compared with 1,440 a year ago. And last-minute reports by a few Elex Contact Girls may boost the current figure even more.

With this year's membership drive now officially concluded, only new women employees or those returning from sick leave can join the club from now until next year's membership campaign.

Serving with the new president this coming year will be Mary Odom, Bldg. 4-4, first vice president; Ruth Derloshon, Sec. 15, Taylor St., second vice president; Helen Bell, Taylor St., secretary; Alice Fuchshuber (two years), Bldg. 4-3, Alberta Malcolm, Bldg. 19-2, and Mary Harvey, Bldg. 4-1, directors; and Martha Musselman, Bldg. 17-4, and Kathryn Ragan, Bldg. 17-3, trustees.

Outgoing president Rachel Fisher, Bldg. 4-5, and outgoing first vice president Marge Lehman, Taylor St., will each serve one year as director.

In addition, Edna Bailey, Bldg. 31-1, has one more year as director since she was elected to a two-year term a year ago, and Donna Stetler, Bldg. 18-4, was appointed assistant treasurer, filling the vacancy created by the resignation of Maxine Baker, Bldg. 4-1.

PAI Benefit Payouts Top \$3 Million Mark

Payment of more than 100 claims since coverage began in July 1960 has boosted Personal Accident Insurance benefit payouts over the \$3 million mark.

Of the \$3,090,000 total, \$2,850,000 was paid in benefits to beneficiaries of 93 employees who suffered accidental death. The remaining \$240,000 was paid to 11 employees in the form of dismemberment benefits.

At present over 100,000 employees — about 40% of those eligible to participate — are enrolled for Personal Accident Insurance which covers a broad range of accidents, whether they occur on the job or off, during business travel or personal trips, while in the office, the plant or at home.

During the next policy year which begins July 1, the annual premium will drop from the pres-

ent rate of 54 cents to 50 cents per \$1,000 of coverage.

PAI coverage may be obtained only on an annual basis and in units of \$10,000 each.

Anyone not yet enrolled for this Insurance must submit an application to the Company by June 15 for his coverage to become effective July 1, 1964.

On the other hand, if those already enrolled in this program wish

to increase, reduce or cancel their coverage, they may do so by contacting the Employee Relations Office no later than June 15.

Unless they have indicated that they wish to pay their premiums in a lump sum, those now covered for Personal Accident Insurance will have their installment payments automatically deducted from their pay over a 12-week period, starting with their last pay in June.

QC CLUB NOTICE!!

Subject: Quarter Century Club Outing

When: September 12, 1964

Where: Allen County Memorial Coliseum

Time: 9 a.m. through 5 p.m.

Keep this date open for one glorious day of fun and pleasure, of renewing acquaintances with our Senior Retired Employees and spend a relaxing period with working associates.

— The Committee



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

A Major Problem

It has been called "social dynamite," "a community cancer" or simply "The Dropout Problem." Whatever the label, business leaders and other thoughtful Americans are showing increasing concern about the growing number of youngsters who quit school before completing high school.

The cold statistics of the dropout problem, though well publicized, continue to be alarming:

More than one-third of the nation's young people drop out of school before completing senior high school.

If the current rate continues, 7.5 million youths will drop out of school during the next decade.

Ten per cent of the total labor force is engaged in unskilled jobs today, whereas only FIVE PER CENT will be needed by the end of this decade.

The rate of unemployment among male school dropouts is three times higher than among high school graduates.

The question of why youngsters leave school has prompted a number of studies by both private and governmental agencies. As might be expected, factors vary from study to study as do the assigned priorities. Broadly speaking, however, these ten factors are commonly associated with influencing youths to drop out of school:

1. Lack of interest by student in school work.
2. Feeling that teachers and counselors are not genuinely interested in the student.
3. Discouraged and failing at school, adverse school experience.
4. Inability to do school work (poor study habits/low reading level).
5. Educational program does not meet the individual's needs.
6. Lack of participation in extra-curricular activities.
7. Financial costs of attending school.
8. Parents place low value on schooling.
9. Lure of outside jobs and wages.
10. (Girls) Pregnancy and/or marriage.

Why the concern over dropouts? Basically, it stems from the growing consensus in American society that each person should be encouraged to develop to his maximum potential.

Perhaps former General Electric Board Chairman Ralph J. Cordiner summarized the many social costs of the dropout problem when he observed:

"A well-educated person produces more and consumes more, makes wiser decisions at the polls, mounts a stronger defense against aggression, and is better able to perform the grave responsibilities of American citizenship."

GE Foundation Announces Grants Of \$1.4 Million for Higher Education

The General Electric Foundation has announced grants totaling \$1,435,000 in support of higher and secondary education, and educational associations and organizations during 1964, according to Joseph M. Bertotti, Secretary of the Foundation.

These grants will bring to \$12,500,000 the funds expended by the Foundation in support of education since its first disbursements in 1953. In making these disbursements, the Foundation has expended \$3,000,000 from capital funds in addition to the net income received by the Foundation.

Graduate Research and Study Grants to 57 colleges and universities again comprise the largest single area of support for 1964, with a budget of \$545,000, while the Corporate Alumnus gift-matching program ranks second in magnitude with an approved budget of \$375,000.

High School Teachers Summer Fellowship programs for 100 guidance counselors and 120 teachers of economics will be continued at Purdue University, Claremont Men's College, Union College (N. Y.), Syracuse University and the University of Louisville.

Forty-six college undergraduate grants will be made in the areas of physics, accounting and finance, mathematics and engineering, and the International Fellowship Program will be continued.

A portion of the budget has been earmarked for grants to educa-

tional associations and organizations such as The Council for Financial Aid to Education, The United Negro College Fund, and the National Fund for Medical Education which are carrying out programs which supplement those of the Foundation.

The summer programs for 80 college professors of economics will continue at the University of

Company Purchases Interest in German Housewares Maker

General Electric has purchased controlling interest in Prometheus GmbH, a West German maker of irons, water kettles and portable heaters.

A spokesman for the Housewares Division said the purchase represented the Division's "first big venture" into the German market. Initially, the Company will continue to market Prometheus products under that name. Eventually, General Electric housewares products will be introduced in Germany through Prometheus, a well known and respected firm there.

The action on Prometheus follows the recent announcement that General Electric is negotiating to give technical support to and invest in Compagnie des Machines Bull, a French computer and business machines manufacturer.

Chicago and the University of Virginia with continued emphasis on modern economic theory and practice.

In its 12th year of operation the General Electric Foundation plans to continue its programmed approach to support of education. In this manner, Mr. Bertotti pointed out, the Foundation strives to select those areas where it can make a unique contribution with the limited funds available. This, he pointed out, gives the Foundation the advantage of diversity since support ranges from the high school teacher to the postdoctoral student, and at the same time, provides for controlled direction.

Unique among the Foundation's programs has been the Corporate Alumnus Program which provides for the matching gifts to their alma maters by General Electric Company employees. Under this program, established in 1955, employees have made recorded gifts totaling \$3,403,793 to 740 institutions and the Foundation has matched \$2,391,350 (grand total \$5,795,143). It best illustrates another Foundation objective in that it has been a prototype for over 200 other Foundations and some business organizations. A Council for Financial Aid to Education report issued late in 1963 stated that over \$20 million in new money has been directed in support of American Higher Education through the Corporate Alumnus Program concept.

Engineers Club Names Antalis New President



Stanley J. Antalis

A General Electric employee has been elected president of the Fort Wayne Engineers Club.

He is Stanley J. Antalis, Bldg. 26-2, Manager-Type M and Control Transformer Engineering, Specialty Transformer Department. He succeeds Dr. Tod G. Dixon of Indiana Institute of Technology.

Another GE employee was elected secretary of the organization. He is Wendell B. Hughes, also of Bldg. 26-2, Specialist-Product and Market Planning, Specialty Transformer.

Theater Party Slated By Pen El Members

A dinner and theater party at Warsaw on Monday, June 29, will headline three activities during the current month for members of Elex Club's Pen El Chapter.

Members will leave the Lindley Ave. Gate at 5:30 p.m. by bus for Warsaw. Following dinner, they will attend the show, "My Fair Lady," at the Wagon Wheel Playhouse.

The regular monthly meeting will be held Wednesday, June 10, at 12 noon at Foster Park Pavilion No. 1. Members are asked to bring their own table service to the potluck luncheon and a prize—groceries preferably—for bingo. Chairwoman of the event is Mrs. Erma Werling, assisted by Mrs. Adele (Wietfeldt) Miller and Mrs. Estella Morfoll.

The all-day cancer pad sewing session will begin at 9 a.m. Tuesday, June 23, at the 801 W. Berry St. address.

PENSIONERS PARADE

The golden anniversary of a retired General Electric employee and his wife will be celebrated Sunday, June 7, with an open house from 2 to 4 p.m. at the Zanesville Lions Club.

The couple is Mr. and Mrs. Clarence Duhamell of Zanesville who were married June 10, 1914 in Fort Wayne.

Mr. Duhamell retired in April 1959 as an electrician at Winter St. He joined General Electric here in January 1941.

The Duhamells have 11 children, 22 grandchildren and eight great grandchildren.

Reasons for Saving in Order

The following list shows the reasons for saving in correct rank order as reported by the University of Michigan's 1962 Survey of Consumer Finances:

Reason for Saving	% Giving Reason*
Emergencies, rainy days	45%
Retirement	30
Children's education; family affairs	21
Buying a house	14

*Note: Totals more than 100% because some people gave more than one reason, including other reasons not shown on this list.

150 Awards Presented at Club Banquet

Approximately 150 awards were presented to General Electric employees at the GE Club's Semi-Annual Sports Award Banquet Wednesday night at the club auditorium.

Cited were members of the championship basketball team (Firemen), volleyball team (Specialty Transformer) and 19 bowling league teams.

In addition, members of the two Champion of Champions bowling squads—Kelly Box & Packaging of the Small Motor League for the men and Team #4 of the Friday Nite League for the ladies—received sweaters.

Particular tribute was also paid the top individual kegglers of the past season and winners of the recent Employees' Bowling Tournament.

They included: Paul Perry who rolled high series of 697. Gil Baker who posted the top single game of 287.

Bernice Knafel who paced the distaff side with a 236 single and 697 series.

Members of the Assembly team who were awarded trophies and \$85.

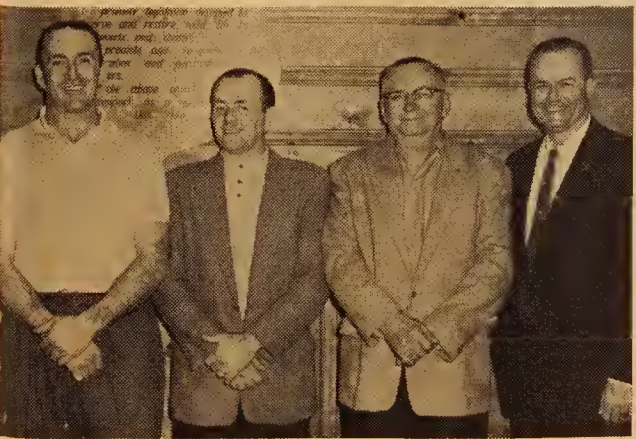
The father and son duo of Noah and Kenny Kuntz who received trophies and \$35.

Max Baron who captured singles honors and with it a trophy and \$20.

And Charlie Wilt, the all-events winner who copped a trophy and \$10.

GE Club President Gordon Smith of Taylor St. welcomed the award winners while prizes were presented by Erv Huth, Chairman of Athletics, and Bob Knepple, Bowling Chairman, following dinner.

DID YOU KNOW THAT . . . General Electric has invested more than \$2.87 billion in research and development over the last decade.



HEAD GE VOLUNTEER FIREMEN—Here are the newly-elected officers of the GE Volunteer Firemen's social organization who were installed for one-year terms at the recent Spring Stag. Left to right are Chick Morkoetter, Taylor St., president; Gene Etter, Broadway, vice president; Harold Bohde, Winter St., secretary; and Ray Soughan, Broadway, treasurer. One of the oldest organizations at General Electric here, the 200-man volunteer firemen force for nearly 70 years has served with distinction whenever called upon to handle emergency situations.

Millionth Visitor Greeted at Progressland



MILLIONTH VISITOR GREETED — Progressland's millionth visitor, Baroness Feral, is greeted by pavilion manager Steve Van Voorhis. Others in the photo include visitor number one million and one — the Baroness' husband, Col. Bernard Feral, French Military Attache — and hostesses Sue Corlett and Ruth McCutcheon.

General Electric's Progressland pavilion at the World's Fair in New York has welcomed its one-millionth visitor.

The turnstiles checked in the millionth visitor on Wednesday, May 20.

She was Baroness Feral, visiting the Fair with her husband — Col. Bernard Feral, assistant military attache at the French Embassy, Washington, D.C. — and a group of foreign embassy officials from Washington.

GE pavilion manager Steven Van Voorhis marked the occasion — which happened just four weeks after Opening Day—by presenting the Baroness with a General Electric television set and hosting the embassy group at a special Terrace Club dinner.

GE's Progressland is the third Fair pavilion to hit the one million mark. General Motors' Futurama, with its daily capacity of 100,000, was first, followed by the Vatican Pavilion.

Progressland's maximum daily capacity is 42,840.

Martha Zehendner Heads Partizan Group

Mrs. Martha Zehendner is the newly-installed president of Elex Club's Partizan Chapter.

Also installed as officers are Mrs. Mabel Harber, vice president; Mrs. Ruth Harsch, secretary; and Mrs. Nina Roe, treasurer.

Two activities have been planned this month for Partizan members. Cancer pad sewing will be conducted Tuesday, June 9, at the Allen County Cancer Society, 102 W. Wayne St. And a picnic will be held the following Tuesday (June 16) at Foster Park starting at 11:30 a.m. Members are asked to bring their own table service.

The best time for a man to assert his authority and let his wife know who's boss is the first time he gets up the courage.

S&S Authorization Forms Coming Soon

Though it's still months away, the Company is already preparing for the next Savings and Security Program payout of bonds and stocks which could total \$85 million or more at current market prices.

And it's not too soon to start the wheels grinding. Especially when you realize that the 1965 S&S Program distribution will mean delivering over 800,000 U. S. Savings Bonds and more than 650,000 shares of General Electric stock to about 100,000 participants.

Part of the big job of handling that many securities is the painstaking task of making sure that the bonds and stock certificates are properly registered, including correct mailing addresses. In addition, where participants so elect, the Company must take steps to have securities applying to the Company Payment and Income portion of their accounts retained under the Retirement or Termination Option.

To get the ball rolling, each S&S Program participant who has 1961 savings will soon receive an authorization form covering next year's distribution of bonds and stocks. If you are among those scheduled to share in that payout, here's what to do when you get your form:

1. Read all instructions thoroughly and carefully.
2. Mark the form to indicate whether you want to:
 - (a) receive all the U. S. Savings Bonds and full shares of General Electric stock to your credit for 1961, OR
 - (b) retain the Company Payment and Income portion of your account in the Program under the Retirement or Termination Option.

ment or Termination Option, and receive only your savings in this distribution.

3. Show how you want your bonds registered.

4. Show how you want your stocks registered.

5. When you have completed the form, sign it and return it to your payroll office. If your form is not returned, the bonds and stock certificates will be issued in your name only.

If you got bonds and stock in the February 1964 payout, your new authorization form will show the bond and stock registration that

you authorized for that distribution. If you want the same registration for your bonds and stock in the forthcoming payout, just check the box provided on the form. If you want to change the registration, or if your address has changed, you must indicate the complete registration and new address on your authorization form.

Take care when filling out your authorization form. Double-check to be sure you have filled everything in properly and sign it. Then return it promptly—before it gets mislaid or lost. However, should you happen to lose the form, you can get a new one from your payroll office.

Should You Elect the S&S Program Retirement or Termination Option?

Whether you choose to elect the S&S Program Retirement or Termination Option is, of course, entirely up to you. However, to refresh your memory, here's a brief summary of what the Option is and how it works:

The Retirement or Termination Option is a provision of the program designed mainly for the convenience of participants who may be interested in using part of their savings to accumulate a fund to supplement their retirement incomes. If you elect this option, the Company Payment and Income portion of your savings will remain in the Program until your retirement or termination of your service. However, it is possible to make a withdrawal from the Retirement or Termination account to meet a serious financial emergency which results in proven financial need. Each request for an "emergency" withdrawal will be judged on its own merits by the Company.

Some examples of the type of emergency that would probably qualify are high medical expenses not covered by insurance, the cost of unforeseen necessary repairs to your home — such as those caused by fire, flood or wind — if not covered by insurance, etc. Based on the above factors, foreseeable expenditures not resulting from an emergency — such as the down payment on a house, educational expenditures, etc. — would not qualify for withdrawal.

For details consult your General Electric Savings and Security Program booklet. If after considering the Retirement or Termination Option you decide to elect it, just indicate your choice on the S&S Program authorization form which will reach you soon.



GOING TO SEE THE COUNTRY—Velva M. Smith, second from left, plans to keep house until her husband, Philemon, right, retires and then see the county. Last employed as a matron in Bldg. 8-1, Mrs. Smith started here in October 1927. Congratulating the retiree at her May 1 optional retirement are her sister, Edna; and her mother, Mrs. Eva Waterson.



HIS PLANS WILL BE MADE FOR HIM—Louis Manns has no retirement plans but his wife has plans for him. This was the word that came out of his June 1 retirement celebration. Mr. Manns started here as a janitor in January 1942 and was last employed as a packer in Sec. 14, Taylor St. Flanking him are his wife, Eula, and their daughter, Ruth Wickliffe.



GONNA WATCH TV—Myrtle Swager is "going to stay home and watch TV" now that she has celebrated her June 1 retirement. And her fellow employees have seen to it that she has a brand new television set in order to enjoy many hours of viewing pleasure. Last employed as a tester at Sec. 15, Taylor St., she joined the Company here in August 1943.



SET FOR TRIP TO MINNESOTA — Holding a giant cake which pinpoints a certain part of Minnesota are Lucille and Chester Carey. Mr. Carey took a May 1 disability retirement as a motor repairman in Bldg. 4-4, and he and his wife plan an enjoyable trip to Twin Lakes, Minn. The retiree joined General Electric here in August 1927.



anniversaries

35 YEARS

Robert E. Garrison	Bldg. 4-3	6-2-29
Ferrol R. Hill	Bldg. 20-1	6-2-29
Josephine Biddle	Winter St.	6-3-29
Don Bishop	Bldg. 6-B	6-8-29
Arthur F. Everett	Taylor St.	6-8-29
Joseph H. Hambrock	Bldg. 19-1	6-8-29
Arnold D. Linnemier	Bldg. 4-2	6-9-29
Corvin J. Boyer	Bldg. 6-4	6-13-29
Olin K. Keller	Bldg. 26-1	6-15-29
Lawrence C. Gase	Bldg. 6-3	6-16-29
Forrest R. Allman	Bldg. 4-5	6-18-29
Marion E. Oman	Taylor St.	6-18-29
Robert Rehner	Winter St.	6-19-29
Maurice L. Poling	Bldg. 4-2	6-22-29
Emerson G. Downie	Bldg. 26-2	6-24-29
Kenneth Kreamer	Winter St.	6-24-29
Kenneth C. Casselman	Bldg. 26-2	6-25-29
Thomas L. Staley	Bldg. 8-2	6-25-29
Lawrence W. Garton	Taylor St.	6-27-29
Elmer Rinehold	Winter St.	6-28-29
William K. Stetzer	Bldg. 19-2	6-30-29

30 YEARS

John H. Schieferstein	Taylor St.	6-3-34
Elmer W. Sherbondy	Taylor St.	6-7-34
Reinhold R. Hofmann	Bldg. 4-6	6-14-34

25 YEARS

Alvine Mills	Taylor St.	6-1-39
Mary M. Miller	Taylor St.	6-9-39
M. Wilson Sims	Bldg. 19-5	6-20-39
Esther V. Fisher	Bldg. 4-2	6-21-39
Gatha V. Hartman	Bldg. 6-B	6-21-39
Irma C. Knapp	Bldg. 4-4	6-21-39
Margaret H. Pelkey	Bldg. 26-1	6-22-39
Helen L. Studler	Bldg. 26-3	6-22-39
Evelyn A. Haneling	Taylor St.	6-24-39
Dorcas P. Colbert	Bldg. 26-3	6-29-39



FAMILY PRESENT FOR DOUBLE RETIREMENT CELEBRATION — Harold and Irene Drabenstot completed more than 40 years of service with General Electric when they celebrated their recent retirements in the presence of friends and relatives. Last employed as a painter in Sec. 14, Taylor St., Mr. Drabenstot started here in January 1944. His optional retirement became effective June 1. Mrs. Drabenstot who also took an optional retirement was a coil winder in Bldg. 4-4. She joined the Company here in March 1943. Standing behind the couple, left to right, are their daughters, Mrs. Robert Ladig and Mrs. Lee Elick; son-in-law, Lee Elick; daughter, Mrs. James W. Smith; son, Eugene H. Drabenstot; and daughter-in-law, Mrs. Eugene Drabenstot. The retired couple plans to spend about one month in Bradenton, Fla., to arrange living quarters for this Winter and then take in the New York World's Fair this Summer.

After the 18th...

By Dottie Askren

The Monday evening league managers are wearing smiles these days because the weatherman has been so cooperative. Last year it was cold and we were rained out three times during the first seven weeks of play. This year we have enjoyed four beautiful evenings of golf and so we happily report:

BRIGGS' LEAGUE. Cal Hapner's Transformers split with Mac McDougall's Financials, 2½ to 2½, and still lead with 14½ points. Bill Miller's Divoters walloped Harold Parkison's Wire Mill team, 4 to 1, to go into second place with 11. Charlie Briggs' High Balls split with Fred Bergman's Putters. Warren Wickliffe came in with a 37 for low gross followed by Ben Penkul with 39. The Putters had low team actual of 166.

SODER'S LEAGUE. The Rough Riders are "riding high" after four games of play. They won four points and rose to first position with a total of 13½, leaving the Pros in second spot with 12½ points. On May 18 Marv Petersen scored a low gross 37, and the following week Skeets Lahrman and Jim Gehrke each came in with 40. Woody Thompson followed closely with a 41.

LADIES' LEAGUE. It's rumored that Phyllis Hipp is ready to sell her putter — but not for the reason most of us would consider. She has become so adept at chipping that she doesn't need it often. She had four chip-ins during an eight day period.

Darlene Heare has been threatening me for three years, and her determination is paying off. She has advanced from position 15 to

7 since the beginning of the season and her two birdies on #14 and #18 prove she is serious about golf.

Shirley Dutkovic is "showing us the way" by breaking that 40 barrier. She dropped to a 39 for low score on May 18. She had 3 pars, 2 bogeys, 3 double bogeys and — I don't know what happened — a triple bogey on #7.

After play on the 25th, we found Justine Coudret's Dainte Lassies in first place with 14 points. Marie Lucas carded a 40 for low gross which helped boost them to the top. They won 3½ points from Mo Murtaugh's Auf Gufens who are now second with 13½ points.

The fourth annual I&M — GE match is tentatively scheduled for July 8 at 5:30 p.m. at Shoaff Park. Keep this date in mind and plan on playing so we can retain that floating trophy, gals.

TAYLOR STREET HI PAR LEAGUE found Tuesday's scattered showers caused a little confusion. The first foursome, consisting of Larry Mellinger, Ray Kierspe, Norm Gertz and Maurie Travis, completed a combined total of 35 holes. Maurie would have liked making the total read 36 holes. Only a few minor problems kept him from completing the ninth hole. . . wild tee shot deep into the rough, a brand new umbrella and least of all — rain. Tough break, Maurie, but your team made out okay in spite of the forfeit awarded your noble efforts.

CHARLIE McCLAIN'S WINTER STREET LEAGUE. Thad Lewandowski had a 41 low gross, followed closely by Stu Fisher with a 42. Team #3 is leading with eight points, in second spot Team #2 has seven and #5 is third with six points.

FERRIS' A.M.D. LEAGUE shows some changes in standings after their May 20 match at Foster Park. The Flying Divots and the Duffers are tied for first with seven points each. The Flying Divots won five points from the Forty-Sixers who were in first place according to the previous report — so that really changed things in a hurry.

IN PASSING . . . The trouble with being a good sport is that you have to lose to prove it.

Little Leaguers Set for Opener

General Electric's Little Leaguers are all set to open their 1964 Hamilton Park League campaign tomorrow afternoon. At 2:15 p.m. weather permitting, Manager Bob Guingrich, Bldg. 4-4, will send his current edition against the Wells St. Merchants aggregation.



At Lutheran Hospital	
Maurice Snyder	Taylor St.
David Dulin	Taylor St.
Edwin White	Taylor St.
Nelson Arnold	Taylor St.
Francis Brake	Bldg. 4-4
Gordon Perry	Bldg. 8-1
Ira M. Richardson	Bldg. 6-4
Marian J. Andrews	Bldg. 26-2
Marquette Craft	Winter St.
Dorothy Holmes	Winter St.
Ernest Tatman	Taylor St.
Margaret Baumgardner	Taylor St.
At Parkview Memorial Hospital	
Charles Arnett	Pensioner
Thelma Williams	Taylor St.
Jack Heininger	Taylor St.
Donald J. Lauer	Bldg. 4-3
Leola Lengerich	Bldg. 26-3
Dale Delagrange	Winter St.
Delores Heaston	Winter St.
At Parkview's South Unit	
Pauline M. Flaughter	Bldg. 4-3
At St. Joseph's Hospital	
Elmer Hart	Pensioner
Raymond Bobay	Pensioner
Raymond O'Keefe	Winter St.
Martin Walsh	Pensioner
Alvin Hartman	Pensioner
At Linnville Memorial Hospital	
Robert Haupt	Columbia City, Ind. Bldg. 27
At Cameron Hospital	
Norman Culler	Bryan, Ohio Taylor St.
At St. Joseph's Mercy Hospital	
Max Comerford	Ann Arbor, Mich. Taylor St.
Dismissed From Hospital To Home	
Raymond Brown	Taylor St.
Jacob Denis	Bldg. 9-4
Arthur Ackerman	Taylor St.
Frances Ambridge	Taylor St.
Robert Battershell	Taylor St.
Alvera Crowell	Taylor St.
Bernon Huguenard	Taylor St.
Peggy Betz	Taylor St.
Lester Green	Taylor St.
Paul B. Berlien	Bldg. 4-1
Frank N. Cervaris	Bldg. 8-1
Robert L. Clancy	Bldg. 6-3
Leonard P. Deal	Bldg. 4-5
Verenn Hullinger	Bldg. 4-3
Murray M. Johnson	Bldg. 4-2
James Lindlag	Bldg. 4-5
William Mauger	Bldg. 4-3
Lucille Spice	Bldg. 26-3
Elayne Maldeney	Taylor St.

Trio Completes 120 Years' Service



Gayle Griffith
Winter St.



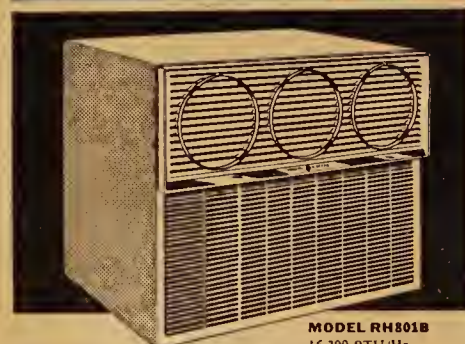
Harold Stirlen
Bldg. 20-1



John Breese
Bldg. 6-3

COOLS

more than one room!

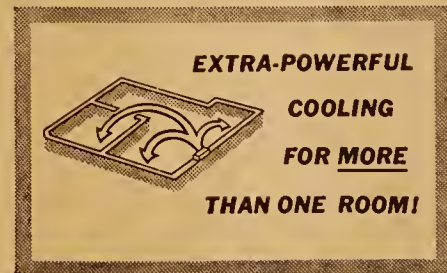


MODEL RH801B
16,300 BTU/Hr
Cooling Capacity

**Fits most windows
... or through the wall**
Only 25" wide, 20½" high, 19½" deep



THIS IS A FACSIMILE OF THE NEMA SEAL. When the actual seal is affixed to a room air conditioner, it signifies that the nameplate BTU/Hr cooling capacity is certified accurate by the National Electrical Manufacturers Association.




BIG-CAPACITY ROOM AIR CONDITIONER

Got a BIG-SIZE cooling job to do?

Here's extra-big power to cool large areas where you work, play or entertain. Yes, and *quiet*, too!

- **Ventilates**—provides fresh air, with or without cooling.
- **Filters**—removes most dust and pollen from the air.
- **Dehumidifies**—wings gallons of moisture per day from hot, humid air.
- **Infinite Fan-Speed Control**—select any speed from quiet SLOW to FAST.
- **Automatic Temperature Control**—10-position thermostat maintains temperature at whatever comfort level you choose.
- **Three Rotator Air Directors.**

Courtesy
Discounts
From \$20 to \$55

There is nothing "just as good as" General Electric

See Your General Electric Dealer For His Special Price and Terms

Specialty Transformers Handle Power

GE Products Make Shea Stadium Brightest in U. S.

"We're going to have to get used to it," said one New York Mets player as he flopped down on a bench in the dressing room of new Shea Stadium.

He had just finished playing in the first night game held in the new home of the Mets — a game won by the Cincinnati Reds, 12-4.

The "it" to which he referred was not the losing ways of the Mets but rather the brilliant lighting system for after-dark contests in Shea Stadium.

Handling the power for the huge ball park are specialty transformers from Fort Wayne and medium transformers from Rome, Ga.

Providing the illumination are GE lamps — 600 Quartzline 1500-watt lamps and 1,000 mercury 1000-watt lamps, blended together to make Shea Stadium the brightest ball park in the land. The estimated candlepower is 2,341,000.

The unveiling of the new Shea lighting system drew just about as much attention from New York City newspapers as if the Mets had just swept four straight from the San Francisco Giants or Los Angeles Dodgers.

The New York Times ran not only a story but a five-column photo of an aerial view of the stadium all lit up for the first night game. And The New York World Telegram & Sun's sports cartoonist came up with a drawing of a little boy, unclothed and embarrassed as a representation of the oft-defeated Mets. The little boy is exclaiming: "Really! This is quite embarrassing. Do they have to be so bright!"

Al Moran, Mets' infielder, told a reporter: "There are no shadows at all on the playing field. It's so clear you can see an ant crawling in the grass."

Moran did note that the lighting has "a little bit of a bluish glare," but added, "I imagine we'll have an advantage (over visiting teams) when we get used to it."

The blue tint to the light is attributed to the mercury lamps, never before installed in a baseball stadium until Shea was built. However, it's these lamps that give the lighting its extra brilliance.

"Shea Stadium is definitely the brightest park in the majors,"



"YOU CAN SEE AN ANT CRAWLING IN THE GRASS" — That's how bright it is for night baseball games at New York's new Shea Stadium, home of the Mets, perennial last placers in the National League but first placers in the hearts of their fans. The brightness — which may be embarrassing to Casey Stengel's hirelings — comes as a result of 1600 quality GE lamps plus GE transformers from Fort Wayne and Rome, Ga., which handle the power for the new ball park. Photo courtesy of The New York Times.

claims Lou Beal, the stadium's chief electrician. As such, the new athletic field, when being used at night, adds still more brilliance to the adjacent New York World's Fair complex on Flushing Meadows.

While the Mets' new home reigns supreme as the most modern stadium in baseball, next year may be a different story. Scheduled for completion in 1965 is a new stadium in Houston, Tex., which will be home for the Colts baseball team and the Oilers football team. This stadium will be capped by a dome to permit all-weather play and will be completely air conditioned (see GE calendar illustration for November 1964).

Richard Beard Named CSO Manager-Product Service

Richard D. Beard has been appointed Manager-Product Service for the Components Sales Operation, it was announced this week by Donald J. Harrington, CSO Manager.

He succeeds Keith D. Blumhardt who has been appointed Manager-Sales-Heating and Air Conditioning for the General Purpose Motor Department.

Located in the Bldg. 18-5 headquarters of CSO, Mr. Beard will be responsible for product service plans, programs and activities involving post-sale service on the component products sold by the Operation to Original Equipment Manufacturers.

A native of Buffalo, he has been Product Service Specialist for CSO in Syracuse, N. Y., since October 1960. He joined the Company's Test Program upon receiving his Bachelor's Degree in Mechanical Engineering from Cornell University in 1945.

After several assignments as a student engineer in the Schenectady Apparatus Departments, he became Field Engineer in the Service Engineering Division at Schenectady and in January 1948 transferred to Buffalo in field engineering. A year and a half later he was appointed an engineer in the Buffalo Service Shop and in 1954 became a sales representative for the Buffalo Service Shop.

Mr. Beard then was appointed Service Specialist for the Instal-

lation and Service Engineering Department and moved to Syracuse in October 1955. In October 1960 he joined CSO as Product Service Specialist.

His wife, Lorraine, son, David, and daughters, Barbara and Sharon, will join him here this Summer.



Richard D. Beard

Whittier Gunning For 5th Victory On College Bowl

California's Whittier College will be seeking a fifth straight victory and the title of "retired undefeated champion" when it faces the scholars from Marshall University, Huntington, W. Va., on the General Electric College Bowl this Sunday at 5:30 p.m. on Channel 33.

Whittier has defeated Illinois Institute of Technology, Drew University, Indiana State College, and Lewis and Clark College in successive order.

On Sunday, June 14, the final game of the current series will feature Lycoming College of Williamsport, Pa., facing either Marshall or Hofstra College, the standby school in the event Whittier wins and retires as the 15th school to achieve that honor.

Picnic Luncheon Set By El Par Chapter

Members of Elex Club's El Par Chapter will enjoy a picnic luncheon at McCormick Park Wednesday, June 17, at 12 noon.

Everyone attending is asked to bring an item for a "near new" auction to be staged after the luncheon. Hostesses will be Mrs. Mabel Funk, Mrs. Nina Cheney and Mrs. Lulu Witte.

Apprentice Alumni Day Observance on June 24

The Apprentice Alumni Association will stage its annual Alumni Day observance Wednesday evening, June 24, at the Fraternal Order of Police Clubhouse, 2104 Lathrop Pl.

Principal speaker will be Hilliard Gates, General Manager of WKJG Radio and Television, who will discuss this year's Indianapolis "500." Mr. Gates has been voted the top sportscaster in Indiana for the past several years.

Also scheduled to address the group will be George Auer, Manager of General Purpose Motor Department's Decatur Plant and a former graduate of the Apprentice Training Program here.

A further highlight of the evening's proceedings which will get underway with the banquet at 6:30 p.m. will be recognition of the 1,000th graduate of the Fort Wayne Apprentice School. Douglas F. Schaefer became graduate No. 1,000 when he completed the Machinist-Toolmaker course early in February.

All graduates of the Apprentice School (whether active members or not) and all present apprentices are invited to the affair.

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, June 15, 1964

FOR SALE

- SWEeper**, A-1 condition. 749-4130.
- STUDIO COUCH**, excellent condition, brown and beige, reasonable. 745-8391.
- DUMONT SCOPE**, 208B, \$75; genometer TV-50A Sup. Inst., \$40; gasinator, \$50; fishing trailer, \$50. 440-1017.
- MOBILE HOME**, 2 bedroom, Liberty, '58 model, 10x11, 749-6995 or 749-5997.
- WELL PUMP**, shallow, Meyers Ejector Jr., complete with gauge, fittings, valves, used in home until April 17. 449-1072.
- BODY PARTS**, front fenders, doors, hood and grill for '55 Chevy, 4 doors; radio push-button for '56-'58 Chevy. 748-0257 or 447-0224.
- LAYING NESTS**, 2 galvanized steel, 1 with 5 compartments, 1 with 10 compartments. 742-2171.
- TRAMPOLINE**, 5x12' bed, like new. 449-1557.
- WASHER**, wringer type. 748-2480.
- '62 **CORVAIR**, Monza, red with black interior, coupe, automatic, 11,000 actual miles, excellent condition, \$1,550. 465-2643 after 6 p.m.
- ARMY COT**, \$2; card table, \$1; training wheels, \$1; wagon, \$2; white shoe roller skates, 7/4; bed pillows, \$1 each. 442-8544.
- USED FURNITURE**, suitable for lake cottage, bed; 2 dressers; 2 step endtables; speed boat; 25 hp. Mercury motor. 446-7374.
- DUPLEX**, 5 rooms, bath down, 4 rooms, bath up, separate entrances, automatic heat, will trade for 4-5 room house. 442-0834.
- INBOARD MOTOR**, 131 hp., '55-17' Cris Craft boat, In A-1 condition. 437-9501.
- STEREO CONSOLE**, mahogany finish, like new, \$100. 426-9045 after 6 p.m.
- BEAGLE DOG**, male, 13 mo. old, AKC, reg. pedigree, paper, trained to hunt, \$35. 745-2843.
- '47 **CHEVY**, 3/4 ton truck, good shape, best offer. 445-5993.
- '55 **CHEVY**, convertible, V-8 powerglide, new top, red. 483-5158.
- OIL TANK**, 275 gal., 8 yrs. old, stored inside. 427-8335.
- RUNABOUT BOAT**, Cris Craft, 19' and trailer; 135 hp. engine, cheap. 439-0953 after 4 p.m.
- ELGIN MOTOR**, 5 1/2 hp.; cabinet sink base, 6'. 429-5932.
- TV SET**, 24", great for lake cottage. \$10, good condition. 742-1552.
- '49 **HARLEY DAVIDSON MC**, in excellent condition. 441-7632 after 5 p.m.
- GIRL'S CLOTHING**, sub-teen, size 14 and Jr., 5-7, all good condition. 483-8704.
- AIR CONDITIONER**, ton, 110 volt, excellent condition, Thinline. 441-9135.
- ANTENNA**, UHF outside, 8' high with 26' lead wire. 455-2598.
- BABY CLOTHING**, lady's-girl's clothing, 2 forms; 2 spring coats; 3 pr. shoes, 7 1/2 AA; drum table. 748-6677.

AD-LETS

GE NEWS BLDG. 18-3 1535 BROADWAY FORT WAYNE, IND.

- ☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....
Home Address..... Pay No.....
Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

FIBERGLASS BOAT, 14' fish and ski; 35 hp. Johnson motor. 743-2040.

BEDROOM SUITE, 3 piece red maple, mattress and springs included, night stand and chair. 747-2546.

BENCH SAW, 8" Craftsman with 3/4 hp. GE motor, very good condition, \$50. 2092 Reckweg Road after 4 p.m.

ELECTRIC FAN, 1/2 hp., raise window for intake or exhaust, automatic thermostat control, used one summer. 425-7352.

POWER MOWER, 21", like new, will sell reasonable. 423-9752.

GUITAR, 6 string, case, instruction book, record, pick, \$20. 747-9251.

AFGHAN, hand crocheted, 45x50 in browns and beiges, \$25. 444-0074.

LAWN MOWER, Jacobson "King", 25", 2.3 hp., will pull sulky, has grass catcher, good condition. 747-2378.

SOFA: 2 chairs; end tables; coffee table; play pen; rocker; sewing machine; maternity tops, size 12; 2 drawer file cabinet. 483-4780.

WASHER, GE automatic; matching dryer, both in good condition and being used, '55 model, \$75. 747-5570 after 5 p.m. or weekends.

DRAPERIES, draw, pinch pleated, 81", finished length, cover area 10'5"; valance 14" depth, 12'7" length, perfect condition, except soiled lining. 745-9271 after 5 p.m. or weekends.

'55 **BUICK Century** convertible, new tires and top; 40 chord Farfisa organ. 748-2237.

LAWN MOWER, push type, \$4; child's record player, \$2. 436-5282 after 4 p.m.

STORM DOOR, 1 wood, interchangeable, varnished, 35"x55 1/2", \$2.50; 2 storm windows and screens, 71 1/2"x25 1/2", \$2 each. 745-3314.

STORM SASH, 1 picture window, 24 lite, overall size 66"x53 1/2", \$10. 426-5554.

SWING SET, 2 swings, 2 seat glide, ball bearing pivots, sturdy enough to hold 4 adults. 447-7431.

BABY CARRIAGE with mattress and linens; lady's dresses, size 14 1/2-15 1/2; coats. 746-2620.

'54 **OLDS**, 98, hardtop, air-conditioned, all power, good shape, reasonable. 441-7854.

BIRD CAGE, modern on 4 legs, almost new. 445-5691.

'60 **CUSHMAN**, Super Eagle Scooter, good condition. 745-8498.

LOUNGE CHAIR with ottoman, red vinyl, \$25. 483-5925.

CANNA BULBS, both red and salmon colors, Monroeville 623-3770.

'55 **CHEVY**, 2 door Bel Air, hardtop, mist green, automatic, \$375. 743-8487 or 748-6125.

PINTO PONY, gentle; wedding veil; formal, 748-6400.

HIGH CHAIR; bathnetite; training chair; 21" blond TV, all items good condition, reasonable. 745-7648.

GARDEN TRACTOR, David Bradley, four implements; Hoffer Go-Kart, '52 McCulloch 7 motor. 429-6614.

'56 **CHEVY**, 4 door, auto., radio, green and white, good shape, \$295. 523-3832 after 3 p.m.

WOOL CARPET, app. 50 yards, broadloom reversible, \$2 per sq. yd., good condition. 483-2439 or 11309 Ill. Road.

'60 **FORD**, red, V-8, convertible, A-1 shape, Fordomatic, power steering, white top, 4 new premium tires. 748-0057.

'54 **MG-TF**, motor and trans, recently overhauled, new brakes, paint job, real neat roadster, Sat. or Sun. only. 127 W. 4th, Roanoke.

'52 **CHEVY**, very good condition, \$90; Craftsman hand mower, rubber tires, \$4. 747-4578.

'53 **PLYMOUTH**, 2 door, needs some work. 748-6677.

DEHUMIDIFIER, \$75 at Employee Store last fall, used very little, like new, will sell for \$50. 748-1619.

'40 **DODGE COUPE**, engine newly overhauled, body good condition, no rust, new tires, HD shocks on front. Huntington 356-3873.

BUNGALOW, 1 bedroom, modern, 739 Runion Ave., \$4,000. 742-1888.

BROWNIE CAMERA, No. 2A; 1 cardinal camera; 2 spring coats, 1 black, 1 beige, size 14. 439-4404.

TWIN BEDS, set of gray oak; chest; play pen; wicker baby chest; hand lawn mower. 743-6290.

FLOOR LAMP; 2 bed lamps; utility table; sewing machine; pictures; other products. 439-5572.

GARDEN TRACTOR, David Bradley, 3 attachments, sicklebar, plow, cultivator. 747-6309.

PRESSURE TANK, F. E. Meyers Co., 42 gal., with gauge and fittings, for use with water pump. 449-1072.

Collins Appointed

(Continued from page 1)

career in 1943 at Schenectady. After assignments on the Company's Business Training Course, he joined the Auditing Department at Schenectady in 1948 where he served as a traveling auditor for five years before being named an audit administrator. He became Manager-Finance of the Hermetic Motor Department in May 1955.

Mr. Collins and his wife, the former Rita Donnelly of Troy, N. Y., have five children: James R., a member of the Company's Manufacturing Training Program on assignment at Louisville, Ky.; Mrs. Mary Beth Durkee of Kalamazoo, Mich.; and Richard H., John F. and Kathryn Ann, at home.

Did you know that Indiana has an average temperature of 76F in summer and 31F in winter?

ROLL-A-WAY BEDS, 2 pcs., excellent condition, \$20 each. 748-8932.

CORNER CUPBOARDS, 2 solid cherry; 2 end tables; drum fruited table; commode and mirror; book shelf, 2 pony 35 Carers. 483-3242 after 7 p.m.

TWIN BED, box springs, used only a few months, like new; stove, divided top; dresser, large; refrigerator, very good condition. 1305 Stophlet St.

CURTAIN STRETCHERS; car ice box, nice for picnics; dress form, size 38, adjustable; royal blue coat with fur trim. 441-7505.

POLAROID MODEL 80 Camera outfit, complete, like new. 747-3506.

AWNINGS, canvas roll type; redwood blinds; hemp rug, 9x12; swing set. 745-4844.

TRAILER with enclosed room 18x20, Big Turkey Lake, beautiful lot, 10 shade trees, 10' easement to lake. 748-2845 after 4 p.m.

'68 **CHEVY**, 4 door sedan, \$390, actual miles 68,000, new battery. 429-8109.

CAR TOP CARRIER, enclosed, will fit any standard car. 448-3114.

DRESSES, lady's, size 20 1/2, like new, worn only two or three times, reasonable price. 446-0262.

'58 **T BIRD**, full power, very nice condition, new tires, will accept trade. 745-8261.

BED SPREADS, gold, 1 pr., twin size. 483-2019.

DINING ROOM TABLE, 6 chairs; buffet, china cabinet; fire place screen; and irons, brass. 446-0541.

MAPLE TABLE, solid; 2 chairs; small baby crib; mattress; 6 yr. baby bed, mattress; teeter chair; training chair; stair gate. 748-7749.

AIR CONDITIONER, GE, window, 115 volt, 7,500 BTU, good condition, \$85. 745-7395.

STOVE, 693-3137.

MODEL A MOTOR and parts, tires, 1-400x12, 1-500x12; tires for boat trailer; will trade S&H book for 2 M&M books. 445-0772.

'58 **CHEVY**, Bel Air, 4 door sedan, a clean well kept car, reasonably priced. 745-9449.

CONVERTIBLE, '60 Ford Sunliner, white with red interior, new top, power steering, Thunderbird engine. 5113 Hoagland Ave.

WANTED

WALL CABINET, upper, for lake, cheap. 748-8354 evenings.

POWER MOWER, 749-6995 or 749-5997.

GIRL'S BICYCLE, 20" and full size boy's bicycle. 537-3279.

YOUTH BED, complete. 483-2019.

CARPETING, 25 yards. 744-9620.

CAT TRAP, or coon trap. 745-0698.

'59 **OLDS** or '51 Buick in good shape, reasonable. 747-4066.

YOUNG GIRL, to live in attractive apartment, everything furnished, desirable location, reasonable rent. 446-5575 after 5 p.m.

GARAGE DOOR, 9'x7', complete with tracks. 749-4130.

FLYING SUITS, 2 used, fur lined, small or medium size. 742-1888.

SCHOOL BUS, '55 model or newer. 745-3547.

BABY CRIB, 5 year old, good condition. 743-8297 after 5 p.m. or anytime week end.

GIRL'S 24" BIKE, must be in top condition. 748-6728.

FOR RENT

HOUSE, 7 rooms in Monroeville, all modern, built in cabinets, both bath and shower, hardwood floors, 2 car garage. Monroeville 623-3770.

TRAILER SPACE, beautiful, private lot, Waynedale. 747-4473.

FURNISHED APARTMENT, 3 rooms, bath, outside entrance, newly carpeted, reasonable. 2121 Fox Ave.

WANTED TO RENT

NICE LAKE COTTAGE with beach for either week of GE vacation. 747-4752.

Charles J. Ellis, 50, Dies; Was Regional Vice President

Charles J. Ellis, 50, General Electric's Southeastern Regional Vice President, died suddenly of a heart attack at his home in Atlanta, Ga., on Saturday, May 23.

Mr. Ellis was graduated from the United States Naval Academy in

1936. During World War II he served in the Navy as a lieutenant commander and received a commendation ribbon for his administrative work and a unit citation ribbon for his combat duties.

Mr. Ellis joined General Electric in Schenectady in 1936 and served the Company in Tennessee and Florida before being elected regional vice president in 1961.

Survivors include his widow, the former Alison Ford; a son, Benjamin R. Ellis, both of Atlanta; two daughters, Mrs. William Burnett of Tampa and Mrs. J. Edward Bobbitt of Tallahassee; his mother, Mrs. Benjamin R. Ellis of Tampa; a sister, Mrs. Ellis Strauss of Tampa; and two grandsons.

Melvin M. France, 65

Funeral services were held yesterday for Melvin M. France, 65, who died Monday, June 1, at St. Joseph's Hospital where he had been a patient since April 29.

Mr. France was a winding machine operator in Bldg. 26-1 prior to his optional retirement in January 1964. He began as a bench hand in old Bldg. 2-3 in June 1921.

Surviving are his wife, Bessie; a daughter, Mrs. Bonnel Clawson; a sister, Mrs. Floyd LeMay; two brothers, Charles of Fort Wayne, and Cecil, Columbus, Ohio; and two grandchildren.

Arthur F. Kraft, 70

Services were held Wednesday, June 3, for Arthur F. Kraft, 70, who was dead on arrival Monday, June 1, at Parkview Memorial Hospital.

Mr. Kraft was employed in Sec. 13, Taylor St. as a milling machine operator until his retirement in February 1959. He joined the Company in Bldg. 4-4 in December 1940.

He was an Army veteran of World War I and a member of St. Paul's Lutheran Church and Men's Club and American Legion Post 47.

Survivors include his wife, Elizabeth.

Vess E. Miller, 75

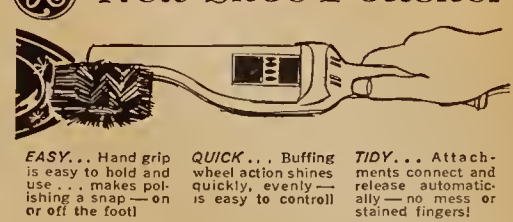
Services were held Wednesday, June 3, for Vess E. Miller, 75, who died Sunday, May 31, at Parkview Memorial Hospital where he had been a patient for 10 days.

Mr. Miller built cases in Bldg. 26-1 prior to his optional retirement in January 1950. He began here in December 1942.

Surviving are his wife, Katie; two sons, Paul J., and Ronald L.; five daughters, Mrs. Conrad (Lorraine) Monroe, Inkster, Mich.; Mrs. Voil (Irene) LaTourette and Mrs. John M. (Pauline) Howard, Fort Wayne; Mrs. Furman (Martha) Smith, Lake Wales, Fla.; and Mrs. Elmer (Helen) Fuhrman, R. 1, Decatur; a sister, Mrs. William (Ethel) Haines; 21 grandchildren; and 15 great-grandchildren.

Give Dad The Gift of Good Grooming!

New Shoe Polisher



EASY... Hand grip is easy to hold and use... makes polishing a snap — on or off the foot!

QUICK... Buffing wheel action shines quickly, evenly — is easy to control

TIDY... Attachments connect and release automatically — no mess or stained fingers!

De Luxe Shoe Polisher

MODEL 5203
IN CLEAR OAK STORAGE CHEST

- G-E "Buffing Wheel" action shoe polisher
- 1 mud cleaning and suede brush
- 3 each: polish applicators, polishing brushes, cans Kiwi shoe polish

\$24.95

Shoe Polisher MODEL 5202

IN ATTRACTIVE CHARCOAL GRAY STORAGE AND ACCESSORY CASE

CONTAINS: G-E Shoe Polisher, 2 each: polish applicators, polishing brushes, cans Kiwi shoe polish

\$14.95

MAKES AN IDEAL GIFT... SEE IT TODAY!

This Month's Quality



Is Next Month's Business

WHEN MOST PEOPLE think of quality, they automatically think of the inspector, the tester. It's true that these employees make sure only quality products leave the plant, BUT quality actually is decided right where it's built into the product — in the engineer's mind, on the draftsman's drawing board, in the requisition for materials, at the machines on which the product is made.

And quality goes beyond products. It involves the managers who set the climate in which we are employed. It involves the pride in workmanship and the degree to which we perform our jobs well. It involves our marketing people and salesmen who must offer our customers quality in the kind of service they render. Office and cler-

ical people may never touch or even see a General Electric product made, but the quality of their work nonetheless has a tremendous effect on product quality and cost.

A business has been defined as an association of people banded together to perform a service which they as individuals could not perform alone. All these words simply say that keeping General Electric successful is the job of every employee and that success rewards each of us according to the degree to which we contribute to the business.

Quality plays an important part in that success. It's everybody's job and it's everybody's benefit to

make it good and keep the orders coming.

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INDIANA COLLECTION



FORT WAYNE NEWS

SAVE
For Extra Financial Security
Through a G-E Savings Plan

Volume 47

Friday, June 19, 1964

No. 13

Local Employees to Elect GE Club Officers Next Week



Paul Perry



Bob Starkel

Paul Perry of Bldg. 31-2 and Bob Starkel of Taylor St. will battle it out this month to determine who will succeed Gordon Smith of Taylor St. as president of the GE Club for the coming year.

Others vying for office in the election to be held June 24-26 are:

First vice President — Tom Ahr, Bldg. 17-2, and Jerry Duryee, Taylor St.

Second vice president — Mary Saxton and Leota Smith, both of Taylor St.

Secretary — Bill Hattendorf, Taylor St., and Francis Nelson, Bldg. 26-5.

Director (three years) — Gayle Griffith and Bob Seitz, Winter St. Ballots will be distributed next week with paychecks. After voting, employees are requested to deposit their signed ballots in the time card boxes.

Except for the director, all offices carry a one-year term which begins on or about July 1.

Insurance Plan

200 Millionth Dollar Paid in Death Benefits

The 200 millionth dollar has been paid out in death benefits under the General Electric Insurance Plan. This sum represents combined life and accidental death benefits paid since life insurance coverage was launched by the Company in 1920.

Through the year, benefits under the Plan have been improved substantially. When it started in 1920, life insurance benefits were \$150 to \$1,500. Today's life insurance coverage of twice that employee's normal straight-time annual earnings brings the average employee coverage to over \$14,000 — more than three times the average nationally for individuals in group plans.

In addition to regular life insurance benefits, today's Plan provides for an additional amount equal to one year's straight-time earnings if death is accidental.

Approximately 250,000 employees are now covered under the In-

(Continued on page 6)

Economic Education Fellowship Program Will Begin on Monday

Forty social studies teachers from 11 Midwestern states will arrive on the Purdue University campus this weekend to begin study under the Purdue-General Electric Foundation Summer Fellowship Program in Economic Education.

Aimed at implementing the spread of knowledge of the American free enterprise system, the program is presented by the university in cooperation with the General Electric Foundation from June 22 through July 31.

Recipients from Indiana, Ohio, Michigan, Illinois, Kentucky Iowa, Kansas, Minnesota, Missouri, Nebraska and Wisconsin were chosen from a faculty committee of Purdue's Krannert Graduate School of Industrial Administration which will conduct the program.

The 40 fellowships provided by the General Electric Foundation are essentially "all-expense" fellowships. They pay all university fees, including tuition, room and meals in one of the dormitories, all prescribed instructional material plus round trip travel allowance from the city where the Fellow teaches to Lafayette.

Carrying six hours of graduate credit in economics, the Purdue-General Electric Foundation program is designed to improve the competence of participants in teaching economics and aid them in preparing their curriculum at the senior and junior high school level. An additional two hours of credit will be granted upon completion of a classroom experiment in the 1964-65 academic year.

Through the program, the teachers gain insight into the structure and functioning of the American economic system, the historical forces which have shaped it and the various economic systems that challenge it.

Laboratory sessions will help the teachers translate their new learnings into their own classroom situations, and instruction will be further supplemented by a field

trip to General Electric facilities here and discussions with local General Electric management per-

sonnel on application of economic principles to manufacturing and business management.

40 Purdue-GE Fellows To Visit Here on July 9

A feature of the Purdue-General Electric Foundation Summer Fellowship Program in Economic Education each year has been the field trip to Fort Wayne.

Accompanied by members of the Purdue faculty, the 40 teachers will visit General Electric facilities here on Thursday, July 9, to observe business management in action. Later in the day, they will be guests of the Company at an informal reception and banquet at the Club Olympia at which Dr. Alphonse Pechukas, Manager-Laboratory Operation, will speak.

The group is scheduled to arrive at the Taylor St. Plant at 10:30 a.m. After remarks by John F. Welch, General Manager, General Purpose Motor Department, the teachers will hear Eugene H. Henry, GPM Manager-Finance, discuss "The Importance of Profits." After lunch, James H. Oman, GPM Manager-Manufacturing, will review the factory tour. Following the tour, a question-and-answer period will be conducted after which the teachers will proceed to Club Olympia.

During the course of this summer's program, the 40 Fellows will also hear talks at Purdue by Carl H. Rinne, General Manager, Specialty Transformer Department; Joseph P. Coughlin, Manager- Western Region, Components Sales Operation; Ellsworth J. Sohles, Manager-Fort Wayne Operation, Small AC Motor and Generator Department; Marvin E. Hamilton, Jr., Manager-Employee Relations, Specialty Motor Department; H. Sogi Soder, Manager-Product Planning, Marketing Research & Marketing Administration, Specialty Motor Department; Herbert P. Vogel, Specialist-Union Relations, Relations Operation; and Dr. Pechukas.



PLANS COMPLETED FOR "ALUMNI DAY"—George Auer, left, who will speak at the "Alumni Day" observance of the Apprentice Alumni Association on June 24, discusses final plans with Don Alcott, Bldg. 19-2, president of the organization, and Dick Gebert, Bldg. 4-5, chairman of the annual affair. A graduate of the Apprentice School here, Mr. Auer is Manager of the Company's Decatur Plant. Also scheduled to address the group is Hilliard Gates, General Manager of WKJG Radio and Television, who will narrate films of this year's 500 mile race at Indianapolis. All graduates of the local Apprentice School as well as current apprentices are invited to the big event which gets underway at 6:30 p.m. at the Fraternal Order of Police Clubhouse, 2104 Lathrop Pl. Any graduate who has not been contacted and who wishes to attend should get in touch with either Mr. Alcott or Mr. Gebert.

Employees Here to Enjoy 4-Day Holiday Weekend

General Electric employees here will enjoy an extra long holiday weekend two weeks from now.

Independence Day which falls on Saturday, July 4, will be observed here as a paid holiday on Friday, July 3.

And Thursday, July 2, will be observed as a paid holiday as a substitute for Election Day this year.

Thus, local employees can enjoy four days of leisure July 2-5 inclusive with the exception of employees on continuous operations at the Taylor St. Wire Mill. They will observe their holidays on July 3 and 4. July 2 will be considered a regular workday.

Regular operations will resume on Monday, July 6.



FORT WAYNE NEWS

Published every other week by the General Electric Company in the interest of all Company employees and their families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

'The Dishonor Roll'

Of all the grim records of violence and death through the history of mankind, perhaps the strangest and most tragic is the story of the automobile and its annual army of victims.

Since the first horseless carriage chugged down cobblestone streets, more than 60,000,000 killed, crippled and maimed Americans have inscribed their names on what has been aptly referred to as "the dishonor roll." By whatever name, the yearly casualty count continues its shameful, senseless growth.

Incredibly, more persons have died on the highways than on our nation's battlefields. More have been injured in auto accidents than in all the world's wars combined.

This roll call of highway fatalities is no secret document hidden from the public gaze. In newspapers and bulletins, legal and police reports, in courtrooms and judge's chambers, the names on the dishonor roll and their innocent victims are made known to all. And not the names alone, but the catalogue of their deeds — driving while drunk, speeding, violating the rules of the road, failure to dim lights, driving on the wrong side of the road, etc.

When will we succeed in bringing the scourge of needless casualties under some degree of control? Perhaps no significant improvement can be expected until the great majority of us learn to look upon the problem as a personal challenge rather than one which is primarily up to the other fellow!

Icy Treatment

Burned? Bleeding? In pain? Look to the lowly ice cube. It's an amazing drug and a powerful anesthetic, says Dr. Herbert L. Herschensohn, writing in Parade magazine. He lists these uses for ice:

- If someone suffers a heart attack, rubbing an ice cube gently over the painful area of the chest can give relief.
- Dunking a burned portion of the body in icy water or rubbing the burn with an ice cube takes away pain and hastens healing.
- If a person is about to pass out from the heat, rubbing ice over his arms, forehead and back of the neck may revive him.
- Applying ice can help stop bleeding, both that which is visible and that under the skin (a bruise). The cold constricts the blood vessels, and lessens discoloration, swelling, tissue damage and pain.

• Keeping ice on a wound until the doctor arrives eliminates the danger of infection even when dirt is present. The cold temperature prevents germs from multiplying.

One caution, warns the doctor: Ice alone, either in packs or applied to bare skin, is not dangerous; it will not freeze tissue. But don't try to improve on the remedy by adding salt to an ice bag; this combination can cause frostbite.

Further Report on Local Bus Situation

In the August 23, 1963 issue of the General Electric News we reprinted a letter which we had received from Mr. Donald H. Walker, President, Fort Wayne Transit, Inc., on the status of the evening bus situation serving the Taylor Street and Broadway plants.

In this connection and for the further information of our readers, it seems appropriate to print another letter that we have received from Mr. Walker dated June 5, 1964, as follows:

In July, 1963 I wrote to you explaining the financial situation of the bus lines and the transfer charge to apply to your special off-route buses. You were kind enough to publish this letter in General Electric News in August for information to G. E. employees.

At that time I pointed out that we had formerly been carrying about 80 passengers in the previous winter on the three special buses leaving Taylor Street and Broadway plants around midnight, but the riding had dropped to an average of 50 in June last year. Even with the additional transfer charge, the revenue would barely pay the wages of the operator.

As you well know, our transportation operations finished "in the red" last year, and we made some reductions in rush hour service in October to cut operating expenses. Since then our daytime riding has held up fairly well, but the riding after 6:30 in the evening continues to lessen. We have made detailed trip by trip checks for several weeks, and tomorrow we will announce that there will be no buses leaving downtown after 9 o'clock in the evening and on some lines not even that late. As a comparison on conditions in other cities, we have noted that in South Bend, since about two months ago, there is no bus

service after 6:15 P. M. except on one line running to Notre Dame where student riding still supports it.

For the last three or four months the riding on these three special G. E. buses at midnight has averaged around 40 total. We are actually giving these people a taxicab door to door service and it just cannot be continued for such a small number of users. We will continue this service until your plants close down for vacation, at which time it would be removed anyway during the vacation period. However, if the riding does not materially increase between now and then, we will not be able to restore that service, and we want your employees to have advance information so that other arrangements could be made.

On nights when some of the regular riders work overtime, our riding is down. Somehow they manage to get home, but this again reduces the revenues for this service. We do not like to take this service off, but there is no other answer unless there could be a guarantee of adequate revenue to operate these buses. To continue operations like this would jeopardize our ability to furnish service in the hours when people really do ride in sufficient numbers to justify continued operation.

As we have said before, Fort Wayne has been fortunate in enjoying the quality of bus service that it has as compared with other cities in the country and we think that our people who use and value this service should bear in mind that unless they support it the transit company may not be able to continue, unless they are able to at least break even on the very essential service that they furnish.



CUSTOMER VISITS HERMETIC MOTOR OPERATION—H. Corbin Rooks, center, Vice President in charge of Engineering and Research for the Trane Company, and Arne Frank, left, Senior Product Engineer of Trane, watch Dick Hartigan, second from left, Supervisor-Quality Control, describe a lead gaging operation. Also watching intently are left to right, C. B. Smith, Manager-HMO, and Emil Doerr, Sales Engineer, Minneapolis. The visit enabled representatives of Trane, one of HMO's newer customers, to see first hand the Operation's manufacturing facilities and to review procedures that will assure the manufacture of a motor that meets their required high quality level. During the visit, Trane representatives emphasized the great importance they attach to product reliability, quality control and vendor competence.

Many Benefit Plans Help Provide Financial Protection

Not long ago a General Electric employee was killed in an auto accident. He had been a fine husband, a wonderful father and an excellent provider. Now, suddenly, his widow was alone with her three children. How was she going to make both ends meet from now on, keep the house, clothe and feed the children, educate them?

Well, first there was the help he'd get from her husband's General Electric life insurance. It was a substantial sum in itself — over \$16,000. But that wasn't all.

For one thing, because her husband's death was accidental, an additional amount equal to one year's

straight-time earnings was being added in Accidental Death benefits. Coupled with the \$16,000 of regular life insurance, this meant total Insurance Plan death benefits of \$24,000.

And there was something else. Her husband had been a member of the Savings and Security Program since it started in January 1959. Aside from the stocks and bonds he'd already received under the 1963 and 1964 payouts, he had several years' savings being held to the end of subsequent holding periods. Now, since the Program provides for immediate payout of all savings plus the Company Propor-

tionate Payments for all years in case of a participant's death, the young widow would soon get a combined total of U.S. Savings Bonds and GE stock worth over \$2,000.

This brought the widow's total benefits to \$26,000.

But that wasn't all. Since her husband had over 15 years of service, she was also entitled to benefits under the Pension Plan's "five-year certain" provision. This meant that she would now get monthly General Electric Pension Plan payments of about \$45 for five years, making a total of around \$2,700.

This meant that all together, the financial help the young widow was going to get through the General Electric benefit programs would total almost \$29,000. What a tremendous relief it was to her!

And how about Social Security? Had she forgotten that? Yes. It totaled over \$3,000 yearly under her present circumstances.

This story is similar to many real-life ones that happen every year. They are never happy stories, but they are always impressive — deeply touching.

Sometimes, though, as in this case, some of the worry, if not grief, can be avoided if the family had known about all the financial help that the General Electric benefit program stands to give in case of an employee's death. Exactly how much would be available to any family depends in each case

on many things such as which plans the employee was participating in, how much coverage he had, how long he had been in some of the plans, and so on.

Does your family know what benefits they would have available in case you died tomorrow? If not, isn't it time you sat down together and reviewed your coverage under all General Electric benefit plans?

If you decide to do this, a good starting place is the Personal Share Statement you got last Spring. Follow this up with a careful review of your benefit booklets, and your family should get a pretty good idea of where they'd stand, financially, from these sources.

And don't forget to review with them any other forms of protection you may have from insurance and other sources outside the Company.

Jack Wilson Sr. Captures EP 'Stump Cup'; Tony Gonzalez Submits Best Written Paper

Equal opportunity at General Electric here was further evidenced at the recent Effective Presentation graduation banquet when top honors were earned by an American Negro, a native of Puerto Rico, a native of Germany and an American Caucasian whose

grandparents came from Germany.

The Negro was Jack Wilson Sr. who delivered the best speech at the affair.

The native Puerto Rican was Antonio J. (Tony) Gonzalez who submitted the best written paper among the 20 graduates.

Cited as "most improved speakers" during the 20-session course were Gerfried M. Gozemba, who was born in Siemenau, Germany, and Richard J. Huhn whose paternal grandfather hailed from Germany.

Mr. Wilson who is employed as an engineering draftsman with Specialty Transformer Department in Bldg. 26-2 won the coveted EP "Stump Cup" with his talk entitled "Lucky You." In his presentation, Mr. Wilson pointed up the importance of preparing for opportunities to come.

Mr. Gonzalez, who was born in San Sebastian, titled his written paper "Deny Yourself and Be Successful." The objective of his winning theme was that in order to succeed in a certain field, one must deny himself by using his time and efforts constructively. Mr. Gonzalez is a lab assistant in Bldg. 19-5.

Mr. Gozemba is currently on the Engineering Training Program and assigned to Specialty Transformer Department in Bldg. 31-2 while Mr. Huhn is a Foreman with the Hermetic Motor Operation in Bldg. 17-3.

Other recent EP graduates include Delmar L. Beerbower, Robert E. Brake, Vernon R. Gross and James M. Overholt, all of Bldg. 4-6; Frederick C. Burke and Franklin M. Buuck of Bldg. 19-2; John R. Elliott, Albert D. Mason and Elmer W. Sherbondy, Taylor St.; Francis F. Fann, Bldg. 4-5; Thurman J. Fuhrman, Robert R. Rietdorf and Geraldine E. Schmidt, all of Bldg. 26-2; Philip E. Lydy of Bldg. 17-1; George N. Miller, Bldg. 4-2; and Marvin D. Wolf of Winter St.

The "Stump Cup" (which derives its name from the definition of "stump" pertaining to "making speeches on the stump") bears the inscription of the winning speaker and is displayed in the victor's area until captured by the top speaker at the subsequent graduation banquet.

If the winner leaves the Fort Wayne area, the cup is displayed in his instructor's area until a new winner is named.

Instructors during the past term were George D. Dykhuizen, Bldg. 26-2, and William W. Wareham, Taylor St.

Hofstra to Launch Next Season of College Bowl

Hofstra University, Hempstead, N. Y., captured the 205th game of the award-winning General Electric College Bowl last Sunday by defeating Lycoming College, Williamsport, Pa., 210-150.

Hofstra will return to defend its title and try for a second win and another \$1,500 General Electric scholarship grant when College Bowl resumes on Sunday, Sept. 20, on NBC Television. Hofstra's opponent in the premiere game next fall will be Arizona State University, Tempe, Ariz.

The program recently was cited as the top panel show of 1963 in Radio-Television Daily's 22nd annual All-American Awards poll. It won handsdown as Panel Show of the Year, almost unanimously endorsed by critics throughout the country.

Dial Comm Reminder — It's Not for Free



Is Dial Comm Free?

No. Every call made on the system is recorded by meters in switching centers. You can reduce your component's telephone costs by keeping calls as brief as possible and not misusing the system. If calls increase because Dial Comm is easier to use or appears free, the extra use will wipe out the savings made by the system.

Dial Comm Personal Calls Are Illegal.

Tariffs for the system are FCC approved on the basis of the system's use for Company business calls only. Personal calls are against government regulation, since this action would put Company system illegally in competition with telephone companies.

"Use It; Don't Abuse It."

That's what all telecommunication people want GE-ers to remember about Dial Comm. Their further advice: "Don't let an outside-your-location caller hang up without getting his number — his Dial Comm number, that is."



CAPTURE TOP HONORS AT EP BANQUET—Jack Wilson Sr., left, proudly holds the "Stump Cup" which he won by giving the best speech at the recent Effective Presentation graduation banquet while Tony Gonzalez displays his trophy for submitting the best written paper. Mr. Wilson is an engineering draftsman in Bldg. 26-2; Mr. Gonzalez is a lab assistant in Bldg. 19-5.

Quarter Century Club Outing

The Quarter Century Club Outing on September 12 at the Memorial Coliseum will mark the club's 50th anniversary. Founded on October 2, 1914 with only 39 members, the local Quarter Century Club has a current membership of 2,887.

Your club officers and appointed committee members are planning to observe this golden occasion as a gala get-together for all who attend.

Keep this date open and plan to be present — rain or shine.

Retired employees should notify Club Secretary Waldo D. Martin, General Electric Company, 2000 Taylor St., Fort Wayne, Indiana, of their present address if changed within the past year.

—The Committee

PENSIONERS PARADE

It's not unusual for the GE News Office to receive letters from General Electric pensioners. But it does come as a particularly pleasant surprise to hear from a retiree so soon after he has left the Company's active service.

Just the issue before last, the retirement picture of Charles K. Winans was published among others. A tool, jig, fixture and gage repairman in Bldg. 4-1, Charlie completed more than 40 years' service at his May 1 optional retirement. As duly noted, Charlie and his wife, Erma, flew to San Diego, Calif., right after the retirement celebration to visit their daughter and her family.

No sooner had he toured the San Diego and Arizona areas than he sent the following letter in which he mentions seeing several former GE-ers from Fort Wayne. Here is part of his letter:

"Just arrived back in San Diego this morning (May 27) from a motor trip to Tucson, Globe and Phoenix, Ariz., and while in Phoenix I visited the GE Plant, where I had a very fine visit with Ken Michael who took me on a tour of the plant. I also met Ken Strong, Jan Voirol, Marj Meyer and Don Dafforn, ex-Fort Wayneites.

"After my retirement . . . we left by jet (via that one-way ticket the fellows presented me with) on the next Wednesday to visit my daughter and her new baby.

"We had a real nice flight and we've been on the go, seeing and going places ever since we've been here — haven't been to the L.A. area yet.

"We are planning on visiting the zoo tomorrow and want to spend a

Six Here to Take Life Easy After 231 Years of Service



HAPPY DAY — Herbert L. Thiele, milling machine operator in Bldg. 19-4, completed more than 37 years' service with General Electric when he celebrated his June 1 optional retirement. He started here in January 1927. Mr. Thiele plans to spend as much time as he can at his cottage at Adams Lake fishing and boating. He is the recent possessor of a 50 hp. motor and 17' boat.

day at Tia Juana, Mexico, too, so don't know just when we will return to Fort Wayne.

"Give best regards to all, and thanks so much for past, pleasant memories."



LIFE OF LEISURE — That's what Orval Haver has been enjoying since his disability retirement became effective March 1. His last day worked was January 3 of this year. Joining the Company in Bldg. 19-4 in July 1929, Mr. Haver was last employed as a salvager at the Taylor St. Wire Mill. He plans to take life easy now with his wife, Meredith, who is employed in Sec. 15, Taylor St.



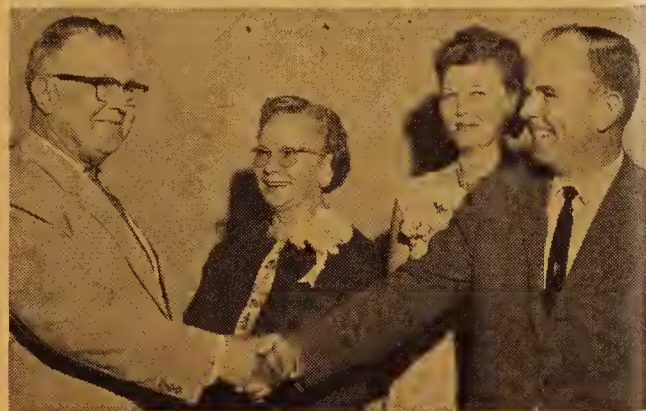
SHOWING OFF GIFTS — John J. Welch proudly displays his ring and cuff links which employees presented him at his June 1 retirement celebration. A Specialist-Purchasing at Taylor St., Mr. Welch started his Company career as a production clerk in Bldg. 4-6 in August 1934. He plans to travel, take some trips and take it easy.



THE SHAFFER BOYS REPRESENT A REAL GE FAMILY—The June 1 optional retirement celebration of Ralph B. Shaffer, second from left, attracted a full crew of Shaffers, all of whom have either worked here at one time or are currently employed by General Electric in Fort Wayne. An electrician in Bldg. 8-1, the retiree was employed in Bldg. 20-1 way back in March 1921. His father, Claude, second from right, incidentally helped erect the first lighted General Electric sign atop Bldg. 4-6 in 1925. Left to right are Ralph's son, Wayne; the retiree; his son, Ralph Jr.; his brother, Dean, who is employed in Bldg. 8-2; his nephew, Lee, who is engaged in Bldg. 4-1; his father; and his brother, Wilbur, who is employed in Bldg. 26-4.



LOTS OF TRAVELING AHEAD—Edward J. Schotter plans to do lots of traveling now that he has celebrated his June 1 retirement. A production clerk in Bldg. 4-4, Mr. Schotter joined the Company here in March 1920. His immediate plans are to fish at International Falls, then take a trip to the West Coast and finally visit the New York World's Fair this Summer. Above, he is flanked by, left to right, his nieces, Mrs. Mary Ellen Folk and Mrs. Thelma Grabner, and his wife, Delilah.



RETIREE CONGRATULATED BY SON—Walter Hackett, left, is being congratulated by his son, Merrill, upon the completion of 42 years' service with General Electric. The handshake occurred at the observance of Mr. Hackett's retirement which takes effect July 1. A welder in Bldg. 8-1, the retiree began his long GE career here in February 1922. Also pictured above are the retiree's wife, Alverta, and their daughter-in-law, Edith.

Elex Club Names 66 Contact Girls For Coming Year

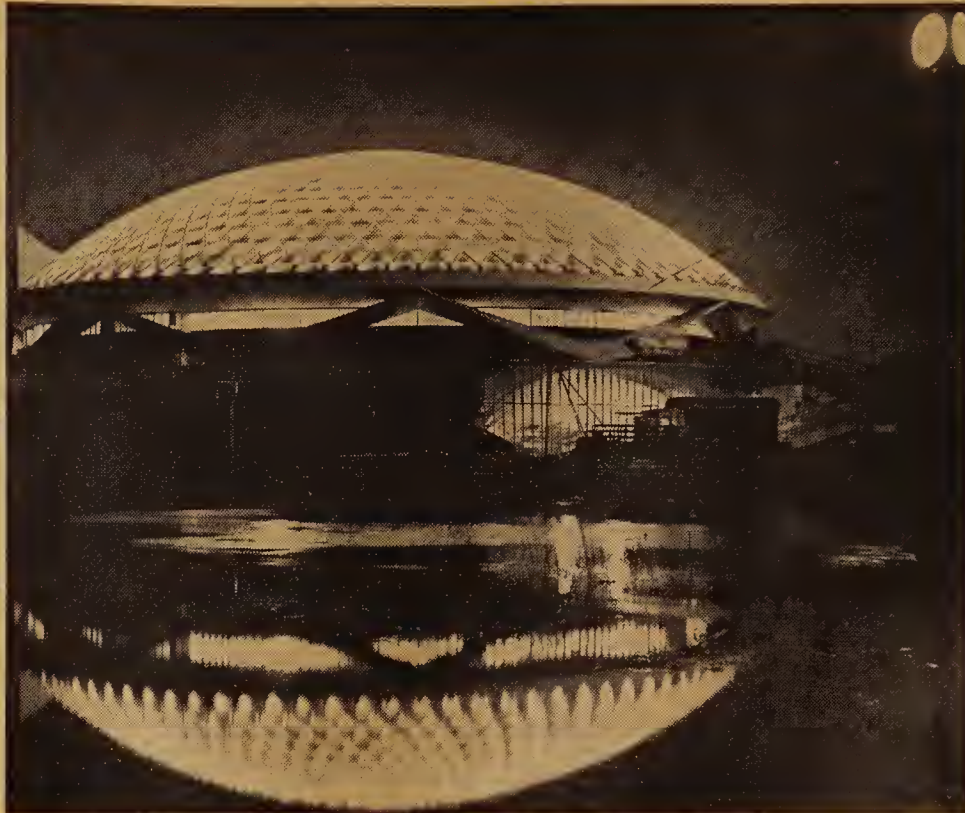
Elex Club, now boasting a membership of 1,577, this week named 66 Contact Girls for the 1964-65 club year.

Their duties include working on the membership drive and annual Christmas collection, contacting members and handling ticket arrangements for various club functions and helping select activities for the year.

The 66 Contact Girls are:

First Shift

Bldg. 4-1 — Maxine Baker.
 Bldg. 4-2 — Eleanor Gligor.
 Bldg. 4-3 — Grace Ober.
 Bldg. 4-4 — Peggy Bandt, Rita Hart, Bertha Schrader.
 Bldg. 4-5 — Rachel Fisher.
 Bldg. 4-6 — Dorothy Favorite, Edith Dreifke, Helen Risser, Mary Smoak.
 Bldg. 12-1 — Dorothy Beasley.
 Bldg. 12-2 — Lucinda Pettit.
 Bldg. 6-3 — Goldie Waikel.
 Bldg. 6-4 — Ginny Free.
 Bldg. 17-3 — Grace Plattner, Fay Stockberger.
 Bldg. 17-4 — Hedy Harrison.
 Bldg. 18-3 — Sharon Kiess.
 Bldg. 18-4 — Virginia Mollet.
 Bldg. 18-5 — Virginia Burkett.
 Bldg. 19-2 — Beth Jacobs.
 Bldg. 19-5 — Margaret Taylor.
 Bldg. 20 — Nancee Morgan.
 Bldg. 21 — Edna Knight.
 Bldg. 26-1 — Zella Disler.
 Bldg. 26-2 — Agnes Godfrey, Berniece Kratzsch, Martha Newell.
 Bldg. 26-3 — Helen Studier.
 Bldg. 26-4 — Garnet Currie.
 Bldg. 26-5 — Cleota Stallbaum.
 Bldg. 31-1 — Edna Bailey.
 Taylor St. Sec. 14 — Ina Armye.
 Taylor St. Sec. 15 — Helen Deahl, Mary Satterthwaite, Marguerite Stahl.
 Taylor St. Office — Elaine Adams, Florence Hargan, Sharon Krinn, Irene Whelan.
 Taylor St. Control Point 4 — Bertha Witte.
 Taylor St. Control Point 5 — Gay Huey.
 Taylor St. Control Point 6 — Fletta Erickson.
 Taylor St. Sec. 28 — Mary Hostetter.
 Taylor St. Wire Engineering — Jeanne Garrison.
 Winter St. 12-2 — Voyce Brumbaugh.
 Winter St. Shipping — Betty Campbell.
 Winter St. Hermetic Room — Pat Hatch, Ruby Stucky.
 Winter St. 1-3 — Avanelle Jacobs.
 Winter St. 2-1 — Nellie Parr.
 Credit Union — Dorothy Dreyer.
Second Shift
 Bldg. 4-4 — Katie Gilbert.
 Bldg. 6-4 — Eva Penn.
 Bldg. 17-3 — Talitha Shultz.
 Bldg. 17-4 — Marge Doty.
 Bldg. 26-5 — Garnet Conner.
 Taylor St. Sec. 14 — Helen Bradley.
 Taylor St. Sec. 15 — Marge Leberman, Freda Felter.
 Taylor St. Dispensary — Estella Mitchell.
 Winter St. — Vera Sowards.
Elex Chapters
 El Par — Caroline Hans.
 Partizan — Mabel Harber.
 Pen El — Adele Miller.



SPECTACULAR LIGHTING AT GE'S PROGRESSLAND—The 200-foot-diameter dome of General Electric's Progressland pavilion provides one of the most spectacular examples of lighting techniques to be found at the New York World's Fair. More than 2000 color spotlamps in blue, green and amber illuminate the dome, expanding and contracting in patterns that change for 15 minutes without repeating. Effects such as these make a visit to the Fair at night a must.

How Do You Want S&S Securities Registered?

If you are one of the more than 100,000 Savings and Security Program participants who will be sharing in the next payout, you have received an Authorization Form to fill out concerning your 1961 savings. One part of the form asks how you want your U.S. Savings Bonds and General Electric stock registered in that distribution. To help avoid confusion, here are a few points you should consider before completing your Authorization Form.

How Your Bonds Can Be Registered

You can have your Savings Bonds registered:

1. In the name of one person, or
2. In the name of two persons as co-owners, or
3. In the name of one person payable on death to another designated person as beneficiary.

If the Bonds are registered in one name only, they belong solely to that person and he will have full rights of ownership.

On the other hand, if Bonds are registered in "co-owner" form, they may be cashed by either of the persons named on them.

However, if they are registered in "beneficiary" form, they belong to the registered owner and can be cashed only by him during his lifetime. Upon his death they become the property of the beneficiary named on them, who then obtains full right of ownership.

How Your Stock Can Be Registered

You can have your General Electric stock registered:

1. In your name only, or
2. In your name and the name of one other person of legal age as "joint tenants with the right of survivorship, and not as tenants in common." Unlike Bonds, stock cannot be registered in "co-owner" or "beneficiary" form.

If the stock is registered in your name only, it belongs solely to you and you will have the full right to receive all dividends which are declared, to vote the stock at Corporate meetings and to sell or otherwise dispose of it as you wish.

On the other hand, if the stock is registered in two names, the two of you have joint rights of ownership of the stock while you are both alive. This means, among other things, that dividend checks will be made payable to both of you and will have to be endorsed by each of you. Likewise, any transfer of the stock by sale, gift or assignment will have to be executed by both of you. The ownership of shares of stock held in joint tenancy passes directly to the surviving joint tenant upon the death of one of them. Registration of shares, in this manner, will generally avoid the delays and costs of estate administration.

Joint tenancy is not recognized in the State of Louisiana and is subject to certain restrictions in Texas, Washington and Wisconsin. Employees in these states should review the instructions on the back of the Authorization Form.

Dave Dance of Hotpoint Elected Vice President

W. D. Dance has been elected a Vice President of General Electric, it was announced by Fred J. Borch, President and Chief Executive Officer.

Mr. Dance, 46, has been General Manager of General Electric's Hotpoint Division, with headquarters in Chicago, since April 1962. The Hotpoint Division makes and distributes a full line of major appliances — refrigerators, freezers, electric ranges, dishwashers and Disposalls—and water heaters and room air conditioners.

Before joining General Electric in 1948 in the Major Appliance Distribution operation, Mr. Dance operated his own retail appliance business. He has been Manager of the Major Appliance Distribution's Eastern Districts, General Manager of the Dishwasher and Disposall Department and General Manager of the Household Refrigerator Department at Appliance Park, Louisville, Ky.

Two Complete 40 Years Here



Walter Kryder
Bldg. 17-2



Francis Grim
Bldg. 17-2

After the 18th ...

By Dottie Askren

BRIGGS' LEAGUE

After play last week Transformers remained in the lead with 19 points. They defeated the Highballs, 3½ to 1½. The Wire Mill team which has been "down in the cellar" came through to win 4 points from the Putters. This brings the Wire Mill up to 10½ points and really tightens the standings. Warren Wickliffe carded a beautiful 37 and close behind was Benny Penkul with a 38. Low team actual was scored by the Putters whose four-man team total was 160 strokes. The Wire Mill team had a 155 with handicap.

SODER'S LEAGUE

The Rovers and Turf Toppers are tied with 14½ points each and are approaching that first place position still held by the Rough Riders with 19 points. Two of the Rovers, Ron Young and Herb Koch, are doing their share score-wise. On June 1 Ron scored a low gross of 40 and Herb had a 41. The following week found some members of the last place team, the Lost Balls, coming in with commendable scores. Jim Gerke had 38 for low, followed by Marv Petersen's 39. Ben Griffith of the Dark Horses also had a 39.

LADIES' LEAGUE

June 1 found a new name in the news. Venus Fann had the low score of the season — a 39. Included in this was a birdie on #14. The Dainte Lassies are still in first place. They defeated the Chippers, 4 to 1, which put them 5 points ahead with a total of 23. Phyllis Hipp birdied #14.

TAYLOR STREET HI PAR

The June 2 "Hot Shot of the Week" was Dick Seely who brought in four pars, four single bogeys and one double to chalk up a 42. Dick's score puts him in the prize race with 6.3 strokes below his average. On June 9 Howard Spicer brought in the "Hot Shot of the Week" with a birdie, four pars and four single bogeys for a 39. Howard's birdie places him in a tie position with Larry Mellinger for the "Birdie Holes" prize. The Slicers are leading with 16 points.

ELSEA-NELSON LEAGUE

For the fourth consecutive Tuesday evening it rained on June 2. But the league played. And it didn't seem to bother steady Harold "Red" Braden because he came in with a 38. Finally, on June 9 there was a clear, mild, gusty evening. Trying to get an assist from the gale put Karl Roesler in a predicament. He tried for "across the creek" on #16 at Brookwood. He failed to make it by inches but still played his shot. Mud, ball and all got out but Karl was a sight. Red Braden came through with a 39 for another fine round — four nights out and all below 40.

The Nads lost a grudge match to the Dubs, tightening the league race. The Nineteen Holes with 12½ points hold a one-point lead over the Nads and the Optimists. Bill Elsea scored a 40 while John

Elliott and Don Nelson each had a 42.

FERRIS' A.M.D. LEAGUE

During May 27 play, Leo Allmandinger chipped in on the second hole and sank a 40 foot putt on the 9th for two birds and a total score of 38. League Manager Don Ferris shot a 42, followed by Ed Becker and Lynn Kern with 43's. The following week Leo was low again with a 41, and Ed Becker came in with second best, a 42.

On June 10 Bill Baldwin took over with a 39 for low gross. Arlie Grieser and Paul Yentes each had a 40. Paul's 40 included a two stroke penalty for hitting the wrong ball. Bet he'll look twice from now on.

The Flying Divots won four points from the second place Duffers to get out in front by four points.

BTC LEAGUE

League Manager Karl Roesler holds the top spot in the league with a 39.8 average. He carded a 37 but Don Nivens came in one stroke better with a 36. Holbrook's #4 Team holds a very slim lead

with 19½ points. Doyle's Team defeated Roesler's, 5 to 0, which leaves Karl's team in second place with 19 points.

IN PASSING . . . This is the time of year when golfers get that fairway look in their eyes.



NEW SQUARES CLUB OFFICERS AND DIRECTORS MAP PLANS—Wendell Hughes, seated at center of picture, is flanked by the other newly-elected officers and directors of the GE Squares Club as they outline programs for the coming year. Also seated is Dan Ewing, secretary. Standing, left to right, are Earl DeGrandchamp, Don Nelson and Don Searce, directors; Bruce Rohn, vice president; Harold Fritzsche, director; and Ray Benckenstein, treasurer.

GE Softball Play Limited

By Ted Kurek

The 1964 GE Interdepartment Softball League season started fast and hot, but a little water quickly doused the flames and muddled the track. Only one slate of games of a possible three have been played, and that was a "doozie".

In the opener, the Laboratory team stopped Transformer, 17-3, behind Milt DeJean. Transformer scored all their runs in one inning with John Adams supplying the punch. The Laboratory hitting power was supplied by Mark Junk, Ron Capps and Jim Anderson who drove in six runs. Fielding gems were turned in by Capps and Anderson also.

The second game was marred by an unfortunate accident which left Specialty Motor undermanned against the defending champion Apprentice team. The final tally was 29-8 in favor of the Apprentices, who again look like the team to beat. Jerry West slapped three home runs to lead the Apprentices with brother Dan adding another. Other sluggers were Jerry Beltz and Larry Tipsord.

Company Purchases Interest in Esge Group Of Zurich, Switzerland

The Company, through its Housewares Division, has purchased a majority interest in the Esge Group, Zurich, Switzerland.

Recently General Electric had purchased majority control of Prometheus GmbH in Eschwege, West Germany.

With plants in Mettlan, Switzerland; St. Louis, France; and Neufen, West Germany, Esge's product line includes hand mixers, vacuum clothes brushes, juicers, hot plates and slicing machines.

Prometheus makes irons, water kettles and portable heaters.

New Officers, Directors Named By Squares Club

The GE Squares Club climaxed a successful year by announcing new officers and directors for the coming year at its annual meeting at the Southwest Conservation Club last week.

Wendell Hughes of Bldg. 26-2 heads the new slate of officers. Bruce Rohn of Bldg. 6-3, is vice president, Dan Ewing, Bldg. 19-2, is secretary and Ray Benckenstein of Taylor St. is treasurer.

Newly-elected directors are Don Nelson, Taylor St., and Harold Fritzsche of Bldg. 19-2. Don Searce, Taylor St., continues as a director, and Earl DeGrandchamp of Bldg. 4-6 automatically becomes a director as the outgoing president.

\$200 Million

(Continued from page 1)

insurance Plan. Over \$3¼ billion of life insurance is now in force under the Plan — more than double what it was just 10 years ago.

The General Electric Insurance Plan is a package plan with life insurance only one part of the package. For the entire package of personal coverage — medical expense benefits, weekly sickness and accident benefits, maternity coverage, life and AD or D insurance, the employee pays only 9/10ths of one per cent of his normal earnings.

In 1963 employees paid one-third of the cost of their own personal coverage. General Electric paid the remaining two-thirds. Benefit payments for employee coverage last year totaled a record \$42.5 million.

NEXT ISSUE JULY 10

Because of the paid holidays on July 2 and 3, the next issue of the GE NEWS will be distributed on Friday, July 10. Thus, the deadline for Ad-lets for the next issue will be Monday noon, July 6.

It Will Be HOT This Summer

(It always has been in the past)

WE HAVE JUST RECEIVED
A SHIPMENT OF CLASS "E"

20" PORTABLE WINDOW FANS

WHICH COULD BE USED
TO KEEP YOU COOL

GUARANTEED:

1 YEAR ON PARTS
5 YEARS ON MOTOR

THINK OF IT—

AN ELECTRICALLY
REVERSIBLE FAN

FOR ONLY \$21⁵⁰

EMPLOYEE STORE

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, July 6, 1964

FOR SALE

HOUSETRAILER, all aluminum glider, 30x8, all modern, new stove, dual axle, fine for lake. 624-6078.

STEP LADDER, 7 ft., just like new, \$5. 434-0203.

36" RANGE, excellent condition, clean, \$40. 483-5348.

BASSINET with hood and pad included, excellent condition, \$6. Hoagland 99-C.

UPHOLSTERED ROCKER and ottoman, aqua vinyl, \$10. 444-8825.

'64 CHEVY, 6, straight stick, \$55; 10 hp, outboard motor, \$35; pool table, \$30. 425-8552.

EXTENSION LADDERS, aluminum, 2 18' lengths, 1 1/2 dia. rungs, \$40. 448-3813.

'61 CORVETTE, 4 speed floor shift, 2 tops. 747-3594.

TRAVEL TRAILER, Hawthorne, 3 yrs. old, priced to sell. 693-3578.

POOL TABLE, 3 1/2 x 7, like new, 425-6395.

ADJOINING LOTS, 2, near shopping, bank and transportation. 743-8890.

TRAILER HITCH, Mighty-Midgit, torsion bars, new axle hitch, cheap. 446-0140.

FREE KITTENS, 4, 2 white, 2 grey tiger. 747-3819 after 5 p.m.

RUG, 12x12, \$10; avivest rocker and slipcover, \$20; tricycle, \$2; men's suits, \$8 each. 443-5461, weekdays.

SHALLOW WELL PUMP, with gauge pressure switch; 1-2 panel pine door, 6'6"x28"; tire, 8.20x15; kitchen sink with back and apron. 446-8165.

HAVE EQUITY in lake lot, will trade for automobile. 672-2467.

AIR CONDITIONER, GE, window, 220 volt, 3/4 hp., \$50. 449-1978.

'48 CHEVY MOTOR, good, \$50; 9x11 umbrella tent, \$20; 2 26" girl's bikes, \$10 each; 1 1/2 hp. Briggs-Stratton engine, 6 to 1 reduced, \$10. 749-2407.

GE RANGE, pushbutton controls, oven timer, good condition. 483-7045.

MOVIE CAMERA, 8mm Kodak, focusing and mount lens, filter, carrying case, excellent condition. 745-3359.

PUPPIES, A.K.C. Boxer, \$75. 442-8018.

KITCHEN CHAIRS, 4 wood, sturdily built; wood combination storm door and screen 2'6"x6'8". 448-1821.

'62 CORVAIR MONZA, sharp, lots of extras, 22,000 actual miles; Hamilton wrist watch, like new, reasonable. 446-5691 or 3120 Winter St.

LAKEFRONT COTTAGE on Diamond Lake, 4 miles east of Ligonier on Road 650, new on level lot, easy terms. 446-6332.

'57 FORD, engine and transmission. 449-1442.

OIL DRUM, 150 gal. with filter and stand, \$45. 747-6564 evenings.

MOVIE CAMERA, 8mm Kodak, F1.9 turret lens, original retail price \$49.95, used only for 18 rolls of film, light meter and 4 lamp light bar, all for \$20. 456-1795.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____

Home Address _____ Pay No. _____

Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

SUMMER CLOTHING, girl's, dresses, skirts, shorts, tops, good condition; child's Humpty Dumpty books and Children's Digest, fine condition. 744-9479.

REFRIGERATOR, 12", A-1 condition, \$25. 745-2413.

3-BEDROOM RANCH, Meadowbrook, paneled living room, gas heat, \$300 down, low monthly payments. 749-2077.

'48 DODGE, 2 door, good running, reasonable, can be seen at 918 Wilson Dr. 745-1347.

CHIFFEROBE, youngster's, 3 large drawers and 1 double drawer, spacious wardrobe section has sliding hanger bar, natural birch finish. 745-4090.

POLAROID MODEL 80 camera outfit, complete, like new. 747-3506.

BEAGLE PUPPIES, red, A.K.C. registered, very good pedigree, will make excellent hunters or affectionate playmates. 442-0544.

LOT, 50x120, all city utilities except sewer, east end, \$700. 439-5181 after 4:30.

REFRIGERATOR; heating stove, good for lake; curtain stretchers; ironing board. 444-6644.

AIR CONDITIONER, GE, 115 volt, 7500 BTU, excellent condition. 745-7398.

RADIANT SCREEN, 40x40, tripod and carrying case, \$8; charcoal grill with electric spit and hood with heat indicator, plus storage, \$20. 483-2439.

'60 CHEVY IMPALA, 2 door hardtop, power steering, radio and heater, good tires, extra clean, less than 24,000 miles, \$1295. 449-0121.

BOY'S BICYCLE, 26", \$12; wheels and tires for 20" bicycle, \$3. 748-1288.

GAS FURNACE, used, need some repair, reasonable; electric hot water tank, 50 gal., \$7; small infant bed and mattress, \$5. 425-7583.

'61 IMPALA, 2 door hardtop, 6 cylinder, straight stick, white with red interior, one owner, like new. 627-2280.

INCOME DUPLEX, new decorations inside and out, aluminum storms, 2 car garage, 2 bedrooms up and down, 722 W. DeWald. 456-1853.

ALUMINUM FISHING BOAT, 14', like new; Evinrude motor, 5.5 hp.; Singer sewing machine, drop head with motor; tufted leather bed. 442-6094.

TRAILER, 2 wheel solid chassis, needs bed, very reasonable. 446-6152.

KITCHEN SINK, metal Youngstown cabinet type, including fixtures. 743-3123.

THERMOCYCLOPAD SET, deluxe Niagara, hand unit in carrying case, like new. 747-3460.

PORCH GLIDER; electric rotisserie; pedal trim exercise cycle; snap shot camera; man's blue coat, size 40. 447-9132.

BARBECUE GRILL, never used; oil paintings, religious and scenery; free angora and persian kittens. 483-6641.

VENETIAN SHADE, never used, 27x52", 1/2 price; men's watch bracelet, fluorescent light, 32 watt circelene, 1/2 price. 745-8506.

GRAVE SPACES, Greenlawn Memorial Park, 6 at \$50. 745-2755.

MEN'S CLOTHING, size 44-46. 744-4514.

ELECTRIC RANGE, pushbutton control, 4 burners, very good condition, \$40. 747-4598.

'48 FORD, 2 door sedan, good body and motor, clean inside and out, \$125. 456-1300.

ELECTRIC RANGE, 40", in good condition, \$50. 748-0257.

'58 CHEVY, Bel Air, V8, powerglide, radio and heater, undercoat, 49,000 miles, one owner, 2 tone green, 4 door. 442-4495 after 4 p.m.

GE TV, 21" Slimline, '59 table model, blond metal cabinet, excellent condition, \$75. 749-5335.

FIBERGLASS BOAT, 15', cover, 30 hp. motor and trailer, like new, whole outfit for \$650. 483-7704.

'54 FORD station wagon, 9 passenger; 16 hp. Scott boat motor, '55, \$35; 10 hp. Firestone motor, '56, \$30, all in good shape. 442-4402.

SHRUB AND HEDGE TRIMMER, electric, cuts branches up to 1", like new, 1/2 price, \$15. 748-7713.

JET WELL PUMP, Myers Ejecto Jr., complete with tank, gauge, fittings and valves, ready for service. 449-1072.

MODEL "A" FORD motor and parts, will sell separate or all together. 445-0772.

STOVE, apartment size, like new. 445-5725.

'48 FORD, 2 door sedan, good body and motor, clean inside and out, \$125. 456-1300.

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Company Signs Record Commercial Contract With Indian Government

General Electric and its Indian subsidiary, International General Electric Company (India) Private Limited, have signed a contract with the Indian Government to build one of the world's largest light water moderated nuclear power stations near Tarapur.

The largest commercial contract ever undertaken in the General Electric Company's history, it represents a total of \$95 million in U. S. dollars and Indian rupees for equipment and technical services to be supplied by the IGE Export Division and International General Electric Company (India) Private Limited. Station cost is \$85 million including \$25 million in equivalent rupees. The additional \$10 million is for nuclear fuel.

The agreement covers a complete 380,000-kilowatt (net electrical) boiling water reactor power station consisting of two 190,000-kilowatt units and includes the supply of all associated equipment, related services and the initial fuel load.

The Tarapur Atomic Power Station, to be located about 60 miles north of Bombay, is scheduled to be India's first U. S.-designed nuclear power station. It will feed electric power to consumers in the Indian states of Maharashtra and Gujarat.

HORSE, spotted gelding, gentle, a pet. 748-6409.

ANTIQUE ROSE BOWL, satin glass; pair of brass candlesticks. 445-0042.

'47 CHEVY, 4 door, good running condition, works good, \$80 takes it. 447-0435 after 4 p.m.

RANGE, apartment size. 435-7445 after 5 p.m.

MOBILE HOME, 2 bedroom, Liberty, '58 model, 10x41. 749-5997 or 749-5996.

SCREENS AND STORM WINDOWS, 27 1/2 x 38 1/2, 27 1/2 x 54 1/2, 35 1/2 x 38 1/2, 54 1/2 x 63 1/2, 7 screens, 9 storms, \$3 takes all. 747-3568.

FREE KITTENS. 749-5997.

AIR CONDITIONER, excellent condition, used very little, 110 volt, 1 ton. 441-9136.

JET PUMP, deep well, like new 25 gal. tank, \$5. 745-9592.

SWIMMING POOL, 10'x30", in good condition; nice wash basin with fixtures. 745-2294.

BUNGALOW, 2 bedroom, living room and bedroom carpeted, nice garden, new paint on outside, gas heat, a bargain at \$6500, near Waynedale. 747-4622.

COMBINE, No. 76 International, good condition, 7' head, \$300. 693-2654.

'54 PONTIAC, tudor, automatic, very good condition; boy's 20" bicycle, \$10. 440-3265.

JIG SAW, Craftsman 18" with 1/4 bp. motor and table, \$35; '54 Pontiac coupe, clean, \$275; 2 piece grey living room suite, \$29. 425-6724 after 4 p.m.

TRADE OR SELL, \$500 down, FHA loan, 2 bedroom, basement, gas heat, 2 car garage, large lot, 1642 Sprunger. 439-4484.

COTTAGE at Lake James, 2nd row, sleeps 6 people, boat included, \$35 week. 747-5227.

COTTAGE at Tri Lakes, sleeps 5, electric refrigerator and stove, large screened in porch, lake front. 747-5664.

FURNISHED APARTMENT, close to GE, 2 rooms and bath, 928 Taylor, \$13 week; also 5 room and bath unfurnished house, 344 W. Masterson, \$58 month. 428-0905.

7 ROOM HOUSE in Monroeville, all modern, built in cabinet, both bath and shower, hardwood floors, 2 car garage. Monroeville. 623-3770.

COTTAGE on Lake James, quiet location on Ole Eden Springs channel for one family, \$55 week, 150' to sandy beach. 745-3086 evenings.

COTTAGE, lake front on south shore of Lake George, sandy beach for children. 456-1723 after 6 p.m.

MODERN COTTAGE at Big Turkey Lake, 2 bedrooms, cross ventilation, sleeps 5, bath, shower, clean, good cold water. 433-5473.

LAKEFRONT COTTAGE at Tri Lakes on Shrine, modern, clean, each sleeps 6, boats, fishing. 743-5790.

APARTMENT, 2 room, clean, suitable for two employed people, private entrance. 433-5473.

WANTED

VIOLIN, must be in good condition. 748-1288.

CUB SCOUT UNIFORM, size 12. Huntington 672-2438.

GE OBITUARIES

Alvin C. Hartman, 68



Alvin C. Hartman

Services were conducted Monday, June 8, for Alvin C. Hartman, 68, who died Friday, June 5, at St. Joseph's Hospital where he had been a patient since April 4. He had been ill for some time.

Mr. Hartman was Specialist-Safety and Suggestions at the Taylor St. Plant when he took a disability retirement in October 1958 after having been off for illness since February 5 of that year. He joined the Company here in October 1916.

He was a member of the Quarter Century Club and was a charter member of St. John the Baptist Catholic Church and its Holy Name Society.

Surviving are his wife, Stella; a son, Richard A.; three brothers, Clarence, Sylvester and George, all of Fort Wayne; two sisters, Mrs. Mamie Miller of Fort Wayne and Mrs. Jack Ferry of Fort Lauderdale, Fla.; and three grandchildren.

William C. Mills Sr., 79

Services were conducted Monday, June 8, for William C. Mills Sr., 79, who died Friday, June 5, at St. Joseph's Hospital where he had been a patient six weeks.

Mr. Mills retired in July 1949 as a machine setup man in Bldg. 17-2. He began his association with General Electric here in June 1927.

A lifelong resident of Fort Wayne, Mr. Mills was a charter member of Moose Lodge 200 with 53 years' membership.

Survivors include four sons, William Jr. and Paul of Fort Wayne, John of New Paris and Eugene of Hometown; and nine grandchildren.

SWING, lawn or porch, metal or wood. 745-4122.

PICK-UP TRUCK, 3/4 ton, must be reasonable. 445-0114.

ROLL TOP DESK, home size, good condition. Write C. Hunt, R#1, Rome City.

CLARINET, in good condition. 429-7475.

WANT TO START flower exchange club, white peony bulbs, iris, poppy. 747-4378.

WOOD LOT on State Road 14 or US 24 West. 743-1167.

SOMEONE to weave cane bottom in chair. 428-0181.

AUTOMOBILE for transportation, in good condition, reasonable. 747-4066.

LILAC BUSHES, if you want to get rid of them, will dig and haul away. 744-2717.

HOUSE PAINTER, experienced, to paint 2-story home during summer. 745-7878 weekdays after 6 p.m.

RIDE WANTED

FROM DECATUR to Taylor St. Plant, 8 a.m. shift, Terry Marbach, Ext. 2765.

FOUND

DID YOU LOSE a tire? Work 2nd shift so call daytime, let phone ring several minutes. 743-7641.

Hoyt J. Lynch, 62

Services were held Thursday, June 11, for Hoyt J. Lynch, 62, who died Monday, June 8, at his work station at the Taylor St. Plant.

A cylindrical grinder in Sec. 14, Mr. Lynch started here in July 1922 in Bldg. 4-B.

He was a member of the Quarter Century Club, St.

Smart Shopper?



BEEN HEARING A LOT lately about competition in our business? Sure. Because competition is tough in the components business. But what about other businesses . . . the local shopping situation, for example.

Have you noticed that more supermarkets are staying open more nights a week. And that they are offering more "specials" and more "premiums" to keep you coming back?

Have you noticed how much more active the Downtown Merchants are in meeting competition from outlying shopping centers? Or the way the shopping centers are using promotional gimmicks . . . special displays, shows, etc., to attract customers to their places of business?

Have you noticed the effect of discount houses on other merchants? Are they cutting prices, down-grading their merchandise or curtailing services to meet "discount" competition?

Are you burning more gas in your family car as you drive around to take advantage of more of these bargains?

Vigorous competition has benefits for you, the customer. But it also forces you to sharpen your shopping wits. You've got to pay attention to prices if you want to be sure you are getting value for your money. You have to ask yourself:

"Is discount merchandise really quality merchandise sold at a reduced price . . . or is it merely cheap merchandise?

"Can a person expect top service, credit buying, free delivery, replacement and repair when he pays less than average for a product?

"Is it better to buy brand-name merchandise from an established dealer, relying on his reputation for quality and service . . . or to go to shops that consistently undersell competition?

"What about comparisons as to size, weight, quality and service before making a decision to buy? Do all bidders meet the same specifications?"

As a customer, you benefit when merchants compete for your sales dollar. The smart shopper can take advantage of this and save. It is good to have the city's merchants "hustling" for you.

And let's not forget that **our** customers are smart shoppers, too. They are comparing our price, our quality, our delivery and our service with those of **our** competitors.

Are you too "hustling" for your customer?

BULK RATE
U. S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

55-1
1-55
PUBLIC LIBRARY
REFERENCE DEPT.
1 W. WAYNE ST.
FORT WAYNE 2, IND.



Paul Perry New Head Of GE Club

Paul Perry of Building 31-2 last night assumed the presidency of the GE Club.

Perry won out over Bob Starkel of the Taylor Street Plant in the race to see who would succeed Gordon Smith, also of Taylor Street, as head of the club for the 1964-65 year. Mr. Smith had served as club president for the past two years.

Also elected during the recent balloting were Jerry Duryee of Taylor Street, first vice president; Mary Saxton, Taylor Street, second vice president; Bill Hattendorf, Taylor Street, secretary; and Gayle Griffith of the Winter Street Plant, director (three years).

All began their terms of office last night at the regular monthly meeting of directors.

Arthur H. Fortier, STD Engineer, Issued 1st Patent

Arthur H. Fortier of Building 26-2 has been issued his first patent by the United States Patent Office, according to an announcement last week by Harry F. Manbeck, Patent Counsel.

The patent covers an improved arrangement for mounting bus bar coils. The invention is used in furnace transformers, heavy current carrying reactors and other industrial devices utilizing bus bar coils.

Mr. Fortier is a Development Engineer with the Specialty Transformer Department.



Arthur H. Fortier

Employee Suggestion Box Produces More Ideas & Bigger Awards Than Ever Before

Space age or no, the employee suggestion box is producing more ideas and bigger awards than it ever did in the horse and buggy area, according to results at General Electric.

E. S. Willis, the man in charge of the Company's employee benefits programs, credited intensifying worldwide competition with boosting the appeal of suggestion plans through much of industry.

General Electric, America's fifth largest employer and a world leader in technology, paid out a record \$944,513 in suggestion awards last year and is preparing to see the record broken this year. Locally, employees earned more than \$27,000 in suggestion awards during 1963.

"Employees and employers recognize their mutual interest in meeting this competition," Mr. Willis said, "and both see the suggestion plan as an important way of getting ideas for improving product quality and reducing costs."

Last year, he said, General Electric received 48 suggestions for each 100 employees eligible to submit them and accepted about one out of every three turned in.

Of particular interest along this line was last year's performance of Specialty Transformer Department employees here.

They not only earned membership in the Company's select "400 Club" for the sixth consecutive year but they were tops in the Company last year with a remark-



SHARE IN SUGGESTION AWARD PAYOUT OF \$810—These four Specialty Transformer Department employees are the recipients of \$810 in recent suggestion awards. Left to right are Lawrence Gardt, who earned awards of \$70 and \$65; Paul Deemer who received a \$260 award; Norman Voelker who was presented an additional award of \$75 to a previous \$100 award; and Mildred Rietdorf who earned a \$240 award. Mr. Gardt, Building 19-1 insulation machine operator, suggested changing the dimension of glastic barriers which resulted in a savings of scrap and using scrap millboard to make spacers. Mr. Deemer, Building 26-2 toolmaker, suggested design changes to the arbors for new automatic precision winding machines. Mr. Voelker, Building 19-1 winder, suggested using a flexible belt to hold duct spaces. Mrs. Rietdorf, instructor in Building 26-1, submitted a suggestion to use adhesive labels instead of nameplates on 1803 and 1805 units. Why don't you follow their example and see how easy it is to supplement your income by participating in the Suggestion Plan?

able rate of 1,180 adopted suggestions per 1,000 employees, believed to be an all-time GE record. The Meter Department, Somersworth, N. H., finished second with a 703 rate.

Seven out of every 10 eligible STD employees submitted one or more ideas last year with 47 per cent of their suggestions adopted.

Applicants Still Accepted For Apprentice Training

The Apprentice Training Program is still continuing to accept applicants for qualified candidates desiring an apprenticeship with General Electric, it was announced today by David A. Bartle, Jr., Building 19-2, Manager of Apprentice Training.

All high school graduates who are interested in a technical education with on-the-job training should make application at the Central Employment Office, Building 21, 1635 Broadway.

To qualify for this specialized training, an applicant must be 18 through 20 years of age or if a veteran up to 25 years of age. He must be a high school graduate with a minimum math and science background consisting of one year of algebra, one year of geometry and one year of either physics or chemistry.



EARN SUGGESTION AWARD — Charles Pickell, bench machinist at the Winter Street Plant, is congratulated by Foreman Lyle Dougherty upon receiving an \$80 suggestion award. Mr. Pickell's suggested change on a slamming machine resulted in reducing maintenance costs on the machine.



FORT WAYNE NEWS

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FREDERICK HAAS, JR. Editor

Editorial

Our Self-Portrait

The word on General Electric Progressland at the New York World's Fair is "don't miss it."

The long lines waiting outside for a look at what General Electric is doing are "voting with their feet" for us against some high class competition.

This attention is flattering, but it shouldn't be surprising. For Progressland is a reflection, a self-portrait, of all the exciting jobs General Electric employees are doing. The real Progressland — the one we all work in — is one that even the spectacular at Flushing Meadows can but faintly reflect.

The real Progressland is the story of a Company of a quarter-million people who can explore the potentials of harnessing nuclear fusion while they figure out a way to make motors and transformers better and who can automate steel mills while they electrify the toothbrush. If these things are exciting to see, they're even more exciting to do.

President and Chief Executive Officer Fred L. Borch said it to the share owners at the Annual Meeting in April:

"We are so very fortunate in General Electric that the things we do, the products we make, do so much good for people and our way of life in the free world. For our work is still to create electrical energy and make it productive, to lighten labor, to create the fuller life for all people by raising their standard of living, to provide managerial and technical capacity for the country's defense needs, and to take men beyond the confines of this planet. And these are wonderful works indeed!"

Tools Are the Difference

Our nation's free enterprise system is providing a standard of living in which Americans reportedly spend \$26 billion annually for education; \$4 billion for new schools; \$87 billion for food, beverages, tobacco; \$34 billion for clothing; \$42 billion for housing; \$19.4 billion on recreation, \$4.6 billion on churches and charities.

Now, the only essential difference between a starving coolie and a prosperous American employee is tools.

The coolie actually works longer and harder.

But tools enable the American to produce and enjoy much more.

However, the tools cost money.

The money to buy tools comes out of business profits.

So, from profits flow jobs, wages and more material benefits for Americans than has ever before been known in the world's history.

But, no profits, no tools.

No tools, no high wages, because each employee could then get paid only for his muscle — like the coolie.



EMPLOYEE ENJOYS CARTOONING IN SPARE TIME — William Wilhelm, Building 8-1 electrician, shows off some of his work as a cartoonist. Cartooning is "a lot of fun," he said, particularly in a Presidential Election year. With the GOP National Convention to unfold next week at San Francisco followed by the Democratic National Convention in Atlantic City next month, Wilhelm displays cartoons of the two likely candidates for the Presidency—Sen. Barry Goldwater and the incumbent, Lyndon Johnson. And for a change of pace, he also sketches a much cuter person than the Presidential aspirants — lovely Debbie Reynolds. (P.S. In the cartoons, the Arizona Senator tells a reluctant elephant, "Come on home, baby. Barry still loves you," while President Johnson, holding a yelping elephant by its ears, remarks, "It's good for 'em.")

Strives to Develop Talents

Employee Here Takes Great Pride In His Off-the-Job Interest as Well

It's not strange that General Electric people take great pride in their work . . . be it on-the-job or leisure activities.

One employee who has found an off-the-job interest and enjoys it "because it's a lot of fun" is William Wilhelm.

Wilhelm is a Building 8-1 electrician by day. But away from his

duties at the Broadway Plant he'll most likely be found drawing, sketching, cartooning or caricaturing.

Bill and his family — wife Pauline and children Mike 5 and Tammy 2 — reside at 2431 St. Marys. And the relatively young service General Electric employee (he started here in October 1962) makes no bones about the fact that his favorite hobby is cartooning.

One of 11 children, Wilhelm noted this week that he started to enjoy drawing as a result of the interest in art by his four brothers and his uncle who is a commercial artist.

To date Wilhelm, 26, has produced signs for restaurants, has drawn greeting cards and has designed signs for four or five retirement celebrations.

Lately he has been working on an idea for a comic strip as well as producing caricatures of some of our leading political personalities.

In short, he is bringing to his leisure time interest the same quality workmanship that he and thousands of other General Electric people here demonstrate on the job every day in order to produce superior products for our customers.



APPRENTICE HONOR STUDENTS CITED—Outstanding Student Awards were presented at the recent Apprentice Alumni Day banquet to three apprentices for completing their academic training with an average grade of 90 per cent and above. Winning the honor were, left to right, Douglas Mills of the Winter Street Plant, 91.13; Kenneth Buchan of Building 19-2, 90.53; and Ron Smitley, also of Building 19-2, 90.53. At right David A. Bartle, Jr., Manager-Apprentice Training, explains that their names will be placed on an honor plaque (furnished by the Apprentice Club) to be displayed in the Apprentice Training Office.



COMPLETE VALUE ANALYSIS COURSE — Carl H. Rinne, second from right, General Manager of the Specialty Transformer Department, presents a certificate for satisfactory completion of the Value Analysis course to Tom Woodard of STD. To the left are Al Ostrognai of General Purpose Motor Department and Stan Reidenbach of STD who have received their certificates. Next to Mr. Rinne are, left to right, Chet Krasienko and Walt Hein, both of STD, who conducted the program.

33 Complete Value Analysis Course Here

Thirty employees from the Specialty Transformer Department and three from the General Purpose Motor Department recently completed a six weeks' course in Value Analysis.

Sponsored by Specialty Transformer, the course was designed to give participants practical experience in the application of Value Analysis principles.

During the closing session, a summary of project work was presented.

Ideas generated for possible cost improvement on products studied during the seminar totaled over \$200,000.

STD General Manager Carl H.

Rinne, addressing the group in the final session, urged the participants to continue to make value analysis a part of their daily work habits.



Name	Location	Service Date
45 Years		
John A. Craig	Building 4-1	7-17-19
35 Years		
Gustave W. Kuhn	Building 19-1	7-2-29
Arthur E. Nickerson, Jr.	Building 4-6	7-6-29
Vaughn A. Sheets	Taylor Street	7-7-29
Virgil S. Nash	Taylor Street	7-8-29
Paul F. Deemer	Building 26-2	7-10-29
Wayne E. Gilliom	Building 26-2	7-13-29
Jacob E. Fulmer	Building 26-2	7-14-29
Jacob K. Marquardt	Building 4-2	7-14-29
Jack J. Clarkson	Building 4-6	7-15-29
Donald E. Mosure	Building 4-2	7-15-29
Otto B. Fultz	Building 31-2	7-15-29
Louis W. Wegman	Building 26-4	7-16-29
Arnold F. Bowers	Taylor Street	7-16-29
Herbert H. Tons	Taylor Street	7-17-29
Clifford Bowman	Winter Street	7-21-29
Helen M. Conrad	Building 4-6	7-23-29
George E. Hicks	Building 8-2	7-23-29
August W. Zollinger	Building 4-3	7-24-29
George I. Coplen	Taylor Street	7-25-29
Dorothy V. McCoy	Building 4-6	7-30-29
30 Years		
Raymond F. Steinacker	Building 19-2	7-10-34
Walter G. Yopst	Taylor Street	7-16-34
Hortense Stevenson	Winter Street	7-18-34
Arthur E. Ream	Building 9	7-23-34
Dolores M. Haslup	Building 26-2	7-27-34
25 Years		
J. Richard Garvin	Building 4-6	7-5-39

Jerry Duryee Exchange Clubs' State Treasurer



Jerry Duryee

Jerry Duryee of the Taylor Street Plant has been elected to serve a fourth consecutive one-year term as state treasurer of the Indiana Exchange Clubs.

Active in Exchange Club work since 1947, Mr. Duryee is treasurer of the local club.

He is currently employed in General Purpose Motor Department's Advanced Engineering Development organization.

Quentin Ponder Named Area Manager-Relations

The appointment of Quentin D. Ponder as Manager-Relations for the Fort Wayne area of General Electric Company has been announced by H. A. MacKinnon, Vice President.

Mr. Ponder who has been assigned as Manufacturing Engineer and Union Relations Negotiator at General Electric's Decatur (Ind.) Plant since last August succeeds Vincent P. Bane who died suddenly on May 1.

In his new position, Mr. Ponder is responsible for Company community and union relations matters for the Fort Wayne area. His offices are located at 1635 Broadway.

A native of Springfield, Mo., Mr. Ponder has been associated with the General Electric Company since June 1954. He holds a B. S. degree from Southwest Missouri State College, an M. B. A. from Tulsa University and a Ph.D. from Columbia University, New York. He is also a graduate of the Company's Employee Relations Development Program and the Manufacturing Training Related Studies Program.



Quentin D. Ponder

Following various manufacturing and relations assignments at Fort Wayne, Pittsfield and New York City, Mr. Ponder was appointed Manager-Benefits and Personnel Practices at the Company's Taylor Street Plant in Fort Wayne in May 1957. In December 1958 he was named Union Relations Specialist for the General Purpose Motor Department at Taylor Street.

In May 1961 he was promoted to Manufacturing Engineer for the General Purpose Motor Department. In this capacity, he coordinated various projects in manufacturing and the introduction of the department's Form G-2 motor.

While in Decatur, Mr. Ponder has been active in the Industrial Division of the Chamber of Commerce and in the Rotary Club there.

He, his wife, Barbara, and son, Stephen, 7, plan to move to Fort Wayne in the near future. Their current address is 1015 Colonial Court, Decatur.

Picnic-Luncheon Set

Elx Club's El Par Chapter will hold a picnic-luncheon Wednesday, July 15, at 12 noon at the home of Ruth Commers, 6245 Donna Rd. Hostesses in addition to Mrs. Commers will be Zelma Kuyoth and Esther Fox.

Dr. Louis Rader Heads Industrial Electronics Div.

Dr. Louis T. Rader has rejoined General Electric Company as Vice President and General Manager of the Industrial Electronics Division. His appointment, effective July 1, was announced by Hershner Cross, Vice President and Group Executive-Industrial Group.

Dr. Rader had been President of the Univac Division of Sperry Rand Corporation since 1962. From December 1959 until he joined Univac he was Group Vice President-U.S. Commercial, and a Director of International Telephone and Telegraph Corporation.

Dr. Rader was with General Electric from 1937 to 1945 and from 1947 through 1959, beginning as a test engineer in the General Engineering Department. Subsequent assignments included section head in Control Engineering and Manager of Engineering in the Industrial Control Department. In 1953 he became General Manager of the Specialty Control Department, Waynesboro, Va.

Dr. Rader was born in Frank, Alberta, Canada. A U.S. citizen, he is married to the former Constance Wayland of Plainview, Texas. The couple and their two sons live in Darien, Conn.

Quarter Century Club Outing

The Quarter Century Club is proud to announce that during its 50th Golden Anniversary Outing on September 12, 11 of its 2,887 members will be specially honored for having more than 50 years of continuous service with the General Electric Company.

Service dates of these 11 members range from January 3, 1900 through February 20, 1914.

— The Committee

How Is Progressland Doing?

Report on How It's Paying Off for All GE People

Editor's Note: Roy Stratton, manager of information Services for General Electric's Progressland at the New York World's Fair, recently furnished representatives of General Electric employee publications with up-to-the minute facts on Progressland's progress in winning customers and friends for General Electric — progress that can result in the sales that help build job security for all of us. Here are his answers to some of the questions asked him.

Q. Is Progressland popular with Fair-goers?

A. It would be almost impossible to be more popular. In terms of attendance we're in third place behind General Motors and the Vatican and we're competing against 137 other pavilions including those of 25 states, the Federal Government, 55 foreign nations and New York City. We believe we'd be in first place except for the fact that we can handle only half as many people per day as the Fair's largest pavilion—General Motors. For the past month we've been filled to an average of more than 97% capacity. We'll have played to more than 3 million people by mid-July . . . But, of course, that's only the attendance measurement of our popularity.

Q. Do you have any other measurements?

A. There is opinion-leader and customer reaction to our show. I think Progressland is out in front when it's measured this way. Consider these facts: Arthur Godfrey saw Progressland and twice told his radio audience of 20 million that we're the best exhibit at the Fair. Then he told Johnny Carson's television audience the same thing during a TV guest appearance. Arlene Francis reviewed the Fair and told millions of radio listeners that Progressland was "just terrific." David Susskind said Progressland was the "Open End." The New York press and TV news people have all cited Progressland as a leader at the Fair, and the *New York Post* went so far as to say "Perhaps General Electric is the marvel of the Fair . . ."

Q. How does the general public feel?

A. We're busy getting opinion interviews right now. With 2700 responses in, we find the public rates us like this. More than 89% say we're "Excellent." Nearly 10% rate us "Good." That leaves less than one percent holding other opinions.

Q. How does Progressland pay off for all of us?

A. Let me list a few of the ways it happens. Progressland displays under one roof GE's total capabilities. It tells thousands of people every day what GE can do, and has done. That's a *public relations pay-off* . . . Then, the Pavilion tells thousands of people every day about the *New General Electric* — the all-electric living we can help them achieve, the new businesses we're in, the technological leadership we have. That's a *marketing and market-development pay-off* . . . Still another pay-off: It tells all of us who are employees just what our Company is doing in hundreds of different fields, helps us understand the Company better,

helps us take greater pride in our workmanship and productivity.

That's an *employee relations and competitive ability pay-off* . . . And another pay-off: Progressland originally put us on the site of a big construction program, the World's Fair itself, so that we were better able to sell goods to the Fair and its exhibitors . . .

Q. Will it be hard to measure those pay-offs?

A. We're finding ways to measure them all. We can measure that last one right now. So far there have been sales totalling more than \$8 million to the Fair itself and to exhibitors.

Q. How does the marketing and market development pay-off work?

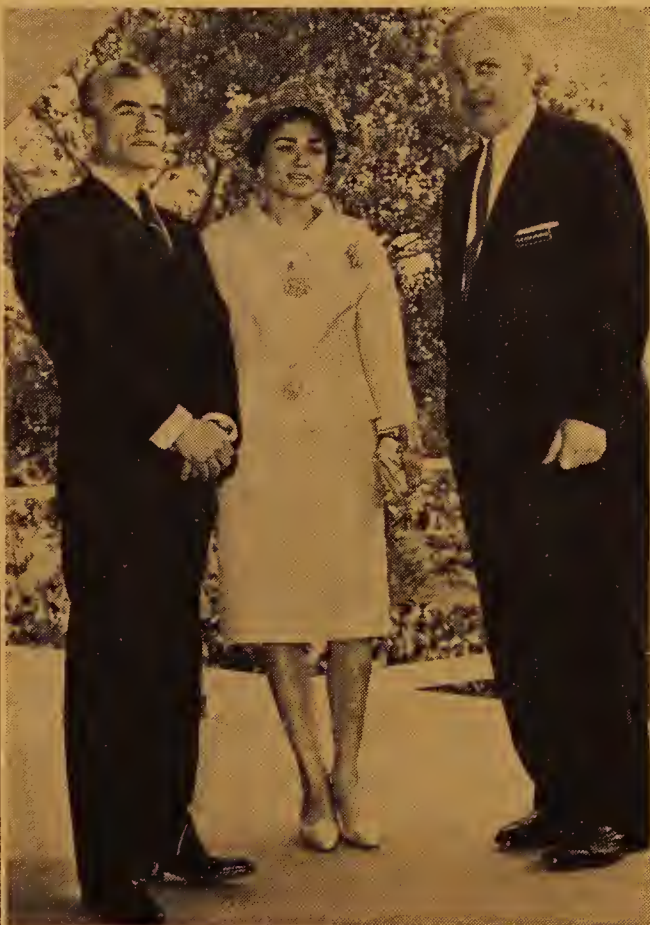
A. Here are some of the things being done. Product departments are bringing key customers through. For example, IGE Export recently was helpful in bringing the Shah of Iran to Progressland as our guest. The Shah is in the market for several large steam generating power stations with a total value of many millions of dollars. We've also played host to Glenn Seaborg, Chairman of AEC; Ross Cortese, one of our largest individual builder customers; B. J. Jenks, President of Missouri-Pacific Railroad; and many others. The Electric Utility Sales Operation, Louisville's Distribution Sales Operation, the Components Sales Operation—all those groups, and others, have brought key customers through Progressland. Then there are the millions of key customers who buy our consumer products who visit us. We've treated all of them royally, and—by no coincidence at all—we've shown them why Progress Is Our Most Important Product. All this should help bring in sales that will build greater job security for all GE employees.

Q. Can the average employee help make Progressland a bigger pay-off?

A. Absolutely. He can spread the word about Progressland. Its popularity. Its interest and entertainment values. He can persuade all his friends to see it when they come to the Fair. Progressland is our GE product showcase — as well as a huge entertainment value. Everyone who comes to the Fair is a potential customer for GE products — and Progressland can help make him a real one. In addition, we're confident that, once he's seen the show, every viewer will tell his own friends about Progressland and GE's product leadership . . . It goes without saying, of course, that we hope every GE man and woman sees Progressland before the summer's over. It'll make him even prouder of the Company he works for — and the work he does.



ELEX GIRLS GET SET FOR TRIP TO FAIR—These five Elex Club members are among the 283 persons who plan to participate in the club's six-day tour of New York and the World's Fair beginning July 25. Left to right are Helen Wyss of Building 4-3, Karen Florent of Building 4-5, Eileen Anderson of Building 6-4 (her husband, John, of Building 19-3 is going, too), Ruth Gebfert of Building 4-4 (her husband, Harry, of Building 4-6 is also going) and Lucinda Pettit of Building 12-2. A get-acquainted picnic-meeting will be held Monday, July 13, at 6 p.m. at Franke Park Pavilion #1 at which time all tour information — baggage tags, Fair admission tickets, railroad tickets, maps, General Electric Progressland entry badges, etc.—will be distributed. Second shift Fair participants as well as those who cannot attend the get-acquainted affair may obtain their material at the Women's Activities Office in Building 18-3 Tuesday, July 14, after 1 p.m.



KEY CUSTOMER VISITS PROGRESSLAND—S. C. Van Voorhis, right, manager of General Electric's N. Y. World's Fair Operation, welcomes the Shah of Iran and Empress Farah to Progressland. The GE pavilion was the first stop on the Shah's official visit. He is in the market for several large steam generating power stations with a total value of many millions of dollars.



At Lutheran Hospital

William Moses	Building 26-3
Rollen Miller	Taylor Street
Jake Denis	Building 19-4
Virgil Howell	Taylor Street

At Parkview Memorial Hospital

Francis McBride	Taylor Street
Thelma Williams	Taylor Street
Dale Hobson	Taylor Street
Mary Wafford	Taylor Street

At St. Joseph's Hospital

George Hill	Building 19-B
Harvey Reed	Building 22
Crystal Waterman	Winter Street
Gwendolyn Buzby	Taylor Street
Aaron Mountz	Taylor Street
Irene Bowman	Taylor Street
Arlie Shelley	Taylor Street

At Veterans Hospital

Glen Householder	Taylor Street
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At Linville Memorial Hospital Columbia City

Frank Meggison	Taylor Street
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At Clinic Hospital Bluffton

Dora Gebhart	Winter Street
Austin Reimund	Taylor Street
Nora Vanover	Taylor Street

Dismissed From Hospital to Home

Joyce Shroyer	Building 26-5
Harry Meyer	Winter Street
Voyce Brumbaugh	Winter Street
Donald Ertel	Winter Street
Regenia Watson	Taylor Street
Sandra Wills	Taylor Street
Michael Suci	Taylor Street
Raymond Eller	Taylor Street
Bessie Smith	Taylor Street
Russell Poorman	Taylor Street
Margaret Lehman	Taylor Street
A. W. Howard	Taylor Street
Elizabeth Eubank	Taylor Street
David Dulin	Taylor Street
Carl Kuzeff	Taylor Street
Melvin Bill	Taylor Street
Clarence Peters	Taylor Street



BIG SMILE—George R. Green flashes a warm smile as he celebrates his July 1 optional retirement. Joining General Electric here in January 1941, Mr. Green was last employed as a wire enameler at the Taylor Street Plant Wire Mill.

Columnist Sylvia Porter Hails Company's Voluntary Efforts to Improve Pensions

"In 1963 General Electric granted a 15 per cent across-the-board hike to a group of men and women to whom it legally owed nothing."

That's how newspaper columnist Sylvia Porter, who specializes in interpreting economic issues for the average American, recently described General Electric's 1963 pension improvements for retired employees. Miss Porter's column is carried by nearly 200 newspapers including the *Fort Wayne Journal-Gazette*.

She reports further in her column of June 12: "Just since 1960, GE's 'raises' have amounted to 45 per cent for all workers who retired on or before September 1, 1946 — at a cost to GE of around \$20 million during this period alone. In addition, medical and hospitalization insurance coverage was more than doubled last year for retired employees with 10 or more years of service. This coverage is now \$6,000, up from \$500 in 1948,

and a retired employee can get another \$3,000 in medical and hospitalization insurance for 75 cents a month or \$1.50 for himself and his wife."

Miss Porter cites General Electric as one of the leaders in revising pension benefits for employees already retired under pension contracts geared to other years. She points out that pensions for retired workers may not be renegotiated by unions, according to the National Labor Relations Board.

"The lead in periodic reviews of past pension contracts to adjust them to today's realities must, therefore, come voluntarily from private industry," Miss Porter's column states.

"The percentage of U. S. corporations adopting this enlightened social welfare approach is small," Miss Porter reports.

And, as the dramatic illustration she used to begin her column implies, GE is one of that small group



RETIREMENT SMILE — Agnes C. Malcuit has a big smile for the cameraman at the celebration of her optional retirement which became effective July 1. A winder at the Taylor Street Plant, Mrs. Malcuit joined General Electric in Building 17-2 in June 1928. Her immediate retirement plans are to go pheasant hunting with her husband in the Dakotas and then take a trip through the Southwest.



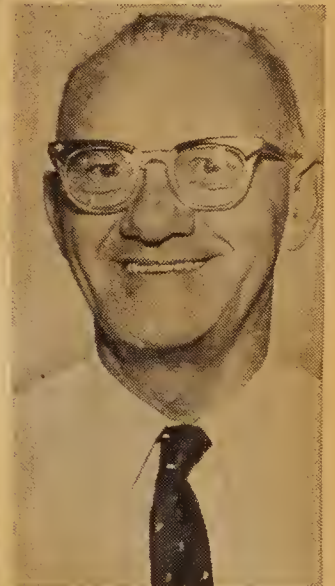
LAST DAY—DeWitt F. Carey smiles happily on his last day as an active employee prior to his June 1 retirement. A Plant Protection officer at Broadway, Mr. Carey was employed here in April 1942.



RETIREMENT GIFTS GALORE — Ralph C. Hageman poses with some of his gifts as he celebrated his July 1 retirement. A Specialist-Customer Order Processing at the Taylor Street Plant, Mr. Hageman began his long Company association in May 1917 as a clerk at Building 19-3. The elephant is said to symbolize his political leanings.



HAPPY DAYS AHEAD — That's what lies in store for Raymond H. Rodenbeck and his wife, Erna, who are currently enjoying a trip to Denver, Colo., and Yellowstone National Park. Mr. Rodenbeck completed more than 38 years' service with the Company when he took his optional retirement July 1. Last employed as setting up and operating a punch press at the Taylor Street Plant, he joined General Electric here in April 1926.



RETIREMENT PLANS — Elmer C. Harshman has two immediate objectives now that he has observed his June 1 optional retirement. One is to paint his house. The other is to take a trip to Oregon. A General Electric employee here since July 1923, Mr. Harshman was last employed as a first class inspector in Building 4-2.

Apprentice Club Names Officers

New officers and committee chairmen of the Apprentice Club were announced at the group's recent dance.

Heading the organization for the 1964-65 club year are Gary Bearman, Building 19-2, president; Larry Tipsord, Building 19-2, vice president; Larry Knoll, Taylor Street, secretary; and Paul Carper, Taylor Street, treasurer.

Committee chairmen are Jerry Roehling, Winter Street, social; Norbert Chester, Building 19-2, educational; William LaVigne, Building 26-2, welfare; and Danny West, Building 6-3, athletic.

The retiring officers are Harold Ely, Building 31-2, president; John Stanford, Winter Street, vice president; Terry Rainey, Taylor Street, secretary; and Barry Strob, Building 19-4, treasurer.



RETIREMENT PRESENT IN MINIATURE — Roland W. Ross, third from left, and members of his family admire the miniature tent presented by fellow employees at his recent retirement celebration. Mr. Ross built a camper trailer for his retirement days so employees gave him a gift certificate for the tent (note the miniature he holds). At the time of his retirement, Mr. Ross was a first class inspector at the Taylor Street Plant. He started with the Company here in January 1942. Flanking him above are, left to right, his wife, Florence; his son, Frank; his brother-in-law, Clarence Leakey who is a retired GE'er; his daughter, Mrs. Gerold Kraft; and his daughter-in-law, Wanda Ross who is also employed at Taylor Street.



After the 18th...

By Dottie Askren

Pres Slack didn't get into the league news this time but we do have a report from members of his Saturday morning foursome which says Pres isn't even human (from the lips of Walt Kryder). After setting the pace with a 40 on the front nine at Brookwood last Saturday, he quietly scored a 38 on the back nine which included **ONLY NINE PUTTS.**

BRIGGS' LEAGUE

Blackie Parkison's cellar dwelling Wire Millers walloped Bill Miller's Divoteers, 5 to 0. "Mac" McDougall's Financials took 4 points from Hal Hapner's front running Transformers but the latter still lead with 20 points. Charlie Briggs' Highballs split, 2½ to 2½, with Fred Bergman's Putters. It's a tight race with only 4½ points separating the first from the last place Wire Mill Team.

SODER'S LEAGUE

Ron Young, consistently hitting the ball well, came in with another low score of 40. Right on his heels with 41's were Herb Koch, Ray Rogers and Sogi Soder. However, Jim Gerke was too much for Ron on another night. Jim scored a 38, good enough to win a point from Ron, who had a 41. Wilbur Jones also had a 41.

LADIES' LEAGUE

After being rained out June 15, the gals returned to the links on the 22nd in pretty sad condition. Only two girls managed to score below their average. Making a comeback after quite a slump was Mo Murtaugh with a 43. Marilyn Holocher wasn't bothered by the conditions as she came in below her average and with a much needed point for the Dub-u-tantes.

Marie Lucas had a chip-in on #16. Her team, the Dainte Lassies, is still in first place with 29½ points, 6½ more than the second place Auf Gufens. Phyllis Hipp sharpened her game and scored a 40 the last night out.

TAYLOR STREET HI PAR

The best score goes to Howard Spicer with a 42 which included another birdie hole. This is birdie No. 3 for Howard and places him ahead of the pack with a two birdie cushion.

NELSON-ELSEA LEAGUE

June 16 found the best weather conditions this season but some of the worst scores turned in. None other than Harold "Red" Braden came in with the low gross — a 40. Don Hower carded a 43.

Only one point separates the first and fifth place teams. The Nineteen Holes, Nads and Dubs are in a three-way tie for the lead with 13½ points each. One point behind are the Optimists and the Forty Niners.

WINTER STREET LEAGUE

Vern Foulks, who leads the league with a 40.1 average, carded a 38 while Bill Kayser had 40.

Team #2 won three points and is in the lead with 15½ points, but Team #3 is so close behind with 14½ that no one can let up now.

FERRIS' A.M.D.

The first place Flying Divots found too much competition in the runner-up team and lost 4 points to the Chippers. This narrows the

gap to only a two point lead for the Divots. The Forty-Sixers won four from the Duffers and the Rough Riders outscored the Misfits, 3 to 2.

Recent low scores were carded by Paul Mischo 41 and Linn Kern had a 42. Paul Yentes came in with a beautiful 36 the following week while Leo Allmandinger had a 39.

George Ingalls came within 12 inches of a hole in one on the 9th. The ball was going right for the cup but did not have quite enough steam to make it.

BTC LEAGUE

Don Nivens and Ray Kirk scored 40's only to be outdone the following week by John Elliot and Tom Brown who went below their averages with 39's for low gross.

According to the latest report, Jim Streit's #1 Team is leading with 26½ points, Holbrook's #4 is second with 24½, Doyle's #5 with 22½ is third, Glougie's #6 with 21½ is fourth, Manager Roesler's #2 is 5th with 21, and at the bottom with 19 is Steve Lucas' #3 team. Actually, with the standings so close, any of these teams may appear at the top any time now.

IN PASSING . . . The average is merely the poorest of the good and the best of the bad. Quit boasting about being "average."



MEET THE 1964 GE LITTLE LEAGUE TEAM—General Electric's Little Leaguers hope to improve on their 4-5 first half record from here on out in Hamilton Park League play. First row, left to right: Jerry Love, Tim Weikart, batboy Mark Metzger, Greg Hunt and Charlie Story. Top row: Danny Johnson, Ricky Werling, Mike Capps, Jim Rhoads, Richie Schneider, Manager Bob Guingrich, Jon Stanski, Coach Bill Werling, Dave Hueber, Mike Christman, Ricky Capps, Bobby Hinga and Billy Werling.



ALWAYS RUN 'EM OUT — Running out infield grounders pays off as shown here. Jerry Love of the General Electric Little League squad is about to reach first base safely because the first sacker can't handle the hurried throw from his second baseman in recent action.



TIE-BREAKING RUN—A leaping Jon Stanski is about to score the deciding run in GE's 8-6 victory over IUE Local 963 in recent Hamilton Park League activity. The GE Little Leaguers completed the first half of the campaign last week.

LOWEST PRICE EVER VACATION SPECIAL

what's new
from
GENERAL
ELECTRIC

THE GENERAL ELECTRIC
**AUTOMATIC
TOOTHBRUSH**



. . . Gives Cleaner Teeth and Gums
than You Get Brushing by Hand



\$9.95

(Employee
Price)

Most people do not brush well enough or long enough. General Electric research has answered this problem with the new Automatic Toothbrush, with built-in brushing action that cleans and polishes the teeth as it refreshes the gums. Scientifically selected bristles penetrate between the teeth, reaching difficult places that are usually missed by ordinary hand brushing. At the same time you get healthful care of the gums.

The automatic toothbrush comes in a complete unit including a battery-powered handle — safe, cordless with handy recharging holder; four snap in brushes in personal pastel colors. The whole family will enjoy this method of brushing, especially the children. Quality engineered for long life. Ask your dentist about it.

EMPLOYEE STORE

These Tips Should Help You Win More Friends

Leave the guard off a machine and mash your finger just after being named chief piccolo soloist in the band.

Tell the boss how good he looks after his Doc has just told him he'll have to be operated on for a double hernia because of his fall on the oil you spilled.

Ram the rear end of a guy's new car, which isn't even dirty yet, because you're too busy lighting a cigarette to see him stop.

Over-exert and have to call the Doc just as he's leaving his home for a party.

Smoke outa bounds and burn down the plant your buddies earn a living in.

Climb on a box to put up decorations for a birthday party for one of the kids, then have it in the hospital where you're in traction.

Wave to the doll next door and ram a parked car.

Flash your brights at a guy who won't dim his and have him hit you head-on.

Mistake your partner for an animal while out hunting.

Assure your wife of your competency to repair the electrical outlets by explaining to her why you didn't turn off the juice when she visits you in the hospital.

Drop a box on your unprotected toe the day before you're slated to take your wife to a twist party.

Carry the groceries into the house for your wife and slip a disk setting them down improperly, laying yourself up so you can't bring home the bacon.

AD-LETS

FOR SALE

for rent

WANTED

lost
and
found

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday noon, July 20, 1964

FOR SALE

CONVERSION BURNER, oil tank, burner and firebrick. Honeywell control, stack control, thermostat, \$40 complete. 421-9624.

REFRIGERATOR, 12 cu. ft., clean, good condition, opens to right, \$22.50, 453-7035 after 6 p.m.

MATTRESS, Simmons innerspring, good condition. 449-2592.

ELECTRIC FAN, \$3.50; single slide projector, \$2.50, 453-2595.

'47 OLDSMOBILE, 4 door, good condition, \$75, 749-4730 after 6 p.m.

PRESSURE TANK, F. E. Myers Co., 42 gal. with gauge fittings, for use with water pump, 449-1072.

'61 MOBILE HOME, 50x10', excellent condition, \$3,000. Cromwell 856-8837 after 6 p.m.

'58 CHEVY BISCAYNE, 4 door, blue-white, power glide, 435-5972 after 4:30 p.m.

STORM WINDOWS and screens, 1. 30x46 3/4; 2. 28x47 1/2; 4. 30 1/2x50 3/4; 2. 36 1/2x50 3/4. 493-9573 after 5 p.m. week days.

'56 MERCURY OUTBOARD MOTOR, Mark 25 with controls and 6 gal. gas tank, cost \$480, will sell for \$135, runs good. 743-2330 after 5 p.m.

NEW DIAMONDS, matching engagement and wedding ring set, will sell at sacrifice. 447-9292.

ELECTRIC RANGE, 37", \$35, 743-5192.

CONVERTIBLE BICYCLE, 20" boy's or girl's, \$12, 743-4118.

FUEL OIL TANK, 300 gal. complete with fittings; power lawn mower, 19" Craftsman, 745-2096.

PALAMINO, yearling stud, eligible to register. 748-2177.

'36" RANGE, good condition, clean, \$30; cement mixer, \$10, 483-5348.

BOY'S BICYCLE, 26", \$12, 742-1089 after 4 p.m.

CONCRETE, broken up, free for hauling, 1 mile west of city limits, 429-8109.

LULLABY CRIB, double drop sides, birch, new mattress, excellent condition, complete for \$15, 444-0864.

FURNACE and controls; Homart water heater, electric; infant bed, mattress; curtain stretchers. 425-7583.

DAVENPORT, black, pink chairs, 1 swivel, all like new, 446-0140.

CULTIVATORS, 3 point hitch, \$85; driveway conduit, 9x18, \$15; centrifugal pump, \$25, 749-8016.

WROUGHT IRON RAILING for porch steps, 2 pieces; 2 antique rocker frames, 745-1588.

GERMAN SHEPHERD DOG, full blooded, 11 months old, male, \$15, 483-4580.

GE AIR CONDITIONER, Slimline, 220 volt, excellent condition. 748-2648 after 5 p.m.

DINING TABLE, Duncan-Phyfe, drop leaf, mahogany finish, 3 extra leaves, 4 chairs, padding, excellent condition, reasonable, 745-2762.

CAR TOP CARRIER, enclosed, will fit any standard car, 444-6465.

GE WINDOW FAN, 20", like new, 3 speed, \$10, 440-2961.

ALUMINUM WINDOWS, 6, new storm windows and screens included, rough opening 23 1/2"x41", will sell reasonable. 433-9752.

14' FIBERGLASS RUNABOUT with 1963 60 hp. V-4 engine, complete with trailer and ski equipment. 745-8250.

REFRIGERATOR, in good condition, a good buy for \$25, 445-0533.

CONSOLE TV, \$50, needs repair. 456-2714.

'67 PONTIAC, 4 door, Star Chief, automatic, new fuel pump, new rear springs, must sell, 435-5191.

TYPEWRITER, Royal conventional, excellent condition, standard keyboard. 744-3435.

DRAPES, 3 pair, size 43x61; 47x80; 47x60; 2 pair 45x80; twin bed rose color bedspreads; 2 12" exhaust fans, 3 point suspension, waterproof. 745-5227.

ROTISSERIE-BROILER, king size, never used, retail \$90, will sell for \$45, 449-2982 after 7 p.m.

'67 FORD HOOD and right hand door for tudor, \$3 each, dual tail pipes for same car, used 2 weeks, \$4, 447-0074.

'30" RANGE, GE deluxe, \$95, 483-3565.

STEEL GUITAR and amplifier, Gibson; Martin straight guitar; Great Lake mobile home, 46x10, 2 bedrooms, very good condition, sitting on lot at W. Lafayette. 456-1570.

UMBRELLA TENT, 12x12, inside aluminum frame, used one season, \$50, 759-9902.

RURAL MAIL BOX, large size, like new, used 2 months, \$3, 742-0300.

MILITARY UNIFORMS, Air Force winter blues with 2 trousers, size 32, summer blues, size 36; overcoat; garrison cap, size 7, \$25; power lawn mower, \$20, 745-9917.

'59 EVINRUDE, twin outboard, like new, less than 50 hours; 14' torsion trailer, Crosby, Huntington 356-2668.

'3 HYDROPLANE, built for competition, 424-0902.

AUTOMATIC WASHER, good condition; GE dryer, like new, 7009 Bradbury Ave. or 747-4473.

STEP TABLES, light wood, also table lamps, 34 apiece, 446-3634 after 5 p.m.

2 BEDROOM year-round home with garage on Schriener Lake, aluminum siding. 748-2880.

MINIATURE POWERED CORVETTE, Sting Ray, never used, reduced price. 483-8756.

CHILDCRAFT, like new. 747-2184.

HOUSE close to GE, needs repairing; spinners, 2 Olds Fiestas, 2 Dodge Lancers; large kitchen table. 447-7391.

3 BEDROOM HOME, new, 1 1/2 bath, gas heat, Northwest, 748-6485.

STOVES, 20" 3 burner and 20" 4 burner, reasonable, 747-3645 weekdays only.

SCHWINN BICYCLE, girls', narrow tube tires, real wheel baskets, red, one year old, 441-7344.

TOY FOX TERRIER PUPPY, \$15, Zanesville 19U.

16' BOAT, 45 hp. Mercury motor, 4 sets skis and other equipment. 623-3269.

3 BEDROOM RANCH, 1 1/2 baths, 1 1/2 car garage, close to transportation, schools, shopping center, must see to appreciate, reasonable, 440-3493.

CEMETERY LOTS, 4, Covington Memorial Gardens, choice location, sell all or part, \$100 each. 426-9045.

STUD PONY, 1 year old, broke to ride any drive, very gentle for small children, \$50, Ossian 102R3.

KITCHEN CHAIRS, three chrome and plastic, sturdy, \$10 for all, 744-9396.

BEDROOM SUITE, 5 piece, walnut, springs and mattress, good condition. 747-4764.

ALUMINUM WINDOWS, Miami type awning with storms and screens, 4 to fit rough stud openings 3 1/4"x4 1/4"; 3 to fit rough stud opening 3 1/4"x2 1/4". 439-2166.

STOVE and chest of drawers, 446-6363.

MOTORCYCLE HELMET, full head style, size 7, hardly used, \$35 new, only \$15, 745-8933 week days.

LIVING ROOM SUITE, 2 piece, grey, \$30; 26" saw with table and motor, like new, \$40, both in A-1 condition. 425-6724.

'56 PLYMOUTH, \$495, 742-1854.

GIRL'S 24" BICYCLE, Schwinn, \$15, 483-4500.

CEMETERY lots, Greenlawn, 4 in choice location, reasonable, 483-8500.

3 BEDROOM HOME, S.W., newly painted, new wiring, 2 year old roof, 2 car garage, basement, gas heat, enclosed porch, \$10,250, 442-4111.

WASH TUBS, twin galvanized, white on stand and casters with drains, \$9.75, 745-2408.

ELECTRIC DRYER, excellent condition, \$35, vent included. 439-2874.

14' FIBERGLASS BOAT, Whitehouse; 30 hp. Johnson motor; motorcraft trailer and cover, \$700, 449-2643 after 6 p.m.

AIR CONDITIONER, one ton, good shape, \$75, 442-0032.

CONSOLE TV, 24", excellent condition. 748-1743.

TWIN MATTRESSES, clean, \$8, 743-7094.

COMPARTMENT SINK AND FAUCETS, \$7; wooden combination storm door, \$6; 2 wooden kitchen tables, \$4 and \$7, all good condition. 449-1883.

BOTTLE GAS OUTFIT; lawn mower engine; 10 gal. stainless steel tanks, 400 P.S.I.; good 9x12 rug; electric motors to 3 hp. 637-3503.

MAPLE CHAIRS, 4, matched; 4 lyre back needlepoint chairs; 3 antique cane chairs; aluminum tub wringer washer. 744-5184.

SPOTTED HORSE, 52", ideal for children. 748-6409.

LOVE SEAT, unique, foam rubber cushions, \$10, 745-4167.

WOODEN BOAT, \$5 as is. 429-8403.

BREAKFAST SUIT, built-in, two benches with back, 16x43x39 1/2"; table 29x46 1/4, ivory color, newly painted, 483-3726.

10' SKIPJACK and 10 hp. racing motor, \$100; 8mm movie camera, \$10, 744-0422.

30 HP JOHNSON electric, 14' Birchcraft boat and trailer, \$450, 748-0002 or 1617 Sunshine Drive.

'60 GALAXIE CONVERTIBLE, white, red interior, cruiseomatic transmission with power steering, clean interior, new top, 745-0093.

EXTENSION LADDER, wood; F-12 tractor, 2 gang plow, 2 row cultivator, disc, mower, 443-9933 evenings.

USED TIRES, set of 800x14 whitewall, set of 650x13 whitewall; used horse tank, 8x32x2; baby bathinette, 425-9353.

CEMETERY LOTS, 2 choice in Greenlawn Memorial Cemetery, 435-5353.

'54 DeSOTO, Sportsman, one owner, 424-6953.

CLOTHING, girl's spring coat and dresses, size 8, \$6 for all; boy's sport coat, size 10, \$4, 744-8622.

TRI LAKE HOME, plastered walls, 1 1/2 baths, fireplace, oak floors, garage, parking area and orchard, \$13,500, 6181 Crampton Ave.

'56 CHEVY WAGON, 6 cylinder, power glide, motor and transmission good, needs some body work, 747-3636.

REDWOOD, 6 pieces, all for \$10, 445-9544 after 5 p.m.

3 BETTER CHUBETTE DRESSES, size 14, \$10 takes all 3, 435-5191.

'58 CHEVY BISCAYNE, 4-door, Powerglide, power steering, new tires, 1 owner, blue, excellent condition, \$750, 442-8544.

FOR RENT

CABIN at Bear Head Lake at Blind River, Ontario, during GE shutdown. 743-9894.

FURNISHED COTTAGE, 3 bedroom, at Big Turkey Lake, Wildwood addition, will lease for one year at \$50 month or \$45 per week, sleeps 10, 433-5905.

4 ROOMS, bath, garage, 2 entrances, all private, heat and water furnished, on Broadway bus line, 2 adults, no pets, 748-7053.

APARTMENT, within walking distance to Broadway Plant, heat, water furnished, adults only, references. 440-2410.

LAKE COTTAGE to responsible party, family size, 748-7615 after 5 p.m.

LAKEFRONT COTTAGE at Tri Lakes on Shriener, modern, clean, sleeps 6, boats, fishing, 743-5790.

UNFURNISHED APARTMENT, 3 room, and bath, upper very nice, heat and utilities furnished, \$50 month, 2627 Maumee, 436-0613.

5 ROOM APARTMENT, downstairs, bath, 2202 1/2 Brooklyn Ave. 439-3931.

COTTAGE, Lake George, No. 265, 2nd week of shutdown, good beach, 744-5428.

COTTAGE, 4 bedroom, modern, on Adams Lake, excellent beach, \$75 week, 745-1930.

FURNISHED APARTMENT, 3 room, down, private. 745-2096.

5 ROOM APARTMENT, lower, one block from Taylor St. GE, stove and refrigerator furnished, 747-2378.

FURNISHED APARTMENT, 3 rooms and bath, all large, private entrance, newly carpeted, everything furnished, no pets. 436-8902.

LOST

KEYS, lost at McMillen Park June 28 by grandstand at softball diamond. Ext. 2711.

RIDE WANTED

FROM VAN WERT to Broadway Plant, 8 to 4:36, Dick Scaer, Ext. 3335.

WANTED

WASHER, wringer type, must be in good condition. 443-9625.

MUSIC BOOKS for accordion and clarinet. 748-1423.

ICE CREAM FREEZER, hand crank. 447-7391.

CHEST OF DRAWERS; night stand; sleeping bags, 745-1847 after 6 p.m.

GIRL'S 24" BICYCLE, preferably a late model Schwinn, in good condition, 748-6728.

GE OBITUARIES

Raymond A. Kreigh, 64

Funeral services were conducted Friday, July 3, for Raymond A. Kreigh, 64, who died suddenly Tuesday, June 30, at his home.

Mr. Kreigh was an electrician in Building 8-1 prior to his optional retirement in May 1963. He started with the Company in August 1917 as a helper in Building 20-1.

He was a member of the First EUB Church and the Quarter Century Club.

Survivors include his wife, Hilda; four daughters, Mrs. Gene Long, Mrs. Gustave Ausderan, Mrs. William Ertell and Mrs. Paul Stuck, all of Fort Wayne; four brothers, Ralph of Hometown, Lester of New Haven and Melvin and Calvin, both of Fort Wayne; one sister, Mrs. Florence Copeland of Fort Wayne; nine grandchildren and four great-grandchildren.

Emma J. Ellis, 55

Services were held Tuesday, June 30, for Emma J. Ellis, 55, who was dead on arrival Saturday, June 27, at Parkview Memorial Hospital.

Mrs. Ellis retired in December 1963 under the vesting provision. Her last day worked was September 5, 1962 at which time she was an insulator in Building 17-3. She joined the Company here in November 1944.

She came to Fort Wayne in 1934 from Birmingham, Ala., and was a member of Friendship Baptist Church.

Survivors include a daughter, Juanita, at home; her mother, Mrs. Cynie Starks; four sisters, Mrs. Alberta Hudson, Mrs. Mollie Thurmond and Mrs. Lulu Essex of Fort Wayne, and Mrs. Minnie Damsby of Birmingham; and five brothers, Jerry and Clarence Starks of Fort Wayne, Elbert and George Starks Jr. of Uniontown, Ala., and Eugene Starks of Birmingham.

Clifford Rodenbeck, 65

Services were conducted Monday, June 29, for Clifford Rodenbeck, 65, who died Friday, June 26, at Parkview Memorial Hospital where he had been a patient two weeks.

A native of Toledo, Ohio, Mr. Rodenbeck took an optional retirement in April 1963 as a sheet metal employee in Building 8-1. His career with the Company began in October 1941 when he was employed in Building 20-1.

He was a veteran of World War I and a member of American Legion Post 47.

Survivors include his wife, Ruth; a daughter, Mrs. Germaine Richardson of Fort Wayne; a son, Robert of Fort Wayne; three sisters, Mrs. Ellen Murphy, Mrs. Letha Payer and Mrs. LaVerna Franke, all of Fort Wayne; two brothers, Paul and Wilbur, both of Fort Wayne; and four grandchildren.

WILL TRADE good income duplex at 722 W. DeWald for clean, sand bottom lakefront property within 60 mile radius. 456-1853.

WANTED TO RENT

2 or 3 BEDROOM HOME, unfurnished, for couple with no pets, for 5-6 months, in N.E. or N.W. suburban. 748-6241.

Harry Ward, 73

Funeral services were held Monday, July 6, for Harry Ward, 73, who died Friday, July 3, at Irene Byron Hospital.

A veteran of World War I, Mr. Ward was employed here from April 1943 until his retirement in July 1956 as a stockkeeper in Building 17-3.

Surviving are a niece, Mrs. Wilson Lambert of Fort Wayne; and a sister, Mrs. Nell Lancaster of Estes Park, Colo.

John S. Campbell, 73

Services were conducted Wednesday, July 1, for John S. Campbell, 73, who died Sunday, June 28, at Lutheran Hospital where he had been a patient 23 days.

A native of Ohio, he was employed here for more than 15 years, joining the Company as a helper in Building 19-3 in October 1940 and retiring in April 1956 as an elevator operator in Building 19.

Surviving are his wife, Agnes; and three sisters, Mrs. Hattie Waller of Middlepoint, Ohio; Mrs. Jennie Myers of Convo, Ohio; and Mrs. Alta Parker of Payne, Ohio.

Ross W. Leslie, 78

Services were held Sunday, June 28, for Ross W. Leslie, 78, who died Thursday, June 25, at the Roanoke Nursing Home where he had been a patient one week. He had been in ill health for one year.

Mr. Leslie was employed here in May 1943 and took an optional retirement in March 1949 as an elevator operator in Building 19-2.

Surviving are three brothers, Blanchard and Patrick, both of Fort Wayne, and Chelsia of Sanford, Fla.; a sister, Mrs. Mary Anderson of Harlan, Iowa; a stepdaughter, Mrs. Ruth Davis of Middlepoint, Ohio; and a stepson, Daniel Woods of Monroeville.

Cletus D. Schmenk, 55

Services were held Thursday, June 25, for Cletus D. Schmenk, 55, who died Tuesday, June 23, at St. Joseph's Hospital where he had been a patient two weeks. He had been in poor health for some time.

Mr. Schmenk was employed as a stockkeeper in Section 14 at Taylor Street when he left for illness this past March 6. He joined General Electric in May 1943 in Building 4-1.

A World War II veteran, he was a member of Sacred Heart Catholic Church and its Holy Name Society and American Legion Post 47.

Survivors include his mother, Mrs. Emma Schmenk of Avilla; four brothers, Norbert F. with whom he resided, William of Richmond, Reynold of Avilla and Bert-ram of Fort Wayne; and a sister, Maj. Catherine E. Schmenk of the Army Nurse Corps in Frankfurt, Germany.

AD-LETS

GE NEWS BUILDING 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Rida Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____

Home Address _____ Pay No. _____

Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____



For Your Extra Vacation Pleasure

Package of Financial Protection

IN CASE YOU HADN'T THOUGHT of it before, a mighty valuable package of employee benefits will go along with you on your vacation this year. All of the General Electric benefit plans you participate in while on the job will continue to give you and your family the same financial protection while you are off having fun.

For example, while you are on vacation:

Your Life Insurance will continue at the full rate—three times your normal straight-time annual earnings in case of accidental death; two times these earnings in case of death from other causes.

Your Comprehensive Medical Expense Insurance will continue at the normal amount for you and your covered dependents—up to \$25,000 in lifetime benefits for each of you.

Your Weekly Sickness and Accident Insurance will

continue for the full amount—up to \$100 a week for as long as 26 weeks.

Your General Electric Pension will continue growing also while you are on vacation. Your normal payroll deductions will be made from your vacation pay and the Company will credit your account with its regular allocation to the cost of your future pension.

Your Savings in General Electric Savings Plans will continue to build up while you are on vacation, too. Here again, your normal payroll deductions will be made from your vacation pay and the Company will credit its regular contingent allocations to your account during your vacation period.

Add them all up and you have a mighty valuable package of sound, modern benefit plans in effect for you while you're on vacation. We hope that the financial security they continue to provide will help you relax and enjoy your leisure that much more.

Sales for First Half Exceed \$2.37 Billion

General Electric Company's sales of commercial products were at record levels for the first half of 1964, but total sales for the period were slightly below those of a year ago because of a drop in shipments of defense materials, Fred J. Borch, President and Chief Executive Officer, reported.

Net sales billed during the first six months amounted to \$2,374,517,000 before nonrecurring price adjustments applicable to products affected by the 1960 antitrust cases

involving 29 electrical manufacturing concerns. This compares with first half sales of \$2,397,358,000 in 1963.

Earnings for the first six months of 1964, before these nonrecurring charges, totaled \$134,410,000, or \$1.48 a share, a 7% improvement over last year's earnings of \$126,120,000, or \$1.40 a share, for the period.

Nonrecurring Charges

Mr. Borch pointed out that nonrecurring charges, resulting from

the antitrust cases, for the first half amounted to \$86 million, reducing earnings by \$43 million, or 47 cents a share.

After these nonrecurring charges, first half sales were \$2,287,239,000, and earnings were \$91,486,000, or \$1.01 a share.

The General Electric President noted that agreements were being concluded with customers accounting for more than 90% of the sales of Company products affected by the antitrust cases. These agree-

ments are not affected by the outcome of litigation in other cases, Mr. Borch said.

No provision was made for General Electric's share of a June 2 Federal Court decision in Philadelphia, involving six defendant electrical manufacturers, which awarded three utilities nearly \$29 million as triple damages under the antitrust laws. On the basis that General Electric sold approximately 20% of the products involved, the Company's share of the judgment

is estimated at about \$6 million. Mr. Borch said "it is not now possible to determine the ultimate financial effect of this case since the Company is taking appropriate steps in an effort to secure reversal or modification of this judgment on appeal."

Commercial Sales Strong

Mr. Borch characterized sales of consumer products and sales to industrial customers as showing "strong gains" over last year's

(Continued on page 7)

GIVE
BETTER
ELECTRICALLY



FORT WAYNE NEWS

Electricity
sparks
the... **60s**

Volume 47

Friday, July 24, 1964

No. 15

Annual Business Review of Division Held Here



The annual Business Review of the Component Products Division was held in Fort Wayne on July 13-14 at which time all 11 department and operations of the division discussed their prospects and results. H. A. MacKinnon, Vice President, was chairman and host for the meeting.

Those present included:

First row, left to right: Mr. MacKinnon and Hershner Cross, Vice President and Group Executive-Industrial Group, New York.

Second row: Donald J. Harrington, Manager, Components Sales Operation; Vincent P. Gregg, General Manager, Appliance Control Department (Morrison, Ill.); Frederick C. Dazley, General Manager, Accessory Equip-

ment Department (Bridgeport, Conn.); and W. Blake Miller, General Manager, Industrial Heating Department (Shelbyville, Ind.).

Third row: Forrest C. Fisher, General Manager, Ballast Department (Danville, Ill.); Carl H. Rinne, General Manager, Specialty Transformer Department; J. Robert Collins, General Manager, Appliance Motor Department (DeKalb, Ill.); and Ab Martin, General Manager, Hermetic Motor Department (Holland, Mich.).

Standing: Alphonse Pechukas, Manager, Laboratory Operation; John F. Welch, General Manager, General Purpose Motor Department; Jack J. Clarkson, General Manager, Specialty Motor Department; Walter A. Schlotterbeck, Counsel, and Quentin D. Ponder, Manager-Relations.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Job Security

Job security is mighty important to all of us. That is why a lot of people have tried to work out some way to guarantee it by law or collective agreement. But these plans overlook a mighty important fact — you can't guarantee job security without guaranteeing that what employees make can be sold at a price that will provide the money for wages, other expenses and a fair profit.

No one can guarantee that except employees and management working together to keep on producing new and better products at more attractive prices than competitors — and that's a big job. It requires more efficient production, better customer service, more aggressive selling and constant research and product development.

In the final analysis, the only effective guarantee of job security is top job performance — all the time, all along the line.

What Determines Value?

Think about this for a moment.

Suppose you have a plain bar of iron worth about \$5 to start with.

Made into horse shoes, it's worth \$10.50.

Made into screw drivers or kitchen cutlery, it may be worth \$250.

Made into needles, it's worth \$3,500.

Made into balance springs for watches, it is worth \$250,000.

The same thing is true of another kind of material — YOU.

Your value is determined by what you make of yourself.

— Exchange

Tact in Salesmanship

A woman walked into a store for a pair of shoes. The clerk seated her and took her measure.

"Lady," he remarked, "did you realize that one of your feet is much larger than the other?"

The woman left in a huff and went to another shoe store. A genial clerk met her at the door and seated her.

"Madam," he exclaimed, "how remarkable! Notice how much smaller this foot is than the other!"

He sold her three pairs.

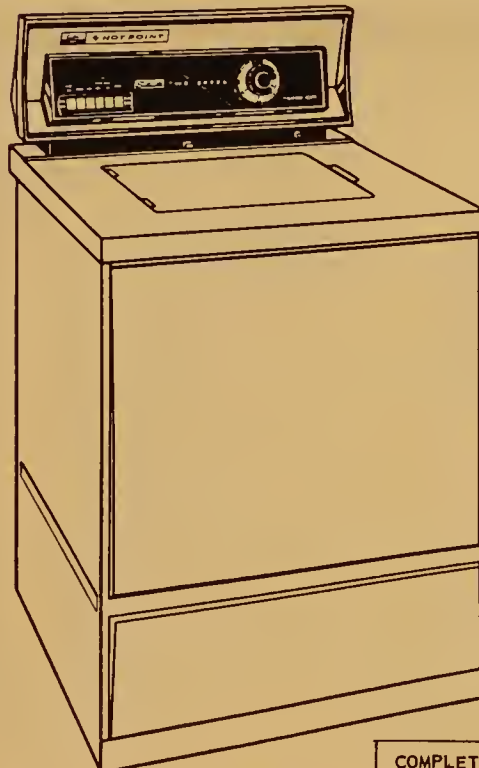


PURDUE FELLOWS TOUR TAYLOR STREET PLANT — Joe Taylor, right foreground, shows five teachers the operation of a wire drawing machine at the Wire Mill during a tour of the Taylor Street Plant on July 9. The tour here by the 40 Fellows was a feature of the Purdue-General Electric Foundation Summer Fellowship Program in Economic Education. In addition to explaining the operation, Mr. Taylor presented each of the touring groups with wire samples. Standing next to him is Russell Blackburn, Supervisor-Materials at Taylor Street.

WASHERS NOW WASH 14 LB. SELECTIVE LOADS*

Typical 14-lb. Mixed Family Load — 2 table cloths 53"x70" 1 table cloth 40"x40"
2 boys' teeshirts 5 women's dresses 3 men's shirts 2 boys' shirts 2 night
gowns 1 dishcloth 4 dish towels 5 handkerchiefs 2 women's blouses 1 man's
teeshirt 2 men's undershirts 1 pair man's shorts 2 pair socks 1 child's playsuit
2 child's play pants 7 child's dresses 1 man's shirt — short sleeve

*(One of 11 loads listed in user book.)



Model LW-470

**WIDE ARC
SPIRAL AGITATION**
Most thorough, gentle action.
Hotpoint exclusive!

**LOW PRESSURE
COMPENSATOR**
L.P.C. ends low water
pressure troubles.

**NORMAL OR GENTLE
AGITATIONS & SPINS**
... to suit your load needs.

**FOUNTAIN FILTER
WASHING ACTION**
... filters two ways and
really traps lint!

PORCELAIN ENAMEL
... outside and inside,
resists rust.

COMPLETE SATISFACTION WITH PERFORMANCE ASSURED

Hotpoint products are backed by the exclusive Hotpoint written 90-Day Replacement Guarantee of Satisfaction in addition to the usual product warranty. Under this written guarantee, if you are not completely satisfied with the performance of your new Hotpoint appliance and notify the dealer within 90 days of the date of purchase, he will replace it with a comparable Hotpoint model of no cost to you. This is another of the many ways Hotpoint puts the Accent on Value.

EMPLOYEE
DISCOUNT

\$2500

For a complete list of eligible Hotpoint appliances and Employee Product Purchase Plan courtesy discounts, contact your Employee Relations or payroll office.

Hotpoint
A Division of General Electric Company

SEE YOUR HOTPOINT DEALER TODAY

Vacation Shutdown Period Begins Tonight

VACATION TIPS — Perky Barbara Hunt of Building 18-5 advises motorists to fasten that seat belt rather than sit on it when they take to the highways tonight in order to arrive at their destination safely and ready to enjoy their vacation plans.



Employees Here Will Be Armed With \$1,370,000 in Vacation Pay

Thousands of local General Electric employees — armed with vacation pay totaling more than \$1,370,000 — will be heading for the World's Fair and other sites beginning with the close of shifts today.

Among big groups of employees leading the mass exodus from Fort Wayne this weekend will be the 283 persons who will be participating in the Elex Club's six-day tour of New York and the Fair. Countless other smaller groups and individual families will meanwhile be visiting the lakes, mountains, seashores or merely enjoying life in their own backyards.

While some few employees will be required to work during the shutdown for plant maintenance and customer service, the Broadway, Taylor Street and Winter Street facilities will be relatively idle until operations resume on Monday, August 10.

One exception will be the Hermetic winding operations and a few supporting operations at Winter Street. Employees in these operations will be working next week to meet customer requirements.

Otherwise, the two-week shutdown will be virtually complete. For instance, the Employee Store will be closed from 5:30 p.m. today until 1:30 p.m. on August 10. The GE Club likewise is closed for the shutdown.

As for medical service, a nurse will be on duty in the Building 21 dispensary on August 3, 4 and 5 and may be on duty other days if the need is established. For any individual requiring medical attention beyond first aid provided by Plant Protection when the nurse

Credit Union to Stay Open During Shutdown

The General Electric Employees' Federal Credit Union, 1021 Swinney Ave., will remain open during the two-week vacation shutdown period here, it was announced this week.

Regular business hours will be from 7:30 a.m. to 4:30 p.m. Monday through Friday.

is not on duty, contact Dr. James A. Chase, Manager-Medical, on Ext. 3652 or 426-7884 or Dr. H. L. Murdock on 742-3586 or 742-1775.

General Electric was one of a very few companies to begin vacations and holidays for employees before the turn of the century. As a result of improvements made over the years, eligible employees here now enjoy eight paid holidays each year and four weeks of vacation after 25 years' service.

Spectacular Lighting Effects Make Visit to World's Fair at Night a Must

Just 85 years after Thomas A. Edison developed his first practical electric light bulb, man-made lighting in its greatest glory nightly delights — and amazes — visitors to the New York World's Fair.

The transformation which occurs when the lights blink on in the evening gives the Fair an exciting new personality and makes seeing it after dark a "must" for those who would appreciate it fully.

Dome of Progressland

Among the most spectacular examples is the 200-foot-diameter dome of General Electric's Progressland pavilion. Illuminating the dome are more than 2000 150-watt color spotlamps in blue, green and amber. These lamps, making their debut at the Fair, employ an entirely new technique to produce colored light, which is more saturated and intense than has been available heretofore.

A lighting performance featuring changes in color, pattern and motion is programmed on electronic tape. Viewers can watch the dome for 15 minutes before seeing a particular lighting effect repeated.

Fountain of The Planets

Most spectacular of the nine fountains at the Fair is "Fountain of the Planets" in the Pool of Industry. Here a nightly 30-minute program features sculptured water forms, music, lights and fireworks.

The lighting is supplied by General Electric's new Multi-Vapor lamp. Total illumination of the fountain is over 50 million lumens,

requiring about 750 kilowatts of electrical power.

Landscape Lighting

Another new General Electric lamp illuminates trees along the Dwight Eisenhower and Herbert Hoover Promenades, which extend between the Unisphere and Pool of Industry.

This is a 275-watt, self-ballasted, Multi-Vapor lamp which produces a light especially rich in a particular green color which brings out the chlorophyll in the leaves. The color never before has been used for lighting trees. The light also contains enough red to bring out the warm colors of tree trunks and branches and fall coloring of leaves.

Unisphere Lighting

Special lighting also is provided for the Unisphere, Fair symbol presented by United States Steel. This is provided by a new 1000-watt mercury reflector lamp in a 10-inch diameter bulb. After dark the Unisphere is bathed in the bluish-white light of 30 of these lamps, each having a beam of 300,

000 candlepower.

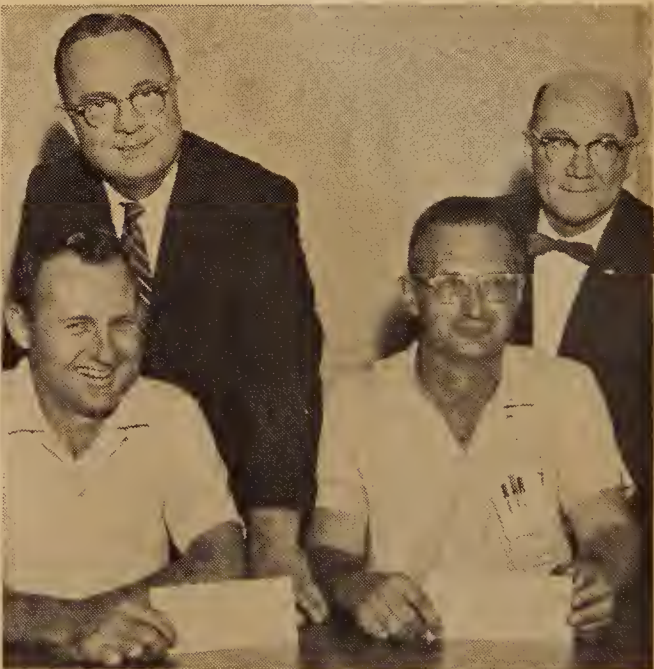
Marking the location of the capitals of nations on the globe is another special light source, a 45-watt Quartzline lamp. Although the quartz-iodine lamp of this size is not new, it is being used at the Fair in a unique manner. Instead of one lamp, four of the tubes are housed in cut-glass inserts at each capital location. They are so operated that when one lamp reaches the end of life another comes on. This "automatic relamping" process is planned to eliminate the need for serving the Unisphere's lighting system for the duration of the Fair.

Tower of Light

One of the most publicized lighting exhibits at the Fair has been the Tower of Light, sponsored by the Edison Electric Institute. Twelve 60-inch GE searchlights, each using a 5000-watt xenon arc lamp as its light source, project a single beam of light vertically. The intense beam of 12 billion candlepower is visible for many miles under favorable weather conditions.

Broadway Vacation Gate Schedule

Location	Week 31	Week 32
West Broadway	Open 24 hrs.—7 days	Open 24 hrs.—7 days
Lindley	Open 6 a.m. to 12:18 a.m. Monday through Saturday	Open 6 a.m. to 12:18 a.m. Monday through Saturday
College	Open 6 a.m. to 4:45 p.m. Monday through Friday	Open 6 a.m. to 4:45 p.m. Monday through Friday
Fairfield	Open 1 p.m. to 4:30 p.m. for shipping only	Closed
East Broadway	Closed	Closed



JUST IN TIME FOR VACATION — Suggestion awards totaling \$155 were received just prior to the vacation shutdown by the two Specialty Transformer Department employees in foreground — left to right, Stanley Gongaware and Owen Allen. Behind them are Unit Managers Norb Sordet and Bus Grove. Mr. Allen, Building 26-5 dispatcher, earned a \$105 award for his idea to change the loading procedure of the 26-5 annealing furnace. A \$55 award went to Mr. Gongaware, Building 26-5 winder, for his suggestion to change layer insulation in order to reduce scrap coils.



NEED SOME
REST?
BUY THE BEST!
 **FANS**



CONGRATULATED AT RETIREMENT — Wilhelmina H. Dominique, second from right, receives congratulations and best wishes from her family at her July 1 optional retirement celebration. Last employed as a packer in Building 4-4, she joined the Company here in May 1946. Her retirement plans are to "just take it easy." With her above are, left to right, her sister-in-law, Cora, who is employed in Building 26-5, her husband, Harold, who is employed in Building 17-2, and her daughter, Alma Malone.



"THIS IS YOUR LIFE"—Hans Muller, together with his daughter, Bonnie, and his wife, Margaret, are amused at an incident depicted on one of the pages of his scrapbook. A General Electric employee here since June 1930, Mr. Muller celebrated his optional retirement July 1 as a stockholder in Building 26-2. He and his wife are currently finalizing plans for his daughter's wedding after which they plan a trip to Navajo, Ariz.



DOUBLE RETIREMENT CELEBRATION — Eldon L. Swaidner, left, and William H. Rohe both began their General Electric careers here in Building 17-4 and both retired from the Wire Mill on July 1. Last employed as a die maker, Mr. Swaidner started as an operator in December 1942 while Mr. Rohe, Specialist-Quality Control, began in armature work in December 1923.

anniversaries

45 Years		
Edwin W. Kammeyer	Building 19-4	8-7-19
Floyd D. Loraine	Building 4-2	8-19-19
Herbert E. Mennewisch	Building 19-3	8-22-19
35 Years		
Herbert G. Cowan	Taylor Street	8-2-29
Harold S. Nagel	Building 8-1	8-2-29
Lloyd E. Fosnight	Taylor Street	8-4-29
Peter E. Bauman	Building 19-4	8-8-29
Bertha Poole	Building 4-2	8-13-29
Helen Biddle	Building 17-3	8-14-29
Terrace Colvin	Taylor Street	8-14-29
Harold B. Wherry	Building 19-4	8-14-29
Edward H. Brockhall	Building 6-3	8-16-29
Andrew Longardner	Winter Street	8-16-29
Raymond L. Soughan	Building 8-1	8-17-29
Herbert A. Landstoffer	Building 4-5	8-19-29
Robert H. Keck	Building 26-2	8-20-29
Herman F. Kuhn	Building 4-2	8-20-29
Sidney E. Hanson	Taylor Street	8-22-29
Robert Dressel	Winter Street	8-26-29
Neil Allen	Taylor Street	8-27-29
Jesse W. Hahn	Building 18-4	8-28-29
Anthony J. Koorsen	Building 26-2	8-31-29
30 Years		
Adeline R. Stonebraker	Building 4-6	8-1-34
Thelma S. Lacy	Building 17-3	8-2-34
Helen B. Hardy	Building 4-6	8-8-34
Walter J. Koehlinger	Taylor Street	8-10-34
Delphia A. Drummond	Building 4-6	8-16-34
Harold N. Mettler	Taylor Street	8-29-34
25 Years		
Mary C. Wells	Taylor Street	8-8-39
Ruth C. Plattner	Building 4-2	8-21-39

Pensioners' Parade

Friends of Roy C. Lawrence will be happy to know that he is enjoying his retirement in the Golden State.

Now residing at Rialto, Calif., Mr. Lawrence reported in a recent letter to the GE NEWS that "we are living in a mobile home park and enjoying it very much." Then he added, "If any of the old gang

come out this way, I would be glad to see them."

Mr. Lawrence retired in February 1955 as a stockkeeper in Building 19-2. He joined the Company here in the old Meter Department in January 1917.

His street address is 185 Eucalyptus. Friends may write him at Box 68, Rialto, Calif., 92376.



VETERAN RETIRES — Martin Kiefer completed more than 40 years of service with the Company when he celebrated his retirement which takes effect August 1. Employed here since July 1923, he was last engaged as a crane repairman in Building 8-1.



HAPPY SMILE — Roy F. Fields flashes a warm smile as he celebrated his recent optional retirement. Mr. Fields joined General Electric as an assembler in Building 19-1 in May 1941 and was last employed as a wire enameler at the Taylor Street Wire Mill.



FINALIZING PLANS FOR QUARTER CENTURY CLUB OUTING—These six persons saw to it that the arena and exhibition hall of the Memorial Coliseum have been booked for the Quarter Century Club's 50th Golden Anniversary Outing on Saturday, September 12. Seated, left to right, are Don Myers, Coliseum Manager; Louis Hopper, Building 8-1, QC Club director; and Lester Price, Manager of Hall's Catering Service. Standing are Waldo Martin of Taylor Street, club secretary; Claude (Ife) Holmes of Taylor Street, club director; and Hubert Myers, Building 21, club president.

Questions Concerning the S&S Program Answered

Over 111,000 General Electric employees, 89 per cent of those eligible, participate in the Savings and Security Program, which started in 1959. Participants' payroll deduction savings and Proportionate Company Payments have totaled

more than \$327 million since the Program began.

The questions and answers here are designed to explain briefly the main provisions of the S&S Program. They are drawn from those most frequently asked by employees,

and should be helpful if you have been thinking about joining the Program. If you are already enrolled, you may want to review its provisions.

This is not a complete explanation of the Program. Full details

are in your Savings & Security Program booklet.

Q. What is the Savings & Security Program?

A. It is a personal savings and investment program for eligible G-E employees. It provides for regular, convenient purchases of U. S. Savings Bonds or a combination of bonds and General Electric stock through payroll deductions.

Q. I can buy these securities at any bank or brokerage office. What's in this Program for me, other than the convenience of payroll deductions?

A. General Electric adds to your account \$1 for every \$2 you invest. The amount General Electric adds is called the Proportionate Company Payment.

Q. How much may I save?

A. One, two, three, four, five or six per cent of your pay. You choose the amount.

Q. Suppose I change my mind after I've been in the Program a while?

A. You may suspend or reduce your payroll deductions at any time. Deductions may then be resumed or increased at the beginning of any following January, April, July or October. In addition, you may withdraw entirely under the Alternative Compensation Arrangement provisions of the Program in which case your savings under this Program will be discontinued. You will, of course, then be eligible to participate in the General Electric Savings & Stock Bonus Plan. In addition, for certain employees (principally non-exempt salaried and hourly rated employees to whom general pay increases apply) a difference in pay exists under the two arrangements. For details, see the Savings & Security Program Prospectus.

Q. What must I do to get the Proportionate Company Payment?

A. Merely leave in the Program, until the end of the applicable holding period, the payroll savings on which the Proportionate Company Payment is based. The holding period ends three years from the January 1 following the year in which the deductions were made. Thus the actual holding time can be as little as three years, or almost as much as four years.

For example, employees who saved under the Savings & Security Program during 1960 and left those savings on deposit became entitled to the applicable Proportionate Company Payment at midnight, December 31, 1963.

As described fully in the Program booklet, there are some circumstances, such as layoffs, plant closings, total and permanent disability, and death, in which a participant (or his beneficiaries) can receive his savings and Proportionate Company Payments before the normal holding periods expire.

Q. Suppose I want my savings before the holding periods expire. What can I do?

A. At any time you may withdraw all payroll deduction savings

credited to your account for any one or more years. But if you do this before the holding periods expire (other than in the specific circumstances described in the Program booklet) you will lose your right to the Proportionate Company Payments based on those savings.

Q. Do I decide how much of my money goes to G-E stock and how much to savings bonds?

A. Yes. Your payroll deductions are applied in one of the following ratios of U. S. Bonds to G-E stock: 50-50, 60-40, 70-30, 80-20, 90-10 or 100 per cent to Bonds. You choose the ratio you want.

The Company's proportionate payment may be applied entirely to stock or entirely to Bonds.

Q. Stock prices go up and down. How much do I pay for the G-E stock credited to me under the Program?

A. The average of the closing prices for G-E stock on the New York Stock Exchange for each trading day of the month is the "stock price" for the shares credited to your account for that month. Last month, for example, that price was \$79.761.

Q. How could the Savings & Security Program fit into my retirement plans?

A. The savings bonds and shares of stock sent to you at the end of the holding periods are yours to handle as you see fit. You can hold them as an extra "cushion" for your retirement years — in addition to your regular income from Social Security and the General Electric Pension Plan.

If you prefer, the S&S Program Retirement Option permits you to leave the Proportionate Company Payment, plus dividends and income, on deposit until you retire or your employment with General Electric is terminated.

Q. What if my G-E employment terminates before retirement?

A. You may leave your payroll deductions and income on deposit until the end of the holding periods, at which time you'll get your savings and the Proportionate Company Payment, plus income. The second choice is to withdraw all your savings for one or more years before the holding periods on those savings expire. If you choose to do this, you will lose your right to the Proportionate Company Payments based on such savings.

Upon termination of employment, you will receive amounts in your account under the Retirement Option.

As noted in an earlier answer, special provisions may apply if your employment is terminated because of a layoff, plant closing or physical disability.

Q. Where do I get more information and help with my personal questions about Savings & Security?

A. If you have any questions about the Program contact your payroll office.

Plans for Second Shift Bus Service

We have received a further letter from Mr. Donald H. Walker, President, Fort Wayne Transit, Inc., about the bus service that is available at midnight for the Taylor Street and Broadway plants. In view of the fact that this subject has very great interest to those who are involved, we are reproducing Mr. Walker's letter of July 21st in full:

Special buses serving Taylor Street and Broadway plants will continue for "MIDNIGHT RIDERS" for further trial period.

In a prior letter to you, published in GE NEWS on June 19, we stated that unless riding materially increased on these buses before plant close down, we would not be able to restore this service after the vacation shut down because of insufficient riders to meet operating costs of service. In the meantime, even though riding did not increase, we were approached by a number of the employees who ride these midnight buses, and from them has come the suggestion that they would all be willing to pay 50¢ per night for the continuance of this bus service. There was also a suggestion that we do this by a monthly pass so that there would be some guarantee of revenue for the period. We have decided to make one more trial on this basis.

Last week we filed with the Public Service Commission of Indiana a tariff providing for a special Four-Week Pass. This pass will be sold for \$10 (when it includes four full work weeks), and good for five rides each week on Monday through Friday nights. It will be good only on the special buses leaving Brooklyn Avenue and Taylor Street at 11:56 P.M. and Broadway and Wall Street at 12:08 A.M., with the special buses following circuitous routes to deliver the employees near their homes. Under a further provision there will be a pro rata reduction of the pass for any riding days in the four-week period that fall on a plant holiday. Also, in the event a pass is purchased at any time after the beginning of the four-week period, the full fare shall be reduced at the rate of 50¢ per night for the nights on which service has already operated in that four-week period. For example, a new user after the first three days of service (in any four-week period), could buy the pass for the balance of the nights at a cost of \$8.50. After two weeks of the period the pass for the remainder could be purchased for \$5.00.

This is really a special bus to be run only for the "MIDNIGHT RIDERS" who agree to pay for their space on the bus, whether or not they ride, on each night of the four-week period.

It is apparent from the above that Mr. Walker and his associates are making every effort to make sure that our people on the second shift are not to be left stranded if they can possibly avoid it.

One thing must be clear. *No one can ride these special buses except as a holder of the Four-Week Pass.* There is no provision for a cash fare. Anyone who does not have the pass must seek other means of transportation.

There is still no guarantee, and the riders have been so told, that the service will continue indefinitely. Just the number of riders recently using the service might not be enough, but it is their hope, and ours, that additional riders may use the service after the plan gets started and as we get into the fall season.

The plan can be canceled and terminated at any time upon 30 days written notice to the Public Service Commission of Indiana. We will certainly have to make at least an eight weeks trial and probably twelve weeks. Whether midnight buses can continue beyond that will depend upon their usage.

For the first week after plant vacation, which will be the nights of August 10 to 14 inclusive, the buses will operate just as they have in the past and at the 30¢ fare, including the transfer charge. Passes will be sold that week for the four-week period beginning August 17. Because Labor Day is in the original four-week period, the first pass will be sold initially at \$9.50. For those who do not ride the first night but begin the second night, the price will be \$9.00 with a further decrease of 50¢ per night when the pass is sold for the remainder of the period.

I personally rode the buses last week and talked to the passengers who were on the buses that night. I answered questions on the bus and on telephone calls since. I think the plan is well understood by those from whose suggestions it has grown, but we would appreciate the story on this plan running in the WORKS NEWS before vacation if possible.

We are grateful to you for your assistance in getting this information to all who may be interested in continuance of midnight bus service. It is only because there are so many nice people riding those buses now that we are making this further trial with the hope that it will be successful.

After the 18th...

By Dottie Askren

As a special feature we find the LADIES' LEAGUE in the news. The GE team defeated the I&M team, 11½-6½, in the fifth annual match at Shoaff Park.

Low gross honors went to Peg Collins (I&M) and low net to Marilyn Holoher (GE) in sudden death playoffs. Both received trophies. Prizes were awarded to Barb Parish (I&M) and Justine Coudret (GE) for the most pars and to Shirley Dutkovic (GE) and Len-na Thompson (I&M) for low putts.

It was a very successful tournament, well planned by the I&M league. We wish to thank them for their efforts and also thank the GE Club for enabling us to participate in another enjoyable tournament.

In regular league play Mo Murtaugh fired a 37 for top honors on July 6. This is the low score of the season. Phyllis Penrose and Ginny Price each chipped in a shot.

July 13 found the Dainte Lassies still leading with 32½ points. However, Mo Murtaugh's Auf Gufens are right in there with 30 points. The birdies were really "flying" too. Eileen Vandegrift and Berdeen Hutsell birdied #10, and Darlene Heare had a birdie two on #14.

BRIGGS' LEAGUE

Tony Wichman had two birdie threes on #4 and #5 and carded a low gross 38. The following week Vern Foulks came in low with a par 36, including a double bogey on #12 and birdies on #16 and #18. "Ife" Holmes followed closely with a 38.

On July 13 "Mac" McDougall's Financials walloped Fred Bergman's Putters, 5 to 0, to tighten their hold on first place. Charlie Briggs' Highballs dropped 4 to Blackie Parkison's Wire Millers and Cal Hapner's Transformer team defeated Bill Miller's Divoteers, 3 to 2.

SODER'S LEAGUE

The Rough Riders remain in top position with 34½ points — four more than the second place Rovers. But those Rovers are in there scoring low and winning points, too, as they won five from the Turf Toppers to take over second spot. According to Sogi's latest report, the Rough Riders' Ron Young scored low gross again — this time 41. The previous week showed Ray Rogers of the Lost Balls scoring a 40. Bill Abel shot 5.4 strokes below his average for second best 41.

Ladies to Form Bowling League

Second shift women employees and housewives who would like to participate in a new bowling league this coming season are urged to attend an organizational meeting Wednesday, August 12, at 10 a.m. at the GE Club Lounge.

If plans materialize, the league will bowl on the club's AMF lanes Monday mornings when the 1964-65 season gets underway early in September.

TAYLOR STREET HI-PAR

The 9th match of the season on the back nine at Foster Park resulted in a four point win for the Slicers over the Toppers. This put the Slicers in first place with 26½ points — a very shaky ½ point lead over the Hookers. Holloway's Hookers defeated Spicer's Blasters, 3½ to 1½.

Howard Spicer has taken the lead on par holes (21) away from Jerry Michael. Spicer also leads on the birdie holes with a total of three. Ken Wyman and Michael are close behind with two each.

NELSON-ELSEA LEAGUE

Harold "Red" Braden scored a 38 low gross on June 30 while league co-manager Bill Elsea carded 39, Joe Munz 41 and Karl Roesler 42.

The following week the Nineteen Holers totaled a good team score of 166. This included Braden's low gross 36. The Nads' John Elliot came in with 37 strokes followed by Munz' 39.

The last place Divot Diggers finally came to life and won 4½ points from the Dubs. Both the first place Nads and the Nineteen Holers are sizzling, each winning all five points, leaving the Nads only one point in the lead.

WINTER STREET LEAGUE

Team #1 popped into first place according to Manager McClain's latest report of July 1. They were leading by only 2½ points at that time, however. Two members of the last place #4 team scored well below their averages. Carl Skekloff was 5.4 strokes below with a 44, and Walt Bieberich with a 46 was 4.3 strokes below. Bob Davidson of the second place #2 team carded a 49, 5 strokes better than his average.

FERRIS' A.M.D.

Low gross scores were turned in by Harold Hartman 38, Gus Ormsby 39 and Paul Mischo and Lynn Kern 40.

I notice on the standings sheet that Ormsby was playing Kern with Gus receiving a one stroke handicap. Gus shot 7 strokes below his average and Lynn 5 below his, giving Gus the point by 2 strokes. Likewise, Hartman played Mischo—Hartman having the one stroke handicap. Harold scored 8 strokes below his average and Mischo 5 below, which gave Harold a point. This may be a good way to win points but a very hard way to lose them!

BTC LEAGUE

Recent play found John Elliot with 40 and Karl Roesler, Ray Kirk and Sub Terry Bashelier with 41 in the limelight for low scores.

Jim Streit's #1 team is still in the lead with 34 points but only 1½ points ahead of Holbrook's #4. Roesler's #2 and Glougie's #6 are tied at 26. Doyle's #5 is fifth with 24½ and Steve Lucas' #3 remains in the cellar with 22.

IN PASSING... Very often, by the time a man can afford to lose a golf ball, he's too old to hit it that far.



APPRENTICE HONOR ROLL STUDENTS CITED — Achievement awards were presented at the recent Apprenticeship Alumni Day Banquet to apprentices who maintained an average grade of 90 per cent or more for their last two semesters of classwork. Flanking Jim Henry, seated at center, Specialist-Apprentice Training, are the Honor Roll students. The apprentices and their averages are: front row — Richard Lauer 93.6 and Neil Waltenburg 91.8; and back row — Kenneth Buchan 93.5, Ron Smitley 92, Gary Bearman 93, Douglas Mills 91.8, Vernon Robinson, Jr. 90.8, Dean Lynch 92 and Jerald Roehling 93.8. Not shown are 13 apprentices who received Honorable Mention. They are Jack Morgan, Jr. 89.7, Robert Scott 89.7, William Whitten 89.7, Richard Habegger 89.5, William LaVigne 89.3, Albert Gross, 89.3, Richard Bohde, Jr. 89, Stanley R. Gustin 88.5, Larry Tipsord 88.3, John Peeper 88.3, Paul Karst 88.3, James Houghton 88 and Terry Donaghy 88.

S&S Program Participants Reminded to Turn In Form

If you are one of the 107,000 Savings and Security Program participants who have 1961 Bonds and stock to be distributed in the next Holding Period payout, you should have received and turned in to your payroll your completed Authorization Form.

If you haven't returned your Authorization form yet, please do so now. To avoid delays in processing your Authorization, read the instructions on the reverse side of the form, fill in the form, and return it to your payroll.

Be sure to mark the form to indicate

a) Your choice of receiving all your 1961 savings or retention of the Company Payment and Income portion under the Retirement Option.

b) How you want your Bonds registered.

c) How you want your stock registered.

Sign the form and return it to your payroll now.

If the form is not returned the Bonds and stock will be issued in your name only.



NEW OFFICERS OF THE GE CLUB — Paul Perry, right, gets together with the other newly-elected GE Club officers before assuming their new duties this month. Mr. Perry of Building 31-2 was elected president, succeeding Gordon Smith of the Taylor Street Plant. Others, left to right, are Mary Saxton of Taylor Street, second vice president; Gayle Griffith of the Winter Street Plant, director; and Jerry Duryee of Taylor Street, first vice president.

Softball Hi-Lites

By Ted Kurek

The Firemen started their season with a 9-4 victory over Transformer. The winners had a big third inning when they pushed across eight runs with Gene Etter getting two hits in that frame, one a triple. Art Smethers had three hits to lead the Firemen. Mel Guillaume and Robert Bruide paced Transformer, and Keith Spiker made an unassisted double play to stop a potential rally.

In a wild affair, the Apprentices survived a determined Laboratory team to win, 14-13, in an 11-inning game that had a little of everything. The game was won on a sacrifice fly by Larry Tipsord. Home runs were many. For the Apprentices Steve Hile "lost" one over the right fielder's head, Jack Morgan "sneaked" two past the centerfielder and Dave Bailey hit one. Don Mohrman and Ted Kurek had homers for the Lab.

In further action the Pickups staged a 14-9 come-from-behind victory over the Lab after trailing 8-0. Ron Capps had a grand-slam homer to lead the Lab with Mark Junk also contributing a round tripper. The Pickups' attack was led by Joe Ramon who went 4 for 4, driving in three runs.

The Apprentices continued their winning ways with a 14-10 victory over Transformer. The Apprentices were trailing 9-3 after five but six and five run innings enabled them to remain unbeaten.

The Firemen, behind the brilliant pitching of Art Smethers, blanked a hapless Lab team, 10-0. Jerry Pieper had a home run to lead the Firemen while Capps was the only Lab player to manage two hits.

LOSING SLEEP?
COMFORT'S
CHEAP!

GE FANS



AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, August 17, 1964

FOR SALE

SEWING MACHINE TREADLE, Singer; wardrobe trunk, 5 drawers, like new; conversion gas burner, 10,000 output. 425-6451.

'55 CHEVY, 2 door, V-8, automatic transmission, \$325. 437-9501.

DEEP SEA ROD, new, with reel, \$15. 743-6226.

DOUBLE SINK, new cast iron, \$15; iron wall sink, \$7; 6 truck tires, 16x6; garden plow, \$3; camping stove, \$2.50. 483-6609.

TWO COTTAGES, #123 & #127, Big Long Lake, 1 lake front, one just off lake front. 747-3703 or Cottage #127 during July.

GERMAN SHEPHERD, male dog, full blooded, 11 months old, \$15. 483-4589.

SCHWINN, 3 speed bicycle, 440-1051.

KITCHEN TABLE, white porcelain, four matching chairs; new 800x15 vw tire, narrow stripe. 483-1272.

COFFEE TABLE, oval, mahogany; girl's dresses, size 8-10, new. 483-3375.

GE CONSOLE TV, upright, 21", 426-5831.

CARPET, used, wool, 2 tone beige. 747-2558.

LAKE FRONT COTTAGE, Lake of the Woods. 423-9322.

'58 BUICK, Special, 4 door, hardtop, new tires, new paint, rebuilt transmission, power steering and brakes. \$850; boy's bicycle, 26", \$25. 743-1289.

SPINNER HUBCAPS, set of 4, 15", 4-bar Lancer, very good condition, \$15. 447-5831.

CABINET TOP, formica, complete with twin sink and fittings, used, in good condition. 744-3477.

METAL LATHE, 6" swing, 3 jaw chuck, 4 jaw chuck, face plate, 1/4 hp motor; go-kart motor. Markle 758-3913.

DINETTE SET, chrome; lawn roller; roaster; canister set; coffee table; suit cases. 745-4167.

STORM DOOR, wood combination; 2 screen doors, complete with closers and hinges, \$2 each; child's two-wheeled scooter, \$2. 744-1462.

STORM WINDOWS, 11; screens to match, various sizes, good condition, reasonable. 2418 Kenwood after 4 p.m.

STEREO, mahogany finish, console model, apt. size, seldom used, \$100. 425-9045 after 5 p.m.

'59 STUDEBAKER, Lark, black, all new tires, new battery, 2 door, 6 cylinder, 1 owner, good running condition. 426-7352.

EXTENSION LADDER, aluminum, 24', \$25; power saw, circular, 7" blade, new, \$20; wheel chair, folding, \$5. 745-3866.

TRAILER, 2 wheel, will haul a large boat. 3702 Winter Street.

SAILING PRAM, 8', complete with sail, center board and tiller, like new, \$125. 449-2802.

AD-LETS

GE NEWS BUILDING 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

FENCE, single picket, wire, 35'; storm windows, 4, 27 1/2"x50 1/4"; main service switch, 60 amp. 425-5904.

BOY'S BICYCLE, 26", Schwinn, \$15. 745-1630.

ACCORDION, Silvio Soprani, 2 switch, 120 bass, \$86. 747-2612.

MACHINIST TOOLS; complete unit for electroplating for hobby, reasonable, used 6 months, 429-7453.

STROLLER, deluxe twin, very sturdy, good condition, \$15. 449-0121.

GERMAN SHEPHERD, AKC registered, spayed female, 3 years old, all permanent shots, excellent with children, very reasonable, \$40. Woodburn 632-4430.

CAMERA, Yashica LM44, twin lens reflex, 60 mm F3.5 lens and accessories. 441-7344.

STORM DOOR and screen combination with hardware, 36x80, reasonable. 744-8059.

6 YEAR CRIB, double drop-side, mattress and springs, excellent condition, blond finish. 742-2306.

METAL LAWN CHAIRS, 2, \$3; chaise lounge with pad, \$7. 447-5401.

LINEMAN TOOLS, \$10; 4 steel folding chairs, \$4; GE console TV set, \$25. 745-0698.

DOUBLE BED, springs, mattress; 2 sets of drawers, \$15, suitable for lake cottage, 749-8296.

LAKE FRONT COTTAGE, 5 room, furnished, Skinner Lake, Sunset Beach, 2 boats included, 28 miles from Fort Wayne. 745-1445.

EXTENSION LADDER, 28', wood, good condition. 747-6204.

'58 BOAT, 16' Carver molded plywood, 35 hp Johnson, trailer and cover, \$600. 456-1117.

COTTAGE, 3 bedrooms, family room, living room, kitchen, patio, completely furnished year round home. 747-4530.

BABY BED and mattress, \$14. 747-4276.

'58 PLYMOUTH, 2 door, 6 cylinder, standard transmission; '60 Plymouth, 4 door, power steering and brakes. 424-6335.

DINETTE SET, king size; 6 chairs, red and gray plastic with chrome trim, table size 36x48, 2 extra leaves. 745-4308.

DINING ROOM TABLE, round. 483-4956.

WILL TRADE 15 books of M&M stamps for TV stamps. 747-5461.

'61 TR3, B-British racing green, overhauled for formula F racing, new operating parts, many extras, \$1300, must sell. 7501 Ideal Ave., Apt. #13, Waynodeale.

TWIN TUBS; boy's clothing, size 16-18; boy's ice skates; boy's roller skates, reasonable. 442-4111.

VACATION SPECIAL, '56 Buick 2 door, hardtop, good running condition; '59 Switzer outboard, 15 hp, \$250 full price for all. 426-6371.

DOLLS, 2-20" complete with outfits. 747-4473.

SOUTHWOOD PARK HOUSE and garage, lovely, basement, 2 bedrooms, dining room, screened-in porch, reasonable. 440-3085 after Aug. 4.

'59 OLDS, Super 88, a doll, low mileage, perfect condition inside and out, like new. 744-1688.

WILTON RUGS, 2, 8-6x9-3; 10x10-6 with pad, worn but suitable for basement recreation; 1 white lavatory, chrome faucets and levers. 745-2025.

INCINERATOR, good shape, reasonable; several woman's dresses, size 18 1/2, worn very little. 446-0262.

STORM DOOR, aluminum with screen, 32x80; wooden storm door with screen; wooden storm windows, various sizes. 745-0659.

CHINA CABINET, mahogany; baby bed, 6 volt battery. 747-3753.

HOUSETRAILER, 52x10 Baddy, 3 rooms and bath, front kitchen, must see to appreciate, will trade for late model station wagon, Oasian 30J2 evenings.

WATER HEATER, usable, 50 gal.; furnace and pipes; dresses; skirts; blouses, sizes 11-18. 425-7583.

WILL TRADE good income duplex at 722 W. DeWald for clean sand bottom lake front property within 50 mile radius. 456-1853.

FREE, 6 months old dog, child's pet. 436-5282 or 1044 Kenwood.

LOTS, 2, Covington Memorial, \$150. 447-5182.

'1961 MOBILE HOME, excellent condition, many extras, make an offer. Cromwell 856-8837.

WANTED

USED LUMBER, enough lumber to build a 20'x24' garage. Decatur 3-4037.

WICKER ROCKER; davenport; round dining room table, 444-8825.

GE OBITUARIES

William Hohnhaus, 84

Services were held yesterday for William Hohnhaus, 84, who died Tuesday, July 21, at a local nursing home where he had been a patient two weeks.

Mr. Hohnhaus took an optional retirement in June 1945 as a model maker in Building 17-4 after having been off work for illness for three months. He started in Building 19-4 in May 1918.

He was a member of the Zion Lutheran Church and the Quarter Century Club.

Surviving are his wife, Millie; two sons, George W., San Diego, and Weldon E., Fort Wayne; two daughters, Mrs. Ellen Ball, Fort Wayne, and Mrs. Gladys Mickols, Oak Forest, Ill.; and seven grandchildren.

First Half Sales

(Continued from page 1)

levels.

These gains were in part offset by lower defense sales and low price levels, which also have been holding down sales and affecting earnings, Mr. Borch said.

Prices for heavy capital goods, however, continued to firm in the second quarter, he reported. "We are taking orders for heavy capital goods at prices that, while still low, show improvement over last year's levels," he said.

Mr. Borch said these firmer prices represented a healthy trend which, along with increased backlogs for commercial products, was leading to "continuing improvement" in the outlook for General Electric.

General Electric employee pay and benefits during the first half of 1964 amounted to \$1.1 billion. Purchases of materials, supplies and services from the Company's 45,000 suppliers totaled approximately \$1.0 billion. General Electric also made provision for payment of \$123 million — roughly 35% more than the Company's earnings — in direct Federal, state and local taxes and renegotiation, in addition to indirect taxes included in prices paid to suppliers.

Tomorrow the Company will distribute its 55 cent quarterly dividend to some 517,800 share owners.

FOR RENT

TRAILER SPACE, private lot, Waynodeale. 747-4473.

STORAGE SPACE for boat in brick garage. 445-5625 or 2914 Holton Ave.

FURNISHED APARTMENT, 8 rooms and bath, private entrance. 745-2096.

WANTED TO RENT

GARAGE to house camping trailer, 13' long x 6 1/2' wide. 483-1710.

LOST

RAINCOAT, plastic, with cover on right hand pocket, lost at Supervisor's Party on July 7 at Southwest Conservation Club, it was new. 748-2482.



Lewis W. Lothammer, 62

Services were held Wednesday, July 15, for Lewis W. Lothammer, 62, who died Monday, July 13, at Lutheran Hospital shortly after admittance.

A General Electric employee here for more than 39 years, Mr. Lothammer was a welder at the Taylor Street Plant prior to his disability pension two months ago. He had been unable to work since March 14 because of ill health.

A member of the Quarter Century Club, Mr. Lothammer joined the Company in October 1924 in Building 20.

Surviving are his wife, Irene L.; two sons, Richard L. and Kenneth E.; a brother, Ernest, all of Fort Wayne; a half-sister, Mrs. Dorothy Allen in Michigan; and two grandchildren.

Mable Mae Altimus, 59

Funeral services were held Tuesday, July 21, for Mrs. Mable Mae Altimus, 59, who died Saturday, July 18, at Lutheran Hospital where she had been a patient since June.

Mrs. Altimus cut leads in Building 4-4 prior to her disability retirement in November 1962. She began in April 1935 in Building 26-2.

She was a member of the Quarter Century Club.

Surviving are a daughter, Mrs. Josephine Paterson, Fort Wayne; three brothers, Howard Altimus, Kendallville, Charles and Harry Altimus, both of Wawaka; two sisters, Mrs. Ruth LaPradd, Fort Wayne, and Mrs. Dorothy Coy, Wawaka; and three grandchildren.



At Lutheran Hospital

Jacob Denis Building 19-4
Elizabeth Sparks Taylor Street
Elizabeth Johnson Taylor Street
Helen Straver Taylor Street
Leona Fleckenstein Taylor Street
Bruce A. Curley Building 4-6
Mark H. Tam Building 7-2

At Parkview Memorial Hospital

Donald Traister Winter Street
Albert Streb Taylor Street
Lawrence Diller Taylor Street

At St. Joseph's Hospital

Chester Burgett Building 19-2
Archie Shelley Taylor Street
Dale Ferguson Pensioner
Robert Smith Winter Street
Bessie Fitch Pensioner

At Veterans Hospital

Glen Householder Taylor Street

At Clinic Hospital

Bluffton
Austin Reimund Taylor Street
Nora Vanover Taylor Street
Edith Gebhart Winter Street

At St. Joseph's Hospital

Kokomo
Thelma Williams Taylor Street

Dismissed From Hospital To Home

Gwendolyn Buzby Taylor Street
Francis McBride Taylor Street
Arnon Mount Taylor Street
Dallas Patton Taylor Street
Mary Almandinger Taylor Street
Rollen Miller Taylor Street
Lucille Wheeler Taylor Street
Virgil Howell Taylor Street
Irene Bowman Taylor Street
Lee Hatch Taylor Street
Frank Meggison Taylor Street
Crystal Waterman Winter Street
Madonna F. Fawley Building 4-3
Elizabeth Reed Building 4-5
Ralph Solt Building 6-4
Madelyn Stroud Building 18-1
Mary Davis Taylor Street
Michael Suci Taylor Street

Marie E. Martz, 58

Funeral services were conducted today for Mrs. Marie E. Martz, 58, who died Tuesday, July 21, at Lutheran Hospital where she had been a patient since July 5. She had been in ill health one and one-half years.

Mrs. Martz was a coil winder in Building 4-3 prior to her disability retirement last November. Off work for illness since March 1963, Mrs. Martz was employed here in June 1933.

She attended the Fort Wayne Gospel Temple and was a member of the Quarter Century Club.

Surviving are her husband, Carl W.; a daughter, Mrs. Alice (June) Everist, Muncie; two brothers, Elmer Burnett, Monroeville, and John Burnett, Fort Wayne; three sisters, Mrs. Anna Bowers, Spencerville, Ohio, Mrs. Leota Connell, Decatur, and Mrs. Bertha Hoblet, Willshire, Ohio; and three grandchildren.

Anna Leakey Wait, 71

Services were conducted Saturday, July 18, for Mrs. Anna Leakey Wait, 71, who died Wednesday, July 15, at Lutheran Hospital where she had been a patient five days.

Mrs. Wait repaired motors in Building 4-2 prior to her optional retirement in November 1947. She began her employment here in December 1922.

Mrs. Wait was a member of the Crescent Avenue EUB Church.

Survivors include a stepson, Orval Wait; three brothers, Clarence, Victor and Arden Leakey; four sisters, Mrs. Vera Pyle, Mrs. Helen Hamilton, Mrs. Genevieve Armstrong and Miss Cecil Leakey; and three step-grandchildren, all of Fort Wayne.

Jesse E. Stoller, 70

Services were held Sunday, July 19, for Jesse E. Stoller, 70, who died Thursday, July 16, at his residence.

Mr. Stoller retired in June 1959 from inspection work in Building 6-2. He started in Building 4-4 in October 1928.

A native of Roanoke, Ill., he was a member of the Quarter Century Club and the Apostolic Christian Church.

Surviving are his wife, Katherine; four sons, Norman, Fort Wayne, and Maurice, Verlin and Ronald, all of New Haven; four daughters, Miss Twila Stoller, Fort Wayne, Mrs. Eleanor Fisher, Bluffton, and Mrs. Carol Huber and Mrs. Elaine Erb, both of Francisville; a sister, Mrs. Lillian Zimmerman, Morton, Ill.; and 21 grandchildren.

Labor Columnist Victor Riesel, visiting in Japan, was quoted in the Japanese newspaper, Asahi Shimbun, as saying: "General Electric can now produce transistor radios that are cheaper and better than Japanese radios."



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FIRST APPRENTICE GRAD CHATS WITH NEWEST APPRENTICE — Herb Siebold, left, the first of the 1,005 graduates of the Apprentice Training Program here, reviews his training record with the most recent apprentice enrolled, Michael Leyse, as Dave Bartle, Manager-Apprentice Training, looks on. Mr. Siebold joined the Apprentice School here on April 24, 1913 and graduated on May 12, 1917. A 50-year man with the Company, he retired in August 1962 as Manager-Shop Operations in Building 4-5. The local school graduated its 1,000th young man on February 7 of this year.

Fortune Directory Ranks GE as Fourth Largest Industrial Corporation in Nation

General Electric continues to rank as the fourth largest industrial corporation in the United States, according to Fortune Magazine's 10th annual directory of the 500 top manufacturing firms.

The directory ranking is based on sales, in this case sales records for 1963.

GE also ranked fourth in the nation in last year's directory. All of the top five companies maintained the ratings they held in the previous year.

They are, in order, General Motors, Standard Oil of New Jersey, Ford Motor, GE, and Socony Mobil Oil.

In the next five, U. S. Steel remained sixth, Chrysler jumped into the top 10 by placing seventh after ranking 12th, Texaco dropped from seventh to eighth, Gulf Oil dropped from eighth to ninth, and Western Electric dropped from ninth to 10th.

Bumped out of the top 10 was Swift, which dropped from 10th to 12th.

Among GE competitors, Westinghouse Electric went up one notch from 17th to 16th, and General Telephone & Electronics, parent company of Sylvania, moved from 30th to 29th.

While the overall directory is based on sales, firms listed are

also ranked on other specifics of business.

The leaders in some of these specific categories (with comparative GE figures in parenthesis) are:

Biggest increase in sales: American Petrofina, 114.8 per cent (3 per cent).

Biggest return on invested capital: Avon Products, 34.3 per cent (14.7 per cent).

Biggest return on sales: Amerada Petroleum, 30.2 per cent (5.5 per cent).

On profit for each dollar of sales, GE ranked 184th among the 500, making 5.5¢ on each dollar. This was a drop from the 181st position the year before.

With more than 260,000 employees, General Electric continues to rank as the third largest employer in the United States. General Motors with more than 640,000 is first, and Ford Motor with more than 316,000 is second.

GE Holiday Pay Here Among Best in Industry

Further proof that paid holidays at General Electric here rank among the best in industry is indicated by a recent study of 400 representative companies made by the Bureau of National Affairs.

The study points out that the average number of holidays observed each year is 7.4 for all industries.

Included in the figure are holidays for which payment is not made, 15 per cent of those studied occurring mostly in the non-manufacturing industry.

Locally eligible General Electric employees enjoy eight paid holidays a year. The sixth paid holiday this year will occur on Monday, September 7, when all departments and locations will close in observance of Labor Day.

Other paid holidays to be observed here during 1964 are Thanksgiving Day on Thursday, November 26, and Christmas Day on Friday, December 25.

1,005 From Here

Company Graduates 12,000th Apprentice

General Electric has just achieved a milestone of progress in employee education.

The Company's Apprentice Training Program, which was inaugurated in 1893, has graduated its 12,000th individual. He is David Porter, a graduate of the first Apprentice Training Program of the Company's Portable Appliance Department at Brockport, N. Y.

Locally, a milestone was reached on February 7 of this year when the 1,000th young man was graduated from the Fort Wayne Apprentice School.

The Apprentice Training Program here was launched in 1913, and the first local apprentice graduate is Herb Siebold who completed the course in May 1917. Mr. Siebold, who went on to become a 50-year veteran with the Company, retired two years ago as Manager-Shop Operations in Building 4-5.

The objectives of the Apprentice Training Program are threefold: to teach qualified individuals to become skilled craftsmen, to give them a challenging technical education, and to assist in their personal development so that they become effective members of the GE team and perform their job in a professional manner.

At Fort Wayne an apprentice may enroll in either the drafting or machinist-toolmaker course. About 25 per cent of those who ap-

ply are accepted for training which covers 6,800 hours of on-the-job training and 700 hours of class-work.

During his three and a half years of training, the apprentice is given the opportunity to acquire a great amount of industrial knowledge through job assignments, guidance by skilled craftsmen and supervision, and through his academic training which is designed to help him meet the mental challenge of his trade.

Locally, the apprentice also acquires considerable job confidence and maturity that permit him to perform his future assignments in a professional manner.

The Company's first apprentice training class was initiated at the Pittsfield (Mass.) Plant more than 70 years ago. Since that time a steady flow of talent has come out of the program and entered all levels of the Company's work force.

Currently 25 plants are operating apprentice classes. There are a total of 950 trainees.



Lock Your Car

All employees are urged to lock their cars on the General Electric parking lots. Failure to do so only invites trouble.

The most recent theft occurred when the owner not only left his automobile unlocked but conveniently left his keys inside the car above the visor. Spot checks of some unlocked cars have also discovered keys even more conveniently left in the ignition.

COMPLETING PLANS FOR OUTING — Checking on the final details for the Quarter Century Outing to be held Saturday, September 12, in the Exhibition Hall of the Memorial Coliseum are, left to right, Dick Cullen of Taylor Street, treasurer and publicity chairman; Hubert Myers, Building 21, president; and Waldo Martin of Taylor Street, secretary. Registration for this Golden Anniversary Outing will begin at 10 a.m. with a full day of enjoyment and surprises in store for all who attend.



FORT WAYNE NEWS

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in the interest of all Company employees and their
families here.

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FREDERICK HAAS, JR. Editor

Editorial

Right Way to Read

Reading the printed page — as you are doing now — makes the most intense demands on the human eye during a normal lifetime. There is a right way to read and a wrong way to read, and the way you choose may determine just how long your eyes will allow you to read without tiring.

During September's fifteenth annual observance of "Sight-Saving Month," the National Society for the Prevention of Blindness, Inc. seeks to alert all Americans to the need for improved eye health and safety. Here are the NSPB's Sight-Saving Month tips on reading.

Know that your eyes are physically capable of reading. Vision should be checked regularly by an eye doctor. This is particularly important for the child about to enter school or the adult over 40 years who is susceptible to the various eye ailments and problems that go with aging.

Next to proper eye health, correct lighting is the key requirement for good reading vision. This includes the proper amount and quality of illumination, freedom from glare and the posture of the reader.

When reading, do not limit the lighting to your book, leaving the rest of the room dim. Sharp contrast between the bright page and the dark background is tiring on the eyes, so be sure the room is evenly lighted while you read. This is especially true when reading in bed, which is not harmful if you sit erectly and maintain the correct light balance.

Eliminate the glare problem by proper shading of bulbs and avoiding light reflections from glossy surfaces. Light for reading should come over your shoulder so as not to cast the shadow of your body on the page. Place the light source over your left shoulder if you are right-handed, and over your right shoulder if you are left-handed.

As you read, sit up straight and hold the book about 14 inches from your eyes. After reading for a prolonged period of time, give your eyes a rest by closing them briefly or by looking at a more distant object. When you find yourself straining to see the print, relax for a short time. You'll find yourself able to do better work.

Free information of better eye health and safety can be obtained by writing Prevention of Blindness, Box 426, New York, N. Y. 10016.



FAMILIAR VIEW TO LOCAL GE-ERS WHO ATTENDED THE FAIR—The hundreds of local General Electric families who saw the New York World's Fair during the recent vacation shutdown will remember this view which encompasses three of the Fair's most effective lighting spectacles. Left to right are the 200-foot-diameter dome of GE's Progressland which is studded with more than 2,000 colored spotlights, the Tower of Light with its 12-billion-candlepower beam of light piercing the night sky, and the Fountain of the Planets whose nightly performance features 160-foot high jets of water, colored lighting, pyrotechnics and dramatic music. Incidentally, Progressland continues to rank third among all the exhibits in attendance (General Motors is first and the Vatican second). When the 1964 season hit the half-way mark on July 21, visitors to Progressland totaled 3,650,360.

Insurance Plan

\$400 Million Paid in Health Benefits Since 'Package' Plan Launched in 1950

Benefits paid for employees and their families under the health coverage portion of the General Electric Insurance Plan "package," which started in December 1950, have now passed \$400 million.

The milestone benefit payment was made under the Plan last month, according to Employee Benefits and Practices Service in New York.

Prior to December 1950, coverages such as life insurance, health insurance, and weekly sickness and accident insurance were provided

under separate plans. However, after a thorough study of group life and health plans, the Company developed the new "packaged" Plan which put all forms of coverage under one program.

Since the pioneering "package" Plan was launched over 13 years ago, it has undergone many changes and improvements. The effects of these improvements are shown in the accompanying table which compares 1950 benefits with those we enjoy today:

The greatly liberalized hospital, surgical and maternity benefits now available to General Electric employees were first introduced under the pioneering "Comprehensive Insurance Plan" in 1955. The latest improvements in the Plan, which were made in the fall of 1963, now bring more and better financial protection for employees and their families.

General Electric has provided health insurance benefits for employees since the 1930s.

'Stock Price' for 1st Seven Months

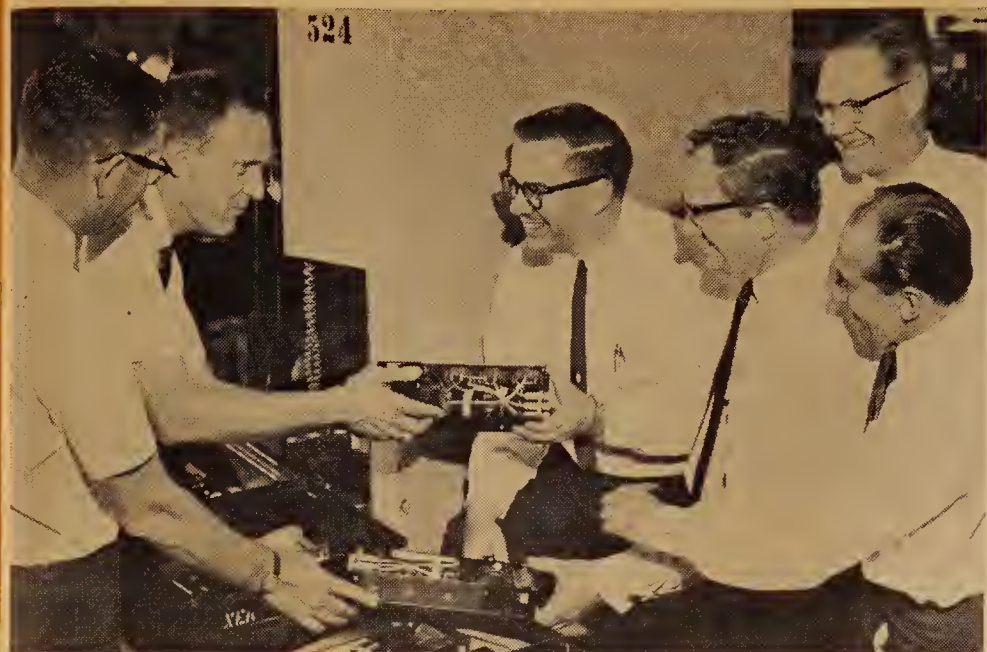
The "Stock Price" for General Electric stock to be credited to participants in the Savings and Security Program for the month of July was \$83.278.

This is the average of the closing prices of General Electric stock on the New York Stock Exchange for each day of the month.

Here is the "Stock Price" for each of the first six months of 1964:

January	\$85.960
February	87.553
March	87.792
April	86.051
May	82.463
June	79.761

Coverage	1950	Today
Life Insurance	Approx. 1-½ times normal straight-time earnings	Twice normal straight-time annual earnings
Accidental Death and Dismemberment Insurance	\$2,000	One year's normal straight-time annual earnings for death or loss of two eyes, hands, feet; ½ that for loss of any one such member.
Weekly Sickness and Accident Benefits	\$22.50-\$35.00	\$32.50-\$100.00
Hospital Room & Board	\$10.00 per day (max. \$700)	100% of covered expenses over an initial amount of \$25 in any one calendar year, up to \$225; then 85% of expenses over that amount. Lifetime maximum benefits up to \$25,000.
Hospital Extras	Up to \$100	
Surgical Benefits	Up to \$175	
Maternity Benefits (Normal Delivery)	\$100	50% of the first \$450 of expense plus 75% of all additional covered expenses, or \$150, whichever is greater.



CUSTOMER INSPECTS COMPONENTS HERE—Officials of the Xerox Corporation, Rochester, N. Y., and its English affiliate, Rank-Xerox of London and Mitcheldean, England, are shown inspecting power supplies manufactured for them by Specialty Transformer Department. STD produces both power supplies and control transformers for the popular Xerox 914 and 813 electrostatic document copying machines. Left to right are Nate Horton, Components Sales Operation District Manager, Syracuse; George Oliver, CSO Sales Engineer, Rochester; G. E. Powell, Xerox Director of Procurement; A. G. Friend, Rank-Xerox Chief Purchasing Officer; Carl H. Rinne, STD General Manager; and B. C. Smith, Rank-Xerox Purchasing Controller.

American Business Urged to Increase Its Development of International Markets

Members of a forum of top U.S. industrial leaders have urged the American business community to increase its development of international markets.

The executives said in a recent issue of The General Electric FORUM that an accelerated flow of U.S. capital to overseas markets would create more jobs for Americans, stimulate trade and keep this country competitive.

Here is how four of the industrial leaders summed up the call for greater foreign investment:

—Henry Ford, II, Chairman of the Board of the Ford Motor Company, stated: "In 1964 we plan to spend about \$270 million for expansion, replacement, and modernization of facilities overseas. Not only does such investment improve the local economy, it also will, in the long run, benefit the U.S. balance of payments as portions of the earnings generated are returned to this country. Since 1950, Ford has increased receipts from abroad by a net amount of \$2.5 billion."

—Lammot du Pont Copeland, President, E.I. du Pont de Nemours & Co., said: "A new foreign plant displaces some exports upon start-up but, usually, foreign plants make only one or two types of a product line. By holding our customers through local manufacture, we create demand for other types of the same product which are manufactured only in the U.S. A competitor will build a plant there if we don't. But if we build a plant there, we lose the market to ourselves."

—John D. Lockton, General Electric Treasurer, said: "Manufacturing investments in advanced countries are one of the indispensable requirements for creating a broad market for the products of an American company. American exports will rise as production equipment and component parts are shipped to the foreign subsidiary and further export gains will be made as the foreign subsidiary gains acceptance in the foreign market for other products of the parent company."

—James H. Binger, President, Minneapolis-Honeywell Regulator Co., stated that it would benefit the

U.S. to become more international market-oriented while there is still time to capitalize on this country's head-start on many foreign producers. "Added expansion in local manufacturing facilities in foreign markets," Mr. Binger said, "may very well result in a continuation of our experience that associated U.S. exports grow in rough proportion to the expansion of foreign manufacturing activity."

Henry Marciniak Named Division Patent Counsel

The appointment of Henry J. Marciniak as Patent Counsel of the Component Products Division was announced today by Walter A. Schlotterbeck, Counsel. The appointment will become effective Tuesday, September 1.

Mr. Marciniak whose offices will be located in Building 18-2 succeeds Harry F. Manbeck who will become Patent Counsel of the Company's Flight Propulsion Division at Lynn, Mass.

Since joining the Company here in August 1959, Mr. Marciniak has served as a Patent Attorney for the division.

A native of Chicago, Mr. Marciniak attended the U. S. Naval Academy and the U. S. Naval Post Graduate School from which he received his B.S. and M.S. Degrees in Mechanical Engineering. He saw service with the Navy during World War II in the Pacific and following the war was stationed with the Bureau of Ships at the Long Beach (Calif.) Naval Shipyard and the David Taylor Model Base at Carderock, Md. When he left active service, he had risen to the rank of lieutenant commander.

In 1956 Mr. Marciniak received the LL.B. from the Marquette University Law School and shortly thereafter he joined Allis Chalmers at West Allis, Wis., as Patent Attorney. He remained in that position until joining General Electric here.

He is a member of the Indiana, Wisconsin and American Bar Associations and the Fort Wayne Chamber of Commerce.

The new Patent Counsel, his wife Helen and their ten children reside at 3941 N. Washington Rd.



Henry J. Marciniak

Two Events Slated By Partizan Chapter

Elex Club's Partizan Chapter will resume its regular activities next month.

The board meeting will be held Tuesday, September 1, at 9 a.m. at the home of Bea Helms, 3916 Central Dr.

Cancer pad sewing will be observed Tuesday, September 8, beginning at 9:30 a.m. at the Allen County Cancer Society, 1021 W. Wayne St.

Three Local Employees Issued Patents



Glenn D. Willits

Three General Electric people here have been issued patents by the United States Patent Office, according to recent announcements from Harry F. Manbeck, Patent Counsel.

Glenn D. Willits of the Taylor Street Plant received his 15th patent, Eldon R. Cunningham, also of Taylor Street, was issued his seventh patent, and Frank C. Avila of



Eldon R. Cunningham

the Laboratory Operation obtained his second patent.

Mr. Willits' patent covers the appearance design of General Purpose Motor Department's Form G-2 sump pump motors. He is GPM Manager-Decatur and Linton 30 Frame Engineering.

The patent of Mr. Cunningham, a Design Engineer with GPM, covers the appearance design of



Frank C. Avila

the department's Form G-2 standard motor line.

Mr. Avila's patent covers an improved method of applying a resin coating on an article in which a build-up of the thickness of the coating at corners and edges is achieved. He is employed in Building 19-5 as an Applied Research Engineer-Chemical.

Two Elected To GE Board

J. Paul Austin and Edmund W. Littlefield have been elected members of the Board of Directors of General Electric Company, it was announced by Fred J. Borch, President and Chief Executive Officer.

Mr. Austin is President and Director of the Coca-Cola Company, Atlanta, Ga., and a Director of the Morgan Guaranty Trust Company of New York.

Mr. Littlefield of Burlingame, Calif., is President and General Manager of the Utah Construction & Mining Company and Chairman of the Board of Marcona Mining Company.

Mr. Borch said the election of Mr. Austin and Mr. Littlefield reflected General Electric's policy of maintaining a Board with experience in many fields of endeavor and with wide geographical representation. The Board now stands at 19 members of which only two are from within General Electric.



TWO MERLE MORKOETTERS HERE—Meet the Merle Morkoetters, Sr. and Jr. Merle Sr. at right completed nearly 44 years' service when he took his disability retirement effective May 1. He has been off work due to illness since April 6. At the time of his departure, Mr. Morkoetter was Supervisor-Plant Protection at Broadway. He joined General Electric in December 1920 as a clerk in Building 26-2. Merle Jr. is employed at the Taylor Street Plant.



PLANS TRANSCONTINENTAL TRIP—Betty (Pickett) Clemmer, second from left, won't be lacking excitement now that she has retired as a cost clerk from the Taylor Street Plant. A General Electric employee here since January 1943, Mrs. Clemmer plans to take a transcontinental trip this year and visit Alaska next year. Flanking her are her husband, Bert; and her brother and sister-in-law from Iowa, Rev. and Mrs. Theodore A. van der Smissen.



BIDS FAREWELL — Leslie R. Logan, Sr., terminated more than 43 years' service with General Electric when he retired July 1. Last employed as a plant protection officer at the Winter Street Plant, he began his GE career here in January 1921.



VETERAN RETIRES — Oscar G. Rodewald plans to "travel and enjoy life" following his August 1 optional retirement which terminated more than 45 years' service with the Company. Last employed in Building 19-5 as a Technician-Metal, Mr. Rodewald joined General Electric here in October 1918 as a punch press operator.



TRAVELING PLANS SET—Dorothy V. Luedeman, center, plans to travel to Pennsylvania, New Hampshire and California following her August 1 optional retirement. Last employed in Building 4-4 preparing motors for painting, she began her employment here in December 1942. Flanking her are her husband, George, also a GE retiree; and her daughter, Mrs. Robert F. Bangert.



SURROUNDED BY HIS GIRL FRIENDS — The recent optional retirement celebration of Walter Bauermeister attracted these three girl friends of his. They are, left to right, his daughters, Mrs. Charlotte Rondot and Mrs. Mildred Perl, and his wife, Dortha. Last employed as a bench machinist in Building 4-5, Mr. Bauermeister started in December 1929 as an assembler at the Winter Street Plant. He and his wife plan to enjoy their golden years at Pretty Lake.



45 YEARS		
Walter G. Muehlenbruch	Taylor Street	9-13-19
35 YEARS		
Edward F. Grote	Building 26-2	9-3-29
Evelyn M. Barrand	Building 26-5	9-4-29
Albert C. Ervin	Taylor Street	9-4-29
Katherine M. Johnson	Taylor Street	9-4-29
Thomas L. Fox	Building 6-1	9-9-29
Sylvia M. Strebis	Taylor Street	9-15-29
Howard C. Oesch	Building 26-2	9-18-29
James Carey	Winter Street	9-22-29
Rosy B. Green	Taylor Street	9-23-29
Gay Huey	Taylor Street	9-24-29
Dillon W. Kable	Building 6-3	9-25-29
Steven R. Bobay	Taylor Street	9-27-29
Frederick W. Bergman	Taylor Street	9-30-29
Vadas Putt	Building 4-4	9-30-29
30 YEARS		
E. Linn Kern	Taylor Street	9-4-34
Frank Matthews	Building 26-4	9-15-34
Hazel S. Stauffer	Building 4-3	9-29-34
25 YEARS		
Florence E. Merriman	Building 4-3	9-4-39
Madge J. Lechleitner	Building 26-4	9-11-39
Velma M. Rose	Building 26-3	9-15-39
Harmon E. Westrick	Building 31-2	9-19-39
Francis J. Gnau	Building 26-4	9-21-39



FROM FATHER TO SON—So commented Ernest W. Kahlenbeck, center, who shakes hands with his son, Robert, at his August 1 optional retirement celebration. Mr. Kahlenbeck, who joined the Company here in January 1930, was last employed as a vertical milling machine operator in Building 19-4. His son is employed in Building 19-3. The ladies, left to right, are the retiree's daughter, Joanna Merrill; his granddaughter, Sharon; his wife, Mildred; and his daughter, Betty Tracy.

LaPierre Retires After 40 Years With Company



C. W. (Jim) LaPierre

C. W. (Jim) LaPierre, Executive Vice President of General Electric and a member of the Board of Directors, retired August 1 from both posts after 40 years of service with the Company.

A veteran engineer widely known throughout the electrical and defense industries, Mr. LaPierre guided General Electric's entry into four of its major new businesses: jet engines, atomic energy, computers and space.

In his capacity as the Company's only Executive Vice President, he was chiefly concerned with long-range corporate planning and effective utilization of new technologies.

Born in Jackson, Mo., on March 31, 1904, Mr. LaPierre attended the University of Missouri's School of Engineering and subsequently joined the staff of the General Electric Engineering Laboratory at Schenectady, N. Y., in 1924. He was elected Executive Vice President and a Director in August 1961.

New Assignments For Wood, Estes

General Electric Vice President Laurence I. Wood has been assigned to head up the Company's corporate-level activities in Washington, D. C., it was announced by Chairman of the Board Gerald L. Phillippe, to whom he will report.

Mr. Wood, who was formerly General Counsel and Secretary for the Company, will be responsible in his new post for overseeing all of General Electric's corporate relations and operations, other than product sales, in Washington.

Concurrently, Robert M. Estes has been elected a Vice President of General Electric by the Company's Board of Directors and named to succeed Mr. Wood as General Counsel and Secretary.

Mr. Estes had been Counsel for the Company's Major Appliance Division, Louisville, and has had wide experience with General Electric as Counsel for a number of its components, including the Defense Electronics, the Electronic Components, and Hotpoint Divisions.

Check Withholding Tax Now to Avoid Problems

American taxpayers have not moved in large numbers to have their withholding taxes increased in order to avoid extra payments next year.

Such is the observation of the U. S. Treasury Department which based its conclusions on the tax collections received since the tax cut went into effect under the Revenue Act of 1964.

How about you? Will you have to make extra payments to the Treasury in 1965 instead of owing nothing, or getting a refund?

These are important considerations — and may have quite an effect on the family's budget come next spring. But you shouldn't wait until then to determine your answers to these questions or to decide on a course of action that will suit your needs.

If you'd like to check your own situation right now, here's a little formula you can use to determine where you may stand tax-wise next spring:

1. Enter the total amount of income expected in 1964. \$ _____
2. Enter estimated deductions using as a reference the 1963 Income Tax Return filed earlier this year. (But bear in mind that the standard deduction, while still limited to \$1,000, is now the greater of (1) 10% of your total income or (2) \$200, plus \$100 for each allowable exemption. For married taxpayers filing separate returns, the limit is \$500 and the \$200 is reduced to \$100). _____
3. Enter allowance for exemptions (\$600.00 each). _____
4. Subtract the sum of lines 2 and 3 from 1. This is estimated taxable income for 1964. _____
5. Use tax computation table (see below) to estimate tax on line 4. _____
6. Income tax expected to be withheld during 1964. (Add tax withheld as shown on pay statements received in 1964 and add the total to estimated withholdings for balance of year.) _____
7. Subtract line 6 from line 5. Balance, if any, is the estimated amount not covered by withholding. _____ \$

TAX COMPUTATION TABLES

Single Taxpayers

Taxable Income	1964 Tax	But not over	Plus %	Of excess over
Over \$ 0		\$ 500	16% of taxable income	
500		1,000	\$ 80 16.5%	\$ 500
1,000		1,500	162.50 17.5%	1,000
1,500		2,000	250 18 %	1,500
2,000		4,000	340 20 %	2,000
4,000		6,000	740 23.5%	4,000
6,000		8,000	1,210 27 %	6,000

Married Taxpayers Filing Joint Returns

Taxable Income	1964 Tax	But not over	Plus %	Of excess over
Over \$ 0		\$1,000	16% of taxable income	
1,000		2,000	\$ 160 16.5%	\$1,000
2,000		3,000	325 17.5%	2,000
3,000		4,000	500 18 %	3,000
4,000		8,000	680 20 %	4,000

If your estimates based on the above formula and tables suggest that you may owe the U. S. Treasury money next year, here's something you can do. You can increase the amount being withheld from your pay each payday by reducing the number of claimed exemptions. This will increase your Federal income tax withholding by about \$1.80 a week or \$7.80 a month for each exemption you eliminate.

If you would like to do this, simply contact your payroll office for the proper forms, complete them and return them to the Company.

After the 18th...

By Dottie Askren

Charlie McClain reminds us of the Blind Bogey which will be held at Brookwood Saturday, September 19, for GE men and women. All participants must have reservations which will be accepted between September 7 and September 16. Reservations may be called into the GE Club, Ext. 2042. Green fees for 18 holes are \$3 and for 9 holes \$1.50, which must be paid at the time reservations are made.

BRIGGS' LEAGUE

A heavy downpour just before game time must have stimulated some of the players as no less than five broke 40. The Financials just about wrapped up the championship as they walloped Transformers, 5-0. The Putters, with three of their men under 40, could only manage four points against the Highballs, but this put them in second place, three and one-half points behind the Financials with one night to go. Bill Miller's Divoteers won four from last place Wire Mill.

SODER'S LEAGUE

Herb Koch posted low gross of 40 last week. Competition for the

championship is still keen with one week of play remaining. The Rough Riders are still in first place by three points.

LADIES' LEAGUE

The Dainte Lassies are hanging on by a shaky two point lead. They won only two points in a match with the Plunkettes who popped into second place ahead of Mo Murtaugh's Auf Gufens who in turn lost all five to the Chippers. If everyone's nerves hold up and the weatherman cooperates, there should be an exciting finale.

TAYLOR STREET HI-PAR

Captain Bob Holloway's "Hookers" are changing their name to "Untouchables." The "Untouchables" are 9½ points in front and are the league winners. Captain Holloway shot 5.6 strokes below his average to come in with the "hot shot" game of the week — a 41. Ray Kierspe was all over the course but still managed to shoot 2.4 strokes below his average. And Larry Mellinger really outdid himself by shooting 6 strokes below his average.

NELSON-ELSEA LEAGUE

After August 11 play which featured heavy winds and poorest scores of the year, the Nads remained in first place. However, a showdown match between the Nads and Nineteen Holes this week could decide the league champ. The consistent play of Harold "Red" Braden and Karl Roesler continues to show up in the best scores. Red and Karl each shot a 41.

WINTER STREET LEAGUE

A mere point separates the first two teams and only three points are between the first and fourth spot teams. Vern Foulks, the low gross man, carded a fine 35. Meanwhile, Bill Irwin shot a 37, four strokes below his average. Also four strokes below was Loren Andrews with a 45.

FERRIS' A.M.D.

The Flying Divots and the Duffers remain tied for first spot with 31½ points with the Chippers just one-half point behind and the Rough Riders in fourth with 30. Paul Yentes and Bill Baldwin produced scores of 39 and Otto Rodenbeck followed with a 40.

BTC LEAGUE

In recent play Don Nivens carded a 38, Bruce Regenold a 39 and Tom Brown a 40. Last week Holbrook's #4 team won three points from Roesler's #2 to take over the lead. This put Jim Streit's #1 team in second place since they lost four to Doyle's #5 team. The #6 team, headed by Captain Glougie, won five from #3 which places Glougie's team in third place but only 2 points behind the leaders.

On September 11 I will bring you the final results of the various leagues. As you can see from the above reports, there should be many interesting stories and a few disappointments connected with the last week of play. Many leading teams, I understand, may be praying for rain!



At Lutheran Hospital

Judy Hipsher	Building 18-3
Leo Didier	Building 8-1
Robert Donohue	Winter Street
Ronald Walden	Building 19-2
Meredith Haver	Taylor Street
John Ruhl	Pensioner
Gaylord Sparks	Taylor Street
Carol Nuttle	Taylor Street
Coy Weber	Taylor Street

At Parkview Memorial Hospital South Unit

Ralph Solt	Building 6-4
At St. Joseph's Hospital	
Marvin Vanskyock	Building 6-3
Max Holycross	Winter Street
Sophia Rieg	Winter Street
Loring Gotschall	Pensioner
Mary Nuckles	Taylor Street
Gerry McClure	Taylor Street
Gladya Disler	Taylor Street

At Veterans Hospital

Alfred Hertel	Building 6-3
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At Clinic Hospital Bluffton

Pauline Settle	Taylor Street
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At St. Joseph's Hospital Kokomo

Thelma Williams	Taylor Street
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At Cleveland Hospital Cleveland, O.

Lillian Crow	Building 26-5
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Dismissed From Hospital to Home

Laverne Bollenbach	Building 6-1½
Virgil Conrad	Building 8-1
Clarence Dearmond	Building 4-2
Ida Haupt	Building 6-3
Paul Knight	Building 4-5
Clarence Nussel	Building 4-6
Lawrence Rickert	Building 4-6
Mark Tam	Building 7-2
Blaine Webster	Building 4-1
Ronald Zimmerman	Building 8-1
Edith Gebhart	Winter Street
Russell Gebhart	Winter Street
Theodore Gephart	Winter Street
Clellah Christman	Winter Street
Amanda Longwell	Winter Street
Stanley Merkle	Winter Street
Alice White	Winter Street
Celesta Guenther	Building 26-2
Dock Gordon	Building 22
Bess Brown	Building 31-2
Arthur Rall	Building 26-2
Gertrude Kummerant	Building 26-3
Cheryl Fogel	Building 26-1
Rose Kreig	Building 26-3
Robert Lovellette	Building 26-4
Robert Johnson	Taylor Street
Joseph Bell	Taylor Street
Carl Zurcher	Building 19-4
Jane Crain	Taylor Street
Nora Vanover	Taylor Street
Albert Suresh	Taylor Street
Archie Shelley	Taylor Street
Elizabeth Johnson	Taylor Street
Bessie Fitch	Pensioner
James Lindlag, Jr.	Taylor Street
Helen Struver	Taylor Street
Jeana Beckenstein	Taylor Street
Kenneth Boss	Taylor Street
Leo Mann	Taylor Street
Glenn Householder	Taylor Street
Howard Johnson	Taylor Street
Austin Reimund	Taylor Street

TEN PIN TOPICS

By Jan Bowers

A modernization program to the pin-spotters which brings the AMF lanes at the GE Club completely up to date will greet the hundreds of bowlers who will see action during the 1964-65 club season.

The masking units are new, the ball exit system is new, the spare maker has been added and the sweeps are new, along with the distributor system. It is expected that with these improvements, three-game matches between teams should be shortened from 10 to 20 minutes.

The season actually gets underway Tuesday, September 8, when the Tuesday Afternoon Ladies League starts rolling at 3:45 p.m. Female keglers are still needed in this circuit.

Getting their season underway at 6:15 p.m. on the same date will be the Masonic League which needs two teams. Bowlers in this loop are all members of the Masonic Lodge.

At 8:30 that same evening, the Hermetic League will launch its campaign although it needs four teams.

At 9:30 a.m. Wednesday, September 9, the GE Owl League will take to the lanes. There are no vacancies in this 12-team league.

The Small Motor League, which is also filled, begins its season that evening at 6:15.

And the Interdivision League, which needs one team, will mark its curtain-raiser that evening at 8:30.

Thursday, September 10, at 8:30 will mark the start of the first season of the Wire Mill League which needs teams.

The Apparatus League will bowl Thursdays at 6 p.m. There are still a few openings for individuals.

And the Squares League, which could use both individuals and teams, will begin firing at 8:30 p.m. Thursday.

Both the Friday Night Taylor Street League and the Ladies Friday Night League are full.

Saturday is Junior bowling day at the club. All General Electric employees' sons and daughters can learn to bowl if they join this league which starts September 12 at 10 p.m.

Saturday and Sunday nights are for mixed leagues in which openings still exist.

Monday, September 14, will mark opening night for the Office League at 6 p.m. and the Monday Night Ladies League at 8:30. The latter loop can use individuals and teams.

The Monday morning housewives and second shift employees league is organizing and is slated to bowl at 9:30 a.m. Monday, September 14. Any housewives or second shift employees interested in participating in this league should contact the club.

And anyone interested in joining any of the other leagues for which there are openings may contact Charlie Wilt or Carl Miller on Ext. 2042 or 743-8487.



IT'S FUN TO LEARN WESTERN STYLE SQUARE DANCING—These four couples show one of the basic figures of Western style square dancing which will be taught beginners during the 10 free lessons for General Electric employees at the GE Club beginning two weeks from tonight. Left to right in clockwise motion are guests Edie and Ray Walton who completed a recent series of square dance lessons at the club, Bill Shuler and Marge Harris of Building 4-6, Warren Berkeheiser of Building 12-3 and Dortha Webster of Building 4-4, and Joe Prairie of Building 26-2 and his wife, Sue.

Club to Sponsor 10 Square Dance Lessons

The GE Club will conduct free this week.

square dance lessons for beginners this season, it was announced

The first of 10 sessions will get underway Friday, September 11,

from 8 to 10:30 p.m. at the GE Club Gymnasium.

The lessons in basic fundamentals of Western style square dancing are for beginners as well as those who wish to be brought up to date on some of the more modern basics.

All ten lessons are free to General Electric employees. Carl Brandt, Building 4-4, and his wife will again be the instructors.

Employees interested in enrolling in the lessons should fill in the registration form at left and mail it promptly to Mr. Brandt.

SQUARE DANCE REGISTRATION

The GE Club-sponsored free square dance class starts Friday, September 11, at the GE Club Gymnasium. Please enroll the following:

Employee's Name _____

Location _____ Ext. _____

Return to Carl Brandt, Building 4-4

NEW! G-E Electric Door Operator

Once a luxury, now at a price everyone can afford

GENERAL ELECTRIC



Pocket-sized, electronic sender opens and closes garage doors — turns light ON or OFF — at the touch of a finger.

- No more lifting and lowering of garage doors by hand
- No more stumbling in the dark for switches

- No more late-hour fears
- No more rain-soaked clothes
- No more snowy, slush-filled shoes

Safe because doors automatically stop should they meet an obstacle. Secure because doors automatically lock when closed. Reliable because simple design practically eliminates maintenance. For details and low price, phone today.

EMPLOYEE STORE

GE Club Announces Open Bowling Hours

Attention, bowlers.

Want to get in some practice licks and get those muscles loosened up for league play?

The GE Club is now available for open bowling. In fact, the AMF lanes may be used for open bowling from 8 a.m. to 11 p.m. Monday through Friday.

Pen El Chapter Sets Activities Next Month

The Pen El Chapter of Elex Club will resume its regular activities next month following a relatively inactive Summer period.

The board will meet at 9:30 a.m. Wednesday, September 2, in the Trophy Room of the GE Club.

The regular luncheon meeting will take place Wednesday, September 9, at 12:30 p.m. at the Gas Kitchen, 114 E. Wayne Street. Hostesses will be Mrs. Ethel Brown, chairman; Mrs. Mamie Baysinger and Mrs. Josephine Haughan.

Midwestern Convention of Women's Clubs Set for Oct. 2-4 in Cincinnati

A large contingent of Elex Club members is expected to attend the 16th annual Midwestern Convention of General Electric Women's Clubs October 2-4 at the Netherland Hotel in Cincinnati.

Sponsored by the Generalettes of the Company's Evendale Plant, the conclave will open with a party Friday night, October 2, and end with an impressive candlelight service Sunday afternoon, October 4.

The first shift group will leave the Fairfield Avenue Parking Lot

by bus at 4:45 p.m. October 2 and arrive at the convention hotel about 9 p.m. while the second shift members will leave from the same lot at 12:30 a.m. October 3 and arrive at the hotel about 4:45 a.m.

Charter buses will leave the hotel immediately after Sunday's concluding service about 3:30 p.m. and arrive at the Fairfield Lot about 8 p.m.

Deadline for reservations is Friday, September 4, when the registration fee and \$8 bus fee must be deposited with the cashiers.

Everyone must have an individual cashier's receipt and no refunds can be made after Friday, September 18, according to Martha Newell, Elex president.

Organizational Meetings Set by Ladies' Leagues

Two ladies' bowling leagues have scheduled organizational meetings next week at the GE Club.

The Monday Night League will meet Monday, August 31, at 7:30 p.m. while the Tuesday Afternoon League will discuss plans Tuesday, September 1, at 3:45 p.m.

BE WISE!

START SAVING TODAY FOR THE FUTURE

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, September 7, 1964

FOR SALE

SMALL COTTAGE, Big Long Lake, \$4,500, 1/2 down, rest terms. 445-9465.

APARTMENT RANGE, 4 burner, good condition, 483-7335 Wednesday p.m. or Thursday.

POLAROID CAMERA with accessories, perfect condition; '56 Plymouth, lady's car, clean. 742-1854.

JET FOR DEEP WELL; water tank; girl's dresses, like new, size 8-10. 483-3375.

MAPLE BUFFET, \$26; maple corner cupboard, \$30; maple small table, \$15; child's jeep car, \$7. 743-7487.

'62 MERCURY, 50 hp. outboard, electric start and generator, single control, one extra prop, like new, \$450. Monroeville 623-6611 after 5 p.m.

PORCH GLIDER, cushions, \$8. 456-1568.

TV, 17" table model, with stand, GE, 423-9752.

PORCH GLIDER, 444-6644.

LARGE CHERRY CHEST: large old trunk; misc. dishes, some antiques; copper boiler, shortwave transmitter; other misc. items. 1005 Milton Ave. 440-3055.

FURNACE for 8 rooms, pipes also; 50 gal. water heater, all reasonable. 425-7583.

WALL PAPER REMOVER, steam, \$16. 744-0513.

HOME, 4238 Beaver Ave., basement, garage, screened in porch, nice location. 440-3055.

GRAVE SPACES, 6, Greenlawn Memorial Park, all together, \$50 per grave. 745-2755.

SUIT, size 18 in excellent condition, 443-5760.

MAPLE BREAKFAST SET, table and 4 chairs, needs refinishing, \$25. 483-2862.

PRESSURE TANK, F. E. Myera, 42 gal., pressure gauge, fittings, for use with water pump. 449-1072.

STORM WINDOWS, 2 triple track, size 34 1/2 x 61 1/2 window opening; electric razor. 747-2532.

'57 FORD, V-8, automatic, good running condition, needs some body work, \$100. Churubusco 693-2710.

FRENCH POODLE, black miniature, AKC registered, 4 year old male, \$100. 745-2557.

'14' RUNABOUT, molded plywood; 12 hp. motor; Mastercraft trailer, excellent condition, must sell, 426-7314 or 1948 W. Fourth St.

MEN'S SUITS, size 42-44; men's trousers, 38-42, all in good condition, reasonable. 744-9588.

TRAILER, 2 wheel, good condition, \$75. 483-1263.

'61 CHEVY, Corvair station wagon, take over payments of \$57 a month, balance on car is \$1,083. 436-9651.

3 HORSES—5-year-old riding mare in foal to registered Arabian, Weanling half-Arab colt, 2-year-old registered quarter horse mare. 483-6675 before 3 p.m.

MOTO MOWER, Catalina, Briggs and Stratton motor. 446-0164.

AD-LETS

GE NEWS BUILDING 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

OIL BURNER, oil tank, piping, firebrick, warm air and stack controls, thermostat, \$40; stoker, all controls, thermostat, \$30. 421-9624.

STORM WINDOWS, screens to match, 27 1/2 x 46 1/2 and 36 x 38 1/2; 2 comb. doors, excellent condition, priced reasonable. 745-2358 after 5:30 p.m.

CEDAR CHEST, 46x18x22, in good condition, will sell reasonable. 744-9588.

BOY'S 28" BICYCLE, English type; official Boy Scout knapsack, mess kit and canteen; double kitchen sink, cabinet and fixtures. 743-3123.

TYPEWRITER, upright, good condition, clean, reasonable. 447-6422.

CREAM SEPARATOR, electric; dining room suite, walnut table, buffet, china cupboard, 6 chairs. 747-4464.

HOUSE TRAILER, '59, 2 bedroom, 50'x10', living room has wall-to-wall carpeting, outside painted recently, kitchen has GE appliances, \$3,000. Norton Trailer Park, Lot 46 at New Haven.

OIL BURNER, Iron Fireman conversion gully type, complete with tank, operating and safety controls, damper, 100 gal. of oil, \$35. 436-8162.

NEW HOUSE, NW, 3 bedroom, 1 1/2 bath, carpeted living room, crawl space, \$10,950, low down payment. 748-6485.

DINING TABLE, Duncan Phyfe, drop leaf with two extension boards; ping pong table. 745-1730.

GIRL'S DRESSES, size 6X. 744-0507.

TWIN BED, Hollywood type book case headboard with box springs and mattress; three-drawer dresser with mirror. 449-0731.

40 ACRE FARM, 15 miles SW of Fort Wayne, very good ground. 444-0825.

STUDENT DESK LAMP, 3 position, beautiful black and brass. 748-2460.

HOUSE, 5 rooms, bath, 2 up, 3 and bath down, hardwood floors, large cemented basement, nice neighbors, near Broadway Plant. 743-2860 or 745-0693.

HOUSE, 6 rooms, full bath, new aluminum deluxe siding, 2 lots. 2317 Brooklyn Ave. evenings.

SNOW SUIT, girl's, red, size 3. Roanoke 672-2416.

PICTURE WINDOW, 1 63 1/2 x 64 1/2; 1 storm window, 63 1/2 x 65 1/2; double window with frame and casing 27 1/2 x 54. 426-7902 after 5 p.m. weekdays.

STORM WINDOWS and screens, 1 30x46 1/2; 4 30 1/2 x 50 1/2; 2 36 1/2 x 50 1/2. 438-9573 after 6 p.m. weekdays.

RUGS, 9x18 and 9x12; dinette set, wood, table and 4 chairs, reasonable. 747-3266.

'53 CHEVY, BelAir, power glide, radio, very good running condition, good tires, new muffler, driven 75,000 miles. 447-9005.

'47 DODGE PICK UP, 3/4 ton, 3 speed, new paint, black, 1950 engine rebuilt, extra tires, \$200. 483-3763.

TIRES, 4 used, 6.50x13. Lot II Southcrest Trailer Court, Poe 66D.

BOX SPRINGS and foam rubber mattress, like new, \$25. 745-9449.

'56 FORD, Country Sedan, 9 pass., V-8, make an offer. 748-8060.

TIRES, 7.10x16, white walls, sell separately or all 3 for \$11. 445-7413.

UNIFORM DRESSES, white, size 10; fall and winter coats, size 10-11, reasonable. 440-3056.

'54 PACKARD, mechanically good and reliable 2nd car, see to appreciate, \$160. 748-8066.

YOUTH BED complete with mattress. 748-8275.

'55 CHEVY, BelAir, two door, automatic transmission, radio, white side walls, tinted glass, A-1 condition. 447-6943.

BRICK RANCH, 3 bedrooms, 1 1/2 bath, living room, dining room, kitchen, full basement, air condition, garage, lot 150x470, between 14 and 24 West. 429-8109.

FARM, 75 A, all cultivatable, excellent for subdividing, just off south Auburn exit 1-69, modern residence, good barn, Auburn 925-4429.

HOLLYWOOD BED, crank up, good mattress, fine for reading in bed, can be used for low hospital bed. 445-5211.

ACCORDION, Noble, 120 bass, white pearl with 9 treble and 3 bass shifts, excellent condition. 447-0552.

IRONER, deluxe model with chair. 742-4871.

DESK, solid maple; chest of drawers; maple drop leaf table with pad, will seat 12 with 2 leaves. 446-9528.

WASHER, conventional, good condition, \$30; baby buggy, \$4; antique cherry chest of drawers; wash stand. 446-6332.

SABRE SAW, model 560, used once; 1 lounge chair, matching ottoman, good condition. 442-8235.

RANCH, 3 bedroom, air conditioned, carpeted throughout, 2-car garage, heated breezeway and patio, priced below FHA appraisal of \$15,800. 746-4428.

GE OBITUARIES

Lawrence Flickinger, 65

Services were held Saturday, August 22, for Lawrence E. Flickinger, 65, who died Wednesday, August 19, at Lutheran Hospital where he had been a patient since April 26.

Mr. Flickinger was engaged on assemble-repair at the old Fairfield Avenue Plant prior to his optional retirement in December 1958. He was employed in June 1936 in Building 6-2.

A member of Beechgrove Church of Christ, Roanoke, he was a charter member of the Three Rivers Gem and Minerals Society.

Survivors include his wife, Garland; one son, Wayne J. of New Orleans, La.; two daughters, Mrs. Betty Outsen of Kankakee, Ill., and Miss June Flickinger of St. Joseph, Mich.; two stepsons, Theodore Phillips of Greencastle and Darrell Phillips of Marion; four stepdaughters, Mrs. Harry Feaser of Wheeling, W. Va., Mrs. Gerald Ohneck of Fort Wayne, Mrs. Sam Platt, Jr., of Roanoke and Mrs. Paul Moffett of Sellersburg; one sister, Mrs. Flossie Graue of Fort Wayne; two stepdaughters, Mrs. Floyd Waterman of Monroeville and Mrs. Lawrence Aughinbaugh of Fort Wayne; one stepbrother, Lester May of Fort Wayne; seven grandchildren and 16 stepgrandchildren.

LARD PRESS; portable wash machine. 749-3172.

TOY FOX TERRIER DOG, 1 year old, loves children, \$15. 429-8109.

BICYCLE, boy's small size, \$10. 745-8133.

SOFA BED; coffee table; chair; bookcase; pole lamp; record cabinet. 483-5177 after Sunday.

OIL TANK, 275 gal., complete with fittings, reasonable. 434-0104.

MAGICIAN'S OUTFIT, complete with tricks of all types and costs. 745-4345.

ELECTRIC RANGE; 9x18 rug, grey wool, rubber pad; 3 pair organdy curtains, long; 4 pair lined figured drapes. 433-8681 weekends and mornings.

'56 BEL AIR, V-8, automatic, 4 door, good condition. 442-8685.

STORM DOOR, wooden with screen, 29 1/2 x 78 1/2; wooden storm window, 27 x 60 1/2; 3 wooden storm windows 24x50 1/2; wood garage door 83 1/2 x 92 1/2. 745-0859.

'60 FORD, convertible, automatic V-8 engine with power steering, bright red, 748-0087.

REEL TYPE MOWER, Toro, 21" cut, excellent condition. 745-5748.

2 BEDROOM HOME, Anthony Wayne Village, newly decorated, new carpeting, basement recreation room; lady's winter coat, beige, mink collar, 14. 745-4092.

WASHER, Hotpoint, automatic, needs minor repair, \$10. 438-0862.

DACHSHUND PUPPIES, AKC registered. 748-7804.

SINGLE BEDS, 2, one wood, one metal, \$15 each. 748-7902.

SIAMESE KITTENS, reasonable. 442-0574.

BOY'S SWEATER, age 16; topcoat; shirts; jackets, age 12. 440-3013.

LAWN FENCE, 100 ft., wire 48" high, matching gate and 8 steel posts. 447-6355.

BRAIDED RUG, 10x14 oval; boy's coat, size 4 with zip-in lining, both reasonable. 445-0442.

USED TIRES, 4, 7.50x14, white sidewall, \$10; 20 volume Junior Encyclopedia, \$10. 445-8834.

HOUSE, 4 bedroom, nice inside, small lot, now empty, \$6,400. 305 E. Pontiac or 436-5282.

HOUSEHOLD GOODS, leaving the city, furniture; rugs; refrigerator; stove; electric cleaner; sick room supplies. 745-0663.

CAR TOP CARRIER, luggage, basket type, new condition, used once. 745-0746.

PEERLESS STOKER, controls, room thermostat, new tyure blocks, 1/2 ton of stoker coal, \$30. 743-9844.

ROYAL TYPEWRITER, fine condition, would sell for much more in store. 744-3435.

CHIHUAHUA, beautiful, white, long-coat, AKC registered, has all shots, \$25. 747-4092.

PLAYPEN, combination baby bed with pad, like new. 747-4092.

GIRL'S CLOTHING, size 12 and subteen 6; boy's coats; suit, size 14 and 16; Cub Scout suit. 747-4420.

Walter Pfeiffer, 69

Services were conducted Friday, August 14, for Walter Pfeiffer, 69, who died Wednesday, August 12, at Lutheran Hospital where he had been a patient one month.

A member of the Quarter Century Club, Mr. Pfeiffer was employed as a welder in Building 8-2 prior to his retirement in May 1960. His long association with the Company began in July 1923.

Surviving are his wife, Clara; his father, Frank C. Pfeiffer of Fort Wayne; a daughter, Mrs. Catherine Meyer of Whittier, Calif.; a stepson, Norman F. Jueschke of Erie, Pa.; two sisters, Mrs. Arthur Roth and Mrs. Ross Phillips, both of Fort Wayne; four grandchildren and two great-grandchildren.

Neil F. Daley, Sr., 67

Services were held Thursday, August 6, for Neil F. Daley, Sr., 67, who died on arrival at Lutheran Hospital Monday, August 3.

Starting here in June 1925, Mr. Daley was employed as a lathe operator at the Winter Street Plant prior to his retirement in June 1962.

He was a member of the Quarter Century Club, St. Patrick's Catholic Church, its Holy Name Society and American Legion Post 47.

Surviving are his wife, Elizabeth; a son, Neil F. Jr. of Fort Wayne; two daughters, Mrs. James Uebelhoer and Mrs. Ted Redek, both of Fort Wayne; a sister, Miss Catherine Daley of Fort Wayne; and 13 grandchildren.

FOR RENT

UNFURNISHED UPPER, very nice, 3 rooms and bath, private entrance, lots of closet space, garage, all utilities furnished. 445-7665.

UNFURNISHED UPPER, 4 rooms and bath, excellent condition, utilities furnished. 745-3365 mornings.

FURNISHED UPPER, 3 rooms and bath, private entrance, utilities furnished, near bus and grocery store. 746-1387.

3 ROOMS, furnished, clean, utilities furnished, private entrance, close to 2 bus lines. 446-8035 or 446-8634.

FURNISHED APARTMENT, close to GE, 2 1/2 rooms, everything furnished, GE refrigerator, stove, gentleman preferred, \$9 per week. 1034 Swinney Ave. or 425-5014.

RIDE WANTED

FROM EAST STATE or St. Joe Blvd. to Broadway Plant, 1st shift. 424-0021 after 4 p.m.

FROM CHURUBUSCO to Broadway Plant, 8 to 5 shift, Lee Prazier, Ext. 3366 or Churubusco 693-2664.

WANTED

PIPE WRENCH, 14, 16 or 18 inch. 748-1423.

WOMAN OR GIRL to live in private home with widow and small child, right on GE Special bus line. 745-8833.

ENCYCLOPEDIA, World Book, used. 446-4921.

SET OF DRUMS, must be quality known name, in good condition. Hoagland 991.

SOFA BED, must be in excellent condition. 745-8506.

BANJO, prefer one in playing condition. 745-9120.

WILL TRADE TV stamps for S&H green stamps. 745-2328.

COPIES of National Geographic for Nov. and Dec. 1937, Sept. 1942 and Aug. 1943, suitable for binding. 744-8690.

STONE CUTTING and polishing equipment as used by lapidarists. 446-5021.

DEACON'S BENCH, 748-7063.

GIRL'S DRESS, chubby size 10 1/2-12 1/2; winter coats; other clothing, all in good condition. 456-1117.

BARBELL SET, complete 110 pound, in good condition. 745-3764.

TV STAMPS, will trade M&M stamps. 747-5461.

BABY BED and high chair. 746-7582.

Chester Stienbarger, 71

Services were held Monday, August 10, for Chester D. Stienbarger, 71, who died Thursday, August 6, at St. Joseph's Hospital where he had been a patient since July 24.

A member of the Quarter Century Club and the West Creighton Christian Church, Mr. Stienbarger retired in August 1958 as a drill press operator in Building 4-2. He joined the Company here in February 1920.

Surviving are four daughters, Mrs. Ruth Wetzel and Mrs. Joan Shirey of Fort Wayne, Mrs. Paul-etta Powelson of Monroeville and Mrs. Datha Ormiston of Ossian; a brother, Claude of Wawaka; a sister, Miss Aileen Stienbarger of Fort Wayne; nine grandchildren and seven great-grandchildren.

Ervin W. France, 52

Services were conducted Thursday, August 6, for Ervin W. France, 52, who died Sunday, August 2, at Manitoulin Island, Ontario, Canada, where he had been visiting.

Mr. France was a mobile sweeper and power mower operator at the Taylor Street Plant at the time of his disability retirement in June 1962. His GE career started here in June 1936.

He was a member of the Quarter Century Club, Grace Lutheran Church at Columbia City, F.O.E. Aerie 1906, Elks Lodge 1417 and Moose Lodge 200.

Surviving are his wife, Joan; two brothers, Harley and Walter, both of Fort Wayne; and a sister, Mrs. Alma Panyard of Fremont.

Lowell W. Vaughn, 32

Services were held Tuesday, July 28, in Bardstown, Ky., for Lowell W. Vaughn, 32, who died Saturday, July 25, of internal injuries resulting from a two car collision on rain-slickened U. S. 31E near Bardstown.

According to police, a car driven by a Louisville man went out of control on the slick pavement and crossed over into the oncoming lane of traffic, hitting Mr. Vaughn's car head-on.

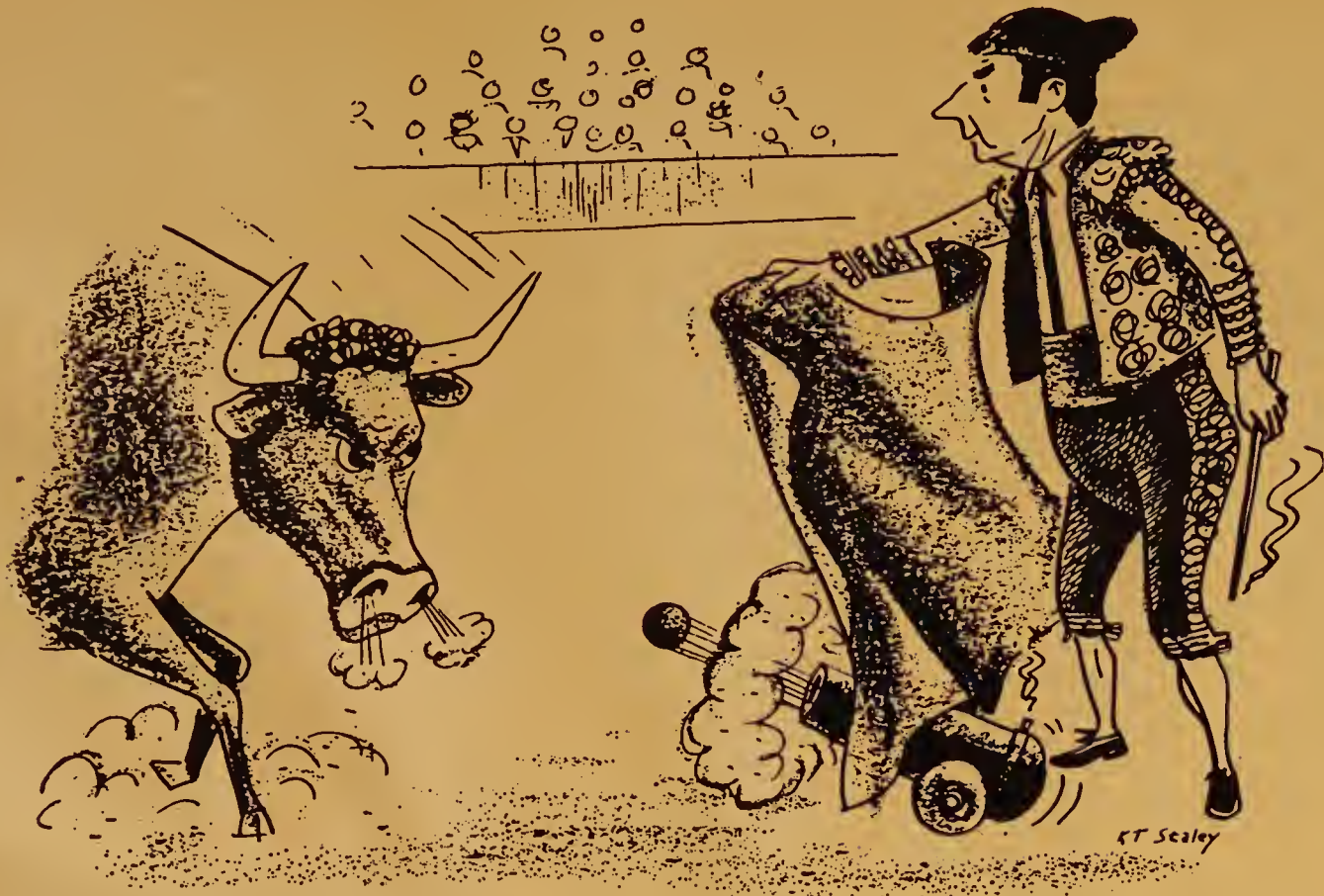
Mr. Vaughn was Specialist-Information Systems in Building 4-6 at the time of his death. He began with the Company as a student on the Business Training Course in January 1957.

He was a member of the Methodist church.

Surviving are his wife, Barbara; two daughters, Elizabeth Ann (Libby) and Debbie; his parents, Mr. and Mrs. Emery Vaughn of St. Joseph, Mo.; two brothers, Milton Duke of St. Joseph, and Norman of Richardson, Tex.; and a sister, Mrs. Laverne Williams of Northridge, Calif.

WANTED TO RENT

YOUNG GIRL to share apartment at 1006 Stophlet, close to work, completely furnished, utilities paid, reasonable rent. See at 1006 Stophlet or phone Roberta on Ext. 3462.



IN HEEZ DAY, Felipe Lopez was the greatest boolfighter in all Espana. He was nimble of the feet, strong in the body, queek with the blade and smart in the head.

Then the years she began to creep up on Felipe. Heez feet were no longer nimble. Heez strength was failing. Heez blade she was no longer queek. But he was still smart in the head.

So he traded heez blade for a cannon. What heez strength and nimbleness had done for heem in his youth, he let black powder do for heem now. He no longer was the greatest boolfighter in all Espana, but by zingies he was the oldest.

If you have an idea for prolonging the life of a piece of equipment around here, talk it over with your supervisor. The same goes for your ideas for improving quality of products or manufacturing and distribution methods or factory and office routines and layouts or better selection of materials or correcting conditions hazardous to health and safety.

When you come up with a good idea, write it out on a Suggestion Form and send it in. Use your head, like Felipe. Muchos pesos have been won by those who have. Hasta la vista!

SUGGEST A BETTER WAY



'Dollars for Citizenship' Announced Here

Campaign to Encourage Support Of Political Parties, Candidates

General Electric last week announced a nation-wide, non-partisan campaign to encourage voluntary support of political parties and candidates by employees.

Known as the "Dollars for Citizenship" program, this campaign is the result of recommendations by the President's Commission on Campaign Costs.

Following the 1960 Presidential campaign, the late President John F. Kennedy appointed this commission to study the problem of financing political campaigns.

After an 18-month study, the Commission recommended that corporations and other private organizations take part in non-partisan political activities, including bipartisan fund raising.

For instance, it said: "We recommend that individuals and private organizations — including corporations, labor unions, farm organizations, civic societies, and other appropriate groups — be encouraged as a matter of good citizenship to take part in and to make expenditures for bipartisan political activities . . ."

"Dollars for Citizenship" is responsive to that recommendation.

In fact, a similar program was run four years ago by the Aerojet-General Corporation. Of it then Presidential candidate Kennedy said:

"I know of no more worthwhile program in this field than that being undertaken by the Aerojet-General Corporation and it is my hope that the idea will spread to other corporations and businesses."

The General Electric campaign is expected to reach some 250,000

Company employees across the country between now and the end of September. Through this campaign, each employee will be able to contribute — privately and in accordance with his personal political convictions — to the party or candidates of his choice, whether at the national, state or local level.

Here in Fort Wayne this can be accomplished very simply. To make it convenient for each employee to contribute to the party or candidate of his choice, there will be distributed during the week of September 28 a summary of locations where contributions may be sent along with an envelope and a contribution card.

Paige Elected Vice President

Hilliard W. Paige has been elected a Vice President of General Electric, it was announced by Fred J. Borch, President and Chief Executive Officer.

Mr. Paige is General Manager of General Electric's Missile and Space Division, with headquarters in Valley Forge, Pa. The division develops and manufactures equipment for re-entry systems, missiles, satellites and space vehicles for military and civilian purposes.



50 ATTENDANCE PRIZES FOR TOMORROW'S 50TH QC OUTING—Appropriately enough, 50 top quality General Electric appliances will be awarded as attendance prizes at the Golden Anniversary Outing of the Quarter Century Club tomorrow at the Exhibition Hall of the Memorial Coliseum. Showing off a cross-section of the prizes are, left to right, Louis Hopper, Building 8-1, who is in charge of the food; Carl H. Starke, Building 26-2, who will oversee the registration; and Ife Holmes, Taylor Street, chairman of the prize committee. More than 1,500 members have accepted invitations to attend the annual affair.

Quarter Century Outing to Attract 1,500

More than 1,500 Quarter Century Club members have accepted invitations to attend the club's Golden Anniversary Outing tomorrow at the Memorial Coliseum Exhibition Hall.

The local Quarter Century club was organized October 2, 1914 with 39 members. The current membership is 2,887 of which 62 percent are actively employed by the Company.

A highlight of the Golden Anniversary Outing will be the recognition of eleven QC members who are being especially honored for having completed more than 50 years' continuous service with the Company. Their names and their service dates are:

John C. Schoedel — 1-3-00.
Carl H. Starke — 6-21-05.
Clarence A. Hartman — 12-17-06.
William H. Kellermeier — 8-1-07.
Carl R. Tuerschman — 9-11-07.

New Weekend Hours For Club Announced

New hours of operation for the GE Club on weekends will take effect tomorrow.

Beginning September 12, the club will be open from 9 a.m. to 11 p.m. on Saturdays and from 5 to 10 p.m. on Sundays.

Kenneth Seymour — 5-10-11.
Herbert G. Siebold — 7-17-11.
Henry W. Bruggeman — 6-20-12.
Clifford R. Schwarz — 3-19-13.
Arthur H. Dicke — 10-30-13.
Herbert C. Grueb — 2-20-14.

The program gets underway at 10 a.m. with registration at the Parnell entrance. Following the 11:30 a.m.-1 p.m. dinner, members will be introduced to the new officers, listen to the necrology of deceased members, hear a talk by H. A. MacKinnon, Vice President, and then enjoy the attendance prize drawing.

The day's proceedings are expected to end by 5 p.m., President Hubert Myers, Building 21, announced this week.

A recent handbill issued by the IUE raises the question of what our plans are in Fort Wayne with respect to our existing methods of wage payment.

Presumably, this question has been raised as a result of some local negotiations that are taking place in the Schenectady plant. For the benefit of those who may be concerned about this subject, we should point out that the Fort Wayne management which has full responsibility for labor relations in Fort Wayne has no plans in mind under present conditions to disturb the situation which has existed locally for many years.

All that we intend is to continue to keep our wage payment plans up to date and functioning efficiently and competitively just as we have always done. The type of difficulty that is being encountered in Schenectady has no counterpart here and there is, therefore, nothing contemplated by the management that should concern our people.



FORT WAYNE NEWS

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in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR.Editor

Editorial

The Casualty Count

Counting casualties, you would think, is a fairly straightforward job. You merely add up the number of deaths and injuries and read the totals. Simple arithmetic. But trouble comes when the totals are interpreted.

For instance, some people find last year's figures of 42,700 highway fatalities — 2,200 more than the 1962 total — actually encouraging. They manage this pleasant conclusion by looking not at the total number of deaths but rather at the death rate.

"Never mind the number of dead," they say. "Look at the decline in the rate. There were more cars on the road traveling more miles last year than during 1962. So it's logical to expect more deaths and injuries. But there were fewer deaths per automobile mile traveled. Isn't that encouraging?"

Unfortunately, we can't pass this "encouraging" information on to the dead victims of accidents. And we don't intend to pass it along to the living victims — the thousands of injured living in pain in their hospital beds or wheelchairs and the other thousands of walking wounded. For they would hardly find solace in the knowledge of the declining death and injury rate.

Another equally misleading bit of reasoning about our highway carnage is the incredible idea that speeding is not the major cause of automobile deaths and injuries. We are told that a majority of automobile accidents occur at speeds under 40 miles per hour, that more deaths occur at low speeds on country and city roads than at high speeds on superhighways. Therefore, we are asked to not blame speeding; we should look at some other factor.

This analysis ignores a critical fact. Speeding is not equivalent to high speed. A car can be speeding when it is going only 20 mph. It all depends on the situation. A driver going 35 on a rain-splattered twisting country road at night might be speeding just as surely as one doing 80 on a 60 mph superhighway. A driver doing 50 in a fog on that same superhighway may well be speeding even though he's below the posted limit. Even 20 is too fast in a school zone posted at 15.

Frankly, we feel a sense of outrage at these efforts to reduce concern about speeding as an important cause of accidents.

The facts are:

1. Some 40,000 people have been killed in traffic accidents in this country each year for the past three years.
2. Four out of every five of these accidents were caused by errors which drivers themselves could have avoided — such as excessive speed.

Financing Your Child's Education

How Will Your Money Plans Compare With College Costs?

If you're planning to send your child to college some day, you may find the following checklists very useful. They're designed to help you compare your financial plans with some of the major expenses involved in going to college.

Checklist A shows a number of typical expense items listed by educators when counseling parents and students about prospective college costs. Just put your best estimate in and total them up.

Checklist B shows some possible sources of college finances. Simply fill in what you might expect to have available from each source. Compare the total with your total for Checklist A.

Checklist A		Checklist B	
Expenses For 4 Years of College	Estimated Cost	Sources of College Financing	
Tuition	\$	Student savings	\$
Fees	\$	Student earnings before college	\$
Books and supplies	\$	Allowance from parents	\$
Room rent	\$	Parents' savings	\$
Board (regular meals)	\$	Part-time work in college and/or during summers	\$
Dues (fraternity, sorority, club)	\$	Scholarship	\$
Recreation, entertainment	\$	Other sources	\$
Haircuts, cosmetics, hairdresser, etc.	\$	TOTAL FINANCES	\$
Clothing, shoes	\$		
Laundry, dry cleaning	\$		
Travel (between home and college, other)	\$		
Other current expenses	\$		
TOTAL ESTIMATE	\$		

How do your financing plans stack up against the possible costs shown above? If you've got a good savings program underway, the balance between your expenses and total finances may be pretty favorable by the time your child attends college. But, if you haven't started saving regularly yet, you may end up quite a bit short unless you do something about it soon.

A good way to start piling up some sizeable savings to help assure adequate financing for your child's college education is through a General Electric savings plan. Your savings — and Company contributions under the Savings and Stock Bonus Plan or the Savings and Security Program — can add a lot to the funds you'll have to build up over the years to help make your child's college education a reality. So, if you're not already a member, join a General Electric savings plan today!



WILL DIRECT STD MANAGEMENT ACTIVITIES—Officers and directors of the Specialty Transformer Department Management Club for the 1964-65 season pose in an early September outdoor setting. Left to right are Frank Andersen, Joseph Meintel, Don Waldrop, Bill Rectanus and Richard Pierce, directors; Richard Dutke, vice president; Don Tomlinson, president; and Walt Beery, secretary-treasurer.



MODELING LATEST FALL FASHIONS—Martha Newell, Elex president, and Helen Bell, club secretary, hold a wool plaid cape over black wool dress, one of the creations to be shown at the Fall fashion show September 22. Martha is wearing a wool suit (in the new ginger color) and feather hat with various brown tones while Helen is decked out in a red, grey and black plaid wool suit and black velveteen beret. The fashion show kicks off the club's 1964-65 season.

Annual Elex Fashion Show To Be Presented Sept. 22

All the new and exciting colors, fabrics and styles will be on parade at the annual Elex Club Fall fashion show Tuesday, September 22, at 8 p.m. at the GE Club Auditorium.

Presented by the House of Golden, the show will be ablaze with the new colors of ginger, earth ranch, palomino, gunmetal sapphire and varying lovely shades of blues, greens, reds and brown.

The styles are exciting, the fabric textures are fabulous, and the show will include sports, casuals, dress-up wear, millinery, bags and jewelry.

Modeling the latest Fall fashions will be the following Elex members — Virginia Burkett and Sharis Glass of Building 18-5, Peggy Bandt of Building 4-4, Margaret Cox of Building 4-6, Bernadette Adams of Building 19-2, Helen Trentadue of Building 26-2, and Elaine Adams, Helen Bell and Jeanne Garrison of Taylor Street.

Following the show, light refreshments will be served and attendance prizes awarded. Member must be present in order to win the latter, and winners must present membership cards.

Where to Register...

In order to vote in this year's November 3 General Election, you first must be registered. The deadline for registration is 9 p.m. Monday, October 5.

But you needn't wait until then to register. There are many registration depots throughout Fort Wayne and Allen County that are open now for your convenience. Here they are:

Township Registration Depots	
(Tonight from 6 to 9 p.m. only)	
Aboite	Aboite Center School
Adams and New Haven City High School—	
Gym (Vestibule)	New Haven
Cedar Creek	Leo High School
El River and Perry	Huntertown School
Jackson	Jackson Elementary School
Jefferson	Jefferson Center School
Lafayette	Lafayette Center School
Lake	Arcola High School
Madison and Marion	Hoagland High School
Maumee and Milan	Woodburn Elementary School
Monroe	Monroeville High School
Pleasant	Pleasant Township School
St. Joseph	St. Joe Center School
Springfield and Scipio	Harlan Elementary School
Washington	Fire Station at Wallen
Wayne	Anthony Wayne School

City Registration Depots	
September 14-18 from 6 to 9 p.m.	
Brentwood School	3710 Stafford
McCulloch School	2024 Maumee
Francis M. Price School	1901 W. State
South Calhoun School	5401 S. Calhoun
Waynedale School	7100 Old Trail Rd.
Village Elementary School	4625 Werling Dr.
Coliseum—Lobby	4000 Parnell Ave.

In addition, the Voter's Registration Office which is located in Room 105, Court House, will be open from 9 a.m. to 5 p.m. September 14-18 and from 9 a.m. to 9 p.m. September 21-25 and 28-30 and October 1, 2 and 5. This office will also be open Saturday, September 26 and October 3, from 9 a.m. to 2 p.m.

So register early and be assured of your opportunity to vote this November 3.

Transformer to Sponsor Junior Achievement Co.

Specialty Transformer Department will be the sponsor this year to a Junior Achievement company for the eighth time since the J-A program was introduced to Fort Wayne in 1953.

STD employees who will assist the group of 12 to 15 high school students in organizing and operating a miniature company during the 1964-65 school year are Pete Eberhardt, Coordinating and Sales Adviser; Dick Parlow, Business Adviser; Joe Meintel, Production Adviser; and Don Wood, Engineering Adviser.

Orientation of advisers and achievers for all J-A companies will be conducted soon after school starts when each group selects its company name and product.

Purpose of the J-A program is to develop understanding of the American competitive free enterprise system among our future citizens by teaching them firsthand how business and industry contribute to our high living standards, economic growth and national welfare.



REVIEW BALLAST DEPARTMENT BUSINESS—H. A. MacKinnon, Vice President, and Hershner Cross, Vice President and Group Executive-Industrial Group, New York, recently reviewed the business of the Ballast Department at Danville, Ill. At left is Forrest C. Fisher, General Manager of the Ballast Department, formerly of Fort Wayne.

Company Widens Computer Role With Olivetti Deal

General Electric has completed negotiations with Olivetti & Co. of Italy whereby the data processing activities of Olivetti's electronics division will be transferred to a new Italian company in which General Electric will have a majority interest.

According to plans announced by Olivetti in Milan, the new company — Olivetti-General Electric — will manufacture and market data processing equipment and carry on research and product development. Headquarters will be in Milan.

By developing the complementary data processing capabilities of General Electric and Olivetti's former electronics division, the new company — Olivetti-General Electric — will be in a better position to serve customers in the rapidly expanding and intensively competitive computer markets of Europe and other parts of the world.

The announcement followed the recent financial, technical and commercial agreement covering the data processing field which has been completed by General Electric and Compagnie des Machines Bull, a French business machines concern.

Under the agreement General Electric will make a substantial investment in three new companies which will take over the activities of Compagnie des Machines Bull.

These new companies will permit Bull and General Electric to meet more effectively the requirements of European, as well as world-wide, data processing markets.

Shares in the three new companies to be formed will be held by Compagnie des Machines Bull, acting as a holding company, and by General Electric. The subscription of General Electric to the capital stock of these companies will be approximately \$43 million. It is understood that General Electric will also participate in the financing of the continuing expansion of these companies.

At General Electric's Computer Department headquarters in Phoenix, Ariz., General Manager Harrison Van Aken had announced that within six to nine months the department plans to increase its field sales force by 50% and within a year to boost the capacity of the Phoenix manufacturing facilities by 50%.

Two Events Slated By Pen El Chapter

A rummage sale and the resumption of cancer pad sewing will mark this month's activities of Elex Club's Pen El Chapter.

The sale will be held Tuesday, September 22, beginning at 7 a.m. at 801 Maumee Ave. Early bargain hunters, however, may preview the sale Monday, September 21, at 5 p.m.

The all-day sewing session will begin at 9 a.m. Tuesday, September 29, at the 801 W. Berry St. address.



RETIREMENT WISHES — J. Fred Sarasion took with him the best wishes of his fellow employees at his September 1 retirement celebration. A motor assembler in Building 6-3, Mr. Sarasion started here in August 1920. He and his wife, Ruth, above, plan to take life easy from now on.



CONGRATULATED BY SON — Paul Henricks, Sr., right, receives best wishes from his son, Paul, Jr., who is employed in Building 4-6, at his September 1 optional retirement. A Building 6-3 hydraulic and pneumatic press operator, Mr. Henricks started as a stacker in the old Meter Department in July 1919. His retirement plans include moving to Long Lake in Michigan.



HAS TIME TO RELAX NOW — After more than 50 years of service with General Electric, Herbert C. Grueb has plenty of time to enjoy life now that he has marked his August 1 retirement. Herb was 14 when he first reported to work on February 20, 1914 as a messenger in Building 18. At the time of his retirement, he was Supervisor-Shipping, Receiving, Warehouse & Transportation at Taylor Street. In addition to taking life easy, Herb plans to do some traveling.

Retirees Form Association In Bradenton-Sarasota Area

Two retired employees from Fort Wayne are playing key roles in a newly-formed organization in Florida known as the "General Electric Retired Employees Association, Bradenton-Sarasota Area."

Louis J. Hesse is a three-year director of the group which was formed by some 150 former employees of General Electric and Chester A. Ellis is publicity chairman.

Other officers and administrators of the organization are:

President — Andrew Whitaker, Vice President — Rudolph Staudenmeier, Secretary — Mrs. Chester A. Ellis, Treasurer — C. R. Swart, Director (two years) — Willard P. Craik, Director (one year) — Mrs. J. G. Tymerson, Constitution and By-Laws — Frank F. White, Edward F. Sierleja and Fred Colwell, and Entertainment Chairman — Richard Ryno.

Mr. Hesse retired in March 1955 as a punch press operator at the Taylor Street Plant. He began his GE association at Winter Street when he was hired as a solderer in November 1927.

Mr. Ellis took an optional retirement in January 1962 as a standards engineer in Building 26-2. He was employed in the old Meter Department in Building 19-3 in February 1917.

Former employees of the Company, its subsidiaries or affiliates are eligible for active membership, Mr. Ellis reports. A wife, widow, husband or widower of a former employee is also eligible for membership.

Regular meetings of the association will be held on the first Tuesday of the following months: January, February, March, April, May, November and December.

Anyone desiring further information about the organization should contact Mr. Ellis. His address is 1131 Palma Sola Blvd., Palma Sola Park, Bradenton, Fla.



HE'S USED TO WALKING—Herb A. Franke walked an estimated 21,900 miles in performing his duties here for the past 48 years. Joining the Company in September 1916 as a messenger in Building 18, Mr. Franke was a dispatcher in Building 4-2 when he celebrated his August 1 optional retirement. With him are Edna Messerschmidt, Frieda Matthias and Helen Hostler.



A FAMILY CELEBRATION—When Esther R. Richman, second from right, observed her August 1 optional retirement, her family helped her celebrate the occasion. Left to right are her husband, Joseph, who is employed in Building 26-1; her daughter, Mrs. Otto Marquardt; and her son, Weldon. Mrs. Richman started in May 1946 as an insulator in Building 17-3 and was last employed as a motor assembler in Section 15 at Taylor Street.



RETIREMENT SMILE — Anthony T. Holocher has a particularly warm smile as he observed his recent disability retirement after being off work due to illness since April 24. A painter in Section 28 at the Taylor Street Plant, he started here in January 1941.

PENSIONERS' PARADE

Mr. and Mrs. Russell Frey of 4029 Tacoma Avenue recently completed a 3,300-mile tour of Europe but there's nothing to compare with the U.S.A., they report in a letter to the GE NEWS.

The couple left New York on May 13 aboard the Queen Mary and returned 50 days later on the Queen Elizabeth.

Here are some of the highlights of their letter.

"The trip from Southampton to London, England in May when the trees and shrubs are in full bloom is a sight one would never forget.

"The four hour cruise down the Rhine river was beautiful, too. The tour group stopped at the American cemetery near Florence, Italy and placed a wreath at one of the unknown soldiers grave. It was an impressive ceremony; there were seven veterans in our group.

"After traveling over 3,300 miles in Europe, we were glad to board the liner for home. It's good to be back and we still think the U.S.A. is the best," the letter concludes.

Mr. Frey was Specialist-Quality Control in Section 14 at Taylor Street when he took an optional retirement in June 1960. He joined the Company in June 1917 as an electrician in Building 20-1.



Now's an Ideal Time to Accident-Proof Your House

Autumn's falling leaves are not only an indication of approaching cold weather but also a warning that now is the time to accident-proof your homes for your family's safety during the winter months ahead.

This may sound like a needless chore, but the Institute of Life Insurance points out that approximately 4,000,000 Americans suffered disabling accidents — 26,500 of them fatal — while "safe" at home last year. Statistics show

just about one-half again as many fatal mishaps occur in the home during the winter quarter as during the summer.

Although Mother spends the most time in the home, it's the family breadwinner who is most

likely to have a fatal accident, followed closely by the smaller children. While Dad is the impatient do-it-yourselfer, Junior is the gay adventurer, closely investigating and examining anything and everything he comes across but not

realizing potential dangers.

Inspect Medicine Cabinet

Mother, of necessity, is safety inspector. It is her job to see that her home is safe for the rest of the family, particularly the children since Dad usually leaves his handyman activities for weekends. Probably her first move in this capacity is to inspect the medicine cabinet for essentials.

The well-stocked cabinet should contain sterile gauze pads, bandages and cotton, adhesive tape and bandages, ammonia inhalants, scissors, tweezers and antiseptics. In addition, there should be on hand any particular medical item known to be needed by a member of the family.

Then, too, every medicine bottle should be labeled clearly. All outdated medicines should be thrown out—either poured down the drain or put out in the garbage so small, inquisitive hands can't find them.

If the medicine cabinet is in the bathroom, precautions should be taken so that the room is equipped with a door that can be opened from the outside and the inside latch placed above the reach of small hands. For safety in the room itself, a grab rail should be installed on the tub or shower and electrical appliances should be kept out of reach of bathtub and sink so that the family can't reach them with wet hands.

Some Found in Kitchen

Many mothers like to keep the medicine cabinet in the kitchen, often called the "most dangerous room in the house." Here it is readily available for mishaps which occur downstairs as well as outdoors.

The kitchen is dangerous from the children's point of view since it includes many drawers and cabinets, which fascinate youngsters. The trouble is that some of the most ordinary cleaning materials are poisonous and usually stored in these areas. Such materials should be removed and kept out of reach on a high shelf in the laundry area or in a locked cabinet.

Turn Pot Handles Inward

These areas also would be good storing places for matches while the many sharp knives, usually found in a kitchen, should be stored out of the children's reach. And, while cooking, the handles of pots and pans should be turned inward on the stove to prevent children from pulling them down and perhaps scalding themselves.

Since falls account for many home accidents, it would be well to use a non-skid floor wax throughout the home, especially in the kitchen. There also is the constant danger of electrical shock to the young explorers. Children should be taught the dangers of inserting objects into electrical outlets in the home. Caps may be obtained which will cover the exposed outlet.

Shopping for a New Automatic Washer?

Read why this new General Electric Washer will save you work, time, and money.

1. Large 12-pound capacity



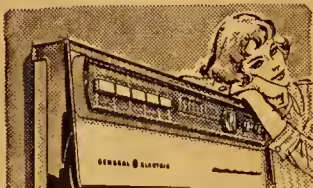
The General Electric Filter-Flo® washes big 12-pound loads truly clean. You wash less often.

2. Mini-Wash* System



General Electric's exclusive Mini-Basket carefully launders delicate articles for you... relieves you of tedious hand-washings. Perfect for small or leftover loads (up to 1 pound) because it uses less water and detergent.

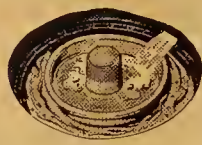
3. New Fingertip Controls



No guesswork! No worry! Just push-a-button and turn-a-dial... your General Electric Washer automatically selects proper wash and spin speeds, wash and rinse temperatures, and washing time.

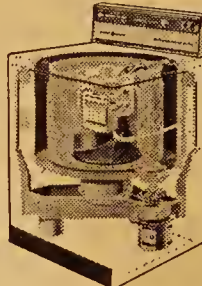
*Trade Mark of General Electric Company

4. Filter-Flo® Washing



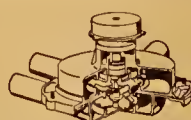
General Electric's famous non-clogging filter system removes lint from wash water as it recirculates. Filter serves as a handy detergent dispenser, too.

5. Unbalance Load Control



General Electric's no-spring suspension system, using aircraft-type cable, gives washer high unbalance capacity and operating stability. Unbalanced clothes loads are safely and quietly washed and rinsed without interruption of washer action.

6. Power Pumping



Extra large Turbo-Type pump. Capable of emptying the tub in two minutes.

7. Timed Automatic Bleaching



General Electric's Bleach Dispenser conveniently stores undiluted bleach. At proper time, bleach is diluted and added to clothes load... automatically!

Other General Electric features include:

- Soak Cycle • Cold Water Wash • Illuminated Control Panel • Safety Lid Switch • Porcelain Tub and Basket • Counter-height, depth • Choice of G-E Mix-or-Match Colors or white.



WASHER WA-1250Y

Employee Discount on This Model — \$35.00

NOW VERY SPECIALLY PRICED
AT YOUR GENERAL ELECTRIC DEALER

TEN PIN TOPICS

By Jan Bowers

Several openings still exist in a few of the GE Club bowling leagues, it was announced this week.

Any couple wishing to bowl in a mixed league through the week is asked to contact Charlie Wilt or me at the club on Ext. 2042. This circuit will bowl Thursdays at 8:30 p.m. Teams are also needed.

Also needing teams is the Monday Morning Ladies' League which rolls at 9:30 a.m. while the Monday Night Ladies' League which spills the pins at 8:30 p.m. needs individuals.

The GE Owl League which bowls

Thursdays at 8:30 a.m. needs teams.

And the Junior Girls' League needs individuals. This loop bowls Saturdays at 10 a.m.



At Lutheran Hospital	
Betty Thompson	Winter Street
Aylene Sreice	Building 12-2
Carol Nuttle	Taylor Street
Jerome David	Taylor Street
Thelma Eagleson	Taylor Street
Helen Rife	Taylor Street
Walter Koehlinger	Taylor Street
At Parkview Memorial Hospital	
Walter E. Cook	Building 9
Evelyn Kiasinger	Building 4-6
Doris Olinger	Building 4-6
Dorothy E. Weller	Pensioner
Charlie Whitt	Building 4-B
Walter Jordan	Building 26-4
Garl Satterthwaite	Taylor Street
Robert Blonker	Taylor Street
At St. Joseph's Hospital	
Lake O. Parrish	Building 4-3
Harold Mettler	Taylor Street
Howard Smith	Taylor Street
Loring Gotschall	Pensioner
At Veterans Hospital	
James Monroe	Taylor Street
At Linville Memorial Hospital	
Columbia City	
Alice DeBolt	Building 12-2
At Huntington Hospital	
Huntington	
Jesse Millican	Taylor Street
At Clinic Hospital	
Bluffton	
Pauline Settle	Taylor Street
At Wells County Hospital	
Bluffton	
Floyd Shively	Taylor Street
At Wabash County Hospital	
Wabash	
Donald Shepherd	Taylor Street
At Charlotte Community Hospital	
Punta Gorda, Florida	
Samuel L. Moore	Pensioner
Dismissed From Hospital To Home	
Clayton Barick	Building 4-3
Leo M. Didier	Building 8-1
Judy K. Hipsher	Building 18-3
Marvin A. VanSkyock	Building 6-3
Robert Donohue	Winter Street
Max Holecross	Winter Street
Sophia Rieg	Winter Street
Carl Waterson	Winter Street
Elmer Hart	Pensioner
Coy Weber	Taylor Street
Mary Nuckles	Taylor Street
Gaylor Sparks	Taylor Street
Ronald Walden	Building 19-2
Ronald Zimmerman	Building 19-3



SELLING SQUARES MEMBERSHIP—Harold Chapman, left, and Jim Atterholt, standing, discuss the merits of the GE Squares Club with prospective new member Bob Elliott. The annual membership campaign is underway, and an attractive slate of events has already been arranged for the coming season.

Squares Open Annual Drive For Members

The 1964-65 membership drive of the GE Squares Club will culminate Wednesday evening, September 16, with a steak fry at the Southwest Conservation Club, located on the Bluffton Road.

In addition to the meal, entertainment will be furnished by "The Wayne Beaus," a barbershop quartet. Admission to the stag affair is \$1.50 for members and \$1.75 for others.

Jim Atterholt's Membership Committee currently is contacting all past and eligible members to point out the schedule of events of the forthcoming season. Objective of the club is to provide recreational, social and educational opportunities for its members.

Atterholt explained that prospective members can save \$1 by paying their dues on or before September 16. After that date, annual dues will be \$4.50.

The following planned events have been outlined by Squares President Wendell Hughes:

- October 9 — Membership Dance.
- January 22 — Toboggan Party.
- February 12 — Mardi Gras Dance.
- March 12 — Surprise Event.
- April 21 — Spring Stag Party.
- May 27 — Family Picnic.
- June 16 — Annual Stag Party.

October 23, November 20, January 15 and February 26 — Party Bridge.

September 23, October 28, November 25, January 27, February 24, March 24 and April 28 — Duplicate Bridge.

Squares Wives To Launch New Season Tuesday

The GE Square Wives will open the fall season Tuesday, September 15, at 6:30 p.m. with a potluck dinner and an address on "Grandmother's Cosmetics-Home Remedies for the Skin" by Mrs. Robert Rowe at the Rowe residence. Assistant hostesses will be Mrs. Richard Zauner and Mrs. John Kalb.

Officers for the 1964-65 season who will assume their duties at the Tuesday night meeting are: Mrs. Ray Benckenstein, president; Mrs. Cecil Dougherty, vice president; Mrs. Earl DeGrandchamp, secretary; Mrs. Gene Shirley, treasurer; and Mrs. Richard Baumbauer and Mrs. Kalb, members-at-large.

The president has chosen the following as board members: Mrs. Donald Scarce, program; Mrs. R. Wendell Schultz, ways and means; Mrs. Steve Nagy, membership and advisor; Mrs. F. Bendel, nominating; Mrs. Arnold Kiefer, publicity; and Mrs. Wendell Hughes, contact.

Progressland Chosen Feature of 'Today' Show

General Electric's Progressland pavilion at the New York World's Fair gained further recognition last Friday when television's TODAY show devoted 15 minutes to a news report of its highlights.

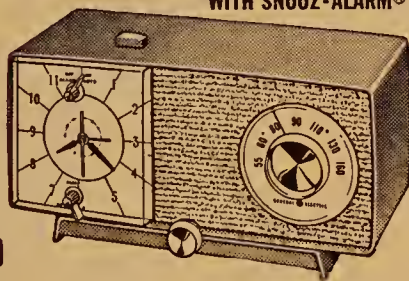
The TODAY report included an interview with S. C. Van Voorhis, Manager of General Electric's N. Y. World's Fair Operation, and the entire first two acts of the Carousel Theater portion of the Progressland show.



CLOCK-RADIO

WITH SNOOZ-ALARM®

Model C465



\$19.50

Beautiful, low priced

- Wakes you to music and/or alarm.
- Turns itself off quietly.
- Snooz-Alarm gives you an extra forty winks.
- Powerful G-E Dynapower speaker.
- Choice of Antique White, Pink, or Brown.

90-DAY WARRANTY ON BOTH PARTS AND LABOR



STEAM IRON SPECIAL!

MODEL F60



only \$9.50

These and Many Other Specials Available at the Employee Store

Open 1:30-5:30 p.m.
Monday, Tuesday,
Thursday and Friday

Open 1:30-8:30 p.m.
Wednesday

NEW! SPECIAL!



6-TRANSISTOR

RADIO



Model P9451

- 6 transistors plus diode
- Operates on penlite batteries
- Includes carrying case, batteries and earphone

\$8.35

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, September 21, 1964

FOR SALE

HOUSE, SW, on bus line, 2 bedrooms plus 1 unfinished, 1 1/2 baths, carpeted, gas heat, \$7500, easy terms. 483-7704 after 5 or week-ends.

MINK STOLE, autumn haze, excellent condition, newly cleaned and glazed, \$125. 745-2745.

BOY'S CLOTHING orlon sweaters, size 38-40; shirts, good selection, 14-18 years; beige wool topcoat, size 38-40, 443-5932.

DRAPES, 2 pr. beige fiberglass, 50x63", \$3.50 a pair, like new. 447-6534.

TILES, tubeless, 4, 7.60x15, \$10; floor type canary cage. 745-3401.

SNOW SUIT, boy's size 3, blue; electric sleeve pigtails; 2 storm windows; 1 pr. boy's print drapes, new; dryer. 744-2717.

'57 STUDEBAKER, Silver Hawk, all white, sports hardtop, V-8, automatic, good condition. 446-6152.

METAL CAR CARRIERS, used 1 month, like new, \$7; M. W. table saw; 1902, 22 rifle; Hawaiian guitar and sheet music, pieces and bar. 748-0036.

RURAL MAIL BOX, with metal post. 748-7272.

WASHER, double tubs, \$20; stove, \$15; curtain stretchers. 441-9333.

BOY'S PANTS, corduroy, very good condition, 2 light tan and 1 light grey, size 34 waist. 745-1730.

HOLLYWOOD BED, brand new, full size, never been slept in, 1964 model, \$60. 426-6454 or 637-3711.

SNOWSUIT, gold, like new, 5 year size, \$8; light coat and bonnet, like new, size 4, \$5. 748-6224.

LOT, with small garage, on Cumberland and Allen, walking distance of Northcrest add., city utilities. 439-2024.

TV SET, CE 14" portable, \$30; Daisy pump BB gun, \$3. 747-4812.

GIRL'S BICYCLES, 18", \$10; 24", \$12, also training wheel. 483-7034.

EXTENSION LADDER, 39' almost new; lumber, 12, 2x8x12, used 6, 8x12x16, 2x4, reasonable. 483-3345.

HOUSETRAILER, 2 bedroom, front kitchen, extra nice, see to appreciate; Hi-lite camp trailer, 904 Melching Drive in Ossian or Ossian 3032 after 4 p.m.

BOY'S COAT, all weather, size 18; sport coat, size 16, good condition. 745-7112.

COTTAGE, 2 bedrooms, completely furnished, on Lake Pleasant, Steuben County, choice location. 441-7482.

TV, 17" table model with table; drop leaf treadle sewing machine, small size ironer; collapsible picnic table and benches. 448-3100.

TWIN BEDSPREADS, 2, pink, matching 4 pr. cafe curtains; 4 pr. tan corduroy cafe drapes. 745-1588.

BINOCULARS, 10x50, precision ground, coated lens, individual eye adjustment, \$35. 747-4812.

REED ORCAN, 75 years old, still plays, as is \$60. 745-3905.

GE TRAVEL IRON, \$1. 747-3940.

LIVING ROOM CHAIRS, 1 pair, modern, turquoise, good condition; leather top mahogany coffee table. 446-9114.

GRAVE LOTS, 4, lot 121 Sunset view subdivision, D&E Lindenwood Cemetery, \$250 for all, Fred W. Gerhard, 13940 Thunderbird Dr. Apt. 6-A, Seal Beach, Calif. or area code 213 430-6466.

MONEY CHANGER, good condition, sell reasonable. 747-5487.

BROILMASTER, used twice, price \$20, sell for \$15. 744-1490.

'59 BUICK LE SABRE, 2 door, standard transmission, low mileage, clean, best offer. 427-5182 after 5 p.m.

CEMETERY LOTS, 2, Covington Memorial Gardens, \$100 each. 749-2290.

BABY CLOTHES, all kinds, plus blankets, shoes, and snow suit, \$15 for lot. 483-7567.

BOWLING BALL, lady's 14 lb. 745-0951.

OIL TANK, 275 gal., \$15; 2-wheel trailer, \$40; boy's 2 1/4 hp go-cart, \$35. 747-3831.

IRISH SETTER, beautiful, male, A.K.C. registration, 5 years old, very reasonable. 749-5983.

COATS, women's winter, red wool, zip-out lining, size 12; man's gray brushed wool overcoat, size 38-40, reasonable. 425-9045.

MUMS, 50 varieties, all colors. Toccin 7-7376 or US 224 West at Kingsland.

RECORD CHANGER, Garrard AT-6, with Empire 880 cartridge, wired for stereo. 748-2700 after 6.

METAL BASE LAMPS, one pair, gold colored, good shades, 27" high, \$6. 426-7943.

GIRL'S DRESSES, excellent condition, snow-suit size 6 and 6X, 744-4619.

BRITAIN SPANIEL, pedigree, male, 3 years old, very intelligent, playful, reasonable. 749-4800.

PETERSON STROLLER with canopy and basket, like new, \$15. 747-4304.

KROEHLER DAVENPORT and chair, with brown slip covers, \$10. 747-2984.

2-BEDROOM HOME, excellent condition, one story, SW near bus line. 445-9244.

MACHINIST TOOLS AND CHEST: 34x60 oak desk; 5-piece dinette set; spool bed and chest; complete base and mobile C. B. station. 442-6641.

CAMPING TRAILER, 4x5x2, one-wheel; 60 BTU GE air conditioner with GE electronic pollen filter. 483-7023.

CAS FURNACE, 75,000 BTU, used one season, all pipes and thermostat, reasonable. 439-5181 after 4:30 p.m.

MINIATURE POWERED CORVETTE, Sting Ray, retail value \$395, sell for \$150. 483-8756.

ELECTRIC STOVE: 3 outside doors; storm door, all very reasonable. 743-8249.

DAVENPORT, bed type, green, \$45; rose 8x9 rug, \$6; 1 pull-up chair, \$4; upholstered chair, beige, \$15. 745-3050.

DOG KENNEL, 8x12', with run-ways, very good condition; dog house, 6x7'; washer, conventional with square tub. 748-7439 after 4 p.m.

ICE SKATES, girl's size 7, white. Nestor Johnson, \$8; bed spreads, blue, pair of twins, drip dry, like new, \$5. 745-8170.

FURNITURE, five rooms to sell. 745-1688.

STORM WINDOWS, 15, wooden, also 15 screens of assorted sizes, all for \$10. 446-5435.

BED FRAME, blonde, \$8; student suit, size 36, \$10; Briggs & Stratton rotary mower, \$15. 748-2237.

MISSSES CLOTHING, size 12-13, wool suits, dresses, sweaters, skirts, etc., good condition, cheap. 745-4157.

DESK, child's good condition, \$5; 3 speed record player, like new, \$15. 744-9479.

DINETTE SET, 5-piece, chrome, like new, grey, will sell for \$20. 439-4453.

STORKLINE CRIB and MATTRESS, \$20; pottie chair, \$2; infant seat, \$3; car bed, \$2; good "Champion" trumpet, \$35; chest, \$4. 423-6844.

'51 PONTIAC, fully equipped, very good condition. 1311 Wall Street.

WHITE HEADBOARD, new, twin beds, ideal for children; strong black chest of drawers. 440-3085.

BABY CRIB, clean, very good condition. 743-6126.

BOWLING BALL, man's, Ebonite, \$15; port-a-crib, \$10. 442-0831.

OUTSIDE DOOR with glass, 32x80, \$3; inside doors, 32x80, \$1; 6 transoms, \$50 each. 444-0825.

OIL BURNER, gun type conversion, iron fireman oil burner complete with operating and safety controls; 275 gal. tank with 100 gal. of oil, \$30. 436-8162.

'60 BUICK, 2 door, hard top, excellent tires, new battery, power brakes and steering, very reasonable. 424-9654.

BARTLETT PEARS, will be ripe about Sept. 12th or 15th. 748-2936 after 5 p.m. weekdays.

CAMERA, Ciroflex twin lens reflex with carrying case, filters, close up lens, F35, reasonable. 483-3785 after 4:30.

HEDGE SHEARS, excellent condition. 745-3592.

AUTOMOBILE TIRES, 800x14, excellent condition; glider; chaise lounge; 2 girl's winter coats, size 7; girl's dresses size 7-8. 447-4221.

DUNCAN PHYFE and 4 chairs; Youngstown kitchen unit; electric range; reasonable. 745-3340 after 4 p.m.

WOMEN'S CLOTHING, wool skirts, size 10; wool dresses, size 9, ideal for school; baby's snowsuit, size 18 mo. 747-3874.

SIAMSE KITTENS, beautiful seal point, reasonable. 442-0574.

BEDROOM SUITE, walnut, \$75; Simmons sofa bed and chair, \$60; coffee table, \$20; UHF converter, \$7.50. 483-5177.

SILVER SERVICE for 12, plus extra pieces, Beaumont pattern from Koehrs, worth \$177, will sell for \$50. 748-6654 after 5:30 weekdays.

'57 CHEVY, 2 door hardtop, automatic transmission, new tires and battery, excellent condition. 423-9328.

'58 MERCURY, 4 door hardtop, power steering, brakes, push button, automatic, priced for quick sale. 445-7661.

VIOLIN, German make, in very good condition, with carrying case. 423-9944.

GIRL'S CLOTHING, good used, size 12, dresses, blouses, skirts, sweaters, winter coat; boy's lightweight tan jacket, size 14-16. 745-9675.

ALUMINUM COMBINATION DOOR, 3x 6x9, piano hinge, guard, very good condition, \$10. 744-0773 evenings and week-end.

CE POLISHER, carpet and floor, like new. 446-6455.

BABY BED, 6 year, with matching wardrobe, together or separate. 749-2540.

'62 EVINRUDE MOTOR, 40 hp., electric, 14' fiberglass boat and trailer, cover, \$850, like new. 749-2126.

MINI-BIKE, Sept. 17, 745-1830.

WATER SOFTENER, Mark IV, 7", Culligan, excellent condition and appearance; '59 Plymouth, hardtop, above average, automatic; '54 Chevy, 2 door, new tires. 749-4964.

CLOTHING, man's, size 38, car coat, \$3; tot's rompers, shoes, dresses and skirts; boy's sport coats, 6, 8, 12; girl's school skirts, size 24-26. 425-7583.

3 BEDROOM HOUSE, 2-story, Southeast, large living room and dining room, light and bright inside and out, occupancy under closing. 745-7878.

BREAKFAST SET, brown and grey, six chairs; student desk. 438-3735.

WANTED TO RENT

GARAGE OR SHED to house small travel trailer, 6 1/2' wide by 13' long. 453-1710.

GE OBITUARIES

William H. McClish, 80

Services were conducted Sunday, August 30, for William H. McClish, 80, who died Thursday, August 27, at Cameron Hospital, Angola.

A member of the Quarter Century Club, Mr. McClish retired in February 1948 as an assembler in Building 19-1. He began his General Electric career here in November 1917 with the old Meter Department, then located in Building 19.

Survivors include his wife, Edna; five children including Mrs. Martha Spade and Willard of Fort Wayne; one brother; and one sister, Mrs. Ada Reinhoel of Fort Wayne.

John B. Grosjean, 84

Funeral services were conducted yesterday for John B. Grosjean, 84, who died Monday, September 7, at St. Joseph's Hospital following an illness of two weeks.

A lifelong resident of Fort Wayne, Mr. Grosjean was employed here as a shipper in Building 6-1 when he took an optional retirement in March 1947. He joined the Company in July 1922 as a learner in Building 6-2.

He was a member of the Cathedral of the Immaculate Conception.

Surviving are his wife, Edna; two sisters, Mrs. Raymond E. Bobay and Miss Agnes Grosjean, both of Fort Wayne; and several nieces and nephews.

El Par Meeting Set

Elex Club's El Par Chapter will hold its regular meeting Wednesday, September 16, at 1 p.m. at the YMCA. Hostesses are Goldie Howenstine, chairman; Roxann Schinbecker and Ann Ripenberger.

FOR RENT

3-BEDROOM HOME, SE, gas heat, close to schools, bus and shopping, newly decorated, references, \$65. 744-9479.

WANTED

HEDGE TRIMMER, electric, in good condition. 747-4714.

BEDROOM LAMP, chest, rocker, picture frame, mirror, colonial design. 637-3823 after 5 p.m.

CHINA CABINET, old, in good condition; salt dips unusual; butter pats. 744-2717.

CANOE, 15 or 17' preferred, all sizes considered. 438-5570 after 5:30 p.m.

SKIN DIVING SUIT or wet suit, size XL. 745-1830.

JOHNSON OR EVINRUDE MOTOR, used, 5 1/2 hp, must be in good condition. 446-3165.

Charles D. Grim Sr., 61

Funeral services were held Tuesday, September 1, for Charles D. Grim Sr., 61, who died Saturday, August 29, in St. Joseph's Hospital where he had been a patient since August 10.

Mr. Grim was last employed as a borematic operator in Building 17-2. His service with the Company began in September 1940 when he was a helper in Building 20-1.

A native of DeKalb County, he was a resident of Cromwell and was a member of the Salem Community Church, Wilmont.

Surviving are his wife, Mary; a son, Paul of Warren; a daughter, Mrs. William Reger of Kimmell; a daughter-in-law, Mrs. Charles Grim Jr. of Ligonier; a brother, Bert of Portsmouth, N.H.; two sisters, Mrs. Alvin Rhinehold of Huntertown and Mrs. Nydia Hosler of Grabbill; and four grandchildren.

Harold S. Comer, 64

Services were held Monday, August 31, for Harold S. Comer, 64, who was dead on arrival Thursday, August 27, at Elmhurst Hospital, Angola.

Mr. Comer who had moved to Arcola 15 years ago was employed here for more than 42 years. He joined the Company in December 1920 and went on disability retirement in July 1963 as an inspector at the Winter Street Plant.

A native of Wells County, Mr. Comer was a member of the Quarter Century Club and Eagles Lodge, Aerie 243.

Survivors include his wife, Stella J.; a stepson, John L. Dunn of Fort Wayne; three brothers, Harvey (Nelson) Comer of Fort Wayne, Marion D. Comer of Yoder and Clarence Comer of Columbus, Ohio; a sister, Mrs. Laura E. Smith of Ossian; and three grandsons.

Partizan Meeting Set

Elex Club's Partizan Chapter will hold its first Fall meeting Tuesday, September 15, at 12:45 p.m. at the home of Roqua Shideler, 4619 Reed Rd. Everyone is asked to bring a white elephant gift. Hostesses will be Grace Hoon, Agnes Schlotter and Mrs. Shideler.



NAMED BY QUALITY CONTROL GROUP—George Ridge, left, and Ed Misselhorn, recently elected officers of the Northeastern Indiana Section of the American Society for Quality Control, discuss plans for the group's 15th annual conference at the Chamber of Commerce tomorrow. Mr. Ridge, Supervisor-Quality Control of the Taylor Street Wire Mill, was named chairman of the organization while Mr. Misselhorn, Manager-Quality Control at the Winter Street Plant, was elected secretary.

AD-LETS

CE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

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Home Address..... Pay No.....
Phone..... CE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature.....



"....after 4:30 I make my profit!"

YOU MAY HAVE HEARD the story about the country storekeeper who sat on the porch of his store day in and day out, rocking away in his maple rocking chair.

This kind of inaction, of course, caused his friends a certain amount of amazement. "Henry," they asked him, "why aren't you busy arranging your canned goods . . . or sharpening up your window displays . . . or working on your account books?"

And do you know what the storekeeper answered?

He told them: "Friends, I was reading where some folks had figured out that a business had to operate for more than seven hours and 30 minutes out of each eight-hour working day just to meet expenses. So I just can't see why I should hustle around all day long, when it's only after 4:30 in the afternoon that I get started making my profit."

Of course, Henry was way off the beam. As a matter of fact, there's a brand new gas station located where his store used to be!

It's true, of course, that when you compare national profit statistics with the eight-hour working day, it indeed will take — assuming an hour for lunch at noon — from 8 in the morning until after 4:30 p.m. before the average business has earned the day's share of the cost of materials and supplies, wages and salaries, taxes, maintenance and replacement of facilities, research and promotion.

But it's equally true that unless the entire day is devoted to working effectively, there won't be any profit at all . . . not even "after 4:30." And a business that doesn't make a profit doesn't last long. Neither do the jobs it provides.

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Friday, September 25, 1964

No. 18



HIGHLIGHTS OF QUARTER CENTURY CLUB OUTING—Especially honored at the Golden Anniversary Outing of the Quarter Century Club at the Memorial Coliseum on Saturday, September 12, were those members who completed 50 years of continuous service with the Company. In top picture, H. A. MacKinnon, Vice President, shares the enthusiasm of Herb Grueb (the latest addition to the 50-year ranks) who won one of the 50 attendance prizes as seven other 50-year men smile their approval. Left to right are Herb Siebold, Kenneth Seymour, Mr. Grueb, Mr. MacKinnon, Clifford Schwarz, William Kellermeier, Arthur Dicke, Carl Tuerschman and Carl Starke. The next picture shows an attentive group of 1,200 members

listening as Mr. MacKinnon reviewed business prospects for the Fort Wayne plants and spoke of the favorable comments the refurbishing of the Broadway facilities has drawn from some of Fort Wayne's leading businessmen. At left center, John Lare, Walt Pohler and Al Ruble represent the many "reminiscers" who take advantage of the outing to update each other on activities — old and new. At right center, Frank Hickman, Nora Byer, Charles Strong and George Stouder show off their attendance prizes. And at bottom, the newly-elected officers of the QC Club get together. Left to right are John Bastian, director; Ray White, vice president; Miles Cameron, treasurer; Jess Hahn, secretary; and Ted Hicks, president.



FORT WAYNE NEWS

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BUSINESS AND EDITORIAL OFFICES:
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FREDERICK HAAS, JR.Editor

Editorial



DOLLARS FOR CITIZENSHIP

In 1860 when Abraham Lincoln was running for President, he never left Springfield, Ill. His entire campaign cost about \$100,000.

In 1960 when the late John F. Kennedy was running for President, he traveled some 44,000 miles through 43 states. His entire campaign cost almost \$10,000,000.

The purpose of a political campaign is to reach the people — to inform them about candidates and issues. The reason campaigns cost so much these days is because there are more people to reach and they're more spread out.

Television helps, of course. But a half-hour nation-wide program today costs as much as Mr. Lincoln spent on his entire campaign 100 years ago.

This is why many people — like former President Eisenhower and U. N. Ambassador Stevenson—and many organizations — like General Electric — are making an effort this election year to encourage more and more people to support — with dollars — the political party and candidate of their choice.

General Electric employees can do this easily through the "Dollars for Citizenship" campaign which is strictly voluntary and absolutely non-partisan.

Next week each employee will receive a summary of locations where contributions may be sent along with an envelope and contribution card. If he wishes to contribute, he may then address the envelope to a candidate or party of his choice . . . privately and in accordance with his personal political convictions.

These dollars are needed to insure informed voters. And informed voters are necessary to insure a strong, free nation.

Greatest Man of His Age

On the occasion of Bernard Baruch's 94th birthday, reporters asked him who he thought to be the greatest man of the age, expecting to hear the name of someone eminent or mighty.

Mr. Baruch's answer: "The fellow that does his job every day."

The Voters' Choice

What Can You Do This Presidential Year?

Who'll be the next President of the United States? This is the question on millions of minds now, but few people today realize how different the question was in 1787.

Then, at the Constitutional Convention, one hotly debated question was: Should we have a President? Many of the delegates feared that one Chief Executive would have too many chances to become a dictator. They favored a three-man executive committee to carry out the will of the Legislature.

But supporters of a one-man executive won out, mainly because everyone was sure that George

Washington — whom all the delegates knew and trusted — would get the job.

This tempestuous convention was still not as much of a three-ring circus as party-nominating conventions can be. The claim for holding the first (in 1830) goes to a party now long forgotten — the Anti-Mason Party.

Today's President holds down not one but five jobs and any one of them could fill an eight-hour day. The man in the White House is: Head of State, the nation's Chief ceremonial officer; Chief

the armed forces; Chief Legislative Policy-Maker; and Chief Executive, boss of all Federal employees.

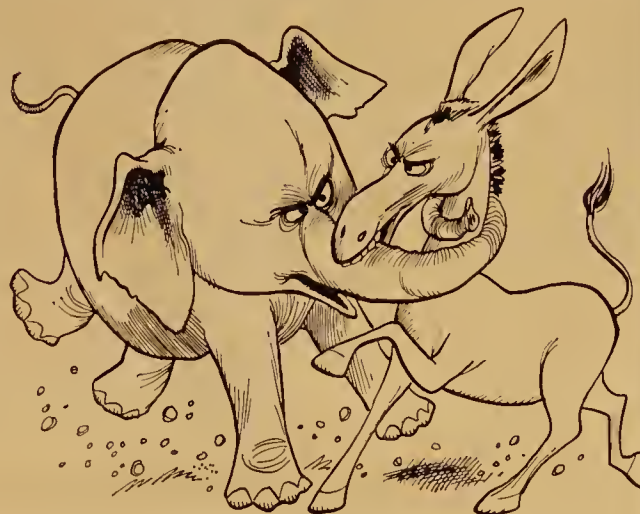
What can you do in Presidential years?

1. Know the candidates and the issues.
2. Enroll in a party and vote in its primary elections—that's where choice of Presidential nominees begins.
3. Make a contribution of money to your party or to the candidate you favor — your donation and those of thousands of other private citizens can keep your candidate free from financial obligation to special-interest groups.

4. Be a "campaign committee of one" — talk up your candidate to your family, friends and employees and remind them to register and vote.

5. Finally, don't YOU fail to register and vote.

Remember, when you go to the polls this November, you'll be an employer choosing the best man to handle one of the world's toughest jobs — President of the United States.



BE SURE TO REGISTER AND VOTE — Whether you favor the donkey or the elephant, don't be a political ostrich. Instead of sticking your head in the sand during election years, get out and register and vote. Also be sure to know the candidates and the issues.

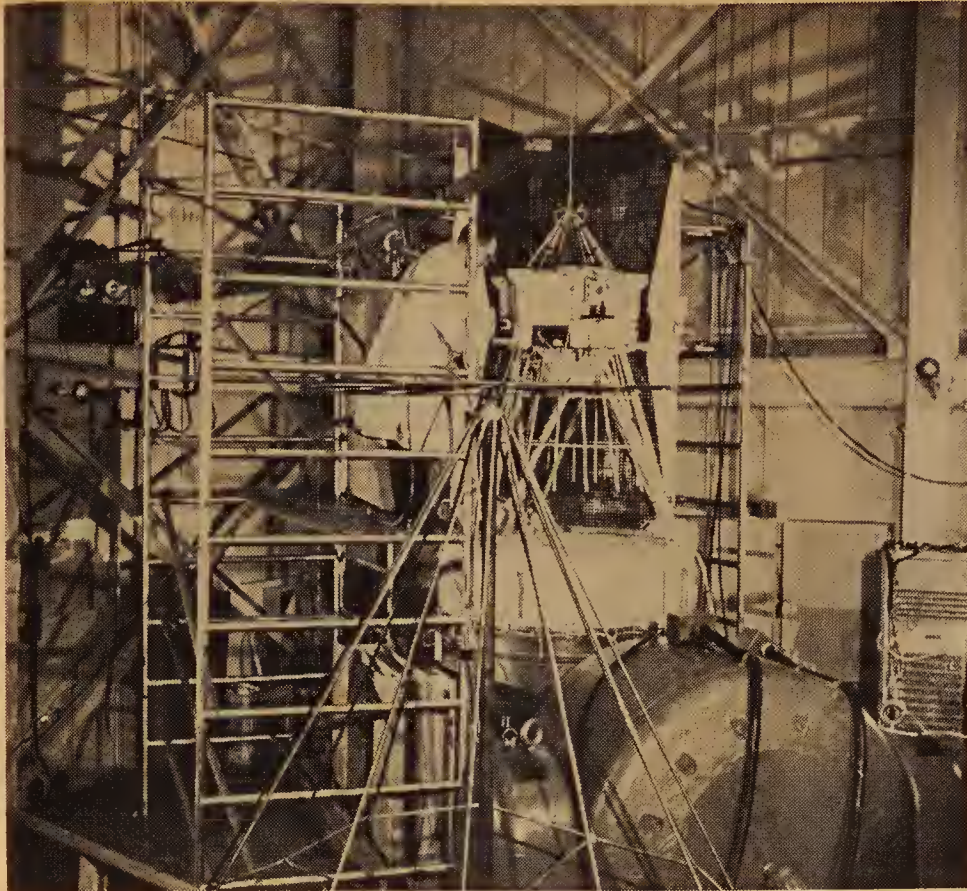
New Sunday Hours For Open Bowling

Starting October 4, the GE Club will be open Sundays at 1 p.m. for open bowling.

Four teams are still needed for the Thursday Mixed League. Any groups interested in participating should contact Charlie Wilt on Ext. 2042 for details. The loop bowls at 8:30 p.m.



COMPLETES MANUFACTURING TRAINING PROGRAM—Kenneth A. Robinson, seated right, who recently completed the Company's Manufacturing Training Program, is shown being awarded his diploma from Robert W. Trickey, seated left, Manager-Manufacturing of the Specialty Transformer Department. Other members of the STD manufacturing staff who participated in the ceremony are, left to right, Otto Fultz, Manufacturing Administration; Herman Korte, Manager-Manufacturing Engineering; Paul Koogler, Manager-Quality Control; Ed Sembroski, Manager-Materials; Bob Hunt, Manager-Shop Operations; and George Finkbeiner, Manager-Plant Facilities. A native of South Bend, Ken received a BSME degree from Notre Dame in 1954. He served three years in the U. S. Navy, attaining the rank of Lieutenant (j.g.). His MTP assignments were successively in the Small Aircraft Engine Department, Lynn, Mass., the Photo Lamp Department, Mattoon, Ill., and Specialty Transformer and General Purpose Motor Departments here. His first off-program assignment is with STD in Manufacturing Engineering.



TESTING NIMBUS WEATHER SATELLITE—The Nimbus weather satellite, shown here during development at the General Electric Space Technology Center in Valley Forge, Pa., was launched into orbit late last month as the nation's largest and most sophisticated weather satellite. For the part played by Specialty Motor Department in its testing, read the accompanying article.

SMD Plays Part in Testing Of Nimbus Weather Satellite

Few General Electric employees here know the part played by Specialty Motor Department in the testing of the Nimbus weather satellite which was launched late last month from California. SMD built and supplied a servomotor with tachometer generator and an amplidyne generator as a power source for the servomotor.

These units were used on special test equipment, a 39-foot thermal-vacuum chamber on the Nimbus position and rate instrumentation tracking system.

According to NASA officials, Nimbus "A" has been subjected to the most severe test program of any unmanned satellite built to date. The integrated vehicle and its individual components were subjected to an exhaustive 88-day series of environmental tests at the Space Technology Center located at Valley Forge, Pa.

The complete testing program including vibration, electrical, and thermal-vacuum and leak tests simulated almost every condition the spacecraft could be expected to experience from launch to orbit.

The Nimbus "A", designed, built, assembled and tested by the Company's Spacecraft Department, photographs the entire surface of the earth each day. The successful launching means meteorologists have been given a more complete and sophisticated look at the earth's weather than was ever possible before.

Three kinds of camera systems photograph the earth continuously during the vehicle's 14 to 15 daily orbits. The advanced vidicon camera consisting of three cameras set at different angles will take pictures when the satellite passes over the sunlight portion of the earth. A high-resolution infrared camera system will take over for the part of the earth that is in darkness. The third system called

APT for Automatic Picture Taking will be a boon to weather observers all over the world. By installing relatively inexpensive equipment, they will be able to push a button as Nimbus passes overhead and receive a picture of the cloud cover in their area.

The satellite remains focused on the earth's surface at all times aided by a three-axis stabilization and control system. This unique system was designed, integrated and tested by the Spacecraft Department. It takes advantage of the fact that the earth is warm and space is extremely cold. Two infrared scanners constantly view the horizon and sense the spacecraft's reference to the earth. Should the satellite slip from its proper hot-cold, earth-space position, a computer within the vehicle automatically directs small flywheels and gas jets to readjust its proper balance.

The ground station equipment for the Nimbus "A" telemetry and camera system data was assembled and integrated at Valley Forge. General Electric tested the system, then re-installed it at a ground support site near Fairbanks, Alaska. The Company also set up a technical control center and a data handling system at Goddard Space Flight Center, Greenbelt, Md., for NASA.

Did You Know That...?

General Electric makes more than 250,000 products, compared with 200,000 a decade ago.

Employees Earn \$12,200 in Suggestion Awards Here During First Half of 1964

General Electric employees here continue to find the Suggestion Plan an excellent way to supplement their income while at the same time furthering the Company's efforts to meet competition.

On top of a first quarter which showed a distribution of \$4,961 in idea awards, local employees earned a whopping \$7,258 in the April-June quarter to bring the suggestion total for the first half of the year to more than \$12,200.

The top award of the second quarter — and the year to date for that matter — went to Paul

Deemer, Building 26-2 toolmaker. Paul earned \$260 for suggesting design changes to the arbors for the new automatic precision winding machines.

Closely following was a \$240 award to Mildred Rietdorf, Building 26-1 instructor, for her idea to use adhesive labels instead of metal nameplates on certain units.

Both employees are with the Specialty Transformer Department. In fact, STD employees through the second quarter accounted for \$3,744 in idea awards, nearly double their first quarter pace of \$1,900.

General Purpose Motor Department employees enjoyed \$1,750 in second quarter awards, Specialty Motor Department employees received \$941, Small AC Motor & Generator employees earned \$402.

50, Hermetic Motor employees received \$352.50 and Lab employees picked up \$67.50.

You, too, can earn extra dollars by participating in the Suggestion Plan. Here are some suggested areas for you to consider in submitting ideas:

- Improving product quality.
- Improving manufacturing and distribution methods.
- Improving factory or office routines or layouts to achieve a more efficient work flow.
- Reducing production costs.
- Better selection of materials.
- Reducing waste in materials and time.
- Reducing breakage and spoilage.

Arizona State Launches Seventh GE College Bowl Season With Win

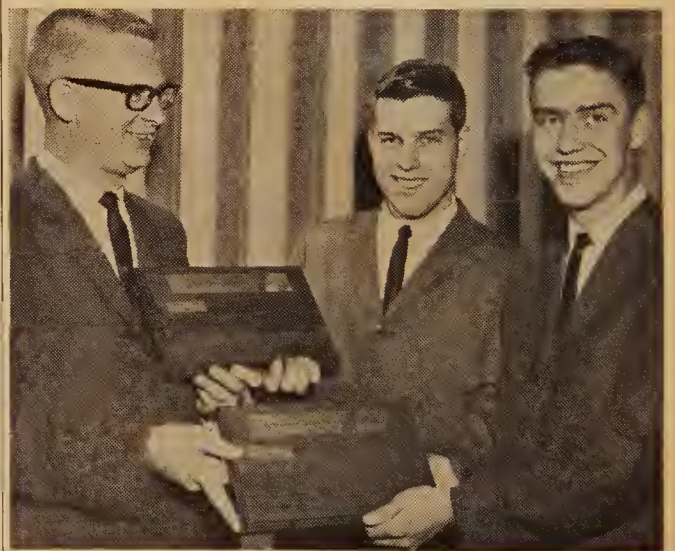
Arizona State, starting the seventh season of General Electric College Bowl last Sunday with a 140-115 win over Hofstra University, will try for another \$1,500 scholarship this Sunday when it is challenged by an academic quartet from LaSalle College, Philadelphia.

This will mark the 207th game of the intercollegiate information series, presided over by Moderator Robert Earle and televised live—in color — over the NBC Television network at 5:30 p.m. The College Bowl is seen locally on Channel 33.

On Sunday, October 4, the winner of the ASU-LaSalle game will be challenged by a team of four undergraduates from the University of Houston. In the three following Sundays of October, teams will represent Washburn University, Loyola of New Orleans and Emerson College of Boston, Mass.



Paul Deemer
Top Suggester



CITED FOR OUTSTANDING PERFORMANCE—Apprentice Performance Awards were presented recently to Kenneth Buchan, center, and Jerald Roehling, right, by David A. Bartle, Jr., left, Manager-Apprentice Training. Employed on an apprentice training assignment in the Building 19-2 bench unit, Roehling earned the Outstanding Undergraduate Award on the basis of academic grades, classwork and on-the-job evaluations, attitude and application as well as overall progress as an apprentice. Buchan, employed in Building 19-2 Apprentice Training Shop, won the Outstanding Graduate Award on the basis of on-the-job and classroom performance as well as self-improvement.

Warnings on Competitive Shifts Sounded by Borch

Economic growth and the jobs that go with it are tied as never before to American industry's ability to compete for a larger share of expanding worldwide markets.

General Electric President Fred J. Borch said U. S. industry "cannot walk away from this challenge" if the economy is to generate the job expansion needed by a growing population.

Robert Langdon Issued Patents



Robert S. Langdon

Robert S. Langdon has been issued his first two patents by the United States Patent Office according to an announcement by Henry J. Marciniak, Patent Counsel.

Both patents relate to improvements in motor mounting constructions which limit the transmission of torsional vibrations from the motors to their supporting bases.

Mr. Langdon is currently employed in Building 19-5 as Development Engineer-Mechanical with the Laboratory Operation.

Second Shift Elex Members to Enjoy 'Price Is Right'

Second shift Elex Club members only will have an opportunity to enjoy "The Price Is Right" at a luncheon-program Thursday, October 15, at 12 noon at the YWCA, 325 W. Wayne St.

There will be a few differences from the original TV show, of course. For one thing, Mary Odom of Building 4-4, the club's first vice president, will be the m.c. and not Bill Cullen. And for another, prizes will not include mink coats, cars, boats, homes, etc.

However, there will be many lovely items for guessing the price as well as a bonus or two. And everyone will have a chance to "bid" with those guessing the exact price winning the appropriate item.

The program which kicks off the new club season will follow the luncheon featuring Swiss steak.

Tickets at just \$2 (tip and tax included) must be reserved no later than two weeks from today, October 9.

"In many of the markets in which General Electric is interested, growth in Europe is predicted to be twice the rate of growth of the U. S.," he said, "and every export order we receive adds jobs in one or more of our U. S. plants."

Challenge Getting Tougher

But the challenge is getting tougher all the time, Mr. Borch told some 650 business leaders attending a meeting of the Sales Executive Club of New York.

"As a nation, our percentage share of total worldwide manufacturing exports fell 15 per cent from 1958 to 1963, while countries like France, Germany, Japan, and Italy measurably improved their share," he stated.

He added: "The estimated more than 50 cents increase — without the additional cost-of-living adjustment — which Chrysler will be paying represents half the hourly compensation paid to electrical workers in Italy."

Pattern Settlement

"It is international facts of life like this that are having a salutary effect on the so-called pattern settlement. We see increasing recognition of varying urgencies and specialized needs in settlements among different industries and between subcomponents of specific industries. With a few notable exceptions, pattern bargaining is becoming passe — and this is encouraging."

American businessmen, he said, "have work to do, all of us, to keep the U. S. jobs we've created on our export base."

Mr. Borch, who was presented the Club's annual "Applause Award" for his "marketing leadership at General Electric," said increased competition for the U. S. market from "our friends offshore" represented "the other side of the coin."

Both to meet this competition and to move ahead in exports, American industry will need "the world's finest salesmanship" and "costs that keep us in business worldwide," he added.

Do you have any idea how fast college education costs are rising?

It's little wonder if you don't. Few but experts who keep close watch over such trends would ever guess that:

- (1) College charges have nearly doubled in many places over the past 15 years.
- (2) They're expected to double

4 Veteran Employees Retire Following 145 Years' Service



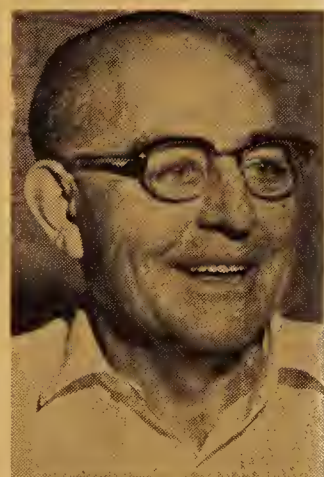
GENERAL ELECTRIC TELEVISION TO RELAX BY — Eugene T. O'Keefe, third from left, gets a helping hand from his son, Robert, as members of his family admire the General Electric Personal Portable television set presented him at his August 1 disability retirement. A Specialist-Equipment Development with the Laboratory Operation in Building 19-5, Mr. O'Keefe joined the Company in March 1922 in Building 4-2 on commutator work. When he is not enjoying many hours of television, he will spend time keeping up his lawn and will also visit the World's Fair this Fall. Others in picture are, front row left to right, his wife, Irene; daughter-in-law, Jean; son-in-law, Joseph Wolf; and son-in-law, Alden Ross. Standing in the usual order are his daughters, Doris Ross, Lucile Maniscalco and Joan Wolf; and son-in-law, Tom Maniscalco.



HAPPY SMILE — Martin Laughlin showed a broad smile when he said his "goodbyes" to his General Electric friends at his September 1 retirement. An assembler at the Taylor Street Plant, he became a General Electric employee in August 1941 as a multiple spindle operator in Building 4-1.



VETERAN RETIRES — Joseph Zephyr, punch press operator at the Winter Street Plant, completed more than 35½ years' service with the Company when he observed his recent retirement. Mr. Zephyr began his long GE association in November 1928 when he reported for his first assignment in Building 26-4.



"GOOD TIME" — Leo Heersche is "going to just have a good time" now that he completed 45 years' service with the Company at his September 1 retirement. Last employed as a spray painter in Building 4-1, he joined General Electric in August 1919 as an operator in Building 4-2.

Continued Rise in College Education Costs Foreseen

again by 1970.

- (3) The overall cost of one year in college now runs about \$2,500.
- (4) By 1970, this may hit \$5,000 a year, bringing the cost of a 4-year program up to \$20,000.

That's a lot of money! That's why many parents — especially those who can foresee the rise in

college charges — have started regular savings programs early to make sure there'll be a good sum of money on hand when it's needed.

How about you? Will you have adequate funds to help you pay the way when your child enters college?

If you haven't started saving for that day yet, remember it's never too soon to begin . . . but if you

keep putting it off, it could be too late.

To get started on the right foot, why not begin today by enrolling in a General Electric savings plan. Your savings, plus the Company contributions added on top of what you save, under the Savings and Security Program or the Savings and Stock Bonus Plan, could really help a lot to assure a college education for your child.

Fire Prevention Week (Oct. 4-10) Reminder

Plan Escape Routes in Event of Fire — in Advance

If fire should break out in your home today, would you know what to do?

Every 24 seconds a fire starts in a city somewhere in the United States, and every 45 minutes there is a fire death.

There were over 500,000 building fires in the U. S. last year, and well over half of these were fires in homes. By taking a few forward looking precautions, you can be prepared if fire occurs.

If you know how to escape quickly, you can save your own life

and the lives of the members of your family.

Advance Escape Plan

Governor Nelson A. Rockefeller of New York had, in advance, worked out an escape plan when fire suddenly swept the Executive Mansion in Albany three years ago. From his bedroom window on the second floor, the Governor had often looked at the roof of the porch just outside. He had decided that if the mansion ever caught fire and the way of escape down the stairs was cut off, the porch would be an alternative es-

cape route.

That was exactly the course followed when fire broke out in the mansion one night.

You, too, should have an escape plan, and you should make it now.

Here's how you go about it:

Gather all members of your family together and work out two alternate routes for escape from any upstairs bedroom or any other part of the house. The reason for two escape routes is that if one is cut off, you can use the other.

After you have drawn up your

escape plan, try it out. Rehearse it. With a little practice, every member of the family should be able to get out of the house in less than a minute.

Reporting a Fire

If you report a fire by telephone, remain calm and supply complete information by giving your name, the street address and the name of the town. Many people write the number of the fire department on the front cover of the phone book where it is ever ready for use. It's a good plan to memorize the number and be prepared in case you have to call it.

If fire should strike your house at night while you are sleeping in a closed upstairs bedroom, don't rush out into the hall.

Go quickly to the door and press the palm of your hand against it. If the door feels hot, the hallway could already be in flames or it could be filled with hot and toxic gases.

The closed door will serve as a fire barrier which could give you several minutes of precious time. You should leave the door closed and use another escape route.

Now, suppose you place the palm of your hand on the closed bedroom door and it does not feel hot. You may open the door slightly. However, follow these instructions:

Hold your head away, brace the door with your foot and, opening it a bit, place your hand across the opening to determine how hot the air is. If it is not hot, take a cautious look into the hall to see if there are any flames or dense smoke in sight.

If the hallway appears to be

cool and there are no flames and smoke coming up the stairway, you may be able to use your regular escape route. But make certain that all members of the household have been aroused.

Keep Calm

If you have any doubt about safe passage down the stairs, however, close the door, shout "Fire!" to awaken others, go to your window where you can breathe fresh air, remain calm and await rescue. But keep on shouting "Fire!" until you are sure your shouts have been heard by someone. Don't jump out unless it is absolutely necessary.

If the fire becomes very bad and it becomes necessary to jump to the ground, gather bedding, pillows, clothing or anything else that is soft and drop it to the ground beneath the window. This will make a cushion for you to land on. Then, lower yourself over the windowsill to reduce the distance to the ground and drop onto the pile of bedding.

Remember:

- If fire strikes your home, first get everyone out of the house.
- Then call the fire department.

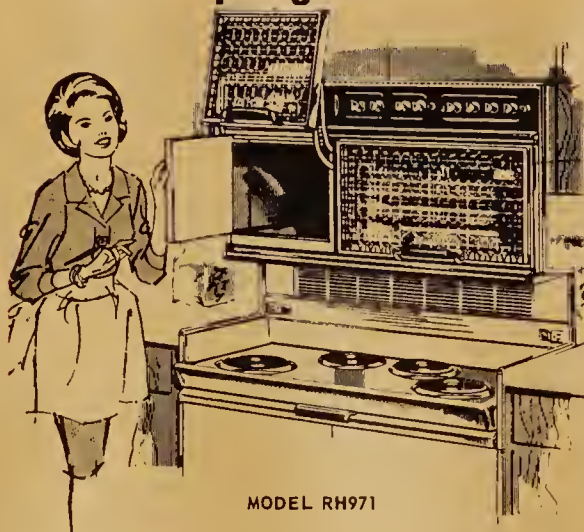
And do not re-enter a burning building except to save lives.

If you live in an apartment, you should also work out an escape plan with two alternate routes of escape. One route can be down the stairs and the other by way of the fire escape which is provided for just that purpose.

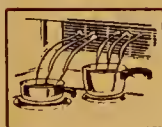
Follow these steps and you will have taken a giant step forward in protecting yourself and your family against fire.

EXCLUSIVE

**Teflon-coated
oven walls you slide out
and sponge clean!**



MODEL RH971



Exclusive, built-in ventilation system "vacuums" off steam, smoke, odors—even from front cooking units.

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PERFORMANCE ASSURED**

Hotpoint products are backed by the exclusive Hotpoint written 90-Day Replacement Guarantee of Satisfaction in addition to the usual product warranty. Under this written guarantee, if you are not completely satisfied with the performance of your new Hotpoint appliance and notify the dealer within 90 days of the date of purchase, he will replace it with a comparable Hotpoint model at no cost to you. This is another of the many ways Hotpoint puts the Accent on Value.

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SEE YOUR HOTPOINT DEALER TODAY

**Employee
Discount
\$8000**

**NEW
Hotpoint
Hallmark
ELECTRIC RANGE**

Walls and floors of both ovens in this revolutionary range slide out *individually*, so you can wash them in the sink like dishes. And the oven walls are coated with Teflon, the miracle, non-stick finish—so spatters just sponge off, without scouring!

The Vacuum-Airc Vent system keeps the range-top cooking from messing up your kitchen, or the oven windows. And it lets you broil electrically with oven doors closed. No outside venting needed, either.

For a complete list of eligible Hotpoint appliances and Employee Product Purchase Plan courtesy discounts, contact your Employee Relations or payroll office.

GE Foundation Announces Some \$650,000 in Grants

The General Electric Foundation has announced the award of \$650,000 in educational grants to more than 100 colleges and universities across the country.

Joseph M. Bertotti, Secretary of the General Electric Foundation, said checks covering 150 grants are now being mailed to 101 institutions in 32 states and the District of Columbia in support of undergraduate and graduate programs.

Biggest Part of Programs

The grants comprise the biggest part of the General Electric Foundation's 11 1964 aid-to-education programs. Nearly \$1.5 million in support of higher and secondary education, educational associations and organizations has been approved by the Foundation this year.

The General Electric Foundation was established with assets originally contributed by the General Electric Company and is an independent trust, separate and apart from the Company, to which the Company has made additional periodic gifts.

The Foundation awarded gradu-

ate research and study grants totaling \$545,000 to 57 colleges and universities for the 1964-65 academic year. These grants are made in the fields of physical sciences, engineering, mathematics and statistics, industrial engineering and manufacturing processes, accounting and finance, marketing and business administration, legal studies and political science, behavioral sciences and learning research.

Undergraduate grants totaling \$105,000 were awarded to 45 institutions for departmental support in the areas of physics, accounting and finance, mathematics, and engineering.

Largest of the awards went to Columbia University which received two grants totaling \$30,000 for business administration and marketing and a \$5,000 grant for research and study in behavioral sciences.

Dollar leaders among the states where colleges received grants were New York — \$113,000; California — \$70,000; Pennsylvania — \$56,000; Massachusetts — \$50,000; and Illinois — \$40,000.

TEN PIN TOPICS

By Jan Bowers

After almost three months of not bowling, we are back in the swing of things. And there are some pretty good scores to report.

Peggy Schwartz had high game of 207 in the Monday Morning Ladies League.

In the Monday Nite Ladies League, Margaret Bradtmiller scored a 187 and Kay Bade 182. Gloria Wright started for a triplate but didn't quite make it with two 177 games.

Ralph Thomas started his season with a whopping 258 and added 208 in the Masonic League. Jim Ruhl rolled 213 and Harold Kroeger 202.

The Wednesday Owl League boasts several high scores. Charlie Wilt and Carl Miller scored 214. Earl Keiser and Bob Fry posted 211, Harold Sorg 208, Forrest Houser, Louie Maier and Herman Kuehner 204, Oscar Baumgartner 203, Scott Putt and Ralph Remenschneider 201 and Bruce Berlien 200.

Bill Hattendorf of the Small Motor League has the honor of being the first and only bowler with a 600 count in the first two weeks of bowling. He achieved this with games of 184-222-199 for a 605 count. Team #5, Renners Express and Kelly Box and Packaging are tied for first place with 7-1 records. Ted Louterberg recorded high game of 231 followed by Joe Kramer 211-207, Roger Be-

about 202, Don Shoner and Paul Billman 201 and Bill Miller 200.

Ralph Thomas is going strong in the Apparatus League also with high games of 229 and 225 to report. Ron Korte rolled a 221 high game followed by Don Greenler 213, Jimmy James 212, Rolla Roe and Bonny Clawson 205, Kenny Fosnaugh 202, Don Alcott, Walt Rietdorf and Marv Rutz 201 and Max Baron 200-200.

In the Squares League, Frank Ross posted a 211 and Don Feber 207.

In the Ladies Friday Nite League, Pidge Saxton had a 505 high series including a 200 high game.

Three teams are tied for first place in the Adam and Eve Mixed League. Team #1, Four Aces and Main Auto have 3-0 records. Fran Miller didn't quite make a 500, but her 499 deserves mentioning. She had a 201 single. Other high games were accomplished by Dale Sowards 205 and Joe Kramer 201.

The women outdid the men in the Jack and Jill Mixed League. Winnie Dixon had a 520 series including a 187. Other high games were scored by Carl Miller 237, Ann Lee 194 and Arydth Hawley 178.

Cape Kennedy Engineer's Wife Wins GE Bake-off

Grand Prize Winner in the Range Department's Recipe and Baking Contest for General Electric employees and family members is Mrs. Eddie T. LaPlante of Merrit Island, Fla.

A check for \$2,000 was presented to Mrs. LaPlante for her entry, Marble Pie in Peanut Butter Crust, at the conclusion of the final competition recently. Mrs. LaPlante is the wife of an electronics engineer in the Company's Radio Guidance Operation at Cape Kennedy, Fla.

Winner of the First Senior Runner-up Prize of \$500 is Mrs. Doris Robinson of Cincinnati, Ohio, whose entry was Apricot Flakes. Mrs. Robinson is an employee at the Nuclear Materials and Propulsion Operation at Cincinnati.

The Second Senior Runner-up Prize of \$300 was awarded to Mrs. Maud M. Jacobs for her Seafood in Corn Meal Tart Shells. Mrs. Jacobs hails from Doraville, Ga., and is the wife of a General Electric Credit Corporation employee in Atlanta, Ga.

A recipe for Beef Pancakes Au Gratin won the Junior Runner-up Prize of \$300 for Miss Sally Van De Wal, daughter of Frank Van De Wal who is a designer with the Large Steam Turbine Generator Department at Schenectady, N. Y.



At Lutheran Hospital
Marilee Young Taylor Street
Virgil Howell Taylor Street
Alberta Omspach Taylor Street
Virgil Kline Taylor Street
Patrick Doyle Taylor Street

At Parkview Memorial Hospital
Paul Scotton Taylor Street
Theodore Alexander Building 8-1
Edward Marshand Winter Street
Devonna Clayton Building 26-5
Roscoe Marshall Building 26-4

At St. Joseph's Hospital
Forest Garr Taylor Street
Shirley Wilson Taylor Street
Gertrude Bender Building 4-3
Sophia Rieg Winter Street
Grover Bisel Pensioner

At Huntington County Hospital
Huntington, Indiana
Jesse Millican Taylor Street

At Wells County Hospital
Bluffton, Indiana
Kenneth D. Will Taylor Street

At Veterans Hospital
Marion, Indiana
James Monroe Taylor Street

At St. Joseph's Hospital
Kokomo, Indiana
Thelma Williams Taylor Street

Dismissed From Hospital To Home
Walter E. Cook Building 9
Evelyn Kissinger Building 4-6
Doris Olinger Building 4-6
Lake O. Parrish Building 4-3
Aylene Speice Building 12-2
Dorothy Weiler Pensioner
Harold Mettler Taylor Street
Howard Smith Taylor Street
Carl Satterthwaite Taylor Street
Walter Koehlinger Taylor Street
Floyd Shively Taylor Street
Donald Shepherd Taylor Street
Thelma Eagleson Taylor Street
Helen Rife Taylor Street
Carol Nuttle Taylor Street
John Ruhl Pensioner
Carolyn Bobilya Taylor Street
Pauline Settle Taylor Street
Jerome David Taylor Street
Virgil Fogie Taylor Street
Martin Vogel Winter Street
Warren Langmeyer Taylor Street
Carl Waterson Winter Street
Andrew Longardner Winter Street
Loring Gotschall Pensioner
Robert Blomker Taylor Street



BATTLING IT OUT FOR SOFTBALL TITLE—Meet the two teams that will fight for the GE Softball League championship. At top are the Apprentices, who won the first half, while at bottom are the Firemen who captured second half honors after a three way tie. The Apprentices are: kneeling—Larry Tipsord, Terry Rainey and Gene Hahn; standing—John Stanford, manager; Jack Morgan, Jerry West, Terry Geise, Harold Ely, Steve Hile, Dan West, Harry Poulson and Jerry Beltz. The Firemen are: kneeling—Gene Etter, Jerry Peiper, Harb Ohlwine, Larry Whetstone and Bill Wehrle; standing—Art Smethers, Tom Ahr, Bill Ort, Chick Morkoetter, Benny Penkul, manager; Mel Kestner and Dean Crum.



First Event Set For Pensioners

The GE Club Pensioners' Social Organization will hold its first event of the 1964-65 season Tuesday, October 13, at the GE Club.

A potluck dinner will be served at 12 noon promptly to be followed by entertainment in the afternoon, according to Ernie V. Riley, chairman of the organization.

Members are asked to bring a covered dish, pie or cake and makeable service. Anyone who is a General Electric pensioner is invited to attend.

Firemen Win in GE Softball

By Ted Kurek

The Apprentices won the first half of the GE Softball League by defeating the Firemen, 12-7. But the Firemen beat the Apprentices, 8-3, last week to win the second half honors following a three-way tie that also involved Transformer.

Thus, the stage is set for a best-of-three championship series between the youngsters, the Apprentices, and the veterans, the Firemen.

Errors were the key factor in the game that decided the first half race although Jack Morgan's homer and a four-run fifth inning provided the winning margin for the Apprentices.

But in last week's contest, the Firemen all contributed to the win.

The only consolation the Apprentices could muster was Dan West's blast clear out of Memorial Park.

In the three-way tie for second half honors, the Apprentices battled Transformer while the Firemen drew the bye. After five and a half innings, it looked as if Transformer was on its way, thanks to a 10-6 lead. But when the smoke had cleared, the final tally showed the Apprentices victorious, 13-10. Seven big runs in the sixth inning were the key as all Apprentices got into the act.

Earlier, Transformer had defeated the Lab, 18-3, and the Firemen, 4-1, to assure a second half tie before the Firemen battled back to score a 9-7 decision over the Pickups.

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, October 5, 1964

FOR SALE

- SCHOOL DESK, no seat, \$5; 275 gal. oil tank, \$30. 427-8335.
- GIRL'S ICE SKATES, white, size 2, very good condition; girl's snowsuits, 1 nylon, 3 piece, size 2; 1 all wool, 446-9013.
- CHROME KITCHEN SET, \$10; 40" stove; 26"x32" TV table, \$2.50; 2 pc. grey living room suite, \$60. 445-9762.
- REYNOLDS (RIB) FLUTE with case and music stand, perfect condition, \$110. 449-1072.
- WRINGER WASHER; 4 lyre back needlepoint chairs; 3 antique chairs. 744-5184.
- FRAMED 42" x 24" REPRODUCTION, color, Paul Delezen's painting of blacksmith shop titled "Horse and Buggy Days." 745-0488 after 8 p.m.
- TIRES, 4—6.50x13, white walls; Polaroid mod. 800; complete radiant color master movie screen; all excellent condition. 445-7831.
- BASS ACCORDIAN, 120, three tone changes. 428-7131 or 2012 Jessie.
- BICYCLE, girl's 24" wheel, like new. 745-9805 after 5 p.m.
- ANTIQUE BRASS BED; 2 table radios; wall telephone; console radio. 425-6754.
- GIRL'S SKIRTS, waist size 27-28"; 3 dresses; 1 corduroy plaid suit skirt and waist; 1 girl scout uniform; wood porch glider. 448-3342.
- FREE — male puppies, mother registered Irish setter, 12 wks old. 445-5814 before 2 p.m. or after 7 p.m.
- '62 PONTIAC BONNEVILLE convertible, all power, low mileage, reasonable. 745-2875.
- STUDIO COUCH, reasonable. 747-3266.
- CLARINET, all wood Buescher, like new, used only four times, paid \$205, will sell for \$120. 455-1489.
- ELECTRIC WATER HEATER, 52 gal., used, \$10; cartridge type iron filter, \$15; David Bradley garden tractor with accessories. 748-0755.
- '62 OLDS, "Starfire," 2-door hardtop, engine and automatic transmission excellent, bucket seats and power features, like new. 323 Field St.
- JODHPURS, lady's, size 14, excellent condition for fall riding; regulation football helmet. 748-8275.
- BABY FEEDING TABLE and portable screened crib. 748-7063.
- DRILL, heavy duty, 1/2" Skillelectric, \$25; 75 ft. garden rubber hose, red, \$4; 2 industrial weatherproof exhaust fans, \$5 each or both for \$8. 745-5227.
- FOLD-UP TRAILER, sleeps 6, 8x14 opened up with 10x14 canopy, 8x7x2 high when closed, \$250. 745-9363.
- GENERAL ELECTRIC RANGE, 30", like new, 2 years old. 749-5638.
- SWEATERS, boy's, age 16, sportcoat, age 12; pants; bedspread, plaid, twin size. 440-3013.
- DRAPES, 3 pr. white fiberglass, 54" wide x 81" long, new. 439-5895.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

GE OBITUARIES

Mabel I. Waggoner, 74 Chancy A. Newhard, 80

Funeral services for Mrs. Merl (Mabel I.) Waggoner, 74, were held Saturday, September 19. Mrs. Waggoner died Thursday, September 17, in St. Joseph's Hospital where she had been a patient four days.

Mrs. Waggoner took an optional retirement in June 1950 as a file clerk in the Specialty Motor Department, Building 4-6. She joined the Company in September 1943 in Building 4-6.

A native of Huntington, she lived here 44 years and was a member of the Elex Club and its Pen El Chapter, the Shiloh Chapter of Eastern Star and the Amaranth.

Surviving in addition to her husband are two sons, Max Waggoner of Dearborn, Mich., and Miles Waggoner of Oxon Hill, Md.; two sisters, Mrs. Mildred Deiser and Mrs. Helen Waggoner, both of Fort Wayne; and four grandchildren.

Services were held Saturday, September 19, for Chancy A. Newhard, 80, who died at his home Wednesday, September 16, after an illness of 18 days.

Mr. Newhard retired in June 1949 as a sweeper in Building 26-4. He started with the Company in March 1943 in Building 26-1.

Surviving are his wife, Clara; one daughter; five sons including Don and Morris of Fort Wayne; 13 grandchildren, one great-grandchild and one sister.

COMBINATION STORM DOORS, 32x36, storm windows 28x39 1/2, 32x55. 447-8524.

DROP LEAF DINING TABLE, Duncan Phyfe, and six chairs, \$35. 447-5401.

GRAVE LOTS, 2 or 4 in Greenlawn, choice location, reasonable price. 483-8500.

MEN'S SUITS, size 38, pants size 36x29; black overcoat, genuine alpaca, size 38; slacks 40-42, reasonable; cedar chest, 46x18x22, \$25. 744-9588.

VOLKSWAGEN, 50 hp. air cooled engine, roof carrier, 400x145 tires. 483-3078.

DAVENPORT and chair; washing machine. 483-4232.

STOVE, 20" apartment size, \$10. 747-3645 evenings only.

FURNACE, gravity, gas fired with all controls, 90,000 BTU, like new. 448-2793.

'59 FORD-O-MATIC 8 RANCHERO, extra clean, mechanically perfect, new plugs, points, fuel pump, air cleaner, etc., 20,000 miles. \$950 cash. 743-9844.

ANTIQUE CHERRY CHEST; Duncan Phyfe table and 4 chairs; solid oak gate leg table. 744-3623.

'59 VOLKSWAGEN, economy special, sunroof, dark blue, low mileage, new tires. 749-4681.

LAWN SPREADER, 20", new, \$75.00; fireplace fixtures, \$5; men's ice skates, size 9. \$5. 447-6943.

STOVE, apartment size, clean. 743-7094.

AUTOMOBILE TIRES, 7.50x14, white-walls. 748-8409 after 5:30 p.m.

EVERGREENS, Biota Arborvitae, 24 to 30 inches high, transplanted 2 and 3 times, \$1 each. 749-8120.

BICYCLE, boy's 26" Western Flyer; 5'x9" ping pong table — 1/2" plywood, 2 piece top, sturdy interlocking plywood base. 446-8235.

LIVING ROOM SUITE, 3-piece, excellent condition, \$50; 2 end tables and lamps, \$15. 424-9844.

SHOE ROLLER SKATES, young man's, size 10; 2 boy's car coats, 10-12 yrs.; girl's slippers, sweaters, 8 yrs.; 2 girl's square dance dresses, 7-12 yrs. 443-5932.

BANJO, Thielin, 5 string, and case, \$25. 743-1538.

SNOW SUIT, one piece, 18 mo.; roller skates, size 7, and case; majorette boots, white, size 8 1/2; tap shoes, size 6. 433-8471.

SPINET PIANO, Winter; girl's coat and leggings, size 3 and 4; misc. girl's clothing. 745-9449.

REFRIGERATOR, large, double door, \$175 new; Kenmore ironer, \$20; 20" electric stove, good condition, \$25. 425-0695 between 4:30 p.m. and 9 p.m.

DAVENPORT, 3-piece sectional, turquoise, very good condition, \$125. 748-6820 after 4:30 p.m.

PICNIC TABLE, ping pong table; cash register; twin bed spreads and curtains to match. 745-1538.

KNIT DRESS, one piece, black, worn once, size 12-14. 445-0165.

HEATING UNITS, baseboard, electric, one 32" single, two 96" with 3 units each, excellent condition. 436-7521.

BUNGALOW, brick, 2 bedrooms, all modern, on bus line, almost new wall to wall carpet, nice basement and garage. 1308 E. Wayne Street.

'58 PLYMOUTH, Belvedere, 2-door hardtop, very clean, 433-1609.

HOUSE, 3-bedroom ranch, South, \$13,500. 744-1656.

COAT, little girl's beige, leggings and bonnet, cleaned, size 2, good condition. 436-9834.

GIRL SCOUT DRESS, hat, belt, tie, book, size 10, \$5. 446-5872.

RUG PAD, 9x12, good. 425-6754.

STEEL FURNACE, 24", Iron Fireman oil burner, switches, thermostat, 275 gal. tank, good condition, \$100. 743-0251.

KITTENS, 8 weeks old, Manx ancestry, \$1 each. 743-5962.

APARTMENT HOUSE, 4 3-room apartments, High Street, good condition, very reasonable. 456-1772.

HOUSE, 3-bedroom, carpeted, living room and draperies, gas heat, fenced-in yard, garage; medicine cabinet, \$5. 442-0265.

GIRL'S WINTER COAT, size 9 Jr. (petite), perfect condition, \$7; also suit \$4; also 3-speed record player plus records, \$12. 744-9479.

GAS SPACE HEATER, good condition, \$20. 1810 St. Joe Blvd. after 4 p.m.

SMALL COTTAGE at Big Long Lake, 1/2 down, rest terms, \$4500. 445-3645.

BOY'S CLOTHING, small; 3 pra. shoes, boots; 2 formal; dishes; drum table. 748-6677.

FRUIT JARS, large; planter size yaws; doll clothes. 745-1876.

REFRIGERATOR, 2 months old, 10 cu. ft. 745-1784.

SILVER FOX STOLE, used 5 times, good reason for selling or will trade for mink; 24 qt. Presto cooker-canner, will sell reasonable. 425-3125.

BOY'S BIKE, like new, 1 yr. old, 26" wheel, Schwinn Speedster, stainless steel fenders, headlight and carrier, 1716 California Avenue.

BOX SPRINGS and mattress, like new, twin size, plus headboard. 745-9331.

BROWNIE OUTFIT, dress, hat, socks, tie, belt, size 8, \$4 complete. 456-1117.

BED, rocker, couch, library table, lounge chair, cupboard, aquarium, jig saw, prices reasonable. 745-3866.

COAT, tweed, winter, size 14, \$15. 743-6465.

GE TV CONSOLE in very good condition, \$20. 745-0698.

JIG SAW, with stand and motor, 18" Craftsman, \$40; Mossberg 20 ga. shotgun, new, \$30. 425-6724 after 4 p.m.

DRAPES, 90" high, one pair 96" wide, three pairs 72" wide, off white antique satin, newly drycleaned, \$25 for all 4 pairs. 446-5435.

TIRES, 4, 2-ply, just like new, \$30. 427-5743.

WANTED

TRAILER HITCH, Reese or Bock, to fit 1961 Buick station wagon. 745-9363.

ELECTRIC GUITAR and amplifier, must be reasonable. 440-2561.

AIR CONDITIONER, used, 1/4 to 1 ton, working or not, must be reasonable. 743-8580.

BABY BED, solid, clean and reasonable. 424-0023 after 4 p.m.

ANTENNA ROTATOR and control box with direction dial indicator. 445-7261.

PICTURE FRAME, size of glass 17" by approximately 20" or more, frame may be old and need refinishing. 442-8528.

BOAT TRAILER, medium size. 744-5428.

LADY to do general housecleaning, if satisfactory on a weekly basis, must be able to work alone with minimum of instructions. 743-2650 after 5 p.m.

OUTSIDE DOOR with glass, 32x51, 745-2096.

GIRL'S COAT and legging set, size 1. 446-5232.

ALUMINUM AWNING, good, used, 8x15 ft. 428-5883.

METAL TRAPS for muskrats and raccoons, used; also pelt stretchers, wood or metal, traps in any size or any quantity wanted. Decatur 3-4087 or 340 Stevenson St., Decatur.

EXPERIENCED CABINET MAKER or skilled hobbyist to construct built-in birch plywood bookcase, 48x36x55 inch tall 8 p.m.

DINING ROOM SUITE, modern style walnut dining room suite with six chairs, buffet and table pads. 446-0633.

LIVING ROOM SUITE, must be in good condition. 442-8411 after 4 p.m.

WHEELBARROW with pneumatic wheel tire in good condition. 747-5461.

DINETTE SET, green and chrome, 4 chairs. 438-9794.

FOR RENT

CLOSE TO GE, unfurnished 5-rooms and bath. 344 W. Masterson Ave. 428-9905.

MOBILE HOME, 8x41' located in Waynedale. 747-5276.

FURNISHED APARTMENT, upper, all utilities paid, \$65 per month. 747-5487.

UNFURNISHED APARTMENT, 3 rooms and bath, carpeted, stove and refrigerator, private, refined neighborhood. 745-8170.

TWO SINGLE SLEEPING ROOMS w/kitchen & bath, gentleman only. 1219 Fulton. 742-4719.

APARTMENT, four rooms, 5631 Winchester Road. 747-5664.

Apartments, 1 — 3 room, 1 — 2 room, utilities furnished, ladies only. 745-3113.

HOUSE, South, 3 bedroom, near public and parochial schools, bus and shopping, gas heat, \$65 per month, references. 744-9479.

RIDE WANTED

FROM HUNTINGTON, needed every day back and forth to Taylor Street Plant, 1st shift. Mike Yarger, Ext. 2576 or Huntington 356-3592.

FROM CORNER of Bull Rapids Rd. and Hwy 24, Woodburn, to Winter Street Plant, 8 to 5 p.m. Helen Meadows, Ext. 226 or 632-5351.

GE PORTABLE MIXER
MODEL M17

OUR LOW PRICE

\$8.50

EMPLOYEE STORE



Who Says Competition's Not Tough?

SO YOU'VE GOT A "KNOW IT ALL" BUDDY who keeps saying that all this talk about "fierce competition" and a "newly competitive world" is just a lot of guff.

Well, give him just the following facts about the Television Receiver business and let him draw his own conclusions:

— In June, General Electric made headlines with a 9-inch transistorized "play anywhere" TV portable at \$159 and said it would be available in September.

What happened?

— Philco announced a 9-inch Japanese built transistorized set. Price and available date are still to be determined but you can bet Philco will be out to win customers away from the GE set by beating the GE price.

— Matsushita, leading Japanese manufacturer, slashed the list price of its "Panasonic" brand 9-inch transistorized TV from \$229.95 to \$189.95 and also cut the minimum resale price from \$199.95 to \$169.95.

— Sony secured underwriter's approval of its new 9-inch transistorized set. It named a \$249.95 price but

implied it might have more to say this Fall when GE's model becomes available.

— Then Emerson exploded the bombshell. It announced it had started production on American made 11-inch transistorized set to be priced "under \$150."

— And observers say the battle is just beginning.

Tell your "know it all" friend that this is the way of life in many of the businesses in which General Electric people are engaged. The plain fact of the matter is that GE jobs depend on how well all of us meet this fierce battle for customers.

If your buddy wants to know what happens when a company can't stay competitive, give him figures on financial failures in the electronics business for the 12 months ended March 31.

Companies out of business — 118. But for employees the story is told in vanished jobs.

No matter how you slice it, competition is indeed tough — and our jobs depend on how well we meet it. Maybe your buddy would like to ask the people who once worked for the 118 electronics companies that folded.

CSF Campaign to Begin Monday



FORT WAYNE NEWS

Volume 47

Friday, October 9, 1964

No. 19

Your One Gift To CSF Works Many Wonders

Know what a handicapped child or adult, a bedfast stroke patient, an emotionally disturbed child and an injured truck driver needing blood have in common?

They are all receiving the help they must have in order to lead a more normal life, thanks to you and thousands like you who give to the United Fund of Allen County through the General Electric Employees' Community Services Fund.

Because you give, they live! Because you care enough to support your annual Crusade of Mercy through the CSF, they receive the attention and services of social workers, nurses, psychiatrists and therapists, all helping to restore those who need the service to a normal, productive life.

During the past 12 months, more than 70,000 children and adults in

GIVE THE UNITED WAY

Allen County were directly served by the United Fund's 38 health, welfare and character-building agencies.

You might ask, "Just what does my CSF contribution buy?" It buys services to people like those mentioned, plus many others. Your CSF dollar buys help for the blind, those stricken with diseases such as Cancer, Cystic Fibrosis and Multiple Sclerosis.

Your gift provides services to people with heart disease, tuberculosis, polio and other diseases through the Visiting Nurse Service. Your CSF contribution also helps prevent family breakups, provides adoptions to childless parents and helps build our children to be better citizens in the future.

When the CSF solicitor asks for your pledge next week, think of all that your dollars can do — the good health they can buy, the security and well-being you can bring to your community.

Remember, giving the CSF way helps support 38 agencies with one purpose — to help those who need help.

Your one gift works many wonders.

JOHN B. DENNIS
FIRST VICE PRESIDENT
WILLIAM G. MARTIN
SECOND VICE PRESIDENT
MELVIN BORCHERING
TREASURER
MARJORIE L. SMITH
LOUIS P. MEYERS
ROBERT VONHUBER
TRUSTEES
ARTHUR BROCKMEYER
RECORDING SECRETARY

CECIL R. ORION
PRESIDENT
LLOYD R. WINE
BUSINESS AGENT



VELMA M. ROSE
RECORDING SECRETARY
G. ROBERT COBLEY
FINANCIAL SECRETARY

GRIEVANCE COMMITTEE
HERBERT BAUER
PAUL BILLMAN
WAYNE BLAKE
MELVIN BRAUN
MAURICE CASEY
EUGENE COULTER
CUNNEY SMITH

LOCAL 901 IUE-AFL-CIO
1427 BROADWAY • 743-7686 • FORT WAYNE, IND.

October 5, 1964

Mr. Emory Tucker, Chairman
G.E. Community Services Fund
General Electric Company
1635 Broadway
Fort Wayne, Indiana

Dear Mr. Tucker:

The Officers and Executive Board Members of Local 901 I.U.E.-AFL-CIO again pledge all out support to the Annual United Fund Campaign.

We, of Organized Labor, have a deep conviction that the United Way is the right way to meet the health and welfare needs of our Community. We urge all of our Members and other employees to participate with a fair share contribution so that the faith of the needy will be restored in their fellow man.

Therefore, we wish you and the Community Services Fund Committee success in the current drive.

Sincerely yours,

Thomas E. Hayden

Thomas E. Hayden, President
Local 901 IUE AFL CIO

TEH/pk
ccia 325 afl cio

Goal Is 100% Participation; Unions Endorse Solicitation

The United Fund of Allen County once again is counting on the support of General Electric employees in the current campaign to raise a much-needed \$1,625,238 for the 38 local health, welfare and recreational agencies.

And all GE employees here will be given the opportunity to provide that support next week when the GE Employees' Community Services Fund conducts a plant-wide solicitation.

The GE Employees' Community Services Fund (CSF) provides an easy and convenient way for all employees to discharge their obligations to the 38 local social service agencies. You need only authorize payroll deductions to CSF. From this authorization along with those of thousands of other GE people here, your elected CSF Board of Administrators then determines the pledge to the current United Fund Crusade of Mercy.

The CSF Board this week decided to conduct a direct solicitation of all employees not yet participating in CSF as well as those very few who until now have preferred to make their contributions by cash instead of payroll deductions.

The decision recognizes that every employee has a responsibility to support the local United Fund. Consequently, the goal of the solicitation is 100 percent participation in CSF — and nothing less.

The solicitation also enables CSF members to re-examine their cur-

rent contributions in the hope that their rate of giving might be increased as a result of the broadening need for United Fund services.

This year's United Fund goal, about 6 percent above that of last year, represents a step toward meeting our community's most urgent needs while also maintaining the current level of services provided by the 38 agencies — services that aid about one out of every three families in Allen County every day of the year.

The decision of the CSF Board has received prompt support by the presidents of both Local 901 IUE-AFL-CIO and Lodge 70 IAM-AFL-CIO whose letters appear at the left.

The CSF Board of Administrators is headed this year by Emory E. Tucker, Building 4-3, chairman, and Orton C. Gilpin, Taylor Street, vice chairman.

The United Fund campaign concludes with the final report meeting Thursday night, October 22, at the Chamber of Commerce. Hopefully, with the support of all GE employees, the joint Company-CSF pledge will help the Crusade of Mercy go "over the top."

"Labor is discovered to be the grand conqueror, enriching and building up nations more surely than the proudest battles."

FRIENDSHIP LODGE No. 70
INTERNATIONAL ASSOCIATION OF MACHINISTS



132 E. Main Street
Fort Wayne, Indiana
October 5, 1964

Mr. Emory E. Tucker, Chairman
Employees' Community Services Fund
General Electric Company
1635 Broadway
Fort Wayne, Indiana

Dear Mr. Tucker:

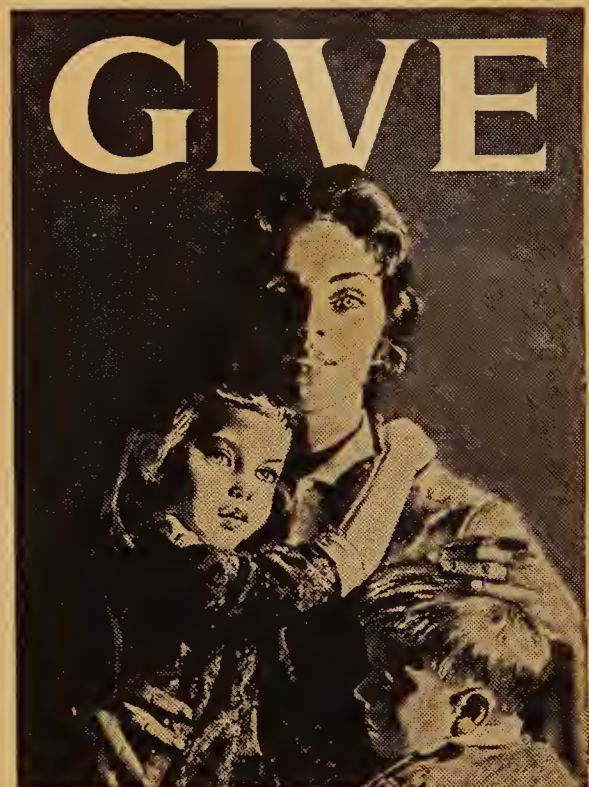
For many years Friendship Lodge No. 70, International Association of Machinists, has endorsed the principle of the United Fund and its policy of "one fund drive."

With this in mind, we urge the voluntary participation of all Group A employees in the G. E. Employees' Community Services Fund campaign next week in accordance with their ability and the dictates of the conscience of each individual.

Sincerely yours,

Raymond W. Smith

Raymond W. Smith, President
Friendship Lodge No. 70
International Association of Machinists



THE UNITED WAY



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR.Editor

Editorial

What's It Worth?

How much is it worth to each of us to help a retarded child find his way . . . to bring a little pleasure into the life of an elderly man or woman . . . to fight dread diseases . . . to help your neighbor and yourself in a thousand other ways?

This is the question we now face in considering how much to pledge to the General Electric Employees' Community Services Fund to support the 38 local United Fund agencies. The decision on the amount we pledge is ours alone to make. But the important point is for us to give what we can — based on our earnings and ability to give.

Helping the community by giving the CSF way is provided easily and conveniently by authorized payroll deductions throughout the year. From these authorizations, the CSF Board of Administrators can then determine the pledge to the current United Fund Crusade of Mercy.

Next week solicitors will be calling on non-CSF members and cash contributors to give their share to the Community Services Fund.

The need for everyone's support is compelling. Won't you help carry the load?

"Do Nothingness"

"All that is necessary for the forces of evil to triumph in the world is for good men to do nothing."

This negative but true axiom hits home every election year because too many good men "do nothing."

There are good people who refuse to become involved in anything. They have no commitment to themselves or to society. Some do not want to serve on a jury because they don't want to be bothered. Some may witness an accident and yet walk away because they don't want to get involved. Others live in communities and work for employers and belong to churches and yet do only enough to get by — hoping they will not have to make a strong commitment.

Nowhere in our American society is the lack of involvement more apparent than in political affairs. Judging from voting percentages, most people just don't seem to care. The fact that politics directly affects every citizen in terms of his money and his personal freedom seems to be of little concern to many. A minority of the voting age adults take the trouble to register. Less than half of the eligible voters cast a ballot. Very few citizens contribute to the party or candidates of their choice.

In view of the vacuum created by this lack of general interest in the affairs of government, can the average citizen really complain about conditions which are not to his liking?

Let's all mark this national election year down as one in which we "did something" to exercise a voice in this government of ours. Let's support the party or candidates of our choice with our money, our time and our vote.

Electric Toothbrush Cited

Investments In New GE Products Result in Thousands of New Jobs

The electric toothbrush was so successful that General Electric Company had 52 competitors within two years after introducing the product, Treasurer John D. Lockton said.

And he added that the Company's electric slicing knife "promises to be equally successful."

Speaking at a Conference on Understanding Profits, sponsored by Macalester College and the University of Minnesota Graduate School of Business Administration, Mr. Lockton said prices of General Electric products in 1963 were about 13 per cent lower, on the average, than they were in 1957-59, or at approximately the levels of the early 1950's.

(The Company's Annual Report for 1963, issued in March, said General Electric producer goods last year sold at 1953 price levels, on the average, while consumer goods sold at 1950 levels.

(Average compensation per employee more than doubled since 1950, the Report said while the price of materials advanced 35 per cent. And General Electric sales more than doubled between 1950 and 1963, with new products accounting for much of the growth.)

Mr. Lockton said the search for profits has led General Electric to invest heavily in new products and new technologies in recent years.

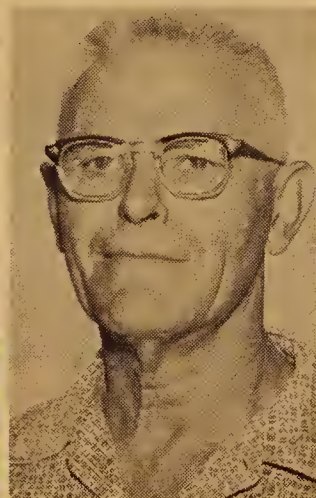
More than 25 per cent of the 260,000 jobs provided by General Electric resulted from investments in new products and new technologies over the past decade, he added.

The General Electric Treasurer said businessmen and educators had a responsibility to focus public attention on "the true values of the profit system and the enormous contribution it has made and is making to the greatness of the United States."

Six Here Mark 40th Anniversaries



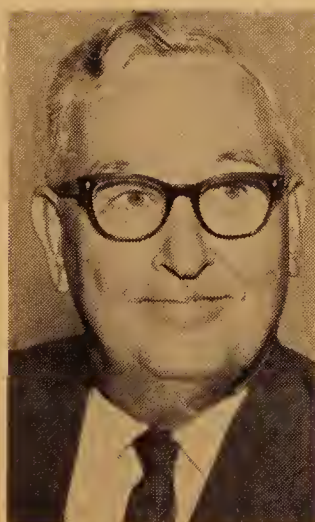
James Keller
Building 26-3



Archie Rian
Building 22



Kenneth McCague
Building 19-4



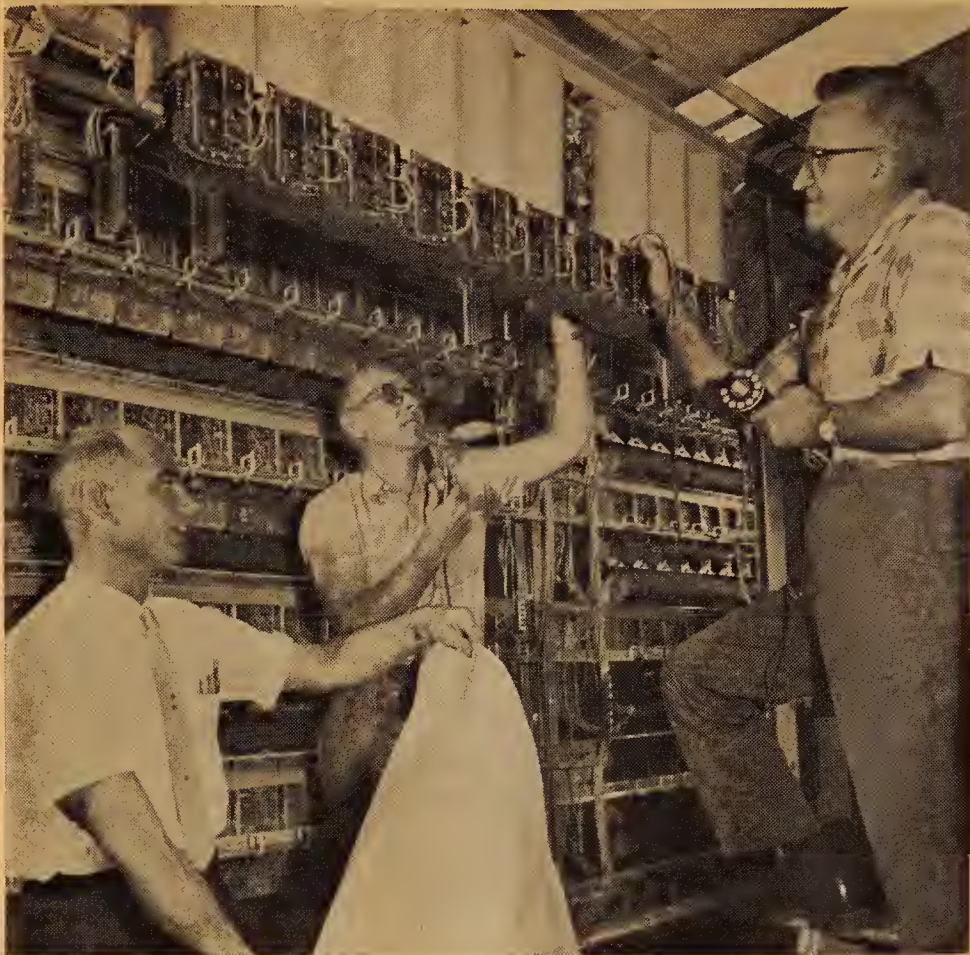
J. Richard Cullen
Taylor Street



Alfred Rondot
Building 4-5



Everett J. Thomas
Building 26-2



TESTING ADDITIONAL DIAL COMM EQUIPMENT—Making final adjustments and tests upon completion of three additional access lines recently installed between Fort Wayne and the regional center at Chicago are, left to right, George Lambroff, Arlin Grieser and Dick Dentel. Mr. Lambroff in accompanying story notes that the Dial Comm system has already proved its worth.

System Proves Worth Stress Careful Use of Dial Comm

Dial Comm, General Electric's nationwide telephone system, has already proved its worth during its first seven months of operation, but its use may still be creating problems.

George Lambroff, Building 20-2, Unit Manager-Telephone, Telegraph and Control System, pointed out this week that the increased convenience of the system may cause cost problems through its use of those communications which could be handled better and more economically by letter or telegram.

He explained that in many cases the answer to a question could involve search of reference data or lengthy discussions with others over details. Often such communications could be handled more economically through a letter or telegram, he observed.

In addition, he pointed out that there is available here a WATS (wide area telephone service) line for use on calls that cannot be placed on Dial Comm. "WATS calls can be placed throughout the United States with the exception of Indiana," he explained and added, "utilization of this WATS service should give us maximum benefit in long distance telephone service and expense."

Mr. Lambroff cited several other points which could help to prevent overload on Dial Comm.

"Those using the system might try to place calls during the off-hours rather than at the peak times which locally are between 10 a.m. and noon and between 2 and 4 p.m. Calls made during these off-periods will meet with much less interference and busy signal inconvenience," he suggested. Moreover, the system is in operation 24 hours

a day but Dial Comm calls are only billed between 8 a.m. and 5 p.m.

The Dial Comm system has already proved a boon to the Company both in operation and reduction in telephone expense. But it should be stressed that before reaching for the telephone, everyone should consider the most appropriate means of communication to use whether by letter, telegram, Dial Comm, WATS or commercial toll for ultimate cost control and maximum communication efficiency.

Mr. Lambroff concluded by offering this sound advice, "Remember — write when possible, telegram when required, and telephone when necessary."

'Remember When' Club Sets Banquet

The "Remember When" Club will hold its annual banquet Monday, October 19, at 6:30 p.m. at the Simpson Methodist Church, 2501 S. Harrison St. The price of \$1.75 will include dues for one year.

Eligible for membership are all women who were employed by General Electric here prior to and including 1933. For reservations, contact Stella Kemp, president, 448-3085, or Bea Helms, 745-1534.

Safety Ace Awards Go To 5 GE-ers

Five General Electric foremen received Safety Ace awards last week from Howard Pyle, President of the National Safety Council.

The presentation at the Chamber of Commerce climaxed the 24th annual Foremen's Safety Institute, sponsored by the Industrial Safety Committee of the Chamber's Safety Council.

The five GE recipients were Arthur J. Blume, Building 17-4, of the Specialty Motor Department; Thomas D. Cowan, Winter Street, of the Small AC Motor and Generator Operation; Dean R. Lockwood, Building 26-2, of the Specialty Transformer Department; Gerald H. Smith, Taylor Street, of the General Purpose Motor Department; and Arthur F. Thieme, Building 19-4, of the Laboratory Operation.

The five were selected from their particular departments or operations for achieving outstanding safety records and attaining high standards in their respective units.

Cancer Pad Sewing

Members of Elex Club's Partizan Chapter will hold an all-day cancer pad sewing session starting at 9 a.m. Tuesday, October 13, at the Allen County Cancer Society, 1021 W. Wayne St.

El Par Girls to Host Other Elex Chapters

Elex Club's El Par Chapter will host the Pen El and Partizan Chapters at a potluck luncheon Wednesday, October 21, at 12 noon at the GE Club.

Each member is asked to bring a 35-cent gift or item for bingo. Chairman of the event is Mabel Schaaf, assisted by Loretta Holt and Ruth Van Osdale.



At Lutheran Hospital	
Carlton W. Kirbach	Pensioner Building 12-3
Claud F. Voss	Building 26-5
William Cartwright	Building 31-2
Mabelle Woodward	Taylor Street
Patrick Doyle	Taylor Street
Rozella Koons	Taylor Street
At Parkview Memorial Hospital	
Burvilles Shuler	Building 4-6
Edward Marshand	Winter Street
Devona Clayton	Building 26-5
Mary Lichty	Taylor Street
Orville Gamble	Taylor Street
At St. Joseph's Hospital	
Robert Lauer	Winter Street
Miles Dunscombe	Building 26-4
Carl Zurecher	Building 19-4
Helen Babb	Taylor Street
Rex Mercer	Taylor Street
At Veterans Hospital Marion, Indiana	
James Monroe	Taylor Street
At St. Joseph's Hospital Kokomo, Indiana	
Thelma Williams	Taylor Street
Dismissed From Hospital to Home	
Ruth M. Stucky	Building 12-1
Kenneth D. Will	Building 6-3
James Ormiston	Pensioner
Ruth Stout	Taylor Street
Shirley Wilson	Taylor Street
Jesse Millican	Taylor Street
Chase Robinette	Taylor Street
Daniel Pinkley	Taylor Street
Beatrice Hans	Taylor Street
Patricia Morse	Taylor Street
Roland A. Thompson	Taylor Street
Virgil Kline	Taylor Street
Bernard Miller	Taylor Street
Virgil Howell	Taylor Street
Alberta Omspach	Taylor Street

Elex to Sponsor Knitting Class For Beginners

Elex Club members who want to learn the "ins" and "outs" of knitting may be interested in the news that the club will sponsor a Knitting Class for Beginners this Fall.

Estel Sewell of Building 4-6 will instruct the six 1½-2 hour sessions starting at 4:45 p.m. on Tuesday, October 20, and continuing through Tuesday, November 24, in the Building 18-3 conference room.

Reservation deadline is one week from today, October 16.

Those who join the class will need the following for the first meeting: "one Bernat Beginners Pack" (needles are included in the pack) or one two-ounce skein of Bernat Cuddlespun yarn and one pair of straight knitting needles size 10½ (W&D handles Cuddlespun products).

By learning to knit now, members will have plenty of time to make lovely items before the holidays, Esther Batchelder of Building 12-3, Educational Program Chairman, observed this week.

"Knitting is a grand way to keep the hands and mind busy while relaxing," she said and concluded, "It also gives one the opportunity to create something to be proud to wear."

Miss Sewell, an avid knitter, is well qualified to share her talents and enthusiasm with beginners.



HEAD WINTER STREET MANAGEMENT CLUB—In center, Dick Szink, president, and other officers of the Winter Street Management Club are shown formulating plans for activities which will highlight the 1964-65 season. Events will consist of several dinner meetings with informative speakers and one "sport shirt nite" outing. Flanking Mr. Szink are, seated left to right, Paul Greenlee, secretary, and Loren Andrews, second vice president, and, standing, Marion Gagnon, treasurer, and Milt Goetz, first vice president.

Progressland Is a Hit But How Goes the Entire Fair?

General Electric's Progressland, where attendance passed the 6,000,000 mark in mid-September, has been proven by figures alone to be one of the top hits of the New York World's Fair. And when opinions of its entertainment and educational value are surveyed, its popularity goes even higher than attendance figures suggest.

But how goes the rest of the Fair?

Press reports say the Fair is and will be a financial success. It has prepaid 25% of its outstanding \$29.8 million of 6% notes — two years in advance of the August 1, 1966 due date — and can be expected to pay off the balance of these notes \$1 for \$1 before the due date.

In contrast, the 1939-40 Fair Corporation was a disaster financially. It paid off only 32 cents on the \$1 to its investors, say press commentators.

One commentator points out that while headlines emphasize that admissions to the current Fair are running 20 to 25% below the 40 million estimated attendance, the important fact is that an attendance of 30 million plus in one year is unprecedented.

In addition, it is pointed out that the Fair is benefiting both from huge advance ticket sales at a discount and from current ticket sales at full price. The financial success of the Fair was guaranteed before it opened by the sale of 28 million advance tickets.

However, there's a negative side. Commentators say the Fair won't make the surplus needed for the restoring of Flushing Meadows into one of the world's most beautiful parks and for educational purposes. There have been some failures in the entertainment area. But only 10-15 have flopped, leaving a very good percentage of successes.

One columnist says that in the 1939-40 Fair there was one great industrial hit — General Motors. This time the list of hits is longer, and leading the others on the list is General Electric's Progressland.

The favorable mention of Progressland can be borne out by a few statistics. Since Opening Day, the popular GE pavilion has consistently maintained its position of third highest attended of all Fair pavilions. Ranking first and second are General Motors with a daily capacity of over 70,000 and the Vatican pavilion which can handle more than 140,000 persons a day.

Daily attendance at Progressland during the top-traffic months of July and August averaged just short of 44,000 people, a near-perfect capacity record.

GE's N. Y. World's Fair Operation Manager Steve Van Voorhis reports that at present attendance rates, Progressland will certainly reach its 1964 target of 7,000,000 visitors and stands an excellent chance of topping that figure before the Fair closes its '64 gates a week from tomorrow, October 17.



PROGRESSLAND ATTENDANCE PASSES 6,000,000 MARK—This nighttime view of General Electric's Progressland is one that has been seen by countless visitors to the New York World's Fair. Attendance at GE's hit pavilion passed 6,000,000 in mid-September and at present rates will reach its 1964 target of 7,000,000 visitors.

GE OBITUARIES

William J. Allen, 46

Funeral services were held Wednesday, October 7, for William J. Allen, 46, who was dead on arrival at Parkview Memorial Hospital Monday, October 5, after being stricken at work at the Winter Street Plant.

A resident of Spencerville, Mr. Allen was a pin press operator at the time of his death. He joined the Company in June 1942 as an apprentice in former Building 12-2.

Mr. Allen was well known in the area through his 16-year association with the Indiana Redbirds, popular musical group.

Surviving are his wife, Irma; a daughter, Lorie, at home; three sons, Jack, William B. and Dennis, all at home; his mother, Mrs. Chloe Allen; two brothers and three sisters.

George C. Oden, 61

Services were held Saturday, October 3, for George C. Oden, 61, who died Thursday, October 1, at the Huntington County Hospital, Huntington, shortly after being stricken while preparing to go to work here.

Mr. Oden was employed in maintenance in Building 20-1 at the time of his death. He joined the Company in April 1941 as a welder in Building 20-1.

Survivors include his wife, Hazel; three sons, one daughter, 10 grandchildren, three brothers and four sisters.

Henry Webster, Sr., 68

Funeral services were held Saturday, October 3, for Henry H. Webster, Sr., 68, who died Thursday, October 1, at Parkview Memorial Hospital where he had been a patient one week.

A native of Cleveland, Mr. Webster resided here most of his life and was employed by General Electric for nearly 39 years. Engaged on transformer repair in Building 26-5 at the time of his May 1961 retirement, he started his GE association here in July 1922.

He was a member of the Quarter Century Club and the Moose Lodge.

Survivors include his wife, Germaine; three sons, Louis H. and Robert G. of Fort Wayne and Henry H., Jr., of Phoenix, Ariz.; and nine grandchildren.

Grover G. Bisel, 71

Services were conducted Thursday, October 1, for Grover G. Bisel, 71, who died Tuesday, September 29, at St. Joseph's Hospital where he had been a patient one week.

A native of Warsaw, Mr. Bisel was a retired employee here and a member of the Quarter Century Club. Starting in January 1932 as a plater in Building 4-B, he retired in December 1957 as a punch press operator at the Winter Street Plant.

Among the survivors are his wife, Mary K.; two stepdaughters, Mrs. James McGowan of Orlando, Fla., and Mrs. Rex Boyer of South Bend; and nine step-grandchildren.

Matilda Henderson, 67

Funeral services were conducted Saturday, October 3, for Matilda M. Henderson, 67, who died Thursday, October 1, at the Lawton Nursing Home where she had been a patient two months. She had been ill for six months.

A native of Decatur, Mrs. Henderson retired in January 1962 as an insulator at the Taylor Street Plant. She began her employment with the Company here in August 1943.

She was a member of St. Paul's Catholic Church and its Rosary Society.

Survivors include a brother, William Kohne of Decatur; and three sisters, Mrs. Anna Schneider of Fort Wayne and Mrs. Florence Gillig and Miss Clara Kohne of Decatur.

Wilbur K. Boltz Sr., 62

Funeral services were held Monday, September 28, for Wilbur K. Boltz, Sr., 62, who died Friday, September 25, at St. Joseph's Hospital where he had been a patient for two days after suffering a cerebral hemorrhage.

Mr. Boltz served nearly 40 years with General Electric here prior to taking his optional retirement this past February 1. Last employed as Specialist-Drafting and Auxiliary Services in Building 4-6, he joined the Company in July 1925 as an inspector in Building 4-3.

A native of St. Mary's, Ohio, Mr. (Continued on page 7)



50 YEARS		
Frank C. Schlotter	Building 19-1	10-30-14
45 YEARS		
Howard L. Brooks	Building 8-1	10-13-19
35 YEARS		
Lake O. Parrish	Building 4-3	10-1-29
Forest Barker	Building 26-4	10-3-29
Ray F. Bowers	Building 4-1	10-4-29
Clarence A. Kopp	Taylor Street	10-8-29
John F. Bowers	Taylor Street	10-9-29
Elmer V. Robin	Building 4-3	10-9-29
True W. Sheets	Building 4-5	10-18-29
Glen A. Castle	Building 6-4	10-21-29
Marygold L. Smoak	Building 4-6	10-21-29
James Carey	Winter Street	10-22-29
Gerald T. Humbarger	Building 4-B	10-22-29
Jerome J. Omlor	Taylor Street	10-22-29
Carl H. Heemsoth	Taylor Street	10-23-29
Robert G. McCollister	Taylor Street	10-25-29
Walter A. Hahn	Building 4-4	10-26-29
Frank A. Ruesewald	Building 27	10-26-29
George E. Allen	Building 4-3	10-27-29
James H. Oman	Taylor Street	10-27-29
Glenn L. Bower	Building 19-3	10-28-29
Clarence R. Hartman	Building 4-4	10-29-29
Fred Feeber	Winter Street	10-30-29
Kenneth Mallot	Winter Street	10-30-29
30 YEARS		
Gary Forester	Winter Street	10-7-34
Robert Dent	Winter Street	10-11-34
Roger H. Pierson	Taylor Street	10-18-34
Kenneth J. Petgen	Building 8-2	10-26-34
Wilford Saalfrank	Winter Street	10-30-34
25 YEARS		
Mary I. Cordell	Building 26-4	10-5-39
Edna I. Bailey	Building 31-1	10-9-39
Bertha H. Click	Building 4-2	10-19-39

38 UNITED FUND SERVICES . . . and what they do

ADULT PSYCHIATRIC CENTER OF NORTHEASTERN INDIANA, INC.

Provides out-patient psychiatric services to persons 18 or older with serious mental or emotional problems. Also serves released patients of state mental hospitals, helping them to adjust to the community.

ALLEN COUNTY CANCER SOCIETY

Maintains a program for cancer control through research and education. Services to the home-bound cancer patient include free use of sick room equipment, dressings, terminal medicines, rehabilitation, etc.

ALLEN COUNTY LEAGUE FOR THE BLIND

Helps blind persons become independent and integrated members of the community through services which include travel training, counseling, aids to daily living, braille instruction, vocational placement service, and a home industry program.

ALLEN COUNTY MENTAL HEALTH ASSOCIATION

Promotes better mental health through community education; helps re-establish the rehabilitated patient; arranges volunteer recreational activities at County Home, State School, and the State Hospital.

ALLEN COUNTY SOCIETY FOR CRIPPLED CHILDREN AND ADULTS

Provides bedside teachers for physically handicapped children instructing in reading, music, and handicraft. Offers speech and hearing therapy to city and county parochial schools. Supports research in causes, treatment, and prevention of crippling diseases.

AMERICAN HEARING SOCIETY

Organized for the prevention of deafness, conservation of hearing and the rehabilitation of the hard of hearing, this agency also supports a program of research and public education.

AMERICAN RED CROSS, FORT WAYNE-ALLEN COUNTY CHAPTER

Offers a multiple-service program which includes Home Service to veterans and servicemen including emergency leaves and extensions, compensation applications, pensions; consultation on family and personal problems; disaster service; blood program; conducts classes in home nursing, first aid, accident prevention, water safety and swimming.

AMERICAN SOCIAL HEALTH ASSOCIATION

Carries out national program to reduce the growth of venereal disease which has taken a sharp increase among teenagers.

BOY SCOUTS

Offers outdoor recreation, and training in good citizenship, character-building, and self-reliance, besides camping activities throughout the summer months.

CAMPERSHIP FUND

Enables children who could best benefit from camping to attend camp, even though their parents can pay only part of the expense . . . or none.

CATHOLIC SOCIAL SERVICE

Counsels with families on marital difficulties, child care, household management, personal problems, adoption and foster home placement of children, and services to unwed mothers.

CHILD GUIDANCE CENTER

Provides diagnosis and treatment for emotionally disturbed children; confers with referring agencies in planning a treatment program.

COMMUNITY COORDINATING CENTER FOR HEALTH AND REHABILITATION SERVICES

Plans and executes a total program of services to handicapped persons with medical, emotional, financial, and employment problems.

FAMILY AND CHILDREN'S SERVICE

Provides guidance and counseling on problems of family relationship, emotional problems, household management and child care. Other services include foster home placement of children, homemaker service, adoption, and counseling with unwed mothers.

FORT WAYNE COMMITTEE ON MULTIPLE SCLEROSIS

Supports a research program to determine cause, cure and control of multiple sclerosis besides an educational and service program.

FORT WAYNE JEWISH FEDERATION

A multiple service agency which provides educational and recreational programs and counseling services for those with personal or family problems, besides a program of inter-community relations.

FORT WAYNE URBAN LEAGUE

Works to improve living and working conditions of Negroes through a program of industrial relations, community organization, employment counseling and placement.

GIRL SCOUTS

Offers outdoor recreation and training in good citizenship and character-building; also provides a varied camping program.

GOODWILL INDUSTRIES

Provides employment, training, rehabilitation, vocational evaluation and adjustment for the handicapped and disabled.

INDIANA MENTAL HEALTH ASSOCIATION

Strives to improve mental health program through state legislation; offers psychiatric training grants; aids the "forgotten" patient.

INTERNATIONAL SOCIAL SERVICE

Provides worldwide program for adoption of wartorn orphans; aids stranded or troubled citizens in foreign countries.

LEGAL AID SOCIETY

Provides legal counsel for those who cannot afford it.

LUTHERAN SOCIAL SERVICES

Counsels with families on problems of marital difficulties, child care, household management, foster home placement of children and services to the unmarried mother.

NATIONAL COMMITTEE ON YOUTH EMPLOYMENT

Concentrates on problems young people face in preparing for and finding opportunity in today's complex labor market. Majority of work is with children in deprived areas.

NATIONAL COUNCIL ON CRIME AND DELINQUENCY

Seeks to extend and improve probation and parole services and helps set standards for juvenile and domestic relations court.

NATIONAL CYSTIC FIBROSIS RESEARCH FOUNDATION, FORT WAYNE CHAPTER

Loans inhalational units to parents of CF children; provides program of public education and supports a national cystic fibrosis research program.

NATIONAL RECREATION ASSOCIATION

Helps integrate military personnel into community where stationed; develops community recreation programs for families of military personnel.

NEIGHBORS, INC.

Operates two day care centers for children of working mothers and a nursery school. Will soon be working extensively in deteriorating neighborhoods.

RESCUE HOME AND MISSION

Provides meals, lodging, and employment service for transients and local homeless men; distributes clothes to needy families.

RETARDED CHILDREN'S SOCIETY

Provides suitable training, education, and recreational activities for mentally retarded children through its School; promotes legislation to benefit the mentally handicapped; encourages education, medical and social service for research and provides an educational program for parents and the general public.

SALVATION ARMY

A multiple service organization which gives temporary assistance to transients and needy families; has character building group activities for youth; provides counseling and group programs for adults; aids prisoners, their families and parolees.

SENIOR CITIZENS

Provides public education, volunteer services, demonstrations, program aids on problems and services related to the aging.

TRAVELERS AID ASSOCIATION

Offers assistance to persons traveling, including the aged, small children, and the handicapped; in a recent year more than 1,400 local people benefited.

UNITED COMMUNITY SERVICES

A single agency encompassing planning, budgeting, fund raising and community relations. Identifies community problems and develops programs to meet needs, allocates dollars to member agencies for operation of their programs, interprets needs to the public, and operates the United Fund campaign.

U. S. O.

Provides a complete program of recreational, social, and educational activities to local servicemen through more than 200 U. S. O. centers.

VISITING NURSE SERVICE

Trained nurses, at the direction of the family physician, perform all regular nursing duties, as well as regular bedside nursing care through periodic visits to a patient's home.

Y. M. C. A.

Offers educational, cultural, and recreational activities for boys, young men and adults.

Y. W. C. A.

Offers educational, cultural, and recreational activities for young girls and adults.

TEN PIN TOPICS

By Jan Bowers

Ray White of the Office League bowled a triplicate series of 167. He will receive an ABC patch for his feat. Double century counts were posted by Steve Nagy 222, Harold Somers 222-200, Dudley Snyder 218, George Haggengos 209, Rex Oberlin 208, Ray White 205, Buck Buckles 204, Bob Hess, Fran Nelson and Gerry Dill 202, Harold Garrett 201, and Bill Wareham 200. The Dynamos were leading with an 8-1 record.

Hilda Warren recorded a 211 to pace all keggers in the Monday Morning Housewives League.

Kay Bade rolled a 556 series in the Monday Nite Ladies League with games of 236-189. Lu Roehm rolled a 183 and Val Callahan 171.

In the Masonic League, Earl Snouffer rolled 231, followed by Ralph Thomas with 220-204 and Lyle Eiter 211.

Carl Miller scored a 606 series in the Wednesday Owl League with a high game of 246 which included a miss in the 10th frame. Other high games were recorded by Cliff Utrecht 225, Charlie Pickell 220, Dick Brown 209, Jim Slater 206, Frank McBride, Charlie Wilt and Lew Maier 201, and Gene Egts 200.

Renners Express was leading the Small Motor league with a 12-4 mark, followed by Main Auto at 11-5. Dick Dutke had high series of 604 which included a 245 game. Ross Smith scored 210-213, Al Hamilton 208, Charlie Gnau 206, Don Hower 204 and Dick Parlow 200.

High scores in the Interdivision League were rolled by Jim Didier 212, Clarence Koepke 206, Dick Gotschall 201, Bill Hattendorf and Tom Mulligan 200.

Ross Smith scored a 604 series in the Apparatus League with games of 223-213. High games were recorded by Carl Miller 224, Ralph Thomas 221-201, Glen Bower 217, Mel Kestner, Ray Junk and Herb Langer 214, Bonny Clawson 213, Don Greenler 210, Paul Perry 208, Joe Hambrook 204, and Russell Neat 200. Jack Eiser Sales posted a 1,029 game.

The only high score in the Friday Nite Ladies League was rolled by June Getty, an even 200.

Elmer Asbell registered a 635 high series in the Friday Night Taylor Street League on high games of 236-200. Carl Miller rolled a 222 and Bud Snyder 213.

Elmer Matthews' Team #1 and

Justine Coudret's Main Auto Team were tied for first place in the Adam and Eve League with 6-0 records. High single game was a 224 by Elmer Matthews, followed by Bonny Clawson 217, Ken Frazier 203 and Paul Perry 201. The distaff side was led by Justine with a 514 series including a 188. Paul Perry leads individual bowlers with a 183 average.

GE Club Basketball League to Organize

An organizational meeting of the GE Club Interdepartment Basketball League will be held Wednesday, October 14, at 7 p.m. at the club lounge.

All managers of past teams as well as interested players who are not yet affiliated with a team are urged to attend. Those who cannot be present at the meeting should contact Charlie Wilt on Ext. 2042.

GE-ers Offered New Refrigerator Buyer's Guide

General Electric families who are in the market for a new refrigerator now or planning to replace an old one at some future date will want a new 16-page booklet called "What Should I Look For In My New Refrigerator?"

This informative booklet is authored by Helen Kirtland, Director of General Electric's Consumers Institute at Appliance Park, Louisville, Ky.

Employees will enjoy the photographic factory tour describing the advanced production techniques, the exhaustive testing and the durable materials used to make General Electric quality refrigerators. The facts cited underscore the vital contribution of employees in making dependable products and symbolize the extra values being built in Company products.

For the employee's personal needs, the booklet is packed with answers to typical questions like: "What size should I get?", "How about operating cost?", "Which is better, the freezer at top or bottom?". The latest convenience features are illustrated and described.

For a free copy of "What Should I Look For In My New Refrigerator," write to General Electric Consumers Institute, Building 4, Dept. ES, Appliance Park, Louisville, Ky. Ask for the "Refrigerator Buyer's Guide" and give name, address, city and state and indicate the plant at which you are employed.



SQUIRTS AWAY FOR AN ERROR—A "s squirt" ball which plunked out of the glove of the Firemen's Bill Ort enabled Harry Poulsen of the Apprentices to reach second base. In fact, a lot of Apprentices reached second base enroute to 12-9 and 15-6 triumphs over the Firemen in the championship playoff.



BIG BLOW FOR FIREMEN—Gene Etter is shown striking a three-run homer which helped the Firemen defeat the Apprentices, 8-3, for second half GE Softball League honors and set up the best-of-three series to determine the league champion. But, alas, for the Firemen, the Apprentices proved too tough as they copped 12-9 and 15-6 decisions.

Arizona State Seeks 4th Win in GE College Bowl

Arizona State University continued its high-scoring pace to defeat the University of Houston, 315-165, last Sunday on the General Electric College Bowl television program.

This Sunday Arizona State will try for its fourth straight win as it opposes the scholars from Washburn University, Topeka, Kans.

General Electric College Bowl is televised live each Sunday afternoon on the NBC Network at 5:30 p.m. It is carried locally by Channel 33.

Arizona State has now earned \$4,500, three weekly checks for \$1,500 for its first three triumphs. If a team wins five games, the maximum allowed, it receives an additional \$1,500 grant as a bonus, making its total for five wins \$9,000.

If Washburn fails to check the ASU winning streak, the final hurdle for the two boys and two girls representing ASU will be Loyola University of New Orleans, scheduled to appear on the series October 18.

Softball League Crown Captured By Apprentices

By Ted Kurek

The weather was cold Tuesday night at Memorial Park but the Apprentices' bats were hot.

In 38 degree weather, the youngsters defeated the Firemen, sometimes dubbed the oldsters, 15-6, to win the championship series of the GE Softball League.

The decisive win came on the heels of last week's 12-9 victory by the Apprentices over the same Firemen.

In this week's contest, the Apprentices broke open a 4-4 tie in the third inning with a six-run burst and coasted in from that point on. Larry Tipsord swung a torrid bat for the victors, going 4-for-4 including two home runs, while teammate Steve Hile chipped in with a three-run circuit clout and Terry Geise and Jack Morgan each collected three bingles.

For the losing Firemen, Tom Ahr and Herb Ohlwine showed the way with three hits apiece. In all, the Apprentices banged out 21 hits to the losers' 14.

In last week's battle, the Apprentices garnered all their runs in two innings, thanks to five-run and seven-run bursts. A homer by Hile, a triple by Tipsord and three hits by Harry Poulsen were the big blows for the victors.

And a big play for the winners occurred in the last inning when the Firemen were mounting a rally. A solid smash by Chic Morkoetter was turned into an out by short-stop Jerry West to break the Firemen's backs. For the losers, Ohlwine had a home run and Ahr went 4-for-4.

GE Table Tennis Team Wins Third

The newly-organized GE Club-sponsored table tennis team won its third match of the season by defeating Northern Safety Equipment, 8-1.

Singles matches were won by Bob Rietdorf, Clyde Nicholson, Lore Ferverda, Chet Krasienko, Bill Wareham and Stan Antalis while doubles victories were scored by Rietdorf-Ferverda and Wareham-Antalis.

The locals with a 19-6 record are currently in third place in the six-team Industrial Table Tennis League behind "House of Table Tennis" and Lincoln Life.

Matches are played Thursday nights at the "House of Table Tennis," Maumee at Anthony.

Anyone interested in participating in table tennis is asked to call Stan Antalis, Building 26-2, on Ext. 3567.

Pen El Meeting Set

Elex Club's Pen El Chapter will hold its regular luncheon-meeting Wednesday, October 14, at 1 p.m. at the Portage Room of the YMCA. Hostesses are Maggie Moore, Elsie Frede and Vera Fetro.

Squares Wives to Hear Talk on Weight Control

The GE Squares Wives will take a respite from the "ups and downs" of political fortunes at their membership meeting Tuesday, October 13, at 8 p.m. at the home of Mrs. Donald Nivens, 2108 Legoma Dr.

Instead they will hear Mrs. Carl Gunkler, fashion consultant, discuss another form of "ups and downs" — that of weight control. All wives of eligible GE Squares members are invited to attend.

After the meeting, a light refreshment will be served by the co-hostesses, Mrs. Harold Fritzsche and Mrs. George Ridge.

AD-LETS

FOR SALE
for rent
WANTED
lost
found

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon
October 19, 1964

FOR SALE

LOT, 100x400, on Hesse Cassel Road between Tillman and Paulding Roads, highly restricted homesite, 441-5362.

'55 CHEVY, Bel Air, V-8, power glide, radio, transmission recently reconditioned, clean, 424-6594.

BOY'S COAT, all weather, zipper lining, size 18; sport coat, size 16, both in good condition. 745-7112.

TOOL BOX, Kennedy Toolmaker's \$10; 0-1" micrometers, \$10; 1-2" micrometers, \$15, both graduated in ten thousands. 747-4812.

SAXOPHONE, alto, Conn, used; 2 cornets, South Milford 351-2819 after 4 p.m.

RADIO & RECORD PLAYER, cabinet model, AM & FM; drapes, 3 pair size 48x30 and 47x60, all for \$5; one 3 light ceiling fixture, \$4. 745-5227.

GRAVE SPACES, Greenlawn Memorial Park, \$50 and \$75 each, privately owned, must sell at reduced price. 745-2755.

DISHES, service for eight, 54 pieces, Noritake China Alicia, never used, \$25 for set, half price. 745-2755.

CLOTHING, coat, suit, dresses, skirts, size 14-16, good condition, reasonable. 745-7940.

SNOW TIRES, Allstate, silent all season, 60x13, list at \$16.35 each, both for \$19. 743-2650.

VACANT LOT, 30x120, 2418 Birchwood, \$350, 443-9933.

TYPEWRITER DESK, baby feeding table; baby portable screened crib. 748-7063.

LAVATORY, bath room with chrome leg supports; medicine cabinet; upholstered wicker settee; lamps; coffee table; book rack, very reasonable; 745-2025.

GAS BURNER, conversion, 100,000 output; sewing machine, electric Singer portable; lawn chair, metal; bird cage and stand. 425-6451.

METAL COVER for pick-up truck, 8'x55, 447-5741.

3-BEDROOM HOME, Cape Cod, SE, 423 McKinnis, gas heat, modern kitchen, basement, garage, newly painted. 745-4694.

FUR CAPE, muskrat, \$25, 745-5306.

PORTABLE TV, GE, 17", 1955 model, needs repairs, \$15, 747-9265.

DINETTE SET with four chairs, gold and ivory, like new; Singer sewing machine in cabinet. 748-0880.

LAKE HOME on Skinner, gas furnace, 2 bedrooms, would make a nice home for pensioner. 693-2334.

HUNTING BOY, glass, 60 lb., \$10; battery charger, 6/12 volt, \$4; furnace blower and 1/4 motor, \$15; 30-06 rifle-clip maple K4 scope, \$100, 747-5902.

LIVING ROOM SUITE, 2-piece; antenna rotator and control box with directional dial indicator. 441-5205 or 447-8524.

BRICK DUPLEX, 205 West Wildwood, 5 rooms each floor, 1 apartment if desired, oak floors, attached 2 car garage. 745-3809.

AD-LETS

GE NEWS BLDG. 13-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name..... Bldg.....

Home Address..... Pay No.....

Phone..... GE Ext.....

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature

CLARINETS, 2, one wood, one ebonite; girl's shoe skates, size 2, 445-5039.

LAWN SWEEPER, Parker 20", good condition, \$5, 446-9013.

ENCYCLOPEDIA BRITANNICA, 1961 edition, reasonable. 748-7450.

RANGE, 36", reasonable, 425-5904.

WASHER, \$150; dryer, \$125; or both for \$250; freezer, \$65, 1833 W. Till Road.

'62 TEMPEST, LeMans, convertible, excellent condition. 748-7272 or 3509 Varsity Lane.

'58 PLYMOUTH WAGON, automatic, good condition, good tires. 748-7929.

SHOTGUN, Remington, 12 and 16 gauge, automatic, 22 Colt huntsmen automatic pistol; coffee table, mahogany, leather top. 442-6341.

BATTERY, 12 volt, for Fairlane or Falcon, used 2 weeks, \$9; deer rifle, 30-40 Krag sporter and ammo, \$40, 747-5902.

HAIR CLIPPERS, Andis, good condition, \$12, 748-1811.

UPRIGHT PIANO, good condition, ready to play, \$50, 483-7045.

BOY'S BICYCLE, 24", \$18; boy's suit and jackets, etc., 10-12, cheap; Blue Wilow and Royal Wheat china, \$4, 745-9118.

KITCHEN SET, chrome, yellow, one extra leaf, six chairs, good condition, \$25, 447-6183.

FOX TERRIER, smooth haired, brown and white, female, 1 year old, can be registered. Columbia City 244-3772.

LIVING ROOM SUITE, 2 piece, kray, nylon fringe, \$80; Book of Knowledge, 1950-51, size 9 petite dress; petite spring coat, just like new. 749-8296.

CHILDREN'S CLOTHING; shoes; dishes; drum table; formal. 748-6677.

BANJO, Kay 5 string, with case, excellent condition, asking \$35, 748-2350.

CHAIN LINK FENCE, 30 ft., 4' high with posts, pipe and gate, \$25, 456-1887.

'64 REFRIGERATOR, copper-tone, 10 cu. ft., used 2 months, 436-5873.

24" TV, swivel base, new picture tube, working perfectly, \$50, 448-3311.

REFRIGERATOR, apartment size, good condition. 743-7094.

SNOW SUIT, girl's size 3, red. Roanoke 672-2416 after 4 p.m.

BUNK BEDS with book case head board and ladder, maple finish, good condition, complete with mattress and springs. 747-3676.

CHUBBY DRESSES, size 10 1/2-12 1/2; Brown dress, 10 1/2; 10' freezer, chest type. 446-4462.

GE RANGE, 20 years old; baby crib; breakfast set and other household furniture. 483-2859.

LAWN MOWER, extra large 25" rotary type, Sears Roebuck, used once, sell for half cost, \$25; Kentucky Club pipe tobacco, 12c per pack. 445-7413.

WINTER COAT, girl's, size 9 petite, \$7; also suit, size 9, \$4; tapered pants and tops, size 10; portable 3-speed child's record player, \$12, 744-9479.

RANGE HOOD, Purinton, stainless steel, for standard size stove. 742-2039.

AQUARIUM, 15 gallon size, \$8; assorted equipment for the aquarium. 447-0071 after 5 p.m.

FUR JACKET, muskrat, new styled and new lining, \$25, 748-6409.

5-ROOM HOUSE, \$6500, 2-story, basement, electric stove, drapes, venetian blinds, immediate possession, close to Broadway Plant, \$500 down, \$60 per month. 745-0598.

ANTIQUE LIBRARY TABLE, large, could be used as dining table, \$10; toaster, \$5; knife sharpener, \$5; 3 awnings, \$6 for all. 745-8170.

CHILD'S WAGON, \$1; girl's leopard coat, size 10, excellent condition, \$8; hand lawn mower, \$1; toy pony. 75c. 745-9654.

LAWN SWEEPER, with Briggs-Straton engine, \$50; trailer hitch for '63 Ford, \$5; snow tires, 6.70x15, \$5 per set. 448-1429.

BABY BED, 6 yr.; blue snow suit, 2 yr., just like new 3 way stroller; 2 folding car seats. 423-9875.

FURNACE, coal, stoker with all controls, make an offer. 744-4566.

RIFLE, 22, semi automatic, peap sight, A-1 condition, 2 years old. 749-1974.

GE FREEZER, 26 cu. ft., will negotiate price. 744-1424 evenings.

WEDDING GOWN, white lace, long sleeves, size 8, also veil. 427-9454 after 5:30 p.m.

CEMETERY LOTS, Covington Memorial Gardens, 2, 745-1619 after 5:30.

40" RANGE, very clean; man's suit, size 38; topcoat, gray. 747-8390.

RADIO, table model, 5 tube, reconditioned, looks and plays like new, \$10, 447-0071 after 5 p.m.

NIAGARA THERMO-CYCLOPAD and cyclo massage, excellent condition, \$50, 6108 Hoagland Ave.

'64 GRAND PRIX, power steering and brakes, 4 speed, post-traction. 445-8573.

CLOTHING, baby's, snow suit, blankets and shoes, \$15 for lot; women's dress, size 14, black spring coat. 433-1775.

CEMENT MIXER, 3 cu. ft. with motor, first 15 tank, used 2 times. 437-1262.

STORM WINDOWS, various sizes, good condition. 439-3422.

WEARING APPAREL, 9 a.m. to 5 p.m. 4225 Bowser Ave.

'60 FORD FAIRLANE 500, 6 cylinder, stick, very good shape, \$700, 747-2442.

BIRD CAGES AND STANDS, some like new, reasonable. 456-1489.

CHINA CABINET, mahogany, with buffet; bed and dresser, complete; 9x12 rug. 423-9752.

MOBILE HOME, 1961, Don-A-Bell, front kitchen, 2 bedrooms, 10x55, one owner, GE washer, dryer, garbage disposal, \$3500, 448-1333.

CLOTHING, dresses, skirts, blouses, coats, size 12; also man's chippewa wool jacket, size 38, 12120 S. Anthony Blvd.

MINI-BIKE, 1 1/2 hp, 1963, \$60, 745-1830.

LAWN ROLLER; rubber garden hose, 100 ft.; portable kerosene heater; garden tools. 453-3375.

TIRES, 4, nylon, 750x14, good treads, \$10, 747-5593.

SEWING MACHINE, treadle, drophead; upright, sweeper, make excellent sweeper for second floor, both good condition; misc. clothing. 435-5921.

COATS, girl's, size 14, blue, brown, good condition. 443-5121.

FREE KITTENS, 749-8016.

SNOWSUITS, girl's sizes 1 and 4; boy's suit, size 10; suburban coat, size 6; 2 jackets, pants, 4-6. 445-5039.

AUTOMATIC WASHER, \$15; dishwasher, \$15, 443-2243 after 4 p.m.

OIL BURNER, large space, very good condition, \$25; dishwasher, used about 4-5 times, GE Mobile Maid, cheap, 745-3129.

TIRES, tubeless, whitewalls, 4-7.50x14, Firestone deluxe champions, \$10, 444-4972.

'55 FORD PICKUP, 1/2 ton, in good shape. 749-2514.

BATHROOM LAVATORY, chrome legs, fittings included; boy's tweed overcoat, hat and sport jacket, fit age 6, 745-1110.

BED ROLL, complete with air-mattress and drop cloth, excellent, half price, \$15, 745-7112.

STORM WINDOWS, 7, wood, size 35 1/2x54 1/2, good condition, reasonable. 745-0867.

CLUTCH SAW, Wizard #114, case; Red Ball hunting boots, size 7, like new; all sorts of other tools; 4 pr. summer pants. 428-9164.

'51 CADILLAC, Fleetwood. 446-6123.

WINTER COAT, girl's, size 12, red, black fox collar, excellent condition, \$10, 744-0773 evenings and weekends.

BUILT-IN RANGE, counter top, 36", oven unit 24", stainless steel, installed in metal cabinets, like new, 433-2874.

SOFA, 90 inches, light brown, button back. 446-0354.

GE CONVERSION BURNER and controls, \$25; blower unit with cabinet and motor, \$10; 3 tires, 600x16; storm windows and screens. 448-3100.

FREE TIGER KITTENS, 6 white, 1 grey, mother is white angora. 747-3819 after 5 p.m.

END TABLES and coffee table, blond; table lamps, reasonable. 441-7838.

DINING ROOM TABLE, 4 chairs and matching, breakfast, walnut finish, like new, reasonable. 436-7304.

'52 DODGE, very good condition, \$100, 449-0662.

DINING ROOM SUITE, modern style, walnut, 6 chairs, buffet and table pads. 446-0633.

GARDEN MUMS now through October; garden tractor; 3-piece curved brown sectional. 637-3895.

50 HP AIR COOLED ENGINE; 400-145 tires; VW roof carrier. 483-8078.

'56 CHEVY STATION WAGON, radio, heater, new tires, power steering and brakes, powerglide, front fender needs work, \$300, 446-5435.

BOY'S SUIT, size 18 slim for tall boy, charcoal color, in excellent condition, reasonable. 443-5760.

SHOES, red, size 8AA; black wool fitted coat, size 14 blue; all-weather coat, size 12-14; man's top coat, all very reasonable. 442-8803.

MAPLE TABLE and four chairs; 2 green plaid couches for recreation room; drapes, lined, different sizes; rugs; lamps; twin tubs. 456-1969 after 4 p.m.

WATER HEATER, 50 gallon; man's car coat, size 38, \$3; tot's creeper and wool skirts, snow suits, size 1-3; lady's winter skirts. 24-26, 425-7583.

DINETTE SET, green and chrome, 4 chairs. 438-9794.

WANTED

REFRIGERATOR, smaller size for apartment. 442-8411.

WINTER JACKET, boy's, with or without hood, size 12, 441-9224.

PING PONG TABLE; girl's 26" bicycle, both must be like new. 442-8544.

STORM WINDOW, wood, in good condition, 66 1/2x30, reasonable. 423-9944.

EXPERIENCED CABINET MAKER or skilled hobbyist to construct a built-in birch veneer book case, 483-6055 noon to 8 p.m.

LADY to do alterations. 748-5474.

WPA outside toilet. 428-9905.

SEWING, alterations and new, neat work. 748-6224.

OLD GUITARS for parts, 3/4 or concert size. 422-9565.

GIRL TO SHARE an apartment, completely furnished, utilities paid, reasonable rent, close to work. 427-7751.

Wilbur K. Boltz

(Continued from page 4)

Boltz served five and a half years during World War II in both the Pacific and European theaters with the Army. Personally cited in July 1943 by King George VI of England, he retired from the Army in 1960 as a lieutenant colonel.

Mr. Boltz was a member of the Quarter Century Club, the Supervisors' Club, the Plymouth Congregational United Church of Christ and its Retired Men's Club, Summit City Lodge No. 170 F&AM, Scottish Rite, and the Mizpah Shrine.

Surviving are his wife, Nina L.; one daughter, Mrs. Jeanne Dangler of Orlando, Fla.; two sons, Wilbur K. Boltz, Jr., of Fort Wayne and Dean E. Boltz of Decatur; two brothers, Herbert L. of Fort Wayne and Harry of St. Mary's; one sister, Miss Lillian Boltz of St. Mary's; and eight grandchildren.

H. Baumgartner, 72

Services were held last week in San Fernando, Calif., for Herman F. Baumgartner, 72, who died Monday, September 28, at his home in LaCrescenta, Calif. He left Fort Wayne about six years ago.

A native of Berne, Mr. Baumgartner was a retired General Electric employee and a member of the Quarter Century Club. He joined the Company in June 1925 as an assembler at the Winter Street Plant and retired in February 1957 as a drill press operator in Building 4-2.

He was a former trustee of the First Evangelical United Brethren Church and a member of the F&AM, Scottish Rite, American Legion Post 47 and the 40 & 8.

Surviving are his wife, Ethel; two daughters, Mrs. Charles Scharch of Big Pine Key, Fla., and Mrs. R. B. McNalley of Tujunga, Calif.; and six grandchildren.

DOGHOUSE, small, well insulated. 426-9024.

CAR RADIO for '53 Chevy, must be in working order. 456-2606.

BOY'S BICYCLE, 24-26", not over \$10, 483-6766 after 5 p.m.

3-BEDROOM HOME in country, must have Fort Wayne route number, must be in South, in area of Pleasant Center, Abote or Lafayette schools. 449-2912.

AIR CONDITIONING, 8000-11,000 BTU, maximum height, 17". 745-9647.

FOR RENT

TRAILER SPACE, beautiful lot, private, Waynesdale, 7009 Bradbury. 747-4473.

3-BEDROOM HOME, gas heat, completely decorated, close to schools, bus and shopping, South, \$65, 744-9479.

3-BEDROOM HOME, South, 1 1/2 baths, stove and refrigerator furnished, near public and parochial schools, shopping center, references. 745-1683.

7-ROOM HOUSE with bath, oil heat, in Hoagland, Inquire at drug store or Hoagland 62F.

3 ROOM UPPER, North, heat, stove, refrigerator furnished, by appointment. 423-6373.

WILL SHARE 3-room apartment with man on same shift, 2nd, 1215 1/2 Taylor.

RIDE WANTED

FROM MEADOWBROOK, New Haven, to Taylor St. Plant, both ways, 2nd shift. Walter Paulmann, Ext. 3631 or 749-1556.

FROM MCILLEN PARK area to Broadway Plant. George Case, Ext. 8445 or 745-6267.

FROM OSSIAN to the Taylor St. Plant, first trick. Gene Fosnight, Ext. 2658 or Ossian 159.

Sophia Rieg, 61

Services were conducted Monday, September 28, for Sophia Rieg, 61, who died Wednesday, September 23, at St. Joseph's Hospital.

Until she left on personal illness July 30, Mrs. Rieg was employed on layer winding operations at the Winter Street Plant. She joined the Company in May 1944 as a stacker in Building 26-3.

A native of Ulm, Germany, she resided here the past 32 years and was a member of the Most Precious Blood Church.

Surviving are a son, Edward of Fort Wayne; a daughter, Mrs. Elizabeth Kline of Tacoma, Wash.; a brother, Benno Schneidt of New York City, and four brothers and sisters in Germany; and four grandchildren.

Donald M. Stanley, 66

Services were held Saturday, September 26, for Donald M. Stanley, 66, who died Thursday, September 23, at Lutheran Hospital where he had been a patient five weeks.

A native of Huntington County, Mr. Stanley resided here 43 years during which he served nearly 40 years with General Electric. He joined the Company in May 1923 as an inspector with the old Meter Department in Building 19-5 and retired in December 1962 as an electrician with Specialty Transformer Department in Building 20-1.

Surviving are two sons, Dorwin L. and Eldon B. of Fort Wayne; eight grandchildren and one brother, John C. of Huntington County.

Three New GE Products Now Available at Store

Customer-minded General Electric has introduced three new products that have just become available at the Employee Store.

Cordless Knife

A new cordless electric slicing knife (Model EK-5) has been introduced by General Electric's Portable Appliance Department and carries an employee price of \$31.95. A handy rack provides convenient storage and constantly recharges batteries.

Immersible Coffeemaker

The new P-15 immersible coffeemaker has also been introduced by the same department at an employee price of only \$14.95. Available at most retail stores next month, the coffeemaker can be totally submerged for easy washing just by unplugging the cord set.

New Electric Kettle

Also from the Portable Appliance Department is a new automatic electric kettle, Model K-48. It features an automatic shut-off which turns the Calrod heating element off if the kettle is plugged in empty or if water boils away. An extra large handle stays cool for easy handling, and special construction keeps the underside of the kettle



PHOTO CONTRIBUTED BY DANIEL J. RANSOHOFF

This youngster represents the millions who receive help each year from the agencies and services of your United Campaign. He is a symbol of their hope, their need, their gratitude. And he serves to remind us of the work that is yet to be done in every community: of homeless children who crave love, of the elderly who seek dignity and fulfillment, of crippled and handicapped people who simply want a chance to help themselves, of families that need guidance, of the distressed who want friendship, of the thousands of sick who must be healed. When you think about it, the United Way poster boy is really our conscience. How can we deny him?

One gift works many wonders/Give the United Way

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FORT WAYNE

OCT 24 1964

1964

ALLEN COUNTY

BULK RATE
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Permit No. 40

Volume 47

Friday, October 23, 1964

No. 20

\$135,000 Pledged to United Fund



G.E. and EMPLOYEE PLEDGE

\$135,000

HERE'S OUR PLEDGE TO THE UNITED FUND — The Allen County United Fund campaign will be \$135,000 richer, thanks to the joint pledge of General Electric employees and the Company prior to the final report meeting last night at the Chamber of Commerce. Proudly showing off the sign displaying the pledge are, left to right, Raymond Smith, President of IAM Lodge 70; Paul Clarke, Chairman of the Large Firms Division of the United Fund campaign; Emery Tucker, Chairman of the CSF Board of Administrators; H. A. MacKinnon, Vice President of General Electric; and Tom Hayden, President of IUE Local 901.

Joint Employee-GE Pledge Follows CSF Solicitation Here

The United Fund campaign of Allen County received a giant boost yesterday when General Electric employees and the Company announced a pledge of \$135,000 to the 38 local health, welfare and recreational agencies.

Announced prior to the campaign's final report meeting at the Chamber of Commerce, the joint pledge represents more than eight per cent of the United Fund goal of \$1,625,238.

This latest example of generous support by GE people and the Company followed last week's plantwide solicitation here by the GE Employees' Community Services Fund.

Wallace E. Beer of Building 26-2, general chairman of the solicitation, called attention to the following facts:

1. More than 90 per cent of all GE employees here are now participating in CSF.

2. More than 93 per cent of all GE employees here are now contributing to the United Fund.

The total pledge, he stated, amounts to an average contribution per employee of nearly \$19.80 and marks an increase of \$2,500 over the pledge of last year.

Mr. Beer also congratulated the individual solicitors and department chairmen "for an excellent job" in conducting the solicitation. Department chairmen were:

Robert Antrim — General Purpose Motor Department.

Jess Hahn — Hermetic Motor Operation.

Jack Hughes — Laboratory Operation.

Jim Johnson — Specialty Motor Department.

Alan Lord — Small AC Motor

and Generator Operation.

Walt Pohler — Specialty Transformer Department.

Jim Streit — Components Sales Operation.

The CSF provides an easy and convenient way for employees to discharge their obligations to the 38 local social service agencies. Employees need only authorize payroll deductions to CSF. And from these authorizations, your elected CSF Board of Administrators then determines the pledge to the United Fund campaign.

The Board currently is headed by Emery Tucker of Building 4-3, chairman. Other members are Orton Gilpin of Taylor Street, vice chairman; Berdell Smith of Taylor Street, secretary; Bob Doelling of Building 18-4; Joe Donahoe of Building 4-6; Harold Fremont of Winter Street; Mildred Gaffer of Building 4-3; Jim Hughes of Building 27; Paul Koldewey of Building 17-2; Leo Rademaker of Building 26-2; Marjorie Smith of Winter Street; and Albert Timme of Taylor Street.

In addition, the Board is composed of two union-appointed representatives — Tom Hayden of the IUE and Raymond Smith of the IAM — and two Company-appointed representatives — Gene Henry of Taylor Street and Quentin Ponder of Building 18-3.

GE Sales of Commercial Products Set New Record in First Nine Months of '64

General Electric reported that its sales of commercial products set a new record in the first nine months of 1964, but lagging defense business held total sales to about the level reached a year ago.

Fred J. Borch, President and Chief Executive Officer, said net sales billed during the first three quarters amounted to \$3,582,976,000 before the effect of nonrecurring price adjustments applicable to products affected by the 1960 antitrust cases. This compares with sales of \$3,606,459,000 in 1963's first nine months.

Earnings for 1964's first nine months, before these nonrecurring charges, were \$203,980,000, or \$2.25 a share, Mr. Borch reported. Earnings for the same 1963 period were \$192,400,000, or \$2.14 a share.

The General Electric President said sales of consumer goods, industrial products and utility equipment were all stronger this year than in the corresponding period of 1963.

Antitrust Cases

Continuing the practice of keep-

ing General Electric's 513,000 share owners up to date on the Company's progress in disposing of the 1960 antitrust cases, Mr. Borch noted that more than 95 per cent of the sales of the products affected by those cases were now covered in agreements reached with electric utility customers. In the 1964 third quarter, he said, nonrecurring charges not previously reported lowered sales and reduced earnings by about nine cents a share.

"Agreements already reached will not be affected by the outcome of any remaining litigation," he added.

After inclusion of nonrecurring charges, nine month sales were \$3,480,662,000, and earnings were \$153,199,000 or \$1.69 a share, Mr. Borch said.

The General Electric Chief Executive stated that the Company's recent investments in Compagnie des Machines Bull, of France, and Olivetti & Co., of Italy, "will greatly increase General Electric's ability to serve customers in the rapidly growing world markets for

computers and other electronic data processing equipment."

The European firms, he continued, will receive needed financial backing, a broader product base and new managerial and technical strengths, while General Electric will be able to offer customers in international markets a product line in which the European equipment supplements that produced in the U.S. The investments thus are beneficial to General Electric's international business and to the European companies, he said.

Pay and Benefits

General Electric employee pay and benefits during the first nine months of 1964 amounted to \$1.6 billion. Purchases of materials, supplies, and services from the Company's 45,000 suppliers totaled approximately \$1.6 billion.

General Electric also made provision for payment of \$199 million — roughly 30% more than the Company's earnings — in direct Federal, state and local taxes and renegotiation, in addition to indirect taxes included in prices paid to suppliers.

Loyola Stops Win Streak Of ASU on College Bowl

Arizona State University, winner of four straight games on General Electric College Bowl, stumbled in its bid for a fifth and final victory last Sunday as Loyola University of New Orleans won the 210th College Bowl game by a 125-115 score.

Loyola, with its first victory and a \$1,500 scholarship from General Electric, will meet a team from Emerson College, Boston, Mass., in this Sunday's game, to be televised live at 5:30 p.m. over Channel 33 and the NBC-TV network.

Now in its seventh season, College Bowl under sponsorship of GE's Housewares Division has brought to the television screen young collegians from 220 different American colleges and universities. Fifteen of these schools have won five games, the maximum allowed under rules of the game, to retire as undefeated champions. Each was rewarded with \$9,000 in General Electric scholarship grants.

Total grants in the 210 games amount to \$440,000.



FORT WAYNE NEWS

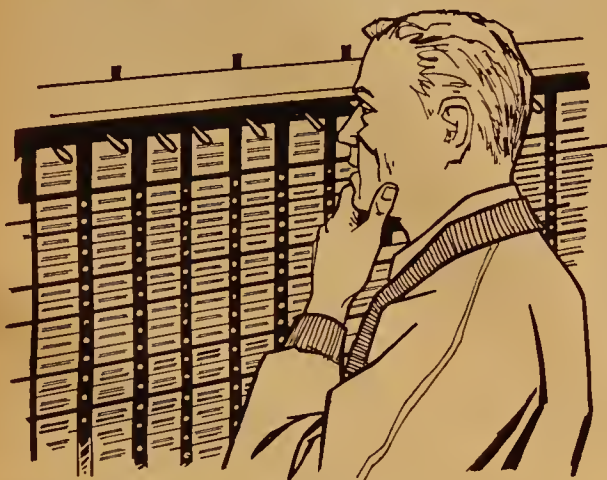
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BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

NO TIME FOR GUESSING...



KNOW BEFORE YOU VOTE!

Eleven days from now you will vote to determine who will run our government.

Between now and then, you'll hear and see the candidates almost daily. You'll read about them in almost every publication you pick up.

Your difficult task is to separate the wheat from the chaff — to find out what kind of men the candidates really are, to determine where they really stand on issues that are important to you and our nation.

Only then will you be able to vote intelligently and to persuade others that your candidates should serve in the local, state and federal governments.

As Will Rogers said in one of his more serious moments, "A government cannot be better than the people who run it."

Know Before You Vote.

Nourishment for Jobs

Not so long ago the amount of a company's profit seemed to be of interest only to share owners. Times certainly have changed.

Today most employees understand that an adequate profit for their company is a vital nourishment for their job security. The record shows clearly that as profits decline, unemployment increases.

From profits come the rent for the employee's tools, the funds that help replace and improve these tools, the research facilities that better the product and lower the cost of manufacturing it, and other elements which strengthen jobs.

In short, whether a company makes a reasonable profit lies at the heart of its employees' job security.

Fewer Labor Strikes in Europe

The following article taken from "Report on Western Europe" issued by the Chase Manhattan Bank, New York, is of great interest to us all in view of the increasing competition we are facing from off-shore sources:

Industrial labor relations in Europe as well as in the United States have improved considerably in recent years. For in the Western industrial countries there have been fewer strikes and fewer man-days lost since 1958 than in the years before.

But as welcome as the reduced strike propensities are, there has continued to be a persistently higher incidence of strikes in the United States than in the European countries. Thus in recent years U. S. strike losses per 100 workers were almost three times those of European countries — 65 man-days lost per year in the U. S. as against only 24 man-days lost in Britain, France, Germany, and Italy.

This is not to say that Europe's strike record has been uniform. On the contrary, Italy shows a relatively high strike propensity and approaches the U. S. strike performance. Britain and France have average records. And German workers appear especially reluctant to resort to strikes to achieve their goals.

Proneness or reluctance to strike is a complex social phenomenon. Many theories have been advanced, yet no complete explanation has been found. However, some factors are prominent in all analyses of labor disputes. These are collective bargaining practices, labor union structure, and the social attitudes of labor leaders and workers. Indeed, differences in these factors go a long way in explaining the differences in the strike experience of Europe and the United States.

Collective Bargaining

There are sharp distinctions in collective bargaining practices between Britain, France, Germany, and Italy on the one side and the United States on the other. Most European unions conduct wage bargaining on the national level with union negotiators facing not company officials but industry representatives. Thus, contrary to the practice in the United States, European unions are usually faced with the choice of concluding an agreement or striking the whole industry. This inability to single out companies and make separate agreements probably tends to reduce the strike threat and lower the strike propensity.

Bargaining over such work rules as minimum performance standards and size of work crews is another important difference. But here British methods are similar to those in the United States. For while French, German, and Italian unions usually restrict collective bargaining to wages, hours, and vacations, British and American unions put, in addition, considerable emphasis on work rules agreements. Such negotiations are conducted mostly on the plant or local level and, because of the growing trend toward automation, they often involve a resort to strike action.

Union Structure

Although the scope of collective bargaining on the Continent is narrower than in Britain and the United States, thus making for fewer strikes, labor's strong political orientation in some countries makes for more strikes.

In Italy and France, for example, the labor union movements have long histories of internecine struggles, usually between communist and non-communist organizations. The major unions in both countries are communist controlled, with socialist and Christian unions playing smaller roles. Political unions have always shown a penchant for mass walkouts. It is therefore not surprising that the average number of workers involved per strike is highest in Italy and France of the five countries here considered.

Communist control of labor unions tends to create a climate of mutual distrust, blocking the development of an orderly bargaining machinery. This, as well as the close alliance between rival political parties and rival unions, makes for strike-prone labor relations. Wage negotiations and ordinary grievances often tend to harden into political battles, particularly in Italy where social discontent and political tension are major reasons for that country's comparatively high strike record.

Social Attitudes

Germany's strike record provides still another contrast. An absence of communist influence, a streamlined union structure, and no bargaining over work rules have re-

sulted in a very low strike propensity. Over the 1958-62 period, for example, the average number of man-days lost each year per 100 German workers employed was a mere 1.4 days — only 2 per cent of the comparable rate in the United States.

German unions are organized along broad industry lines, and wage bargaining is conducted on a regional basis. But although the unions are well organized and have gained many members, they are not very active on the plant and local level, and work rules disputes are rare.

Another reason for the pronounced reluctance of German unions to strike is the general public's strong aversion to industrial conflict, a social attitude that is shared by businessmen, labor leaders, and workers as well. For this reason, there is a virtual absence of "wildcat" strikes, which are widely considered as irresponsible.

What then is the outlook for European labor relations? Such factors as business conditions, degree of labor shortage, rising prices, or political events obviously play important roles in management-labor disputes. Unfortunately, these factors are most difficult to predict and their influence on strike propensity is hard to pin down. But given the prevailing climate in industrial relations, Europe as a whole, and particularly Germany, should continue to compile a better strike record than the United States.

THE PROPENSITY TO STRIKE IS HIGHEST IN THE U.S.A. AND ITALY, LOWEST IN GERMANY:

Man-days lost per year in Strikes and Lockouts in Industry and Commerce. Average over Five Year Period 1958-62.



Source: Yearbook of Labor Statistics, I. L. O.

Donald D. Scarff Elected Company Vice President

Donald D. Scarff, 45, has been elected a Vice President of the General Electric Company, it was announced last week by Fred J. Borch, President and Chief Executive Officer.

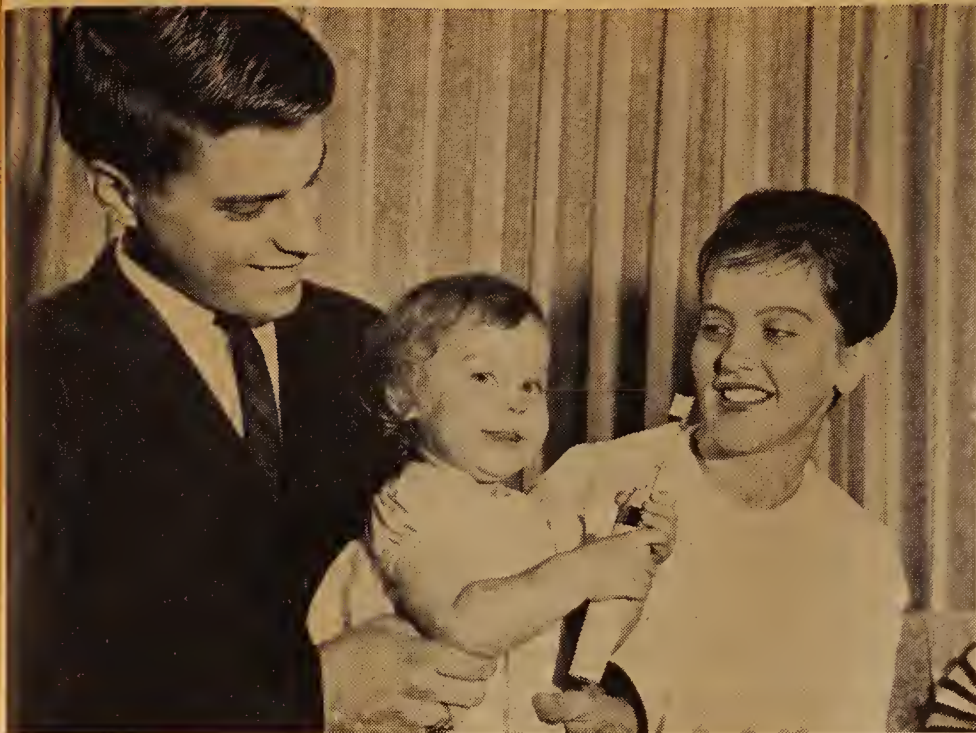
Mr. Scarff is General Manager of General Electric's Lamp Division, with headquarters at Nela Park, in Cleveland, Ohio. The Lamp Division produces a complete line of lamps for home, industry and commerce as well as a line of refractory metals, glass and quartz materials for industry and defense.

A native of Pittsburgh, Pa., Mr. Scarff attended Massachusetts Institute of Technology where he received his Bachelor of Science degree in electrical engineering. Following graduation he joined General Electric in 1941 as a student engineer attached to the Engineering Department of the Apparatus Division at Schenectady, N.Y.

During World War II, he was associated with the design and development of aircraft radar and

ordnance equipment for the armed forces. In 1946, he joined the New England Sales District of the Lamp Division in Boston where he was engaged in sales work.

Mr. Scarff became Manager of the Western Sales Region of five Large Lamp Department Sales Districts in 1957. He was appointed General Manager of the Large Lamp Department in 1960, remaining in this post until his promotion to General Manager of the Lamp Division in September 1962.



MEET THE SMILING BUCHAN FAMILY — General Electric's automatic toothbrush, officially recognized by the American Dental Association as an "effective cleansing device," is proudly displayed by little Lisa Buchanan, 17-month-old daughter of Ken and Judy Buchanan. Employed in the Building 19-2 Apprentice Training Shop, Ken and his wife are getting Lisa started out in the right fashion. The facts are that for the more than 99 per cent of the population that don't know how and won't take the time to brush their teeth correctly by hand, the automatic brush does a vastly superior job of cleaning. And people enjoy using it. Lisa will. So will you.

Edgar B. O'Hora Appointed To CSO Headquarters Post

Edgar B. O'Hora has been named Manager, Sales Administration for the Components Sales Operation, it was announced last week by Donald J. Harrington, CSO Manager. Mr. O'Hora's offices are located in Building 18-5, headquarters of the operation.

For the past three years Mr. O'Hora has served as Manager of Hermetic Motor Sales for the Small AC Motor and Generator Department at the Winter Street Plant. Prior to this, he was Manager of Air Conditioning and Distributor Sales for the former Small Integral Motor Department at Winter Street.

Mr. O'Hora was raised in Auburn, N.Y., and graduated from the New York State University in Albany. During World War II he served in the Navy as commanding officer of a mine sweeper.



Edgar B. O'Hora



At Lutheran Hospital	
James Courtney	Building 6-4
Paul Kricht	Building 4-5
John Ruhl	Pensioner
Florence Clum	Taylor Street
Vaughn Sheets	Taylor Street
Harold Patterson	Taylor Street
Harold Hart	Taylor Street
Howard Oesch	Building 26-2
Marianne Guilfoil	Building 26-4
Ada Phillips	Building 26-1
Dorothy Baumgartner	Winter Street
Robert Work	Winter Street
John Gerbers	Pensioner
William Reger	Building 19-2
At Parkview Memorial Hospital	
Walter Bergman	Building 6-1
Hubert Myers	Building 21
Orville Gamble	Taylor Street
Clarice Weaver	Taylor Street
Howard Johnson	Taylor Street
Edward Marshand	Winter Street
Irene Meyera	Pensioner
At St. Joseph's Hospital	
William Lashure	Building 4-4
Perry O'Neill	Building 4-6
Oliver Sawdon	Building 9
Frank Auer	Taylor Street
Dillo Patten	Taylor Street
Virgil Foale	Taylor Street
Melvin Williamson	Taylor Street
At Veterans Hospital Marion, Ind.	
James Monroe	Taylor Street
At St. Joseph's Hospital Kokomo, Ind.	
Thelma Williams	Taylor Street
Dismissed From Hospital to Home	
Gertrude Bender	Building 4-3
Mildred Burkett	Building 4-2
Donald Greener	Building 4-2
Dorothy Lecher	Building 4-4
Jacqueline Manlove	Building 19-4
Rex Mercer	Taylor Street
Carol Miller	Taylor Street
Edmund Jones	Building 19-4
Helen Babb	Building 19-4
Carl Zurcher	Building 19-4
Miles Dunscombe	Building 26-4
George Hill	Building 19-B
Richard Scheurenberg	Winter Street
Robert Lauer	Winter Street
Hedwig Kleinot	Pensioner
Fred Zurcher	Pensioner
Eugene Grable	Taylor Street

Partizan Chapter Sets Rummage Sale, Party

Members of Elex Club's Partizan Chapter are conducting a rummage sale until 5 p.m. today at 2033 S. Lafayette St., adjacent to the Liberty Press.

On Thursday, October 29, at 8 p.m., the group will hold a card party at the Hospitality Room of the Indiana Bank and Trust Co. at Gateway Plaza. Members are asked to bring cookies.

Cited by Dentists

GE Automatic Toothbrush First to Win Endorsement

General Electric's hot-selling automatic toothbrush, already catching on in American homes at a pace that outstrips the most optimistic market forecasts, doesn't need any boosts these days.

But it received a big one nonetheless last month by no less than the American Dental Association.

The ADA's Council on Dental Therapeutics recognized the GE toothbrush as an "effective cleansing device" in classifying it in its "Group A," which consists of products listed in the Council's "Accepted Dental Remedies."

Here is its statement:

"The General Electric toothbrush has been accepted (Group A) as an effective cleansing device for use as part of a program of good oral hygiene to supplement the regular professional care required for oral health."

Only one of GE's 52 competitors received ADA mention.

This was the first time that the ADA had given recognition to an automatic toothbrush.

The importance of professional endorsement is underlined by market factors which set the product apart from other housewares. Most consumers seek their dentist's advice before investing 20 times the cost of a manual brush in an automatic one. And warranty cards indicate that 50 per cent of the buyers have bought the GE brush on professional recommendation.

Because of health considerations, General Electric sponsored a research program in which close to \$600,000 was invested and which yielded much information about

brushing teeth. Dental schools conducted most of the studies.

Among the conclusions were these:

For the more than 99 per cent of the population that don't know how and won't take the time to brush their teeth correctly by hand, the automatic brush does a vastly superior job of cleaning.

Contrary to widespread opinion, the automatic brush causes less wear on the teeth than hand brushing.

And people enjoy using it.

The GE automatic toothbrush can be purchased conveniently at the Employee Store which is open Monday, Tuesday, Thursday and Friday from 1:30 to 5:30 p.m. and Wednesday from 1:30 to 8:30 p.m.

Stag Slated Tonight By Apprentice Alumni

The Apprentice Alumni Association is holding its annual stag event tonight at the Southwest Conservation Club, located on the Bluffton Rd.

A fish dinner will be served promptly at 6:30 p.m. and at 9:30 p.m. fish sandwiches for bowlers will be served.

Co-chairman of the affair are Harold Fremion and John Leffers, both of the Winter Street Plant.



LARGE CROWD ATTENDS PENSIONERS' PARTY—Approximately 180 persons attended the first event of the 1964-65 season of the GE Club Pensioners' Social Organization last week at the GE Club. The group enjoyed a potluck luncheon before participating in bingo for which groceries were awarded as prizes. In the center foreground are Ernie Riley, chairman of the organization, and Paul Perry of Building 31-2, GE Club President.

How We Elect a President

Election Results Are Not 'Official' Until Electoral College Ballots a Month Later

This much is certain — no matter who wins the Presidential election on November 3, the political cycle of finding the next tenant of the White House will begin almost the morning after.

Party factions will regroup, newly-constituted national committees of the major parties will analyze mistakes and begin to seek funds, "booms" and "boomlets" will be sent aloft, and the political drama which will culminate in the national conventions and Presidential election of 1968 will begin to unfold.

This year, an estimated 100 million Americans are eligible to vote, and about 70 million are expected to do so. Those who go to the polls will participate in an intricate exercise in government which is neither pure democracy nor pure Constitutional law, but a combination of both. For they will cast votes that will not be "official" until an institution called the Electoral College tallies them a month later.

Barry M. Goldwater and Lyndon B. Johnson are campaigning today for popular votes that must be translated into the minimum of 270 Electoral Votes required for victory.

They — through the voters — will be competing within the framework of an Electoral College devised by the framers of the Constitution to avoid what they feared would be "the tumult and disorder" of a direct election by a population scattered thinly over widely dispersed states and not always able to adequately inform themselves on the qualifications of candidates.

They will be participating in a complex election ritual which some historians believe is outdated and a violation of democratic principles but which the major parties so far defend because the present system makes the individual states (and their party machineries) a weightier factor in the election's outcome.

They will become part of the sometimes erratic history of the Electoral College, which has twice resulted in the candidate with fewer popular votes winning a majority in the Electoral College. In 1876 Rutherford B. Hayes beat Samuel J. Tilden by one electoral vote although trailing him, 4,033,768 to 4,285,992, in the popular vote. In 1888 Benjamin Harrison defeated Grover Cleveland in the Electoral College (233 to 168) although Cleveland rolled up more than 100,000 additional popular votes.

The Electoral College is a group of electors chosen in each state for the sole purpose of electing the President and Vice President. Each party nominates its own slate of presidential electors for each state. These electors are pledged to vote for the party's candidate if they

win the general election in their state.

The Presidential electors are within the Constitutional rights in voting for whomever they please but rarely do they break the pledge to party and voters.

The Presidential election takes place every four years on the Tuesday following the first Monday in November. While the results are generally known by midnight of Election Day, the technical voting by the Electoral College does not occur until December when, on a date fixed by federal law, the electors meet in their respective state capitals and formally cast their ballots. The candidates are formally elected when Congress counts the electoral votes from each state.

If no Presidential candidate receives a majority of electoral votes, the 12th Amendment provides that the election shall be decided by Congress. The House of Representatives chooses the President by ballot from the three candidates with the highest Electoral College totals. Each state has one vote. A majority of votes is needed to win. The Senate selects the Vice President from the two candidates having the most electoral votes.

The House has twice elected a President, Thomas Jefferson in 1800 and John Quincy Adams in 1824. The Senate elected one Vice President, Richard M. Johnson in 1837.



VOTES NOT "OFFICIAL" UNTIL DECEMBER—An estimated 70 million Americans are expected to vote in the Presidential election November 3. In so doing, they will participate in an intricate exercise in government for their votes will not be "official" until the Electoral College tallies them a month later. Election results may be known by midnight of Election Day but the candidates are not formally elected until Congress counts the electoral votes from each state. Some historians believe this complex election ritual is outdated and constitutes a violation of democratic principles, but the two major political parties have defended the present system because it enables the individual states — and their party machineries — to play a more significant role in the election's outcome.



TO HEAD GPM MANAGEMENT ASSOCIATION — Directing the fortunes of the GPM Management Association this year are these men. First row, left to right, are Jean Jansen, treasurer; and Bill Lichtenstiger, president. Second row, in the usual order, are Bob Shirey, publicity; Bob Farmer, secretary; and Maurice Bennett, first vice president (program). Not pictured is Keith Kalb, second vice president (membership). The 1964-65 season's first event will be a dinner-meeting Thursday, October 29, at 5 p.m. at the Chamber of Commerce at which John F. Welch, GPM General Manager, and his staff will present the program. Other activities during the year in addition to dinner-meetings will include guest speakers and a Civic Theater Party for the family — all with the aim of promoting fellowship and association within the General Purpose Motor Department.

Shetler Named Head of Defense Programs Division

General Electric has named Richard L. Shetler, 42, to head up its Defense Programs Division.

J. S. Parker, Vice President and Group Executive of General Electric's Aerospace and Defense Group, said that as General Manager of DPD, Mr. Shetler is responsible for integrating and coordinating the Company's field operations and customer service in the aerospace and defense marketplace. In addition, he heads the Company's planning and market analysis work for the Group.

Mr. Parker also announced that the Command Systems Division, which Mr. Shetler had headed, discontinued on September 15 and its operations reassigned to other divisions in a move to focus more specifically the Company's business resources on serving the space, flight propulsion and electronics equipment needs of the industry.

Reassigned operations of the Command Systems Division include:

Military Communications Department, Oklahoma City, Okla., to the Defense Electronics Division;

Apollo Support Department, Daytona Beach, Fla., and Mississippi Test Support Operation, Pica-yune, Miss., to the Missile and Space Division;

Specialized military lines of the Communications Products Department, Lynchburg, Va., transferred to the Military Communications Department, with CPD moving to the Industrial Electronics Division of the Industrial Group.

Insurance Feature

'Carryover' Provision Now In Effect for Participants

This might be called the "double credit" quarter of the year for members of the General Electric Insurance Plan since the "carryover" provision of the plan is now in effect.

The provision, just one of the outstanding features that has helped make your GE Insurance Plan a leader throughout industry, has the effect of giving eligible members double credit for the deductible portions of their covered medical expenses incurred during the last quarter of the calendar year (October 1-December 31).

Under the Comprehensive coverage, individuals pay a certain portion of their covered expenses before they can claim benefits. This portion, called the deductible, is the first \$25 on Type A expenses and the first \$50 on Type B expenses or the maximum \$125 of family expenses.

Thus, if any of this deductible expense is incurred in the last quarter of the year, that part can be applied against the deductible for the following year as well as the current year.

For example, if a member has had no covered medical expenses

during the first nine months of 1964 and incurs \$20 of covered expenses during October, this \$20 can be applied against his deductible for this year and next year. Hence, double credit is given for this amount.

So don't throw away those doctor bills and prescription receipts just because you don't have enough to claim benefits this year. The expense you might incur in the final quarter of 1964 may prove quite valuable should you have to file for benefits next year.

SAVE

For Your Dream House
Through a G-E Savings Plan

Creative Effort, Investment Make GE's Americana a Great Buy

General Electric's new Americana refrigerator, product of the Household Refrigerator Department, Appliance Park, Louisville, Ky., is another example of the way innovation in engineering and manufacturing — and the investment to support it — is keeping jobs more secure for General Electric people.

It took the creative engineering efforts of approximately 40 people over the years to develop the Americana. More than 25 approaches were discarded along the way. The product is the result of the evolution of a series of creative ideas

spanning a period of 10 years.

The Americana went on the market only after three years of testing in the field. Those who have seen it are impressed with its design — its counter-top work space, its Roll-Out Freezer, its eye-level French doors and the \$90 employee discount.

Here's how Household Refrigerator people enthusiastically describe the Americana:

"It has broken away dramatically from the square box look by adding a new dimension—a counter-top all its own. This breakfront

silhouette gives it distinction as well as convenience and it lends a note of elegance to any home . . .

"The Americana has a refrigerator on top at eye level with French doors that open wide to reveal all the fresh food at a glance. It has a beautifully designed, highly functional counter-top that is illuminated and ready to use always . . . Below is a Roll-Out Freezer with Self-Filling Ice Tray . . . It refills itself automatically when you close the freezer drawer.

"The lighted counter-top area is

so convenient for tossing a salad, making sandwiches, slicing a roast. There's also a handy cutting board right on the counter. You can do everything right on the spot without carrying the makings of a salad or a drink over to a table. It also provides a place to load and unload foods and beverages . . .

"The Americana adds 39 inches of usable counter space to the kitchen, whereas this valuable space would be lost with a regular refrigerator.

"The Americana represents the beauty of design, convenience and

quality found in other General Electric refrigerators. Many of its advantages are available in other models. Efficient space-saving thin-wall insulation that keeps operating costs low is also in 2 other models, as is the dependable Self Filling Ice Tray. Economical Frost-Guard (no defrosting in either refrigerator or freezer) is available in 8 other models . . . And the handy Roll-Out Freezer is featured in 6 GE models . . .

"The Americana is a dramatic example of the extra VALUE being built into new products to build sales and job security."

GIFT VALUE FESTIVAL OCT. 26 - NOV. 25

SPECIAL

PORTABLE MIXER

Rugged for Heavy Batter
Gentle for Sauces
Beater Ejector

MODEL M17

\$8.50

AUTOMATIC COFFEE MAKER

Makes 2 to 9 Cups
Beautiful Styling
Set It and Forget It

MODEL P31

\$11.75

HAIR DRYER

Large Quiet Blower
Stores in Convenient Tote Bag
Large Bouffant Bonnet

MODEL HDX

\$11.50

AUTOMATIC TOOTHBRUSH

Proved Effective and Safe
in University Dental Schools
New Induction Charging
Brushes Store in Charger Base

MODEL 5104

\$11.95

AUTOMATIC CAN OPENER

Opens Cans Quickly, Easily
and Safely

Smart Modern Design
Mounts on Wall in Seconds
Magnet Removes Cutout Lid

MODEL EC4B

\$9.95

Win a TV



HERE'S A BEAUTY TO BE ADMIRER — This can obviously apply to attractive Janeen King of the Taylor Street Plant, to be sure, but both Janeen and we are primarily referring to the General Electric Personal Portable Television Set which will be given away free to some lucky General Electric employee the night of Wednesday, November 25, at the Employee Store. What a Thanksgiving Eve and holiday present this beauty will make. All you need do to be eligible to win the 11-inch dandy is to fill out a form during open hours at the Store anytime from October 26 until the drawing. Of course, your name automatically will be entered for the prize whenever you make a purchase at the Store during the October 26-November 25 period. And Ray Fischbach, Supervisor-Employee Store, promises plenty of exciting bargains for your convenience from now until the drawing . . . like some of those mentioned on either side of this picture.

SPECIAL

MINIATURE PORTABLE 6 TRANSISTOR RADIO

Includes Carrying Case, Batteries
and Earphones

MODEL 9451—Black and Silver
MODEL 9461 — White and Gold

\$8.35

TABLE MODEL RADIO

Quality Features and Styling
Four Tubes plus Rectifier
Built-in Ferrite Rod Antenna
4" GE Dynapower Speaker

MODEL T104

\$9.95

CLOCK RADIO

Attractive New Styling
Automatic Wake to Music
and/or Alarm
Muted Slumber Switch
Four Tubes plus Rectifier
4" Speaker
Built-in Antenna

MODEL C465 — Ivory

MODEL C466 — Pink

MODEL C467 — Nutmeg

\$18.85

STEAM AND DRY IRON

Even-Flo Steam
Handy Fabric Dial
Convenient Cord Lift Allows
for Left or Right Hand Ironing

\$9.50

"BEAU" SNOOZE ALARM CLOCK

Accurate, Quiet, No Winding
No Regulating, Self Starting

MODEL 7291

\$2.95

GENERAL ELECTRIC EMPLOYEE STORE

TEN PIN TOPICS

By Jan Bowers

Bill Hattendorf scored a great 671 series in the Inter-division League, thanks to games of 216-206-249. This is the high series of the season to date on the shiny AMF lanes.

In the Office League, Neff Engineering rolled a 1090 high game while Bob Chandler is the star bowler this week. He posted a 621 series with games of 227-203 and a 609 series featuring 256-204. Other high games were recorded by Frank Beckman 226, Carl Saaf 215, Andy Frank and Paul Motter 214, Bill Hattendorf and Dick Kent 213, Harold Somers 212-202, Louie Maier, Ted Ross and Bob Johnson 210, Charlie Wilt 209-202, Steve Nagy 209, Dick Webber 207, Lee Shaw 204 and Fran Nelson 202.

Kay Bade rolled a 556 in the Monday Nite Ladies League with high games of 236-189. She also scored a 518 with high games of 180-196. Other high scores were rolled by Paula Gerding 190-181, Beth Jacobs 188-174, Therese Keissell 181, Fran Newman 177, Karen Florent 174-170, Joan Crum 174, Pat George 173-170, Lu Roehm 173, Edna Armstrong 172-170 and Val Callahan 171.

Louise Roberts bowled a 170 in the Tuesday Afternoon Ladies League.

In the Masonic League, Marion Martz rolled high game of 244 along with a 208. Other high games were Denton Manecke 212, Robert Worley 209-207, Ralph Thomas 204, Karl Moore 201 and Everett Collins and Vernon Ahmann 200.

Jimmy Harrington scored a 201 and Jerry Herber a 200 in the Hermetic Motor League.

The Wire Mill #2 team rolled a high game of 1013 in the Wednesday Owl League while individual high games were recorded by Carl Miller 232, Elmer Schoenlein 223, Frank Gitter 221, Ray Myers and Aaron Mountz 214, Bob Winkler 213, Wilson Lambert 212, Louie Maier 211, Forrest Houser 208, Gene Egts 203, Herman Kuchner 202-201, Earl Keiser 201 and Don Hoffman, Bob Fry and Bob Freygang 200.

In the Interdivision League, Team #6 scored a 3030 series with a high game of 1160. Warren Wickliffe rolled a 254, followed by Tom Mulligan 229, Gil Baker 206-200, Ed Fisher 206, Clarence Koepke and Bill Jackson 202 and Gus Karnes and George Blocher 201.

Harold Somers rolled a 226 and Denny Mertiz a 203 in the Wire Mill Owl League.

Team #8 scored a 2866 high series featuring a 1045 game in the Apparatus League. High scores were recorded by Joe Hambrook 245, Andy Anderson 244, Marv Rutz 225, Paul Perry 224, Bill

Crouse 223, Justin Heaston 222-203, Mel Kestner 220, Ross Smith 216-214, Walt Kammeyer 215, Don Alcott 210, Lee Schnepf 209, Dick Blair 208, Paul Schoenherr 207, Ralph Schroeder 203, Charlie Briggs, Elmer Ueber and Sam Macy 202 and Walt Nielson 201.

In the Squares League, Dick Raber and Doug Proxmire both scored 200 games.

In the Friday Nite Ladies League, Pearl Houtz posted a 522 series with a high game of 191, and Pidge Saxton a 502 with a 201.

In the Taylor Street League, Al Chaney rolled a high game of 254 while Doyle Sheets scored 208 and Carl Miller 202.

Ramola Lawson bowled a 514 series with a 217 high game in the Guys and Dolls Mixed League. She was followed by Gert Snyder 178, Rita Hart 177 and Betty Winkleblack 170.

High games in the Jack and Jill Mixed League were by Donna Lommatzsch 211, Bill York and Carl Miller 201, Mary Scherer 190, Carole Streit 187 and Arydth Hawley 180.

Renners Express continued its winning ways and still leads the Small Motor League with a 16-8 record. Main Auto Sport Shop and Kelly Box and Packaging are tied for second with 15-9 marks. Dick Dutke just got into the magic series count with a 600 featuring a 223.

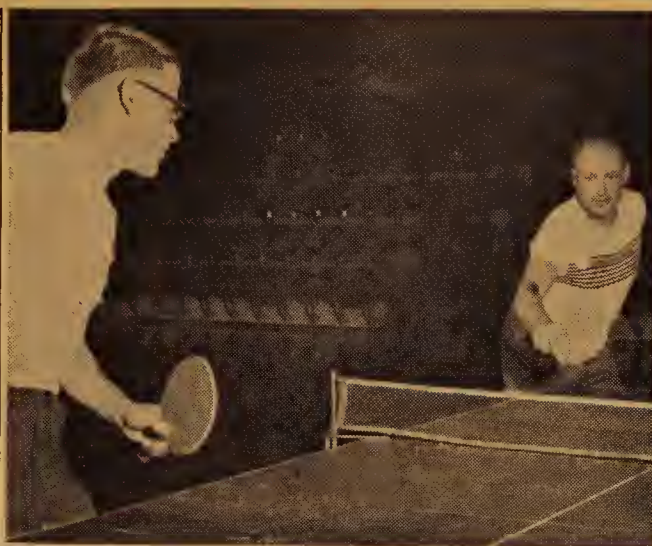
Roger Bebout hit for 232, followed by Charlie Gnau 223, Carl Brandt 222, Buck Adams 220 and Fred Wheeler and Howard Stephen 204.

In the Adam and Eve League, Team #1 and Main Auto Sport Shop are tied for the top spot with 7-2 records. Pat Baumbauer's Blue Checks rolled into third by scoring two wins against the Main Auto team. Dick Webber scored the first 600 count in the league, a 617 on games of 211-230. Paul Billman rolled a 219, Hon Wuttke 210, Justine Coudret 191 and Joe Kramer 212-200. High single game was rolled by Leonard Swihart, a 252, enroute to a 610 series.

Open Bowling Times Available at GE Club

The GE Club reported this week that six alleys are available for open bowling Thursday nights beginning at 8:30. Any group wishing to organize a league — mixed or not — will be welcomed.

Open bowling is also available Saturdays from noon to 7 p.m. and 9 to 11 p.m. and Sundays from 1 to 7 p.m.



HERE'S HOW IT'S DONE—Bob Rietdorf, left, and Lore Ferverda, former city and GE Club champion, show how they play the increasingly popular game of table tennis for the recently-organized GE Club team. Lore has come out of "retirement" to compete this year, having won the club titles for five years between 1942 and 1948 and the city crown in 1945. He and Bob are the No. 1 and 2 men on the six-man club squad.

Dinner-Program On November 9 Set by Elex Club

First shift Elex Club members who want a delicious meal and a program replete with laughs should circle November 9 on their calendar. For on that date will be staged a fine dinner-program at the GE Club Auditorium.

Following a complete dinner featuring roast sirloin of beef from 4:45 to 5:45 p.m., the unusual program will be presented by the Mizpah Masquers, a group of talented merrymakers.

The 25-man ensemble, which has performed from New York to Hollywood and Canada to Florida, will entertain with their music, singing, dancing, comedy, "slapstick," etc.

Tickets, priced at just \$1.80 (tax included), must be reserved no later than Wednesday, November 4.

Did You Know That...?

Did you know that Indiana ranges in altitude from 313 to 1285 feet?

Do You Know These People?

Our eagle-eyed readers are being requested once again by the Supervisory Audit Committee of the General Electric Employees' Federal Credit Union to note the names of the following people who have balances in the credit union.

The committee reported "very good results" the last time such a list appeared in the GE NEWS.

If any of you know the whereabouts of any of these persons, would you please contact the credit union, 1021 Swinney Ave.? The phone number is 742-7356.

Name	Last Known Address	Last Place of Employment	Last Year of Employment
Julio M. Lopez	1404 Fletcher	Building 4-5	1954
John P. Leroy	1157 Francis St.	Building 19-2	1952
Virginia C. Watts	701 W. Berry St.	Winter Street	1945
Lyle D. McManus	2233 1/2 Lafayette St.	Building 17-3	1953
Barbara J. Coulter	440 E. Lewis St.	Building 17-3	1954
Ronald L. Zulick	1424 1/2 Calhoun St.	Winter Street	1955
David G. Riser	3132 S. Calhoun St.	Building 17-1	1943
Fay H. Fritz	3430 1/2 Broadway	Building 4-1	1945
James C. Vincent	812 W. Jefferson	Winter Street	1951
Marjorie Lahrman	3112 S. Harrison	Winter Street	1943
Martha L. Allen	3115 S. Wayne Ave.	Building 19	1945
Mary Johnson	1713 Lindley	Building 26-4	1949
Lois E. Butler	1005 W. Wayne St.	Building 4-3	1951
Mae Edward Trissel	430 E. Main	Building 26-4	1951
Dorothy M. Hopkins	1845 Broadway	Building 26-4	1943
Bernard O. Lillard	1332 Eliza St.	Winter Street	1947
Janet C. Swaney	648 Wagner	Building 4-6	1946
Pauline J. (Rowe) Babcock	2418 1/2 Taylor	Building 26-3	1952
Martha McCallum	1506 St. Marys	Taylor Street	1951
Evelynne L. McCallum	1506 St. Marys	Building 15-3	1952
Virginia L. McCormick	1732 Morris St.	Building 17-3	1951
Helen Glnther	1523 W. Main	Building 18	1943

Table Tennis Team Moves Up a Notch

The GE Club table tennis team moved up a notch to second place in the Industrial League standings with a pair of winning nights recently.

A tough House of Table squad was held to two match victories, with the locals winning 7 of 9, and last Thursday the score was 9 to 0 against the IGA Wilson team.

With a record of 35 wins and 8 defeats, the locals are now just three games behind the league-leading Lincoln Life team after the 1st round. Two more rounds of play remain.

Chet Krasienko leads the GE-ers on total points with six, with Clyde Nicholson and Bob Rietdorf close behind with 5.5 points each. Lore Ferverda, Gene Shirley, Stan Antalis and Bill Wareham lead the team in "winning efficiency," batting 1.000 after five weeks' play.

Matches are played Thursday nights at the "House of Table Tennis" located at Maumee and Anthony.

General Electric employees interested in intra-mural table tennis play at the GE Club are asked to contact Stan Antalis, Building 26-2, on Ext. 3567.

Owl Basketball League to Form?

A request to organize an Inter-department Owl Basketball League was received last week by the GE Club.

One team has already indicated an interest to participate in such a league, and club officials are hoping that at least three more teams can be formed.

In fact, club officials feel that a six-team league would be best.

Anyone interested in participating in an Owl basketball loop should call Charlie Wilt on Ext. 2042 as soon as possible.

Tours and Luncheon Set by Pen El Chapter

Members of Elex Club's Pen El Chapter will enjoy two tours and a luncheon at the famous Dutch Mill Restaurant in Bluffton on Tuesday, October 27.

The group will start out at 10:15 a.m. by touring the Coverall Rental Plant on Brooklyn Avenue and complete the day's activities with a tour of City Glass.





LIKE THE SIGN SAYS, it's perfectly okay to feed these animals, because they represent two of our country's best known political symbols — the Democratic donkey and the Republican elephant.

These animals also symbolize our two-party political system, a system that has proved itself a practical and necessary part of our democratic way of life.

The system has been nurtured in the past and will continue to be kept alive and responsive not by voters and polling places but by strong popular support. To operate effectively, the system needs people backing the party of their choice with their time and their talents — and their money.

Television and radio coverage, newspaper ads, travel expenses, administrative costs, campaign literature are necessary for each political party to present its story to the people. Thus, it takes millions of dollars as well as millions of votes for political parties to carry elections.

General Electric's "Dollars for Citizenship" program

was launched in response to the need for more and more people to support — with dollars — the political party or candidates of their choice. It offers each employee the opportunity to contribute — "to feed the animals" so to speak — conveniently and effectively. The program is strictly voluntary and non-partisan. The Company's interest is in making sure that each employee understands the need to financially support his party or candidates and has the opportunity to give.

The time to consider such action — if you haven't already done so — is now. The 11 days from now until Election Day represent the homestretch of this year's campaigning. It is a time when your party and your favored candidates need your financial assistance. Don't delay.

By "feeding" the Democratic donkey and the Republican elephant, you'll help keep them healthy and strong. In so doing, you'll be directly helping to promote the cause of good government.



Stock Bonus Plan

Turn In Transmittal Form, 1959 Bond Receipts Now

The holding period for U. S. Savings Bonds purchased in 1959 under the General Electric Savings and Stock Bonus Plan ends December 31, 1964.

Employees who were participants in the Plan in 1959, and who have left their bonds on deposit with the Company since that time, should turn in their 1959 Bond receipts with Transmittal Form TD-374 to their payroll office as soon as possible. The Transmittal Forms have been distributed to eligible participants.

Any employee who cannot locate his receipts for 1959 Bonds should fill in and sign the Statement of Loss on the back of the Transmittal Form.

Stock certificates representing full stock bonus shares, checks for accumulated income, and 1959 Savings Bonds are expected to be delivered to eligible Stock Bonus Plan participants in February 1965.

Employees Here Earn \$17,000 In Suggestion Awards This Year

More than \$17,000 in suggestion awards were earned by General Electric employees here during the first nine months of 1964, it was revealed this week.

Third quarter awards totaling \$4,855.50 enabled the 1964 figure to exceed the \$17,000 mark. The first quarter showed awards of \$4,961 while local employees utilized the Suggestion Plan in the April-June period to the tune of a whopping payout of \$7,258.

The top award in the vacation-abbreviated July-September quarter went to Doyle Miller of Specialty Transformer Department. The Building 19-1 factory process instructor earned a \$120 award for his idea to eliminate the use of pallets in transporting laminations from the furnace to the stacking areas.

Mr. Miller is one who can attest to the value of the Suggestion Plan. Out of 235 ideas submitted, 125 have been adopted for a grand total of \$3,436 in awards.

Other STD employees also shared in the large third quarter payout. In fact, STD employees once again led the way with awards totaling \$2,232.50, followed by General Purpose Motor Department employees with \$897, Specialty Motor with \$621, Hermetic Motor with \$505, Small AC Motor and Generator with \$465 and the Lab with \$135.

You, too, can earn extra money by participating in the Suggestion Plan. Why not follow the lead set by award-winning employees and look at these areas in submitting suggestions:

- Improving product quality.
- Improving manufacturing and distribution methods.
- Improving factory or office routines or layouts to achieve a more efficient work flow.
- Reducing production costs.
- Better selection of materials.
- Reducing waste in materials and time.
- Reducing breakage and spoilage.



EARN \$345 IN SUGGESTION AWARDS — These four Specialty Transformer Department employees earned \$345 in recent suggestion awards. Leading the way was Doyle Miller, standing, who received a \$120 award for his idea to eliminate the use of pallets in transporting laminations from the furnace to the stacking areas. The Building 19-1 factory process instructor has had 125 adopted suggestions (out of 235 submitted) good for \$3,436 in awards. Other recipients are, left to right, Claire Weibke, Building 26-B group leader, who earned a \$50 award for suggesting a method to salvage cadmium; Ernest Allmandinger, Building 19-1 winder, who received a \$110 award for his material saving idea in winding Class H high voltage coils; and Paul Noffze, Building 26-4 factory process employee, who earned a \$65 award for his idea which reduced the cost of ring dies.

System Expands

Nearly 2,700 Cities Can Be Reached on Dial Comm

Dial Comm, General Electric's nationwide telephone system, keeps expanding.

Today it is possible to reach nearly 2,700 cities and towns in the United States and Canada on Dial Comm, thanks to an expanded system that became effective this past Monday.

The purpose of the expanded Dial Comm service is to reduce expensive long-distance toll charges and to provide telephone users improved and economical service.

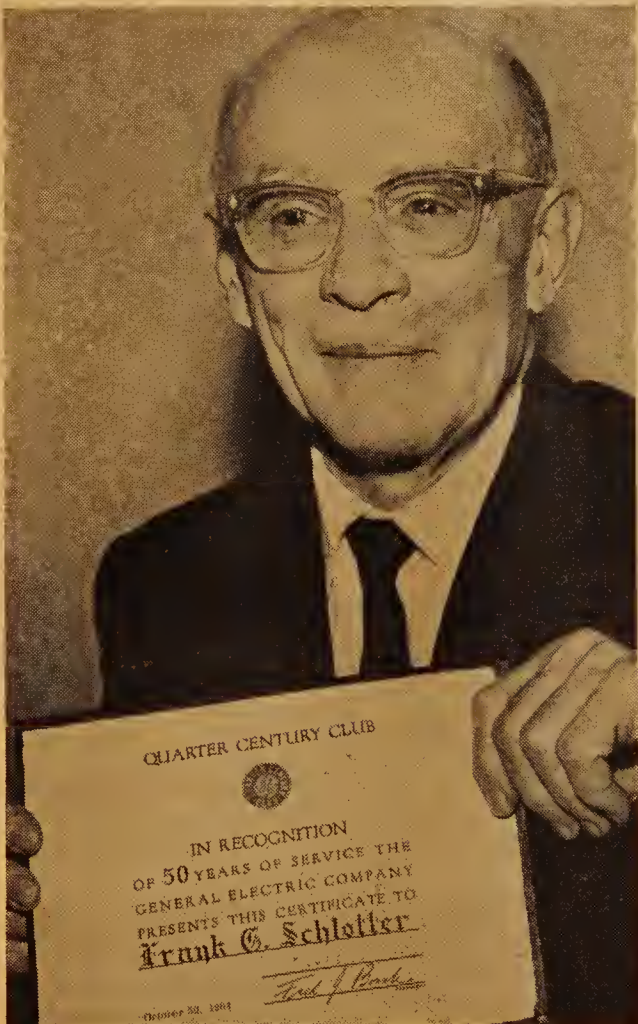
New Dial Comm directories have been distributed and contain two distinct sections — one for use in making calls within the Company and a separate section (blue pages) for calls to "outside companies" or "local" numbers in many cities and towns.

It is important that telephone users check the instructions in the directory to fully understand how

Dial Comm can best serve their needs.

Other communications tools such as letters and telegrams also serve a purpose and usually are more economical than long-distance telephone calls. An effective communications' yardstick is still "write when possible, telegraph when required, and telephone only when necessary."

One last bit of advice — If you must telephone long-distance, always use Dial Comm or WATS (wide area telephone service) where possible rather than toll.



LATEST TO JOIN 50-YEAR RANKS — Frank Schlotter proudly displays the plaque recognizing his 50 years of service with General Electric here at a luncheon held in his honor this week in the Building 26-4 cafeteria. An inspector in Building 19-1, Frank began his long association with the Company way back in 1914 when he was hired as an armature coil taper in the old Motor-Generator Department. The only active 50-year man on the payroll here, the veteran employee plans to remain on the job until his normal retirement becomes effective this coming February 1.

FWAGEE to Hear MacKinnon Talk

An address by H. A. MacKinnon, Vice President, will highlight the Fall general meeting of FWAGEE (Fort Wayne Association of General Electric Engineers) Monday evening, November 9, at the Holiday Inn, 3730 E. Washington Blvd.

The address will follow the dinner which will be served at 6 p.m. Tickets may be obtained by contact men today or at the dinner-meeting.



FORT WAYNE NEWS

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in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

Economic Intelligence

We think of our economy as being modern and up-to-date, but in some areas we are old-fashioned.

Figures released by the Machinery and Allied Products Institute indicate that much plant and equipment in the United States is old. Further, the average age of plant and equipment does not appear to be decreasing. Thirty-five percent of our plant is over 30 years old. For equipment, 40 percent is over 10 years old, and 20 percent is over 20 years old.

Of course, plant or equipment is not necessarily obsolete just because it is old. Despite present concern about automation, technology has not changed rapidly in many years.

Nonetheless, the above figures suggest that there may be a real need to increase the pace of modernization. This is especially true in areas where foreign competition is stiffening.

Foreign industry — thanks in part to wartime destruction and postwar American aid — tends to be quite modern, although the average age of plant and equipment is probably increasing.

Without modern plant and equipment, domestic industries, paying high American wages, will simply not be able to out-compete more progressive foreign firms.

Educational Support

"Education Pays Dividends."

That is the theme of next week's observance of American Education Week. Each day emphasis will be placed on a segment of the "dividends" such as better human relations, improved earning power, good citizenship, better communities and personal fulfillment.

Actually, thousands of General Electric employees know of these "dividends" for each year they take advantage of educational opportunities offered by the Company — opportunities that include both Company courses and those given by colleges, universities and vocational schools.

In addition, our Company and the General Electric Foundation, a separate educational trust established by the Company, provide assistance to educational institutions. This is part of a contribution to our American educational system — a system vital to the American economy and fundamental to our way of life.

Just one example of our contribution to higher education is the Corporate Alumnus Program of the General Electric Foundation which matches the gifts of employees to the colleges and universities they attended.

Today education at all levels needs the thoughtful and consistent support of all citizens, corporate and individual — not just during American Education Week but on a continuing basis.

Progressland Set Enviably Record In Winning Customers This Year

Nearly 7½ million potential General Electric customers became even more potential between April 22 and October 18 of this year.

That six-month interval is the period during which General Electric's Progressland pavilion at the New York World's Fair became known as one of the Fair's greatest attractions. And 7,421,369 is the number of people Progressland

entertained, educated and impressed during the Fair's 1964 season.

Many thousands of the 7½ million had already been GE customers. And they had their faith in the Company's products, services and people reaffirmed. Thousands more will become GE customers for the first time as a result of what they saw at Progressland.

And many thousands of the total

— 112,749, to be exact — represented key customer organizations, who were referred to the pavilion by Company components. Their impressions can have a great deal to do with many large orders that can come General Electric's way in the future.

"I know that all General Electric people will continue to strive to keep our products at the high levels of quality and performance which Progressland exhibits attributed to them," says Steve Van Voorhis, Manager of the Company's World's Fair Operation. "We promised great values in electrical living to all of Progressland's guests. We must live up to it."

Van Voorhis is now directing the task of putting Progressland in "mothballs" for the winter. He has no doubts of the impression which the pavilion made on the Fair-going public:

"Surveys consistently showed the pavilion as the top, or near the top attraction at the Fair," he says.

"We had a capacity of 42,840 people per 12-hour day and, bad weather and good, we played to a total of 96.2% of our capacity over the operating period.

"Some days we couldn't accommodate the crowds which showed up. For instance, on October 11 — only a week before the Fair's closing — we played to 109% of capacity (46,705 people) by operating extra shows to satisfy the crowds.

"Of the 27,035,526 who paid to attend the Fair, Progressland played to 27.5% of them."

How will attendance run next year? It should almost equal, perhaps even surpass, the 1964 season, says Van Voorhis. "The few mechanical bugs we ran into during 1964 will be ironed out. The exhibits will be improved and updated.

"The Fair itself will be an even bigger and better entertainment and educational value in 1965," the GE pavilion manager concludes. "And you can count on Progressland to lead the way. Not only in value for Fair-goers; but, just as importantly, in values to the Company — the customer-winning values that build jobs."



AMONG 112,000 DIGNITARIES — Former President and Mrs. Eisenhower are welcomed by Steve Van Voorhis, Manager of the GE World's Fair Operation, just before the Progressland pavilion closed for the season. Among the nearly 7½ million visitors to Progressland, more than 112,000 were dignitaries and opinion leaders, many of them representatives of key customers. Through Progressland, the millions of visitors saw why General Electric is a leader in its field of endeavor and a major contributor to America's social and economic progress.



35 YEARS

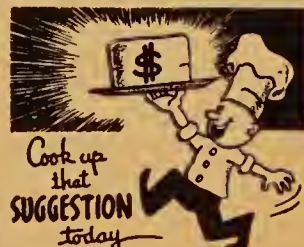
Herman B. Hake	Taylor Street	11-1-29
Mary M. Goss	Taylor Street	11-3-29
Mildred I. Bledsoe	Taylor Street	11-4-29
James A. Vevia, Sr.	Building 6-4	11-4-29
Kenneth H. French	Taylor Street	11-11-29
Howard N. Funk	Building 26-B	11-11-29
Clarence R. Nussell	Building 4-6	11-11-29
Clayton R. Dafforn	Building 4-3	11-14-29
Charles W. Spice	Building 4-4	11-16-29
Frederick Woerner	Winter Street	11-16-29
Raymond B. Schuckel	Taylor Street	11-18-29
Floyd L. Dowell	Building 26-2	11-19-29
Charles F. Gass	Taylor Street	11-19-29
Lester E. Green	Taylor Street	11-19-29
Helen E. Risser	Building 4-6	11-19-29
Mildred Clark	Winter Street	11-20-29
Jesse Keller	Winter Street	11-20-29
Guilford R. Plummer	Taylor Street	11-22-29
Luther C. McConnehey	Building 26-4	11-25-29
Clarence E. Henschen	Building 27	11-28-29
Nellie G. Wendt	Building 26-3	11-29-29
Clarence H. Amones	Taylor Street	11-30-29
Clifford H. Geller	Building 9	11-30-29

25 YEARS

Arlene M. Helberg	Building 4-4	11-9-39
Betty R. Eisenacher	Building 4-5	11-10-39
Lewis Meyers	Winter Street	11-17-39
Edgar J. Alter	Building 26-3	11-28-39
F. Helen Wagner	Building 27	11-30-39

Luncheon - Meeting Set

Elex Club's Pen El Chapter will hold a luncheon-meeting Wednesday, November 11, at 1 p.m. at the Portage Room of the YMCA. Chairman Anna Griebel will be assisted by Ruth Distel and Florence Kelsey.



Seven CSF Administrators to Be Elected

The election of seven representatives to the Board of Administrators of the General Electric Employees' Community Services Fund will begin here next week.

Ballots will be distributed with paychecks next Wednesday and Friday to those hourly and salaried

CSF members in election districts where new representatives are to be chosen.

Ballots must be returned by Friday, November 20, to the designated place listed on the reverse side of the ballot. In all cases, the newly-elected representatives will

assume office on January 1, 1965.

A highlight of this year's election is the creation of a new district — that of Administrator-at-Large (hourly or salary) for the Laboratory Operation. The candidates for this position are Herbert Foreman of Building 19-2 (salary) and Jack Schemehorn of Building 19-3 (hourly).

Other candidates are:

General Purpose Motor Department Administrator-at-Large to succeed Berdell Smith of Taylor Street —

Bill Harrison, Taylor Street (hourly)

Jack Stillinger, Taylor Street (salary)

General Purpose Motor Department Hourly Administrator to succeed Albert Timme of Taylor Street —

Gaylord Evans, Taylor Street

Morris Libbing, Taylor Street

Hermetic Motor Operation Hourly Administrator to succeed Paul Koldewey of Building 17-2 —

Victor Jacobs, Building 17-4

Adam Spieth, Building 17-1

Specialty Transformer Department Salary Administrator to suc-

ceed Leo Rademaker of Building 26-5 —

Homer Rider, Building 26-2

John (Len) Wright, Building 31-2

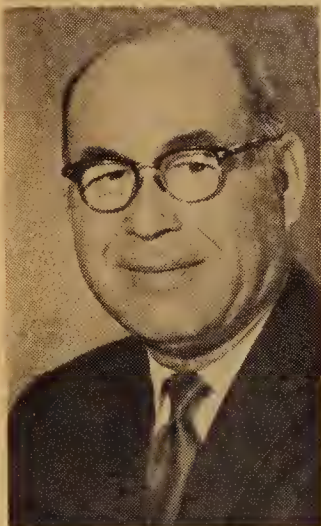
Specialty Motor Department Hourly Administrator to succeed Emery Tucker of Building 4-2 —

Wayne Dibert, Building 4-1

Cecil Tarney, Building 4-5

Small AC Motor and Generator Operation Hourly Administrator to succeed Marjorie Smith of Winter Street —

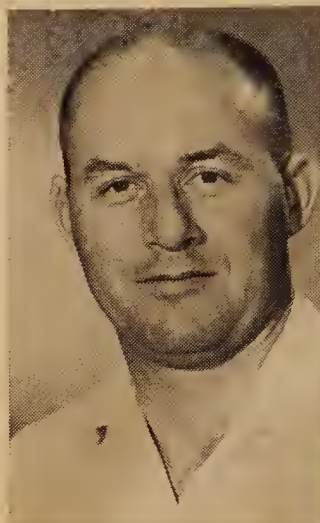
Traverse Chandler, Winter Street
Pearl Forshea, Winter Street



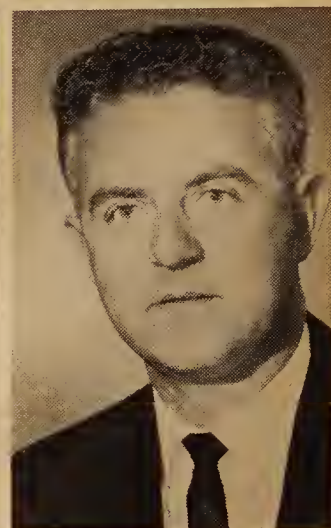
Herbert Foreman
Building 19-2



Jack Schemehorn
Building 19-3



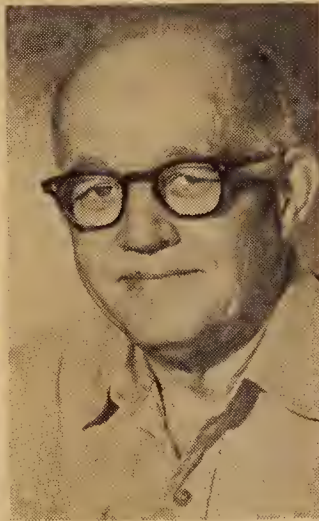
Bill Harrison
Taylor Street



Jack Stillinger
Taylor Street



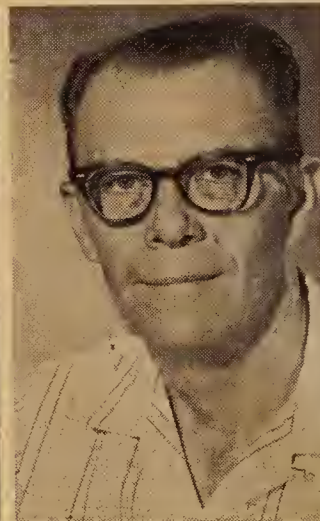
Gaylord Evans
Taylor Street



Morris Libbing
Taylor Street



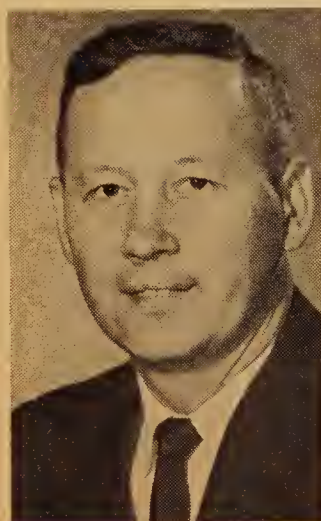
Traverse Chandler
Winter Street



Victor Jacobs
Building 17-4



Adam Spieth
Building 17-1



Homer Rider
Building 26-2



John (Len) Wright
Building 31-2



Pearl Forshea
Winter Street



Wayne Dibert
Building 4-1



Cecil Tarney
Building 4-5



HOLDING THE BAG — That's the pleasant predicament of Debbie Hill, granddaughter of Charles Martin who celebrated his October 1 retirement. The bag and its contents are her granddad's retirement presents. Mr. Martin, a plumber and steamfitter at the Taylor Street Plant, joined General Electric in December 1940 as a helper in Building 26-B. He plans to spend his retirement days fishing and taking several trips. Also in the picture is his daughter, June Hill.

Six to Enjoy Retirement



SHOWING OFF HIS WORK AREA — Walter H. Schuler explains to his family the operations he performed as a die grinder at the Taylor Street Plant upon the occasion of his September 1 retirement celebration. A long-service employee, Mr. Schuler joined the Company in June 1923 as a learner in Building 6-2. Watching intently are his daughter-in-law, Erna Schuler; his son, Walter, Jr.; and his wife, Clara.



LISTENING PLEASURE AHEAD — Bertha Poole, right, admires the General Electric radio which was presented at her October 1 retirement celebration. It will provide many hours of entertainment while she practices her hobby—sewing. Joining the Company in June 1929 on miscellaneous burring in Building 19-5, she was last employed making leads and cable in Building 4-2. Her sister, Lillian Stein, is at left.



THEY'RE FLORIDA-BOUND—Edwin Schneider and his wife, Myrtle, plan to leave for Florida this Winter as they begin to enjoy their retirement days. Mr. Schneider completed more than 48½ years' service with the Company with his October 1 retirement as a model maker in Building 4-1. He started in February 1916 in Building 17-4.



BOX SEAT TO WORLD SERIES — This General Electric television set enabled Al Streb to follow every pitch of the recently-concluded World Series. The TV was presented to Mr. Streb at his recent disability retirement. A wire enameler at the Taylor Street Plant prior to leaving for illness on July 17, he was employed here in September 1940 as a helper in Building 20-1.

Club to Sponsor 6 Square Dances

The first in a series of six free square dances for General Electric employees and their friends will be staged tomorrow night from 8:30 to 11:30 at the GE Club gymnasium.

Additional dances sponsored by the GE Club will be scheduled on the first Saturday evening in December, January, February, March and April.

Traditional patterns will be called by the instructors, Carl and Dorothy Brandt. Further information may be obtained by contacting the Brandts on 441-5865.

Two Events Slated By Partizan Chapter

Two activities this month have been scheduled by Elex Club's Partizan Chapter.

The board meeting will be conducted Tuesday, November 10, at 9 a.m. at the home of Mrs. Jack Shideler, 4619 Reed Rd.

And a special 17th anniversary tea will be held Tuesday, November 17, at 12:45 p.m. at the home of Mrs. Herman Kappel, 4824 Palatine Rd. Hostesses are Mrs. Edward Schotter, Mrs. Frank Mattes and Mrs. Claud Voss.



At Lutheran Hospital

Ada Phillips	Building 26-1
Dorothy Baumgartner	Winter Street
Vivian Miller	Winter Street
Elfrieda Crouse	Building 4-5
Marcella McCarthy	Pensioner
Anna E. Minard	Building 4-3
Estella Mailand	Building 12-2
Shirley Alt	Taylor Street
John Ruhl	Pensioner
Harold Patterson	Taylor Street
William Reger	Building 19-2
Marjorie Hubner	Taylor Street
Charlie Wilt	GE Club

At Parkview Memorial Hospital

Irene Meyers	Pensioner
Coy Weber	Pensioner
James DeArmond	Taylor Street

At St. Joseph's Hospital

Dillo Patten	Taylor Street
Leo Elward	Taylor Street
Leona M. Batz	Building 4-3
Esther I. Johnson	Building 4-3
William Lashure	Building 4-4
Frank Coulter	Building 27

At Bluffton Clinic Bluffton, Ind.

Harry Woodward	Building 26-4
----------------	---------------

At Veterans Hospital Marion, Ind.

James Monroe	Taylor Street
--------------	---------------

At St. Joseph's Hospital Kokomo, Ind.

Thelma Williams	Taylor Street
-----------------	---------------

At Cleveland Clinic Hospital Cleveland, Ohio

Garl Satterthwaite	Taylor Street
--------------------	---------------

At University Hospital Ann Arbor, Mich.

Aaron Krakower	Building 26-2
----------------	---------------

Dismissed From Hospital to Home

James Houghton	Building 19-2
Rosalie Koons	Taylor Street
Haughn Sheets	Taylor Street
Howard Johnson	Taylor Street
Clarice Wenner	Taylor Street
Florence Clum	Taylor Street
William Moore	Taylor Street
Orville Camble	Taylor Street
Virgil Fogle	Taylor Street
Melvin Williamson	Taylor Street
William Rohe	Pensioner
Harold Hart	Taylor Street
Mildred Briggs	Winter Street
Edward Marshand	Winter Street
Richard Scheurenberg	Winter Street
Robert Work	Winter Street
Carol Cooper	Winter Street
John Gerbers	Pensioner
Marianne Cullfoil	Building 26-4
Mabelle Woodward	Building 26-2
James H. Courtney	Building 6-4
Nellie Kayser	Building 4-4
Donald T. McCrea	Building 4-1
Hubert E. Myers	Building 21
Perry O'Neill	Building 4-6
Gayle B. Stripe	Building 4-1
Claud F. Voss	Building 12-3
Norman W. Wolf	Building 6-3
Frank Phillips	Pensioner

SAVE
For Extra Retirement Income
Through a G-E Savings Plan



CALIFORNIA OR BUST — Walter Niemeyer and his wife, Cloie, are all set to visit California now that he celebrated his September 1 retirement. Employed here since December 1942 when he joined the old Meter Department in Building 19-5, Mr. Niemeyer was last engaged as a motor repairman at the Taylor Street Plant. A highlight of the trip will be a visit with a sister in North Hollywood.

Investment in New 'Show 'N Tell' Creates 150 Jobs

There are 150 new jobs in General Electric's Radio Receiver Department at Utica, N. Y., this month. They are the result of Company investment in a new product that the department believes will be the most delightful item any child could have.

Jerry L. West Graduates From Apprentice School

Jerry L. West, 23, became the 1,006th graduate of the Apprentice Training Program here last Friday when he completed the Machinist-Toolmaker course. His present assignment is in the Toolroom at General Electric's Decatur Plant.



West

A native of Huntington, Mr. West enrolled in the local Apprentice School in May 1961 immediately after graduating from Rock Creek Township High School in Huntington County. He is currently attending the Purdue Center here in the evenings.

He enjoys participating in many sports, particularly ice hockey and football, and working on his Model "A". A brother, Dan, is currently on the Apprentice Training Program.

Mr. West is single and resides at RR 4, Huntington.

The product: Show 'N Tell* Phono-Viewer (Trade Mark GE Co.).

The Phono-Viewer is a combined 4-speed record player and full color slide-film projector in a single unit designed to entertain and educate the under-12 set.

Creation and production of the Phono-Viewer was possible because of the ability of Radio Receiver to

meet world-wide, tough competition, maintain profitability and be able to invest in the extensive market research engineering and design effort, tooling and production necessary to get the product before customers.

"To make the most of the product we had to telescope our whole effort into six months. This allowed us to get the product to market in

1964," says Norman R. Huey, Manager of Educational Recreation Products at Radio Receiver.

Department General Manager William Lynch points out that though there are more radios being manufactured in industry than ever before, and though Japan has become the world leader in radio set production, GE has managed to stay in the forefront. This, he said,

"is a dynamic example of what can be done when people pull together with determination, skill and co-operation."

He said that the Radio Receiver business and product lines have expanded many times in the past 10 years and that as employees continue to innovate, and improve productivity, jobs will continue to grow.

Operation of the new Phono-Viewer is simple even for a three-year old: put the record on the turntable, place the tone arm on the record, insert the show film and turn a switch.

From that point on, pictures change automatically in time to the words and music, opening new worlds of knowledge about animal and plant life, space, great men and historic events, children's classics, as well as fairy tales and cartoons.

As first programs for the Show 'N Tell, General Electric prepared a library of 35 diverse subjects from Alice in Wonderland to how violins make music to "George Washington's Surprise Attack." Each Picturesound* (Trade Mark GE Co.) program will be packaged in a hardcover jacket containing an unbreakable seven-inch record, a mounted film strip and pertinent textual information about the program, and carries a suggested retail price of 99 cents.

The Show 'N Tell Phono-Viewer also doubles as a high-quality four-speed phonograph that will take any monaural record, including 12-inch discs. Employee price is \$24.85 although only a limited supply is currently available at the Employee Store.

Second Shift Elex Able to See Fair

Second shift Elex Club members will be able to see the New York World's Fair the most relaxing way at a luncheon-program Thursday, November 19, at 12 noon at the Baer Field Inn.

That will be accomplished through the 35 mm color slides of Paul Perry, Building 31-2. In addition to viewing pleasure, Mr. Perry (also the GE Club president) will provide listening pleasure by virtue of taped sound effects, music and commentary.

Thus, those who visited the Fair this year can relive their wonderful experiences during the 45-minute presentation. And those who have not visited the fabulous Fair can feel that they have — with no standing, no waiting, no fatigue and no cost.

Prior to the program, lunch (featuring breaded veal cutlet) will be served.

Deadline for obtaining tickets, priced at just \$1.50 including tip and tax, is a week from today — Friday, November 13.



TURN THE SWITCH — AND MAGIC! — Instant color and sound comes from the Show 'N Tell* (Trade Mark GE Co.) Phono-Viewer, the result of a Company investment of profit dollars that has created 150 jobs. The Phono-Viewer currently offers 35 programs from fairy tales and stories to history and science and space. It's a combination 4-speed phonograph and color slide projector all in one unit that can be operated by a child. And, incidentally, it's an ideal gift for any child at Christmas or any other occasion. You will want to tell friends and neighbors about it.

After the 18th...

By Dottie Askren

The golf season is history. With the assistance of Chairman Charlie McClain, I have come up with this final report which outlines some of the highlights of the recent Blind Bogey, held at Brookwood on that misty, cool Saturday which caused some of the folks who teed off early to come in with wet feet.

The Champion of Champions was the Nads of the Nelson-Elsea Tuesday League. Team members Jim Wild, Tom Brown, Jerry Frizzell and John Elliott proved themselves successful as representatives of the team. A total net score of 291 was good for a position point total of 31.

With a net score of 305, the Briggs' League Highballs, consisting of Wayne Eddington, Jim Erwin, "Mac" McDougall and Lee Shaw, came in second with 45.5 position points.

In third place was McClain's Team #3 from his Winter Street League. Players McClain, Vern Foulks, Ross Smith and Wayne Bergman earned this spot by scoring 307 net for 51 position points.

The individual championship

went to Paul Billman, who fired a 76 for medalist. George Ludeman, retiree, was again Senior Medalist with a 78.

Shirley Dutkovic, a member of Justine Coudret's Dainte Lassies championship team, copped the women's prize with a 109. In addition to Justine and Shirley, other members of the Dainte Lassies are Marie Lucas, Paulla Gerding, Shirley Predmore and Grace Plattner.

Darlene Heare, Building 4-6, and Stu Fisher, Winter Street, won golf bags which were presented at the GE Club Sports Banquet Tuesday night.

Many other players went home from the Blind Bogey with gift certificates from Brookwood Golf Course and Main Auto Sport Shop.

In closing, we wish to thank all the League Managers for supplying the news for "After the 18th," to Charlie McClain for his leadership and to the GE Club for enabling us to maintain our golf leagues.

See you on the tee next Spring!



SAFETY GLASSES PAY OFF ONCE AGAIN—Kenneth S. Smith, Building 19-3 grinder operator, explains how the safety glasses he is holding prevented probable blindness to his eye. Without warning he was hit on the nose piece and lens of his safety glasses recently by pieces of the grinding wheel which had broken while spinning at 3600 rpm. He had just dressed the wheel and turned back from checking the drawing when the accident occurred. Listening to the explanation at the presentation of the Wise Owl award are, left to right, Ewald Stinsmuehlen, Manager-Shop Operations; Bob Moss-hammer; safety representative Paul Armstrong and Foreman Dick Hemrick. Mr. Smith's practice of always wearing safety glasses at work, as do all the grinder operators in the Laboratory Operation, undoubtedly prevented a lost-time accident and probably saved his sight. Conscientious wearing of safety glasses as well as adherence to other safe practices has made it possible for Lab Operation employees to work 3,855,200 manhours without a lost-time accident during the last four and a half years.

Modernization Of Club Lanes

The "new look" at the GE Club bowling alleys becomes more and more impressive.

The modernization program to the AMF lanes now includes the following:

New ball units.

The latest AMF improvement in ball returning (actually, the ball gets back to the bowler before the pins are respotted for the second ball).

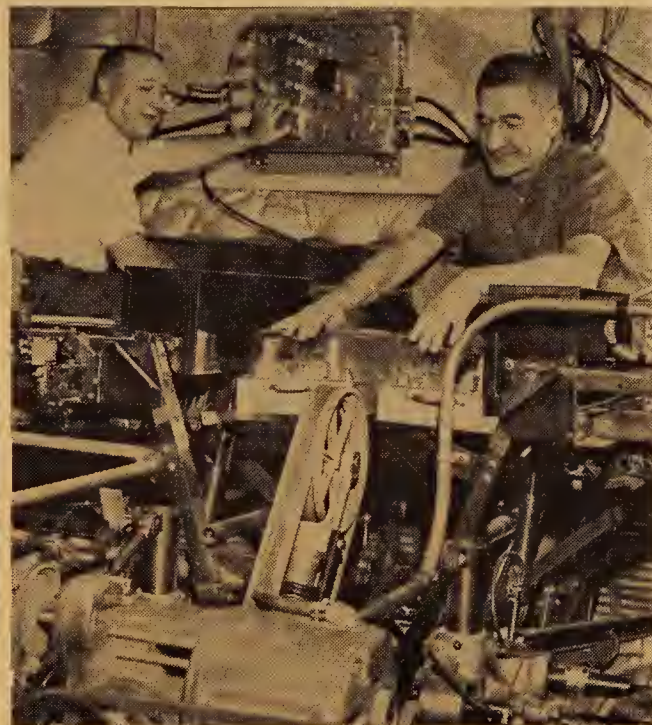
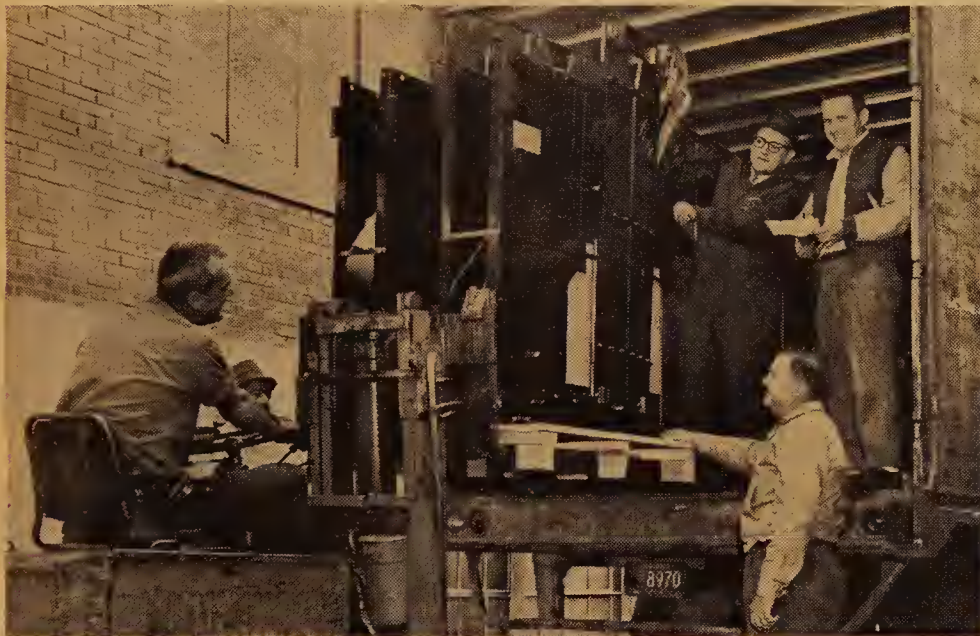
New machine units (blue, white and gold).

New sparemaker which shows the new kegler how to shoot to pick up spares.

Sparemaker arrows are in different colors for the different spare combinations.

Sparemakers have computers and extra chassis to control the numerous combinations of possible spares to shoot at.

New distributors and distributor tracks.



GE CLUB BOWLING LANES MODERNIZED—These pictures illustrate the "new look" at the GE Club bowling lanes these days. Picture above shows Fred Phillips, Building 20-1, operating a fork lift truck used to unload the new ball exit units. Others, left to right, are Grove Hamilton of AMF, Charlie Wilt of the GE Club and Warren Hague and Paul Farr of AMF. Picture at right shows Wilt with his hand on computer and Paul PeGan of the club with a hand on each new chassis. Also shown is the new ball lift (bottom center). Top picture shows the new masking units with sparemakers.

Table Tennis Team Moves Into First Place

The GE Club Table Tennis team forged into first place in the Industrial League with a 9-0 victory over an improved Rapp Industries team while Lincoln Life lost to Northern Safety Equipment, 5-4.

With a record of 47 wins and 14 defeats, the locals are now three games in front of Lincoln Life as the second round of play continues.

Against Rapp Industries, singles matches were won by Bob Rietdorf, Clyde Nicholson, Emmie Downie, Chet Krasienko, Stan Antalis and Ray Rogers. After losing the first two games, the doubles team of Nicholson-Rietdorf buckled down and took the next three. Antalis-Rogers and Krasienko-Downie

teamed up to win doubles matches and provide a clean sweep for the night.

In a hard-fought battle against

El Par to Hold Bake Sale at Elex Program

Elex Club's El Par Chapter will conduct a bake sale during the club's dinner-program Monday, November 9, at the GE Club Auditorium.

The regular meeting will be held Wednesday, November 18, at 1 p.m. at the American Room of the YMCA. Chairman of the event is Ina Smith, assisted by Zella Wittmer and Veronica Cook.

Lincoln Life two weeks ago, the locals came out on the short end, winning three of six singles matches and losing three doubles matches.

Krasienko leads the GE-ers on total points with 8.5 with Nicholson on his heels with 8.0. Antalis and Gene Shirley are still batting 1.00 and lead in winning efficiency with Rogers, a fast improving newcomer to the team, close behind with an .823 average.

Interest shown by GE employees for intra-mural play is not yet sufficient for consideration of a six-team league. But those still interested should contact Antalis, Building 26-2, on Ext. 3567.

TEN PIN TOPICS

By Jan Bowers

We had several high series this past week that deserve special mention. Don Greenler in the Apparatus League rolled a 669 series with games of 237-240 and Paul Perry a 662 including games of 225-224 in the Interdivision League. These are the 2nd and 3rd high series of the season.

Three teams are tied for first place in the Office League. Hess Insurance, Neff Engineering and Transformer have 15-6 records. Don Chandler posted a 636 series highlighted by a 256 game. Other high scores included Bill Hatten-dorf 230, Dick Grote 226, Frank Beckman 221-204, Dick Webber 220, Arlie Grieser 218, Bob Chand-

ler 212-204, Charlie Wilt 203 and Glen France 201.

Kay Bade scored a 503 series in the Monday Nite Ladies League with games of 173-178. Other high games were Val Miller 190, Gloria Wright 187-174, Alma Rehrer 186, Betty Nielsen 185, Therese Keisell 184, Kay Bade 177, Pat George 175 and Jean Mills and Martie Korte 174.

High scores in the Masonic League were rolled by Don Studler 226, Kenneth Stalder 219, Ralph Thomas 211-205, Denton Manecke and Clarence Biedenweg and Robert Fredrick 209-205.

After no 200's last week, the
(Continued on page 7)

AD-LETS

FOR SALE

for rent

WANTED

lost and found

Only one ad per employee will be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, November 16, 1964

FOR SALE

PIPE TOBACCO, Kentucky Club and Kentucky Club mixture, less than wholesale, 12¢ each, 445-7413.

FOLDING CAMP TRAILER, 7' x 18 1/2', has extras, \$850, 745-7552.

ELECTRIC GUITAR, Wild Dog, triple magnetic pickup with quiver bar, will trade for partial value of '57-'59 model car, 747-2859 evenings.

ANTIQUE BED, 4 posts, 745-7042.

CLOTHES DRYER, very good shape, 745-0437 after 4 p.m.

MEAT SLICER, Globe; Hobart meat grinder, excellent condition, very reasonable, 748-0366.

BINOCULARS, excellent condition, regular \$60, now \$30, 7x35 wide angle; stroller; Sunbeam automatic bottle warmer, 745-9654.

'60 FORD, Sunliner, white bottom with black top, 292 automatic with only 43,000 miles, good mileage, very clean, Decatur 3-4196.

BEDROOM SUITE, blond, bed, chest, vanity and bench, \$35; kidney shaped vanity stool with skirt, \$5, 745-2953.

'51 CHEVY TRUCK, panel, 1/2-ton, ok except clutch, \$60; floor shift, 3-speed, \$5, 627-2434.

DINETTE SET with four chairs, grey, good condition, \$25; lawn roller, \$8, 745-4167.

CHORD ORGAN, Airline, Montgomery Ward, \$40; 4 metal wall cabinets, \$2 each, 437-9935.

END TABLE LAMPS, 2; oil tank, 200 gal.; 3 wood combination screen-storm doors, size 32x82, good condition, reasonable, 745-5368.

TRENCH COAT, man's, size 38, never worn; black corduroy skating skirt, size 12, like new, 444-0825.

WALL HEATER, direct vent, gas-fired, recessed, 22,500 BTU; large size Duotherm space heater; 275 gal. oil tank, Ossian 206-1.

DISHWASHER, \$30; self-starting, 4-cycle gasoline lawnmower, rotary type, \$20; TV stamps to trade for S&H, 745-2455.

PORTABLE TYPEWRITER, Underwood, \$40; phonograph console, 3-speed, double door record storage, \$45; Lullabye crib, Chifferobe, mattress, like new, \$80, 427-6561.

TV SET, blond, console, 21", in good shape, 743-7857.

SNOW TIRES, 2—8.00x15 mounted, Firestone, less than 6,000 miles, 1/2 price, 744-1861 between 11-12 and 4-5.

'59 FORD, convertible; '57 Ford station wagon, 749-5997 or 749-6996.

PELLET CUN, Crosmann and holster, brand new, \$10, 744-0773 evenings and weekends.

'56 CHEVY 2-door, 210 series, new paint, new brakes, radio, heater, good tires, automatic, 6 cylinder, very good condition, 324 W. Berry weekdays after 3:30 p.m.

TIRE CHAINS, 7.10x15, like new, cheap, 744-3477.

'63 STUDEBAKER, white, Lark, blue interior, very good shape, take over payments of \$57.36 a month, payoff is about \$1,100, 447-8492.

STOVE, top grill, excellent condition, 745-4090.

TOY POODLES, beautiful AKC, 1—silver male, 1—light brown female, 10 weeks old, 436-0553 after 6 p.m.

REFRIGERATOR, family size, in good condition, \$12, 483-4838.

PHILHARMONIC ORGAN, just like new, electric, \$40, 743-6352.

DETAWAY TRANSMISSION; radio; left fender; windshield for '57 Olds, radio and transmission will fit '58, windshield will fit '57-'58 Buick, Huntington 356-2680.

5-ROOM HOUSE, all modern, cheap, for cash or good house trailer, property taxes paid till '55, 745-9825.

WEDDING GOWN, lace, long sleeves, size 8, 427-0304.

LADY'S COAT, black, wool, good condition, like new, 745-9590.

TELEVISION, 21", nice mahogany cabinet, needs picture tube only, 433-7097.

BOWLING BALL, man's 15 lbs., Manhattan, bag, \$17.50, good condition; children's games, nice for Christmas, 455-1117.

WATER SOFTENER, Culligan, excellent working condition, 3 years old, 441-7095.

GREENLAWN MEMORIAL PARK, must sell, grave spaces, from \$50 to \$75 each, any amount, privately owned, 745-2755.

SNOWSUITS, girls', 3; 4 lawn chairs, lumber and plaster boards, 483-3375.

MASSAGER, set it in chair, over lap, any position, less than half price, \$50, 439-2063.

'50 RAMBLER Super, 6, 4-door, straight stick, one owner, very clean, \$795, 627-2280.

WASHER; dryer; automatic range; 8-piece dining room suite; 2-piece sectional; books; aluminum screens, 6—28x32 1/4, 1—28x40, 435-5921.

BARREL CHURN, antique, end-over-end type; misc. old dishes and glass, not in mint condition, fine for beginner, 745-9602.

CHIME CLOCK, antique, German make Junghaus, mantel type, 742-1767.

PLYWOOD WARDROBE, 20" x 34", \$8; radio table, \$2; floral print linoleum rug, 9x12, \$5, 447-0074.

GE DRYER; new incinerator; kneehole desk and chair; lamps; other misc. items, 440-2195 after 5 p.m.

CONVERSION BURNER, 423-5052 after 5 p.m.

TRAILER HITCH for '63 Chevy, \$5; metal venetian blinds, 34x48; bathinette; toy chest; girl's skirts, 26" waist, 422-5544.

PICTURE WINDOW, new, never used, 3 1/2' x 5', was \$50, now \$35, 744-3415.

'60 VALIANT, 4-door, reasonable, 483-6776.

ROLL-A-BED and pad, in good condition, \$7, 424-0073.

MAN'S SUIT, brown size 37 regular; sport coat, 37 regular, both in excellent condition, 483-4800.

TABLE RADIO, 2 bands; Coleman lantern, 2 mantle; 1/2 hp. motor; console radio, 3 bands, like new, phono attachment, \$8, 426-6754.

STORM WINDOWS, 10, and screens for National home; storm-screen door, 745-5383.

GIRL'S BICYCLE, 20", Schwinn, 449-0214.

REFRIGERATOR, electric, good condition, clean, \$50; television cabinet model, 743-7094.

LAST WORD INDICATOR, Starrett No. 711P with Universal shank, surface gage, die makers square, protractor, 11 piece drawing set, etc, 448-1115.

TIRES, 4—7.50x14, some tread, excellent for spare tires, 743-2174 after 5 p.m.

FIREPLACE ANDIRONS, antique; beaded brass screen and set of fixtures to match, 483-2435 or 749-5235.

MOBILE HOME, Cold Seal Owasso trailer, siding, air-conditioned, paneling, 2 bedrooms, large closets, 55x10, living room expands making it 13x12, 442-0357.

TRAVEL TRAILER, 16', self-contained, over, Reese hitch, awnings, complete, real nice, reasonable, 429-8555.

CLOTHING, men's and women's; household articles, 3733 S. Webster St.

'63 CADILLAC sedan, full power, white, immaculate condition, 745-9449.

DINING ROOM SET, table, buffet, 6 chairs; mahogany settee and chair; antique bookcase-desk combination, all in excellent condition, 427-8505.

HOUSE, 2-bedroom, large living room, kitchen, bath, utility room, gas heat, will rent, \$5,500, contract, 4123 S. Hanna, 745-4694.

TELEVISION, 23" console, good condition, best offer, Sun Tach, 8500 Model, like new, \$25, 433-7723 after 4 p.m.

STORM WINDOWS, 2—24x47, 3—28x56, 2—34x55; screens, 1—24x47, 3—28x55, 483-5348.

RANGE; rugs; dressers; CE sweeper; other furniture, 428-8232.

DRAPERIES, 4 pair white nylon, almost new, \$3 pair, 446-8293.

OFFICE DESK, full size, wooden with plastic top, ideal for home office, study or work shop, \$25, 748-0826.

TRIUMPH MOTORCYCLE, 500 CC, \$280, mechanical parts in excellent condition, 747-3291.

'54 FORD, V-8, 4-door, straight shift, only 50,000 miles, original owner asking \$95, good running car, 744-6616.

DINETTE SET, 5-piece, chrome 2 extra leaves, chairs just recovered, fine for large family, \$50; classical guitar, like new, \$15, 745-3205 after 4 p.m.

SUBURBAN COAT, good condition, boy's, size 18; several trousers; knit shirts, size 16; gym shoes, 443-9667.

MOTOR, 1/2 hp, overload switch, double shaft, never used; bowling ball, shoes and bag, like new; CE iron; GE toaster, 743-6224.

RANGE, 42" cabinet, excellent condition, except oven thermostat needs replacing, reasonable, 446-8293.

'58 EDSEL, 4-door, hardtop, 745-0685.

'57 FORD, convertible, Thunderbird engine, automatic; 2—7.50x14, 1—5.00x13 tubeless tires; 4—15" wheels; '54 Chevy radiator and radio; '51 Ford radiator, 748-0002.

WASHER, automatic, 15 mo. old, 2-speed; boy's 26" bicycle, Schwinn Corvette, chrome fenders, speedometer, reasonable, 748-1444 after 5 p.m.

ADDING MACHINE, electric, Olivetti, 10 column, credit balance, like new, \$125, 483-3044.

JIC SAW, Craftsman, 18" 1/2 hp GE motor, \$30; 3 year old, \$3; birch crib and chest, \$25, 433-9897.

LINOLEUM RUG, Armstrong, 8x12, nursery rhyme pattern, excellent condition; 2 pr. drapes, 48" x 84", leaf design on white background, like new, 745-4135.

CARPET, clean, olive green, shag, 17' x 14', used very little, cost \$300, will sell for \$100, 743-2860.

OVERCOATS, 2, men's winter, size 44-46, long, 1-beige, 1-brown, wool tweed, 745-1645.

COLOR TV, good condition; 18" jig saw, 4" jointer, 447-5422.

FUR CAPE, brown caracul; knit dress, sweater, 16; orlon coat, 10; wool dress and jacket; 2 skirts and tops, 7, 747-5639 between 9 and 2.

STUDIO COUCH, single with slipcover, good shape, \$15, 745-2328.

FRENCH DOORS, 1 pair, size 30" x 84" each door, \$25 pair; economy laundry stove, \$10, 748-1444 after 5 p.m.

IRONER, \$20; fling cabinet; broken concrete, free for hauling; young man's suit, size 18 slim; boy's sport jackets, size 10, 429-8109.

TELEVISION, 23" console, walnut cabinet, like new, \$135; fireplace heater, 20-MBTU; 2 mahogany end tables; kitchen extension table formica top, 747-3358.

ICE SKATES, 2 pair, both size 8; topcoat, grey plaid, size 14, \$5; topcoat, tan plaid, size 16, \$3, 436-8912.

MAPLE CHEST, 4-drawer; studio couch; pair of cowboy-design bedspreads, twin size, 743-5801.

BIRD CAGES, 3, in very good condition, 446-6953 after 5 p.m.

HOT WATER HEATER, 30 gal., Rheem Permaglass, 4 years old, excellent shape, 745-9468.

ICE SKATES, white, girl's size 7; clock radio; large library table, antique, 745-8170.

RANGE, apartment size; 5 1/2 cu. ft. CE refrigerator, \$20 each, 426-0524.

COFFEE TABLE, Duncan Phyfe, like new, \$10; Perfecta porch swing, can make bed, comfortable \$10, 447-4711.

BARBELL, dumbbell, 160 lbs., lady's fall coat, size 10 and rain coat; 2 tires, used 5,60x13, 639-3796.

RANGE, 36", white; conventional washer; cocktail table, glass top, 743-8452.

CABINET SINK with formica top, extra wall cabinets, \$35; extension ladder set, each 18", \$8, 744-9479.

NIAGARA CHAIR, \$90; '50 Mercury, \$150; riding lawn mower, \$25; 6 year baby bed and mattress, \$15, 749-8016.

MEN'S SUITS, size 40; shirts, size 15 1/2; shoes and galoshes, size 11 1/2, 425-5091.

WANTED

ARTIFICIAL FIREPLACE made of brick or stone; twin bedroom suite with bookcase headboard, light or grey color, St. Joseph 337-2787.

CLOTHES RACKS, large size, not wood unless plastic coated, 483-9304.

WARDROBE, large size, would like to have a wooden one, 423-9752.

SPORT COAT, boy's, dark plaid or tweed, size 10, 483-6766.

PIECES OF NORITAKE CHINA, Exeter design, 423-7255 after 5 p.m.

SOFA BED, in good condition for efficiency apartment, 483-4839.

BROWNIE OUTFIT, size 8, 425-6754.

ALTERATIONS on ladies' dresses and coats, neat work, 745-7552.

BICYCLE, boy's must be in good condition, reasonable, 422-9033.

CHEST OF DRAWERS, 429-8109.

ROLL TYPE DESK, 745-3465.

RIDE WANTED

FROM KENDALLVILLE to Broadway Plant, Robert Sayles, Ext. 2593.

HICKSVILLE, OHIO, to CE Plant on first shift, Lloyd Brenneke, Ext. 2125.

FROM W. SHERWOOD TERRACE, 200 block, to Taylor Street Plant and return, 8 to 4:30 shift, Paul Strombeck, Ext. 2673 or 745-1588.

GE OBITUARIES

John L. Bailey, 72

Services for John L. Bailey, 72, a retired General Electric employee, were held Wednesday, October 28, at Pasadena Hospital, Pasadena, Tex.

A resident of Fort Wayne until four years ago when he moved to Pasadena, Mr. Bailey retired in August 1957 as a stacker at the Winter Street Plant.

He was employed here in August 1942 as a machine operator in Building 17-1.

Surviving are his wife, Mable; four sons, Kenneth and Lawrence, both of South Houston, Tex., John of Crosby, Tex., and Burl of Alameda, Tex.; two sisters, Mrs. Flossie Lawrence, Madison, Ohio, and Mrs. Minnie McCulloch, Fremont; and 14 grandchildren.

Oliver W. Sawdon, 57

Funeral services for Oliver W. Sawdon, 57, of 538 Clayton St., were conducted today. Mr. Sawdon died Tuesday, November 3, in St. Joseph's Hospital where he had been a patient since October 13.

A native of Mishawaka, he was employed with the Company as a gas plant operator in Building 9 until his last day worked which was October 12. Mr. Sawdon began as a punch press operator in Building 4-1 in May 1929. He was a member of the Quarter Century Club and was a veteran of four years' service in the Navy.

Surviving are his wife, Jessie; a brother, Wilbur, Mishawaka; and three sisters, Miss Ruth Shark and Mrs. Harold Radatz, both of Fort Wayne, and Mrs. Julius Koch, Elkhart.

Paul Louis Walker, 76

Funeral services for Paul Louis Walker, 76, of 2826 Weissner Park Ave., were held Saturday, October 24. Mr. Walker died Thursday, October 22, in a local nursing home where he had been a patient since June.

A native of Zanesville, he was employed with the Company for 25 years and was a member of the Quarter Century Club. Mr. Walker came to work here in February 1928 as a furnace operator at the Winter Street Plant. Prior to his retirement in February 1953, he was a sandblast operator at Winter Street.

Survivors include a son, Paul L., Huntington; a sister, Mrs. Laura Arick, Fort Wayne; and three grandchildren.

FROM 3815 WAYNE TRACE, near McMillen Park to Taylor Street Plant, first shift, Linda Lipford, Ext. 2636 or 443-5922.

FOR RENT

UNFURNISHED APARTMENT, 4 rooms, utilities furnished, adults only, close to GE, 743-4310.

HOUSE, 7 rooms, Monroeville, all modern, cabinets in kitchen, hardwood floors, bathtub and shower, close to school and church, Monroeville 623-3770.

FURNISHED APARTMENT, 2 1/2 rooms, refrigerator, stove, reasonable, gentleman preferred, close to GE, 1034 Swinney Ave.

HOUSE, 3-bedroom, 239 E. Pontiac, completely redecorated, \$60, 744-9479.

WANTED TO RENT

GARAGE for boat storage, reasonable, 440-3085.

Charles Woodcox, 85

Word has been received of the October 10 death of Charles Woodcox, 85, a retired General Electric employee.

Mr. Woodcox was a helper-sweeper in Building 17-2 prior to his retirement in February 1947. A native of St. Joe, he began with the Company as a helper at the Taylor Street Plant in July 1943.

Surviving is a daughter, E. Maxine Harter of Butler.

Ten Pin Topics

(Continued from page 6)

Hermetic League produced a rash of them. Dick Madden scored 227, followed by Bill Fisher 226, Rolla Roe 225, Don Coe 220, Roger Fowler 210, Colin Broadworth 208, Vassie Tom 206 and Jerry Herber 203.

In the Wednesday Owl League, Carl Miller scored a 643 series highlighted by 246 and 205 games. Scot Putt recorded a 605 series with games of 211-223. High games were recorded by Harry Arnold 246, Charlie Wilt 233, Don Hoffman 219-202, Jim Storch 218, Louie Maier 217, Bob Winkler 211, Forrest Ulrey 210, Aaron Mountz 209, Tom Kraft and Carl Miller 207, Dick Meese 204, Forrest Houser 203-202 and Bill Wright 200.

Miller also had a 600 plus series in the Interdivision League. He scored a 623 featuring games of 254 and 200. High games were rolled by Ed Fisher 227, Warren Wickliffe 224, Todd Scheerer 215-214, Phil Vordran 215, Al Black 214, Dick Gottschall 211-200, Walt Seidel 210, Bill Ort 208, Jim Didier 203 and Clarence Koepke 201. Feasels Insurance scored a 3005 series with a 1024 game while Kinney-Bennett-Kinsey had a 1026 game.

There were a lot of high games in the Apparatus League. Roger Bebout had top score of 244, followed by Miller 237, Max Baron 234, John Meyer 226, Carl Click 225, Kenny Wills 223, George Cowan 222, Paul Schoenherr 220-200, Charlie Wilt 218, Cleon Urey 216, Glenn Bower 213, Herb Langer 211-202, Ralph Thomas 211, Ross Smith 209-207-205, Bill Roach 209-206, Buck Adams 209, Don Greenler 206, Bonny Clawson 204, Rolla Roe 203, Paul Perry 202, Art Miller 201 and Sam Macy 200. Cutting Tools rolled a 2994 series with two games of 1055.

Bargain Box Opened Night of November 12

Attention, General Electric gals.

A special evening open house at the Junior League's Bargain Box will be held Thursday, November 12, from 5 to 9 p.m. at 2707 S. Calhoun St. for the benefit of those ladies who cannot shop during the daytime.

You are invited to drop in and see the next-to-new dresses, suits, skirts and blouses suitable for the office and after-hours.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____



How Do I Behave When I'm a Customer?

SOMETIMES OUR CUSTOMERS or potential customers seem to behave in a puzzling manner. For a time, they may be very interested in our products, and other times customers who have not previously favored us with their business suddenly become enthusiastic. Why? We like to think that our products are of uniform quality and that our service is, at all times, above reproach. So why these seeming conflicts in the customer's attitude?

No one certain answer can be given that will cover all cases. But we can get close to the truth by turning the tables and asking, "How do I behave when I'm a customer?" For example:

How many times have I been enthusiastic about a product, wanted to buy it . . . but didn't? What cooled my enthusiasm?

Do I always pay more attention to quality than to price?

Have I ever fallen for a slick piece of salesmanship and regretted it later?

Have I ever patronized a store or a place of business solely because the attitude of the employees has been friendly and helpful?

Have I ever stopped trading with a firm because I didn't like the attitude of one or more of the firm's employees?

Have so-called "little things" made big impressions on me? For example: Have little, unimportant discourtesies or lack of interest prejudiced me against a business firm? Or, on the positive side, have little, unimportant considerations made me favor the firm?

Have I grown antagonistic when too much salesmanship seemed to be coming my way?

Have I been a little miffed on occasions because too little salesmanship came my way?

Have I ever stopped trading with a firm because it made one small mistake in my order? Or have I been inclined to overlook the mistake and trust that it will never be repeated?

Truthful, straightforward answers to these questions will help us to better understand just how important customers are, and how difficult they are to get and keep. The answers will make plain what we want and expect when we are customers.

Our customers are no different.

**Win a Personal Portable TV
Only 3 Shopping Days Left**



GIFT VALUE FESTIVAL ENDING — The Employee Store's month-long Gift Value Festival ends Thanksgiving Eve so employees have only until then to take advantage of some of the Store's exciting bargains, like this special Hair Dryer displayed above by Maxella Nicholson of Building 4-6. Priced during the festival at just \$11.50, Model HDX features a large quiet blower and large bouffant bonnet and stores in a convenient tote bag. The climax of the festival will occur Wednesday night, November 25, when some lucky employee will win a General Electric Personal Portable TV set. All you need do to be eligible to win the 11-inch beauty is to fill out a form during open hours at the Store from now until the drawing. Of course, your name automatically will be entered for the prize whenever you make a purchase at the Store during the Gift Value Festival period which started Oct. 26. As an aid to early Christmas shoppers, the Employee Store will be open from 1:30 to 5:30 p.m. the day after Thanksgiving — Friday, November 27. Of course, the Store will be closed for the Thanksgiving Day holiday on November 26 but regular shopping hours will prevail on Monday and Tuesday, November 23-24 (1:30 to 5:30 p.m.) and Wednesday, November 25 (1:30 to 8:30 p.m.). And as an additional aid to Christmas shoppers, today's issue includes the Store's Price List on pages 1-7.

EMPLOYEE STORE

**Building 31-1, 1030 Swinney Ave.
Across From the Credit Union**

**PRICE LIST
NOVEMBER 20, 1964**

HOURS

**Monday, Tuesday, Thursday & Friday
1:30 p.m. to 5:30 p.m.**

**Wednesday
1:30 p.m. to 8:30 p.m.**



NEWS

Volume 47

Friday, November 20, 1964

No. 22

Santa Claus to Be Present

Annual Children's Christmas Party Set for December 19 at GE Club

Attention, children of General Electric employees.

This article is written especially for you because it contains some facts about this year's annual GE Club Children's Christmas Party that you'll want to tell your parents.

of time that this year's party will the party.

be on December 19. Now you can tell your parents to set aside a portion of that day to take you to be there, too, to greet you. Now you be there to greet him, okay?

The party will be held Saturday, December 19, at the club auditorium. There will be four shows — at 9 and 11 a.m. and 2 and 4 p.m.

When you and your folks decide which show to attend, tell your Dad or Mom that tickets can be obtained beginning December 1 from the GE Club, Bob Glen in Building 26-2, Evelyn Kissinger in Building 4-6, Erv Huth in Building 8-1, Jack Hughes in Building 19-2, Jess Hahn in Building 18-4, Mary Saxton at the Taylor Street Plant, Luana Oehlhaufen at the Taylor Street Employment Office and Gayle Griffith at the Winter Street Plant.

Headlining the show will be the Delmonte Chimps (see picture below). But also on hand will be the Goetschi Brothers (Hans and Karl), two artists from Switzerland who have created a comedy act with music, dancing and pantomime humor, and Master of Ceremonies Wayne Roland, the man with the rubber faces and the world's most human dummies.

We'll give you some more information about the entertainment in the next issue, but we thought you might want to know well ahead

Happy Thanksgiving



General Electric employees here will enjoy a long four-day weekend next week.

Thanksgiving Day — Thursday, November 26 — will be observed locally as the seventh paid holiday in 1964.

And Friday, November 27, will be observed as a day of vacation for those employees eligible for three or more weeks of vacation this year.

Regular operations will resume at all Company locations here on Monday, November 30.



TO ENTERTAIN AT GE CLUB CHILDREN'S CHRISTMAS PARTY — Everybody loves animals, and the Delmonte Chimps capture the hearts of audiences the moment they hit the stage. You'll laugh at their antics when they jump ropes, outsmart each other and give their impression of the Beatles. The chimps will star at all four shows of the annual GE Club Children's Christmas Party Saturday, December 19.



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

U.S. Business Abroad

American corporations are doing record amounts of business overseas today — and are looking ahead to doing even more in the future, reports a recent issue of THE EXCHANGE Magazine.

"United States business is operating globally on a scale that would have been regarded as preposterous just a few decades ago," observes the monthly publication of the New York Stock Exchange. Yet the actual extent of this international growth can be dramatically documented by the following statistics:

- In the last six years, an estimated 2,100 U. S. companies started new operations in Europe alone.

- By mid-1964, U. S. firms were reported active in 102 of the 112 countries which constitute the United Nations.

- Private investments abroad by U. S. companies — including reinvestment of earnings and new outlays—increased \$4.6 billion in 1963, raising total U. S. assets overseas to almost \$67 billion.

- Total income from all U. S. private investments abroad reached \$4.6 billion last year, compared with \$3.9 billion in 1962.

- Total sales abroad by U. S. manufacturers will top \$50 billion this year. Of this, at least \$34 billion will derive from sales by foreign subsidiaries, branches and other overseas operations.

The figures clearly show that more and more American corporations are looking toward foreign operations as avenues for present expansion and future growth, says the magazine.

Challenge of the Future

A well-known insurance company advertises, "The future belongs to those who are prepared for it."

Charles Kettering, world-renowned engineer and inventor, once said, "We should all be concerned about the future because that is where we will spend the rest of our lives."

The challenge of the future — the challenge of change — is always before us whether it's in our personal or business lives. Time marches on whether we like it or not. And the race, just as it has since time began, is still won by the swift, the smart and the persistent.

Look back just to 1947 to note the enormous changes that have taken place. Then there was no nuclear submarine, no Red China, no Salk vaccine, no stereo phonographs, no Los Angeles Dodgers, no man-made diamonds, no coast-to-coast jet flights, no Beatles.

The changes that lie ahead will be equally enormous. And, as we have done in the past, we will all have to move with these coming changes in a more objective, smarter and faster way than our competition in order to take advantage of our growth opportunities.

Saving for the Future?

GE Savings and Stock Bonus Plan Valuable Aid to Eligible Employees

The General Electric Savings and Stock Bonus Plan, launched for employees in 1948, is one of the first savings plans of its type in industry. It is available to all employees who are not eligible for participation in the General Electric Savings and Security Program, including those in bargaining units whose unions have not agreed that they may be offered this Program.

Here, briefly, is how the Savings and Stock Bonus Plan works:

If you are eligible to join this plan you can save up to \$10 a week, or \$43.75 a month, each payday. Or, if you'd rather save less than that, you can put aside as little as 75¢ a week or \$4.00 a month.

On top of everything you save under this Plan, the Company adds a valuable contribution to your account. At the end of each year, you are contingently credited with a bonus in General Electric stock equal to 15% of the cost of bonds bought in that year and on deposit with the Company at the end of that year.

Under the Savings and Stock Bonus Plan, you get your savings, the Company stock bonus and accumulated income at the end of each specified five-year holding period.

There are several flexible savings features in the Savings and Stock Bonus Plan. For one thing, you can increase your savings (up to the maximum mentioned above), reduce them or stop them simply by notifying the Company. And if you discontinue or reduce your contributions at any time, you can later resume them or raise them

upon proper notice to the Company.

Under the Savings and Stock Bonus Plan you can withdraw all of your bonds, or those purchased in any one year, at any time. However, if you should do this, you would lose the stock bonus applicable to those savings.

If you are eligible to participate in the Savings and Stock Bonus Plan and would like to join, you

can sign up at any time. Just ask for a Payroll Deduction Authorization form, fill it out and return it to the Company.

Remember, the sooner you start saving under a Company savings plan, the sooner you'll begin building funds toward your future goals, and the sooner you'll start having better security against financial emergencies.



DON'T GET CAUGHT UNPREPARED...

Start Saving for Better Security
Through a G-E Savings Plan Today

BLANKETS

A21/A171 auto. twin bed, contour	\$17.15
A22/A172 auto. double, single cont., contour	20.20
A23/A173 auto. double, dual cont., contour	25.90
A71/A161 auto. twin, flat	14.60
A72/A162 auto. double, single cont., flat	16.75
A73/A163 auto. double, dual cont., flat	22.65

BABY FOOD WARMER

D-2 yellow	7.75
D-3 pink, blue	9.75

BLENDERS

BL1 tan and beige, plastic decanter, standard	24.25
BL2 deluxe, chrome plated, glass decanter	29.70

CAN OPENERS

EC5 stand model	15.50
EC9 wall mount, special budget model	11.75
EC10 stand model	13.50
EC12 combination can opener and knife sharpener	14.95

CLEANERS

MV1 portable	28.25
C10 swivel top, full size and power, canister	58.95
C11 deluxe cord reel, canister, green	53.50
C166 special, swivel top, canister, red	32.00
V81 lightweight, bare floor attachments, tan	27.95
U4 upright, 2 speed, disposable bag	50.05
U5 upright, special budget, olive-grey	41.50
A4 upright accessory kit	7.45
A5 upright accessory kit	10.95
SC1 scrubber attachment (fits C10, C11)	6.50
U7 cord reel upright, disposable bag, beige	63.50

CLOCKS

Kitchen and wall	3.80 to 59.29
Alarm and mantel	3.80 to 22.30
Wall, battery operated	22.30 to 66.55

COFFEE MAKERS

P15 auto. Peek A Brew, 9 cup	14.95
P31 auto. percolator, budget model	11.75
P33 auto. Peek A Brew, stainless	19.50
P40 auto. deluxe stainless, re-beat setting	23.95
P41 auto. Peek A Brew	14.95
CU1 urn, stainless steel, 12-30 cup	29.20
CU2 urn, aluminum, 12-30 cup	14.95

DEHUMIDIFIERS

DA-1 auto., 16,000 cu. ft. capacity	75.30
DC-1 custom automatic, overflow shut off	85.95

Cancer Pad Session

The all-day cancer pad sewing session by members of Elex Club's Pen El Chapter will begin at 9:30 a.m. Tuesday, November 24, at the 801 W. Berry St. address.

Marks 40 Years



Sidney Shaffmaster
Winter Street

John R. Donnelly to Head SAC Hermetic Motor Sales

The appointment of John R. Donnelly as Manager-Hermetic Motor Sales of the Small AC Mo-

tor and Generator Department has been announced by Robert H. Adams, SAC Manager-Marketing.

Mr. Donnelly whose offices are located at the Winter Street Plant succeeds Edgar B. O'Hara who was recently named Manager-Sales Administration of the Components Sales Operation in Building 18-5.

A native of Grand Rapids, Mich., Mr. Donnelly was graduated in 1950 from the University of Notre Dame with a Bachelor of Science Degree in Electrical Engineering. That same year he joined the Company at Johnson City, N. Y., on the Test Program.

After spending two years in the U. S. Army, he became a Sales Engineer with Industrial Control Department at Schenectady in 1953. Subsequently he held Sales Engineer positions with Apparatus Sales in Schenectady and with the Jackson and Detroit, Mich., Sales Offices.

In 1960 Mr. Donnelly joined SAC at Schenectady as Sales Engineer and served as Regional Sales Manager-South Central Region in 1961 and 1962. In April 1963 he was named to his most recent position as SAC Regional Sales Manager-East Central Region with offices at the Winter Street Plant.

Mr. Donnelly, his wife Mary Elizabeth and four children—John 8, Ann Marie 5, Tom 4 and Bill 1—reside at 1357 W. Sherwood Terrace.

He is a Registered Professional Engineer and a member of the Notre Dame Alumni Association.



John R. Donnelly

Pensioners Plan Christmas Party

The GE Club Pensioners' Social Organization will enjoy its Christmas Party Tuesday, December 8, starting at 12 noon at the club auditorium.

All General Electric pensioners are welcome to attend the potluck luncheon and program to follow.

Everyone is asked to bring a covered dish, pie or cake and his own table service.

EDUCATIONAL ADD-VENTURE KITS

No. 1 Code Broadcaster	\$ 2.80
No. 2 Magnetics in Action	2.80
No. 3 Weather Station	2.80
No. 4 Electricity in Action	2.80
No. 6 Alarm System	2.80
No. 6 Motor Generator	2.80
No. 7 Astroscope	2.80
No. 8 Lite-Writer	2.80

EDUCATIONAL PROJECTS

Kit #1 EF110 transistor radio	13.50
Kit #2 EF120 transmitter	13.95
Kit #3 EF130 intercom	17.50
Kit #4 EF140 analog computer	20.95
Kit #6 EF160 shortwave radio	20.95
Lab #1 EL10 basic transistor	6.60
Lab #2 EL20 electricity	10.50
Lab #3 EL30 advance electronics	27.95
Lab #4 EL40 electronics lab	13.95

EXPOSURE METERS

PR3 dynacell	5.55
PR3 guardian with case	24.10
PR3 incident light attachment	1.05

FIRE STARTER

FS1 fan type	9.85
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GRILLS

G42 auto., sandwich-waffle iron combination	18.00
EG1 auto., griddle	18.95

HAIR DRYERS

HDX standard, tote bag case	11.50
HD2 deluxe, carrying case, beige or pink	20.75
HD2SV deluxe, carrying case, portable	22.50
HD2SV2 Sally Victor, cloth hood, carrying case	26.25
HD5 standard, Leading Lady, carrying case	14.76
HD6 Beauty Quick, carrying case	18.60
HD7 Medallion, nail dryer, instant heat	26.25
HD8 Femailaire, nail dryer, carrying case	12.95

HEATERS

H8 1320 watt, blower and radiant, thermostat	22.50
H9 1650 watt, blower and radiant, thermostat	22.50
H10 1320 watt, blower and radiant, thermostat	14.95
H11 1320 watt, radiant	11.26
HB-1 1000 watt, baseboard 30", with blower	22.50
HB-2 1600 watt, baseboard 36", therm., blower	26.95



BUYING STOCK IN J-A COMPANY — Three members of Spec-Tran Products, the Junior Achievement company sponsored by Specialty Transformer Department this year, visited General Electric recently to meet Carl H. Rinne, STD General Manager, and his staff and to sell their sponsors shares of stock in the J-A company. Left to right are Ann Bartholomy of Central Catholic High School, a three-year J-A veteran and president of Spec-Tran; Barbara Flickinger of Elmhurst High School, also a three-year J-A veteran and secretary-treasurer of Spec-Tran; Mr. Rinne; and Kenneth Hoemig of Elmhurst, Spec-Tran's vice president of sales, who holds a decorative Christmas candle — the company's initial product. The J-A company is composed of 17 student achievers from six area high schools who receive guidance from four STD business advisers.



At Lutheran Hospital	
Paulus Adams	Building 4-5
Steve Tarlton	Building 26-6
Dorothy Baumgartner	Winter Street
Elmer Dodane	Taylor Street
Jeanne Gladioux	Taylor Street
Virgil Howell	Taylor Street

At Parkview Memorial Hospital	
Irene Meyers	Pensioner
Bessie Smith	Taylor Street
Luther McConnehy	Building 26-5
Oscar Rodenbeck	Winter Street

At St. Joseph's Hospital	
Daniel Tellow	Taylor Street
John Crawford	Taylor Street
Leo Edward	Taylor Street
Emery Skees	Building 19-4
Charles Coffman	Taylor Street
Homer Carson	Taylor Street
Carl Christlieb	Taylor Street
Evelyn Affolder	Winter Street

At Clinic Hospital Bluffton, Ind.	
William H. Mills	Building 17-4
Brooks Shady	Taylor Street

At Whitley County Hospital Columbia City, Ind.	
J. Emmet Mills	Building 4-2

At Veterans Hospital Marion, Ind.	
James Monroe	Taylor Street

At St. Joseph's Hospital Kokomo, Ind.	
Thelma Williams	Taylor Street

Dismissed From Hospital to Home	
Shirley Alt	Taylor Street
William Reger	Building 19-2
Edmund Jones	Building 19-4
Oscar Meyer	Taylor Street
Harold Patterson	Taylor Street
Marjorie Hubner	Taylor Street
Thelma Eagleson	Taylor Street
Dillo Patten	Taylor Street
Coy Weber	Pensioner
Garl Satterthwaite	Taylor Street
Eileen Davies	Taylor Street
James Hampton	Taylor Street
Walter Bergman	Building 6-1
Elfrieda Crouse	Building 4-5
Esther Johnson	Building 4-3
William Lashure	Building 4-4
Mary McKinney	Building 12-2
Edward Lothamer	Winter Street
Vivian Miller	Winter Street
Donald Murphy	Winter Street
August Herbst	Pensioner

What Happens If Unions Have To Contract Out?

Labor, a weekly newspaper of railroad brotherhoods in the U. S. and Canada, is now contracting out its printing. It had performed the job in its own plant. The *Labor* editor's explanation:

"The chief executives of the rail labor organizations which own this paper faced a situation of stark economics. It had become too costly for *Labor* to maintain its own plant, and deficits kept mounting. Contracting-out, the owners concluded, provided the only means to hold down costs, reduce the deficit and ensure the survival of *Labor*."

Editor's Comment: The arguments for contracting-out advanced by the labor officials are the same they have been known to protest strongly as union representatives when managers of a company business contract out some of their work. But then, of course, the labor officials in this case are managers of a business of putting out a newspaper. This situation indicates that when you must act with economic responsibility your decision may be the same whether you are a labor official or a company manager.

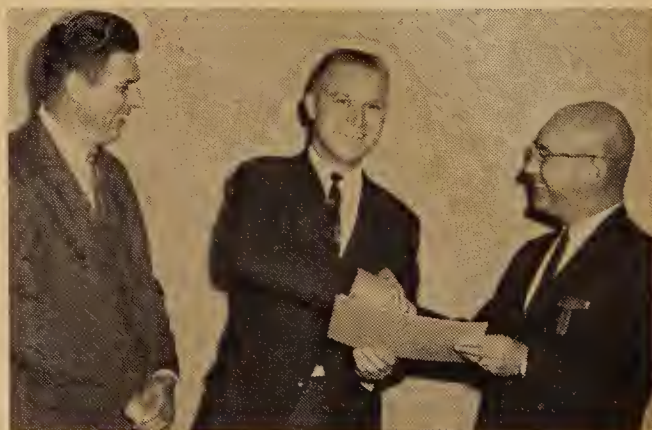
CSO — on Its 4th Birthday — Proudly Notes Sales Growth

Four years ago H. A. MacKinnon, Vice President, welcomed the Components Sales Operation into the Component Products Division as "a member of a sales team dedicated to attain deeper market penetration and maximum customer satisfaction."

Today CSO sells and services the division's products to the majority of the division's customers. To serve this market, CSO which is headquartered in Building 18-5 employs 331 people who cover the entire United States from 15 districts comprising 44 separate office locations.

Late last month on the 4th anniversary of the establishment of CSO, Donald J. Harrington, Manager, noted that "we can take pride in our growth in sales and our control of expenses."

"We also resolve," he continued, "to make even greater strides in serving our markets while we continue to be 'businessmen' about our expenses."



GRADUATES FROM MTP PROGRAM — Karl W. Mueller, center, is congratulated by E. J. Sohles, left, Manager-Fort Wayne Operation, Small AC Motor and Generator Department, and Alan C. Lord, Manager-Employee Relations of the SAC Operation, for completing the Company's Manufacturing Training Program. A native of Toledo, Mr. Mueller is currently engaged as a Manufacturing Engineering Specialist with SAC at the Winter Street Plant. Immediately following his graduation from the University of Toledo at which he received a B.S. Degree in Mechanical Engineering, he joined the MTP Program in June 1961 and completed assignments at Company plants at DeKalb, Ill., Evendale, O., and Coshocton, O.

SAVE
For Extra Financial Security
Through a G-E Savings Plan



VETERAN RETIRES — Arthur Schuhler terminated a career with the Company that extended more than 41 years when he celebrated his October 1 retirement. A truck driver at the Taylor Street Plant, Mr. Schuhler started as a stacker in Building 4-1 in January 1923. His retirement plans include "work around the home."



RECENT RETIREE — Sophia Sinn completed nearly 39 years' service with General Electric when she celebrated her recent retirement from the Taylor Street Plant where she was employed on miscellaneous small parts assembly in Section 14. She joined the Company in August 1925 as an assembler in Building 4-2.



RETIREMENT SMILE — Julius Bradtmiller smiles to friends as he celebrates his recent disability retirement. A truck driver at the Taylor Street Plant prior to his last day worked November 8, 1963, he began with General Electric in February 1930 as a helper at the Winter Street Plant.



HE'S IN COMPLETE CHARGE NOW — "I'm going to take care of the house until my wife retires." So stated William Newsom at his October 1 retirement celebration. A sweeper in Section 15, Taylor Street, Mr. Newsom has been employed here since May 1953. Pictured with him is his wife, Lillian.



MARKS RETIREMENT — James B. Goins, a lathe operator at the Winter Street Plant, terminated more than 22 years of service with General Electric when his disability retirement became effective August 1. Off for personal illness since March 25, Mr. Goins began his GE association in April 1942 when he was a helper in Building 4-3.



THIS HUNTING OUTFIT WILL KEEP HIM WARM — Ralph R. Heminger, center, and members of his family admire the hunting outfit presented at his November 1 retirement celebration. The gift will be put to immediate use since Ralph is planning to hunt deer at Sable Lake, Michigan. A 41-year veteran with the Company, Mr. Heminger started here in January 1923 as a tester in Building 4-4. At the time of his retirement, he was Specialist-Packaging Design & Buying with Specialty Motor Department in Building 4-6. Left to right are his daughter-in-law, Eileen Heminger; daughters, Jeanette Haug and Carol Doak; son, Mike; Mr. Heminger; son, Tom; wife, Marie; son-in-law, Dick Doak; and daughter, Sally Stone.

Eight Look Forward To Retirement After 270 Years' Service



TO ENJOY LIFE — Albertus "Bert" Brown plans to take a short trip this Fall and then enjoy the Winter in Florida now that he has observed his October 1 retirement from the Company. Last employed in Building 4-2 to analyze, report and repair returned apparatus, he started his lengthy General Electric association in December 1925 as an assembler with the old Meter Department in Building 19-5.



PLANS ARE SET — The immediate retirement plans of Walter Harshman are to "clean the yard and garden and then take a trip around Lake Superior." Mr. Harshman retired October 1 to complete more than 41 years' service with the Company. Last employed on weld and heat treat at the Taylor Street Plant, he joined General Electric in January 1923 as a wire insulator in Building 6-3.

HEAT PADS

P35 3 heat, moisture resistant, cotton	\$ 4.45
P35 3 heat, wetproof 100% cotton cover	5.20
P37 3 heat, wetproof 100% cotton cover	5.80
P38 3 heat, acetate tricot quilted cover	5.55
P39 inflatable, wetproof floral pattern	7.25
P212 3 heat, wetproof 100% nylon cover	9.70

IRONS

F47 portable steam and dry, spray attachment	9.95
F49 world-wide travel, steam, spray attachment	11.95
F54 automatic light weight	8.80
F50 steam and dry	9.50
F80 steam and dry, water level	12.90
F81 spray, steam and dry, water level	15.20
F81W spray, steam and dry, white handle	15.95

KNIFE (CARVING)

EK1 tungsten carbide cutting edges	20.95
EK2 removable cord, fork	28.50
EK4 standard model	18.75
EK5 cordless, rechargeable battery	31.95

KNIFE SHARPENER

NS1 with pencil and scissor sharpener	14.95
NS2 with scissor sharpener	11.40

KETTLE

K48 holds over 2 qts., auto. shut off	9.85
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MIXERS

M17 special	9.50
M35 all purpose, 2 bowl, white, beige	22.50
M47 deluxe portable, white, beige, yellow	13.95
M47A knife sharpener attachment	2.50
M57 custom portable, white only	10.95

MOTORS

5KH33GG102 1/4hp, 1725 RPM, single shaft	11.90
5KH35KG111 1/4hp, 1725 RPM, single shaft	18.15
5KH35JG122 1/4hp, 1725 RPM, double shaft	13.90
5KH42JG3 1/4hp, 1725 RPM, double shaft	18.45

MOTORS (CAPACITOR)

5KC33GG202 1/4hp, 1725 RPM, single shaft	15.10
5KC35KG101 1/4hp, 1725 RPM, single shaft	17.40
5KC42JG4 1/4hp, 1725 RPM, single shaft	22.40
5KC38NG142 3/4hp, 3450 RPM, double shaft	21.90

Three Apprentices Graduate From GE Training Program

Two young men were graduated today from the Apprentice Training Program here and one completed the three-and-a-half-year program last Friday.

Completing the Machinist- Tool-maker course today were Stephen A. Hile and Neil A. Waltenburg. Graduating from the same course last week was Harold M. Ely.

Stephen A. Hile

A 1961 graduate of Columbia City Joint High School, Mr. Hile, 21, enrolled in the local Apprentice School in June of that year. He is currently assigned as a grinder in the Apprentice Shop, Building 19-2.

Mr. Hile's interests include working on his car, writing and golf. A resident of Columbia City, he is the son of Ronald Hile who is employed in Building 19-3 and a nephew of Floyd Dowell who is employed in Building 26-2.

Neil A. Waltenburg

Mr. Waltenburg, 21, is a 1961 graduate of North Side High

School. He enrolled in the Apprentice School in June 1961 and is presently assigned to the Building 17-2 Toolroom.

Harold M. Ely

A 1956 graduate of Central High School and a veteran of four years with the U. S. Air Force, Mr. Ely, 26, is currently assigned as a time standards analyst in Building 31-2.

From November 1956 until November 1960 he served at Lockbourne Air Force Base, Columbus, Ohio. During his time in the service, he underwent drafting schooling and chemical, radiological and bacteriological training. He enrolled in the Apprentice School in May 1961.

He and his wife and daughter reside in Harlan. A sister-in-law, Barbara Ely, is employed at the Taylor Street Plant.

2 GE Men Presented Engineer Certificates

Two General Electric men were presented Engineer certificates at a meeting of the Anthony Wayne chapter of the Indiana Society of Professional Engineers held at the Chamber of Commerce Monday night.

They are Sylvester A. Engelmann of Building 26-5, Specialist-Methods with Specialty Transformer Department, and Robert L. Oriez of Building 26-2, Specialist-Engineering with STD.

GE-ers Can Buy Pillsbury Cookbook at Reduced Cost

GE families can now obtain the Pillsbury Family Cookbook at special discount prices. This special courtesy to General Electric Company employees is a result of the Company's sponsorship with Pillsbury of the Annual Grand National Bake-Off.

Pillsbury described the cookbook as being the biggest and most exciting it has ever offered. It contains 576 pages, 1,898 recipes and 19 chapters on cooking knowledge from canning and calorie counting to gourmet dinners.

The book is offered in Deluxe and Regular editions. The Deluxe version is ring-bound and comes with a special stand. It is sold nationally for \$5.95 and is available to General Electric Company employees for the Pillsbury employee price of only \$3.45. The Regular edition, which is handsomely bound, retails at \$4.95 and the GE employee price is \$2.75.

To obtain a copy, GE employees should write to Pillsbury Cookbook, P. O. Box 1484X, Minneapolis, Minn. 55460. Offer expires December 31, 1964.

Squares to Hold Second Bridge Session Tonight

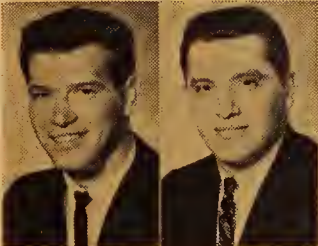
The GE Squares Club will hold its second bridge party of the season tonight at 8 o'clock at American Legion Post #47, 315 W. Washington Blvd. The series of five sessions is open to club members, their wives and friends.

Chairman of the program will be Mr. and Mrs. Milt DeJean with assistance by Mr. and Mrs. Dave Blake, Mr. and Mrs. Don French and Mr. and Mrs. Don Nelson.

Prizes for best score and door prizes are presented at each session. And the championship prizes — based on the total of the best three scores of the five sessions — will be awarded at the final party.

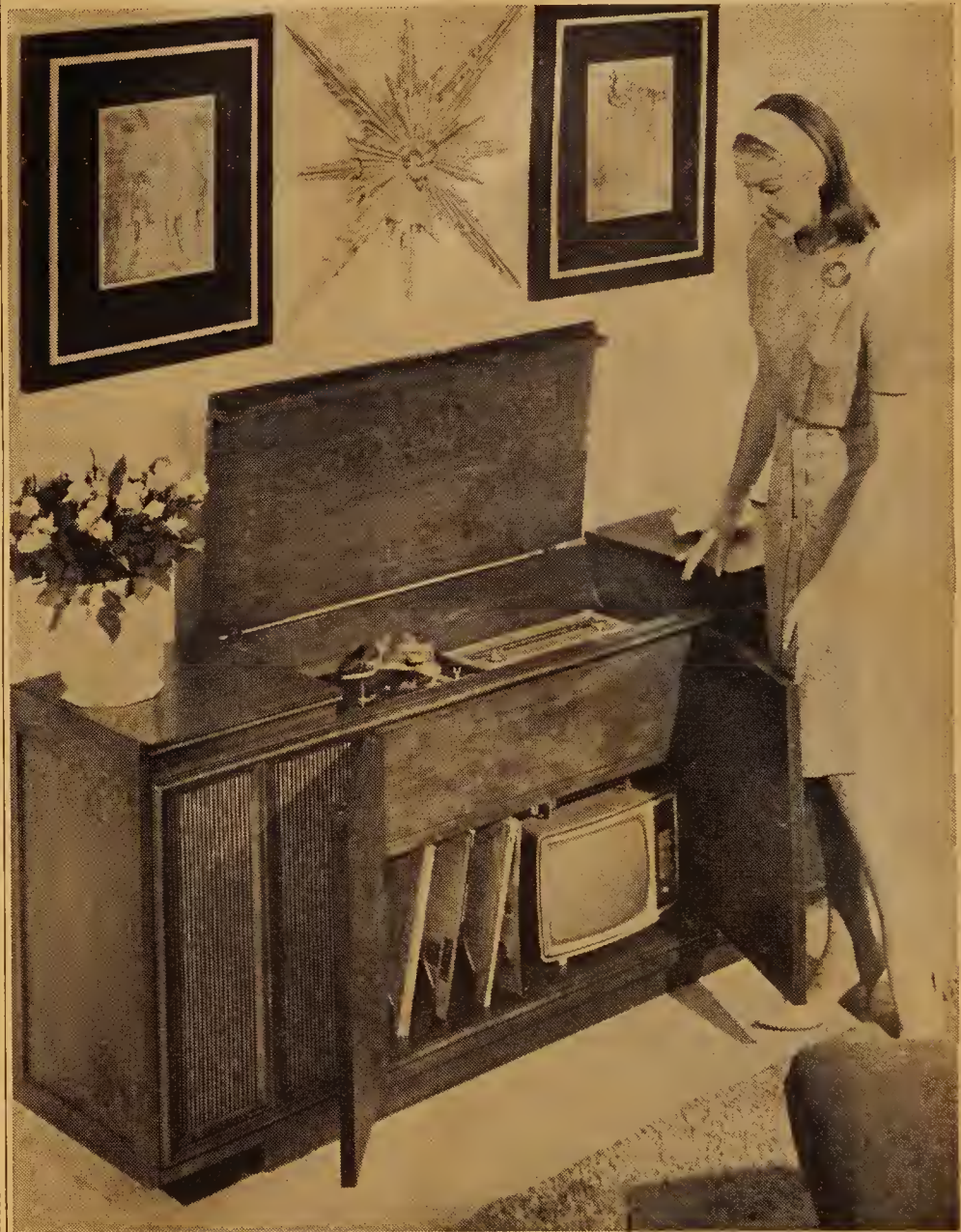


Ely



Hile

Waltenburg



HERE'S THE NEW GE SUTTON SERIES STEREO CONSOLE—General Electric's new Sutton Series stereo console phonograph (RC 7831) offers contemporary styling in distinctive flush-with-the-floor cabinetry. Available also in luxurious American Provincial Cherry, the Sutton Series incorporates fully transistorized amplifier and tuner (226 watts peak music power; AM/FM/FM stereo reception), 10-speaker sound system, jam-proof changer with GE Tonal I tone arm and jacks for extension speakers, tape and stereo headphones. Because solid state (transistorized) circuitry requires less space than conventional vacuum tubes, doors on the front of the set open for access to a spacious storage area for records and small-screen television set.

6KC48MG44 ¾hp, 1726 RPM, single shaft	\$27.29
6KC46KG47 1 hp, 3450 RPM, double shaft	27.60
6KC47SG182 1 hp, 1726 RPM, single shaft	41.90
MOTORS (FURNACE BLOWERS)	
KH37NG368X ¾hp, 1726 RPM, single shaft	16.46
KH33GG213X ¾hp, 1725 RPM, single shaft	18.46
KH36KG223X ¾hp, 1726 RPM, single shaft	16.25
POLISHERS (FLOOR)	
FP7 budget model, yellow	22.60
FP8 twin brush, standard attachments	24.96
FP10 deluxe, shampoo-polisher, all attachments	37.60
SA1 rug shampoo attachment	7.46
PHONOGRAPHS (STEREO)	
RP1550 green, detachable lid, 2-6½" speakers	49.95
RP2111-3 tan, brown, 2-4" speakers, compact	61.35
RP2128 white, Pillow Talk	64.90
RP2131-38 tan, white, 2-6½" speakers	62.50
RP2142-3 beige, gray, 2-6½" speakers	69.96
RP2153-8 brown, white, 4-6½" speakers	89.75
RP2150-1 black, antique leather, 4 speakers	112.50
RP2180-1 black, antique leather, 4 speakers	129.40
RP2230-1 brown, grey, 2-6" speakers	54.90
RP2240-1 white, black, 2-8" speakers	78.70
RP2250 ebony vinyl, 2-8" speakers	103.45
RP2260 brown and walnut grain, transistorized	118.90
RP2290 antique leather, FM/AM/FM tuner	214.50
PHONOGRAPHS (MONAURAL)	
RP2000-2 4 speed, steel case, brown and turq.	24.40
RP2004-5 4 speed, brown, lavender	24.40
RP2101-8 4 speed, auto., 4" speaker, tan, white	37.95
A600 Show 'N Tell Phonoviewer	24.86
RADIOS (MINIATURE SIZE PORTABLE)	
P7401-11 8 tran., black, white, case	15.96
P8603-13 6 tran., black, white, case	16.96
P9101-41 6 tran., black, white, turquoise	10.36
P9161-61 8 tran., black, beige, gift pack	12.76
P9451-61 6 tran., black, white, gift pack	8.86
P9961-61 7 tran., brown, green, gift pack	10.95
RADIOS (PERSONAL SIZE PORTABLE)	
P860 8 transistor, ginger, Sportmate	24.70
P8072-82 6 transistor, black, white	12.50
P920 10 transistor, green, Texon case	31.96

TEN PIN TOPICS

By Jan Bowers

There are two triplicates to report this week. Glen Bower of the Apparatus League bowled a 169 triplicate and Dave Kitchen scored three 153's in the Office League. Both will receive the ABC triplicate patch.

Transformer leads the Office League with a 20-7 record. High games include Frank Beckman 240, Bob Chandler 229-210-203, Noah Kuntz 223-212, Harry VonGuten 214, Paul Motter and Dudley Snyder 213, Fran Nelson 206, Joe Goodman 204 and Don Waldrop 203-203.

Kay Bade scored a 507 series including a 200 in the Monday Nite Ladies League while Joan Crum scored a 193 and Esther Muzzillo 183 and 170.

Robert Fredrick rolled a 606 series highlighted by 222-225 games. Other high scores were recorded by Robert Moorman 221, Ralph Thomas 214, Don Studler 205 and Nelson Dever 201.

Carl Miller is at it again. In the Wednesday Owl League he scored a 631 series with games of 219-232. Robert Winkler fashioned a 604 with 213-202 games. Other high scores included Don Hoffman 234, Don Bohner 227, Gene Egts 218-201, John Meyer 212, Del Reiter 211, Aaron Mountz 210-203, Tom Kraft 209, Herm Kuehner 204, Jim Stoiche 202 and Jim Slater 200.

In the Interdivision League high scores were recorded by Tom Muligan 233-204-203, William Ort 223, Paul Vorndran 221, Gus Karnes 213, Robert Knepple 210, Bill Hattendorf 209, Paul Perry 204, Bob Mercer and Herman Deck 203, and Walt Seidel 202.

In the Wire Mill Owl League, Louis Dasher rolled high game of 211, followed by Fritz Rudasky with a 203 and Doug Haller 202.

High game honors in the Apparatus League included Paul Perry 221, Art Miller 211, Ross Smith 205, Don Greenler 203, Marv Rutz, Kenny Fosnaugh and Ray Junk 202, Carl Miller 202-202, Joe Hambrook 201 and Jus Heaston 200.

High scores in the Squares League were posted by Frank Ross 221, Steve Christie 213, Jim Meeks 205-200, Carroll Scheiderer 201 and Steve Lucas and Don Feber 200.

In the Taylor Street League, Kenny Bainbridge scored a 225 high game, followed by Augie Chaney 223, Carl Miller 217-200, Doyle Sheets 215, Fred Seip 205,

Neil Allen 201 and Bob Duras 200-200.

Renner's Express continues to lead the Small Motor League with a 26-14 record. Tied for second just one point behind are Northwest Motors, Northwest Motors #2 and Kelley Box and Packaging. Carl Saaf had the working ball and finished the night with a 608 series highlighted by high games of 220-200. Best single count was 234 rolled by Art Lantz. Other double century scores were by Arnie Johnson 228, Gene Holdgreve 222, Joe Kramer 214, Bill Miller 212, George Cowan 211-201, Paul Perry 210-200, Gus Weisenburger 208-202, Fran Nelson 207-207, Dick Dutke 204, Bill Braun 203 and Dick Spoerhase 201.

Main Auto Sport Shop and Bill Roach's Four Aces are tied for top spot in the Adam and Eve League with 11-4 marks. Fran Miller had the ball rolling real well and scored high series of 548 featured by a pin-heavy 213. Earlene Macy started with a 182 and added a 181 enroute to a 541 series. Other good counts included Carl Miller 218-200, Bill Roach 206, Joe Kramer 204, Eugene Brecht 202, Justine Coudret 193-170, Bernie Knafel 178 and Pearl Roach 171.

In the Jack and Jill Mixed League, Jim Streit bowled a 214 and Joe Eifrid 202. The ladies were paced by Ann Lee and Winnie Dixon who each rolled 180.

Elected IMA Director

H. A. MacKinnon, Vice President, was elected a director of the Indiana Manufacturers' Association last week at the 63rd annual meeting of the organization in Indianapolis.

BE WISE!
START SAVING TODAY
FOR THE FUTURE

Queens Scores Second Win on GE College Bowl

Queens College of New York scored its second victory on the award-winning General Electric College Bowl last Sunday by defeating San Diego State College, 300-215.

Thus, Queens will try for another \$1500 scholarship grant when it faces the team from Mount St. Agnes College of Baltimore, Md., on NBC Television (Channel 33 locally) this Sunday at 5:30 p.m. in color.

On November 29, this Sunday's winner will face challengers from the Virginia Military Institute of Lexington, Va. And on December 6, College Bowl will step aside in order to present the General Electric Fantasy Hour's "The Story of Rudolph, the Red-Nosed Reindeer," a new adaptation of the famous Robert L. May story.



EARN \$110 SUGGESTION AWARD—Frank Brohman, seated left, shows off the result of his \$110 suggestion award to Tom Ahr, Toolroom Foreman, as Steve Kelker, Supervisor-Planning & Time Standards, and C. B. Smith, Manager-Hermetic Motor Operation here, look on. The Building 17-2 toolmaker suggested changing the gate end of a casting plate to prevent molten aluminum from burning it away. His idea resulted in increased tool life and less machine downtime.

Elex to Host Convention Of Women's Clubs in '65

Elex Club will host the 1965 convention of General Electric Women's Clubs in the Midwest October 1-3 at the Hotel Van Orman, it was announced last week.

The area includes clubs located in Indiana, Ohio, Michigan, Illinois, Wisconsin and Missouri.

Flyers are being distributed to Elex members to obtain volunteers for the many committees required to stage a successful convention for the 16 participating clubs.

Once obtained, committee volunteers will continue to work through the convention. Changes in Elex officers, board and club year will not affect the convention committees.



The General Electric Retired Employees Association, Bradenton-Sarasota (Florida) Area, will enjoy a Christmas Party Tuesday, December 8, at 1:30 p.m. at the Palmetto Trailer Park Auditorium.

The program entitled "Christmas in Song and Story" will be presented by Mrs. Chester A. Ellis who was former secretary to the late Chester I. Hall, prominent engineer here. Her husband who is publicity chairman of the group took an optional retirement in January 1962 as a standards engineer in Building 26-2. He started in February 1917 with the old Meter Department in Building 19-3.

Now serving as secretary and board member of the association, Mrs. Ellis was active in the Plymouth Congregational Church, Harrison Hill and South Side PTAs and civic affairs, especially the girl scouts.

Other programs have been scheduled for January 5 at Bradenton, February 9 at Sarasota, March 2 at Bradenton, April 7 at Sarasota and May 4 at Myakka State Park.

For further information about the organization and its activities, write to Mr. Ellis at 1131 Palma Sola Blvd., Palma Sola Park, Bradenton, Fla.

Firemen Win 4th Straight Cage Contest

The unbeaten Firemen swept to their fourth straight triumph in the GE Interdepartment Basketball League Tuesday night by dousing the Apprentices, 72-60.

In other action during the triple-header at the GE Club Gymnasium this week, Hermetic Motor climbed into a tie for second place by downing Specialty Motor #2 in a close contest, 44-41, while Specialty Motor #1 captured its first victory of the campaign via a 72-65 decision over Taylor Street.

The Firemen's cause was paced by Jerry Pieper and Larry Whetstone who each tallied 24 points. Gary Miller led Hermetic with 17 while Rod Haywood's 21 points gave Specialty Motor #1 the edge.

In action last week, the Firemen clobbered Specialty Motor #2, 76-37, Hermetic edged the Apprentices, 47-42, and MTP gained a 49-46 verdict over Taylor Street.

The standings:

Team	W	L
Firemen	4	0
Hermetic Motor	2	1
MTP	2	1
Specialty Motor #2	2	2
Specialty Motor #1	1	2
Taylor Street	1	3
Apprentices	0	3

SAVE
For Your Children's Education
Through a G-E Savings Plan

RADIOS (FULL SIZE PORTABLE)

P780 8 transistor, ginger, luggage type case	\$43.85
P855-6 8 transistor, black, beige	14.95
P875 8 transistor, black, Texon case	31.95
P955 7 transistor, brown, polystyrene case	24.70

RADIOS (FM/AM PORTABLE)

P940-3 13 transistor, brown, antenna	31.95
P970 16 transistor, gray, full size	45.50
P975 15 transistor, brown, vertical style	36.20

RADIOS (PORTABLE MULTI-BAND)

P925-6 8 transistor, 2 band, shortwave	24.70
P930 8 transistor, 3 band, shortwave	31.95
P965 10 transistor, shortwave and AM	31.95
P968 10 transistor, marine shortwave and AM	31.95
990 17 transistor, all wave, 5 band	92.50

RADIOS (AM TABLE)

T127-9 white turquoise, 4" speaker	11.75
T141-2 white, rose, dual speaker	15.95
T143 walnut, dual speaker	16.95
T155 cocoa, long range power	24.70
T159 rosewood, musaphonic tone	29.70
T190-1 brown, white	24.00

RADIOS (AM CLOCK)

C410-1 white, blue	14.95
C465-7 white, pink, nutmeg	19.50
C470-1 white, rosewood, snooz-alarm	36.20
C480-2 white, brown, blue, lighted dial, snooz	24.00
C490-1 beige, gray, lighted dial, snooz-alarm	29.70
C505-6 white, gray, snooz-alarm	16.95
C545-7 white, beige, brown, lighted dial, snooz	20.80
C550-1 white, black, transistor, lighted dial	29.70
C555 walnut, lighted dial, snooz-alarm	36.20

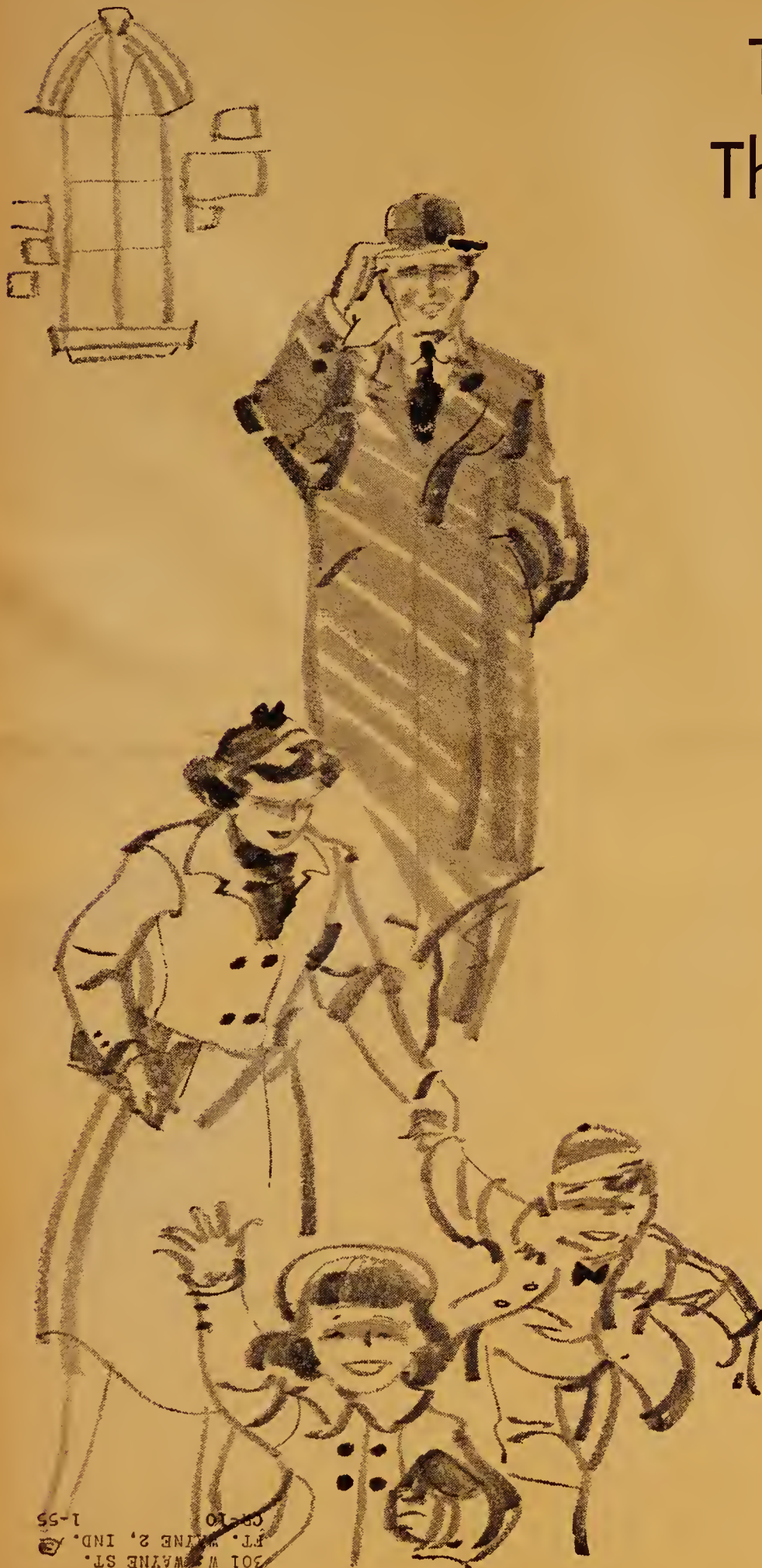
RADIOS (FM/AM TABLE)

T215-6 brown, beige, musaphonic, AFC	36.20
T235-6 brown, beige, AFC	29.70
T237-8 beige, auto. frequency control	24.70
T265-6 cherry, walnut, musaphonic	49.85
T270 walnut, dual speakers	63.75
T290 walnut, solid wood, AFC	36.20
T1200 beige, dual speaker, AFC	31.95

RADIOS (FM/AM CLOCK)

C540-1 walnut, cherry, luminous hands	56.25
C580 walnut, solid wood, lighted dial, AFC	43.85

This Is America -- Thanksgiving 1964



The Nation pauses, in its toil, to
pray again.

For a few minutes, as eternity is measured,
the golden lands will lie unplowed.

The tools of free enterprise and
freely-chosen endeavor will be laid aside.

Superseding all will be the bells of
uncounted churches and temples echoing
America's tribute to God from whom
all blessings flow.

This is Thanksgiving Day — a few hours —
too short to encompass thanks for
all of America's blessings.

Thanks be to God — for the land where
Freedom lives.

Thanks be to God — from men and women
who work and worship as they please.

Thanks be to God — from less-fortunate
people who look to America for a way
out of the wilderness of dictatorship,
disappointment and despair.

Thanks be to God for America — a beacon
of Liberty, Fraternity and Equality.

Thanks every day for blessings too vast
to be remembered on a single
Thanksgiving Day.

This is America — Thanksgiving 1964.

There's so much to be thankful for.

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Volume 47 Friday, December 4, 1964 DEC 7 1964 No. 23



Better Get Your Tickets Now For Children's Christmas Party

Plenty of tickets remain for all four shows of the annual GE Club Children's Christmas Party to be held Saturday, December 19, at the club auditorium, but you'd be wise to pick up your supply now in order to make sure you can attend the show of your choice, club officials pointed out this week.

As in past years, performances will be presented at 9 and 11 a.m. and 2 and 4 p.m. And Santa Claus, despite an increasingly hectic schedule the week before Christmas, promises to attend all four shows.

Officials also pointed out that General Electric employees must have their GE Club cards with them in order to receive their tickets from the following:

GE Club, Bob Glen in Building 26-2, Ruth Kibiger in Building 4-6, Erv Huth in Building 8-1, Jack Hughes in Building 19-2, Jess Hahn in Building 18-4, Mary Saxton at the Taylor Street Plant, Luana Oehlhauffen at the Taylor Street Employment Office and Gayle Griffith at the Winter Street Plant.

A feature of the show will be the outstanding Goetschi Brothers from Switzerland (see accompanying picture). But also guaranteed

to please children of all ages will be the famous Delmonte Chimps who jump rope, outsmart and upstage each other and even give their impression of the Beatles.

The program will also include Wayne Roland, the man with the rubber faces and the world's most human dummies, who will also serve as master of ceremonies.



TO ENTERTAIN AT CHILDREN'S PARTY — The Goetschi Brothers, international comedy team from Switzerland, will captivate the audiences at the annual GE Club Children's Christmas Party on Saturday, December 19. Hans and Karl have created a comedy act with music, dancing and pantomime that rank them as the most hilarious comedy team of today. Tickets for all four shows are still available.

Phil Ford and Mimi Hines To Headline Elex Yule Party

Phil Ford and Mimi Hines, two of the nation's top entertainers, will headline this year's Elex Club "Christmas Greetings" party Sunday, December 13, at 2 p.m. at the GE Club auditorium, it was announced this week.

Almost everyone knows that Mimi is as talented a comedienne as you'll ever find but not so well known is the fact that she has a most beautiful and melodious voice. Her husband, Phil, complements her perfectly as the sometimes straight man and accompanist.

Also on the talent-laden program are the four Fuller Brothers who will entertain the throng with their singing and all-around musicianship and the Bert Rose orchestra from Chicago.

Elex membership cards must be used for admittance to the party, it was emphasized by club officials. Tickets for the affair are just 50 cents, and the ticket can be exchanged for a gift at the close of the program.

President Martha Newell of Building 26-2 also requested those who wish to again give a gift for residents of the State School and the Allen County Home to bring the items to the party. "The gift should be boxed but not gift wrapped," she said.

The program is open to Elex members only, Miss Newell pointed out.



CHRISTMAS SHOPPING HOURS SET — Adelee Clifton of Building 18-4 displays the circled dates on this month's calendar which show the extended hours at the Employee Store for the convenience of Christmas shoppers. On Saturday, December 19, the store will be open from 10 a.m. to 5:30 p.m. and on Thursday, December 24 — Christmas Eve — the store will be open from 1:30 to 5:30 p.m. On all other circled days, business hours will be observed from 1:30 to 8:30 p.m. instead of the 1:30 to 5:30 p.m. schedule prevailing on the other weekdays. Remember, you get the very best in top quality General Electric appliances at regular low employee prices when you buy at the Employee Store.

Stock Bonus Plan

Turn In '59 Bond Receipts, Transmittal Form at Once

Employees who purchased U. S. Savings Bonds under the General Electric Savings and Stock Bonus Plan are reminded that the holding period for 1959 Bonds ends December 31, 1964.

All participants holding 1959 Bond Receipts should turn in the Receipts for that year and the required Transmittal Form at once.

The Bonds will be distributed in February 1965. So if you want to receive your Bonds on time, turn in your Receipts and Transmittal Form immediately to your Payroll Office.



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FREDERICK HAAS, JR. Editor

Editorial

What's Wrong With Profits?

Nothing, if you are sharing them!

Did you ever stop to think how many ways we all share in profits? Profits can be referred to as the leaven in the bread. They are the unseen force causing growth and bettering human welfare.

Profits go into research and development from which emerge the new and wonderful products that are ours. Profits combine with individual savings to finance the building of new plants which in turn offer additional employment.

But profits do something else. They are used to pay you for the use of your money. Whether you have provided money directly through the purchase of securities or indirectly through your ownership of a bank account, shares in a savings and loan association, credit union or pension fund or the purchase of insurance, your money is at work and payment must be made for its use. This is done by the payment of interest and dividends.

Profits are the secret of the American system. There's nothing wrong with profits — particularly if you are sharing them.

Let's Straighten Dad Out a Bit

"The trouble with people ain't their ignorance, it's knowin' so much that ain't so." —Will Rogers

Major appliance dealers report that automatic defrosting has always been a mighty appealing feature to Mother to end the inconvenience of messy drip pans and trays. There was only one problem. Dad "knew" that automatic defrosting cost a lot of money in extra electric power.

This idea was given credence by some utility spokesmen, trade publications, even some dealers and retail salesmen. One report put the cost of automatic defrosting at about \$23 a year.

The persistent rumor about costs just didn't square with design and engineering calculations. Tests have been made to get at the real facts—which are that the cost is more like a penny a day, well below the \$23 a year figure.

The entire electrical industry has united to get Dad caught up to date. Trade associations have confirmed the lower costs, the trade press has told the story, and the National Electrical Manufacturers Association is featuring automatic defrosting as the subject of its industry-wide promotion.

Funny, isn't it, what you can accomplish by not believing the things that "everybody knows," like:

Competitive nuclear power is years away.

Japan makes radios cheaper than the U.S.

What can you do with a transformer?

GE is too big to move very fast.

GE Executive Who Helped Bring 'Rudolph' Renown Puts Him on TV Special Sunday

Rudolph the Red-Nosed Reindeer, the youngest character in the folklore of Santa Claus, will be riding to new heights of popularity this Christmas.

It's his 25th birthday — and the General Electric Vice President who had a lot to do with Rudolph's birth will be spearheading the celebration.

This year — on December 6 at 5:30 p.m. to be exact — Rudolph will be the star of a one-hour NBC-TV special program being sponsored by the General Electric Housewares Division. Willard H. Sahloff is General Manager of the Housewares Division and a General Electric Vice President.

Twenty-five years ago, Mr. Sahloff was an executive for Montgomery Ward, one of the nation's leading mail order firms. His enthusiasm for the character of a red-nosed reindeer, created by a Ward catalog copywriter, Robert May, led to Rudolph's continual appearance as a leading character

in a Ward giveaway Christmas brochure between 1939 and 1946. More than 6 million copies of the Rudolph brochure were distributed by Montgomery Ward during those years.

Then Ward furnished Mr. May, Rudolph's creator, with the copyright on the shiny-nosed reindeer. Mr. Sahloff urged Mr. May to merchandise the character beyond the booklet. Mr. May's verses about Rudolph were published as a book. It sold 100,000 copies.

Next, Mr. May's brother-in-law put the verses to music in 1949, and Rudolph was off to the races again. Results: books sold—25 million copies; records sold—40 million copies; Rudolph products — 500 products licensed to bear the little reindeer's name.

Mr. May left his Montgomery Ward job in 1951 to manage Rudolph's enterprises. In 1958, he went back to Ward's as a catalog editor. Mr. Sahloff, who had helped Rudolph capture the public eye,

joined General Electric in 1950 and in 1953 became General Manager of the Housewares Division. He was elected a Vice President in 1955.

Three years ago Mr. Sahloff took the initial steps which will bring this year's "Rudolph, the Red-Nosed Reindeer" hour to the television screen as a General Electric Christmas special promoting GE Housewares. Mr. May has had a part in the new story of Rudolph. Johnny Marks, the brother-in-law who wrote the original music, has written seven new songs for the spectacular. Burl Ives, America's famed balladeer of folk music, plays the role of Sam, the Snowman, who narrates the story.

The whole production is in Animation and will be seen from 5:30 to 6:30 p.m. this Sunday on Channel 33. It is scheduled to be the first of a series of pre-Christmas TV Rudolph shows in the coming years.

Thomas S. Gates Elected to Board

Thomas S. Gates, President of Morgan Guaranty Trust Company of New York and former Secretary of Defense, has been elected a member of the Board of Directors of General Electric Company, it was announced last week by Fred J. Borch, President and Chief Executive Officer.

Mr. Borch said that the election of Mr. Gates, with his extensive financial and public service background, reflected General Electric's policy of maintaining a Board with experience in many fields of endeavor. The Board now stands at 20 members, of which only two are from within the Company.

Mr. Gates was Secretary of Defense during the final year of the Eisenhower administration, having previously served as Under Secretary of the Navy from 1953 to 1957, as Secretary of the Navy from 1957 to 1959 and as Deputy Secretary of Defense from June 1959 until his appointment as Secretary in December of that year.

In joining the senior management of Morgan Guaranty as chairman of the executive committee in April 1961, Mr. Gates renewed ties stemming from his own financial career and that of his late father. For the two years 1935-36 he was employed at 23 Wall Street in New York by the private banking firm of J. P. Morgan & Co., a predecessor of Morgan Guaranty. Prior to that he had been associated with Drexel & Co., which conducted the Philadelphia activities of the Morgan firm. He returned to Drexel and in 1940 became a partner in that underwriting firm.



WINS PERSONAL PORTABLE TV — Alex Honig of Building 31-2 is the smiling recipient of the General Electric 11-inch Personal Portable television set which was presented at the close of the Employee Store's month-long Gift Value Festival Thanksgiving Eve. The Specialty Transformer Department Development Engineer shows off a copy of his Employee Store purchase slip which automatically entered his name for the prize.

SAVE
For Extra Retirement Income
Through a G-E Savings Plan



DIAMONDS ARE GIRL'S BEST FRIEND — The carats attracting Nita Von Behren aren't on her ring finger but in these GE phonograph styli tipped with General Electric Man-Made* diamonds. The Company has switched from a natural to a Man-Made diamond stylus in its 1965 stereo phonographs and with the shift has warranted the stylus for the lifetime of the phonograph (\$1.00 handling charge on replacement). This is the first use of manufactured diamond in a strictly consumer product. Diamond is the hardest substance known and maintains its shape under the rigors of service in a phonograph stylus better than any other material. (*Man-Made is a trademark for diamonds manufactured by General Electric.)



45 YEARS

William E. Henninger	Building 8-1	12-4-19
Lorinda L. Beyerlein	Building 4-3	12-6-19

35 YEARS

Herman C. Keller	Taylor Street	12-1-29
Dwight E. Dafforn	Building 26-2	12-10-29
William J. Wehrle	Building 4-2	12-10-29
C. Doyle Johnson	Building 27	12-12-29
Leslie E. Richter	Building 6-4	12-12-29
William J. Scott	Building 8-1	12-14-29
Harrison F. Van Diver	Building 19-3	12-15-29
Lucy M. Roskuski	Building 4-1	12-20-29
Glen Macy	Winter Street	12-21-29
Herman L. Lankenau	Building 8-2	12-24-29
A. Dale Spieth	Taylor Street	12-25-29
Vernon R. Robinson	Building 4-5	12-26-29
Bertha A. Witte	Taylor Street	12-27-29
Fred J. Ahlersmeyer	Building 4-5	12-28-29
Edward H. Hagadorn, Jr.	Building 11	12-31-29
Ralph D. Hodges	Building 19-5	12-31-29
Miriam Valentine	Winter Street	12-31-29

30 YEARS

Ed Bangert	Winter Street	12-5-34
Ralph Dunfee	Winter Street	12-10-34

25 YEARS

Robert Kelker	Winter Street	12-19-39
Janice C. Goff	Building 26-3	12-20-39
Doris M. Moon	Building 6-4	12-22-39
Geraldine T. Kranz	Building 6-3	12-23-39
Marian J. Aubrey	Taylor Street	12-25-39
E. Woodrow Hursh	Building 19-4	12-26-39
Glen A. Baker	Building 26-3	12-31-39

Borch Calls for 'New Relationship' Between Business and Government

General Electric President Fred J. Borch has called for a "new relationship" between business and government aimed at strengthening the economies of the United States and its allies throughout the free world.

The Chief Executive Officer of the Company said government-business cooperation based on the national interest could produce a gross national product of a trillion dollars annually within the next ten years.

But, he cautioned, worldwide political and economic realities make it certain that U.S. economic growth would have to be achieved in the face of increasingly severe international competition for American and world markets.

Free Nations Must Export

"If communism and other 'isms' are to be contained, the U.S. must recognize the need of other free world countries to export to maintain their own economic good health," Mr. Borch told some 850 business executives at the Economic Club of New York.

"Today, the forces of technological and economic development have linked nations so closely together that we transfer our successes and failures to one another with amazing rapidity," he said.

This development, he stated, had resulted in wide recognition of "the increasing need for honest dialogue between business and government," as noted recently by President Johnson and various business leaders alike.

Mr. Borch added:

"Overriding both the common purposes and cross-purposes of business and government, there is a broader pattern—where public and private interest come together, cooperate, interact and become the national interest.

"Government determinations are not established for their own sake, but to achieve certain national objectives, efficiently.

"This requires that the facts of the real world be acted upon, including international political facts. And we businessmen must respect

government's responsibility and cooperate in the implementation wholeheartedly, in the national interest.

"Similarly, business determinations are not made for their own sake, but to serve a market. Business' unique function in this country is serving people's needs, personal and national—to be the engine for our growth.

"This requires that the economic facts of the real world be acted upon, including international economic facts. And here we beseech the sympathetic understanding of government."

Problems and Opportunities

Mr. Borch emphasized that American industry will find not only serious problems, but also "enormous" opportunities as international political considerations move this nation and its allies toward freer trade.

"Such realities make it increasingly obvious that so-called 'pattern' wage settlements cannot be blindly accepted by companies that must compete with European and Japanese concerns" at home as well as abroad, he added. "There is,

long-term, no economic substitute for having worldwide cost leadership," and achieving this must continue to be the primary responsibility of business.

Gordon M. Bell Issued 2nd Patent



Gordon M. Bell

Gordon M. Bell, Building 31-2, has been issued his second patent by the United States Patent Office, it was announced last week by Henry J. Marciniak, Building 18-2, Patent Counsel.

The invention relates to a voltage stabilizer and is used in the Stabiltron sold and manufactured by the Specialty Transformer Department.

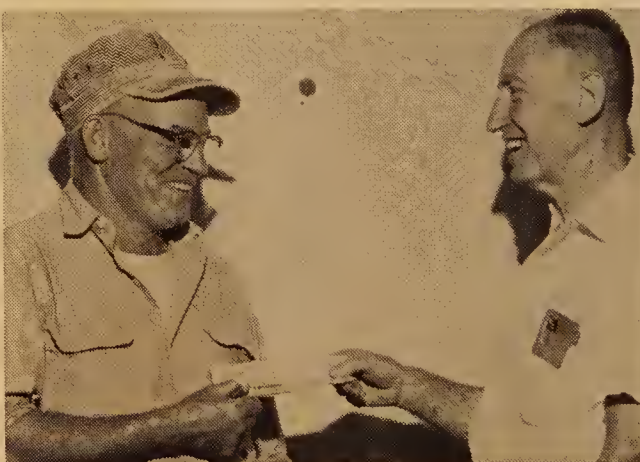
Mr. Bell is a Development Engineer with the department.

'Man on Street' Show to Feature Pensioners' Party

Radio WOWO's Bob Sievers and his "Man on the Street" program will be a feature of the GE Club Pensioners Social Organization's Christmas Party Tuesday, December 8, at the club auditorium.

Prior to the program, a potluck dinner will be served at noon followed by entertainment. Everyone is asked to bring a covered dish, pie or cake as well as his own table service.

There will be a gift for everyone who attends—General Electric pensioner and spouse alike.



HIS IDEA WORTH \$100 — Dan Hill, mason at the Winter Street Plant, is congratulated by Foreman Lyle Dougherty upon receiving a \$100 suggestion award. Mr. Hill suggested the use of a tool for removing tile flooring. His idea resulted in labor savings.

Fort Wayne Boasts Lower Unemployment

Fort Wayne was the only major metropolitan center reclassified to a category of lower unemployment in October, according to an announcement by Secretary of Labor W. Willard Wirtz.

This community moved up from the moderate unemployment Group C (which generally represents unemployment of 3 to 6%) to a low unemployment Group B rating (1.5 to 3%) as a result of long-term gains in nonelectrical machinery, expansion in local public services, and construction.

The addition of Fort Wayne to the low unemployment Group B category increased the number of major areas in this classification to 28, the highest number since November 1959.

The area classifications are based on local surveys of employment conditions in 150 major labor areas made each month by the Labor Department's Bureau of Employment Security in cooperation with affiliated state employment security agencies.

282 Years' Service

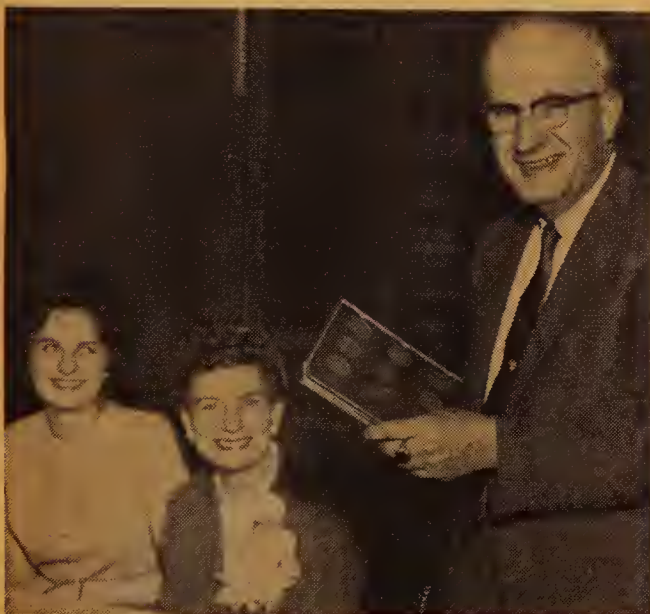
Nine to Enjoy Benefits Of Pension Plan Now



RETIREMENT SMILE—Martha E. Hutson smiles as she celebrated her November 1 retirement. Last employed as an electrical tester in Building 26-1, she began her Company association in February 1943 as a burring machine operator at the Taylor Street Plant.



RETIREMENT PLANS — Enjoying retirement and keeping tabs on his grandchildren are in store for Rollen W. Miller who celebrated his October 1 retirement as a trucker at the Taylor Street Plant. Mr. Miller started his career here in January 1941 as a rotor assembler and connector in Building 19-2.



COFFIN AWARD WINNER RETIRES — Edward H. Jackson, who received the Coffin Award in 1939 in recognition for his work in the development of Formex (our insulated copper magnet wire), will not be lacking for activities now that he has celebrated his November 1 retirement. Among his interests are wood and ivory carving, and collecting guns, stamps and coins (he even has a rifle range in his basement). Last employed as a Chemist-Analytical with the Materials Laboratory in Building 19-5, Mr. Jackson joined the Company in January 1924 and has been a key figure in the laboratory here almost from its very beginning. The Formex story was influenced in a major way by Mr. Jackson and others in the late 30's. A Formvar wire enamel had been developed at Schenectady but it did not have the necessary toughness. Work here resulted in modifying the film to the extent that it became a commercial success and is still being used today based on the formulations covered by patents issued in Mr. Jackson's name along with others. Smiling at his retirement party are his daughter, Barbara, and wife, Marie.



TIME FOR HOBBY—Fred W. Zehender will have plenty of time to pursue his hobby—woodworking — now that he has observed his November 1 retirement as a first class inspector in Section 14 at the Taylor Street Plant. He began with the Company in September 1922 as a bench machinist in Building 19-4.



"ENJOY LIVING" — That's what Audrey Hickernell plans to do now that her optional retirement has become effective. Last employed as a leader-time clerk in Building 18-4, she began her long Company association here in July 1919 as a winder in Building 4-5.



RETIRES TO THE FARM—Ersil Norris and his wife, Tillie, plan to spend their retirement days living on a farm south of Hoagland. A stock-keeper in Section 14 at the Taylor Street Plant, Mr. Norris observed his disability retirement effective September 1. He had been off work due to illness since August 31. His career with the Company began in October 1940 when he was first assigned to the old training school in Building 12-2.



LOOKING FORWARD TO FISHING — Ward W. Staley, Sr., who celebrated his November 1 retirement, is looking forward to lots of fishing in Minnesota next Summer. A tool crib operator in Section 15 at the Taylor Street Plant, Mr. Staley was employed here for 44 years, having started in November 1920 as a drill grinder in Building 19-3. With him, left to right, are his son, Frank; and his wife, Mabel.



MIAMI-BOUND THIS WINTER — Miami, Fla., is where Mada G. Caudle, second from right, will be spending the Winter now that she celebrated her November 1 retirement. Last employed pressing staters in Building 4-4, she started here in October 1944 stripping leads in Building 4-2. Flanking her are, left to right, her daughter, Virginia Roemer, who is employed at the Winter Street Plant; her grandson, Stan Roemer; and her niece, Ellen Williamson who is employed in Building 12-3.



UNIQUE ORGAN GRINDER — George N. Auer can't help but smile broadly at the filled tin cup and stuffed monkey presented at his November 1 retirement. Last employed as a laborer in Building 19-3, he joined General Electric in December 1943 as a helper at the Taylor Street Plant.

Holiday Photo Fun Assured If You Follow These Tips

Holiday photos should sparkle like a Christmas tree, says Don J. Mohler, Director of Technical Photography for General Electric's Photo Lamp Department. Here are three good ways to photograph that lighted Christmas tree with an adjustable camera:

1. One second at F/18 will pick up the tree's lights. While the shutter is open, flash an AG-1B or M2B at about ten feet.

2. Make a one minute exposure at F/8 with room lights on, too.

Turn off the tree lights after the first second or two.

3. Try a synchronized flash shot with people in the picture. Using your slowest speed, shoot from about seven feet with an M2B or AG-1B.

(All exposures given are approximate for color film in the range ASA 32-50-64-100.)

With simple flash cameras having no adjustments, good color pictures of every Christmas activity and decoration can be made if you

do not stand too far away — say about ten feet — indoors or out, day or night. Lay in a supply of daylight color film and blue flashbulbs and be ready for all the gay and colorful pictures that abound in this season.

One way of getting added fun out of holiday picture-taking is to tell a story with pictures. Professionals work from an "assignment sheet." Yours might include parties and visits, next year's greeting card photo, Christmas shopping, Santa himself, buying the

tree, wrapping gifts, trimming the tree or opening gifts. All these photos are easily made with flash and the "story" approach assures you of getting all the important shots.

Mohler suggests that year-round friends like the milkman, mailman, newsboy, school crossing guard and teacher would appreciate pictures of themselves at work. Take a tip from the pros and flash these in full daylight.

Another "picture present" idea is a photo of a received gift held out

in admiration. The resulting photo will make an ideal enclosure with your thank-you note for the sender.

The GE expert also suggests that picture-taking be a family-wide activity. "Let other members of the family use the flash camera, too. Find out what they want to shoot, figure out how far back they should stand, then set the camera for them. Tell them what to look through, what to push and how to wind film and change bulbs. Make sure they do not touch the settings and do shoot everything from the same distance."

For exterior shots of lighted homes or buildings, a tripod or other film support is a must, Mohler says.

"Wait for a calm night. Lamp strings wobble around in the wind and cause blurs. If there's snow on the ground, or even water, you'll get reflections and more colorful pictures.

"Take a small flashlight so you can see to make settings after dark.

"Exposures run from two to ten seconds at F/11, depending on the brightness of the lighting.

"To get some detail in the foreground and on the home or building, take your pictures just after dusk while there still is some weak light in the sky, or flash an M2B or AG-1B during the exposure after dark," the GE expert suggests.

A free booklet "Christmas Lighting and Decorating" with a special section on holiday photography is available. Address requests to:

Inquiry Bureau
Department 8-3282
General Electric Company
Cleveland, Ohio 44112

Holiday Buffet Set By Square Wives

A Chinese buffet dinner preceded by a cocktail hour at the Golden Dragon Restaurant, 2933 Goshen Road, is being planned to highlight the holiday program for the GE Square Wives beginning at 6:30 p.m. Tuesday, December 8.

"Family Portrait," a dramatic monologue from the life of Christ, is to be presented by Mrs. Lois Peterson Keller, head of the Wesleyan Players and director of the Christ Child Christmas pageant.

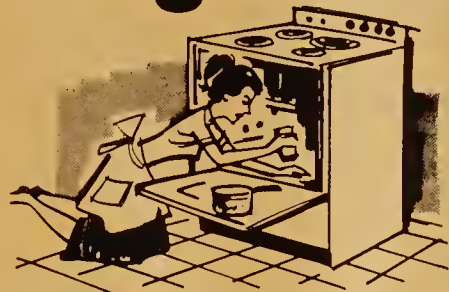
The Christmas exchange of handmade gifts as well as the awarding of attendance prizes will follow the monologue presentation.

The committee for this event includes Mrs. Arnold Kiefer, chairman, Mrs. Wendell Hughes and Mrs. Loren Andrews.

Pen El Party Slated

A dinner and gift exchange will highlight the Christmas Party of Elex Club's Pen El Chapter at noon Wednesday, December 9, at the Portage Room of the YMCA. Chairman Clara Frede will be assisted by Arba Kurtz and Dewey Wickliffe.

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REMOVABLE OVEN DOORS lift off easily, let you reach all areas of oven for easy cleaning.

EMPLOYEE DISCOUNT

\$30⁰⁰

For a complete list of eligible Hotpoint appliances and Employee Product Purchase Plan courtesy discounts, contact your Employee Relations or payroll office.

BUY THE NEW Hotpoint Range

with Teflon* non-stick oven wall panels

* Trademark E. I. DuPont de Nemours



HOTPOINT MODEL RB360

This budget-priced Hotpoint range features DuPont Teflon®-coated oven wall panels that you can sponge clean, 3-in-1 surface unit, patterned oven window and infinite heat control.

COMPLETE SATISFACTION WITH PERFORMANCE ASSURED

Hotpoint products are backed by the exclusive Hotpoint written 90-Day Replacement Guarantee of Satisfaction in addition to the usual product warranty. Under this written guarantee, if you are not completely satisfied with the performance of your new Hotpoint appliance and notify the dealer within 90 days of the date of purchase, he will replace it with a comparable Hotpoint model at no cost to you.

Hotpoint

A Division of General Electric Company

SEE YOUR HOTPOINT DEALER TODAY!

TEN PIN TOPICS

By Jan Bowers

Robert Hickman, bowling in the Masonic League, had quite a night last week. He finished the first game with four strikes and started the second game with eight strikes for 12 strikes in a row. We're sorry he missed his 300 but he finished the second game with 266, qualifying him for the ABC Century Patch given to bowlers who roll a game 100 pins over their average.

Another Century Patch winner this week is Bill Roach who also posted a 266 while bowling with the Hermetic League. Congratulations to you both.

Top scores in the Office League were recorded by Noah Kuntz 235, Carl Saaf and Bob Langdon 213, Dick Webber 210 and Bill Wareham 200.

Pat George scored a 522 in the Monday Nite Ladies League with games of 198 and 192. Other high games were rolled by Beth Jacobs 189, Fran Newman 188, Jan Bowers 182, Mike Winters 181-177, Anita Fitch 175, Edna Woebeking 174, Vera Graff 173 and Pat George, Val Miller and Betty Nielsen 170.

Two high scores in the Tuesday Afternoon Ladies League were Wava Aughenbaugh's 182 and Emma Vaughan's 173.

In the Masonic League Ralph Thomas bowled a 636 highlighted by games of 213 and 245. Robert Hickman scored a 617 with his 266 and 207 games. Best singles were recorded by Robert Fredrick 246, Marion Martz 221, Denton Manecke 216-204, August Ormsby 213, James Ruhl 211, Don Dixon 208 and Farold Schuman and Robert Morley 204.

Top scores in the Hermetic League were rolled by Paul Schoenherr 220, Harry Rinker 205 and Ted Perry 200.

In the Wednesday Owl League

El Par Plans Party

Cafe Johnell, 2529 S. Calhoun St., will be the scene of the Christmas luncheon of Elex Club's El Par Chapter Wednesday noon, December 16. A gift exchange will also feature the affair. Hostesses include Mamie Metzner, Cletyce Lenz and Tessie Wise.

Marks 40 Years



Ernest Allmandinger
Building 19-1

Bill Wright rolled a 600 with games of 208 and 206. Louie Maier recorded a 215 and Dale Sowards a 221. And Carl Miller with a 183 rolled a gutter ball on the first ball—claims he hit his ankle.

It's a three-way tie for top spot in the Small Motor League. Kelly Box and Packaging, Northwest Motors #2 and Renners Express have identical 30-18 records. Fran Nelson rolled the best game of 232, followed by James Gerke 200-214, George Cowan 212, Joe Kramer 209, Sam Macy 207, Bill Miller 206, Carl Saaf and Carl Brandt 205, Ken Holdgreve 204, Dick Dutke and Bob Guingrich 202 and Arnie Johnson 200.

High single game honors in the Interdivision League go to Ron Fisher's 235. Tom Mulligan kegled 214-212, Todd Scheerer 214, Dick Gottschall 211, Gil Baker and Clarence Koepke 204, Carl Miller and Jerry Koehl 202, Stu Fisher 201 and Gus Karnes and Jerry Etzler 200.

Ken Emerick rolled a 212 in the Wire Mill Owl League.

High scores in the Apparatus League were by Herb Langer 232, Paul Perry 215, Bonny Clawson 205, Ralph Thomas and Carl Miller 203 and Walt Rietdorf 201.

In the Squares League Don Feber rolled a 210 and Bob Clapper 208-204.

Main Auto has a one-game lead in the Adam and Eve League. Jim Neidhart rolled a 243. Paul Billman followed with a 220, Bob Myers 210, Paul Perry 203, Earlene Macy 178, Ruth Webber 173 and Justine Coudret 171.

In the Guys and Dolls League Larry Mellinger scored high game of 216 followed by Ansel Black and Frank Ross with 213.

Ardyth Hawley recorded a 551 high series in the Jack and Jill League while Winnie Dixon had a 524. High games were bowled by Dick Madden 223 and Ross Smith 210.

HAM WINNERS

Monday Nite Ladies—Fran Newman, Jan Bowers, Jan Brown, Mike Winters, Beth Jacobs and Pam Webb.

Tuesday Afternoon Ladies — Wava Aughenbaugh, Rose Nagel and Juanita Corkwell.

Hermetic — Bill Roach, Herb Halley, Mike Nahathery, Vassie Tom, Joe Eifrid, Rohland Fowler, Bill Fisher, Dan Aughenbaugh, Harry Pulver and Bob Crippen.

Wire Mill Owl—Howard Harz, Denny Mertz and Vernon Lee.

Small Motor — James Gerke, James Lounge, Joe Kramer, Erv Huth, Milo Osburn and Ken Holdgreve.

Apparatus—Herb Langer, Ralph Braun, Gerry Widner, Carl Click, Walt Nielsen and Art Miller.

Three Apprentices Complete 3½-Year Training Program

Two young men completed the Machinist-Toolmaker course of the Apprentice Training Program today while one was graduated from the same course last Friday.

Graduating today were John S. Stanford and Ronnie G. Smitley. Completing the three-and-a-half-year program last week was David J. Hall.

John S. Stanford

A June 1960 graduate of Elmhurst High School, Mr. Stanford, 23, enrolled in the local Apprentice School in May 1961 after working for a commercial and home construction company in the city. He is currently assigned as a Methods and Time Standards Technician at the Winter Street Plant.

Mr. Stanford, who has attended the Purdue Center here in the evenings, likes to rebuild and repair cars as well as boat and water ski. He resides at 7019 Heatherton Dr.

Ronnie G. Smitley

A native of Geneva, Mr. Smitley, 21, was graduated from Berne-French Township High School in Adams County in May 1961 and enrolled that same month in the Apprentice School. He is presently assigned to Winter Street Planting.

Mr. Smitley and his family (he is the father of a boy and a girl) reside at R.R. 1 Monroe. Hunting and fishing are his off-the-job interests.

A brother-in-law, Terry Jones, is employed at the Decatur Plant.

David J. Hall

Mr. Hall, 21, joined the Apprentice Program in July 1961 shortly after graduating from Wolf Lake High School in Noble County. He is currently assigned to the Toolroom at the Decatur Plant.

Mr. Hall, who is taking courses presently at the Purdue Center here, is married and resides at 1719½ Short St. Among his interests are fishing and hunting.

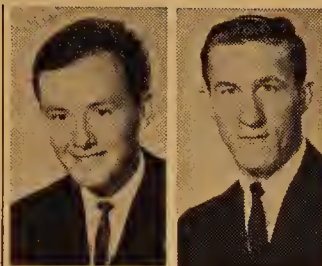
An uncle, Charles Spice, is employed in Building 4-4, and another uncle, Forrest Gibson, is employed at the Holland (Mich.) Plant.

2nd Free Square Dance Tomorrow

The second in a series of six free square dances for General Electric employees and their friends will be held tomorrow night from 8:30 to 11:30 at the GE Club Gymnasium.

Sponsored by the GE Club, the dance will feature traditional patterns called by Carl Brandt, Building 4-4.

Additional dances will be staged on January 2, February 6, March 6 and April 3.



Stanford

Smitley

Review Withholding Tax Exemptions Now

With the end of the year approaching, now is a good time for all General Electric employees to review the number of exemptions claimed for Federal Withholding and State Income Tax purposes.

Employees may also wish to make certain that their current home address is on file in their Payroll Office.

If any changes in withholding tax exemptions or home address are required, contact your Payroll Office no later than December 14.



At Lutheran Hospital
Russell Cuth Winter Street
Leo Nix Pensioner
Paul Neal Winter Street
Emoroh Deal Building 19-2
Denver Druesdow Taylor Street
Betty Wisener Taylor Street
Albert Ervin Taylor Street
Frances J. Fitch Building 4-6
Charles Wilt Building 23

At Parkview Memorial Hospital
Virginia Wawro Taylor Street
Orville Tracey Building 6-4
Cecilia Voirel Building 4-4
Charlie Whitt Building 4-B
Olga Medsker Taylor Street
Edna Harkenrider Pensioner
Robert Keller Pensioner

At St. Joseph's Hospital
Carl Christlieb Taylor Street
Homer Carson Taylor Street
Charles Coffman Taylor Street
John Crawford Taylor Street
Harry Brattin Building 26-3
Rolland Mennewisch Building 19-B
Arthur Beebe Winter Street
Dillo Patten Taylor Street
Elmer Dedane Taylor Street
James DeArmond Taylor Street

At Whitley County Hospital
Columbia City, Ind.

James Crowe Building 4-2

At Clinic Hospital
Bluffton, Ind.

Clarence Amos Taylor Street

At Veterans Hospital
Marion, Ind.

James Monroe Taylor Street

At St. Joseph's Hospital
Kokomo, Ind.

Thelma Williams Taylor Street

At Cleveland Clinic Hospital
Cleveland, Ohio

Dorothy Money Taylor Street

Dismissed From Hospital to Home

Virgil Howell Taylor Street

Daniel Tetlow Taylor Street

Emery Skees Building 19-4

Bessie Smith Taylor Street

Leo Elward Taylor Street

Estella Mitchell Taylor Street

Carmella Laucci Building 26-2

Irene Meyers Pensioner

Paul Bowman Pensioner

Elmer Bauck Taylor Street

Judy Kleinknight Taylor Street

Brooks Shady Taylor Street

Dorothy Franklin Taylor Street

Luther McConnehy Building 26-5

Beulah Fries Building 26-4

Evelyn Affolder Winter Street

Clara Thomas Winter Street

Oscar Rodenbeck Winter Street

August Weisenburger Winter Street

Dorothy Baumgartner Winter Street

Florence Fisher Pensioner

Paulus Adams Building 4-5

Bonnel Clawson Building 4-2

Elfreda Crouse Building 4-5

Luella Cuy Building 4-5

Esther I. Johnson Building 4-3

William Lashure Building 4-4

J. Emmet Mills Building 4-2

Anna Minard Building 4-3

Firemen Nip Hermetic in Cage Feature

By John Hoppe

The Firemen avenged their only setback of the season Tuesday night by edging Hermetic Motor, 66-64, to feature recent activity in the GE Club Interdepartment Basketball League.

Paced by Jerry Pieper's 23 points, the Firemen came from behind to post their fifth win in six starts and turn the tables on Hermetic who last week had upended them, 65-62. Jerry Toms, former Concordia football and basketball star, was high point man with 28.

In other action this week, Specialty Motor #2 handed the Apprentices their sixth straight loss, 51-48, while Specialty Motor #1 had little trouble in disposing of the MTP cagers, 66-53.

Ked Bailey's 25 points contributed to Specialty Motor #2's win over the Apprentices who were led by Ed Morgan's 12 tallies, while Rick Stevenson aided Specialty Motor #1's cause with 27 against the MTP cagers who were paced by Pat Below who tossed in 23.

In other action last week, Taylor Street clobbered Specialty Motor #2, 71-41, and Specialty Motor #1 knocked off the Apprentices, 56-40.

November 19th activity saw the Firemen beat MTP, 74-52, Hermetic edge Specialty Motor #1, 66-64, and Taylor Street defeat the Apprentices 50-40.

The standings:

Team	W	L
Firemen	6	1
Hermetic Motor	3	3
Taylor Street	3	3
Specialty Motor #1	3	3
Specialty Motor #2	3	3
MTP	2	3
Apprentices	0	6



A General Electric retiree who is currently confined to Lutheran Hospital would be most happy to receive cards from his many friends here.

He is Leo J. Nix who retired in July 1963 as a machinist at the Winter Street Plant following more than 18 years' service here.

Active and retired employee friends of his may write him at Room 324, Lutheran Hospital, 3024 Fairfield Ave.

Christmas Party Set By Volunteer Firemen

A turkey dinner with all the trimmings will highlight the annual Christmas Party of the GE Volunteer Firemen and Plant Protection officers tomorrow night at the Taylor Street Plant Cafeteria.

The 6 p.m. dinner will be followed by a program.

They that govern most make least noise.

AD-LETS

FOR SALE
for rent
WANTED
lost and found

Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, December 14, 1964

FOR SALE

STORM WINDOWS, wood, \$2 each, 2-32x38 1/4, 432x54, 4-32x42 1/4, 6-31 1/4x50 1/4, 2-32x54 1/4, 429-6442.

DRUM SET, white pearl, \$250, 5334 N. Haven Ave., Apt. 5A before 3 p.m.

BARBEE CLOTHES, suits, coat sets, hats, hand-knit sweater sets, slacks; lady's coats, shortened and alterations. 745-7552.

DUPLEX HOME, 4 and bath up, 6 and bath down, garage, aluminum siding, slate roof, 220 in upper, 605 E. Creighton, side door, or 442-6033.

CROCHETED AFGHANS, 2, ripple stitch; hand hooked rug, 425-0931.

LIONEL ELECTRIC TRAIN, Super-O Gauge track, switches, Santa Fe diesel, built up trestle track, 3 freight cars, transformer, 433-4730.

OIL BURNER, control and instruction manual, used 1 year, \$15, 444-4662.

WILL TRADE 40" wing span buster model airplane, line control, ready to fly, tool kit, box included, 483-5570 after 6 p.m.

BOOTS, boy's 10, like new; boy's light weight corduroy pants, waist 34, good condition; boy's all-weather topcoat, 13, 745-1730.

GE REFRIGERATOR, double door; washer; dryer; electric range, reasonable; tricycle, 743-2994.

BICYCLE, J. C. Higgins, 26", white wall tires, buddy seat, high handle bars, like new, 434-0262.

POLAROID, Model 80 camera, complete outfit, like new, 747-3506.

'66 BUICK station wagon, very good condition, automatic transmission, no power, \$450, 421-6611.

GIRL'S BICYCLE, 24", will pass for new, 453-1333.

WOOL DRESS, lady's size 20 1/2, \$5; men's suits 40-42; topcoats, 40-42, \$3-5 each, 743-6461.

SHOE SKATES, girl's size 5, in good condition, \$4 or best offer, 745-0347.

DUPLEX, W. Jefferson, 6 rooms down, upper rental, full basement; duplex, South, 5 rooms down, 4 rooms up, 744-8627.

HOCKEY SKATES, men's, size 8; men's dress oxfords, size 9 1/2 E; fur neck pieces, reasonable, 742-3505.

REFRIGERATOR-FREEZER, \$60, 745-3169.

'59 DODGE, 4 door, hardtop, all power, new paint, excellent condition, \$950, 744-8946 before 3 p.m.

STEP END TABLES, 2, leather tops, \$16; portable phonograph, 3 speakers, leather case, \$20; red velvet coat, size 12, \$12, 743-7031.

ROCKING CHAIR, gold design on black, Tell City, 2 years old, new \$34.50, now \$15, 447-4004.

ROLL-A-WAY BED, single; play pen, reasonable; typewriter, Underwood, '56 Chevy, good condition, 743-0281.

SCHWINN BIKE, boy's 20", \$10; silver formal shoes, worn two times, size 5 1/2 B; purse, \$6, 483-7567.

AD-LETS

GE NEWS BLDG. 16-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Riders Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____
Home Address _____ Pay No. _____
Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

BOY'S ICE SKATES, Nestor Johnson, size 1, worn only 6 times, half price at \$3.50, 453-6611.

HEYWOOD-WAKEFIELD SET, 3 piece with reversible cushions and slipcovers, ideal for recreation room or lake cottage, 745-7688 after 5 p.m.

PLATFORM ROCKER, floral print, slightly soiled, good and sturdy, maple trim, \$10, 483-5870.

NEW ARGUS Special 35mm slide projector, 6 trays, \$25; Gilbert Farris Wheel Erector Set; 2 tier pie crust mahogany table, 486-2078.

'50 DESOTO, 4-door, good shape, radio, heater, semi-automatic, good tires, winterized, 749-1974.

ELECTRIC SWEEPER, upright with attachment; electric mixer; fishing poles; reels; tackle box; bowling shoes, worn once, 483-9243.

STORM WINDOWS, 4, with screens, wood, 27 1/2x64 1/4, 446-5883.

ROLLER SKATES, woman's, size 6, like new; boy's 26" English bicycle with transmission; Lionel train and track, like new, 748-1260.

POLAROID LAND CAMERA, model J66, complete with case, like new, used five times, \$75; antique hand-painted plates, 445-5705.

STORM WINDOWS, good condition, 3-28x70 1/4, 1-28x74 1/4, 2-40x70 1/4, 2-28x50 1/4, 427-0733 evenings.

BOY'S COAT, all weather, size 20, excellent condition, \$8; bed roll, air mattress, 1/2 price, 745-7112.

GIRL'S JACKETS, hooded, winter, 1-red, 1-navy blue, size 14, \$3 each, 442-0032 Sat. a.m.

ICE SKATES, girl's, size 8, white, \$4; double runner ice skates, size I, \$2, 436-0623.

BIRD CAGES, 2 standing; 2 floor stands for bird cages; 1 B-flat all wood clarinet, like new, 456-1459.

CARPET, 12x27 with pad, 743-8468.

JOHNSON CB RADIO, 5 channel, mobile antenna, reasonable, Scott, Ohio, 622-6272.

EXTENSION LADDER, Sears, 20', aluminum, like new, \$14, 483-5374.

SHAG RUG, 9x12; girl's dresses, size 4; metal bookcase, blk., 2; stand on wheels for narrow television, 747-2532 or 747-2535.

ACCORDION, 120 bass, Capri, 3 shifts, A-1 condition, \$75, 745-1991.

STORM WINDOWS, 6-28x54 with screens, good condition, reasonable, 742-3090.

CAMERA, 35mm German Paxette w/flash, telephoto-portrait lenses, filters, \$35; Kodak 328 Pony w/flash, \$10; Kodak 8mm movie camera, \$6, 743-7083.

UPRIGHT PIANO, good condition; Ludwig Snare drum, gold finish with weather-master head, stand, carrying case, practice pad and sticks, 483-2730.

JET FOR DEEP WELL: 100' screening; screens, wood and aluminum; chicken feeders and water wells, 483-3375.

FLORAL DRAPES with draw rod, 124x92, good condition, 446-9114 after 4 p.m.

GIRL'S DRESSES: red velvet jumper, size 10-12, 446-6161.

ELECTRIC TRAIN, HO gauge, diesel engine, transformer, 6 cars, 35 pieces track, \$15; girl's shoe ice skates, size 3, \$5, 745-4258.

TUFTED FEEATHER MATTRESS, full size; ceramic Santa and reindeer centerpiece; lady's electric shaver, never used; men's ice skates, 10; violin, 442-6635.

CE DRYER, '61 model, good condition, \$75, 441-5494.

GERMAN SHEPHERD DOGS, purebred; coonbonds, reasonable, S. Whitley 723-4674.

WASHER; dryer, good condition; incinerator, automatic, 427-5862 after 6 p.m.

'57 FORD Fairlane, Tudor, straight stick in floor, good motor, good tires, original paint, \$300, 1006 Ferguson Ave. after 5 p.m.

RANGE, apartment size, good condition, \$15; coal stoker, good condition; 1/2 or 3/4 ton stoker coal, \$20 or make offer, 743-9844.

CHILD'S TRACTOR, pedal type and trailer, \$8; jeep, \$5, good condition; small tricycle, \$1.50; maple buffet, \$10, 748-7467.

ORGAN, Silvertone Electronic, like new condition, very reasonable, 747-5463.

TRAVEL-ADVENTURE SERIES, Kiwanis, 2 season tickets for Fri. night performances, \$6.50, 748-8765.

LIONEL TRAIN O-27, 4-train transformer, operating cars, automatic switch, lots of track, sell all or part, reasonable, 745-9675.

GUITAR, like new; boy's ice skates, size 9, 743-7077 after 4 p.m.

ICE SKATES, for 7 to 10 years, girl's, 436-5282.

FORD TRACTOR 47, cultivator, disc, harrow, \$350; '56 Ford convertible, \$195; baby bed and mattress, \$12, 749-8016.

GE RANGE, 40" deluxe, deep well cooker; 8x11 green wool rug with pad; 9x12 gray tweed wool rug with pad, 745-8416.

DUPLEX HOME, rent one floor, live in other or invest for rental income, NW, good location, just redecorated, 744-1667.

ICE SKATES, 4 pair, size 4-6-7-9; rink roller skates, size 7; Mo-ped motor bike; boy's top coats, size 4-7, 748-7883.

GOLF CLUBS, left hand, \$10, 1301 Orchard St.

BABY SUPPLIES, bassinett with hood and pad; baby scale; automatic electric sterilizer; infant clothes, original price \$18, now \$5, 639-9390.

DISHWASHER, use as under counter or independent unit, \$30; gasoline lawn mower, 4-cycle, rotary, automatic starter, \$20, excellent condition, 745-2485.

MOTORCYCLE, '59 Sears make, 50cc, very nice and reasonable, Uniondale 6773.

CUT GLASS VASES, pair, antique, 15" tall; extension ladders, 18' each; brown fur cape; black coat; girl's ice skates, 6, 744-9479.

TOY FOX TERRIER puppies, choose now for Christmas, Zanesville 19U.

ALUMINUM TREE for Christmas, flocked, 6' color wheel, \$20, used one season, 745-2875.

FIGURE ICE SKATES, black, sizes 4-8; baby swing on stand; cradle seat; car bed; bathinette; storm windows; doors, 442-8544.

ADULT WALKER with crutch, attachments and 5" wheels, chrome plated, steel frame, can be folded, \$45, 483-6055 noon to 8 p.m.

SNOW SUIT, toddler's Kute Kiddie, used 6 mo., pink; pheasant skin, \$35, 745-8506.

'63 CORVAIR Monza Coupe, low mileage, top condition, 743-0403.

CHILD'S SLED: washer with wringer; double element electric plate; chicken feeders; water wells; coffee table, mahogany, 483-3375.

ROLLER SKATES, girl's, size 8, case, 433-8471.

SEMI FORMALS and formal, junior sizes 7-9 in excellent condition, only worn once, priced from \$5 on, 442-7857.

CHROMSPUN RUG, 11x12, \$36; breakfast set, \$20; electric roaster, 745-3809.

BED-DAVENPORT, Gold Metallic Kroehler, good as new, \$48, 443-9101.

WINTER COATS, lady's, one has fur cuffs; blue taffeta dress, all in good condition, 447-0995.

WILL TRADE 6 books TV stamps for M&M bowling ball, 16 lb., \$3, 743-7641 mornings or weekends.

MUSICAL ROCKER, child's; coke machine; girl's ice skates, size 2 and 4, figure skates, white; lots of games, 456-1117.

LIVING ROOM SUITE, 2-piece nylon, matched 7' divan and overstuffed chair, Kroehler, like new; end table; lamp, 456-1853.

USED TIRES, 4, 6.50x13; baby bathinette, 425-9353.

2 **SNOW TIRES**, 8.00x14, mounted on Chevy wheels, both for \$20, 483-4038 or 748-0257.

BOY'S SKATES, size 9, \$4; girl's skates, size 7, \$3, 447-6943.

2 **BABY CRIB BEDS**, very good condition, clean, price \$15 and \$12, Columbia City 743-6126.

'40 DODGE COUPE, engine overhauled, new tires, over \$250 invested, will sacrifice for \$100 as is, Huntington 358-3873.

WISCONSIN B-4 MOTOR, overhauled, 25 hp.; 4-cycle 4-hp Kohler, \$25, 748-6972.

BOWLING SHOES, woman's, size 7, worn once; girl's blue velvet coat and hat, like new, 429-8465 after 4 p.m.

GE STOVE and oven, built-in, excellent condition, 427-9112.

DINETTE SET, table and 4 chairs, \$45, 456-1458.

PORTABLE HI-FI, 3-speed record player; '55 Buick Roadmaster, fair condition, 483-3006.

WOODED LOT, 100x400, restricted building site, .4 of mile south of Tillman Road on Hessen Cassel, 441-5862.

ICE SKATES, boy's figure, black, size 8, \$4; girl's figure skates, white, size 4, like new, \$5, 747-2310.

BOY'S ICE SKATES, sizes 3-4-6-7; '61 Odis, fully equipped, excellent condition, 745-4844.

TEEN DOLLS, 2, new, 20" with wardrobes, will accept layaway payment, 747-4473.

TABLECLOTH, hand crocheted, 90" long; man's tux, 38 long, reasonable; girl's formal, size 7-10; lady's white formal, size 16, 456-1723 after 5 p.m. or Saturday.

2 **FORMALS**, both size 7; child's 4-speed record player, portable; man's topcoat, size 40; lady's black coat, size 10, 743-0356.

DRYER, good condition; buffet; chrome dinette with 4 chairs, yellow formica top; odd end tables, Huntunton 637-6201.

POKER TABLE, regulation size, in fine condition, reasonable, 404 W. Oakdale Dr.

WANTED

GRAVELY ATTACHMENTS, snow blade, rotary mower, chains; player piano, 483-5348.

PICK-UP, 1/2 or 3/4 ton, must be reasonable, 445-0114 evenings.

BICYCLE, girl's 20", in good condition, 483-6766.

PICNIC TABLE in good condition, 744-0422.

FOLDING CHAIRS, reasonable, 483-9304 after 4 p.m.

SUITCASE, a large size; electric sauce pan, 745-9917.

TRADE 3 M&M stamp books for 3 TV stamp books, 483-8635.

ICE SKATES, girl's, white, size 6 or 5 1/2, good condition, 456-1117.

'61 or '62 CHEVY OR PONTIAC, sedan or hardtop, 2 or 4 door with no power steering or power brakes, 748-6723.

GE OBITUARIES

John L. James, 71

Services for John L. James, 71, of 3428 Beaver Ave., were held Saturday, November 28. Mr. James died Tuesday, November 24, in the Veterans Administration Hospital.

A lifelong resident of Allen County, Mr. James was employed as a bench machinist in Building 17-4 prior to leaving for sickness in February 1953 and his subsequent optional retirement that July. He began with the Company in October 1916 as a student in the Training School in Building 6-2.

Mr. James was a member of the Quarter Century Club, Trinity English Lutheran Church, Maumee Lodge 725, F&AM, and was a life member and service officer for the Disabled American Veterans.

Surviving are his wife, Luella; a brother, George of Angola; and a sister, Mrs. Edith Camp of Fort Wayne.

Henry C. Schwehn, 88

Services for Henry C. Schwehn, 88, of 1217 E. Wayne Street, were held Tuesday, November 24. Mr. Schwehn died Saturday, November 21, at his residence following an illness of two years.

A lifelong resident of Fort Wayne, he was employed for 25 years in Receiving and Shipping at the Broadway Plant prior to retiring in July 1945. He joined the Company here in February 1920.

He was a member of the Quarter Century Club.

Survivors include his wife, Louise; three daughters, Mrs. Christine Saalfrank, Mrs. Edna Snyder and Mrs. Myrtle Miller, all of Fort Wayne; seven grandchildren; 10 great-grandchildren and three great-great-grandchildren.

GUN, 12 gauge, 3 shot automatic; Bar-bie doll with clothes, reasonable; tricycle for 3 year old, 637-3279.

'59 or '60 RAMBLER, 4-door, sedan, 6, straight stick, 748-7714.

SCOUT UNIFORM, Cadette; regulation color gym suit for girl, size 9 petite, 439-5394.

WOOD LATHE, 743-6956.

WANTED TO RENT

GARAGE or shed to house small travel trailer, 13'x6 1/2", must have 9' high door, 433-1710.

GARAGE STORAGE for small trailer in SW part of city, South of Rudolph and West of Calboun preferred, 745-2719.

GARAGE in North Highland area, 743-8474.

APARTMENT, 2 bedroom, or house in a nice location, up to \$90 a month with utilities furnished, 748-7357.

RIDE WANTED

FROM MEADOWBROOK ADDITION, New Haven, to Taylor Street Plant, 6:48 to 8:18 shift, Marie Simmons, Ext. 2853 or 749-2958.

FROM SUNNYMEDE ADDITION to Broadway Plant, 8 to 4:36 shift, Bonnie Benninger, Ext. 3398 or 749-8372.

FROM KENDALLVILLE to Broadway Plant, 3:30 to 12:00 shift, Robert Sayles, Ext. 2593 or Kendallville 347-0344.

FROM HUNTINGTON to Broadway Plant, 2nd shift, Carol Schroeder, Ext. 2212 or 356-6578.

FROM ANGOLA or vicinity to Broadway Plant, first or second shift, Belle Densel, Ext. 2049.

FROM SOUTHERN TRAILER COURT, 6415 So. Hanna, to Broadway Plant, Barbara Franke, Ext. 2731.

FOR RENT

UPPER APARTMENT, 4 rooms, unfurnished, stove, refrigerator, utilities furnished, \$65 mo. 3702 Winter St. or 446-6455.

TRAILER LOT, beautiful, private lot, water, sewer, lights, \$20 month, 747-4473.

HOUSE, 6 rooms and bath, close to CE and schools, 745-1991.

UPPER APARTMENT, SW, Nuttman Ave., 3 rooms and bath, cross ventilation, plenty closets, stove and refrigerator furnished, employed couple preferred, 443-5514.

John R. Putman, 47

Funeral services were conducted Monday, November 30, for John R. Putman, 47, of 915 North Anthony Blvd., who died Friday, November 27, at St. Joseph's Hospital where he had been a patient two weeks.

A native of Antwerp, Ohio, he lived in Fort Wayne the past 10 years and was employed here as a punch press set-up man in Building 4-1 until his last day worked which was November 10. He began in December 1940 as a punch press machine operator in Building 19-5.

Survivors include his wife, Lillian; his mother, Mrs. Stella Bishoff of Antwerp; one son, James R., at home; two step-sons, Roger Kellogg, Fort Wayne, and Robert Kellogg, Mississippi; two brothers, Gerald D., Hollywood, Fla., and Max F., Phoenix, Ariz.; two sisters, Mrs. Katherine McDonald, Fort Wayne, and Mrs. Marjory Gilbert, Charlottesville, Va., and four step-grandchildren.

Omer J. Mettler, 65

Services for Omer J. Mettler, 65, of 715 Pasadena Dr., were held Wednesday, November 25. Mr. Mettler died Sunday, November 22, at St. Joseph's Hospital where he had been a patient one week.

A lifelong resident of Fort Wayne, Mr. Mettler took an optional retirement in July 1958 at which time he was Superintendent of Specialty Motor's Advanced Engineering and Development in Building 17-4. He started in May 1915 stacking iron in Building 17-3.

Mr. Mettler was a charter member of St. John the Baptist Catholic Church and its Holy Name Society and was a member of the Quarter Century Club and Elfun Society.

Surviving are his wife, Leone; three daughters, Sr. M. Irma, Sisters of Providence Order, stationed at the Cathedral of the Immaculate Conception, Fort Wayne, Mrs. Robert Cowan, Fort Wayne, and Mrs. Bernard Rurka, Coldwater, Mich.; two brothers, Harold, Fort Wayne, and Joseph, Yoder; two sisters, Mrs. J. Al Becker and Mrs. Joseph Lauer, both of Fort Wayne; and eight grandchildren.

Charles J. O'Connor, 71

Services for Charles J. O'Connor, 71, of 3233 S. Barr St., were conducted Tuesday, November 24. Mr. O'Connor died Saturday, November 21, at St. Joseph's Hospital where he had been a patient since September 3.

A native of Chicago, he retired in October 1958 as a sweeper at the Taylor Street Plant. He joined the Company as a stockkeeper at the Winter Street Plant in September 1945.

He

Merry Christmas and a Happy New Year



**Tune in the
Exciting
World of Short Wave Radio**

Model P930

**NEW GE Deluxe
Automatic TOASTER**




MODEL T132

**SHOW 'N TELL
PHONO-VIEWER**




MODEL A600

**GENERAL
ELECTRIC
2 in 1
MIXER**



MODEL M35

**GE CORDLESS
ELECTRIC
SLICING
KNIFE**



Complete with
recharger rack
shown. All you
do is guide it.

MODEL EK5

**P40 DELUXE AUTOMATIC
COFFEEMAKER**



**P33 NEW STAINLESS STEEL
PEEK-A-BREW**



**GE TIP-TOE
SKILLET
with HIGH-DOME LID**



Model C128

NEAT WAY TO SHINE THE FAMILY'S SHOES

GE New Shoe Polisher



EASY...
Hand grip is easy to
hold and use...
makes polishing a
snap — on or off
the foot!

QUICK...
Buffing wheel action
shines quickly,
evenly — is easy
to control!

TIDY...
Attachments
connect and release
automatically —
no mess or stained
fingers!

MODEL 5202





FORT WAYNE News

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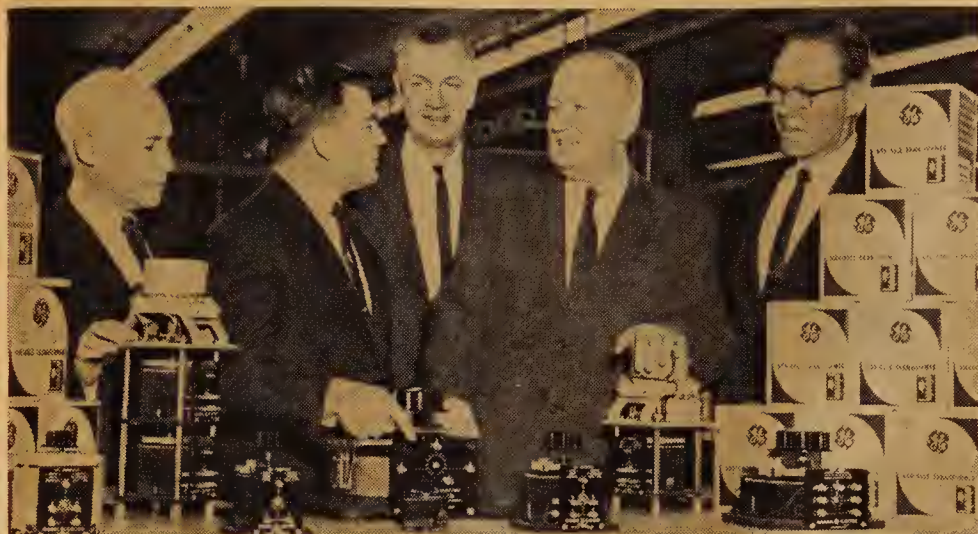
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Volume 47

Friday, December 18, 1964

No. 24

Transformer Adds Volt-Pac to Product 'Market Basket'



"MARKETING NOW HAS THE BALL," Vice President H. A. MacKinnon is telling Ray Rogers, Manager-Marketing, as he toured the Volt-Pac manufacturing facilities recently established in Bldg. 19-B and inspected the first Volt-Pac units produced by Specialty Transformer Department. Pictured left to right are E. J. Thomas, Manager-Engineering; Mr. Rogers; R. W. Trickey, Manager-Manufacturing; Mr. MacKinnon; and Department General Manager C. H. Rinne.



VOLT-PACS IN PRODUCTION — Pictured is part of the toroidal coil winding area in 19-B with other process equipment in the background. Four members of the initial production team now engaged in producing Volt-Pacs are, left to right, John Bowers, winding machine setup; Robert Bultemeier, plating; Gene Coon, machine section setup; and Gloria Rowe, toroidal winding.

"Volt-Pac — the new line of variable transformers recently added to Specialty Transformer Department's 'market basket' of quality products — is both an opportunity and a challenge to STD employees," General Manager Carl H. Rinne observed this week.

"Moved into STD from the Distribution Transformer Department's operation at Bridgeport, Conn., Volt-Pac is a high quality product and a 'natural' to complement our established voltage stabilizer and power supply lines," he explained. "If we do a good job with it, Volt-Pac can help strengthen all our other products in the market place.

"Initial production is now under way with full production scheduled for the first of the year. A new manufacturing area in the East end of Building 19-B, formerly occupied by the Laboratory Operation, has been readied to handle the new line.

"In the early stages, Volt-Pac production will mean about fifteen additional jobs in our factory, but we are confident that this number will increase as we gain experience and build up customer acceptance and confidence," Mr. Rinne declared.

"Equally important, perhaps, is that Volt-Pac, when fully developed, will give the department the most complete offering of component voltage regulating devices in the industry — an outstanding

'market basket' of quality products for our field sales people to sell in many markets," he continued.

"Right now, STD is placing heavy emphasis on quality workmanship and customer service — the same values that have attracted new business to other product lines here. And an alert, enthusiastic, customer-oriented team will be necessary for success, too."

Mr. Rinne concluded, "With the usual fine cooperation and support of all STD people, I am confident we can grow the new Volt-Pac line into a significant part of our overall business and thereby improve the job security of all."



Most Employees to Enjoy 4-Day Weekends Here

Most General Electric employees here will enjoy a long four-day weekend next week as well as the following week.

Christmas Day — Friday, December 25 — will be observed locally as the eighth paid holiday of 1964. And Thursday, December 24, will be observed as a day of vacation for those employees eligible for three or more weeks of vacation this year.

In the following week, New Year's Day — Friday, January 1, 1965 — will be celebrated as the first paid holiday of the coming year. And Thursday, December 31, likewise will be observed as a day of vacation for those eligible for three or more weeks of vacation during 1964.

Regular operations will resume at all Company locations here on Monday, December 28, and the following Monday, January 4.

In view of the abbreviated work schedules the next two weeks, the next issue of the GE NEWS will be distributed Friday, January 8. Thus, the deadline for employees and pensioners to place Ad-lets for the next issue is Monday noon, January 4.

Have a Happy Holiday(s).

HAPPY NEW YEAR



FORT WAYNE NEWS

Published every other week by the General Electric Company
in the interest of all Company employees and their
families here.

BUSINESS AND EDITORIAL OFFICES:
1635 Broadway—Fort Wayne, Indiana

FREDERICK HAAS, JR. Editor

Editorial

At Christmas

A man is at his finest towards the finish of the year;
He is almost what he should be
when the Christmas season's here;
Then he's thinking more of others
than he's thought the months before,
And the laughter of his children
is a joy worth toiling for.
He is less a selfish creature than at any other time;
When the Christmas spirit rules him
he comes close to the sublime.

When it's Christmas man is bigger
and is better in his part;
He is keener for the service
that is prompted by the heart.
All the petty thoughts and narrow
seem to vanish for awhile
And the true reward he's seeking
is the glory of a smile.
Then for others he is toiling
and somehow it seems to me
That at Christmas he is almost
what God wanted him to be.

If I had to paint a picture of a man I think I'd wait
Till he'd fought his selfish battles
and had put aside his hate.
I'd not catch him at his labors
when his thoughts are all of self,
On the long days and the dreary
when he's striving for himself.
I'd not take him when he's sneering,
when he's scornful or depressed,
But I'd look for him at Christmas
when he's shining at his best.

Man is ever in a struggle and he's oft misunderstood;
There are days the worst that's in him
is the master of the good,
But at Christmas kindness rules him
and he puts himself aside
And his petty hates are vanquished
and his heart is opened wide.
Oh, I don't know how to say it,
but it seems to me
That at Christmas man is almost
what God sent him here to be.

—Edgar A. Guest

Season's Greetings



The last three years have been ones where we have had full employment in our Fort Wayne business and in many respects we have accomplished more in the year that is now coming to a close than in the first two years of this banner period.

While trees do not grow to the sky, I feel warranted in saying that our business still continues to be excellent and there is no present indication that 1965 will be any less satisfactory than the three blue ribbon years which we have just enjoyed.

The weather conditions, both climate and business, have been custom tailored to our operations and we aspire to making this four in a row if the fates are kind and our efforts are adequate and effective.

We all should be grateful for this good fortune as we go into the holiday season, and I wish to convey my very best wishes to you and your families for a Merry Christmas and a Happy New Year.

H. A. MacKinnon
Vice President

Christmas Is Celebrated Around The World But Each Country Has Its Own Traditions

Christmas is celebrated many ways, but how it's done depends on where you are.

In Bethlehem, the birthplace of Christ, the streets are filled on Christmas Eve with thousands of devout pilgrims, representing the many faiths, who journey there to worship. Back and forth they pass in processions, holding candles and singing, as they visit sacred crypts, grottos and churches.

That evening a special mass is held in the Church of the Nativity,

believed to be the oldest Christian sanctuary in the world. At midnight, church bells ring for miles around calling the celebrants to assemble at Shepherd's Field to sing hymns.

In Sweden, Christmas is celebrated in a different way. Here the Yuletide officially began on December 13, St. Lucia's Day. Everyone goes outside, carrying lights and singing carols door to door. The ancients believed this day the darkest of the year. Thus man-made

brightness is used to dispel the "spirits of darkness."

Then, Christmas itself starts off early the morning of December 25 when—before the family goes to church—a daughter of the house, dressed as St. Lucia, visits each bedroom. Robed in white, she wears on her head a wreath of whortleberry leaves encircled with lighted candles and carries a tray of coffee and special Lucia cakes.

In Denmark, Christmas is celebrated—not on December 25—but on Christmas Eve. Late that afternoon, all work ceases, church bells peal and people flock to the churches that have been festively lighted and decorated with fragrant green pines.

After services, men and women, young and old, return home for a traditional Christmas Eve dinner, after which they join hands and move around the gaily-decorated Christmas tree, singing old Christmas hymns.

In neighboring Norway, Christmas is celebrated still another way. Here, besides the traditional customs, animals are given extra rations since they witnessed the birth of Christ. Also, peasants attach large bundles of oats to sticks and put them on roofs to chase away evil spirits. The theory is that the green rods and crops are effective helpers against the "evil ones."

South of the border in Mexico, religious-social celebrations called Posadas are familiar throughout the country. "Posada" means lodging or shelter in Spanish. However, "Posadas" now is the collective term given in Mexico to the nine days of celebration with which Mexicans commemorate Joseph and Mary's difficult journey from Nazareth to Bethlehem.

Across the Atlantic in Spain,
(Continued on page 7)



THE MANY WAYS OF CHRISTMAS—Christmas is celebrated all around the world but the celebrations vary with each country. In Switzerland, for instance, the children's favorite is St. Niklaus who with his servant Schutzli distributes gifts and also looks up their good and bad deeds in a book. If they've been bad, they are warned to be good.



THE FIRST RANGE — AND THE 4 MILLIONTH—Christine Jepsen of Hotpoint's Kitchen Appliance Department compares a new 1965 model Hotpoint range with one of the first models manufactured before Hotpoint became part of General Electric. The first electric range was a free-standing model designed, built and sold in the Chicago area in 1909 by the late George A. Hughes, founder and first president of Hotpoint, who is known as "the father of the electric range." Hotpoint's four millionth free-standing electric range — an RC-490F above — rolled off the assembly line late last month. In addition, Hotpoint has also manufactured another two and a half million ranges of other types — built-in ovens, drop-in and high oven ranges, and cooking top surface sections. Mrs. Jepsen, incidentally, recently observed her 46th anniversary with Hotpoint. She joined the division the year it became part of General Electric.

Have a Merry — and Fire Safe — Christmas

The Yule season has come again, and all over the nation families are gathering for the Christmas holidays.

For young and old, this is the most joyous season, and Christmas is the most magical day of all the year.

And once again, as the Christmas season rolls 'round, the National Board of Fire Underwriters is reminding people from coast to coast to use care with fire this Christmas season.

When the Christmas tree is selected, let it be a small tree, if possible. Small trees are just as Christmasy as large trees, and they are safer for there is less of them to burn if fire occurs.

When Mom and the children are choosing Christmas tree ornaments, let them choose fire safe ones. Those made of metal or glass are best. Those made of paper should be made of fire-resistant material.

Place Tree in Safe Place

When the family sets up the Christmas tree, have father look around and put the tree in a place where it will not block an exit.

In decorating, check all strings of electric lights to make sure the cords are not frayed.

If possible, stand the tree in water for this will retard drying.

And if junior's electric train is to be set up as part of the Christmas display, the train should be put in some place other than under the tree.

When Christmas arrives and presents are opened, Mom and the girls should carefully fold and put away gift wrappings to be saved for future use. Other gift wrap-

pings should be discarded promptly.

And remember to turn out the Christmas tree lights when away from home.

From time to time during the holiday season, inspect the tree to see whether any of the needles near the lights have started to turn brown. If so, change the position of the lights.

If you want your holiday dinner

to be a success with the turkey done to a turn, clean out your oven, if you have not done so, to avoid the accumulation of grease. This will protect you from possible grease fire.

In addition, keep grease containers away from the stove.

Follow these rules and you will have an old-fashioned Merry Christmas and a fire safe one, too.



BE SAFETY-CONSCIOUS ALL YEAR — Ernie Hanauer, left, Specialist-Fire Prevention, New York, and former Plant Protection Chief at Fort Wayne, points up the danger when fire strikes styrofoam (which is contained in a large number of Christmas decorations) and foam rubber (which is found in upholstery). These materials, when smoldering, give off toxic fumes and gases which suffocate. Watching intently, left to right, are Bob Kallmyer, Specialty Motor Department Manufacturing Specialist-Plant Layout & Material Handling; Bob Gebhart, Supervisor-Plant Protection; and Jim Johnson, Specialist-Safety. The picture was taken at a recent fire demonstration program presented by Mr. Hanauer in the Building 4-6 conference room.

Tickets Scarce

Santa to Attend Children's Christmas Party Tomorrow

All is in readiness for the annual GE Club Children's Christmas Party tomorrow at the club auditorium.

An early morning confirmation from the North Pole today assured one and all that Santa Claus will be on hand to greet children of all ages and help bestow a gift to all children up to and including 12 years of age at all four performances.

Also present to entertain the expected crowds totaling more than 4,000 persons will be the following sure-fire entertainers:

- the famous Delmonte Chimps who jump rope, generally outsmart and upstage each other and — yes — even give their impression of the Beatles.

- the outstanding Goetschi Brothers from Switzerland who combine a comedy act with music, dancing and pantomime.

- Wayne Roland, the master of ceremonies, who is known as the man with the rubber faces and the world's most human dummies.

Tickets are mighty scarce at this late hour for all four shows tomorrow. About the only advice one can give now is for you to get to the GE Club well before the shows at 9 and 11 a.m. and 2 and 4 p.m. and hope that someone has returned his tickets for the particular performance you wish to attend. All tickets were to be returned to the club this afternoon.

Remember, too, that you must have your GE Club membership card with you in order to receive

any remaining tickets for any of tomorrow's four performances.



"Birds of the Bible" will be discussed by Mrs. Harold Rosendale at the Tuesday, January 5, luncheon-meeting of the General Electric Retired Employees Association, Bradenton-Sarasota (Fla.) Area.

The 12 noon affair will be staged at the Dixie Grande Hotel, Bradenton.

Mrs. Rosendale resides in Bradenton and is a former officer of the Audubon Society. She devotes much of her time to discussing conservation and birds of the Bible, the latter being illustrated by paintings.

For further information about the organization and its activities, contact Chester A. Ellis, publicity chairman, at 1181 Palma Sola Blvd., Bradenton, Fla.

Three Graduate From Local Apprentice Training Program

Three young men today were graduated from the General Electric Apprentice Training Program here.

Completing the three-and-a-half-year Machinist-Toolmaker course were Harry G. Poulson, Glen A. Hauser and Jerry L. Beltz.

Harry G. Poulson

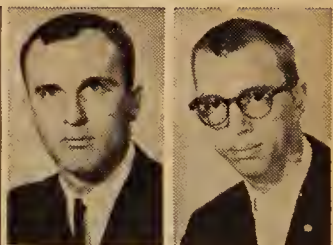
A native of Bluffton, Mr. Poulson, 22, is a May 1960 graduate of Huntington High School. After a Summer of drafting training at Gale Institute in Minneapolis, he was employed as a draftsman for the Majestic Furnace Co. before enrolling in the local Apprentice School in June 1961. He is now assigned to the General Tool Section in Building 19-4.

Mr. Poulson is married and resides at 815 W. State Blvd. His interests include swimming, softball and basketball.

Glen A. Hauser

A native of Columbia City, Mr. Hauser, 21, enrolled in the Apprentice Training Program in June 1961 following his graduation from Columbia City Joint High School and employment with the Weatherhead Company in Columbia City. He is currently assigned as a machinist in Building 8-1.

Mr. Hauser is married and resides at 4128 Indian Hills Drive. Among his activities are camping,



Poulson

Hauser

archery, bowling and teaching a Sunday School class. An uncle, Harvey Reed, is employed in Building 22.

Jerry L. Beltz

Mr. Beltz, 21, is a native of Avilla and is a May 1961 graduate of Avilla High School. He joined the Apprentice Training Program here in May 1961 and is presently assigned to the Maintenance Section at the Taylor Street Plant.

Mr. Beltz, who resides at RR 1 LaOtto, is currently attending night school at the Indiana University Center here. His other interests include baseball, bowling and golf.



Beltz



GOING TO TAKE THINGS EASY — This is the immediate plan of Beatrice Eagleson, center, who celebrated her recent optional retirement after being off work due to illness since February 21. Last employed as a field coil winder in Section 14 at the Taylor Street Plant, she joined the Company in January 1947 stacking small cores in Building 26-3. Surrounding her are, left to right, a brother, William Eagleson who is employed at the Winter Street Plant; her sister-in-law, Thelma who works at Taylor Street; another brother, Bernard; and a sister, Bernice Merrit.



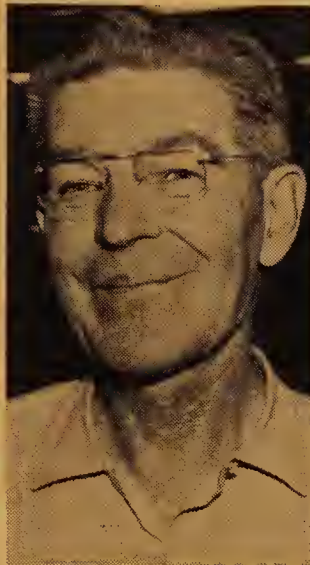
PLANS TO TAKE LIFE EASY — Frank Gross plans to take life easy and do some fishing now that he has celebrated his November 1 retirement. Last employed as a painter in Building 27, he joined the Company in July 1941 in Building 26-B. Flanking him, left to right, are his wife, Pearl; his daughter, Ilene Brown; and his son, Terry.



RETIREMENT CELEBRATION — With a straight face, Charles Spencer at right stated at his November 1 retirement that his immediate plans are to "help keep house and wash dishes for now." Employed in December 1941 at the Winter Street Plant, Mr. Spencer was last engaged in Section 28 at the Taylor Street Plant inspecting small tools and gauges. With him above are, left to right, his daughter-in-law, Carol; his wife, Opal; and his son, Kent.

213 Years' Service

Eight to Enjoy Pension Plan Benefits Now



NEW LIFE AHEAD — James G. Barrick, who observed his optional retirement November 1, has big plans for the future — he's going to manufacture a new type shotgun shell which he says he holds a patent on. Last employed filing cores and straightening iron at the Taylor Street Plant, Mr. Barrick joined the Company in June 1953 at the Winter Street Plant.



VETERAN RETIRES — Carl O. Jenkins completed more than 38 years of service with the Company when he marked his October 1 disability retirement. Employed in December 1925 as an inspector in Building 26-2, he was last engaged as a Foreman-Inspection and Test at the Winter Street Plant.



SET TO ENJOY RETIREMENT — So observed Thelma L. Clements, left, at a party given in her honor at the Carriage Inn to mark her recent disability retirement from the Company. Prior to leaving work because of illness in May 1963, she was employed as a steno-typist in Building 19-5. She began here in November 1923 on armature winding in Building 8-2. Pinning on the corsage is her sister, Florence Miller, right, while her twin sister, Velma, looks on.



TIME FOR RELAXING — This is the immediate plan Carl Zurcher expressed at his December 1 retirement celebration. Off work for illness since June 9, Mr. Zurcher was last employed in Building 19-4 as a vapor blast operator. He began his long GE association in May 1927 as a machinist at the Winter Street Plant. With him is his wife, Emily.

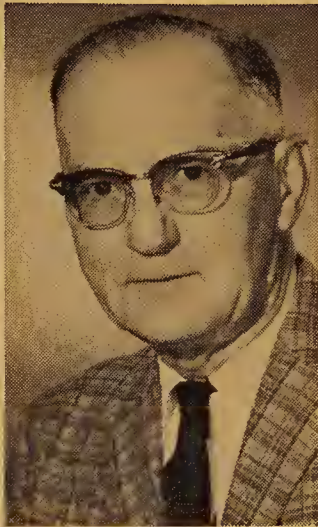


FAMILY AT RETIREMENT CELEBRATION — Glen V. Boatman was joined by his immediate family as he marked his October 1 retirement celebration. Flanking him are his son, Thomas, and his wife, Lois. A General Electric employee since August 1940 when he reported to work in Building 20-1, Mr. Boatman was last employed as an electrician at the Winter Street Plant.

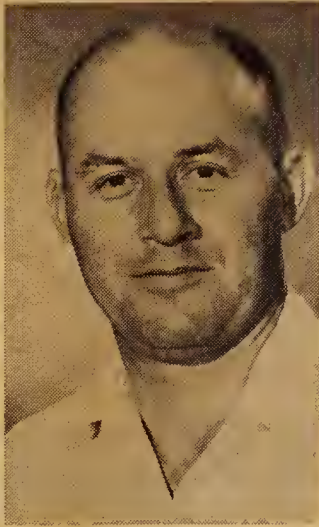
Seven Administrators Elected to CSF Board



Traverse Chandler
Winter Street



Gaylord Evans
Taylor Street



Bill Harrison
Taylor Street



Homer Rider
Building 26-2

The election of seven representatives to the Board of Administrators of the General Electric Employees' Community Services Fund was announced this week.

Named by their fellow CSF employees in the recent balloting are the following men who will assume their two-year terms on January 1, 1965:

Traverse Chandler of the Winter Street Plant who succeeds Marjorie Smith as the Hourly Administrator of the Small AC Motor and Generator Operation.

Gaylord Evans of the Taylor Street Plant who succeeds Albert Timme as the Hourly Administrator of the General Purpose Motor Department.

Bill Harrison of Taylor Street who succeeds Berdell Smith as the General Purpose Motor Department Administrator-at-Large.

Homer Rider of Building 26-2 who succeeds Leo Rademaker as Salary Administrator of Specialty Transformer Department.

Jack Schemehorn of Building 19-3 who fills the newly-created district of Administrator-at-Large of the Laboratory Operation.

Adam Spieth of Building 17-1 who succeeds Paul Koldewey as Hourly Administrator of the Hermetic Motor Operation.

Cecil Tarney of Building 4-5 who succeeds Emery Tucker as Specialty Motor Department Administrator-at-Large.

Administrators whose terms do not expire until December 31 of next year are:

Robert Doelling of Building 18-4, Hermetic Motor Operation Salary Administrator.

Joseph Donahoo of Building 4-6, Specialty Motor Department Salary Administrator.

Harold Fremion of Winter Street, Small AC Motor and Generator Operation Salary Administrator.

Orton Gilpin of Taylor Street, General Purpose Motor Department Salary Administrator.

Mildred Gaffer of Building 4-3, Specialty Motor Department Hourly Administrator.

James Hughes of Building 27, Specialty Transformer Department Hourly Administrator.

The board is also composed of Eugene Henry of Taylor Street, treasurer, and Quentin Ponder of Building 18-3, appointed by the Company, and two union-appointed administrators representing IUE Local 901 and IAM Lodge 70.



At Lutheran Hospital

Melvin Payne Building 6-3
Russell Genth Winter Street
Walter Chapman Winter Street
Carmella Ruuci Building 26-2
Clarence Schafer Taylor Street

At Parkview Memorial Hospital

Joy Shroyer Building 26-5
Charles Arnett Pensioner
Orpha McReary Pensioner
Dorothy Edger Building 12-2
Orvall Tracey Building 6-4
Pamela Hattery Building 4-4

At St. Joseph's Hospital

Rolland F. Mennewisch Building 19-B
Charles Coffman Taylor Street
John Crawford Taylor Street

At DeKalb Memorial Hospital Auburn, Ind.

Rudy Rastenberg Taylor Street

At Adams County Memorial Hospital Decatur, Ind.

Chester Reynolds Building 19-4

At Veterans Hospital Marion, Ind.

James Monroe Taylor Street

At Cleveland Clinic Hospital Cleveland, Ohio

Dorothy Money Taylor Street

Dismissed From Hospital to Home

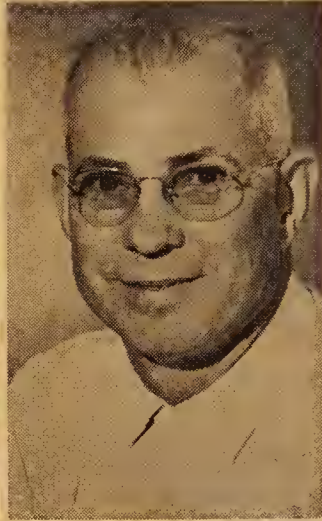
Homer Carson Taylor Street
Bertha Burnau Taylor Street
Olga Medsker Taylor Street
Betty Wisener Taylor Street
Edna Harkenrider Pensioner
Denver Druesedow Taylor Street
Carl Christlieb Taylor Street
Eliza Fowler Building 4-4
Geraldine Kranz Building 6-3
Mitzl Smith Building 4-2
Charlie Whitte Building 4-B
Frances Fitch Building 4-6
Leonard Knecht Building 4-6
Paul Knight Building 4-5
Mary McKinney Building 12-2
Bill Shuler Building 4-6
Ralph Solt Building 6-4
Arthur Beebe Winter Street
Paul Neal Winter Street
Charles Wilt Building 23
Leo Nix Pensioner
Anna Garrison Pensioner
Shirley Wilson Taylor Street
Josephine Kilek Taylor Street



Jack Schemehorn
Building 19-3



Adam Spieth
Building 17-1



Cecil Tarney
Building 4-5

World-Wide Customers Now Receiving 365-Day Reminder of Our Quality Products

Across the United States and in 40 foreign countries, General Electric salesmen are presenting customers with the 40th annual General Electric calendar—one of industry's best known institutional marketing tools.

The 1965 calendar's theme — "Progress for a World of Customers" — stresses the Company's growing emphasis on international business. Through its paintings by well-known artists, the calendar seeks to further the image of GE as a customer-oriented, innovative Company, contributing to progress for individuals, the community, the nation and the world.

The calendar is one of several corporate items available for year-end presentation to key customers by General Electric salesmen. Made available at the same time are the GE diary and the new GE pocket planner. Each serves as a year-long reminder in customer offices of General Electric's product leadership. This year a total of more than 1,100,000 units of the

three daily reminders are being presented to customers.

Subjects covered in the calendar paintings range from General Electric automated propulsion systems to help keep American shipping competitive in international commerce . . . to new developments for better electric living . . . to progress in space technology.

Apprentice Alumni Dance Tomorrow

The Apprentice Alumni Association will hold its annual "Stardust Ball" tomorrow night at the Tokheim Clubhouse, 1717 Wabash Ave.

Dancing music for the semi-formal affair will be furnished by Dick Alexander's orchestra beginning at 10 p.m.

Committee in charge of arrangements includes Gary Graff, chairman; Wayne Perry, Harold Fremion and John Leffers, all of the Winter Street Plant.

progress in space technology.

The GE diary, now in its 54th annual edition, is produced in two key versions. One devotes major space to record keeping; the other includes engineering and technical data as well.

Accompanying the diaries will be copies of the General Electric pocket planner, which was introduced to customers by salesmen last year. This year the GE representatives asked for more than double the pocket planners distributed a year ago for presentation to customers.

Did You Know That...?

... Accidental Death benefits under the Insurance Plan will provide an employee's beneficiary with a payment equal to the employee's normal straight-time annual earnings and that his regular Life Insurance is added to this making the total payment for accidental death three times his annual earnings?



Credit Union to Close Thursday and Friday

The General Electric Employees' Federal Credit Union will be closed Thursday and Friday, December 24 and 25, and the following Thursday and Friday—December 31 and January 1—as well.

Regular business hours are 7:30 a.m. to 4:30 p.m. on Monday, Wednesday and Friday and 7:30 a.m. to 5 p.m. on Tuesday and Thursday.

TEN PIN TOPICS

By Jan Bowers

It's good to see a low bowler have a chance at high honors. In the Tuesday Afternoon Ladies League, Sylvia Felger achieved just that. With a 101 average she bowled a 491 series that included a high game of 172.

Transformer and Neff Engineering lead the Office League with 26-13 records. Best single game honors go to Louie Maier 267-220, George Haggenjos 236, Fran Nelson 234-201-214-212-211-203, Ed Kiningham 221, Jim Hayes 219, Bob Chandler and Sogi Soder 212, Noah Kuntz 211-203, Gerry Dill 211, Harold Somers 206 and Frank Beckman 200.

In the Monday Nite Ladies League, Val Miller recorded a 517 series with a 220 game. Other high scores were reported by Therese Keisell 182-180, Kathie Petty 180-176, Jan Bowers 180, Kay Bade 174-171 and Irene Sklenar 173.

Two high scores were recorded in the Tuesday Afternoon Ladies League by Louise Lewis 175 and Edna Bailey 171.

The Masonic League really rolled in the 200 games with Ralph Thomas leading the pack with a 606 series highlighted by games of 245 and 210. Other good scores were by Harry Henry 234, Earl Snouffer 231, Norman Boerger 219, Gus Ormsby 218, Robert Munro 217, Robert Fredrick 216-208, Nelson Dever 213, Clarence Biedenweg 210, Ralph Thomas 208, Robert Hickman, Louis Cereghono and Spencer Schaberg 207, Paul Harter 206, Lloyd Reynolds 204, Henry Bickhard 203 and Marion Martz 200.

Art Schmidt, bowling in the Hermetic League, was sure on the headpin the other night. In his 113 game he had seven splits and one washout. High scores to report were Don Coe 223, Bill Roach 208-203 and Roger Fowler 201.

There were no 600s in the

Wednesday Owl League but lots of 200s. In the lead was Don Hoffman with a 228 (he also rolled a 205), followed by Bill Wright 213, Don Bohner and Herm Kuehner 209, Aaron Mountz 207, Elmer Schoenlein 206, Ray Myers 204, Jess Hart 203, John Meyer and Del Reiter 202, Bob Winkler 201 and Gene Egts, Dick Spice, Casey Keister and Ed Byers 200.

Carl Miller scored a 607 series in the Interdivision League with games of 224-211. He was followed by Richard Stute 237, Paul Perry 233-208, Ron Fisher 229, Gil Baker 221-210, Bill Hattendorf 219-212-203, Bob Mercer 211, Todd Scheerer 209, Jon Didier 208, Frank Matthews 204, Don Smith 202 and Paul Schoenherr and Dick Gottschall 200.

Only two high scores were reported in the Wire Mill Owl League. They were by Carl Howard 211 and Milford Crick 204.

In the Apparatus League Max Baron boasted a 623 series accomplished by games of 205-221. Best game of the night was by Marv Rutz who bowled a 256 along with a 212, followed by Harmon Westrick 222, Carl Click 219-204, Max Baron 214, Dorwin Stanley 212-202, Mel Kestner 209, Ralph Thomas and Kenny Fosnaugh 207, Clarence Rump and Ray Junk 202, Glenn Bower 201 and Paul Perry 200.

High games were recorded in the Squares League by Don Hitzeman 233-208-222, Dick Raber 220, Carroll Scheiderer 211, Jim Streit 203 and Steve Christie 202.



MORE THAN 240 ATTEND PENSIONERS' PARTY — Top picture shows part of the crowd of 243 persons who attended the annual Christmas Party of the GE Club Pensioners' Social Organization last week at the club auditorium. Bottom picture shows a highlight of the program—taping the "One Moment Please" radio show of WOW's Bob Sievers, left. With the well-known radio personality are, left to right, Edith Venrick, Mrs. Ernest Fruechtenicht, Clara Peckhart, Adele Miller, Carrie McCague, Ernie Riley who is chairman of the GE group and Harry Feaser.



Table Tennis Team Captures Playoff Opener

The GE Club entry advanced to the quarter-finals last week by defeating Rap Industries in the double elimination playoff of the Industrial Table Tennis League.

Meanwhile a strong Northern Safety Equipment team upset Lincoln Life to also advance to the next round.

Fall league play ended two weeks ago with Lincoln Life finishing first with a 74-23 mark and the GE entry second with a 71-26 record.

Spring league play begins January 5 at the "House of Table Tennis." Those interested in participating in table tennis should contact Stan Antalis on Ext. 3567.

League-Leading Firemen Nip MTP Five in Overtime

The Firemen continued their winning ways in the GE Club Interdepartment Basketball League this week but they had to go into overtime before finally downing the MTPs, 63-59.

The win upped the Firemen's record to 9-1 and enabled them to hold a 1½-game lead over the Hermetic cagers in the race for top position.

The score was 57-all at the end of regulation time but the league leaders were able to throw in six points to just two for the losers in the overtime session. Larry Whetstone with 24 and Jerry Pieper with 23 paced the Firemen while Pat Below led MTP with 21.

In other action this week, Hermetic bombed the Apprentices, 74-53, and Specialty Motor #1 nipped Taylor Street, 65-62.

Jerry Toms, former Concordia High School basketball star, led Hermetic with a whopping 44 points while the Apprentice cause was aided considerably by Dan West's 15. Specialty Motor was paced by Rod Haywood and Rick Stevenson with 15 apiece while Larry Sordelet was top gun for Taylor Street with 24.

December 10 action found Specialty Motor #1 edge Hermetic, 54-51, MTP clobber Specialty Motor #2, 71-54, and Taylor Street clobber the Apprentices, 69-38.

A feature of December 8 play was the free throw accuracy of Below who converted 15 of 16 attempts at the charity stripe in

MTP's 81-77 overtime squeaker over Taylor Street. Other scores that night showed the Firemen over the Apprentices, 68-48, and Hermetic over Specialty Motor #2, 66-36.

The standings:

Team	W	L
Firemen	8	1
Hermetic	7	3
Specialty Motor #1	5	4
Specialty Motor #2	4	5
MTP	4	5
Taylor Street	4	6
Apprentices	1	9



TO HEAD SUPERVISORS' CLUB — Looking for new members to help fill the membership rolls are these four men who will guide the fortunes of the Supervisors' Club the coming year. Left to right are Dave Kelker, Winter Street, secretary; Dick Dutke, Building 31-2, vice president; Bob Langdon, Building 19-5, president; and Tom Ahr, Building 17-2, treasurer. The foursome will be installed at the group's annual dinner Monday night, January 11, at Goeglein's Barn, 7311 Maysville Rd.

BE WISE!

START SAVING TODAY FOR THE FUTURE

CLASS E RADIOS

At BIG Savings

Various Types

- AM Radios
- FM Radios
- Portable Radios

LIMITED QUANTITIES

All Class E Radios are factory reworked and warranted

EMPLOYEE STORE

AD-LETS



Only one ad per employee may be inserted and each will be limited to 20 words. All articles mentioned will be personal property of the employee.

Ads will not be accepted unless accompanied by name, pay number and department of employee. No plant building or telephone number may appear in any ad except transportation ads.

Closing Date
For Next Issue
Monday Noon, January 4, 1965

FOR RENT

5 ROOMS OF FURNITURE. 438-9091 or 2128 Nelson St.

HIDE-A-BED, turquoise, Simmons, excellent condition, must see to appreciate. 3407 Broadway.

FORMALS, 2, both ballerina length, size 9, perfect for holidays, reasonable. 749-5375.

ELECTRIC STOVE, 30", excellent condition. 426-5081.

STUDIO COUCH, red, \$25. 745-9658 Saturday or Sunday.

REFRIGERATOR; electric stove; breakfast set; living room suite; other furniture, good condition; new house with 1 acre of land. 745-7660 after 4 p.m.

CHICAGO ROLLER SKATES, 1 pr. girl's, like new, \$6. 427-8673.

2 WHEELS, 750x15 with tires for Buick, good condition, \$15 each. 747-4411.

2 VW WHEELS; 1 car top carrier; 1-12"x12" heavy duty canvas. 745-1351 after 5 p.m.

ICE SKATES, man's figure, size 9, excellent condition. 447-7451.

MAN'S SUIT, navy, 34 waist, 29 length; lady's fur coat, pony, with muff. 435-5191.

LINED DRAPES, 4 pr., 50x53, \$15 pr.; matching table lamps, \$15 for both; nylon carpet and pad, 9x11, brown, \$50. 456-1969 after 4 p.m.

MEN'S SUITS, 2, size 38; lady's coats; dresses, size 16-16½-18½; girdles, medium and large; men's workshoes. 445-0483.

BOWLING BALL, lady's, 12 lbs., will trade for a 10 lb.; girl's snowsuit, size 3, red. Roanoke 672-2416 after 4 p.m.

DOLLS, Barbie, Ken, Midge, clothes for each; dream house; fashion shop, furnishings included; sold as 1 unit, reasonable, excellent condition. 429-8555.

APARTMENT HOUSE, 4 unit, all modern, private entrance and bath, \$3,750 with \$1,500 down, income \$264 a month. 1015 High St.

4 FORMALS, sizes 7-9; 1 pr. lady's ice skates, 7B. 749-8181.

TYPEWRITER, Remington, good working condition, \$17.50. 745-9439.

MY BOOK HOUSE, a practical program of child development, 16 books, \$35; Vibra Slim Gym Belt, electric, like new, \$10. 426-6922.

ICE SKATES, boy's, size 7; bicycle baskets; kid's water skis. 745-2978.

ICE SKATES, girl's, white, size 5, like new. 745-1991.

APARTMENT SIZE STOVE, \$30; washer; refrigerator. 439-3393.

FUR CAPE, muskrat, hip length, \$15. 745-5306.

WINTER COATS, 2, girl's, teen size 12; man's tweed top coat, size 42 long; suit, size 42 long, excellent condition. 427-8004 after 5 p.m.

'60 RAMBLER, 4 door, 6 cylinder, straight stick, very clean, private owner. 627-2230.

AD-LETS

GE NEWS BLDG. 18-3 1635 BROADWAY FORT WAYNE, IND.

☐ For Sale* ☐ Wanted ☐ Wanted to Rent ☐ For Rent*
☐ Ride Wanted ☐ Ridere Wanted ☐ Lost ☐ Found

Ads must be in the GE NEWS office by 12 noon on the Monday preceding publication date. Any received after this time will be held over for next publication.

Name _____ Bldg. _____

Home Address _____ Pay No. _____

Phone _____ GE Ext. _____

*The item(s) referred to in this ad is/are my personal property and is/are in no way connected with any business venture.

Signature _____

GUITAR, Gibson Concert, like new, \$160 new, will sell for \$90. 442-0532.

WINTER COAT, woman's, size 10-12; 2 dresses, size 12. 447-7391.

LIFE TIME MEMBERSHIP in the House of Venus, less than half price. 748-8185.

DRAPES, 1 pr. triple width, fully lined, \$15; engine, Ford V-8, 60 hp and transmission, cheap. 748-2067.

MOUTON LAMB COAT, light brown, bracelet length sleeves, size 15, good condition, reasonable. 425-5904.

'57 CHEVY, 2 door, automatic transmission, good condition, \$435. Roanoke 672-2979.

CEDAR CHEST, 44x18x22, like new inside, outside needs finishing. 433-5871.

GERMAN SHEPHERD DOGS, purebred; coonhounds, reasonable. South Whitley, Happy Knoll Ranch, 723-4676.

HEARING AID for lady, used 5 months, to be attached to glasses, Maico test, service available, included in cost. 428-8533.

HIFI PHONOGRAPH SYSTEM, health kit, pre amp, 40 watt amplifier, sealed enclosed duo speakers, very good condition. 747-3291.

WEIGHT LIFTING SET, 220 lb., \$40. 742-4593.

'65 RAMBLER station wagon, radio, heater, 3 speed automatic, new tires, 20 miles to gallon, above average condition, \$475. 743-5224.

GARNET RING, diamond shaped, 5 large stones, smaller stones surround them, very little, will sell ½ price. 747-3292.

TODDLER'S SNOWSUIT; drum table; dishes; 2 formal; dresses. 748-6677.

'59 AMERICAN RAMBLER, red and white, stick, overdrive, radio, heater, new tires, good condition, very economical. 748-8276.

ELECTRIC TRAIN, Lionel O gauge, three engines, many cars and extras, working accessories and switches. 445-9943.

BUNK BEDS, complete with springs, ladder; tap dance shoes. Roanoke 672-2352.

'62 BONNEVILLE, 2 door sport coupe, excellent condition, beautiful upholstery, very clean, by owner. 748-0225.

BOY'S CLOTHING, tweed pile-lined stratojacket, 18; black blazer, vest and trousers, 17; red cardigan sweater, 16, excellent condition. 446-6152.

AFGHAN, 50"x72", made of orlon sayelle. 449-1062.

CHICAGO ROLLER SKATES, lady's, size 8, with case, in excellent condition, \$12.50. 433-8426.

RESTRICTED BUILDING SITE, 100x400 wooded lot, 4 of mile south of Tillman Road on Hessen Cassel, 441-5862.

STEP END TABLES, 1 pair mahogany; pair brass and white table lamps; mahogany bookcase, all in good condition, reasonable. 744-7129.

CHILD'S MAPLE DESK, \$25; stereo record player, 3 speed, \$55. 440-2943.

CAMERA, 35mm German Paxette with flash, telephoto-panoramic lenses, filters, \$35; Kodak 35mm movie camera, \$5; baby feeding table and portacrib. 748-7063.

WINTER APPLES, Rome Beauty, \$2 bushel. 748-2935 after 5 p.m.

ICE SKATES, girl's, size 3, good condition, \$4. 745-4268.

OVERCOAT, man's cashmere, size 44-46; lady's winter coat, Persian lamb trim, size 22½, both in excellent shape, reasonable. 442-6685.

DAVENPORT, brown, Lawson, \$10. 433-7234.

AUTOMATIC WASHER, \$30, in good condition. 745-0959.

BOWLING SHOES, black, size 12, like new. \$5. 745-0746.

BARBIE DOLL CLOTHES, hand finished, durable, reasonable. 747-4019.

JACKET, boy's fleece-lined, brown gabardine, size 15, \$6; roller skates, girl's white, size 8, with case. \$7. 449-0731.

ADULT WALKER for semi-invalid, 5" wheels, chrome plated, can be folded, \$45; 3-piece walnut bedroom suite. 483-6055 noon to 8 p.m.

GIRL'S ICE SKATES, white, size 4; child's blue "T" Bird car; 1-20" ballerina doll; 18" bride doll with case, clothes. 446-7511.

C.B. RADIO, Johnson 2, complete \$100, base unit complete with maggie, \$60. New Haven 749-4534.

WASHER; electric grill; car chains. 421-6905.

FIGURE SKATES, size 6, man's, \$3; smoked pillows; baby quilt; embroidered pillowcases and aprons. 639-3339.

JIG SAW, Craftsman, 24", stand motor, \$35; 4" jointer, motor, \$25; television, 21" console, good condition, \$40. 748-6025 after 4 p.m.

TOP COAT, good as new, size 40, \$10. 1034 Swinney Avenue.

TYPEWRITER, Remington, 13" carriage, \$35. 447-0855.

FOUR FORMALS, green, blue, white and violet, pink, worn about twice each, size 7-9. 749-8181.

LARGE DOG HOUSE, well built. 745-1181.

PARAKEET CAGE, stand, cover, everything to make bird happy. \$9. 745-4169.

BOY'S SKATES, size 13, \$2; girl's skates, size 1, \$2. 2240 Nuttman Ave.

ELECTRIC PLATE, 2-element; mahogany coffee table with glass; garden shovel; washer with wringer. 483-3375.

FREEZER, large chest type. 433-6093 after 5 p.m.

CONCERT SNARE DRUM, beautiful, gold, plastic head, stand, sticks, carrying case, practice pad, reasonable, less than half price. 483-2730.

BOWLING BALL, 15 lb., man's; lady's bowling ball, 16 lb., carrying case for both. 427-5852.

GUPPIES, beautiful, fancy green, reasonable. 437-9355.

BOY'S SPORT COAT, age 12; ski p.j.s. age 12; Aurora HO scale car racer set with transformer. 440-3013.

DRESS COAT, boy's plaid, size 10, good condition, \$5. 483-5755 after 4 p.m.

PORTABLE SEWING MACHINE, Singer, foot, lamp, iron, table lamp; washer and dryer, all in excellent condition. 745-2307.

WHITE WEDDING DRESS, size 12, with veil and detachable train. 483-5872.

TWO FORMALS, size 9, 1 white, 1 orchid; 15-volume set Britannica Junior, \$30. 743-7450.

JIG SAW; wood planer; emery wheel and stand; wood lathe and tools. 439-0462.

STORM WINDOWS, 32x54½; doll buggy; youth bed comforts; snowsuit, 18 month; maternity clothes, size 14. 442-8544.

RANGE, 38", \$15; 42" metal sink and cabinet, "whirlpool", mixer faucet, right hand drain, \$25. 442-8825.

BOY'S FIGURE SKATES, black, size 9; \$3. 747-2310.

WORLD BOOK ENCYCLOPEDIA Cyclo-teacher, 744-2556.

TOP COAT, size 40 short; all-weather top coat, 39 short; 2 suits size 40 short, all in good condition. 447-6943.

WINTER COAT, girl's, very nice, size 9 Jr. petite; suit; bulky knit sweater; dress. 744-9479.

ICE SKATES, lady's, size 9, excellent condition; man's size 9 hockey; man's size 8 figure, good condition; electric football game. 447-0552.

GIRL'S ICE SKATES, size 6, \$4. 747-3940.

TEEN DOLLS, lots of clothes, new 20". 444-4473.

FOOD STOVE, refrigerator, \$150 for both; twin bedroom suite, \$95; rugs; rockers; curtains; sewing machine; yard goods; dishes; silverware. 745-3309.

'56 PONTIAC, 2-door, hardtop, motor, tires and body in good condition, \$195. 748-8220.

GE FLOOR POLISHER and waxer, deluxe model, used 2 times, good as new, bargain. 748-7079.

AURORA ROAD RACING SET — cars, track, speed controls and transformer, \$15; girl's Chicago rink skates, white, size 5½, with case, \$10. 747-4816.

BOY'S FIGURE SKATES, size 2, good condition, \$4; Polaroid camera, Model 30B with wink light and case. 745-1930.

54" METAL CABINET SINK, white with fittings and spray, \$25. 748-0057.

BURROWS POOL TABLE, 5', very good condition; girl's white ice skates, size 6; electric train. 429-7475.

LIONEL TRAIN OUTFIT; fireplace and screen; set of 8 champion spark plugs, new, No. J12Y. 483-1355.

'60 WINGSPAN AIRPLANE, line control, stunt and trainer model; student desk lamp. 483-5570.

'58 CADILLAC, white and coral, power steering and brakes, excellent condition inside and out, priced very reasonable. 747-3846 after 4:30 p.m.

KODAK 35mm Pony camera, good for color slides, \$16. 745-8505.

BARBIE DOLL CLOTHES, aprons, formal, wedding gowns, pajamas, sheaths, suits, clothes for Ken, \$25 to \$2. 749-1767.

DANAELECTRIC GUITAR, amplifier, vibro unit; Hawaiian guitar, electric, both like new; Pan American trumpet and case. Kendallville 347-3074.

WHITE UNIFORMS, 2, worn twice, size 16, \$7. 446-9081.

STOVE, good condition, \$15. 743-7051.

FOR RENT

FURNISHED APARTMENT, close to GE, 2½ rooms, GE refrigerator, everything furnished, \$10 per week or \$15 for two. 1034 Swinney Ave.

FURNISHED APARTMENT, close to GE, 3 rooms and bath, 923 Taylor St., \$15 week. 428-9905 after 3:30 p.m.

UNFURNISHED APARTMENT, upper, Nuttman Ave. near Beaver, 3 rooms, bath, closets, stove, refrigerator, heat and water furnished, garage. 443-5514.

PRIVATE TRAILER LOT, lights, water, sewer, \$20. 474-4473.

BEAUTIFUL 6-ROOM HOME, English Colonial, fireplace, shower bath, automatic heat, 2-car garage. 745-2307.

WANTED

POOL TABLE, standard, in good condition. 749-8223.

ROUND OAK TABLE, 40 or 42 inch, pedestal type. 445-7095.

STORM WINDOWS, 6-24"x55", 1-24x59; 1-24x53½; 1-24x52½; 1-66x76. 747-4411.

MOTOR SCOOTER; large chest type freezer, good condition, reasonable. 748-6394.

'61 or '62 CHEVY or PONTIAC, Coupe or hardtop, straight stick, economical, no gas meter and no power. 748-6728.

Christmas Is

(Continued from page 2)

Christmas ceremonies began early in December. Here the religious focal point is the "Belenes" or "Nacimientos"—the nativity scene—which holds a place of honor in every home. Weeks before, street vendors sell clay, wood and cardboard figures representing the Holy Family, shepherds and animals in the manger. Then each family goes to work to make its nativity scene as beautiful and traditional as possible. Prizes are given for the best representations.

In France, Christmas is celebrated by religious processions, steeped in tradition, and attended by people from all over the world.

At Baux, for example, a centuries-old ceremony is repeated each Christmas Eve. A shepherd brings into the ancient St. Vincent's Church a new-born lamb that is placed in a grotto where the figure of the Infant Jesus lies in a crèche.

In the Netherlands, the Christmas celebration centers around the home. After attending church services on Christmas Eve, the family returns home, enjoys a traditional dinner, then sits around the tree re-telling stories of Christmas in an atmosphere of peace and happiness.

In Switzerland, children look for St. Niklaus who with his servant Schutzi not only distributes gifts to them but also looks up their good and bad deeds in a book (and if they have been bad warns them to be good).

Polish "Star-boys" roam the countryside on Christmas Day portraying the wise men of the East and performing the drama of the Nativity.

In England, many Christmas traditions go back to ancient times. At Dewsbury in Yorkshire, Christmas Eve is the time for the unusual custom of "Tolling the Devil's Knell." Performed for more than 700 years, this involves tolling the bells of the local church—this year 1,964 times—the Devil supposedly perishing on the final stroke.

In the Philippines, the Christmas celebration began on December 16 when the first of the novena of masses was sung. Called *misa de gallo* (mass of the rooster) because it starts so early, this ceremony was originally a farmer's mass, participated in by dozens of farmers who congregated before leaving for the rice fields at dawn.

And so it goes. From the lighted processions in Europe to the South Sea Islands, where the carols come out with a Polynesian beat and Santa's reindeer are replaced by canoes, Christmas is celebrated all around the world but in many different ways.

GIRL SCOUT UNIFORM, size 8. 742-4893.

BOW, used for bass viol, either French or German style. 483-2235.

JUNIOR SCOUT OUTFIT, girl's, in good condition. 456-1117.

METRONOME. 441-7524.

CORNER CUPBOARD, good condition. 483-8510 after 5 p.m.

BOY'S PANTS, husky, size 33 waist. 483-9304 after 4 p.m.

RIDERS WANTED

TO BROADWAY PLANT, 7 to 3:30 shift, will pick up from area between Pontiac and Oxford, West of Anthony. 446-0322.

RIDE WANTED

FROM BLUFFTON to Broadway Plant, 8 to 4:36 shift. Marilyn Grimes, Ext. 2074.

GE DEATHS

Thelma F. Williams, 62

Funeral services for Mrs. Thelma F. Williams, 62, of 3234 S. Harrison St., were conducted Saturday, December 12, in Kokomo. Mrs. Williams died Thursday, December 10, at St. Joseph's Hospital there where she had been a patient since June.

Prior to her leaving work for illness on May 13, she was a secretary in the Wire Mill at the Taylor Street Plant. She began her employment with the Company as a material records clerk at the former Kokomo Plant in April 1943.

A native of Marion, Mrs. Williams lived here the past 15 years. She was a member of the Elex Club and the Main Street Christian Church at Kokomo.

Survivors include two brothers, David M. Fridlin and Charles Fridlin, both of Kokomo; and a sister, Mrs. Anna Hanson, Detroit.

Elmer H. Buuck, 58

Services were held Saturday, December 12, for Elmer H. Buuck, 58, of 6708 Bradbury Avenue, who died Thursday, December 10, at his residence.

A native of Woodburn, he had lived in Fort Wayne 36 years and was a motor repairman in Section 14 at the Taylor Street Plant until he left due to illness on November 18. Mr. Buuck began his GE association as a night oven tender at the Winter Street Plant in January 1928.

He was a member of the Quarter Century Club and Concordia Lutheran Church.

Surviving are his wife, Helen; three sons, Jack, Harold and Kenneth, all of Fort Wayne; a daughter, Mrs. Charles Kanning, Fort Wayne; three sisters, Mrs. Hayward Webber, Fort Wayne, Mrs. Clarence Eiehe, North Platte, Neb., and Mrs. Cletus Girardot, Milwaukee; a brother, Alfred, Woodburn; his mother, Mrs. Louise Buuck, Fort Wayne; and nine grandchildren.

Arthur L. Gallogly, 70

Services for Arthur L. Gallogly, 70, of 3201 Smith Street, were held Monday, December 7. Mr. Gallogly died Friday, December 4, at his home following an illness of four months.

A native of Huntington, Mr. Gallogly was employed here for 44 years until he took a disability retirement in June 1958 after being off work for personal illness since October 1957. Prior to his retirement, he was a leading operator in Building 12-1. He started in September 1913 as a finisher in Building 26-2.

Mr. Gallogly was a member of the Quarter Century Club, the Pensioners Social Organization, St. Peter's Catholic Church and its Holy Name Society, American Legion Post 47 and the Lake George Cottagers Association. He was a veteran of World War I.

Survivors include his wife, Carolyn; a son, Robert, Fort Wayne; a sister, Mrs. Elizabeth Marks, Bourbon; and five grandchildren.



The Lights of Christmas

Long ago in a far country the light of a star heralded the first Christmas. Light is one of the symbols of Christmas and of the glow it kindles within our hearts.

You can find the lights of Christmas in many places. Most of us see them shining in the eyes of children at Christmas time. They are lights of trust and joy, untouched by bitterness. They are lights of truth and purity that dispel prejudice and hate.

The more we meditate on the real meaning of Christmas, the more we mirror in our hearts the light of trust and truth that shines in the eyes of children. By making a real effort to keep this light in our hearts and lives, we can see the way more clearly toward all our worth-while goals, including peace and goodwill.

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With best wishes for a Merry Christmas.

GENERAL  ELECTRIC













